Focus on the S10 as scholar: How and where to publish your research

Amir Reza, Babson College
Robin Matross Helms, American Council on Education
Douglas Proctor, University College Dublin
Association of International Education Administrators

• 10 AIEA members who encourage SIO’s, Scholars, and other Senior Administrators to contribute to publications
• Audience for publications mostly SIO’s
• Coordinate with Strategic Issues Committee on relevant/timely topics
• Collaborate with other organizations for publications that matter to SIO’s
• Review and Recommend publications
Suggestions for Contribution

- Seek out co-authors
  - Variety in institutional type and geography
  - Consider U.S. and non-U.S. perspectives
- Consider timely and relevant topics
- Review guiding questions in that series
- Consider SIO audience
  - Lacks time to read lengthy documents
  - Utilizes scholarship to inform practice
  - Utilizes empirical evidence to advocate internationalization with a variety of stakeholders
- Other audience
  - Researchers (likely looking for more in-depth analysis)
  - Faculty & Graduate Students in IHE graduate programs
American Council on Education (ACE)

Mission and Goals
- Umbrella organization
- Leadership & advocacy
- National & international mission

Membership
- Approximately 1800 institutions
- All sectors of U.S. higher education
ACE Center for Internationalization & Global Engagement (CIGE)

www.acenet.edu/cige
CIGE Research Principles

• Internationalization & global engagement
• Strategic & practical
• Analysis & examples
• Quantitative & qualitative data
• Various venues for distribution
• Contribute to policy conversations
• *Outside authors*

All resources are available at www.acenet.edu/cige
CIGE Publications

CIGE Insights: A Series of Occasional Papers
CIGE Insights reports explore key issues and themes surrounding the internationalization and global engagement of higher education. Papers include data, analysis, expert commentary, case examples, and recommendations for policy and practice.

Internationalization in Action
The Internationalization in Action web series features institutional strategies and good practices gathered from participants in CIGE programs and other experts in the field. Topics rotate regularly, and each installment includes analysis, examples, sample documents, and advice from a variety of institutions.

Internationalization Toolkit
This on-line resource consists of examples of policies, programs, surveys, and other resources collected from participants in the Internationalization Laboratory program and other institutions. Resources are organized according to the six aspects of the CIGE Model for Comprehensive Internationalization and are provided as models for other colleges and universities.
Boston College Center for International Higher Education

International Higher Education is the quarterly publication of the Center for International Higher Education.

Internationalization Trends and Traditions

1. International Universities in the Arab World
   Lisa Anderson

2. A Chinese Branch Campus in Malaysia
   Bonnie Yingfei He and Alan Ruby

CIHE Perspectives No. 3

"CATHOLIC UNIVERSITIES: IDENTITY AND INTERNATIONALIZATION, A PILOT PROJECT"

CIHE Perspectives 3 brings together three case studies in the context of a pilot project for a larger study — "Catholic Universities: Identity and Internationalization" — undertaken by the Center for Research on Educational Policy and Practice (CEPPE) of the Pontifica Universidad Católica de Chile (PUC) and CIHE.
What About Content?

**Write from experience**
- But: Connect to the bigger picture
- Marry strategic and practical

**Tailor to the audience**
- Practitioners, institution leaders, policy makers
- Explain how it’s relevant and how they’ll use it

**Cut to the chase**
- Academic versus non-academic writing
- Don’t get lost in the literature review
Hot Topics

• Financial models for internationalization
  • Funding sources

• Non-institutional partners abroad
  • Multilateral partnerships
  • Working with foreign governments

• Faculty engagement

• India and Vietnam

2017 Edition
Coming Soon!
Opportunities beyond the US

• International Education Research Network (IERN)
  • Inform the international education research agenda
  • Provide a platform to connect researchers with practitioners and policy-makers
  • Promote collaboration and provide ready access to key resources and publications

• IDP Database of Research on International Education - www.idp.com/researchdatabase
Welcome to the Database of Research on International Education, a significant industry resource proudly supported by IDP.

Type your search keyword(s) and click search.

This searchable database is managed by the Australian Council for Educational Research (ACER) and contains details of more than 13,800 books, articles, conference papers and reports on various aspects of international education from publishers in Australia and abroad. The database houses material published from 1990 onwards, a period of major change in education systems around the world and in the trade in educational services.

We welcome submissions of suitable material for inclusion in the database. By submitting your material you are bringing it to the attention of an international audience with an interest in international education. Please contact ndrie@acer.edu.au for further information.

Brief announcements of the monthly updates to the database are sent to the IDPDRIE emailing list should you wish to subscribe. Alternatively you can email ndrie@acer.edu.au and ask to receive notification when new material is added to the database (see Privacy statement). A Twitter feed of recent releases is available at http://twitter.com/idpdrie. This is updated throughout the month with links to new publications on international education noted between monthly updates.
<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Year</th>
<th>Add to Folder</th>
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<tbody>
<tr>
<td>Comprehensive internationalization: examining the what, why, and how at community colleges.</td>
<td>Butler, Debra-Ann C.</td>
<td>2016</td>
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<td>Comprehensive internationalization: institutional pathways to success.</td>
<td>Hudzik, John K. (ed)</td>
<td>2015</td>
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<td>Implications of massive open online courses for higher education: mitigating or reifying educational inequities?</td>
<td>Literat, Ioana</td>
<td>2015</td>
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<td>Internationalization motivations and strategies of Israeli educational administration programs.</td>
<td>Yemini, Miri</td>
<td>2015</td>
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<td>Redefining internationalization at home.</td>
<td>Beelen, Jos</td>
<td>2015</td>
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<td>Transformation of university governance through internationalization: challenges for top universities and government policies in Japan.</td>
<td>Yonezawa, Akiyoshi</td>
<td>2015</td>
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<td>International students and diversity: challenges and opportunities for campus internationalization.</td>
<td>Pandit, Kavita</td>
<td>2013</td>
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<td>International students as a resource for achieving comprehensive internationalization.</td>
<td>Brennan, Michael</td>
<td>2013</td>
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<td>Making sense of internationalization: a critical analysis.</td>
<td>Beck, Kumari</td>
<td>2013</td>
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<tr>
<td>Comprehensive and strategic internationalization of U.S. higher education.</td>
<td>Hudzik, John K.</td>
<td>2012</td>
<td>Add to Folder</td>
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<td>Concepts, rationales, and interpretive frameworks in the internationalization of higher education.</td>
<td>Knight, Jane</td>
<td>2012</td>
<td>Add to Folder</td>
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Opportunities beyond the US

• Two reports – research trends analysis
  • “What’s hot in international education research?”
    – published 2014 (2011-2013 data)

• Available online at

• What do these reports tell us about #intled research and where it is published?
Trends in #intled research – what?

TOP 15 KEYWORDS

Student mobility    Educational markets
Universities    International education
Student attitudes    Study Abroad    Student experience
Higher education
Internationalisation    English (Second language)
Educational policy    Postsecondary education    Globalisation
International students    University students
Trends in #intled research – where?

<table>
<thead>
<tr>
<th>Publication type</th>
<th>2014</th>
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<tr>
<td>Journal articles</td>
<td>57.41%</td>
</tr>
<tr>
<td>Research reports</td>
<td>15.86%</td>
</tr>
<tr>
<td>Theses</td>
<td>6.90%</td>
</tr>
<tr>
<td>Discussion papers</td>
<td>6.72%</td>
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<tr>
<td>Book chapters</td>
<td>5.00%</td>
</tr>
<tr>
<td>Books</td>
<td>2.07%</td>
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Journal of Studies in International Education is the leading journal.

Publication in academic journals is trending up.

Top three journals for 2011-2014:
1. Journal of Studies in International Education
2. Journal of International Students
3. International Higher Education, Boston College

Top three journals for 2014:
1. Journal of International Students
2. Journal of Studies in International Education
3. Higher Education

50% Over 50% of research is published in academic journals.
Leading report publishers include Australian Government agencies, British Council (UK) and Institute of International Education (USA).


Over 130 research theses recorded in IDP-DRIE from 2011-2014.

Majority from Australia and USA.

Note: IDP-DRIE only references English language materials.
Ideas & suggestions (Amir)

• Connect with university Public Relations
  • Follow up periodically
  • Share news on publications & upcoming presentations
  • May be called to respond to media inquiry
• Contribute to publications in other higher education organizations (e.g. NASPA) which may not have a complete focus on internationalization, but have overlapping interests
• Partner with faculty to conduct research
How: Ideas & Tips (Robin)

- Pick venues with flexible deadlines
- Communicate with publisher/editor
  - Tailored topics
  - Interim feedback
  - Timeline shifts
- Same content, multiple venues
Journey of a Publication (Robin)
How: Ideas and Tips (Robin)

• Make research sacred
  • One hour per day
  • Work from home
  • Update colleagues & staff

• Strategic opportunities for staff & grad students
  • Clear, finite assignments
  • Case studies

• Have others write about your expertise
  • University communications offices
On the Campus

Q&A: Anastasia Vrachnos ’91: Thinking Globally

By Ellis Liang ’15

Published in the December 7, 2016 Issue

“International experience is becoming a seminal part of the Princeton education.” — Anastasia Vrachnos ’91, vice provost for international affairs and operations

Courtesy Yale-NUS College
How –ideas and tips (Douglas)

• International education associations:
  • AIEA
  • NAFSA – International Educator magazine
  • EAIE – EAIE blog, Forum Magazine
  • IEAA – Research Digest series
  • CBIE – Research Reports, Research in Brief etc.

• On-campus: e-news, staff magazine, alumni magazine, President’s reports…

• Blogs – www.douglasproctor.com
• LinkedIn article
• Twitter (140 characters)
Contacts

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- Douglas Proctor douglas.proctor@ucd.ie