Monday, February 16

**Concurrent Sessions and Roundtables** 12:30 PM – 1:45 PM
- Newcomer’s Roundtable
- Rethinking the Intersection of the Liberal Arts and International Education
- Universities of Eastern Europe
- Team Up: Data and the Shaping of Internationalization Strategies
- Two Units One Partnership
- Research on Internationalization: Cooperation with Compliance
- The Role of the SIO: Making It Work
- SIO Leadership and Institutional Change
- Fighting Back Against Fraud in the Academic Space
- Managing Future Markets and Enrollment Diversity
- Leveraging Student Mobility Partnerships
- Increasing Community Colleges Education Abroad Participation

**Conference Opening Plenary** 2:00 PM – 3:00 PM
- Keynote: George Siemens

**Networking Break with Exhibitors** 3:00 PM – 3:30 PM

**Concurrent Sessions and Roundtables** 3:30 PM – 4:45 PM
- View from South America
- How to Integrate Cultures and Languages Across the Curriculum
- Comprehensive Approach to International Student Success
- The Platinum Rule
- What’s Covered? Arrogant Leadership?
- The View from Washington
- A Little Goes a Long Way
- Obligation toward the Difficult Whole
- SIO Career Landscape
- Open for Debate
- University of Ghana and Brown University Partnership
- ACE’s At Home in the World
- Intensive English Program (IEP)
- Student Perspectives

**Concurrent Sessions and Roundtables** 5:00 PM – 6:15 PM
- Community Engagement
- Failing Successfully
- Artifacts of the Intercultural Learning Process
- Making Connections
- Lessons from a Global Campus
- Diversity, Inclusion and International Education
- Provost’s Perspective
- NI Hao, Namaste, and Hola
- Collaborating with Canada
- Promoting Intercultural Integration
- Constrained Resource Environments
- Leading Global Learning
- Role of SIOs in Stimulating International Research
- Experiential Learning as Preparation
- Enhancing the Impact

**VIP Reception** 6:30 PM – 7:00 PM

**Opening Reception** 7:00 PM – 8:30 PM
### PRE-CONFERENCE WORKSHOPS

**Monday, February 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>Conference Registration Opens</td>
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<tr>
<td>8:00 AM – 12:00 PM</td>
<td><strong>AIEA Workshop</strong>§</td>
<td>Maryland A</td>
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<tr>
<td><strong>Leadership for Global Learning</strong></td>
<td><strong>The Mandate, the Messiness</strong></td>
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<tr>
<td><strong>Chair:</strong> Janet Bennett</td>
<td><strong>Intercultural Communication Institute</strong></td>
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<tr>
<td>8:00 AM – 12:00 PM</td>
<td><strong>AIEA/EducationUSA Workshop</strong>§</td>
<td>Maryland B</td>
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<tr>
<td><strong>Engagement with the Global South</strong></td>
<td><strong>Strategy and Considerations for SIOs</strong></td>
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<td><strong>Co-Chair:</strong> Christopher Medalis</td>
<td><strong>EducationUSA</strong></td>
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<td><strong>Co-Chair:</strong> Rosie Edmond</td>
<td><strong>EducationUSA</strong></td>
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<td>8:00 AM – 12:00 PM</td>
<td><strong>AIEA/NADOHE Workshop</strong>§</td>
<td>Maryland C</td>
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<tr>
<td><strong>Educating Students for a Global Society</strong></td>
<td><strong>The Value of CDO-SIO Collaborations</strong></td>
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<td><strong>Co-Chair:</strong> Marilyn Sanders Mabley</td>
<td><strong>Case Western Reserve University</strong></td>
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<td><strong>Co-Chair:</strong> Josephine “Jozi” De Leon</td>
<td><strong>University of New Mexico</strong></td>
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§ Separate Fee Required
### PRE-CONFERENCE WORKSHOPS | AIEA COMMITTEE MEETINGS

**Monday, February 16**

<table>
<thead>
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<th>Time</th>
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<tbody>
<tr>
<td>8:00 AM – 12:00 PM</td>
<td>AIEA/COIL Workshop $§$</td>
<td>Virginia A</td>
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| Developing Leadership in the Implementation of COIL Internationalization Initiatives | Chair: Jon Rubin  
SUNY Center for Collaborative Online International Learning  
Natalia Dyba  
University of Washington Bothell  
Keiko Ikeda  
Kansai University |                                                |
| 8:30 AM – 11:00 AM | AIEA Advocacy Meeting                                                 | Delaware A                      |
| 9:00 AM – 10:15 AM | AIEA Professional Development/Strategic Issues Meeting                | Virginia C                      |
| 9:00 AM – 10:15 AM | AIEA Professional Development/Leadership Development Meeting        | Virginia B                      |
| 9:00 AM – 10:15 AM | AIEA Editorial Committee Meeting                                      | Wilson B                        |
| 9:00 AM – 10:15 AM | AIEA Membership Committee Meeting                                     | Wilson A                        |
| 10:00 AM       | Exhibit Hall Opens                                                    | Marriott Ballroom               |

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*C = Roundtable Session  
$§$ = Separate Fee Required  
# = Invitation Only*
NEWCOMER ORIENTATION | SENIOR SIO EVENT

Monday, February 16
11:00 AM – 12:30 PM

11:00 AM – 12:00 PM
Newcomer Orientation
The Newcomer Orientation is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose participants to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective members.

Sponsored by:

USC Rossier Global Executive Doctor of Education Program
The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice, and assessment. The Global Executive EdD program is a 25 month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country, while attaining their doctoral degree at USC.

Chegg Enrollment Services (formerly Zinch)
Chegg is the leading online connected learning platform, helping students find their best-fit school around the globe. The Chegg Global Network reaches over 50 countries (including China, Turkey, Brazil, the Middle East, and many more), offering multi-channel opportunities for institutions to build their brand, qualify interested students, and consistently evaluate their results. For more information about how Chegg can help you achieve your enrollment goals visit http://edu.chegg.com or e-mail outreach@chegg.com to schedule a consultation.

11:30 AM – 12:30 PM
Senior SIO Event
For conference attendees with 10+ years experience as an SIO or AIEA member.

Sponsored by:

Educational Credential Evaluators, Inc.
Educational Credential Evaluators, Inc. (ECE®) is a nonprofit, credential evaluation organization, with 30 years experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate information prepared by evaluator who is highly trained in research and documentation verification. ECE provides an online forum: The Connection.ECE.org. ECE also offers free secure electronic report and documentation delivery, online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough. www.ece.org
**Concurrent Sessions and Roundtables**

**Monday, February 16**

12:30 PM – 1:45 PM  Concurrent Sessions and Roundtables

**Newcomer’s Roundtable**

Newcomers are invited to a roundtable discussion with AIEA leaders that will address themes and issues introduced in the Orientation in greater depth. Topics might include discussions of campus internationalization, the role of the Senior International Officer, ways to connect with others in the field, and how new and aspiring SIOs might best identify and utilize the networks and resources available to them in the field. We encourage all newcomers to participate in this discussion.

Chair: Andrew Gillespie
Auburn University

**Rethinking the Intersection of the Liberal Arts and International Education**

Liberal arts disciplines focus on the historical, political, economic, communicative, and cultural knowledge needed for life in a globalized world. Such knowledge is increasingly valued outside the liberal arts, yet the liberal arts major—particularly within the Humanities—is losing ground in the U.S., where it originated. We propose a discussion on how institutions can rethink their liberal arts curricula, pedagogy, and learning goals in terms of the global competencies now broadly accepted across the academy.

Chair: Hilary Link
Temple University Rome
Donna Scarboro
The George Washington University

**Universities of Eastern Europe**

*How to Reach and Cooperate with HEIs in Russia, Ukraine, Belarus*

This roundtable discussion will explore cooperation with higher education institutions in Eastern Europe. Discussion will focus on overcoming obstacles and challenges to building cooperation, and discussion of best practices and knowledge gained through experience.

Chair: Bogdan Voronovskiy
Eastern European University Association

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© = Roundtable Session  $ = Separate Fee Required  ⚖️ = Invitation Only
CONCURRENT SESSIONS AND ROUNDTABLES

Monday, February 16
12:30 PM – 1:45 PM

Team Up
Cultivating U.S.-Japan Institutional Partnerships
Maryland A
President Obama and Prime Minister Abe have identified study abroad as a key strategy for growing world leaders and in strengthening the US-Japan relationship. This panel will describe the US government's Campaign to increase student mobility by building constructive and innovative partnerships between US and Japanese colleges and universities. The panel will also address strategies for engaging the business community in study abroad and internship opportunities.

Chair: Paige Cottingham-Streater
U.S. CULCON
Harry Hill
U.S. CULCON
Susan Buck Sutton
Bryn Mawr College

Data and the Shaping of Internationalization Strategies
Global and Canadian Contexts
Maryland C
Comprehensive data collection on international activities is essential to demonstrate the value of investments by higher education institutions and governments. Using institutional data on internationalization collected by the International Association of Universities and the Association of Universities and Colleges of Canada, panelists will discuss the value of aggregating this information to inform public discourse and policies on international education. How institutions leverage benchmarking data to advance international activities on campus will also be discussed.

Chair: Gail Bowkett
Association of Universities and Colleges of Canada (AUCC)
Eva Egron-Polak
International Association of Universities
Vinitha Gengatharan
University of Toronto

Two Units One Partnership
Building an Alliance Between Study Abroad and International Services
Wilson B
Comprehensive internationalization requires collaboration between units. Two case studies will provide SIO’s specific methods for building alliances between study abroad and international services. The Global Academy will demonstrate how 10 different units are collaborating to study sustainability and Virtual Voyage will illustrate how technology can magnify meaningful collaborations between academics, student affairs and the global community. Participants will be asked to share their approaches to collaboration and results will be electronically shared following the presentation.

Chair: Jane Kucko
Texas Christian University
John Singleton
Texas Christian University
Gina Roman
La Universidad de Panama

Research on Internationalization
News and Analysis from the Front Lines
Maryland B
Research on different aspects of internationalization is clearly developing rapidly. Still, the demand by SIOs for data and analysis, on which to base crucial strategic decisions, continues to exceed supply. This session will provide AIEA conference participants with an opportunity to learn more about current research initiatives focused on different dimensions of internationalization in the United States, Europe, and beyond, and to discuss key trends and issues facing the internationalization research agenda around the world.

Chair: Laura Rumbley
Boston College Center for International Higher Education (CIHE)
Robin Helms
American Council on Education
Fiona Hunter
Centre for Higher Education Internationalisation, Università Cattolica del Sacro Cuore
Cooperation with Compliance

Encouraging Alignment with External Regulations and Internal Policies (a.k.a. herding cats…)

With an increasing number of regulations affecting university activities at home and abroad, the job of the SIO has a significant policing component. Yet another challenge is the alignment of these external regulations with the university’s internal policies. This session will assist SIOs in understanding the regulatory environment and provide suggestions for ensuring institutional compliance.

Chair: Victoria Jones
Seattle University
Jane Gatewood
University of Rochester
Robin Catmur
The University of Georgia
David A. M. Ware
Attorney at Law

The Role of the SIO in the Retention and Engagement of International Students

Increased enrollment of undergraduate international students in the US calls for focused student engagement, retention and campus integration. This session will unveil the latest research related to international student retention and international student engagement and the presenters will discuss the implications of the research for Senior International Officers. Using a case study method, the session will provide examples of effective approaches to retention and engagement of international students.

Chair: Sheila Schulte
NAFSA: Association of International Educators
Rahul Choudaha
World Education Services
Rachawan Wongtrirat
Old Dominion University
Fanta Aw
American University

Making It Work

Empowering International Programs Offices to Lead Global Learning

Senior administrators may face the challenge of having to revive (or even rebuild) a disorganized, underutilized, or ineffective international programs office. This session presents strategic and operational perspectives from both US and overseas offices on how they accomplished this task, including strategies that were successful and pitfalls to avoid. Participants will have an opportunity to share experiences and ideas towards devising a plan of action to overcome such obstacles and become leaders of campus internationalization.

Chair: Craig T. Cobane
Western Kentucky University
Rebecca Pizano
Universidad San Francisco de Quito
Addie Cheney
Western Kentucky University

SIO Leadership and Institutional Change

Stakeholder Management During Global Transformation

Global Legal Skills projects implemented at law schools in Germany and in the US were both ambitious and daring projects of institutional change requiring buy-in from faculty, staff and students. Lessons learned about navigating these contentious and often fickle waters will be explored so that Senior International Officers can better appreciate lurking dangers and increase the likelihood of the successful implementation of their international initiatives.

Chair: Theresa Kaiser
American University Washington College of Law
Annalena Gallo
Bucerius Law School – Hochschule für Rechtswissenschaft
CONCURRENT SESSIONS AND ROUNDTABLES

Monday, February 16
12:30 PM – 1:45 PM

Fighting Back Against Fraud in the Academic Space

Higher Education has experienced a rising tide of fraud involving transcripts, letters of recommendation, test scores, credentials and personal identification documents. Today, fraud in the academic space is big business and can be expected to continue into the future. How can universities guard against fraud? Respond to it? Presenters will address the issue of fraud from three vantage points: university admissions, standardized testing and credential evaluation. Best practices of university administration responses will be shared.

Chair: Michelle Hampton
McKinley
ETS - TOEFL
Margit Schatzman
Educational Credential Evaluators, Inc.
John Wood
University at Buffalo

Managing Future Markets and Enrollment Diversity

Families are becoming increasingly sophisticated consumers of overseas education and institutions will increasingly need broad geographical diversity to reach their goals of internationalization. This panel examines two data-driven approaches to evaluating international student choice. Taking together these models have long-term implications for marketing and enrollment executives. Importantly, they also help university decision-makers and internationalists determine whether in any given market they should attempt to recruit students or develop local (transnational) delivery options.

Chair: Todd Fritch
Wilson C
Shorelight Education
Raj Mehta
University of Cincinnati
Linda McKinnish Bridges
Shorelight Education

Leveraging Student Mobility Partnerships for Global Research and Responsibility

This discussion highlights ways that three international universities have leveraged student mobility partnerships to broaden learning experiences for graduate and undergraduate students that support and catalyze researcher, industry and community engagement. Experiences include research, community and workplace projects, global seminars, joint credentials with partners in Asia, Europe, Latin America and Africa. The panel will highlight lessons learned, key partnership factors, participant resources, sustainable approaches, project outcomes. Participants will consider how they might undertake similar projects.

Chair: Katherine Beaumont
Virginia B
Go Global: International Learning Programs
Miranda Cheng
University of Toronto
Christina Grossman
Faculty of Engineering, Lund University (LTH)

Increasing Community Colleges Education Abroad Participation Through Innovative Programs and Partnerships

Including all students in study abroad requires that additional study abroad opportunities are available at community colleges and for community college students. This session will provide information about innovative initiatives to increase collaboration and opportunities for study abroad by community colleges and for their students through special short-term study, internship, and community service programs with special pre-departure, while abroad, and re-entry resources to maximize the impact of the study abroad experience.

Chair: Gary Rhodes
Harding
Center for Global Education at UCLA
Rosalind Raby
California Colleges for International Education
Mark Landon
Terra Dotta
Leo Van Cleve
California State University
Conference Opening Plenary

Marriott Ballroom

2:00 PM – 3:00 PM

Conference Opening Plenary

Special Welcome from Mohamed Abdel-Kader, Deputy Assistant Secretary in the office of International and Foreign Language Education (IFLE) at the U.S. Department of Education.

Keynote: George Siemens

Writer, Theorist, Speaker, and Researcher; known as “The Grandfather of MOOCs”

George Siemens is an academic and researcher on learning, technology, networks, analytics, and openness in education. Dr. Siemens is the Executive Director of the Learning Innovation and Networked Knowledge Research Lab at University of Texas, Arlington. He has delivered keynote addresses in more than 35 countries on the influence of technology and media on education, organizations, and society. His work has been profiled in provincial, national, and international newspapers (including NY Times), radio, and television. His research has received numerous awards, including honorary doctorates from Universidad de San Martín de Porres and Fraser Valley University for his pioneering work in learning, technology, and networks.

Dr. Siemens is a founding member and President of the Society for Learning Analytics Research. He has advised government agencies Australia, European Union, Canada and United States, as well as numerous international universities, on utilizing learning analytics for assessing and evaluating productivity gains in the education sector and improving learner results. In 2008, he pioneered massive open online courses (sometimes referred to as MOOCs) that have included more than 35,000 participants. He blogs at www.elearnspace.org/blog/ and on Twitter (@gsiemens).

Sponsored by:

World Education Services (WES)

World Education Services (WES) — www.wes.org — is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series — featuring topics specifically tailored for graduate schools — and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.
**Networking Break | Concurrent Sessions and Roundtables**

**Monday, February 16**

**3:00 PM – 3:30 PM**

**Networking Break with Exhibitors**

**Sponsored by:**

**Ascension Collegiate Solutions**

Ascension has specialized in health plans for campuses nationwide for nearly 40 years. Our Collegiate Solutions group provides customized solutions for international and domestic students, student athletes, and faculty and staff. We design solutions to fit the needs of each unique campus. Please visit us at www.ascensionins.com/industries/collegiate/ for more information.

**Marriott Ballroom**

**3:30 PM – 4:45 PM**

**Concurrent Sessions and Roundtables**

**The View from South America**

*Trends in Global Learning in Ecuador and Beyond*

This roundtable will feature a discussion led by higher education leaders from Ecuador, along with a representative of the U.S. Embassy in Quito. The roundtable will feature views of the changing Ecuadorian higher education system, and discuss best practices for incorporating global perspectives in change initiatives.

**Hoover**

**Chair: Silvia Donoso**

U.S. Embassy Quito, Department of State

Alexandra Anda

U.S. Embassy Quito, Department of State

**How to Integrate Cultures and Languages Across the Curriculum to Promote Global Learning**

Since the 1980s HEIs across the country have sought ways to enable students to employ their language skills beyond courses in the language departments. This developed into a push for ubiquitous inclusion of multiple languages and cultures, led by the CLAC Consortium, now comprising fifteen institutional members and mounting its eighth national meeting at Denison University in April 2015. This discussion explores CLAC’s goals, methods, and program models, and their contribution to comprehensive curricular internationalization.

**Coolidge**

**Chair: H. Stephen Straight**

Binghamton University

Deborah S. Reisinger

Duke University

**The Comprehensive Approach to International Student Success**

*A Public Diplomacy Imperative*

The success of international students on U.S. campuses benefits all students and the communities they join. It is also essential to the U.S. Department of State’s public diplomacy goals for building ties between citizens across the globe. In this session, participants will explore strategies for working collaboratively with campus and external stakeholders to support students through every stage of their educational experience and discuss the implications of international student success for U.S. foreign policy.

**Delaware B**

**Chair: Jarred Butto**

U.S. Department of State, Bureau of Educational and Cultural Affairs

Lindsay Addington

National Association for College Admission Counseling
**The Platinum Rule**

*Enhancing Education Abroad Through Faculty Engagement*

This presentation will draw on experiences of two institutions to engage faculty in education abroad. Key insights will include results of a study to examine faculty perceptions related to education abroad, recommendations for overcoming challenges to faculty participation and the role of the Senior International Officer and Education Abroad Office to support these initiatives. Participants will be encouraged to share best practices and lessons learned with regard to engagement of faculty in education abroad activities.

**What’s Covered?**

*An Analysis of University Travel Policies and Implications for Campus Leadership*

The SIO must enable innovation and address institutional barriers to global engagement. An enabler in this work is the campus international travel policy, but within this context, how do we define “university-related” travel? This session will highlight how different institutions address gray areas around this question. SIO panelists will discuss case studies of international travelers and address how they should or should not be considered university-related. Session participants will be engaged in additional case studies.

**Arrogant Leadership?**

*The Idea of American Exceptionalism in U.S. Study Abroad*

U.S. Study abroad focuses increasingly on custom-designed program models, particularly short faculty-led programs. Universities in other countries focus instead on semester/year-long study abroad or joint degree programs. This session explores attitudes and ideologies underlying this discrepancy and asks the difficult question of which approach is more successful.

**The View from Washington**

*Key Issues in International Education and How to Influence the Discussion*

The 2015 Washington Update session will examine the federal policy climate for international education and exchange programs, and discuss the impacts of Administration and Congressional actions on federal programs of concern to AIEA members. Presenters will also discuss how AIEA members can have the most impact with Congress and the Administration on key issues in international education.
A Little Goes a Long Way
Global Interdisciplinary Research and the Leadership that SIOs can Provide

In the age of globalization, there is an increasing need for global and interdisciplinary scholarship in order to respond to the huge and complex challenges of our time, (most of which are global in nature), and in support of curriculum internationalization. This session will examine how SIOs can provide campus-wide leadership in supporting this kind of scholarship through modest investments, and enjoy the vastly outsized returns that can accrue as a consequence.

Chair: Harvey Charles
Northern Arizona University
Richard Nader
University of North Texas
Jerman Rose
Washington State University

“The Obligation toward the Difficult Whole”
The Paul Simon Award and Comprehensive Internationalization

This session is both for SIOs that aspire to successfully compete for the annual NAFSA Paul Simon Award and for institutions that have received this award and would like to leverage it to derive further benefits. Participants will examine three questions: How can we embrace the contradiction and complexity of comprehensive internationalization? How can we maximize visibility and recognition of accomplishments? How can the Simon Award be used across the campus, nationally, and internationally?

Chair: James Ketterer
Bard College
Esther E. Gottlieb
The Ohio State University
Roger Brindley
University of South Florida
James Cooney
Colorado State University

Characterizing the SIO Career Landscape
Insights from Discussions with Senior International Officers

This panel discussion will highlight insights from discussions with Senior International Officers (SIOs) to characterize the challenges and opportunities new professionals face in navigating their career; and key leadership qualities necessary to overcome obstacles.

Chair: Leigh Neys
University of Minnesota Duluth
Lisa Hauck
North Dakota State University
Kim Riordan
University of Minnesota Duluth

Open for Debate
How are National Priorities Challenging Global Mobility Partnerships?

Australia, the United Kingdom and the United States each have varying priorities within International Education at the national and institutional level. As emerging national initiatives and policies develop, how will they reshape priorities on the national level and for SIO’s institutional strategies? How will these goals and pressures intersect and influence existing and potential partnerships? In a panel discussion/debate experts will offer representative perspectives from their institutions and engage session attendees for their perspective.

Chair: Mary Catherine Chase
ISEP: A Worldwide Network for International Education
Margaret Heisel
The University of California, Berkeley
Suzanne Alexander
The University of Leicester (United Kingdom)
Jen Kane
University of Queensland (Australia)
Lessons and Experience from the University of Ghana and Brown University Partnership to Address HIV/AIDS in Ghana

Addressing the '2015 Conference subtheme 'Global Responsibilities', representatives of the University of Ghana and Brown University share lessons and experience from this higher education collaboration that has addressed HIV/AIDS challenges affecting the lives of many in Ghana. This partnership was supported by the Higher Education for Development Program (HED) funded by the U.S. Agency for International Development (USAID).

Chair: Teshome Alemneh
Higher Education for Development
Awewura Kwara
Brown University
Margaret Lorley
University of Ghana

ACE’s At Home in the World
Enhancing Collaboration Between International and Diversity Offices

ACE’s "At Home in the World" initiative focused on collaboration between international and diversity offices to identify synergies in working toward common intercultural competence goals. Two of the 8 universities selected by ACE (the smallest and the largest institutions) will present lessons learned from their respective approaches. Using small group discussion and Q&A, discussion will include possible models at participants’ institutions, as well as potential obstacles to collaboration and how they could be addressed.

Chair: Ingrid Schmidt
North Carolina State University
Gwendolyn Bookman
Bennett College
Heidi Hobbs
North Carolina State University

Leveraging the Intensive English Program (IEP) to Boost Campus Internationalization
Challenges and Successes

Discussion will focus on how the SIO can drive collaboration with the IEP on campus to 1) develop diversity in the international student population, 2) encourage campus collaboration in recruitment and marketing and 3) allow institutions to take advantage of global initiatives such as the Brazil Scientific Mobility Program, where English preparation can be a necessary component to participate in such initiatives. Challenges and successes in implementing such fruitful collaborations will be presented.

Chair: Becky George
University of California Santa Cruz
Mike Proctor
University of Arizona
Suzanne Panterov
University of Arizona

Student Perspectives on Global Learning and Future Careers

The National Society of High School Scholars (NSHSS) is an international honor society recognizing outstanding academic excellence of high school and college scholars. In its seventh annual survey, NSHSS charts the preferences and attitudes of high-achieving millennials in the areas of global learning, career choices, employers, workplace environment, and communications. Over 12,000 diverse scholars, ages 15 to 27, participated in the survey. This session presents a moderated dialogue with high-achieving high school and college scholars.

Chair: Beth Pann
The National Society of High School Scholars
Susan Thurman
The National Society of High School Scholars
LaShandra Little
The National Society of High School Scholars
Chris Payne
King’s College London
Concurrent Sessions and Roundtables

Monday, February 16
5:00 PM – 6:15 PM

Internationalization and Community Engagement

US urban academic institutions have long served their communities by broadening educational access and focusing on issues of local importance. Two examples of such activity are community engagement and internationalization. As a result of a two-year strategic planning process, 2012-14, IUPUI now integrates such local and global priorities through identification of new responsibilities for its Center for Service and Learning and its Office of International Affairs. The possible implications for higher education will be discussed.

Chair: Gil Latz
Indiana University-Purdue University Indianapolis (IUPUI)

Julie Hatcher
Indiana University-Purdue University Indianapolis (IUPUI)

Hilary Landorf
Florida International University

Failing Successfully in International Education

Leading global learning and internationalization efforts as a Senior International Officer is fraught with challenges and success is not guaranteed. What can be learned from unsuccessful efforts? What does it take to turn failure into success? Join co-facilitators in exploring failures in international education and what leaders can learn from these experiences.

Chair: Eric Zimmerman
Interdisciplinary Center Herzliya

Jeanine Gregersen-Hermans
University of Hull

Artifacts of the Intercultural Learning Process for Assessment, Accountability, and Accreditation

The mission statements and strategic plans of most colleges and universities claim to prepare graduates for a global society and global citizenship, yet the assessment of intercultural competency is elusive, especially in assessing attitudes, skills, and knowledge which fall under Bloom’s Affective Domain. This round table facilitates experiential learning and discussion to map the developmental process of student learning relating to intercultural attitudes, skills, and knowledge using Bloom’s Affective Domain of learning.

Chair: Charles Calahan
Purdue University

Margaret Sass
Purdue University

Making Connections

How to Increase International Enrollments by Connecting Community Colleges and 4-year Institutions

Recruitment of international students is a hot issue at many institutions. Recruitment doesn’t necessarily happen only overseas. How might community colleges and four-year institutions join forces to recruit international and immigrant students? Join in this interactive roundtable discussion to share experiences and lessons learned, and to brainstorm innovative collaborations of how institutions can work together, not only in recruitment efforts, but also in terms of leading global learning, short-term study abroad and beyond.

Chair: Lisa Eli
Valencia College

Scott Venezia
CETYS University System (Mexico)
Lessons from a Global Campus  
*European and American Perspectives*

In an effort to develop Korea as a leader in the global knowledge economy, the Korean government has established Incheon Global Campus (IGC), a global higher education hub. Initially, four universities are partnering to offer academic programs at IGC. This session will provide perspectives from two of the IGC participants: Ghent University in Belgium and the University of Utah. The presenters will discuss lessons learned and leadership issues associated with participation in the IGC.

**Chair: Sabine Klahr**  
*University of Utah*

**Kristiaan Versluys**  
*Ghent University*

**Michael Hardman**  
*University of Utah*

**Diversity, Inclusion and International Education**  
*Intersection of Mission and Work*

Session addresses the intersections of mission and work in advancing diversity, inclusion and internationalization. Panelists will present multiple perspectives (underrepresented institutions/groups) on internationalization, diversity and inclusion and their implications for SIOs. Findings from the work of Diversity Abroad as well as NAFSA’s Impact Scholarship Program will be provided to illustrate the ways in which the issues intersect. SIOs will learn strategies for achieving effective synergies and complementarity between forces that are traditionally viewed as competing.

**Chair: Fanta Aw**  
*American University*

**Tanith Fowler Corsi**  
*NAFSA: Association of International Educators*

**Andrew Gordon**  
*Diversity Abroad*

**The Provost's Perspective on Internationalization**

The American Council on Education has worked directly with these chief academic officers to implement comprehensive internationalization on their campuses. This panel session of provosts will draw on their experiences about major leadership issues and strategies within and across sectors. The participants will share promising practices in addressing these challenges and will respond to audience questions.

**Chair: Barbara Hill**  
*American Council on Education*

**Michaela Whelan**  
*Emerson College*

**Laura Niesen de Brumna**  
*Sacred Heart University*

**Linda Lucas**  
*University of Alabama Birmingham*

**Ni Hao, Namaste, and Hola**  
*Encouraging Study Abroad in Key Regions*

The task of preparing students for global leadership becomes increasingly challenging if international education does not mirror the scope of opportunities offered by our present world. Three initiatives recently founded by the US State Department attempt to address this imbalance by encouraging study abroad to the traditionally underrepresented regions of China, Latin America and India. Using the discussion as a testing ground for internationalization, SIOs gain new ideas on how to engage challenging regions.

**Chair: Duleep Deosthale**  
*Admission Table*

**Travis Tanner**  
*The 100,000 Strong Foundation*

**Lee Tablewksi**  
*100,000 Strong in the Americas*

**Christopher Carey**  
*The Ohio State University*
Collaborating with Canada

Global Education Partnerships for Global Solutions

Canadian higher education institutions are engaged in more than 5,000 international agreements from Argentina to Zimbabwe. This session will feature innovative approaches to international partnerships that are focused on addressing global issues, including how new technologies enhance possibilities. In advance of AIEA’s 2016 conference in Montreal, learn how you can partner with Québec institutions and institutions in other parts of Canada to develop global solutions to global problems.

Promoting Intercultural Integration Amid Dramatic International Undergraduate Enrollment Growth

Insights From A Public And A Private U.S. University

Feedback from international undergraduates, across hundreds of universities in multiple countries, highlights tension between high importance placed on integration with domestic and other international students and mediocre satisfaction with the reality. This session explores correlations between satisfaction and variables such as international student numbers, ratios and diversity. Following dramatic growth in international undergraduate enrollment, SIOs from two U.S. universities, University of Minnesota and Northeastern University, discuss efforts to ensure integration is not compromised.

Increasing Study Abroad Participation In Constrained Resource Environments

This panel provides innovative perspectives on strategies for increasing study abroad participation despite constrained financial resources. Topics include: developing lower cost options; reducing the costs of existing programs; combining efforts with other institutions; the role of the governing board; admissions and financial aid; attracting external resources; leadership opportunities for presidents and provosts; and the important role of faculty. The presenters are a university and association president; a consultant/former SIO; and an SIO/study abroad director.

Leading Global Learning

Envisioning New Paradigms

The second decade of the new millennium has heralded a seismic shift in higher education, driven by globalisation, the digital revolution, and the rising power of information driven consumerism across the globe. The lines between our campuses and wider communities are less distinct and technology is enabling new teaching and learning paradigms. This session will explore how individual universities, university consortia and a massive EU higher education system are embracing the digital revolution and globalisation.
Role of SIOs in Stimulating International Research

How Do We Stimulate, but Also Overcome Obstacles And Challenges, in Facilitating International Research?

In the 21st century, research collaborations are not bound by country borders; faculty are rewarded for doing research domestically as well as internationally. Increasingly, SIOs are charged with bringing such opportunities to their institutions to stimulate interests, remove barriers, seek interdisciplinary synergies, and disseminate accomplishments. This session focuses on enabling international research in three different institutional contexts in the US and Korea. Participants will discuss strategies and academic and institutional challenges.

Chair: Joanna Regulska
Rutgers, The State University of New Jersey
Eunice Kim
Ewha Womans University
Susan Carvalho
University of Kentucky

Experiential Learning as Preparation for Global Work

This session highlights two experiential methods for preparing students for global work. The first describes state-of-the-art university development and assessment of intercultural and global leadership competencies. The second method, which approximates real-life challenges even more, is immersion into pre-professional experiences through internships and co-operative education. The panel describes the strategies, challenges, and advantages of expanding co-op education to Humanities students.

Chair: Francine Blume
Cultural Vistas
Karen Haggerty
San Jose State University

Enhancing the Impact of Campus Internationalization

Despite increasing importance of campus internationalization, often the allocated financial resources are inadequate. One of the reasons why internationalization does not get the resources it deserves is the limited demonstrable impact of internationalization at the campus level. This interactive session will bring together comparative perspectives on how to engage campus community to align, assess, and advance the goals of campus internationalization and enhance its impact.

Chair: Rahul Choudaha
World Education Services
Anne Pakir
National University of Singapore
Christopher Hill
University of Nottingham Malaysia Campus
Ralph Wilcox
University of South Florida

6:00PM Conference Registration Closes
6:00PM Exhibit Hall Closes

Convention Registration Desk
Marriott Ballroom
EVENING EVENTS

Monday, February 16  6:30 PM – 8:30 PM

6:30 PM – 7:00 PM
VIP Reception 🎉 Balcony B

7:00 PM – 8:30 PM
Opening Reception
Marriott Ballroom, Mezzanine Level Entrance

Join your colleagues for an evening of networking with old and new friends.

Note: Please do not arrive before 7:00 P.M.

Sponsored by:

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