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# Universalizing Global Learning in the 21st Century Academy

**AIEA Annual Conference**

February 16–19, 2014
Washington, DC, USA

**JW Marriott**

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Welcome to the 2014 AIEA Conference
From AIEA 2014 Conference Chair Dr. Harvey Charles

Dear Conference Participants,

Welcome to the 2014 Annual Conference of the Association of International Education Administrators: Leaders in International Higher Education. This year’s theme, “Universalizing Global Learning in the 21st Century Academy” reflects the urgent need for global learning to become institutionalized at institutions of higher education. The blistering pace of change in our world presents a range of new and exciting opportunities but also a host of unprecedented and perplexing challenges. These circumstances present to us as international educators, a special responsibility, some may say even an obligation, to prepare our students for a world where they must make decisions and take actions to enhance the quality of life for the entirety of the human species while at the same time, finding ways to resolve the problems that currently afflict us and anticipate the challenges that are yet to emerge. All of this must occur in a context that expands opportunities, creates greater equality, reduces human misery, and promotes a sustainable planet.

This conference therefore places a spotlight on the idea that global learning must become ubiquitous in the academic experience of the students we educate. This agenda coincides with a time of unprecedented visibility and influence for SIOs on college campuses and universities. International educators therefore have an opportunity to provide visionary leadership accompanied by bold ideas to help transform the academy in the service of global education.

We are fortunate to have a number of sessions that will look at different aspects of global learning. Some sessions will look at the role of SIOs in global learning and campus internationalization while others will look at various approaches to global learning. A number of sessions will focus on the various dimensions of global learning in terms of assessment, accreditation, research and the curriculum.

We will examine regional perspectives related to global learning and also consider the role of education abroad in advancing global learning.

In addition to a raft of thoughtful and salient sessions, we have an inspiring slate of keynote speakers. They include Philip G. Altbach, Research Professor, J. Donald Monan S.J. University Professor, and Director of the Center for International Higher Education at Boston College; Kwame Anthony Appiah, Lawrence S. Rockefeller Professor of Philosophy at Princeton University, Azar Nafisi, Visiting Professor and Director of Cultural Conversations at the Foreign Policy Institute, Johns Hopkins University; and Derald Wing Sue, Professor of Psychology and Education at Columbia University.

I wish to thank the conference committee for its diligent work in planning this conference, particularly in terms of the careful review they gave to the impressive number of session proposals we received. Many thanks to the volunteers from local universities who are helping with all the on-site details of the conference. The sponsors of this conference make an invaluable contribution to its viability and their generosity means a whole lot to us. Thank you sponsors! I encourage all conference attendees to stop by the booths in the Exhibit Hall. Thanks to our colleagues who are either chairing and/or leading pre-conference workshops and presenting sessions. Without your dedication to AIEA and your active engagement in this way, this conference would not be possible.

To old-timers, I trust that you will be energized by this conference and find ways to further enhance your effectiveness on your respective home campuses. To newcomers, I hope that this conference will resolve many of the anxieties you may have about succeeding as an international educator and offer useful insights on a path forward in this role. To all conference attendees, it is my hope that this conference will meet your highest expectations!

Harvey Charles
2014 Conference Chair
AIEA President, 2014
Welcome to the 2014 AIEA Conference
from AIEA Executive Director Dr. Darla K. Deardorff

Dear Conference Participants,

Welcome to the 2014 AIEA Conference! We are delighted that you are able to participate with us in our conference here in Washington D.C. We want to extend a special welcome to the attendees joining us from over 30 countries around the world!

Conference Chair Harvey Charles and his conference committee have put together a substantive conference for you, featuring stimulating sessions, four inspiring and thought-provoking keynote speakers, excellent networking opportunities and rich resources available through our exhibitors and fellow participants. You are especially invited to participate in AIEA’s roundtable sessions (see p. 23 for an overview) for more in-depth opportunities to network and learn together with colleagues from around the world.

Many hours and months have gone into preparing for the conference. Deep appreciation is expressed to all who have made this conference possible, including our presenters, speakers, exhibitors, volunteers, our local host institution, and especially to our sponsors. A special thank you also goes to our conference chair, Harvey Charles, and to AIEA’s staff team of Dafina Diabate, Katy Rosenbaum, and Jo Ann O’Connell, along with our volunteer intern team coordinated by Senior Intern Coordinator Seth Fisher. Thanks to their work and effort in making this conference a success.

You are warmly invited to become more involved in AIEA, the professional organization for senior-level leaders in the field of international education. I, along with AIEA’s President, and Executive Committee, would be happy to speak with you about ways you can be active in this association. For opportunities throughout the year, do visit AIEA’s website at www.aieaworld.org and take advantage of the various webinars, forums, networking opportunities and resources available through AIEA.

Again, welcome to the conference! We hope you will find this an enriching, dynamic and productive conference and that you will return home even more committed than ever to further internationalization efforts, especially in the internationalization of the curriculum. We look forward to welcoming you back to Washington DC again next year where we are pleased that the Marriott Wardman Park Hotel will be hosting the AIEA Conference on February 15-18, 2015.

Darla K. Deardorff
Executive Director, AIEA

Mark your calendars!
The 2015 AIEA Conference

February 15–18, 2015
Washington Marriott Wardman Park
Washington, DC, USA

Please join us for the 2015 AIEA Conference, held in Washington, DC at the Washington Marriott Wardman Park
Proposal Deadline: August 15, 2014

Check the AIEA Web site for more information:
www.aieaworld.org
About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of leaders engaged in advancing the international dimensions of higher education. The purposes of the association are to:

1. cooperate in appropriate ways with other national and international groups having similar interests,
2. improve and promote international education programming and administration within institutions of higher education,
3. establish and maintain a professional network among international education institutional leaders, and
4. provide an effective voice on significant issues within international education at all levels.

SEEKING SOLUTIONS TO COMMON PROBLEMS

AIEA gives members opportunities to join forces, exchange ideas, share strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests include:

- Opportunities for dialogue with colleagues
- A unified voice on specific international legislative issues
- New approaches to international education on campus
- An informed perspective on the development of policy on international education
- Workshops on topics of interest to members
- Professional meetings
- A scholarly journal
- An online membership directory
- Consultant referrals
- Other timely publications (print and electronic)

Join AIEA Today!

AIEA: Leaders in Higher Education

www.aieaworld.org
JOIN THE 2014 EAIE-AIEA LEADERSHIP ROUNDTABLE

14-15 September 2014
Masaryk University, Brno, Czech Republic

The European Association for International Education (EAIE) and the Association of International Education Administrators (AIEA) invite applications for participation in the 2014 Leadership Roundtable to be held right before the EAIE’s 2014 Annual Conference in Prague. This interactive event will bring together Senior International Officers from both sides of the Atlantic, to discuss ‘the beauty and necessity’ of failures in international higher education.

For more information, visit www.eaie.org/prague
2014 AIEA Officers and Committees

Harvey Charles
President
Northern Arizona University

Sabine Klahr
Immediate Past President
University of Utah

Darla K. Deardorff
Executive Director
Duke University

Jenifer Cushman
President-Elect
Juniata College

Rodolfo Hernandez Guerrero
Secretary
University of Texas at Dallas

Gilbert Merkx
Treasurer
Duke University
AIEA Executive Committee (term ends February of the year listed)

Paul McVeigh
Northern Virginia Community College
2017

Judith Pennywell
University of Miami
2017

Hilary Kahn
Indiana University
2017

Penelope Pynes
The University of North Carolina Greensboro
2016

Elizabeth Brewer (Editorial Chair)
Beloit College
2016

David Fleshler (Policy Advisory Chair)
Case Western Reserve University
2015

Andy Gillespie (Membership Chair)
Auburn University
2015

Jennie Lang
University of New South Wales
2015

Gil Latz
Indiana University Purdue University
2015

Christa Olson (Professional Development Chair)
Drake University
2015

Thomas Bogenschuld
Vanderbilt University
2014

Susan Carvalho
University of Kentucky
2014

Diana Davies
Princeton University
2014

Terrence Miller
Marquette University
Legal Officer

(USA)
AIEA Committees and Boards

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in future participation.

Donna Scarboro
Implementation Task Force Chair
The George Washington University
Members:
Susan Buck Sutton, David Fleshler, Andy Gillespie, Sabine Klahr, Christa Olson, Darla K. Deardorff

Christa Olson
Professional Development Committee Chair
Drake University
Members:
Chris Alexander, Lance Askildson, Joseph Brockington, Susan Carvalho, Alba de Leon, Danny Damron, Diana Davies, John Heyl, Victoria Jones, Jun Liu, Hilary Link, Carolyn North, Shelley Stephenson, Stephen Straight, Paaige Turner, Yenbo Wu

Andy Gillespie
Membership Committee Chair
Auburn University
Members:
Grant Chapman, Carol Fimmen, Carl Holtman, Jing Luan, Betsy Morgan, Cornell Menking, Joanna Regulska, Astrid Schmidt-King, Chalimar Swain

Donna Scarboro
Nominating Committee Chair
The George Washington University
Members:
Harvey Charles, Sabine Klahr, Darla K. Deardorff (Ex-officio)

Terence Miller
Awards Committee Chair
Marquette University
Members:
Susan Bender, Thomas Bogenschild, Cheryl Matherly, H. Stephen Straight

David Fleshler
Policy Advisory Board Chair
Case Western Reserve University
Members:
Nikki Christensen, Bill Lacy, Gil Merkx, Dan Weiner, Handy Williamson, Norm Peterson

Elizabeth Brewer
Editorial Board Chair
Beloit College
Members:
Brett Berquist, Megan Brenn-White, Rahul Choudaha, Kevin Kinser, Anthony Ogden, Robin Sakamoto

AIEA Endowment Committee
Chair: Gil Merkx
Members: Donna Scarboro, Joe Tullbane, Darla K. Deardorff

AIEA Neal Presidential Fellows Committee
Chair: Donna Scarboro
Members: Christa Olson, Andy Gillespie, Sabine Klahr, Darla K. Deardorff

AIEA Forum Committee
Chair: Donna Scarboro
Members: Elizabeth Brewer, Joe Brockington, Harvey Charles, Darla K. Deardorff
AIEA Committees and Boards

Harvey Charles
2014 Annual Conference Advisory Board Chair
Northern Arizona University

Annual Conference: Nick Arrindell, Lance Askildson, Mimi Barnard, Susie Bender, Brett Berquist, Thomas Bogenschmidt, Ray Bromley, Oksana Carlson, Susan Carvalho, Harvey Charles, Simon Evans, Carol Fimmen, Chad Hoseth, Rebecca Hovey, Sandra Meiras, Anthony Pinder, Joanna Regulska, Stephen Straight, Lee Thomas, Yang Thy, Paige Turner, Leo Van Cleve

AIEA Secretariat – Duke University

Darla K. Deardorff
Executive Director

Dafina Blaksher Diabate
Assistant Director

Katy Rosenbaum
Program Associate

Jo Ann O’Connell
Conference Coordinator
AIEA Past Presidents

Sabine Klahr, The University of Utah 2013
Donna Scarboro, The George Washington University 2012
Susan Buck Sutton, Bryn Mawr College 2011
Bill Lacy, University of California, Davis 2010
Pia Wood, University of Tennessee, Knoxville 2009
Gilbert Merkx, Duke University 2008
William Brustein, University of Illinois, Urbana-Champaign 2007
Uliana Gabara, University of Richmond 2006
Stephen C. Dunnett, University at Buffalo 2005
Earl Kellogg, University of Illinois, Urbana-Champaign 2004
Maria Krane, Creighton University 2003
John K. Hudzik, Michigan State University 2002
JoAnn McCarthy, University of South Florida 2001
John D. Heyl, Old Dominion University 2000
Joyce M. Randolph, University of Pennsylvania 1999
John H. Petersen, Western Kentucky University 1998
Margaret A. Kidd, University of Texas, Austin 1997
Edward H. Moseley, University of Alabama, Tuscaloosa 1996
Jean S. Aigner, California State Polytechnic University, Pomona 1995
Barbara B. Burn,* University of Massachusetts, Amherst 1994
Davydd Greenwood, Cornell University 1993
Thomas H. Hoemeke, University of North Texas 1992
Gerald M. Slavin, University of New Mexico 1991
Burkart Holzner, University of Pittsburgh 1990
Felix V. Gagliano, Ohio State University 1989
George C. Christensen, Iowa State University 1988
Ralph H. Smuckler,* Michigan State University 1987
Charles Klasek,* Southern Illinois University, Carbondale 1986
Jack Van de Water, Oregon State University 1985
Joe W. Neal,* University of Texas, Austin 1982, ‘83, ‘84

*deceased
Professional Development Opportunities

Below is a brief summary of professional development opportunities available to AIEA members. Please visit www.aieaworld.org for further details. Please note that AIEA also offers several resources such as white papers, also available through the website.

AIEA Neal Presidential Fellows Program
The AIEA Neal Presidential Fellows program is a program of mentorship for new Senior International Officers (SIOs), necessarily limited in number but of high prestige. AIEA Neal Presidential Fellows receive a $1,500 stipend to help fund their work with a Presidential Mentor, an experienced SIO in the field. Those persons named as fellows will be recognized on the AIEA website and announced at the annual meeting. Application Deadline: May 1

AIEA Thematic Forums
Each year, AIEA invites institutional members to submit proposals to host a 1-2 day AIEA Thematic Forum at or near their institution’s campus, fundable up to $3,000 by AIEA. The purpose of the AIEA Thematic Forums is to increase the opportunities for AIEA members and other professionals from related fields to gather in organized venues to discuss and learn more about salient issues in international education. The topic and size (number of participants) of the forum are determined by the host institution. Application Deadline: May 15

AIEA Dialogues
The AIEA Dialogues, often co-hosted with sister organizations, bring together senior international education leaders for 1-3 days to discuss relevant issues in international education. Dialogues usually precede an annual meeting. Dialogues involve a small group of participants and the agenda of topics for discussion is determined by the participants, based on issues that they identify as important prior to the Dialogue.

AIEA Webinars
AIEA offers a number of webinars throughout the year on strategic internationalization issues. Visit www.aieaworld.org for details and to register for upcoming webinars. Past webinars are available for download from the website.

AIEA Annual Conferences
AIEA’s annual conference is held in mid-late February each year and brings together international education leaders from 30+ countries to discuss key internationalization issues. For information on AIEA’s annual conferences, please visit www.aieaworld.org.

Interested in becoming an AIEA Neal Presidential Fellow?

Apply this spring for 2014-2015
Application Deadline: May 1, 2014
Details at www.aieaworld.org
Join the Conversation

Developing Institutional Strategies for Growing Global Research

University of South Florida, Tampa • April 6 – 8, 2014
Register by February 28, 2014 at www.global.usf.edu/globalforum

An AIEA Thematic Forum dedicated to advancing international research
The AIEA Neal Presidential Fellows program is a program of mentorship for new Senior International Officers (SIO), necessarily limited in number but of high prestige. The AIEA President will notify the President of the Fellow’s home institution of the award. Those persons named as fellows will be suitably recognized on the AIEA web site and announced at the annual meeting.

There are three categories of AIEA Neal Presidential Fellows: applicants from four-year private colleges, applicants from public teaching-oriented institutions, and applicants from PhD-granting public and private research universities. At least one person from each category will be selected as a Fellow. The Neal Presidential Fellows Committee will then match each Fellow with an experienced SIO at an institution of the same type as the Fellow’s home college or university, who will serve as Mentor.

Each Fellow will spend several days (as much as up to a week) visiting the Mentor’s campus, shadowing the Mentor, and learning about the policies, politics, and procedures of the Mentor’s institution. Ideally, the Mentor would also plan a shorter visit to the Fellow’s campus to better understand the challenges facing the Fellow. Throughout the balance of that academic year, the Mentor will be available for consultation and advice as requested by the Fellow. The Fellow and the Mentor will each provide AIEA with an evaluation of the usefulness of the fellowship at the end of the academic year and the Fellow will submit a final report on the learning experience to AIEA.

The award will include a stipend of $1,500 to be provided to the Fellow’s home institution, to defray travel costs and other related expenses of the Fellow and perhaps the Mentor, at the Fellow’s discretion. It would be expected, but not required, that this sum might be augmented or perhaps matched by the Fellow’s home institution.

Benefits to the Fellow

The AIEA Neal Presidential Fellows Program provides participants with the opportunity to:

- Observe how an experienced Senior International Officer and his/her institution address international education challenges and solves problems.
- Participate with a knowledgeable Mentor in structured week-long campus site visit at the Mentor’s institution.
- Learn about national and international issues and how they affect individual campuses.
- Become a member of a national network of Fellows who serve as resources throughout one’s career.

Every Fellow is expected to:

- Engage in a Mentor/Fellow relationship with a Senior International Officer which may include participating in senior level decision-making meetings at the host institution.
- Respect the confidentiality of all information learned at the host institution.
- Observe the leadership styles of individuals at the host institution, their effectiveness, and how they interact with one another.
- Design an individualized Plan of Action for the week-long site visit to the Mentor’s campus.

Through this program, Fellows experience a unique opportunity to immerse themselves briefly in the day-to-day activities of their host institutions, earn the trust of their Mentor(s) and that of other administrators and faculty, and maximize learning opportunities.
AIEA Neal Presidential Fellows 2013-2014

Helen Gaudette is the Director of Global Education Initiatives and Lecturer in European History at Queens College, CUNY. In this position, she promotes global engagement and provides leadership for international education at the college. She plans, develops and coordinates international programs and initiatives, supervises the Education Abroad Office, and works with global partners. She has a BA in Economics from Boston College, an MA in History from Hunter College, CUNY, and a PhD in History from the Graduate Center, CUNY.

Kevin Timlin is Director of International Programs at Northern Michigan University. Under Kevin’s leadership, the International Programs office plays a key role in numerous aspects of comprehensive internationalization, including international enrollment management and study abroad. Kevin has been actively involved in international education for over 15 years, including Peace Corps service in the Kyrgyz Republic, and a Fulbright program grantee in South Korea. He is currently a doctoral candidate in International Education at the University of Minnesota, has an MA from the University of Oklahoma, and a BA from the University of Northern Iowa.

Natalia Dyba is the Director of Global Initiatives at the University of Washington Bothell, a UW campus recognized for its interdisciplinary academic programs, diverse student population and entrepreneurial spirit. Natalia is building a new office to support internationalization efforts across campus. Her prior experience includes working for the Institute of International Education, teaching English as a Fulbrighter in Argentina, and researching civic participation while earning an MA in Central European Studies from the Jagiellonian University in Poland.

Astrid Schmidt-King, a former practicing immigration attorney and policy analyst, earned her J.D. in 2002 and entered higher education administration in 2007. She joined Notre Dame of Maryland University as their Associate Dean for International Education in November 2011 and heads the Office of International Programs. Astrid oversees the study abroad program, service abroad, international student services, immigration services and the English Language Institute and leads the internationalization efforts of curriculum and campus.

Anthony J. Shull is the Executive Director for International Affairs at the University of Colorado Colorado Springs. He has both developed and participated in international education and international projects throughout his academic and business careers and with his MA in TESOL taught for seven years in Mexico City, Mexico. In his current charge he is responsible for the Office of International Affairs and internationalization advocacy initiatives across the university.

Past AIEA Neal Presidential Fellows

2012-2013 AIEA Neal Presidential Fellows
Jack Ahern, University of Massachusetts Amherst
Jun Liu, Georgia State University
Susan Popko, Santa Clara University

2011-2012 AIEA Neal Presidential Fellows
Danny Damron, Brigham Young University
Cheryl Matherly, University of Tulsa
Judith Pennywell, Purdue University Calumet
David Schmidt, Middle Tennessee State University

2010-2011 AIEA Neal Presidential Fellows
David Fleshler, Case Western Reserve University
Hilary Lieberman Link, Barnard College
Joanna Regulska, Rutgers the State University of New Jersey
Carolyn O’Grady, Gustavus Adolphus College

2009-2010 AIEA Neal Presidential Fellows
Susan Carvalho, University of Kentucky
Kenneth R. Curtis, California State University Long Beach
Jennifer Cushman, Juniata College
Kailash Khandke, Furman University
Laurie Koloski, College of William & Mary
AIEA Neal Presidential Mentors 2013-2014

Larry Bell is Director of the Office of International Education at the University of Colorado Boulder. Originally trained in Linguistics and ESL, Bell has degrees from Southern Illinois University (SIU). His higher education international experience combines for a total of over 30 years on four campuses, and he is an active participant in AIEA, NAFSA, TESOL and other professional associations. Bell developed his interest in international activities while serving as a draftee in the military in Vietnam.

Cheryl Matherly is Vice Provost for Global Education at The University of Tulsa, where she has responsibility for the strategic leadership of the university’s plan for comprehensive internationalization. Dr. Matherly directs the NanoJapan program, funded by the National Science Foundation in order to expand international research opportunities for students in STEM fields. She is the recipient of two Fulbright grants for international education administrators (Germany and Japan.) She has an Ed.D. in Education Leadership and Culture Studies from the University of Houston.

Penelope J. Pynes is the Associate Provost for International Programs at the University of North Carolina-Greensboro. Since 1995, she has worked to promote student/faculty exchange at UNCG and in the state. She piloted the Baden-Württemberg state-to-state program which led to the establishment of UNC’s system-wide exchange program housed at UNCG. Dr. Pynes serves on the Executive Committee of the AIEA and is chair-elect of NAFSA’s International Education Leadership Knowledge Community. A former Fulbright scholar to Heidelberg, Germany, Dr. Pynes earned a doctorate in Germanic linguistics from the University of North Carolina at Chapel Hill.

Susan Carvalho is Associate Provost for International Programs at the University of Kentucky. She was selected as an AIEA Presidential Fellow for 2009-10, in leading the implementation of UK’s strategic plan for internationalization. In her current role, she oversees the UK International Center and chairs the faculty-based International Advisory Council. She earned her PhD in Hispanic Studies from the University of Virginia.

Jenifer Cushman is International Dean and Associate Professor of German at Juniata College, a NAFSA Simon-Award-winning institution. With a German PhD from Ohio State, she engaged in the University of Minnesota study abroad curriculum integration effort as a faculty member at UMM. One of the first AIEA Presidential Fellows, she serves on the AIEA Executive Committee, chairs the 2014 Simon Committee, and contributed to the recent NAFSA publication “Improving and Assessing Global Learning.”

Past AIEA Neal Presidential Mentors

2012-2013 AIEA Neal Presidential Mentors
James Cooney, Colorado State University
William B. Lacy, University of California, Davis
Donna Scarboro, The George Washington University

2011-2012 AIEA Neal Presidential Mentors
Kathy Bellows, Georgetown University
Diana Davies, Princeton University
Mitch Leventhal, State University of New York
Yenbo Wu, San Francisco State University

2010-2011 AIEA Neal Presidential Mentors
Uliana Gabara, University of Richmond
Meredith McQuaid, University of Minnesota
Gilbert W. Merkx, Duke University
Joseph D. Tullbane, St. Norbert College

2009-2010 AIEA Neal Presidential Mentors
Chris Alexander, Davidson College
Jeffrey Riedinger, Michigan State University
Bruce Sillner, State University of New York at New Paltz
Lee Sternberger, James Madison University
Susan Buck Sutton, Bryn Mawr College
Recipients of AIEA Awards for 2014

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

2014 Recipient: Christine A. Farrugia
Christine A. Farrugia is Senior Research Officer at the Institute of International Education (IIE) where she leads Open Doors, a large-scale annual survey of international educational exchange in the U.S. She has over twelve years of experience as a university administrator and researcher of higher education. Her areas of expertise include cross-border higher education, the organization and administration of higher education institutions, quality assurance, access to higher education, and higher education policy. Christine is a current PhD candidate in Educational Administration & Policy Studies at the State University of New York at Albany where her dissertation research focuses on cross-border higher education policy in the United Arab Emirates. She also holds Ed.M. and M.A. degrees in Higher & Postsecondary Education from Teachers College, Columbia University.

Please visit Christine A. Farrugia’s Poster Presentation of her research in the Exhibit Hall. She will be available during exhibit breaks to discuss her research.

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education leadership.

2014 To be awarded at 2014 conference
2013 William Brustein
The Ohio State University
2012 Peggy Blumenthal
Institute of International Education
2011 Robert Slater
National Security Education Program
2010 Madeleine Green
American Council on Education
2009 JoAnn McCarthy
Consultant
2008 David Larsen
Arcadia University
2007 Stephen C. Dunnett
University at Buffalo
2006 John K. Hudzik
Michigan State University
2006 Tony Adams*
Macquarie University, Sydney
2005 Barbara Turlington
American Council on Education

2004 Thomas H. Hoemeke
University of North Texas
2003 Axel Markert
Eberhard-Karls-Universität Tubingen
2002 Jack Van de Water
Oregon State University
2001 Barbara B. Burn*
University of Massachusetts, Amherst
2000 Burkart Holzner
University of Pittsburgh
1999 Joe W. Neal*
University of Texas at Austin
1998 Ralph Smuckler*
Michigan State University
1997 Harold Josephson*
University of North Carolina, Charlotte
1996 LaMarr Kopp*
Pennsylvania State University
1995 Charles Klasek* (posthumous)
Southern Illinois University
1994 Barbara Turlington
American Council on Education
1993 Thomas H. Hoemeke
University of North Texas
1992 Mary Louise Axsom
Institute of International Education
1991 John K. Hudzik
Michigan State University
1990 Marilyn O. Ross
Institute of International Education
1989 Barbara A. Smith
Institute of International Education
1988 Harold Josephson*
University of North Carolina, Charlotte
1987 John K. Hudzik
Michigan State University
1986 Tony Adams*
Macquarie University, Sydney
1985 Barbara Turlington
American Council on Education
1984 Barbara B. Burn*
University of Massachusetts, Amherst
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University of Massachusetts, Amherst
Recipients of AIEA Awards for 2014

The Timothy J. Rutenber Award

Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2014  
To be awarded at 2014 conference

2013  
John Heyl  
CEA Global Education

2012  
Stephen C. Dunnett  
SUNY Buffalo

2011  
Riall Nolan  
Purdue University

2010  
Not awarded

2009  
Joe Tullbane  
St. Norbert’s College

2008  
Duleep Deosthale  
Università Cattolica del Sacro Cuore/Knowledge Exchange Institute

2007  
Earl Kellogg

University of Illinois, Urbana-Champaign

2006  
Judy C. Young  
University of Texas, Arlington

John Heyl receiving the Timothy J. Rutenber Award in 2013.
Conference Information

Conference Check-In
Conference participants may pick up their registration materials in the registration area, located at the Capitol Registration Desk at the Ballroom level.

Conference Registration Hours
Sunday, February 16  7:30 a.m. – 6:00 p.m.
Monday, February 17  7:30 a.m. – 6:00 p.m.
Tuesday, February 18  7:30 a.m. – 6:00 p.m.
Wednesday, February 19  7:30 a.m. – 12:00 p.m.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets for non-conference participants.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the registration area. Please visit this area each day for the most up-to-date information about session changes and other conference news. Changes will also be posted to LinkedIn and on the mobile app.

Conference Sessions
Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall, or attend a roundtable discussion in Salon D, E, or F on the Ballroom level.

Evaluation Forms
Please take a few minutes to complete the paper evaluations at the end of each session or using the mobile conference app. All conference evaluations will be sent to participants online following the conference. Be sure to watch your email for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Newcomer Orientation
There will be a special Newcomer Orientation from on Monday from 11:00 a.m. to noon in the Salon G. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA, the Conference, and meet AIEA leaders. There will also be a roundtable discussion following the orientation from 12:30 p.m. – 1:45 p.m. to continue the conversation at Salon F.

Name Badges
All conference participants are required to wear name badges for admission to all sessions, the Exhibit Hall, and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 fee.

Name badges must be worn at all times and are color-coded as follows:
- Full conference: Blue
- Monday ONLY: White
- Tuesday ONLY: Yellow
- Wednesday ONLY: Gray
- Press Badge: Green
- Workshop: Pink

Exhibit Hall
The Exhibit Hall opens Monday, Feb. 17 at 8:00 a.m. and closes Wednesday, Feb. 19 at 12:00 p.m. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network and refresh before your next session. Be sure to visit the Exhibit Hall often throughout the conference.

Monday, February 17  8:00 a.m. – 6:00 p.m.
Tuesday, February 18  8:00 a.m. – 6:00 p.m.
Wednesday, February 19  8:00 a.m. – 12:30 p.m.

Business Services
The hotel provides a business center located on the meeting room level. Hours are 7:00 a.m. to 7:00 p.m. Monday – Friday, closed Saturday and Sunday. Services include internet access, printing, copying, and faxing.

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Conference Volunteers and Interns
Volunteers and Interns are available to answer questions and provide information about the conference. Volunteers will be wearing special shirts, and interns will be wearing special vests.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the registration area.

Parking (Valet Service Only)
Parking is valet-only and costs $49.56 (tax included)/day. Several public parking garages are located near the hotel with various rates and hours.

Translation Services
Official translator services are not available on property. Please see hotel concierge for recommendations.

Postal Services
USPS, UPS, and FedEx are available through the hotel.

Media
Please note that reporters may be present in sessions throughout the conference.
Conference Information

**AIEA Secretariat**

aiea@duke.edu  
1-919-668-1928  
www.aieaworld.org

Monday, Feb. 17, 10:00 a.m. – 6:00 p.m.  
Tuesday, Feb. 18, 8:00 a.m. – 6:00 p.m.  
Wednesday, Feb. 19, 8:00 a.m. – 12:00 p.m.

**AIEA Social Media**

LinkedIn Groups  
• AIEA 2014 Conference Community  
• AIEA Association of International Educators

Facebook  
AIEA Association of International Education Administrators

Twitter  
#AIEA2014

Complimentary WiFi will be available throughout the conference.

AIEA is excited to be able to offer WiFi to our registered attendees, compliments of i-graduate.

Thank you i-graduate for your continued support!

i-graduate  
INTERNATIONAL INSIGHT  
part of the Tribal Group plc

Compliments of i-graduate

In Case of Emergency

In the event of an emergency, please follow instructions from the JW Marriott. AIEA will update conference attendees as circumstances allow.

Roundtable Discussions

Are you interested in networking with colleagues? Sharing your experiences with others at the conference? Discussing some of the most pertinent issues in campus internationalization in a more interactive setting?

All conference attendees are invited to join roundtable discussions in Salons D, E, and F during breakout session blocks. Roundtables do not involve a formal presentation—up to two facilitators begin with brief framing remarks, and then pose questions for discussion to the attendees. This is a great way to share lessons learned from your experiences, as well as to hear a variety of different perspectives on important issues facing SIOs.

Please refer to the table on the next page for roundtable times and locations.
Roundtable Discussions

Connect more in-depth with colleagues at these roundtable discussions.

| Monday 12:30 p.m. – 1:45 p.m. | SALON D | Administrative Leadership Styles, Cultural Intelligence (CQ), and Its Impact on Internationalization within US Universities |
| Monday 12:30 p.m. – 1:45 p.m. | SALON E | Continuous Professional Development for Seasoned SIOs: How Can You Get What You Need and How Can AIEA Help? |
| Monday 12:30 p.m. – 1:45 p.m. | SALON F | Newcomers’ Roundtable |
| Monday 3:15 p.m. – 4:30 p.m. | SALON D | Recognize me? Enhancing employer awareness and value of IE professionals |
| Monday 3:15 p.m. – 4:30 p.m. | SALON F | The Role of Critical Language Teaching and Learning in Creating Global Professionals |
| Monday 4:45 p.m. – 6:00 p.m. | SALON D | A Research Agenda for the Internationalization of Higher Education in the United States, 2nd Edition |
| Monday 4:45 p.m. – 6:00 p.m. | SALON E | Building a Professional Network for International Partnership Management & Strategy |
| Monday 4:45 p.m. – 6:00 p.m. | SALON F | International Education Advocacy Roundtable |
| Tuesday 10:45 a.m. – 12:00 p.m. | SALON D | President’s Roundtable |
| Tuesday 10:45 a.m. – 12:00 p.m. | SALON E | Internationalizing STEM Curricula |
| Tuesday 10:45 a.m. – 12:00 p.m. | SALON F | Washington and Beyond: A Dialogue with Federal Government Officials on International Education |
| Tuesday 1:30 p.m. – 2:45 p.m. | SALON D | At Home in the World |
| Tuesday 1:30 p.m. – 2:45 p.m. | SALON E | Internationalized Communities of Learning: A Collaborative Approach to Global Campuses and Classrooms |
| Tuesday 1:30 p.m. – 2:45 p.m. | SALON F | Global Perspectives Through Innovative Cooperation with Brazil |
| Tuesday 3:30 p.m. – 4:45 p.m. | SALON D | What Language(s) for Global Education |
| Tuesday 3:30 p.m. – 4:45 p.m. | SALON F | Managing Risk in an Era of Expanding Experiences Abroad |
| Tuesday 3:30 p.m. – 4:45 p.m. | SALON E | The Global Dialogue on the Future of Higher Education Internationalization (Port Elizabeth, January 2014): A Strategic Reflection |
| Tuesday 5:00 p.m. – 6:15 p.m. | SALON D | Finding Balance: AIEA Neal Presidential Fellows Roundtable |
| Tuesday 5:00 p.m. – 6:15 p.m. | SALON E | Administrative Challenges in Campus Internationalization |
| Tuesday 5:00 p.m. – 6:15 p.m. | SALON F | Building Strong and Sustainable International Partnerships |
| Tuesday 5:00 p.m. – 6:15 p.m. | LONGWORTH | Using Social Media to Facilitate Intercultural Communication between International Students and American Students |
| Wednesday 9:15 a.m. – 10:30 a.m. | SALON D | AIEA Town Hall Meeting |
| Wednesday 9:15 a.m. – 10:30 a.m. | SALON E | Internationalizing Teaching and Learning: Dimensions of Faculty Development |
| Wednesday 9:15 a.m. – 10:30 a.m. | SALON F | Challenges and Opportunities at the Community College: Internationalizing the Curriculum |
| Wednesday 11:00 a.m. – 12:15 p.m. | SALON D | Navigating Leadership Transitions |
| Wednesday 11:00 a.m. – 12:15 p.m. | SALON E | International Partnership Relationship Management: The Good, the Bad, and the Ugly |
| Wednesday 11:00 a.m. – 12:15 p.m. | SALON F | Advising for Global Learning |
Special Thanks to our
2014 AIEA Conference Interns

Seth Fisher
Lead Intern
Seth Fisher studied French in North Carolina and France where he met his wife and discovered his passion for encouraging students to immerse and engage themselves while living and studying abroad.

Erin Carlini
Erin Carlini is studying for her Master’s in International Educational Policy at the University of Maryland, College Park.

Signe Clayton
Signe Clayton is a second-year graduate student in the Master of International Studies program at North Carolina State University. She specializes in international higher education and hopes to work in this field after graduating this coming May.

Luanjiao (Aggie) Hu
Luanjiao (Aggie) Hu is a Chinese student at the University of Maryland pursuing a Master’s in International Education Policy with a special interest on international higher education and gender in education.

AIEA Conference Internship Program sponsored by Mezun.
With 95% of students looking to study abroad, the Turkish market is an open playing field.

What’s your strategy?

- Unprecedented Access to Emerging Markets
- Extensive Branding & Exposure
- Verified & Qualified Prospective Students
- Custom Profile Page

Mezun is the online platform for international education in Turkey, Azerbaijan, Central Asia, and the Middle East.

Students across these regions use Mezun as their go-to resource for all international education-related endeavors.

We work with institutions all over the world to build awareness about educational opportunities abroad.

Over 800 institutions worldwide have benefited from our customized, multi-platform branding and visibility campaigns.

Mezun is the only organization within the region which guarantees a return on investment by converting the exposure it generates into Phone Verified and Qualified Prospective Students for its partner institutions.

Star Sponsor AIEA 2013

Contact us: partnerships@mezun.com | +1-305-407-8141 | educators.mezun.com

*British Council 2013
ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.
Platinum Sponsors

The Group of Eight (Go8)

Go8 is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research. Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research. The Go8 universities, with the support of the Go8 secretariat in Canberra collaborate to:

* influence national policies for higher education and university research
* develop international strategic alliances and networks
* sustain quality brand recognition
* benchmark for performance improvement
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

QS

The QS Intelligence Unit (QSIU) is a world-leader in business intelligence to higher education institutions and policy makers. From university rankings to market reports; quality assurance benchmarking to reputation monitoring and consulting services, QSIU has the right blend of data and expertise to help form, refine, focus and evaluate your institutional performance. Meet us at our exhibition booth and join the QSIU session delivered by Ben Sowter, head of division, during the conference. For more information, contact ben@qs.com or visit www.iu.qs.com.

Gold Sponsors

Università Cattolica del Sacro Cuore, Italy

Università Cattolica del Sacro Cuore is a renowned private higher education institution in Italy. Its strong academic profile is reflected by its degrees, reputation, rankings, and global network. This dynamic yet traditional higher educational institution offers young people not only the opportunity to engage in professional development, but to grow through personal experience.

Università Cattolica was founded in 1921 by Father Agostino Gemelli and today boasts an average of 42,000 undergraduate and graduate students spread over four campuses (Milan, Rome, Piacenza-Cremona and Brescia) and twelve faculties.

CULCON

The U.S.-Japan Conference on Cultural and Educational Interchange (CULCON) is a binational advisory panel that serves to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship, and to strengthen connections between U.S. and Japan leadership in those fields. Waseda University is one of Japan’s top private, co-educational universities. Founded in 1882 by Shigenobu Okuma, later Prime Minister of Japan, Waseda develops contemporary Japanese leaders. Toyo University is one of the largest comprehensive universities in Japan with over 32,000 students. CULCON, Waseda University and Toyo University have collaborated for the 2014 conference.
Silver Sponsors

Terra Dotta
Terra Dotta software is a flexible, web-based enrollment and registration management tool that streamlines office processes for both users and administrators. Information is stored in a central database that seamlessly integrates with your campus data system. With Terra Dotta software, you can easily query, sort and report data, manage your public website through a user-friendly CMS, accept online applications/registrations, and monitor user progress throughout the application process. Risk mitigation capabilities are an integral aspect of the software, providing the ability to locate and communicate with your users anytime, anywhere. More than 300 leading universities and international learning institutions have made Terra Dotta their application partner of choice. www.terradotta.com.

IELTS USA
Since 1989, the International English Language Testing System (IELTS) has been used to help higher education institutions, governments, organizations, and professional bodies determine the English language proficiency of non-native speakers. IELTS provides secure, valid and reliable results to more than 8,000 organizations worldwide, including over 3,000 institutions in the U.S. Owned by a global partnership of education and language experts—British Council, IDP: IELTS Australia and Cambridge English Language Assessment, IELTS is truly a test of English as an “international language”. Each year, IELTS administers over two million tests, and is celebrating its 25th anniversary in 2014. www.ielts.org

World Education Services
World Education Services (WES) is the largest non-profit credential evaluation service in North America and a leading provider of research on student mobility, international enrollment management, and transnational education.

- WES has delivered credential evaluation reports to more than 2,500 academic institutions worldwide.
- More than 90,000 individuals choose WES for a credential evaluation each year.
- Over 4,000 participants attend WES webinars yearly.

Webster University
Webster University, founded in 1915 with its home campus in St. Louis, Missouri is the only Tier 1, private, non-profit U.S.-based university with campus locations around the world including metropolitan, military, online and corporate, plus traditional American-style residential campuses in North America, Europe, Africa and Asia. Other academic institutions broaden their international offerings by affiliating with Webster thus expanding their global reach. Webster University is committed to delivering high-quality learning experiences that transform students for global citizenship and individual excellence and its Study Abroad programs rank in the top 2 percent of 1,600 colleges and universities surveyed in the “America’s Best Colleges” 2013 edition of U.S. News & World Report. www.webster.edu

Istituto Lorenzo de’ Medici
Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most well-established international institution in higher education. With campuses in Florence, Rome, and Tuscania, LdM offers over 400 courses in 32 academic areas, ranging from art history to international business, from the social sciences to art and design—all taught in English—as well as Italian language and culture. Today, LdM hosts over 2800 students from institutions around the world. LdM is registered and authorized by the Italian Ministry of Education and its course offerings are approved by the US Middle States Commission through its partnership with Marist College.

i-graduate
i-graduate is the world leader in customer insight for the education sector, tracking and benchmarking student and stakeholder opinion across the globe. The Student Barometer tracks and compares decision-making, expectations, perceptions and intentions of students from application to graduation. With feedback from over 1.7 million students worldwide across all student types, levels and years of study, the Student Barometer is the leading benchmarking tool. Our customers and partners include over 1,400 of the world’s leading universities, colleges and schools, plus governments and government agencies across 28 countries. i-graduate is part of the Tribal Group PLC.
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**Study in Norway**

The Norwegian Centre for International Cooperation in Education (SIU) attends the AIEA conference to promote collaboration with Norway. Norwegian institutions of higher education welcome students from North America to a variety of undergraduate and graduate courses and programs offered in English, in fields such as energy and engineering, biology and aquaculture, business, human rights and the High North. Norway values education for all, and international students are not charged tuition at public institutions. SIU can provide information on funding options for institutional collaboration and student mobility. Go to www.studyinnorway.no to find information about education in Norway or contact SIU at noram@siu.no.

**go-today**

Established in 1990, go-today specializes in fully customized faculty-led educational tours. As part of the largest leisure travel company in the world go-today has the resources, stability and buying power of a large company, with the service that you would expect from a family run organization. Our dedicated sales and operational teams expertly guide you through the planning process assisting you with every aspect of your group’s travel needs, allowing you to focus on the most important part—the curriculum. At go-today we offer you freedom, peace of mind, and world-class service at competitive rates.

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**Educational Credential Evaluators, Inc.**

Educational Credential Evaluators, Inc. (ECE®) is a nonprofit, credential evaluation organization, with 30 years experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate information prepared by evaluator who is highly trained in research and documentation verification. ECE provides an online forum: The Connection.ECE.org. ECE also offers free secure electronic report and documentation delivery, online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough. www.ece.org

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Zinch
Zinch International is a marketing service of Chegg, the student hub, which assists colleges and universities with recruitment and multi-channel outreach services in the markets of China, the Middle East, and Turkey. Zinch is a recognized leader in international recruitment, employing a unique combination of traditional student outreach, on the ground events, hosted event programs and public relations, and international social media expertise. Zinch serves over 300 college and university partners with market intelligence services, inquiry cultivation, and prospective student engagement. For more information regarding Zinch International services visit www.zinch.com/admissions-officers or e-mail outreach@zinch.com to schedule a free consultation.

Sponsors: Host Institution

American University
American University is committed to bringing the “World to AU and AU to the World.” Academic life and research excellence is enriched by our worldwide connections to local, national, and international organizations. International engagement is an important and recognized feature in every element of American University’s mission. Through its integrated, multicultural curriculum, American University prepares students to be global-minded and inter-culturally competent citizens, actively engaged in “turning ideas into action, and action into service.”

Many thanks to our event sponsors listed throughout the program.
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Sponsors: Conference Materials

Lanyards

Università Cattolica del Sacro Cuore

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Volunteer Shirts

Knowledge Exchange Institute (KEI)

Knowledge Exchange Institute (KEI) was founded on the belief that education abroad should be attainable for all students regardless of academic focus, professional interests, foreign language proficiency and financial means. KEI programs offer a wide range of major-specific and general education courses taught in English as well as intensive foreign language options. Internships, research and service are available at most locations. KEI participants are integrated with local students. Our programs are hosted by respected universities in China, Ecuador, France, India, Ireland, Italy, Japan, Kenya, Peru, Russia, Scotland, Spain, Tanzania, Thailand and Turkey. KEI programs are some of the most affordable. Affiliate Grants and scholarships are available.

AIEA Conference Registration Bags

Terra Dotta

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Directory of Exhibitors

Exhibit Hall: Ballroom Level

The following organizations are helping to support the Association of International Education Administrators (AIEA) Conference 2014. Please visit the Exhibit Hall on Monday, Tuesday, and Wednesday. AIEA also gratefully acknowledges the generosity of the sponsors.

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psindt@ceastudyabroad.com
1-800-266-4441
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Weimin Che
wmche@cscse.edu.cn
+86-010-62677586
www.cscse.edu.cn

CIEE
Allison Campbell
abcampbell@ciee.org
207-553-4033
www.ciee.org/study-abroad

CULCON (U.S.-Japan Conference on Cultural and Educational Interchange)*
Pamela Fields
pfields@jusfc.gov
202-653-9800
http://culcon.jusfc.gov

Diversity Abroad
Andrew Gordon
ajgordon@diversityabroad.org
510-982-0635 ext. 701
www.diversitynetwork.org

Educational Credential Evaluators, Inc.*
Laura Sippel
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414-604-5248
www.ece.org

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202-326-7699
www.educationusa.state.gov

ELS Educational Services*
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dwright@els.edu
415-257-0124
www.els.edu

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www.go-today.com

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Directory of Exhibitors
Exhibit Hall: Ballroom Level

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**Zinch, a Chegg service**
Gil Rogers
outreach@zinch.com
860-990-2745
www.zinch.com

*Denotes a sponsor

Join Exhibitors and colleagues in the exhibit hall

Monday, February 17
8:00 a.m. – 6:00 p.m.

Tuesday, February 18
8:00 a.m. – 6:00 p.m.

Wednesday, February 19
8:00 a.m. – 12:30 p.m.
Hotel Floor Plan
Meeting Room Level
Hotel Floor Plan

Ballroom Level

- CAPITOL BALLROOM
- BALLROOM LEVEL
- SALON D
- C, B, A
- SALON E
- SALON F
- SALON G
- H, J, K
- GRAND BALLROOM
- SALON IV
- SALON III
- SALON II
- SALON I

- ELEVATORS
- FREIGHT ELEVATORS
- ESCALATOR
- RESTROOM
- PHONES
- GRAND OFFICE
- CAPITOL OFFICE
- INDEPENDENCE ROOM
- REGISTRATION
Hotel Floor Plan

Lobby Level

14TH STREET ENTRANCE

BEL STAND

STAIRS TO PENNSYLVANIA AVENUE

EXEC. OFFICES

CONGRESSIONAL

SENATE

TO SELF-PARKING & FOOD COURT

STARBUCKS

ELEVATORS

ATRIUM

LOBBY

FRONT DESK

GIFT SHOP

STAIRS UP

PENN AVE TERRACE

CONCIERGE

B

A
# Day At-A-Glance: Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA Workshop:</strong> The New SIO: Roles, Areas of Responsibility, Tasks, and Function(s) within the University</td>
<td>Salon D</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA/AAC&amp;U Workshop:</strong> Leadership for Global Learning: Getting the Gears Aligned</td>
<td>Salon E</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA/AIRC Workshop:</strong> International Student Recruitment for Senior International Officers</td>
<td>Salon F</td>
</tr>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td><strong>AIEA Executive Committee Meeting</strong></td>
<td>Senate</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td><strong>AIEA Workshop:</strong> From Faculty to SIO</td>
<td>Salon D</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td><strong>AIEA Workshop:</strong> Practical Approaches to Managing and Supporting Internationalization</td>
<td>Salon E</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td><strong>AIEA/IIE Workshop:</strong> Implementing Strategic International Partnerships</td>
<td>Salon F</td>
</tr>
<tr>
<td>4:30 p.m. – 5:30 p.m.</td>
<td><strong>AIEA Neal Presidential Fellows/Mentors Reception</strong> (invitation only)</td>
<td>Congressional</td>
</tr>
</tbody>
</table>

* *separate fee

**Please note:**

*Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.*

*Reporters will be present in sessions throughout the Conference.*

## Roundtable Discussions

All conference attendees are invited to join roundtable discussions in Salons D, E, and F during breakout session blocks. Roundtables do not involve a formal presentation—up to two facilitators begin with brief framing remarks, and then pose questions for discussion to the attendees. This is a great way to share lessons learned from your experiences, as well as to hear a variety of different perspectives on important issues facing SIOs.

Please refer to the table on page 23 for roundtable times and locations, or look for the icon in the schedule.
Day At-A-Glance: Monday

7:30 a.m. – 6:00 p.m.  Conference Registration  Capitol Registration Desk
8:00 a.m.  Exhibit Hall Opens  Exhibit Hall (Ballroom Level)
8:00 a.m. – 12:00 p.m.  *AIEA Workshop: Assessing Global Learning: Leadership Practices & Imperatives for the 21st Century Academy  Salon D
8:00 a.m. – 12:00 p.m.  *AIEA/NAFSA Workshop: Acquiring Resources for Internationalization through an Integrated Strategy  Salon E
8:00 a.m. – 12:00 p.m.  *AIEA/NACUBO Workshop: Successful Strategic and Operational Approaches to Campus Internationalization Workshop  Salon F
9:00 a.m. – 10:15 a.m.  AIEA Professional Development Committee Meeting  Dirksen
9:00 a.m. – 10:15 a.m.  AIEA Membership Meeting  Cannon
9:00 a.m. – 10:15 a.m.  AIEA Public Policy Meeting  Rayburn
9:00 a.m. – 10:15 a.m.  AIEA Editorial Board Meeting  Longworth
11:00 a.m. – 12:00 p.m.  Joint AIEA Committee Meeting  Russell
11:00 a.m. – 12:00 p.m.  Newcomer Orientation  Salon G
11:30 a.m. – 12:30 p.m.  Senior SIO Event (10+ years)  Penn Ave Terrace
12:30 p.m. – 1:45 p.m.  Concurrent Sessions and Roundtables
  ① Administrative Leadership Styles, Cultural Intelligence (CQ), and Its Impact on Internationalization within US Universities  Salon D
  ③ Newcomers’ Roundtable  Salon F
  Washington Update 2014  Dirksen
  The Role of the QEP in Campus-Wide Internationalization  Cannon
  Multicultural, Multilingual Higher Education in the Age of Anglophonization  Rayburn
  Lessons from Experience: The SIO as an Advocate for Change  Hart
  Sponsored Students and Partnership Opportunities in Iraq  State
  Global Partnering for Global Learning: Perspectives from Australia, Scotland and Canada  Treasury
  Sustainable International Enrollment Growth: Insights from Canada  Commerce
  So, You’ve Got an Internationalization Plan; Now What? Next Steps in Internationalization  Dirksen
  Building a University-wide Agenda for Advancing Intercultural Competence: Lessons Learned from the University of Minnesota  Russell
  Global Me with Mobile Messaging: From Theory to Successful Practices  Russell
2:00 p.m. – 3:00 p.m.  Conference Opening Plenary  Keynote: Kwame Anthony Appiah  Grand Ballroom
3:00 p.m. – 3:30 p.m.  Kwame Anthony Appiah Book Signing  Exhibit Hall (Ballroom Level)
3:15 p.m. – 4:30 p.m.  Concurrent Sessions and Roundtables
  ④ Recognize Me? Enhancing Employer Awareness and Value of IE Professionals  Salon D
  ⑤ The Role of Critical Language Teaching and Learning in Creating Global Professionals  Salon F
  ⑥ Exploring Intersections between Senior International Officers (SIOs) and Chief Diversity Officers (CDOs)  Longworth
  ⑦ Global Learning Opportunities: un-STEMming Curricula and Experience  Salon E
  ⑧ Creating Global Citizens Locally: Introducing an “Internationalizing the Curriculum” Initiative on Campus  Cannon
  ⑨ Global Learning & General Education: Lessons from the Middle East  Hart
  ⑩ The Growing Role of Systemness in Internationalization  Russell
  ⑪ The Interplay of Ideas and Reality in Study Abroad  State
  ⑫ Online Learning Strategies to Enhance Student Health, Safety, and Crisis Management for Study Abroad  Treasury
  ⑬ What is the Meaning of “Meaningful” in International Education? Two Models of Curricular Internationalization and Assessment  Russell
### Day At-A-Glance: Monday

**4:45 p.m. – 6:00 p.m.**  
**Concurrent Sessions and Roundtables**  
- A Research Agenda for the Internationalization of Higher Education in the United States, 2nd Edition  
- Building a Professional Network for International Partnership Management & Strategy  
- International Education Advocacy Roundtable  
  - Challenges and Opportunities in Advancing Global Learning  
  - National and Regional Policies for Internationalization: US and European Perspectives  
  - Internationalizing STEM Education in the Context of Affordability, Access, Retention and Program Efficiency  
  - The Provost’s Perspective on Internationalization  
  - Mapping and Assessing Global Learning: Challenges and Strategies  
  - Current Perspectives on Global Learning in South Korea, Japan, and the United Kingdom  
  - Strategic Choices for Developing and Sustaining Institutional Partnerships  
  - Working with Latin America: Experiences from Europe  
  - Expanding a University’s Global Presence: Strategic and Financial Issues  
  - Lessons Learned from the ACE/COIL Internationalization through Technology Awards

<table>
<thead>
<tr>
<th>Location</th>
<th>Concurrent Sessions</th>
<th>Roundtables</th>
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</thead>
<tbody>
<tr>
<td>Salon D</td>
<td>A Research Agenda</td>
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<tr>
<td>Salon E</td>
<td>Building a</td>
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<td>Salon F</td>
<td>Professional Network</td>
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<td>Cannon</td>
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<td>Longworth</td>
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<td>Dirksen</td>
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<td>Hart</td>
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<td>Russell</td>
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<td>Treasury</td>
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<td>Commerce</td>
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</table>

**6:00 p.m.**  
**Exhibit Hall Closes**

**7:00 p.m. – 8:30 p.m.**  
**2014 AIEA Opening Reception**  
National Press Club

* separate fee
* roundtable session

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**Mark your calendars!**

**The 2015 AIEA Conference**

**February 15–18, 2015**  
**Washington Marriott Wardman Park**  
**Washington, DC, USA**

Please join us for the 2015 AIEA Conference, held in Washington, DC at the Washington Marriott Wardman Park  
Proposal Deadline: August 15, 2014

Check the AIEA Web site for more information:  
[www.aieaworld.org](http://www.aieaworld.org)
### Day At-A-Glance: Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td><strong>Conference Registration</strong></td>
<td>Capitol Registration Desk</td>
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<tr>
<td>7:30 a.m. – 8:45 a.m.</td>
<td><strong>NIEA Breakfast</strong> (Invitation Only)</td>
<td>Senate</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td><strong>Exhibit Hall Opens</strong></td>
<td>Exhibit Hall (Ballroom Level)</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td><strong>Information Session I:</strong> ELS Educational Services: Empowering International Recruitment and the Internationalization of US Universities since 1961</td>
<td>Rayburn</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td><strong>Information Session II:</strong> From Where We Sit: The Big Challenges for International Higher Education from an Australian Perspective</td>
<td>Commerce</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td><strong>Information Session III:</strong> World University Rankings, Contrasts, Impacts and Spin-offs</td>
<td>Treasury</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td><strong>Information Session IV:</strong> U.S.-Japan Student Mobility and University Partnerships: Attracting Japanese Students to U.S. Institutions</td>
<td>Cannon</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td><strong>Presidential Plenary</strong> <strong>Keynote:</strong> Derald Wing Sue</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>10:15 a.m. – 10:45 a.m.</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Exhibit Hall (Ballroom Level)</td>
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<tr>
<td>10:45 a.m. – 12:00 p.m.</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
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<tr>
<td></td>
<td>President’s Roundtable</td>
<td>Salon D</td>
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<td></td>
<td>Internationalizing STEM Curricula</td>
<td>Salon E</td>
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<td>Washington and Beyond: A Dialogue with Federal Government Officials on International-Education</td>
<td>Salon F</td>
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<td></td>
<td>Faculty-Student Interactions and Integration of International Students: Issues and Innovations</td>
<td>Longworth</td>
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<td></td>
<td>The Comprehensive Approach to Global Learning: A Public Diplomacy Imperative</td>
<td>Dirksen</td>
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<td>Becoming a Social Media Publisher: A Comprehensive Review of Social Media Management Tools</td>
<td>Rayburn</td>
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<td>The International Student Experience, on the Ground: Integrated and Embraced, or a Mismatch between Reality and Expectations?</td>
<td>Cannon</td>
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<td></td>
<td>Optimizing International Collaborations in Africa</td>
<td>Hart</td>
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<td></td>
<td>Faculty-Driven Global Learning Assessment: A Closer Look</td>
<td>Russell</td>
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<td></td>
<td>But I’m Not Faculty…Internationalization and the Staff SIO</td>
<td>Salon G</td>
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<td></td>
<td>Square Pegs in Round Holes: Aligning Institutional Initiatives and Goals with U.S. Immigration Regulations</td>
<td>State</td>
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<td>Measuring International Collaboration: Developing a Ruler for Country-Level Engagement</td>
<td>Treasury</td>
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<td>Commerce</td>
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<tr>
<td>12:15 p.m. – 1:15 p.m.</td>
<td><strong>Networking and Awards Luncheon</strong></td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>1:30 p.m. – 2:45 p.m.</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
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<tr>
<td></td>
<td>At Home in the World</td>
<td>Salon D</td>
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<td>Internationalized Communities of Learning: A Collaborative Approach to Global Campuses and Classrooms</td>
<td>Salon E</td>
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<td>Global Perspectives Through Innovative Cooperation with Brazil</td>
<td>Salon F</td>
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<td>Conducting Successful Internationalization Reviews in the Context of Assessment and Accreditation</td>
<td>Salon G</td>
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<tr>
<td></td>
<td>More than One Study Period Abroad: Does it Make Sense?</td>
<td>Dirksen</td>
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<td>Developing an International Student Retention Strategy: Theory to Practice</td>
<td>Rayburn</td>
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<td>Assessing and Developing Global Mindset</td>
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<td>Transforming Administrative Structures for Global Teaching, Research, &amp; Learning</td>
<td>Hart</td>
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<td></td>
<td>Measuring Contributions to Global Learning and Workforce Development through Higher Education Partnerships</td>
<td>Russell</td>
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<td>Three Strategies for Faculty Engagement in Internationalizing the Curriculum</td>
<td>State</td>
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<tr>
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<td>Faculty Internationalization: Driving Global Research on Campus: Tale of Two Institutions</td>
<td>Treasury</td>
</tr>
<tr>
<td>2:45 p.m. – 3:30 p.m.</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Exhibit Hall (Ballroom Level)</td>
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</table>
# Day At-A-Glance: Tuesday

### 3:30 p.m. – 4:45 p.m.  
**Concurrent Sessions and Roundtables**

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<td>What Language(s) for Global Education</td>
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<tr>
<td>Managing Risk in an Era of Expanding Experiences Abroad</td>
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<tr>
<td>Roadmap for Internationalization: Looking to the Future</td>
<td>Salon D</td>
</tr>
<tr>
<td>Internationalization Strategies and Policies in Second-Tier Higher Education Institution: Organizational Dilemmas and National Policies</td>
<td>Commerce</td>
</tr>
<tr>
<td>Hot Topics in International Education: Perspectives from North America, Asia, and Australia</td>
<td>Longworth</td>
</tr>
<tr>
<td>International Education in the Americas: Colombia and the US</td>
<td>Rayburn</td>
</tr>
<tr>
<td>Managing the SIO Role: Self, Superiors, and Subordinates</td>
<td>Russell</td>
</tr>
<tr>
<td>Joint and Double Degrees in Engineering: Feedback from the Job Market of Five Continents</td>
<td>Cannon</td>
</tr>
<tr>
<td>Has American Scholarship Globalized?</td>
<td>Hart</td>
</tr>
<tr>
<td>Globalized Learning through Research and Curriculum Programming: Lessons Learned by the Senator Paul Simon Award Recipients for Comprehensive Internationalization</td>
<td>State</td>
</tr>
<tr>
<td>Setting Institutional Priorities for Global Engagement: Make or Break for the Global Learning Agenda?</td>
<td>Treasury</td>
</tr>
<tr>
<td>All Faculty are International: Who Counts What When?</td>
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</table>

### 5:00 p.m. – 6:15 p.m.  
**Concurrent Sessions and Roundtables**

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>Finding Balance: AIEA Neal Presidential Fellows Roundtable</td>
<td>Salon D</td>
</tr>
<tr>
<td>Administrative Challenges in Campus Internationalization</td>
<td>Salon D</td>
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<tr>
<td>Building Strong and Sustainable International Partnerships</td>
<td>Salon D</td>
</tr>
<tr>
<td>Using Social Media to Facilitate Intercultural Communication between International Students and American Students</td>
<td>Longworth</td>
</tr>
<tr>
<td>The ACE/AIEA Institute for Leading Internationalization: Individual and Institutional Impact</td>
<td>Dirksen</td>
</tr>
<tr>
<td>Hot Topics in International Education: Perspectives from Brazil, Europe and the U.S.</td>
<td>Salon G</td>
</tr>
<tr>
<td>Accreditation in the Developing World: Barrier or Collaboration</td>
<td>Commerce</td>
</tr>
<tr>
<td>Quality Assurance in the Delivery of Academic Programs Offshore at Branch Campuses and Overseas (Additional) Locations</td>
<td>Rayburn</td>
</tr>
<tr>
<td>We’ve Been Global for 500 Years: How Jesuit Universities Infuse Global Learning Throughout the Campus</td>
<td>Cannon</td>
</tr>
<tr>
<td>The Integration of the Global into the Local: Responding to the International Mobility in Education</td>
<td>Hart</td>
</tr>
<tr>
<td>Career-Smart STEM Curricula: Access to Global Learning and Professional Development in the STEM Disciplines</td>
<td>Russell</td>
</tr>
<tr>
<td>Models for Initiating and Sustaining sub-Saharan Africa and U.S. HEI Partnerships</td>
<td>State</td>
</tr>
<tr>
<td>Accreditation and Global Learning: The Learning Outcomes Dilemma</td>
<td>Treasury</td>
</tr>
</tbody>
</table>

### 6:00 p.m.  
**Exhibit Hall Closes**

### 6:00 p.m. – 7:00 p.m.  
**Networking Event for Women in International Education Leadership**

### 7:00 p.m. – 8:30 p.m.  
**AIEA Networking Reception**

### 8:00 p.m.  
**AIEA Past Presidents’ Dinner** (Invitation Only)
## Day At-A-Glance: Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 12:00 p.m.</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>7:45 a.m. – 9:00 a.m.</td>
<td><strong>AIEA Association Breakfast</strong> Keynote: Philip G. Altbach</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td><strong>Exhibit Hall Opens</strong></td>
<td>Exhibit Hall (Ballroom Level)</td>
</tr>
<tr>
<td>9:15 a.m. – 10:30 a.m.</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
<td>Salon D</td>
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<tr>
<td></td>
<td>- AIEA Town Hall Meeting</td>
<td>Salon E</td>
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<tr>
<td></td>
<td>- Internationalizing Teaching and Learning: Dimensions of Faculty Development</td>
<td>Salon F</td>
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<td></td>
<td>- Internationalizing the Curriculum</td>
<td>Longworth</td>
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<tr>
<td></td>
<td>- Cross-Border Delivery Options in the 21st Century Academy</td>
<td>Cannon</td>
</tr>
<tr>
<td></td>
<td>- Internationalization and the Stewardship of Urban Places</td>
<td>Hart</td>
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<td>- Cosmopolitan Dilemmas and Education Abroad</td>
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<td>- Strategic Engagement with Countries in Transition: The Case of Myanmar</td>
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<td>- Measuring Education Abroad Participation on a National Scale</td>
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<td>- The Innovative Role of the International Studies Center in Promoting Interdisciplinary Approaches</td>
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<td>- to Global Learning</td>
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<td>- Benefits of the Fulbright International Education Administrator Seminars: Perspectives from Members of the 2013 Japan Cohort</td>
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<td>- Sayonara No More: Why Japanese Students Are Not Studying Abroad</td>
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<td>10:30 a.m. – 11:00 a.m.</td>
<td>Networking Break with Exhibitors</td>
<td>Exhibit Hall (Ballroom Level)</td>
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<td>11:00 a.m. – 12:15 p.m.</td>
<td><strong>Concurrent Sessions and Roundtables</strong></td>
<td>Salon D</td>
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<td>- Navigating Leadership Transitions</td>
<td>Salon E</td>
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<td>- International Partnership Relationship Management: The Good, the Bad, and the Ugly</td>
<td>Salon F</td>
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<td>- Advising for Global Learning</td>
<td>Longworth</td>
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<td>- Educating Global Citizens with a World View: The Importance of Language Study, and Having International Students on Campus</td>
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<td>- Mapping Your International Agenda for Strategic Planning</td>
<td>Dirkksen</td>
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<td>- Preparing Chinese Students for Global Learning: Institutional Cooperative Approach</td>
<td>Rayburn</td>
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<td>- How Do We Know if it is Working? Assessing Learning in Study Abroad</td>
<td>Cannon</td>
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<td>- EducationUSA and Foreign Government Sponsored Students</td>
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<td>- Internationalization: Across Academic Units and Across Continents</td>
<td>Russell</td>
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<td>- Global Citizenship for Institutions (and the Choices We Make As SIOs)</td>
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<td>- Perspectives of Foreign Students in Making International Education Choices</td>
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<tr>
<td>12:30 p.m.</td>
<td><strong>Exhibit Hall Closes</strong></td>
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<tr>
<td>12:30 p.m. – 2:00 p.m.</td>
<td><strong>Plenary Luncheon</strong> Keynote: Azar Nafisi</td>
<td>Grand Ballroom</td>
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<tr>
<td>2:00 p.m. – 2:30 p.m.</td>
<td><strong>Azar Nafisi Book Signing</strong></td>
<td>Exhibit Hall (Ballroom Level)</td>
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<tr>
<td>2:30 p.m.</td>
<td><strong>AIEA 2014 Conference closes</strong></td>
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### 2014 AIEA Conference Schedule of Events

**JW Marriott**

#### Sunday, February 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30</td>
<td>Conference Registration</td>
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<tr>
<td>9:00</td>
<td>AIEA Executive Committee Meeting</td>
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<tr>
<td>8:00</td>
<td>AIEA Workshop: The New SIO: Roles, Areas of Responsibility, Tasks, and Function(s) within the University $</td>
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<tr>
<td>8:00</td>
<td>AIEA/AAC&amp;U Workshop: Leadership for Global Learning: Getting the Gears Aligned $</td>
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<tr>
<td>8:00</td>
<td>AIEA/AIRC Workshop: International Student Recruitment for Senior International Officers $</td>
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<tr>
<td>9:00</td>
<td>AIEA Workshop: From Faculty to SIO $</td>
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<tr>
<td>10:00</td>
<td>AIEA Workshop: Practical Approaches to Managing and Supporting Internationalization $</td>
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<tr>
<td>11:30</td>
<td>AIEA Workshop: Implementing Strategic International Partnerships $</td>
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*Invitation only*
The New SIO: Roles, Areas of Responsibility, Tasks, and Function(s) within the University

The New SIO: Roles, Areas of Responsibility, Tasks, and Function(s) within the University will consider three broad topics:

- The role(s) of SIO within the international office, including operations, organization, structure, and staffing; and working as a diplomat, entrepreneur, educator, leader, and manager.

- The role(s) of the SIO within the university, including international programs, resource development, internationalization, and assessment & quality assurance.

- The transition from theory to practice.

Participants will be asked to analyze their own job description in light of other SIO job descriptions and to consider what a “standard” SIO job description might include. Small groups will discuss which SIO topics/roles/tasks/areas of responsibility are most pressing at their own institution. Finally, participants will be asked to assess their individual current skill level/knowledge, to develop individual learning goals, and to make a plan of AIEA conference sessions that will be most appropriate for meeting their own goals.

This workshop is particularly important for administrators who have been newly appointed to a Senior International Officer position or who have fewer than two years’ experience in such a position. The workshop is also suggested for faculty members or international education administrators who aspire to be an SIO. Colleagues at Community Colleges who have been assigned some or all of the duties of a SIO and/or who have responsibility for internationalization are also welcome.

Presenters:
Chair: Joseph Brockington, Kalamazoo College
Jun Liu, Georgia State University
Alba De Leon, Palo Alto College
Leadership for Global Learning: Getting the Gears Aligned

There is widespread agreement that a global perspective is essential for students graduating from college today. There is also a growing consensus about the multiple dimensions of global learning. What remains to be done is to bring coherence to the disparate spaces where global learning now takes place so students have a better understanding of the best pathways and pedagogies that will help them acquire the global capacities they need in their work life and civic life. Senior International Officers can play a central role at this critical juncture. This workshop is designed to explore how such leadership can help others on campus who have different roles work in tandem with one another.

This workshop will use the newly published Global Learning Rubric created collectively by campus practitioners over a nearly two-year period and published in August 2013 by the Association of American Colleges and Universities (AAC&U). Field tested against students’ work and revised four times in response to feedback from over a hundred colleagues, AAC&U’s Global Learning Rubric was designed to help insure quality at the program level. In that capacity, it becomes an especially useful tool for SIOs and other leaders seeking to bring coherence and connection within and across the myriad spaces where global learning occurs.

In its Shared Futures global initiative over the past decade, AAC&U has seen colleges and universities create far more comprehensive curricular structures for global learning characterized in part by efforts to integrate rather than isolate global learning. What do these new structures look like and how do they offer new opportunities for leadership? Where are opportunities to integrate the global learning within study abroad with the global learning within community-based learning? How can SIOs and their staff work with faculty and student affairs leaders to create an overall educational environment for global learning that becomes a recognizable part of the campus ethos and identity? And what does the current research reveal about the pedagogies and practices that enhance global learning?

Presenters:
Chair: Kevin Hovland, Association of American Colleges and Universities (AAC&U)
Caryn McTighe Musil, Association of American Colleges and Universities (AAC&U)
8:00 a.m. – 12:00 p.m.  AIEA/AIRC Workshop  (separate fee)

**International Student Recruitment for Senior International Officers**

This workshop is targeted at Senior International Officers who are interested in expanding their knowledge of key aspects of international recruitment. The focus will be on understanding the range of international student recruitment issues in order to develop or refine a strategic recruitment plan for the educational institution. Participants will be given the opportunity to begin to plan a new or revised international student recruitment plan for their institutions.

The workshop will be divided into the following sections: International Recruitment at your Institution: Who are the players?, Preparation; Strategies, Developing a Strategic Recruitment Plan, Enrollment Management, and Return on Investment.

**Learning Goals:**

1. What must be in place at an institution for successful international student recruitment?
2. Learn about the various methods available for international student recruitment
3. Understand the debate over the use of agents
4. If an institutional decides to use agents, what are the key decisions?
5. How to integrate international students recruitment into the larger enrollment management plan
6. How to calculate Return on Investment

**Objective:** Participants will be able to return to their institution with basic knowledge to begin an international student recruitment plan. If the institution has a recruitment plan in place, participants will be able to use information from the workshop to assess its strengths and weaknesses and make appropriate changes.

**Presenters:**
Chair: Pia Wood, University of Tennessee-Knoxville
David Di Maria, Kent State University

9:00 a.m. – 4:00 p.m.  AIEA Executive Committee Meeting

**SENATE**
From Faculty to SIO

Making the transition from being a faculty member to being an SIO is more complicated than it might appear on the surface. It's not just a different job; it's a different culture. This workshop will approach becoming a successful SIO as a process of cross-cultural transition and learning.

We’ll discuss why and how administrative searches (and particularly searches for SIOs) are significantly different from those for faculty members, and what you can do to identify and secure a rewarding position. We’ll look at how and why higher educational institutions vary, and what this means for the specifics of an SIO’s job. We will spend much of the workshop looking in detail at how and why SIOs succeed, what new habits of mind might be helpful for new hires, and what obstacles and challenges one is likely to encounter. We will examine the career tracks of SIOs, at how and why things may change over time, and how success and satisfaction in the SIO’s job differs from that of a faculty member. Finally, we’ll discuss how new SIOs can use professional development plans to further build their skills and competencies on the job.

This workshop will be most useful for faculty members who are either considering becoming an SIO, those who have recently stepped into the SIO role, or those existing SIOs who have obtained an SIO position at a new institution. The emphasis in the workshop is less on “nuts and bolts” and more on the strategic management of one’s career, and in particular, on the cultural core values and expectations which distinguish SIO roles from faculty ones.

Presenter:
Chair: Riall Nolan, Purdue University
Practical Approaches to Managing and Supporting Internationalization

This advanced-level workshop will be structured on the lines of the AIEA Dialogue programs (a free-flowing conversation and sharing of information and experience among the participants) and is appropriate for SIOs and other colleagues who want to engage in a conversation, rather than presentations on the various topics.

Workshop topics for discussion will be determined by participants and might include the following: Defining internationalization and consideration of which type might be appropriate for various institutional types, aligning internationalization strategy with campus-wide priorities, dealing with institutional politics when supporting internationalization, strategies for establishing and sustaining faculty buy-in, using peer institutions to leverage the buy-in of faculty and senior administration, introduction to the measurement and assessment of campus internationalization, discussion and bibliography of resources to support internationalization, consideration of the notion of the “End of Internationalization” (Brandenburg & de Wit) and development of strategy for managing and supporting internationalization at one’s own institution. Participants will receive both a survey as well as several readings on topics related to internationalization prior to the workshop.

Specifically we hope that Senior International Officers (SIOs) with responsibility for or engagement in campus internationalization; Provosts and other senior administrators with responsibility for overseeing internationalization will join the conversation. (At least 5 years experience in higher education and/or higher education administration are strongly suggested for participation in this workshop.)

Presenters:
Chair: Joseph Brockington, Kalamazoo College
Paige K. Turner, Saint Louis University

Implementing Strategic International Partnerships

This workshop focuses on how to develop strategic and sustainable international partnerships, providing in-depth models from a number of countries around the world. Expert panelists will use their combined wealth of experience building partnerships to provide audience members with practical knowledge, lessons learned, and best practices for collaborating with partners in other countries. The workshop will combine a high-level policy perspective and the working-level practical perspective and will include expert practitioners in the field of strategic international partnership building.

Presenters:
Chair: Clare Banks, Institute of International Education
Tim Barnes, University of Illinois at Urbana-Champaign
Susan Buck Sutton, Bryn Mawr College
### Monday, February 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>7:30</td>
<td>AIEA Workshop: Assessing Global Learning; Leadership Practices &amp; Imperatives for the 21st Century Academy</td>
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<tr>
<td>8:00</td>
<td>AIEA/NAFSA Workshop: Acquiring Resources for Internationalization through an Integrated Strategy</td>
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<tr>
<td>8:30</td>
<td>AIEA/NACUBO Workshop: Successful Strategic and Operational Approaches to Campus Internationalization Workshop</td>
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<td>8:00</td>
<td>AIEA Professional Development Committee Meeting 9:00 - 10:15</td>
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<td>9:00</td>
<td>AIEA Membership Meeting 9:00 - 10:15</td>
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<td>AIEA Public Policy Meeting 9:00 - 10:15</td>
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<td>AIEA Editorial Board Meeting 9:00 - 10:15</td>
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<tr>
<td>11:00</td>
<td>Joint AIEA Committee Meeting 11:00am - 12:00pm</td>
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<td>11:00</td>
<td>Newcomer Orientation 11:00am - 12:00pm</td>
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<td>11:30</td>
<td>Senior SIO Event 11:30am –12:30pm</td>
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<td>12:00</td>
<td>Conference Opening Plenary 2:00 p.m. – 3:00 p.m.</td>
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<td>12:30</td>
<td>Keynote: Kwame Anthony Appiah</td>
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<td>1:00</td>
<td>Book Signing from 3:00 p.m.– 3:30 p.m.</td>
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<td>2:00</td>
<td>Concurrent Sessions and Roundtables 3:15 p.m. – 4:30 p.m.</td>
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<td>3:00</td>
<td>Recognize Me? Value of IE Professionals • Critical Language Teaching and Learning • Exploring Intersections between SIOs and CDOs • un-STEMming Curricula and Experience • “Internationalizing the Curriculum” Initiative on Campus • Lessons from the Middle East • Growing Role of Systemness • Interplay of Ideas and Reality • Student Health, Safety, and Crisis Management • What is the Meaning of “Meaningful”</td>
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<td>4:00</td>
<td>Concurrent Sessions and Roundtables 4:45 p.m. – 6:00 p.m.</td>
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<td>5:00</td>
<td>Research Agenda • Building a Professional Network • International Education Advocacy • Advancing Global Learning • National and Regional Policies • Internationalizing STEM Education • Provost’s Perspective • Mapping and Assessing Global Learning • Perspectives in South Korea, Japan, and the United Kingdom • Institutional Partnerships • Working with Latin America • Expanding a University’s Global Presence • ACE/COLL Awards</td>
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<tr>
<td>6:00</td>
<td>2014 AIEA Opening Reception 7:00 p.m. – 8:30 p.m.</td>
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$=$(separate fee required)
**Mon, Feb 17, Workshops 8:00 a.m. – 12:00 p.m.**

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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA Workshop (separate fee)</strong></td>
<td><strong>SALON D</strong></td>
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**Assessing Global Learning: Leadership Practices & Imperatives for the 21st Century Academy**

The success educational leaders achieve in making global learning truly universal across the academy wholly depends upon their institution’s ability to gather compelling evidence that such global learning outcomes are taking place. The assessment of global learning is therefore a necessary step towards universalizing it. Bringing together practitioners, researchers and SIOs, this workshop addresses the imperative of assessing global learning across higher international education while highlighting how various processes are being used today to identify, design, implement and assess multiple, intentional, and substantive encounters with global learning experiences throughout educational programs at home and away.

**Presenters:**
Chair: Scott Blair, CEA Global Education  
Gil Latz, Indiana University-Purdue University, Indianapolis  
Craig Shealy, James Madison University  
Lee Sternberger, James Madison University

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<td>8:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA/NAFSA Workshop</strong> (separate fee)</td>
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**Acquiring Resources for Internationalization through an Integrated Strategy**

Resource constraint is a reality facing most higher education campuses. For internationalization to succeed, campuses must build a strategy that weaves international into campus culture, integrates strategic use of existing resources, seeking new sources of revenue, and leveraging resources through partnerships. This workshop will offer an approach, set of steps, and examples of practices from other institutions for senior international officers to utilize and grow the people, budgets, and programs working together toward internationalization at all types of higher education institutions. The presenters will offer a three-part strategy that builds resource acquisition on tapping into existing institutional capacity, attracting new resources, and developing an institutional culture for widespread support of internationalization.

**Presenters:**
Chair: Dorothea Antonio, NAFSA  
John K. Hudzik, Michigan State University  
Penelope “Nell” J. Pynes, University of North Carolina-Greensboro
Successful Strategic and Operational Approaches to Campus Internationalization Workshop

As the international presence of US institutions grows, many issues regarding compliance, risk management, finance and legal issues, cash management, tax, HR and other infrastructure and operational support arise. How does the SIO work with various leaders at the institution, particularly those outside the academic area? Learn about resources available for chief business officers in higher education who are motivated to understand international operations and to support them. Learn how institutions have successfully set up networks, specialized functions, or other approaches to ensure sufficient coordination and opportunity to work collaboratively with the provost, researcher or faculty member before one runs into an unexpected problem financially or legally. Presenters will lead discussion of successful strategic and organizational approaches to these challenges and will refer to NACUBO’s resources that are geared to educate business officers working with the institution’s leadership on international efforts. This workshop will focus on a typical US context and is geared to leaders in US institutions, but colleagues from other countries are welcome, should they want to consider adopting similar approaches in their own national context.

Presenters:
Chair: Marta Perez Drake, NACUBO
Bob Lammey, High Street Partners (HSP)
Lisa Krim, Georgetown University
Joseph Yohe, Georgetown University
Monday, February 17

11:00 a.m. – 12:00 p.m.  Newcomer Orientation

The session is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose them to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective members.

Presenters:
Chair: Tom Bogenschild, Vanderbilt University
Rodolfo Hernandez, University of Texas at Dallas
Maria Carmen Krane, Creighton University
Gilbert Merkx, Duke University

Newcomer Orientation Co-Sponsored by:

**USC Rossier Global Executive Doctor of Education Program**

The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice and assessment. The Global Executive EdD program is a 25-month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country while attaining their doctoral degree at USC.

**Zinch**

Zinch International is a marketing service of Chegg, the student hub, which assists colleges and universities with recruitment and multi-channel outreach services in the markets of China, the Middle East, and Turkey. Zinch is a recognized leader in international recruitment, employing a unique combination of traditional student outreach, on the ground events, hosted event programs and public relations, and international social media expertise. Zinch serves over 300 college and university partners with market intelligence services, inquiry cultivation, and prospective student engagement. For more information regarding Zinch International services visit www.zinch.com/admissions-officers or e-mail outreach@zinch.com to schedule a free consultation.

11:30 a.m. – 12:30 p.m.  Senior SIO Event

For conference attendees with 10+ years experience as an SIO or AIEA member.

Chair: Gilbert Merkx, Duke University
Concurrent Sessions and Roundtables

12:30 p.m. – 1:45 p.m.

**Administrative Leadership Styles, Cultural Intelligence (CQ), and Its Impact on Internationalization within US Universities**

US universities may face many challenges as they strive to become more international. The facilitators will provide a synopsis of the results from a private, Midwestern university, after they encountered retention issues with both faculty and students; and realized existing deficits in intercultural relationships. The roundtable presentation will discuss activities to enhance cultural intelligence to determine if leadership style is a determining factor in the success of internationalization within US universities.

**Facilitators:**
Chair: Joanne Barnes, Indiana Wesleyan University
Brad Grubb, Indiana Wesleyan University

**Continuous Professional Development for Seasoned SIOs: How Can You Get What You Need and How Can AIEA Help?**

Ongoing professional development for seasoned SIOs, both at the annual conference and throughout the year, is essential if SIOs are going to be prepared for the new challenges they confront at every turn. This session will begin with recent SIO data on this topic, and then invite input from seasoned SIOs about what information they need, and how best to receive it, to equip themselves to lead their institution’s continuous global adaptation and innovation.

**Facilitators:**
Chair: Susan Carvalho, University of Kentucky
Carolyn North, University of Colorado-Denver

**Newcomers’ Roundtable**

Newcomers are invited to a roundtable discussion with AIEA leaders that will address themes and issues introduced in the Orientation in greater depth. Topics will include discussions of campus internationalization, the role of the Senior International Officer, ways to connect with others in the field, and how new and aspiring SIOs might best identify and utilize the networks and resources available to them in the field. We encourage all newcomers to participate in this discussion.

**Facilitators:**
Chair: Andrew Gillespie, Auburn University
Thomas Bogenschild, Vanderbilt University
Monday, February 17

SALON G

**Washington Update 2014**

The 2014 Washington Update session will deconstruct the federal policy climate for international education and exchange programs, and examine the impacts of Administration and Congressional actions on federal programs of concern to AIEA members. Programs to be discussed in the session include the Department of Education’s International and Foreign Language Education Programs and State Department academic exchanges including Fulbright.

**Presenters:**
- Chair: David Fleshler, Case Western Reserve University
- Michael McCarry, Alliance for International Educational & Cultural Exchange
- Miriam Kazanjian, Coalition for International Education

LONGWORTH

**The Role of the QEP in Campus-Wide Internationalization**

This presentation will provide international administrators ways to navigate a Quality Enhancement Plan at a higher education institution. Although this presentation involves a large public research intensive university, the presentation will offer key insights that can be used at various postsecondary institutions. Some key insights offered will be ways to continuously include stakeholder input, communicating internationalization initiatives, the details of internationalization assessment principles, and aligning programs and policies that specifically address internationalization student learning outcomes.

**Presenters:**
- Chair: David Miller, University of Florida
- Nicola Kernaghan, University of Florida
- Timothy J. Wilson, University of Florida

DIRKSEN

**Multicultural, Multilingual Higher Education in the Age of Anglophonization**

In the English-speaking world and many of the English-medium university programs around the world, multiculturalism and multilingualism, despite their prominence in institutional rhetoric, seldom define educational goals or characterize modes of learning. Instead, anglophonization typically serves as a difference-minimizing instructional strategy, masking the linguistic and cultural assets of the host nation and the international student body. Based on experiences in a variety of contexts, this panel explores the complexities and dilemmas of “multicultural, multilingual” education.

**Presenters:**
- Chair: H. Stephen Straight, Binghamton University
- Hans de Wit, Universita Cattolica del Sacro Cuore
- Karen M. Lauridsen, Aarhus University
Lessons from Experience: The SIO as an Advocate for Change

There is a shortage of literature on what accounts for success and for failure for SIOs in being an advocate for international education in various institutional settings. The session is based on a book of essays by current and former SIOs which reflect on what they tried to achieve as international education leaders on their campuses and what accounted for their successes and failures. The session looks beyond the differences among specific educational institutions to the more general contingencies that the SIO must confront as agents of change.

Presenters:
Chair: Riall Nolan, Purdue University
Howard Rollins, Georgia Tech
Uliana Gabara, University of Richmond
William Lacy, University of California at Davis

Sponsored Students and Partnership Opportunities in Iraq

After three decades of isolation, government programs in Iraq are revolutionizing the higher education system and reintegrating Iraq into the global academic and scientific community. Three programs annually award 3000 graduate scholarships to university faculty and top students. Universities want to develop linkages and build relationships with U.S. counterparts to explore collaborative research, joint degree programs, and faculty exchanges. Discover the opportunities to recruit Iraqi scholarship students and establish long-term connections to institutions in Iraq.

Presenters:
Chair: Lorna Middlebrough, U.S. Department of State
Ammar Azeez Al Sahrawi, Embassy of the Republic of Iraq
Karwan Zebari, Kurdistan Regional Government of Iraq Representation to the U.S.
Lori Mason, IREX

Global Partnering for Global Learning: Perspectives from Australia, Scotland and Canada

This interactive discussion session will highlight Australian, Scottish and Canadian perspectives on global learning and explore the challenges faced by three leading research universities in embedding global learning within institutional strategies. The panel will highlight lessons learned in curriculum innovation and student mobility, and draw comparisons between the three national contexts. Session participants will also be invited to reflect on the challenges and/or hidden potential for collaborative networks to foster new avenues for global learning.

Presenters:
Chair: Simon Evans, University of Melbourne
Stephen Hillier, University of Edinburgh
Katherine Beaumont, University of British Columbia
Sustainable International Enrollment Growth: Insights from Canada

Since 2008, international student enrollment growth in Canada has positioned it as one of the world’s most attractive study destinations. A Canadian federal advisory panel has set the goal to double international student enrollment by 2022. This session will share analysis of recent enrollment trends, shifting policies, and competition dynamics that will modulate growth in Canada and offer insights on the federal government’s efforts to strengthen Canada’s competitive position in the international education landscape.

Presenters:
Chair: Paul Bailey, Department of Foreign Affairs, Trade and Development, Edu-Canada
Dan Guhr, Illuminate Consulting Group

So, You’ve Got an Internationalization Plan; Now What? Next Steps in Internationalization

Do you feel the internationalization efforts at your institution have peaked? Join us to learn what innovative steps several institutions have taken to overcome institutional inertia including faculty reluctance, and share your experiences. Challenges addressed will include dwindling resources, faulty messaging, and disconnected student bodies. Anyone who feels their efforts to advance an internationalization agenda have stalled should attend. The session will include small group discussion with reporting and individual activities.

Presenters:
Chair: Richard F. Johnson, Harper College
Jill Izumikawa, Harper College
Sandra Anderson, College of DuPage

Building a University-wide Agenda for Advancing Intercultural Competence: Lessons Learned from the University of Minnesota

Furthering intercultural competence in higher education requires colleges and universities to establish an intentional and strategic plan that embeds intercultural understanding and practice across the academy’s work. To secure broad-based buy-in and support, this plan needs to consider the various ways that different units within the academy define and interpret intercultural work. This session presents some of the struggles, challenges, and lessons learned by administrators from the University of Minnesota in building an institution-wide plan for advancing intercultural competence.

Presenter:
Chair: Andrew Furco, University of Minnesota
Global Me with Mobile Messaging: From Theory to Successful Practices

Mobile phone and other new media technologies have been repurposed within international student services. These asynchronous communication and interactive media are important in international students’ lives, aiding their sense of belonging. Capitalizing on this technology can result in potential positive effects on their academic success the SIO, the International Office, and the college community. The session will address how SIOs can shape their strategic planning efforts to include the role of technology in global learning.

Presenters:
Chair: Samantha Lu, Teachers College, Columbia University
Dominic Mentor, Columbia University
Judith Pennywell, University of Miami

Mark your calendars!

The 2015 AIEA Conference

February 15–18, 2015
Washington Marriott Wardman Park
Washington, DC, USA

Please join us for the 2015 AIEA Conference, held in Washington, DC at the Washington Marriott Wardman Park
Proposal Deadline: August 15, 2014

Check the AIEA Web site for more information:

www.aieaworld.org
Monday, February 17

Opening Plenary 2:00 p.m. – 3:00 p.m.

2:00 p.m. – 3:00 p.m.  Conference Opening Plenary

GRAND BALLROOM

Keynote: Kwame Anthony Appiah

Named one of Foreign Policy’s Top 100 public intellectuals, Kwame Anthony Appiah teaches at New York University. He has previously taught at Princeton, Harvard, Yale, Cornell, Duke, and the University of Ghana. He is also the President of the PEN American Center, the world’s oldest human rights organization. In 2012, he was awarded the National Humanities Medal by The White House.

Anthony Appiah’s book Cosmopolitanism is a manifesto for a world where identity has become a weapon and where difference has become a cause of pain and suffering. Cosmopolitanism won the Arthur Ross Book Award, the most significant prize given to a book on international affairs. In his latest book, The Honor Code: How Moral Revolutions Happen, Appiah lays out how honor propelled moral revolutions in the past—and could do so in the future. Walter Isaacson (Steve Jobs) calls it “an indispensable book for both moral philosophers and honorable citizens.”

Kwame Anthony Appiah was born in London to a Ghanaian father and a white mother. He was raised in Ghana, and educated in England, at Cambridge University, where he received a Ph.D. in philosophy. As a scholar of African and African-American studies, he established himself as an intellectual with a broad reach. His book In My Father’s House and his collaborations with Henry Louis Gates, Jr.—including The Dictionary of Global Culture and Africana—are major works of African struggles for self-determination. In 2009, he was featured in Astra Taylor’s documentary Examined Life, alongside Martha Nussbaum, Slavoj Zizek, and other leading contemporary philosophers.

Meet the Author

Kwame Anthony Appiah will be available to sign his books from 3:00 p.m. to 3:30 p.m. in the Exhibit Hall.

Please note that the exhibit hall will be closed during the plenary from 2:00 p.m. – 3:00 p.m.

Opening Plenary Sponsored by:

World Education Services (WES)

World Education Services (WES) is the largest non-profit credential evaluation service in North America and a leading provider of research on student mobility, international enrollment management, and transnational education.

- WES has delivered credential evaluation reports to more than 2,500 academic institutions worldwide.
- More than 90,000 individuals choose WES for a credential evaluation each year.
- Over 4,000 participants attend WES webinars yearly.
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- IETP trainers are experienced practitioners and leaders in the field of international education
- a residential setting offers participants a relaxing atmosphere ‘away from the office’
- participants from across Canada and around the world create an invigorating and far-reaching network
- Kingston is conveniently located on Lake Ontario, an easy drive from Ottawa, Toronto, and Montréal
Monday, February 17

3:15 p.m. – 4:30 p.m. Concurrent Sessions and Roundtables

**Recognize Me? Enhancing Employer Awareness and Value of IE Professionals**

How do we enhance employer awareness and value of IE Professionals? The Canadian Bureau for International Education established a Professional Recognition Advisory Committee to consider a recognition program for IE professionals in Canada. Facilitators will give a brief overview of the process and findings, and engage the audience in discussion including key competencies institutions look for in international office positions, the use of professional standards, and the usefulness of national standards for IE professionals.

Facilitators:
Chair: George Khoury, Canadian Bureau for International Education (CBIE)
Sonja Knutson, Memorial University of Newfoundland
Katherine Beaumont, University of British Columbia

**The Role of Critical Language Teaching and Learning in Creating Global Professionals**

This roundtable aims to advance participants’ understanding of the significance of critical foreign language teaching and learning, particularly its role in creating global professionals in the U.S. higher education, with a few national initiatives as examples. Enrollment data from the Modern Language Association (MLA), data from national initiatives, as well as Federal government documents will be used as primary sources. Extensive literature in the field of critical language education will be reviewed.

Facilitators:
Chair: Ling LeBeau, Indiana University Bloomington

**Exploring Intersections between Senior International Officers (SIOs) and Chief Diversity Officers (CDOs)**

Join the President of the National Association of Chief Diversity Officers (NADOHE) and the Presidential leadership of AIEA in exploring areas of mutual collaboration between SIOs and CDOs. Come prepared to share your own experiences and learn more about ways in which SIOs and CDOs can work more closely together in achieving common goals of working with senior campus leadership, as well as in developing intercultural competence on campus.

Facilitators:
Chair: Darla K. Deardorff, Association of International Education Administrators
Harvey Charles, Northern Arizona University
Sabine Klahr, University of Utah
Benjamin Reese, National Association of Chief Diversity Officers
Monday, February 17  
Sessions & Roundtables  
3:15 p.m. – 4:30 p.m.

**Global Learning Opportunities: un-STEMming Curricula and Experience**

This interactive discussion session will use the complementary experiences of three leading research universities in maximizing the global learning opportunities for students in STEM disciplines to frame a broader discussion of challenges, opportunities and successful strategies with session participants. The panel will introduce initiatives in curriculum innovation (including integrated global perspectives), extra-curricular engagement and student mobility, backed by research on student experiences and embedded in institutional strategies.

**Presenters:**
- Chair: Simon Evans, The University of Melbourne
- Fiona Docherty, The University of New South Wales
- Yingzheng Liu, Shanghai Jiao Tong University

**Creating Global Citizens Locally: Introducing an “Internationalizing the Curriculum” Initiative on Campus**

Institutional context and culture critically inform the success or failure of curriculum internationalization efforts. With a look at three distinct institutional environments, this panel provides concrete suggestions for organizations at the different stages of curriculum internationalization and faculty engagement, along with the challenges faced and lessons learned throughout the process. Change management within the principles of faculty governance is also explored.

**Presenters:**
- Chair: S Lisa Ijiri, Lesley University
- Bill Clabby, St. Edward’s University
- Jennifer Robertson, Valencia College

**Global Learning & General Education: Lessons from the Middle East**

This panel will review two models of integrating general education coursework and global education, as currently practiced within a Middle Eastern context; one which incorporates technology-enhanced cross-national student collaboration & one which examines global & cross-cultural issues of media representation. In addition to discussing “lessons learned” from these long-standing pedagogical innovations, the presenters will problematize the question of “global education” as a largely US-centric educational project.

**Presenters:**
- Chair: Katherine Yngve, Yngve Associates
- Lisa Arnold, American University of Beirut
- Paul Mihailidis, Emerson College
The Growing Role of Systemness in Internationalization

Attention to internationalization efforts have traditionally focused on individual institutions. In the US, however, most public sector institutions are part of a system. Increasingly they are involved in setting internationalization policies and providing oversight of efforts by their constituent campuses. This presentation will explore dimensions of this relatively new perspective, drawing on a recently published book on the topic, and with a perspective from Europe, discussing how the US concept of “systemness” resonates internationally.

Presenters:
Chair: Kevin Kinser, State University of New York at Albany
Jason Lane, State University of New York at Albany

The Interplay of Ideas and Reality in Study Abroad

Universities operating in a global environment face complications in operations arising from working in different cultures and political settings. Senior International Officers need to have an understanding of how to work effectively in these new political, cultural, and financial settings and also need the ability to interpret international challenges to their home college communities. This session focuses on harmonizing home university policy with host country dilemmas relating to social justice, human rights, and financial controls.

Presenters:
Chair: Michael Steinberg, IES Abroad
Leo Van Cleve, California State University System
Jacqueline Levine, University of Rochester

Online Learning Strategies to Enhance Student Health, Safety, and Crisis Management for Study Abroad

US institutions of higher education continue to increase study abroad opportunities. While bringing an important chance for students to expand international learning and understanding, they also provide special risk management challenges. Implementing institutional policies and procedures that limit risk and prepare to respond to crisis abroad can be enhanced using new technologies. Institutions should also use new technologies to orient and train students prior to study abroad and after they arrive at their international location.

Presenters:
Chair: Gary Rhodes, University of California, Los Angeles
Laura Angelone, International SOS
Carol Foley, HTH Worldwide
Brandon Lee, Terra Dotta
What is the Meaning of “Meaningful” in International Education? Two Models of Curricular Internationalization and Assessment

Despite considerable debate within higher education, no consensus has yet emerged on best practices for realizing and then assessing the internationalization of the curriculum and co-curriculum. “What is the meaning of ‘meaningful’ in international education?” and “How can internationalization promote global learning and intercultural competence?” are still open questions. This panel will explore internationalization and assessment efforts in two distinct institutional contexts: a tier-one research institution (Cornell University) and a public four-year college (SUNY Cortland).

Presenters:
Chair: Sydney Van Morgan, Cornell University
William Skipper, State University of New York Cortland
Heike Michelsen, Cornell University
Rebecca Smolar, State University of New York Levin Institute
A Research Agenda for the Internationalization of Higher Education in the United States, 2nd Edition

The AIEA Editorial Board proposes to produce a second edition of the current 1996 AIEA publication, A Research Agenda for the Internationalization of Higher Education in the United States. The purpose of this roundtable discussion is to foster a collaborative process with the AIEA membership and the broader international education professional community by inviting roundtable participants to carefully and critically review a comprehensive outline of the document prepared by the editorial board.

Facilitators:
Chair: Robin Sakamoto, Kyorin University
Anthony Ogden, University of Kentucky
Kevin Kinser, State University of New York at Albany

Building a Professional Network for International Partnership Management & Strategy

Institutions increasingly look to international partnerships to further their international objectives. Recently, many institutions have dedicated staff and, in some cases, entire units to the particulars of partnership management. This session will serve as a forum for individuals whose portfolio includes partnerships, with a goal of sharing insights and building a professional network dedicated to international partnership management. Participants will discuss functions of partnerships and identify key topics needing greater attention from researchers and practitioners.

Facilitators:
Chair: Jane Gatewood, The University of Georgia
Susan Buck Sutton, Bryn Mawr College
Chad Hoseth, Colorado State University

International Education Advocacy Roundtable

Facilitated by international education advocacy specialists, this interactive roundtable discussion will focus on the how-tos of international education advocacy: how to approach and interact with elected officials, and how to get your message heard both in DC, as well as at institutions. Participants are encouraged to come armed with questions and to share with and learn from the moderators, and one another.

Facilitators:
Chair: David Fleshler, Case Western University
Michael McCarry, Alliance for International Educational & Cultural Exchange
Monday, February 17  

Sessions & Roundtables  

4:45 p.m. – 6:00 p.m.

Challenges and Opportunities in Advancing Global Learning

The general education curriculum provides multiple opportunities to engage students in global learning. One pathway for success is to integrate it in specialized programs that draw on discipline-specific courses, the general education program, and experiential programs that support both. This panel will focus on models of global learning, including living-learning programs that simultaneously target various curricula sites, including the general education curriculum, the co-curriculum, specific disciplines, and education abroad.

Presenters:
Chair: Jill Blondin, Virginia Commonwealth University  
Leslie Bozeman, Virginia Commonwealth University  
Virginia Haufler, University of Maryland

National and Regional Policies for Internationalization: US and European Perspectives

This session is designed to provide participants with exposure to the latest developments taking place in the US and Europe in terms of national and regional policies for internationalization. Awareness of specific policies (and emerging policy trends) should deepen SIOs’ understanding of the broader social and political context in which partner institutions are operating, and strengthen efforts to help campus colleagues better contextualize different opportunities (and challenges) for engagement abroad.

Presenters:
Chair: Laura Rumbley, Boston College Center for International Higher Education  
Robin Matross Helms, American Council on Education  
Patti McGill Peterson, American Council on Education  
Nina Lemmens, German Academic Exchange Service (DAAD)

Internationalizing STEM Education in the Context of Affordability, Access, Retention and Program Efficiency

Despite broad consensus about the necessity for STEM education to meet the needs of an expanding knowledge economy in the 21st century, there is little acknowledgement about the importance of internationalizing STEM education. This session will explore three different approaches to internationalizing STEM education, discuss how the support of an interdisciplinary cast of faculty and partnerships can be secured, and examine how this can be achieved to ensure affordability, broad access, retention and program efficiency.

Presenters:
Chair: Harvey Charles, Northern Arizona University  
Dennis Dutschke, Arcadia University  
Eric Johnson, Valparaiso University
The Provost’s Perspective on Internationalization
The American Council on Education has worked directly with these chief academic officers to implement comprehensive internationalization on their campuses. This panel session of provosts will draw their experiences about the major leadership issues and strategies for internationalization within and across sectors. The participants will share promising practices in addressing these challenges and respond to audience questions.

Presenters:
Chair: Barbara Hill, American Council on Education
Andrea Schokker, the University of Minnesota Duluth
J. Bradley Creed, Samford University
Josephine Modica-Napolitano, Merrimack College

Mapping and Assessing Global Learning: Challenges and Strategies
Using Juniata College as a concrete model for identifying and assessing global learning opportunities, senior faculty/administrators will present practical responses to the challenges of institutional, program, and curricular assessment. Participants will be invited to share their challenges and strategies for assessing global learning on their campuses. Towards the goal of exploring and communicating the broadest range of strategies, presenters will then create and share a document that summarizes the breadth of institutional approaches.

Presenters:
Chair: Jenifer Cushman, Juniata College
Gerald Kruse, Juniata College
Kathryn Westcott, Juniata College

Current Perspectives on Global Learning in South Korea, Japan, and the United Kingdom
Each presenter is an SIO representing three different American universities, who has recently returned from a Fulbright IEA Program. They will present current perspectives about global learning from the universities they visited in Japan, South Korea, and the UK. The session will focus on how SIOs in the US (and abroad) respond to the current circumstances in these countries, and discuss universal actions used to advance global learning objectives that meet the needs of all.

Presenters:
Chair: Helen Gaudette, The City University of New York- Queens College
Joanna Regulska, Rutgers University
Sentwali Bakari, Drake University
Strategic Choices for Developing and Sustaining Institutional Partnerships

The changing context of global higher education is redefining the risks and complexities of partnerships. SIOs are expected to be even more responsive in making tough strategic choices that define best fit models, markets and partners. This interactive and comparative session aims to deconstruct the complexity of developing and sustaining institutional partnerships from a framework of strategic choices. Participants will be encouraged to share the choices they had to make and the outcomes of those decisions.

Presenters:
Chair: Rahul Choudaha, World Education Services
Simon Evans, University of Melbourne
Stephen Dunnett, The State University of New York University at Buffalo

Working with Latin America: Experiences from Europe

This session explores Europe’s experience in cooperation in higher education with Latin America and how it has helped to create global learning opportunities. The session is led by speakers representing the European Union, the European Commission, and Universidade Estadual Paulista in Brazil. Topics covered include the aims of financing cooperation in the region and the role of international associations using examples from Spain.

Presenters:
Chair: Laura Howard, European Association for International Education (EAIE)
Graham Wilkie, European Commission
José Celso Freire Jr., Universidade Estadual Paulista UNESP

Expanding a University’s Global Presence: Strategic and Financial Issues

Evolving beyond the legacy forms of international engagement (e.g. studying abroad and exchanging students and scholars), institutions are forging global footprints. This session will provide insight into the administrative and financial aspects of international engagement strategies, so that the SIO is better able advocate for and discuss the strategic benefits of global expansion with their administrative and financial counterparts at the institution.

Presenters:
Chair: Mark Lazar, Institute of International Education
Kerri Tricarico, New York University
William Brustein, The Ohio State University
Philip Kotev, J.P. Morgan
Lessons Learned from the ACE/COIL Internationalization through Technology Awards

Lessons Learned from the ACE/COIL Internationalization through Technology Awards ACE and SUNY COIL Center recently conducted a national call for submissions for an awards program, which recognizes and supports the use of technology to enhance institutional internationalization and global competence among students at U.S. institutions. This session will explore lessons learned through the application process about institutions’ commitments to using technology to advance internationalization, structures in place to support initiatives, measurement of student global competence, scalability of efforts, and areas institutions struggle to innovate.

Presenters:
Chair: Jon Rubin, State University of New York Center for Collaborative Online International Learning (COIL)
Lindsay Addington, National Association of College Admissions Counseling (NACAC)
Hans de Wit, Catholic University of Sacro Cuore

7:00 p.m. – 8:30 p.m. Opening Reception

Join your colleagues at the National Press Club for an evening of networking with old and new friends. The National Press Club is located next door to the JW Marriott and the reception will be held on the top floor in the ballroom.

Note: Please do not arrive prior to 7:00 p.m.

AIEA Opening Reception Sponsored by: QS

The QS Intelligence Unit (QSIU) is a world-leader in business intelligence to higher education institutions and policy makers. From university rankings to market reports; quality assurance benchmarking to reputation monitoring and consulting services, QSIU has the right blend of data and expertise to help form, refine, focus and evaluate your institutional performance. Meet us at our exhibition booth and join the QSIU session delivered by Ben Sowter, head of division, during the conference. For more information, contact ben@qs.com or visit www.iu.qs.com.
Tuesday, February 18

7:00  NIEA Breakfast (invite only)  7:30 a.m. – 8:45 a.m.

8:00  Info Session I  ELS Educational Services  7:45 a.m. – 8:45 a.m.

8:30  Info Session II  The Group of 8  7:45 a.m. – 8:45 a.m.

9:00  Info Session III  QS Stars  7:45 a.m. – 8:45 a.m.

9:30  Info Session IV  CULCON  7:45 a.m. – 8:45 a.m.

10:00  Presidential Plenary  9:00 a.m. – 10:00 a.m.

10:30  Networking Break with Exhibitors  10:15 a.m. – 10:45 a.m.

11:00  Concurrent Sessions and Roundtables  10:45 a.m. – 12:00 p.m.

11:30  Concurrent Sessions and Roundtables  12:00 p.m. – 2:00 p.m.

12:00  Networking and Awards Luncheon  12:15 p.m. – 1:15 p.m.

1:00  Concurrent Sessions and Roundtables  1:30 p.m. – 2:45 p.m.

2:00  Concurrent Sessions and Roundtables  3:30 p.m. – 4:45 p.m.

3:00  Concurrent Sessions and Roundtables  5:00 p.m. – 6:15 p.m.

5:00  AIEA Networking Reception  7:00 p.m. – 8:30 p.m.

6:00  AIEA Past Presidents’ Dinner  (Invitation Only)  8:00 p.m.

7:00  Womens’ Networking Event  6:00 p.m. – 7:00 p.m.
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Tuesday, February 18

Information Session I

7:30 a.m. – 6:00 p.m.  Conference Registration  CAPITOL REGISTRATION DESK

8:00 a.m. – 6:00 p.m.  Exhibit Hall Open  EXHIBIT HALL (BALLROOM LEVEL)

7:30 a.m. – 8:45 a.m.  NIEA Breakfast (Invitation Only)  SENATE

7:45 a.m. – 8:45 a.m.  Information Session I*  RAYBURN

ELS Educational Services: Empowering International Recruitment and the Internationalization of US Universities since 1961

What do Senior International Officers need to know about recruitment of international students? How can international students help internationalize an institution? Join this session to discuss these questions further with experts from ELS. ELS recruits thousands of highly qualified undergraduate and post graduate candidates for more than 650 university and college partners each year. Learn how, with an ELS-trained network of certified counselors in more than 90 countries, ELS provides free recruitment and English for Academic Purposes pathways on the campuses of 57 US universities.

ELS Presenters:
Julie Blevins, Teri Laliberte, Dean Wright

Information Session I Sponsored by:
ELS Educational Services

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.

* a light breakfast is included for information session participants
The Group of Eight is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

We invite you to network and engage with staff from Group of Eight universities throughout the 2014 AIEA conference.

www.go8.edu.au
Information Session II*  

**From Where We Sit: The Big Challenges for International Higher Education from an Australian Perspective**  

Senior international staff from the Group of Eight research intensive universities will provide a snapshot of the challenges in international higher education.

**Group of 8 Presenters:**  
Fiona Docherty, University of New South Wales  
Simon Evans, University of Melbourne  
Erik Lithander, Australian National University

**Information Session II Sponsored by:**  

**The Group of Eight (Go8)**

The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research.

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* develop international strategic alliances and networks  
* sustain quality brand recognition  
* benchmark for performance improvement  
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

* a light breakfast is included for information session participants
UNIVERSALIZING GLOBAL LEARNING IN THE 21ST CENTURY ACADEMY

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For more information, contact ben@qs.com or visit www.iu.qs.com
World University Rankings, Contrasts, Impacts and Spin-offs

International university rankings have become an influential part of the global higher education landscape. This session will examine the differences between them as well as the similarities, discuss the impact as well as introducing some related initiatives that international rankings have paved the way for.

QS Presenter:
Ben Sowter

Information Session III Sponsored by:

QS

The QS Intelligence Unit (QSIU) is a world-leader in business intelligence to higher education institutions and policy makers. From university rankings to market reports; quality assurance benchmarking to reputation monitoring and consulting services, QSIU has the right blend of data and expertise to help form, refine, focus and evaluate your institutional performance. Meet us at our exhibition booth and join the QSIU session delivered by Ben Sowter, head of division, during the conference. For more information, contact ben@qs.com or visit www.iu.qs.com.

* a light breakfast is included for information session participants
We are pleased to invite you to a breakfast discussion on

U.S.-Japan Student Mobility and University Partnerships

Tuesday, February 18, 2014
7:45-8:45 a.m.
Cannon room

About the sponsors:

The U.S.-Japan Conference on Cultural and Educational Interchange (CULCON) is a binational advisory panel that serves to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship, and to strengthen connections between U.S. and Japan leadership in those fields. Founded by President Kennedy and Prime Minister Ikeda, it works to ensure that the best of new ideas for cultural, educational and intellectual activity and exchange are implemented as operational programs.

Waseda University is one of Japan’s top private, co-educational institutions of higher learning. Waseda University was founded in 1882 by Shigenobu Okuma -- later the Prime Minister of Japan -- with the aim of fostering contemporary Japanese leaders.

Toyo University is one of the largest comprehensive universities in Japan with over 32,000 students. The history of Toyo University began in 1887, when philosopher Emyo Inoue founded Tetsugakukan (Private Academy of Philosophy) in Tokyo.
Information Session IV

7:45 a.m. – 8:45 a.m.

U.S.-Japan Student Mobility and University Partnerships: Attracting Japanese Students to U.S. Institutions

This session addresses the dramatic decrease of Japanese students in the U.S. and the impact of this on U.S. institutions’ efforts to globalize. The Japanese government, understanding the direct link between low student mobility and global competitiveness, has established a series of major policies to promote study abroad programs for Japanese students. The session will also briefly outline bilateral efforts of the U.S.-Japan Conference on Cultural and Educational Interchange (CULCON), a binational advisory panel to the highest levels of both governments. How can U.S. institutions participate in these major initiatives to enhance their own efforts to globalize? We would like to invite senior international administrators to a dialogue on implementing an effective action plan to stimulate U.S.-Japan study abroad.

Presenters:
Shingo Ashizawa, Toyo University
Masakazu Iino, Waseda University
Stephen Dunnett, State University of New York at Buffalo
Pamela Fields, CULCON

Information Session IV Sponsored by:
CULCON

The U.S.-Japan Conference on Cultural and Educational Interchange (CULCON) is a binational advisory panel that serves to elevate and strengthen the vital cultural and educational foundations of the U.S.-Japan relationship, and to strengthen connections between U.S. and Japan leadership in those fields. Waseda University is one of Japan’s top private, co-educational universities. Founded in 1882 by Shigenobu Okuma, later Prime Minister of Japan, Waseda develops contemporary Japanese leaders. Toyo University is one of the largest comprehensive universities in Japan with over 32,000 students. Toyo’s history began in 1887, when philosopher Enryo Inoue founded Tetsugakukan (Private Academy of Philosophy) in Tokyo. CULCON, Waseda University and Toyo University have collaborated for the 2014 conference.

* a light breakfast is included for information session participants
9:00 a.m. – 10:00 a.m. Presidential Plenary

Keynote Speaker: Derald Wing Sue
Professor of Psychology and Education at Columbia University

Derald Wing Sue is Professor of Psychology and Education in the Department of Counseling and Clinical Psychology at Teachers College and the School of Social Work, Columbia University. He received his PhD from the University of Oregon, and has served as a training faculty member with the Institute for Management Studies and the Columbia University Executive Training Programs. Dr. Sue was the Co-Founder and first President of the Asian American Psychological Association and past president of the Society for the Psychological Study of Ethnic Minority Issues and the Society of Counseling Psychology. He is a member of many associations and has served as editor for numerous journals and publications.

Derald Wing Sue is a pioneer in the field of multicultural psychology, multicultural education, multicultural counseling and therapy, and the psychology of racism/antiracism. He has done extensive multicultural research and writing in psychology and education and is author of over 150 publications, 17 books, and numerous media productions. In all of these endeavors, his commitment to multiculturalism has been obvious, and his contributions have forced the field to seriously question the monocultural knowledge base of its theories and practices. With the help of many colleagues, he chaired committees for the Society of Counseling Psychology and the Association for Multicultural Counseling and Development that resulted in laying the foundations for the cultural competency movement in the delivery of mental health services to an increasingly diverse population. His current research involves the relationship of microaggressions and difficult dialogues on race, and he is currently working on a book titled: Race Talk: The Psychology of Racial Dialogues.

As recognition of his outstanding contributions, Dr. Sue has been the recipient of numerous awards from professional organizations, educational institutions, and community groups. Two studies (1989 and 2012) of multicultural publications and scholars concluded that “Impressively, Derald Wing Sue is without doubt the most influential multicultural scholar in the United States.”

Presidential Plenary co-sponsored by IELTS and Webster University.

Please note that the exhibit hall will be closed during the plenary from 9:00 a.m. to 10:00 a.m.
Tuesday, February 18
Presidential Plenary
9:00 a.m. – 10:00 a.m.

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Webster University

Webster University, founded in 1915 with its home campus in St. Louis, Missouri is the only Tier 1, private, non-profit U.S.-based university with campus locations around the world including metropolitan, military, online and corporate, plus traditional American-style residential campuses in North America, Europe, Africa and Asia. Other academic institutions broaden their international offerings by affiliating with Webster thus expanding their global reach. Webster University is committed to delivering high-quality learning experiences that transform students for global citizenship and individual excellence and its Study Abroad programs rank in the top 2 percent of 1,600 colleges and universities surveyed in the “America’s Best Colleges” 2013 edition of U.S. News & World Report. www.webster.edu

10:15 a.m. – 10:45 a.m.

Networking Break with Exhibitors

Networking Break with Exhibitors Sponsored by:

HTH Worldwide

HTH Worldwide is a leader in providing world travelers with access to quality healthcare services all around the globe. HTH combines ongoing research, a contracted global community of physicians and hospitals, advanced Internet and mobile applications, and extensive experience in international health insurance to ensure customers’ health, safety and peace of mind. Founded in 1997, HTH offers a full range of individual and group specialty health insurance programs, all of which include HTH’s Global Health and Safety Services available online, on mobile devices via mPassport, and through our 24/7 medical assistance call center.
Tuesday, February 18  Sessions & Roundtables  10:45 a.m. – 12:00 p.m.

10:45 a.m. – 12:00 p.m.  Concurrent Sessions and Roundtables

**President’s Roundtable**
What questions have you wanted to ask college presidents about leading campus internationalization? Join three former college presidents in discussing ways in which SIOs can work more effectively with their institutional leadership in the implementation of comprehensive internationalization. Come prepared to discuss your questions in strategic leadership, as well as to gain insights from hearing presidential perspectives on crucial leadership issues.

Facilitators:
Chair: Barbara Hill, American Council on Education
Patti McGill Peterson, American Council on Education
Ella Saccon, International Consultant

**Internationalizing STEM Curricula**
Education for STEM professionals has undergone major transformations: STEM students are studying abroad both to gain knowledge in their fields as well as to develop intercultural skills. This roundtable discussion will provide an opportunity to address curriculum modifications, the impact of short and long-term programs abroad for STEM students, and accreditation for education abroad programs within STEM disciplines. Facilitators will use the Brazilian Science without Borders program as an example to frame the discussion.

Facilitators:
Chair: Leandro Tessler, Universidade de Campinas
José Celso Freire Jr., Universidade Estadual Paulista

**Washington and Beyond: A Dialogue with Federal Government Officials on International-Education**
From immigration policy to visa oversight, exchange programs to language centers, U.S. federal government agencies play a major role in international-education activities of American college campuses. Yet, there are few opportunities for senior international officers and top executive-branch leaders responsible for global education to discuss shared priorities, the impact of government regulation and policy on campus efforts, and ways in which both groups can advance international education. This session provides a forum for constructive conversation.

Facilitators:
Chair: Karin Fischer, The Chronicle of Higher Education
David Fleshler, Case Western Reserve University
Faculty-Student Interactions and Integration of International Students: Issues and Innovations

This session will explore the theme – “creating encounters with difference that make a difference” for international students – from three perspectives: national survey data on international student perceptions of the campus climate for diversity; first-person narratives of international students’ classroom experiences and faculty-student interactions; and examples of cross-campus collaborations designed to enhance the international student classroom experience.

Presenters:
Chair: Chris Glass, Old Dominion University
Andrew Furco, University of Minnesota
Katherine Beaumont, University of British Columbia

The Comprehensive Approach to Global Learning: A Public Diplomacy Imperative

This session will explore a comprehensive approach to international student engagement and global learning from recruitment through graduation and beyond. Ensuring international students’ success benefits all students and the higher education institutions they attend, and is also a key public diplomacy goal for building mutual understanding between global citizens around the world. Panelists will discuss strategies and resources for supporting students through every stage of their academic experience to facilitate optimal global learning outcomes.

Presenters:
Chair: Jarred Butto, U.S. Department of State
Lindsay Addington, National Association for College Admission Counseling (NACAC)
Brian Sponsler, NASPA: Student Affairs Administrators in Higher Education

Becoming a Social Media Publisher: A Comprehensive Review of Social Media Management Tools

One way to connect with and reach out to students all over the world and enhance global learning is social media. Although senior international officers may not be directly responsible for social media management, having an understanding of social media publishing is vital for success in interacting with students globally. This session will cover both philosophical and practical implementation considerations. Participants will leave with a guide for establishing and maintaining a social media presence.

Presenters:
Chair: Jessica Winters, University of Groningen
Michael Waxman-Lenz, Intead: International Education Advantage, LLC
Paul Hofmann, California State University-Fresno
The International Student Experience, on the Ground: Integrated and Embraced, or a Mismatch between Reality and Expectations?
The reasons international students study overseas are varied, but they uniformly have an aspirational element: the desire to better one’s life, get a good job, undergo a transformative experience. What happens when those expectations are unmet? After tuition is paid, should universities do more to ensure that international students are integrated, assimilated and embraced once their new lives begin? This session will discuss these compelling issues, examine possible solutions and explore examples of initiatives that are currently addressing these challenges.

Presenters:
Chair: Anna Esaki-Smith, British Council, Hong Kong
Rodolfo “Rudie” Altamirano, University of Pennsylvania
Anita Mastroieni, University of Pennsylvania
Elizabeth Redden, Inside Higher Ed

MOOCs and International Education: When Will We Join the Conversation?
After initially focusing on technical topics, MOOCs have moved into subjects that are highly relevant to leaders in international education, subjects with deep cultural, political and economic content. This global learning innovation poses both opportunities and challenges for SIOs and their institutions. Three presenters – a long-time SIO, a leading journalist on U.S. higher education and a professor/practitioner of MOOC teaching – will address both current realities and future trends for MOOCs and international education.

Presenters:
Chair: John D. Heyl, CEA Global Education
Mark Jarzombek, Massachusetts Institute of Technology
Scott Jaschik, Inside Higher Education

Optimizing International Collaborations in Africa
We will address the structural, historical and cultural circumstances that impact our understanding and practices of working with Africa. An illustrative partnership model “One Health” will demonstrate how to address complex global problems by collaborating across disciplinary and administrative boundaries. Focusing on how to build and sustain lasting, mutually beneficial partnerships this session will engage participants in evaluating our collaborative endeavors and experiences with universities across the continent of Africa.

Presenters:
Chair: Esther Gottlieb, The Ohio State University
Wondwossen Gebreyes, The Ohio State University
Kelechi Kalu, The Ohio State University
Daniel Weiner, University of Connecticut
Faculty-Driven Global Learning Assessment: A Closer Look

In *Improving and Assessing Global Learning* (2013), Madeleine Green asserts that “assessment that is not faculty owned and faculty driven is unlikely to succeed.” This session brings together leaders from two institutions profiled in that publication to explore the details of faculty engagement in global learning assessment, from consensus building to continuous improvement. The discussion will focus on feasible strategies that empower faculty and enable them to overcome practical and attitudinal barriers to participation.

Presenters:
Chair: Hilary Landorf, Florida International University
Madeleine Green, NAFSA
Jenifer Cushman, Juniata College

But I’m Not Faculty…Internationalization and the Staff SIO

Not all SIOs are faculty. Many of us are in staff positions and do not hold a tenure-track faculty rank. Advancing global learning is a challenge for faculty SIOs, but it may be even more difficult for those of us who are not faculty. Staff SIOs from three different institutions will share some examples of how they have addressed this challenge. Open discussion will include more examples from other institutions and staff-faculty SIO dialogue.

Presenters:
Chair: Diana Davies, Princeton University
Donald Filer, Yale University
Gayle Christensen, University of Pennsylvania

Square Pegs in Round Holes: Aligning Institutional Initiatives and Goals with U.S. Immigration Regulations

Complicated immigration regulations, new global initiatives and increased international mobility of students and scholars can present challenges to institutions of higher education. This panel will examine new institutional initiatives that test current immigration regulations and offer suggestions for developing effective policies. The panel will also discuss institutional communication and cooperation focusing on building effective relationships with key institutional partners, managing expectations and elements of an effective institutional immigration policy.

Presenters:
Chair: Ann Kuhlman, Yale University
Robin Catmur, University of Georgia
David Ware, Ware | Gasparian
Measuring International Collaboration: Developing a Ruler for Country-Level Engagement

As universities develop internationalization strategies, how can senior international officers best measure the impact of their institution’s activities and collaborations in a particular country? This session will explore how SIOs can use intentional, evidence-based strategies to measure country engagement across a variety of indicators – including global learning, discovery and engagement – and how frameworks can be used to assess areas of current strength, potential future engagement, and areas where further development is needed.

Presenters:
Chair: Jen Nielsen, University of Queensland
Jessica Gallagher, University of Queensland
Geoff Bianchi, University of Queensland

12:15 p.m. – 1:15 p.m. Networking and Awards Luncheon

Networking is always a highlight of AIEA conferences. Take advantage of this networking opportunity over lunch and join us in recognizing the outstanding recipients of our AIEA awards.

Networking and Awards Luncheon Sponsored by:

**ELS Educational Services**

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.
Tuesday, February 18

Concurrent Sessions and Roundtables

1:30 p.m. – 2:45 p.m.

**At Home in the World**

Through its At Home in the World initiative, ACE empowers institutions to prepare 21st-century graduates, who understand their own and others’ cultures, by engaging in collaborative processes and projects between international and multicultural education. In working with a cohort of diverse institutions, ACE has identified models of good practice for advancing collaborative efforts. Through thought-provoking questions, this roundtable will engage participants in thinking about the collaborative potential and possible outcomes at their own institutions.

Facilitators:
Chair: Gailda Pitre Davis, American Council on Education
Lindsay Addington, National Association for College Admission Counseling (NACAC)

**Internationalized Communities of Learning: A Collaborative Approach to Global Campuses and Classrooms**

This roundtable explores an “international learning community” model for both global learning and institutional internationalization. This collective approach is transferable to many contexts and derives from the internationally collaborative approaches we wish our faculty and students to adopt. Participants will share their experiences with such communities, using this comparison to consider the many forms they might take and to identify common themes, best practices, and new possibilities for their own institutions.

Facilitators:
Chair: Hilary Kahn, Indiana University
Susan Buck Sutton, Bryn Mawr College

**Global Perspectives Through Innovative Cooperation with Brazil**

The Brazilian higher education system is undergoing a transformation with innovative practices, programs, and policies to reach goals in internationalization. This roundtable discussion will include representatives from six top ranked Brazilian universities to provide an opportunity for dialogue regarding collaboration and possibilities to enhance effective opportunities for the development of global learning.

Facilitators:
Jose Celso Freire Jr., Universidade Estadual Paulista
Rosa Marina de Brito Meyer, PUCRJ - Pontifícia Universidade Católica do Rio de Janeiro
Conducting Successful Internationalization Reviews in the Context of Assessment and Accreditation

This session provides guidance in preparing internationalization reviews. After discussing accreditation in the U.S to provide context, it will turn to self-studies and external reviews, the central components of program reviews, as valuable tools for measuring and advancing the value of international education in higher education, making this value visible within and beyond institutions, and improving student learning outcomes. Lessons for institutions outside the U.S. will be suggested.

Presenters:
Chair: Joseph Brockington, Kalamazoo College
Elizabeth Brewer, Beloit College
Barbara Hill, American Council on Education


International perspectives on globalization and higher education are changing. Understanding change and cultural complexities is essential to partnering on a global level. International partnerships of the 21st Century will need to develop strategies for multiple stakeholders, a myriad of cross-cultural and borderless partners, and a multicultural, multi-lingual, techno-savvy student body. This panel session focuses on “what’s next” as international engagements become the norm and institutions seek ways to develop partnerships and deliver on global education.

Presenters:
Chair: Weimin Che, Chinese Service Center for Scholarly Exchange (CSCSE)
Melissa Banks, Swinburne University of Technology
Rick Arrowood, Northeastern University

More than One Study Period Abroad: Does it Make Sense?

The Engineers As Global Leaders for Energy Sustainability (EAGLES) is an initiative for engineering students to study in three countries and receive two Masters degrees. Students gain an international perspective on engineering issues related to energy sustainability and learn how the local environment impacts the development of engineering approaches to challenges in the field. This session will discuss program outcomes, lessons learned, and ideas for future development of programs involving several curricular components abroad.

Presenters:
Chair: Giancarlo Spinelli, Politecnico di Milano
Jonathan Spanier, Drexel University
Developing an International Student Retention Strategy: Theory to Practice

Retention is an important factor in international enrollment management. In this session, presenters analyze international student retention challenges, assess how intervention programs at their institutions align with theory and help participants to develop an international student retention strategy of their own.

Presenters:
Chair: David Di Maria, Kent State University
C.K. Kwai, University of Maine

Assessing and Developing Global Mindset

This session offers a strategic framework to help universities to globalize their education, focusing on: global mindset as a foundation for globalizing education, and its elements, verified by research with 21,000 individuals all over the world; research findings on methods for developing global mindset; how Carlson School of Management at University of Minnesota applies this framework in their globalizing initiatives. Participants will discuss their experiences and insights, and how our framework can help their plans.

Presenters:
Chair: Mansour Javidan, Thunderbird School of Global Management
Jennie Walker, Thunderbird School of Global Management
Anne D’Angelo, University of Minnesota

Transforming Administrative Structures for Global Teaching, Research, & Learning

As the scope of international offices broadens and the responsibilities of SIOs expand with increased diversity and complexity of global education programs, so must administrative structures and management practices. This panel will explore different management and administrative structures for the expanding and developing international office, focusing upon ways to facilitate and support faculty engagement in global teaching, research, and learning by transforming institutional processes and practices.

Presenters:
Chair: Donald Filer, Yale University
Jane Gatewood, The University of Georgia
Stephen Hanson, College of William & Mary
Measuring Contributions to Global Learning and Workforce Development through Higher Education Partnerships

Higher Education for Development (HED) will discuss its Broader Middle East and North Africa-United States Community College Initiative and Job Opportunities for Business Scale-Ups (JOBS) higher education partnerships that are bridging the gap between the classroom and student employment in six Middle Eastern countries, the Philippines, Tunisia and Barbados. This session will contribute to understanding of the management and measurement of the success of higher education partnerships.

Presenters:
Chair: Jeanne-Marie Duval, Higher Education for Development
Jessica Bagdonis, Higher Education for Development

Three Strategies for Faculty Engagement in Internationalizing the Curriculum

This session will engage senior international officers (SIOs) in a focused examination of 1) faculty engagement strategies related to the internationalization of the curriculum, 2) a new e-portfolio (open source) that documents evidence of student learning and 3) digital badges of Intercultural Knowledge and Competency that students can share with potential employers (i.e., interview, cover letter). Interactive exercises will engage participants with strategies that have worked on two campuses and the critical factors for success or failure.

Presenters:
Chair: Anthony Pinder, Georgia Gwinnett College
Rudy Jackson, Georgia Gwinnett College
Charles A. Calahan, Purdue University

Faculty Internationalization: Driving Global Research on Campus: Tale of Two Institutions

This presentation will draw on experiences of two institutions to provide participants with information regarding facilitators, barriers and constraints associated with faculty participation in international research activities. Key insights offered will include recommendations for overcoming these challenges to increase international research participation by faculty and several specific examples of international initiatives will be discussed. Participants will be encouraged to share best practices and lessons learned with regard to engagement of faculty in international research activities.

Presenters:
Chair: Nicola Kernaghan, University of Florida International Center
Brijesh Thapa, University of Florida
Richard Nader, University of North Texas
Opportunities for Transformative Change of African Higher Education: Implications for U.S. Higher Education Institutions

This session will include a summary of a report invited by USAID on the importance of higher education investments and recommendations for strengthening higher education in Africa. There will be discussions on these recommendations and possible roles and opportunities for U.S. higher education institutions to develop long term partnerships with African higher education institutions to achieve mutual benefits of institutional capacity development. Input from participants will be useful in further discussions on policy development.

Presenters:
Chair: Earl Kellogg, University of Illinois
Anne-Claire Hervy, Association of Public and Land Grant Universities
Montague Demment, University of California Davis

2:45 p.m. – 3:30 p.m. Networking Break with Exhibitors

Networking Break with Exhibitors Sponsored by:
Study in Norway

The Norwegian Centre for International Cooperation in Education (SIU) attends the AIEA conference to promote collaboration with Norway. Norwegian institutions of higher education welcome students from North America to a variety of undergraduate and graduate courses and programs offered in English, in fields such as energy and engineering, biology and aquaculture, business, human rights and the High North. Norway values education for all, and international students are not charged tuition at public institutions. SIU can provide information on funding options for institutional collaboration and student mobility. Go to www.studyinnorway.no to find information about education in Norway or contact SIU at noram@siu.no.
Concurrent Sessions and Roundtables

**What Language(s) for Global Education**

While higher education is increasingly linked to the international experience, and the “MOOC” revolution promises to overcome obstacles of accessibility to physical universities, a question remains unresolved: will globalized education favor the diversity of languages and approaches, or is language diversity an impediment to the global circulation of knowledge? France has recently ruled in favor of English language courses in Higher Education. We will seek to examine the consequences of language choices in international contexts.

Facilitators:
Chair: Emilienne Baneth, Embassy of France
Isabelle Beaulieu, Bureau du Québec

**Managing Risk in an Era of Expanding Experiences Abroad**

Recently, natural disasters, political instability, and epidemics have seen colleges and universities scramble to locate their students and employees who are abroad in affected regions. This roundtable will explore the range of operational and technical considerations that aid an institution’s quick identification of those traveling on business or as part of a school-sponsored program. The discussion will identify best practices for managing risk involving travelers that can be implemented at a range of academic institutions.

Facilitators:
Chair: Alexis Santi, Cornell University
Gary Rhodes, University of California Los Angeles
Mark Weixel, University of Pittsburgh

**Roadmap for Internationalization: Looking to the Future**

IEASA and Nelson Mandela Metropolitan University hosted a Global Dialogue in 2014 in which leaders of the major international education organizations from around the world came together to discuss trends, issues and challenges in the field. This session will present the resulting road map for internationalization, which looks also at the emerging influences of the Global South. Participants are invited to discuss emerging trends and issues, as well as their visions of a future roadmap.

Facilitators:
Chair: Nico Jooste, Nelson Mandela Metropolitan University
Hans-Georg van Liempd, European Association for International Education
Internationalization Strategies and Policies in Second-Tier Higher Education Institution: Organizational Dilemmas and National Policies

This panel discussion will address the major objectives and challenges in internationalization processes of second-tier higher education institutions. In this panel, we will use the examples of Applied Universities in Netherlands, Fachhochschulen in Germany, and Academic Colleges in Israel—equivalents to Community Colleges in the US and Canada—to lend global perspective in internationalization efforts in these types of institutions.

Presenters:
Chair: Miri Yemini, Tel Aviv University
Hans De Wit, Universita Cattolica del Sacro Cuore
Randall Martin, British Columbia Council for International Education

Hot Topics in International Education: Perspectives from North America, Asia, and Australia

Speakers representing national or regional educational exchange agencies that are part of the Network of International Education Associations (NIEA), will present key issues and trends related to international education in their country or world region, focusing on policy decisions and challenges facing national governments and institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:
Chair: Rajika Bhandari, Institute of International Education (IIE)
Sean Manley-Casimir, Consortium for North American Higher Education Collaboration (CONAHEC)
Gordon Cheung, Asia-Pacific Association for International Education (APAIE)
Helen Zimmerman, International Education Association of Australia (IEAA)

Models for Global Learning in Graduate Education in the 21st Century Academy

Our institutional discussions on the value of global learning usually focus on the undergraduate ‘emerging adult’. What does this mean for graduate education? With the CIC network and NYU, Michigan State is researching graduate education abroad learning outcomes (GLEO) and has launched a doctoral fellowship for professional development of future program leaders. We will present research results from both projects from stakeholder perspectives and provide a framework for reviewing graduate education abroad at other institutions.

Presenters:
Chair: Brett Berquist, Michigan State University
John Dirkx, Michigan State University
Henry (Rique) Campa, Michigan State University
International Education in the Americas: Colombia and the US

This session is focused on a paper that presents an international undergraduate collaborative effort between Purdue University in Indiana, USA, the Universidad Tecnologica de Pereira, UTP, in Pereira, Colombia and the Universidad de Caldas, in Manizales, Colombia as a potential model of international education that addresses contentious challenges that inhibit undergraduate collaboration for public universities. The program is centered on a bilingual, technology intensive, and collaborative course, rooted in a discipline but taught in an interdisciplinary manner.

Presenters:
Chair: Adriela Fernandez, Purdue University
Maria Cristina Valderrama, Universidad Tecnologica de Pereira
Carlos Alberto Parra, Universidad de Caldas

Managing the SIO Role: Self, Superiors, and Subordinates

Reimagining higher education to support global learning will require the active coordination of Senior International Officers across the growing operational complexity that is higher education. In this interactive session, presenters will 1) share extant research and personal knowledge of skills desired by superiors and subordinates, 2) facilitate discussion of case studies focused upon “clarifying role expectations” and “managing from the middle,” and 3) lead participants in comparing their experiences with these challenges.

Presenters:
Chair: Paige Turner, Saint Louis University
Danny Damron, Brigham Young University
John D. Heyl, CEA Global Education

Joint and Double Degrees in Engineering: Feedback from the Job Market of Five Continents

Joint and double degree programs need transparency, quality control and feedback from the world external to higher education. The session will discuss the outcomes of three systematic studies that involve institutions, alumni and employers from five continents. Audience will be invited to add their own experience and to become partners of further studies.

Presenters:
Chair: Giancarlo Spinelli, Politecnico di Milano
Guru Ghosh, Virginia Tech
Jeannie Caicedo, Universidad del Norte
Has American Scholarship Globalized?

Internationalization has been a priority for American higher education since the 1950s. How successful have universities been in addressing this need? This panel presents unprecedented big-picture data on trends in American social sciences and humanities over the past half-century. While international research has grown tremendously over this period, it displays only modest growth as a percentage of all research, and continues to focus on the same world regions that were most prominent 50 years ago.

Presenters:
Chair: Charles Kurzman, University of North Carolina at Chapel Hill
Gilbert Merkx, Duke University
Seteney Shami, Arab Council for the Social Sciences

Globalized Learning through Research and Curriculum Programming: Lessons Learned by the Senator Paul Simon Award Recipients for Comprehensive Internationalization

In 2013 the University of South Florida and the Colorado State University both large, public, research-intensive institutions, were recognized for their respective efforts with the NAFSA-sponsored Senator Paul Simon Award for Comprehensive Internationalization. The session is devoted to a discussion of the institutions’ experiences situating global research and learning at the center of each university’s strategic mission and examples of how global learning has impacted faculty scholarship, curriculum offerings, international partnerships, and student success.

Presenters:
Chair: Roger Brindley, University of South Florida
Kiki Caruson, University of South Florida
Jim Cooney, Colorado State University
Chad Hoseth, Colorado State University

Setting Institutional Priorities for Global Engagement: Make or Break for the Global Learning Agenda?

The global learning agenda requires institutional cohesion. Strategic planning is essential to this as it guides engagement whilst maximizing resources. A plan articulating priorities, objectives and implementation provides the framework to effect the changes to advance institutional initiatives of national and global importance. We will discuss and compare across institutions approaches for (1) setting the global priorities and intent; (2) defining strategies; and (3) communicating rationales for implementation and evaluating effectiveness.

Presenters:
Chair: Sandra Meiras, The University of Sydney
Julie McMullin, Western University
Darla K. Deardorff, Association of International Education Administrators
All Faculty are International: Who Counts What When?

Faculty life/work is international if we take the long view of their career paths. When we say, “let’s engage faculty in internationalization“ we do not advance institutional change or facilitate global learning. Participants will collaborate in rethinking the ways we perceive and conceptualize faculty work when it comes to counting what advances global learning, when and how faculty do it. Session outcomes, new possibilities for strategic redressing faculty’s role in students’ international learning experience.

Presenters:
Chair: Daniel Weiner, University of Connecticut
Esther E. Gottlieb, The Ohio State University
‘Dimeji R. Togunde, Spelman College
Sylvestor O. Osagie, Penn State University

Mark your calendars!
The 2015 AIEA Conference

February 15–18, 2015
Washington Marriott Wardman Park
Washington, DC, USA

Please join us for the 2015 AIEA Conference, held in Washington, DC at the Washington Marriott Wardman Park
Proposal Deadline: August 15, 2014

Check the AIEA Web site for more information:
www.aieaworld.org
Tuesday, February 18  

5:00 p.m. – 6:15 p.m.  
Concurrent Sessions and Roundtables

**Finding Balance: AIEA Neal Presidential Fellows Roundtable**

How can SIOs create the space to focus on advancing global learning in the curriculum? The AIEA Neal Presidential Fellows Program provides concrete, on-the-job training for new SIOs to explore this and other questions associated with balancing the administrative responsibilities and tasks associated with comprehensive internationalization. Past and present mentors and fellows will talk briefly about their challenges in negotiating the pressures facing them, and how the Fellows experience contributed to the quest for balance.

*Facilitators:*
Chair: Jennifer Cushman, Juniata College  
Astrid Schmidt-King, Notre Dame University of Maryland

**Administrative Challenges in Campus Internationalization**

In this roundtable, participants engage in guided discussions of the management challenges that SIOs are facing. SIOs find themselves in situations where the rules are changing and still being formulated. The discussion, facilitated by a former college president, revolves around three themes: The SIO’s role in strategic planning; Change as a non-linear process; Institutional effectiveness. The outcome of the session is a deeper understanding of how SIOs can promote positive actions at their specific institutions.

*Facilitators:*
Chair: Ella Saccon, International Consultant

**Building Strong and Sustainable International Partnerships**

This roundtable aims to encourage discussion on how institutional partnerships can strengthen the quality of academic collaboration, and enhance the connection between global research and international education. Representatives from MIT and the University of Bergen in Norway will share more about their climate of research-oriented partnership where research collaboration, academic exchange, and student mobility flourish. Come prepared to share your own experiences with sustainable international partnerships.

*Facilitators:*
Chair: Vidar Pedersen, Norwegian Centre for International Cooperation in Education  
Patrick Heimbach, Massachusetts Institute of Technology  
Beatriz Balino, University of Bergen
Using Social Media to Facilitate Intercultural Communication between International Students and American Students

This roundtable session explores how social media enhances intercultural communication skills for incoming international students and U.S.-based students. Outcomes and lessons learned from William and Mary’s Virtual Conversation Partner Program to connect incoming international students with U.S.-based students through Skype will serve as an initial case study. Participants will be invited to discuss their experiences for using social media such as Skype, blogs, and Twitter to facilitate international students’ and U.S. students’ intercultural communicative competence.

Facilitators:
Chair: Jingzhu Zhang, College of William and Mary
Sylvia Mitterndorfer, College of William and Mary

The ACE/AIEA Institute for Leading Internationalization: Individual and Institutional Impact

The American Council on Education and the Association of International Education Administrators offered a professional development institute for 31 senior international officers in June 2013. Three participants in the institute will share the results of this pilot program, focusing on the impact that this experience had on their professional development and on their institutions.

Presenters:
Chair: Brad Farnsworth, American Council on Education
Kati Bell, Dominican University of California
Mark Potter, Metropolitan State University of Denver
David Cook-Martin, Grinnell College

Hot Topics in International Education: Perspectives from Brazil, Europe and the U.S.

Speakers representing national or regional educational exchange agencies that are part of the Network of International Education Associations (NIEA), will present key issues and trends related to international education in their country or world region, focusing on policy decisions and challenges facing national governments and institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:
Chair: Rajika Bhandari, Institute of International Education (IIE)
Jose Celso Freire Jr., Universidade Estadual Paulista
Hans-George van Liempd, European Association for International Education (EAIE)
Accreditation in the Developing World: Barrier or Collaboration

This panel discussion will examine two examples of accreditation programs and higher education management in Ecuador South America and Ghana West Africa. We will review their process of accreditation for foreign Universities, the rigor and integrity of the process. We will also review the process of education reform in Ecuador and the progress made over the past few years. These reviews will make an effort to illustrate the values, concerns and long term objectives of these countries for their educational programs. This information is important to US institutions seeking to establish programs in these and other countries.

Presenters:
Chair: Cornell H. Menking, New Mexico State University
Holger Capa, CEAACES Ecuador
Thomas Oates, Webster University

Quality Assurance in the Delivery of Academic Programs, Offshore at Branch Campuses and Overseas (Additional) Locations

As offshore academic program delivery becomes more common, the need arises to develop thorough and effective policies that protect enrolled students and the university without becoming onerous and discouraging to internationalization efforts. This panel discussion will focus on issues and challenges faced, as well as lessons learned at the largest state university system in the United States, and how those experiences have informed a new system-wide policy on cross-border academic program delivery.

Presenters:
Chair: Sally Crimmins Villela, State University of New York, System Administration
Stephen Dunnett, State University of New York- University at Buffalo
Linnea LoPresti, State University of New York, System Administration

We’ve Been Global for 500 Years: How Jesuit Universities Infuse Global Learning Throughout the Campus

Jesuit higher education combines academic excellence and social justice with the goal of developing skills and values for global impact. This fits well with a newly revitalized concept, “agency.” Graduates of Jesuit universities understand their power and responsibility to affect global issues. Global learning is infused throughout the educational experience, from classrooms to residence halls, from syllabi to student clubs, even staff associations. This session explores challenges and good practices for comprehensive global learning.

Presenters:
Chair: Victoria Jones, Seattle University
Paige Turner, Saint Louis University
The Integration of the Global into the Local: Responding to the International Mobility in Education

Comprehensive internationalization requires a supportive environment where global learning is a goal for students and employees alike. This session focuses on internationalization through integration and strategic initiatives framed by findings of recent research on factors affecting views of campus services for international students among student affairs administrators. Implications for institutional change through global learning activities are also discussed as the session draws upon experiences in North America, Asia and the UK.

Presenters:
Chair: Christopher Hill, The University of Nottingham Malaysia Campus
David Di Maria, Kent State University

Career-Smart STEM Curricula: Access to Global Learning and Professional Development in the STEM Disciplines

Our 21st century job market increasingly demands for graduates with global competence, yet STEM students still constitute one of the most underrepresented groups in education abroad. This session explores innovative strategies for integrating global learning into STEM curricula by focusing on career planning and professional development. Making practical international experience a core component of STEM curricula and forging sustainable cross-institutional partnerships also bears potential to increase previously marginalized students’ access to global learning.

Presenters:
Chair: Katja Kurz, Cultural Vistas
Gayle Elliott, University of Cincinnati
Tony Munro, University of Waterloo

Models for Initiating and Sustaining sub-Saharan Africa and U.S. HEI Partnerships

There is no systemic formula or one-shoe-fits-all approach to creating and establishing institutional partnerships between sub-Saharan Africa and U.S. higher education institutions. The examples presented and discussed in this session explore the dynamics and steps taken to engage institutions on both sides in developing sustainable undergraduate and graduate programs and faculty exchange partnerships. The discussions will evolve around strategies implemented for initiating, managing, and sustaining these international partnerships.

Presenters:
Chair: Clara Priester, EducationUSA
Arlene Jackson, American Association of State Colleges and Universities (AASCU)
Cheryl Francisconi, EducationUSA
Minnie Battle Mayes, North Carolina A&T State University
Accreditation and Global Learning: The Learning Outcomes Dilemma

This panel presentation will focus on the increasing need to define and assess student learning outcomes of global education to respond to accreditation standards. The process of accreditation review compels us to add measurable objectives and outcomes to an already difficult assessment of program quality, cost and student services. We will consider the variety of competing interests, varying assessment tools and mandates from accrediting agencies that influence assessment strategies.

Presenters:
Chair: Priscilla Stone, SIT Study Abroad
Mark Beirn, Washington University in St. Louis
Kevin Hovland, Association of American Colleges and Universities (AAC&U)

6:00 p.m. – 7:00 p.m.
Networking Event for Women in International Education Leadership

Please join this special event for women in international education and connect with women leaders at universities around the world.

Networking Event For Women in International Educational Leadership
Sponsored by:
Educational Credential Evaluators, Inc.

Educational Credential Evaluators, Inc. (ECE®) is a nonprofit, credential evaluation organization, with 30 years experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate information prepared by evaluator who is highly trained in research and documentation verification. ECE provides an online forum: The Connection.ECE.org. ECE also offers free secure electronic report and documentation delivery, online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough. www.ece.org
Tuesday, February 18

AIEA Networking Reception
7:00 p.m. – 8:30 p.m.

Join colleagues for an informal time of networking, meeting new colleagues, and reconnecting with others.

AIEA Networking Reception Sponsored by:

The Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

Together they have nurtured every Nobel prize winner educated at an Australian university and undertake around 70% of all Australian university research.

The Go8 universities, with the support of the Go8 secretariat in Canberra collaborate to:

* influence national policies for higher education and university research
* develop international strategic alliances and networks
* sustain quality brand recognition
* benchmark for performance improvement
* offer a trusted network through which ideas and expertise are shared among the leaders of Go8 universities.

8:00 p.m.
AIEA Past President Dinner (Invitation only)

Join AIEA’s Consultant Directory!

Another unique benefit for AIEA members is the opportunity to sign up for the AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available free to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!
## Wednesday, February 19

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<td>Conference Registration 7:30 a.m. – 12:00 p.m.</td>
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<td>AIEA Association Breakfast 7:45 a.m. – 9:00 a.m. Keynote: Philip G. Altbach</td>
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<td>AIEA Town Hall Meeting 9:15 a.m. – 10:30 a.m.</td>
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<td>Innovative Role of the International Studies Center</td>
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<td>Fulbright International Education Administrator Seminars Sayonara No More</td>
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<td>10:45</td>
<td>Keynote: Azar Nafisi Book Signing from 2:00 p.m. – 2:30 p.m.</td>
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<td>Networking Break with Exhibitors 10:30 a.m. – 11:00 a.m.</td>
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<td>Advising for Global Learning Importance of Language Study</td>
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<td>Mapping Your International Agenda Strategies in an Era of Technology</td>
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<td>Preparing Chinese Students Assessing Learning in Study Abroad</td>
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<td>1:00</td>
<td>EducationUSA Across Academic Units and Across Continents</td>
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<td>1:15</td>
<td>Global Citizenship for Institutions Perspectives of Foreign Students</td>
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<td>1:30</td>
<td>Plenary Luncheon 12:30 p.m. – 2:00 p.m. Keynote: Azar Nafisi Book Signing from 2:00 p.m. – 2:30 p.m.</td>
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Keynote Speaker: Philip G. Altbach
Boston College

Philip G. Altbach is Research Professor and director of the Center for International Higher Education in the Lynch School of Education at Boston College. His research interests focus on international higher education issues, and especially with topics that relate to developing and emerging economies. These include the academic profession, the role of research universities, student political activism, higher education reform, and others. From 1995 to 2013, he was the J. Donald Monan, SJ University Professor at Boston College. He was the 2004-2006 Distinguished Scholar Leader for the New Century Scholars initiative of the Fulbright program. He has been a senior associate of the Carnegie Foundation for the Advancement of Teaching, and served as editor of the Review of Higher Education, Comparative Education Review, and as an editor of Educational Policy.

He is author of Turmoil and Transition: The International Imperative in Higher Education, Comparative Higher Education, Student Politics in America, and other books. He co-edited the International Handbook of Higher Education. His most recent books are (with Jamil Salmi) The Road to Academic Excellence: The Making of World-Class Research Universities, Leadership for World-Class Universities: Challenges for Developing Countries, and (with Jorge Balan) World Class Worldwide: Transforming Research Universities in Asia and Latin America.

Dr. Altbach received his B.A., M.A. and PhD degrees from the University of Chicago. He has taught at the University of Wisconsin-Madison and the State University of New York at Buffalo and was a post-doctoral fellow and lecturer on education at Harvard University. He is chairperson of the International Advisory Council of the Graduate School of Education at the Shanghai Jiao Tong University and a member of the International Advisory Committee of the Higher School of Economics in Moscow, Russia, and is a Guest Professor at the Institute of Higher Education at Peking University in the People’s Republic of China.

He has been a visiting professor at Stanford University, the Institut de Sciences Politique in Paris, and at the University of Bombay in India. Dr. Altbach has been a Fulbright scholar in India, and in Malaysia and Singapore. He has had awards from the Japan Society for the Promotion of Science and the German Academic Exchange Service (DAAD), has been Onwell Fellow at the University of Hong Kong, and a senior scholar of the Taiwan Government.
AIEA Association Breakfast Sponsored By:

Istituto Lorenzo de’ Medici

Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most well-established international institution in higher education. With campuses in Florence, Rome, and Tuscania, LdM offers over 400 courses in 32 academic areas, ranging from art history to international business, from the social sciences to art and design—all taught in English—as well as Italian language and culture. Today, LdM hosts over 2800 students from institutions around the world. LdM is registered and authorized by the Italian Ministry of Education and its course offerings are approved by the US Middle States Commission through its partnership with Marist College.

8:00 a.m. – 12:30 p.m.  Exhibit Hall Open

9:15 a.m. – 10:30 a.m.  Concurrent Sessions and Roundtables

AIEA Town Hall Meeting

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association, and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

Facilitators:
Chair: Harvey Charles, Northern Arizona University
Jenifer Cushman, Juniata College
Sabine Klahr, University of Utah

Internationalizing Teaching and Learning: Dimensions of Faculty Development

This roundtable will allow participants to critically discuss the challenges and practicalities of internationalizing the curriculum. Based upon a successful model of faculty development, roundtables will divide into different topics to discuss: the definition of internationalizing the curriculum, the role of professors as “teachers and learners” in an internationalized course, the distinctions among “international” - “global” - “intercultural” as learning outcomes, course design for significant global learning - including assessment, and faculty communities of practice.

Facilitators:
Chair: Gayle Woodruff, University of Minnesota
Kate Martin, University of Minnesota
Challenges and Opportunities at the Community College: Internationalizing the Curriculum

The facilitated roundtable will bring members of various institutions together in a discussion about faculty engagement at their institutions. Discussion topics will focus on how faculty can internationalize a course and consider how faculty development can support this effort. The session will also include a brainstorming session that will provide insight about best practices for working with community college faculty regarding globalization.

Facilitators:
Chair: Carol Fimmen, Alamo Colleges
Alba De Leon, Palo Alto College
LaTanya Woods, Alamo Colleges

Cross-Border Delivery Options in the 21st Century Academy

Demand for pathway options as an alternative to a full degree overseas is rising. There are now more off-shore students earning a UK degree than on-shore. UK and Australian institutions have considerable experience managing quality transnational education. How can U.S. institutions explore TNE options within comprehensive internationalization strategy? Co-authors of the SAGE handbook chapter on cross-border delivery and a leader of a UK campus in SE Asia will discuss models from Australia, UK, and U.S.

Presenters:
Chair: Brett Berquist, Michigan State University
Peter Burgess, EdBiz International
Christopher Hill, University of Nottingham Malaysia Campus
Glenn Watkins, International Institute of Business and Technology

Internationalization and the Stewardship of Urban Places

Urban academic institutions in the US have long served their communities by broadening educational access and focusing on issues of local importance. This important work has, however, been historically only partially integrated with international teaching or other activities we have undertaken. Such separation has little justification in these globalized times, and this changes how we approach the task of stewardship. The paper will discuss several higher education strategies for an internationalized stewardship of urban places.

Presenters:
Chair: Gil Latz, Indiana University-Purdue University Indianapolis
Barbara Hill, American Council on Education
Susan Buck Sutton, Bryn Mawr College
Cosmopolitan Dilemmas and Education Abroad

Cosmopolitanism is a concept distorted by history through association with notions of rootlessness. In the nationalisms of the nineteenth and twentieth century, cosmopolitanism was often considered unpatriotic and, sometimes, criminal: for Hitler and Stalin a symptom of traitorous counter-national loyalties (often a shorthand for Jews). The panelists will debate ways in which notions of cosmopolitanism are worth re-claiming as we seek to add coherence and meaning to the education of students in worlds elsewhere.

Presenters:
Chair: Michael Woolf, CAPA International Education
Brian Whalen, Forum on Education Abroad

Strategic Engagement with Countries in Transition: The Case of Myanmar

The session will examine Myanmar, a country that just re-emerged on the global scene after decades of isolation, as a case study for the role that strategy-building plays in engaging with a country in transition. Participants will hear from university, program administrator, and advisor perspectives on what it means to include U.S. – Myanmar partnerships in an institution’s overall internationalization plan.

Presenters:
Chair: Clare Banks, Institute of International Education
Zack Klim, New York University, Steinhardt
Chris McCord, Northern Illinois University

Measuring Education Abroad Participation on a National Scale

A growing recognition of the widespread personal and societal benefits of education abroad has recently led to enhanced engagement by national governments. Comprehensive data collection on education abroad participation is essential to accurately assess the impact of these experiences. This session will identify best practices for developing and implementing national data collection systems. The strategic use of data to influence public discourse and policies on education abroad will also be discussed.

Presenters:
Chair: Kate Geddie, Association of Universities and Colleges of Canada
Jo Asquith, Australian Universities International Directors’ Forum
Rajika Bhandari, Institute of International Education
Wednesday, February 19 | Sessions & Roundtables | 9:15 a.m. – 10:30 a.m.

The Innovative Role of the International Studies Center in Promoting Interdisciplinary Approaches to Global Learning

In this panel discussion participants will discuss the innovative role of international studies centers on their respective campuses as a space for promoting interdisciplinary approaches to global learning in a time of declining resources and shifting educational concerns. Panelists from Duke University, Indiana University, and Michigan State University will lead the discussion and at least 30 minutes will be incorporated for discussion and interaction with session participants.

Presenters:
Chair: Robert Glew, Michigan State University
Gil Merkx, Duke University
Hilary Kahn, Indiana University

Benefits of the Fulbright International Education Administrator Seminars: Perspectives from Members of the 2013 Japan Cohort

The Fulbright International Education Administrators (IEA) seminars help U.S. international education professionals and senior higher education officials create empowering connections with the societal, cultural and higher education systems of other countries. Members of the 2013 Japan IEA cohort will present on their experience and learning outcomes and discuss the benefits of the program to their daily work.

Presenters:
Chair: Dale LaFleur, University of Arizona
Evedean Myers, North Dakota State University
Alexandra Squitieri, Institute of International Education

Sayonara No More: Why Japanese Students Are Not Studying Abroad

This session addresses the dramatic decline in the number of Japanese students studying abroad from the perspective of a US institution and two Japanese institutions. Governmental initiatives recently introduced to address the problem will also be discussed as well ongoing research to identify contributing factors.

Presenters:
Chair: Richard Porter, Sam Houston State University
Sarah Louisa, Toyo Gakuen
Kakuzo Suematsu, Tohoku University
Wednesday, February 19

10:30 a.m. – 11:00 a.m.  Networking Break with Exhibitors

**Networking Break with Exhibitors Sponsored by:**

*go-today*

Established in 1990, go-today specializes in fully customized faculty-led educational tours. As part of the largest leisure travel company in the world, go-today has the resources, stability and buying power of a large company, with the service that you would expect from a family run organization. Our dedicated sales and operational teams expertly guide you through the planning process assisting you with every aspect of your group’s travel needs, allowing you to focus on the most important part—the curriculum. At go-today we offer you freedom, peace of mind, and world-class service at competitive rates.

11:00 a.m. – 12:15 p.m.  Concurrent Sessions and Roundtables

**Navigating Leadership Transitions**

One of the key challenges for SIOs is the leadership transitions that seem to occur frequently at the presidential and provostial levels. What are the best ways to navigate these transitions at higher education institutions? What are some tips for surviving, leading, and succeeding in the internationalization agenda despite the potential setbacks caused from changes in institutional leadership? Or conversely, what are alternative responses when faced with challenging leadership at the senior levels? Join in this roundtable discussion facilitated by experienced SIOs and come prepared to share from your own experiences.

*Facilitators:*

Chair: Stephen C. Dunnett, State University of New York at Buffalo
William Lacy, University of California at Davis

**International Partnership Relationship Management: The Good, the Bad, and the Ugly**

SIOs are increasingly expected to strengthen the institution’s international profile and deepen internationalization through developing, supporting, maintaining, managing, nurturing, growing, expanding, and ending international partnerships. Competing actors and motivations at home and relentless international partnership requests make the task even more daunting and even overwhelming. This panel draws on the experiences of the co-chairs and attendees to develop specific strategies to turn challenges into strategic international partnerships that meet the institution’s transactional and transformational priorities.

*Facilitators:*

Chair: Danny Damron, Brigham Young University
Sabine Klahr, University of Utah
Advising for Global Learning

This roundtable discussion addresses advising as the means to integrating global education into undergraduate learning. Many college students benefit from opportunities to travel outside of their communities and cultures, but despite these opportunities, challenges exist regarding effective integration of curricular and co-curricular experiences. Within this roundtable, we will address whether advising can guide a greater number of students towards global experiences and towards a more reflective approach to their experiences.

Facilitators:
Chair: Sarah Russell, Duke University
Heather Settle, Duke University

Educating Global Citizens with a World View: The Importance of Language Study, and Having International Students on Campus

Increasing international student enrollment is a goal sought after by universities. What are the non-financial benefits that “internationalization” brings to a university? International students benefit by attaining cultural and language fluency, but how does the presence of international students on American campuses affect domestic students? How important is foreign language acquisition in the “internationalization” of US curriculum? Can US students who don’t learn a second language really be called “global citizens?”

Presenters:
Chair: Mark Harris, ELS Educational Services
Darla K. Deardorff, Association of International Education Administrators
Terence W. Miller, Marquette University
Krista Jenkins, Fairleigh Dickinson University

Mapping Your International Agenda for Strategic Planning

Knowing what your institution does, the direction it wants to move and the priorities of different stakeholders represent a critical part of the design and implementation of universal global learning. Panelists will discuss different approaches to mapping institutional international assets, priorities, challenges and the expectations of different audiences. Participants will focus on how institutions use different approaches to strategic internationalization planning and will discuss their efforts, both those that work and those that didn’t.

Presenters:
Chair: Joanna Regulska, Rutgers University
Adelaide Ferguson, Global Education & International Development Consultant
Susan Carvalho, University of Kentucky
Scaling and Shaping Global Engagement Strategies in an Era of Technology

In times of fiscal prudence, technology is redefining opportunities of scaling the scope of global engagement in a cost-effective manner. For instance, the emergence of technology-enabled MOOCs is posing tough questions for many institutional leaders on how they can and will respond to this change. This interactive session will discuss the role of technology and technology-enabled models in shaping global engagement strategies from the perspective of institutional leadership.

Presenters:
Chair: Rahul Choudaha, World Education Services
Tim Gore, University of London
Steve Ernst, Excelsior College

Preparing Chinese Students for Global Learning: Institutional Cooperative Approach

The number of Chinese students studying abroad in 2012 reached 399,600. With such a large source of overseas students, what should institutions do to prepare them for global learning? This session will introduce the practices of institutions in a cooperative framework developed by CSCSE, and outcomes and lessons will be shared. Attendees will explore perspectives and experiences they have had interacting with Chinese institutions, and develop an understanding of what constitutes successful collaborations.

Presenters:
Chair: Mary Anne Saunders, University of New Mexico
Weimin Che, Chinese Service Center for Scholarly Exchange
John Hughes, Bangor University

How Do We Know if it is Working? Assessing Learning in Study Abroad

Study abroad is widely thought to be a key contributor to global and international learning, yet institutions and international educators struggle to find ways to measure its contribution. In this hands-on session, participants will learn how study abroad goals can be translated into measurable outcomes that align with institutional mission. They will then examine tools designed to assess learning outcomes. Participants should leave with ideas for their own work assessing student learning in study abroad.

Presenters:
Chair: Elizabeth Brewer, Beloit College
Jenifer Cushman, Juniata College
Wednesday, February 19  Sessions & Roundtables  11:00 a.m. – 12:15 p.m.

**EducationUSA and Foreign Government Sponsored Students**
EducationUSA centers can be valuable resources for U.S. universities working with sponsored students. Advisors assist U.S. universities assess the cultural and academic needs of each of the new student groups. Participants will learn about new opportunities to host sponsored students, learn about best practices in meeting host country expectations and discuss challenges faced by students and EducationUSA advisors in the field in hopes of developing a stronger dialogue to work on these challenges.

Presenters:
Chair: Andrew Masloski, EducationUSA
Lorna Middlebrough, US Department of State
Rosemarie Arens, EducationUSA

**Internationalization: Across Academic Units and Across Continents**
This session will discuss strategies for addressing a key challenge for SIOs at research universities: namely, the need to coordinate internationalization strategy among disparate academic units internally, while simultaneously managing and responding to the expectations of one’s international partners externally. Three SIOs from research universities of varying sizes and profiles will discuss what they have learned about best practices for ensuring successful harmonization of the internal and external dimensions of internationalization.

Presenters:
Chair: Stephen Hanson, College of William & Mary
William Brustein, The Ohio State University
Jeffrey Riedinger, University of Washington

**Global Citizenship for Institutions (and the Choices We Make As SIOs)**
This session examines ways in which our choices as SIOs are shaping – sometimes intentionally, sometimes blindly – a global system of higher education. The session asks what kind of global system we want and how we might guide our institutions in making choices that not only benefit themselves but also contribute to the growth of a robust global system that allows students and institutions to thrive in many different parts of the world.

Presenters:
Chair: Susan Buck Sutton, Bryn Mawr College
Philip Altbach, Boston College
Jason Lane, State University of New York at Albany
Elizabeth Shepherd, British Council
Perspectives of Foreign Students in Making International Education Choices

As institutions mature, they progress from increasing enrollment to more sophisticated goals and engagement models. Using China and India as examples and drawing on data from hundreds of families and in-country reps, we illustrate the importance of understanding niche markets in these regions to understand the motivations and education choices of international students.

Presenters:
Chair: Kim Morrison, Grok Education Services
Lakshmi Iyer, Sannam S4
Vincenzo Raimo, University of Nottingham
Keynote Speaker: Azar Nafisi


Azar Nafisi is currently a Visiting Professor and the director of Cultural Conversations at the Foreign Policy Institute of Johns Hopkins University’s School of Advanced International Studies in Washington, DC, where she is a professor of aesthetics, culture, and literature, and teaches courses on the relation between culture and politics. She studied in the US in the 1970s and taught at the University of Tehran. In 1981, she was expelled from the University of Tehran for refusing to wear the mandatory Islamic veil and did not resume teaching until 1987. She taught at the Free Islamic University and Allameh Tabatabai, and then held a fellowship at Oxford University, teaching and conducting a series of lectures on culture and the important role of Western literature and culture in Iran after the revolution in 1979. Dr. Nafisi returned to the United States in 1997—earning national respect and international recognition for advocating on behalf of Iran’s intellectuals, youth, and especially young women.


Meet the Author

Azar Nafisi will be available to sign her books from 2:00 p.m. to 2:30 p.m. in the Exhibit Hall.
Mark your calendars!

The 2015 AIEA Conference

February 15–18, 2015
Washington Marriott Wardman Park
Washington, DC, USA

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Proposal Deadline: August 15, 2014

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Session and Roundtable Chairs and Presenters

Bios current at time of printing.

Lindsay Addington is Assistant Director of International Initiatives at the National Association for College Admission Counseling (NACAC). Until January 2014, Addington was Senior Program Specialist in ACE’s Center for Internationalization and Global Engagement where her work focused on comprehensive internationalization in higher education and strategies to advance international initiatives. While at ACE she co-directed the At Home in the World initiative. She holds a doctorate in Higher Education Administration from The George Washington University.

Ammar Azeez Al Sahrawi is the Deputy Cultural Attaché for Higher Education at the Embassy of the Republic of Iraq. He presents regularly on Iraqi higher education initiatives. Previously, he was Deputy Minister of Higher Education and Scientific Research and represented the Government of Iraq at numerous international conferences and meetings. Dr. Al Sahrawi held teaching positions at Baghdad University medical college. He holds a medical degree specializing in urology.

Rudie Altamirano is Director of International Student and Scholar Services at the University of Pennsylvania. Dr. Altamirano earned the PhD from Michigan State University and is active in NAFSA. He is an expert on cross-cultural communication and student leadership development.

Phil G. Altbach is Research Professor and director of the Center for International Higher Education, Boston College. A prolific scholar, Altbach recently received the 2013 Houlihan award from NAFSA and the distinguished career award from the Association for the Study of Higher Education. His recent work includes The Road to Academic Excellence: The Making of World-Class Research Universities (with Jamil Salmi) and Turmoil and Transition: The International Imperative in Higher Education.

Laura Angelone, as the Director of Scholastic Programs for International SOS works with university and independent study abroad program directors to help coordinate and implement their overseas emergency response plan. Laura presents at workshops and seminars through out the United States and Canada on overseas safety and travel risk management. Laura is a graduate of Temple University, holding a BA degree in History and PA state certification to teach history at the secondary school level.

Dorothea Antonio is the Senior Director of Internationalization Services at NAFSA: Association of International Educators, contributing to the association’s strategies on internationalizing higher education and working closely with senior international education leaders. Her background includes international education, training, and development, with academic, government, NGO, and business experience. She has a B.A. from the University at Albany, TESOL certification from SIT Graduate Institute, and an M.A. in Latin American Studies from George Washington University.

Rosemarie Arens is the EducationUSA Director/REAC overseeing Western and Northern South America. In this role, Rosemarie supports the Bureau of Educational and Cultural Affairs, EducationUSA Advising Centers, and U.S. educational organizations to further the overarching goal of fostering greater international student mobility. Rosemarie is a 2010 recipient of NAFSA’s National Marita Houlihan Award which recognizes those who have displayed imaginative activity, outstanding personal enterprise, and creative contributions to the field through research, writing, or program development.

Rick Arrowood is Graduate Faculty Member and Academic Specialist at Northeastern University, Boston, Massachusetts. A Visiting Fellow at Swinburne University (Melbourne, Australia), he lectures on global leadership and chairs the department on nonprofit studies. He is the 2012 recipient of the Outstanding Teaching Excellence Award sponsored by the Alumni Association of Swinburne University-Northeastern University Global Leadership Program and the 2013 recipient of the CPS Center for the Advancement of Teaching and Scholarship Research Residency.

Shingo Ashizawa is a Professor at Toyo University in Tokyo. His research involves the comparative study of higher education management and quality analysis of the internationalization review process. Currently, Prof. Ashizawa is leading a joint research project focusing on learning outcome assessment of international programs, supported by Japanese government agency (JSPS). His publications include “Strategies and Assessment for Internationalization in US Higher Education” (2008) and “Developing Evaluation Criteria to Assess the Internationalization of Universities” (2006).

Jo Asquith is Director, James Cook University International and oversees the recruitment, admissions, support, compliance and welfare of international students studying at JCU. Jo is also the current chair of the Australian Universities International Directors’ Forum (AUIDF) which represents the university sector. Jo holds a Bachelor Degree in teaching and a Master of Arts in Outdoor Education.

Jessica Bagdonis is Associate Director of Program Quality and Impact at HED. Prior to joining HED, Bagdonis completed from the University of Louisville and a Master’s in Creative Writing from George Mason University; she has published in JAC: A Journal of Composition Theory and College English.
degree requirements for a dual-title doctorate degree in Agriculture and Extension Education and Comparative and International Education at Penn State where she worked in the College of Agricultural Sciences on planning, assessment and strategic initiatives. Previously, she was a senior program officer at IREX. She holds a MS from Penn State and a BA from American University.

Paul Bailey—BA (International Relations), MA (Economics), University of Windsor—is Deputy Director of Edu-Canada with the Department of Foreign Affairs, Trade and Development. Previously, he has managed Canada’s Investment and Innovation network in the United States, Canada’s participation in Multilateral Environmental Agreements, and the Canada-US softwood lumber dispute. He has served in Washington, DC as Counsellor and Deputy Head (Trade and Economic Policy) and in Kuala Lumpur, Malaysia as First Secretary (Energy and Environment).

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Kathryn Westcott joined Juniata’s faculty as a member of the Psychology department. Prior to serving as Interim Provost, she was Assistant Provost and director of the James J. Lakso Center for the Scholarship of Teaching and Learning (2009-2010). Dr. Westcott has been active in developing and implementing a plan for general education assessment and served as co-chair of Juniata’s 2013 reaccreditation with MSHE. Her doctorate is in School Psychology from the University of Cincinnati.

Brian J. Whalen is President and CEO of the Forum on Education Abroad, A well-known international educator, Brian writes and speaks on a wide range of international education topics and serves on a number of boards. Brian is the founding editor of Frontiers: The Interdisciplinary Journal of Study Abroad. Brian holds a BA, MA, and PhD in psychology with a scholarly focus on the history and philosophy and the intersection of literature and psychology.

Rebecca Wiehe is the Director of ESL and Bilingual Education for the American College of Education. She has been a Spanish teacher for 20 years and taught from preschool to university. She currently teaches at the high school level. Her undergraduate degrees are in Spanish and Spanish Education from Miami University (Ohio). She holds a master’s degree in Spanish from the University of Cincinnati, and a PhD in Curriculum and Instruction from Kent State University.

Graham Wilkie has worked for the European Commission since 1997, in the Directorate General for Research until 2010, then in Education and Culture where is currently responsible for co-operation with industrialised countries. Before joining the Commission, he worked for the UK Government in the Department of Health and then the Office of Science and Technology. He is a medical researcher by training, getting his PhD in neuroscience in 1994 from the University of Bath, UK.

Meredith Fant Wilson is a Study Abroad Advisor and PhD student at Clemson University. Meredith has been in her current position since 2007, and her research interests include graduate student study abroad experiences and the impact of study abroad experiences on career decisions.

Timothy Wilson is a doctoral candidate in Higher Education Administration at the University of Florida. He has over 10 years of experience in the international education field. His doctoral work is on analyzing intercultural assessment instruments using item response theory procedures.

Jessica Winters has over 15 years of experience in international higher education and was an early adopter in the development, implementation and use of social media in higher education. She is responsible for the marketing/recruitment and social media activities of the University of Groningen, Netherlands. In addition to her work at the university she also provides online and social media consultancy for higher education institutions, organizations related to higher education, and other non-profit organizations.

Pia Wood is the Associate Provost, Center for International Education at the University of Tennessee-Knoxville. As the Chief International Officer at UTK, she is responsible for oversight of Programs Abroad, International Student and Scholar Services, Linkages/Partnership Agreements, International Student Recruitment, the English Language Institute, and the International House. She has served in a number of elected positions including: President of AIEA (2009-2010) and President of ISA-South. Her academic background includes a BA from the College of William & Mary, and a PhD in Political Science from the University of Geneva in Switzerland.

Gayle Woodruff is the founding director for the University of Minnesota’s system-wide efforts to internationalize the curriculum and campus. She co-created an innovative faculty development program for Internationalizing Teaching and Learning, and has been active in NAFSA leadership for Teaching, Learning, and Scholarship.
Woodruff has published on international education. She has been awarded the University of Minnesota’s John Tate Award for Excellence in Undergraduate Advising. Her M.A. is in international development education from Minnesota.

LaTanya Woods is an English instructor at Our Lady of the Lake University in San Antonio, Texas. She has presented papers for three professional conferences including the South Atlantic Modern Language Association and the Center for Mexican American Studies and Research Conference. As Avah LaReaux, LaTanya has published four novels and participated in an anthology project showcasing the diversity of women writers. Currently, she works as an international programs coordinator for the Alamo Colleges district.

Michael Woolf is Deputy President of CAPA International Education. He has held leadership roles in international education for many years and has written widely on international education and cultural studies. Mike’s undergraduate studies were in History and Politics; his MA and PhD work focused primarily on American literature and culture. Mike serves on a number of advisory boards and was a member of the Board of Directors of the Forum on Education Abroad from 2006-12.

Dean Wright is Director of University Relations & Development and a District Director with ELS Educational Services. He has worked in the field of international education and recruitment for more than 20 years. During this period he has held positions involving international student recruitment, university relations, and operational responsibilities. Dean earned his MBA in Pacific Basin Studies at Dominican University of California. Since 2000 he has worked with ELS Educational Services.

Miri Yemini is a scholar in sociology of education with interest in internationalization processes on national, organizational and individual levels. She publishes papers in leading academic journals in the field of internationalization in education and had won competitive grants from Israeli and international agencies. Her research achievements were acknowledged through her inclusion in the 40/40 list (40 leading Israelis under 40 years old). Dr. Yemini leads research project on internationalization in non-research HEI in Israel.

Katherine Yngve is a former senior international officer and doctoral candidate at the University of Minnesota. Her most recent appointment was to found an international programs office at the American University of Beirut; she has also worked at small liberal arts colleges and comprehensive research universities in the USA. Her research interests include technology and learning, the pedagogy of second language learning, and barriers to education abroad for under-represented students.

Joseph Yohe is the Associate Vice President for Risk Management at Georgetown University. He has over 25 years of higher education experience in the areas of risk management & insurance, emergency management & operational continuity, and environmental health & safety. He previously served as the Risk Manager at George Washington University. Joseph has a Master’s Degree in Public Health from George Washington University and holds the designation of Associate in Risk Management from the Insurance Institute of America.

Xi Yu is a doctoral candidate at the University of Minnesota-Twin Cities majored in work and human resource education. Xi’s research interests lie on multiculturalism in educational settings, international education, and intercultural training. Xi has been working in student advising and counseling in higher education, international student services, teaching and research, and human resource development fields in the US and China.

Karwan Zebari is the Director of Congressional and Academic Affairs at the Kurdistan Regional Government of Iraq Representation to the United States, where he promotes academic and research collaboration between U.S. institutions and universities in the Iraqi Kurdistan Region. He also works to strengthen legislative ties between the United States and the KRG. Karwan holds a B.S. degree from the State University of New York Institute of Technology and an M.S. degree from Binghamton University.

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Helen Zimmerman is President of the International Education Association of Australia (IEAA) and a senior executive of Navitas Limited, a global education provider. Helen has been an active member of the Australian education and international education communities for over twenty years, with experience across public and private sectors. Helen holds qualifications in Asian Studies and education, and is a Fellow of the Australian Institute of Company Directors.
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