

**Internationalization and Community Engagement
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Abstract: US urban academic institutions have long served their communities by broadening educational access and focusing on issues of local importance. Two examples of such activity are community engagement and internationalization. As a result of a two-year strategic planning process, 2012-14, IUPUI now integrates such local and global priorities through identification of new responsibilities for its Center for Service and Learning and its Office of International Affairs. A similar process is underway at Florida International University, where the Office of Global Learning collaborates closely with the Office of Engagement on mutually reinforcing initiatives. The possible implications for higher education will be discussed.

Questions:

- How can colleges and universities understand and construct their internationalization efforts to also have local impact and meaning, leading to academic-community collaborations that encourage communication and learning that spread widely across both campus and community?
- What institutional actions and organizational structures can best encourage global learning throughout the curriculum and connect directly to the international interests of local organizations and businesses, and pursue such goals through local and global partnerships?

Community Engagement in Higher Education:

- “Community Engagement,” “Stewards of Place,” and “Anchor Institutions”
- Emphasis on documenting/tracking (e.g., Campus Compact, Carnegie Classification for Community Engagement, reaccreditation, awards)
- Similar challenges/opportunities between service learning and international study abroad in culture of High Impact Practices (e.g., assessment, learning goals, strategic partnerships)
- Changes in our local communities; needs of business for globally competent employees; need for community capacity to welcome and integrate newly arrived immigrants
- Emphasis on tuition generation; ability of campus/Schools to recruit international students
- Growing coalition of more than 350 international universities; Talloires Network as well as regional networks such as Campus Engage in Ireland, South African Higher Education Community Engagement Forum, Latin American Center for Service-Learning, Ma’an Arab University Alliance for Civic Engagement

Mechanisms:

Examples of FIU Mechanisms and Structures

- Co-curriculum requirement in Core Curriculum Global Learning courses
- Peace Corps Prep Program
- Global Learning Medallion
- Globally Focused Clubs
- On a broader scale:
 - FIU is in close coordination with the Office of Community Engagement on our application to become a "Changemaker Campus" in partnership with Ashoka University. This involves implementing social entrepreneurship opportunities in GL courses and activities.
- In terms of leadership methods:
 - What we call "backbone organizations" that facilitate all the moving parts of these initiatives with a network structure, and the necessity of mutually reinforcing activities and continuous communication.

Examples of IUPUI Mechanisms and Structures

- Routine meetings among core group of staff from Center for Service & Learning and Office of International Affairs
- Shared strategic goals; broadening beyond service engagement now to include corporate and economic development
- Shared support for faculty (e.g., Faculty Learning Community for International Service Learning, conference travel, campus workshops, Summer institutes on internationalizing the curriculum)
- Shared scholarship (e.g., *International service learning: Conceptual frameworks and research*, book chapters, conference presentations)

To what end?:

- *Metropolitan Universities Journal* special edited volume?
- *White Paper*
- *Policy recommendations for offices of international affairs*

Resources

- Anchor Institutions Task Force, free memberships, <http://www.margainc.com/initiatives/aitf/>
- Ashoka University website see <http://ashokau.org/>
- 'Stewards of Place: upcoming article in Metropolitan Universities Journal
- Global Learning Initiatives at FIU: www.goglobal.fiu.edu
- *International service learning: Conceptual frameworks and research* (IUPUI Series on Service Learning Research) <http://www.amazon.com/International-Service-Learning-Conceptual-Frameworks/dp/1579223397>
- International Service Learning Teaching & Learning Circle: see <http://csl.iupui.edu/financial-support/programs/communities/circle.shtml>
- Saltmarsh, John, KerryAnn O'Meara, Lorilee Sandmann, Dwight Giles, Jr., Kelley Cowdery, Jia Liang, and Suzanne Buglione. 2014. *Becoming a Steward of Place: Lessons from AASCU Carnegie Community Engagement Applications*. Washington D.C. <http://www.aascu.org/bookstore/lessonslearned?>
- Talloires Network, <http://talloiresnetwork.tufts.edu/>