2016
Association of International Education Administrators
Annual Conference
February 21–24, 2016
Palais des Congrès de Montréal
Montréal, Québec, Canada

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AIEA
Annual Conference
February 21–24, 2016
Montréal, Québec, Canada
Palais des Congrès de Montréal

Building a Better World:
The Academy as Leader

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Dear Conference Colleagues,

Welcome to the 2016 Annual Conference of the Association of International Education Administrators: Leaders in International Higher Education.

AIEA is very pleased that you have taken time to participate in what promises to be a thought-provoking and stimulating conference as scholars from throughout the world gather to discuss a timely and compelling theme, “Building a Better World: The Academy as Leader.”

I want to especially extend warm greetings and thanks to our Canadian colleagues for collaborating with AIEA to host this year’s meeting in Montréal.

As leaders in international higher education, AIEA annually challenges itself to look at the complexity of global issues that confront the academy. This year, we seek to address forthrightly and in a more nuanced fashion the relationship between the global and local dimensions of our important work.

The tendency to see the local and the global as separate and distinct phenomena has a long history in the academy. And yet today, local-global connections have become apparent for communities and academic institutions alike. In this century of clear and present globalization, colleges and universities are increasingly recognizing that local and global are part of the same system, that one cannot be understood without reference to the other, and that the local communities in which they are located—urban, rural, and regional—must now be viewed as globally embedded.

As we gather for 2016 AIEA conference, how might our institutions of learning become more effective regional leaders and stewards for enhancing the quality of life and educational, economic and cultural development for our communities?

In answering this question, the imperatives are clear: higher education institutions must consider and communicate the ways in which global forces shaped the communities in which they are located in the past, and are reshaping them in the present. They must understand and connect with the international linkages that increasingly link these localities with others. And they must prepare all graduates, no matter their discipline or profession, to operate in a globalized world with skill, wisdom, and responsibility.

Our task, however, is not only to pose and answer questions, but to address the increasing urgency of our task and the difficulties associated with assuming a leadership role at both the global and local level. Higher education is increasingly challenged to demonstrate its relevance in the face of uneven economic growth within and between countries, a world that is ever more interdependent and therefore often more competitive, and revolutionary advances in communication that bring the far away and unfamiliar closer in time but not necessarily in understanding. In response to these challenges, there is a need to identify and better understand best practices associated with institution-wide dialogue that engages in collective sense-making and goal-setting for and with the places and regions we reside.

Together in the days ahead our quest is to reposition global learning in the higher education curriculum and to explore a more intentional engagement with the international dimensions of the communities in which all our academic institutions are located. We welcome and value the contributions you will make, the questions you will pose, and the common cause that will result.

Gil Latz
2016 Conference Chair
AIEA President, 2016

Tweet about the conference using #AIEA2016
Welcome to the 2016 AIEA Conference
from AIEA Executive Director Dr. Darla K. Deardorff

Dear Conference Participants,

Welcome to the 2016 AIEA Conference! We are so glad you are able to join us and our Canadian colleagues for our conference here in Montréal, Canada. On behalf of AIEA, I want to extend a special welcome to the attendees joining us from over 30 countries around the world!

Conference Chair Gil Latz and his conference committee have put together a substantive conference for you, featuring stimulating sessions, three thought-provoking keynote speakers relating to the conference theme “Building a Better World: The Academy as Leader,” excellent networking opportunities and rich resources available through our exhibitors and fellow participants. You are especially invited to participate in AIEA’s roundtable sessions (see p. 43 for an overview) for more in-depth opportunities to network and learn together with colleagues from around the world.

Many hours and months have gone into preparing for the conference. Deep appreciation is expressed to all who have made this conference possible, including our presenters, speakers, exhibitors, volunteers, our three local host institutions, and especially to our sponsors. A special thank you also goes to our conference chair, Gil Latz, and to AIEA’s staff team of Dafina Diabate, Katy Rosenbaum, and Jo Ann O’Connell, along with our volunteer intern team coordinated by Lead Intern Noel Bynum. Thanks to their work and effort in making this conference a success.

You are warmly invited to become more involved in AIEA, the professional organization for senior-level leaders in the field of international higher education. I, along with AIEA’s President, and AIEA Board members, would be happy to speak with you about ways you can be active in this association, which is member-led. For opportunities throughout the year, do visit AIEA’s website at www.aieaworld.org and take advantage of the various forums, networking opportunities and resources available through AIEA (see p. 12 for more on this).

Again, welcome to the 2016 conference! We hope you will find this an enriching, dynamic and productive conference full of networking opportunities and that you will return home even more committed than ever to furthering internationalization efforts in our collective efforts to build a better world.

In closing, I would like to extend a special invitation to you to join us next year in Washington DC for AIEA’s 2017 Conference February 19-22, 2017. We look forward to seeing you again next year in Washington DC!

Darla K. Deardorff
Executive Director, AIEA

Mark your calendars!
The 2017 AIEA Conference

February 19-22, 2017
Washington Marriott Wardman Park
Washington DC, USA

Please join us for the 2017 AIEA Conference, held in Washington DC at the Washington Marriott Wardman Park.

Conference Theme: Internationalization Through Difference: Transcending Boundaries

Proposal Deadline: August 15, 2016

Check the AIEA Web site for more information:

www.aieaworld.org
About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of leaders engaged in advancing the international dimensions of higher education. The purposes of the association are to:

1. cooperate in appropriate ways with other national and international groups having similar interests,
2. improve and promote international education programming and administration within institutions of higher education,
3. establish and maintain a professional network among international education institutional leaders, and
4. provide an effective voice on significant issues within international education at all levels.

SEEKING SOLUTIONS TO COMMON PROBLEMS
AIEA gives members opportunities to join forces, exchange ideas, share strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests include:

- Opportunities for dialogue with colleagues
- A unified voice on specific international legislative issues
- New approaches to internationalization on campus
- An informed perspective on the development of policy on international education
- Workshops on topics of interest to members
- Professional development opportunities
- A scholarly journal
- An online membership directory
- Consultant referrals
- Other timely publications (print and electronic)
- Unique SIO Academy at Duke University
- Thematic forums
- Exclusive members-only listserv

Join AIEA Today!
AIEA: Leaders in Higher Education

www.aieaworld.org
2016 AIEA Officers and Committees

Gil Latz
President
Indiana University-Purdue University Indianapolis (IUPUI)

Hilary Kahn
President-Elect
Indiana University

Jenifer Cushman
Immediate Past President
Ohio University Zaneville

Rodolfo Hernandez Guerrero
Secretary
University of Texas at Dallas

Darla K. Deardorff
Executive Director
AIEA/Duke University

Gil Merkx
Treasurer
Duke University
AIEA Board (term ends February of the year listed)

Susan Bender
University of Idaho
2019
Incoming Strategic Issues Chair

Meredith McQuaid
University of Minnesota
2019
Incoming Leadership Development Chair

Amir Reza
Babson College
2019
Incoming Editorial Chair

Thomas Bogenschild
Bogenschild Consulting International
2018
Advocacy Chair

Jeet Joshee
California State University, Long Beach
2018
Membership Chair

Jun Liu
Stony Brook University
2018

Cheryl Matherly
University of Tulsa
2018

Jennifer Robertson
Valencia College
2018

Alba De Leon
Alamo Colleges – Palo Alto College
2018

Torian Lee
Xavier University of Louisiana
2017

Judith Pennywell
University of Michigan
2017

Elizabeth Brewer
Beloit College
2016
Outgoing Editorial Chair

Christa Olson
Drake University
2016
Outgoing Strategic Issues Chair

Penelope Pynes
University of North Carolina at Greensboro
2016
Outgoing Leadership Development Chair

Terence Miller
Marquette University
Legal Adviser
AIEA Committees

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in future participation.

**Christa Olson**  
Drake University  
Strategic Issues Chair  
Vice-Chair: Hilary Kahn  
Members: Susan Bender, Danny Damron, Victoria Jones, Hilary Kahn, Alba De Leon, Jun Liu, Martin Gerardo Velázquez Osuna

**Elizabeth Brewer**  
Beloit College  
Editorial Chair  
Members: Megan Brenn-White, Esther Gottlieb, Kevin Kinser, Ross Lewin, Anthony Ogden, Leigh Poole, Bernhard Streitwieser, Robin Sakamoto

**Penelope Pynes**  
University of North Carolina at Greensboro  
Leadership Development Chair  
Members: E. Anne Adams, Kati Bell, Kline Harrison, Helen Gaudette, Meredith McQuaid, Joanna Regulskas, Paige Turner

**Jeet Joshee**  
California State University, Long Beach  
Membership Chair  
Members: Grant Chapman, Carol Fimmen, Daniel Kratchvil, Jennie Lang, Corin Mellking, Elisabeth Morgan, Joanna Regulskas, T. Joan Robinson

**Harvey Charles**  
SUNY Albany  
Nominations Chair  
Members: Jeniffer Cushman, Gil Latz, Darla K. Deardorff (Ex-officio)

**Thomas Bogenschuld**  
Bogenschuld Consulting  
International Advocacy Chair  
Members: Mimi Barnard, William Lacy, Gil Merks, James Myers, Norm Peterson, Daniel Weiner

**Gil Latz**  
Indiana University - Purdue University Indiana  
2016 Annual Conference Chair  

**AIEA Endowment**  
Chair: Gil Merks  
Members: Joe Fullbume, Harvey Charles, Darla K. Deardorff (Ex-officio)

**AIEA Presidential Fellows**  
Chair: Harvey Charles  
Members: Jeniffer Cushman, Gil Latz, Jeet Joshee, Penelope Pynes

**AIEA Thematic Forums**  
Chair: Harvey Charles  
Members: Betsy Brewer, Jeet Joshee, Gil Latz, Christa Olson

**AIEA Awards**  
Chair: Thomas Bogenschuld  
Members: Marcellus M. Callad, Sean Michael Cox, Adel El Zaim, Svetlana Filateneau, Amir Reza
### AIEA Past Presidents

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Year</th>
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<tbody>
<tr>
<td>Jenifer Cushman</td>
<td>Ohio University Zanesville</td>
<td>2015</td>
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<td>Harvey Charles</td>
<td>Northern Arizona University</td>
<td>2014</td>
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<td>Sabine Klahr</td>
<td>The University of Utah</td>
<td>2013</td>
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<td>Donna Scarboro</td>
<td>The George Washington University</td>
<td>2012</td>
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<td>Susan Buck Sutton</td>
<td>Bryn Mawr College</td>
<td>2011</td>
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<td>Bill Lacy</td>
<td>University of California, Davis</td>
<td>2010</td>
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<tr>
<td>Pia Wood</td>
<td>University of Tennessee, Knoxville</td>
<td>2009</td>
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<tr>
<td>Gil Merlax</td>
<td>Duke University</td>
<td>2008</td>
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<td>William Brustein</td>
<td>University of Illinois, Urbana-Champaign</td>
<td>2007</td>
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<td>Uliana Gabara</td>
<td>University of Richmond</td>
<td>2006</td>
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<td>Stephen C. Dunnett</td>
<td>University at Buffalo</td>
<td>2005</td>
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<td>Earl Kellogg</td>
<td>University of Illinois, Urbana-Champaign</td>
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<td>Maria Krane</td>
<td>Creighton University</td>
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<td>John K. Hudzik</td>
<td>Michigan State University</td>
<td>2002</td>
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<td>JoAnn McCarthy</td>
<td>University of South Florida</td>
<td>2001</td>
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<td>John D. Heyl</td>
<td>Old Dominion University</td>
<td>2000</td>
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### AIEA Secretariat – Duke University

- **Darla K. Deardorff**  
  Executive Director

- **Dafina Blacksher Diabate**  
  Assistant Director

- **Katy Rosenbaum**  
  Program Associate

- **Jo Ann O'Connell**  
  Conference Coordinator
AIEA Past Presidents

Joyce M. Randolph, University of Pennsylvania 1999
John H. Petersen, Western Kentucky University 1998
Margaret A. Kidd, University of Texas, Austin 1997
Edward H. Moseley, University of Alabama, Tuscaloosa 1996
Jean S. Aigner, California State Polytechnic University, Pomona 1995
Barbara B. Burn,* University of Massachusetts, Amherst 1994
Davydd Greenwood, Cornell University 1993
Thomas H. Hoemeke, University of North Texas 1992
Gerald M. Slavin,* University of New Mexico 1991
Burkart Holzner,* University of Pittsburgh 1990
Felix V. Gagliano, Ohio State University 1989
George C. Christensen, Iowa State University 1988
Ralph H. Smuckler,* Michigan State University 1987
Charles Klasek,* Southern Illinois University, Carbondale 1986
Jack Van de Water, Oregon State University 1985
Joe W. Neal,* University of Texas, Austin 1982, ’83, ’84

*deceased

AIEA past presidents:

Back Row (L-R): Harvey Charles, Jenifer Cushman,
Gilbert Merkx, John Hudzik, Pia Wood, Maria
Krane, JoAnn McCarthy

Front Row (L-R): Susan Sutton, John Heyl, Bill Lacy,
William Brustein, Donna Scarboro, Sabine Klahr
Professional Development Opportunities

Below is a brief summary of professional development opportunities available to AIEA members. Please visit www.aieaworld.org for further details. Please note that AIEA also offers several resources such as white papers, available through the website.

AIEA Presidential Fellows Program
The AIEA Presidential Fellows Program is a program of mentorship for new Senior International Officers (SIOs), necessarily limited in number but of high prestige. AIEA Presidential Fellows receive a $1500 stipend to help fund their work with a Presidential Mentor, an experienced SIO in the field. Those persons named as fellows will be recognized on the AIEA website and announced at the annual meeting. Application Deadline: May 1

AIEA Thematic Forums
Each year, AIEA invites institutional members to submit proposals to host a 1-2 day AIEA Thematic Forum at or near their institution’s campus, fundable up to $5,000 by AIEA. The purpose of the AIEA Thematic Forums is to increase the opportunities for AIEA members and other professionals from related fields to gather in organized venues to discuss and learn more about salient issues in international education. The topic and size (number of participants) of the forum are determined by the host institution. Application Deadline: May 15

AIEA Academy for New SIOs
The AIEA Academy for New SIOs, co-hosted with the Duke Center for International Studies (DUCIS), will take place in Durham, NC from May 2-6, 2016. This training program is designed for university leaders in the first five years of their current appointment. For more information, visit the AIEA website or see page 44. The application deadline for the AIEA Academy for New SIOs is March 15, 2016.

AIEA Annual Conferences
The AIEA Annual Conference is usually held in mid-late February each year and brings together international education leaders from 30+ countries to discuss key internationalization issues. For information on AIEA’s annual conferences, please visit www.aieaworld.org.

AIEA Dialogues
The AIEA Dialogues, often co-hosted with sister organizations, bring together senior international education leaders for 1-3 days to discuss relevant issues in international education. Dialogues usually precede an annual meeting. Dialogues involve a small group of participants and the agenda of topics for discussion is determined by the participants, based on issues that they identify as important prior to the Dialogue.

Senior Adviser Program
In furtherance of AIEA’s focus on professional development, advocacy, information sharing and networking for administrators in the field of higher education at institutions of higher (i.e. postsecondary) education, AIEA is now offering its members the opportunity to participate in the AIEA Senior Advisers Program (SAP). This program connects seasoned AIEA members—recognized leaders in international education—with AIEA members who are starting their careers as a Senior International Officer (SIO), i.e. a member of their college or university’s administrative staff with broad but not necessarily sole or exclusive responsibility for international activities and programming. The Senior Adviser Program provides experienced and novice SIOs with an opportunity to engage in direct dialogue while learning from each other.

AIEA members who are within the first three years of their work as an SIO are eligible to apply to participate as Advisees in the AIEA Senior Advisers Program. Applicants are selected upon a first come-first serve basis according to adviser availability.

AIEA wishes to extend special thanks to Paaige K. Turner for her leadership for this initiative in its inaugural year, and to the 2015-2016 Senior Advisers:

William I. Brustein, The Ohio State University
Uliana Gabara, University of Richmond
Mitch Leventhal, University at Albany, SUNY
H. Stephen Straight, Binghamton University
Susan Sutton, Bryn Mawr College
Pia Wood, University of Tennessee - Knoxville
AIEA Presidential Fellows Program

AIEA Presidential Fellows Program and Application Process

The AIEA Presidential Fellows Program is a program of mentorship for new Senior International Officers (SIO), necessarily limited in number but of high prestige. The AIEA President will notify the President of the Fellow’s home institution of the award. Those persons named as fellows will be suitably recognized on the AIEA web site and announced at the annual meeting.

There are three categories of AIEA Presidential Fellows: applicants from four-year private colleges, applicants from public teaching-oriented institutions, and applicants from PhD-granting public and private research universities. At least one person from each category will be selected as a Fellow. The Presidential Fellows Committee will then match each Fellow with an experienced SIO at an institution of the same type as the Fellow’s home college or university, who will serve as Mentor.

Each Fellow will spend several days (as much as up to a week) visiting the Mentor’s campus, shadowing the Mentor, and learning about the policies, politics, and procedures of the Mentor’s institution. Ideally, the Mentor would also plan a shorter visit to the Fellow’s campus to better understand the challenges facing the Fellow. Throughout the balance of that academic year, the Mentor will be available for consultation and advice as requested by the Fellow. The Fellow and the Mentor will each provide AIEA with an evaluation of the usefulness of the fellowship at the end of the academic year and the Fellow will submit a final report on the learning experience to AIEA.

The award will include a stipend of $1,500 to be provided to the Fellow’s home institution, to defray travel costs and other related expenses of the Fellow and perhaps the Mentor, at the Fellow’s discretion. It would be expected, but not required, that this sum might be augmented or perhaps matched by the Fellow’s home institution.

Benefits to the Fellow

The AIEA Presidential Fellows Program provides participants with the opportunity to:

- Observe how an experienced Senior International Officer and his/her institution address international education challenges and solves problems.
- Participate with a knowledgeable Mentor in structured week-long campus site visit at the Mentor’s institution.
- Learn about national and international issues and how they affect individual campuses.
- Become a member of a national network of Fellows who serve as resources throughout one’s career.

Every Fellow is expected to:

- Engage in a Mentor/Fellow relationship with a Senior International Officer which may include participating in senior level decision-making meetings at the host institution.
- Respect the confidentiality of all information learned at the host institution.
- Observe the leadership styles of individuals at the host institution, their effectiveness, and how they interact with one another.
- Design an individualized Plan of Action for the week-long site visit to the Mentor’s campus.

Through this program, Fellows experience a unique opportunity to immerse themselves briefly in the day-to-day activities of their host institutions, earn the trust of their Mentor(s) and that of other administrators and faculty, and maximize learning opportunities.

Interested in becoming an AIEA Presidential Fellow?

Apply this spring for 2016-2017
Application Deadline: May 1, 2016

Details at
www.aieaworld.org
AIEA Presidential Fellows 2015-2016

Imara V. Dawson is Executive Director of the Rinker Center for International Programs (RCIP) at Ball State University. In this capacity he provides administrative leadership for RCIP and serves as the Senior International Officer for the University. His research areas include examining the relationship between the public sector, private sector and non-governmental organizations as a collaborative model for international development. He holds a JD and MPA both from Indiana University-Bloomington, and a BA in History from Hampton University.

David L. Di Maria is Associate Provost for International Programs at Montana State University, where his responsibilities include planning and execution of strategic internationalization initiatives. He earned a BA and MEd from the University of North Carolina at Greensboro and a doctorate from the University of Minnesota. Di Maria is also the 2015 chair-elect of NAFA’s International Enrollment Management Knowledge Community. He regularly presents and publishes on critical issues and trends impacting international higher education.

Jane Gatewood is the University of Rochester’s inaugural Associate Provost for Global Engagement, leading Rochester’s campus-wide international engagement and initiatives. Her administrative experience includes developing complex bi- and multi-lateral international partnerships for research, academic mobility, and economic development. She has been a Fulbright-Nehru Scholar (India) and a Mellon Fellow at the School of Advanced Study (University of London). She holds a BA from Emory University and a PhD from the University of Georgia.

Lisa Lancia is Director of International Initiatives with the Office of the Provost at Fordham University. As Fordham’s SIO, she is responsible for leading strategic internationalization, as well as overseeing study abroad, international services, Fordham’s ESL program, and managing development of international agreements. She previously held positions with Pace University School of Law, UN Peacekeeping Operations in Croatia and Haiti, and with UN HQ in Switzerland. Lancia holds a JD from the Washington College of Law at American University and is a member of the AIEA Policy Advisory Committee.

Paulo Zagalo-Melo is Associate Provost for Global Century Education, Director of International Programs, and Associate Professor of Educational Leadership at the University of Colorado Boulder. Previously, he was Director for Science, Technology and Innovation at the U.S.-Africa Foundation, and Executive Director of Fulbright Portugal. Zagalo-Melo has a PhD in Political Science from the Catholic University of Portugal, and an MPA from Harvard University. He was a Visiting Scholar at the University of Colorado at Boulder.

Past AIEA Presidential Fellows

2014-2015 AIEA Presidential Fellows
Leigh Poole, Winthrop University
Barbara A. Simmons, William V.S. Tubman University
Sharon Nagy, Clemson University
Hong Yang, Bryant University

2013-2014 AIEA Presidential Fellows
Natalia Dyba, University of Washington Bothell
Helen Gaudette, Queens College, CUNY
Astrid Schmidt-King, Notre Dame of Maryland University
Anthony Shull, University of Colorado, Colorado Springs
Kevin Timlin, Northern Michigan University

2012-2013 AIEA Presidential Fellows
Jack Ahern, University of Massachusetts Amherst
Jun Liu, Georgia State University
Susan Popko, Santa Clara University

2011-2012 AIEA Presidential Fellows
Danny Damron, Brigham Young University
Cheryl Matherly, University of Tulsa
Judith Pennywell, Purdue University Calumet
David Schmidt, Middle Tennessee State University

2010-2011 AIEA Presidential Fellows
David Fleischer, Case Western Reserve University
Hilary Lieberman Link, Barnard College
Joanna Regulska, Rutgers the State University of New Jersey
Carolyn O’Grady, Gustavus Adolphus College

2009-2010 AIEA Presidential Fellows
Susan Carvalho, University of Kentucky
Kenneth R. Curtis, California State University Long Beach
Jennifer Cushman, Juniata College
Kailash Khandke, Furman University
Laurie Koloski, College of William & Mary
AIEA Presidential Mentors 2015-2016

**Harvey Charles** serves as Dean and Vice Provost for International Education and Global Strategy at the University at Albany, State University of New York. He is Past President of AIEA. Beyond his long service as an SIIO at multiple institutions, he presents and publishes regularly on issues including global learning, internationalizing the curriculum and comprehensive internationalization. Dr. Charles holds a PhD in Higher Education and Student Affairs from the Ohio State University.

**Jeff Riedinger** is Vice Provost for Global Affairs and Professor of Law at the University of Washington in Seattle. His responsibilities include catalyzing and sustaining strategic cross-college international partnerships with universities, corporations, foundations, government agencies and non-governmental organizations to advance collaborative research, teaching, and engagement activities that positively impact critical global issues. Dr. Riedinger earned a BA at Dartmouth College, a JD at the University of Washington, and a PhD at Princeton University.

**James Cooney** is Vice Provost for International Affairs at Colorado State University. Prior to his work with CSU, Dr. Cooney was the Executive Director of the Weatherhead Center for International Affairs at Harvard University. He is a former member of the board of directors of NAFSA. Dr. Cooney received his BA and PhD from Harvard University and MIT, and was a Fulbright Scholar and Deputy Director of the Aspen Institute Berlin.

**Amy Gadsden** is Executive Director for Penn Global at the University of Pennsylvania, where she develops and implements strategies to increase Penn’s global engagement both on campus and overseas. Previously, Gadsden was Associate Dean for International and Strategic Initiatives at Penn Law. Gadsden spent over a decade working in foreign policy with a focus on China. She holds a BA from Yale College and a PhD in Chinese legal history from the University of Pennsylvania.

**Kavita Pandit** is Associate Provost for International Education at the University of Georgia with responsibilities for the oversight of study abroad, immigration services, international partnerships, and UGA’s residential centers in Oxford, Costa Rica, and Italy. Dr. Pandit serves on the NAFSA board of directors and is a tenured professor in UGA’s Geography department. She was born in Mumbai, earning a bachelor’s degree from Bombay University and graduate degrees from the Ohio State University.

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**Past AIEA Presidential Mentors**

**2014-2015 AIEA Presidential Mentors**
- Susan Buck Sutton, Bryn Mawr College
- Andrew Gillespie, Auburn University
- Nicolle DeVeil Christensen, Arcadia University
- William Brustein, The Ohio State University

**2013-2014 AIEA Presidential Mentors**
- Larry Bell, University of Colorado Boulder
- Susan Carvalho, University of Kentucky
- Jenifer Cushman, Ohio University Zanesville
- Cheryl Matherly, University of Tulsa
- Penelope Pynes, University of North Carolina at Greensboro

**2012-2013 AIEA Presidential Mentors**
- James Cooney, Colorado State University
- William B. Lacy, University of California, Davis
- Donna Scarboro, The George Washington University

**2011-2012 AIEA Presidential Mentors**
- Kathy Bellows, Georgetown University
- Diana Davies, Princeton University
- Mitch Leventhal, State University of New York
- Yenbo Wu, San Francisco State University

**2010-2011 AIEA Presidential Mentors**
- Uliana Gabara, University of Richmond
- Meredith McGuaid, University of Minnesota
- Gilbert W. Merck, Duke University
- Joseph D. Tallman, St. Norbert College

**2009-2010 AIEA Presidential Mentors**
- Chris Alexander, Davidson College
- Jeffrey Riedinger, Michigan State University
- Bruce Stilner, State University of New York at New Paltz
- Lee Sternberger, James Madison University
- Susan Buck Sutton, Bryn Mawr College
Recipients of AIEA Awards for 2016

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

2016 Recipient: Svetlana Filiatreau
Svetlana Filiatreau is the Manager for Global Learning Integration in the Office of Global Strategy at George Mason University. Ms. Filiatreau’s research expertise is in university leadership and education for engaged citizenship, comprehensive internationalization, and development of academic cross-border partnerships. The role of university leadership in student ethical and civic development in Ukraine was the topic of her doctoral research. Svetlana has more than twenty years of combined experience in building cross-border partnerships in higher education, coalition building and community-based development, and teaching in school and community settings. She holds a Master’s degree in Applied Theology with the focus in community-based development from Regent College (Vancouver, Canada) and a PhD in International Education from George Mason University.

2016 Recipient: Leanna Jenkins
Leanna Jenkins is an International Student Advisor and a graduate student at California Polytechnic State University, San Luis Obispo (Cal Poly). In her short time at Cal Poly, Leanna has coordinated numerous international student support programs, and has served on the International Student Retention & Success Task Force. She continually seeks out new initiatives to facilitate international student success, and recently implemented a cross-cultural program that connects international students with the local community. Leanna will graduate in June 2016 with a Counseling & Guidance Master’s degree in Education. Her graduate research focuses on issues affecting international student success and retention in higher education. Leanna’s interest in this area stems from her own experience living abroad in Japan as an international student.

Please visit Svetlana Filiatreau’s and Leanna Jenkins’ Poster Presentations in the registration area. They will be available during exhibit breaks to discuss their research.

The Timothy J. Rutenber Award
Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2016  To be awarded at 2016 conference
2015  Gil Merkx  Duke University
2014  William Lacy  University of California, Davis
2013  John Heyl  CEA Global Education
2012  Stephen C. Dunnett  SUNY Buffalo
2011  Riall Nolan  Purdue University

2010  Not awarded
2009  Joe Tullbane  St. Norbert’s College
2008  Duleep Deosthale  Università Cattolica del Sacro Cuore/Knowledge Exchange Institute
2007  Earl Kellogg  University of Illinois, Urbana-Champaign
2006  Judy C. Young  University of Texas, Arlington
Innovation Award in Internationalization

In 2015, AIEA launched the inaugural Innovation Award in Internationalization that highlights exceptional programs, projects, or initiatives aimed at advancing internationalization and directed by SIOs on their respective campuses.

2016  To be awarded at 2016 conference
2015  St. Louis University
     St. Louis University Association for International Debate; Center for Global Citizenship

Recipients of AIEA Awards for 2016

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education leadership.

2016  To be awarded at 2016 conference
2015  Gil Merkx
     Duke University
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2006  John K. Hudzik
     Michigan State University
2006  Tony Adams*
     Macquarie University, Sydney
     *deceased

2005  Barbara Turlington
     American Council on Education
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2003  Axel Markert
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2002  Jack Van de Water
     Oregon State University
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Conference Information

Conference Location
Sunday events will be held at Le Westin Montréal. Monday, Tuesday, and Wednesday events will take place at the Palais des Congrès de Montréal unless otherwise stated.

Conference Registration

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<td></td>
<td>Tuesday, Feb 23</td>
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<tr>
<td></td>
<td>Wednesday, Feb 24</td>
<td>7:30 AM – 6:00 PM</td>
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Onsite Registration and Tickets
Onsite registration is available for an additional $50 (USD) fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets for non-conference participants.

Schedule Changes
Any schedule changes will be posted on the Conference Mobile App. Please check this periodically for the most up-to-date information about session changes and other conference news. Changes will also be announced over social media, using the hashtag #AIEA2016.

Name Badges
All conference participants are required to wear name badges for admission to all sessions, the Exhibit Hall, and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 (USD) fee. Badges are non-transferable.

---

Media
Please note that reporters may be present in sessions throughout the conference.

Exhibit Hall
The Exhibit Hall is a great place to discover new products and services, meet colleagues, network and refresh before your next session. Be sure to visit the Exhibit Hall often throughout the conference. Please note the exhibit hall will be closed during plenaries and luncheons.

- Monday, Feb 22: 10:00 AM – 6:00 PM
- Tuesday, Feb 23: 8:00 AM – 6:15 PM
- Wednesday, Feb 24: 9:00 AM – 2:30 PM

Dining
The Palais des Congrès de Montréal uses local sources whenever possible for catered events. Please note that if you indicated you had a dietary concern at registration, please indicate this to your server at plated meals.

Business Services
Both AIEA Conference hotels have business centers available for their guests. The InterContinental’s business center is located in the hotel lobby and open 24 hours. Le Westin Montréal’s business center is located on the third floor between St. Antoine and St. Jacques Towers and open 24 hours.

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk. A representative from Tourisme Montréal will also be at the entrance to Level 5 on Monday and Tuesday from 10:00 AM – 5:00 PM to answer questions about Montréal.

Translation Services
The working language of the conference is English. Official translator services are not available on property. Please see hotel concierge for recommendations.

Postal Services
Canada Post is located in Les Galeries du Palais, an underground mall on the bottom floor of the Palais des Congrès, and is open from 9:00 AM to 5:00 PM Monday through Friday. (1-800-267-1177).

Parking
For participants staying at the InterContinental, parking at the Montréal World Trade Center is available for all hotel guests. The fee is $24 (CAD) for self-park or $34 (CAD) with valet service (including the possibility to enter and exit without additional charge). The parking lot entrance is on St-Pierre Street, around the corner, on the right, after the hotel’s main entrance. For participants staying at the Westin, valet parking with in and out privileges is available for $32 (CAD) per day. There are several parking areas at or near the Palais des Congrès de Montréal, including lots on Chenneville Street, via Viger Ave and a larger lot accessible via St. Antoine Street. Prices are between $21-24 (CAD) per day.

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Conference Sessions
Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Evaluation Forms
Please take a few minutes to complete the paper evaluations at the end of each session or on the mobile conference app. Post-conference evaluations will be sent to participants online following the conference. Be sure to watch your email for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.
Conference Information

In Case of Emergency
In the event of an emergency, please follow instructions from the conference hotel or Palais des Congrès de Montréal. AIEA will update conference participants via social media and the AIEA website as circumstances allow.

Complimentary WiFi will be available in the main conference areas.
AIEA is pleased to offer WiFi in the registration area, the exhibit hall, and plenary ballroom (516c and 517abcd) to our registered attendees, compliments of i-graduate.

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This app has up-to-date information about sessions, presenters, sponsors, and conference events, compliments of Terra Dotta. Thank you Terra Dotta for your continued support!

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The Université du Québec à Montréal (UQAM) is a francophone state university of international influence. The quality of its programs and of its research in natural science, in environment, in health, and in social issues as well as its innovations in the creative arts are the foundation stones of its reputation. UQAM offers to its 44,000 students more than 300 programs at both undergraduate and graduate level.

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Special Thanks to our
2016 AIEA Conference Interns

AIEA Conference Internship Program sponsored by CIEE.

Noel Bynum
Lead Intern

Noel Bynum is an International Student and Scholar Advisor at the University of North Carolina at Chapel Hill, and also a higher education administration MEd student at North Carolina State University. Noel completed a BA in Global Studies and Comparative Literature from UNC-Chapel Hill which fostered his interest in language (French and Spanish) learning and international education. Noel has studied or researched abroad in various European countries and South Africa, and hopes to travel to many more.

Zhaoying Hu

Zhaoying Hu is a Master of Education student at the University of British Columbia. She is devoted to advocating for educational equity in general and the well-being and success of international students both academically and socially. When she is not working at UBC or doing volunteer activities with kids, she is likely exploring beautiful British Columbia and being active!

Chelsea Lavallee

Chelsea Lavallee is currently a joint MA/MPA student at the Middlebury Institute of International Education in Monterey, California. Her academic focus lies at the intersection of social change, education and international development. Chelsea holds an undergraduate degree from McGill University (BA ‘11) and has worked abroad in Nepal and France.

Jie Sun (Violet)

Jie Sun (Violet) is a recent graduate with an MBA from JMSB, Concordia University, Montreal. She has worked for five years as a project manager, giving her the opportunity to become an efficient organizer and good communicator in multi-cultural environments.
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Day At-A-Glance: Sunday
Le Westin Montréal

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30AM – 6:00PM</td>
<td>Conference Registration</td>
<td>Le Westin Montréal, Lobby</td>
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<tr>
<td>9:00AM – 4:00PM</td>
<td>AIEA Board Meeting</td>
<td>St-Jacques, 3rd Floor</td>
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<tr>
<td>8:00AM – 12:00PM</td>
<td><strong>IIE/AIEA Workshop</strong></td>
<td>Viger Room, 8th Floor</td>
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<td></td>
<td>Implementing Strategic International Partnerships ➊</td>
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<tr>
<td>8:00AM – 12:00PM</td>
<td><strong>COIL/AIEA Workshop</strong></td>
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<td></td>
<td>Developing Leadership in Implementing COIL and Virtual Exchange Internationalization Initiatives ➋</td>
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<td>1:00PM – 5:00PM</td>
<td><strong>EducationUSA/AIEA Workshop</strong></td>
<td>Viger Room, 8th Floor</td>
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<td></td>
<td>Expanding Cultural Diversity on Campus: Learning from Developments in Southern Europe, East Asia and the Pacific, and Sub-Saharan Africa ➌</td>
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<tr>
<td>1:00PM – 5:00PM</td>
<td><strong>AIEA Workshop</strong></td>
<td>Palais Room, 8th Floor</td>
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<td>Fundraising: Recognizing and Managing Opportunities ➌</td>
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<tr>
<td>4:30PM – 5:30PM</td>
<td><strong>AIEA Presidential Fellows/Mentors Reception</strong></td>
<td>Beaver Hall, 8th Floor</td>
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</table>

Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Onsite registration for pre-conference workshops may be possible, space permitting.

Reporters may be present in sessions throughout the Conference.

Roundtable Discussions

All conference attendees are invited to join roundtable discussions in rooms 512ae, 512bf, 512cg and 512dh during breakout session blocks. Roundtables do not involve a formal presentation—up to two facilitators begin with brief framing remarks, and then pose questions for discussion to the attendees. This is a great way to share lessons learned from your experiences, as well as to hear a variety of different perspectives on important issues facing SIOs.

Please refer to the table on page 43 for roundtable times and locations, or look for the ➌ icon in the schedule.

Tweet about the conference using #AIEA2016
## Day At-A-Glance: Monday

**Palais des Congrès de Montréal**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:30AM – 6:00PM</td>
<td>Conference Registration</td>
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<tr>
<td>8:00AM – 12:00PM</td>
<td><strong>AIEA Workshop</strong>&lt;br&gt;Moving to the Center: Five Strategies for Strengthening Institutional Commitment to Global Initiatives</td>
<td>512ae</td>
</tr>
<tr>
<td>8:00AM – 12:00PM</td>
<td><strong>AIEA Workshop</strong>&lt;br&gt;International Service Learning: Campus Strategies for Faculty Development and Student Learning</td>
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<tr>
<td>8:00AM – 10:00AM</td>
<td>Canada – US International Education Leaders' Breakfast Dialogue</td>
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<tr>
<td>9:00AM – 10:15AM</td>
<td><strong>AIEA Advocacy Committee Meeting</strong></td>
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<tr>
<td>9:00AM – 10:15AM</td>
<td><strong>AIEA Leadership Development Committee Meeting</strong></td>
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<tr>
<td>9:00AM – 10:15AM</td>
<td><strong>AIEA Editorial Committee Meeting</strong></td>
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<tr>
<td>9:00AM – 10:15AM</td>
<td><strong>AIEA Membership Committee Meeting</strong></td>
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<tr>
<td>10:00AM – 12:00PM</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>10:00AM – 12:00PM</td>
<td><strong>Networking with Exhibitors</strong></td>
<td>517a</td>
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<tr>
<td>11:00AM – 12:00PM</td>
<td><strong>Newcomer Orientation</strong></td>
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<tr>
<td>11:00AM – 12:00PM</td>
<td>Senior SIO Event</td>
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<tr>
<td>12:00PM – 1:00PM</td>
<td><strong>Welcome Luncheon</strong></td>
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<tr>
<td>1:00PM – 2:15PM</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
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<td></td>
<td>New Approaches to Strategic Planning for Internationalization</td>
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<td>Pathway Programs: What Should University Leaders Know?</td>
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<td>The SIO and International Education Responses to World Issues</td>
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<td>Global Citizenship Through Creativity, Activity, and Service</td>
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<td>University Partnerships: Developing Human and Institutional Capacity for Food Security</td>
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<td>Global Learning + Civic Engagement = Intercultural Competence</td>
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<td>Fulbright at 70: Innovative, Impactful, and Inclusive</td>
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<td>Legal Issues Confronting SIOs</td>
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<td>Course-based Masters as a Pathway to Reaching New International Student Audiences and Developing Capacity</td>
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<td>Building Partnerships Abroad</td>
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<td>New Research on Internationalization: Moving from Theory to Practice</td>
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<tr>
<td>2:30PM – 3:30PM</td>
<td><strong>Conference Opening Plenary – Keynote: Saskia Sassen</strong></td>
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</tbody>
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- = Roundtable Session  
- = Separate Fee Required  
= Invitation Only
# Day At-A-Glance: Monday

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<tr>
<td>Outcomes of the 2015 AIEA SIO Academy</td>
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<td>Institutional Prosperity or Social Responsibility: Aligning the Goals of Internationalization and Global Citizenship</td>
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<tr>
<td>Internationalization Survey in Canada and the United States: How Do Senior International Officers Use the Data from National Surveys to Inform Their Internationalization Strategies?</td>
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<tr>
<td>The View from Capitol Hill and the White House: Key Issues in International Education and How to Influence the Discussion</td>
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<tr>
<td>Intercultural Competencies: How Secondary School Curricular Developments Are Preparing Interculturally Competent University Students</td>
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<tr>
<td>Stakeholder Involvement to Impact Social and Economic Activities in Communities in Practice: Small Scale Impact to Tackle Global Challenges</td>
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<tr>
<td>Assessment in International Experiential Learning Programs: Study Abroad, Service Learning, and Internships</td>
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<td>Internationalizing the Campus Through Staff Development Opportunities</td>
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<td>Enhancing Curricular Internationalization Through Online International Student Collaborations: Outcomes from the COIL Latin America Academy</td>
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<td>Global Human Resource Management: Strategies for International Personnel</td>
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<td>How to Address Labor Market Relevance and Career Preparedness for International Students</td>
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<td><strong>5:15PM – 6:30PM</strong></td>
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<td>Revisiting Measures of Internationalization at Liberal Arts Colleges</td>
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<td>Leveraging Local Public/Private Partnerships for International Engagement</td>
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<tr>
<td>Identifying, Managing and Measuring Strategic Partnerships</td>
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<td>The Provost's Perspective on Internationalization</td>
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<td>Profiles that Expand Global Citizenship: Approaches That Develop Intercultural Competencies in Higher Education</td>
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<td>Project Atlas: The Value-added of Data-sharing</td>
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<td>The Role of the SIO in Building Organization Capacity: A Strategic Approach</td>
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<td>The SIO as Conflict Resolver: Global Education as a Force for Understanding Across National Boundaries</td>
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<tr>
<td>Internationalization and Faculty Engagement: Comparative Perspectives and Grounded Approaches to Best Practices from Canada, Australia and the U.S.A.</td>
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<tr>
<td>Enhancing Student Mobility Through Collaborative Cross-national Research Centers</td>
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</tbody>
</table>

**7:00PM – 8:00PM**
**Conference Check-in at Opening Reception**
Les Ruelles, Rue des Fortifications, World Trade Center

**7:00PM – 8:30PM**
**Opening Reception**
Les Ruelles, Rue des Fortifications, World Trade Center

*Note: for walking directions to the Opening Reception, see page 64*
## Day At-A-Glance: Tuesday

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<td>7:30 AM - 6:00 PM</td>
<td>Conference Registration</td>
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<tr>
<td>8:00 AM - 6:15 AM</td>
<td>Exhibit Hall Open</td>
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</tr>
<tr>
<td>7:00 AM - 8:30 AM</td>
<td>NIEA Breakfast</td>
<td>Le Westin Montréal, St-Sulpice Room, 3rd Floor</td>
</tr>
<tr>
<td>7:30 AM - 8:45 AM</td>
<td>AIEA Strategic Issues Committee Meeting</td>
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<tr>
<td>7:45 AM - 8:45 AM</td>
<td>Information Session: ELS International Pathways - China and India: Attracting Qualified Applicants in a Changing Recruitment Landscape</td>
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<tr>
<td>8:45 AM - 10:00 AM</td>
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<td>Maximizing SIO Professional Development Through the Fulbright International Education Administrators Seminar</td>
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<td>Intercultural Realities: Roadmapping an Internationalization Journey</td>
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<td>Developing Global Leaders? Short-term Education Abroad, Student Learning and Global Citizenship</td>
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<td>Internationalization of the Academy: Regional Perspectives</td>
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<td>Dual Degrees and Funding of Graduate Mobility</td>
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<td>Are Pathway Programs the Right Fit for Your Institution?</td>
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<td>Cultivating Global Leaders from Leadership Programs</td>
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<td>Who Speaks for Universities in Global Strategic Planning: Presidents, SIOs, or Consultants?</td>
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<td>National Trends and Policies for Internationalization: A Global Perspective</td>
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<tr>
<td>10:00 AM - 10:45 AM</td>
<td>Networking Break with Exhibitors</td>
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<td>10:45 AM - 12:00 PM</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
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<td></td>
<td>Find Your Kindred Spirits: Enhancing Your Strategic Network</td>
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<td>Transitioning from International Student to Immigrant: What is the Role of Institutions in Supporting This Public Policy Goal?</td>
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<td>Service-learning in an International Network of Engaged Universities</td>
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<td>Can We Democratize Global Learning? Expanding Spaces and Representative Participation in Campus Internationalization</td>
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<td>Internationalizing Australian Higher Education: The Next Agenda</td>
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<td>Commodification and Commercialization of Higher Education Internationalization: Where Are We Heading?</td>
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<td>Today’s Women Leaders in International Education and Global Engagement Around the World</td>
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<td>Institutionalizing Collaborative Online International Learning [COIL]: A Global Approach to Internationalizing the Curriculum</td>
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<td>12:15 PM - 1:15 PM</td>
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<td>1:30 PM - 2:45 PM</td>
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<td>AIEA Senior Advisors Program Collaboration Roundtable</td>
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<td>Hot Topics in International Education: Perspectives from Brazil, Europe and North America</td>
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<td>Addressing Challenges of the Intercultural Classroom</td>
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<td>Study Abroad Programs: Hidden Compliance Dangers You Need to Know About</td>
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<td>Principled Approaches to Internationalization</td>
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<td>Rising Above the Summit: Needs, Opportunities and Challenges for Professional Renewal and Growth</td>
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<td>among SIOs</td>
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<td>Administering Campus-Wide Internationalization: Structures and Practices</td>
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<td>The Role and Work of the Senior International Officer: At Small Colleges and Universities and</td>
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<td>Professional Schools</td>
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<td>2:45PM – 3:30PM</td>
<td>Networking Break with Exhibitors</td>
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<td>3:30PM – 4:45PM</td>
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<td>Building a Better SIO: Cultivating the Practitioner-Scholar Model</td>
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<td>Internationalizing the Third Mission: Global Social Responsibility Under Review</td>
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<td>International Enrollment Management: How to Win Friends and Influence People</td>
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<td>Hot Topics in International Education: Perspectives from Australia, Canada, and Globally</td>
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<td>Academic Collaboration with Iran: Opening New Doors</td>
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<td>Best Practices in Developing Agreements: Leveraging Strategic Connections and Partnerships</td>
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<td>Summer Schools in Europe: A Pathway to Foster Globalization</td>
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<td>Service Learning Course Design to Facilitate Intercultural Learning and Support</td>
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<td>The Collaborative Role of Student Affairs and Services in Comprehensive Internationalization</td>
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<td>Reciprocity in Internationalization: How Can North-South Cooperation Be Sustainable?</td>
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<td>5:00PM – 6:15PM</td>
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<td>The Rules of Engagement: How Can Senior Administration Help to Create Ethical Guidelines for</td>
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<td>Community Engaged Learning Abroad?</td>
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<td>What Are We After; What Do They Want?: Understanding the Search Process and How Best to Compete</td>
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<td>for SIO Positions</td>
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<td>Academic Pathways for Global Citizenship</td>
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<td>Canada’s Universities, Colleges, and Institutes: Rising to the Challenge of Global Trends Through</td>
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<td>Internationalization, Research, and Community Engagement</td>
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<td>From Two Pairs to Three-of-a-kind: Leveraging Shared Institutional Partnerships to Create Unique</td>
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<td>Learning Abroad and Collaborative Research Opportunities</td>
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<td>De-colonizing International Education: Practices, Challenges, and Emerging Models</td>
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<td>Digital Revolution: Maximizing Social Media Success in International Student Recruitment, Advising,</td>
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<td>and Retention</td>
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<td>Internationalization Through Campus Collaborations and Leveraging Returnee Relations</td>
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<td>Different Perspectives on Managing Double and Joint Degrees: Public (Non-profit) vs. Private</td>
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<td>(For-profit or Non-profit) Institutions</td>
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<td>The GENI Way: Bringing Global and Local Together in the North</td>
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<td>6:15PM – 7:30PM</td>
<td>AIEA Networking Reception</td>
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<td>7:45PM</td>
<td>AIEA Past Presidents Dinner</td>
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- ○ = Roundtable Session
- § = Separate Fee Required
- ✈ = Invitation Only

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**FEBRUARY 15-18, WASHINGTON, DC, USA**
## Day At-A-Glance: Wednesday

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<tr>
<td>7:45AM – 9:00AM</td>
<td><strong>AIEA Association Breakfast</strong> – Keynote: Karen McBride</td>
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<tr>
<td>9:00AM – 2:30PM</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>9:15AM – 10:30AM</td>
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<td><strong>AIEA Town Hall</strong></td>
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<td><em>Internationalization of Technical Careers: Opportunities and Challenges to Preparing Students for the Global Workforce</em></td>
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<td><em>International Higher Education Organizations: How to Make the Most Out of Global Organizations and Contacts</em></td>
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<td><em>Global Citizenship: A Key Component of Canadian Post-secondary Education</em></td>
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<td><em>Cross-border Higher Education, International Trade, and Economic Competitiveness: Unpacking the Policy Dynamics When Education Crosses Borders</em></td>
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<td><em>Buy vs. Make: Evaluating the Impact of Public-private Partnerships for Comprehensive Internationalization</em></td>
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<td><em>Graduate-level Internationalization: Student Mobility Models and Trends</em></td>
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<td><em>Metrics of International Student Success</em></td>
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<td><em>Is Effective Leadership Compatible with Academic Freedom?</em></td>
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<td>10:30AM – 11:00AM</td>
<td><strong>Networking Break with Exhibitors</strong></td>
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<td><strong>Concurrent Sessions and Roundtables</strong></td>
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<td><em>Global University Rankings and Internationalization: Challenges and Opportunities</em></td>
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<td><em>Diversity, Access, and Inclusion: Moving the Dial on Education Abroad</em></td>
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<td><em>Beyond Recruitment: A Holistic Approach to the International Student Experience</em></td>
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<td><em>International Education Leadership of Tomorrow: A Canadian Perspective</em></td>
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<td><em>Bridging Research and Global Policy Needs: Better Connecting the Academy and the UN System</em></td>
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<td><em>Exploring the State of Strategic Partnerships in Europe (and Beyond)</em></td>
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<td><em>Leadership in Transition: The Role of SIOs in a Changing Higher Education Landscape</em></td>
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<td>12:30PM – 2:00PM</td>
<td><strong>Plenary Luncheon</strong> – Keynote: Richard Heinzl</td>
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<td>2:30PM</td>
<td>Conference Closes</td>
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<td>3:00PM – 5:30PM</td>
<td>Optional Campus Visits [Registration required]</td>
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≥ = Roundtable Session  ₪ = Separate Fee Required  ⚹ = Invitation Only
## Roundtable Discussions

Are you interested in networking with colleagues? Sharing your experiences with others at the conference? Discussing some of the most pertinent issues in campus internationalization in a more interactive setting?

All conference attendees are invited to join roundtable discussions during breakout session blocks. Roundtables do not involve a formal presentation—up to two facilitators begin with brief framing remarks, and then pose questions for discussion to the attendees. This is a great way to share lessons learned from your experiences, as well as to hear a variety of different perspectives on important issues facing SIOs.

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<tr>
<th>Time</th>
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<td><strong>Monday 1:00PM - 2:15PM</strong></td>
<td>New Approaches to Strategic Planning for Internationalization</td>
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<td>Pathway Programs: What Should University Leaders Know?</td>
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<td>Outcomes of the 2015 AIEA SIO Academy</td>
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<td>Institutional Prosperity or Social Responsibility? Aligning the Goals of Internationalization and Global Citizenship</td>
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<td>Internationalization Survey in Canada and in the United States: How Do Senior International Officers Use the Data from National Surveys to Inform their Internationalization Strategies?</td>
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<td>Revisiting Measures of Internationalization at Liberal Arts Colleges</td>
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<td>Leveraging Local Public/Private Partnerships for International Engagement</td>
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<td>Identifying, Managing and Measuring Strategic Partnerships</td>
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<td><strong>Tuesday 8:45AM - 10:00AM</strong></td>
<td>Maximizing SIO Professional Development Through the Fulbright International Education Administrators Seminar</td>
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<td>Interculturality: Roadmapping an Internationalization Journey</td>
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<td>Find Your Kindred Spirits: Enhancing Your Strategic Network</td>
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<td>Innovation in Global Engagement: What Works, What Doesn’t</td>
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<td><strong>Tuesday 1:30PM - 2:45PM</strong></td>
<td>AIEA Senior Advisers Program Collaboration Roundtable</td>
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<td>A Strategic Approach to Strengthening and Centralizing Comprehensive and Institutional Commitment to Internationalization</td>
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<td>Building a Better SIO: Cultivating the Practitioner-scholar Model</td>
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<td>Internationalizing the Third Mission: Global Social Responsibility Under Review</td>
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<td>International Enrollment Management: How to Win Friends and Influence People</td>
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<td><strong>Tuesday 5:00PM - 6:15PM</strong></td>
<td>The Rules of Engagement: How Can Senior Administration Help to Create Ethical Guidelines for Community Engaged Learning Abroad?</td>
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<td>What Are We Afraid, What Do They Want?: Understanding the Search Process and How Best to Compete for SIO Positions</td>
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<td><strong>Wednesday 9:15AM - 10:30AM</strong></td>
<td>AIEA Town Hall</td>
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<td>Internationalization of Technical Careers: Opportunities and Challenges to Preparing Students for the Global Workforce</td>
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<td>International Higher Education Organizations: How to Make the Most Out of Global Organizations and Contacts</td>
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The AIEA Academy
for
New Senior International Officers

Duke University, Durham, North Carolina
May 2–6, 2016

The Association of International Education Administrators is pleased to announce the 2016 AIEA Academy for new senior international officers. The Academy, co-hosted with the Duke Center for International Studies (DUCIS), will take place May 2-6, 2016 in Durham, NC. This training program is designed for administrators in the first five years of their current appointment. Certificates are issued by DUCIS and AIEA to participants upon completion of the Academy.

The Academy covers nine thematic topics that are relevant for leaders in international higher education:

- Relations with the administration
- Involving faculty
- Making alliances
- Programs and partnerships
- Career decisions
- Communications
- Assessment
- Resources
- Strategic planning

The Academy faculty are Pia Wood (University of Tennessee, Knoxville), Penelope Pynes (University of North Carolina, Greensboro), Riall Nolan (Purdue University), and Gil Merks (Duke University). Each faculty member chairs two topical sessions, but all will comment on each topic. There are three sessions set aside for presentations and small group discussions among the participants to apply the knowledge to their own contexts.

Through the Academy, participants gain valuable knowledge and insights into how to lead comprehensive internationalization at their institutions.

The fee for the Academy covers the cost of lodging (Mon-Thurs nights), breakfasts, break snacks and beverages, lunches, and the opening and closing dinners.

Application deadline: March 15

www.aieaworld.org
2016 AIEA Conference Schedule of Events
Sunday, February 21 Le Westin Montréal

7:15 - 7:45
8:00 - 8:15
8:30 - 8:45

IIE/AIEA Workshop
Implementing Strategic International Partnerships
8:00AM - 12:00PM

COIL/AIEA Workshop
Developing Leadership in Implementing COIL and Virtual Exchange Internationalization Initiatives
8:00AM - 12:00PM

9:00 - 9:15
9:30 - 9:45

AIEA Board Meeting
9:00AM - 4:00PM

10:00 - 10:15
10:30 - 10:45

EducationUSA/AIEA Workshop
Expanding Cultural Diversity on Campus: Learning from Developments in Southern Europe, East Asia and the Pacific, and Sub-Saharan Africa
1:00PM - 5:00PM

AIEA Workshop
Fundraising: Recognizing and Managing Opportunities
1:00PM - 5:00PM

11:00 - 11:15
11:30 - 11:45

12:00 - 12:15
12:30 - 12:45

Conference Registration 7:30AM - 6:00PM

1:15 - 1:30
1:45 - 2:00

AIEA Presidential Fellows/Mentors Reception

2:15 - 2:30
2:45 - 3:00

3:15 - 3:30
3:45 - 4:00

4:15 - 4:30
4:45 - 5:00

5:15 - 5:30
5:45 - 6:00

6:15 - 6:30
6:45 - 7:00

○ = Roundtable Session  § = Separate Fee Required  ℹ️ = Invitation Only
AIEA BOARD MEETING | PRE-CONFERENCE WORKSHOPS

Sunday, February 21  Le Westin Montréal

7:30 AM  Conference Registration Opens  Le Westin Montréal Lobby

9:00 AM – 4:00 PM  AIEA Board Meeting  St-Jacques, 3rd Floor

8:00 AM – 12:00 PM  IIE/AIEA Workshop  Viger Room, 8th Floor

Implementing Strategic International Partnerships
This workshop focuses on how to prepare your institution to develop strategic and sustainable international partnerships, providing in-depth models and lessons learned from experienced partnership practitioners. Expert trainers will use their combined wealth of experience building partnerships to provide audience members with practical knowledge and best practices for engaging in strategic international partnerships with counterparts in other countries. Geared towards international education professionals with several years of experience and who are responsible for partnership building at their institution, this workshop will equip participants with the basics of how to prepare, organize, initiate, sustain, and evaluate academic partnerships between their home institutions and counterparts in other countries.

Chair: Clare Banks
Institute of International Education (IIE)
Susan Buck Sutton
Bryn Mawr College
Tim Barnes
University of Illinois at Urbana-Champaign

8:00 AM – 12:00 PM  COIL/AIEA Workshop  Palais Room, 8th Floor

Developing Leadership in Implementing COIL and Virtual Exchange Internationalization Initiatives
Collaborative Online International Learning (COIL) is a model for embedding meaningful student international engagement into the curriculum, using Internet-based tools to link US classrooms with universities abroad. The COIL Center's Director, presenting with US and Japanese SIOs developing COIL at their institutions, will engage participants in exploring how COIL can be implemented on their campuses with international partners, how it can be linked to study abroad, and the potential pathways and pitfalls to its success.

Chair: Jon Rubin
SUNY Center for Collaborative Online International Learning
Natalia Dyba
University of Washington Bothell
Keiko Ikeda
Kansai University

1:00 PM – 5:00 PM  EducationUSA/AIEA Workshop  Viger Room, 8th Floor

Expanding Cultural Diversity on Campus
Learning from Developments in Southern Europe, East Asia and the Pacific, and Sub-Saharan Africa
Cultural diversity is a key component of campus internationalization—and provides a basic foundation for institutions’ administration, faculty and students in expanding choices, nurturing a variety of skills, human values, knowledge and ideas. One aspect of internationalization is constructing a diverse program that offers a blend of cultures, varied voices in classrooms, research and partnerships. The information provided will be most useful to higher education institutions interested in promoting cultural diversity, developing or enhancing partnership and exchange strategies, new markets, and recruitment plans in Southern Europe, East Asia and the Pacific, and Sub-Saharan Africa.

Chair: Cheryl Francisconi
EducationUSA
Christopher Medalis
EducationUSA
Christina Chandler
EducationUSA
Michael Wilhelm
University of North Carolina Wilmington
PRE-CONFERENCE WORKSHOPS | AIEA FELLOWS/MENTORS RECEPTION

Sunday, February 21
Le Westin Montréal

1:00 PM – 5:00 PM
AIEA Workshop

Fundraising
Recognizing and Managing Opportunities

As the cost of higher education continues to increase and funding streams change, international education administrators need to think creatively about how to fund the research productivity, teaching, student learning and campus climate changes needed in order to bring about better a better community, nation, and world. Participants will leave the session with an understanding of a systematic approach to fundraising based on a values exchange that matches the needs of the international program with donor needs and interests. They will also have the opportunity to begin developing a basic fundraising plan to implement and share with the development staff upon returning to their institutions. This workshop is appropriate for SIOs at all levels.

Chair: Cathy Bastin
Indiana University Lilly Family School of Philanthropy

4:30 PM – 5:30 PM
AIEA Presidential Fellows/Mentors Reception

Honoring all cohorts of AIEA Presidential Fellows and Mentors.

Sponsored by:

Chegg Enrollment Services

Chegg is the leading online connected learning platform, helping students find their best-fit school around the globe. The Chegg Global Network reaches over 50 countries (including China, Turkey, Brazil, the Middle East, and many more), offering multi-channel opportunities for institutions to build their brand, qualify interested students, and consistently evaluate their results. For more information about how Chegg can help you achieve your enrollment goals visit http://edu.chegg.com or e-mail outreach@chegg.com to schedule a consultation.

International Baccalaureate Organization (IBO)

The International Baccalaureate® aims to develop inquiring, knowledgeable and caring young people who help to create a better and more peaceful world through intercultural understanding and respect. To this end the organization works with schools, governments and international organizations to develop challenging programmes of international education and rigorous assessment. These programmes encourage students across the world to become active, compassionate and lifelong learners who understand that other people, with their differences, can also be right.

6:00 PM
Conference Registration Closes
Le Westin Montréal Lobby
Leveraging Industry Partnerships in a Global Context for Student and Faculty Success

REGISTER NOW
March 21-22, 2016
Talley Student Union
NC State University

This Forum allows International Education leaders to explore opportunities to enhance student success and faculty engagement through innovative partnerships with industry, nonprofits, and the private sector. NC State is uniquely positioned to offer the forum due to extensive partnerships in the Research Triangle area that allow new levels of global competitiveness and competence among students, faculty, and staff.

With resources for internationalization becoming more limited each year, industry partnerships open new opportunities for students and faculty to engage with businesses in a global context to prepare graduates for the world economy.

http://oia.ncsu.edu/aiea-thematic-forum/
Moving to the Center

**Five Strategies for Strengthening Institutional Commitment to Global Initiatives**

The importance of global competencies for students is widely acknowledged, yet few institutions place international programs at the center of their strategic planning, funding, and staffing for internationalization and global engagement. Of the many AIEA members who are Senior International Officers (SIOs), few are on the most senior leadership teams of their institutions. Fortunately, formal power is not the only way to increase the impact and prominence of global initiatives on our campuses. To help SIOs exercise greater power and influence at their institutions, the AIEA Strategic Issues Committee offered a workshop at the 2015 AIEA conference that explored a range of strategies.

**Chair:** Victoria Jones  
University of California, Irvine  
Jun Liu  
Stony Brook University  
Susan Bender  
University of Idaho

International Service Learning

**Campus Strategies for Faculty Development and Student Learning**

Increasingly, college and university administrators endorse international service learning (ISL) as one of a number of strategies they can deploy to advance curriculum internationalization. ISL emphasizes student participation in organized service activities abroad, interaction and cross-cultural dialogue with others, and structured reflection to reach targeted learning outcomes including intercultural competency, empathy, and civic responsibility. Advancing ISL as part of a comprehensive institutional strategy demands a concerted effort from a number of different entities across campus, particularly the SIO and the unit responsible for service learning course design. Such collaboration requires a shared vision for the value of global learning experiences that deeply engage students in intercultural contexts.

**Chair:** Mary F. Price  
Indiana University-Purdue University Indianapolis  
Julie A. Hatcher  
Indiana University-Purdue University Indianapolis  
Leslie A. Bozeman  
Indiana University-Purdue University Indianapolis  
Gil Latz  
Indiana University-Purdue University Indianapolis


Presented by Universities Canada and Global Affairs Canada.

This event has reached registration capacity, and is open to pre-paid attendees only.

- **9:00 AM – 10:00 AM**  
  AIEA Advocacy Committee Meeting  
  512cg

- **9:00 AM – 10:15 AM**  
  AIEA Leadership Development Committee Meeting  
  515c

- **9:00 AM – 10:15 AM**  
  AIEA Editorial Committee Meeting  
  512dh

- **9:00 AM – 10:15 AM**  
  AIEA Membership Committee Meeting  
  515b
**NETWORKING | NEWCOMER ORIENTATION**

**Monday, February 22**

**Exhibit Hall Opens**

10:00 AM

**Networking with Exhibitors**

10:00 AM – 12:00 PM

This is a dedicated time for AIEA conference participants to visit and network with exhibitors.

**Sponsored by:**

**Shorelight Education**

Shorelight Education funds and manages the global aspirations of leading U.S. universities to drive institutional growth, create new revenue streams, and expand options for students. Shorelight focuses on building generational partnerships with leading non-profit universities to help address the increasingly important and complex international student opportunity. Shorelight enables universities to recruit, prepare, and retain international students through a student-focused business model. Our comprehensive student experience enhances academic readiness, and hones language, social, and professional development skills for students while instilling deep connections to the campus community. Learn more about Shorelight at www.shorelight.com.

11:00 AM – 12:00 PM

**Newcomer Orientation**

The Newcomer Orientation is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose participants to the structure of the organization and introduce them to the officers of the association. The session is open to all first-time conference attendees, including new and prospective AIEA members.

**Sponsored by:**

**USC Rossier Global Executive Doctor of Education Program**

The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice, and assessment. The Global Executive EdD program is a 25 month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country, while attaining their doctoral degree at USC.

**Co-Chair: Hilary Kahn**
Indiana University

**Co-Chair: Judith Pennywell**
University of Michigan

**Shorelight Education**

Shorelight Education funds and manages the global aspirations of leading U.S. universities to drive institutional growth, create new revenue streams, and expand options for students. Shorelight focuses on building generational partnerships with leading non-profit universities to help address the increasingly important and complex international student opportunity. Shorelight enables universities to recruit, prepare, and retain international students through a student-focused business model. Our comprehensive student experience enhances academic readiness, and hones language, social, and professional development skills for students while instilling deep connections to the campus community. Learn more about Shorelight at www.shorelight.com.
Senior SIO Event

For conference attendees with 10+ years experience as an SIO or AIEA member.

11:00 AM - 12:00 PM

Sponsored by:

Educational Credential Evaluators, Inc.

Educational Credential Evaluators Inc. (ECE) is a non profit organization that provides accurate, low-cost, and fast credential evaluation reports based on official documents and expert research. ECE offers online access to completed reports and supporting documentation. ECE is a charter member of NACES. ECE also provides e-learning, on site training, online community: The Connection, and publications. Fast. Thorough. Responsive.

Barton Carlyle

Barton Carlyle is a management consultancy company focusing exclusively in international higher education. Based in Scotland but operating globally, our consultants are some of the most experienced international education practitioners in the field, working with clients on projects including internationalization strategies, market feasibility and market research, improving international enrollment, partnerships, offshore campuses and pathway programs, digital marketing and social media, and the range of issues that make international education an exciting and challenging marketplace.

Welcome Luncheon

Welcome to Montreal! Conference participants are invited to a light lunch hosted by Global Affairs Canada and Quebec Government.

Hosted by:

Global Affairs Canada

Discover Canada, your partner in education! Visit the Canada booth to learn about Canada’s wide range of excellent, diversified, and innovative post-secondary institutions dedicated to consistently high standards. Together let us strengthen this dynamic field of international education in the years to come.

Québec Government

Through its policies, the Ministry supports the development of higher education and research, by fostering cooperation among the various stakeholders who work within these areas of expertise. It also helps raise the education level of Québécois and facilitates access to the highest forms of knowledge and culture.
Canada

VOTRE PARTENAIRE EN ÉDUCATION
YOUR PARTNER IN EDUCATION

Un partenaire d’expérience

- Qualifications reconnues dans le monde entier
- Éducation abordable avec une réputation d’excellence
- De nombreux programmes de financement

- Expérience multiculturelle
- Formation linguistique de classe mondiale
- De multiples possibilités de recherche innovatrice

Venez visiter le kiosque du Canada!

An experienced partner

- Qualifications valued around the world
- Education excellence that is affordable
- A powerful package of funding programs

- Multicultural experience
- World-class language training
- Innovative and abundant research opportunities

Come visit the Canada booth!
### Concurrent Sessions and Roundtables

**Monday, February 22**

#### New Approaches to Strategic Planning for Internationalization

**Chair:** Downing Thomas  
**The University of Iowa**  
**Susan Carvalho**  
**University of Kentucky**

With the increasingly short tenures of presidents, chancellors, and other key university leaders, it is more important now than ever to ensure that there is continuity and clarity with respect to the institutional commitment to internationalization. This roundtable discussion will be an opportunity for senior international officers, faculty, and international affairs professionals to share experiences with strategic planning for internationalization, and to consider which approaches can be successful in furthering your internationalization plans.

#### Pathway Programs

**Chair:** Gretchen Bataille  
**Navitas USA**  
**Michele Hawkins**  
**Florida Atlantic University**

Universities worldwide are eager to recruit the large numbers of international students wishing to study in English-speaking countries, and many campuses have invested in their own recruiters and programs to expand the enrollment of international students. This session provides a venue to discuss pathway programs: What are they? Who are the providers? What are the pros and cons for external or in-house programs? Both presenters have extensive administrative experience exploring ways to increase international enrollment.

#### The SIO and International Education Responses to World Issues

**Chair:** Jennifer Cushman  
**Ohio University Zanesville**

Recent world events have left many wondering how to respond to global questions. Join other SIO colleagues to examine how we as international education leaders might responsibly address refugees, terrorism, war and violence, student protests, and accessibility, among other pressing issues.

#### Global Citizenship Through Creativity, Activity, and Service

**Chair:** John Bader  
**International Baccalaureate Organization**  
**Dudley Douane**  
**University of Virginia**

The International Baccalaureate Organization strives to teach students to be responsible, active, and empowered global citizens. Through the Creativity, Activity, Service (CAS) project, students identify a need in the world, and, working with classmates or peers around the world, design a project to improve lives. In this session, CAS will be discussed in depth, both successes and failures, and end with an exchange of ideas on adapting this model to the university setting.

#### University Partnerships

**Chair:** Samantha Alvis  
**Association of Public and Land-Grant Universities (APLU)**  
**Amanda Crump**  
**University of California**  
**Ruth Mendum**  
**Penn State University**

**Developing Human and Institutional Capacity for Food Security**

Quality higher education institutions are fundamental building blocks for broad-based economic growth and sustainable development and play an important role in addressing the global challenge of food security. This session will share best practices from partnerships between US Universities and those in developing countries to build human and institutional capacity to address global grand challenge of food security, all with a gender lens.
Concurrent Sessions and Roundtables (continued)

1:00 PM - 2:15 PM

Global Learning + Civic Engagement = Intercultural Competence

Higher education institutions are returning to their civic missions in a new and global way. Campus internationalization initiatives are designed to prepare students for a new reality and gaining intercultural competence is an essential learning outcome for any campus internationalization initiative. The concept of educating for global agency or literacy is being seen as a means for addressing the essential need for graduates in the 21st Century to have significant and meaningful intercultural competence.

Chair: Chris Cartwright
Intercultural Communication Institute
Thomas (Tommy) Van Cleave
Iona College

Fulbright at 70
Innovative, Impactful, and Inclusive

As the flagship academic exchange program of the U.S. government, Fulbright has evolved to keep pace with our changing world, engage broader audiences, and become a more effective tool for campus internationalization and public diplomacy. This session will detail Fulbright’s efforts to: foster mutual understanding through innovative program models; measure and share the impact of the Fulbright experience on students, faculty, campuses, and communities; and engage diverse audiences through campus outreach, partnerships and programs.

Chair: Maria Crummett
Institute of International Education
Mary Kirk
U.S. Department of State
Leonardo Villalón
University of Florida

Legal Issues Confronting SIOs

This panel will present a primer on three legal areas: risks and strategies associated with student and faculty mobility; intellectual property specifically copyright and trademarks; and legal issues including representation in administering a branch campus and permanent study abroad programs. The panel will give an overview of each topic and incorporate best practices, lessons learned and follow-up resources. Practical examples will be discussed demonstrating these three legal issues in operations of a global education office.

Chair: Terence Miller
Marquette University
Lisa Lancia
Fordham University
Tim Hercules
Saint Louis University
Ilhyung Lee
University of Missouri

Course-based Masters as a Pathway to Reaching New International Student Audiences and Developing Capacity Building Partnerships Abroad

Three Canadian research intensive universities are showcasing their approaches to developing course based Master’s programs that facilitate partnerships with governments and other stakeholders in developing countries/emerging economies. Master’s programs can reach new international audiences. Programs will, however, have to adjust to such audiences in terms of offering relevant content and appropriate modes of delivery. Participants in this session will understand how different institutional approaches have opened new avenues to creating capacity building partnerships.

Chair: Britta Baron
University of Alberta
Richard Poulin
Université Laval
Janaka Ruwanpura
University of Calgary
1:00 PM – 2:15 PM

Concurrent Sessions and Roundtables (continued)

New Research on Internationalization
Moving from Theory to Practice
Senior international leaders today have access to a wide range of research on internationalization, as well as an ever-expanding library of resources and toolkits to support them in their leadership roles. This session will provide participants with an opportunity to learn more about current research initiatives from the United States, Australia, and beyond, as well as to contribute to a discussion on effective ways to embed internationalization research into practice in an institutional context.

Chair: Laura Rumbley
Boston College
Robin Mattoss Helms
American Council on Education Center for Internationalization and Global Engagement
Douglas Proctor
International Education Association of Australia

Global Learning
Success in Local Delivery Advancing the Role of Higher Education
This session will address how to promote Higher Education programs focused on ensuring an increasing flow of graduates whose expertise covers all aspects of evaluation and coordination in high quality development project delivery. The goal is to contribute to a significant reduction in the failure rate of costly development projects which can increase the pace and success of economically viable social stability, and, secondly, to increase the perceived and actual value of the role of Higher Education in development.

Chair: Haifa Jamal Al-Allail
Effat University
Lisa Zuppe
Effat University
Richard A. Detteiler
Great Lakes Colleges Association
2:30 PM – 3:30 PM

Conference Opening Plenary

Keynote: Saskia Sassen

Robert S. Lynd Professor of Sociology and Chair, The Committee on Global Thought, Columbia University


She is the recipient of diverse awards and mentions, ranging from multiple doctor honoris causa to named lectures and being selected for various honors lists. Most recently she was awarded the Príncipe de Asturias 2013 Prize in the Social Sciences and made a member of The Royal Academy of Sciences of the Netherlands.

Sponsored by:

World Education Services (WES)

World Education Services (WES) — www.wes.org — is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series — featuring topics specifically tailored for graduate schools — and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.

Please note that the exhibit hall will be closed during the plenary from 2:30 PM to 3:30 PM.
Concurrent Sessions and Roundtables

3:45PM – 5:00PM

Outcomes of the 2015 AIEA SIO Academy

The inaugural 2015 AIEA SIO Academy assembled 15 new SIOs to explore the challenges of “Comprehensive Internationalization” (CIZN) on their campuses. Led by seasoned Senior International Officer faculty, participants discussed the scope and role of this position as it applies to institutions of varying sizes, missions, and structures. This workshop will review how action plans from the SIO Academy were implemented, presenting successes, failures, and conclusions about tailoring CIZN to specific institutional needs.

Chair: Lauren Clarke
Amherst College
Jeffrey Hamilton
Baylor University

Institutional Prosperity or Social Responsibility?

Aligning the Goals of Internationalization and Global Citizenship

This session will explore some dilemmas faced by leaders in international education as they strive to balance the goals of revenue generation and global recognition as primary motivations for internationalization in higher education with the more altruistic, and often promoted, goals of fostering social justice and global citizenship. Participants will assess and analyze their own institution’s primary motivations for internationalization and explore ideas and strategies for better alignment with the goals of global citizenship.

Chair: Graham Pike
Vancouver Island University
Rhonda Friesen
University of Manitoba

Internationalization Survey in Canada and in the United States

How Do Senior International Officers Use the Data from National Surveys to Inform Their Internationalization Strategies?

Representatives from the American Council on Education and Universities Canada will each provide a brief overview of their latest internationalization survey findings. Subsequently, they will engage SIOs in an interactive discussion on the value of aggregating this information to inform their institution’s internationalization strategy. ACE and Universities Canada will facilitate a cross-border comparative dialogue, to allow SIOs to learn from one another and to provide advice/strategic feedback to international associations for subsequent survey tools.

Chair: Gail Bowkett
Universities Canada
Robin Mattsson Helms
American Council on Education

The View from Capitol Hill and the White House

Key Issues in International Education and How to Influence the Discussion

The 2016 Washington Update session will examine the federal policy climate for international education and exchange programs, and discuss the impacts of Administration and Congressional actions, as well as the upcoming Presidential election, on federal programs of concern to AIEA members. Presenters will also discuss how AIEA members can have the most impact with Congress and the Administration on key issues in international education.

Chair: Thomas Bogenschield
Bogenschield Consulting International
Miriam Kazanjian
Coalition for International Education
Mark Overmann
Alliance for International Educational & Cultural Exchange
3:45PM – 5:00 PM  Concurrent Sessions and Roundtables (continued)

**Intercultural Competencies**

*How Secondary School Curricular Developments Are Preparing Interculturally Competent University Students*

How are innovative secondary school curricula, including those being developed by the College Board and the International Baccalaureate (IB), building secondary school students’ capacity for global learning? This session provides university leaders with a deeper understanding of intercultural competency, how it can be assessed, and how it empowers students to better embrace international educational experiences at university, including both short and long-term study abroad, service projects abroad, and international internships, among others.

**Chair:** Clay Hensley  
The College Board

**Stephan Dunnett**  
State University of New York at Buffalo

**Darla K. Beardo**  
AIEA/Duke University

**Paul Sanders**  
International Baccalaureate Organization

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**Stakeholder Involvement to Impact Social and Economic Activities in Communities in Practice**

*Small Scale Impact to Tackle Global Challenges*

This session will discuss how university stakeholders – students, faculty and staff – can be involved in developing innovative teaching and learning formats that have an actual and tangible impact on communities in practice. Drawing on their own experiences, presenters will make practical suggestions on how to achieve interaction and integration of research, teaching, and administration; how to involve international partners to address transnational issues; and which fundamental issues are being affected through such initiatives.

**Chair:** Britta Piel  
Freie Universität Berlin

**Roger Sudgen**  
The University of British Columbia

**Marcela Valania**  
The University of British Columbia

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**Assessment in International Experiential Learning Programs**

*Study Abroad, Service Learning, and Internships*

International experiential learning programs, including study abroad, service learning, and internships are increasing in number, program methodologies are shifting, and additional disciplines are participating. These active learning methodologies have gained support from learning theorists, employers, students, and the public. In this session, we will examine various types of assessment derived from experiential learning theory and we will hear from senior international officers regarding their experience in assessment implementation, and program improvements effected via assessment.

**Chair:** Margaret Heisel  
University of California, Berkeley

**Anne D’Angelo**  
Carlson School of Management, University of Minnesota

**Rick Nader**  
University of North Texas

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**Internationalizing the Campus Through Staff Development Opportunities**

How will staff members charged with serving growing numbers of international students, scholars and faculty create a welcoming/hospitable campus environment? Four Big 10 campuses have considered this challenge and will share a range of practical program examples addressing this question. A guided discussion will follow these brief program descriptions, in order to identify key principles, assessment tools used, and recommendations for any staff cross-cultural training program focused on assisting them to become more cross-culturally competent.

**Chair:** David Ayers  
Purdue University

**Lee Seedorff**  
University of Iowa

**James Dorsett**  
Michigan State University

**Megan McCarthy**  
The Ohio State University
Concurrent Sessions and Roundtables (continued)

Enhancing Curricular Internationalization Through Online International Student Collaborations

Outcomes from the COIL Latin America Academy

Faculty and student collaborations utilizing online technologies as bridges between global classrooms provide exciting cost-effective opportunities for internationalizing curricula. This session examines outcomes from the recent SUNY COIL Center’s Latin America Academy and how lessons learned can be applied in other institutional contexts. This grant-funded project connected 21 SUNY and 7 Mexican campuses with students collaborating with peers abroad in activities emphasizing experiential cross-cultural learning, thus giving international experiences to a wider range of students.

Chair: John Fowler
SUNY Center for Collaborative Online International Learning (COIL)
Robert Balkin
State University of New York (SUNY) Latin American Office
Susan Jagendorf Sobierajski
State University of New York at Cobleskill
Joan Landeros
La Salle University

Glocal Human Resource Management

Strategies for International Personnel

As SIO, you are responsible for internationalizing the campus but you may not recognize the same challenges face you when working with an international workforce. This session will help you recognize those challenges/opportunities and identify practical steps that value diversity while working towards successful outcomes.

Chair: Paige Turner
Webster University
Priya Kapila
CBIZ Human Capital Services
Victoria Jones
University of California, Irvine

How to Address Labor Market Relevance and Career Preparedness for International Students

Competition for talented international students is growing. Host universities' ability to address International students is primarily motivated by an anticipated labor market advantage when choosing a host institution and a degree program that can be both costly and challenging. Ways and means to satisfy expectations of international students for career relevance and labor market preparedness will be discussed for three large host countries.

Chair: Markus Lemmens
Lemmens Media - Education, Science, Technology
Britta Baron
University of Alberta
Lorna Jean Edmonds
Ohio University
Concurrent Sessions and Roundtables

Monday, February 22

5:15PM – 6:30PM

**Revisiting Measures of Internationalization at Liberal Arts Colleges**

Although at times it is assumed that global competency outcomes are inherent to a liberal arts education, intentional internationalization efforts are essential in liberal arts colleges to ensure that such outcomes align with their missions and the world into which graduates enter now. Two past ACE surveys, one of liberal arts colleges and the other of all institutions, will be contrasted to better understand current challenges for liberal arts colleges.

*Chair: Maria Di Stefano*
Truman State University
Elaine Meyer-Lee
Agnes Scott College

**Leveraging Local Public/Private Partnerships for International Engagement**

In this facilitated roundtable, attendees will develop a strategy for building international partnerships that leverage an institution's particular local identity and regional partners. Participants will share experiences in integrating industry and government relationships into international partnerships, learn to identify and market those aspects of their local identity and partnerships that make them unique in the wider marketplace, and consider how international partnerships facilitate innovation by providing a different context for collaborating with established partners.

*Chair: Margaret Everett*
Portland State University
Joyce Hamilla
Portland State University

**Identifying, Managing and Measuring Strategic Partnerships**

The benefits of international partnerships are wide ranging and far reaching. Yet in an increasingly competitive global playing field, identifying the right partners and maximizing potential academic and research linkages requires reliable data, time and investment. This roundtable discussion will address the challenge of identifying and managing of strategic partnerships, and provide participants an opportunity to discuss best practices to support and measure partnership initiatives, in order to more effectively plan and measure international engagement at the partner level.

*Chair: Jessica Gallagher*
University of Queensland

**The Provost's Perspective on Internationalization**

The American Council on Education has worked directly with chief academic officers and senior international officers to discuss the academic challenges of leading higher education internationalization. This panel session of chief academic officers will draw on learning about the major leadership issues, strategies, and rationales for internationalization within and across sectors. The participants will share promising practices in addressing these challenges and respond to audience questions.

*Chair: Barbara Hill*
American Council on Education
Brent Carbojal
Western Washington University
Stephany Schlachter
Lewis University
Tom DiLorenzo
University of North Dakota
Profiles that Expand Global Citizenship

Approaches That Develop Intercultural Competencies in Higher Education

Global competencies are in high demand in the current marketplace. We as international educators should be pleased, as this validates our work. But can our students learn these competencies? Will they become the globally agile, resilient souls we believe they are capable of becoming? In this session, we delineate the role and value of employing the dual lenses of culturally specific behavioral styles and cultural general competency assessments in identifying and cultivating global competent learners.

Chair: Chris Cartwright
Intercultural Communication Institute
Cheryl D. Young
Miami University of Ohio
Michael Greto
Aperian Global

Project Atlas

The Value-add of Data-sharing

Project Atlas broke new ground in data-sharing and offered a unique contribution to international education. And though there are challenges in collecting and providing comparable international data, the Project’s continuation is important to address data gaps and provide useful capacity-building in data collection and dissemination. The panel will provide insights into the data and expertise currently available within Project Atlas, and seek input from the audience on what the Project should prioritize going forward.

Chair: Jennifer Humphries
Canadian Bureau for International Education
Rajika Bhandari
Institute for International Education
Nico Jooste
International Education Association of South Africa

The Role of the SIO in Building Organization Capacity

A Strategic Approach

The session examines the role of the SIO in building organization capacity (BOC) as a strategic function for advancing and sustaining comprehensive internationalization. The session uses a theoretical framework to assess the impact of the effective SIO in the modern university. Concrete illustrations are drawn from three different types of institutions and pertain to aligning the different dimensions involved in campus internationalization efforts, assessment and quality assurance.

Chair: Gonzalo Bruce
Emporia State University
David Di Maria
Montana State University
Wesley Milner
University of Evansville

The SIO as Conflict Resolver

Global Education as a Force for Understanding Across National Boundaries

This panel discussion will address the SIO’s leadership role in promoting intellectual activities in the field of peace and conflict studies. Panel members will discuss the ways in which leadership in global education relates and contributes to conflict resolution practice. Panelists will discuss how their role is itself a form of conflict resolution and ties into specific challenges facing the SIO: active listening, intercultural communication, and creative problem solving in complex and differentiated organizational cultures.

Chair: Ilhyung Lee
University of Missouri
Joanna Regulsk
University of California, Davis
Salon Simmons
George Mason University
5:15 PM – 6:30 PM

Concurrent Sessions and Roundtables (continued)

**Internationalization and Faculty Engagement**
*Comparative Perspectives and Grounded Approaches to Best Practices from Canada, Australia and the U.S.A.*

Researchers from Canada, Australia, and the U.S.A. will outline key drivers and persistent barriers to the international engagement of faculty. Presenters identify how faculty understand internationalization in the context of their discipline, the fusion of the local and global contexts, and how these factors may influence the extent to which faculty consider international activities an important aspect of their academic work. Strategies for senior international leaders are provided that will increase faculty engagement with internationalization.

**Chair:** Melanie Agnew  
*University of Wisconsin-Whitewater*  
Rhonda Friesen  
*The University of Manitoba*  
Douglas Proctor  
*The University of Melbourne*

**Enhancing Student Mobility Through Collaborative Cross-national Research Centers**

This panel will engage academic leaders in a discussion on advancing student mobility through innovative and collaborative cross-national and multinational research centers using climate change as a case study. Panelists will provide examples of government sponsored initiatives through which multinational groups of students and scholars are working collaboratively on climate change research.

**Chair:** Jarred Butto  
*U.S. Department of State*  
Michael Hawes  
*Queen’s University*

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<td>7:00 PM – 7:30 PM</td>
<td>VIP Reception 🎉</td>
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Please follow signs from the lobby or ground floor of the InterContinental Montréal to the entrance to the VIP reception. The location is accessible through the indoor shopping area.
OPENING RECEPTION
Monday, February 22
Rue des Fortifications

7:00 PM – 8:00 PM  Conference Check-In
Les Ruelles, Rue des Fortifications, World Trade Center Complex
Pre-registered attendees will be able to pick up their conference badge at the entrance to the Opening Reception from 7:00 PM - 8:00 PM.

7:00 PM – 8:30 PM  Opening Reception
Les Ruelles, Rue des Fortifications, World Trade Center Complex

Join your colleagues for an evening of networking with old and new friends. The Opening Reception will take place in the Rue des Fortifications, accessible through the Montréal InterContinental Hotel. On the ground floor or from the lobby, proceed to the indoor mall area, and turn right once you have entered the shopping area; the reception will take place at the end of this indoor alleyway.

Sponsored by:

QS

The QS Intelligence Unit (QSIU) is a world-leader in business intelligence to higher education institutions and policy makers. From university rankings to market reports; quality assurance benchmarking to reputation monitoring and consulting services, QSIU has the right blend of data and expertise to help form, refine, focus and evaluate your institutional performance. For more information, contact jason@qs.com or meet us at our exhibition booth.

The opening reception will take place in the Ruelles des Fortifications in the World Trade Center Complex. The location is accessible through the lobby of the InterContinental, via the Saint-Pierre Entrance across from Le Westin, or via the underground walkways from the Palais des Congrès de Montréal or Le Westin.
GET YOUR EDUCATION PROJECTS
THE ATTENTION THEY DESERVE

Apply for the 2016 edition of Reimagine Education to win a USD50,000 prize fund and global recognition from the academic world.

For more information about the competition, visit the QS Intelligence Unit booth or reimage-education.com
Global Learning Through the Co-Curriculum
An AIEA Thematic Forum
Virginia Commonwealth University • March 17-18, 2016

FORUM IS SOLD OUT

About this Forum
This Forum, intended for SIOs, Deans, and Student Affairs leaders, will focus on the rich potential for global learning on campus beyond the classroom, including intentional and structured collaborations between international and domestic students.

This forum will focus on co-curricular programming as a locus for internationalization, which is developing as a highly effective platform for achieving global learning outcomes. Participants will learn from and share with colleagues representing multiple institutions and perspectives, including leaders in Global Education, Student Affairs, and Academic Affairs, from large and small, public and private, traditionally residential and non-residential campuses. Sessions will be highly interactive, covering the advancement of global learning outcomes on campuses and proven and emerging strategies for globally engaging domestic and international students in classrooms, campuses, and communities, both face-to-face and virtually.

Forum participants will:
• learn effective ways to develop intercultural competencies among their students, faculty, and university communities.
• articulate global learning outcomes and strategies for their campuses that are intentional, structured, and assessable.
• consider internationalization within the classroom, beyond the classroom, and in campus life, including residence halls.
• enjoy ample opportunities for informal, break-out conversations among participants and leaders.

Speakers

JILL BLONDIN
Director
VCU Globe Living-Learning Program
Virginia Commonwealth University

MCKENNA BROWN
Executive Director
Global Education Office
Virginia Commonwealth University

AMBER BENNETT HILL
Director
International Student and Scholar Programs
Virginia Commonwealth University

LEIGH POOLE
Director
International Center
Winthrop University

MALAIKA SERRANO
Associate Director
Global Communities Living-Learning Program
University of Maryland

HEATHER WARD
Senior Program Specialist
American Council on Education

AND MORE TO BE ADDED!

For more information, visit aieaforum.vcu.edu or email abennett@vcu.edu.
**Tuesday, February 23**  
**Palais des Congrès de Montréal**

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<td>AIEA Strategic Issues Committee Meeting</td>
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<td>China and India: Attracting Qualified Applicants in a Changing Recruitment Landscape</td>
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<td>Networking Break with Exhibitors</td>
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<td>Fulbright International Education Administrators Seminar</td>
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<td>Dual Degrees and Funding of Graduate Mobility</td>
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<td>Are Pathway Programs the Right Fit</td>
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<td>Cultivating Global Leaders from Leadership Programs</td>
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<td>Who Speaks for Universities in Global Strategic Planning Consultants</td>
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<td>National Trends and Policies for Internationalization</td>
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<td>Perspectives from Brazil, Europe and North America</td>
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<td>Addressing the Challenges of the Intercultural Classroom</td>
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<td>Study Abroad Programs: Hidden Compliance Dangers You Need to Know About</td>
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<td>Principled Approaches to Internationalization</td>
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<td>Service Learning Course Design to Facilitate Intercultural Learning</td>
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<td>The Collaborative Role of Student Affairs and Services</td>
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- **Roundtable Session**  
- **Separate Fee Required**  
- **Invitation Only**
NIEA BREAKFAST | STRATEGIC ISSUES MEETING | INFORMATION SESSION
Tuesday, February 23
Palais des Congrès de Montréal

7:30 AM  Conference Registration Opens  
8:00 AM  Exhibit Hall Opens  
7:00 AM – 8:30 AM  NIEA Breakfast  
7:30 AM – 8:45 AM  AIEA Strategic Issues Committee Meeting  
7:45 AM – 8:45 AM  Information Session

China and India: Attracting Qualified Applicants in a Changing Recruitment Landscape
ELS International Pathways

Students from China and India together make up the first and second largest source of F-1 students in the United States. ELS International Pathways has developed a unique approach to recruitment in both of these countries and our in-country representatives promote ELS partner universities year-round. In this presentation, you will learn about the changing recruitment landscape in each country, and about effective steps you can take to recruit qualified Chinese and Indian candidates.

A light breakfast will be provided to attendees.

Sponsored by:

ELS Educational Services
ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 70+ study locations in Australia, Canada, China, India, Malaysia and the USA, plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency.

ELS has 18 student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 2,300+ authorized Counseling Agent offices in 102 countries.

AIEA expresses appreciation to
Diamond Sponsor ELS Educational Services
CONCURRENT SESSIONS AND ROUNDTABLES

Tuesday, February 23

Palais des Congrès de Montréal

8:45AM - 10:00AM

Concurrent Sessions and Roundtables

Maximizing SIO Professional Development Through the Fulbright International Education Administrators Seminar

How can the Fulbright International Education Administrators seminar positively impact your role as an SIO? In this round-table session participants from the 2015 Fulbright-Nehru (India) IEA seminar will discuss how the program informed their practice as SIOs and contributed to developing new relationships with host country counterparts. A representative from IIE/CIES will also be available to address the application process, timeline and formulating a competitive application.

Intercultureality

Roadmapping an Internationalization Journey

An effective internationalization policy requires a holistic approach in which learning outcomes are placed at the center of the discussion. International learning outcomes are a concrete translation of an intercultural competence continuum set in a specific disciplinary context and they provide the rationale for an internationalized curriculum. Alignment of the learning outcomes, coherence and purpose supported by a solid framework are key factors in the model of intercultureality: a learning environment that fosters global learning.

Developing Global Leaders?

Short-term Education Abroad, Student Learning and Global Citizenship

Short-term education abroad increases the number of students who engage in overseas experiences. But what do students learn and what is the lasting impact? Two AIEA Josephson award recipients discuss research that examines student learning on shortterm programs. Findings indicate that short-term programming is effective in developing positive long-term changes associated with Global Citizenship as well as personal and cognitive growth. Presenters will provide guidelines to maximize learning abroad and invite discussion.

Internationalization of the Academy

Regional Perspectives

This session will offer a unique comparative discussion on Internationalization of the Academy, focusing on strategic partnership models in Europe, Canada and Australia. Viewed through a distinct regional lens, SIOs from the Universities of Geneva, Montréal and Sydney will discuss the importance of strong strategic partnerships in research and teaching for the internationalization agenda, and the processes behind them. They will provide insights on national and institutional drivers, and performance measures to evaluate outcomes.

Chair: Kati Bell
Dominican University of California
Athena Fulay
Institute for International Education, Fulbright Scholar Program

Chair: Eveke De Louw
The Hague University of Applied Sciences
Claudia Bulnes Sanchez
The Hague University of Applied Sciences

Chair: Karen Gardenier
Colorado State University
Bethany Galipeau-Konate
Shenandoah University
Susan Sutton
Bryn Mawr College

Chair: Sandra Meiras
University of Sydney
Gerd Rothenberg
University of Geneva
Stéphanie Dion
Université de Montréal

= Roundtable Session  $ = Separate Fee Required  🗳️ = Invitation Only
**Dual Degrees and Funding of Graduate Mobility**

Following early leadership in Europe, graduate-level dual degrees are an increasingly common mechanism worldwide for assuring program diversity and internationalization, as well as deepening traditional institutional partnerships. Major governmentsponsored research internationalization efforts undoubtedly will continue to influence this phenomenon. This session examines the increasingly important role of articulated graduate degrees in research internationalization, and how emerging research funding initiatives in multiple countries might be leveraged to develop and sustain this important aspect of mobility.

**Are Pathway Programs the Right Fit for Your Institution?**

Many universities are interested in increasing the number of international students. To achieve this, some universities are using pathway programs. This session will provide an overview of the various types of pathway programs including internal ones created by the university, collaborative programs with foreign partner universities or organizations, and various types of third party pathway programs (ESL, Foundation). The presenters will discuss recruitment, management, logistical and budgetary implications as well as potential risks and benefits.

**Cultivating Global Leaders from Leadership Programs**

Universities are the pillar of modern societies and the axis of different societies. Elite universities particularly produce intellectual resources conducive to civilization advancement in human society and to knowledge production for new economies. Three top universities Harvard University (USA), UBC (Canada), and NTU (Taiwan) will demonstrate how their leading role, through different international educational initiatives, can create profound impacts on their countries and on the world.

**A Research-based Definition of Global Learning**

"What?" "So What?" and "Now What?"

Researchers have pointed to the need to define global learning. To know how well we are doing it, it is essential to know what it is. The panelists in this session will set forth a definition of global learning, supported by their research on the term's historical and research-based underpinnings. They will also engage participants in a discussion of the implications of this definition and how they can use it at their own institutions.
Concurrent Sessions and Roundtables (continued)

Who Speaks for Universities in Global Strategic Planning
Presidents, SIOs, or Consultants?

Strategic planning in global education is a centerpiece of any academic institution that wants to compete in the international marketplace of ideas, students, and resources. Collaboration (with non-profits, governments, and business), and innovative funding models (from both inside and outside academia) enable a university to move its agenda forward. This panel addresses the challenges of strategic planning in relationship to leadership and the links that must be forged to make it successful for multiple stakeholders.

Chair: Jeff Peck
AKA|Strategy

Mitch Leventhal
University of Albany, State University of New York

Britta Baron
University of Alberta

Anthony [Tony] Knerr
AKA|Strategy

National Trends and Policies for Internationalization
A Global Perspective

Effective university leadership today requires a keen understanding of key trends in higher education internationalization, both locally and globally. This session presents the findings of two cutting-edge studies (one for the European Parliament and one co-produced by the American Council on Education and the Boston College Center for International Higher Education) that identify major trends and issues in relation to internationalization policy and practice in the United States, Europe, and beyond.

Chair: Laura Rumbley
Boston College Center for International Higher Education

Hans de Wit
Boston College Center for International Higher Education

Robin Matross Helms
American Council on Education

Networking Break with Exhibitors

Sponsored by:
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Tweet about the conference using AIEA2016
10:45 AM - 12:00 PM  Concurrent Sessions and Roundtables

Find Your Kindred Spirits ☺
Enhancing Your Strategic Network
Designed for experienced SIOs, this roundtable offers a venue to troubleshoot with others on the more complex issues challenging our institutions. To make the most relevant match possible, participants will be invited to cluster around their institutional context such as public institutions with close government oversight or tuition-dependent private institutions. Facilitators will lead dialogue around burning challenges such as changing student demographics, legislative challenges, enterprise risk management, diversifying resource streams, advancing curricular reform, navigating international regulations.

Chair: Christa Olson
Drake University
Victoria Jones
University of California, Irvine

Innovation in Global Engagement ☺
What Works, What Doesn’t
Innovation is defined as a process of creating value within constraints. In an environment of increasing complexity and change, infusing innovation in internationalization can help differentiate and shape the future of a university. This interactive session aims to discuss a range of innovative strategies and models that advance global engagement with a focus on what works and what doesn’t.

Chair: Rahul Choudaha
DrEducation.org
Jeffrey Riedinger
University of Washington
Eugene Sebastian
RMIT University

Transitioning from International Student to Immigrant
What is the Role of Institutions in Supporting This Public Policy Goal?
Many countries with national policies for attracting international students are now actively encouraging these students to remain as permanent residents. The reasons for this include declining birthrates, the risk of future labor shortages, and the desire to increase the international and intercultural competencies of populations in an increasingly globalized society. This session will examine the evolution of services that support this new policy goal, various possible success indicators, and the information required to measure success.

Chair: Jennifer Humphries
Canadian Bureau for International Education
John J. Wood
State University of New York at Buffalo
Sonja Knutson
Memorial University of Newfoundland
Timothy Owen
World Education Services

Service-learning in an International Network of Engaged Universities
Talloires Network is a coalition of 350 universities in 76 countries united in their efforts to promote civic engagement in higher education. Lingnan University, a member in the network located in Hong Kong, is the first liberal arts university to offer service-learning programs in the region. The session will discuss the challenges inherent in institutionalizing a culture of service-learning in different sociopolitical contexts and as well as strategies to address them.

Chair: Gil Latz
Indiana University - Purdue University, Indianapolis
Carol Ma Hok Ka
Lingnan University
Brianda Hernandez
Talloires Network, Tufts University
CONCURRENT SESSIONS AND ROUNDTABLES
Tuesday, February 23

10:45 AM – 12:00 PM
Concurrent Sessions and Roundtables (continued)

Can We Democratize Global Learning?
Expanding Spaces and Representative Participation in Campus Internationalization

This session proposes to challenge our understanding of internationalization, global learning and global citizenship as diverse institutions seek ways to expand global education to reach all students. We will discuss innovative strategies that bridge the curriculum and co-curriculum to enhance the capacity for more representative local, regional and global opportunities, and provide inclusive, meaningful pathways to the cultivation of intercultural competence.

Chair: Amy C. McNichols
McDaniel College
Loren Intolubbe-Chmil
Johnson & Wales University
Heather H. Ward
American Council on Education

Internationalizing Australian Higher Education
The Next Agenda

Australian higher educational institutions have been leaders of many international initiatives with over 270,000 international students. This session involving two Australian university leaders and one US leader examines continuing efforts to internationalize higher education with focus on international students, study abroad and international research collaboration. The goal is to expand the understanding of the Australian higher education internationalization agenda, its past successes, future goals, and opportunities for collaboration.

Chair: William Lacy
University of California, Davis
Kent Anderson
University of Western Australia
Fiona Doucherty
University of New South Wales

Commodification and Commercialization of Higher Education Internationalization
Where Are We Heading?

Are some forms of internationalization leading to commodification and commercialization of higher education (HE)? If so, is this obscuring the purpose of internationalization? The role and effectiveness of the academy in addressing global challenges comes into question if commercial gain is the key motivation for internationalization. The purpose of HE internationalization must remain bringing the benefits of internationalization to all and finding solutions for complex global and local challenges.

Chair: Nico Jooste
Nelson Mandela Metropolitan University
Miguel Martinez-Saenz
Otterbein University
Savo Heleta
Nelson Mandela Metropolitan University

Today’s Women Leaders in International Education and Global Engagement Around the World

Drawing on their different experiences as women in the field of international education and builders of international partnerships and professional networks, the three presenters will explore the role of women as leaders in global education engagement, at home and abroad. They will also report on the results of their wide-ranging survey meant to gauge attitudes, ideas, and concerns amongst women leaders conducted in Fall 2015. A discussion with the audience will follow the presentations.

Chair: Helen Gaudette
Queens College, City University of New York
Joanna Regulska
University of California, Davis
Clare Banks
Institute of International Education
Integrated Language Education  
Lessons Learned from the Canada-Brazil Context

Canadian and Brazilian university and language education sector leaders will discuss the intersection of internationalized higher education, workforce needs and language education policies and programming. With particular emphasis on the Canada-Brazil context, the panel will address such challenges as the impact of language competency on academic and workforce performance and productivity, “anglosim” and the need for more a more inclusive approach to language education; and international partnerships for language-education capacity building to support internationalization objectives.

Institutionalizing Collaborative Online International Learning (COIL)  
A Global Approach to Institutionalizing the Curriculum

COIL (Collaborative Online International Learning) courses utilize online tools to embed project-based learning with international partners into the curriculum, expanding access to global experiences, while engaging the local reality of students. Implementing a COIL program requires new forms of institutional engagement and partnerships, building bridges between units often previously separated. This session addresses the process of embedding COIL courses into the curriculum at three different universities. We will utilize “clicker technology” to engage our audience.

Networking and Awards Luncheon

Networking is always a highlight of AIEA conferences. Take advantage of this networking opportunity over lunch and join us in recognizing the outstanding recipients of our AIEA awards.

Note: This is a plated lunch; your promptness is greatly appreciated.

Sponsored by:

ELS Educational Services

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 70+ study locations in Australia, Canada, China, India, Malaysia and the USA, plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency.

ELS has 18 student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 2,300+ authorized Counseling Agent offices in 102 countries.
1:30 PM – 2:45 PM
Concurrent Sessions and Roundtables

**AIEA Senior Advisers Program Collaboration Roundtable**

Current, past, and potential participants in AIEA’s Senior Adviser Program will have the opportunity to meet one another face-to-face, coordinate future interactions, and share their experiences.

Chair: Paige Turner  
Webster University  
Shelly Stephenson  
Johnson & Wales University

**A Strategic Approach to Strengthening and Centralizing Comprehensive and Institutional Commitment to Internationalization**

Current practices of internationalization often prompt two questions: how can internationalization at individual institutions be defined and developed, and how can isolated and scattered pieces of internationalization on campus be integrated? In this roundtable session, participants will discuss how a theory-based framework of internationalization can be used by administrators to focus on these two concerns. Examples of the development of internationalization at a US institution of higher education will be provided to facilitate the discussion.

Chair: Lois Spitzer  
Stockton University

**Hot Topics in International Education**

*Perspectives from Brazil, Europe and North America*

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Chair: Rajika Bhandari  
Institute of International Education (IIE)  
Laura Howard  
European Association for International Education (EAIE)  
José Celso Freire, Jr.  
Brazilian Association for International Education (FAUBAI)  
Sean Manley-Casimir  
The Consortium for North American Higher Education Collaboration (CONAHEC)

**Addressing Challenges of the Intercultural Classroom**

*International Student Perspectives*

An on-going issue for higher education institutions and SIOS is the intercultural classroom, and integrating international students. What are the perspectives of Senior International Officer’s in regard to this issue? Join this interactive session to explore current research on the intercultural classroom. Panelists will discuss lessons learned in developing an interculturally competent faculty and in integrating international students.

Chair: Mark Harris  
ELS Educational Services, Inc.  
Darla K. Deardorff  
AIEA/Duke University  
Terence Miller  
Marquette University  
Robin Matross Helms  
American Council on Education
Concurrent Sessions and Roundtables (continued)

1:30 PM – 2:45 PM

Study Abroad Programs

Hidden Compliance Dangers You Need to Know About

All prominent universities have engaged in study abroad programs of some form, with many having done so for decades. So why do these long-standing programs now present some of the most compliance dangers of all global activities? What foreign laws and regulations are so many schools not considering? This highly interactive session will engage audience members’ experiences to congregate ideas, share best practices and tell “war stories” session attendees can learn from.

Chair: Bob Lammey
Ernst & Young
Christopher Carey
The Ohio State University

Principled Approaches to Internationalization

Concerns about creeping competitiveness in how institutions perceive and deliver internationalization, and a trend to motivations related more to the bottom line than to building capacity and global citizens, have led organizations and institutions to reflect deeply on the end goal of our work. The panel will offer insights into initiatives designed to ensure that internationalization embeds essential values and serves the common good, and will seek the views of participants on priorities for action.

Chair: Jennifer Humphries
Canadian Bureau for International Education
Randall Martin
British Columbia Council for International Education
Janaka Ruwanpura
University of Calgary

Liberal Arts Institutions and Internationalization

Who and Where Are the SIOs?

The liberal arts have long been central to international education. Historically, however, most liberal arts institutions or units have had little coordination among their international activities. Comprehensive internationalization calls this diffuse approach into question. This session explores three key issues in this regard: how to lead institutions to rethink their approach to something they have long done well; how to make the case for an SIO; and how to integrate formerly disparate activities.

Chair: Susan Sutton
Bryn Mawr College
Elizabeth Brewer
Beloit College
Rebecca Hovey
Smith College

Rising Above the Summit

Needs, Opportunities and Challenges for Professional Renewal and Growth among SIOs

Senior International Officers are at the top of their field, but paths taken to reach the summit are often quite dissimilar. This session, presented by three AIEA Presidential Fellows, explores concepts of professional renewal and growth within the context of an emerging profession. Specifically, career development theory is employed to frame discussion around universal needs, opportunities and challenges for sustained learning and resilience among SIOs. Particular emphasis is given to the unique role of mentorship.

Chair: David Di Maria
Montana State University
Imara Dawson
Ball State University
Jane Gatewood
University of Rochester
Concurrent Sessions and Roundtables (continued)

1:30 PM – 2:45 PM

Administering Campus-Wide Internationalization
Structures and Practices

Universities’ administration of internationalization will be illustrated by three case studies to prompt a discussion on the strength and resourcefulness of heterogeneous models. Does a hybrid or layered model describe the manifold intentionality of internationalizing practices? Showing the complexities and contradictions of forces that are pushing and pulling these models will demonstrate the need of a snugger “fit” between optimal administration and the university’s ethos of a strongly devolved structure, where collegiality is highly valued.

Chair: Esther E. Gottlieb
The Ohio State University

Harvey Charles
University at Albany, State University of New York

Roger Brindley
University of South Florida

Helen Nicholson
University of Otago

The Role and Work of the Senior International Officer
At Small Colleges and Universities and Professional Schools

This session will focus on the leadership of the senior international officer (SIO) at small colleges and universities and professional schools. It will be led by three SIOs at three different institutions—one is a small liberal arts college (1000 undergraduate students), one is a medium-sized private university (6000 undergraduate/graduate students), and one is a small professional school (1100 law students). It will focus on institutional norms, contexts, processes, and best practices.

Chair: Kurt Jefferson
Westminster College

Leigh Poole
Winthrop University

JR Swanegan
Stetson University College of Law

2:45 PM – 3:30 PM

Networking Break with Exhibitors

Sponsored by:

Ascension

Ascension Collegiate Solutions provides insurance coverage and program administration services for over 400 colleges and universities, and insures over 400,000 students across the United States. Our expert staff has been serving institutions of higher education for over 35 years. The Collegiate Solutions team is comprised of over 100 employees in Los Angeles, CA; Agoura Hills, CA; Overland Park, KS; Salt Lake City, UT; and Walnut Creek, CA, many of whom have been working in this field for over 20 years. We value our people, and they, in turn, value our clients. We specialize in student insurance programs for colleges and universities, large and small, throughout the United States. Ascension is the endorsed broker for the Association of Independent California Colleges and Universities (AICCU). In addition, we are an endorsed partner of the National Association of Intercollegiate Athletics (NAIA), the National Junior College Athletic Association (NJCAA), and the National Collegiate Athletic Association (NCAA).
### Concurrent Sessions and Roundtables

**Tuesday, February 23**

**Palais des Congrès de Montréal**

#### 3:30 PM - 4:45 PM

**Concurrent Sessions and Roundtables**

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### Building a Better SIO

**Cultivating the Practitioner-Scholar Model**

Join former Josephson award recipients and Hilary Kahn in a discussion about the benefits of integrating scholarship and practice. Participants will explore models for the practitioner scholar, examine institutional cultures regarding scholarship and practice, and identify ways of integrating these roles. The session will also discuss the implications for practitioner scholar model on workload and job negotiations.

**Chair:** Karen Gardenier  
**Colorado State University**  
**Bethany Galipeau-Konate**  
**Shenandoah University**  
**Hilary Kahn**  
**Indiana University**

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### Internationalizing the Third Mission

**Global Social Responsibility Under Review**

Unlike teaching and research, higher education institutions’ “third mission” of engagement/service has not received quite the same attention. Many still perceive the service mission/engagement as largely local or regional in nature. Even if many universities do not take part in various Global Social Responsibility (GSR) activities, these are rarely described in a comprehensive way. Join other university leaders to exchange ideas, views, policy implications, and concrete actions that HEIs can undertake to help build a better world.

**Chair:** Laura Howard  
**European Association for International Education (EAIE)**  
**Darla K. Deardorff**  
**AIEA/Duke University**

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### International Enrollment Management

**How to Win Friends and Influence People**

This discussion will build upon the AIEA 2014 session “Successfully Creating Strategic International Recruitment and Retention Plans.” In the Strategic International Enrollment Management cycle, an essential step toward campus internationalization is convincing the campus administration that Strategic International Enrollment Management is needed, from recruitment through alumni. Discuss with your SIO colleagues ways to influence others on your campus towards effectively implementing and executing an IEM plan and provide the necessary leadership throughout the process.

**Chair:** Susan Kassab  
**ELS Educational Services, Inc.**  
**Lawrence Bell**  
**University of Colorado Boulder**

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### Hot Topics in International Education

**Perspectives from Australia, Canada, and Globally**

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

**Chair:** Rajika Bhandari  
**Institute of International Education (IIE)**  
**Christopher Ziguras**  
**International Education Association of Australia (IEAA)**  
**Jennifer Humphries**  
**Canadian Bureau for International Education (CBIE)**

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### Notes

- **= Roundtable Session**  
- $ = Separate Fee Required**  
- $ = Invitation Only
3:30 PM – 4:45 PM
Concurrent Sessions and Roundtables (continued)

Academic Collaboration with Iran
Opening New Doors
With the warming of diplomatic relations with Iran, the opportunities for academic exchange pose an exciting opportunity for higher education institutions around the world, particularly in the U.S. This session will highlight various initiatives that U.S. institutions are pursuing with Iran, models for effective collaboration, and potential areas of opportunity for increasing U.S. – Iran academic engagement.

Chair: Daniel Obst
Institute of International Education
Joanna Regulska
University of California, Davis
Gil Latz
Indiana University
Jack Ahern
University of Massachusetts, Amherst

Best Practices in Developing Agreements
Leveraging Strategic Connections and Partnerships
Institutions increasingly leverage international agreements as part of their internationalization efforts. Such agreements represent transformational engagements that impact students, the broader academic community, and constituents outside the institution. This session will explore strategic, value-driven approaches to the development of diverse types of agreements that advance an institution’s internationalization efforts, as well as examine the critical role that a dynamic oversight system can play in the success or failure of agreements.

Chair: Hilary Landorf
Florida International University
Mercedes Martha Ponce
Florida International University
Shawn D. Conner
Indiana University

Summer Schools in Europe
A Pathway to Foster Globalization
Three European providers of summer schools will introduce you to the newest developments in summer school programming. A second objective is to underscore the experience of summer schools in multiple international settings. The presenters will introduce new formats where these examples will be shared. One program of 6 weeks in Europe at 3 different locations will be highlighted. Special attention will focus on how one topic is taught in China and then in Europe.

Chair: Nicholas Arrindell
Ameson Educational & Cultural Exchange Foundation
Jeroen Torenbeek
Utrecht University
Edilio Mazzoleni
Universita Cattolica del Sacro Cuore
Michel Guilmault
Institut des Hautes Études Économiques et Commerciales (INSEEC), Chambéry Campus
Concurrent Sessions and Roundtables (continued)

3:30 PM – 4:45 PM

Service Learning Course Design to Facilitate Intercultural Learning and Support Internationalization

Preparing graduates with civic and global competencies is of keen importance to colleges and universities across the globe. Strategic use of service learning pedagogy can integrate learning outcomes that link global and civic learning through the lens of intercultural competence and critical global citizenship. This session will highlight examples from the Canadian context, provide evidence of student outcomes, and introduce practical strategies for integrating service learning as part of a campus internationalization plan.

Chair: Julie Hatcher
Indiana University - Purdue University Indianapolis
Mary Price
Indiana University - Purdue University Indianapolis
Lynne Mitchell
University of Guelph

The Collaborative Role of Student Affairs and Services in Comprehensive Internationalization

The presenters provide insights and a forum for discussion about collaboration between SIOs and student affairs and services administrators, focused on student learning. For SIOs, improving student learning is a core objective in the process of comprehensive internationalization, both on and off campus. How do we move forward together, beyond the common focus on providing support services to international students, to collaborate on meaningful programs that help students learn, grow, and prepare for a global society? Let’s explore together specific ways in which our various areas can work together to support student learning and help our institutions comprehensively internationalize.

Chair: Brett Perrozza
Weber State University
Sabine Klahr
University of Utah
Stephanie Gordon
NASPA: Student Affairs Administrators in Higher Education

Reciprocity in Internationalization

How Can North-South Cooperation Be Sustainable?

The onset of bold mobility programs in Latin America has provided northern hemisphere institutions ranging from community colleges to research universities with unprecedented numbers of undergraduate students for one year stays. What can American/Canadian students expect from southward mobility? What can institutions do to promote it? Sustainable partnerships shall be founded in reciprocal cooperation and immersion in very different cultures.

Chair: Leandro Tessler
Unicamp
Jose Celso Friere, Jr.
Brazilian Association for International Education (FAUBAI)
Mike Proctor
University of Arizona
Rhonda Friesen
University of Manitoba
5:00 PM - 6:15 PM  Concurrent Sessions and Roundtables

The Rules of Engagement  
How Can Senior Administration Help to Create Ethical Guidelines for Community Engaged Learning Abroad?

A multitude of organizations approach departments, professors, student organizations and support units to ask for partnerships and promotion of overseas programs which involve student volunteers/learners. How do we decide as an institution to say yes or no? Can senior administrators help by establishing ethical guidelines for institutional involvement abroad? This discussion will ask what leadership is required to set the tone for respectful activities abroad so that everyone is on the same page.

Chair: Lynne Mitchell
University of Guelph
Rex Fyles
University of Ottawa

What Are We After; What Do They Want?  
Understanding the Search Process and How Best to Compete for SIO Positions

As more SIO positions are being created, more professionals are seeking such positions, whether in traditional faculty positions or career administrators who have pursued graduate degrees in international education. The SIO position, however, varies widely across institutions in terms of definition, reporting structure, eligibility requirements and title, among others. This roundtable will explore how institutions identify the most suitable SIOs and how interested professionals can identify positions that offer the best fit.

Chair: Harvey Charles
University at Albany, SUNY
Sean Farrell
Isaacson Miller
Tom Wyly
Strategic Consulting: The Wyly/Kellogg International Group

Academic Pathways for Global Citizenship

This session will explore ways in which institutions are assisting students in becoming global citizens through the creation of formal certificates and pathways of global distinction. Pedagogies, assessment, curricular, and co-curricular frameworks will be explored. Conversations regarding state consortia involvement in the process will be part of the larger conversation with participants. Participants will also be invited to share experiences, best practices, challenges, and pitfalls of different models for global citizenship development.

Chair: Ramona Kirsch
St. Petersburg College
Jennifer Robertson
Valencia College

Canada’s Universities, Colleges, and Institutes  
Rising to the Challenge of Global Trends Through Internationalization, Research, and Community Engagement

This session will feature Canada’s overall education offer as supported by Canada’s International Education Strategy. In addition, it will focus on how Canada’s universities, colleges and institutions adapt so well to community, academia and industry needs. Examples of internationalization, partnerships and Canada’s education for employment approach will also be explored.

Chair: Stéphanie Mercure
Global Affairs Canada
Paul Bailey
Global Affairs Canada
Gail Bowkett
Universities Canada
Denise Amyott
Colleges and Institutes Canada

0 = Roundtable Session  $ = Separate Fee Required  ✑ = Invitation Only
5:00 PM – 6:15 PM
Concurrent Sessions and Roundtables (continued)

From Two Pairs to Three-of-a-kind
Leveraging Shared Institutional Partnerships to Create Unique Learning Abroad and Collaborative Research Opportunities
This session will focus on the emerging trilateral partnership between leading, comprehensive, research-intensive public universities: National Taiwan University (NTU), University of Illinois at Urbana-Champaign (UIUC), and University of Tokyo (UT). NTU has maintained separate and increasingly significant partnerships with both UIUC and UT. Seeking to leverage the unique strengths of these separate partnerships, with NTU acting as the central node, the three universities are now developing and implementing innovative, trilateral collaborations in education and research.

Chair: Bennett Fu
National Taiwan University
Timothy Barnes
University of Illinois at Urbana-Champaign

De-colonizing International Education
Practices, Challenges, and Emerging Models
As international educators, we wish to address the epistemological forces of colonization still present in the framing, planning, and practices of internationalization, evident at various levels of administration, faculty, or mobility experience. This session will present three case studies of international/intercultural educators working to develop reciprocal learning spaces with Indigenous students and communities, administrators, teachers, faculty and researchers. The presenters will outline processes and lessons learned through the relationships and initiatives they developed.

Chair: Sonja Knutson
Memorial University of Newfoundland
Julie Vaudrin Charette
Cégep de l'Outaouais
Yvonne Rudman
Montana State University

Digital Revolution
Maximizing Social Media Success in International Student Recruitment, Advising, and Retention
With over 2 billion active social media accounts and 3.6 billion unique mobile users globally (We Are Social, 2015), universities can no longer ignore the power of digital marketing & social media as an effective means to recruit and engage students. Presenters will highlight emerging trends in social media and digital marketing, and universities will learn practical strategies that can be applied to international student recruitment and engagement, often at a very low financial cost.

Chair: Joel Presti
The College Board
Clay Hensley
The College Board
Duleep Deosthale
Admission Table
Ryan Buck
Texas State University

Internationalization Through Campus Collaborations and Leveraging Returnee Relations
Two key ingredients to internationalization in higher education are student and faculty mobility and exchange. Grants and opportunities such as the Fulbright Scholar Program, the Fulbright U.S. Student Program, and the Gilman Scholarship can help drive internationalization by increasing accessibility and prestige in international exchange participation. This session will examine how institutional leadership and strategic policies can drive collaboration across campuses and leverage returnee relationships for outgoing mobility recruitment.

Chair: Daniel Kramer
Institute of International Education
Linda Edwards
Texas A&M University
Lauren E. Clarke
Amherst College
5:00 PM - 6:15 PM  Concurrent Sessions and Roundtables (continued)

**Different Perspectives on Managing Double and Joint Degrees**

*Public (Non-profit) vs. Private (For-profit or Non-profit) Institutions*

Joint and double degrees face different challenges for implementation, depending upon the type of higher education institutions that become partners. The perspectives of public (non-profit) and private (for-profit or non-profit) institutions will be compared in this context. Major obstacles will be discussed and examples of good practice presented. Ambiguity in terminology that creates misunderstandings during negotiations will be discussed. Handouts with this information will be distributed.

**Chair:** Giancarlo Spinelli  
*Politecnico di Milano*

- Eny Di Iorio  
- Lorenzo de’ Medici  
- Ishwar Puri  
*McMaster University*

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**The GENI Way**

*Bringing Global and Local Together in the North*

This session aims to illuminate how higher education institutions can collaborate to bring the local and the global together to meet common challenges for rural and indigenous communities. The University of Saskatchewan and the University of Tromsø are joined in a North-oriented partnership where research collaboration, academic exchange and student mobility are at the center of a project with impact far beyond the academic.

**Chair:** Vidar Pedersen  
*Norwegian Centre for International Cooperation in Education*

- Greg Poelzer  
*University of Saskatchewan*
- Else Grete Broderstad  
*University of Tromsø, the Arctic University of Norway*

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6:00 PM  Conference Registration Closes

6:15 PM  Exhibit Hall Closes
AIEA Networking Reception

Networking is the number one reason SIOs come to the AIEA Annual Conference. Join colleagues in the exhibit hall for an informal time of networking, meeting new colleagues, and reconnecting with others. (Be sure to pick up your drink ticket as you enter the reception).

Sponsored by:

Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research.

The Go8 universities, with the support of the Go8 secretariat in Canberra collaborate to:

* influence national policies for higher education and university research
* develop international strategic alliances and networks
* sustain quality brand recognition
* benchmark for performance improvement
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

AIEA Past President Dinner 📌
The Group of Eight is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

We invite you to network and engage with staff from Group of Eight universities throughout the AIEA conference.

www.go8.edu.au
### Wednesday, February 22  
**Palais des Congrès**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 7:15   | AIEA Association Breakfast  
  – Keynote: Karen McBride  
  7:45AM – 9:00AM |
| 8:15   | Concurrent Sessions and Roundtables  
  9:15AM – 10:30AM  
  - AIEA Town Hall  
  - Internationalization of Technical Careers  
  - International Higher Education Organizations  
  - Global Citizenship: Canadian Post-secondary Education  
  - Cross-border Higher Education, International Trade, and Economic Competitiveness  
  - Buy vs. Make: Impact of Public-private Partnerships  
  - Graduate-level Internationalization: Student Mobility Models and Trends  
  - Metrics of International Student Success  
  - Is Effective Leadership Compatible with Academic Freedom? |
| 9:15   | Networking Break with Exhibitors  
  10:30AM – 11:00AM |
| 10:15  | Concurrent Sessions and Roundtables  
  11:00AM – 12:15PM  
  - Global Learning and Assessment  
  - Online Course Collaboration (COIL)  
  - Strategic Issues That Keep SIOs Awake at Night  
  - Global University Rankings and Internationalization  
  - Diversity, Access, and Inclusion  
  - Beyond Recruitment: A Holistic Approach  
  - International Education Leadership: A Canadian Perspective  
  - Better Connecting the Academy and the UN System  
  - Strategic Partnerships in Europe (and Beyond)  
  - Leadership in Transition: The Role of SIOs in a Changing Higher Education Landscape |
| 12:15  | Exhibit Hall Open  
  9:00AM – 2:30PM |
| 12:30  | Plenary Luncheon  
  – Keynote: Richard Heinzl  
  12:30PM – 2:00PM |
| 3:15   | Optional Campus Visits  
  (Registration required)  
  3:00PM – 5:30PM |

*O = Roundtable Session  
$ = Separate Fee Required  
I = Invitation Only
AIEA ASSOCIATION BREAKFAST

Wednesday, February 24
Palais des Congrès de Montréal

7:30 AM
Conference Registration Opens

7:45 AM – 9:00 AM
AIEA Association Breakfast

Join AIEA members at the Annual Association Breakfast for networking, to hear from the AIEA President, learn about AIEA updates, meet the new incoming AIEA President-Elect and to hear from our Keynote Speaker. Don’t miss this important breakfast!

Keynote Speaker: Karen McBride
President and CEO of the Canadian Bureau for International Education (CBIE)

Karen McBride is President and CEO of the Canadian Bureau for International Education (CBIE). CBIE is Canada’s national, non-profit, non-governmental organization dedicated to international education with member colleges, institutes, universities, school boards and language schools from coast to coast.

Since joining the organization in 2009, Ms. McBride has strengthened CBIE’s role as a catalyst for broader and deeper relationships between Canada’s education institutions and international partners, as well as a platform for ensuring the continued high quality of Canada’s international education efforts. In so doing, CBIE has become the largest administrator of international scholarship programs in the country, allowing for unique insights into the benefits and challenges of internationalization. She writes and speaks frequently on what she calls “Canada’s Global Engagement Challenge” in an effort to increase the number of – and support for – Canadian students who pursue education experiences abroad.

Ms. McBride received her MA in International Affairs from the Norman Paterson School of International Affairs at Carleton University and her Honors BA in History and French from the University of Western Ontario, now Western University.

In recognition of her dedication to international education in Canada, in June 2012, Ms. McBride was presented with the Queen Elizabeth II Diamond Jubilee Medal and she also received the prestigious 2012 Canada’s Most Powerful Women: Top 100 Award.

Sponsored by:

Istituto Lorenzo de’ Medici (LdM)

Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most comprehensive and well-established international institution in higher education. In addition to its main campus in Florence, LdM has campuses in Rome, Tuscania and Venice. With over 500 course offerings in 37 subject areas, LdM integrates formal, university-level learning with an emphasis on personal growth, individual engagement, and community responsibility.

9:00 AM
Exhibit Hall Opens
9:15 AM – 10:30 AM
Concurrent Sessions and Roundtables

**AIEA Town Hall**
Join AIEA President Gil Latz, Immediate Past President Jenifer Cushman, President-Elect Hilary Kahn, Past President Harvey Charles, and the Secretariat to discuss how AIEA can best meet member needs, priorities for the Association in the future, how AIEA members can become involved in the work of the association, and how AIEA can work toward transforming higher education. This roundtable is an opportunity to dialogue with leaders and other members about future directions for AIEA, as well as discuss a draft of SIO Standards.

**Internationalization of Technical Careers**
*Opportunities and Challenges to Preparing Students for the Global Workforce*
Educational programs leading to a technical diploma are offered in different institutions around the world. What are the challenges and barriers to the internationalization of technical careers? What is the relationship between educational institutions in the Americas? How can those technical programs allow the creation of different mobility projects (joint development of programs, student and teacher mobility)? What are the limits and difficulties of these exchanges (language, flexibility programs, etc.) and what are some lessons learned? In this roundtable discussion, participants will have the opportunity to address these questions and share best practices.

**International Higher Education Organizations**
*How to Make the Most Out of Global Organizations and Contacts*
How engaged are you with your peers and colleagues at universities abroad? There are a number of professional organizations around the world to help you to internationalize your university, its activities, and your own career. Facilitators, who specialize in interacting with such organizations to represent U.S. higher education abroad, will share advice on how to engage with membership organizations and national agencies. Find out about resources, benefits, and how to connect to them.

**Global Citizenship**
*A Key Component of Canadian Post-secondary Education*
Global learning and understanding is quickly becoming an essential part of modern education outcomes. To prepare students to compete in the global employment market, universities and colleges are moving beyond education for the nation-state, to education for a globalized world. In this session, two Canadian post-secondary institutions discuss how they are making global citizenship pervasive throughout their institutions, and discuss, as a group, strategies for institutions to develop policies and programs for global citizenship education.
9:15AM – 10:30AM  Concurrent Sessions and Roundtables (continued)

Cross-border Higher Education, International Trade, and Economic Competitiveness
*Unpacking the Policy Dynamics When Education Crosses Borders*

This session will help SIOs bridge the divide between the international education and international trade and identify resources at the state and federal levels to support the international education efforts of colleges and universities. The audience will hear from leading experts about how to leverage existing resources such as study state collaboratives (e.g., Study Maine), virtual education fairs, US overseas offices, state trade missions, and market intelligence resources to advance their own international education efforts.

Chair: Jason Lane
State University of New York
Joan Kanlin
US Department of Commerce
Lucy Sommo
Maine International Trade Center

Buy vs. Make
*Evaluating the Impact of Public-private Partnerships for Comprehensive Internationalization*

There has been much debate surrounding the relatively new phenomenon of public-private partnerships in international education. Many such “partnerships” are limited by the institution’s need for non-resident student enrollments to bolster flagging budgets. However, some partnerships are more broadly based and seek to drive a more comprehensive internationalization agenda. But do they work? This panel takes a hard look at evidence from a set of institutions that have taken a similar joint venture approach.

Chair: Solon Simmons
George Mason University
James Cooney
Colorado State University
Roger Brindley
University of South Florida
Mark Hoffman
Oregon State University

Graduate-level Internationalization
*Student Mobility Models and Trends*

Internationalization of graduate and professional education provides significant new challenges and opportunities. There is an explosion not only of faculty-led graduate-level study abroad, but also of student mobility involving international research and data collection, fieldwork in the professions, dual- and joint-degree programs, and research collaborations with faculty. This session surveys the state-of-the-field in terms of what is happening in graduate-level initiatives in higher education, and presents leadership models on how to create robust graduate-level internationalization.

Chair: Erich Dietrich
New York University Steinhardt School
John Dirks
Michigan State University
Rebecca Belling a
Robert H Smith School of Business, University of Maryland

Metrics of International Student Success

Defining metrics helps institutional leaders to track, monitor and assess their international enrollment strategies from the lens of what matters most—student success. There is a need to shift metrics from the current focus on inputs (increasing the numbers) to outcomes (ensuring the success). This interactive session brings together expert panelists to discuss how they define metrics of international student success and how they achieve them in line with the larger goals of campus internationalization.

Chair: Rahul Choudaha
DrEducation.org
David Di Maria
Montana State University
Kathleen Massey
McGill University
CONCURRENT SESSIONS AND ROUNDTABLES | NETWORKING BREAK

Wednesday, February 24
Palais des Congrès de Montréal

9:15 AM – 10:30 AM
Concurrent Sessions and Roundtables (continued)

Is Effective Leadership Compatible with Academic Freedom?

In the current landscape of higher education, how can we determine the right structure of decision-making levels, and get the support of the university community? This presentation will discuss the understanding of the role of the University and the impact of its leadership through a rector’s eye, will offer a reflection on an optimal decision-making structure in today’s context, and will question the delicate balance between the role of University Leader and the academic freedom.

Chair: Robert Proulx
Université du Québec à Montréal
Jean-Pierre Faugere
University Paris Sud
Sylvain St-Amand
University of Quebec in Montreal (UQAM)

10:30 AM – 11:00 AM
Networking Break with Exhibitors

Sponsored by:

GVI

GVI tackles critical local and global community development and conservation issues internationally, through award-winning impact driven service learning and internship opportunities for individuals and groups. We operate our projects alongside local and international partners including: WWF, Save the Children, PADI and The Red Cross and Universities such as Duke and Stanford through DukeEngage and the ACE Program. With over 25,000 travelers and 225,000 Facebook fans, we are considered one of the best in our sector.
Creating Transformative Learning Experiences

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Theory, Tools and Practice
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Foreword by Brian Whalen
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**NEW**
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Models for Transformative Learning through Domestic Off-Campus Programs
Edited by Neal W. Sobania
Foreword by Adam Weinberg
Paper, $39.95
eBook, $31.99

**NEW**
**Working Side by Side**
Creating Alternative Breaks as Catalysts for Global Learning, Student Leadership, and Social Change
Shoshanna Sumka, Melody Christine Porter, and Jill Piacitelli
Foreword by Tanya O. Williams
Paper, $32.50
eBook, $25.99

**Demystifying Outcomes Assessment for International Educators**
A Practical Approach
Darla K. Deardorff
Foreword by Trudy W. Banta and Hans de Wit
Paper, $29.95
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**Community Partner Guide to Campus Collaborations**
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Christine M. Cress, Stephanie T. Stokamer, and Joyce P. Kaufman
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Global Learning and Assessment

The summary of responses to the AIEA members listserv on the topic of "global learning and assessment" drew some of the highest interest the listserv has ever had. This discussion was the impetus for this roundtable session to discuss the key areas of interest and best practices from the membership regarding global learning assessment.

Chair: Chris Cartwright
Intercultural Communication Institute
Sabine Klahr
University of Utah

Internationalizing the Curriculum Through Online Courses

This roundtable will focus on the opportunities and challenges in implementing COIL initiatives to internationalize the curriculum, expanding access to global learning without traveling abroad. After a brief overview of the COIL pedagogy, participants will group by institutional type to discuss drivers, barriers and best practices to institutionalizing COIL on their campuses. Our hope is to create a supportive community of peer institutions that can leverage resources and identify areas for future collaboration.

Chair: Natalia Dyba
University of Washington Bothell
Jennifer Cushman
Ohio University Zanesville

Strategic Issues That Keep SIos Awake at Night

This roundtable, facilitated by members of the new Strategic Issues Committee, invites AIEA members to review information collected from the membership about the most pressing and problematic issues facing SIos as they advance campus internationalization and global engagement at their respective institutions. After determining which of these issues AIEA is best positioned to address, the participants will be organized into small working groups to develop proposals that will be shared with AIEA leadership.

Chair: Christa Olson
Drake University
Hilary Kahn
Indiana University

Global University Rankings and Internationalization

Challenges and Opportunities

Universities around the world are faced with the challenge of effectively serving their domestic stakeholders, while also operating in a context where their performance is "evaluated" by a series of global university rankings. This session explores the challenges and opportunities for developing effective internationalization strategies that make the most of a world caught up in the global university rankings "game," while also staying true to mission and navigating one's own (competitive) higher education landscape.

Chair: Laura Rumbley
Boston College Center for International Higher Education
Kris Smith
George Mason University
Kees Kouwenaar
Vrije Universiteit Amsterdam

Diversity, Access, and Inclusion

Moving the Dial on Education Abroad

Colleges and employers alike believe global education is a must-have, yet fewer than 10% of American undergraduates study overseas. The numbers are less for low-income students, students of color, and those who are the first in their families to attend college. Why has it been so hard to increase and diversify study-abroad participation? What do institutions need to do to make progress? What are the consequences of producing a generation of global haves and have-nots?

Chair: Karin Fischer
The Chronicle of Higher Education
Andrew Gordon
Diversity Abroad
Anthony C. Ogden
University of Kentucky
11:00 AM – 12:15 PM

### Concurrent Sessions and Roundtables (continued)

#### Beyond Recruitment

**A Holistic Approach to the International Student Experience**

International recruitment strategies have received the lion’s share of emphasis in regard to international students with much less attention paid to creating and implementing effective retention strategies to ensure the highest quality experience for our international students. The panelists representing diverse institutions will address the challenges confronting our campuses and offer best practices vis-à-vis international student retention.

**Chair:** William Brustein  
The Ohio State University

Hong Yang  
Bryant University

Rachel Sandison  
University of Glasgow

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#### International Education Leadership of Tomorrow

**A Canadian Perspective**

International education leadership will undergo significant change in the coming decades with the continued retirement of the “baby boomers.” As our sector experiences rapid growth and change, demographic and environmental shifts have the potential to result in leadership gaps. This panel will discuss the results of preliminary research into leadership gaps amongst Canadian international education leaders and provide a venue for dialogue as to how best to facilitate knowledge transfer between senior and emerging leaders.

**Chair:** Jennifer Humphries  
Canadian Bureau for International Education

Marc Usunier  
University of Saskatchewan

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#### Bridging Research and Global Policy Needs

**Better Connecting the Academy and the UN System**

Efforts to strengthen the links between the Academy’s findings and the UN system’s activities through its funds, agencies and programs, is of import to both sets of actors. And yet, many challenges persist. As such, the results are often ad hoc and could be more widespread. Better engagement between the Academy and the UN system is all the more relevant as UN Member States adopt the new global development agenda.

**Chair:** Colleen Thouez  
UN Institute for Training and Research (UNITAR)

Robert E. Bullock  
The Nelson A. Rockefeller Institute of Government

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#### Exploring the State of Strategic Partnerships in Europe (and Beyond)

Learn more about, discuss, and reflect on the latest trends in European strategic partnerships. Findings from the 2015 EAIE Barometer highlight the European practitioner’s perspective with a special focus on strategic partnerships. A transatlantic discussion follows with leaders reflecting on the findings and what it means for institutional partners and the wider field of international education. Throughout the session, audience members will be asked to reflect on their practices and engage in the comparative discussion.

**Chair:** Laura Howard  
The European Association of International Education (EAIE) & University of Cadiz

Joanna Regulska  
University of California, Davis

Dora Longoni  
Politecnico di Milano

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94  
|= Roundtable Session  🤑 = Separate Fee Required  🎉 = Invitation Only
Leadership in Transition
The Role of SIOs in a Changing Higher Education Landscape

The movement of SIOs from one institution to another presents both challenges and opportunities for institutions in their internationalization efforts. Incoming and interim SIOs must balance between building upon the work of the previous leadership and achieving their own vision for comprehensive internationalization. Panelists will share their perspectives about the consequences of leadership transition and present strategies for how to foster institutional growth under conditions of change.

Chair: Rick Lee
Rutgers University
Jeffrey Riedinger
University of Washington
Solon Simmons
George Mason University
Plenary Luncheon

Keynote Speaker: Richard Heinzl

Founder of the First North American Chapter of Doctors Without Borders

Richard Heinzl is the founder of the first North American chapter of Doctors Without Borders, the Nobel Peace Prize-winning organization that has inspired a movement among medical professionals to help the world’s most vulnerable populations. Modest and deeply passionate, he shares stories of ordinary people doing extraordinary things in the midst of war and other challenges.

In 1988, just out of medical school, Richard Heinzl founded the first North American chapter of Doctors Without Borders, the Nobel Prize-winning humanitarian organization. Shortly thereafter he became its first field volunteer, spending an extraordinary year in remote Cambodia. (These experiences are movingly captured in his new memoir, Cambodia Calling.) Hundreds of volunteers have since followed in his footsteps, bringing their healing skills to help many of the world’s most vulnerable people. For his work, Heinzl has been named one Report on Business’ Top 40 Under 40. He is also a renowned speaker, sharing his stories of ordinary people doing extraordinary things in the midst of war and other challenges.

Richard Heinzl is a medical doctor from Hamilton, Ontario. He studied at the University of Toronto, McMaster University, Harvard University, and the University of Oxford. His travels and work have taken him to over 70 countries, and he is the recipient of numerous awards and honors, including a citation from the Government of Cambodia and an honorary doctorate from his alma mater, McMaster University. He travels widely, speaking about his adventures in the field to enthusiastic audience at universities and organizations. He lives in Oakville, Ontario, with his wife and two sons.

Sponsored by:

New Mind Education

New Mind Education provides innovative solutions to help international students become fully prepared for and acclimated to leading U.S. universities, and ultimately, obtain a transformative experience. Founded in 2010, New Mind has facilitated the integration of 500+ international students into NC State University and UNC Greensboro. More recently, it initiated collaborations with both Meredith College and UNC Chapel Hill. New Mind is an accreditation candidate of AdvancED, and has offices in Raleigh, Greensboro, as well as Beijing, Shanghai, Guangzhou, and Chongqing in China.

2:30 PM

Exhibit Hall Closes

2:30 PM

Conference Closes

3:00 PM – 5:30 PM

Optional Campus Visits (Registration required)

Concordia University, McGill University, University du Québec à Montréal, and Dawson College CEGEP Event

Note: Participants should have received detailed instructions on meeting time and location from the campus visit coordinators.
ARE YOUR INTERNATIONAL STUDENTS prepared? fully integrated? set up to succeed?

Join us at our exhibit table to discuss international student engagement or visit newmind.org
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The 2017 AIEA Conference

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Conference Theme:
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Proposal Deadline:
August 15, 2016

Future AIEA Conferences:
2018: February 18-21, Washington DC
2019: January 19-22, San Francisco, CA
2020: February 16-19, Washington, DC
2021: February 14-17, Washington, DC
2022: January 15-18, San Francisco, CA

Hope to see you next year!

Check the AIEA Web site for more information:
www.aieaworld.org
Session and Roundtable Chairs and Presenters

Information current at time of printing.

Melanie Agnew has 14 years in higher education at the faculty and decanal levels. She currently serves as Assistant Dean for the College of Education at the University of Wisconsin. Dr. Agnew has oversight for the College’s internationalization strategy and is currently spearheading global and international initiatives, including the development of an interdisciplinary global education major. She has published in areas of internationalization of higher education, university culture, and organizational development and change.

Jack Ahern is a professor of landscape architecture and urban planning and Vice Provost for International Programs at UMass-Amherst. He is director of the International Programs Office (IPO) that supports over 2000 international students and manages approximately 200 international agreements. He is leading a campus-wide internationalization initiative that addresses: curricular integration of study abroad; increased academic support for international students; supporting university enrollment and diversity goals; expanding study abroad scholarships, and developing international partnerships.

Samantha Alvis manages international development and program initiatives at APLU. Her international experience includes institutional capacity building projects for the iAGRI project, based at Sokoine University of Agriculture in Tanzania, work with the Cooperative University College of Kenya and Ethiopia extension service to set up cooperative information learning centers, and planning and coordination of the first study abroad from Texas A&M to Namibia. Her research focuses on the role of higher education in international development.

Denise Amyot is the President and CEO of Colleges and Institutes Canada. She was most recently the President and CEO of the Canada Science and Technology Museums Corporation, and has worked in policy and programs in social, scientific, economic and cultural areas both in National Headquarters and in regions in several federal departments including three positions of Assistant Deputy Minister.

Kent Anderson is Deputy Vice Chancellor and Vice President (Community & Engagement) at University of Western Australia, which includes responsibility for international matters. He is a Professor of Law and Asian Studies, and formerly was Pro Vice Chancellor (International) at University of Adelaide and Dean of the Faculty of Asian Studies at Australian National University. He began his academic career as associate professor of law at Hokkaido University in Japan.

Nicholas Arrindell is currently Senior Project Officer at Ameson Educational and Cultural Exchange Foundation and former Special Assistant to the Vice Provost at Johns Hopkins University. Arrindell is active in both AIEA and NAFSA and presents frequently on issues of international education at international meetings and university settings. He holds a doctorate from the University of Maryland the area of comparative and international education.

David Ayers is the Associate Dean of International Programs at Purdue University. He received his BS from the University of Colorado, MA from Ball State University and his PhD in Higher Education Administration from Kansas State University. He lived in worked abroad in Austria, Romania and China. Prior to coming to Purdue 5 years ago, he was the Director of the International Students and Scholars office at University of Akron.

John B. Bader is the Chief External Academic Relations Officer with the International Baccalaureate Organization, overseeing Research, and University, Alumni and Parent Relations. Previous positions included serving as Associate Dean of Undergraduate Academic Affairs at Johns Hopkins University for 10 years. He is the author of Dean’s List: Eleven Habits of Highly Successful College Students. Bader holds a PhD and Masters in Political Science from the University of Wisconsin-Madison.

Paul Bailey is the Deputy Director, International Education Division, at Global Affairs Canada. In previous positions at Global Affairs, he has contributed to the management of Canada’s Investment and Innovation network in the United States, Canada’s participation in Multilateral Environmental Agreements, and the Canada-US softwood lumber dispute. He has served abroad at Canadian Embassies in Washington and Kuala Lumpur. Paul has a BA (International Relations) and an MA (Economics), from the University of Windsor.

Robert Balkin is Director of the State University of New York’s office in Mexico, where he coordinates SUNY academic and research programs with universities and institutions in Latin America and the Caribbean. He is an educator, attorney, journalist, election observer and political analyst who specializes in U.S. and Latin American politics, the legislative process, rule of law and the media. Since 2003, Mr. Balkin has taught at the Tecnológico de Monterrey in Mexico.

Clare Banks is currently the Assistant Director for International Partnerships and IIE Initiatives at the Institute of International Education. In this role, Ms. Banks manages IIE’s Center for International Partnerships and a range of programs focused on fostering sustainable, strategic linkages. Among those programs are the IIE International Academic Partnership Program, the Global Partnership Service, the Global Innovation Initiative, the EducationUSA Leadership Institutes, and the IIE Connecting with the World course in Myanmar.

Timothy Barnes is the Director of Illinois Strategic International Partnerships (ISIP) at the University of Illinois at Urbana-Champaign. In addition to negotiating and managing all inter-institutional agreements...
linking Illinois with partners abroad, he works to identify, cultivate, evaluate and sustain a series of broadly and deeply impactful strategic partnerships with select peer institutions around the world. Tim also serves as the campus representative for the Fulbright Scholar program, and administers several campus-wide faculty mobility programs.

Britta Baron is Vice-Provost and Associate Vice-President (International) at University of Alberta where she spearheads international activities, including partnership development, recruitment, and student and staff mobility. Baron is a widely-recognized and published expert in international education. She has served as Director of the Canadian Universities’ Centre in Berlin, as a consultant for several German institutions and has held various leadership roles in the German Academic Exchange Service (DAAD), including Director of its New York office.

Cathy Bastin is Associate Director for The Fund Raising School at the Indiana University Lilly Family School of Philanthropy, focusing on curriculum design and faculty development, as well as serving on TFRS faculty. She previously served as Executive Director of a nonprofit education network, and also has career experience in college admissions, grant proposal writing and management, and classroom instruction. She has a Master of Science in Education and additional coursework from Indiana University.

Gretchen Bataille is the Senior Academic Advisor for Navitas USA. She brings decades of senior leadership experience in higher education to this role, having served as president of UNT, Senior VP of UNC and Senior VP of ACE. She served on the boards for College Board and ACE and is on the board for SAGE Publications and a trustee for Drake University. She has consulted for the Department of State, CIES and the Sloan Foundation.

Kati Bell is the director for Global Education at Dominican University of California. As an International Educator for over 17 years, she’s worked in universities in the U.S., Australia and Ukraine. Bell’s experience includes: establishing exchange programs, co-creating diversity improvement plans, leading campus internationalization, and developing outcomes for global learning programs. Her current research interests focus on implementing and assessing internationalization policy that reflects achievable curricular goals and outcomes for both international and domestic students.

Larry Bell is Executive Director of International Education at the University of Colorado Boulder. Bell taught in and directed the IEP at the University of Wisconsin-Milwaukee for 12 years and has worked over 25 years in international higher education. His focus is services for international student retention. He has been active in international education professional associations over his entire career. Bell has a BA in Vietnamese and an MA in TOEFL from Southern Illinois University.

Rebecca Bellinger is Director of Global Initiatives and Managing Director of the Center for International Business Education and Research (CIBER) at the Robert H. Smith School of Business at the University of Maryland. She oversees the portfolio of global learning opportunities for business students, including both graduate and undergraduate. These global learning opportunities include traditional and faculty-led study abroad, global mindset and cultural adaptability training, and on-campus internationalization initiatives.

Susan Bender is the Senior International Officer (SIO) and Executive Director of International Engagement and Programs at the University of Idaho. For the past thirty years Dr. Bender has worked in international education developing campus infrastructure for internationalization and presenting and training on experiential and intercultural learning. She earned her BA in Business Administration, an MA in Education, in College Student Personnel Administration from Colorado State University, and a PhD in Political Science from the University of Nevada, Reno.

GianMario Besana is the Associate Provost for Global Engagement and Online Learning at DePaul University. In his role as SIO he recently launched the Global Learning Experience program for faculty at DePaul who wish to open their classrooms to technology facilitated learning experiences at a distance, in collaboration with international partners. He earned his PhD in Mathematics at the University of Notre Dame. He attended the 2015 AIEA Academy for New SIOs.

Rajika Bhandari, Deputy Vice President for Research and Evaluation at the Institute of International Education (IIE), provides strategic oversight of the Institute’s research and conducts evaluations of international fellowship and scholarship programs. Dr. Bhandari is an expert on global mobility research and an author of five books on the subject. She holds a BA (Honors) in psychology from the University of Delhi, India, and received her doctoral degree in psychology from North Carolina State University.

Thomas Bogenschild is an independent consultant for international education issues, working with academic institutions, foreign and domestic agencies, and business on all aspects of international engagement and training. An anthropologist by training, he served for 33 years as academic and international education administrator at a variety of universities including Chicago, Stanford, Berkeley, Princeton, Notre Dame, New Mexico, Vanderbilt, and other institutions.

Gail Bowkett is the Director of Research, Policy and International Relations at Universities Canada (formerly AUCC). With 20 years’ experience, Gail provides leadership on international relations and research matters, including the promotion of the international dimension of higher education and research in Canada’s domestic and international policies. Gail holds a Master of International Business Administration degree from the Schulich School of Business at York University.

Leslie A. Bozeman is Director of Curriculum Internationalization at Indianapolis University-Purdue University Indianapolis. She provides leadership for the vision, development and implementation of the campus’ curricular and co-curricular internationalization efforts. Her experience encompasses academic and student affairs for undergraduate and graduate programs as well as local, state, national, and international initiatives. She earned her doctorate in Higher Education.
Administration from Boston College, focusing her research on collaboration between universities in the U.S. and Brazil.

Elizabeth Brewer is Director of International Education at Beloit College, where she helps administer the Weissberg Program in Human Rights. Active in AIEA, she edited, with Kiran Cunningham, Integrating Study Abroad into the Curriculum (Stylus, 2009) and with Vic Savicki, Assessing Study Abroad: Theory, Tools, and Practice (Stylus, 2015). She holds degrees from Boston University (BA) and the University of Massachusetts at Amherst (MA, PhD).

Roger Brindley is Vice Provost and USF System Associate Vice President for USF World at the University of South Florida, overseeing the international student services and domestic students traveling abroad, while liaising with academic leadership on extending global curriculum development, developing sustainable multidisciplinary international partnerships, and supporting globally focused faculty research. Roger received his doctorate from the University of Georgia and has spent nineteen years at USF where he is a full professor.

Else Grete Broderstad is the academic director of the Centre for Sami Studies at the University of Tromsø, the Arctic University of Norway. Her research interests in political science include the relationship between indigenous rights and citizenship rights, and the significance of political procedures in the relationship between minorities and majorities.

Gonzalo Bruce is Dean of International Education at Emporia State University. His administrative portfolio includes international recruitment and admission, international student services, ESL, and study abroad. He earned his doctoral degree at The Ohio State University and his Master degree at the University of Pittsburgh. He completed his undergraduate degree at the Universidad Católica de Valparaíso, Chile. He has worked in international education for more than 15 years in universities in the U.S. and abroad.

William I. Brustein is Vice Provost for Global Strategies and International Affairs and Professor of Sociology, Political Science, and History at The Ohio State University. His work at Ohio State is dedicated to fully integrating international and multicultural experiences to the academic units within the university and expanding and enhancing its global reach. Brustein is a former president of the AIEA and recipient of the AIEA’s 2013 Charles Klasek Award.

Ryan Buck is the Assistant Vice President for International Affairs at Texas State University where he focuses on enhancing the international profile and reputation of the university, provides strategic direction for achieving the university’s internationalization goals, and oversees Study Abroad, the Intensive English program, and the International Office. Previously, he served as the Executive Director of International Student Affairs at Brooklyn College (CUNY). Ryan earned his PhD in Public Policy at The New School.

Robert Bullock is the principal assistant to the director of the Rockefeller Institute for major support in managing overall day-to-day Institute operations. He also served as the director of institutional advancement for the Franklin and Eleanor Roosevelt Institute in Hyde Park and president of the New York State Archives Partnership Trust. He is a retired Air Force lieutenant colonel. He holds a bachelor of arts from SUNY Potsdam and an MBA from Rensselaer Polytechnic Institute.

Claudia Bulnes Sánchez is mobility coordinator at the School of European Studies, The Hague University of Applied Sciences. Claudia has an influential role in policy making and programmatic decisions at departmental level, as member of the curriculum committee and the faculty internationalization platform. She is heavily involved in internationalizing the curriculum and managing the program’s internationalization infrastructure. Her current research focuses on student learning outcomes in intercultural competences and defining an intercultural competence continuum.

Jarred Butto is the Acting EducationUSA Branch Chief in the U.S. Department of State’s Bureau of Educational and Cultural Affairs. He manages global EducationUSA student advising activities and engagement with the U.S. and international higher education communities. Previously, Butto has served as EducationUSA Program Officer for the Southeast Asia Region and Senior Program Specialist in the Center for Internationalization and Global Engagement at the American Council on Education.

Brent Carabajal is Provost at Western Washington University, and previously Dean of the College of Humanities & Social Sciences. His BA is from Lewis & Clark College and his MA and PhD from University of Washington. At Western since 1997, he was professor of Spanish and chair of Department of Modern and Classical Languages. Prior to Western, he was an assistant and associate professor of Spanish at Stephen F. Austin State University in Texas.

Chris Carey leads the operations of Ohio State’s international strategy, having established Global Gateways for OSU faculty and students in pursuit of research and teaching in key regions around the world. Prior to joining Ohio State, Chris served in the US Army and has had international roles with Morgan Stanley, Nestlé, and the Battelle Memorial Institute. He also earned an MBA from Vlerick Leuven Gent Management School in Belgium and is a West Point graduate.

Chris Cartwright is the Director of Intercultural Assessment and Associate Director of the MA in Intercultural Relations for the Intercultural Communication Institute. Previously he served as the Dean of Academic Programs for the International Partnership for Service Learning and Leadership. Chris researches, trains, and presents nationally and internationally in areas of intercultural competency, partnership, assessment of student learning, leadership, service-learning, and social justice. He completed his doctoral degree in Educational Leadership at Portland State University.

Susan Carvalho is Associate Provost for International Programs and Interim Dean of the Graduate School at the University of Kentucky. She is a past AIEA Neal Presidential Fellow, ACE Fellow, and has served on the AIEA Executive Council. In her current role, she oversees the UK International Center and chairs the faculty-based International Advisory Council. She earned her PhD in Hispanic Studies from the University of Virginia.
Christina Chandler, EducationUSA Regional Coordinator for mainland China, Hong Kong and Macau, Taiwan, and Mongolia is based in Beijing. Christina travels frequently throughout Asia. She has a background in education and international programs, and has worked with U.S. Government programs since 2009. She has been a teacher trainer, curriculum developer, coach, and teacher in Asia, Europe, the Middle East, and the United States. Christina holds a BA in International Affairs and an MA in Education.

Harvey Charles serves as Dean and Vice Provost for International Education and Global Strategy at the University at Albany, State University of New York. He is past president of AIEA. Beyond his long service as an SIO at multiple institutions, he presents and publishes regularly on issues including global learning, internationalizing the curriculum and comprehensive internationalization. Dr. Charles holds a PhD in Higher Education and Student Affairs from the Ohio State University.

Rahul Choudaha is the co-founder and CEO at DrEducation, LLC, a research and consulting firm specializing in global higher education. As the principal coach at interEDGE.org, he helps international students achieve their educational and career ambitions. He has chaired or presented over 100 sessions at conferences. Choudaha holds a doctorate in higher education from the University of Denver. He earned a master’s degree in management and a bachelor’s degree in engineering from India.

Lauren E. Clarke is the Dean of International Students and Global Engagement at Amherst College. She works with faculty, staff, students, and alumni in order to internationalize the liberal arts education. She previously held leadership positions at SIT/World Learning and Dartmouth College. She holds a BA from Pomona College in Spanish Literature, a Master’s in Educational Linguistics from the University of Pennsylvania, and a doctorate from the University of Massachusetts-Amherst in International Education Policy.

Shawn D. Conner is the Associate Director of International Partnerships at Indiana University. He directs the review and approval process for international agreements across the IU system, manages university-wide exchange programs for graduate students and faculty, and leads IU’s engagement strategy with Latin America. He was previously Associate Director of the Center for International Business Education and Research (CIBER) at the Kelley School of Business. Conner holds an MA in Comparative Literature from IU.

James Cooney is Vice Provost for International Affairs at Colorado State University. Prior to his work with CSU, Dr. Cooney was the Executive Director of the Weatherhead Center for International Affairs at Harvard University. He is a former member of the board of directors of NAFSA. Dr. Cooney received his BA and PhD from Harvard University and MIT, and was a Fulbright Scholar and Deputy Director of the Aspen Institute Berlin.

María de los Ángeles Crummett is Deputy Vice President at the Institute of International Education, where she oversees the administration of the Fulbright Scholar Program on behalf of the Department of State. Previously, she was Associate Vice President for Global Affairs at the University of South Florida. Crummett is a Fulbright Scholar alumna and holds degrees in Latin American Studies from Stanford University and in Economics from the Graduate Faculty, New School for Social Research.

Amanda Crump is the Associate Director at the Horticulture Innovation Lab at the University of California, Davis where she leads the program’s efforts in gender equity and program evaluation. Her research interests include the development of novel curricula for women farmers and understanding constraints and opportunities for extension education. She also works on the INGENAES (Integrating Gender and Nutrition within Agricultural Extension Services) led by University of Illinois.

Eveke De Louw is a lecturer, chair of the internationalization platform of the Faculty of Management & Organization, and co-ordinator of internationalization at the School of European Studies, The Hague University of Applied Sciences (Netherlands). She is actively engaged in internationalization policy making at department, faculty and central level. Currently Eveke is doing research on student learning outcomes in intercultural competences and defining an intercultural competency continuum in the European Studies program.

Hans de Wit is Director of the Boston College Center for International Higher Education. He is the founder and past director of the Centre for Higher Education Internationalisation (CHEI), Università Cattolica del Sacro Cuore (Milan, Italy), the founding editor of the Journal of Studies in International Education, a founding member and past president of the European Association for International Education, and postsecondary globalization and the OU Senior International Management Team. Cushman was 2015 President of AIEA.

Anne M. D’Angelo is Assistant Dean of Global Initiatives at the Carlson School of Management at the University of Minnesota. Anne leads the Carlson School’s internationalization strategy including institutional partnerships, education abroad programs, and offshore global executive MBA programs. She earned her PhD from the University of Minnesota in Organizational Leadership and Policy Development with a specialization in Comparative and International Development Education.

Imara V. Dawson is Executive Director of the Rinker Center for International Programs at Ball State University. In this capacity he provides administrative leadership for RCIP and serves as the Senior International Officer for the University. His research areas include examining the relationship between the public sector, private sector and non-governmental organizations as a collaborative model for international development. He holds a JD and MPA from Indiana University-Bloomington, and a BA from Hampton University.

Jenifer Cushman is Campus Dean and Associate Professor of German at Ohio University Zanesville. After teaching English in Russia through the US Peace Corps and then privately in Poland, Cushman became a German faculty member at the University of Minnesota Morris. Formerly international dean at NAFSA Simon-Award-winning Juniata College, she engages in the Ohio Board of Regents working group for
currently a Research Associate at the Nelson Mandela Metropolitan University (Port Elizabeth, South Africa).

Darla K. Deardorff is Executive Director of AIEA, hosted at Duke University. She holds numerous faculty appointments at universities in the US and abroad, including Harvard’s Future of Learning Institute. She has published widely on intercultural and international education topics, including as lead editor of The SAGE Handbook of International Higher Education (Sage, 2012) and Demystifying Outcomes Assessment for International Educators (2015), and is regularly invited to speak and consult around the world.

Duleep Deosthale is co-founder & Vice President of Admission Table (www.admissiontable.com) which uses mobile technology to help universities engage with international students. Admission Table has nearly 3 million prospective students on their community pages and over 50 university partners. Prior positions include Dean of Humanities & Business at Manipal International University, Vice President for International Education for Manipal Global Education (India), President of study abroad provider Knowledge Exchange Institute, and Dean, International Programs, Marist College.

Richard (Rick) Detweiler is the president of the Great Lakes Colleges Association and Founder of the Global Liberal Arts Alliance. He is active in developing and supporting initiatives to further the quality and effectiveness of education in the tradition of the liberal internationally. He is president emeritus of Hartwick College in New York and holds an appointment as a Foundation Fellow at the University of Oxford’s Harris Manchester College. He holds a PhD in psychology from Princeton University.

Eny V. Di Iorio is Dean of Academic Development for Lorenzo de’ Medici Institute, Florence, Italy, since 2009. He promotes activities that lead to the internationalization of the programs, assesses teaching methodologies, learning outcomes, program evaluations and quality assurance. He has taught courses in Italian and Comparative Literature. His current studies concern postmodern philosophy, and has published several books and articles related to the doubles in literature. He has a PhD from Rutgers University.

David L. Di Maria is Associate Provost for International Programs at Montana State University. He earned a BA and MEd from the University of North Carolina at Greensboro and a doctorate from the University of Minnesota. Di Maria is a 2015-2016 AIEA Presidential Fellow and the 2016 chair of NAFSA’s International Enrollment Management Knowledge Community. He regularly presents and publishes on critical issues and trends impacting international higher education.

Maria C. Di Stefano is Associate Provost for International Education/Dean of Graduate Studies at Truman State University, where she oversees efforts in global engagement including study abroad and international students. She is active in AIEA, NAFSA and NAFA, and is member of the Board of Directors of the Council of Graduate Schools and of the Midwestern Association of Graduate Schools. She holds degrees from the University of Buenos Aires and the University of Cincinnati.

Erich Dietrich is Assistant Vice President for NYU Global Programs and Associate Dean of Global Affairs at NYU’s Steinhardt School. His office oversees 35 short-term graduate-level study abroad courses per year, manages several graduate dual-degree programs, and supports graduate student research abroad. He teaches an annual graduate course on Race and Higher Education in Brazil and serves on the advisory board to IIE’s Brazil International Academic Partnership Program

Thomas DiLorenzo became University of North Dakota’s provost in May 2013, previously associate vice-president for Innovation/Commercialization/Entrepreneurship at University of Alabama Birmingham, after two years as founding dean of the College of Arts and Sciences, at Delaware as chair of Psychology and dean of the College of Arts and Sciences. He earned masters and doctorate in clinical psychology from West Virginia University and a BS in psychology and a BA in economics from University of Pittsburgh.

Stéphanie Dion is the Director of International Affairs at the Université de Montréal, where she is responsible for the planning and implementation of all activities in support of the university’s internationalization objectives. Previously, Stéphanie served as the International Relations Advisor for the America at UdeM and as International Relations Officer at the Conference of Rectors of Québec Universities. Stéphanie holds a Masters in International Management from Université Laval. She speaks French, English, Spanish and Portuguese.

John Dirksen is Professor of Higher, Adult and Lifelong Education at Michigan State University. He has led numerous short-term study-abroad credit and noncredit programs for graduate students to Vietnam and the U.K. John is lead investigator in an ongoing study of graduate study abroad. He is a Fellow with MSU Global and, in this position, is developing a graduate certificate program in global education. John is the editor of The Journal of Transformative Education.

Dudley Doane is Director of the International, Summer, and Special Academic Programs at the University of Virginia. He oversees Education Abroad, International Student and Scholar Services, ESL, Summer Session, and January Term. Doane works with UVA’s leadership to craft, implement, and evaluate global strategy. In 2012-2015, he chaired the university’s Committee on the Global Student Experience. He holds degrees from Bowdoin College (AB), the School of International Training (MAT), and the University of Virginia (PhD).

James Dorsett is the Office for International Students and Scholars director at Michigan State University, after directing international services offices at Iowa State and Wayne State University. James has served as Knowledge Community for International Student and Scholar Services and Region V chair in NAFSA. With master’s degrees in History and Higher Education from Indiana University and a BA in History from Baylor University, James has lived and worked in The Netherlands, Germany, and Russia.
Stephanie Doscher is Associate Director of Office of Global Learning Initiatives at Florida International University. She also serves as Program Evaluator for FIU’s Latin American and Caribbean National Resource Center. She consults and presents frequently on pedagogy, assessment, organizational leadership, program evaluation, and faculty development for global learning and comprehensive internationalization. Her current focus is the intersection between global learning, social innovation, and underserved student success. She holds an EdD in Educational Leadership from FIU.

Fiona Docherty is Pro-Vice Chancellor of UNSW Australia and is responsible for taking forward the university’s global strategy focused on: creating impact through international education; developing enabling partnerships in support of the university’s goals; and supporting disadvantaged communities overseas through teaching and research links. Fiona graduated from the University of Glasgow and worked in strategic development roles across the private, public and higher education sectors in the UK before joining UNSW in 2012.

Stephen C. Dunnett is Vice Provost for International Education and professor of foreign language education at SUNY Buffalo (UB). He is the chief university officer responsible for all international programs and activities, which include overseas instructional centers in China, Taiwan, Japan, India and Singapore, study abroad and exchange programs, international student and scholar services for 6,852 international students and 500 foreign scholars, international recruitment and admissions, immigration services, and international alumni.

Natalia Dyba is the Director of Global Initiatives at the University of Washington Bothell, a UW campus recognized for its interdisciplinary academic programs, diverse student population and entrepreneurial spirit. She oversees education abroad, internationalizing the curriculum, institutional partnerships, and opportunities for global involvement locally. One of her main efforts is spearheading is the UW COIL Initiative, which includes a faculty fellows program, to embed online collaboration projects with partners abroad into existing courses.

Lorna Jean Edmonds is Vice Provost for Global Affairs at Ohio University. Edmonds’ expertise in higher education, research performance, partnerships and globalization is based upon 20 years of experience in academia and international development. Prior to Ohio University, Edmonds held senior leadership roles in management and strategy development at Queen’s University, the University of Toronto, Western University and the University of Ottawa in the fields of international development, research administration and international relations.

Linda Edwards is the Director of Community Outreach Public Partnership and Outreach at Texas A&M University and serves as the campus Fulbright Representative. She has expertise in creating synergies across campus and leveraging international returnee experiences to increase the number of faculty and students going abroad.

Adel El Zaim is Executive Director, International, at the University of British Columbia and holds a PhD in Linguistics from the University of Paris IV, Sorbonne and a Master in Didactics from the University of Paris III. Since 1994, Adel has worked for several organizations, focusing on research and innovation management in academic and private sector as well as international development through knowledge. Before he joined UBC, Adel was general director of the Internationalization at Université de Sherbrooke in Quebec.

Margaret Everett is Vice Provost for International Affairs and Dean of Graduate Studies at Portland State University. A cultural anthropologist, Everett has published numerous articles and book chapters on health and urbanization in Latin America. She holds a BA from Smith College and a PhD from Yale University.

Sean Farrell is a Principal at the retained executive search firm Isaacson, Miller. He has assisted in recruitment campaigns from the Secretary (CEO) of the Smithsonian Institution to President of the University of Pennsylvania as well as CEOs of major foundations and advocacy organizations. A major focus of his practice is assisting in the recruitment of Senior International Officers. He holds a MA from American University and has spent time studying in India.

Jean-Pierre Faugere is Vice President for International Relations of the University Paris Sud, in France. He teaches Financial Economics and International Economics. From 2008 to 2012, he was Vice-President of the French University in Cairo, in Egypt. He has developed programs with Chinese universities and has published extensively on financial public policies.

Karin Fischer is a senior writer at The Chronicle of Higher Education, where she covers the business of international education, the globalization of higher education, and the relationship between universities and the economy. Her work also appears in the New York Times, among other publications. An award-winning journalist, she was selected in 2010 for the East-West Center’s Jefferson Fellowship program for reporting in Asia. She is a graduate of Smith College.

John E. Fowler is Assistant Director of the SUNY COIL Center. He has more than 15 years of experience working in the American, British and German higher education sectors, particularly in the online learning and international education fields. He presents frequently on the intersection of technology and international education. He holds a European Master in Higher Education, through an Erasmus Mundus joint degree program from the Universities of Oslo (Norway), Tampere (Finland) and Aveiro (Portugal).

Cheryl Francisconi, EducationUSA Regional Advising Coordinator for Southern Europe, is responsible for developing and training EducationUSA Advisers in 18 countries. She was previously Director of D’s regional office in Ethiopia, designed and facilitated capacity development workshops related to strengthening higher education in Ethiopia and U.S. university partnerships; and consulted in organizational development, strategic planning, leadership and capacity building internationally. She holds Master Degrees in Social Welfare and Public Health from the University of California, Berkeley.

José Celso Freire, Jr. is the Associate Provost for International Affairs and professor of Electrical Engineering at the Universidade Estadual Paulista ‘Júlio de Mesquita Filho’ (UNESP), in São Paulo, Brazil. He is also President of the Brazilian
Association for International Education (FAUBAI), a role through which he supports and promotes the internationalization of Brazil’s higher education sector. Prof. Freire has spoken at several international conferences, including AIEA, Going Global, EAIE, CAIE, CBIE and NAFSA.

Rhonda Friesen has worked in international higher education administration in Canada for over 20 years. As Senior International Officer at the University of Manitoba, she works closely with faculty members, deans and university administrators to promote and develop internationalization goals in the university. With a background in international education and development, her research has focused on the institutionalization of internationalization processes in higher education and its influence on academic work.

Bennett Yu-Hsiang Fu is Deputy Vice President for International Affairs at National Taiwan University. He is also Professor of the Department of Foreign Languages and Literatures at NTU. He oversees international collaborations, summer programs, and inbound and outbound students at NTU. Dr. Fu received his MA in English from the University of Rochester, USA, and PhD in English Studies from the University of Montréal, Canada.

Athena Mison Fulay, Senior Program Manager for Institutional Engagement, joined the Institute of International Education to work on the Fulbright Scholar Program in 2003. Her initial desk responsibilities involved U.S. Scholar Program administration to Europe, including the Visiting Fulbright German International Education Administrators Seminar. As senior program officer for outreach, she expanded the Fulbright Campus Representative Network by 600 institutions and enhanced outreach initiatives through the design and implementation of the Fulbright Ambassador Program.

Rex Fyles is a professor in the School of International Development and Global Studies at the University of Ottawa. For nearly 20 years, he has worked for Canadian international Non-Government Organizations at all levels including design, management and evaluation of community development programs, emergency relief projects, and organizational change initiatives. He seeks to share with his students his critical perspective, practical experience and passion for social innovation and sustainable development.

Bethany Galipeau-Konate is the Director of International Programs at Shenandoah University. She has developed successful curricular innovations, has published in the field, and has presented at national conferences and fora on international education. She recently defended her dissertation focusing on the long-term impacts of a short-term education abroad program on global citizenship outcomes and was awarded the degree of Doctor of Professional Studies in Organizational Leadership. She is a returned Peace Corps volunteer (Mali, 2003-2005).

Jessica Gallagher is the Deputy Director (Global Engagement) at The University of Queensland, where she is responsible for the strategic management and review of international projects, development opportunities, partnership arrangements, international scholarship arrangements, including AusAID and international delegations. Dr Gallagher holds a Bachelors of Arts (Hons) and a Doctor of Philosophy in Comparative Cultural Studies from UQ. She is also a research affiliate in the UQ School of Languages and Cultures.

Karen Gardenier is Assistant Director for Academic Programs in the Office of International Programs at Colorado State University (CSU). She endeavors to internationalize CSU’s curriculum through faculty support and interdisciplinary student offerings. Gardenier holds a PhD in Education and International Development. Her dissertation focused on learning processes and outcomes in an alternative break program to Kenya. Gardenier facilitates a service learning program to Nicaragua and served in Kyrgyzstan as a Peace Corps Volunteer (2002-2004).

Jane Gatewood is the University of Rochester’s inaugural Associate Provost for Global Engagement, leading Rochester’s campus-wide international engagement and initiatives. Her administrative experience includes developing complex bi- and multi-lateral international partnerships for research, academic mobility, and economic development. She has been a Fulbright-Nehru Scholar (India) and a Mellon Fellow at the School of Advanced Study (University of London). She holds a BA from Emory University and a PhD from the University of Georgia.

Helen Gaudette is the Director of the Queens College Office of Global Education Initiatives. In this capacity, she builds international partnerships, leads internationalization on campus, develops new study abroad programs, and fosters global in the curriculum. In 2007, she won the QC President’s Award for Excellence in Teaching. She was also the winner of the 2013 Fulbright US - Japan International Education Administrator Award and was an AIEA Neal Presidential Fellow, 2013-2014.

Margot Nelson Gill is currently the Administrative Dean for International Affairs in the Faculty of Arts and Sciences at Harvard University. She received her BA in History from Michigan State University and her MA and PhD in Anthropology from Boston University. As an anthropologist, she carried out extensive field research in Kenya, Tanzania, Uganda and Liberia. She has served in various senior leadership positions for over twenty-five years.

Andrew Gordon is the founder and president of Diversity Abroad. He has written and spoken extensively on topics pertaining to access, diversity, inclusion, and underrepresentation in international education and consulted with higher education institutions, non-profit and for-profit organizations, and government agencies. He is a member of NAFSA: Association of International Educators, where he serves on the Committee on Underrepresentation, as well as AIEA and EAIE. Andrew is a graduate of the University of San Francisco.

Stephanie A. Gordon is Vice President for Professional Development at NASPA – Student Affairs Administrators in Higher Education. She has been active in global education and the professional development of staff across the academy for the last 18 years. She earned a master’s degree in higher education administration from Harvard University Graduate School of Education and has also authored two
book chapters and numerous articles on the development of the student affairs profession.

Esther E. Gottlieb, is Special Advisor for International Affairs at The Ohio State University, where she is working on implementing internationalization, evaluating students’ intercultural competencies, and assessing global learning. She serves on AIEA Editorial Committee and facilitated a NAFSA colloquium on internationalizing STEM fields. Her research focuses on analysis of reforms and policy discourses. She holds a PhD from the University of Pittsburgh in Comparative and International Education, and an Education Administration MA from Case Western Reserve.

Michael Greto is Aperian Global’s Managing Director, Global Learning Solutions where he develops strategies that enable organizations to work effectively across boundaries. Prior to joining Aperian Global, Michael was the Director of Operations for Global Experiences, Inc., an international education exchange company. He holds an MBA in Global Strategy from the Thunderbird School of Global Management. Michael is a dual citizen of the United States and Italy and is bilingual in English/Italian.

Michel Guilmault is the current Director of International Development at INSEEC Chambéry Campus, France. He has been an EAIE elected Board Member for 9 years and is now an elected Board Member of CIDD (Consortium of International Dual Degrees). He is an authority on the Erasmus process for the Erasmus + French national Agency and for The European Commission.

Joyce Hamilla is the Director of International Partnerships at Portland State University. Her research interests include cross-cultural cognitive science and collective security regimes. Hamilla joined PSU from the Federal Government, where she managed partnerships for the Department of Defense. She was previously an Air Force officer and Associate at the American Chamber of Commerce in Shanghai. Hamilla holds an MA from the National University of Singapore and a BA from the University of Notre Dame.

Jeffrey Hamilton is Vice Provost for Global Engagement at Baylor University. He is currently directing the development of Baylor’s Quality Enhancement Plan for the university’s reaffirmation process with SACSCOC. He previously held faculty and administrative positions at Baylor University and Old Dominion University. He holds a BA from Tufts University and a doctorate in history from Emory University.

Mark W. Harris is President & CEO of the Berlitz Corporation, and its subsidiary ELS Educational Services, Inc., a leading provider of international student recruitment for US universities. ELS is the global leader in on-campus ESL instruction and pathways. Mr. Harris is a member of the Council of Senior Advisors of the International Association of University Presidents, AIEA, NAFSA, and was a founding member of the Japan Association of Overseas Study.

Julie Hatcher is Associate Professor of Philanthropic Studies and Executive Director of the Center for Service and Learning. She is a leading scholar in the field of community engagement in higher education. She is currently the lead editor of Research on Student Civic Outcomes, the 3rd book in the IUPUI Series on Service Learning Research (Stylus Publishing, LLC). She holds a MA in Higher Education and a doctorate in Philanthropic Studies from Indiana University.

Michael Hawes is the Executive Director of the Canada - U.S. Fulbright Program, and a professor of international relations in the Department of Political Studies at Queen’s University in Kingston. Dr. Hawes holds a PhD in political science from York University in Toronto, an MIA in international affairs from the Norman Paterson School of International Affairs at Carleton University, and a BAH in economics and history from the University of Toronto.

Michele Hawkins is Professor and Director of the School of Social Work at Florida Atlantic University and has more than fifteen years of experience overseeing accredited programs that require strong assessment and sustained evaluation. She leads the planning and budget activities of the Division of Academic Affairs, with a key focus on enrollment planning and management that includes responsibility for both domestic and international students. Previously, Dr. Hawkins oversaw assessment and programs, including accreditation, for the University.

Margaret Heisel is a Research Associate at the University of California, Berkeley. She was previously director of The Center for Capacity Building in Study Abroad, established by the Association of Public and Land Grant Universities (APLU) and NAFSA: the Association of International Educators. She holds a PhD in Latin American studies from the University of Kansas and has taught at the University of New Orleans, Middlebury College, and the University of the Pacific.

Savo Heleta is Manager: Internationalization at Home and Research at Nelson Mandela Metropolitan University’s Office for International Education (OIE) and a researcher at OIE’s Research Unit for Higher Education Internationalization in the Developing World. Savo’s research focuses on higher education internationalization, higher education in post-war settings, conflict analysis and post-war reconstruction and development in general.

Robin Matross Helms is Associate Director for Research at the American Council on Education’s Center for Internationalization and Global Engagement, where her work focuses on internationalization of US institutions and global higher education issues. Previously, she has worked for the Institute of International Education and the University of Minnesota, and served as a consultant to the World Bank and the Institute for Higher Education Policy.

Clay Hensley is the Senior Director of International Strategy and Outreach at the College Board. Hensley is a key member of the College Board’s International team, which is responsible for managing the effective administration and use of College Board programs, including the SAT and the Advanced Placement Program (AP), in more than 180 countries. He holds a BA in English literature from Vanderbilt University and an MFA in painting from the University of Tennessee, Knoxville.

Tim Hercules is Director of International Services at Saint Louis University, St. Louis, Missouri. He has 10 years of higher
education experience. Currently, as the director of International Services, his teams support all study abroad initiatives including coordination with the University’s campus in Madrid, Spain and visa/immigration compliance and acculturation initiatives for the international student community. Tim holds a Juris Doctor and a Master of International Business from Saint Louis University.

**Brianda Hernandez** is the Program Administrator for the Talloires Network. Prior to assuming her current role, she coordinated the Network’s International Volunteer Program and worked in various community based initiatives. She holds a Master’s degree in Urban and Environmental Policy and Planning from Tufts University and a BA from California State University Northridge in Urban Studies and Planning.

**Barbara Hill** is Senior Associate in the American Council on Education’s Center for Internazionalization and Global Engagement, working in the Internazionalization Laboratory with institutional leaders to promote comprehensive internazionalization. Hill consulted with Higher Education for Development, creating infrastructures through university partnerships and organizing workshops to disseminate expertise in international development. Hill participated in the Visiting Advisor Program/Salzburg Seminar, consulting in Russia and Eastern Europe about governance, finance, academic structure, and program quality.

**Mark Hoffman** is the Vice Provost for International Programs at Oregon State University. He has engaged in developing global learning opportunities through a variety of education abroad programs for both undergraduate and graduate students. Mark strongly believes in the University’s aspiration to be a top international research university and that comprehensive internazionalization is critical for the development of globally minded students. He received his PhD from Indiana University and has been at OSU since 2000.

**Rebecca Hovey** serves as Dean for International Study and Lewis Global Studies Center Director at Smith College. Prior to Smith, she worked with World Learning as Dean of SIT Study Abroad. She holds a PhD from Cornell University, where her work focused on international development and planning in the College of Art, Architecture and Planning. Her published work focuses on critical pedagogy, the politics of knowledge, and international education.

**Laura Howard** is President of the European Association for International Education (EAIE). She currently holds an academic position lecturing on foreign language acquisition at the University of Cadiz (UCA), Spain. Her experience in international relations management includes Director of International Relations (SIO) and General Director of External Promotion in the UCA. She chaired the Commission for International Promotion created within the Spanish Rectors’ Conference 2008-2010 and has published and presented extensively on HE internazionalization.

**Jennifer Humphries** is Vice-President, Membership, Public Policy and Communications at the Canadian Bureau for International Education (CBIE). She is responsible for membership relations, communications, research, advocacy and conferences. Humphries serves on the board of the Association for Studies in International Education and represents CBIE in the Network of International Education Associations. She has delivered presentations at conferences across Canada and abroad. She holds a Master’s degree in English from the University of Ottawa.

**Keiko Ikeda** holds a PhD from University of Hawaii, and she is currently Professor (Applied Linguistics) at Division of International Affairs and Vice-Director, Center for International Education at Kansai University, Japan. She promotes in-bound student mobility, and several globalization initiatives at KU, including development of KUGF (Kansai University Global Frontier) curriculum (English-taught program for undergraduate international/local students) and overseas program for KU’s satellite campuses in Thailand, Taiwan, China (Shanghai) and Belgium.

**Loren Intolubbe-Chmil** is Director of International and Intercultural Engagement at Johnson & Wales University, and lead administrator at the BRIDGE Center - JWU Providence campus. She previously held teaching and research associate positions at the University of Virginia. Loren holds a BA in Sociology with a minor in Women’s Studies from Mary Baldwin College as well as a MEd and PhD in Educational Leadership, Foundations & Policy from the University of Virginia.

**Susan Jagendorf-Sobierajski** is Executive Director of International Education at SUNY Cobleskill. She oversees international student issues, study abroad programs and foreign language and ESL courses. She designs international collaborative programs, supports faculty initiatives overseas, and directs government-funded international programs. She holds a bachelor’s degree in Spanish, two master’s degrees in English as a Second Language and Linguistics, a PhD in Linguistics from the City University of New York Graduate Center and is a Fulbright scholar.

**Haifa Reda Jamal Al-Lail** is President of Effat University, Jeddah, Saudi Arabia. She is a winner of 1000 Women for the Nobel Peace Prize 2005, visiting scholar at John F. Kennedy School of Government in 2001 and a respected researcher. She received her PhD in Public Policy from the University of Southern California.

**Kurt W. Jefferson** is the Assistant Dean for Global Initiatives and Director of the Churchill Institute for Global Engagement at Westminster College in Fulton, Missouri. He has been at Westminster since 1993. He also teaches and chairs two global academic major programs in the Institute. He earned a BA degree in political science from Western Illinois University and MA and PhD degrees in political science from the University of Missouri-Columbia.

**Victoria Jones** is Assistant Vice Chancellor for Global Engagement at the University of California, Irvine. For the past fourteen years Dr. Jones has been building dynamic international programs for growing universities in Brazil and the US. Her degrees were earned from Cornell University, the University of Pennsylvania Annenberg School, and the University of Southern California. She is a frequent lecturer and trainer.

**Nico Jooste** is Senior Director, Office for International Education, Nelson Mandela Metropolitan University. He is also President, International Education Association of South Africa. Jooste initiated, with IEASA
colleagues, the Global Dialogue on Higher Education Internationalization in 2014, resulting in the Nelson Mandela Bay Declaration on the Future of Higher Education Internationalization. Jooste has published widely in academic journals. He holds a Doctorate in History.

Hilary Kahn is Assistant Dean and Director of the Center for the Study of Global Change in the School of Global and International Studies at Indiana University. She is on the Executive Board of AIEA and is the author of Framing the Global: Entry Points for Research (2014, IU Press) and Seeing and Being Seen: The Q’eqchi’ Maya of Guatemala and Beyond (2006, U. of Texas Press). Professor Kahn has a PhD in Cultural Anthropology.

Joan Kanlian is Director of the U.S. Department of Commerce’s Westchester Export Assistance Center, located in White Plains, New York. The U.S. Commercial Service is the U.S. federal government agency dedicated to helping U.S. companies and colleges export their products and services, with offices across the United States and in 70 countries overseas. Ms. Kanlian works extensively with promoting US higher education overseas through sharing market intelligence, making contact, and recruiting students.

Priya Kapila is Senior Manager in Compensation Consulting at CBIZ Human Capital Services. She is a certified Senior Professional in Human Resources (SPHR) and certified compensation Professional (CCP). She is a member of WorldatWork and Compensation and Benefits Network of Greater St. Louis (CBN). She currently serves as CBN’s President and has served as its Treasurer and Education Chair in the Past. She worked with the University of Kansas, Columbia College, Webster University and Lynn University.

Susan Kassab is the Director of University Recruitment and Advising Services at ELS Educational Services and has worked for 28 years in Enrollment Management as a Counselor and Director. She has created and implemented SIEM plans and continues to assist universities in creating and implementing strategic international initiatives. Susan is Past Chair of the NAFSA IEM Task Force and a member of other Higher Education organizations. Kassab holds an MA in Education from Widener University.

Miriam A. Kazanjian is an independent consultant and leading international education and government relations specialist in Washington, DC. She has been instrumental in organizing and guiding the Coalition for International Education, focusing on U.S. Department of Education international education programs and policies. She has consulted extensively for more than two decades on international education and policy for numerous national associations, U.S. foundations, and U.S. and foreign higher education institutions.

Anna M. Kindler is Professor in the Faculty of Education at the University of British Columbia and Senior Advisor to the Provost. She has recently completed two terms as UBC’s Vice Provost Academic with diverse responsibilities ranging from quality assurance to the oversight of Aboriginal strategy and academic international partnerships. Her past leadership experience includes serving as Dean of the School of Creative Arts, Sciences and Technology at the Hong Kong Institute of Education.

Mary E. Kirk is the Director of the Office of Academic Exchange Programs in the Department of State’s Bureau of Educational and Cultural Affairs, where she is responsible for directing the worldwide Fulbright Program for students and scholars and overseeing other key State Department academic exchange programs. She previously served in a number of roles at the Institute of International Education (IIE). Kirk holds degrees in history from Harvard University and Oxford University (Somerville College).

Ramona Kirsch is Director of International Programs at St. Petersburg College in Florida. Kirsch has over 17 years of higher education experience with over 11 years focusing on international programming. She is the recipient of three Fulbright awards and has traveled, lived, studied, and worked in over 30 different countries. Currently, Kirsch is a founding Board member of Study Florida and serves on the Executive Committee of the Florida Consortium for International Education.

Sabine C. Klahr is Deputy Chief Global Officer at the University of Utah. Her experience in international higher education spans 20 years. She earned a doctorate focused on international education leadership from Montana State University in 1998. She has served in leadership positions with AIEA, NAFSA, AIRC and DAAD. In 2013 she served as President of AIEA. Her experience with international education began when she came to the US as an exchange student from Germany.

Tony Knerr, Managing Director of AKA|Strategy, a New York City-based higher education and nonprofit strategy consulting firm, has over thirty-five years of experience advising leading universities, colleges and other nonprofit organizations in the U.S. and abroad on strategic issues. He was previously Executive Vice President and Treasurer of Columbia University and Vice Chancellor for Budget and Planning at City University of New York. He has lectured and written widely on higher education and strategy.

Janine Knight-Grofe is Research Manager for the Canadian Bureau for International Education (CBIE). She is Lead Author for Canada’s global report on the state of international education in Canada, “A World of Learning: Canada’s Performance and Potential in International Education,” and spearheaded CBIE’s PhD Research Series profiling new Canadian researchers in the field. She holds a Master of Science from the London School of Economics.

Sonja Knutson is the Director of the Internationalization Office at Memorial University of Newfoundland. She is responsible for leading, partnering and supporting internationalization initiatives and strategic planning at Memorial. She is a frequent presenter at international conferences and currently is serving on the Board of Directors of the Canadian Bureau for International Education, and with the NAFSA International Education Leadership Knowledge Community.

Kees Kouwenaar is Senior Advisor for International Strategy at Vrije Universiteit Amsterdam, where his responsibilities have included establishing a new internationalization strategy and international office. Previously, he was
director of an independent NGO supporting legal and judicial reform in developing and transition countries. He has held leadership positions in the Dutch National Academic Recognition Information Center (NARIC), the European Association for International Education, and the Lisbon Recognition Convention.

Daria Kozlova is the Vice Rector for International Relations and Director of the Institute for International Development and Partnership at ITMO University in St. Petersburg, one of the Leading Russian Universities and top participant in the S-100 Excellence Project. Daria’s honors include the V. Potatin Foundation’s “Best University Teacher in Russia,” and the Government of St. Petersburg and St. Petersburg Scientific Center Russian Academy of Sciences’ “Dashkova Award” in the humanities and social sciences.

Daniel Kramer is Director of U.S. Student Program at the Institute of International Education (IIE). As Director, he oversees the operations of the Fulbright U.S. Student program, Whitaker International Program, and the Global Engineering Educational Exchange consortium. He holds a BA from Saint John’s University (MN) and a PhD from Harvard University, and previously held faculty posts at the College of the Holy Cross and Washington and Lee University, where he directed study abroad programs.

William Lacy is a Professor of Sociology in the Department of Human Ecology at the University of California, Davis. He served as Vice Provost for University Outreach and International Programs at UC Davis from 1999-2014 and President of AIEA in 2011-12. He received Fulbright Fellowships for administrators in Japan and Brazil and a DAAD fellowship in Germany. He has been a professor and administrator at the University of Kentucky, Penn State University, and Cornell University.

Bob Lammey is the higher education practice leader at Ernst & Young and is a Certified Public Accountant. He was formerly the Director of Global Compliance at Harvard University, and most recently led the higher education practice at High Street Partners (now Radius). Bob helped develop NACUBO’s International Resource Center (IRC) and has assisted over 100 institutions with compliance issues with academic and research programs abroad. He is a graduate of the University of Pittsburgh.

Lisa Lancia is Director of International Initiatives with the Office of the Provost at Fordham University. As SIO, she is responsible for leading strategic internationalization, study abroad, international services, ESL program, and international agreements. She previously held positions with Pace University School of Law, UN Peacekeeping Operations, and with UN HQ in Switzerland. Lancia holds a JD from the Washington College of Law at American University and is a member of the AIEA Advocacy committee.

Joan Landeros is Director and founder of the Center for International Education at La Salle University in Mexico City. She has also been teaching at La Salle since 1973. Dr. Landeros received her graduate degrees in Latin American Studies and TESL at UCLA. She received a Doctorate in Educational Leadership from St. Mary’s University of Minnesota. She is a founding member of AMPEI and is actively involved in NAFSA, EAIE, CONAHEC and other professional organizations.

Hilary Landorf is Director of the Office of Global Learning Initiatives at Florida International University, where she leads a university-wide curriculum and co-curriculum internationalization initiative. She is also an Associate Professor in the College of Education. Among her recent publications is “Defining global learning at Florida International University” in the AAC&U publication, Diversity & Democracy. She holds a PhD in International Education from New York University and a BA in English from Stanford University.

Jason E. Lane is Vice Provost for Academic Planning and Strategic Leadership for the State University of New York and is responsible for academic, international, economic, and leadership initiatives across the system. He has served on the boards of the Comparative and International Education Society (CIES), Council for International Higher Education, the (Arab) Gulf Comparative Education Society, and SUNY-Korea. Dr. Lane has written extensively on the emerging relationship between higher education, economic development, and globalization.

Gil Latz is Associate Vice Chancellor for International Affairs at Indiana University-Purdue University Indianapolis; and Associate Vice President for International Affairs at Indiana University. Prior to IUPUI, he was affiliated with Portland State University, Oregon, for 28 years; his appointments included Geography, International Studies, and as Vice Provost for International Affairs. He is a graduate of Occidental College (Religious Studies/English Literature, BA) and the University of Chicago (Geography, MA, 1978; Geography, PhD, 1986).

Ilhyung Lee is Senior Fellow, Center for the Study of Dispute Resolution and Professor of Law at the University of Missouri. Lee is active in the field of international dispute resolution, and is included in the roster of neutrals for various organizations, including the World Intellectual Property Organization. He previously taught at Waseda University in Tokyo, Japan as a Fulbright Scholar. He holds a MA from Washington College and a Juris Doctor from Boston College.

Rick H. Lee is the Director of Global Programs and Relations at the Centers for Global Advancement and International Affairs (GAIA Centers) at Rutgers, The State University of New Jersey. His responsibilities include program development and implementation, finding avenues to advance new and existing international partnerships, and identifying external program and funding opportunities. Dr. Lee earned a BA and MA at the University of Alberta, and an MA and PhD from Rutgers University.

Anne-Marie Lemay is head of international mobility for la Fédération des cégeps. She completed her master’s degree in sociology at the Université de Laval. She was a sociology teacher at Cégep de Sherbrooke for seven years and an educational advisor in student mobility. She has also collaborated with the Canadian Bureau of International Education (CBIE) for many years.

Markus Lemmens is a publisher and consultant specializing in the marketing of public institutions and private companies that are focused on education, research and technology. His company, Lemmens Media (founded in 1996), is a pioneer in the area of promoting relationships between industry...
and academia. Also, Lemmens lectures at the Technical University of Berlin and the Universities of Bern, Hildesheim and Ulm for science and research management, research marketing and organizational studies.

**Mitch Leventhal** is Professor of Professional Practice & Entrepreneurship at the University at Albany. Previously, he served as SIO at the SUNY System and the University of Cincinnati. Mitch is a co-founder of the American International Recruitment Council (AIRC), served as the first AIEA professional development committee chair, and has been both a presidential fellow mentor and senior advisor. Mitch has had significant experience both engaging consultants at his institutions, and providing consulting services globally.

**Jun Liu** is Vice Provost for Global Affairs, Dean of International Academic Programs and Services, and Professor of Linguistics at Stony Brook University in New York. As Associate Provost for International Initiatives at Georgia State University for the past five years, Liu received the 2015 Governor’s Award of the International Program of the Year in Georgia. Liu is Past President of TESOL International, and currently is a member of the Board of Directors of AIEA.

**Dora Longoni** is Head of the International Projects Service at Politecnico di Milano. In her role, she is in charge of international marketing and recruitment, international graduate admissions, international alliances with universities in strategic countries, and the promotion and management of EU funded projects. She has been working in the field of international relations since 1996, and has been training in various EAIE training courses. At present she is member of the EAIE Conference Programme Committee.

**Carol Ma Hok Ka** is an Adjunct Assistant Professor in the Department of Sociology and Social Policy and the Associate Director in the Office of Service-Learning (OSL) at Lingnan University in Hong Kong, China. She is also the general secretary to promote SL initiatives by setting up the Joint Higher Education Network on Service-Learning. She is leading the ‘Cross-Border Service-Learning Summer Institute’ in Asia and launching the 1st Service-Learning training program in China.

**Virginia Macchiavello** is Executive Director of International Education at Centennial College of Applied Arts and Technology. Under her leadership, Centennial won national awards for excellence in Internationalization in 2013. The Panama Training Center designed and implemented by Macchiavello won international awards in the United States and Canada. Macchiavello is also President of the International Consortium of Economic and Education Development - Canada, U.S. and Mexico (ICEED).

**Sean Manley-Casmir** is Executive Director of a growing 175 member not-for-profit Consortium for North American Higher Education Collaboration (CONAHEC) network, where he helps higher education institutions worldwide address humanity’s most important challenges; internationalize while strengthening local roots; and provide high quality and continuously improving study, teaching and research opportunities to diverse, interconnected people. Also Director for Latin American Collaborations for The University of Arizona, he is fortunate to represent top-tier research in engagement with excellent Latin American partners.

**Randall Martin** is Executive Director of the British Columbia Council for International Education (BCCIE). He began his professional career teaching in the college sector, then moved to a university development project in Indonesia, after which he returned to Canada mandated to design, build and implement international and international student programming for Simon Fraser University in Burnaby, BC. Dr. Martin holds a Doctorate in International Education from Simon Fraser University.

**Miguel Martinez-Saenz** is Provost and Vice President of academic affairs at Otterbein University in Westerville, Ohio, United States. Prior to this, he was Dean of University College and Associate Provost for student success as well as associate professor of philosophy at Wittenberg University in Springfield, Ohio.

**Kathleen Massey** is the University Registrar and Executive Director of Enrollment Services at McGill University. Massey has held leadership positions in the the Association of Registrars and the Universities and Colleges of Canada (ARUCC). She is currently the Chair of the national ARUCC Groningen and Study Mobility Task Force in Canada. She is a proud leader of the award-winning Enrollment Services team at McGill. Massey earned an MA in Leadership from Royal Roads University.

**Edilio Mazzoleni** is Director of UCSC International at Università Cattolica del Sacro Cuore (UCSC) in Italy. He is a member of the Executive Board of the Centre for Higher Education Internationalization at UCSC. He sits on the Board of ISEP (USA) and the Confucius Institute at UCSC, of which he formerly held the position of Director. He served as International Policy Advisor to the Italian Ministry of Culture from January 2012 to May 2013.

**Megan McCarthy** is the Program Manager for Global Engagement at the Ohio State University. As part of her position she creates and delivers cross-cultural programs for students, faculty and staff. McCarthy earned her Bachelor’s in Political Science and her Master’s in African-American and African Studies. She is a 2013 recipient of the university’s Distinguished Staff award. McCarthy has held positions with NAFSA including Region VI chair, NAFSA Trainer Corps and the Membership Committee.

**Amy C. McNichols** is Associate Dean for International and Intercultural Programs and Associate Professor of Spanish at McDaniel College. Named Director of Global Initiatives in 2012 to lead campus internationalization efforts, her research interests in writing by and about marginalized subjects came to include ethical global experiential education and intercultural competence in teaching and learning. She holds an MA/MAT from Binghamton University, and a PhD from the University of North Carolina at Chapel Hill.

**Christopher Medalis** is Regional Director (REAC) for Northern & Central Europe and Turkey for EducationUSA. Previously Chris served as Director of Global Scholarship Programs at IIE in New York and has held
positions in scholarship program design and management, ESL/EFL, teacher training, Fulbright Program administration, and directed IIE’s Europe Office from 1998-2007. He holds a PhD from Columbia University in History and Comparative and International Education, and his academic research focuses on educational diplomacy.

Sandra Meiras is the Director of the Office of Global Engagement at the University of Sydney. She has extensive knowledge and experience in higher education management. Her professional focus is in the areas of international strategy development and planning. Her interest in international education includes a special focus on international partnership development and partnerships in Latin America.

Stéphanie Mercure is Trade Commissioner at Global Affairs Canada. She is responsible for facilitating linkages through the promotion of Canada’s education offer and its institutions at key international events. Stéphanie holds a BA in International Development Studies from Trent University and an MA in International Affairs from Carleton University. She brings extensive experience in public policy, representation and institutional relations working at the Ministry for the past 8 years.

Elaine Meyer-Lee is Associate VP for Global Learning and Leadership Development at Agnes Scott College. She has assessed intercultural higher education at the Harvard/Facing History Project, Boston College, Yale, Cambridge College, and Saint Mary’s College since earning her doctorate in human development and psychology from Harvard. She is Secretary of NAFSA’s Board and wrote chapters for A Guide to Outcomes Assessment in Education Abroad (2007, Forum on Education Abroad), and Internationalizing Undergraduate Education (2005, University of Minnesota).

Terence Miller is Senior International Officer (SIO) at Marquette University. He has eighteen years of experience working in senior international education leadership positions. He serves as a legal adviser to AIEA’s Board of Directors. In addition, he was a criminal defense attorney in New York City; a human rights attorney in Chile; and directed an international public policy office in Washington, D.C. He earned his Juris Doctor from St. John’s University.

Wesley Milner is the Executive Director of International Programs at the University of Evansville, a private, liberal arts-based institution in Evansville, Indiana. He oversees the Office of Education Abroad/ Intensive English Center, and is responsible for collaboration across academic and non-academic offices to advance international engagement of students, faculty and staff on the Evansville campus and at international sites. Previously, he served as the Igleheart Endowed Chair of Political Science.

Lynne Mitchell is the Director of the University of Guelph’s Centre for International Programs and acts as the International Liaison Officer for the University. She is the co-author of Worth the Risk: Developing and Managing International Activities with Risk in Mind and Ready, Set, Go! an interactive pre-departure orientation workbook. Her current research interest is intercultural competence and respectful community engaged learning abroad.

Rick Nader is Vice Provost for International Affairs at the University of North Texas. Dr. Nader has also served as Director of Research Development at UNT and as Program Director at National Science Foundation Office of Science and Engineering. He also has spent many years as Program Director at Texas A&M as the Director of the Institute for Pacific Asia and at TAMU’s Japan campus.

Helen Nicholson has recently taken up a newly created role of Deputy Vice-Chancellor (External Engagement) at the University of Otago. This position brings together International, Marketing & Communications and Development & Alumni Relations. Prior to this, Helen held roles as Pro-Vice-Chancellor (International) and Dean of the Otago School of Medical Sciences. Helen is medically qualified and has research interests in the areas of clinical anatomy and medical education.

Daniel Obst is Deputy Vice President of International Partnerships at the Institute of International Education (IIE). Mr. Obst oversees all the activities of IIE’s Network Membership, IIE’s publications and higher education services, IIE’s Center for International Partnerships in Higher Education, and IIE’s communications and digital strategy. Mr. Obst received his BA in International Relations from the George Washington University and holds a Master’s degree in European Studies from the London School of Economics.

Anthony C. Ogden is executive director of Education Abroad and Exchanges and an adjunct assistant professor in Educational Policy and Evaluation Studies at the University of Kentucky. Dr. Ogden earned his bachelor’s degree from Berea College, master’s degree in International and Intercultural Management at the SIT Graduate Institute, and his PhD at The Pennsylvania State University in Educational Theory and Policy with a dual title in Comparative and International Education.

Christa Olson is Vice Provost International Programs at Drake University. She currently serves on the AIEA Board and as Chair of the Strategic Issues Committee. She previously held the position of Associate Director for International Initiatives at the American Council on Education. Olson’s publications include: A Canadian Lens on Facilitating Factors for North American Partnerships, and diverse ACE manuscripts on campus internationalization. She holds a doctorate in French from Stanford University.

Mark Overmann is Deputy Director at the Alliance for International Educational and Cultural Exchange. Previously he served as the Director of College Communications at Georgetown University, and as a Program Associate at Global Ties U.S. Mark has a BA in English from the University of Notre Dame and an MA in International Communication from American University. He is co-author (with Sherry Mueller) of Working World: Careers in International Education, Exchange, and Development (Georgetown University Press).

Timothy Owen is the Director of World Education Services Canada. Tim has had long career in immigrant settlement, and credential recognition. He is a member of advisory groups related to this work, including the Consultative Committee for the Office of the Fairness Commission of Ontario, the International Qualifications Network Advisory Council for Citizenship.
and Immigration Canada, and the Toronto Region Immigrant Employment Council. Tim has a Master's degree in Education from the University of Toronto.

Jeff Peck was until June 2015, Vice Provost for Global Strategies/Dean of the Weissman School of Arts and Sciences, Baruch College/CUNY. He wrote the first comprehensive global strategic plan for a CUNY campus and represented CUNY in the WC2 (World Cities, World Class Universities) Global Network. He has written two articles for the IIE Networker on global education. He lives in Berlin as Director, Europe for AKA/Strategy, a NYC based consulting firm.

Vidar Pedersen is Head of Department of Higher Education and member of The Norwegian Centre for International Cooperation in Education (SIU) management team. He has the overall responsibility for the programs administered by SIU for the higher education sector and has extensive experience, particularly from EU and North American cooperation.

Judith Pennywell is the Director of the International Center at the University of Michigan where she oversees international student, scholar, and employee services as well as a portion of the University’s education abroad portfolio. She serves on the AIEA Board and was a Neal Presidential Fellow. Pennywell also serves on NAFSA’s Annual Conference Content committee. She earned a doctorate from Vanderbilt University in Higher Education Leadership and Policy with a research focus on campus internationalization.

Gonzalo Peralta is the Executive Director of Languages Canada - the national association representing over 225 accredited English and French language programs across Canada. Prior to joining Languages Canada, he served as the President of the Language Industry Association. His career in language education has spanned 30 years, with experience in language education, translation, and language technologies. Gonzalo is fluent in French, English and Spanish, and speaks Portuguese at an intermediate level.

Brett Perozzi is the Associate Vice President for Student Affairs at Weber State University in Utah. He has worked in higher education administration for more than 25 years and currently serves as Immediate Past Chair of NASPA’s Global Advisory Board. He holds a PhD from Indiana University and has published numerous articles and book chapters on international education, particularly focused on student affairs and services.

Britta Piel is Head of Funding & Liaison Offices at Freie Universität Berlin’s Center for International Cooperation, where she was instrumental in conceptualizing the University Alliance for Sustainability, a global network of universities using complementary strengths and a whole-institution approach to address global challenges. She previously worked as internationalization manager at RWTH Aachen University, Cologne University of Applied Sciences, and the University of Bonn, and holds an MA in American Studies from Saint Louis University.

Graham Pike is Dean of International Education at Vancouver Island University, Canada. Previously he held teaching and administrative positions at University of York (UK), University of Toronto, and University of Prince Edward Island. He has worked as a global education consultant in 20 countries and written extensively on global and international education, including ten books for teacher educators. He holds an MA from University of London and a PhD in education from University of York.

Greg Poelzer is Executive Chair of the International Centre for Northern Governance and Development, and Associate Professor of Political Studies at the University of Saskatchewan. He has served a five year term as the inaugural Dean of Undergraduate Studies at the University of the Arctic, and leads UArctic’s international Northern Governance Thematic Network.

Mercedes Martha Ponce is the Director of Assessment and International Agreements at Florida International University. Ponce leads Academic Affairs’ international agreements review process. She has reviewed and approved close to 200 agreements and Memoranda of Understanding, involving 45 countries worldwide. Ponce holds a graduate Certificate of Higher European Studies from the College of Europe, Bruges, Belgium. She has an MA in International Studies from American University, School of International Service, Washington, DC.

Leigh Poole is the Director of the International Center at Winthrop University in Rock Hill, South Carolina. She joined Winthrop in 2013 as an Assistant Professor after serving as the Director of International Student Life at the University of Georgia. She was a Fulbright Scholar to France and an AIEA Presidential Fellow. Dr. Poole earned her PhD from UGA, a MEd from the University of South Carolina, and a BA from Wofford College.

Richard Poulin is Director of the Bureau international de l'Université Laval. Under his direction, the award-winning Bureau international is very active in student mobility, international cooperation and in delocalization of academic programs. Dr. Poulin is an expert in internationalization at Canadian universities, and has presented at numerous conferences. He holds degrees from École Polytechnique de Montréal and McGill University in Canada, and École des mines de Paris in France.

Joel Presti is the Associate Director for International Implementation at the College Board. Joel works closely with American and international higher education institutions to increase understanding of College Board programs, services, and non-profit mission. Prior to joining the College Board, he worked in university admissions for six years at Oberlin College, specializing in international student recruitment, admissions, and financial aid. Joel holds a BA from Bowdoin College and a MA from Columbia University.

Mary F. Price is Director of Faculty Development in the Center for Service and Learning. She has extensive experience in consulting with faculty on course design as well as curriculum integration. In partnership with the Office of International Affairs, Mary has developed workshops on intercultural competency and presented on a Faculty Learning Community approach at AAC&U. Mary holds a doctorate in Anthropology from State University of New York, Binghamton.
**Douglas Proctor** is a PhD candidate in international higher education at the University of Melbourne and a member of the Research Committee of the International Education Association of Australia (IEAA). In 2014, he won the Tony Adams Award for Doctoral Studies in International Education. With fifteen years’ experience in the internationalization of higher education, both in academic and senior managerial positions, Douglas oversees international relations and international stakeholder engagement in his most recent leadership position.

**Mike Proctor** facilitates large research initiatives, faculty and student mobility and strategic multinational collaborations. Mike has served as the principal investigator or manager on several large international projects, and has an appointment in the School of Natural Resources and the Environment. Mike has a bachelor’s degree in renewable natural resources, and a JD. He has worked in natural resource positions, and practiced law for 12 years.

**Robert Proulx** is Rector of the University of Quebec in Montreal (UQAM). He had previously served as Vice-Rector, Academic Affairs. He also served as professor in UQAM’s Psychology Department. Convinced that collaboration is the key to university development, Dr. Proulx is involved in intercollegiate organizations, such as Universities Canada, the Bureau de Coopération Interuniversitaire and the Inter-American Organization for Higher Education. In October 2014, Dr. Proulx received the Jacques-Cartier Medal, awarded to people exemplifying Franco-Québec cooperation.

**Ishwar K. Puri** is dean of engineering at McMaster University in Hamilton, Ontario, Canada. He has extensive experience in setting up and evaluating integrated and collaborative international engineering programs. He has held a number of administrative assignments at various North American universities, and is a recognized scientist and scholar. He is a Fellow of AAAS and ASME.

**Joanna Regulská** serves as the Chief Global Strategist and Vice Provost for Global Affairs at University of California Davis. She is a faculty member in Gender, Sexuality and Women’s Studies Program.

**Jeff Riedinger** is Vice Provost for Global Affairs and Professor of Law at the University of Washington in Seattle. His responsibilities include catalyzing and sustaining strategic cross-college international partnerships with universities, corporations, foundations, government agencies and non-governmental organizations to advance collaborative research, teaching, and engagement activities that positively impact critical global issues. Dr. Riedinger earned a BA at Dartmouth College, a JD at the University of Washington, and a PhD at Princeton University.

**Jennifer Robertson** started out as a Spanish and ESL teacher and has lived, worked, and traveled to more than 25 countries around the world. She currently serves as director of the Study Abroad and Global Experiences office at Valencia College in Florida. She has a Bachelor’s degree in Spanish from the University of New Hampshire, an MBA from the University of Central Florida, and is currently working on her doctorate in higher education.

**Sara Rosen** is Senior Vice Provost for Academic Affairs, and professor of linguistics at the University of Kansas. Rosen has responsibility for academic program quality, overseeing Undergraduate Studies, Graduate Studies, Student Affairs, International Programs, Online and Distance Learning, and Institutional Compliance. She oversees the implementation of Bold Aspirations, the university’s strategic plan. Rosen has forged partnerships with Shorelight Education to grow international student recruitment and ensure language proficiency and academic acculturation.

**Gerd Rothenberg** is Senior Advisor for Strategic Partnerships and Project Support at the University of Geneva, Switzerland. His experience in international education ranges from student exchange over agreements to developing and managing strategic partnerships. Gerd previously worked for NGOs and the UN in Switzerland and abroad. He holds a MA in Arts from the Universities of Geneva and Graz (Austria) and a postgraduate degree from the Graduate Institute of International Studies in Geneva.

**Jon Rubin** is the Founder and Director of the SUNY Center for Collaborative Online International Learning (The COIL Center). He directed the COIL Institute for Globally Networked Learning in the Humanities, which engaged 22 U.S. and 25 international universities in developing collaborative, networked classrooms. He was Associate Professor of Film/New Media at Purchase College where he developed a Cross-Cultural Video course in which SUNY students co-produced videos with students in Turkey, Mexico, Belarus, and Germany.

**Yvonne Rudman** is Director of International Partnerships and Grants at the Office of International Programs at Montana State University. She is also International Education Manager for MSU’s National Science Foundation, Partners for International Research and Education (PIRE) project. Rudman supports the university internationalization process by cultivating and managing international partnerships and externally funded projects. She is a doctoral candidate in MSU’s Adult and Higher Education program with a concentration in the indigenization of international education.

**Laura E. Rumbley** is Associate Director of the Boston College Center for International Higher Education (CIHE). She is co-editor of the *Journal of Studies in International Education* and chair of the Publications Committee of the European Association for International Education (EAIE). Laura, who received her PhD from Boston College, served briefly as a US Foreign Service Office and is also the former deputy director of the Brussels-based Academic Cooperation Association (ACA).

**Janaka Ruwanpura** is Vice-Provost International at the University of Calgary. He was previously a Professor, Canada Research Chair in Project Management Systems, and Founding Director of the Centre for Project Management in the Schulich School of Engineering at UofC. He obtained his civil engineering and project management education from Sri...
Lanka, USA and Canada. His involvement in international activities is comprehensive, including teaching, research, administration and service. Ruwanpura is a former US Fulbright scholar.

Paul Sanders was Senior Educational Manager with the College Board from 1999-2009 and Executive Director of the Center for College Readiness at Rice University from 2009-2011. He has comprehensive experience working in addressing issues of equity and access in education. Sanders joined the International Baccalaureate Organization as Global Head of Recognition in May 2011. He holds a BA in Political Science from Texas A&M University and an MLA in History from St. Edward’s University.

Rachel Sandison is Director of Recruitment and the International Office at the University of Glasgow. She is responsible for delivering the University’s student recruitment objectives, both domestic and international. Sandison oversees the implementation of the University’s global student recruitment strategy and co-leads on the University’s wider internationalization strategy. Sandison serves as the co-Chair of the Marketing Track for the CASE Europe Annual Conference and Chair of the Glasgow Economic Leadership Higher and Further Education group.

Stephany Schlacter became Provost at Lewis University in Romeoville, Illinois, in 2001 after serving as Vice-President of Mission and Planning, Executive Assistant to the President, and special counsel to the president. Previously, she was in the Lewis University College of Nursing, as Director of Undergraduate Studies and as Director of Graduate Studies. She remains a professor in that college. She previously taught at St. Xavier University and the Michael Reese Medical Center, both in Chicago.

Eugene Sebastian is Deputy Pro Vice-Chancellor, Business International, RMIT University, Australia. Before RMIT, he spent eight years at Monash University as Director, Global Initiatives. He earned PhD in Business and Economics from University of Sydney and BA in Politics and Asian Studies from Flinders University.

Lee Seedorff is Senior Associate Director of International Student and Scholar Services at the University of Iowa. She served as Regulatory Ombudsperson for Region IV of NAFSA and led workshops to train advisors new to the field. Lee has a master’s in Social Work from the University of Iowa, and a BA in Anthropology and South Asian Religions. She studied abroad for a year in India and for a short term in St. Lucia.

Solon Simmons is the Vice President for Global Strategy at George Mason University, and professor and former dean at the GMU School for Conflict Analysis and Resolution. A sociologist, Solon specializes in theory construction, empirical methods, and problem solving with respect to the deep, cultural rhythms of conflicts as they play out in the discourse of political leaders. Solon is Vice Chair of the George Mason Confucius Institute and the Chairman of Mason Korea, LLC.

Kris M. Smith is Associate Provost for Institutional Research and Reporting at George Mason University where her responsibilities include conducting research associated with national and international university rankings. She has consulted with and trained delegations from a variety of countries. Smith is a member of the academic team involved with planning, launch, and monitoring George Mason’s newest campus in Sogndal, South Korea. Smith holds a doctorate from the University of Michigan.

Lucy Sommo is an International Trade Specialist at Maine International Trade Center and coordinates the StudyMaine program, where she assists Maine high schools and colleges/universities that are recruiting international students. She also helps organize state trade missions, which include high school and college administrators. Lucy returned to her home state of Maine after living in Europe for seven years where she worked for European organizations in Brussels, the headquarters of the European Union.

Giancarlo Spinelli is Rector’s Delegate for International Networks at the Politecnico di Milano, Italy where, since 1980, he has been full professor of Rational Mechanics. In 1997, he was President of EAIE and, in 2009, the first recipient of its Transatlantic Award. He served on the TOEFL board and received Honorary Doctorates from the American University of Science and Technology (AUST), Beirut (Lebanon), from Lund University (Sweden) and from Ecole Centrale de Nantes (France).

Lois Spitzer is an Associate Professor of Education at Stockton University where she coordinates the ESL and Bilingual Education Endorsement Programs. Her experience includes teaching ESL, linguistics, writing, and education to K-12, college and adult immigrant and international first and second English language learners.

Sylvain St-Amand is Director of the Office of International Relations of the University of Quebec in Montreal. Mr. St-Amand has recently presented on issues of internationalization in conferences in Brazil, Ecuador and China. Before joining UQAM, Mr. St-Amand was Executive Director of McGill University’s Centre for International Management Studies. Mr. St-Amand was trained as a historian. He is Chairman of the Board of the World Centre of Excellence for Destinations.

Shelly Stephenson is dean of international programs and development at Johnson & Wales University, where she is the senior international officer with oversight of all study abroad, international student services, and on-campus intercultural programming on the main Providence campus and three regional campuses in North Miami, Denver, and Charlotte. She received her MA and PhD in East Asian Languages and Civilizations from the University of Chicago.

Roger Sugden is the Dean of the Faculty of Management at the University of British Columbia’s Okanagan campus and Advisor to the Principal on Innovation and Economic Development. A global business scholar known for his cross-disciplinary research and multi-university collaborations, he was professor of socio-economic development and founding Head of the Management School at the University of Stirling, U.K. He has led numerous prominent initiatives for the European Commission and British Council.

Malik Sundharam is the Director of ELS International Education Pathways, India. Malik has been instrumental in expanding
the ELS footprint in India starting in 2010 by establishing Unbiased Counseling offices operated by internationally educated counselors at Chennai and its immediate expansion of branches in Bangalore, Coimbatore and Hyderabad. Mallik joined ELS with more than a decade of diverse and rich education industry and study abroad experience from SJU.

Susan Buck Sutton is Senior Advisor for International Initiatives, Bryn Mawr College, and Emerita Associate Vice President of International Affairs and Chancellor’s Professor of Anthropology, Indiana University. Past President of AIEA and active in the American Council of Education, NAFAA, and IIE, Sutton has given numerous presentations on the changing nature of internationalization, institutional partnerships, curriculum internationalization, and international service learning. Sutton has published five books and 60+ articles.

JR Swanegan is the Director of International Programs at Stetson University College of Law in Gulfport, Florida. He came to Stetson in 2013 from the University of Missouri-Columbia where he held several posts including Director of Study Abroad and International and Diversity Outreach for the College of Engineering. Professor Swanegan earned his BA in political science and his JD in law from the University of Missouri-Columbia.

Leandro Tessler is Associate Professor of Physics at Unicamp. Tessler was the chair of FAUBAI Meetings 2014, 2015 and will be also of the 2016 edition. He lectures often on internationalization of Latin American universities. He previously was the Director of International Relations at Unicamp. Tessler’s most recent publication is Why top Latin American Universities must teach in English and why they don’t. He holds a PhD from Tel Aviv University.

Downing A. Thomas is Associate Provost and Dean of International Programs at the University of Iowa. In 2005, Thomas was named Chevalier dans l’Ordre des Palmes académiques by the French government, and is Honorary Professor at Hebei Normal University. Thomas has delivered invited lectures at University of Virginia, NYU, University of California-Berkeley, and Stanford University, among others. His publications include a brief, entitled Global Research and Commercialization: an Under-the-Radar Next Big Thing (IENetworker, Fall, 2013).

Colleen Thouez is Senior Research and Training Advisor at UNITAR, and adjunct faculty at American University. She is serving on the AIEA 2016 conference sub-committee. Since 2013, she is the lead expert on training for the World Bank project on migration and mobility, and co-chairs the UN’s Task Force on the same subject. Previously, she headed UNITAR’s Office at the UN, overseeing education-driven programming for thousands of international adult learners annually.

Jeroen Torenbeek is director of Utrecht Summer School and was director of International Relations at Utrecht University. He was President of EIAE 2003-2005. He gave numerous presentations at EIAE, NAFAA, AIEA, APAIE and other associations. Torenbeek teaches yearly at the EIAE Academy, and wrote together with Inez Meurs International Summer Schools, a publication of EIAE. Torenbeek works also as an independent consultant in the field of internationalization of higher education.

Paige K. Turner is associate dean and professor in the School of Communications at Webster University, and serves as the program coordinator for the AIEA Senior Adviser Program. In 2013 she received a Fulbright-Nehru International Education Administrators Seminar Award to travel to India and explore cross-culture education and in 2012 the Outstanding New Professional Award from NAFAA: Region IV. She earned her MS and PhD in Organizational Communication from Purdue University and conducts research and consults in the general area of organizational communication.

Marc Usunier is currently the Coordinator of International Initiatives with the Hanlon Centre for International Business Studies, Edwards School of Business at the University of Saskatchewan. Usunier is an active member of CBIE, serving as the current Chair of the CBIE’s International Network of Tomorrow’s Leaders. He has a background in international student support and internationalization of undergraduate curriculums, and holds an MA in history from the University of Saskatchewan.

Marcela Valania is an Honorary Affiliate at the University of British Columbia, working on the administration of projects that aim to impact regional social and economic development, and that require the establishment and nurturing of international networks. Originally from Argentina, she was a university teacher of English as a Second Language at the Universidad Nacional de Mar del Plata, and worked as an education administrator at the Universities of Birmingham and Stirling in the UK.

Thomas Van Cleave is Director of Service and Experiential Learning and Interim Co-Director for Study Abroad at Iona College, where he facilitates the campus-wide academic service-learning institutionalization initiative and global service-service learning courses. Previously he was a faculty member at Portland State University, where he earned his doctorate, and MA program director for the International Partnership for Service-Learning and Leadership. He contributed to Learning Through Serving (2013), and Democratic Dilemmas of Teaching Service-Learning (2011).

Julie Vaudrin-Charette is Curriculm Advisor at Cégep de l’Outaouais. She is also a doctoral candidate at University of Ottawa’s Faculty of Education. Vaudrin-Charette’s research focuses on indigenization processes in Québec’s colleges, and their intersections with curriculum, languages, and reconciliation. She has been involved in provincial (CI) and national (CBIE) committees on student mobility. She holds a MA in international communications from Université du Québec à Montréal.

Leonardo A. Villalón is Dean of the International Center and Professor of Political Science and African Studies at the University of Florida. He is a specialist on the politics of the Francophone countries of the African Sahel and he has lectured and directed seminars and workshops at universities and other institutions in Senegal and other West African countries. A Fulbright Student and Scholar alumnus, he is currently co-editor of the Journal of Modern African Studies.
Heather H. Ward is Senior Program Associate in the Center for Internationalization and Global Engagement at the American Council on Education in Washington, D.C. She previously served as Associate Director for Internationalization and Outreach at George Mason University and as Director of International Programs at Mary Baldwin College. Heather holds a Master of International Affairs from Columbia University and a Bachelor of Arts in Latin American Studies and Spanish from Vanderbilt University.

Michael Wilhelm recently joined the University of North Carolina Wilmington as the Associate Vice Chancellor for International Programs. Prior to joining UNCW, Michael was the director of the Office of International Students and Scholars at West Virginia University, a land-grant university with a comprehensive Health Sciences Center. He has worked in international education for the last fifteen years, specializing in the areas of immigration, student services and recruitment.

Pia Wood is the Associate Provost for International Education at the University of Tennessee, Knoxville. Her responsibilities include Programs Abroad, International Student and Scholar Services, International Linkages/Partnerships, International Student Recruitment, International Risk Management, the English Language Institute, the Confucius Institute, the Office of the Peace Corps, and the International House. She is a past president of AIEA. Pia Wood earned a PhD in Political Science from the University of Geneva in Switzerland.

John J. Wood is Senior Associate Vice Provost for International Education and serves as deputy SIO at the University at Buffalo (UB). He has extensive experience in the areas of international student recruitment and ESL programming. He currently administers institutional partnerships, including UB’s collaborative undergraduate programs with the Singapore Institute of Management (SIM), as well as the university’s exchange and study abroad programs.

Thomas Wyly is president of Strategic Consulting: The Wyly/Kellogg International Group, which assists academic institutions with international education issues and searches for senior international positions. Previously he was a faculty member and administrator at the University of Pennsylvania and Bentley University, and led a pioneering human rights program in higher education, the Global Sullivan Principles. A Penn humanities PhD, he has held faculty fellowships at Princeton, Yale, Northwestern, Ohio State, and St. Deiniol’s in Wales.

Hong Yang is Bryant University’s inaugural Vice President for International Affairs. He was the founding director of Bryant University’s U.S.-China Institute and Confucius Institute. Yang is also the Charles J. Smiley Chair Professor of Environmental Sciences. The National Committee on U.S.-China Relations selected him as a national Public Intellectual Fellow. Yang is a member of the Chinese Academy of Sciences. He holds a doctorate in geosciences from University of Idaho.

Cheryl Young leads the Global Initiatives team in support of comprehensive internationalization at Miami University with a focus on sustaining and expanding student mobility, international partnerships, faculty globally focused efforts, and diverse co-curricular programming. Units reporting to Global Initiatives include International Student & Scholar Services, Study Abroad, the Center for American & World Cultures, Continuing Education, and the Confucius Institute.

Christopher Ziguras is the current President of IEAA. As Deputy Dean, International, at RMIT, Chris oversees educational development and quality assurance for the school’s academic programs in one of RMIT’s largest schools across a wide range of disciplines. He also oversees the School’s extensive international activities. His research focuses on international education policy, particularly related to higher education in the Asia Pacific region.

Lisa Zuppé is the Executive Director of International Affairs at Effat University, Saudi Arabia, where she has worked since 2000. As well as managing the university’s international partnerships, she also lectures in Applied Linguistics. Her MA is from Reading University, UK.
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