Strategies for Moving SIOs to the Center of the Leadership Ecosystem

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The SIO’s Dilemma

Marginalization
Outline

Marginalization:
Contributing factors

Moving to the Center:
Mutually-reinforcing Collaboration

At the Center:
Your Personal Brand
What factors lead to SIO marginalization?
Moving to the Center: Mutually-reinforcing Collaboration

- Differentiated, coordinated activities
- Part of an overarching strategic plan
- Increase efficiency and effectiveness of interdependent activities
Mutually-reinforcing Collaboration

• Identify strategic goals that overlap internationalization goals
• Engage collaborators
• Plan activities
• Evaluate impact
• Continuously improve and communicate success
FIU

- University strategic goal: Graduation success
- Collaborators: OGLI, FIU Libraries
- Activities: ACRL grant study
- Evaluation: AAC&U VALUE Rubrics; student surveys; GL faculty & librarian focus groups
- Communicate success: FIU News; ACRL & ALA; Inside Higher Ed
NAU

• **Strategic goal:** Interdisciplinarity and global research

• **Collaborators:** Provost & V.P Research

• **Activities:** Global & Interdisciplinary Research & Teaching Fund

• **Evaluation:** # of applications; new courses designed; research $$ secured; research projects completed

• **Communicate success:** NAU Global; conference presentations; peer reviewed journal articles
At the Center: Your Personal Brand

• What value do you provide (what problem you solve)
• How you do it uniquely
• Whom you do it for (your target audience)
Harvey: “As the Senior Internationalization Officer of a global campus, I ensure that learning, teaching, and research occur from a global perspective and that students are prepared to be globally competent.”

Hilary: “I provide leadership and support to faculty, administrators, and staff to place student learning at the center of comprehensive internationalization.”
THANK YOU

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