Becoming an agent of change vs. a lonesome pioneer,
keys to taking a brilliant idea to an institution-wide strategy

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Presentations & Interactive

• Roundtables
• Pitches
• Voting
• Group discussion
THUAS Internationalisation Strategy

2020: THUAS will become the most international UAS in the Netherlands

“To prepare students with the necessary professional, personal and academic competencies to function successfully in the global community dealing with the evolving issues of the 21st century world.”
One way in which THUAS can become the most international UAS in the Netherlands is to use Collaborative Online International Learning (COIL) to international its programmes.

What is COIL?

- A tool used to enhance internationalisation at home (I@H)
- A teaching method
- It is integrated into the curriculum at course level
- It aims to enhance the intercultural competences of students who might not otherwise have the opportunity to study abroad.
- Develops the skills students need to work in intercultural and virtual online teams.
COIL Progression @THUAS

- October 2015: Held a seminar on COIL at THUAS
  - Aim: Create awareness throughout our university
  - Keynote speaker Jon Rubin, Director SUNY COIL Centre
  - THUAS lecturers shared best practices

- December 2016: THUAS hosted Europe’s first COIL conference
  - Two day conference with over 200 national and international participants in attendance
  - Keynote speakers: Darla Deardorff; Jon Rubin; Rick Arrowood; Robert O’ Dowd
  - Aim to ignite collaboration and the development of COIL courses nationally and internationally.
Developed COIL Leadership Milestones @THUAS

1. Programme and Scale
   • THUAS COIL Strategy defined
   • COIL courses within each programme

2. Support System
   • Appointed a COIL Coordinator
   • COIL Committee
     • Training for staff
     • Time & Funding

3. Faculty & Programme Engagement
   • Include COIL in programme Internationalisation strategies
   • COIL Workshops and Seminars
   • Time
   • Awareness and commitment
   • Repetition

4. Senior Leadership & Support
   • Senior Academic Leader - Faculty Directors
   • Funding

5. Community Building
   • Time allocated for COIL Committee
   • COIL Website
   • IT Support
   • Organisation – COIL training, seminars, conferences etc.
What happened?

Problems
• Time/money
• Few initiatives
• Little true management commitment (no money)

Solution
• Build a consortium
• Apply for EU funding
My project

✓ Faculties on board
✓ Researchers on board
✓ Supportive services on board (ICT & Educational services & finance)
✓ Time was opened up to finalize the project proposal
✓ People across the institution realized that we had something special
No pain no gain…
Shaheen Nanji
Director, International Community Engagement
We Are the World

• Global dynamics
• Canadian realities
• Institutional priorities
International Community Engagement

• International Development and SDGs
• Refugee and newcomer engagement
• Anti-racism, diversity programming
• Mechanisms
  • dialogue
  • research
  • application of research and expertise
  • student volunteering
Refugee and Newcomer Programming

• Driven by the internal and external community’s calls to action
• Connected to the university’s core vision to be community engaged
• Develop a proposal that reflects this and shows tangible results and impact
• Develop a cohort of advisor-ambassadors (multi-stakeholder committee) to get support, showcase and lift up their work, and encourage cross-collaboration
• Engage external stakeholders in an equal partnership
• How do we make it sustainable?
Institutional SDG Framework

The Case for University Engagement in the SDGs. Source: SDSN Australia/Pacific, 2017.
Internationalization at Home?

• Time for a new, expanded definition that recognizes the nuances of “home” in current times?

• Might this be (more) palatable to the institutional agenda?

• Components:
  • Diversity
  • Cultural competency
  • Curriculum
  • Global impacts of local engagement (diaspora, refugee engagement)
  • Local impacts of global engagement (policy, experience gained in mobility)
Sabine

• 10 minutes

• Logo & picture
Change and Impact

A: to make different in some particular: alter
B: to make radically different: transform
C: to give a different position, course, or direction to
The agent
What have we done to change?
The results

• Diversity and Inclusion
• Internationalisation
• Sustainability
• Societal Impact and Relevance of Research
• Innovation of Teaching and Learning
Roundtables

• Step 1: Each table come up with at least 3 projects!

• Step 2: Vote on the most interesting project

• Step 3: Write down the most preferred one
Develop Pitch (10 min).

How do you get the institution to move forward and make this a strategic priority?
Your turn!
And the winner is?
Question: What is really interesting in these projects? & what are relevant aspects that make institutions rally behind certain projects?

Question: What is really strategic in the winning project?

Question: Why is this the best proposal?
A successful idea should be:

- Connected to established strategy
- Connected to global trends
- Connected to the culture of the community/the institution
- Connected to the local challenges (third mission)
- Preferably help people in their daily tasks (not hinder)