

Information Session B

## **Building Strategic Partnerships for Student Mobility between the U.S. and Japan**

Tuesday, February 20, 2018

7:45 am – 8:45am

Venue: Roosevelt 2 (Washington Marriott Wardman Park)

2660 Woodley Rd NW, Washington, DC 20008.

The Japanese government, understanding the direct link between low student mobility and global competitiveness, has established a series of policies to promote study abroad programs to Japanese students. The session will also briefly outline bilateral efforts of the U.S.-Japan Conference on Cultural and Educational Interchange (CULCON), a bi-national advisory panel to the highest levels of both governments.

The representatives from 3 major private universities in Tokyo - Sophia, Waseda and Toyo - will introduce their efforts to increase partnerships in the US and around the world. Their selection as Top Global Universities by the government of Japan helps each school to continue its efforts towards globalizing its campus.

How can U.S. institutions collaborate with their Japanese partners more effectively? We would like to invite senior international administrators to a dialogue on how we may implement an effective action plan to stimulate U.S.-Japan study abroad.

- I. Greeting from MC, Ms. Pamela Fields, CULCON (2 minutes)
- II. Greeting from the Japanese Embassy, Mr. Shintaro Seto, Education Counselor, Embassy of Japan (5 minutes)
- III. Introduction of bilateral efforts of the U.S.-Japan Conference on Cultural and Educational Interchange (CULCON) including the TeamUp campaign, which is cultivating U.S.- Japan institutional partnerships. Ms. Pamela Fields, CULCON (5 minutes)
- IV. Introduction of 3 representatives of universities in Tokyo
  - A) Presentation from Prof. Michael Mooney, Waseda University, about new global initiative, Top Global University Program (SGU). (7 minutes)
  - B) Presentation from Prof. Miki Sugimura, Sophia University (7 minutes)
  - C) Presentation of Prof. Shingo Ashizawa, Toyo University, about new types of institutional initiatives, partnership and university networks such as UMAP (University Mobility in Asia and the Pacific) (7 minutes)
- V. UMAP (3 minutes)
  - A) Multilateral educational exchange consortium in Asia and the Pacific
  - B) Government sponsored scholarships
- VI. Discussion on how US universities and Japanese universities can collaborate more effectively by utilizing new funding and new government policies. (20 minutes)