Internationalization and Stewardship of Urban Places

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Internationalization
and the Stewardship of Urban Places

“the urban community”

A powerful but fraught concept
IUPUI: Indiana’s “communiversity”
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New Dynamics in the 21st century

Global forces reshape US metropolitan areas:

• Greater global integration
  – international trade has tripled as a share of global output since 1950

• Rapid urbanization
  – In 2012, the top 300 metropolitan areas accounted for 19% of the world’s population, but nearly one-half (48%) of global GDP

• Rapid expansion of a global middle class
  – 70% of global GDP growth between now and 2025 will occur in emerging markets, such as Brazil, India, and China
  – Less than 4% of US firms sell product/services outside our borders
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New Dynamics in the 21st century

Global forces reshape US metropolitan areas (2):

• The resulting:
  – Swift global integration
  – Rapid expansion of a global consumer class
  – Rise of urban areas as engines of global economic growth

• Creates need for:
  – US city/ regional leaders with a vision for global engagement
  – Higher education with new responsibility for preparing graduates to engage an increasingly interconnected world

• With --skill, wisdom, and accountability--
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Strategies:

• Institute global learning for all, regardless of major, and connect these learning experiences to professional practice and community development.

• Create public awareness and understanding of the ways in which global forces are reshaping the urban community.

• Key international academic programs to the international interconnectivity of surrounding communities, thus supporting local internationally oriented businesses.

• Reach out to the growing immigrant communities in our regions.

• Take the lead in developing projects on global issues and community conversations on matters of global citizenship and responsibility.
### Employers Say Graduates Need Expanded Knowledge and Skills to Succeed in Global Economy

*(College Learning for the New Global Century, 2007)*

<table>
<thead>
<tr>
<th>Essential Skills</th>
<th>% of Business Leaders Responding Affirmatively</th>
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<td>Intercultural Knowledge and Global Issues</td>
<td>72</td>
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<tr>
<td>Role of U.S. in the World</td>
<td>60</td>
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<tr>
<td>Cultural Values and Traditions (U.S. and global)</td>
<td>53</td>
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<td>Intercultural Competence (including ability to work on diverse teams)</td>
<td>76</td>
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Strategy #1:

• Institute global learning for all, regardless of major, and connect these learning experiences to professional practice and community development.

  – Example: Kennesaw State University
    • Global Learning Coordination Council
    • All program’s have global learning objectives
    • Global Engagement Certificate
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Strategy #2:

• Create public awareness and understanding of the ways in which global forces are reshaping the urban community.
  — Example: Indiana University-Purdue University Indianapolis
    • Discussion of new immigration and local population
    • Strategic comprehensive partnerships with Kenya, China, Mexico
    • Confucius Institute and community engagement
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Strategy #3:

• Key international academic programs to the international interconnectivity of surrounding communities, thus supporting local internationally oriented businesses.
  – Example: Portland State University
    • Intel Vietnam Scholars Program
    • Expanding applied research and curricular development opportunities for Vietnamese and US students and faculty.
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Strategy #4:

• Reach out to growing immigrant communities in many of our regions.
  – Example: City University of New York
    • Dedicated language training and special services to immigrant students
    • Clubs such as Brooklyn College’s Haitian American Student Association
    • CUNY partners with the Mayor’s Office to conduct the We Are New York program
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Strategy #5:

• Take the lead in developing projects on global issues and community conversations on matters of global citizenship and responsibility.

  – Example: Colorado State University

    • Green Construction Human and Institutional Development Program, with Universidad Iberoamericana in Tijuana, and Mi Casa Resource Center: workforce development and life skills training.
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- Institutional actions that spread global learning broadly across all disciplines
- Connect directly to the international interests of local organizations and businesses
- Pursue goals through partnerships, both local and global
- Understand and construct international efforts to have local impact and meaning
- Create sustained structure for dialogue and planning of such activities
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Thank You!

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