2015 AIEA Conference Schedule of Events
Washington Marriott Wardman Park

Sunday, February 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15</td>
<td>Conference Registration 7:30AM - 6:00PM</td>
</tr>
<tr>
<td>7:45</td>
<td>AIEA Executive Committee Meeting 9:00AM - 4:00PM</td>
</tr>
<tr>
<td>8:15</td>
<td>AIEA/IIE Workshop Implementing Strategic International Partnerships</td>
</tr>
<tr>
<td>8:45</td>
<td>AIEA/AIRC Workshop International Student Recruitment for Senior International Officers</td>
</tr>
<tr>
<td>9:15</td>
<td>AIEA Workshop Moving to the Center: Increasing the Importance of Global at Your Institution</td>
</tr>
<tr>
<td>9:45</td>
<td>AIEA/Diversity Abroad Workshop Diversity Leadership in International Education</td>
</tr>
<tr>
<td>10:15</td>
<td>AIEA/AAC&amp;U Workshop: Leadership for Global Learning: Coalescing Campus Programs</td>
</tr>
<tr>
<td>10:45</td>
<td>AIEA Neale Presidential Fellows/Mentors Reception</td>
</tr>
</tbody>
</table>

- C = Roundtable Session
- S = Separate Fee Required
- I = Invitation Only
Implementing Strategic International Partnerships

This workshop focuses on how to develop strategic and sustainable international partnerships, providing in-depth models from a number of countries around the world. Expert panelists will use their combined wealth of experience building partnerships to provide audience members with practical knowledge, lessons learned, and best practices for collaborating with partners in other countries. The workshop will combine a high-level policy perspective and the working-level practical perspective; the former by including a number of Embassy representatives to discuss their countries’ current priorities and programs, and the latter by including expert practitioners in the field of strategic international partnership building.

Chair: Clare Banks
Institute of International Education
Susan Buck Sutton
Bryn Mawr College
Tim Barnes
University of Illinois at Urbana-Champaign

International Student Recruitment for Senior International Officers

This workshop is targeted at Senior International Officers who are interested in expanding their knowledge of key aspects of international recruitment. The focus will be on understanding the range of international student recruitment issues in order to develop or refine a strategic recruitment plan for the educational institution. Participants will be given the opportunity to begin to plan a new or revised international student recruitment plan for their institutions.

Chair: Clare Banks
Institute of International Education
David L. Di Maria
Montana State University
Pia Wood
University of Tennessee-Knoxville
PRE-CONFERENCE WORKSHOPS | AIEA NEAL FELLOWS/MENTORS RECEPTION

Sunday, February 15

1:00 PM – 5:00 PM

**AIEA Workshop 3**

Harding

Moving to the Center

*Increasing the Importance of Global at Your Institution*

While most everyone in higher education acknowledges the primary importance of global competencies for our students, few institutions support that priority with primacy of place in strategic planning, funding, and staffing. While many of us are senior international officers, few of us are on the most senior leadership team of our institution. Fortunately, formal power is not the only way to increase the impact and prominence of global initiatives on your campus. In this workshop, we will discuss strategies for increasing your influence.

**Chair:** Victoria Jones  
Seattle University

Susie Bender  
University of Idaho

Susan Buck Sutton  
Bryn Mawr College

1:00 PM – 5:00 PM

**AIEA/Diversity Abroad Workshop 3**

Hoover

Diversity Leadership in International Education

International education has become an integral part of the higher education landscape. At the same time, the demographics of students enrolling in institutions of higher education have become more diverse. However, diverse and underserved populations continue to be underrepresented in education abroad. As leaders in global learning how do SIO’s incorporate diversity and inclusive good practices into their strategic plans? How do SIO’s collaborate with other campus leaders to ensure all students have equal access to international education opportunities? SIO’s who adapt diversity and inclusive good practices into their operation will lead their units and institutions to excellence in global learning.

**Chair:** Andrew Gordon  
Diversity Abroad

Donna Scarboro  
The George Washington University

1:00 PM – 5:00 PM

**AIEA/AAC&U Workshop 3**

Coolidge

Leadership for Global Learning

*Coalescing Campus Programs*

This workshop is designed to help SIOs use their position to help weave advocates for global learning who are rooted in differing sectors to more effectively help students develop the full range of global capacities needed in the workplace and public life.

By virtue of the very creativity and hunger for expanding global perspectives and knowledge, it is often a challenge for students to know the best pathways and pedagogies whether on and off campus or in and out of the classroom. For global advocates on campus whose work is divided by institutional domains and roles, it is a challenge to catapult those divisions to create more cohesive and coherent learning outcomes for students. This workshop seeks to address those conundrums for students, faculty, and campus professionals alike. This goal is to understand what can be done from where one sits so people with different roles can work in tandem with one another rather than in contention.

**Chair:** Caryn McTighe Musil  
AAC&U

Dawn Michele Whitehead  
AAC&U

4:30 PM – 5:30 PM

**AIEA Neal Presidential Fellows/Mentors Reception 3**

Wilson C

6:00 PM

**Conference Registration Closes**

Convention Registration Desk

= Roundtable Session  = Separate Fee Required  = Invitation Only