Europe-U.S. Partnerships: Strategies and Mechanisms to Access Funding Sources and Increase Mobility

February 21, 2017

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Dr. Nina Lemmens, Director of DAAD New York, DAAD
Erica Lutes, Executive Director, Fulbright Belgium, Luxembourg, and Schuman
Session Rationale and Objectives

- Share the vibrancy of U.S.-Europe partnerships
- Think creatively about how to utilize partnerships with Europe as part of your internationalization efforts
- Bring to light your experiences: challenges and opportunities
- Take-away: compiled resources and information
Why Europe?

• High-level, capable, research-focused universities: equal partners
• Strong experience in running joint programs and partnerships
• Mobility trends, especially at graduate level
• Funding opportunities for both individuals and institutions
• Commitment by governments
Fulbright Opportunities for Individuals and Institutions

- Two Types
  - Bilateral
  - Cooperation with the European Union: Fulbright-Schuman Program
- Tool for creating institutional linkages, deepening strategic partnerships, providing opportunities to students and faculty
- Administrators program
Fulbright Opportunities for Individuals and Institutions

https://youtu.be/1Je-lPaLSzE
Fulbright International Education Administrators Seminar

• Empowering connections
• Establishing networks
• Creating future programs and linkages
• Project and institutional statement
• Europe: France, Germany, Russia
• [http://www.cies.org/program/fulbright-international-education-administrators-seminars](http://www.cies.org/program/fulbright-international-education-administrators-seminars)
Other USG Support: EducationUSA

- State Department promotion of U.S. higher ed abroad
- 500+ trained advisors in 400+ advising centers
- Market intelligence:
  - Annual Global Guide with latest trends and updates
  - Detailed country data: Open Doors, trends in mobility
  - Profiles of national education systems
  - Credential evaluation and grading system guidance
- International visits
  - In-country education stakeholder contacts
  - Assistance with visits and meetings
  - Workshops, presentations
- www.educationusa.state.gov
- europe@educationusa.info for listserv
Other USG Support: Study Abroad

• State Department’s Study Abroad Branch
• Partnership workshops and trainings
• Capacity building grants
• https://studyabroad.state.gov
• https://studyabroad.state.gov/us-government-resources/programs/programs-us-institutions
• http://www.partners.net/capacity-building-grants
European Union Support

• European Commission in Brussels
  • Directorate General for Education, Youth, Sport and Culture
  • Directorate General for Research and Innovation
• Education and Training Strategy 2020
• Horizon2020
• EU Mission to the U.S. in Washington
European Union Support

https://youtu.be/TXZFeJ0DSWA

https://youtu.be/1OtR7eyJk1A
European Union Support

• Erasmus+
  http://ec.europa.eu/programmes/erasmus-plus/node_en

• Horizon2020
European Union Support

• Marie Sklodowska Curie Actions
  http://ec.europa.eu/research/mariecurieactions/
  http://ec.europa.eu/research/mariecurieactions/about/
  innovative-training-networks_en
  http://ec.europa.eu/research/mariecurieactions/about/
  research-innovation-staff-exchange_en

• Jean Monnet Centers of Excellence
  http://eacea.ec.europa.eu/erasmus-plus/actions/jean-
  monnet_en

• EU Delegation to the U.S.
  http://www.euintheus.org
Bilateral Government Support

• French Embassy
  • Partner University Fund
  • Centers of Excellence
    http://highereducation.frenchculture.org/centers-of-excellence
  • Thomas Jefferson Fund
    http://face-foundation.org/thomas-jefferson-fund
• Student Grants: Chateuabriand (doctoral), Franklin (undergrad), France on Campus (student organizations)
Bilateral Government Support

- **Nordics:** SIU, EDUFI
  - IIE’s Center for International Partnerships
  - International Academic Partnership Program (IAPP)
  - [http://www.iie.org/Programs/International-Academic-Partnership-Program#.WKsNemW8zFI](http://www.iie.org/Programs/International-Academic-Partnership-Program#.WKsNemW8zFI)

- **Multilateral:** UArctic
  - Student, researcher mobility
  - AIEA Thematic Forum at U/Alaska, Fairbanks in May 2017
  - [http://www.uarctic.org](http://www.uarctic.org)
Funding opportunities in Germany

• Brief introduction to DAAD

• Scholarships and funding programs for individuals

• Funding for partnerships

• Websites and databases
Brief introduction to DAAD - I

- German national agency for international academic cooperation and exchange
- Founded in 1925 as a way of connecting Germany to the world
- DAAD provides:
  - Scholarships & grants (for all disciplines, at all stages)
  - Information and counseling about studying & research in Germany
  - Support for internationalization of German universities
  - The study of German language and culture abroad
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Brief introduction to DAAD - II

- 71 Regional Offices and Information Centers worldwide

- Offices for USA: New York and San Francisco

- Annual budget: ~500 m € 2016

- Over 120,000 people supported by DAAD-administered programs annually
DAAD Scholarships – General Information

- Funding for: study abroad, internships, PhD, research
- Monthly stipend or lump sum
- Open to students and academics in all fields
- Previous knowledge of German not required, but advantageous
- Health insurance, some travel reimbursement
- Scholarship holder network, alumni work
Funding for PhD students in Germany

Different programmes for different purposes

<table>
<thead>
<tr>
<th>Duration</th>
<th>Research stay (up to 2 years)</th>
<th>Complete doctorate</th>
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</thead>
<tbody>
<tr>
<td>Type of funding</td>
<td>Grant / scholarship</td>
<td>Work contract</td>
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<tr>
<td>Type of doctorate</td>
<td>Individual doctoral project</td>
<td>Structured doctoral program</td>
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## Funding for PhD students

<table>
<thead>
<tr>
<th>Funding Programme</th>
<th>Duration</th>
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<th>Type of Doctorate</th>
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<tr>
<td>DLR-DAAD Research Fellowships</td>
<td>Research stay (up to 2 years)</td>
<td>Complete doctorate</td>
<td>Grant/scholarship</td>
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<td>Graduate Schools</td>
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<td>Green Talents</td>
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<td>Indiv. Doct. Projects at Fraunhofer Institutes</td>
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<td>Indiv. Doct. Projects at Helmholtz Centres</td>
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<td>Indiv. Doct. Projects at Max Planck Institutes</td>
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<td>Internat. Helmholtz Res. Schools &amp; Grad. Schools</td>
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<td>International Max Planck Research Schools</td>
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<td>Internat. Visiting Res. at Max Planck Inst.</td>
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<td>Leibniz Graduate Schools and ScienceCampi</td>
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<td>MSC Innovative Training Networks</td>
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<td>Re-invitation Programme</td>
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<td>Res. Grants - Bi-nationally Superv. Doct. Degrees</td>
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<td>Res. Grants - Doctoral Programmes</td>
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<td>Res. Grants - One-Year and Short-Term</td>
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<td>Research Training Groups</td>
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<td>Support Early Career Res. in Clusters of Exc.</td>
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# Funding for postdocs in Germany

## Different programs for different purposes

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<th>Long-term (more than 1 year)</th>
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<td><strong>Type of funding</strong></td>
<td>Fellowship / Grant</td>
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<tr>
<td><strong>Position</strong></td>
<td>Postdoctoral researcher</td>
<td>Junior research group leader</td>
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*generally includes own salary and expenses for staff and consumables*
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<tr>
<td>Bilateral Exchange of Academics</td>
<td>Short-term</td>
<td>Fellowship/grant</td>
<td>Postdoctoral researcher</td>
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<td>DLR-DAAD Research Fellowships</td>
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<td>Work contract</td>
<td>Junior research group leader</td>
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<td>Emmy Noether Programme</td>
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<td>Funding*</td>
<td>Junior professorship</td>
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<td>ERC Consolidator Grants</td>
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Funding for senior researchers in Germany

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<td>Research group leader</td>
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Funding for senior researchers

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Websites and databases

- http://www.study-in.de
- http://www.research-in-germany.org
- http://www.funding-guide.de
- http://www.euraxess.de
- http://www.research-explorer.de
- http://www.higher-education-compass.de
DAAD partnership funding - Part I
Strategic Partnerships and Thematic Networks

• **Applicant:** German Universities and UASs

• **Goal:** Enhancing the international profile of German universities by strengthening comprehensive partnerships at the university level (Strategic Partnerships) and multilateral research-based networks (Thematic Networks) funded by the Federal Ministry for Education and Research (BMBF)

• **Funding:** 4 years; by contract for the German university up to 250,000 EUR/year per project for German partner.

• Not sure if there is going to be a next call.... 😞
DAAD partnership funding- Part II
Integrated International Double Degree Programmes

• Applicants: German Universities and UASs

• Goal: Increasing the international profile by initiating international degree programs awarding a double/joint degree

• Funding: 1 year preparation phase (optional), after 8 years of successful implementation of the project (i.e. 2+2+4) further funding possible (usually 4 years)
Scholarships for German students; structural resources for personal and material costs when planning, elaboration and introducing the degree program for German partners.
DAAD partnership funding – Part III
International Study and Training Partnerships (ISAP)

- **Applicants:** German universities and UASs

- **Goal:** Increasing internationality by enhancing mobility

- **Funding:** Funding for new projects is generally granted for two academic years. Projects which have secured funding for at least four years may receive funding for an additional four years maximum. Scholarships for German students; some support to initiate new ISAP projects for German partners.
How Does the DFG Fund International Cooperation? Part I

International Research Training Groups (IRTG)

IRTGs provide

• Funding for international research training at centers of scientific excellence
• Structured doctoral program
• Joint supervision and exchange program for doctoral students

Faculty members at German universities and their counterparts abroad apply jointly. The foreign partners are expected to acquire complementary funding from their respective source(s).
How Does the DFG Fund International Cooperation? Part II

Initiation of International Cooperation

Objective
To support the initiation of international collaboration with the modules „Bilateral Workshops“, „Trips Abroad“ and „Guest Visits“

Type and Extent of Funding
The modules can be combined

• Trips abroad of up to three months or research stays at partner institutions. Researchers from doctoral candidates to professors may take advantage of these

• Joint workshops

Funding is available for a maximum of 1 year. The program relies on matching funds. Funding is applied for by the German partner university.
How Does the DFG Fund International Cooperation? Part III

Modul: Mercator Fellows

Mercator Fellows are supposed to
• Strengthen research (and teaching) in Germany
• Contribute to the objective of the research project
• Support early-career scientists

This module is available within the Individual Research Grant Program and for coordinated programs.

Researchers can apply (through the German host institution) for funding for a research stay of 3 to 12 months (may be divided into 3-month blocks).
Websites and Databases

• https://www.daad.de/isap
• https://www.daad.de/doppelabschluss
• https://www.daad.de/strategische-partnerschaften.de
• http://www.dfg.de/en/research_funding/programmes/coordinated_programmes/research_training_groups/
• http://www.dfg.de/en/research_funding/programmes/international_cooperation/initiation_international_cotberation/index.html
• http://www.dfg.de/en/research_funding/programmes/international_cooperation/mercator_fellows/
Thank you for your attention!!

Dr. Nina Lemmens, DAAD New York
lemmens@daad.org
Discussion Questions

- Which government (U.S. EU, individual European country) programs and funding mechanisms do you currently access to promote academic mobility?
- What have your challenges and solutions been, both external and internal, to access these programs?
- Have you cultivated relationships with government agencies? How have you been able to make these relationships successful and sustainable?
- What needs, constrictions, and key factors on U.S. campuses can we pass along to European university leaders and governments to remove any blocks at furthering cooperation between Europe and the U.S.?
Take-Aways

• Resources list: leave your business card to receive

• Contact info:

  lemmens@daad.org
  director@fulbright.be
  christopher.medalis@gmail.com