Creating Global Citizens Locally: Introducing an ‘Internationalizing the Curriculum’ Initiative on Campus

presenters:
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Session Objective

- Provide multiple institutional perspectives of how the SIO can be an effective agent in advancing global learning in the curriculum on campus along with strategies and lessons learned in the process.
The Panel

- **Lesley University**
  - Mid-size moderately selective New England private in Cambridge, MA with 7000 students in 4 schools (2000 undergrads); known for programs in Education, Arts, and Counseling/Expressive Therapies

- **St. Edward’s University**
  - St. Edward’s University is a private, Catholic liberal arts institution of approximately 5,000 students located in Austin, TX, and with a network of partner universities around the world

- **Valencia College**
  - Large public state college in Orlando, FL with five campuses and over 65,000 students; 31% Hispanic, 35% Caucasian, 18% African American, 4.5% Asian, 11.5% other
Guiding Principles for Curriculum INZ

- SIO as the “change agent” or “middle manager” – it is a supporting role
- Faculty own the curriculum
- Curriculum INZ as both object and agent of change
- Focus on student learning with built-in assessment FOR learning – (global competence or cultural literacy learning outcomes)
Where Is Your Institution in Curriculum INZ?

0  Not even thinking about it
1  We’re thinking about it
2  It’s been started
3  It’s gaining momentum
4  It’s well underway
5  It’s fully institutionalized
ACE’s Mapping INZ Assessment Tool
Framework for Curriculum INZ

ADMINISTRATION

TOP DOWN

CHANGE AGENT

INZ

CHANGING DEMOGRAPHICS

BOTTOM UP

FACULTY

STUDENTS

SIO
Getting Started

• Start with a commitment from the top
• Secure funding and resources
• Identify stakeholders
• Create a plan and stay on course
• Create a INZ the Curriculum Committee
• Identify faculty discipline champions
• Organize a fun event to get faculty excited!
• Communicate early and often
Strategies - Resources

• Identify resources and make available to faculty
• Pay stipends or issue PD credit to INZ a course
• Create space – literally
• Technology
• Center for ...
• Look for grant opportunities DoE, Endowed Chairs
• Identify donors to sponsor this work
Strategies – Faculty Development

• Identify courses that are already INZ’d to create a Global Distinction Program
• Develop a workshop/institute for faculty
• Create course INZ toolkits to share with colleagues
• Showcase successful transformations
• Faculty learning community
Other Strategies?

Get in small groups to discuss which strategies you have implemented at your institution to INZ the curriculum.
Challenges/Issues Encountered

- Not everyone will agree on its importance
- Can be challenging to get funding
- There are logistical and timing issues with faculty schedules
- It is a time-consuming initiative
- It is a slow-moving initiative - *The Progress Principle* can help keep you motivated
- Institutional *Immunity to Change* may undermine you
Lessons Learned

- You need dean buy-in and support
- Involvement has to be voluntary
- Faculty appreciate the support and resources
- It starts slow, but then catches on
- Food helps
- Use the Jim Collins bus to build momentum
- You will need to continually Reframe Academic Leadership
Other Challenges or Lessons Learned?

Share your experiences!
Resources

- **ACE’s Internationalization Toolkit**
- **AACU’s Global Learning Rubric**
- Valencia College – **INZ the Curriculum**
- **Good to Great** – Jim Collins
- **Progress Principle** – Amabile and Kramer
- **Immunity to Change** - Kegan and Leahy
- **Reframing Academic Leadership** – Bolman and Gallos
Questions?