2017 WASHINGTON UPDATE
AIEA CONFERENCE

Miriam A. Kazanjian
Coalition for International Education
Coalition for International Education

Title VI and Fulbright-Hays Overview

Funding for U.S. Department of Education Title VI and Fulbright-Hays Programs

Reauthorization of HEA-Title VI

What You Can Do in 2017

Congressional Committee Assignments Related to Title VI and Fulbright-Hays Programs
COALITION FOR INTERNATIONAL EDUCATION
Promoting U.S. Global Competence

African Studies Association
Alliance for International Exchange
American Association of Community Colleges
American Council on Education
American Councils for International Education: ACTR/ACCELS
Association for International Business Education and Research
Association of International Education Administrators
American Political Science Association
American University of Beirut
American University of Cairo
Asia Society
Association for Asian Studies
Association of Research Libraries
Association for Slavic, East European, and Eurasian Studies
Consortium of Social Science Associations
Council of American Overseas Research Centers
Council of Directors of National Resource Centers
Council on Graduate Schools
Council for Opportunity in Education
The Forum on Éducation Abroad
Joint National Committee for Languages
Latin American Studies Association
Lebanese American University
Middle East Studies Association
Modern Language Association
NAFSA: Association of International Educators
National Association of Independent Colleges and Universities
National Council for Languages and International Studies
National Humanities Alliance
Social Science Research Council
UNCF
Summary
International Education Funding Reductions in ED
FY 2010 – FY 2016

HEA-Title VI and Fulbright-Hays
–$53.7 million (5 of 14 programs zeroed)

K-12 Foreign Language Assistance Program (FLAP)
–$26.9 million (Zeroed)

FIPSE International Consortia Programs
–$12.5 million, Est. (Zeroed)

Total reductions
–$93.1 million, or –56%
President’s FY 2017 Request for Department of Education IFLE

- President proposed an overall $1.3 billion (2%) increase in U.S. Department of Education budget.

- Proposed funding Title VI at FY 2016 level of $65.1 million.

- Proposed $2.168 million for Fulbright-Hays, a $4.893 or 69% reduction. This reduction would likely end Fulbright-Hays.

- IFLE is only 0.12% of ED discretionary budget, but did not share in President’s proposed increase.

- Rationale: Administration desire to focus its last budget on other programs addressing the President’s priorities. Cited “tough budget choices.”
Senate Appropriations Committee bill adopted the President’s request to reduce Fulbright-Hays funding by $4,893 or 69%, and funded Title VI at FY 2016 level. House Appropriations Committee bill funded both Title VI and Fulbright-Hays at FY 2016 levels.

First FY 2017 Continuing Resolution (CR) through December 9, 2016 included an across-the-board cut for all programs of 0.496%.

Second FY 2017 CR through April 28, 2017 includes an across-the-board cut of 0.1901%. Final FY 2017 bill or CR expected before April 28.

No date has been set for release of President Trump’s FY 2018 full budget. However, sources indicate the Administration’s intent to release an outline or blueprint budget, perhaps in mid-March.
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<tr>
<th>MAJORITY</th>
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<td>Tom Cole, R-OK, Chairman</td>
<td>Rosa DeLauro, D-CT, Ranking</td>
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<td>Mike Simpson, ID</td>
<td>Lucille Roybal-Allard, CA</td>
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<td>Steve Womack, AK</td>
<td>Barbara Lee, CA</td>
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<td>Chuck Fleischmann, TN</td>
<td>Katherine Clark, MA</td>
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<td>Andy Harris, MD</td>
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<td>Martha Roby, AL</td>
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<td>Jaime Herrera Beutler, WA</td>
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<td>John Moolenaar, MI</td>
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# Senate Labor-HHS-Education Appropriations Subcommittee

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<td>Thad Cochran, MS</td>
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<td>Richard Shelby, AL</td>
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<td>Lamar Alexander, TN</td>
<td>Jeanne Shaheen, NH</td>
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<td>Jeff Merkley, OR</td>
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<td>Jerry Moran, KS</td>
<td>Brian Schatz, HI</td>
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<td>Shelley Moore Capito, WV</td>
<td>Tammy Baldwin, WI</td>
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<td>James Lankford, OK</td>
<td>Chris Murphy, CT</td>
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<td>John Kennedy, LA</td>
<td>Joe Manchin, WVA</td>
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<td>Marco Rubio, FL</td>
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Most federal education legislation is reauthorized (renewed) every 5-6 years. HEA expired in FY 2014 and has been on legislative extension.

- Coalition developed legislative reform proposals for Title VI based on findings of 2014 Coalition/William & Mary policy research conference.

- Commissioned research confirmed a continuing need for deep language, regional and global expertise, but also a significant increase in demand for a U.S. workforce with international skills across a wide range of employment sectors.

- Coalition proposals—signed by 29 organizations—were well received by both Republican and Democratic Congressional staff in the 114th Congress, but HEA not completed.

- House and Senate authorizing committees of the 115th Congress have expressed intent to consider HEA reauthorization, but may be stalled by other pressing legislation, such as ACA.
MAJORITY

Brett Guthrie, KY, Chairman
Glenn “GT” Thompson, PA
Lou Barletta, PA
Luke Messer, IN
Bradley Byrne, AL
Glenn Grothman, WI
Elise Stefanik, NY
Rick Allen, GA
Jason Lewis, MN
Paul Mitchell, MI
Tom Garrett, Jr., VA
Lloyd K. Smucker, PA

MINORITY

Susan A. Davis, CA, Ranking Member
Joe Courtney, CT
Alma Adams, NC
Mark DeSaulnier, CA
Raja Krishnamoorthi, IL
Jared Polis, CO
Gregorio Kilili Camacho Sablan, Northern Mariana Islands
Mark Takano, CA
Lisa Blunt Rochester, DE
Adriano Espaillat, NY
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<td>Lamar Alexander, R-TN, <em>Chairman</em></td>
<td>Patty Murray, D-WA, <em>Ranking</em></td>
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<td>Michael B. Enzi, WY</td>
<td>Bernard Sanders, I-VT</td>
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<td>Richard Burr, NC</td>
<td>Robert P. Casey, Jr., PA</td>
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<td>Johnny Isakson, GA</td>
<td>Al Franken, MN</td>
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<td>Rand Paul, KY</td>
<td>Michael F. Bennet, CO</td>
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<td>Susan Collins, ME</td>
<td>Sheldon Whitehouse, RI</td>
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<td>Bill Cassidy, M.D., LA</td>
<td>Tammy Baldwin, WI</td>
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<td>Todd Young, IN</td>
<td>Christopher S. Murphy, CT</td>
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<td>Orrin G. Hatch, UT</td>
<td>Elizabeth Warren, MA</td>
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<td>Pat Roberts, KS</td>
<td>Tim Kaine, VA</td>
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<td>Lisa Murkowski, AK</td>
<td>Maggie Hassan, NH</td>
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<td>Tim Scott, SC</td>
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In the weeks ahead, the Coalition will be developing steps that U.S.–based AIEA member campuses in key States and Congressional districts may take to support the Department of Education’s IFLE programs. For example,

- Work with your federal relations officers and the Coalition to identify and set up targeted Congressional meetings to urge robust funding for Title VI and Fulbright-Hays in FY 2018, and to support the Coalition’s Title VI reauthorization proposals.

- Join us for the Coalition’s Title VI/Fulbright-Hays Advocacy Event on March 8-9, 2017.

- Help with sign on letters in the House and Senate.
About the Alliance

The voice of the U.S. international exchange community

- 90 full member organizations (U.S.-based exchange orgs)
- 7 partners (exchange program service providers)

Activities and issues

Advocacy, member and program development, public awareness

- Appropriations for Department of State international exchanges
- J-1 visa regulatory issues
- Engage with: Congress, Department of State, U.S. Embassies and Consulates
Agenda

1. Department of State exchange programs
2. State of FY17 budget; outlook for FY18 budget
3. Key Committees for DOS exchanges
4. International Exchange and Study Caucus
5. Alliance Advocacy
DOS Exchange Programs

- Bureau of Educational and Cultural Affairs (ECA)
  - Mandated by the Mutual Educational and Cultural Exchange Act of 1961 (Fubright-Hays Act)
  - Mission: “increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange that assist in the development of peaceful relations.”
  - Federally-funded programs and private sector exchanges (all J-nonimmigrant visa)

- Over 1 million ECA alumni, including more than 75 Nobel Laureates and over 400 current and former heads of state

Exchanges Budget Overview

- $635 million in FY 2010
- $589.9 million in FY 2015
- $590.9 million in FY 2016/17

18% increase in 1st B. Obama term
20% increase in 2nd G.W. Bush term
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<tr>
<th>Fiscal year</th>
<th>Amount</th>
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<tr>
<td>FY17 President</td>
<td>$628.9 million, 6.4% increase from FY15</td>
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<td>FY17 Senate</td>
<td>$627.8 million, Divided into $572.67 million for programs &amp; $55.12 million for salary and benefits ($1.138 million less than Administration)</td>
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<tr>
<td>FY17 House</td>
<td>$602.7 million, ~2% increase from FY16 enacted level $20 million above FY16 request</td>
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FY17 Continuing Resolution

CR from Oct. 1 to Dec. 9, 2016
$54.4 billion for International Affairs
(FY16 Enacted: $54.6 billion)

0.19% across-the-board cut
→ exchanges = ~ $589.9 million

CR from Dec. 9, 2016 – April 28, 2017
$58.8 billion for International Affairs
(add. funding for countering ISIS & humanitarian programs in Middle East)

0.496% across-the-board cut
→ exchanges = ~ $588 million
• Full-year CR to finish FY2017 increasingly likely

• Congress needs to finalize FY2017 before moving onto FY2018

• Administration planning on releasing a “skinny budget” in mid-March; no target date yet for full budget
  – Common for presidents in their first year to release bare-bones budget in February and full budget in April/May

• President Trump scheduled to address joint session of Congress on February 28 → potential budget outline?

• Probably delays of about a month for congressional work on FY2018 appropriations (appropriations requests, Dear Colleagues etc.)

• Steep funding cuts expected – as much as 15-25% for International Affairs?
Senate SFOPS Appropriations

Republicans

- Lindsey Graham (SC)
- Mitch McConnell (KY)
- Roy Blunt (MO)
- John Boozman (AR)
- Jerry Moran (KS)
- James Lankford (OK)
- Steve Daines (MT)
- Marco Rubio (FL)

Democrats

- Patrick Leahy (VT)
- Dick Durbin (IL)
- Jeanne Shaheen (NH)
- Chris Coons (DE)
- Jeff Merkley (OR)
- Chris Murphy (CT)
- Chris Van Hollen (MD)
Republicans

- Hal Rogers (KY)
- Kay Granger (TX)
- Mario Diaz-Balart (FL)
- Charlie Dent (PA)
- Tom Rooney (FL)
- Jeff Fortenberry (NE)
- Chris Stewart (UT)

Democrats

- Nita Lowey (NY)
- Barbara Lee (CA)
- Dutch Ruppersberger (MD)
- Grace Meng (NY)
- David Price (NC)
FY 2018 Dear Colleagues

• Senator Cory Booker (D-NJ)
  – 2016: 19 co-signors (no Republican)

• Congressman Hank Johnson (D-GA)
  – 2016: 120 co-signors (4 Republicans)

• Timing still TBD
Republicans
Steve Pearce (NM)
Rob Bishop (UT)
Marsha Blackburn (TN)
Mike Conaway (TX)
Brett Guthrie (KY)
French Hill (AR)
Lynn Jenkins (KS)
Blaine Luetkemeyer (MO)
Ed Royce (CA)
Glenn Thompson (PA)
Rob Wittman (VA)

Democrats
Jim Himes (CT)
Don Beyer (VA)
John Carney (DE)
Elijah Cummings (MD)
Elizabeth Esty (CT)
Denny Heck (WA)
Bill Keating (MA)
Derek Kilmer (WA)
Ron Kind (WI)
Annie Kuster (NH)
Ted Lieu (CA)
Dave Loebsack (IA)
Jim McGovern (MA)
Mark Pocan (WI)
Chellie Pingree (ME)
Kathleen Rice (NY)
Louise Slaughter (NY)
Paul Tonko (NY)
John Yarmuth (KY)
• Senators John Boozman (R-AR) and Jeff Merkley (D-OR)

• Recognizes the value of international education and exchange

• Bipartisan, balanced effort
2017 Alliance Advocacy

• Advocacy Day: March 8-9
• Written Appropriations Requests
• Spring Appropriations Meetings
• Road shows (NH, AR, PA, MA)
• Local Engagement by Alliance Member Organizations
Questions?

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