Global Citizenship: Key Component of Canadian Post-Secondary Education

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Overview

• Université Laval and Centennial College
  • Institutional strategies that aim to make global citizenship a part of every student's post-secondary education outcome.
Internationalization:
International Students

336,000
international students in Canada at all levels of study in 2014

83%
Increase in international student population in Canada from 2008 to 2014

95%
of international students recommend Canada as a study destination

91%
of international students are satisfied with their experience in Canada

Where do inbound students come from?

AIEA

www.aieaworld.org | 2016 AIEA Annual Conference | #AIEA2016
"Education is not a preparation for life, it is life itself." John Dewey
What is a global citizen?

• Aware of the wider world and has a sense of her or his own role as a world citizen;
• Respects and values diversity;
• Has an understanding of how the world works economically, politically, socially, culturally, technologically, and environmentally;
• Outraged by social injustice;
• Participates in and contributes to the community at a range of levels from local to global;
• Willing to act to make the world a more sustainable place;
• Takes responsibility for his or her actions.

Allow individuals to actively engage with the world, and help to make it a more just and sustainable place.
The Employment Advantage

• Helps to make our young people, and hence our country, more prosperous by giving them the tools they need to succeed in a globalized context.
“All major hiring companies need global citizens. Global sensitivities, global perspective, global insight; along with maturity and a capacity for risk-taking, are exactly the skills every major organization is looking for – in every industry.”
The

Profil International
Université Laval
Richard Poulin - Director
International Office
The *Profil international*

Presentation Program

- International awareness
- 15 years of success in Student Mobility
- Innovative and visionary
- A structured program for students by program directors
- An intercultural experience
International awareness

Goals and Objectives

- Give our students international skills
- Mobility structured to be a meaningful experience
- Open minds to alternatives
- Opportunity to grow
A Strategic International Focus

Recent History

• 1997 – Rector promotes internationalization
• 1999 – International Office is structured
• 2000 – Creation of Profil international
A Strategic International Focus

An Important Innovation for its students

• Decision to integrate studies abroad into its undergraduate programs

• Systematically organized, integrated, and sanctioned by the University

• Negotiated by program directors

• Made possible by grant from J.W. Mc Connell Foundation
A Strategic International Focus

A Major Impact in Québec

Université Laval’s active presence on the international scene

• No fewer than 800 students graduate from the Profil international every year

• This represents a sizeable group of individuals open to diverse points of view

• Agreements with 400 universities

• Comprise 99 bachelor and 57 master programs
Université Laval throughout the world
The Profil international

The Programs

• Feature reciprocity agreements with university partners outside Québec

• Recognize Knowledge acquired by students abroad

• Ensure the quality of exchanges

• Permit the mention *Profil international* on diplomas
The *Profil international*

Our Partners Outside Québec

- Sign Bilateral agreements;
- Offer courses complementary to those taught at Université Laval;
- Provide an appropriate learning and administrative environment;
- Send their best students to Université Laval.
The Profil international

Criteria

• Have one year of study completed
• Average of :
  o 2,67/4,33 (Undergraduate)
  o 3,00/4,33 (Graduate)
• Register full time in host university
• Meet language proficiency requirements
The *Profil international*

Students Receive Financial Support

- Private funds endowed
- Quebec Government
- Erasmus+ agreements with European Partners
The Profil international

Students Are Fluent in the Host Country’s Language

• Learning the language spoken in the host country is a key aspect of the Profil international. Although many students already possess English and other language skills, they all have the opportunity to improve their knowledge.

• If French is the mother tongue of the host institution, students must acquire proficiency in another language.

• They have access to École des langues de l’Université Laval which provides a wide variety of courses to learn or improve in 11 languages.
The *Profil international*

**Students Are Well Prepared upon Departure**

- Students in the *Profil international* enjoy the best possible conditions for fully benefiting from their stays abroad.

- Pre-departure (compulsory)
  - Online administrative course
  - Intercultural one-day session

- On return (optional)
  - Group seminar
The *Profil international*

A dedicated Web Portal

Our Web Portal is meant to be used by students while they go through the different steps leading to their study abroad program during their stay and when they return.

Contactcosmopolite.ulaval.ca
The Profil international

The Portal offers to students:

**Abroad reports**
- ✓ Reports from International students who studied at UL.
- ✓ Reports from UL students who studied abroad.

**Students’ Corner**
- Directory
- Forum
- Ads
-Languages of the world
- Calender
- Photo contest

**Security Registration**
- ✓ Students’ Profile
- ✓ Study Abroad Information
- ✓ Emergency contact person
- ✓ Emergency management
- ✓ Medical record
Conclusions

• *Profil international* is owned by programs

• Bottom-up structure creates “Champions”

• Mobility facilitated by:
  – Automatic credit transfer
  – Universal scholarship

• Students are prepared to live an Intercultural experience
Become Cosmopolitan!

L'international
Deviens cosmopolite

Développe tes compétences interculturelles
Imprègne-toi d'un nouveau milieu
Apprends par-delà les frontières
Rencontre des personnes d'autres cultures
Une expérience qui s'insère dans ta formation

Contactcosmopolite.ulaval.ca
Global Citizenship

By: Virginia Macchiavello
Why Focus on Global Experience Opportunities

- Growing global importance of international competences in graduates across all sectors.
- Prepare students to participate and contribute effectively at the international level.
- Broaden students perspectives by adding an international dimension to their program.
- Instill a deeper understanding of global processes and trends among staff and faculty.
Centennial College Students Going Global!

- **Language & Culture**
  - Teng Tu
  - Hospitality Management - Hotel and Resort
  - Urbana, Italy
  - May 2014

- **Leadership**
  - Amanda Hooper
  - Law Clerk/Paralegal International Conference
  - G20 Youth Summit, Germany
  - May 2014

- **Study Abroad**
  - Ragu Thanabalasingam
  - Computer Systems Technology Networking (Co-op)
  - Turku University of Applied Sciences, Turku, Finland
  - Winter 2014

- **Internship**
  - Jessica Mologanous
  - Community Development
  - Community Development Centre, Cordoba, Argentina
  - Winter 2014

- **GCELE**
  - Permaculture Cuba
  - April 2014
International Student Mobility at Centennial College

Global Citizenship and Equity learning Experience.
Student Mobility at Centennial College

• Combining applied preparation for career success with distinct learning experiences at home and abroad.

• Integration of global perspectives into teaching and learning to enrich the curriculum.

• Development of international programs that will equip students with global competencies.
Total Outbound Mobility by Fiscal Year

- 2010 - 2011: 24
- 2011 - 2012: 34
- 2012 - 2013: 123
- 2013 - 2014: 264
- 2014 - 2015: 296
Total Outbound Mobility by Type of Experience

- **International Internship**
- **Study Abroad / L&C**
- **GCELES**

<table>
<thead>
<tr>
<th>Year</th>
<th>International Internship</th>
<th>Study Abroad / L&amp;C</th>
<th>GCELES</th>
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<tr>
<td>2014 - 2015</td>
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<td>102</td>
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<tr>
<td>2014 - 2015</td>
<td>28</td>
<td>73</td>
<td>118</td>
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</tbody>
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Projected Growth in Student Numbers by Year

2013 - 2014: 300 (2%)
2014 - 2015: 400 (2.6%)
2015 - 2016: 600 (4%)

Legend:
- GCELE
- Exchange
- Internships
Cost & Projections by Fiscal Year

<table>
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<tr>
<th>Year</th>
<th>GCELE</th>
<th>Exchange/ Internship</th>
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<tbody>
<tr>
<td>2012-13</td>
<td>$270,000</td>
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<tr>
<td>2015-16</td>
<td>$600,000</td>
<td>$1,000,000</td>
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Skill Required vs. Skills Acquired

Skills Required by Employers
- Self – awareness
- Initiative & enterprise
- Willingness to learn
- Planning & organization
  - Integrity
- Commitment/motivation
  - Flexibility
- Self-management
  - Team work
- Communication skills
- Foreign languages
  - Networking
  - Leadership
- Customer service
- Interpersonal skills
- Intercultural skills

Key Skills developed through international Mobility.
- Personal confidence
- Being informed, greater interest in global affairs and cross-cultural perspectives
- Organizational skills, project management, decision – making, creativity and taking on responsibility
- Vision, independence, experience broader outlook and attitude
- Problem-solving, coping strategies and risk-taking.
- Patients, flexibility, adaptability, open-mindedness & humanity
- Team work and team leadership skills
- Fluency, accuracy and appropriateness of language competence
- Mediation skills, conflict resolution, sensitivity, humility and respect.
- Forgoing of relationships and networks
- Enhancing intercultural communication, conducting intercultural business
- Cultural empathy
- Non-judgmental observation, respect for local values without abandoning ones own
- Cultural understandings, ways of thinking and adaptation to complex cultural environments.
What is Global Competency?

What do we mean when we say that graduates should have a **global understanding**, an **international perspective**, and a **multi-cultural appreciation**?

“A global-ready graduate [is] a person with a **grasp of global systems, global issues, the dynamics of how things are interrelated and interconnected in the world, and how society can best address global issues.**”

- Ron Moffatt, Director of San Diego State University International Student Center
What generic competencies come to mind when we think about working in a Global Setting?
“In the long run, those who can move seamlessly between different nations, cultures, and languages will be positioned to capitalize on the next scientific, technological, or information revolution. Many are already better situated to be dominant global forces in the 21st century. In the glow of our current successes, we run the risk of overconfidence that could lead educators to miss out on the next great transformations. We also run the risk of being out of touch with major social, political, and economic revolutions already underway in many parts of the world. If we fail to become effective global citizens, we may cease to be players at all.”

American Council on Education
Identifying Competency for Curriculum Development

A Trans-nationalist:

- Has excellent intercultural communication/language skills
- Establishes rapport quickly
- Learns through listening and observing
- Learns quickly
- Is able to work effectively as a part of a multinational/multicultural team
- Thrives in multicultural settings with a diverse range of personalities and learning styles
- Is effective and knowledgeable in working in cross-cultural settings
Centennial Graduates

- Have strong academic skills
- Demonstrate global citizenship, equity & social justice.
- Make a significant contribution in Canada & abroad
- Have essential global knowledge & competencies
- Intercultural skills, leadership qualities & soft skills
- Skilled to work in international or multicultural environments.
Global Experience Opportunities

- Curriculum focuses on global competencies.

- Our Global Experience Office (GEO) supports internationalization efforts & creates opportunities consistent with their academic, personal & professional goals.

- GEO builds on & significantly expands range, geographic scope and types of experiences & supports students throughout their global experiences.
• Global Citizenship & Equity (GCE) Learning Experiences (GCELEs) are service learning projects that prepare students to be leaders of positive social change in our interconnected world.

• The GCELEs are diverse not only in their destinations, but in their design, strategy and intended goals.

• Common elements for each GCELE are the integration of our GCE Learning Outcomes and reflective practice activities in order to ensure the experience is of learning - not charity.

Since the first GCELE, nearly 500 students and 150 faculty participated in 50 social justice projects around the world focusing on issues as diverse as sustainable farming practices in Cuba, community health support in Honduras, early childhood education in Ghana, human rights in New York and work with indigenous groups in Ontario.
Students fulfill program’s field placement or co-op requirement abroad to gain *practical international experience directly related to their academic program*

International internships *build global professional networks of contacts, improve language skills* and *strengthen their resume* for future employment opportunities.

Since the launch of the International Internship program in 2012, nearly **100 students** gained valuable work experience fulfilling their program field placement, co-op or experiential learning requirement in **South Africa, China, Panama, Costa Rica, India, Peru, France, South Korea, Argentina**, among others.
Study Abroad

• The program allows students to spend one semester studying abroad at one of Centennial’s partner institutions around the world.

• Students will take courses that are relevant to their academic program at Centennial in order to earn credits upon successful completion at the host institution.

Centennial students had an opportunity to spend a semester studying abroad in Spain, Germany, South Korea, Denmark, Mexico, United States, or Finland.
Short-term *language & culture programs* are a great alternative for students unable to pursue semester-long exchanges.

Students participate in 2 to 6 week language & culture programs in Spain, Finland, South Korea and Mexico.

It cost an average of $2500 per student to fund a study or work abroad opportunity.
Centennial College’s Leadership Passport is a *co-curricular program* that *focuses on student leadership development through experiential learning*. The program develops leadership skills while enhancing career-focused, hands-on training students get in their program of study through *theoretical and practical learning* that encompasses *volunteerism, international educational experience, service learning* and much more.

Successful participants in the Leadership Passport gain a competitive edge, valuable *leadership skills and enhanced resumes and portfolios*. 
Through international *applied research* projects, students develop essential skills to *innovate and think critically*, while they contribute their talents to *advance international initiatives* in digital media, engineering, and business.
Student Testimonials

“adaptability”

“I got to learn about new concepts for sustainability and eco-tourism.”

Jay Shah
Hotel & Resort Management
Study Abroad - La Rochelle Business School, La Rochelle, France, Winter 2014

“...changed my life. Period.”

Amanda Hooper
Law Clerk/Paralegal
International Conference - G20 Youth Summit, Germany
May 2014

“cultural competence”

“By attending classes in Italy I was able to get a taste of school internationally.”

Kristin Villanueva
Social Service Worker
Language and Culture - Centro Studi Italiani, Urbana, Italy
May 2014

“independence”

“I have improved my problem solving skills with guests and acquired different techniques for communicating with guests.”

Lillian Tieu
Hospitality and Tourism Administration
International Internship - Hotel Borinquen Mountain Resort and Spa, Guanacaste, Costa Rica
Winter 2014

“directly impacted the job I am in today.”

“I am a producer for a media company, which is a dream job for me. I would have never gotten this job without my internship at WDEL News.”

Lauren LiBetti
Journalism Fast-track
International Internship - WDEL 1150 News Stations, Delaware, USA
Summer 2013
**Stefanie Mercer**  
South Africa Internship with Wildlife & Ecological Investments

My experience working in South Africa has allowed me to improve and acquire many skills. I have gained experience working with large data sets used to create maps for analyzing relationships between wildlife species within ecosystems. I have improved my analytical and research skills and now have a greater understanding of African wildlife.

**Hamza Nadeem**  
Mechanical Engineering Technology Study Abroad, Denmark

One of the classes I really enjoy is project design because group will be working with a Danish ship engineering firm to design a new rudder that may be installed on a new containership being built in China, which is projected to be the biggest in the world when completed; the decision will be made if our testing proves it's a worthwhile investment. This couldn't have been a better example of globalization if I tried to create one myself.
The role of Blogging for GEO students:

1) Engage and Reflect on Personal Growth

2) Building Awareness

3) Gain Recognition for Leadership Experiences

Social Media Engagement

- Networking and Professional Development
Thank you! Questions?

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