

2018

AIEA Annual Conference

**The Normal Stuff:
Creating Toolkits for Internationalization**

ACTIVITIES AND RESOURCES

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The Normal Stuff: Taking Stock

Activity: Part 1

List 5 to 7 interesting international activities you or your institution is doing.

1.	
2.	
3.	
4.	
5.	
6.	
7.	

The Normal Stuff: Taking Stock

Activity: Part 2

Insert your 5 to 7 interesting international activities into the ACE CI model



Articulated institutional commitment



Administrative leadership, structure, and staffing



Faculty policies and practices



Curriculum, co-curriculum, and learning outcomes



Student mobility



Collaboration and partnerships

The Normal Stuff: Taking Stock

Activity: Part 3

Swap sheets with your neighbor, review, and discuss the interesting, unique activities happening at the other's institution.

NOTES:



The Normal Stuff: *The Advocacy Pitch*

What: ↙ What is internationalization; ↙ Why does internationalization matter?;
↙ Justify your internationalization strategy

To Whom: ↙ Senior Administration; ↙ Faculty/Chairs; ↙ Staff; ↙ Other _____

Scratch Pad:

Revised Pitch:



A large rounded rectangular box with a black border, containing ten horizontal lines for writing. The lines are evenly spaced and extend across most of the width of the box, leaving a small margin on the left and right sides.

On Internationalization: Resources

A very short reference list

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Knight, J. (2014). "Is Internationalization of Higher Education Having an Identity Crisis?" in A. Maldonado and R. Bassett (Eds.), *The Forefront of International Higher Education: A Festschrift in Honor of Phil G. Altbach*. Dordrecht, Netherlands: Springer Publishing.

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Knight, J. (2008). *Higher Education in Turmoil: The Changing World of Internationalization*. Rotterdam, Netherlands: Sense Publishers.

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Organizations with many more publications

American Council on Education (ACE)'s Center for Internationalization and Global Engagement.

Publications available at:

<http://www.acenet.edu/news-room/Pages/Research-and-Resources.aspx>

Internationalizing U.S. Higher Education: Current Policies, Future Directions:

<http://www.acenet.edu/news-room/Documents/Current-Policies-Future-Directions-Part-2-US.pdf>

Association of American Colleges & Universities (AAC&U), select publications:

College Learning for the New Global Century:

https://www.aacu.org/sites/default/files/files/LEAP/GlobalCentury_final.pdf

n.b. study abroad as a High Impact Practice (HIP)

Essential Global Learning: <http://secure.aacu.org/imis/ItemDetail?iProductCode=ESSNGLO>

Intercultural Knowledge and Competence VALUE Rubric:

<https://www.aacu.org/value/rubrics/intercultural-knowledge>

Models of Global Learning:

<https://www.aacu.org/publications/models-global-learning>

Association of International Education Administrators (AIEA)

Publications available at: <http://www.aieaworld.org/aiea-publications->

Standards of Professional Practice for International Education Leaders and Senior International Officers. Publication available at:

<http://www.aieaworld.org/assets/docs/Standards/b03.02.standardscolor.pdf>

NAFSA: Association of International Educators.

Publications available at:

http://www.nafsa.org/Professional_Resources/Publications/Journal_of_Studies_in_International_Education/

http://www.nafsa.org/Professional_Resources/Research_and_Trends/Trends_and_Insights/Trends_and_Insights/

Global Learning: Defining, Designing, Demonstrating:

https://www.aacu.org/sites/default/files/files/Global/global_learning_2014.pdf