Tuesday, February 17

8:15 - 9:15
NIEA Breakfast
7:30 AM - 8:45 AM

8:15 - 9:15
Information Session A
ELS International Pathways
7:45 AM - 8:45 AM

8:15 - 9:15
Information Session B
New U.S.-Japan Initiatives to Promote Student Mobility
7:45 AM - 8:45 AM

9:15 - 9:45
Presidential Plenary
Keynote Panel: Sheikha Abdulla Al-Mtsein, Fernando León-García, Prins Neuvorlau, Roseann O’Reilly Runte
9:00 AM - 10:00 AM

10:15 - 10:45
Networking Break with Exhibitors
10:00 AM - 10:45 AM

10:45 AM - 12:00 PM
Concurrent Sessions and Roundtables
Successfully Creating Strategic International Recruitment and Retention Plans
Engaging with Diversity and Global Learning
Maximizing Partnerships
Interdisciplinary Thematic Approaches
Entrepreneurship & Innovation
Collaborative Online International Learning (COIL)
Innovation in Practice
Deans’ Perspectives
Leading Global Learning
EducationUSA’s Role
Leadership in Faculty and Student Driven International Experience
Easy Come, Easy Go!
Exploring the SIO Profile

12:15 PM - 1:15 PM
Networking and Awards Luncheon

12:15 PM - 1:15 PM
Concurrent Sessions and Roundtables
Navigating a Maze
Strengthening Global Academic Strategic Collaboration in Science
Strategic Issues that Keep SIOs Awake at Night
Leading Internationalization
Strategies and Staffing Innovations for International Student Integration
Fostering Meaningful Research Partnerships
Highly Integrated International Programs
EAIE Barometer
Fortuitous Epiphanies
Inconvenient Truths
A New Era in Student Mobility
Elephant in the Room
The SIO Model
The Transnational University

2:45 PM - 3:30 PM
Networking Break with Exhibitors

2:45 PM - 3:30 PM
Concurrent Sessions and Roundtables
Presidential Priorities
Neal Presidential Fellows Roundtable
Top Russian Universities
SIO and Faculty Engagement
SIO’s Role
One University Vision
Strategies for Moving SIOs to the Center
Consortia to Promote International Profiling and Programming
Increasing Education Abroad
Graduate-level Internationalization
Crouching Tigers, Hidden Vigor
Shared Vision, Shared Responsibility
Hot Topics
Mobilizing the Campus Through Leadership
New Paradigm for Learning

5:00 PM - 6:15 PM
Concurrent Sessions and Roundtables
Importance of Academic Exchange in Foreign Affairs
Bridging the Divide
Terms of Internationalization
Internationalisation as a Driver
International Education and Academic Values
View from the Top
Internationalisation of the Curriculum
International Start-Up Campus
Engagement of Higher Education in Development
Innovatively Implementing Global Learning
Hot Topics
Virtual Exchange/Virtual Mobility
India and the U.S.
Great Global Conversation

6:15 PM - 7:30 PM
AIEA Networking Reception

6:15 PM - 7:30 PM
Women’s Networking Meet-Up

7:30 PM
AIEA Past President Dinner

8:45 PM
AIEA Past President Dinner

= Roundtable Session
= Separate Fee Required
= Invitation Only
**NELA BREAKFAST | INFORMATION SESSION**

**Tuesday, February 17**

7:30 AM  Conference Registration Opens  
Convention Registration Desk

8:00 AM  Exhibit Hall Opens  
Marriott Ballroom

7:30 AM – 8:45 AM  NIEA Breakfast  
8206, Lobby Level

7:45 AM – 8:45 AM  Information Session A  
Coolidge

**ELS International Pathways**

*A Strategic Approach to Recruitment in India*

Students from India make up the second largest source of F-1 students in the United States, but many universities find the complex India educational system and recruitment market difficult to navigate. ELS International Pathways has developed a unique approach to recruitment in India. In this presentation, you will learn how ELS promotes partner universities and brings unbiased counseling to students, helping them to choose those institutions which most closely match their academic qualifications, career ambitions and financial means.

A light breakfast will be provided to attendees.

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**ELS Educational Services**

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the USA, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency.

ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.
New U.S.-Japan Initiatives to Promote Student Mobility

Explore new initiatives from the U.S. and Japanese governments and private sectors designed to boost student mobility and cultivate institutional partnerships. Engage in discussion about how U.S. and Japanese universities can collaborate more effectively to address the needs of the 21st century student.

A light breakfast will be provided to attendees.

Sponsored by:

**Waseda University – Toyo University – CULCON**

Waseda University one of Japan’s top private, co-educational universities. Founded in 1882 by Shigenobu Okuma, later Prime Minister of Japan, Waseda develops contemporary Japanese leaders.

Collaborating with:

Toyo University one of the largest comprehensive universities in Japan with over 32,000 students. Toyo’s history began in 1887, when philosopher Enryo Inoue founded Tetsugakukan (Private Academy of Philosophy) in Tokyo.

CULCON binational advisory panel serving to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship.
PRESIDENTIAL PLENARY

Tuesday, February 17
9:00 AM – 10:00 AM

9:00 AM – 10:00 AM

President Plenary

Keynote Panel of University Presidents

Marriott Ballroom

Sheikha Abdulla Al-Misnad President of the University of Qatar
Fernando León-García President of CETYS University
Prins Nevhutalu Vice-Chancellor of Cape Peninsula University of Technology
Roseann O’Reilly Runte President and Vice-Chancellor of Carleton University

Qatar University’s President Professor Sheikha Abdulla Al-Misnad is one of Qatar’s leading educators and a partner in many initiatives towards the fulfillment of the country’s development strategies. A distinguished alumna of QU, Professor Al-Misnad is a champion of education and life-long learning. Her dedication is highlighted by her academic accomplishments in the field of education, and her commitment to education reform at QU and in primary, secondary, and private education in Qatar.

Fernando León-García has served as President of CETYS University since 2010. He was previously Chancellor of City University of Seattle’s International Division, covering programs, campuses, and sites across the Americas, Europe and Asia. Before that he served as Chief Academic Officer of Apollo International/University of Phoenix International, and from 1974 to 2000 in diverse capacities at CETYS including Chief Academic Officer/ Provost. Dr. Leon-Garcia holds a doctoral degree in Educational Administration and Policy Analysis from Stanford University and a BS in Industrial Engineering from CETYS University.

Prins Nevhutalu started his career as a lecturer in 1980 at the Department of Medical Sciences at the then University of the North, now renamed University of Limpopo. In 1993, he was appointed as the Executive Director at the Foundation for Research Development (now the National Research Foundation). In 2006, he was appointed as the Deputy Vice-Chancellor for research, innovation and partnerships at Tshwane University of Technology. In 2013, he accepted a position of Deputy Vice-Chancellor for teaching and learning at the University of Zululand. In July 2013, he was appointed as the Vice-Chancellor at the Cape Peninsula University of Technology and took up the position in January 2014. He holds a BSc, BSc Honors and a Master’s degree from the University of the North, and his PhD in Biological Sciences from Northern Illinois University.

Roseann O’Reilly Runte is President and Vice-Chancellor of Carleton University. Dr. Runte graduated with a BA summa cum laude in French from the State University of New York and obtained her MA and PhD from the University of Kansas. She has previously served as president of l’Université Sainte-Anne, principal of Glendon College, president of Victoria University and of Old Dominion University.

The Presidential Panel will be facilitated by Harvey Charles, AIEA President and Senior International Officer of Northern Arizona University.

AIEA appreciates Diamond sponsor ELS
**Networking Break with Exhibitors**

Sponsored by:

**Cultural Insurance Services International (CISI) summary**

Cultural Insurance Services International (CISI) has more than 30 years’ experience providing medical insurance, emergency assistance & in-house claim & administrative services to individuals and groups engaged in international education or cultural exchange. CISI has relationships with financially stable insurance carriers all rated A or better by A.M. Best. We offer a broad range coverage options & services including comprehensive medical insurance, evacuation and return of mortal remains, military and political evacuation, natural disaster evacuation, personal threat evacuation, trip cancellation/delay, personal liability, personal effects, 24-hour emergency assistance, legal assistance, and medical quarantine.

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**Concurrent Sessions and Roundtables**

**10:45 AM – 12:00 PM**

**Successfully Creating Strategic International Recruitment and Retention Plans**

A Strategic International Enrollment Management (SIEM) strategy provides a roadmap for intentional recruitment and retention of international students. Barriers to a successful strategy abound! Budgets and resources, faculty and staff buy-in, communication challenges, enrollment crises, priority challenges, the list goes on. Join us for a working session where we will focus on some of the successes and obstacles to SIEM. You will learn and develop strategies for your leadership to successfully move forward.

**Chair:** Susan Kassab
ELS Educational Services, Inc.
Lawrence Bell
University of Colorado Boulder

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**Engaging with Diversity and Global Learning**

*The Leadership Responsibility*

This roundtable discusses what is at play in an international — or internationalizing — university when students with very diverse cultural backgrounds are brought together. It specifically addresses the leadership responsibility for ensuring that curricula and syllabi are adapted to teaching linguistically and culturally diverse student audiences, and that all members of faculty are well prepared for teaching in a global learning program to the benefit of all students.

**Chair:** Karen M. Lauridsen
Aarhus University
Jeannine Gregersen-Hermans
University of Hull

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**Maximizing Partnerships**

*Global Learning and Sustainable Development*

This session explores how to maximize international partnership to best advance student global learning, achieve broad institutional goals, and address regional development goals. An SIO from a U.S. institution will introduce institutional leaders from two partner institutions — Addis Ababa University in Ethiopia and Kwazulu-Natal University in South Africa — who will offer lessons learned in partnering with institutions outside of Africa. They will also highlight factors for success in addressing institutional and regional goals.

**Chair:** Christa Olson
Drake University
Fatimah Suleman
University Kwazulu-Natal
Tsige Gebre-Mariam
Addis Ababa University
Interdisciplinary Thematic Approaches to Global Education

Especially when infused with experiential learning, organizing international learning around broad interwoven themes connects learning directly to issues, experiences, and ways of categorizing the world that students encounter beyond the classroom. This session presents models of thematically-organized projects from three different institutions: Bryn Mawr College, Temple University’s Rome Campus, and the Center for the Study of Global Change at Indiana University. Each model demonstrates the power of bringing multiple perspectives together in a globalized world.

Chair: Hilary Link
Temple University Rome
Susan Buck Sutton
Bryn Mawr College
Hilary E. Kahn
Indiana University

Entrepreneurship & Innovation in International Education

Entrepreneurship, innovation & technology are all defining aspects of International Education. IE leaders are looking for ideas that might help facilitate access to students worldwide to sustain their academic programs. How can IE leaders help nurture entrepreneurship to further the cause of internationalization? Can such innovation help address the issue of scale? This session will explore the role of the ‘entrepreneur and innovator’ and technology in IE as a new resource for the SIO.

Chair: Sherif Barsoum
Vanderbilt University
Dweek Deostaleh
Admission Table
Mitch Leventhal
SUNY-Albany

Initiating and Institutionalizing Collaborative Online International Learning (COIL)

Developmental Case Studies at Three Diverse Universities

Integrating COIL into the curriculum affords students the opportunity to explore academic content from new perspectives while developing skills in intercultural communication and collaboration. This modality requires leadership to undertake new forms of institutional engagement and partnership, to build bridges between units often separated. This session addresses the process of embedding COIL courses into the curriculum at three very different universities, describes how COIL courses enhance university internationalization, and identifies institutional commitments needed for success.

Chair: Jon Rubin
Center for Collaborative Online International Learning
Carrie Wojenski
Sacred Heart University
Natalia Dyba
University of Washington, Bothell
Keiko Ikeda
Kansai University

Innovation in Practice

How to Grow Your Institution’s Global Research Engagement

The session will address how SIOs can anticipate and embrace twenty-first century challenges such as declining federal funding sources and a deepening need among faculty and students for funding for global scholarship and discovery, by leveraging partnerships and international funding sources. In particular, the session will address how SIOs can successfully direct the international office towards effective collaboration with their respective Vice Presidents for Research (VPRs) and Graduate Deans in support of international activities.

Chair: Kiki Caruson
University of South Florida System
Richard Nader
University of North Texas
Bailian Li
North Carolina State University
John Carfora
Loyola Marymount University
Deans’ Perspectives on the Internationalization of the Engineering College

Internationalization of the engineering school is extraordinarily challenging, but the beginning of the 21st century presents an explosion of opportunity for engineers to work collaboratively across national borders to solve pressing global problems and achieve significant technical advances. Three engineering deans will discuss their strategic vision, cultivation of faculty expertise and involvement, investments made, partnership development, challenges ahead, and relationships with their international offices in order to achieve sustainable, multifaceted internationalization of their colleges.

Chair: Katharine Krebs
Binghamton University
Krishnaswami Srinhari
Binghamton University
Paul Jagodzinski
Northern Arizona University
Larry Shuman
University of Pittsburgh

Leading Global Learning Across the Education Spectrum

Global Learning involves the entire educational spectrum and has entered the core mission of P-20 education. This requires comprehensive networking, including international teaching and learning across subject matters at all levels. Success rests on collaborative global education solutions across lifelong education. Two case studies, one from Ohio and one from Montana, will be substantiated by testimonies and pre- and post-assessments, to engage SIOs in evaluating internationalization that extends beyond the walls of the academy.

Chair: Paulo Zagalo-Melo
University of Montana
Esther Gottlieb
The Ohio State University
Heather Davis-Schmidt
Missoula County Public Schools

EducationUSA’s Role in Internationalization of U.S. Universities

EducationUSA’s global reach allows it to assist U.S. universities with internationalization at numerous levels: diversification of student recruitment, making the right contacts with foreign governments and higher education institutions, and offering resources to understand data, trends, and factors that affect internationalization. Learn how EducationUSA can assist SIOs with advancing their internationalization agenda on the ground internationally.

Chair: Christopher Medalis
EducationUSA
Heidi Arola
Educational Information and Resources Bureau of Educational and Cultural Affairs, U.S. Department of State
Rosie Edmond
EducationUSA

Leadership in Faculty and Student Driven International Experiences

Strategies for Building Institutional Capacity and Cross-campus Collaboration

Students and faculty are increasingly leveraging co-curricular options for international experience. This movement challenges SIOs to rethink education abroad models and create policies and infrastructure that accommodate these diverse initiatives. Examples from two very different institutions, a large public university and a medium-sized private university, will illustrate how the SIOs and other campus leaders can partner to build capacity in this less developed area of education abroad and further the strategic goals of the institution.

Chair: Daniela Ascarelli
Drexel University
Amy Conger
University of Michigan
Heidi West
Drexel University
Easy Come, Easy Go?
Evolving Paradigms for the SIO

America has long attracted immigrants to its shores, and top-notch scholars and students to its campuses. But as research funding stagnates in America while higher education flourishes overseas, academicians are “returning” to their region of birth or diaspora — some for permanent relocation, some for generous funding schemes. Several foreign schemes will be discussed in asking whether it could be “Easy Come, Easy Go” for the SIO? Or could a paradigm so disruptive ultimately prove collaborative?

Investing in the Next Generation

This title taken from the U.S.-Africa Leaders Summit, the first and largest U.S. event held with African heads, to strengthen ties between the U.S. and this dynamic, fast growing region. President Obama said in his opening remarks, “this summit reflects the reality that even as Africa continues to face great challenges we’re also seeing the emergence of a new, more prosperous Africa.” Join a discussion about sub-Saharan Africa today—economic, technological and education developments.

Exploring the Senior International Officer (SIO) Profile

Senior International Officers (SIOs) are often expected to be all things to all people concerning International Education on higher education campuses. However, there is no special training or degree that prepares international educators to be an effective SIO. Through this session, participants will explore results of the 2014 AIEA SIO Profile Survey and discuss implications for institutional leadership of internationalization.
12:15 PM – 1:15 PM  Networking and Awards Luncheon  
Marriott Ballroom

Networking is always a highlight of AIEA conferences. Take advantage of this networking opportunity over lunch and join us in recognizing the outstanding recipients of our AIEA awards.

Sponsored by:

ELS Educational Services

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ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.

1:30 PM – 2:45 PM  Concurrent Sessions and Roundtables  
Coolidge

Navigating a Maze  
**Exploring Women’s Journeys to Positions of Leadership in International Education**

This session will explore how women navigate their careers through a series of questions that will provide guidance and validation for women leaders in international education. Women leaders often operate outside of the main power structure and need to find ways to navigate work relationships and pathways to reach their goals. In this session participants will share information on lessons learned and gain a better understanding of successful strategies including mentorship and networking.

**Chair:** Mandy Hansen  
Northern Arizona University

**Sabine Klahr**  
University of Utah

Strengthening Global Academic Strategic Collaboration in Science  
**A Two-way Conversation with Government Officials**

Leaders in government, academia and business worldwide recognize the importance of science to the future academic and economic success of their countries. This session will engage SIOs and senior U.S. government officials in a two-way conversation about the national imperative for strategic international scientific collaboration, related opportunities and challenges, and how government, informed by university input, might help universities engage in leading-edge science, technology and innovation partnerships for institutional, national and global benefit.

**Chair:** David Fleshler  
Case Western Reserve University

**Elizabeth E. Lyons**  
National Science Foundation

Strategic Issues that Keep SIOs Awake at Night  

This roundtable, facilitated by members of the emergent Strategic Issues Task Force, invites AIEA members to identify the most pressing and problematic issues facing SIO’s as they advance campus internationalization and global engagement at their respective issues. This issues may be external or internal in nature. The information compiled and analyzed from this session will be shared with the AIEA board and will likely inform AIEA’s advocacy, leadership decisions, conference planning and professional development offerings.

**Chair:** Christa Olson  
Drake University

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= Roundtable Session  $ = Separate Fee Required  # = Invitation Only
Leading Internationalization  ●

Issues, Ethics, and Impact

Internationalization is not always a “good thing.” What are the issues leaders need to consider, including ethical considerations? What can be learned from colleagues in other parts of the world on leading internationalization? What, in the end, is the desired impact of our efforts? Join this discussion as it builds on the 2014 Global Dialogue and resulting Nelson Mandela Bay Declaration on the Future of Internationalization.

Chair: Thomas Buntru
Universidad de Monterrey

Strategies and Staffing Innovations for International Student Integration

Integrating international students into the campus community is one of the great challenges facing many American universities today. This panel brings into conversation two of the top-three institutions hosting international students, and a mid-sized research university, to reflect upon programmatic and staffing initiatives aimed at addressing common administrative challenges.

Chair: Nicole Tami
University of Illinois at Urbana-Champaign
Michael Brzezinski
Purdue University
Wolfgang Schlor
Western Michigan University

Fostering Meaningful Research Partnerships

A Case Study from the U.S. – Indonesia Partnership Consortium

Fostering global research collaboration is paramount to solving global issues and advancing institutional capacity for all partners involved. However, supporting meaningful faculty collaboration can often pose a challenge to administrators. This session will use one recent faculty-driven workshop organized by the U.S. - Indonesia Partnership Consortium to showcase best practices in encouraging innovative, interdisciplinary research projects that address a range of global issues and have stimulated significant faculty interest among participating institutions.

Chair: Clare Banks
Institute of International Education
Mohamed El-Aasser
Lehigh University
Lyle Culver
Miami Dade College
Randy Kyes
University of Washington

Highly Integrated International Programs

Feedback from the World Outside Higher Education

Assessment of student learning in highly integrated international programs is essential in the process of innovating them. Methodology will be discussed relevant to establishing a permanent feedback loop that keeps in focus the needs of the global marketplace and allows for well motivated decisions on setting up new programs.

Chair: Giancarlo Spinelli
Politecnico di Milano
Ishwar Puri
McMaster University
The EAIE Barometer
Internationalisation in Europe
This session presents the main findings of the EAIE Barometer, a survey of over 2,500 HE professionals in Europe designed to gain useful insights into the actual practices employed by institutions and the challenges faced by those involved in internationalisation. The tendencies and relationships noted in the region may be transferable to other parts of the world, and the results provide useful insight to SIO’s and university leadership when partnering and cooperating with European institutions.

Fortuitous Epiphanies
Discoveries That Emerge From Doing Global Learning
As more institutions work intentionally to integrate global learning into the curriculum, faculty and administrators make discoveries along the way that they simply did not anticipate in advance. These epiphanies help to foster a better appreciation of the project to internationalize the curriculum and consequently a greater commitment to this work. This session will explore some of the profound discoveries made while transforming the curriculum through global learning.

Inconvenient Truths in International Higher Education
The gathering reform storm in international higher education is driven by a doubling of demand by 2020, development of talent, access and equity, migration and jobs, rising costs, redundant curricula, greater accountability, privatisation and diminished public funding. Trust must be maintained while universities evolve, conserving traditional core values and adjusting to a changing future. Knowledge networks can be experimental laboratories to test innovation, learning what works and what does not from international case histories.

A New Era in Student Mobility
Emerging Opportunities for International Student Recruitment
The nature of international student mobility is transforming. More students from more places are exploring more options in more countries. What should your institution be doing now to attract and retain full-time international students that are a good fit for your campus? A panel of experts will discuss recent trends and will outline data-based approaches and strategies that can be applied by different types of universities to meet their goals.

Chair: Markus Laitinen
European Association for International Education (EAIE)
Anna-Malin Sandstrom
European Association for International Education (EAIE)

Chair: Harvey Charles
Northern Arizona University
Angela Miller
Northern Arizona University
Hilary Landorf
Florida International University
Kati Csoman
Juniata College

Chair: John Hearn
The University of Sydney
Britta Barron
The University of Alberta
Jane Gatewood
The University of Rochester

Chair: Clay Hensley
The College Board
Delores Blough
James Madison University
Ryan Buck
Brooklyn College, CUNY
Mark Kopenski
Drew University
CONCURRENT SESSIONS AND ROUNDTABLES

Tuesday, February 17
1:30 PM – 2:45 PM

The Elephant in the Room
An SIO Playbook for Engaging India

The waning of recent optimism regarding the emergence of India’s international education sphere has been replaced with the uncertainty of the arrival of the Narendra Modi administration. SIOs know they must engage with India. But how? And does the new administration’s promised transformation extend to international education? Experts and SIOs from India and the US share their strategies for engaging India in light of the latest policy developments.

Chair: William Brustein
The Ohio State University
Duleep Deoshale
Admission Table
Nick Booker
IndoGenius
Avichal Kapur
The Meghe Group of Institutions

The SIO Model
One Size May Not Fit All

The relevance and effectiveness of the SIO model must be addressed as different types of institutions begin or continue to include internationalization as a strategic goal. Panelists from 3 different regions and size and nature of the institutions in the US will discuss five topics related to whether an SIO is a necessary position. Alternative models will be discussed with session attendees.

Chair: Betsy Morgan
Eastern Michigan University
Tom Bogenschild
Vanderbilt University

The Transnational University
What a SIO Should Know About Transnational Education (TNE)
Including Cross Border Accreditation, Quality Assurance and World Rankings

Higher educational institutions are operating across national borders and/or accredited from more than one national accreditation entity. This panel presentation and discussion is for a SIO interested in the transnational education (TNE) focusing on universities with international branch campuses as well as those seeking accreditation outside their home country. This panel presentation will discuss in general the transnational university with regards trends of the TNE movement, public policy national regulations, national accreditation and quality assurance.

Chair: Grant Chapman
Webster University
Jason Lane
State University of New York (SUNY)
Fernando León García
CETYS University, Mexico
Kevin Kinser
State University of New York (SUNY) – Albany
NETWORKING BREAK | CONCURRENT SESSIONS AND ROUNDTABLES

Tuesday, February 17
2:45 PM – 4:45 PM

2:45 PM – 3:30 PM
Networking Break with Exhibitors
Exhibit Hall

3:30 PM – 4:45 PM
Concurrent Sessions and Roundtables

Presidential Priorities ⚫
Building Alliances for Internationalization
The purpose of this session is to examine the direction- and priority-setting role of the president. In examining this role, we will ask the question of whether the president is a help or a hindrance to internationalization efforts. Special attention will be given to ways in which SIOs can help shape presidential vision, become more involved in developing institutional strategy, and support internationalization as an organizational priority. The facilitators are former university presidents and currently serve as the Presidential Advisor for Leadership Programs and the Presidential Advisor for International Initiatives at ACE.

Chair: Patti McGill Peterson
American Council on Education
Kevin Reilly
American Council on Education

AIEA Neal Presidential Fellows Roundtable ⚫
Learning from Each Other
The AIEA Neal Presidential Fellowship offers unparalleled opportunities for mentoring, networking, and learning from each other. In this session, former and current AIEA Neal Presidential Fellows from disparate institutions in the US and abroad will discuss why they see the fellowship as a contributing factor in their professional growth. Participants will discuss the transfer of individual and institutional experiences, challenges, and the strategies to overcome them.

Chair: Helen A. Gaudette
Queens College, CUNY
Jack Ahern
University of Massachusetts, Amherst
Barbara A. Simmons
William V.S. Tubman University, Liberia

The SIO and New Cooperation Opportunities with Top Russian Universities ⚫
This session is intended to explore issues of government involvement in a national academic excellence project, extended opportunities for collaboration, and joint research and education projects with leading Russian universities. Facilitators will lead a discussion related to best practices and key information for Senior International Officers.

Chair: Elena Chernyshkova
5-100 Russian Academic Excellence Project
Isak Froumin
Higher School of Economics, Moscow
Steven Hagen
ITMO University
Megan Brenn-White
The Brenn-White Group

SIO and Faculty Engagement
Strategies for International Initiative Collaboration
This session will help you to engage, involve and motivate faculty. It will help you successfully approach administrators. The panelists are three faculty members who are also SIOs. And they don’t advocate bridging the gap — they believe the gap is itself a limiting perspective.

Chair: Victoria Jones
Seattle University
Faige K. Turner
Webster University
Jun Liu
Georgia State University

= Roundtable Session  $ = Separate Fee Required  ☢ = Invitation Only
The SIO’s Role in Strategic International Student Recruitment

International students are an integral part of an institution’s internationalization strategy; but what is the role of the SIO in shaping a strategy for international recruitment and admission? How do you effectively collaborate with colleagues in the admissions office? This session will explore two case studies that highlight how institutional priorities, organizational structures, and strategic relationships impact a SIO’s level of involvement and influence. Come share your experience in working with your international admissions colleagues.

Chair: Lindsay Addington
National Association for College Admission Counseling
Adria Baker
Rice University
Monica Porter
University of Michigan - Dearborn

One University Vision - One International Strategy
Creating a Framework for Connecting Central and Regional Campuses

Have we reached an era in which internationalization and the university vision are one and the same, so that universities build strategy within the context of complex global trends? The university needs one framework as the guidepost for benchmarking current practice and executing vision on all campuses. This session will explore challenges and practices of engaging stakeholders to implement Ohio University’s system-wide change to be globally distinctive and universally impactful. Respondents Meredith McQuaid from the University of Minnesota and Jon Rubin from SUNY will provide comparative perspectives to spark audience conversation.

Chair: Lorna Jean Edmonds
Ohio University
Jenifer Cushman
Ohio University, Zanesville
Ji-Yeung Jang
Ohio University

Strategies for Moving SIOs to the Center of the Leadership Ecosystem

SIOs sometimes find themselves at the margins of their institution’s leadership ecosystem, their mission and activities either unknown or misunderstood by others. Effective SIOs are indispensable strategic partners, purposefully enabling stakeholders to capitalize on dynamic international and intercultural teaching, research, and service opportunities and to grasp internationalization’s diverse impacts on individuals, institutions, and communities. This session explores collaboration and assessment strategies that empower SIOs to positively influence the operation and outcomes of the leadership environment.

Chair: Hilary Landorf
Florida International University
Harvey Charles
Northern Arizona University
Stephanie Duscher
Florida International University

Consortia to Promote International Profiling and Programming

Internationalization efforts around the world have shown a growing degree of complexity, a larger scale of operation and a strategic approach to partnerships. Consortia have developed as an organizational model for universities to act more efficiently and build broader reach. This session will explore this development and the benefits for students and staff of universities working in collaboration with other universities, both nationally and internationally. Examples will focus on partnerships in China and South America.

Chair: Jennie Lang
UNSW Australia
Britta Baron
University of Alberta
Iain Martin
UNSW Australia
Montague Demment
Association of Public & Land-grant Universities (APLU)
Increasing Education Abroad
It’s Not Just About Numbers
A national effort led by IIE challenges U.S. higher education to double the number of study abroad students by 2020. This call is not just about numbers as IIE recognizes the importance of “meaningful international experiences” in developing skills for the 21st century. Panelists will offer approaches for empowering students to ‘own their learning’ by fostering independence, providing guidance, and assessing outcomes for academic and personal growth for students to compete in a globalized world.

Chair: Mary Anne Grant
The ISEP Network
Elizabeth Brewer
Beloit College
Penelope Pynes
University of North Carolina at Greensboro

Graduate-level Internationalization for Global Integration
Internationalization of Master’s and doctoral-level education provides significant new challenges and opportunities. There is an explosion of graduate-level activity: study abroad, international research and data collection, field work in the professions, dual- and joint-degree programs, and research collaborations with faculty. In turn, there are new funding sources and models. This session surveys the state-of-the-field in graduate-level initiatives in higher education, and presents leadership models on how to create robust graduate-level internationalization.

Chair: Erich Dietrich
New York University
Mike Proctor
University of Arizona
John Dirks
Michigan State University

Crouching Tigers, Hidden Vigor
The Asian Tigers started their education reforms and internationalization in higher education from the late 1990s to develop their human capital along with their economic prosperity to knowledge-based economy. After two decades of reform and evolution, what tangible achievements have the Tigers accomplished? What has happened to the reforms? What are the futures of the Tigers? The crouching Tigers have gained the vigor yet to release.

Chair: Bennett Yu-Hsiang Fu
National Taiwan University
Isabella Wong
University of Hong Kong
Anne Pakir
National University of Singapore

Shared Vision, Shared Responsibility
Embracing Global Learning at All Levels
This interactive session discusses the role of an IB education in preparing global-readiness and 21st century competencies in students. Five questions will be explored with the audience drawing from the presenters’ experience with higher education and the IB Diploma Programme. Participants and presenters to generate ideas on how to understand and build upon the level of global-readiness incoming students bring with them, as well as promoting global learning competencies among secondary students.

Chair: Justin Sanders
International Baccalaureate
John Bader
International Baccalaureate
Jim Bock
Swarthmore College
**CONCURRENT SESSIONS AND ROUNDTABLES**

**Tuesday, February 17**

**3:30 PM – 4:45 PM**

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### Hot Topics in International Education

**Perspectives from Canada, Mexico and South Africa**

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

**Delaware A**

**Chair:** Rajika Bhandari  
Institute of International Education  
Thomas Buinru  
Universidad de Monterrey  
Lavern Samuels  
International Education Association of South Africa (IEASA)  
Jennifer Humphries  
Canadian Bureau for International Education (CBIE)

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### Mobilizing the Campus Through Leadership

**Examining the Role of the SIO in Medium-Sized Institutions**

The session examines the role of leadership in Medium-Sized Institutions (MSIs). Amid high expectations and limited resources, the SIO is charged with defining an internationalization vision while fulfilling duties in the frontline. The panelists will focus on critical dimensions pertinent to the SIO leadership: 1) comprehensive internationalization, 2) faculty empowerment, 3) entrepreneurship, 4) prioritizing, 5) expansion of resources, and 6) assessment for decision-making. Driven by case studies, the session will conclude with a collegial discussion.

**Wilson B**

**Chair:** Gonzalo Bruce  
Emporia State University  
Cheryl Matherly  
The University of Tulsa  
Cathy Lee Arquino  
Pittsburg State University  
Rosana Campbell  
Lock Haven University

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### A New Paradigm for Learning

**A Global Approach to Internationalization**

Higher education is shifting away from expert led delivery towards a learner centered approach. This has implications for all stakeholders, faculty, administrators, advisors and foremost students. Various tools reflect and support this shift, including the Tuning Process. In this session we will explore some of the recent major developments, in particular the Tuning approach, and what SIOs need to know to lead global learning at their institutions.

**Harding**

**Chair:** Darla K. Deardorff  
AIEA/Duke University  
Tim Birtwistle  
Higher Education Consultant  
Courtney Brown  
Lumina Foundation  
Robert Wagenaar  
Tuning Academy
CONCURRENT SESSIONS AND ROUNDTABLES
Tuesday, February 17
5:00 PM - 6:15 PM

5:00PM - 6:15PM
Concurrent Sessions and Roundtables

The Importance of Academic Exchange in Foreign Affairs

This roundtable discussion, featuring a senior State Department official, highlights the increasing prominence of higher education in U.S. foreign affairs. The session will include updates on the Department’s key programs and activities, as well as discussion of its broad priorities: increasing diversity of participants and institutions; expanding study abroad access for Americans; increasing opportunity through English language learning; promoting U.S. higher education overseas; and the use of technology to enhance exchanges.

Chair: Michael McCary
Alliance for International Educational and Cultural Exchange
Thomas Bogenschuld
Vanderbilt University

Bridging the Divide

Institutional Preparation for International Online Education

Higher education is experiencing tremendous growth in online program delivery and enrollment. Concomitantly, borderless educational opportunities beg many questions on how best to generate and establish online programs for burgeoning international audiences. As institutions move towards an international online presence, discussions and collegial exchanges concerning how best to prepare for global audiences are paramount.

Chair: S. Mitsue Blythe
Old Dominion University
Felix Wang
James Madison University

Terms of Internationalization

The Shifting and Diverse Meanings of our Everyday Lexicon

This roundtable explores the terms of the field we regularly employ while failing to recognize the multiple meanings they reproduce. Terms, such as global, international, intercultural, area studies, diversity, engagement, interdisciplinary, globalization, and campus culture, are what Bonnie Urcioli calls “strategically deployable shifters”, terms that provide a common language but eclipse the differing definitions one brings to their usage. A more thorough read of our lexicon will allow us to more effectively internationalize our institutions.

Chair: Hilary Kahn
Indiana University

Internationalisation as a Driver of Global Graduate Education Reform

Educational reforms in the US, Europe and Asia are increasingly driven by international imperatives. These include the increasing numbers of international graduate students (US); the adoption of the Bologna Process (Europe); and significant investment in graduate studies and research at key universities (Asia). The session will provide a comparison of these trends in the US, Europe and Asia, and what this means for international education and comprehensive internationalization.

Chair: Mariam Assefa
World Education Services
Joanne Canyon-Heller
Roosevelt University
Kees Kouwenraa
Free University Amsterdam
Hiroshi Ota
Hitotsubashi University, Tokyo
International Education and Academic Values
Can Universities Go Abroad and Take Their Values with Them?

Universities are expanding and deepening their international partnerships. But this work is raising the question: Are educational values like academic freedom global, or do they vary by nation? Indeed, as colleges forge relationships with China and other authoritarian countries, some worry they could put these values at risk. The session will delve into the debate about academic principles and international engagement, including how institutions might address these issues when making agreements in different cultural contexts.

Chair: Karin Fischer
The Chronicle of Higher Education
Peter Stearns
George Mason University
Robert Quinn
Scholars at Risk
James A. Millward
Georgetown University

The View from the Top
Provosts’ Perspectives on Internationalization

Provosts (chief academic officers) play pivotal roles in situating internationalization within the academic agenda of their institutions, a task made more complex but also more necessary by the increasing emphasis on accountability and transparency in higher education. Senior International Officers in turn must seek to understand the competing priorities of their provosts so they can help align internationalization goals and efforts with provosts’ initiatives. In this session, provosts will share their insights into internationalization.

Chair: Elizabeth Brewer
Beloit College
Mark Greenberg
Drexel University
Perry Brown
University of Montana
Warren Burggren
University of North Texas

The SIO and Internationalisation of the Curriculum
From Output to Outcomes

This session explores the role of the SIO in the process of internationalisation of the curriculum. Within that, participants will focus on what the SIO can do to initiate and support the internationalisation and assessment of learning outcomes within international education. While faculty play a central role, the SIO’s leadership is vital in ensuring that internationalisation efforts indeed enhance the quality of education and student learning, as is often suggested but not always convincingly demonstrated.

Chair: Jos Beelen
Amsterdam University of Applied Sciences
Darla Deardorff
AIEA/Duke University
Lavern Samuels
Durban University of Technology

The International Start-Up Campus
Best Practices and Lessons Learned

Participants address their universities’ experiences at an international start-up campus in Incheon, South Korea. Incheon Global Campus is premised upon a partnership model whereby an alliance of foreign institutions cooperates with a local foundation and government in delivering academic and student life programs on a shared site. Presentations focus on successes, challenges, and lessons learned during the launch experience, in particular regarding how competition and collaboration among the international partners bears heavily upon success.

Chair: Anne Schiller
George Mason University
Michael Hardman
University of Utah
Matthew Zingraff
Independent Consultant
Min Park
George Mason University
**Engagement of Higher Education in Development**
*Lessons from the University of Nairobi and Colorado State University*

Recognizing the critical role of sub-Saharan African higher education in national development, the USAID provided support through Higher Education for Development (HED) for partnerships between African and U.S. higher education institutions. Addressing the subtheme ‘Global Responsibilities’, the University of Nairobi and Colorado State University partnership shares examples of how global engagement through higher education has tackled some of Africa’s development challenges & provides experiences for institutional leaders on the potential to collaborate with international partners.

**Chair: Teshome Alemneh**
Higher Education for Development (HED)
Robin Reid
Colorado State University
Jesse Njoka
University of Nairobi

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**Innovatively Implementing Global Learning**

SIoPs will benefit from successful models of dual degrees, joint institutions, and experiences at home and abroad. Studies from three comprehensive universities, two in China and one in the US, illustrate how experiences can be structured to maximize learning within one’s own curriculum and through crossborder collaborations. Participants will reflect on internationalization across the entire teaching-learning administrative continuum, illustrating how setting up a program is the beginning, not the end, of long, hard working processes.

**Chair: Gifty Ako-Adounvo**
The Ohio State University
Weibin Li
Sichuan University
Esther E. Gottlieb
The Ohio State University
Liang Guo
Shanghai Jiao Tong University

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**Hot Topics in International Education**
*Perspectives from Brazil, Australia & Europe*

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

**Chair: Rajika Bhandari**
Institute of International Education
Marcus Laitinen
European Association of International Education (EAIE)
Jose Celso Freire
Brazilian Association for International Education (FAUBAI)
Helen Zimmerman
International Education Association of Australia (IEAA)

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**The Importance of Bringing Virtual Exchange/Virtual Mobility Programming to our Campuses**

Enabling students to have a meaningful cross-cultural experience as part of their education creates a foundation for effective global citizenship. In order for campuses to prepare the maximum number of their graduates for the global workforce, the provision of virtual mobility or virtual exchange programs is becoming an imperative. What are the benefits and challenges of virtual mobility? Can we measure its impact on the skills and attitudes of students?

**Chair: Waidehi Gokhale**
Soliya
Emile Bruneau
Saxe Cognitive Neuroscience Lab, MIT
Clark Egnot
West Virginia Higher Education Policy Commission
**India and the United States**  
*The Search for Meaningful and Sustainable Partnerships in Higher Education*

In this session, SIOs will learn about innovative partnership models to advance Indo-U.S. exchange in higher education. New paradigms for global learning and civic engagement on campuses will be considered. SIOs will explore funding through the Obama-Singh 21st Century Knowledge Initiative and similar opportunities. The panel will serve as a springboard to a wider discussion among SIOs on current challenges, trends and lessons learned in leading capacity building and intercultural diplomacy with India.

**A Great Global Conversation**  
*The Redesigned SAT & International Students*

Join the College Board and university admission leaders for an engaging discussion on the SAT Redesign. Hear about implications of the test’s redesign on international students, gain perspectives of higher education professionals, and share your thoughts with us. Learn about how we’re translating College Board membership input into assessment design principles.

**Chair:** Katja Kurz  
*Cultural Vistas*  
Tom Farrell  
University of Nebraska-Lincoln  
Baishakhi Taylor  
Duke University

**Chair:** Clay Hensley  
*The College Board*  
Lukman Arslan  
Albion College  
Quinton McArthur  
Massachusetts Institute of Technology

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6:00 PM  
**Conference Registration Closes**  
Convention Registration Desk

6:00 PM  
**Exhibit Hall Closes**  
Marriott Ballroom
EVENING EVENTS

Tuesday, February 17  6:15 PM – 7:45 PM

6:15 PM – 7:30 PM
AIEA Networking Reception  Marriott Foyer, Mezzanine Level
Join colleagues for an informal time of networking, meeting new colleagues, and reconnecting with others.

Sponsored by:

Group of Eight (Go8)
The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.
Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research.
The Go8 universities, with the support of the Go8 secretariat in Canberra collaborate to:
* influence national policies for higher education and university research
* develop international strategic alliances and networks
* sustain quality brand recognition
* benchmark for performance improvement
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

7:30 PM
Women’s Networking Meet-Up  Lobby Lounge, Lobby Level
Women leaders in international education are welcomed to a networking meet-up at the cash bar in the Lobby Lounge (next to the front desk).

7:45 PM
AIEA Past President Dinner 🕒