FROM NEW ZEALAND WITH LOVE

Using story telling to promote positive international student experiences in our communities

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A STORY IN THREE PARTS

1. Amy  Brief introduction to IE in New Zealand
2. Hayley  A central government agency story
3. Helen  A New Zealand University story
EDUCATION NEW ZEALAND

OUR PURPOSE
To take New Zealand’s education experiences to the world for enduring economic, social and cultural benefits.

OUR FOCUS
Champion the story
Pave the way
ECONOMIC VALUE OF INTERNATIONAL EDUCATION 2016

Total contribution of international education $4.48 billion

131,609 international students in New Zealand

Top 10 NZ Exports:

- Milk powder, butter, & cheese: $11.19b
- Business & other travel: $10.07b
- Meat & edible offal: $5.91b
- International education: $4.48b
- Logs, wood & wood articles: $4.12b
- Fruit: $2.73b
- Air transport: $2.09b
- Mechanical machinery & equipment: $1.62b
- Fish, shellfish, and molluscs: $1.62b
- Wine: $1.61b
INTERNATIONAL STUDENT ENROLMENT 2016

- China: 27%
- India: 23%
- Japan: 8%
- Korea: 6%
- Philippines: 3%
- Other: 14%
- Thailand: 3%
- Germany: 3%
- Brazil: 2%
- France: 2%
- Saudi Arabia: 2%
- USA: 2%
- Viet Nam: 2%
- Taiwan: 1%
- Malaysia: 1%
SUPPORT FOR US DIVERSITY INITIATIVES
MANAAKITANGA

To host, care for and respect our visitors
NEW ZEALAND IS DELIVERING A GOOD STUDENT EXPERIENCE OVERALL

• 90% of university international students surveyed in New Zealand are satisfied with their institutional experience which is in line with global benchmark. 2017 International Student Barometer

• New Zealand is known as a safe and welcoming education destination country, clean and green, culturally tolerant
HE TANGATA TAKAHI MANUHIRI, HE MARAE PUEHU:

A person who mistreats his guest has a dusty marae Whakataukī (Māori proverb)
MEDIA HEADLINES
– FOR ALL THE WRONG REASONS

Chinese students to meet with police after rash of 'predatory gang' attacks
Last updated 16:41, March 30 2016

Winston Peters says international students in New Zealand are being 'exploited'
JO MOIR
Last updated 17:33, July 5 2016

Indian community blames NZ authorities, schools for student deportations
Catherine Harris
Last updated 15:58, September 3 2016

Linguis International Institute overcrowded and underperforming: NZQA
Adele Redmond
Last updated 18:39, December 11 2016
CENTRAL AND LOCAL GOVERNMENT AND EDUCATION PROVIDERS RESPOND

Auckland tertiary school for foreign students loses NZQA accreditation

Last updated 13:26, October 12 2017

International students request for lights and cameras in Albert Park in meeting

JACK VAN BEYNEN
Last updated 22:32, April 1 2016

Immigration line drawn: Govt moves to make international students feel more welcome

STACEY KIRK
Last updated 16:31, June 13 2017
AUCKLAND AGENCIES GROUP

OVERVIEW AND PURPOSE

▪ Established in July 2016
▪ Includes representatives from government, local government agencies, NZ Police and Human Rights Commission
▪ Coordination of initiatives to support outcomes of International Student Wellbeing Strategy
▪ Communication between students, providers and ethnic communities
▪ Channel between Auckland and Wellington policy makers
International Student Wellbeing Strategy

International students feel welcome, safe and well, enjoy a high quality education and are valued for their contribution to NZ.
Safety in the City video series, a collaboration between Study Auckland and NZ Police

Tenancy rights
Make sure you find out about the New Zealand system before you sign any agreements or pay money to a landlord or property agency.

Employer/employee rights
Workers (employees) are protected by law in New Zealand – know your rights to stay safe and avoid being underpaid or unfairly exploited.

Sexual health
If you’re seeking guidance or help in relation to your sexual health, use the confidential support services available for both males and females.

Mental health
If you’re feeling overwhelmed, stressed, anxious or depressed, always ask for help. As well as talking to friends, New Zealand has a wide range of confidential support agencies that provide care.
INTERNATIONAL STUDENT EXPERIENCE DESIGN PROJECT

Project purpose

To fully understand from the perspective of an international student what it is like to live in Auckland.

To identify insights and opportunities for us as hosts to create a fulfilling life experience for them.
INTERNATIONAL STUDENT SERVICES ECOSYSTEM IN AUCKLAND
**BENCHMARKING INTERNATIONAL STUDENT EXPERIENCE**

**Government initiatives in international comparison**

1. **New Zealand is leading the way**
   New Zealand’s and Australia’s approaches in government strategy and policy setting with a focus on International Student Experience are most closely aligned and are leading the way, ahead of other English-speaking countries (USA, Canada, UK).

2. **Student-centered: a new priority for governments**
   Focusing on the international student view and their experience studying in a host country is a new concept for host government policies and strategies but is becoming central focus.

*New Zealand, Australia, USA, Canada, UK*
STRATEGIC OBJECTIVE

Telling the story

To support the sustainable growth of international education in New Zealand by gaining the social license and buy-in to do so.
STRATEGIC APPROACH

Telling the story

Build an understanding of the contribution of international education to New Zealand that spans across cultural, social, educational and economic (lifetime) value.

This requires…

• Engaging in two-way dialogue
• Telling student stories (domestic and international)
• Showing evidence of the sector’s benefits – linking hard and soft benefits
• Being proactive, be open and taking risks
• Using existing channels
• Maximising the power of collective impact.
TELLING THE STORY

For our education sector, it's about nurturing sustainably what has become New Zealand's fourth largest export market – international education. It brings in $4.28 billion a year and generates around 32,000 jobs for New Zealanders. About $1.13 billion of that is generated by New Zealand’s eight universities.

Equipping New Zealanders with the international capabilities and readiness required to live and work globally is one of the wider benefits of international education.

Scholarship Programme cements Indo-Kiwi relations

"(...) Education New Zealand (ENZ) Regional Director (South East Asia & Middle East) John Laxon said that the PMSA reinforces the government’s commitment to India and our education relationship. “These scholarships build on New Zealand’s status as a top destination for Indian students, creating partnerships with prestigious Indian education institutions and between the future leaders of both countries,” he said. (...)"
Tell the story of international student employment and economic impact

- **February 7, 2017**
  - The Timaru Herald
  - Fonterra Clandeboye keen to employ international students from new job programme
  
  "(...) A programme placing international students into employment or internships has been so successful in Christchurch it is now expanding into South Canterbury. (…)"

- **April 27, 2017**
  - Stuff
  - Overseas students 'untapped opportunity' for regions
  
  "The study by economic consultants Infometrics says the regions are capturing only one-third of the $3.6 billion annual economic value of international students, despite having two-thirds of the country’s population. (…)"

- **June 5, 2017**
  - Stuff
  - International education troubles do not reflect the whole industry
  
  "Education is already a cornerstone of many of New Zealand's bilateral relationships, and it paves the way for further diplomatic and trade initiatives. It is an important contributor to inter-cultural understanding and awareness, as well as innovation.(…)"

- **September 4, 2017**
  - Stuff
  - Becoming Kiwi: Why students choose to come to New Zealand
  
  "(...) WITT (Western Institute of Technology at Taranaki) embraces immigration, not only with the students who complete their training and become much sought after talent that ensures the wheels of productivity continue to turn, but also with our staff and contractors, surprisingly, a large number are from alternate shores.(…)"
A TALE OF 2 CITIES

Auckland
Population ~1,540,000

Dunedin
Population ~125,000
UNIVERSITY OF OTAGO

New Zealand’s first university

Comprehensive, residential
~19,000 students
~2,500 international
19,000 students

190+ undergraduate and postgraduate programmes

Ranked in the top 3% of universities worldwide

NZ’s top university for students’ educational performance

15 residential colleges

140+ clubs and societies

85% of students from outside Dunedin
INTERNATIONAL STUDENT WELLBEING STRATEGY

Economic Wellbeing

Quality Education

Health and Wellbeing

Inclusion
ECONOMIC WELLBEING

• Job Ready
• Joint project between:
  Education NZ,
  Otago University,
  Otago Polytechnic,
  Dunedin City Council
INCLUSION

• With domestic students
• With the local community including Māori
UNIFLATS – KIWI HOSTS
CULTURALLY-RICH ENVIRONMENT
CULTURAL EVENTS OPEN TO UNIVERSITY AND LOCAL RESIDENTS
INDIGENOUS EXCHANGE
• How can education leaders have influence on the wider community to not only welcome, but include and value international students?

• What is the role of education leaders as influencers in sharing best practice approaches to common issues faced by the presence of international students on our campuses and living and working in our communities?
THANK YOU
KIA ORA