CULCON/Waseda/Toyo Breakfast Session: New U.S.-Japan Initiatives to Promote Student Mobility

Masato Otaka, Japanese Embassy
Masakazu Iino, Waseda University
Shingo Ashizawa, Toyo University
Paige Cottingham-Streater, U.S.-Japan Bridging Foundation
Session Outline

1. Introduction & Video Message
2. Greeting from the Japanese Embassy
3. Innovations in U.S.-Japan Partnerships
4. New Global Initiatives and Funding
5. Discussion
Session Objectives


Identify New Resources for Partnership Building with Japan.

Learn about Components of the 2015 TeamUp Campaign.
Engage with TeamUp

Send us your questions via Twitter using #TeamUpAIEA

Connect with us on Twitter: @TeamUpUS_Japan

Find us on Facebook: TeamUpUSJapan
Contact

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Top Global University Project by MEXT and “Waseda Goes Global” Plan

Prof. Masakazu Iino, Ph.D.
Dean, Center for International Education
Waseda University

Feb 17, 2015
Top Global University Project (2014~)

Summary

- Funding Project that aims to enhance the international competitiveness of Japanese higher education
  - Providing prioritized support for the world-class programs in education and research & leading the globalization of Japanese universities
  - Aiming to reform institutional policy and its governance

Type A (13)

Type B (24)

Funding by MEXT (Scheduled: 4 million USD for 10 consecutive years)

Type A

- To be ranked in the top 100 in world university ranking

Type B

- Leading internationalization of JP society by enhancing their global initiatives

Initiatives for Type A

- Creating joint degree programs
- Implementing to reform university governance & policy
- Improving ratio of foreign faculty and students
- Increasing the number of lectures in English etc.
MEXT Top Global University Project
Selected Universities

■ Type A (total 13)
- National Universities -
  Hokkaido, Tohoku, Tsukuba, Tokyo, Tokyo Medical & Dental, Tokyo Institute of Technology, Nagoya, Kyoto, Osaka, Hiroshima, Kyushu

- Private University -
  Waseda, Keio

■ Type B (total 24)
- National Universities -
  Chiba, Tokyo University of Foreign Studies, Kanazawa, Kumamoto....

- Private Universities -
  Toyo, Sophia, Hosei, Meiji, Rikkyo, Ritsumeikan, Ritsumeikan APU....

Please refer to the handout on the table for more info.
“Waseda Goes Global” Plan
Academic networks with partner institutions
Collaborating with world-class researchers by strengthening six research areas:

- Empirical Analysis of Political Economy
- Health and Sports Science
- ICT and Robotics
- Japanese Studies
- Multiscale Analysis, Modeling and Simulation
- New Horizon Materials for Life and Energy Devices
Within 10 years, to be ranked among the world’s top 100 universities in 18 research areas

Japanese Studies
- Modern Languages
- Linguistics
- Literature
- Media Studies

Political Economy
- Economics
- Law
- Politics
- Sociology

Health and Sports Science
- ITC
- Statistics/Management

ICT and Robotics
- Mechanical Engineering
- Chemical Engineering
- Bio Chemistry
- Electrical and Electronic Engineering

New Horizon Materials for Life and Energy Devices
- Physics
- Materials Science

Multiscale Analysis, Modeling and Simulation
- Mathematics
- Chemistry

In 2014, Waseda was ranked within the top 100 in 5 research areas.
6 Research Areas at Waseda

- Economics
- Politics
- Humanities
- Mathematics and Physical Sciences
- Chemical Engineering
- Mechanical Engineering
- Sports Science
- ICT and Robotics
- Political Economy
- Japanese Studies
- Health & Sports Science
- New Horizon Materials for Life and Energy Devices

Colleges and Universities:
- Oxford
- Fudan
- Colombia
- UCLA
- U of Pisa
- U of Rome
- U of Washington
- Carnegie Mellon University - CMU
- Stanford
- Monash U
- Loughborough University
- U of Calgary
- Johns Hopkins
- Peking
- TU München
- Queensland
“Waseda Goes Global” Plan
Student Mobility Programs
Offering English-Based Programs at 7 schools for Student Exchanges

School of Political Science and Economics

School of International Liberal Studies (SILS)

Faculty of Science and Engineering
- Fundamental Science and Engineering
- Creative Science and Engineering
- Advanced Science and Engineering

School of Social Science (open for exchange students starting from September 2015)

School of Commerce (open for exchange students starting from September 2015)

Center for Japanese Language (CJL)
GLCA (Great Lakes Colleges Association) ACM (Associated Colleges of the Midwest) will join in 2015.

- **Peking University**
  - International relations (U&G)
  - Environmental energy (G)

- **Columbia University**
  - Literature (G)

- **Waseda University**
  - Journalism (U&G)

- **Fudan University**
  - Politics (U)
  - Business management (U)
  - Architecture (G)
  - Information technology (G)

- **National Taiwan University**
  - Development of Double Degree Programs

- **National University of Singapore**
  - Business management (G)

- **Nanyang Technological University**
  - All fields (U)

- **DDP**
Global Leadership Program

Selected for the MEXT’s “Re-Inventing Japan Project”
Developing leaders who will lead the international community

Partner Universities:
• Columbia University
• Georgetown University
• University of California, Berkeley
• University of Pennsylvania
• University of Washington
• Johns Hopkins University
• Dartmouth College
Establishing a five-year integrated undergraduate and graduate program that includes a year study-abroad to a partner university

Selecting students from any undergraduate school who have both high potential in leadership skills and strong academic expertise.

<table>
<thead>
<tr>
<th>Year 1 2016</th>
<th>Year 2 2017</th>
<th>Year 3 2018</th>
<th>Year 4 2019</th>
<th>M1 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>Autumn</td>
<td>Spring</td>
<td>Autumn</td>
<td></td>
</tr>
<tr>
<td>Selection</td>
<td>Selection</td>
<td>Prep courses</td>
<td>A Year Study Abroad</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Writing Class</td>
<td></td>
<td>Honors Seminar with Partner University Students</td>
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<td></td>
<td></td>
<td>Seminar Class / semester</td>
<td></td>
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<td></td>
<td></td>
<td>Arts &amp; Science / Semester</td>
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<td></td>
<td></td>
<td>Service Learning</td>
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</tbody>
</table>
Waseda Summer Session, 2015

- 4 weeks at Waseda with excursions to cultural sites
- Japanese Studies in English (Only at WASEDA)
  - * Business(2)/ Culture (3)/ History (1)/ Politics (2)
  - Economics(1)/ Sociology (1)
  - * Take 2 Courses out of 10 Courses
- Fee 3,750 USD (Approx)

Students are from:
- Australia
- China
- Hong Kong
- Singapore
- Taiwan
- Thailand
- U.S.A etc
and
WASEDA students
To develop a structure for giving all students an opportunity to go abroad and learn as attending universities, conducting fieldworks, or participating in international volunteer activities.

2014: 3,172 → 2032: 8,000

To increase the number of international students up to 20% so that the University may respond to changing international environments surrounding higher education and research.

2014: 4,985(10%) → 2032: 10,000(20%)
Thank you,
Top Global University Project (Type B)

TOYO GLOBAL DIAMONDS

Becoming an Asian hub university for global leaders

Toyo University

Shingo Ashizawa
1. Government Initiatives and Institutional Initiatives
TOBITATE Campaign
New Funding Scheme
## TOBITATE Campaign: Increasing Funding Opportunities

<table>
<thead>
<tr>
<th>New Funding (Joint Fund from Private Corporations and Government)</th>
<th>Funding is mainly supported by Business Community (122 major companies)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Target Goal:</strong> Increase the number of Students who Study Abroad</td>
<td><strong>1000 grantees (2015 FY)</strong></td>
</tr>
<tr>
<td>10,000 students in next 7 years with new funding scheme</td>
<td><strong>1200-2000 USD per month</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Duration: 1 month to 1 year</strong></td>
</tr>
<tr>
<td></td>
<td><strong>1000-2000 USD travel grant</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Pre-departure program and follow up program</strong></td>
</tr>
</tbody>
</table>
# TOBITATE Campaign

## 256 Grantees for Spring 2015

<table>
<thead>
<tr>
<th>Categories</th>
<th># of Applications</th>
<th># of Final Grantees</th>
<th>Competition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science, Interdisciplinary Studies</td>
<td>270</td>
<td>119</td>
<td>2.26</td>
</tr>
<tr>
<td>Development Studies (Developing Countries)</td>
<td>92</td>
<td>18</td>
<td>5.11</td>
</tr>
<tr>
<td>Top University Program</td>
<td>134</td>
<td>43</td>
<td>3.12</td>
</tr>
<tr>
<td>Diversity Program</td>
<td>288</td>
<td>76</td>
<td>3.35</td>
</tr>
</tbody>
</table>

256 Grantees for Spring 2015
## Government Initiative (Series of Competitive Funds)

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Funding</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2005- 2009</td>
<td>SIH (Strategic Fund for Establishing International Headquarters in Universities)</td>
<td>20</td>
</tr>
<tr>
<td>FY 2009-2014</td>
<td>Global 30</td>
<td>13</td>
</tr>
<tr>
<td>FY 2012-2016</td>
<td>Go Global Japan (GGJ)</td>
<td>32</td>
</tr>
<tr>
<td>FY 2014-2023</td>
<td>Top Global University Project (SGU)</td>
<td>Type A: 13 Type B: 24</td>
</tr>
</tbody>
</table>
## Top Global University Project

<table>
<thead>
<tr>
<th>Type A (13 institutions)</th>
<th>Type B (24 institutions)</th>
</tr>
</thead>
</table>
| **Aiming Top 100 in World University Ranking** | **<Potential Proposals>**  
- Strategic Global Programs  
- Overseas Branch Campuses  
- Inviting Foreign Institutions to Japan for Joint Teaching Program  
- Joint/ Double Degree Program |
| Annual Support: 5 million USD per school | Annual Support: 2-3 million USD per school |
| Criteria: Strategic plans for internationalization, Structural Reform, Educational Reform and Numerical Target |
Selection Criteria for Top Global University Project

Future Goals and Strategic Plans
Towards internationalization based on uniqueness, Tradition and Strength of the university

① Internationalization
- Diversity, Mobility, Support System, Language Usage, Curriculum Management, Flexibility and Openness

② Governance and University Reform
- Personnel System, Governance and Leadership

③ Educational Reform
- New Teaching Methods, Entrance Exam, Flexibility in Academic Path

④ Information Disclosure

⑤ Organizational Structure
- [Type A Only]

⑥ Academic Strength
- Research performance
2. 〈CASE : SGU Type B〉
“Toyo Global Diamonds”
TOYO UNIVERSITY

Who are we?
Since 1887

• Tradition: started as a philosophy academy
• Growth as comprehensive university with 11 undergraduate programs and 11 graduate schools
• 32000 enrollment
• Located in central Tokyo
To become a new Toyo University

The human resource pyramid of quality must come to be shaped like a diamond

Establishment of new faculties and reform of existing faculties

Strengthening of governance by the president

Promote University Renovation to Enhance International Competitiveness

Image of desired human resources

New Elite

People who can play a leading role on the world stage
- “Japanability”
- “Ability to form world standards”
- “Innovation ability”

- Newly established faculties (Name tentative)
- Existing faculties

Toyo University

Faculty of Int’l Studies

Faculty of Information Coordination

Faculty of International Tourism Studies

Toyo Global Leaders

Toyo Global Leaders are human resources who are rooted in “on-site doctrines,” can understand and respect different societies, cultures, and customs, identify the issues and solve the problems, as well as play a leading role in the core of the society.
Establishment of a new entity “Toyo Global Diamonds” in 2017

→ Aim for "Self-sustenance" after the project completion
Partners and Sustainable Projects

Toyo University – UCLA Extension
Center for Global Education

- Business English
- English for Academic Purposes.
- FD program for University Professors

Bangkok Office at Chulalongkorn University

Cross Registration with Temple University Japan (TUJ)
Staying Home

Internationalization at Home

Target Goals by 2023

<table>
<thead>
<tr>
<th></th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exchange</td>
<td>430</td>
</tr>
<tr>
<td>Fee based</td>
<td>130</td>
</tr>
<tr>
<td>Bridge Program</td>
<td>490</td>
</tr>
<tr>
<td>Shot-term &amp; Intern</td>
<td>1,260</td>
</tr>
</tbody>
</table>

Mobility

Study Abroad
Internship
Fieldwork

Collaboration with Community Colleges, Liaison Office in Sydney and Vancouver

• Toyo-UCLA Extension Center for Global Education
• Cross Registration with Temple Japan
• Internship and Volunteer
• Joint Educational Program with International Students
Global Office & Language Center

One-to-One Tutorial
(Conference Writing & Writing Consultation)

Student Center Approach

Counseling for Study Abroad
Fulbright IEA 2014vgroup visited our class, “Invitation to Study Abroad”
Faculty of Regional Development Studies selected for GGJ (Go Global Japan) in 2012
→ Expand the GGJ project to the entire university

Establishment of the International Regional Global Office / Language Center

Visualize the study achievement by e-Portfolio

- History of study abroad
- Language scores
- International exchange point
- History of taking writing course

Change in the number of students studying abroad (2012-2014)

<table>
<thead>
<tr>
<th></th>
<th>Class of 2013</th>
<th>Class of 2014</th>
<th>Class of 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>132</td>
<td>194</td>
<td>257</td>
</tr>
</tbody>
</table>

61.1% of students in the faculty study abroad
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Non-Japanese faculty members and those with a degree from overseas</td>
<td>Substantive learning by the students</td>
</tr>
<tr>
<td></td>
<td>University-wide survey by the IR office</td>
</tr>
<tr>
<td>Degree courses in other languages</td>
<td>TOEFL and other external tests</td>
</tr>
<tr>
<td></td>
<td>Entrance exam using an external test 888 students</td>
</tr>
<tr>
<td>Subjects offered in English</td>
<td>Multifaceted selection of students</td>
</tr>
<tr>
<td></td>
<td>Baccalaureat AO admission for all faculties</td>
</tr>
<tr>
<td>Introduction of numbering system and provision of syllabi in English</td>
<td>Disclosure of educational information</td>
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<tr>
<td></td>
<td>Participation in the University Portrait. Information analysis / publication by the IR office</td>
</tr>
<tr>
<td>Status of introduction of GPA</td>
<td>TGL Training Rubric</td>
</tr>
<tr>
<td></td>
<td><strong>TGL Gold Certification 460 students/year</strong></td>
</tr>
<tr>
<td></td>
<td><strong>TGL Silver Certification 1,000 students/year</strong></td>
</tr>
<tr>
<td></td>
<td><strong>TGL Bronze Certification 2,500 students/year</strong></td>
</tr>
<tr>
<td>International validity</td>
<td>International validity</td>
</tr>
<tr>
<td>Establish a department that evaluates foreign credentials</td>
<td>Students entering Toyo University through the international transfer system: 300 students/year</td>
</tr>
<tr>
<td>Flexible academic calendar</td>
<td>Sustainable education Platform</td>
</tr>
<tr>
<td>Quarter system in all 14 faculties</td>
<td>TOYO-UCLA Extension Center for Global Education: 500 courses offered</td>
</tr>
<tr>
<td>Scholarships</td>
<td></td>
</tr>
<tr>
<td>Notification of scholarship at the time of admission notification to 500 students</td>
<td></td>
</tr>
<tr>
<td>International Dormitory</td>
<td>Promoting Reform to Enhance International competitiveness and openness of Toyo University</td>
</tr>
<tr>
<td>International dormitories for 500 students</td>
<td></td>
</tr>
<tr>
<td>2. Governance</td>
<td></td>
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<tr>
<td>Quick decision-making</td>
<td></td>
</tr>
<tr>
<td>Preparation of a scheme for presidential governance</td>
<td></td>
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<tr>
<td>4. Others (Disclosure of educational information)</td>
<td></td>
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<td></td>
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<tr>
<td>5. Achievement index set by Toyo University</td>
<td></td>
</tr>
</tbody>
</table>
Learning Outcome Assessment (using E-portfolio) at Toyo

1) Scores of the standardized test
2) Experiences Abroad
3) Global Activity Point System (GAPS)

GAPS Certificate will be awarded for those students who earned 30 points or more.
Thank you

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