**Wednesday, February 18**

**8:00 AM - 12:30 PM**

**AIEA Association Breakfast**
- Keynote: Eva Eron-Polak
- 7:45 AM - 9:00 AM

**9:15 AM - 10:30 AM**

**Concurrent Sessions and Roundtables**
- AIEA Town Hall
- The Winds of Change
- Getting Beyond Internationalizing in our Comfort Zones
- Bilateral Forum
- Global Atlas, Mobile Campus
- Global Workforce
- International Student and Scholar Services Office
- Developing Strategic Internationalization Plans
- Russia and Palestine
- Changes in International Admissions Practices
- Activity-based Budgeting
- Global Leadership
- New Horizons
- International Higher Education Partnerships
- Language and "Intercultural Competence"

**10:30 AM - 11:00 AM**

**Networking Break with Exhibitors**

**11:00 AM - 12:15 PM**

**Advocacy Day Briefing**
- 11:00 AM - 12:15 PM

**Concurrent Sessions and Roundtables**
- 11:00 AM - 12:15 PM
- Science Engagement
- Knowledge Gap
- AIEA Senior Adviser Program
- Where Do We Go
- Administration/Management
- Beyond Study Abroad
- Career Integration
- Value Chain
- Glass Cliff
- Creative Resourcing
- Online Education
- East Asian
- Technology
- Global-Ready Graduates
- Teacher Prep

**12:15 PM - 2:00 PM**

**Plenary Luncheon**
- Keynote: Wajahat Ali
- 12:30 PM - 2:00 PM
AIEA ASSOCIATION BREAKFAST

Wednesday, February 18
7:30 AM – 9:00 AM

7:30 AM
Conference Registration Opens

7:45 AM – 9:00 AM
AIEA Association Breakfast

Join us for the AIEA Association Breakfast. In addition to the keynote speaker and the Association’s business meeting, this year, AIEA members will have the opportunity to vote on the adoption of new AIEA bylaws. The breakfast is open to all conference attendees.

Keynote Speaker: Eva Egron-Polak
Secretary General of the International Association of Universities (IAU)

Eva Egron-Polak was educated in the Czech Republic, Canada and France. Having studied French Literature, Political Science and International Political Economy, her post-graduate research focused on early stages of European Union policy in higher education. For almost 20 years she served in various senior positions at the Association of Universities and Colleges of Canada (AUCC) prior to becoming the Secretary General of IAU in 2002. Her last position at AUCC was as Vice-President, International.

As Secretary General of IAU, an independent, global association of universities and associations of higher education institutions based at UNESCO in Paris, Eva Egron-Polak is engaged with many of the most pressing policy issues in higher education — internationalization and intercultural learning, quality of cross-border higher education, provision of equitable access to and success in higher education, changing nature of institutional autonomy and the contribution of higher education to sustainable development and the Millennium Development Goals, among others.

Since her appointment at IAU, she has focused on expanding the Association’s convening role, consolidating the Association’s capacity as a clearing house of information on the systems and institutions of higher education around the world. Under her leadership IAU launched regular and systematic global surveys on internationalization, created a LEAD-HER grants program for professional development and North-South and South-South collaboration and developed an advisory service to review and assess institutional internationalization strategies (ISAS) using experts from around the world. Eva Egron-Polak is a member of many committees at UNESCO, the European Commission, OECD and others. She serves as a board member at Mykolas Romeris University in Lithuania. She has written and presented many papers on higher education topics.

Sponsored by:

Lorenzo de’ Medici (LdM)

Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most comprehensive and well-established international institution in higher education. In addition to its main campus in Florence, LdM has campuses in Rome, Tuscany and Venice. With over 400 course offerings in 33 subject areas, LdM integrates formal, university-level learning with an emphasis on personal growth, individual engagement, and community responsibility.

9:00 AM
Exhibit Hall Opens
CONCURRENT SESSIONS AND ROUNDTABLES

Wednesday, February 18

9:15 AM – 10:30 AM

Concurrent Sessions and Roundtables

9:15 AM – 10:30 AM

AIEA Town Hall

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association, and what role AIEA can work toward in transforming higher education. This is an opportunity to dialogue with leaders and others about future directions for AIEA.

Chair: Jenifer Cushman
Ohio University, Zanesville
Gil Latz
Indiana University-Purdue University Indianapolis

The Winds of Change

Restructuring an International Office to Enhance Campus-wide International Engagement

Internationalization often leads to reviewing internal structures and overhauls of international offices. Sonja Knutson, Memorial University of Newfoundland and Adel El-Zaim, then at Université de Sherbrooke, have each embarked on the role of new director, tasked with revamping established offices to provide improved support to faculty members and students and increase staff professionalism. The directors share their tactics, challenges, and ongoing concerns as they continue to build the credibility and reputation of their respective offices.

Chair: Sonja Knutson
Memorial University of Newfoundland
Adel El Zaim
University of British Columbia

Getting Beyond Internationalizing in our Comfort Zones

This facilitated round table session provides a forum for exploring the complex issues encountered when academic leaders endeavor to forge partnerships in regions of the world that are viewed as high risk by their institution. Join us in exploring the hypothesis that the institutional frame of risk can be a proxy for fear of “Other” and probe for strategies to mitigate these fears, such as building mutually beneficial reciprocal relationships.

Chair: Lisa Ijiri
Lesley University
Catherine Kovarola
Lesley University

The Bilateral Forum

Fostering Academic Exchanges Between Mexico and the U.S.

In May 2013, President Enrique Peña Nieto and President Barack Obama agreed to promote academic partnerships between Mexico and the U.S. through the Bilateral Forum on Higher Education, Innovation, and Research. After six binational workshops and several meetings, the Bilateral Forum has progressed, but there are still significant challenges. The panel will encourage discussion on these challenges in order to learn from the experiences of the international education administrators that will attend the Annual Conference.

Chair: Alexandra Haas
Embassy of Mexico in the United States
Sergio Alcocer
Ministry of Foreign Relations
Evan Ryan
Department of State
Bradley Farnsworth
American Council on Education
Global Atlas, Mobile Campus
How National Policies on Internationalization Influence Institutional Policies
National policies and institutional policies influence each other in various ways. Comparing cases in three different countries (France, Ireland, Taiwan), this session will discuss how national policies on internationalization may influence institutional policies, and how institutions respond to these national policies.

Chair: Bennett Yu-Hsiang Fu
National Taiwan University
Cornelia Marin
Sorbonne Universités
Sinéad Ryan
Trinity College Dublin

Preparing Students for the Global Workforce in the 21st Century
New Challenges and Opportunities
Institutions of higher education are increasingly making workforce training and university-industry relationships a priority. But what does this mean for the field of international education? How can leaders in this field ensure that students’ demand for job security does not diminish their international learning experiences? Can international educators address students’ concerns while still facilitating global learning? This panel addresses challenges and approaches to how leaders in this field can prepare students for the global workforce.

Chair: Jeffrey Peck
Baruch College/City University of New York
Joann Halpern
German Center for Research and Innovation
Bernd Reissert
UAS7 - Seven German Universities of Applied Sciences

What SIOs Need to Know About the International Student and Scholar Services Office
The premise of this session is that the international student and scholar office (ISSO) on a campus can contribute to a broader strategy of internationalization beyond visa and immigration issues. The panel invites attendees to engage in a discussion of this topic following three brief presentations. We believe that a fuller understanding of the role of the ISSO in the campus strategy for comprehensive internationalization will yield important insights for the SIO.

Chair: Wesley Young
University of California, Davis
Adrienne Martin
University of California, Davis
Susan Bender
University of Idaho

The Role of the SIO in the Process of Developing Strategic Internationalization Plans
The session examines key dimensions of the role of SIOs in developing campus-wide internationalization plans. Drawing from the experience of four SIOs from different types of institutions, the session focuses on six themes: 1) Integrating internationalization plans into campus-wide strategic plans, 2) timeline, 3) rationales and drivers for internationalization, 4) campus engagement, 5) strategic international partnerships, and 6) setting goals and measuring success. The panelists will also reflect on organizational structures for addressing internationalization goals.

Chair: Gonzalo Bruce
Emporia State University
Timothy Barnes
University of Illinois at Urbana-Champaign
Gayle Nunley
University of Vermont
Thomas Buntru
Universidad de Monterrey (UDEM)
Implementing Liberal Arts and Sciences Education in Russia and Palestine

Toward Mutuality and Equality in Theory and Practice

Bard College and its partners (St. Petersburg State University, Russia; Al-Quds University, Palestine) engage in “deep partnerships” based on mutuality and equality. We believe international liberal education must embody democratic principles. Our jointly administered dual degree BA and Masters programs use shared curricular structures and student-centered pedagogy to create a space for conversations that have no predetermined outcomes, encouraging intercultural awareness, genuine curiosity, and self-critique. The panel will discuss concrete programmatic initiatives and results.

Chair: Susan H. Gillespie
Bard College
Rebecca Granato
Al-Quds Bard College of Arts and Sciences, Al-Quds University
Denis Akhapkin
Smolny College, St. Petersburg State University

Changes in International Admissions Practices

What SIOs Need to Know

Internationalization is viewed by some administrators as a source of tuition dollars and a solution to reduced domestic student numbers. These goals are changing the admissions landscape. The pressure to admit more students more quickly is leading to practices rarely seen in past, including the use of unofficial documents, self-reporting of academic achievement, demand for blanket treatment of credentials, and ever shorter processing times. What are the implications and how do we maintain quality?

Chair: Margit Schatzman
Educational Credential Evaluators, Inc.
Jennifer Gruenewald
University of Wisconsin-Milwaukee
Timothy Kell
Educational Credential Evaluators, Inc.

Activity-based Budgeting and Central International Offices

Revenue challenges are at the forefront of higher education’s new normal. Within this environment, many institutions are adopting decentralized “RCM” budget structures, to incentivize revenue-generating activities. This session is the promised follow-up to a 2013 session, when these three institutions were beginning the budget transition. We will discuss the impact of the transitions on the international agenda, and facilitate discussion of challenges and responses for centralized internationalization offices in higher education’s new budget environment.

Chair: Susan Carvalho
University of Kentucky
Michael Proctor
University of Arizona
Peter Moran
University of Washington

Global Leadership: Reality or Myth still in the Making?

Globalized economies create the need for a culturally competent workforce, but traditional leadership paradigms neglect how social and cultural context impacts leadership success. Without awareness of the values informing our leadership, graduates and educators are often unprepared when tasked with leading international teams and initiatives. Drawing on innovative research in the nascent field of comparative leadership studies, SIOs will learn how leaders can develop intercultural mindfulness and successfully navigate context-bound challenges in a global setting.

Chair: Helen Bryant
Cultural Vistas
Eva Anneli Adams
California State Polytechnic University
New Horizons in International Education

Unblocking the View for Minorities

This session identifies the most important barriers that limit, discourage, or prevent minority serving institutions and/or minority students from participating in international education opportunities and shares the promising strategies that study abroad administrators, student advisors, project directors, and other practitioners have used to successfully navigate around or remove the barriers. Anyone interested in resolving these issues at their institutions should attend.

Chair: Cheryl Gibbs
Office of Postsecondary Education, U.S. Department of Education
Andrew Gordon
Diversity Abroad
Helen Bond
Howard University

Motivations and Perceived Benefits of Engaging in International Higher Education Partnerships

A Comparison of U.S. and Overseas Perspectives

HED conducted a meta-analysis of six regional impact assessments completed between 2006 and 2013 that examined over 70 international higher education partnerships. Analysis revealed differences between individuals affiliated with U.S. and overseas institutions regarding their institutions’ partnership motivations and perceived benefits. The panel will present these findings and engage a discussion about how the differences impact partnership management, as well as add insight to broader discussions about internationalization and global engagement in higher education.

Chair: Jeanne-Marie Duval
Higher Education for Development
Jessica Bagdonis
Higher Education for Development
Chrystal George Mwangi
University of Massachusetts Amherst

Language and “Intercultural Competence”

“Intercultural competence” enjoys wide recognition as a desired learning outcome for international education, but language proficiency is increasingly omitted as an ingredient. This session defends language as an essential gateway to the etiquette, humor, social structure, ideology, and mores of a people. Without language skills, students (and SIOs) achieve, at best, awareness of cross-national differences and functional transactional competence, which typically depends upon the superior intercultural competence of their bilingual international student (and professional) interlocutors.

Chair: H. Stephen Straight
Binghamton University
John D. Heyl
CEA Study Abroad
Elspeth Jones
Leeds Beckett University
### Advocacy Day - Preparation and Training

11:00 AM - 12:15 PM

**Chair:** Thomas Bogenschuld  
**Vanderbilt University**

AIEA members will be going to Capitol Hill to talk with Representatives and Senators and their staff members about Federal policy and funding issues that directly affect international higher education. This session, led by seasoned Washington government and political executives, will provide a background on the important issues in international education as well as tips on the best way to present compelling arguments. If you have signed up for Advocacy Day - this session will be crucial to a successful meeting with your elected official. If you have not signed up, you are free to join the session - we will do all we can to be sure you can also join the conversations on Capitol Hill and be an effective advocate to your Representative or Senator. If you have never gone to Capitol Hill to lobby - join us. Not only is meeting with your elected representative one of our rights as citizens, it can make a real impact on their thinking. Besides - it is a lot of fun!

### Concurrent Sessions and Roundtables

11:00 AM - 12:15 PM

#### Gathering and Sharing Knowledge about Global Science Engagement

**Chair:** Elizabeth Lyons  
**National Science Foundation**

As higher education and science become increasingly globalized, the benefits of collecting and sharing knowledge about global academic science engagement grow. In this session SIOs can learn about several relevant open-source platforms (e.g., VIVO, UCosmic, PEGASCIS); hear what foreign science attachés want to know about American universities and what they can share about foreign universities; and offer insights about tracking HEI international STEM engagement and sharing that portfolio outside an institution.

#### Bridging the Internationalization Knowledge Gap of Senior College/University Administrators

**Chair:** Joseph Tullbame  
**The I-Quad Group**

A major obstacle to designing and implementing a successful campus internationalization program is that the senior decision-makers tend to know little about internationalization, and often what they know is outdated and sketchy based on conversations with their peers. This session will develop ideas that will give both the individual SIO, and those associations that support them, additional tools with which to bridge that gap that currently exists in senior campus administrators’ knowledge on campus internationalization.
Learning With Each Other

Lessons Learned During the AIEA Senior Adviser Program

The Senior Advisers Program (SAP) brings together seasoned AIEA members—recognized leaders in international education—with members who are starting their careers as a Senior International Officer (SIO). In this panel, the 2014 inaugural cohort of advisers and advisees will share key lessons they have learned from each other. Advisers of the 2014 inaugural cohort include William Brustein, Uliana Gabara, Mitch Leventhal, H. Stephen Straight, Susan Sutton, and Pia Wood.

Chair: Paage Turner
Webster University

Where Do We Go From Here?

Leaders Discussing with Leaders

What are your burning issues and challenges? What are your take aways from this conference? Join in this networking opportunity for participants to process what they’ve learned at the conference, discuss next steps in taking the learning back to campus, and to explore any key issues/questions that came up over the course of the conference and/or that were not addressed in other sessions. Don’t miss this opportunity to interact meaningfully with other campus leaders on leading global learning at our institutions.

Co-Chair: Jeet Joshee
California State University, Long Beach
Co-Chair: Rodolfo Hernandez Guerrero
University of Texas at Dallas

Administration and Management of International Partnerships

Challenges Across Institutions

Session is geared to SIO who is challenged with an ever changing international agreement landscape. Panelists, with various length of experience, will present examples highlighting key issues to consider. Operating procedures involved in establishing and maintaining international partnerships will be presented in the context of strategy and policy. Each of the panelists represents three different institutions with processes that could be compared and contrasted so that the participants can maximize the lessons learned.

Chair: Esther E. Gottlieb
The Ohio State University, Office of International Affairs
Lisa Lancia
Fordham University
Joanna Kukielska-Blaser
The Ohio State University
Jerman Rose
Washington State University

Beyond Study Abroad

Innovative International Strategies

UNSW Australia and University of Birmingham have won awards for their international strategies. As ‘top 100’ research-intensive institutions they understand the challenge of expanding international strategy beyond study abroad into areas of research collaboration, reputation building, network and alumni relations. This session provides insight into their approach, exploring themes such as the role played by university leaders and the challenge of galvanizing disparate teams across campus. Importantly challenges encountered and lessons learnt will be shared.

Chair: Iain Martin
UNSW Australia
Malcolm Press
University of Birmingham
CONCURRENT SESSIONS AND ROUNDTABLES

Wednesday, February 18

11:00 AM - 12:15 PM

Career Integration
(Re)viewing the Impact of Experience Abroad On Employment

Education abroad has evolved from an academic enhancement for the privileged few to a recognized legitimate element of the curriculum. But the programmatic elements and learning outcomes for students going abroad need to transcend outdated notions based solely in linguistic and intercultural gains. The University of Minnesota and SIT have conducted surveys with study abroad alumni that have yielded insights in to the components of education abroad experiences that have the most significant impact.

Chair: Martha Johnson
University of Minnesota
Priscilla Stone
SIT Study Abroad
Michael Woolf
CAPA International Education

Uncovering the Value Chain for Strategic Alliances

Higher education institutions are expanding the types of organizations they engage with and are implementing “strategic alliances” with partners in industry, government, and the NGO sector. This session will analyze the value chain for strategic alliances, including the role played by NGOs and national agencies, such as IIE and DAAD, in advancing and supporting alliances, and how higher education institutions manage, operate, and sustain them.

Chair: Daniel Obst
Institute of International Education (IIE)
Ursula Hans
Humboldt-Universität zu Berlin
David Vassar
Rice University

Glass Cliffs and Revolving Doors
Challenges facing Women Leaders in International Education

Would you characterize the female SIO role as precarious, unenticing or stressful? Is the organizational environment that women leaders face in our field particularly turbulent or problematic? This session will ask provocative questions about whether the challenges of becoming a female international education leader mirror the concepts being discussed in recent academic leadership research. Lessons learned from women leaders in the field will be presented, and participants will discuss tangible action items to be implemented.

Chair: Sarah Spencer
University of St. Thomas
Susan Popko
Santa Clara University
Sarah Groskreutz
University of Minnesota

Creative Resourcing for Internationalization

Resource constraint—limited staff, funds, and programs—is a reality that higher education campuses face. Adding internationalization as one more initiative to the distribution of these finite resources can be a challenge. This session offers a model, set of steps, and best practices to help you better utilize and grow the people, budgets, and programs to support internationalization.

Chair: Dorothea Antonio
NAFSA: Association of International Educators
John Hudzik
Michigan State University
Penelope Pyne
University of North Carolina at Greensboro

Online Education
A Game Changer for International Education?

What is the international reach, impact and potential of online education for students outside North America? A panel of online practitioners will discuss emerging the different organizational and business models, research potential, and nuanced online/offline integration opportunities for international markets.

Chair: Patrice Petro
University of Wisconsin-Milwaukee
Lisa Barrett
Coursera
Michael Waxman-Lenz
International Education Advantage (INTEAD)
Governance Structures for International Affairs of East Asian Universities

This session focuses on the governance structure for international affairs of the universities in East Asian countries, especially Japan, Taiwan, and South Korea. Three East Asian country cases are presented with overall trends as well as some specific university cases to give more tangible understanding. Especially non-English speaking environments in East Asian universities should be considered significantly to produce more effective governance for internationalization. The challenges these countries are facing are introduced to learn lessons.

Chair: Jun Hyun Hong
Chung-Ang University
Kunliang Chuang
Feng Chia University
Katsuichi Uchida
Waseda University and APAIE
Jun Hyun Hong
Chung-Ang University

Internationalization through Technology

Internationalization leaders seek ways to deliver global learning and experience that are affordable and accessible to all students—not just the few who participate in education abroad. Collaborative Online International Learning (COIL) courses can enhance classroom learning, provide meaningful cross-cultural experience, and contribute to institutional goals for internationalization. This session will discuss opportunities and challenges of developing a COIL program based on early results of the ACE-SUNY COIL Center Internationalization through Technology awards program.

Chair: Heather Ward
American Council on Education
Jon Rubin
SUNY Collaborative Online International Learning (COIL) Center
Alison Van Nyhuis
Fayetteville State University

Global-Ready Graduates

Infusing Global Education into the General Education Curriculum

significant accomplishments have been made in internationalizing the curriculum in the academic disciplines and now, an increasing number of institutions are focusing on the general education curriculum (GEC). In large research universities, the process of infusing global content across the GEC tends to be difficult and complex considering the vast number of stakeholders. This session will provide a discussion of innovative practices to internationalize the GEC from the perspective of large research institutions.

Chair: Sabine Klahr
The University of Utah
Jim Lucas
Michigan State University
Martha Bradley
The University of Utah

Global Learning

Implications for Programs and People in Teacher Preparation

This session will discuss programmatic developments and research trends in internationalization of teacher preparation programs. The panelists will briefly present program and research components of their respective expertise and will engage the audience in thinking through implications within their own campus settings. What are the connections from the college of education to other schools on campus? How can meaningful partnerships evolve? What contribution can higher education make to a teacher’s ability to facilitate global learning in the classroom?

Chair: Jennifer Manise
The Longview Foundation
Margo Glew
Michigan State University
Veronica Baix-Mansilla
Harvard University

12:30 PM
Conference Registration Closes

Convention Registration Desk
Plenary Luncheon

Keynote Speaker: Wajahat Ali
Co-Host of Al Jazeera America’s The Stream

Wajahat Ali is co-host of Al Jazeera America’s The Stream, a daily news show that extends the conversation to social media and beyond. Ali is also the author of The Domestic Crusaders—the first major play about Muslim Americans, post-9/11. Witty and emphatic, he speaks on the multifaceted Muslim American experience, and an emergent generation of millennials poised for social change.

A lawyer, an award-winning playwright, a TV host, a consultant for the U.S. State Department—Wajahat Ali is a new kind of public intellectual: young, exuberant, and optimistic. Currently, with Dave Eggers, Ali is writing a television show about a Muslim American cop in the Bay Area. He was also the lead author and researcher of “Fear Inc., Roots of the Islamophobia Network in America,” the seminal report from the Center for American Progress. In 2012, Ali worked with the U.S. Department of State to design and implement the “Generation Change” leadership program to empower young social entrepreneurs. He initiated chapters in eight countries, including Pakistan and Singapore. He was honored as a “Generation Change Leader” by Sec. of State Clinton and as an “Emerging Muslim American Artist” by the Muslim Public Affairs Council.

Ali is the co-host and digital producer for AJAM’s The Stream, which was nominated for the 2014 Shorty Award for Best Use of Social Media for News, and the author of The Domestic Crusaders, a play published by McSweeney’s that was performed off-Broadway and at the Kennedy Center. He has given many presentations, from Google to Princeton to The Abu Dhabi Book Festival. Ali’s writing has appeared in the Washington Post, the Guardian, and Salon.

Special Thanks to:

**Edu-Canada**
Discover Canada, your partner in education! Visit the Canada booth to learn about Canada’s wide range of excellent, diversified, and innovative post-secondary institutions dedicated to consistently high standards. Together let us strengthen this dynamic field of international education in the years to come.

**Québec Government**
Through its policies, the Ministry supports the development of higher education and research, by fostering cooperation among the various stakeholders who work within these areas of expertise. It also helps raise the education level of Quebecers and facilitates access to the highest forms of knowledge and culture.

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2:30 PM  Exhibit Hall Closes  Marriott Ballroom

2:30 PM  Conference Closes

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See you in Montreal, February 20-24, 2016!