2015
Association of International Education Administrators
Annual Conference

February 15–18, 2015
Washington Marriott Wardman Park
Washington, DC, USA

Leading
Global Learning:
Envisioning New Paradigms

AIEA: Leaders in International Higher Education
Dear Conference Participants,

Welcome to the 2015 Annual Conference of the Association of International Education Administrators: Leaders in International Higher Education. This year’s theme, “Leading Global Learning: Envisioning New Paradigms” reflects the changing nature of higher education in the twenty-first century. In order to educate our students for successful and meaningful lives in a changing world, we as educators must constantly reconsider both what and how we are teaching.

At this conference, we hope attendees will ask big questions surrounding such issues as environmental sustainability, human population migration, diversity and global education, political conflict, and information technologies, all of which require thinking beyond national borders to arrive at solutions. We expect you will shift your perspective, be challenged by new pedagogies, and consider what it means to lead global learning on your campuses as our sessions explore the collaborative potential of the Senior International Officer across campus and across the world, in the curriculum and through emerging technologies.

Our dynamic keynote speakers include MOOC pioneer George Siemens, Al Jazeera America host and writer Wajahat Ali, and Secretary General of the International Association of Universities Eva Egron-Polak. We are honored to present a President’s Panel with university presidents from around the world including Prof. Sheikha Al-Misnad from Qatar University, Prof. Prinsloo Azwitevhelwi Nevhutalu from Cape Peninsula University of Technology in South Africa, Prof. Fernando Leon-Garcia from CETYS University in Mexico, and Prof. Roseann Runte of Carleton University in Canada. We look forward to their valuable insights and perspectives!

My heartfelt thanks go out to the conference committee for so thoughtfully reviewing session proposals and promoting our conference. Thank you also to the volunteers from local universities who are helping with all the on-site details of the conference. Certainly our conference sponsors allow for a richer experience: please remember to stop by the booths in the Exhibit Hall. And to all conference attendees, whether this is your first AIEA conference or just the most recent of many, I hope and expect it will be a conference to remember!

Jenifer Cushman
2015 Conference Chair
AIEA President, 2015

Tweet about the conference using #AIEA2015
Dear Conference Participants,

Welcome to the 2015 AIEA Conference! We are so glad you are able to join us for our conference here in Washington DC. On behalf of AIEA, I want to extend a special welcome to the attendees joining us from over 30 countries around the world.

Conference Chair Jenifer Cushman and her conference committee have put together a substantive conference for you, featuring stimulating sessions, four thought-provoking keynote speakers, excellent networking opportunities and rich resources available through our exhibitors and fellow participants. You are especially invited to participate in AIEA’s roundtable sessions (see p. 43 for an overview) for more in-depth opportunities to network and learn together with colleagues from around the world.

Many hours and months have gone into preparing for the conference. Deep appreciation is expressed to all who have made this conference possible, including our presenters, speakers, exhibitors, volunteers, our local host institution, and especially to our sponsors. A special thank you also goes to our conference chair, Jenifer Cushman, and to AIEA’s staff team of Dalina Diabate, Katy Rosenbaum, and Jo Ann O’Connell, along with our volunteer intern team coordinated by Senior Intern Coordinator Erin Carlini. Thanks to their work and effort in making this conference a success.

You are warmly invited to become more involved in AIEA, the professional organization for senior-level leaders in the field of international education. I, along with AIEA’s President, and Executive Committee, would be happy to speak with you about ways you can be active in this association. For opportunities throughout the year, do visit AIEA’s website at www.aieaworld.org and take advantage of the various webinars, forums, networking opportunities and resources available through AIEA.

Again, welcome to the conference! We hope you will find this an enriching, dynamic and productive conference full of networking opportunities and that you will return home even more committed than ever to further internationalization efforts, especially in your efforts to lead global learning.

In closing, I would like to extend a special invitation to you to join us next year in Montreal for AIEA’s 2016 Conference on February 20-24, 2016. We look forward to seeing you again next year in Montreal!

Darla K. Deardorff
Executive Director, AIEA

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**Mark your calendars!**

**The 2016 AIEA Conference**

**February 20-24, 2016**
**Palais des Congrès de Montréal**
**Montréal, Québec, Canada**

Please join us for the 2016 AIEA Conference, held in Montréal, Québec at the Palais des Congrès de Montréal

**Conference Theme:** Universities as Leaders in Building Better Communities, Better Nations, and a Better World

**Conference Hotels:** InterContinental Montréal and Westin Montréal

**Proposal Deadline:** August 15, 2015

Check the AIEA Web site for more information:

[www.aieaworld.org](http://www.aieaworld.org)
ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.
The Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research. Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research. The Go8 universities, with the support of the Go8 secretariat in Canberra collaborate to:

* influence national policies for higher education and university research
* develop international strategic alliances and networks
* sustain quality brand recognition
* benchmark for performance improvement
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

Gold Sponsors

Istituto Lorenzo de’ Medici

Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most comprehensive and well-established international institution in higher education. In addition to its main campus in Florence, LdM has campuses in Rome, Tuscana and Venice. With over 400 course offerings in 33 subject areas, LdM integrates formal, university-level learning with an emphasis on personal growth, individual engagement, and community responsibility.

i-graduate

i-graduate provide the global benchmark for the student experience. We deliver comparative insight to the education sector worldwide, helping institutions deliver a world class student experience to enhance competitive advantage. Our products include the Student Barometer, International Student Barometer, iMPACT of student exchange and Graduate Outcomes. More information at www.i-graduate.org.
World Education Services

World Education Services (WES) – www.wes.org - is a not-for-profit organization specializing in international credential verification and evaluation. WES provides accurate and reliable evaluations that help more than 2,000 academic institutions make prompt, well-informed decisions regarding admission, placement and/or transfer credit for students who hold academic credentials earned outside the U.S.

campusSIMs

campusSIMs is the SIM card program for international students studying in the U.S that allows them to use the same unlocked phone they have in their home country here with no contract, no deposit, and no hassle. All account management is done on our website with the ability to cancel or freeze the plan at any time. campusSIMs works on the fastest 4G/LTE network and is a trusted company in the international student community.

Terra Dotta

Terra Dotta provides enterprise application software to higher education institutions worldwide. The adaptable platform architecture extends across Study Abroad, Risk Management, and ISSS offices. More than 380 leading universities and international learning institutions have made Terra Dotta their application partner of choice. You can automate processes, maintain online brochures, accept online applications, query and report on your data, and mitigate the risks associated with international travel. www.TerraDotta.com.

ETS TOEFL

ETS, the global leader in educational assessments, develops and administers the most respected English-language test, the TOEFL® test. More than 9,000 institutions in over 130 countries, including top universities in Australia, Canada, UK and U.S., use TOEFL scores to make decisions about their applicant’s English proficiency. The TOEFL Family of Assessments — TOEFL iBT®, TOEFL ITP®, TOEFL Junior® and TOEFL® Primary™ — learn why more students reach more institutions with the TOEFL test, visit www.ets.org/toefl.

Star Sponsors

USC Rossier Global Executive Doctor of Education Program

The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice, and assessment. The Global Executive EdD program is a 25 month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country, while attaining their doctoral degree at USC.

Knowledge Exchange Institute (KEI)

The Knowledge Exchange Institute (KEI) is a study and internship abroad organization offering semester, summer and faculty-directed programs in Fashion Design & Merchandizing in Milan, Italy; Paris, France; Dublin, Ireland; Edinburgh, Scotland; London, England (internship only), Barcelona, Spain (internship only), and Pune, India. KEI programs are hosted by reputable universities abroad and cosponsored by an accredited university in the USA. Courses and internships are offered in English and integrated with students from the host universities. KEI program fees are affordable and inclusive of academic tuition and fees, program transcript, housing, comprehensive medical and travel insurance, cultural activities and field trips in the host country, mobile phone, predeparture advising and guides, airport welcome, extensive onsite orientation, KEI Onsite Director and support, and 24/7 emergency assistance.
2015 Conference Sponsors and Exhibitors

Star Sponsors

Ascension Collegiate Solutions

Ascension has specialized in health plans for campuses nationwide for nearly 40 years. Our Collegiate Solutions group provides customized solutions for international and domestic students, student athletes, and faculty and staff. We design solutions to fit the needs of each unique campus. Please visit us at www.ascensionins.com/industries/collegiate/ for more information.

Cultural Insurance Services International (CISI)

Cultural Insurance Services International (CISI) has more than 30 years’ experience providing medical insurance, emergency assistance & in-house claim & administrative services to individuals and groups engaged in international education or cultural exchange. CISI has relationships with financially stable insurance carriers all rated A or better by A.M. Best. We offer a broad range coverage options & services including comprehensive medical insurance, evacuation and return of mortal remains, military and political evacuation, natural disaster evacuation, personal threat evacuation, trip cancellation/delay, personal liability, personal effects, 24-hour emergency assistance, legal assistance, and medical quarantine.

Educational Credential Evaluators, Inc.

Educational Credential Evaluators, Inc. (ECE®) is a nonprofit, credential evaluation organization, with 30 years experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate information prepared by evaluator who is highly trained in research and documentation verification. ECE provides an online forum: The Connection.ECE.org. ECE also offers free secure electronic report and documentation delivery, online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough. www.ece.org

Chegg Enrollment Services (formerly Zinch)

Chegg is the leading online connected learning platform, helping students find their best-fit school around the globe. The Chegg Global Network reaches over 50 countries (including China, Turkey, Brazil, the Middle East, and many more), offering multi-channel opportunities for institutions to build their brand, qualify interested students, and consistently evaluate their results. For more information about how Chegg can help you achieve your enrollment goals visit edu.chegg.com or e-mail outreach@chegg.com to schedule a consultation.

CIEE: Council on International Educational Exchange

Founded in 1947, CIEE is the country’s oldest and largest nonprofit study abroad and intercultural exchange organization, serving more than 300 U.S. colleges and universities, 1,000 U.S. high schools, and more than 35,000 international exchange students each year. CIEE operates 61 study centers in 43 countries, sponsors international faculty training programs, teach abroad programs, and various specialty and custom programs for secondary, post-secondary, and international students. Visit www.ciee.org.

AIEA Association of International Education Administrators

AIEA thanks all our 2015 sponsors
2015 Conference Sponsors and Exhibitors

Host Institutions

Northern Virginia Community College

Northern Virginia Community College, one of the largest community colleges in the U.S., is also one of the most diverse and internationalized. Located in the metropolitan area of Washington, D.C., NOVA offers a range of international degree and certificate programs, 15 world languages, and several student as well as faculty opportunities. NOVA is also the lead institution of the Community College Initiative Program and Brazil's Science Without Borders program for federal institutes and FAUTECs.

Howard University

Founded in 1867, Howard University is a culturally diverse, comprehensive, research intensive and historically Black private university, comprised of 13 schools and colleges. The University is dedicated to attracting and sustaining a cadre of faculty who are, through their teaching, research and service, committed to the development of distinguished, historically aware, and compassionate graduates and to the discovery of solutions to human problems in the United States and throughout the world.

Towson State University

With 22,000 students, Towson University is one of the nation’s best regional public universities, offering 100 bachelor’s, master’s and doctoral degree programs in the liberal arts and sciences and applied professional fields. TU combines research-based learning with practical application and provides opportunities for research, internships and jobs through public and private partnerships. Located near Baltimore, and a short distance from Washington, D.C. and New York, TU is home to 700 international students from over 80 countries and 100 foreign faculty and scholars.

Special Thanks

Waseda University – Toyo University – CULCON

Waseda University one of Japan’s top private, co-educational universities. Founded in 1882 by Shigenobu Okuma, later Prime Minister of Japan, Waseda develops contemporary Japanese leaders.

Collaborating with:

Toyo University one of the largest comprehensive universities in Japan with over 32,000 students. Toyo’s history began in 1887, when philosopher Enryu Inoue founded Tetsugakukan (Private Academy of Philosophy) in Tokyo.

CULCON binational advisory panel serving to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship.

Edu-Canada

Discover Canada, your partner in education! Visit the Canada booth to learn about Canada’s wide range of excellent, diversified, and innovative post-secondary institutions dedicated to consistently high standards. Together let us strengthen this dynamic field of international education in the years to come.

Quebec Government

Through its policies, the Ministry supports the development of higher education and research, by fostering cooperation among the various stakeholders who work within these areas of expertise. It also helps raise the education level of Quebeccers and facilitates access to the highest forms of knowledge and culture.

Conference Bookstore

The Conference Bookstore, hosted by Northern Virginia Community College, is located on the Lobby Level across from the registration desk. You are invited to stop by to browse new books for senior international education administrators and books written by conference speakers and presenters.

Bookstore hours:

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Monday, February 16</td>
<td>10:00 AM – 6:00 PM</td>
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<tr>
<td>Tuesday, February 17</td>
<td>8:00 AM – 6:00 PM</td>
</tr>
<tr>
<td>Wednesday, February 18</td>
<td>9:00 AM – 2:30 PM</td>
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</table>
2015 Conference Sponsors and Exhibitors
Conference Materials

Many thanks to our event sponsors listed throughout the program.
Day At-A-Glance: Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:30AM – 6:00PM</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>9:00AM – 4:00PM</td>
<td>AIEA Executive Committee Meeting</td>
<td>Wilson A/B</td>
</tr>
</tbody>
</table>
| 8:00AM – 12:00PM | **AIEA/IIE Workshop**  
Implementing Strategic International Partnerships 🌍 | Harding         |
| 8:00AM – 12:00PM | **AIEA/AIRC Workshop**  
International Student Recruitment for Senior International Officers 🌍 | Hoover          |
| 1:00PM – 5:00PM | **AIEA Workshop**  
Moving to the Center: Increasing the Importance of Global at Your Institution 🌍 | Harding         |
| 1:00PM – 5:00PM | **AIEA/Diversity Abroad Workshop**  
Diversity Leadership in International Education 🌍 | Hoover          |
| 1:00PM – 5:00PM | **AIEA/AAC&U Workshop**  
Leadership for Global Learning: Coalescing Campus Programs 🌍 | Coolidge        |
| 4:30PM – 5:30PM | AIEA Neal Presidential Fellows/Mentors Reception 🌍 | Wilson C        |

Please note:

Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Onsite registration for pre-conference workshops is possible.

Reporters will be present in sessions throughout the Conference.

Roundtable Discussions

All conference attendees are invited to join roundtable discussions in rooms Hoover, Coolidge, Delaware B, and occasionally Harding during breakout session blocks. Roundtables do not involve a formal presentation—up to two facilitators begin with brief framing remarks, and then pose questions for discussion to the attendees. This is a great way to share lessons learned from your experiences, as well as to hear a variety of different perspectives on important issues facing SIOs.

Please refer to the table on page 41 for roundtable times and locations, or look for the 🌍 icon in the schedule.

Tweet about the conference using #AIEA2015
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>7:30AM – 6:00PM</td>
<td>Conference Registration</td>
<td>Convention Registration Desk</td>
</tr>
<tr>
<td>8:00AM – 12:00PM</td>
<td>AIEA Workshop&lt;br&gt;Leadership for Global Learning: The Mandate, the Messiness 🎓</td>
<td>Maryland A</td>
</tr>
<tr>
<td>8:00AM – 12:00PM</td>
<td>AIEA/EducationUSA Workshop&lt;br&gt;Engagement with the Global South: Strategy and Considerations for SIOs 🎓</td>
<td>Maryland B</td>
</tr>
<tr>
<td>8:00AM – 12:00PM</td>
<td>AIEA/NADOHE Workshop&lt;br&gt;Educating Students for a Global Society: The Value of CDO-SIO Collaborations 🎓</td>
<td>Maryland C</td>
</tr>
<tr>
<td>8:00AM – 12:00PM</td>
<td>AIEA/COIL Workshop&lt;br&gt;Developing Leadership in the Implementation of COIL Internationalization Initiatives 🎓</td>
<td>Virginia A</td>
</tr>
<tr>
<td>8:30AM – 11:00AM</td>
<td>AIEA Advocacy Meeting</td>
<td>Delaware A</td>
</tr>
<tr>
<td>9:00AM – 10:15AM</td>
<td>AIEA Professional Development/Strategic Issues Meeting</td>
<td>Virginia C</td>
</tr>
<tr>
<td>9:00AM – 10:15AM</td>
<td>AIEA Professional Development/Leadership Development Meeting</td>
<td>Virginia B</td>
</tr>
<tr>
<td>9:00AM – 10:15AM</td>
<td>AIEA Editorial Committee Meeting</td>
<td>Wilson B</td>
</tr>
<tr>
<td>9:00AM – 10:15AM</td>
<td>AIEA Membership Committee Meeting</td>
<td>Wilson A</td>
</tr>
<tr>
<td>10:00AM – 6:00PM</td>
<td>Exhibit Hall Open</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>11:00AM – 12:00PM</td>
<td>Newcomer Orientation</td>
<td>Delaware B</td>
</tr>
<tr>
<td>11:30AM – 12:30PM</td>
<td>Senior SIO Event</td>
<td>Delaware B</td>
</tr>
<tr>
<td>12:30PM – 1:45PM</td>
<td><strong>Concurrent Sessions and Roundtables</strong>&lt;br&gt;Newcomer’s Roundtable 🎓&lt;br&gt;Rethinking the Intersection of the Liberal Arts and International Education 🎓&lt;br&gt;Universities of Eastern Europe: How to Reach and Cooperate with HEIs in Russia, Ukraine, Belarus 🎓&lt;br&gt;Team Up: Cultivating U.S.-Japan Institutional Partnerships 🎓&lt;br&gt;Data and the Shaping of Internationalization Strategies: European and Canadian Contexts 🎓&lt;br&gt;Two Units One Partnership: Building an Alliance Between Study Abroad and International Services 🎓&lt;br&gt;Research on Internationalization: News and Analysis from the Front Lines 🎓&lt;br&gt;Cooperation with Compliance: Encouraging Alignment with External Regulations and Internal Policies (a.k.a. herding cats…)&lt;br&gt;The Role of the SIO in the Retention and Engagement of International Students 🎓&lt;br&gt;Making It Work: Empowering International Programs Offices to Lead Global Learning 🎓&lt;br&gt;SIO Leadership and Institutional Change: Stakeholder Management During Global Transformation 🎓&lt;br&gt;Fighting Back Against Fraud in the Academic Space 🎓&lt;br&gt;Managing Future Markets and Enrollment Diversity 🎓&lt;br&gt;Leveraging Student Mobility Partnerships for Global Research and Responsibility 🎓&lt;br&gt;Increasing Community Colleges Education Abroad Participation Through Innovative Programs and Partnerships 🎓</td>
<td>Delaware B</td>
</tr>
<tr>
<td>2:00PM – 3:00PM</td>
<td><strong>Conference Opening Plenary</strong> – Keynote: George Siemens</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>3:00PM – 3:30PM</td>
<td>Networking Break with Exhibitors</td>
<td>Marriott Ballroom</td>
</tr>
</tbody>
</table>
## Day At-A-Glance: Monday

### 3:30PM – 4:45PM

<table>
<thead>
<tr>
<th>Concurrent Sessions and Roundtables</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>The View from South America: Trends in Global Learning in Ecuador and Beyond</td>
<td>Hoover</td>
</tr>
<tr>
<td>How to Integrate Cultures and Languages Across the Curriculum to Promote Global Learning</td>
<td>Coolidge</td>
</tr>
<tr>
<td>The Comprehensive Approach to International Student Success: A Public Diplomacy Imperative</td>
<td>Delaware B</td>
</tr>
<tr>
<td>The Platinum Rule: Enhancing Education Abroad Through Faculty Engagement</td>
<td>Wilson B</td>
</tr>
<tr>
<td>What’s Covered? An Analysis of University Travel Policies and Implications for Campus Leadership</td>
<td>Harding</td>
</tr>
<tr>
<td>Arrogant Leadership? The Idea of American Exceptionalism in U.S. Study Abroad</td>
<td>Wilson A</td>
</tr>
<tr>
<td>The View from Washington: Key Issues in International Education and How to Influence the Discussion</td>
<td>Delaware A</td>
</tr>
<tr>
<td>A Little Goes a Long Way: Global Interdisciplinary Research and the Leadership that SIOs can Provide</td>
<td>Virginia A</td>
</tr>
<tr>
<td>“The Obligation toward the Difficult Whole”: The Paul Simon Award and Comprehensive Internationalization</td>
<td>Virginia C</td>
</tr>
<tr>
<td>Characterizing the SIO Career Landscape: Insights from Discussions with Senior International Officers</td>
<td>Maryland C</td>
</tr>
<tr>
<td>Open for Debate: How are National Priorities Challenging Global Mobility Partnerships?</td>
<td>Maryland A</td>
</tr>
<tr>
<td>Lessons and Experience from the University of Ghana and Brown University Partnership to Address HIV/AIDS in Ghana</td>
<td>McKinley</td>
</tr>
<tr>
<td>ACE’s At Home in the World: Enhancing Collaboration Between International and Diversity Offices</td>
<td>Virginia B</td>
</tr>
<tr>
<td>Leveraging the Intensive English Program (IEP) to Boost Campus Internationalization: Challenges and Successes</td>
<td>Wilson C</td>
</tr>
<tr>
<td>Student Perspectives on Global Learning and Future Careers</td>
<td>Maryland B</td>
</tr>
</tbody>
</table>

### 5:00PM – 6:15PM

<table>
<thead>
<tr>
<th>Concurrent Sessions and Roundtables</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internationalization and Community Engagement</td>
<td>Harding</td>
</tr>
<tr>
<td>Failing Successfully in International Education</td>
<td>Delaware B</td>
</tr>
<tr>
<td>Artifacts of the Intercultural Learning Process for Assessment, Accountability, and Accreditation</td>
<td>Coolidge</td>
</tr>
<tr>
<td>Making Connections: How to Increase International Enrollments by Connecting Community Colleges and 4-year Institutions</td>
<td>Hoover</td>
</tr>
<tr>
<td>Lessons from a Global Campus: European and American Perspectives</td>
<td>Virginia C</td>
</tr>
<tr>
<td>Diversity, Inclusion and International Education: Intersection of Mission and Work</td>
<td>Wilson C</td>
</tr>
<tr>
<td>The Provost’s Perspective on Internationalization</td>
<td>Delaware A</td>
</tr>
<tr>
<td>Ni Hao, Namaste, and Hola: Encouraging Study Abroad in Key Regions</td>
<td>Wilson B</td>
</tr>
<tr>
<td>Collaborating with Canada: Global Education Partnerships for Global Solutions</td>
<td>Maryland B</td>
</tr>
<tr>
<td>Promoting Intercultural Integration Amid Dramatic International Undergraduate Enrollment Growth: Insights From A Public And A Private U.S. University</td>
<td>Maryland C</td>
</tr>
<tr>
<td>Increasing Study Abroad Participation In Constrained Resource Environments</td>
<td>McKinley</td>
</tr>
<tr>
<td>Leading Global Learning: Envisioning New Paradigms</td>
<td>Virginia B</td>
</tr>
<tr>
<td>Role of SIOs in Stimulating International Research: How Do We Stimulate, but Also Overcome Obstacles And Challenges, In Facilitating International Research?</td>
<td>Maryland A</td>
</tr>
<tr>
<td>Experiential Learning as Preparation for Global Work</td>
<td>Wilson A</td>
</tr>
<tr>
<td>Enhancing the Impact of Campus Internationalization</td>
<td>Virginia A</td>
</tr>
</tbody>
</table>

### 6:30PM – 7:00PM

VIP Reception [Balcony B](#)

### 7:00PM – 8:30PM

Opening Reception [Marriott Ballroom, Mezzanine Level Entrance](#)
### Day At-A-Glance: Tuesday

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30 AM – 6:00 PM</td>
<td>Conference Registration</td>
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<tr>
<td>8:00 AM – 6:00 PM</td>
<td>Exhibit Hall Open</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>7:30 AM – 8:45 AM</td>
<td>NIEA Breakfast [🔗]</td>
<td>8206, Lobby Level</td>
</tr>
<tr>
<td>7:45 AM – 8:45 AM</td>
<td>Information Session A: ELS International Pathways: A Strategic Approach to Recruitment in India</td>
<td>Coolidge</td>
</tr>
<tr>
<td>7:45 AM – 8:45 AM</td>
<td>Information Session B: New U.S.-Japan Initiatives to Promote Student Mobility</td>
<td>Delaware B</td>
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<tr>
<td>9:00 AM – 10:00 AM</td>
<td>Presidential Plenary: Keynote Panel: Sheikha Abdulla Al-Misnad, Fernando León-Garcia, Prins Nevhutalu, Roseann O’Reilly Runte</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>10:00 AM – 10:45 AM</td>
<td>Networking Break with Exhibitors</td>
<td>Marriott Ballroom</td>
</tr>
<tr>
<td>10:45 AM – 12:00 PM</td>
<td>Concurrent Sessions and Roundtables</td>
<td>Delaware B</td>
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<td>Successfully Creating Strategic International Recruitment and Retention Plans [🔗]</td>
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<td>Maximizing Partnerships: Global Learning and Sustainable Development</td>
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<td>Interdisciplinary Thematic Approaches to Global Education</td>
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<td>Entrepreneurship &amp; Innovation in International Education</td>
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<td>Initiating and Institutionalizing Collaborative Online International Learning (COIL): Developmental Case Studies at Three Diverse Universities</td>
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<td>Innovation in Practice: How to Grow Your Institution’s Global Research Engagement</td>
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<td>Deans’ Perspectives on the Internationalization of the Engineering College</td>
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<td>Leading Global Learning Across the Education Spectrum</td>
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<td>EducationUSA’s Role in Internationalization of U.S. Universities</td>
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<td>Leadership in Faculty and Student Driven International Experiences: Strategies for Building Institutional Capacity and Cross-campus Collaboration</td>
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<td>Easy Come, Easy Go?: Evolving Paradigms for the SIO</td>
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<td>Investing in the Next Generation</td>
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<td>Exploring the Senior International Officer (SIO) Profile</td>
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<td>Networking and Awards Luncheon</td>
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<td>Strategies and Staffing Innovations for International Student Integration</td>
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<td>The EAIE Barometer: Internationalisation in Europe</td>
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<td>Inconvenient Truths in International Higher Education</td>
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<td>The Elephant in the Room: An SIO Playbook for Engaging India</td>
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<td>The SIO Model: One Size May Not Fit All</td>
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<td>The Transnational University: What a SIO Should Know About Transnational Education (TNE) Including Cross Border Accreditation, Quality Assurance and World Rankings</td>
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[🔗] = Roundtable Session  [🔗] = Separate Fee Required  [🔗] = Invitation Only
Day At-A-Glance: Tuesday

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<td>2:45PM – 3:30PM</td>
<td>Networking Break with Exhibitors</td>
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<td>One University Vision - One International Strategy: Creating a Framework for Connecting Central and Regional Campuses</td>
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<td>Strategies for Moving SIOs to the Center of the Leadership Ecosystem</td>
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<td>Consortia to Promote International Profiling and Programming</td>
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<td>Increasing Education Abroad: It’s Not Just About Numbers</td>
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<td>Graduate-level Internationalization for Global Integration</td>
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<td>Crouching Tigers, Hidden Vigor</td>
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<td>Shared Vision, Shared Responsibility: Embracing Global Learning at All Levels</td>
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<td>Hot Topics in International Education: Perspectives from Canada, Mexico and South Africa</td>
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<td>Mobilizing the Campus Through Leadership: Examining the Role of the SIO in Medium-Sized Institutions</td>
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<td>Internationalisation as a Driver of Global Graduate Education Reform</td>
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<td>International Education and Academic Values: Can Universities Go Abroad and Take Their Values with Them?</td>
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<td>The View from the Top: Provosts’ Perspectives on Internationalization</td>
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<td>The SIO and Internationalisation of the Curriculum: From Output to Outcomes</td>
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<td>The International Start-Up Campus: Best Practices and Lessons Learned</td>
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<td>Engagement of Higher Education in Development: Lessons from the University of Nairobi and Colorado State University</td>
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<td>The Importance of Bringing Virtual Exchange/Virtual Mobility Programming to our Campuses</td>
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<td>India and the United States: The Search for Meaningful and Sustainable Partnerships in Higher Education</td>
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<td>A Great Global Conversation: The Redesigned SAT &amp; International Students</td>
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<tr>
<td>6:15PM – 7:30PM</td>
<td><strong>AIEA Networking Reception</strong></td>
<td>Marriott Foyer, Mezzanine Level</td>
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<td>7:00PM – 7:15PM</td>
<td>Women’s Networking Meet-Up</td>
<td>Lobby Lounge, Lobby Level</td>
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<td>7:45PM</td>
<td>AIEA Past Presidents Dinner</td>
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- Roundtable Session
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- Invitation Only
**Day At-A-Glance: Wednesday**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30AM – 12:00PM</td>
<td>Conference Registration</td>
<td>Convention Registration Desk</td>
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<tr>
<td>7:45AM – 9:00AM</td>
<td><strong>AIEA Association Breakfast – Keynote: Eva Egron-Polak</strong></td>
<td>Marriott Ballroom</td>
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<td>9:00AM – 2:30PM</td>
<td>Exhibit Hall Open</td>
<td>Marriott Ballroom</td>
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<td>9:15AM – 10:30AM</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
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<td>Getting Beyond Internationalizing in our Comfort Zones</td>
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<td>The Bilateral Forum: Fostering Academic Exchanges Between Mexico and the U.S.</td>
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<td>Preparing Students for the Global Workforce in the 21st Century: New Challenges and Opportunities</td>
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<td>What SIOs Need to Know About the International Student and Scholar Services Office</td>
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<td>The Role of the SIO in the Process of Developing Strategic Internationalization Plans</td>
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<td>Implementing Liberal Arts and Sciences Education in Russia and Palestine: Toward Mutuality and Equality in Theory and Practice</td>
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<td>Changes in International Admissions Practices: What SIOs Need to Know</td>
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<td>Activity-based Budgeting and Central International Offices</td>
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<td>Global Leadership: Reality or Myth still in the Making?</td>
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<td>New Horizons in International Education: Unblocking the View for Minorities</td>
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<td>Motivations and Perceived Benefits of Engaging in International Higher Education Partnerships: A Comparison of U.S. and Overseas Perspectives</td>
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<td>Language and “Intercultural Competence”</td>
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<td>10:30AM – 11:00AM</td>
<td>Networking Break with Exhibitors</td>
<td>Marriott Ballroom</td>
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<td>11:00AM – 12:15PM</td>
<td><strong>Advocacy Day - Preparation and Training</strong></td>
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<td>Administration and Management of International Partnerships: Challenges Across Institutions</td>
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<td>Online Education: A Game Changer for International Education?</td>
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<td>Beyond Study Abroad: Innovative International Strategies</td>
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<td>Career Integration: (Re)viewing the Impact of Experience Abroad On Employment</td>
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<td>Uncovering the Value Chain for Strategic Alliances</td>
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<td>Glass Cliffs and Revolving Doors: Challenges facing Women Leaders in International Education</td>
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<td>Governance Structures for International Affairs of East Asian Universities</td>
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<td>Global-Ready Graduates: Infusing Global Education into the General Education Curriculum</td>
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<td>Global Learning: Implications for Programs and People in Teacher Preparation</td>
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<td>12:30PM – 2:00PM</td>
<td><strong>Plenary Luncheon – Keynote: Wajahat Ali</strong></td>
<td>Marriott Ballroom</td>
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<td>Conference Closes</td>
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- **= Roundtable Session**
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**Roundtable Discussions**

Are you interested in networking with colleagues? Sharing your experiences with others at the conference? Discussing some of the most pertinent issues in campus internationalization in a more interactive setting?

All conference attendees are invited to join roundtable discussions during breakout session blocks. Roundtables do not involve a formal presentation—up to two facilitators begin with brief framing remarks, and then pose questions for discussion to the attendees. This is a great way to share lessons learned from your experiences, as well as to hear a variety of different perspectives on important issues facing SIOs.

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<td>Newcomer’s Roundtable ☉</td>
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<td>Rethinking the Intersection of the Liberal Arts and International Education ☉</td>
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<td>Universities of Eastern Europe: How to Reach and Cooperate with HEIs in Russia, Ukraine, Belarus ☉</td>
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<td>The View from South America: Trends in Global Learning in Ecuador and Beyond ☉</td>
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<td>The Comprehensive Approach to International Student Success: A Public Diplomacy Imperative ☉</td>
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<td>Internationalization and Community Engagement ☉</td>
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<td>Failing Successfully in International Education ☉</td>
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<td>Artifacts of the Intercultural Learning Process for Assessment, Accountability, and Accreditation ☉</td>
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<td>Making Connections: How to Increase International Enrollments by Connecting Community Colleges and 4-year Institutions ☉</td>
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The Foundation for Campus Internationalization at Historically Black Colleges and Universities (HBCUs)

Thematic Forum
Sponsored by AIEA and Xavier University of Louisiana, and in collaboration with Diversity Abroad and Generation Study Abroad

Saturday, March 21, 2015
9 am – 5 pm

Xavier University of Louisiana
University Center
1 Drexel Drive, New Orleans, LA 70125

The Foundation for Campus Internationalization at Historically Black Colleges and Universities (HBCUs) will clarify the role of the campus Senior International Officer and engage attendees in discussions about creating teams of campus stakeholders, utilizing campus internationalization assessment tools, and building an institutional global engagement plan.

Higher education professionals, globalization specialists, and community leaders with an international perspective are invited to join this discussion. Attendees will be asked, prior to the symposium, to complete The American Council on Education’s “Mapping Internationalization on U.S. Campuses”, online assessment tool. During the symposium, participants will also receive a copy of the book, The Senior International Officer (SIO) as Change Agent, by John D. Heyl, Ph.D.

Learning Outcomes

At the end of this one-day symposium, participants will understand the following:

• The role of the Senior International Officer in campus internationalization
• How to create a cross institutional team of stakeholders for campus internationalization
• How to utilize data from the ACE campus assessment tool, Mapping Internationalization
• How to work toward a strategic institutional global engagement plan

Registration: $25
(includes lunch)
Capacity 60 people
Register online by March 13, 2015

Contact Information
Torian L. Lee
tlee@xula.edu
(504) 520-5490

Forum Speakers/Facilitators

Dr. Harvey Charles
President of AIEA & V.P. for International Initiatives at Northern Arizona University

Mrs. Minnie Battle Mayes
President, MBM International Consultants

Dr. Galida Davis
Associate Director Inclusive Excellence Group American Council on Education

Mr. Andrew Gordon
Founder and President Diversity Abroad

Mr. Torian L. Lee, JD
Director, Center for Intercultural and International Programs Xavier University of LA

Dr. Maxine Sample
Director of International Education Virginia State University
Sunday, February 15

Conference Registration: 7:30 AM – 6:00 PM

AIEA Executive Committee Meeting
9:00 AM – 4:00 PM

AIEA Workshop
Moving to the Center: Increasing the Importance of Global at Your Institution
1:00 PM – 5:00 PM

AIEA/Diversity Abroad Workshop
Diversity Leadership in International Education
1:00 PM – 5:00 PM

AIEA/AIRC Workshop
International Student Recruitment for Senior International Officers
8:00 AM – 12:00 PM

AIEA/IIE Workshop
Implementing Strategic International Partnerships
8:00 AM – 12:00 PM

AIEA/AAC&U Workshop
Leadership for Global Learning: Coalescing Campus Programs
1:00 PM – 5:00 PM

AIEA/Neal Presidential Fellows/Mentors Reception

7:30 AM Conference Registration Opens Convention Registration Desk

9:00 AM – 4:00 PM AIEA Executive Committee Meeting Wilson A/B

8:00 AM – 12:00 PM AIEA/IIE Workshop Implementing Strategic International Partnerships Harding

This workshop focuses on how to develop strategic and sustainable international partnerships, providing in-depth models from a number of countries around the world. Expert panelists will use their combined wealth of experience building partnerships to provide audience members with practical knowledge, lessons learned, and best practices for collaborating with partners in other countries. The workshop will combine a high-level policy perspective and the working-level practical perspective; the former by including a number of Embassy representatives to discuss their countries' current priorities and programs, and the latter by including expert practitioners in the field of strategic international partnership building.

Chair: Clare Banks
Institute of International Education
Susan Buck Sutton
Bryn Mawr College
Tim Barnes
University of Illinois at Urbana-Champaign

8:00 AM – 12:00 PM AIEA/AIRC Workshop International Student Recruitment for Senior International Officers Hoover

This workshop is targeted at Senior International Officers who are interested in expanding their knowledge of key aspects of international recruitment. The focus will be on understanding the range of international student recruitment issues in order to develop or refine a strategic recruitment plan for the educational institution. Participants will be given the opportunity to begin to plan a new or revised international student recruitment plan for their institutions.

David L. Di Maria
Montana State University
Pia Wood
University of Tennessee-Knoxville
Moving to the Center
Increasing the Importance of Global at Your Institution

While most everyone in higher education acknowledges the primary importance of global competencies for our students, few institutions support that priority with primacy of place in strategic planning, funding, and staffing. While many of us are senior international officers, few of us are on the most senior leadership team of our institution. Fortunately, formal power is not the only way to increase the impact and prominence of global initiatives on your campus. In this workshop, we will discuss strategies for increasing your influence.

Diversity Leadership in International Education

International education has become an integral part of the higher education landscape. At the same time, the demographics of students enrolling in institutions of higher education have become more diverse. However, diverse and underserved populations continue to be underrepresented in education abroad. As leaders in global learning how do SIO’s incorporate diversity and inclusive good practices into their strategic plans? How do SIO’s collaborate with other campus leaders to ensure all students have equal access to international education opportunities? SIO’s who adapt diversity and inclusive good practices into their operations will lead their units and institutions to excellence in global learning.

Leadership for Global Learning
Coalescing Campus Programs

This workshop is designed to help SIOs use their position to help weave advocates for global learning who are rooted in differing sectors to more effectively help students develop the full range of global capacities needed in the workplace and public life.

By virtue of the very creativity and hunger for expanding global perspectives and knowledge, it is often a challenge for students to know the best pathways and pedagogies whether on and off campus or in and out of the classroom. For global advocates on campus whose work is divided by institutional domains and roles, it is a challenge to catapult those divisions to create more cohesive and coherent learning outcomes for students. This workshop seeks to address those conundrums for students, faculty, and campus professionals alike. This goal is to understand what can be done from where one sits so people with different roles can work in tandem with one another rather than in contention.
IUNC
International Universities Networking Conference

IUNC Eurasia 2015
(Moscow, Russia, May 5-8, 2015)

IUNC North America 2015
(Washington, D.C., USA, February 11-13, 2015)

IUNC Latin America 2015
(Sao Paulo, Brazil, March 4-5, 2015)

IUNC Middle East & Africa 2015
(Dubai, UAE, April 18-21, 2015)
Monday, February 16

8:00 AM - 12:00 PM
AIEA Workshop
Leadership for Global Learning: The Mandate, the Messiness
8:00 AM - 12:00 PM
AIEA/EDUCAUSA Workshop
Engagement with the Global South: Strategy and Considerations for SIOs
8:00 AM - 12:00 PM
AIEA/NADOHE Workshop
Educating Students for a Global Society: The Value of CDO-SIO Collaborations
8:00 AM - 12:00 PM
AIEA/COIL Workshop
Developing Leadership in the Implementation of COIL Internationalization Initiatives

8:30 AM - 11:00 AM
AIEA Advocacy Meeting

11:00 AM - 12:00 PM
Senior SIO Event

11:30 AM - 12:30 PM
Newcomer Orientation

Concurrent Sessions and Roundtables 12:30 PM - 1:45 PM
Newcomer’s Roundtable
• Rethinking the Intersection of the Liberal Arts and International Education
• Universities of Eastern Europe
• Team Up
• Data and the Shaping of Internationalization Strategies
• Two Units One Partnership
• Research on Internationalization
• Cooperation with Compliance
• The Role of the SIO
• Making It Work
• SIO Leadership and Institutional Change
• Fighting Back Against Fraud in the Academic Space
• Managing Future Markets and Enrollment Diversity
• Leveraging Student Mobility Partnerships
• Increasing Community Colleges Education Abroad Participation

Conference Opening Plenary – Keynote: George Siemens
2:00 PM - 3:00 PM

Networking Break with Exhibitors 3:00 PM - 3:30 PM

Concurrent Sessions and Roundtables 3:30 PM - 4:45 PM
View from South America
• How to Integrate Cultures and Languages Across the Curriculum
• Comprehensive Approach to International Student Success
• The Platinum Rule
• What’s Covered?
• Arrogant Leadership?
• The View from Washington
• A Little Goes a Long Way
• Obligation toward the Difficult Whole
• SIO Career Landscape
• Open for Debate

Concurrent Sessions and Roundtables 5:00 PM - 6:15 PM
Community Engagement
• Failing Successfully
• Artifacts of the Intercultural Learning Process
• Making Connections
• Lessons from a Global Campus
• Diversity, Inclusion and International Education
• Provost’s Perspective
• Ni Hao, Namaste, and Hola
• Collaborating with Canada
• Promoting Intercultural Integration
• Constrained Resource Environments
• Leading Global Learning
• Role of SIOs in Stimulating International Research
• Experiential Learning as Preparation
• Enhancing the Impact

6:30 PM - 7:00 PM
VIP Reception

7:00 PM - 8:30 PM
Opening Reception

= Roundtable Session  $ = Separate Fee Required  $ = Invitation Only

FEBRUARY 15–18, WASHINGTON, DC, USA
### Pre-Conference Workshops

**Monday, February 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop Description</th>
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<tbody>
<tr>
<td>7:30 AM</td>
<td>Conference Registration Opens</td>
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| 8:00 AM – 12:00 PM | AIEA Workshop Ⓝ  
**Leadership for Global Learning**  
*The Mandate, the Messiness*  
Assuming a role of transformative leadership on campus is both a mandate for international educators and somewhat of a headache. While others urge you to take a stand, roadblocks consistently interfere. This workshop will examine forces that compel change as well as those that preclude it, frameworks for conceptualizing intercultural development, processes for collaboration between diversity and global learning offices, and principles that guide the culturally responsive campus.  
Chair: Janet Bennett  
Intercultural Communication Institute | Maryland A |
| 8:00 AM – 12:00 PM | AIEA/EducationUSA Workshop Ⓝ  
**Engagement with the Global South**  
*Strategy and Considerations for SIOs*  
Presenters will explore strategies for engagement with the Global South to ensure that interactions and knowledge transfers are mutually beneficial, not driven solely by the northern partner, and are respectful of cultural contexts. The presenters will share concrete examples and best practices, incorporating U.S. and non-U.S. perspectives, for cooperation with the Global South to make the interaction a “two-way street.” Take-aways will include resources for faculty and staff, and strategic planning and visioning for SIOs.  
Co-Chair: Christopher Medalis  
EducationUSA  
Co-Chair: Rosie Edmond  
EducationUSA | Maryland B |
| 8:00 AM – 12:00 PM | AIEA/NADOHE Workshop Ⓝ  
**Educating Students for a Global Society**  
*The Value of CDO-SIO Collaborations*  
This presentation will provide a snapshot of the kind of US and international diversity that most institutions of higher education are experiencing. It will also explore the role of CDOs and SIOs and how the intersectionality of these roles can be a transformative resource for the strategic leadership efforts of each. Participants will be asked to brainstorm ways that CDOs and SIOs can collaborate to advance global learning and develop a plan that can be implemented on their campuses.  
Co-Chair: Marilyn Sanders Mobley  
Case Western Reserve University  
Co-Chair: Josephine “Jozi” De Leon  
University of New Mexico | Maryland C |

*R = Roundtable Session  Ⓝ = Separate Fee Required  📝 = Invitation Only*
### PRE-CONFERENCE WORKSHOPS | AIEA COMMITTEE MEETINGS

**Monday, February 16**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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| 8:00 AM – 12:00 PM | **AIEA/COIL Workshop $**  
Developing Leadership in the Implementation of COIL Internationalization Initiatives**  
Collaborative Online International Learning (COIL) is a relatively new model for embedding meaningful international engagements in the curriculum, and in some cases, for linking these engagements to short-term study abroad experiences. The COIL approach is to link a class in one country with another in a different cultural space, usually at a university abroad. The classes may be totally online, but more often they are offered in a blended format with face-to-face meetings taking place at both schools while collaborative work between the groups takes place online. This workshop takes SIOs, staff, and faculty through a design and implementation process, exploring potential pathways and pitfalls towards COIL curricular internationalization development.**  
Chair: Jon Rubin  
SUNY Center for Collaborative Online International Learning  
Natalia Dyba  
University of Washington Bothell  
Keiko Ikeda  
Kansai University | Virginia A |
| 8:30 AM – 11:00 AM | **AIEA Advocacy Meeting**  | Delaware A |
| 9:00 AM – 10:15 AM | **AIEA Professional Development/Strategic Issues Meeting**  | Virginia C |
| 9:00 AM – 10:15 AM | **AIEA Professional Development/Leadership Development Meeting**  | Virginia B |
| 9:00 AM – 10:15 AM | **AIEA Editorial Committee Meeting**  | Wilson B |
| 9:00 AM – 10:15 AM | **AIEA Membership Committee Meeting**  | Wilson A |
| 10:00 AM | **Exhibit Hall Opens**  | Marriott Ballroom |
NEWCOMER ORIENTATION | SENIOR SIO EVENT

Monday, February 16

11:00 AM – 12:00 PM

Newcomer Orientation

The Newcomer Orientation is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose participants to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective members.

Co-Chair: Hilary Kahn
Indiana University
Co-Chair: Judith Pennywell
University of Miami

Sponsored by:

USC Rossier Global Executive Doctor of Education Program

The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice, and assessment. The Global Executive EdD program is a 25 month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country, while attaining their doctoral degree at USC.

Sponsored by:

Chegg Enrollment Services (formerly Zinch)

Chegg is the leading online connected learning platform, helping students find their best-fit school around the globe. The Chegg Global Network reaches over 50 countries (including China, Turkey, Brazil, the Middle East, and many more), offering multi-channel opportunities for institutions to build their brand, qualify interested students, and consistently evaluate their results. For more information about how Chegg can help you achieve your enrollment goals visit http://edu.chegg.com or e-mail outreach@chegg.com to schedule a consultation.

11:30 AM – 12:30 PM

Senior SIO Event

For conference attendees with 10+ years experience as an SIO or AIEA member.

Chair: Gilbert Merkx
Duke University

Sponsored by:

Educational Credential Evaluators, Inc.

Educational Credential Evaluators, Inc. (ECE®) is a nonprofit, credential evaluation organization, with 30 years experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate information prepared by evaluator who is highly trained in research and documentation verification. ECE provides an online forum: The Connection.ECE.org. ECE also offers free secure electronic report and documentation delivery, online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough. www.ece.org
12:30 PM – 1:45 PM

Concurrent Sessions and Roundtables

Newcomer’s Roundtable

Newcomers are invited to a roundtable discussion with AIEA leaders that will address themes and issues introduced in the Orientation in greater depth. Topics might include discussions of campus internationalization, the role of the Senior International Officer, ways to connect with others in the field, and how new and aspiring SIOs might best identify and utilize the networks and resources available to them in the field. We encourage all newcomers to participate in this discussion.

Chair: Andrew Gillespie
Auburn University

Rethinking the Intersection of the Liberal Arts and International Education

Liberal arts disciplines focus on the historical, political, economic, communicative, and cultural knowledge needed for life in a globalized world. Such knowledge is increasingly valued outside the liberal arts, yet the liberal arts major—particularly within the Humanities—is losing ground in the U.S., where it originated. We propose a discussion on how institutions can re-think their liberal arts curricula, pedagogy, and learning goals in terms of the global competencies now broadly accepted across the academy.

Chair: Hilary Link
Temple University Rome
Donna Scarboro
The George Washington University

Universities of Eastern Europe

How to Reach and Cooperate with HEIs in Russia, Ukraine, Belarus

This roundtable discussion will explore cooperation with higher education institutions in Eastern Europe. Discussion will focus on overcoming obstacles and challenges to building cooperation, and discussion of best practices and knowledge gained through experience.

Chair: Bogdan Voronovskiy
Eastern European University Association
Team Up
Cultivating U.S.-Japan Institutional Partnerships
President Obama and Prime Minister Abe have identified study abroad as a key strategy for growing world leaders and in strengthening the US-Japan relationship. This panel will describe the US government’s Campaign to increase student mobility by building constructive and innovative partnerships between US and Japanese colleges and universities. The panel will also address strategies for engaging the business community in study abroad and internship opportunities.

Data and the Shaping of Internationalization Strategies
Global and Canadian Contexts
Comprehensive data collection on international activities is essential to demonstrate the value of investments by higher education institutions and governments. Using institutional data on internationalization collected by the International Association of Universities and the Association of Universities and Colleges of Canada, panelists will discuss the value of aggregating this information to inform public discourse and policies on international education. How institutions leverage benchmarking data to advance international activities on campus will also be discussed.

Two Units One Partnership
Building an Alliance Between Study Abroad and International Services
Comprehensive internationalization requires collaboration between units. Two case studies will provide SIO’s specific methods for building alliances between study abroad and international services. The Global Academy will demonstrate how 10 different units are collaborating to study sustainability and Virtual Voyage will illustrate how technology can magnify meaningful collaborations between academics, student affairs and the global community. Participants will be asked to share their approaches to collaboration and results will be electronically shared following the presentation.

Research on Internationalization
News and Analysis from the Front Lines
Research on different aspects of internationalization is clearly developing rapidly. Still, the demand by SIOs for data and analysis, on which to base crucial strategic decisions, continues to exceed supply. This session will provide AIEA conference participants with an opportunity to learn more about current research initiatives focused on different dimensions of internationalization in the United States, Europe, and beyond, and to discuss key trends and issues facing the internationalization research agenda around the world.
Cooperation with Compliance

**Encouraging Alignment with External Regulations and Internal Policies (a.k.a. herding cats…)**

With an increasing number of regulations affecting university activities at home and abroad, the job of the SIO has a significant policing component. And yet the job rarely comes with significant enforcement authorities. This session will assist SIOs in understanding the regulatory environment and provide suggestions for ensuring institutional compliance.

**Chair: Victoria Jones**  
Seattle University  
Jane Gatewood  
University of Rochester  
Robin Catmur  
The University of Georgia  
David A. M. Ware  
Attorney at Law

The Role of the SIO in the Retention and Engagement of International Students

Increased enrollment of undergraduate international students in the US calls for focused student engagement, retention and campus integration. This session will unveil the latest research related to international student retention and international student engagement and the presenters will discuss the implication of the research for Senior International Officers. Using a case study method, the session will provide examples of effective approaches to retention and engagement of international students.

**Chair: Sheila Schulte**  
NAFSA: Association of International Educators  
Rahul Choudaha  
World Education Services  
Rachawan Wongtrirat  
Old Dominion University  
Fanta Aw  
American University

Making It Work

**Empowering International Programs Offices to Lead Global Learning**

Senior administrators may face the challenge of having to revive (or even rebuild) a disorganized, underutilized, or ineffective international programs office. This session presents strategic and operational perspectives from both U.S. and overseas offices in how they addressed this task, including strategies that were successful and pitfalls to avoid. Participants will have an opportunity to share experiences and ideas towards devising a plan of action to overcome such obstacles and become leaders of campus internationalization.

**Chair: Craig T. Cobane**  
Western Kentucky University  
Rebecca Pisano  
Universidad San Francisco de Quito  
Addie Cheney  
Western Kentucky University

SIO Leadership and Institutional Change

**Stakeholder Management During Global Transformation**

Global Legal Skills projects implemented at law schools in Germany and in the US were both ambitious and daring projects of institutional change requiring buy-in from faculty, staff and students. Lessons learned about navigating these contentious and often fickle waters will be explored so that Senior International Officers can better appreciate lurking dangers and increase the likelihood of the successful implementation of their international initiatives.

**Chair: Theresa Kaiser**  
American University Washington College of Law  
Annalena Galle  
Bucerius Law School – Hochschule für Rechtswissenschaft
Fighting Back Against Fraud in the Academic Space

Higher Education has experienced a rising tide of fraud involving transcripts, letters of recommendation, test scores, credentials and personal identification documents. Today, fraud in the academic space is big business and can be expected to continue into the future. How can universities guard against fraud? Respond to it? Presenters will address the issue of fraud from three vantage points: university admissions, standardized testing and credential evaluation. Best practices of university administration responses will be shared.

Chair: Michelle Hampton
ETS – TOEFL
Margit Schatzman
Educational Credential Evaluators, Inc.
John Wood
University at Buffalo

Managing Future Markets and Enrollment Diversity

Families are becoming increasingly sophisticated consumers of overseas education and institutions will increasingly need broad geographical diversity to reach their goals of internationalization. This panel examines two data-driven approaches to evaluating international student choice. Taken together these models have long-term implications for marketing and enrollment executives. Importantly, they also help university decision-makers and internationalists determine whether in any given market they should attempt to recruit students or develop local (transnational) delivery options.

Chair: Todd Fritch
Shorelight Education
Raj Mehta
University of Cincinnati
Linda McKinnish Bridges
Shorelight Education

Leveraging Student Mobility Partnerships for Global Research and Responsibility

This discussion highlights ways that three international universities have leveraged student mobility partnerships to broaden learning experiences for graduate and undergraduate students that support and catalyze researcher, industry and community engagement. Experiences include research, community and workplace projects, global seminars, joint credentials with partners in Asia, Europe, Latin America and Africa. The panel will highlight lessons learned, key partnership factors, participant resources, sustainable approaches, project outcomes. Participants will consider how they might undertake similar projects.

Chair: Katherine Beaumont
Go Global: International Learning Programs
Miranda Cheng
University of Toronto
Christina Grossman
Faculty of Engineering, Lund University (LTH)

Increasing Community Colleges Education Abroad Participation Through Innovative Programs and Partnerships

Including all students in study abroad requires that additional study abroad opportunities are available at community colleges and for community college students. This session will provide information about innovative initiatives to increase collaboration and opportunities for study abroad by community colleges and for their students through special short-term study, internship, and community service programs with special pre-departure, while abroad, and re-entry resources to maximize the impact of the study abroad experience.

Chair: Gary Rhodes
Center for Global Education at UCLA
Rosalind Raby
California Colleges for International Education
Mark Landon
Terra Dotta
Leo Van Cleve
California State University
**CONFERENCE OPENING PLENARY**

**Monday, February 16**

2:00 PM – 3:00 PM

Conference Opening Plenary

Marriott Ballroom

Special Welcome from Mohamed Abdel-Kader, Deputy Assistant Secretary in the office of International and Foreign Language Education (IFLE) at the U.S. Department of Education.

**Keynote: George Siemens**

Writer, Theorist, Speaker, and Researcher; known as “The Grandfather of MOOCs”

George Siemens is an academic and researcher on learning, technology, networks, analytics, and openness in education. Dr. Siemens is the Executive Director of the Learning Innovation and Networked Knowledge Research Lab at University of Texas, Arlington. He has delivered keynote addresses in more than 35 countries on the influence of technology and media on education, organizations, and society. His work has been profiled in provincial, national, and international newspapers (including NY Times), radio, and television. His research has received numerous awards, including honorary doctorates from Universidad de San Martín de Porres and Fraser Valley University for his pioneering work in learning, technology, and networks.

Dr. Siemens is a founding member and President of the Society for Learning Analytics Research. He has advised government agencies Australia, European Union, Canada and United States, as well as numerous international universities, on utilizing learning analytics for assessing and evaluating productivity gains in the education sector and improving learner results. In 2008, he pioneered massive open online courses (sometimes referred to as MOOCs) that have included more than 35,000 participants. He blogs at www.elearnspace.org/blog/ and on Twitter (@gsiemens).

Sponsored by:

**World Education Services (WES)**

World Education Services (WES) — www.wes.org — is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series — featuring topics specifically tailored for graduate schools — and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.
Networking Break with Exhibitors

Sponsored by:

Ascension Collegiate Solutions

Ascension has specialized in health plans for campuses nationwide for nearly 40 years. Our Collegiate Solutions group provides customized solutions for international and domestic students, student athletes, and faculty and staff. We design solutions to fit the needs of each unique campus. Please visit us at www.ascensionins.com/industries/collegiate/ for more information.

Concurrent Sessions and Roundtables

3:30 PM – 4:45 PM

The View from South America

Trends in Global Learning in Ecuador and Beyond

This roundtable will feature a discussion led by higher education leaders from Ecuador, along with a representative of the U.S. Embassy in Quito. The roundtable will feature views of the changing Ecuadorian higher education system, and discuss best practices for incorporating global perspectives in change initiatives.

Chair: Silvia Donoso
U.S. Embassy Quito, Department of State
Alexandra Anda
U.S. Embassy Quito, Department of State

How to Integrate Cultures and Languages Across the Curriculum to Promote Global Learning

Since the 1980s HEIs across the country have sought ways to enable students to employ their language skills beyond courses in the language departments. This developed into a push for ubiquitous inclusion of multiple languages and cultures, led by the CLAC Consortium, now comprising fifteen institutional members and mounting its eighth national meeting at Denison University in April 2015. This discussion explores CLAC’s goals, methods, and program models, and their contribution to comprehensive curricular internationalization.

Chair: H. Stephen Straight
Binghamton University
Deborah S. Reisinger
Duke University

The Comprehensive Approach to International Student Success

A Public Diplomacy Imperative

The success of international students on U.S. campuses benefits all students and the communities they join. It is also essential to the U.S. Department of State’s public diplomacy goals for building ties between citizens across the globe. In this session, participants will explore strategies for working collaboratively with campus and external stakeholders to support students through every stage of their educational experience and discuss the implications of international student success for U.S. foreign policy.

Chair: Jarred Butto
U.S. Department of State, Bureau of Educational and Cultural Affairs
Lindsay Addington
National Association for College Admission Counseling
The Platinum Rule
Enhancing Education Abroad Through Faculty Engagement

This presentation will draw on experiences of two institutions to engage faculty in education abroad. Key insights will include results of a study to examine faculty perceptions related to education abroad, recommendations for overcoming challenges to faculty participation and the role of the Senior International Officer and Education Abroad Office to support these initiatives. Participants will be encouraged to share best practices and lessons learned with regard to engagement of faculty in education abroad activities.

What’s Covered?
An Analysis of University Travel Policies and Implications for Campus Leadership

The SIO must enable innovation and address institutional barriers to global engagement. An enabler in this work is the campus international travel policy, but within this context, how do we define “university-related” travel? This session will highlight how different institutions address gray areas around this question. SIO panelists will discuss case studies of international travelers and address how they should or should not be considered university-related. Session participants will be engaged in additional case studies.

Arrogant Leadership?
The Idea of American Exceptionalism in U.S. Study Abroad

U.S. Study abroad focuses increasingly on custom-designed program models, particularly short faculty-led programs. Universities in other countries focus instead on semester/year-long study abroad or joint degree programs. This session explores attitudes and ideologies underlying this discrepancy and asks the difficult question of which approach is more successful.

The View from Washington
Key Issues in International Education and How to Influence the Discussion

The 2015 Washington Update session will examine the federal policy climate for international education and exchange programs, and discuss the impacts of Administration and Congressional actions on federal programs of concern to AIEA members. Presenters will also discuss how AIEA members can have the most impact with Congress and the Administration on key issues in international education.
A Little Goes a Long Way

Global Interdisciplinary Research and the Leadership that SIOs can Provide

In the age of globalization, there is an increasing need for global and interdisciplinary scholarship in order to respond to the huge and complex challenges of our time, (most of which are global in nature), and in support of curriculum internationalization. This session will examine how SIOs can provide campus-wide leadership in supporting this kind of scholarship through modest investments, and enjoy the vastly outsized returns that can accrue as a consequence.

Chair: Harvey Charles
Northern Arizona University

Richard Nader
University of North Texas

Jerome Rose
Washington State University

“The Obligation toward the Difficult Whole”

The Paul Simon Award and Comprehensive Internationalization

This session is both for SIOs that aspire to successfully compete for the annual NAFSA Paul Simon Award and for institutions that have received this award and would like to leverage it to derive further benefits. Participants will examine three questions: How can we embrace the contradiction and complexity of comprehensive internationalization? How can we maximize visibility and recognition of accomplishments? How can the Simon Award be used across the campus, nationally, and internationally?

Chair: James Ketterer
Bard College

Esther E. Gottlieb
The Ohio State University

Roger Brindley
University of South Florida

James Cooney
Colorado State University

Characterizing the SIO Career Landscape

Insights from Discussions with Senior International Officers

This panel discussion will highlight insights from discussions with Senior International Officers (SIOs) to characterize the challenges and opportunities new professionals face in navigating their career; and key leadership qualities necessary to overcome obstacles.

Chair: Leigh Neys
University of Minnesota Duluth

Lisa Hauck
North Dakota State University

Kim Riordan
University of Minnesota Duluth

Open for Debate

How are National Priorities Challenging Global Mobility Partnerships?

Australia, the United Kingdom and the United States each have varying priorities within International Education at the national and institutional level. As emerging national initiatives and policies develop, how will they reshape priorities on the national level and for SIO’s institutional strategies? How will these goals and pressures intersect and influence existing and potential partnerships? In a panel discussion/debate experts will offer representative perspectives from their institutions and engage session attendees for their perspective.

Chair: Mary Catherine Chase
ISEP: A Worldwide Network for International Education

Margaret Heisel
The University of California, Berkeley

Suzanne Alexander
The University of Leicester (United Kingdom)

Jen Kane
University of Queensland (Australia)
### Lessons and Experience from the University of Ghana and Brown University Partnership to Address HIV/AIDS in Ghana

Addressing the 2015 Conference subtheme ‘Global Responsibilities’, representatives of the University of Ghana and Brown University share lessons and experience from this higher education collaboration that has addressed HIV/AIDs challenges affecting the lives of many in Ghana. This partnership was supported by the Higher Education for Development Program (HED) funded by the U.S. Agency for International Development (USAID).

**Chair:** Teshome Alemneh  
Higher Education for Development  
Awewura Kwara  
Brown University  
Margaret Lartey  
University of Ghana

### ACE’s At Home in the World

**Enhancing Collaboration Between International and Diversity Offices**

ACE’s “At Home in the World” initiative focused on collaboration between international and diversity offices to identify synergies in working toward common intercultural competence goals. Two of the 8 universities selected by ACE (the smallest and the largest institutions) will present lessons learned from their respective approaches. Using small group discussion and Q&A, discussion will include possible models at participants’ institutions, as well as potential obstacles to collaboration and how they could be addressed.

**Chair:** Ingrid Schmidt  
North Carolina State University  
Gwendolyn Bookman  
Bennett College  
Heidi Hobbs  
North Carolina State University

### Leveraging the Intensive English Program (IEP) to Boost Campus Internationalization

**Challenges and Successes**

Discussion will focus on how the SIO can drive collaboration with the IEP on campus to 1) develop diversity in the international student population, 2) encourage campus collaboration in recruitment and marketing and 3) allow institutions to take advantage of global initiatives such as the Brazil Scientific Mobility Program, where English preparation can be a necessary component to participate in such initiatives. Challenges and successes in implementing such fruitful collaborations will be presented.

**Chair:** Becky George  
University of California Santa Cruz  
Mike Proctor  
University of Arizona  
Suzanne Panferov  
University of Arizona

### Student Perspectives on Global Learning and Future Careers

The National Society of High School Scholars (NSHSS) is an international honor society recognizing outstanding academic excellence of high school and college scholars. In its seventh annual survey, NSHSS charts the preferences and attitudes of high-achieving millennials in the areas of global learning, career choices, employers, workplace environment, and communications. Over 12,000 diverse scholars, ages 15 to 27, participated in the survey. This session presents a moderated dialogue with high-achieving high school and college scholars.

**Chair:** Beth Pann  
The National Society of High School Scholars  
Susan Thurman  
The National Society of High School Scholars  
LaShandra Little  
The National Society of High School Scholars  
Chris Payne  
King’s College London
INVITATION TO JOIN

STAY AHEAD OF THE COMPETITION WITH THE GLOBAL BENCHMARK FOR STUDENT SATISFACTION

The need to maintain a clear understanding of the student experience has never been more critical.

With feedback from over two million students, the Student Barometer™ compares the expectations and perceptions of all your current students against global performance indicators.

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“The Student Barometer provides key decision makers with everything to make important strategic decisions concerning the allocation of resources necessary for driving positive change.”
Indiana University

For more information contact richard.garrett@i-graduate.org

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www.i-graduate.org
Internationalization and Community Engagement

US urban academic institutions have long served their communities by broadening educational access and focusing on issues of local importance. Two examples of such activity are community engagement and internationalization. As a result of a two-year strategic planning process, 2012-14, IUPUI now integrates such local and global priorities through identification of new responsibilities for its Center for Service and Learning and its Office of International Affairs. The possible implications for higher education will be discussed.

Chair: Gil Latz
Indiana University-Purdue University
Indianapolis (IUPUI)

Julie Hatcher
Indiana University-Purdue University Indianapolis (IUPUI)

Hilary Landorf
Florida International University

Failing Successfully in International Education

Leading global learning and internationalization efforts as a Senior International Officer is fraught with challenges and success is not guaranteed. What can be learned from unsuccessful efforts? What does it take to turn failure into success? Join co-facilitators in exploring failures in international education and what leaders can learn from these experiences.

Chair: Eric Zimmerman
Interdisciplinary Center Herzliya

Jeanine Gregersen-Hermans
University of Hull

Artifacts of the Intercultural Learning Process for Assessment, Accountability, and Accreditation

The mission statements and strategic plans of most colleges and universities claim to prepare graduates for a global society and global citizenship, yet the assessment of intercultural competency is elusive, especially in assessing attitudes, skills, and knowledge which fall under Bloom’s Affective Domain. This round table facilitates experiential learning and discussion to map the developmental process of student learning relating to intercultural attitudes, skills, and knowledge using Bloom’s Affective Domain of learning.

Chair: Charles Calahan
Purdue University

Margaret Sass
Purdue University

Making Connections

How to Increase International Enrollments by Connecting Community Colleges and 4-year Institutions

Recruitment of international students is a hot issue at many institutions. Recruitment doesn’t necessarily happen only overseas. How might community colleges and four-year institutions join forces to recruit international and immigrant students? Join in this interactive roundtable discussion to share experiences and lessons learned, and to brainstorm innovative collaborations of how institutions can work together, not only in recruitment efforts, but also in terms of leading global learning, short-term study abroad and beyond.

Chair: Lisa Eli
Valencia College

Scott Venezia
CETYS University System (Mexico)
Lessons from a Global Campus

*European and American Perspectives*

In an effort to develop Korea as a leader in the global knowledge economy, the Korean government has established Incheon Global Campus (IGC), a global higher education hub. Initially, four universities are partnering to offer academic programs at IGC. This session will provide perspectives from two of the IGC participants: Ghent University in Belgium and the University of Utah. The presenters will discuss lessons learned and leadership issues associated with participation in the IGC.

**Chair:** Sabine Klahr  
*University of Utah*  
Kristiaan Versluys  
*Ghent University*  
Michael Hardman  
*University of Utah*

Diversity, Inclusion and International Education

*Intersection of Mission and Work*

Session addresses the intersections of mission and work in advancing diversity, inclusion and internationalization. Panelist will present multiple perspectives (underrepresented institutions/groups) on internationalization, diversity and inclusion and their implications for SIOs. Findings from the work of Diversity Abroad as well as NAFSA Impact Scholarship Program will be provided to illustrates the ways in which the issues intersects. SIOs will learn strategies for achieving effective synergies and complementarity between forces that are traditionally viewed as competing.

**Chair:** Fanta Aw  
*American University*  
Tanith Fowler Corsi  
*NAFSA: Association of International Educators*  
Andrew Gordon  
*Diversity Abroad*

The Provost’s Perspective on Internationalization

The American Council on Education has worked directly with these chief academic officers to implement comprehensive internationalization on their campuses. This panel session of provosts will draw on their experiences about major leadership issues and strategies within and across sectors. The participants will share promising practices in addressing these challenges and will respond to audience questions.

**Chair:** Barbara Hill  
*American Council on Education*  
Michaele Whelan  
*Emerson College*  
Laura Niesen de Abruna  
*Sacred Heart University*  
Linda Lucas  
*University of Alabama Birmingham*

Ni Hao, Namaste, and Hola

*Encouraging Study Abroad in Key Regions*

The task of preparing students for global leadership becomes increasingly challenging if international education does not mirror the scope of opportunities offered by our present world. Three initiatives recently founded by the US State Department attempt to address this imbalance by encouraging study abroad to the traditionally underrepresented regions of China, Latin America and India. Using the discussion as a testing ground for internationalization, SIOs gain new ideas on how to engage challenging regions.

**Chair:** Duleep Deosthale  
*Admission Table*  
Travis Tanner  
*The 100,000 Strong Foundation*  
Lee Tablewski  
*100,000 Strong in the Americas*  
Christopher Carey  
*The Ohio State University*
Collaborating with Canada

Global Education Partnerships for Global Solutions

Canadian higher education institutions are engaged in more than 5,000 international agreements from Argentina to Zimbabwe. This session will feature innovative approaches to international partnerships that are focused on addressing global issues, including how new technologies enhance possibilities. In advance of AIEA’s 2016 conference in Montreal, learn how you can partner both with Québec institutions and institutions in other parts of Canada to develop global solutions to global problems.

Chair: Jennifer Humphries
Canadian Bureau for International Education (CBIE)
Neil Besner
University of Winnipeg
Sylvie Thériault
Cégep International

Promoting Intercultural Integration Amid Dramatic International Undergraduate Enrollment Growth

Insights From A Public And A Private U.S. University

Feedback from international undergraduates, across hundreds of universities in multiple countries, highlights tension between high importance placed on integration with domestic and other international students and mediocre satisfaction with the reality. This session explores correlations between satisfaction and variables such as international student numbers, ratios and diversity. Following dramatic growth in international undergraduate enrollment, SIOs from two U.S. universities, University of Minnesota and Northeastern University, discuss efforts to ensure integration is not compromised.

Chair: Meredith McQuaid
University of Minnesota System
Darryl Calkins
Northeastern University
Richard Garrett
i-graduate

Increasing Study Abroad Participation In Constrained Resource Environments

This panel provides innovative perspectives on strategies for increasing study abroad participation despite constrained financial resources. Topics include: developing lower cost options; reducing the costs of existing programs; combining efforts with other institutions; the role of the governing board; admissions and financial aid; attracting external resources; leadership opportunities for presidents and provosts; and the important role of faculty. The presenters are a university and association president; a consultant/former SIO; and an SIO/study abroad director.

Chair: Earl Kellogg
The Wyly/Kellogg International Group
Peter McPherson
Association of Public and Land Grant Universities
Kathleen Fairfax
South Dakota State University

Leading Global Learning

Envisioning New Paradigms

The second decade of the new millennium has heralded a seismic shift in higher education, driven by globalisation, the digital revolution, and the rising power of information driven consumerism across the globe. The lines between our campuses and wider communities are less distinct and technology is enabling new teaching and learning paradigms. This session will explore how individual universities, university consortia and a massive EU higher education system are embracing the digital revolution and globalisation.

Chair: Jennie Lang
UNSW Australia
Xavier Prats Monné
Director-General, Education and Culture for the European Commission
Iain Martin
UNSW Australia
Ben Wildavsky
Rockefeller Institute of Government
Role of SIOs in Stimulating International Research
How Do We Stimulate, but Also Overcome Obstacles And Challenges, In Facilitating International Research?

In the 21st century, research collaborations are not bound by country borders, and faculty are rewarded for doing research domestically as well as internationally. Increasingly, SIOs are charged with bringing such opportunities to their institutions to stimulate interests, remove barriers, seek interdisciplinary synergies, and disseminate accomplishments. This session focuses on enabling international research in three different institutional contexts in the US and Korea. Participants will discuss strategies and academic and institutional challenges.

Chair: Joanna Regulska
Rutgers, The State University of New Jersey
Eunice Kim
Ewha Womans University
Susan Carvalho
University of Kentucky

Experiential Learning as Preparation for Global Work

This session highlights two experiential methods for preparing students for global work. The first describes state-of-the-art university development and assessment of intercultural and global leadership competencies. The second method, which approximates real-life challenges even more, is immersion into pre-professional experiences through internships and co-operative education. The panel describes the strategies, challenges, and advantages of expanding co-op education to Humanities students.

Chair: Francine Blume
Cultural Vistas
Karen Haggery
San Jose State University

Enhancing the Impact of Campus Internationalization

Despite increasing importance of campus internationalization, often the allocated financial resources are inadequate. One of the reasons why internationalization does not get the resources it deserves is the limited demonstrable impact of internationalization at the campus level. This interactive session will bring together comparative perspectives on how to engage campus community to align, assess, and advance the goals of campus internationalization and enhance its impact.

Chair: Rahul Choudaha
World Education Services
Anne Pakir
National University of Singapore
Christopher Hill
University of Nottingham Malaysia Campus
Ralph Wilcox
University of South Florida

6:00 PM Conference Registration Closes
6:00 PM Exhibit Hall Closes
Internationalizing the University: Globalizing Research and Innovation via US-EU Transatlantic Cooperation

Thematic Forum
Sponsored by AIEA and GMU, and in collaboration with NCURA, BILAT USA 2.0, and EU Delegation to the USA

February 19, 2015
- 9:00 am - 4:30 pm
- George Mason University
- Founders Hall
- 3351 Fairfax Drive
- Arlington, Virginia

Senior International Officers (SIOs), Senior Research Officers, Deans for Research, and individual faculty members will
- Explore broader context of science diplomacy (from both US and EU perspectives)
- Explore Horizon 2020 and existing US mechanisms for funding research programs
- Hear US university representatives share their experience in developing sustained research collaborations by working with EU programs and bridging US/EU research & mobility mechanisms
- Take part in hands-on training that will demystify Horizon 2020 through a series of four 45 minute breakout sessions, each targeting a specific Horizon 2020 framework component.

Registration: Free
Capacity: 60 people (includes lunch)

Register online by February 12, 2015: http://tinyurl.com/jw8p0z

Contact information: Svetlana Filiatraru, sfiliatr@qmu.edu (703) 993-5073
Understanding rankings & ratings...

Come meet us
at our exhibit table to discuss global rankings and ratings
or email
Jason Newman
jason@qs.com

Proud Platinum Sponsor of AIEA 2015 Conference
**EVENING EVENTS**

**Monday, February 16**

**6:30 PM – 7:00 PM**

VIP Reception

Balcony B

**7:00 PM – 8:30 PM**

Opening Reception

Marriott Ballroom, Mezzanine Level Entrance

Join your colleagues for an evening of networking with old and new friends.

Note: Please do not arrive before 7:00 P.M.

Sponsored by:

**QS**

The QS Intelligence Unit (QSIU) is a world-leader in business intelligence to higher education institutions and policy makers. From university rankings to market reports; quality assurance benchmarking to reputation monitoring and consulting services, QSIU has the right blend of data and expertise to help form, refine, focus and evaluate your institutional performance. For more information, contact jason@qs.com or meet us at our exhibition booth.
The AIEA Academy for New Senior International Officers

Duke University, Durham, North Carolina
May 11–15, 2015

The Association of International Education Administrators is pleased to announce the inaugural AIEA Academy for new senior international officers. The Academy, co-hosted with the Duke Center for International Studies (DUCIS), will take place in Durham, NC, from May 11-15, 2015. This training program is designed for administrators in the first five years of their current appointment. Certificates will be issued by DUCIS and AIEA to participants upon completion of the Academy.

The Institute will cover nine thematic topics that are relevant for leaders in international higher education: relations with the administration, involving faculty, making alliances, programs and partnerships, communications, assessment, resources, strategic planning, and career decisions.

The Academy faculty will be Pia Wood (University of Tennessee, Knoxville), Penelope Pynes (University of North Carolina, Greensboro), Riall Nolan (Purdue University), and Gilbert Merkx (Duke University). Additional speakers will include Uliana Gabara (University of Richmond) and Darla K. Deardorff (AIEA). Each faculty member will chair two topical sessions, but all will comment on each topic. There will also be three sessions set aside for presentations and small group discussions among the participants to apply the knowledge to their own contexts. Through the Academy, participants will gain valuable knowledge and insights into how to lead comprehensive internationalization at their institutions.

The fee for the Academy will be $1450 per person, which will cover the cost of lodging (Mon-Thurs nights), breakfasts, break snacks and beverages, lunches, and the opening and closing dinners. Applications will be made available on the AIEA web site in January 2015 and will be accepted on a rolling basis through March 31st, 2015. Contact the AIEA staff for more information at aiea@duke.edu or by calling 1-919-668-1928.

www.aieaworld.org
**Tuesday, February 17**

### Conference Registration
- **Exhibit Hall Open**: 8:00 AM – 6:00 PM
- **Networking Break with Exhibitors**: 10:00 AM – 10:45 AM
- **Networking Break with Exhibitors**: 2:45 PM – 3:30 PM
- **Networking Break with Exhibitors**: 5:00 PM – 6:15 PM

### Concurrent Sessions and Roundtables
- **NIEA Breakfast**: 7:30 AM – 8:45 AM
- **Information Session A**: 7:45 AM – 8:45 AM
  - ELS International Pathways
- **Information Session B**: 7:45 AM – 8:45 AM
  - New U.S.- Japan Initiatives to Promote Student Mobility

### Presidential Plenary
- **Keynote Panel**: Sheikha Abdulla Al-Misnad, Fernando León-García, Prins Nevhutalu, Roseann O’Reilly Runte
- **Time**: 9:00 AM – 10:00 AM

### Networking and Awards Luncheon
- **Time**: 12:15 PM – 1:15 PM

### Concurrent Sessions and Roundtables
- **Time**: 10:45 AM – 12:00 PM
- **Successful Creating Strategic International Recruitment and Retention Plans**
- **Engaging with Diversity and Global Learning**
- **Maximizing Partnerships**
- **Interdisciplinary Thematic Approaches**
- **Entrepreneurship & Innovation**
- **Collaborative Online International Learning (COIL)**
- **Innovation in Practice**
- **Deans’ Perspectives**
- **Leading Global Learning**
- **EducationUSA’s Role**
- **Leadership in Faculty and Student Driven International Experience**
- **Easy Come, Easy Go?**
- **Exploring the SIO Profile**

### Concurrent Sessions and Roundtables
- **Time**: 1:30 PM – 2:45 PM
- **Navigating a Maze**
- **Strengthening Global Academic Strategic Collaboration in Science**
- **Strategic Issues that Keep SIOs Awake at Night**
- **Leading Internationalization**
- **Strategies and Staffing Innovations for International Student Integration**
- **Fostering Meaningful Research Partnerships**
- **Highly Integrated International Programs**
- **EAIE Barometer**
- **Fortuitous Epiphanies**
- **Inconvenient Truths**
- **A New Era in Student Mobility**
- **Elephant in the Room**
- **The SIO Model**
- **The Transnational University**

### Concurrent Sessions and Roundtables
- **Time**: 3:30 PM – 4:45 PM
- **Presidential Priorities**
- **Neal Presidential Fellows Roundtable**
- **Top Russian Universities**
- **SIO and Faculty Engagement**
- **SIO’s Role**
- **One University Vision**
- **Strategies for Moving SIOs to the Center**
- **Consortia to Promote International Profiling and Programming**
- **Increasing Education Abroad**
- **Graduate-level Internationalization**
- **Crouching Tigers, Hidden Vigor**
- **Shared Vision, Shared Responsibility**
- **Hot Topics**
- **Mobilizing the Campus Through Leadership**
- **New Paradigm for Learning**

### Concurrent Sessions and Roundtables
- **Time**: 5:00 PM – 6:15 PM
- **Importance of Academic Exchange in Foreign Affairs**
- **Bridging the Divide**
- **Terms of Internationalization**
- **Internationalisation as a Driver**
- **International Education and Academic Values**
- **View from the Top**
- **Internationalisation of the Curriculum**
- **International Start-Up Campus**
- **Engagement of Higher Education in Development**
- **Innovatively Implementing Global Learning**
- **Hot Topics**
- **Virtual Exchange/Virtual Mobility**
- **India and the U.S.**
- **Great Global Conversation**

### AIEA Networking Reception
- **Time**: 6:15 PM – 7:30 PM

### Women’s Networking Meet-Up
- **Time**: 7:30 PM

### AIEA Past President Dinner
- **Time**: 7:45 PM

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© = Roundtable Session  ⚜️ = Separate Fee Required  ☸️ = Invitation Only

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**FEBRUARY 15–18, WASHINGTON, DC, USA**
AIEA FORUM

Strategies for International Student Success: Recruitment to Alumni

Hosted by the University of Tennessee and the American International Recruitment Council (AIRC)

April 8-9, 2015

The Forum will provide an intensive, interactive workshop for individuals who wish to enhance their knowledge of the theory and practice behind developing programs to provide the best possible experience for international students from the “first touch” in recruitment to after they leave and become alumni. Over 1½ days, the Forum will engage experienced individuals to lead a sequential set of sessions designed to follow the path of a typical international student. Participants will be encouraged to participate actively in all sessions and time will be set aside for questions and discussion. Six sessions include:

1) What does the data tell us?
2) Strategies for Successful Recruitment
3) Transition Strategies (Orientation Programs)
4) Integration and Support Strategies
5) International Student Retention: Theory, Data, and Strategies
6) Successful International Alumni Strategies.

WORKSHOP LEADERS

- Dr. Pia Wood (Host)
  University of Tennessee

- Mr. Richard Garrett
  i-graduate & Observatory on Borderless Higher Education

- Dr. Darla Deardorff
  AIEA

- Dr. David di Maria
  Montana State University

- Dr. Mark Bryant
  Baylor University

- Dr. Gretchen Dobson
  Global Strategist

The deadline for applications is February 27, 2015.

For more information on schedule, speakers, sessions, and application, visit:

http://ihouse.utk.edu/aiea-forum-2/
ELS International Pathways

A Strategic Approach to Recruitment in India

Students from India make up the second largest source of F-1 students in the United States, but many universities find the complex India educational system and recruitment market difficult to navigate. ELS International Pathways has developed a unique approach to recruitment in India. In this presentation, you will learn how ELS promotes partner universities and brings unbiased counseling to students, helping them to choose those institutions which most closely match their academic qualifications, career ambitions and financial means.

A light breakfast will be provided to attendees.

Sponsored by:

ELS Educational Services

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the USA, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency.

ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.
Please join CULCON, Waseda University and Toyo University for a breakfast discussion on

New U.S.-Japan Initiatives to Promote Student Mobility

Tuesday, February 17, 2015
7:45-8:45 a.m.
Delaware B

About the sponsors:

The U.S.-Japan Conference on Cultural and Educational Interchange (CULCON) is a binational advisory panel that serves to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship, and to strengthen connections between U.S. and Japan leadership in those fields. Founded by President Kennedy and Prime Minister Ikeda, it works to ensure that the best of new ideas for cultural, educational and intellectual activity and exchange are implemented as operational programs.

Waseda University is one of Japan's top private, co-educational institutions of higher learning. Waseda University was founded in 1882 by Shigenobu Okuma — later the Prime Minister of Japan — with the aim of fostering contemporary Japanese leaders.

Toyo University is one of the largest comprehensive universities in Japan with over 32,000 students. The history of Toyo University began in 1887, when philosopher Enryo Inoue founded Tetsugakukan (Private Academy of Philosophy) in Tokyo.
New U.S.-Japan Initiatives to Promote Student Mobility

Explore new initiatives from the U.S. and Japanese governments and private sectors designed to boost student mobility and cultivate institutional partnerships. Engage in discussion about how U.S. and Japanese universities can collaborate more effectively to address the needs of the 21st century student.

Paige Cottingham-Streater
U.S. CULCON Secretariat
Noriko Watanabe
Embassy of Japan in the United States
Masakazu Iino
Center for International Education, Waseda University
Shingo Ashizawa
Regional Development Studies, Toyo University

A light breakfast will be provided to attendees.

Sponsored by:

Waseda University – Toyo University – CULCON

Waseda University one of Japan’s top private, co-educational universities. Founded in 1882 by Shigenobu Okuma, later Prime Minister of Japan, Waseda develops contemporary Japanese leaders.

Collaborating with:

Toyo University one of the largest comprehensive universities in Japan with over 32,000 students. Toyo’s history began in 1887, when philosopher Enryo Inoue founded Tetsugakukan (Private Academy of Philosophy) in Tokyo.

CULCON binational advisory panel serving to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship.
Presidential Plenary

Keynote Panel of University Presidents

Sheikha Abdulla Al-Misnad  President of the University of Qatar
Fernando León-García  President of CETYS University
Prins Nevhutalu  Vice-Chancellor of Cape Peninsula University of Technology
Roseann O’Reilly Runte  President and Vice-Chancellor of Carleton University

Qatar University’s President Professor Sheikha Abdulla Al-Misnad is one of Qatar’s leading educators and a partner in many initiatives towards the fulfillment of the country’s development strategies. A distinguished alumna of QU, Professor Al-Misnad is a champion of education and life-long learning. Her dedication is highlighted by her academic accomplishments in the field of education, and her commitment to education reform at QU and in primary, secondary, and private education in Qatar.

Fernando León-García has served as President of CETYS University since 2010. He was previously Chancellor of City University of Seattle’s International Division, covering programs, campuses, and sites across the Americas, Europe and Asia. Before that he served as Chief Academic Officer of Apollo International/University of Phoenix International, and from 1974 to 2000 in diverse capacities at CETYS including Chief Academic Officer/Provost. Dr. Leon-Garcia holds a doctoral degree in Educational Administration and Policy Analysis from Stanford University and a BS in Industrial Engineering from CETYS University.

Prins Nevhutalu started his career as a lecturer in 1980 at the Department of Medical Sciences at the then University of the North, now renamed University of Limpopo. In 1993, he was appointed as the Executive Director at the Foundation for Research Development (now the National Research Foundation). In 2006, he was appointed as the Deputy Vice-Chancellor for research, innovation and partnerships at Tshwane University of Technology. In 2013, he accepted a position of Deputy Vice-Chancellor for teaching and learning at the University of Zululand. In July 2013, he was appointed as the Vice-Chancellor at the Cape Peninsula University of Technology and took up the position in January 2014. He holds a BSc, BSc Honors and a Master’s degree from the University of the North, and his PhD in Biological Sciences from Northern Illinois University.

Roseann O’Reilly Runte is President and Vice-Chancellor of Carleton University. Dr. Runte graduated with a BA summa cum laude in French from the State University of New York and obtained her MA and PhD from the University of Kansas. She has previously served as president of l’Université Sainte-Anne, principal of Glendon College, president of Victoria University and of Old Dominion University.

The Presidential Panel will be facilitated by Harvey Charles, AIEA President and Senior International Officer of Northern Arizona University.

AIEA appreciates Diamond sponsor ELS
**Monday, February 17**

### Networking Break with Exhibitors

Sponsored by:

**Cultural Insurance Services International (CISI) summary**

Cultural Insurance Services International (CISI) has more than 30 years’ experience providing medical insurance, emergency assistance & in-house claim & administrative services to individuals and groups engaged in international education or cultural exchange. CISI has relationships with financially stable insurance carriers all rated A or better by A.M. Best. We offer a broad range coverage options & services including comprehensive medical insurance, evacuation and return of mortal remains, military and political evacuation, natural disaster evacuation, personal threat evacuation, trip cancellation/delay, personal liability, personal effects, 24-hour emergency assistance, legal assistance, and medical quarantine.

### Concurrent Sessions and Roundtables

**Successfully Creating Strategic International Recruitment and Retention Plans**

**Chair:** Susan Kassab  
**ELS Educational Services, Inc.**  
**Lawrence Bell**  
**University of Colorado Boulder**

A Strategic International Enrollment Management (SIEM) strategy provides a roadmap for intentional recruitment and retention of international students. Barriers to a successful strategy abound! Budgets and resources, faculty and staff buy-in, communication challenges, enrollment crises, priority challenges, the list goes on. Join us for a working session where we will focus on some of the successes and obstacles to SIEM. You will learn and develop strategies for your leadership to successfully move forward.

**Engaging with Diversity and Global Learning**

**Chair:** Karen M. Lauridsen  
**Aarhus University**  
**Jeanine Gregersen-Hermans**  
**University of Hull**

The Leadership Responsibility  

This roundtable discusses what is at play in an international — or internationalizing — university when students with very diverse cultural backgrounds are brought together. It specifically addresses the leadership responsibility for ensuring that curricula and syllabi are adapted to teaching linguistically and culturally diverse student audiences, and that all members of faculty are well prepared for teaching in a global learning program to the benefit of all students.

**Maximizing Partnerships**

**Chair:** Christa Olson  
**Drake University**  
**Fatimah Suleman**  
**University Kwazulu-Natal**  
**Tsige Gebre-Mariam**  
**Addis Ababa University**

Global Learning and Sustainable Development  

This session explores how to maximize international partnership to best advance student global learning, achieve broad institutional goals, and address regional development goals. An SIO from a U.S. institution will introduce institutional leaders from two partner institutions — Addis Ababa University in Ethiopia and Kwazulu-Natal University in South Africa — who will offer lessons learned in partnering with institutions outside of Africa. They will also highlight factors for success in addressing institutional and regional goals.
Interdisciplinary Thematic Approaches to Global Education

Especially when infused with experiential learning, organizing international learning around broad interwoven themes connects learning directly to issues, experiences, and ways of categorizing the world that students encounter beyond the classroom. This session presents models of thematically-organized projects from three different institutions: Bryn Mawr College, Temple University’s Rome Campus, and the Center for the Study of Global Change at Indiana University. Each model demonstrates the power of bringing multiple perspectives together in a globalized world.

Chair: Hilary Link
Temple University Rome
Susan Buck Sutton
Bryn Mawr College
Hilary E. Kahn
Indiana University

Entrepreneurship & Innovation in International Education

Entrepreneurship, innovation & technology are all defining aspects of International Education. IE leaders are looking for ideas that might help facilitate access to students worldwide to sustain their academic programs. How can IE leaders help nurture entrepreneurship to further the cause of internationalization? Can such innovation help address the issue of scale? This session will explore the role of the ‘entrepreneur and innovator’ and technology in IE as a new resource for the SIO.

Chair: Sherif Barsoum
Vanderbilt University
Dueep Deosthale
Admission Table
Mitch Leventhal
SUNY-Albany

Initiating and Institutionalizing Collaborative Online International Learning (COIL)

Developmental Case Studies at Three Diverse Universities

Integrating COIL into the curriculum affords students the opportunity to explore academic content from new perspectives while developing skills in intercultural communication and collaboration. This modality requires leadership to undertake new forms of institutional engagement and partnership, to build bridges between units often separated. This session addresses the process of embedding COIL courses into the curriculum at three very different universities, describes how COIL courses enhance university internationalization, and identifies institutional commitments needed for success.

Chair: Jon Rubin
Center for Collaborative Online International Learning
Carrie Wojenski
Sacred Heart University
Natalia Dyba
University of Washington, Bothell
Keiko Ikeda
Kansai University

Innovation in Practice

How to Grow Your Institution’s Global Research Engagement

The session will address how SIOs can anticipate and embrace twenty-first century challenges such as declining federal funding sources and a deepening need among faculty and students for funding for global scholarship and discovery, by leveraging partnerships and international funding sources. In particular, the session will address how SIOs can successfully direct the international office towards effective collaboration with their respective Vice Presidents for Research (VPRs) and Graduate Deans in support of international activities.

Chair: Kiki Caruson
University of South Florida System
Richard Nader
University of North Texas
Bailian Li
North Carolina State University
John Carfora
Loyola Marymount University
Deans’ Perspectives on the Internationalization of the Engineering College

Internationalization of the engineering school is extraordinarily challenging, but the beginning of the 21st century presents an explosion of opportunity for engineers to work collaboratively across national borders to solve pressing global problems and achieve significant technical advances. Three engineering deans will discuss their strategic vision, cultivation of faculty expertise and involvement, investments made, partnership development, challenges ahead, and relationships with their international offices in order to achieve sustainable, multifaceted internationalization of their colleges.

Chair: Katharine Krebs
Binghamton University
Krishnaswami Srinari
Binghamton University
Paul Jagodzinski
Northern Arizona University
Larry Shuman
University of Pittsburgh

Leading Global Learning Across the Education Spectrum

Global Learning involves the entire educational spectrum and has entered the core mission of P-20 education. This requires comprehensive networking, including international teaching and learning across subject matters at all levels. Success rests on collaborative global education solutions across lifelong education. Two case studies, one from Ohio and one from Montana, will be substantiated by testimonies and pre- and post-assessments, to engage SIOs in evaluating internationalization that extends beyond the walls of the academy.

Chair: Paulo Zagalo-Melo
University of Montana
Esther Gottlieb
The Ohio State University
Heather Davis-Schmidt
Missoula County Public Schools

EducationUSA’s Role in Internationalization of U.S. Universities

EducationUSA’s global reach allows it to assist U.S. universities with internationalization at numerous levels: diversification of student recruitment, making the right contacts with foreign governments and higher education institutions, and offering resources to understand data, trends, and factors that affect internationalization. Learn how EducationUSA can assist SIOs with advancing their internationalization agenda on the ground internationally.

Chair: Christopher Medalis
EducationUSA
Heidi Arola
Educational Information and Resources Bureau of Educational and Cultural Affairs, U.S. Department of State
Rosie Edmond
EducationUSA

Leadership in Faculty and Student Driven International Experiences

Strategies for Building Institutional Capacity and Cross-campus Collaboration

Students and faculty are increasingly leveraging co-curricular options for international experience. This movement challenges SIOs to rethink education abroad models and create policies and infrastructure that accommodate these diverse initiatives. Examples from two very different institutions, a large public university and a medium-sized private university, will illustrate how the SIOs and other campus leaders can partner to build capacity in this less developed area of education abroad and further the strategic goals of the institution.

Chair: Daniela Ascarelli
Drexel University
Amy Conger
University of Michigan
Heidi West
Drexel University
Easy Come, Easy Go?
Evolving Paradigms for the SIO

America has long attracted immigrants to its shores, and top-notch scholars and students to its campuses. But as research funding stagnates in America while higher education flourishes overseas, academicians are “returning” to their region of birth or diaspora — some for permanent relocation, some for generous funding schemes. Several foreign schemes will be discussed in asking whether it could be “Easy Come, Easy Go” for the SIO? Or could a paradigm so disruptive ultimately prove collaborative?

Chair: Sonny Lim
Rice University
Nina Lemmens
DAAD
Fengshou Sun
Embassy of the People’s Republic of China, Washington DC
Jeremy Coats
Institute of International Education

Investing in the Next Generation

This title taken from the U.S.-Africa Leaders Summit, the first and largest U.S. event held with African heads, to strengthen ties between the U.S. and this dynamic, fast growing region. President Obama said in his opening remarks, “this summit reflects the reality that even as Africa continues to face great challenges we’re also seeing the emergence of a new, more prosperous Africa.” Join a discussion about sub-Saharan Africa today—economic, technological and education developments.

Chair: Clara Priester
Education USA
Fanta Aw
American University
David Gilmour
U.S. Department of State
Jerry Drew
International Consultant

Exploring the Senior International Officer (SIO) Profile

Senior International Officers (SIOs) are often expected to be all things to all people concerning International Education on higher education campuses. However, there is no special training or degree that prepares international educators to be an effective SIO. Through this session, participants will explore results of the 2014 AIEA SIO Profile Survey and discuss implications for institutional leadership of internationalization.

Chair: CK Kwai
Vietnamese German University, Vietnam
Darla Deardorff
AIEA/Duke University
Gil Merkx
Duke University
Networking and Awards Luncheon

Marriott Ballroom

Networking is always a highlight of AIEA conferences. Take advantage of this networking opportunity over lunch and join us in recognizing the outstanding recipients of our AIEA awards.

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ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the USA, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency.

ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.

Navigating a Maze

Exploring Women’s Journeys to Positions of Leadership in International Education

This session will explore how women navigate their careers through a series of questions that will provide guidance and validation for women leaders in international education. Women leaders often operate outside of the main power structure and have to find ways to navigate work relationships and pathways to reach their goals. In this session participants will share information on lessons learned and gain a better understanding of successful strategies including mentorship and networking.

Chair: Mandy Hansen
Northern Arizona University
Sabine Klahr
University of Utah

Strengthening Global Academic Strategic Collaboration in Science

A Two-way Conversation with Government Officials

Leaders in government, academia and business worldwide recognize the importance of science to the future academic and economic success of their countries. This session will engage SIOs and senior U.S. government officials in a two-way conversation about the national imperative for strategic international scientific collaboration, related opportunities and challenges, and how government, informed by university input, might help universities engage in leading-edge science, technology and innovation partnerships for institutional, national and global benefit.

Chair: David Fleshler
Case Western Reserve University
Elizabeth E. Lyons
National Science Foundation

Strategic Issues that Keep SIOs Awake at Night

This roundtable, facilitated by members of the emergent Strategic Issues Task force, invites AIEA members to identify the most pressing and problematic issues facing SIO’s as they advance campus internationalization and global engagement at their respective issues. This issues may be external or internal in nature. The information compiled and analyzed from this session will be shared with the AIEA board and will likely inform AIEA’s advocacy, leadership decisions, conference planning and professional development offerings.
**Leading Internationalization**

**Issues, Ethics, and Impact**

Internationalization is not always a “good thing.” What are the issues leaders need to consider, including ethical considerations? What can be learned from colleagues in other parts of the world on leading internationalization? What, in the end, is the desired impact of our efforts? Join this discussion as it builds on the 2014 Global Dialogue and resulting Nelson Mandela Bay Declaration on the Future of Internationalization.

**Chair:** Thomas Buntru  
Universidad de Monterrey

**Strategies and Staffing Innovations for International Student Integration**

Integrating international students into the campus community is one of the great challenges facing many American universities today. This panel brings into conversation two of the top-three institutions hosting international students, and a mid-sized research university, to reflect upon programmatic and staffing initiatives aimed at addressing common administrative challenges.

**Chair:** Nicole Tami  
University of Illinois at Urbana-Champaign  
Michael Brzezinski  
Purdue University  
Wolfgang Schlör  
Western Michigan University

**Fostering Meaningful Research Partnerships**

**A Case Study from the U.S. – Indonesia Partnership Consortium**

Fostering global research collaboration is paramount to solving global issues and advancing institutional capacity for all partners involved. However, supporting meaningful faculty collaboration can often pose a challenge to administrators. This session will use one recent faculty-driven workshop organized by the U.S. – Indonesia Partnership Consortium to showcase best practices in encouraging innovative, interdisciplinary research projects that address a range of global issues and have stimulated significant faculty interest among participating institutions.

**Chair:** Clare Banks  
Institute of International Education  
Mohamed El-Aasser  
Lehigh University  
Lyle Culver  
Miami Dade College  
Randy Kyes  
University of Washington

**Highly Integrated International Programs**

**Feedback from the World Outside Higher Education**

Assessment of student learning in highly integrated international programs is essential in the process of innovating them. Methodology will be discussed relevant to establishing a permanent feedback loop that keeps in focus the needs of the global marketplace and allows for well motivated decisions on setting up new programs.

**Chair:** Giancarlo Spinelli  
Politecnico di Milano  
Ishwar Puri  
McMaster University
CONCURRENT SESSIONS AND ROUNDTABLES

Tuesday, February 17 1:30 PM – 2:45 PM

The EAIE Barometer

*Internationalisation in Europe*

This session presents the main findings of the EAIE Barometer, a survey of over 2500 HE professionals in Europe designed to gain useful insights into the actual practices employed by institutions and the challenges faced by those involved in internationalisation. The tendencies and relationships noted in the region may be transferable to other parts of the world, and the results provide useful insight to SIO’s and university leadership when partnering and cooperating with European institutions.

**Chair:** Markus Laitinen
European Association for International Education (EAIE)
Anna-Malin Sandstrom
European Association for International Education (EAIE)

Fortuitous Epiphanies

*Discoveries That Emerge From Doing Global Learning*

As more institutions work intentionally to integrate global learning into the curriculum, faculty and administrators make discoveries along the way that they simply did not anticipate in advance. These epiphanies help to foster a better appreciation of the project to internationalize the curriculum and consequently a greater commitment to this work. This session will explore some of the profound discoveries made while transforming the curriculum through global learning.

**Chair:** Harvey Charles
Northern Arizona University
Angela Miller
Northern Arizona University
Hilary Landorf
Florida International University
Kati Csoman
Juniata College

Inconvenient Truths in International Higher Education

The gathering reform storm in international higher education is driven by a doubling of demand by 2020, development of talent, access and equity, migration and jobs, rising costs, redundant curricula, greater accountability, privatisation and diminished public funding. Trust must be maintained while universities evolve, conserving traditional core values and adjusting to a changing future. Knowledge networks can be experimental laboratories to test innovation, learning what works and what does not from international case histories.

**Chair:** John Hearn
The University of Sydney
Britta Barron
The University of Alberta
Jane Gatewood
The University of Rochester

A New Era in Student Mobility

*Emerging Opportunities for International Student Recruitment*

The nature of international student mobility is transforming. More students from more places are exploring more options in more countries. What should your institution be doing now to attract and retain full-time international students that are a good fit for your campus? A panel of experts will discuss recent trends and will outline data-based approaches and strategies that can be applied by different types of universities to meet their goals.

**Chair:** Clay Hensley
The College Board
Delores Blough
James Madison University
Ryan Buck
Brooklyn College, CUNY
Mark Kopenski
Drew University
The Elephant in the Room
An SIO Playbook for Engaging India

The waning of recent optimism regarding the emergence of India’s international education sphere has been replaced with the uncertainty of the arrival of the Narendra Modi administration. SIOs know they must engage with India. But how? And does the new administration’s promised transformation extend to international education? Experts and SIOs from India and the US share their strategies for engaging India in light of the latest policy developments.

Chair: William Brustein
The Ohio State University
Duleep Deosthale
Admission Table
Nick Booker
IndoGenius
Avichal Kapur
The Meghe Group of Institutions

The SIO Model
One Size May Not Fit All

The relevance and effectiveness of the SIO model must be addressed as different types of institutions begin or continue to include internationalization as a strategic goal. Panelists from 3 different regions and size and nature of the institutions in the US will discuss five topics related to whether an SIO is a necessary position. Alternative models will be discussed with session attendees.

Chair: Betsy Morgan
Eastern Michigan University
Tom Bogenschild
Vanderbilt University

The Transnational University
What a SIO Should Know About Transnational Education (TNE)
Including Cross Border Accreditation, Quality Assurance and World Rankings

Higher educational institutions are operating across national borders and/or accredited from more than one national accreditation entity. This panel presentation and discussion is for a SIO interested in the transnational education (TNE) focusing on universities with international branch campuses as well as those seeking accreditation outside their home country. This panel presentation will discuss in general the transnational university with regards trends of the TNE movement, public policy national regulations, national accreditation and quality assurance.

Chair: Grant Chapman
Webster University
Jason Lane
State University of New York (SUNY)
Fernando León García
CETYS University, Mexico
Kevin Kinser
State University of New York (SUNY) – Albany
## Networking Break | Concurrent Sessions and Roundtables

**Tuesday, February 17**  
**2:45 PM – 4:45 PM**

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<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
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<tr>
<td>2:45 PM – 3:30 PM</td>
<td>Networking Break with Exhibitors</td>
<td>Exhibit Hall</td>
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<tr>
<td>3:30 PM – 4:45 PM</td>
<td>Concurrent Sessions and Roundtables</td>
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### Presidential Priorities

**Building Alliances for Internationalization**

The purpose of this session is to examine the direction- and priority-setting role of the president. In examining this role, we will ask the question of whether the president is a help or a hindrance to internationalization efforts. Special attention will be given to ways in which SIOs can help shape presidential vision, become more involved in developing institutional strategy, and support internationalization as an organizational priority. The facilitators are former university presidents and currently serve as the Presidential Advisor for Leadership Programs and the Presidential Advisor for International Initiatives at ACE.

**Chair:** Patti McGill Peterson  
**American Council on Education**

**Kevin Reilly**  
**American Council on Education**

### AIEA Neal Presidential Fellows Roundtable

**Learning from Each Other**

The AIEA Neal Presidential Fellowship offers unparalleled opportunities for mentoring, networking, and learning from each other. In this session, former and current AIEA Neal Presidential Fellows from disparate institutions in the US and abroad will discuss why they see the fellowship as a contributing factor in their professional growth. Participants will discuss the transfer of individual and institutional experiences, challenges, and the strategies to overcome them.

**Chair:** Helen A. Gaudette  
**Queens College, CUNY**

**Jack Ahern**  
**University of Massachusetts, Amherst**

**Barbara A. Simmons**  
**William V.S. Tubman University, Liberia**

### The SIO and New Cooperation Opportunities with Top Russian Universities

This session is intended to explore issues of government involvement in a national academic excellence project, extended opportunities for collaboration, and joint research and education projects with leading Russian universities. Facilitators will lead a discussion related to best practices and key information for Senior International Officers.

**Chair:** Elena Chernyshkova  
**5-100 Russian Academic Excellence Project**

**Isak Froumin**  
**Higher School of Economics, Moscow**

**Steven Hagen**  
**ITMO University**

**Megan Brenn-White**  
**The Brenn-White Groupt**

### SIO and Faculty Engagement

**Strategies for International Initiative Collaboration**

This session will help you to engage, involve and motivate faculty. It will help you successfully approach administrators. The panelists are three faculty members who are also SIOs. And they don’t advocate bridging the gap — they believe the gap is itself a limiting perspective.

**Chair:** Victoria Jones  
**Seattle University**

**Paige K. Turner**  
**Webster University**

**Jun Liu**  
**Georgia State University**

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- **= Roundtable Session**  
- **= Separate Fee Required**  
- **= Invitation Only**
The SIO’s Role in Strategic International Student Recruitment

International students are an integral part of an institution’s internationalization strategy; but what is the role of the SIO in shaping a strategy for international recruitment and admission? How do you effectively collaborate with colleagues in the admissions office? This session will explore two case studies that highlight how institutional priorities, organizational structures, and strategic relationships impact a SIO’s level of involvement and influence. Come share your experience in working with your international admissions colleagues.

One University Vision - One International Strategy

Creating a Framework for Connecting Central and Regional Campuses

Have we reached an era in which internationalization and the university vision are one and the same, so that universities build strategy within the context of complex global trends? The university needs one framework as the guidepost for benchmarking current practice and executing vision on all campuses. This session will explore challenges and practices of engaging stakeholders to implement Ohio University’s system-wide change to be globally distinctive and universally impactful. Respondents Meredith McQuaid from the University of Minnesota and Jon Rubin from SUNY will provide comparative perspectives to spark audience conversation.

Strategies for Moving SIOs to the Center of the Leadership Ecosystem

SIOs sometimes find themselves at the margins of their institution’s leadership ecosystem, their mission and activities either unknown or misunderstood by others. Effective SIOs are indispensable strategic partners, purposefully enabling stakeholders to capitalize on dynamic international and intercultural teaching, research, and service opportunities and to grasp internationalization’s diverse impacts on individuals, institutions, and communities. This session explores collaboration and assessment strategies that empower SIOs to positively influence the operation and outcomes of the leadership environment.

Consortia to Promote International Profiling and Programming

Internationalization efforts around the world have shown a growing degree of complexity, a larger scale of operation and a strategic approach to partnerships. Consortia have developed as an organizational model for universities to act more efficiently and build broader reach. This session will explore this development and the benefits for students and staff of universities working in collaboration with other universities, both nationally and internationally. Examples will focus on partnerships in China and South America.
Increasing Education Abroad

It's Not Just About Numbers

A national effort led by IIE challenges U.S. higher education to double the number of study abroad students by 2020. This call is not just about numbers as IIE recognizes the importance of “meaningful international experiences” in developing skills for the 21st century. Panelists will offer approaches for empowering students to ‘own their learning’ by fostering independence, providing guidance, and assessing outcomes for academic and personal growth for students to compete in a globalized world.

Chair: Mary Anne Grant
The ISEP Network
Elizabeth Brewer
Beloit College
Penelope Pynes
University of North Carolina at Greensboro

Graduate-level Internationalization for Global Integration

Internationalization of Master’s- and doctoral-level education provides significant new challenges and opportunities. There is an explosion of graduate-level activity: study abroad, international research and data collection, field work in the professions, dual- and joint-degree programs, and research collaborations with faculty. In turn, there are new funding sources and models. This session surveys the state-of-the-field in graduate-level initiatives in higher education, and presents leadership models on how to create robust graduate-level internationalization.

Chair: Erich Dietrich
New York University
Mike Proctor
University of Arizona
John Dirkx
Michigan State University

Crouching Tigers, Hidden Vigor

The Asian Tigers started their education reforms and internationalization in higher education from the late 1990s to develop their human capital along with their economic prosperity to knowledge-based economy. After two decades of reform and evolution, what tangible achievements have the Tigers accomplished? What has happened to the reforms? What are the futures of the Tigers? The crouching Tigers have gained the vigor yet to release.

Chair: Bennett Yu-Hsiang Fu
National Taiwan University
Isabella Wong
University of Hong Kong
Anne Pakir
National University of Singapore

Shared Vision, Shared Responsibility

Embracing Global Learning at All Levels

This interactive session discusses the role of an IB education in preparing global-readiness and 21st century competencies in students. Five questions will be explored with the audience drawing from the presenters’ experience with higher education and the IB Diploma Programme. Participants and presenters to generate ideas on how to understand and build upon the level of global-readiness incoming students bring with them, as well as promoting global learning competencies among secondary students.

Chair: Justin Sanders
International Baccalaureate
John Bader
International Baccalaureate
Jim Bock
Swarthmore College
Hot Topics in International Education
Perspectives from Canada, Mexico and South Africa
Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Mobilizing the Campus Through Leadership
Examining the Role of the SIO in Medium-Sized Institutions
The session examines the role of leadership in Medium-Sized Institutions (MSIs). Amid high expectations and limited resources, the SIO is charged with defining an internationalization vision while fulfilling duties in the frontline. The panelists will focus on critical dimensions pertinent to the SIO leadership: 1) comprehensive internationalization, 2) faculty empowerment, 3) entrepreneurship, 4) prioritizing, 5) expansion of resources, and 6) assessment for decision-making. Driven by case studies, the session will conclude with a collegial discussion.

A New Paradigm for Learning
A Global Approach to Internationalization
Higher education is shifting away from an expert led delivery towards a learner centered approach. This has implications for all stakeholders, faculty, administrators, advisors and foremost students. Various tools reflect and support this shift, including the Tuning Process. In this session we will explore some of the recent major developments, in particular the Tuning approach, and what SIOs need to know to lead global learning at their institutions.
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for more than 50 years

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Field-based summer and semester study abroad programs in 30-plus countries worldwide

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SIT Study Abroad
SIT Graduate Institute
programs of World Learning
## Concurrent Sessions and Roundtables

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Chair</th>
<th>Speakers</th>
</tr>
</thead>
</table>
| 5:00 PM – 6:15 PM | **The Importance of Academic Exchange in Foreign Affairs**              | Hoover            | Michael McCarry              | Alliance for International Educational and Cultural Exchange  
Thomas Bogenschild  
Vanderbilt University |
|                 |                                                                         |                   |                               |                                               |
|                 | **Bridging the Divide**                                                 | Coolidge          | S. Mitsue Blythe              | Old Dominion University  
Felix Wang  
James Madison University |
|                 | **Terms of Internationalization**                                        | Delaware B        | Hilary Kahn                  | Indiana University |
|                 | **Internationalisation as a Driver of Global Graduate Education Reform** | Wilson B          | Mariam Assefa                | World Education Services  
Joanne Canyon-Heller  
Roosevelt University  
Kees Kouwenaar  
Free University Amsterdam  
Hiroshi Ota  
Hitotsubashi University, Tokyo |
### International Education and Academic Values

**Can Universities Go Abroad and Take Their Values with Them?**

Universities are expanding and deepening their international partnerships. But this work is raising the question: Are educational values like academic freedom global, or do they vary by nation? Indeed, as colleges forge relationships with China and other authoritarian countries, some worry they could put these values at risk. The session will delve into the debate about academic principles and international engagement, including how institutions might address these issues when making agreements in different cultural contexts.

**Chair:** Karin Fischer  
**The Chronicle of Higher Education**

- **Peter Stearns**  
  George Mason University
- **Robert Quinn**  
  Scholars at Risk
- **James A. Millward**  
  Georgetown University

### The View from the Top

**Provosts’ Perspectives on Internationalization**

Provosts (chief academic officers) play pivotal roles in situating internationalization within the academic agenda of their institutions, a task made more complex but also more necessary by the increasing emphasis on accountability and transparency in higher education. Senior International Officers in turn must seek to understand the competing priorities of their provosts so they can help align internationalization goals and efforts with provosts’ initiatives. In this session, provosts will share their insights into internationalization.

**Chair:** Elizabeth Brewer  
**Beloit College**

- **Mark Greenberg**  
  Drexel University
- **Perry Brown**  
  University of Montana
- **Warren Burggren**  
  University of North Texas

### The SIO and Internationalisation of the Curriculum

**From Output to Outcomes**

This session explores the role of the SIO in the process of internationalisation of the curriculum. Within that, participants will focus on what the SIO can do to initiate and support the internationalisation and assessment of learning outcomes within international education. While faculty play a central role, the SIO’s leadership is vital in ensuring that internationalisation efforts indeed enhance the quality of education and student learning, as is often suggested but not always convincingly demonstrated.

**Chair:** Jos Beelen  
**Amsterdam University of Applied Sciences**

- **Darla Deardorff**  
  AIEA/Duke University
- **Lavern Samuels**  
  Durban University of Technology

### The International Start-Up Campus

**Best Practices and Lessons Learned**

Participants address their universities’ experiences at an international start-up campus in Incheon, South Korea. Incheon Global Campus is premised upon a partnership model whereby an alliance of foreign institutions cooperates with a local foundation and government in delivering academic and student life programs on a shared site. Presentations focus on successes, challenges, and lessons learned during the launch experience, in particular regarding how competition and collaboration among the international partners bears heavily upon success.

**Chair:** Anne Schiller  
**George Mason University**

- **Michael Hardman**  
  University of Utah
- **Matthew Zingraff**  
  Independent Consultant
- **Min Park**  
  George Mason University
Engagement of Higher Education in Development

Lessons from the University of Nairobi and Colorado State University

Recognizing the critical role of sub-Saharan African higher education in national development, the USAID provided support through Higher Education for Development (HED) for partnerships between African and U.S. higher education institutions. Addressing the subtheme ‘Global Responsibilities’, the University of Nairobi and Colorado State University partnership shares examples of how global engagement through higher education has tackled some of Africa’s development challenges & provides experiences for institutional leaders on the potential to collaborate with international partners.

Chair: Teshome Alemneh
Higher Education for Development (HED)
Robin Reid
Colorado State University
Jesse Njoka
University of Nairobi

Innovatively Implementing Global Learning

SIOs will benefit from successful models of dual degrees, joint institutions, and experiences at home and abroad. Studies from three comprehensive universities, two in China and one in the US, illustrate how experiences can be structured to maximize learning within one’s own curriculum and through crossborder collaborations. Participants will reflect on internationalization across the entire teaching-learning administrative continuum, illustrating how setting up a program is the beginning, not the end, of long, hard working processes.

Chair: Gifty Ako-Adounvo
The Ohio State University
Weibin Li
Sichuan University
Esther E. Gottlieb
The Ohio State University
Liang Guo
Shanghai Jiao Tong University

Hot Topics in International Education

Perspectives from Brazil, Australia & Europe

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Chair: Rajika Bhandari
Institute of International Education
Marcus Laitinen
European Association of International Education (EAIE)
Jose Celso Freire
Brazilian Association for International Education (FAUBAI)
Helen Zimmerman
International Education Association of Australia (IEAA)

The Importance of Bringing Virtual Exchange/Virtual Mobility Programming to our Campuses

Enabling students to have a meaningful cross-cultural experience as part of their education creates a foundation for effective global citizenship. In order for campuses to prepare the maximum number of their graduates for the global workforce, the provision of virtual mobility or virtual exchange programs is becoming an imperative. What are the benefits and challenges of virtual mobility? Can we measure its impact on the skills and attitudes of students?

Chair: Waidehi Gokhale
Soliya
Emile Bruneau
Saxe Cognitive Neuroscience Lab, MIT
Clark Egnor
West Virginia Higher Education Policy Commission
India and the United States
The Search for Meaningful and Sustainable Partnerships in Higher Education

In this session, SIOs will learn about innovative partnership models to advance Indo-U.S. exchange in higher education. New paradigms for global learning and civic engagement on campuses will be considered. SIOs will explore funding through the Obama-Singh 21st Century Knowledge Initiative and similar opportunities. The panel will serve as a springboard to a wider discussion among SIOs on current challenges, trends and lessons learned in leading capacity building and intercultural diplomacy with India.

**Chair:** Katja Kurz
**Cultural Vistas**
**Tom Farrell**
University of Nebraska-Lincoln
**Baishakhi Taylor**
Duke University

A Great Global Conversation
The Redesigned SAT & International Students

Join the College Board and university admission leaders for an engaging discussion on the SAT Redesign. Hear about implications of the test’s redesign on international students, gain perspectives of higher education professionals, and share your thoughts with us. Learn about how we’re translating College Board membership input into assessment design principles.

**Chair:** Clay Hensley
**The College Board**
**Lukman Arslan**
Albion College
**Quinton McArthur**
Massachusetts Institute of Technology

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**Tuesday, February 17**

**5:00 PM – 6:15 PM**

6:00 PM  Conference Registration Closes  Convention Registration Desk

6:00 PM  Exhibit Hall Closes  Marriott Ballroom
### EVENING EVENTS

**Tuesday, February 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
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<tr>
<td>6:15 PM – 7:30 PM</td>
<td><strong>AIEA Networking Reception</strong>&lt;br&gt;Join colleagues for an informal time of networking, meeting new colleagues, and reconnecting with others.</td>
<td>Marriott Foyer, Mezzanine Level</td>
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</tbody>
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Sponsored by:

**Group of Eight (Go8)**

The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research. Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research.

The Go8 universities, with the support of the Go8 secretariat in Canberra collaborate to:

* influence national policies for higher education and university research
* develop international strategic alliances and networks
* sustain quality brand recognition
* benchmark for performance improvement
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

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<tr>
<td>7:30 PM</td>
<td><strong>Women’s Networking Meet-Up</strong>&lt;br&gt;Women leaders in international education are welcomed to a networking meet-up at the cash bar in the Lobby Lounge (next to the front desk).</td>
<td>Lobby Lounge, Lobby Level</td>
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<th>Time</th>
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<tr>
<td>7:45 PM</td>
<td><strong>AIEA Past President Dinner</strong></td>
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The Group of Eight is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

We invite you to network and engage with staff from Group of Eight universities throughout the 2015 AIEA conference.

www.go8.edu.au
Wednesday, February 18

AIEA Association Breakfast – Keynote: Eva Egron-Polak
7:45AM – 9:00AM

Concurrent Sessions and Roundtables 9:15AM – 10:30AM
AIEA Town Hall • The Winds of Change • Getting Beyond Internationalizing in our Comfort Zones • Bilateral Forum • Global Atlas, Mobile Campus • Global Workforce • International Student and Scholar Services Office • Developing Strategic Internationalization Plans • Russia and Palestine • Changes in International Admissions Practices • Activity-based Budgeting • Global Leadership • New Horizons • International Higher Education Partnerships • Language and “Intercultural Competence”

Networking Break with Exhibitors 10:30AM – 11:00AM

Advocacy Day Briefing 11:00AM–12:15PM
Concurrent Sessions and Roundtables 11:00AM – 12:15PM
Science Engagement • Knowledge Gap • AIEA Senior Adviser Program • Where Do We Go • Administration/Management • Beyond Study Abroad • Career Integration • Value Chain • Glass Cliffs • Creative Resourcing • Online Education • East Asian • Technology • Global-Ready Graduates • Teacher Prep

Plenary Luncheon – Keynote: Wajahat Ali
12:30PM – 2:00PM
Join us for the AIEA Association Breakfast. In addition to the keynote speaker and the Association’s business meeting, this year, AIEA members will have the opportunity to vote on the adoption of new AIEA bylaws. The breakfast is open to all conference attendees.

Keynote Speaker: Eva Egron-Polak
Secretary General of the International Association of Universities (IAU)

Eva Egron-Polak was educated in the Czech Republic, Canada and France. Having studied French Literature, Political Science and International Political Economy, her post-graduate research focused on early stages of European Union policy in higher education. For almost 20 years she served in various senior positions at the Association of Universities and Colleges of Canada (AUCC) prior to becoming the Secretary General of IAU in 2002. Her last position at AUCC was as Vice-President, International.

As Secretary General of IAU, an independent, global association of universities and associations of higher education institutions based at UNESCO in Paris, Eva Egron-Polak is engaged with many of the most pressing policy issues in higher education – internationalization and intercultural learning, quality of cross-border higher education, provision of equitable access to and success in higher education, changing nature of institutional autonomy and the contribution of higher education to sustainable development and the Millennium Development Goals, among others.

Since her appointment at IAU, she has focused on expanding the Association’s convening role, consolidating the Association’s capacity as a clearing house of information on the systems and institutions of higher education around the world. Under her leadership IAU launched regular and systematic global surveys on internationalization, created a LEADHER grants program for professional development and North-South and South-South collaboration and developed an advisory service to review and assess institutional internationalization strategies (ISAS) using experts from around the world. Eva Egron-Polak is a member of many committees at UNESCO, the European Commission, OECD and others. She serves as a board member at Mykolas Romeris University in Lithuania. She has written and presented many papers on higher education topics.

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P: +39.055.287.360 info@ldminstitute.com

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### AIEA Town Hall

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association, and in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

**Chair:** Jenifer Cushman  
Ohio University, Zanesville  
Gil Latz  
Indiana University-Purdue University Indianapolis

### The Winds of Change

Restructuring an International Office to Enhance Campus-wide International Engagement

Internationalization often leads to reviewing internal structures and overhaul of international offices. Sonja Knutson, Memorial University of Newfoundland and Adel El-Zaim, then at Université de Sherbrooke, have each embarked on the role of new director, tasked with revamping established offices to provide improved supports to faculty members and students and increase staff professionalism. The directors share their tactics, challenges, and ongoing concerns as they continue to build the credibility and reputation of their respective offices.

**Chair:** Sonja Knutson  
Memorial University of Newfoundland  
Adel El Zaim  
University of British Columbia

### Getting Beyond Internationalizing in our Comfort Zones

This facilitated round table session provides a forum for exploring the complex issues encountered when academic leaders endeavor to forge partnerships in regions of the world that are viewed as high risk by their institution. Join us in exploring the hypothesis that the institutional frame of risk can be a proxy for fear of “Other” and probe for strategies to mitigate these fears, such as building mutually beneficial reciprocal relationships.

**Chair:** Lisa Ijiri  
Lesley University  
Catherine Koverola  
Lesley University

### The Bilateral Forum

Fostering Academic Exchanges Between Mexico and the U.S.

In May 2013, President Enrique Peña Nieto and President Barack Obama agreed to promote academic partnerships between Mexico and the U.S. through the Bilateral Forum on Higher Education, Innovation, and Research. After six binational workshops and several meetings, the Bilateral Forum has progressed, but there are still significant challenges. The panel will encourage discussion on these challenges in order to learn from the experiences of the international education administrators that will attend the Annual Conference.

**Chair:** Alexandra Haas  
Embassy of Mexico in the United States  
Sergio Alcocer  
Ministry of Foreign Relations  
Evan Ryan  
Department of State  
Bradley Farnsworth  
American Council on Education
Global Atlas, Mobile Campus
How National Policies on Internationalization Influence Institutional Policies

National policies and institutional policies influence each other in various ways. Comparing cases in three different countries (France, Ireland, Taiwan), this session will discuss how national policies on internationalization may influence institutional policies, and how institutions respond to these national policies.

Chair: Bennett Yu-Hsiang Fu
National Taiwan University
Cornelia Marin
Sorbonne Universités
Sinéad Ryan
Trinity College Dublin

Preparing Students for the Global Workforce in the 21st Century
New Challenges and Opportunities

Institutions of higher education are increasingly making workforce training and university-industry relationships a priority. But what does this mean for the field of international education? How can leaders in this field ensure that students’ demand for job security does not diminish their international learning experiences? Can international educators address students’ concerns while still facilitating global learning? This panel addresses challenges and approaches to how leaders in this field can prepare students for the global workforce.

Chair: Jeffrey Peck
Baruch College/City University of New York
Joann Halpern
German Center for Research and Innovation
Bernd Reissert
UAS7 - Seven German Universities of Applied Sciences

What SIOs Need to Know About the International Student and Scholar Services Office

The premise of this session is that the international student and scholar office (ISSO) on a campus can contribute to a broader strategy of internationalization beyond visa and immigration issues. The panel invites attendees to engage in a discussion of this topic following three brief presentations. We believe that a fuller understanding of the role of the ISSO in the campus strategy for comprehensive internationalization will yield important insights for the SIO.

Chair: Wesley Young
University of California, Davis
Adrienne Martin
University of California, Davis
Susan Bender
University of Idaho

The Role of the SIO in the Process of Developing Strategic Internationalization Plans

The session examines key dimensions of the role of SIOs in developing campus-wide internationalization plans. Drawing from the experience of four SIOs from different types of institutions, the session focuses on six themes: 1) Integrating internationalization plans into campus-wide strategic plans, 2) timeline, 3) rationales and drivers for internationalization, 4) campus engagement, 5) strategic international partnerships, and 6) setting goals and measuring success. The panelists will also reflect on organizational structures for addressing internationalization goals.

Chair: Gonzalo Bruce
Emporia State University
Timothy Barnes
University of Illinois at Urbana-Champaign
Gayle Nunley
University of Vermont
Thomas Buntru
Universidad de Monterrey (UDEM)
Implementing Liberal Arts and Sciences Education in Russia and Palestine  
Toward Mutuality and Equality in Theory and Practice

Bard College and its partners (St. Petersburg State University, Russia; Al-Quds University, Palestine) engage in “deep partnerships” based on mutuality and equality. We believe international liberal education must embody democratic principles. Our jointly administered dual degree BA and Masters programs use shared curricular structures and student-centered pedagogy to create a space for conversations that have no predetermined outcomes, encouraging intercultural awareness, genuine curiosity, and self-critique. The panel will discuss concrete programmatic initiatives and results.

Chair: Susan H. Gillespie  
Bard College
Rebecca Granato  
Al-Quds Bard College of Arts and Sciences, Al-Quds University
Denis Akhapkin  
Smolny College, St. Petersburg State University

Changes in International Admissions Practices  
What SIOs Need to Know

Internationalization is viewed by some administrators as a source of tuition dollars and a solution to reduced domestic student numbers. These goals are changing the admissions landscape. The pressure to admit more students more quickly is leading to practices rarely seen in past, including the use of unofficial documents, self reporting of academic achievement, demand for blanket treatment of credentials, and ever shorter processing times. What are the implications and how do we maintain quality?

Chair: Margit Schatzman  
Educational Credential Evaluators, Inc.
Jennifer Gruenewald  
University of Wisconsin-Milwaukee
Timothy Kell  
Educational Credential Evaluators, Inc.

Activity-based Budgeting and Central International Offices

Revenue challenges are at the forefront of higher education’s new normal. Within this environment, many institutions are adopting decentralized “RCM” budget structures, to incentivize revenue-generating activities. This session is the promised follow-up to a 2013 session, when these three institutions were beginning the budget transition. We will discuss the impact of the transitions on the international agenda, and facilitate discussion of challenges and responses for centralized internationalization offices in higher education’s new budget environment.

Chair: Susan Carvalho  
University of Kentucky
Michael Proctor  
University of Arizona
Peter Moran  
University of Washington

Global Leadership: Reality or Myth still in the Making?

Globalized economies create the need for a culturally competent workforce, but traditional leadership paradigms neglect how social and cultural context impacts leadership success. Without awareness of the values informing our leadership, graduates and educators are often unprepared when tasked with leading international teams and initiatives. Drawing on innovative research in the nascent field of comparative leadership studies, SIOs will learn how leaders can develop intercultural mindfulness and successfully navigate context-bound challenges in a global setting.

Chair: Helen Bryant  
Cultural Vistas
Eva Anneli Adams  
California State Polytechnic University
New Horizons in International Education

Unblocking the View for Minorities

This session identifies the most important barriers that limit, discourage, or prevent minority serving institutions and/or minority students from participating in international education opportunities and shares the promising strategies that study abroad administrators, student advisors, project directors, and other practitioners have used to successfully navigate around or remove the barriers. Anyone interested in resolving these issues at their institutions should attend.

Chair: Cheryl Gibbs
Office of Postsecondary Education, U.S. Department of Education

Andrew Gordon
Diversity Abroad

Helen Bond
Howard University

Motivations and Perceived Benefits of Engaging in International Higher Education Partnerships

A Comparison of U.S. and Overseas Perspectives

HED conducted a meta-analysis of six regional impact assessments completed between 2006 and 2013 that examined over 70 international higher education partnerships. Analysis revealed differences between individuals affiliated with U.S. and overseas institutions regarding their institutions’ partnership motivations and perceived benefits. The panel will present these findings and engage a discussion about how the differences impact partnership management, as well as add insight to broader discussions about internationalization and global engagement in higher education.

Chair: Jeanne-Marie Duval
Higher Education for Development

Jessica Bagdonis
Higher Education for Development

Chrystal George Mwangi
University of Massachusetts Amherst

Language and “Intercultural Competence”

“Intercultural competence” enjoys wide recognition as a desired learning outcome for international education, but language proficiency is increasingly omitted as an ingredient. This session defends language as an essential gateway to the etiquette, humor, social structure, ideology, and mores of a people. Without language skills, students (and SIOs) achieve, at best, awareness of cross-national differences and functional transactional competence, which typically depends upon the superior intercultural competence of their bilingual international student (and professional) interlocutors.

Chair: H. Stephen Straight
Binghamton University

John D. Heyl
CEA Study Abroad

Elspeth Jones
Leeds Beckett University
10:30 AM – 11:00 AM  Networking Break with Exhibitors  Marriott Ballroom

11:00 AM – 12:15 PM  Advocacy Day - Preparation and Training  Balcony B

Chair: Thomas Bogenschild
Vanderbilt University

AIEA members will be going to Capitol Hill to talk with Representatives and Senators and their staff members about Federal policy and funding issues that directly affect international higher education. This session, led by seasoned Washington government and political executives, will provide a background on the important issues in international education as well as tips on the best way to present compelling arguments. If you have signed up for Advocacy Day - this session will be crucial to a successful meeting with your elected official. If you have not signed up, you are free to join the session - we will do all we can to be sure you can also join the conversations on Capitol Hill and be an effective advocate to your Representative or Senator. If you have never gone to Capitol Hill to lobby - join us. Not only is meeting with your elected representative one of our rights as citizens, it can make a real impact on their thinking. Besides - it is a lot of fun!

11:00 AM – 12:15 PM  Concurrent Sessions and Roundtables

Gathering and Sharing Knowledge about Global Science Engagement
Chair: Elizabeth Lyons
National Science Foundation
Kiki Caruson
University of South Florida

As higher education and science become increasingly globalized, the benefits of collecting and sharing knowledge about global academic science engagement grow. In this session SIOs can learn about several relevant open-source platforms (e.g., VIVO, UCosmic, PEGASCIS); hear what foreign science attachés want to know about American universities and what they can share about foreign universities; and offer insights about tracking HEI international STEM engagement and sharing that portfolio outside an institution.

Bridging the Internationalization Knowledge Gap of Senior College/University Administrators
Chair: Joseph Tullbane
The I-Quad Group
Harvey Charles
Northern Arizona University
William Brustein
The Ohio State University

A major obstacle to designing and implementing a successful campus internationalization program is that the senior decision-makers tend to know little about internationalization, and often what they know is outdated and sketchy based on conversations with their peers. This session will develop ideas that will give both the individual SIO, and those associations that support them, additional tools with which to bridge that gap that currently exists in senior campus administrators’ knowledge on campus internationalization.
Learning With Each Other

Lessons Learned During the AIEA Senior Adviser Program

The Senior Advisers Program (SAP) brings together seasoned AIEA members—recognized leaders in international education—with members who are starting their careers as a Senior International Officer (SIO). In this panel, the 2014 inaugural cohort of advisers and advisees will share key lessons they have learned from each other. Advisers of the 2014 inaugural cohort include William Brustein, Uliana Gabara, Mitch Leventhal, H. Stephen Straight, Susan Sutton, and Pia Wood.

Where Do We Go From Here?

Leaders Discussing with Leaders

What are your burning issues and challenges? What are your take aways from this conference? Join in this networking opportunity for participants to process what they’ve learned at the conference, discuss next steps in taking the learning back to campus, and to explore any key issues/questions that came up over the course of the conference and/or that were not addressed in other sessions. Don’t miss this opportunity to interact meaningfully with other campus leaders on leading global learning at our institutions.

Administration and Management of International Partnerships

Challenges Across Institutions

Session is geared to SIO who is challenged with an ever changing international agreement landscape. Panelists, with various length of experience, will present examples highlighting key issues to consider. Operating procedures involved in establishing and maintaining international partnerships will be presented in the context of strategy and policy. Each of the panelists represents three different institutions with processes that could be compared and contrasted so that the participants can maximize the lessons learned.

Beyond Study Abroad

Innovative International Strategies

UNSW Australia and University of Birmingham have won awards for their international strategies. As ‘top 100’, research-intensive institutions they understand the challenge of expanding international strategy beyond study abroad into areas of research collaboration, reputation building, network and alumni relations. This session provides insight into their approach, exploring themes such as the role played by university leaders and the challenge of galvanizing disparate teams across campus. Importantly challenges encountered and lessons learnt will be shared.
Career Integration

(Re)viewing the Impact of Experience Abroad On Employment

Education abroad has evolved from an academic enhancement for the privileged few to a recognized legitimate element of the curriculum. But the programmatic elements and learning outcomes for students going abroad need to transcend outdated notions based solely in linguistic and intercultural gains. The University of Minnesota and SIT have conducted surveys with study abroad alumni that have yielded insights in to the components of education abroad experiences that have the most significant impact.

Uncovering the Value Chain for Strategic Alliances

Higher education institutions are expanding the types of organizations they engage with and are implementing “strategic alliances” with partners in industry, government, and the NGO sector. This session will analyze the value chain for strategic alliances, including the role played by NGOs and national agencies, such as IIE and DAAD, in advancing and supporting alliances, and how higher education institutions manage, operate, and sustain them.

Glass Cliffs and Revolving Doors

Challenges facing Women Leaders in International Education

Would you characterize the female SIO role as precarious, unenticing or stressful? Is the organizational environment that women leaders face in our field particularly turbulent or problematic? This session will ask provocative questions about whether the challenges of becoming a female international education leader mirror the concepts being discussed in recent academic leadership research. Lessons learned from women leaders in the field will be presented, and participants will discuss tangible action items to be implemented.

Creative Resourcing for Internationalization

Resource constraint—limited staff, funds, and programs—is a reality that higher education campuses face. Adding internationalization as one more initiative to the distribution of these finite resources can be a challenge. This session offers a model, set of steps, and best practices to help you better utilize and grow the people, budgets, and programs to support internationalization.

Online Education

A Game Changer for International Education?

What is the international reach, impact and potential of online education for students outside North America? A panel of online practitioners will discuss emerging the different organizational and business models, research potential, and nuanced online/offline integration opportunities for international markets.
Governance Structures for International Affairs of East Asian Universities

This session focuses on the governance structure for international affairs of the universities in East Asian countries especially Japan, Taiwan, and South Korea. Three East Asian country cases are presented with overall trends as well as some specific university cases to give more tangible understanding. Especially non-English speaking environments in East Asian universities should be considered significantly to produce more effective governance for internationalization. The challenges these countries are facing are introduced to learn lessons.

Chair: Jun Hyun Hong
Chung-Ang University

Kunliang Chuang
Feng Chia University

Katsuichi Uchida
Waseda University and APAIE

Jun Hyun Hong
Chung-Ang University

Internationalization through Technology

Internationalization leaders seek ways to deliver global learning and experience that are affordable and accessible to all students—not just the few who participate in education abroad. Collaborative Online International Learning (COIL) courses can enhance classroom learning, provide meaningful cross-cultural experience, and contribute to institutional goals for internationalization. This session will discuss opportunities and challenges of developing a COIL program based on early results of the ACE-SUNY COIL Center Internationalization through Technology awards program.

Chair: Heather Ward
American Council on Education

Jon Rubin
SUNY Collaborative Online International Learning (COIL) Center

Alison Van Nyhuis
Fayetteville State University

Global-Ready Graduates

Infusing Global Education into the General Education Curriculum

Significant accomplishments have been made in internationalizing the curriculum in the academic disciplines and now, an increasing number of institutions are focusing on the general education curriculum (GEC). In large research universities, the process of infusing global content across the GEC tends to be difficult and complex considering the vast number of stakeholders. This session will provide a discussion of innovative practices to internationalize the GEC from the perspective of large research institutions.

Chair: Sabine Klahr
The University of Utah

Jim Lucas
Michigan State University

Martha Bradley
The University of Utah

Global Learning

Implications for Programs and People in Teacher Preparation

This session will discuss programmatic developments and research trends in internationalization of teacher preparation programs. The panelists will briefly present program and research components of their respective expertise and will engage the audience in thinking through implications within their own campus settings. What are the connections from the college of education to other schools on campus? How can meaningful partnerships evolve? What contribution can higher education make to a teacher’s ability to facilitate global learning in the classroom?

Chair: Jennifer Manise
The Longview Foundation

Margo Glew
Michigan State University

Veronica Boix-Mansilla
Harvard University
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Enseignement supérieur, Recherche et Science

Québec
Plenary Luncheon

Keynote Speaker: Wajahat Ali
Co-Host of Al Jazeera America’s The Stream

Wajahat Ali is co-host of Al Jazeera America’s The Stream, a daily news show that extends the conversation to social media and beyond. Ali is also the author of The Domestic Crusaders—the first major play about Muslim Americans, post-9/11. Witty and emphatic, he speaks on the multifaceted Muslim American experience, and an emergent generation of millennials poised for social change.

A lawyer, an award-winning playwright, a TV host, a consultant for the U.S. State Department—Wajahat Ali is a new kind of public intellectual: young, exuberant, and optimistic. Currently, with Dave Eggers, Ali is writing a television show about a Muslim American cop in the Bay Area. He was also the lead author and researcher of “Fear Inc., Roots of the Islamophobia Network in America,” the seminal report from the Center for American Progress. In 2012, Ali worked with the U.S. Department of State to design and implement the “Generation Change” leadership program to empower young social entrepreneurs. He initiated chapters in eight countries, including Pakistan and Singapore. He was honored as a “Generation Change Leader” by Sec. of State Clinton and as an “Emerging Muslim American Artist” by the Muslim Public Affairs Council.

Ali is the co-host and digital producer for AJAM’s The Stream, which was nominated for the 2014 Shorty Award for Best Use of Social Media for News, and the author of The Domestic Crusaders, a play published by McSweeney’s that was performed off-Broadway and at the Kennedy Center. He has given many presentations, from Google to Princeton to The Abu Dhabi Book Festival. Ali’s writing has appeared in the Washington Post, the Guardian, and Salon.

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2:30 PM
Exhibit Hall Closes

2:30 PM
Conference Closes

See you in Montreal, February 20-24, 2016!
Mark your calendars!

The 2016 AIEA Conference

February 20–24, 2016
Palais des congrès de Montréal
Montréal, Québec, Canada

Please join us for the 2016 AIEA Conference, held in Montréal, Québec at the Palais des Congrès de Montréal

Conference Theme: Universities as Leaders in Building Better Communities, Better Nations, and a Better World

Conference Hotels: InterContinental Montréal and Westin Montréal

Proposal Deadline: August 15, 2015

Hope to see you next year!

Check the AIEA Web site for more information:

www.aieaworld.org