

# The Administration of Campus Internationalization & The Virtues of a Centralized Approach

Association of International Education Administrators

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Montreal, Canada



# The Status of Campus Internationalization

- ◆ ACE Study
- ◆ Hiring Patterns
- ◆ Legislative Priorities
- ◆ Demands of Industry

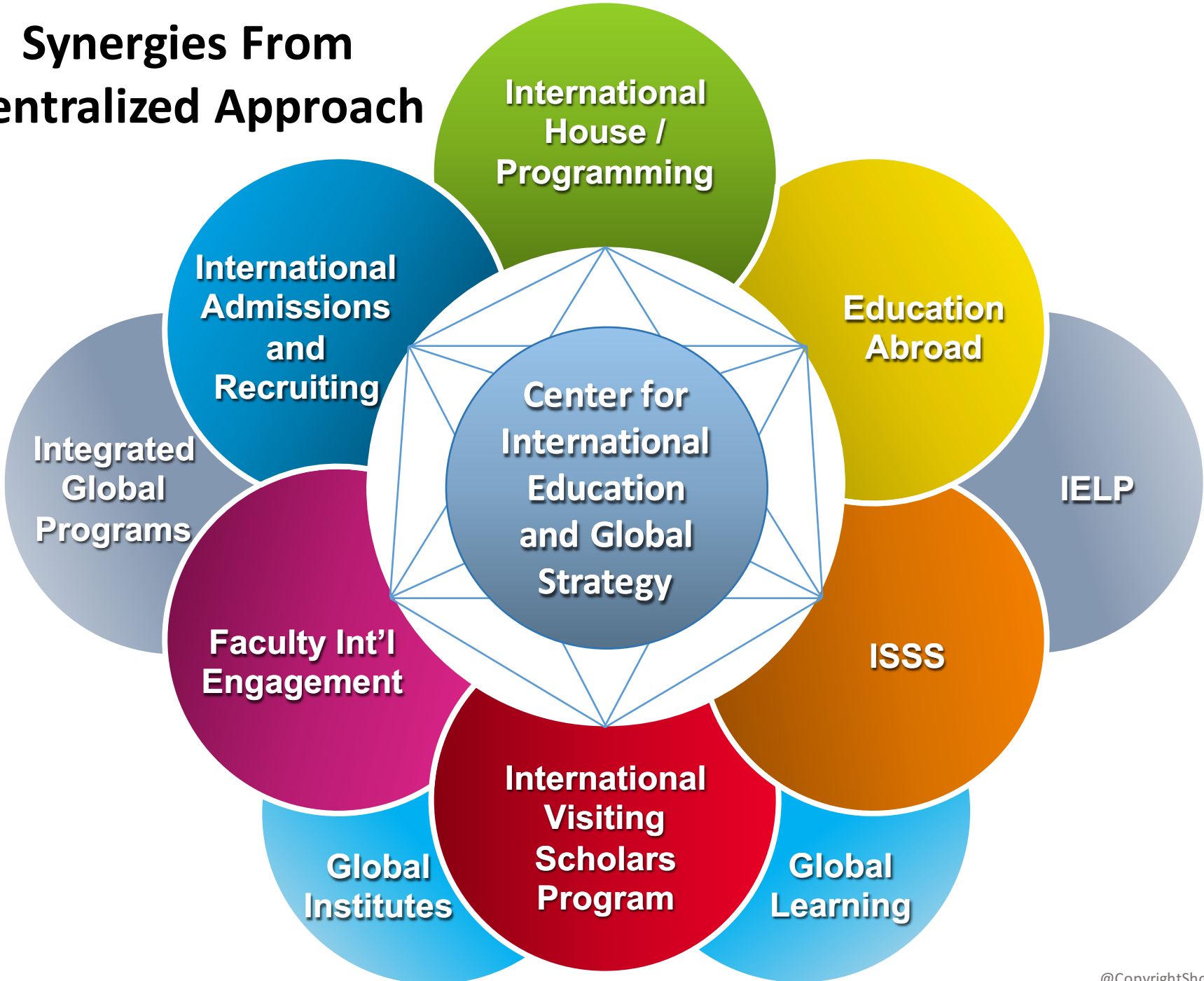
# Comprehensive Internationalization

- ◆ Articulated Statement
- ◆ Administrative Staffing & Structure
- ◆ Faculty Policies & Practices
- ◆ The Curriculum
- ◆ Student Mobility
- ◆ International Collaborations & Partnerships

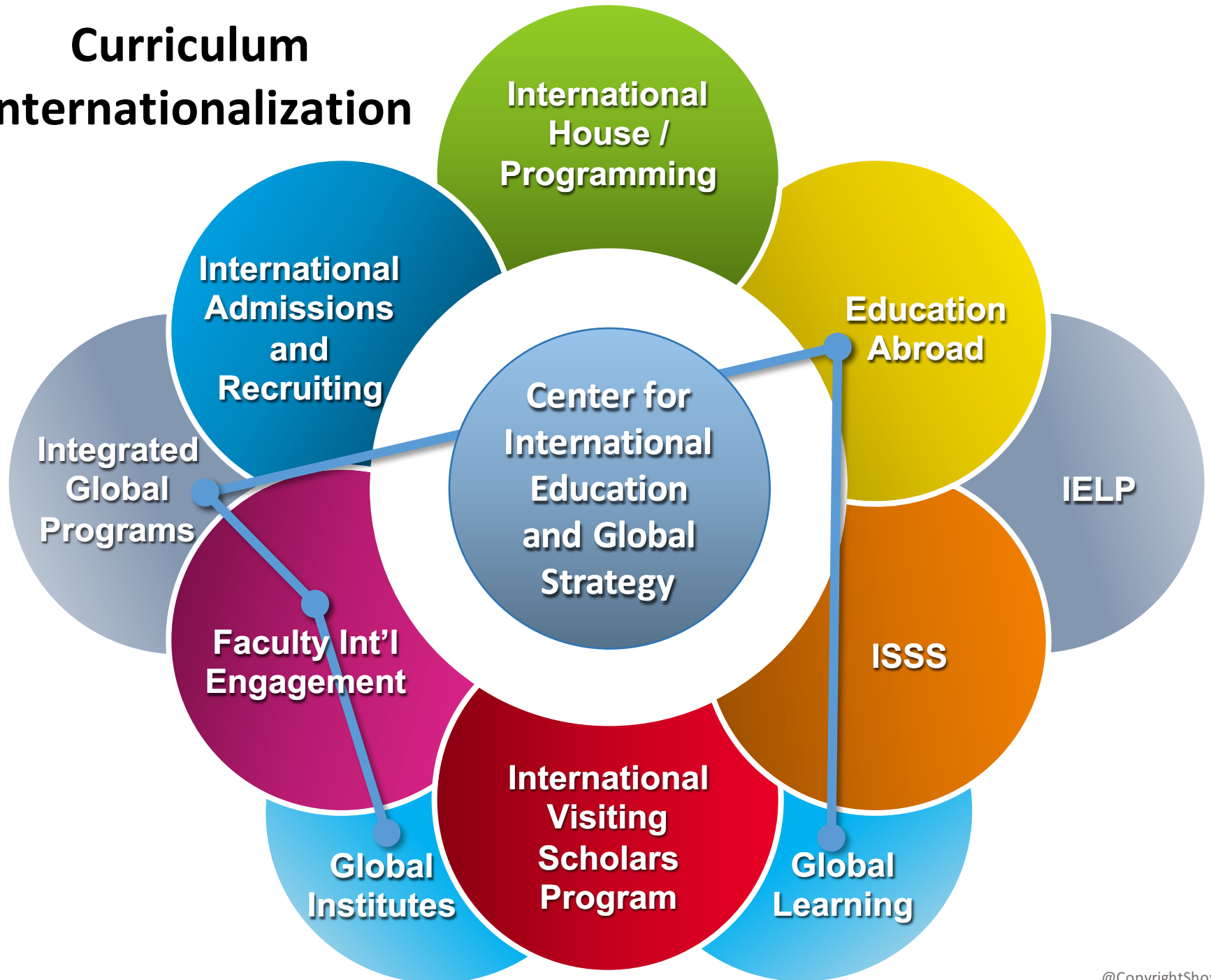
# Centralized Configuration

- ◆ International Admissions & Recruitment
- ◆ International Student & Scholar Services
- ◆ Education Abroad
- ◆ Intensive English Program
- ◆ Curriculum Internationalization
- ◆ International Grants & Contracts
- ◆ Global Student Affairs/Cross-Cultural Programming
- ◆ Faculty International Engagement
- ◆ Synergies

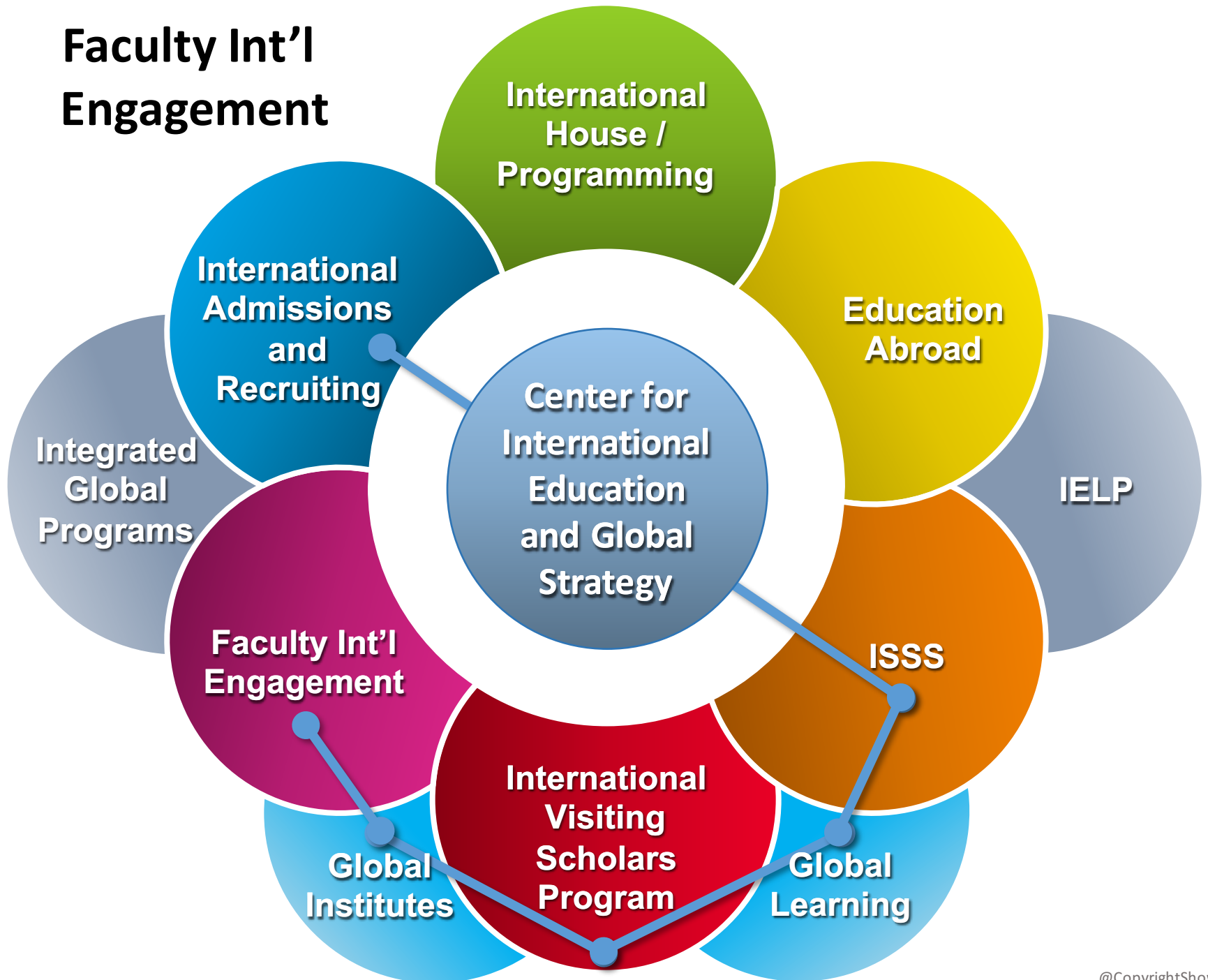
# Synergies From Centralized Approach



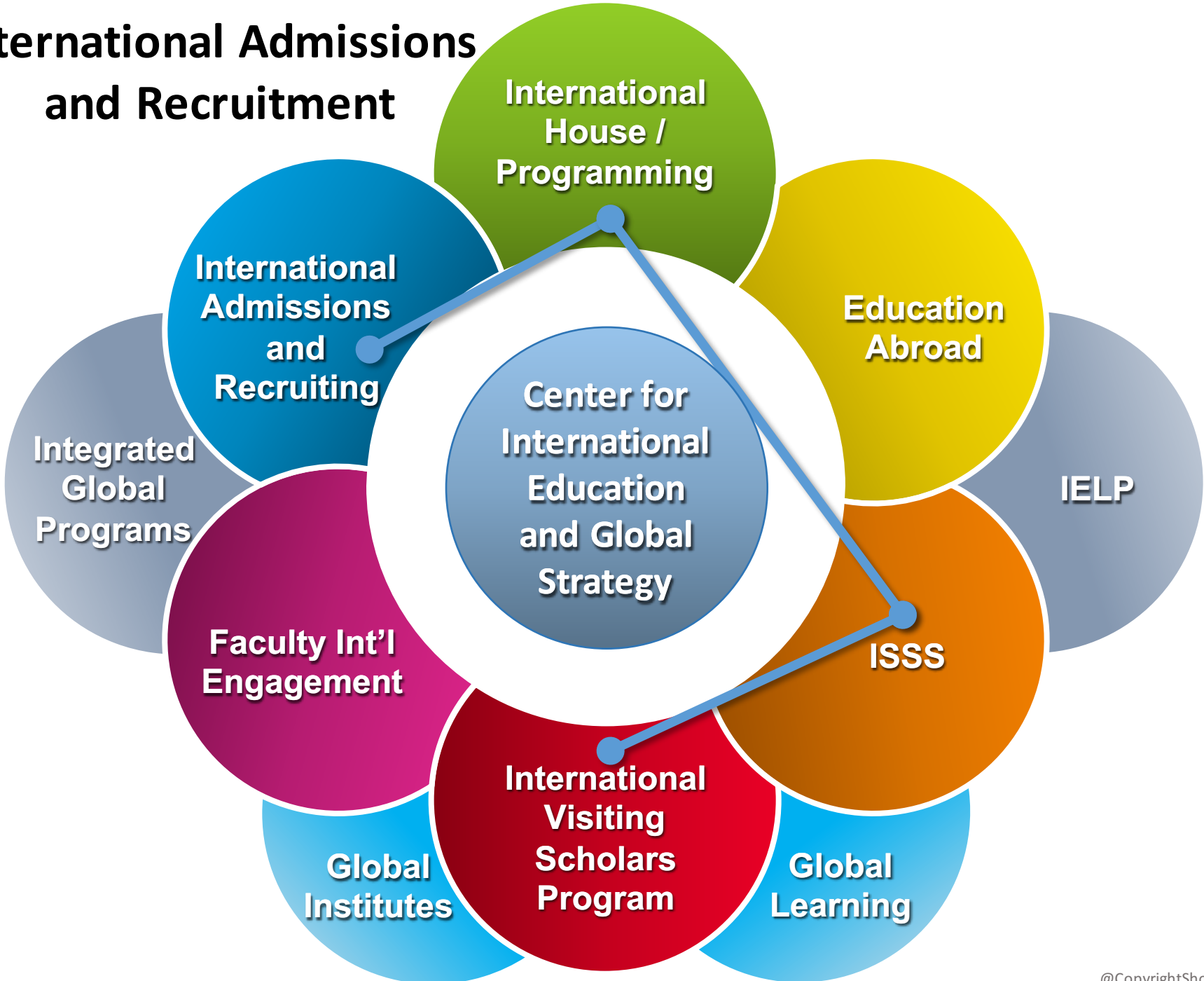
# Curriculum Internationalization



# Faculty Int'l Engagement

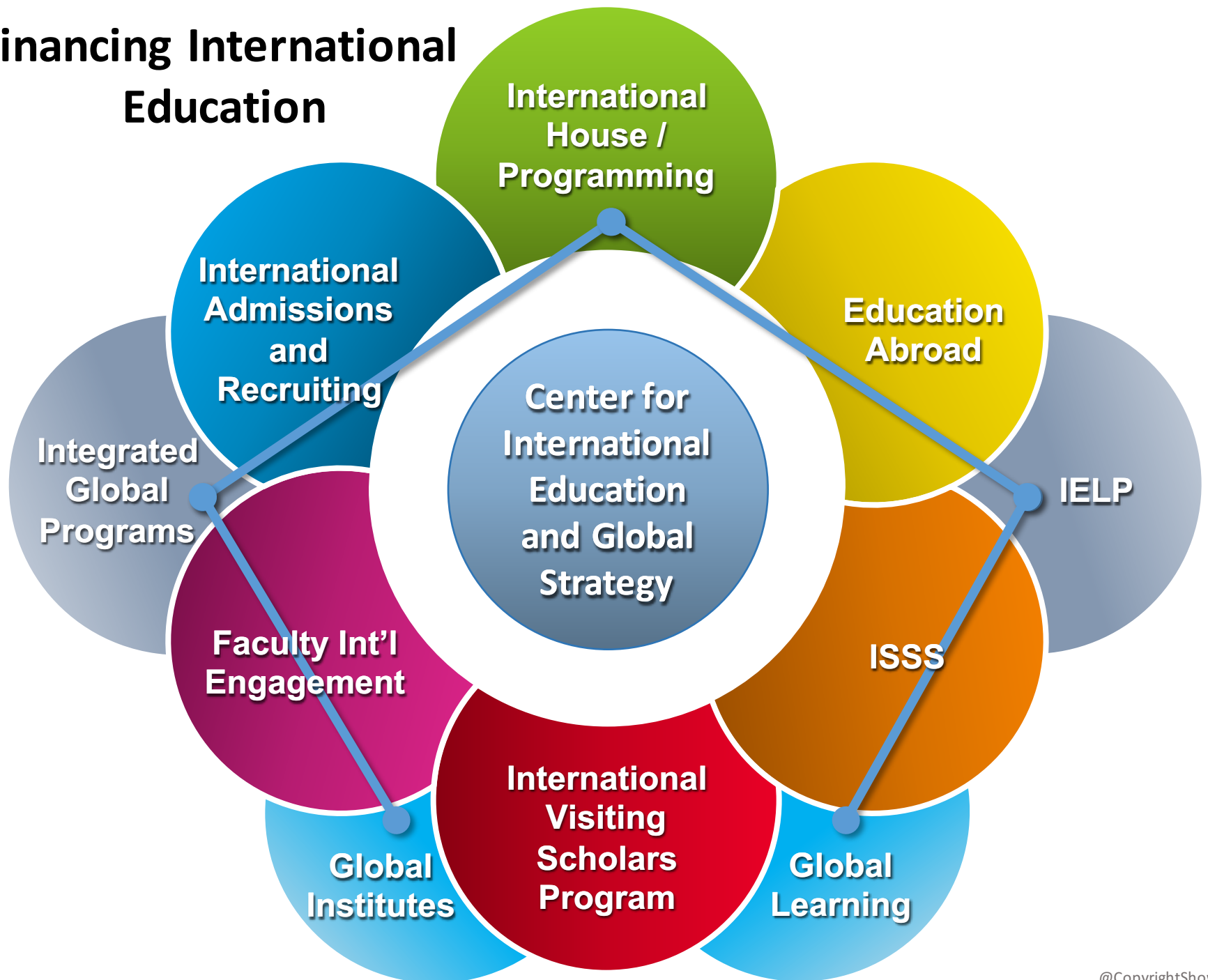


# International Admissions and Recruitment





# Financing International Education



# Other Advantages of Centralized Approach

- ◆ Managing Revenues & Expenses
- ◆ Campus Visibility for Internationalization
- ◆ Institutional Face of Internationalization
- ◆ Advocating for Internationalization
- ◆ Consolidated Footprint for Internationalization

# Outcomes of a Centralized Approach

- ◆ Student Mobility
- ◆ Faculty Engagement
- ◆ The Curriculum
- ◆ Institutional Priority
- ◆ Institutional Identity