2013
Association of International Education Administrators
Annual Conference

February 17–20, 2013
New Orleans Marriott
New Orleans, LA

Re-imagining Higher Education
in a Global Context

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Re-imagining Higher Education in a Global Context

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Welcome to the 2013 AIEA Conference
From AIEA 2013 Conference Chair Dr. Sabine Klahr

Dear Conference Participants,

Welcome to the 2013 Annual Conference of the Association of International Education Administrators: Leaders in International Higher Education. This year’s theme, “Re-imagining Higher Education in a Global Context,” reflects that we are entering a new era in international higher education. We are moving from comprehensive internationalization as a process designed to integrate an international dimension into teaching, research, and service to advancing institutions’ missions in a globalized world. Higher education institutions are increasingly focusing on meeting the needs and interests of globally mobile students and faculty more broadly, contributing to solving global issues and addressing global priorities. Higher education plays a critical role in understanding and shaping global interactions, events and issues. Therefore, the focus of the conference will be to explore how we can use imagination and innovation to re-vision higher education in a globalized world.

In this new era, the role of the senior international officer is changing to one that assesses global issues with respect to institutional mission and seeks opportunities that serve the needs of the campus and respond to the needs of the world at large, such as through development, capacity building and addressing collectively the pressing issues of the 21st century including poverty, health and a sustainable environment. Therefore, the role of leaders in international higher education is becoming more complex. We have to be more innovative than ever before, understand the global priorities our institutions can address, be aware of how technology can be an effective tool to accomplish specific goals, and how to measure and assess the outcomes of initiatives. Furthermore, leaders have to be able to be nimble and imaginative in addressing the challenges and risks of international endeavors as well as the impact on those participating in those endeavors.

The conference will address all of these topics as well as how leaders in international education can develop the skills to use imagination, and develop these skills in those we interact with, in order to reshape higher education to meet the needs of a globalized world. There will be three keynote presentations to address this theme by remarkable thought-leaders: Eric Liu, author, educator, and civic entrepreneur; Andrei Codrescu, author and commentator; and Michèle Ledgerwood, international leadership expert and George Mehaffy, representing AASCU, who will together address the future of global learning.

I would like to thank the conference committee for their ideas and effort to develop the content of this conference as well as the AIEA Secretariat staff for coordinating all the logistics and details in addition to providing insights. I am grateful for the volunteers who help with all the on-site details of the conference. I would also like to express my appreciation to the sponsors with a special thanks to ELS as our Diamond Sponsor, and to Platinum Sponsors Group of Eight and QS for their generosity. Additionally, I am pleased that we have a large group of exhibitors at the conference and hope you have a chance to visit their booths. My sincere thanks go to those colleagues who are leading pre-conference workshops and conference sessions, as well as all of the presenters.

It is my sincere hope that you will find the 2013 AIEA Annual Conference in New Orleans to be a professional development and networking opportunity of highest quality and value.

Sabine Klahr
2013 Conference Chair
AIEA President, 2013
Welcome to the 2013 AIEA Conference
from AIEA Executive Director Dr. Darla K. Deardorff

Dear Conference Participants,

Welcome to the 2013 AIEA Conference! We are delighted that you are able to participate with us in this conference here in New Orleans. Conference Chair Sabine Klahr and her conference committee have put together a substantive conference for you, featuring stimulating sessions, excellent networking opportunities and wonderful resources available through our exhibitors and fellow participants. You are especially invited to participate in the roundtable sessions this year as they are designed to feature opportunities for more in-depth discussion and networking with colleagues.

Many hours and months have gone into preparing for this conference. Deep appreciation is expressed to all who have made this conference possible, including our presenters, speakers, exhibitors, volunteers, our local host institutions and especially our sponsors. A special thank you also goes to our conference chair, Sabine Klahr, and to the AIEA team of Dafina Diabate, Rosemary Holland and Jo Ann O’Connell, along with our wonderful volunteer interns. Thanks to their work and effort in making this conference a success.

You are warmly invited to become more involved in AIEA, the professional organization for senior-level leaders in the field of international education. I, along with AIEA’s President and Executive Committee, would be happy to speak with you about ways you can be active in this association. For opportunities throughout the year, do visit AIEA’s website at www.aieaworld.org and take advantage of the various webinars, forums, networking opportunities and resources available through AIEA.

Again, welcome to the conference! We hope you will find this an enriching and productive conference and we look forward to welcoming you back again next year to the AIEA Conference when it returns to Washington, DC.

Darla K. Deardorff
Executive Director, AIEA

Mark your calendars!

The 2014 AIEA Conference

February 16–19, 2014
JW Marriott
Washington, DC, USA

Please join us for the 2014 AIEA Conference, held in Washington, DC at the JW Marriott
Proposal Deadline: August 15, 2013

Check the AIEA Web site for more information:

www.aieaworld.org
About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of leaders engaged in advancing the international dimensions of higher education. The purposes of the association are to:

1. cooperate in appropriate ways with other national and international groups having similar interests,
2. improve and promote international education programming and administration within institutions of higher education,
3. establish and maintain a professional network among international education institutional leaders, and
4. provide an effective voice on significant issues within international education at all levels.

SEEKING SOLUTIONS TO COMMON PROBLEMS

AIEA gives members opportunities to join forces, exchange ideas, share strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests include:

• Opportunities for dialogue with colleagues
• A unified voice on specific international legislative issues
• New approaches to international education on campus
• An informed perspective on the development of policy on international education
• Workshops on topics of interest to members
• Professional meetings
• A scholarly journal
• An online membership directory
• Consultant referrals
• Other timely publications (print and electronic)

Join AIEA Today!

AIEA: Leaders in Higher Education

www.aieaworld.org
Announcing 2013 AIEA Regional Forum:

GLOBAL LEARNING AND TEACHING INSTITUTE

Commitment to global learning must be shared broadly across campuses, not only promoted by a select few within international offices or other units. This one-day institute is designed for the many constituents and campus allies that together pursue and support global teaching and learning.

Three tracks will allow administrators, faculty, and staff to think deeply, broadly, and deliberately about the distinct yet interrelated paths and practices for comprehensive global learning.

FRIDAY, MARCH 1, 2013
8:00 AM - 4:30 PM

Indiana University-Purdue University Indianapolis (IUPUI) Campus Center, Indianapolis, IN
The institute is free, but registration is required at: www.indiana.edu/~global/learningandteaching/
2013 AIEA Officers and Committees

Sabine Klahr
President
The University of Utah

Harvey Charles
President-Elect
Northern Arizona University

Donna Scarboro
Immediate Past President
The George Washington University

Rodolfo Hernandez Guerrero
Secretary
University of Texas at Dallas

Darla K. Deardorff
Executive Director
Duke University

Gilbert Merkx
Treasurer
Duke University
AIEA Executive Committee (term ends February of the year listed)

**Jennifer Cushman**  
Juniata College  
2016

**Penelope Pynes**  
The University of North Carolina  
Greensboro  
2016

**Elizabeth Brewer**  
(Editorial Chair)  
Beloit College  
2016

**David Fleshler**  
(Policy Advisory Chair)  
Case Western Reserve University  
2015

**Andy Gillespie**  
(Membership Chair)  
Auburn University  
2015

**Jennie Lang**  
University of New South Wales  
2015

**Gil Latz**  
Indiana University – Purdue University  
2015

**Christa Olson**  
(Professional Development Chair)  
Drake University  
2015

**Thomas Bogenschld**  
Vanderbilt University  
2014

**Susan Carvalho**  
University of Kentucky  
2014

**Diana Davies**  
Princeton University  
2014

**Joseph Tullbane III**  
St. Norbert’s College  
2013
AIEA Committees and Boards

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in future participation.

Susan Buck Sutton
Nominating Committee Chair
Bryn Mawr College
Members: Donna Scarboro, Sabine Klahr, Darla K. Deardorff (Ex-officio)

Donna Scarboro
Implementation Task Force Chair
The George Washington University
Members: Susan Buck Sutton, David Fleshler, Andy Gillespie, Sabine Klahr, Christa Olson, Darla K. Deardorff

Christa Olson
Professional Development Committee Chair
Drake University
Members: Joseph Brockington, Tanith Fowler Corsi, Diana Davies, Alba de Leon, John Heyl, Hilary Link, Jun Liu, Carolyn North, Stephen Straight, Joseph Tullbane, Yenbo Wu

Andy Gillespie
Membership Committee Chair
Auburn University
Members: Grant Chapman, Carol Fimmen, Carl Holtman, Jing Luan, Betsy Morgan, Cornell Menking, Joanna Regulska, Astrid Schmidt-King, Chalimar Swain

Diana Davies
Awards Committee Chair
University of Kentucky
Members: Jim Cooney, Terence Miller, Dawn Pysarchik, Yenbo Wu

David Fleshler
Policy Advisory Board Chair
Case Western Reserve University
Members: Nikki Christensen, Bill Lacy, Gil Merkx, Dan Weiner, Handy Willamson, Norm Peterson

Elizabeth Brewer
Editorial Board Chair
Beloit College
Members: Anthony Ogden, Kevin Kinser, Robin Sakamoto, Megan Brenn-White, Brett Berquist, Rahul Choudaha
AIEA Committees and Boards

Sabine Klahr
2013 Annual Conference Advisory Board Chair
The University of Utah

Proposal Review: Prema Arasu, Shingo Ashizawa, Tom Bogenschild, Susan Carvalho, Simon Evans, Tanith Fowler Corsi, Rob Glew, Chad Hoseth, Hilary Link, Terence Miller, Richard Nader, Debbie Pierce, Mark Schaub, Stephen Straight, Dan Weiner

Advising on Organizations: Mark Harris, Margit Schatzman, Sam Shepherd

Content Development: Esther Gottlieb, Margit Schatzman, Mark Schaub, Sam Shepherd, Edna Wilson

Local Arrangements/Promotion: Jane Chandler, Alea Morelock Cot

Membership Committee Liaison: Andy Gillespie

Policy Advisory Board Liaison: Dan Weiner

Professional Development Committee Liaison: Tanith Fowler Corsi

AIEA Endowment Committee
Chair: Gil Merkx
Members: Nikki Christensen, Susan Buck Sutton, Darla K. Deardorff

Presidential Fellows Committee
Chair: Susan Buck Sutton
Members: Christa Olson, Andy Gillespie, Donna Scarboro

AIEA Forum Committee
Chair: Susan Buck Sutton
Members: Elizabeth Brewer, Thomas Bogenschild, Darla K. Deardorff

AIEA Dialogues Committee
Chair: Stephen Straight
Members: Donna Scarboro, Christa Olson, Francisco Marmolejo, Andy Gillespie, Betsy Brown, Darla K. Deardorff
AIEA Past Presidents

Donna Scarboro, The George Washington University 2012
Susan Buck Sutton, Bryn Mawr College 2011
Bill Lacy, University of California, Davis 2010
Pia Wood, University of Tennessee, Knoxville 2009
Gilbert Merkx, Duke University 2008
William Brustein, University of Illinois, Urbana-Champaign 2007
Uliana Gabara, University of Richmond 2006
Stephen C. Dunnett, University at Buffalo 2005
Earl Kellogg, University of Illinois, Urbana-Champaign 2004
Maria Krane, Creighton University 2003
John K. Hudzik, Michigan State University 2002
JoAnn McCarthy, University of South Florida 2001
John D. Heyl, Old Dominion University 2000
Joyce M. Randolph, University of Pennsylvania 1999
John H. Petersen, Western Kentucky University 1998
Margaret A. Kidd, University of Texas, Austin 1997
Edward H. Moseley, University of Alabama, Tuscaloosa 1996
Jean S. Aigner, California State Polytechnic University, Pomona 1995
Barbara B. Burn*, University of Massachusetts, Amherst 1994
Davydd Greenwood, Cornell University 1993
Thomas H. Hoemeke, University of North Texas 1992
Gerald M. Slavin, University of New Mexico 1991
Burkart Holzner, University of Pittsburgh 1990
Felix V. Gagliano, Ohio State University 1989
George C. Christensen, Iowa State University 1988
Ralph H. Smuckler*, Michigan State University 1987
Charles Klasek*, Southern Illinois University, Carbondale 1986
Jack Van de Water, Oregon State University 1985
Joe W. Neal*, University of Texas, Austin 1982, ‘83, ‘84

*deceased
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AIEA Presidential Fellows Program
AIEA Presidential Fellows Program and Application Process

The AIEA Presidential Fellows program is a program of mentorship for new Senior International Officers (SIO), necessarily limited in number but of high prestige. The AIEA President will notify the President of the Fellow’s home institution of the award. Those persons named as fellows will be suitably recognized on the AIEA web site and announced at the annual meeting.

There are three categories of Presidential Fellows: one for applicants from four-year private colleges, one for applicants from public teaching-oriented institutions, and one for applicants from PhD-granting public and private research universities. At the onset of the program, one person per year in each category will be selected. The AIEA Presidential Fellows Committee will then match each Fellow with an experienced SIO at an institution of the same type as the Fellow’s home college or university, who will serve as Mentor.

Each fellow will spend several days (as much as up to a week) visiting the Mentor’s campus, shadowing the Mentor, and learning about the policies, politics, and procedures of the Mentor’s institution. Ideally, the Mentor would also plan a shorter visit to the Fellow’s campus to better understand the challenges facing the Fellow. Throughout the balance of that academic year, the Mentor will be available for consultation and advice as requested by the Fellow. The Fellow and the Mentor will each provide AIEA with an evaluation of the usefulness of the fellowship at the end of the academic year and the Fellow will submit a final report on the learning experience to AIEA.

The award will include a stipend of $1,500 to be provided to the Fellow’s home institution, to defray travel costs and other related expenses of the Fellow and perhaps the Mentor, at the Fellow’s discretion. It would be expected, but not required, that this sum might be augmented or perhaps matched by the Fellow’s home institution.

Benefits to the Fellow
The Fellows Program provides participants with the opportunity to:

• Observe how an experienced Senior International Officer and his/her institution address international education challenges and solves problems.
• Participate with a knowledgeable Mentor in structured week-long campus site visit at the Mentor’s institution.
• Learn about national and international issues and how they affect individual campuses.
• Become a member of a national network of Fellows who serve as resources throughout one’s career.

Every Fellow is expected to:

• Engage in a Mentor/Fellow relationship with a Senior International Officer which may include participating in senior level decision-making meetings at the host institution.
• Respect the confidentiality of all information learned at the host institution
• Observe the leadership styles of individuals at the host institution, their effectiveness, and how they interact with one another.
• Design an individualized Plan of Action for the week-long site visit to the Mentor’s campus

Through this program, Fellows experience a unique opportunity to immerse themselves briefly in the day-to-day activities of their host institutions, earn the trust of their Mentor(s) and that of other administrators and faculty, and maximize learning opportunities.

Program Components

Plan of Action
Once the Fellows have been matched with Mentors, Fellows are to design an individualized Plan of Action jointly with their Mentors for the week-long site visit. The plan should outline at least 2-3 key objectives and how these objectives will be achieved including immersing oneself in the campus visit, engaging in the Fellow/Mentor relationship, working on a specific issue(s) identified in the Statement of Purpose and reading professional literature on that issue(s). The Plan of Action should also include a budget outlining anticipated expenses, and a statement of support from the Fellow’s institution. The Plan of Action is to be submitted to AIEA at aiea@duke.edu within one month of being paired with a mentor. Upon receipt of the Plan of Action, AIEA will issue a portion ($1250) of the stipend to the Fellow’s institution.

The Campus Visit
This experience enables Fellows to observe firsthand how another institution and its senior international officers lead the institution in its international endeavors.

Final Report
As part of this program, the Fellow will need to write and submit a final report to AIEA. The report should include a description of the Fellow’s experience, a discussion of how the key objectives were achieved, and how the Fellow will
AIEA Presidential Fellows Program

use this experience in his/her work in the future. Upon receipt of the final report, the final portion ($250) of the stipend will be sent to the Fellow’s institution.

National Association Meeting
Presidential Fellows are strongly encouraged to attend the AIEA Annual Conference to meet with other Fellows, Mentors and colleagues.

Application Process
Interested applicants should submit their CV, Statement of Purpose, and a list of 3 references and contact information to aiea@duke.edu by May 1, 2013. The references should have knowledge of the applicant in his/her position as SIO. The Statement of Purpose should include the following: 1) description of candidate’s institution 2) description of candidate’s position, role within the institution and responsibilities/scope of the candidate’s position and 3) the knowledge, skills, and advice the candidate desires to obtain from the mentorship. The candidate can include mentor/institution suggestions but this is not necessary and there is no guarantee that the candidate will be matched with those suggestions.

Selection Criteria
Fellows are SIOs at their institution and will be selected based on the following: (1) need and perceived benefit, (2) promise/potential, (3) quality of statement and application materials. Preference will be given to those candidates who have been in their role as senior international officer for less than 3 years. Candidates must be current AIEA members.

Timeline:
May: Deadline for applications
Summer: Fellows are selected and matched with Mentors
Fall: Fellows visit Mentors
Feb: Fellows and Mentors attend AIEA Annual Conference
Spring: Continue mentor relationship; submit final report

AIEA Presidential Fellows and Mentors

2011-2012 AIEA Presidential Fellows
Danny Damron, Utah Valley University
Cheryl Matherly, University of Tulsa
Judith Pennywell, Purdue University Calumet
David Schmidt, Middle Tennessee State University

2010-2011 AIEA Presidential Fellows
David Fleshler, Case Western Reserve University
Hilary Lieberman Link, Barnard College
Joanna Regulska, Rutgers the State University of New Jersey
Carolyn O’Grady, Gustavus Adolphus College

2009-2010 AIEA Presidential Fellows
Susan Carvalho, University of Kentucky
Kenneth R. Curtis, California State University Long Beach
Jenifer Cushman, Juniata College
Kailash Khandke, Furman University
Laurie Koloski, College of William & Mary

2011-2012 AIEA Presidential Mentors
Kathy Bellows, Georgetown University
Diana Davies, Princeton University
Mitch Leventhal, State University of New York
Yenbo Wu, San Francisco State University

2010-2011 AIEA Presidential Mentors
Uliana Gabara, University of Richmond
Meredith McQuaid, University of Minnesota
Gilbert W. Merkx, Duke University
Joseph D. Tullbane, St. Norbert College

2009-2010 AIEA Presidential Mentors
Chris Alexander, Davidson College
Jeffrey Riedinger, Michigan State University
Bruce Silnner, State University of New York at New Paltz
Lee Sternberger, James Madison University
Susan Buck Sutton, Bryn Mawr College
AIEA Presidential Fellows and Mentors

The AIEA Presidential Fellows program is a program of mentorship for new Senior International Officers (SIOs) who are selected for this prestigious fellowship through an annual competitive process. For details on this program, visit the AIEA website at www.aieaworld.org.

AIEA Presidential Fellows 2012-2013

**Dr. Jack Ahern** is Vice Provost for International Programs and Professor of Landscape Architecture at the University of Massachusetts Amherst (UMass). He has been active in international education throughout his academic career, including his PhD from Wageningen University, Netherlands, a Fulbright fellowship in Portugal, and lecturing at more than 20 universities in Europe, South America and Asia. At UMass, Ahern is currently expanding the mission of the International Programs Office to more broadly support campus internationalization.

**Dr. Jun Liu** is Associate Provost for International Initiatives, Senior International Officer, and Professor of Applied Linguistics at Georgia State University. An international educator and leader, Liu is Past President of TESOL International (Teachers of English to Speakers of Other Languages, Inc.), Vice President of ISCLT (International Society of Chinese Language Teaching), and Senior Advisor for Hanban (Office of the Chinese Language Council International). Liu has published extensively in the areas of intercultural communication, communicative competence, and language education.

**Dr. Susan Popko** is Associate Provost for International Programs at Santa Clara University, California, promoting global engagement and providing leadership for international education at the University. As part of her portfolio, she plans, develops and coordinates international programs and initiatives, supervises the Study Abroad Office, and represents the University in interactions with global and community partners. Susan also plays an active role in the international education community through presentations, committees and advisory boards, including serving on the Board of Directors of the Forum on Education Abroad.

AIEA Presidential Mentors 2012-2013

**Dr. James Cooney** is Vice Provost for International Affairs and Director of the Office of International Programs at Colorado State University. He worked at Harvard University for 24 years as Executive Director of the Weatherhead Center for International Affairs and earlier as Dean for International Programs at the Harvard Kennedy School of Government. He served on the AFS Intercultural Learning Board of Trustees, including two years as chairman, and on the New England Fulbright Board as vice president. He is a member of the international Board of Directors of NAFSA: The International Educators Association. In 2003, he received the Officer’s Cross of the Order of Merit of the Federal Republic of Germany.

**Dr. William B. Lacy** is Vice Provost, University Outreach and International Programs and Professor of Sociology in the Department of Human Ecology at the University of California, Davis since August 1999. He received his PhD from University of Michigan and has published over 90 journal articles, book chapters, and books on education and science policy. Dr. Lacy is a Fellow of the American Association for the Advancement of Science, received two Fulbright awards (Brazil–2001 and Japan–2010), and a German Academic Exchange Services award (DAAD–2004). He was President of the Association of International Education Administrators (2010-2011).

**Dr. Donna Scarboro**, Associate Provost for International Programs at The George Washington University, is responsible for overseeing GW’s international centers, study abroad, and international academic exchange partnerships. At GW, she has built and supported a range of on-campus and international programs, including interdisciplinary and experiential programs, summer programs, and one of GW’s largest distance education programs. She serves as an advisor to the university leadership on international partnerships and programs and develops innovative opportunities for faculty and students to engage globally.
Professional Development Opportunities

Below is a brief summary of professional development opportunities available to AIEA members. Please visit www.aieaworld.org for further details. Please note that AIEA also offers several resources such as white papers, also available through the website.

AIEA Presidential Fellows Program
The AIEA Presidential Fellows program is a program of mentorship for new Senior International Officers (SIOS), necessarily limited in number but of high prestige. AIEA Presidential Fellows receive a $1500 stipend to help fund their work with a Presidential Mentor, an experienced SIO in the field. Those persons named as fellows will be recognized on the AIEA website and announced at the annual meeting. Application Deadline: May 1

AIEA Regional Forums
Each year, AIEA invites institutional members to submit proposals to host a 1-2 day AIEA Regional Forum at or near their institution’s campus, fundable up to $3,000 by AIEA. The purpose of the AIEA Regional Forums is to increase the opportunities for AIEA members and other professionals from related fields to gather in organized venues to discuss and learn more about salient issues in international education. The topic and size (number of participants) of the forum are determined by the host institution. Application Deadline: May 15

AIEA Dialogues
The AIEA Dialogues, often co-hosted with sister organizations, bring together senior international education leaders for 1-3 days to discuss relevant issues in international education. Dialogues usually precede an annual meeting. Dialogues involve a small group of participants and the agenda of topics for discussion is determined by the participants, based on issues that they identify as important prior to the Dialogue.

AIEA Webinars
AIEA offers a number of webinars throughout the year on strategic internationalization issues. Visit www.aieaworld.org for details and to register for upcoming webinars. Past webinars are available for download from the website.

AIEA Annual Conferences
AIEA’s annual conference is held in mid-late February each year and brings together international education leaders from 45+ countries to discuss key internationalization issues. For information on AIEA’s annual conferences, please visit www.aieaworld.org.

Interested in becoming an AIEA Presidential Mentor or Fellow?

Apply this spring for 2013-2014
Application Deadline: May 1, 2013
Details at www.aieaworld.org
Recipients of AIEA Awards for 2013

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

2013 Recipient: Karen Gardenier
Karen Gardenier is a doctoral candidate in the School of Education at Colorado State University (CSU). The focus of her studies is higher education administration and international development. Her dissertation research utilizes Mezirow’s theory of transformative learning to examine student learning on an alternative break program to Kenya. Part of her interest in this project stems from her own international experiences, including teaching English in Kyrgyzstan as a Peace Corps volunteer from 2002-2004. Karen is an Assistant Director in the Office of International Programs at CSU where she works with Peace Corps programs, US Student Fulbright and several internationally focused academic programs. She enjoys hiking in Colorado, traveling to new places, and art and music from around the globe.

Please visit Karen Gardenier’s Poster Presentation of her research in the Exhibit Hall.

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education leadership.

<table>
<thead>
<tr>
<th>Year</th>
<th>Recipient</th>
<th>Institution</th>
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<tbody>
<tr>
<td>2013</td>
<td>To be awarded at 2013 conference</td>
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<tr>
<td>2012</td>
<td>Peggy Blumenthal</td>
<td>Institute of International Education</td>
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<td>2011</td>
<td>Robert Slater</td>
<td>National Security Education Program</td>
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<td>2010</td>
<td>Madeleine Green</td>
<td>American Council on Education</td>
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<td>2009</td>
<td>JoAnn McCarthy</td>
<td>Consultant</td>
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<td>2008</td>
<td>David Larsen</td>
<td>Arcadia University</td>
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<td>2007</td>
<td>Stephen C. Dunnett</td>
<td>University at Buffalo</td>
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<td>2006</td>
<td>John K. Hudzik</td>
<td>Michigan State University</td>
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<td>2006</td>
<td>Tony Adams*</td>
<td>Macquarie University, Sydney</td>
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<td>2005</td>
<td>Barbara Turlington</td>
<td>American Council on Education</td>
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<td>2004</td>
<td>Thomas H. Hoemeke</td>
<td>University of North Texas</td>
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<td>2003</td>
<td>Axel Markert</td>
<td>Eberhard-Karls-Universität Tubingen</td>
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<td>2002</td>
<td>Jack Van de Water</td>
<td>Oregon State University</td>
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<td>2001</td>
<td>Barbara B. Burn*</td>
<td>University of Massachusetts, Amherst</td>
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<td>2000</td>
<td>Burkart Holzner</td>
<td>University of Pittsburgh</td>
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<td>1999</td>
<td>Joe W. Neal*</td>
<td>University of Texas at Austin</td>
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<td>1998</td>
<td>Ralph Smuckler*</td>
<td>Michigan State University</td>
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<td>1997</td>
<td>Harold Josephson*</td>
<td>University of North Carolina, Charlotte</td>
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<tr>
<td>1996</td>
<td>LaMarr Kopp*</td>
<td>Pennsylvania State University</td>
</tr>
<tr>
<td>1995</td>
<td>Charles Klasek* (posthumous)</td>
<td>Southern Illinois University</td>
</tr>
</tbody>
</table>

* deceased
Recipients of AIEA Awards for 2013

Counselor Award

AIEA occasionally recognizes outstanding service and leadership to AIEA through the designation of members as counselors. Below is a list of those who have received this designation to date.

George C. Christensen  
Iowa State University

John D. Heyl  
Old Dominion University

Burkart Holzner  
University of Pittsburgh

Margaret A. Kidd  
University of Texas, Austin

Edward H. Moseley  
University of Alabama, Tuscaloosa

Joe W. Neal*  
Texas International Education Consortium

Gerald M. Slavin  
The University of New Mexico

Ralph H. Smuckler*  
Michigan State University

Earl Kellogg  
University of Illinois, Urbana-Champaign

*deceased

The Timothy J. Rutenber Award

Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2013  
To be awarded at 2013 conference

2012  
Stephen C. Dunnett  
SUNY Buffalo

2011  
Riall Nolan  
Purdue University

2010  
Not awarded

2009  
Joe Tullbane  
St. Norbert’s College

2008  
Duleep Deosthale  
Università Cattolica del Sacro Cuore/Knowledge Exchange Institute

2007  
Earl Kellogg  
University of Illinois, Urbana-Champaign

2006  
Judy C. Young  
University of Texas, Arlington

Honorary Member

Oscar Arias  
Former President of Costa Rica  
Nobel Laureate (Peace)
CAIE Mexico 2013
Knowledge Mobility: Responsibility and Resources

October 16–18
2013
Monterrey
México

Conference of the Americas on International Education
Congrès des Amériques sur l’éducation internationale
Congresso das Américas sobre Educação Internacional
Congreso de las Américas sobre Educación Internacional

Presented by
AMPEI
UANL
OUI-IOHE

In collaboration with

Join the leaders of higher education from all over the Americas to learn and share about the trends and responses to internationalization.

www.caie-caei.org
AIEA Welcomes Chinese Delegation

The Association of International Education Administrators wishes to extend a warm welcome to the following universities from China who are part of a special delegation organized by Chinese Service Center for Scholarly Exchange:

**Chinese Service Center for Scholarly Exchange (CSCSE)**
Founded in 1989, Chinese Service Center for Scholarly Exchange (CSCSE) is a public institution affiliated with the Chinese Ministry of Education (MOE). As a legal entity, CSCSE provides services for study abroad, students returning from overseas study, study in China, and international education exchanges and cooperation. For detailed information, please visit www.cscse.edu.cn

**Beijing Foreign Studies University**
Beijing Foreign Studies University (BFSU) is a prestigious university in China under the direct management of the State Ministry of Education. As the first foreign language university and offering the most language programs in the country, BFSU excels in the teaching and studying of foreign languages, foreign literature, and overseas sinology. BFSU produces quality professionals with language competence and global vision.

**Guangdong University of Foreign Studies**
A key provincial university in South China, Guangdong University of Foreign Studies (GDUFS) is a high-tier institution with distinctive features of internationalization in its education of internationally-oriented personnel and in its research on foreign languages and culture, international trade and international strategic studies. The University serves 20,495 full-time undergraduate students, 2,293 graduate students and over 11,000 international and continuing-education students. GDUFS was created in 1995 by a merger of Guangzhou Institute of Foreign Languages (1965) and Guangzhou Institute of Foreign Trade (1980).

**Sanming University**
Sanming University, located in Sanming City (the central area of Fujian Province), is a state-run multidisciplinary institution comprised of 14 schools with almost 1,000 faculty members and nearly 15,000 full-time students. The university is authorized to run 31 bachelor’s programs and 13 diploma programs under fields of study including engineering, science, literature, management, law, education and more.

**Beijing Yinhong International**
Beijing Yinhong was established in 2003. As a subsidiary of the Chinese Service Center for Scholarly Exchange, Beijing Yinhong is committed to international education cooperation and has engaged in operating, promoting and providing services for international education programs like the CSCSE-SQA HND program. In addition, Beijing Yinhong offers consulting for higher education institutions in China.

Please be sure to come visit with our Chinese colleagues at their booths in the Exhibit Hall.
Complimentary WiFi will be available throughout the conference. Look for the wireless connection on your device and click iBahn. No login required.

Conference Information

AIEA Secretariat
aiea@duke.edu
1-919-668-1928
www.aieaworld.org

Monday, Feb. 18, 9:00 a.m. — 5:00 p.m.
Tuesday, Feb. 19, 9:00 a.m. — 5:00 p.m.
Wednesday, Feb. 20, 9:00 a.m. — 2:00 p.m.

Conference Check-In
Conference participants may pick up their registration materials in the registration area, located at Preservation Hall Foyer (2nd floor).

Conference Registration Hours
Sunday, February 17  7:30 a.m. – 6:00 p.m.
Monday, February 18  7:30 a.m. – 6:00 p.m.
Tuesday, February 19  7:30 a.m. – 6:00 p.m.
Wednesday, February 20  7:00 a.m. – 12:00 p.m.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets for non-conference participants.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the registration area. Please visit this area each day for the most up-to-date information about session changes and other conference news. Changes will also be posted to LinkedIn.

Conference Sessions
Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall. Please observe the registration guidelines on event participation.

Evaluation Forms
Please take a few minutes to complete the individual session evaluations at the end of each session. All conference evaluations will be sent to participants online following the conference. Be sure to watch your e-mail for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

AIEA Social Media

LinkedIn Groups
• AIEA 2013 Conference Community
• AIEA Association of International Education Administrators

Facebook
AIEA Association of International Education Administrators

Twitter
#AIEA2013

Name Badges
All conference participants are required to wear name badges for admission to all sessions, the Exhibit Hall, and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 fee.

Name badges must be worn at all times and are color-coded as follows:

- All Conference Events: White
- Pre-conference Workshops Only: Pink
- Monday Day Pass: Yellow
- Tuesday Day Pass: Green
- Wednesday Day Pass: Blue
- Press Pass: Grey

Newcomer Orientation
There will be a special Newcomer Orientation on Monday, February 18. It will be held in Gallerie 6 from 11:00 a.m. – 12:00 p.m. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the registration area.

Many thanks to the following for providing laptops:
Duke University
University of New Orleans
Xavier University of Louisiana
Conference Information

Exhibit Hall
The Exhibit Hall opens Monday, Feb. 18 at 10:30 a.m. and closes Wednesday, Feb. 20 at 12:00 noon. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network and refresh before your next session. Be sure to visit often throughout the conference.

Monday, February 18  10:30 a.m. – 6:00 p.m.
Tuesday, February 19  8:00 a.m. – 6:00 p.m.
Wednesday, February 20  8:00 a.m. – 12:00 p.m.

Full Service Business Center (Lobby Level)
Monday – Friday  7:00 a.m. – 7:00 p.m.
Saturday – Sunday  10:00 a.m. – 6:00 p.m.
Federal Express is available through the hotel.

Parking (Valet Service Only)
0 – 4 Hours: $15  4 Hours to Overnight: $36

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Conference Volunteers
Volunteers are available to answer questions and provide information about the conference. Volunteers will be wearing special shirts.

Translation Services
Official translation services are not available onsite. Please see hotel concierge for recommendations.

Note: Reporters will be present in sessions throughout the Conference.

Opening Reception will be held on the Steamboat Natchez starting at 7:00 p.m.
ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.
Platinum Sponsors

The Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities distinguished by the intensity and breadth of the research they perform, the research-informed nature of the education they offer, and the leadership they bring to community consideration of complex issues. Go8 universities have nurtured every Nobel Prize winner educated at an Australian university and account for more than two-thirds of Australian university research activity, output and training. A permanent Go8 Secretariat was established in Canberra in 2000. The Go8 Board, made up the Vice-Chancellors (Presidents) of Go8 member universities, meets five times per year. The Go8 works to maximize the potential for collaboration in a competitive environment, to raise the profile of Go8 universities both nationally and internationally and to build community support for research universities. www.go8.edu.au

QS

QS has been publishing the QS World University Rankings since 2004. After extensive research we launched the QS Star rating system. QS Stars is a complementary companion to rankings—a rating system that facilitates the evaluation of universities across a much broader range of criteria and with respect to established thresholds rather than the performance of others. The objectives are to allow institutions to shine irrespective of their size, shape and mission, and to shine a light on excellence that may otherwise remain in the shade.

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Università Cattolica del Sacro Cuore

Università Cattolica del Sacro Cuore is a renowned private higher education institution in Italy. Its strong academic profile is reflected by its degrees, reputation, rankings, and global network. This dynamic yet traditional higher educational institution offers young people not only the opportunity to engage in professional development, but to grow through personal experience.

Università Cattolica was founded in 1921 by Father Agostino Gemelli and today boasts an average of 42,000 undergraduate and graduate students spread over four campuses (Milan, Rome, Piacenza-Cremona and Brescia) and twelve faculties.

i-graduate

i-graduate is the global leader in independent benchmarking and research for educators worldwide. With an extensive portfolio of exclusively education focused studies including the largest study of international students in the world, the International Student Barometer™, i-graduate delivers comparative insights and competitive advantage to over 1,300 institutions, organizations and government departments in 24 countries. The i-graduate network brings global insight to strategy, planning, enrollment management, service delivery and relationship management in international education. i-graduate is part of Tribal Group plc.
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Terra Dotta software is a flexible, web-based enrollment and registration management tool that streamlines office processes for both users and administrators. Information is stored in a central database that seamlessly integrates with your campus data system. With Terra Dotta software, you can easily query, sort and report data, manage your public website through a user-friendly CMS, accept online applications/registrations, and monitor user progress throughout the application process. Risk mitigation capabilities are an integral aspect of the software, providing the ability to locate and communicate with your users anytime, anywhere. For more information, visit www.terradotta.com.

**IDP Education**

IDP Education is the world’s largest student placement firm, with more than 500 professional counselors in more than 70 company-owned counseling centers throughout Asia and the Middle East. The organization has existed for more than 40 years and is jointly owned by 38 Australian universities and SEEK.com, Australia’s leading online employment and training company. It is part owner of the IELTS English proficiency exam along with the British Council and the University of Cambridge, and is a major sponsor of international education research. For more information, visit www.usa.idp.com.

**CIEE**

A nonprofit, non-governmental organization, CIEE is the world leader in international exchange, helping to set—and raise—the standards of international education. At CIEE, we’re different: our people, our commitment to quality, our dedication to innovation and best practices, and our obligation to transparency. And we’re committed to leading by example—using our 65 years of experience to develop and administer rigorous, valuable study abroad, teach abroad, international faculty development seminars, and inbound exchange study, work, and internship programs for today’s high school and university students, professionals, and educators.

**Istituto Lorenzo de’ Medici**

Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most well-established international institution in higher education. With campuses in Florence, Rome, and Tuscania, LdM offers over 400 courses in 32 academic areas, ranging from art history to international business, from the social sciences to art and design—all taught in English—as well as Italian language and culture. Today, LdM hosts over 2800 students from institutions around the world. LdM is registered and authorized by the Italian Ministry of Education and its course offerings are approved by the US Middle States Commission through its partnership with Marist College.

**Webster University**

With its home campus in St. Louis, Webster University is the only Tier 1, private, nonprofit U.S.-based university providing a network of international residential campuses. Founded in 1915, Webster’s campus network includes metropolitan, military and corporate locations around the world, as well as traditional campuses in Asia, Europe and North America, and very soon in Africa. Webster University is committed to delivering high-quality learning experiences that transform students for global citizenship and individual excellence. Webster’s Study Abroad programs rank in the top 2 percent of 1,600 colleges and universities surveyed in the “America’s Best Colleges” 2012 edition of US News & World Report.
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Mezun.com is the largest international education medium in Turkey. Turkish students looking to study abroad use our web platforms as their launching pad to their international education endeavors. Since the year 2000 we have been working with close to 1000 institutions all over the world to build awareness about international education opportunities such as Universities, Community Colleges, language schools, secondary schools, summer programs, Work and Travel Program, Scholarships and more. With over a decade of experience, Mezun brings superior brand building services, exposure and phone verified genuine prospects to your institution through our many web platforms.
www.mezun.com

**HTH Worldwide**
HTH Worldwide is a leader in providing world travelers with access to quality healthcare services all around the globe. HTH combines ongoing research, a contracted global community of physicians and hospitals, advanced Internet and mobile applications, and extensive experience in international health insurance to ensure customers’ health, safety and peace of mind. Founded in 1997, HTH offers a full range of individual and group specialty health insurance programs, all of which include HTH’s Global Health and Safety Services available online, on mobile devices via mPassport, and through our 24/7 medical assistance call center.

**Educational Credential Evaluators, Inc.**
Educational Credential Evaluators, Inc. (ECE®) a nonprofit, credential evaluation organization, with 30 years’ experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate and easy-to-read information. ECE hosts an online forum for credential evaluators: The Connection. ECE also offers online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough.
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Hobsons helps educators, administrators, students and families maximize success through every stage of the learning lifecycle. Hobsons’ personalized learning, academic planning, post-secondary enrollment and student support solutions serve millions of students across more than 7,500 schools, colleges and universities worldwide. Hobsons is a part of the Daily Mail and General Trust PLC (DMGT), one of the oldest and most successful international media companies.
www.hobsons.com

**Association in Cultural Exchange, EIKEN Liaison Office**
The EIKEN test is Japan’s most accessible, affordable, and prestigious English-proficiency test, with 2.3 million examinees annually and over 83 million since 1963. Backed by the Japanese Ministry of Education (MEXT), the test is administered at 18,000 test sites across 45 countries. EIKEN test results are accepted as evidence of English proficiency at approximately 350 colleges and universities in the U.S and Canada. Associates in Cultural Exchange (A.C.E.), a Seattle-based non-profit organization, facilitates EIKEN’s North American activities and fosters exchange programs between U.S. and Japanese educational institutions. To learn more about using the EIKEN test, visit stepeiken.org.

**World Education Services (WES)**
World Education Services (WES), www.wes.org., is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series—featuring topics specifically tailored for graduate schools—and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.
Star Sponsors

ICEF
ICEF Workshops bring together international educators and carefully screened high-quality student recruitment agents at networking forums devoted to growing international student enrolments. In 2012, 2000 educational institutions met 2500 ICEF-screened agents at ICEF’s ten annual Workshops. The US continues to provide the largest growth in educational institutions connecting with agents through ICEF. ICEF’s Agent Training Course (IATC) supports excellence and develops professional standards amongst agents from all over the world. In 2012-2013, ICEF is holding Workshops in Miami, Toronto, Beijing, Berlin, Dubai, Rio, Moscow, Istanbul, Tokyo and Seoul - offering an event for educational institutions to recruit from every student market.

USC Rossier Global Executive Doctor of Education Program
The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice and assessment. The Global Executive EdD program is a 25-month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country while attaining their doctoral degree at USC.

Sponsors: Host Institutions

The University of New Orleans
The Division of International Education at the University of New Orleans grew out of UNO’s first study abroad program offered in Europe forty years ago. Today the Division is the cornerstone of UNO’s globalization initiatives encompassing distinguished education abroad opportunities that enroll students from over 50 US and foreign institutions, outstanding support for international students and scholars, and a vibrant English language program that enhances and complements the international diversity of the campus. www.uno.edu

Xavier University of Louisiana
Xavier University of Louisiana is the nation’s only Catholic and historically Black University. The ultimate purpose of the University is to contribute to the promotion of a more just and humane society by preparing its students to assume roles of leadership and service in a global society. This preparation takes place in a diverse learning and teaching environment that incorporates all relevant educational means, including research and community service.
Università Cattolica del Sacro Cuore

Università Cattolica del Sacro Cuore is a renowned private higher education institution in Italy. Its strong academic profile is reflected by its degrees, reputation, rankings, and global network. This dynamic yet traditional higher educational institution offers young people not only the opportunity to engage in professional development, but to grow through personal experience.

Università Cattolica was founded in 1921 by Father Agostino Gemelli and today boasts an average of 42,000 undergraduate and graduate students spread over four campuses (Milan, Rome, Piacenza-Cremona and Brescia) and twelve faculties.

Knowledge Exchange Institute (KEI)

Knowledge Exchange Institute (KEI) was founded on the belief that education abroad should be attainable for all students regardless of academic focus, professional interests, foreign language proficiency and financial means. KEI programs offer a wide range of major-specific and general education courses taught in English as well as intensive foreign language options. Internships, research and service are available at most locations. KEI participants are integrated with local students. Our programs are hosted by respected universities in China, Ecuador, France, India, Ireland, Italy, Japan, Kenya, Peru, Russia, Scotland, Spain, Tanzania, Thailand and Turkey. KEI programs are some of the most affordable. Affiliate Grants and scholarships are available.

AIEA Conference Internship Program

Mezun

Mezun.com is the largest international education medium in Turkey. Turkish students looking to study abroad use our web platforms as their launching pad to their international education endeavors. Since the year 2000 we have been working with close to 1000 institutions all over the world to build awareness about international education opportunities such as Universities, Community Colleges, language schools, secondary schools, summer programs, Work and Travel program, Scholarships and more. With over a decade of experience, Mezun brings superior brand building services, exposure and phone verified genuine prospects to your institution through our many web platforms. www.mezun.com

AIEA Conference Registration Bags

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Terra Dotta software is a flexible, web-based enrollment and registration management tool that streamlines office processes for both users and administrators. Information is stored in a central database that seamlessly integrates with your campus data system. With Terra Dotta software, you can easily query, sort and report data, manage your public website through a user-friendly CMS, accept online applications/registrations, and monitor user progress throughout the application process. Risk mitigation capabilities are an integral aspect of the software, providing the ability to locate and communicate with your users anytime, anywhere. For more information, visit www.terradotta.com.
Directory of Exhibitors

The following organizations are helping to support the Association of International Education Administrators (AIEA) Conference 2013. Please visit the Exhibit Hall on Monday, Tuesday, and Wednesday. All are invited to attend the Exhibit Opening ceremony on Monday at 10:30am. AIEA also gratefully acknowledges the generosity of the sponsors.

**Associates in Cultural Exchange, EIKEN Liaison Office***
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sshepherd@cultural.org
206-217-9644
www.cultural.org/EIKEN/

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**Beijing Yinhong International**
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**CEA Global Education**
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**Chinese Service Center for Scholarly Exchange**
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www.csisce.edu.cn

**CIEE***
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207-553-4041
www.CIEE.org

**Educational Credential Evaluators Inc.***
Margit Schatzman
margit@ece.org
414-289-3400
www.ece.org

**ELS Educational Services***
Dean Wright
dwright@els.com
415-257-0124
www.els.edu

**EUSA-Academic Internship Programs**
Michael Lucerto
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617-267-2111
www.eusa-edu.com

**FPP-EDU Media**
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www.fppedumedia.net

**Group of Eight***
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**Hobsons***
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www.hobsons.com

**HTH Worldwide***
Michael Babore
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610-254-8751
www.hthstudents.com

**ICEF***
John Demer
jdemer@icef.com
888-371-5556
www.icef.com

**IDP***
Carolyn Redmond
carolyn.redmond@idp.com
215-282-1880
www.idp.com

**i-graduate (International Student Barometer)***
Pamela Barrett
pamela.barrett@i-graduate.org
202-455-0959 / 501-538-5348
www.i-graduate.org/northamerica

**iNext**
Betsy Parker Landmann
BParker@ciee.org
207-553-4221
www.inext.com

**Institute for International Education**
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dobst@iie.org
212-984-5367
www.iie.org

**ISEP: A Worldwide Network for International Education**
Mary Catherine Scarborough
Mcscarborough@isep.org
703-504-9973
www.isep.org

**Istituto Lorenzo de’ Medici***
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www.ldinstitute.com

**KIC UnivAssist**
Swaraj Nandan
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646-623-7790
www.univassist.com
Directory of Exhibitors

Knowledge Exchange Institute (KEI)*
Julie Pollard
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212-931-9953

manaba - Asahi Net International
Tomoka Higuchi McElwain
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212-521-4276
www.manaba.com

Mezun*
Ali Hantal
Ahantal@mezun.com
305-407-8141
www.mezun.com

Minds Abroad
Carl Jaramillo
conferences@mindsabroad.com
877-822-7623
www.mindsabroad.com

NAFSA: Association of International Educators
Dorothea Antonio
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www.nafsa.org

New York University
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212-998-2185

Palace Travel (Africa Tours)
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Select Travel Study
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www.selecttravelstudy.com

SIT Study Abroad/SIT Graduate Institute
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www.sit.edu

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www.TerraDotta.com

Università Cattolica del Sacro Cuore*
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U.S. Department of State, Bureau of Educational and Cultural Affairs
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www.educationusa.state.gov

USC Rossier Global Executive Doctor of Education Program*
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www.rossier.usc.edu/academic/global-edd/

Utrecht Summer School
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summerschool@uu.nl
+31-6-5319-6214
www.utrecbsummerschool.nl

Webster University*
Guillermo Rodriguez
worldview@webster.edu
800-984-6857
www.webster.edu/studyabroad/

World Education Services*
Mariam Assefa
support@wes.org
212-219-7330
www.wes.org

Zinch, a Chegg service
Gil Rogers
outreach@zinch.com
860.990.2745
www.zinch.com

*Denotes a sponsor
Special Thanks to our 2013 AIEA Conference Interns

Robyn White  
Senior Intern & Events Coordinator  
Robyn White has been involved in international education for the past six years and plans to enter the job market after graduating with her master’s in political science from The University of New Orleans in May 2013.

Amanda McGilvray  
Sessions Co-Coordinator  
Amanda McGilvray is a senior studying film, theater and communications arts at The University of New Orleans and is a student assistant for the UNO-Innsbruck program.

Jade Romain  
Sessions Co-Coordinator  
Jade Romain is a junior at Xavier University of Louisiana studying Speech Language Pathology with a double concentration in Spanish and women’s studies.

Katie Pickett  
Volunteer Coordinator  
Katie Pickett has pursued research interests in civil conflicts and state capacity building and is completing her BA in international studies at The University of New Orleans with a concentration in Africana studies.

Alice Lam  
Technology Coordinator  
Alice Lam is originally from Canada and has recently completed her master’s degree from the IESEG School of Management in France.

AIEA Conference Internship Program sponsored by Mezun.
The Key to Turkey!

- Phone verified genuine prospects
- Brand building and exposure
- Turkish profile page on Mezun
- Turkish Facebook page creation
- Market intelligence

Mezun is the largest international education medium in Turkey. Turkish students looking to study abroad use our web and mobile platforms as their launching pad to their international education endeavors. Since the year 2000, we have been working with institutions from all over the world to build awareness about international education opportunities.

Mezun is the key that will give you nation wide access to the Turkish market.

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Mezun
Ultimate Way to Reach Turkish Students

educators.mezun.com
Hotel Floor Plan: 2nd Floor

Studio Rooms are located on the 2nd floor.
Registration and Exhibit Hall are on the 2nd floor.
Hotel Floor Plan
Day At-A-Glance: Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td>Conference Registration</td>
<td>Preservation Hall Foyer</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*AIEA/IIE Workshop: Developing Strategic International Partnerships: Models for Linkages with Brazil, India, China and Indonesia</td>
<td>Galerie 3</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*AIEA Workshop: SIO 201</td>
<td>Studio 7</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*AIEA Workshop: Global Responsibility in International Higher Education</td>
<td>Studio 8</td>
</tr>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>AIEA Executive Committee Meeting</td>
<td>Regent</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*AIEA Workshop: Developing Strategic Sino-American Institutional Partnership for Student Mobility</td>
<td>Galerie 3</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*AIEA Workshop: Understanding and Working with US Higher Education Institutions: Emerging Opportunities, Challenges and Approaches in a Comprehensive Internationalization Framework</td>
<td>Studio 7</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*AIEA/EAIE Workshop: The New “Erasmus for All” Program and its Impact on US-European Cooperation</td>
<td>Studio 8</td>
</tr>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>AIEA Editorial Board Meeting</td>
<td>Studio 1</td>
</tr>
<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td>AIEA Presidential Fellows Reception (invitation only)</td>
<td>St. Charles</td>
</tr>
</tbody>
</table>

*separate fee

Please note:

Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Studio and Galerie Rooms are located on the 2nd floor.

Balcony rooms are located on the 4th floor.

Reporters will be present in sessions throughout the Conference.
Day At-A-Glance: Monday

7:30 a.m. – 6:00 p.m. | Conference Registration  
Preservation Hall Foyer

8:00 a.m. – 12:00 p.m.  
* AIEA Workshop: Planning Towards Comprehensive Internationalization Pathways for Small, Undergraduate Institutions  
Studio 4

8:00 a.m. – 12:00 p.m.  
* AIEA Workshop: Engaging With Africa  
Studio 2

8:00 a.m. – 9:15 a.m.  
AIEA Public Policy Advisory Meeting  
Balcony M

9:00 a.m. – 10:15 a.m.  
AIEA Professional Development Committee Meeting  
Balcony J

9:00 a.m. – 10:15 a.m.  
AIEA Membership Committee Meeting  
Balcony L

9:30 a.m. – 10:30 a.m.  
Open Public Policy Meeting  
Balcony M

10:30 a.m. – 11:00 a.m.  
Exhibition Hall Opening and Networking Break with Exhibitors  
Studio Foyer

11:00 a.m. – 12:00 p.m.  
Joint AIEA Committee Meeting  
Board Room

11:00 a.m. – 12:00 p.m.  
AIEA Newcomer Orientation  
Galerie 6

11:45 a.m. – 12:45 p.m.  
Lite Lunch with Exhibitors  
Studio 6

12:45 p.m. – 1:45 p.m.  
Discussion Roundtables I  
Galerie 1

- Measuring International Collaboration: Do We Need a Better Ruler?  
Galerie 2

- Mapping Knowledge, Skills and Actions across the Curriculum  
Galerie 3

- Professional Development Opportunities for AIEA Members  
Galerie 4

- Preparing US Students for the Global 21st-Century Society: A Strategic Framework Through Title VI and Fulbright-Hays Grant Programs  
Galerie 4

- Using Accreditation Standards to Internationalize  
Studio 9

- Distance Learning Models for Sharing Language Courses Across Institutions  
Studio 9

- The Future Role of Area Studies in Campus Internationalization  
Studio 8

- Responsibilities on the Margins? Legal, Practical and Ethical Issues Relating to Student-Led Co-Curricular Programming Abroad  
Studio 8

- Failing Successfully: Exploring Lessons Learned for SIOs  
Galerie 2

- The Importance of Academic Exchange in Foreign Affairs  
Galerie 1

- Breaking Barriers  
Galerie 3

2:00 p.m. – 3:00 p.m.  
Conference Opening Plenary  
Keynote: Eric Liu  
Acadia-Bissonet

*separate fee
## Day At-A-Glance: Monday

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<thead>
<tr>
<th>Time</th>
<th>Concurrent Sessions I</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Measuring and Assessing Internationalization: Experiences from Europe</td>
<td>Balcony I</td>
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<td>Increase of English-Taught Programs in Europe and International Student Mobility</td>
<td>Balcony J</td>
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<td>Mobility Between the Developing and Developed World: Maximizing the Benefits</td>
<td>Balcony K</td>
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<td>How Do We Know that Sending Staff Abroad is Advancing Internationalization of Our Institutions?</td>
<td>Balcony L</td>
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<td></td>
<td>Assessing the Effectiveness of Faculty/Staff Travel</td>
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<td>Attracting and Retaining International Students: Challenges and Best Practices</td>
<td>Balcony M</td>
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<td></td>
<td>Closing the Loop: Funding Comprehensive Internationalization through Inbound Recruitment:</td>
<td>Galerie 4</td>
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<tr>
<td></td>
<td>Accreditation and International Programs, Part 1: Study Abroad</td>
<td>Regent</td>
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<td></td>
<td>Mutual Benefits of Foreign Government Scholarships</td>
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<td>Another Way of Flipping the Classroom: Cultures and Languages Across the Curriculum</td>
<td>Bonaparte</td>
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<tr>
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<td>The Way Forward: Trilateral Partnerships</td>
<td>Studio 7</td>
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<td></td>
<td>Washington Update 2013</td>
<td>Galerie 6</td>
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<td>Engaging Russia in International Programming</td>
<td>Balcony N</td>
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<td>Global Leadership for International Educators: What Is It and How Do We Identify and Develop It?</td>
<td>Galerie 1</td>
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<td>Frontier Challenges in Science and Engineering: Internationalization of STEM Curricula</td>
<td>Studio 9</td>
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</tbody>
</table>

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<thead>
<tr>
<th>Time</th>
<th>Concurrent Sessions II</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>The Provost’s Perspective on Internationalization</td>
<td>Galerie 6</td>
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<tr>
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<td>Research Experiences and Trends in Internationalization of Higher Education</td>
<td>Studio 9</td>
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<td></td>
<td>Measuring Results of International Recruitment and Outreach: Offline and Online</td>
<td>Galerie 1</td>
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<td>The SIO and the Growth of International Research Collaborations</td>
<td>Balcony M</td>
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<td>The Role of Technology in Institutional Partnerships</td>
<td>Balcony L</td>
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<td>In Pursuit of Academic Diplomacy in Iran: Challenges and Opportunities</td>
<td>Balcony N</td>
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<td>Accreditation and International Programs, Part 2: Partnerships</td>
<td>Galerie 5</td>
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<td>Internationalizing Alumni Relations: Maintaining Ties to International Alumni and Using Students and Researchers as Ambassadors</td>
<td>Bonaparte</td>
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<td>Making Study Abroad a Campus Priority: Measuring and Enhancing the Impact of Study Abroad on Student Success</td>
<td>Balcony I</td>
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<td>“TRANS-DOC:” Revisiting Doctoral Education in a Trans-Disciplinary, Transatlantic Context</td>
<td>Galerie 4</td>
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<td>From the Waters of Katrina, a Future Global Medical Workforce Arises: A Best-Practice Program Model</td>
<td>Balcony J</td>
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<td>The Rise of the MNU: Multi-National University</td>
<td>Balcony K</td>
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<td>Trilateral Cooperation US-Europe-Latin America: Monitoring Changing Views on Joint and Double Degrees in Engineering</td>
<td>Studio 8</td>
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<td>Reuniting Theory and Practice: Academic v. Administrative Approaches to Understanding Global Change</td>
<td>Studio 7</td>
</tr>
</tbody>
</table>

### 6:00 p.m.
- **Exhibit Hall Closes**

### 7:00 p.m. – 8:30 p.m.
- **2013 AIEA Opening Reception**
  - Steamboat
  - Natchez

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**Not a member of AIEA?**

**Value the networking opportunities at this conference?**

Then apply for AIEA membership for 2013! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit [www.aieaworld.org](http://www.aieaworld.org)
### Day At-A-Glance: Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td>Conference Registration</td>
<td>Preservation Hall Foyer</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session I: Empowering International Recruitment for US Universities</td>
<td>Galerie 4</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session II: Quality Assurance Challenges in Globalized Higher Education</td>
<td>Galerie 5</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session III: The QS Star Rating System: An Evidence-based Marketing Tool</td>
<td>Galerie 6</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session IV: Strategic Management for Internationalization: The International Student Barometer</td>
<td>Galerie 3</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Exhibit Hall Opens</td>
<td>Studio Foyer</td>
</tr>
</tbody>
</table>
| 9:00 a.m. – 10:00 a.m. | Presidential Plenary  
Keynotes: Michèle Ledgerwood and George L. Mehaffey           | Acadia-Bissonet |
| 10:15 a.m. – 10:45 a.m. | Networking Break with Exhibitors                                      | Studio Foyer   |
| 10:45 a.m. – 11:45 a.m. | Discussion Roundtables II  
Institutional Collaboration at Small Colleges  
Global Changes and Challenges: Is the United States Doing Enough to Stay Competitive as a Study Destination?  
Responding to Globalization through Curriculum Innovation  
Integrating International Students into our Institutions: Challenges, Issues, Solutions  
Cyber-Pedagogy: Collaborative Efforts to Link Classrooms Around the Globes  
The Evolution of the International Center: Facilitating Interdisciplinary Approaches to the Study of the World’s Wicked Problems  
Mentorship, AIEA Fellows, and Learning to be an SIO  
Incredible India: Tools for Recruiting India’s Best and Brightest  
The Ideological Landscape of Education Abroad  
Moving the Internationalization Agenda in the Western Hemisphere  
Current Research in International Higher Education: Implications for Practice | Studio 1  
Galerie 2  
Studio 2  
Galerie 1  
Studio 7-8  
Galerie 4  
Studio 9  
Studio 3  
Galerie 6  
Galerie 3 |
| 12:00 p.m. – 1:00 p.m. | AIEA Networking and Awards Luncheon                                  | Acadia-Bissonet |
| 1:30 p.m. – 2:45 p.m. | Concurrent Sessions III  
Models for Global Research Partnerships  
International Study in the Labor Market: Results from the 2012 QS Global Employer Survey  
Empowering Women Around the World Through Teaching, Research and Service-Learning  
Globalization, Comprehensive Internationalization and Study Abroad’s Conceptual Foundations  
Challenges and Strategies for Success in Working with Saudi Arabian Students and Universities  
Internationalizing Engineering: Research on Global Competencies, Why, What and How  
The Abuses and Misuses of University Rankings: A Way Forward?  
UK Policy Changes and Implications for International Partnerships  
Funding Models for Expanding International Education: Means and Methods for Entrepreneurialism at US Public Institutions  
Tuning: A Strategy for Educational Change, Student Success and International Cooperation  
The Power of the Personal: Multilateral Collaboration and Mobility  
Impact of International Education on Public Policy  
Re-imagining Higher Education from an Asian Perspective  
Hot Topics in International Education: Perspectives from Mexico, South Africa and the United States | Balcony M  
Galerie 1  
Balcony K  
Balcony L  
Balcony I  
Balcony J  
Galerie 5  
Regent  
Bonaparte  
Balcony N  
Studio 7  
Studio 9  
Studio 8  
Galerie 6 |
### Day At-A-Glance: Tuesday

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<tr>
<td>2:45 p.m. – 3:30 p.m.</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Studio Foyer</td>
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<tr>
<td>3:30 p.m. – 4:45 p.m.</td>
<td><strong>Concurrent Sessions IV</strong></td>
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<td>Global Engagement and Partnerships for Global Development and Sustainability</td>
<td>Galerie 1</td>
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<td>Strong Alone, Stronger Together: Globalized Pathways to Researcher Development</td>
<td>Balcony I</td>
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<td>International Mobility for Enhanced Education Quality</td>
<td>Balcony J</td>
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<td>Sending 100,000 Abroad: How and Why Other Countries Are Doing It!</td>
<td>Galerie 6</td>
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<td>Jesuit Commons: Higher Education at the Margins</td>
<td>Bonaparte</td>
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<td>Where Society’s Challenges and Collaboration Meet: Building International Cooperation</td>
<td>Balcony L</td>
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<td>Opportunities for Collaboration on Foreign Government Scholarship Programs</td>
<td>Regent</td>
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<td>Activity-Based Budgeting and Central International Offices</td>
<td>Balcony N</td>
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<td>Linking Local to Global Through Islamic Art History</td>
<td>Galerie 4</td>
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<td>Assessing International Learning Outcomes: Exploring e-Portfolios</td>
<td>Balcony M</td>
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<td>Outsourcing for your IE Office: Why and When to Look for Outside Help</td>
<td>Studio 8</td>
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<td>The Africa-US Higher Education Initiative: At the Crossroads of International Education</td>
<td>Galerie 5</td>
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<td></td>
<td>and International Development</td>
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<td>On a Mission: Fulfilling the International and Diversity Goals of Your University’s Mission Statement</td>
<td>Studio 7</td>
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<td>Re-imagining the International Experience: Campus, Provider and Partner University Perspectives</td>
<td>Galerie 2</td>
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<tr>
<td>5:00 p.m. – 6:15 p.m.</td>
<td><strong>Concurrent Sessions V</strong></td>
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<td>International Alumni Relations as a Facilitator of Change: Forecasting for the Next Decade</td>
<td>Galerie 1</td>
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<td>English and Access</td>
<td>Balcony K</td>
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<td>Perspectives on Comprehensive Internationalization Strategies</td>
<td>Balcony J</td>
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<td>Global Leadership Education for Competition or Co-existence? Lessons Learned from Japan</td>
<td>Balcony M</td>
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<td>Re-imagining Internationalization Efforts in Professional Schools</td>
<td>Balcony N</td>
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<td>Collaborating to Achieve Intercultural Competence: Building Relationships Between Diversity and Internationalization</td>
<td>Balcony L</td>
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<td>Enhancing Global Partnerships to Internationalize Science Education</td>
<td>Galerie 5</td>
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<td>The New Mobility: Inspiring Student Decisions to Study Overseas</td>
<td>Galerie 4</td>
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<td>Conveying Reality and Countering Myths: Representing US Higher Education in the Global Context</td>
<td>Bonaparte</td>
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<td>Innovative Leadership and Collaboration for Comprehensive Internationalization in Latin America</td>
<td>Studio 9</td>
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<td>Curriculum Internationalization: General Education in Different National Contexts</td>
<td>Studio 7</td>
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<td>Beyond the Data: What Drives International Students?</td>
<td>Studio 8</td>
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<td>Working with Student Recruitment Agents to Increase International Student Enrollments</td>
<td>Galerie 6</td>
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<tr>
<td>6:00 p.m.</td>
<td><strong>Exhibit Hall Closes</strong></td>
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<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td><strong>Networking Event for Women in International Education Leadership</strong></td>
<td>Riverview</td>
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<td>(Top Floor)</td>
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<tr>
<td>7:00 p.m. – 8:30 p.m.</td>
<td><strong>AIEA Networking Reception</strong></td>
<td>Acadia-Bissonet</td>
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<tr>
<td>8:15 p.m.</td>
<td><strong>AIEA Past Presidents’ Dinner</strong></td>
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<td>(Invitation Only)</td>
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</tbody>
</table>
Day At-A-Glance: Wednesday

7:00 a.m. – 12:00 p.m  Conference Registration  Preservation Hall Foyer

7:30 a.m. – 8:30 a.m  AIEA Association Breakfast  Acadia-Bissonet

8:00 a.m.  Exhibit Hall Opens  Studio Foyer

9:00 a.m. – 10:00 a.m  Discussion Roundtables III
Interdisciplinary Global Scholarship: Pursuing Internationalization that Transcends Boundaries on Campuses and Beyond  Galerie 1
Re-imagining the Global University: International Branch Campus Networks  Studio 1-2
Internationalizing Experiences for Graduate Students: New Paradigms  Studio 3
Fostering International Partnerships Across Disciplines  Galerie 3
Freshman Study Abroad: Where Comprehensive Internationalization Begins  Studio 7
Managing Expectations, Establishing Infrastructure: Preparing Your Institution for Working with International Recruiting Agencies  Galerie 2
Social Media and International Education: Strategic Approaches  Bacchus
AIEA Town Hall Meeting  Galerie 6
Hot Topics for SIOs  Studio 4

10:00 a.m. – 10:30 a.m.  Networking Break with Exhibitors  Studio Foyer

10:30 a.m. – 11:45 a.m.  Discussion Roundtable IV
The Future of International Higher Education  Galerie 1

10:30 a.m. – 11:45 a.m.  Concurrent Sessions VI
Homeward Bound: Integrating Learning Outcomes from Academic Internship Programs  Balcony K
Back into Campus Life  Balcony J
New Perspectives on the Race for Global Talent  Balcony L
International Higher Education Partnerships: Learning from Experience and Contributing to Development  Balcony N
Higher Education in Afghanistan: Rebuilding for the Future  Bonaparte
Imaginative Strategies Towards Truly Internationalized European Universities in a Time of Global Crisis  Balcony I
Re-Imagining Internationalization for a Networked World: The COIL Institute for Globally Networked Learning in the Humanities  Balcony M
Re-imagining International Education through Partnership with the United Nations  Regent
Science and Diplomacy: A Two-Way Street  Galerie 4
Budget Planning and Financing of Study Abroad Programs at Liberal Arts Colleges: Lessons Learned from the AIEA Presidential Fellows Program  Studio 8-9
Washington and Beyond: A Discussion on Public-Policy Issues Facing International Education  Galerie 5-6
Counting What Matters: Re-imagining Mobility Data as a Key Component of Internationalization Strategy  Galerie 2
Brazil Science Without Borders Program: Lessons Learned After the First Year of Implementation

12:00 p.m.  Exhibit Hall Closes  Acadia-Bissonet

12:00 p.m. – 1:15 p.m.  Plenary Luncheon  Keynote: Andrei Codrescu  Acadia-Bissonet
Day At-A-Glance: Wednesday

1:30 p.m. – 2:45 p.m.  Concurrent Sessions VII
A Transatlantic Discussion on Developing the Next Generation of Leaders in International Education
Fulbright: Lessons Learned from Nearly 70 Years of Globalizing Education
National Strategies in International Education
International Civic Engagement: Institutional Approaches through Strategic Partnerships
Catalysts for Shaping Campus Internationalization
Collaborative Research Centers: Platforms for Addressing Global Challenges and Re-Aligning the Mission of Higher Education
21st Century Career Skills as a Global Priority: Preparing Global Ready Graduates through Study Abroad
An Inside Look at Building US-Brazil Academic Partnerships
Creative Financing: Increasing Access to Study Abroad
Funding and Policy: How to be a Successful Advocate in Washington, Your State Capitol and On Campus
The International Classroom: Addressing Challenges, Improving Learning Outcomes within Indian Higher Education
Back to Basics: Leveraging Technology to Facilitate Human Connection
Balcony I
Balcony J
Studio 7
Balcony M
Balcony L
Balcony N
Balcony K
Galerie 2
Galerie 4
Bonaparte
Galerie 5-6
Studio 8-9
Regent

3:00 p.m. – 4:15 p.m.  Concurrent Sessions VIII
Beyond Cycling and Recycling: Advancing Sustainability Education in the Curriculum for Human Survival
Faculty as Key Actors in Re-imagining Higher Education in a Globalized World: Rewards and Challenges
Hot Topics in International Education: Perspectives from Australia, Europe and Brazil
Collective Impact: A Structured Process for Orchestrating Focused Comprehensive Internationalization
Documenting, Evaluating and Benchmarking Internationalization
The UCosmic Consortium: Mapping Globalization through Collective Effort and Open-Source Solutions
Working Across (Inter- and Intra-) Borders: Creating an Integrated Workflow Process for Developing International Partnership Agreements
PACT: A Revolutionary Retention Model
Higher Education’s Adaption to a Global Setting and Future e-Learning in Study Abroad
Developing and Managing Successful Strategic Partnerships through Co-creation
Balcony I
Studio 7
Studio 8-9
Balcony L
Galerie 5-6
Studio 8-9
Balcony L
Regent
Balcony N
Bonaparte
Galerie 4
Balcony M
Galerie 2

4:30 p.m.  AIEA 2013 Conference closes

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To join, visit www.aieaworld.org
## 2013 AIEA Conference Schedule of Events
### New Orleans Marriott
#### Sunday, February 17

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<thead>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>8:30</td>
<td>AIEA/IIE Workshop: Developing Strategic International Partnerships: Models for Linkages with Brazil, India, China and Indonesia (separate fee required)</td>
</tr>
<tr>
<td>8:30</td>
<td>AIEA Workshop: SIO 201 (separate fee required) 8:00 a.m. – 12:00 p.m.</td>
</tr>
<tr>
<td>9:00</td>
<td>AIEA/British Council Workshop: Global Responsibility in International Higher Education (separate fee required) 8:00 a.m. – 12:00 p.m.</td>
</tr>
<tr>
<td>9:00</td>
<td>AIEA Workshop: SIO 201 (separate fee required) 8:00 a.m. – 12:00 p.m.</td>
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<td>10:30</td>
<td>AIEA Executive Committee Meeting</td>
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<td>12:00</td>
<td>AIEA Workshop: Developing Strategic Sino-American Institutional Partnership for Student Mobility (separate fee required) 1:00 p.m. – 5:00 p.m.</td>
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<tr>
<td>12:00</td>
<td>AIEA Workshop: Understanding and Working with US Higher Education Institutions: Emerging Opportunities, Challenges and Approaches in a Comprehensive Internationalization Framework (separate fee required) 1:00 p.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>1:30</td>
<td>AIEA/EAIE Workshop: The New “Erasmus for All” Program and its Impact on US-European Cooperation (separate fee required) 1:00 p.m. – 5:00 p.m.</td>
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<tr>
<td>4:00</td>
<td>AIEA Editorial Board Meeting</td>
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<td>4:30</td>
<td>AIEA Presidential Fellows Reception [invitation only] 6:00 p.m. – 7:00 p.m.</td>
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<tr>
<td>6:00</td>
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<tr>
<td>7:00</td>
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</tbody>
</table>
Sunday, February 17

**Workshops**

7:30 a.m. – 6:00 p.m.  
Conference Registration  
**PRESERVATION HALL FOYER**

8:00 a.m. – 12:00 p.m.  
AIEA/IIE Workshop (separate fee)  
**GALERIE 3**

**Developing Strategic International Partnerships: Models for Linkages with Brazil, India, China and Indonesia**

This workshop focuses on how to develop strategic and sustainable international partnerships, providing in-depth models from Brazil, India, China, and Indonesia. Expert panelists will use their combined wealth of experience building partnerships with these four countries to provide audience members with practical knowledge, lessons learned, and best practices for collaborating with four of the most dynamic and promising partner countries. In addition to highlighting the unique nature of developing partnerships with each of these countries, the workshop will also expand on notable synergies that participants will be able to apply to their partnership endeavors with all four countries and others.

Workshop elements include:

Building Strategic Partnerships with Brazil, India, China, and Indonesia: Synergies and Divergences; Strategic Planning and Garnering Support from Campus Stakeholders: Examples from Brazil, China, and India; Breaking the Mold: New Models in International Partnerships; Best Practices for Engaging with Brazil, India, China, and Indonesia; and How International Partnerships Advance Government Goals.

**Presenters:**
Clare Banks, Institute of International Education  
Daniel Obst, Institute of International Education

8:00 a.m. – 12:00 p.m.  
AIEA Workshop (separate fee)  
**STUDIO 5**

**SIO 201**

This workshop continues the discussion of successful leadership and management during university transition towards total campus internationalization and global engagement by highlighting the current trends and challenges faced by SIOs. Experienced SIOs will discuss identifying, serving and leveraging your campus constituents and overseas partners, developing creative resource solutions, and institutional compliance. This workshop is designed for SIOs who have served in an international education leadership role for at least 2-3 years. Strongly recommended is at least 2-3 years leadership experience in higher education.

**Presenters:**
Joseph Brockington, Kalamazoo College  
John D. Heyl, CEA Global Education  
Carolyn North, University of Colorado, Denver
## Global Responsibility in International Higher Education

As institutions of higher education around the world strengthen their internationalization strategies, the impact of those actions has global implications. This workshop will explore two elements of internationalization with clear global consequences—foreign student recruitment and enrollment and trans-national education. These activities include a myriad of global approaches and are often initiated in developed countries and take place in the developing world. While there is no doubt that cross-border educational opportunities are helping developing countries with unmet skill agendas, knowledge economy growth and economic prosperity, what is the responsibility of higher education institutions in operating on a global scale?

What are the responsibilities of institutions looking increasingly to overseas markets for student recruitment? What elements need to be considered as institutions grow their global brand by establishing off shore campuses and joint/dual degree programs in other parts of the world? What are the academic, social, economic and diplomatic objectives and practices that need to be considered? What should colleges and universities do to avoid or mitigate any unintended adverse consequences of internationalization? These are some of the major questions around the global responsibility of international higher education that will be discussed in this workshop.

**Workshop learning outcomes:**

- Assessment of institutional and national case studies illustrating good practice in higher education global responsibility, critiquing impact and developing learning
- Examining what it means in practice to grow Global Citizens and the role of higher education institutions
- Evaluate new approaches to sharing Global Responsibility in higher education that are sustainable and equitable

**Presenters:**
Elizabeth Shepherd, British Council, Hong Kong  
Gary Rhodes, Director, University of California, Los Angeles
Sunday, February 17

Workshops

1:00 p.m. – 5:00 p.m.

AIEA Workshop (separate fee)

STUDIO 4

Developing Strategic Sino-American Institutional Partnerships for Student Mobility

Few countries have seen such rapid economic and educational change in so short a time period as China. China has been the top place of origin sending students to the United States since 2010. The number of Americans studying abroad in China increased by over 500% in the past ten years, making China one of the top 10 study abroad destination countries for US students. President Obama’s 100,000 Strong Initiative in 2010 seeks to dramatically increasing the number of American students studying in China. Public and private institutions have in many cases undertaken major initiatives to meet the emerging demand for student mobility on a larger scale.

The past decade has witnessed various institutional practices in expanding student mobility, but has also seen the rigorous challenge and rising risks. The session will introduce the overall context of China’s international higher education, review some of the practices in institutional cooperation and explore the possibility of finding productive and quality assured solutions to overcome the obstacles. It will help the US institutions learn and understand the China’s international higher education, identify and select appropriate partner institutions, create and manage legal and quality programs and to establish a sustainable strategic international partnership with Chinese institutions.

The workshop is designed for leaders in US institutions interested in developing linkages with Chinese institutions. Attendees are invited to participate by bringing problems, lessons learned, and successful practice of their institutions.

Presenters:
Weimin Che, Chinese Service Center for Scholarly Exchange, China
Linhan Chen, Guangdong University of Foreign Studies, China
Jun Liu, Georgia State University
Yenbo Wu, San Francisco State University

1:00 p.m. – 5:00 p.m.

AIEA Workshop (separate fee)

STUDIO 7

Understanding and Working with US Higher Education Institutions: Emerging Opportunities, Challenges and Approaches in a Comprehensive Internationalization Framework

This workshop is principally for conference attendees from outside the US. It is an interactive workshop exploring the widening motivations for a more comprehensive international engagement of US institutions, as well as implications for partnership building. The workshop will identify features of the US higher education system which have the strongest impacts on how US institutions will engage abroad. Through discussions, attendees will explore perspectives and experiences interacting with US higher education institutions, examples of successful and less-than-successful collaborations, and develop an understanding of what makes for successful engagement and interactions.

Presenters:
John Hudzik, Michigan State University
JoAnn McCarthy, INTO University Partnerships North America
Betty Leask, University of South Australia
Sunday, February 17  Workshops/Meetings  1:00 p.m. – 6:00 p.m.

1:00 p.m. – 5:00 p.m.  AIEA/EAIE Workshop (separate fee)  STUDIO 9

**The New “Erasmus for All” Program and its Impact on US-European Cooperation**

**Target Audience: Non Europeans**

Erasmus for All is the new €19 billion program of the European Union for education, training, youth and sport. It will start in 2014 and will significantly increase the funds allocated for the development of knowledge and skills. In the first part of the workshop we will discuss the impact and possibilities for cooperation with the US.

The first part of the workshop will focus on the program itself. The second part of the workshop will be devoted on response from European institutions.

**Learning outcomes:**

- Learn the objectives of the new program ERASMUS for All
- Understand and identify the impact and possibilities of the program for cooperation between Europe and the US

**Presenters:**
Hans-Georg van Liempd, Tilburg University, The Netherlands
Christopher Medalis, EducationUSA

4:30 p.m. – 6:00 p.m.  AIEA Editorial Board Meeting  STUDIO 1

6:00 p.m. – 7:00 p.m.  AIEA Presidential Fellows Reception (invitation only)  ST. CHARLES
## Monday, February 18

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00</td>
<td><strong>Conference Registration</strong></td>
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<td>8:00</td>
<td><strong>AIEA Public Policy Advisory Meeting</strong></td>
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<td>AIEA Professional Development Committee Meeting 9:00 - 10:15</td>
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<tr>
<td>8:30</td>
<td><strong>AIEA Workshop:</strong> Planning Toward Comprehensive Internationalization Pathways for Small, Undergraduate Institutions (separate fee required) 8:00 a.m. – noon</td>
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<tr>
<td>9:00</td>
<td><strong>AIEA Workshop:</strong> Engaging With Africa (separate fee required)</td>
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<td>8:00</td>
<td><strong>AIEA Membership Committee Meeting</strong></td>
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<td>9:00</td>
<td><strong>Open Public Policy Meeting</strong></td>
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<td>9:00</td>
<td><strong>AIEA Workshop:</strong> Engaging With Africa (separate fee required)</td>
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<td>10:00</td>
<td><strong>Exhibit Hall Opening and Networking Break with Exhibitors</strong></td>
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<td>10:30</td>
<td><strong>Joint AIEA Committee Meeting</strong></td>
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<td>11:00</td>
<td><strong>AIEA Newcomer Orientation</strong></td>
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<td>12:00</td>
<td><strong>Lite Lunch with Exhibitors</strong></td>
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<td>12:30</td>
<td><strong>Discussion Roundtables I</strong></td>
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<td>1:00</td>
<td><strong>Conference Opening Plenary</strong></td>
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<td>1:30</td>
<td><strong>Keynote:</strong> Eric Liu</td>
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<td>2:00</td>
<td><strong>Concurrent Sessions I</strong></td>
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<td>3:15</td>
<td><strong>Experiences from Europe</strong></td>
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<td>2:00</td>
<td><strong>English-Taught Programs in Europe</strong></td>
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<td>3:30</td>
<td><strong>Mobility Between the Developing and Developed World</strong></td>
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<td>2:00</td>
<td><strong>Attracting and Retaining Students</strong></td>
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<td>3:45</td>
<td><strong>Closing the Loop: Funding Internationalization</strong></td>
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<td>2:00</td>
<td><strong>Accreditation Part 1</strong></td>
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<td>4:00</td>
<td><strong>Foreign Government Scholarships</strong></td>
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<td>2:00</td>
<td><strong>Flipping the Classroom</strong></td>
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<td>4:15</td>
<td><strong>Trilateral Partnerships</strong></td>
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<td>2:00</td>
<td><strong>Washington Update</strong></td>
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<td>4:30</td>
<td><strong>Engaging Russia</strong></td>
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<td><strong>Global Leadership</strong></td>
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<td>4:45</td>
<td><strong>STEM Curricula</strong></td>
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<td>5:00</td>
<td><strong>Concurrent Sessions II</strong></td>
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<td>4:45</td>
<td><strong>Provost’s Perspective</strong></td>
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<tr>
<td>5:00</td>
<td><strong>Research Experiences and Trends</strong></td>
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<td>5:00</td>
<td><strong>Measuring Results</strong></td>
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<td><strong>The SIO and International Research Collaborations</strong></td>
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<td><strong>Role of Technology</strong></td>
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<td><strong>Iran</strong></td>
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<td>6:00</td>
<td><strong>Accreditation Part 2</strong></td>
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<td>6:00</td>
<td><strong>Internationalizing Alumni Relations</strong></td>
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<td>6:15</td>
<td><strong>Making Study Abroad a Campus Priority</strong></td>
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<td><strong>TRANS-DOC</strong></td>
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<td>6:45</td>
<td><strong>From the Waters of Katrina</strong></td>
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<td>7:00</td>
<td><strong>Rise of the MNU</strong></td>
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<td>7:15</td>
<td><strong>Trilateral Cooperation US-Europe-Latin America</strong></td>
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<td>7:30</td>
<td><strong>Academic v. Administrative Approaches to Global Change</strong></td>
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<tr>
<td>8:00</td>
<td><strong>2013 AIEA Opening Reception</strong></td>
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<tr>
<td>7:00</td>
<td><strong>Steamboat Natchez</strong></td>
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**Note:** All events are subject to change. Please check the official schedule for the most up-to-date information.
Planning Towards Comprehensive Internationalization:  
Pathways for Small, Undergraduate Institutions

This half-day workshop is intended to help the SIO working at a small, undergraduate institution to strategize ways to move the institution beyond internationalization as synonymous with study abroad and international student enrollments to a more comprehensive approach. Such institutions often lack the research agendas that drive internationalization at larger institutions with graduate programs and may also have limited resources in terms of staffing and finances. Yet their smaller scale, focus on teaching, and philosophy of building intensive communities of learning provide other, very distinctive assets for internationalization.

Presenters with experience at NAFSA Paul Simon Award winning institutions will guide participants through the process of planning innovative, far-reaching programs of internationalization at small colleges. Participants in the workshop will begin by identifying goals and objectives for internationalization at their institutions. From there, they will proceed to map their institutions’ existing assets (on campus and beyond) for internationalization, identify needs and obstacles, and discuss ways to deploy the assets to address these and move forward. They will then develop the initial contours of a three to five year internationalization plan, work in more depth on one activity in the plan they hope to implement in the coming year, and identify the desired output and outcomes of the activity.

Participants will present their plans at the end of the workshop for critique by the other participants and workshop facilitators. This workshop will further the AIEA conference themes of facilitating change by applying imagination and focusing on the leadership role.

Focus Areas

- identifying goals and objectives for internationalization
- mapping assets, needs, obstacles, and opportunities
- developing an internationalization plan/ capturing outputs and outcomes
- organizing the international office and institutional decision-making and management structures to take internationalization beyond study abroad
- deploying networks, partnerships, on-line collaborations and other means to inform and strengthen campus internationalization

Presenters:
Elizabeth (Betsy) Brewer, Beloit College
Jenifer Cushman, Juniata College
Susan Buck Sutton, Bryn Mawr College
Monday, February 18

Workshops

8:00 a.m. – 12:00 p.m.

8:00 a.m. – 12:00 p.m. AIEA Workshop (separate fee)  
STUDIO 2

Engaging With Africa

In recent years, Africa has experienced an economic and political resurgence; significant demographic developments and innovations in technology. Today, seventy percent of the fastest growing economies are in Africa¹. The benefits of growth appear to be reaching many of Africa’s people. Poverty is falling and there is evidence of a growing middle class. About 90 million African households had joined the consuming class by 2011, which is an increase of 31 million households in barely over a decade². In addition, Africa is now the world’s youngest continent with sixty-two percent of the population under the age of 25³. Africa is now the second largest mobile phone market in the world with over 600 million subscribers⁴. And many sources acknowledge that Africa is leading the way in mobile technology innovations such as mobile banking, internet connectivity and interaction with social media.

Education, especially tertiary education, will play a major role in sustaining and expanding the positive trends on the continent. However, given the size of the youth explosion many African countries currently lack the financial and human resources to provide quality education to the increasing demands for tertiary education and skills development. Do these constraints present opportunities for US higher education institutions? If done properly, the answer is yes.

Sources:

¹, ⁴ The Economist 2011
² McKinsey Global Institute 2012
³ African Economic Outlook 2012

Presenters:
Clara Priester, EducationUSA
Ann Kuhlman, Yale University
Fanta Aw, American University
Jeffrey M. Riedinger, Michigan State University
Nico Jooste, Nelson Mandela Metropolitan University, South Africa
### Meetings

#### Monday, February 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>8:00 a.m. – 9:15 a.m.</td>
<td>AIEA Public Policy Advisory Meeting</td>
<td>BALCONY M</td>
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<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>AIEA Professional Development Committee</td>
<td>BALCONY J</td>
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<td>9:00 a.m. – 10:15 a.m.</td>
<td>AIEA Membership Committee</td>
<td>BALCONY L</td>
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<tr>
<td>9:30 a.m. – 10:30 a.m.</td>
<td>Open Public Policy Meeting</td>
<td>BALCONY M</td>
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<tr>
<td>10:30 a.m. – 11:00 a.m.</td>
<td>Exhibition Hall Opening and Networking Break with Exhibitors</td>
<td>STUDIO FOYER</td>
</tr>
</tbody>
</table>

Don’t miss this opportunity to network with exhibitors and colleagues!

**Exhibit Hall Opening Sponsored by:**

**CIEE**

A nonprofit, non-governmental organization, CIEE is the world leader in international exchange, helping to set—and raise—the standards of international education. At CIEE, we’re different: our people, our commitment to quality, our dedication to innovation and best practices, and our obligation to transparency. And we’re committed to leading by example—using our 65 years of experience to develop and administer rigorous, valuable study abroad, teach abroad, international faculty development seminars, and inbound exchange study, work, and internship programs for today’s high school and university students, professionals, and educators.

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<tr>
<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Joint AIEA Committee Meeting</td>
<td>BOARD ROOM</td>
</tr>
</tbody>
</table>
Newcomer Orientation

If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders.

Chair: Tom Bogenschild, Vanderbilt University

Newcomer Orientation Co-Sponsored by:

USC Rossier Global Executive Doctor of Education Program

The Global Executive Doctor of Education is a first-of-its-kind program designed to meet the needs of senior leaders in education by providing them with the skills necessary to succeed in the 21st century. The program prepares students to achieve large-scale improvements across educational systems through the strategic use of policy, innovative practice and assessment. The Global Executive EdD program is a 25-month executive format doctoral program designed for full-time working leaders with a master’s degree and significant leadership experience. The program allows students to remain in their job and home country while attaining their doctoral degree at USC.

Associates in Cultural Exchange, EIKEN Liaison Office

The EIKEN test is Japan’s most accessible, affordable, and prestigious English-proficiency test, with 2.3 million examinees annually and over 83 million since 1963. Backed by the Japanese Ministry of Education (MEXT), the test is administered at 18,000 test sites across 45 countries. EIKEN test results are accepted as evidence of English proficiency at approximately 350 colleges and universities in the U.S and Canada. Associates in Cultural Exchange (A.C.E.), a Seattle-based non-profit organization, facilitates EIKEN’s North American activities and fosters exchange programs between U.S. and Japanese educational institutions. To learn more about using the EIKEN test, visit stepeiken.org.
Monday, February 18

Discussion Roundtables I

11:45 a.m. – 12:45 p.m.  
**Lite Lunch with Exhibitors**

**Lite Lunch Sponsored by:**

**ICEF**

ICEF Workshops bring together international educators and carefully screened high-quality student recruitment agents at networking forums devoted to growing international student enrolments. In 2012, 2000 educational institutions met 2500 ICEF-screened agents at ICEF’s ten annual Workshops. The US continues to provide the largest growth in educational institutions connecting with agents through ICEF. ICEF’s Agent Training Course (IATC) supports excellence and develops professional standards amongst agents from all over the world. In 2012-2013, ICEF is holding Workshops in Miami, Toronto, Beijing, Berlin, Dubai, Rio, Moscow, Istanbul, Tokyo and Seoul - offering an event for educational institutions to recruit from every student market.

12:45 p.m. – 1:45 p.m.  
**Discussion Roundtables I**

**Measuring International Collaboration: Do We Need a Better Ruler?**

As universities deepen their global engagement with peer institutions, how can senior international officers best measure the impact of these international activities and collaborations? Through the use of technology and partner engagement frameworks, this session will explore how SIOs can use intentional, evidence-based strategies to measure partnership engagement across a variety of indicators, and how frameworks can be used to assess areas of current strength, potential future engagement, and areas where further development is needed.

**Presenters:**

Chair: Andrew Everett, The University of Queensland, Australia
Anna Ciccarelli, The University of Queensland, Australia
Grant Kennett, Innovative Research Universities

**Mapping Knowledge, Skills and Actions across the Curriculum**

Faculty members and administrators in AAC&U’s Shared Futures project—General Education for a Global Century—have developed a global learning rubric that identifies key dimensions of effective and transformative global learning as evidenced in progressively more sophisticated student work. In this session, panelists will describe the rubric and its development. Participants will then explore how the global learning dimensions can be, and must be, mapped across multiple locations on and off campus.

**Presenters:**

Chair: Kevin Hovland, Association of American Colleges and Universities
David A. Blair, St. Edward’s University
Professional Development Opportunities for AIEA Members

This interactive roundtable discussion will focus on introducing existing AIEA professional development opportunities available to the membership through such mediums as conferences, workshops, webinars, seminars, listserv and mentorship programs. In addition, this session will also provide the opportunity for members to brainstorm and discuss additional professional development opportunity ideas that could be beneficial to a growing and constantly evolving AIEA membership.

Presenters:
Chair: Tanith Fowler Corsi, Catholic University of America
Hilary Link, Barnard College
Stephen Straight, Binghamton University

Preparing US Students for the Global 21st-Century Society: A Strategic Framework Through Title VI and Fulbright-Hays Grant Programs

The Title VI and Fulbright-Hays programs at ED continue to evolve as national needs shifted from sole emphasis on national security to current changes in global politics and national priorities. The discussion on ED’s International Education Strategic Framework raised the “breadth” v. “depth” question that challenged the current grants program practice and funding. Does committing to one mean to exclude the other? This session is designed to solicit input from the field.

Presenters:
Chair: KimOanh Nguyen-Lam, US Department of Education
Sylvia Crowder, US Department of Education

Using Accreditation Standards to Internationalize

This session will explore how universities can leverage accreditation standards to assist with globalization efforts. Examine how one university utilized the Academic Quality Improvement Program (AQIP) to foster broad support for standardizing the way international programs are initiated, developed and implemented. Discover how this process helped the school inventory programs administered by various departments on campus and create awareness of the resources available to faculty and staff wishing to initiate their own efforts.

Presenters:
Chair: Thy Yang, Michigan Technological University
Marika Seigel, Michigan Technological University
Distance Learning Models for Sharing Language Courses Across Institutions

Columbia, Cornell and Yale have developed a collaborative framework for teaching the less commonly taught languages (LCTL) through videoconferencing and other distance learning technology. In this roundtable session, we will use a case study approach to discuss the background and rationale for the project and to share the preliminary outcomes and lessons learned in our pilot project. We will invite participants to discuss their experiences; compare approaches to distance and blended learning; and exchange perspectives.

Presenters:
Chair: Stéphane Charitos, Columbia University
Nelleke Van Deusen-Scholl, Yale University

The Future Role of Area Studies in Campus Internationalization

Area studies programs provide opportunities to train global citizens as students study the history, culture and language of a country or region. Federal funding has often determined program goals; however, possible changes in funding and current debates on the utility of the field are opening the door for reinvention. Participants in this roundtable, facilitated by two administrators at universities with well-established programs, will explore the future of area studies and its role in campus internationalization.

Presenters:
Chair: Jennifer Creamer, University of Pittsburgh
Wolfgang Schloer, University of Illinois at Urbana-Champaign

Responsibilities on the Margins?
Legal, Practical and Ethical Issues Relating to Student-Led Co-Curricular Programming Abroad

The success of international education has opened doors for global engagement across our campuses, and a variety of student-led international trips are on the rise. Many are developed by registered campus organizations that clearly link the activity to the institution, but others are undertaken by semi-autonomous groups with loose connections to our universities. This roundtable will explore issues relating to institutional responsibilities and liabilities that accrue to the non-credit, para-curricular student activities abroad.

Presenters:
Chair: Thomas Bogenschild, Vanderbilt University
Terence Miller, Marquette University
Monday, February 18
Discussion Roundtables I 12:45 p.m. – 1:45 p.m.

**Failing Successfully: Exploring Lessons Learned for SIOs**

International education administrators are increasingly expected to employ new and innovative approaches for partnership development, student learning, faculty engagement, and institutional internationalization. “Re-imagining higher education in a global context” creates opportunities as well as risks. Successes are always welcome; but failures are inevitable. This Roundtable draws on the experiences of the co-chairs and others to develop specific strategies to turn failure into a positive professional trajectory and to cope with failure on a personal level.

Presenters:
Co-Chair: Danny Damron, Oregon State University
Co-Chair: John D. Heyl, CEA Global Education

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**The Importance of Academic Exchange in Foreign Affairs**

This roundtable discussion, featuring a Senior State Department Official with direct responsibility for the Department’s academic exchange programs, will highlight the increasing role that higher education is playing in US foreign affairs. The session includes updates on the Department’s key programs and activities including Fulbright, Gilman, overseas advising and English teaching, as well as discussion of the priorities guiding these programs.

Presenters:
Chair: Michael McCarry, Alliance for International Educational & Cultural Exchange
Meghann Curtis, US Department of State

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**Breaking Barriers**

This presentation describes the actions that most Mexican public universities have taken to become global institutions. Any public university is able to become international when the right steps are taken. A special emphasis will be made on the barriers that the universities have to overcome to bridge the gap between national and international institutions.

Chair and Presenter
Alicia Cabrero-Lobato, Universidad Autónoma de San Luis Potosí, Mexico
Monday, February 18

Opening Plenary

2:00 p.m. – 3:00 p.m.

Keynote: Eric Liu, Author/Educator

Eric Liu is an author, educator and civic entrepreneur. Eric is founder of the Guiding Lights Network, which promotes and teaches the art of creative citizenship. His books include the national bestsellers *The Gardens of Democracy* and *The True Patriot*, both co-authored with Nick Hanauer; *The Accidental Asian*, a *New York Times* Notable Book; *Guiding Lights*, the Official Book of National Mentoring Month; and *Imagination First*, co-authored with Scott Noppe-Brandon of the Lincoln Center Institute. Eric served as a White House speechwriter for President Bill Clinton and later as the President’s deputy domestic policy adviser. After the White House, he was an executive at the digital media company RealNetworks. A graduate of Yale College and Harvard Law School, he lives in Seattle where he teaches at the University of Washington and serves on numerous nonprofit and civic boards. A regular columnist for TIME.com, Eric can be found on Twitter @ericpliu.

Eric Liu will be available in the bookstore area (2nd floor) immediately following his plenary presentation to sign his books.

Opening Plenary Sponsored by:

World Education Services (WES)

World Education Services (WES), www.wes.org., is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series—featuring topics specifically tailored for graduate schools—and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.
Measuring and Assessing Internationalization: Experiences from Europe

Internationalization takes many different forms and shapes. This diversity at the national, institutional and program level, as well as the increased emphasis on outcomes and impact of internationalization, implies that more attention has to be given to measuring the outcomes and impact of internationalization strategies. The presenters provide an overview and analysis of different models of measuring and assessing internationalization at the institutional and program level in Europe and their possible use in the US.

Presenters:
Chair: Hans de Wit, Università Cattolica del Sacro Cuore, Italy
Fiona Hunter, Universita Carlo Catteano, Italy
Laura Rumbley, Boston College
Rolf Peter, German Rectors’ Conference (HRK)

Increase of English-Taught Programs in Europe and International Student Mobility

Over the past ten years, there has been a dramatic increase in the number of English-taught programs in Europe. This trend witnesses international students rapidly mobilizing to non-English speaking countries to participate in these programs. Courses in English-speaking countries are now facing new competition in France, Germany, The Netherlands, Italy and a long list of other European countries. This session will present data and discuss how European universities adapted their academic, administrative and admission processes.

Presenters:
Chair: María Victoria Calabrese, ETS Global
Megan Brenn-White, The Brenn-White Group
Giancarlo Spinelli, Politecnico di Milano, Italy
Hans-Georg van Liempd, Tilburg University, The Netherlands

Mobility Between the Developing and Developed World: Maximizing the Benefits

Student mobility to developing countries should benefit the students from the sending university in the developed world and the students from the host institution equally. The paper will discuss the theory and practice behind student mobility between institutions functioning in different economic and social environments. The necessity of pre-departure preparation of students with an academic foundation as a prerequisite to active learning and development will be presented with research based on ten years of mobility experience.

Presenters:
Chair: Devinder Malhotra, St. Cloud State University
Shazad Ahmad, St. Cloud State University
Nico Jooste, Nelson Mandela Metropolitan University, South Africa
How Do We Know that Sending Staff Abroad is Advancing Internationalization of Our Institutions?
Assessing the Effectiveness of Faculty/Staff Travel

As part of their internationalization plans, many universities and colleges provide internal grants or other funding for faculty and staff to travel abroad. What are best practices for designing these travel opportunities to maximize the institutional internationalization goals? What are some effective ways for these travel opportunities to be assessed? SIOs from three different sizes/types of 4-year schools will answer these questions from their respective campuses and then discuss with participants from other schools.

Presenters:
Chair: Mark Schaub, Grand Valley State University
Elizabeth Brewer, Beloit College
Kim Edelen, Rutgers University

Attracting and Retaining International Students: Challenges and Best Practices

This session will explore the international student landscape from the perspective of the Institute of International Education; LASPAU: Academic and Professional Programs for the Americas; and the Heller School, Brandeis University. Speakers will discuss what it will take to attract and retain international students given shifts in funding priorities as well as the changing global environment.

Presenters:
Chair: Linda Tobash, Institute of International Education
Lorraine D. Hanley, LASPAU: Academic and Professional Programs for the Americas

Closing the Loop: Funding Comprehensive Internationalization through Inbound Recruitment: a Performance-based Reinvestment Model

The good news is campus internationalization is a top priority for many colleges and universities. And the bad news: Not many resources are available to achieve these goals. Those charged with campus internationalization need to persuade campus leadership to adopt a new funding approach. This session will present three case studies from three public institutions. It is our hope that these case studies will serve both as inspirations and templates for other universities.

Presenters:
Chair: Mitch Leventhal, State University of New York System
Jeet Joshee, California State University Long Beach
Ron Cushing, University of Cincinnati
Accreditation and International Programs, Part 1: Study Abroad

The innovative and quickly moving nature of international activity often creates alarm among those campus leaders charged with monitoring accreditation. By opening a dialogue with representatives of accrediting bodies, this session will foster greater understanding of both accreditation paradigms and international initiatives, and train SIOs in speaking “the language of accreditation”.

Presenters:
Chair: Susan Carvalho, University of Kentucky
Patricia O’Brien, New England Association of Schools and Colleges
Marsal (Marcy) Stoll, Southern Association of Colleges and Schools

Mutual Benefits of Foreign Government Scholarships

Diplomats with responsibility for education issues at the Embassies of Brazil, Indonesia and Iraq discuss the value of educational exchanges and outline some of the initiatives their governments sponsor to support such exchanges. They will also discuss their priorities for student mobility and potential means of partnering with US institutions of higher education to reach mutual goals.

Presenters:
Chair: Abdul Hadi Alkhalili, Embassy of the Republic of Iraq
André Dunham Maciel, Embassy of Brazil
Pak Haryo Winarso, Embassy of the Republic of Indonesia

Another Way of Flipping the Classroom: Cultures and Languages Across the Curriculum

This panel will examine how a Cultures and Languages Across the Curriculum (CLAC) pedagogical model bears similarities to the concept of the “flipped classroom”. Both emphasize the empowerment of learners, using class time for the exercise and creation of knowledge rather than passive absorption, and seeing the instructor as a guide rather than a sage. Attendees will leave with a better understanding of how CLAC can be a timely and effective contribution to an internationalized curriculum.

Presenters:
Chair: Diana Davies, Princeton University
Stephen Straight, Binghamton University
Cindy Evans, Skidmore College
The Way Forward: Trilateral Partnerships

Although bilateral partnerships continue to dominate as the top model for university engagement around the world, trilateral and multilateral partnerships offer a model for global engagement that embraces the intersection between higher education and development. Such partnerships can also provide a strong platform for addressing major global challenges. Through the exploration of two case studies supported by the British Council’s New Partnership Fund, this session will examine best practices in approaching and sustaining trilateral partnerships.

Presenters:
Chair: Richard Everitt, British Council USA
John Hudzik, Michigan State University
Anotida Madzvamuse, University of Sussex, UK

Washington Update 2013

The 2013 Washington Update session will deconstruct the federal policy climate for international education and exchange programs, and examine the likely impacts of the November elections on federal programs of concern to AIEA members, including possible changes in leadership in the Administration, the House and Senate, and on key Congressional committees. Programs to be discussed in the session include the Department of Education’s Title VI and Fulbright-Hays programs, and State Department academic exchanges including Fulbright.

Presenters:
Chair: David Fleshler, Case Western Reserve University
Miriam A. Kazanjian, Coalition for International Education
Michael McCarry, Alliance for International Educational & Cultural Exchange

Engaging Russia in International Programming

Russia’s higher education system has responded to global competition, demographic changes, and re-envisioned priorities by creating new types of universities, merging existing institutions, and prioritizing funding. Some institutions have benefited over others, yet over one thousand universities remain, and each offers different approaches to engaging in international programming. Representatives of three distinct universities from across Russia will share their institutional approaches and offer opportunities for furthering collaboration with international universities.

Presenters:
Chair: Anthony Koliha, Indiana University, Russia
Anna Chamchiyan, Ulyanovsk State Technical University, Russia
Olga Khachaturyan, Krasnoyarsk State Pedagogical University, Russia
Pavel Timachev, Volgograd State University, Russia
Global Leadership for International Educators: What Is It and How Do We Identify and Develop It?

Global leadership is “the process of influencing the thinking, attitudes and behaviors of a global community to work together synergistically toward a common vision and common goals” (definition from Adler, 2001 & Festing, 2001). This session addresses global leadership development in the international education arena by presenting research findings, the Pyramid Model of Global Leadership (Osland, 2008), assessment models and development lessons from an innovative Global Leadership Lab.

Presenters:
Chair: Chris Cartwright, Intercultural Communication Institute
Joyce Osland, San Jose State University

Frontier Challenges in Science and Engineering: Internationalization of STEM Curricula

The National Science Foundation concluded that the frontier challenges of science and engineering are increasingly global. In response, engineering educators are rethinking the skills that graduates will need to function effectively with their international counterparts. This session will examine research that attempts to define characteristics of the “globally competent” engineer; how ABET, the engineering accrediting body, recognizes international and cross-cultural educational experiences; and strategies for incorporating international experiences in and out of formal STEM curricula.

Presenters:
Chair: Cheryl Matherly, The University of Tulsa
Bopaya Bidanda, The University of Pittsburgh
Larry Shuman, The University of Pittsburgh
Monday, February 18

Concurrent Sessions II

4:45 p.m. – 6:00 p.m.

**The Provost’s Perspective on Internationalization**

The American Council on Education has worked directly with these chief academic officers to implement comprehensive internationalization on their campuses. This panel session of provosts will draw from their experiences in the major leadership issues and strategies for internationalization within and across sectors. The participants will share promising practices in addressing these challenges and respond to audience questions.

Presenters:
Chair: Barbara Hill, American Council on Education
Fernando Delgado, University of Wisconsin-River Falls
Harvey Kesselman, Richard Stockton College of New Jersey
Nasser Paydar, Indiana University-Purdue University Indianapolis

**Research Experiences and Trends in Internationalization of Higher Education**

With the increasing role of internationalization in higher education, research on internationalization becomes more important to enhance, compare and give foundation to policy and practice in the field. The presenters provide an overview of current trends and experiences in research on internationalization from Europe, Australia, the US and elsewhere. They will provide input on sources, databases, research centers, master and PhD programs, concurrent themes and the application of research.

Presenters:
Chair: Hans de Wit, Università Cattolica del Sacro Cuore, Italy
Fiona Hunter, Universita Carlo Cattaneao, Castallanza, Italy
Betty Leask, University of South Australia
Laura Rumbley, Boston College

**Measuring Results of International Recruitment and Outreach: Offline and Online**

Budgetary considerations at universities around the world have led to an increasing need to show tangible results of internationalization and recruitment efforts. Understanding whether international students contribute to the bottom line and/or to the international character of an institution and being able to measure the impact of your marketing and outreach efforts are essential in order to use limited budgets efficiently and advance the overall mission of your institution.

Presenters:
Chair: Laura Montgomery, The Brenn-White Group
Samuel S. Robfogel, Georgetown University
Edwin van Rest, StudyPortals, The Netherlands
The SIO and the Growth of International Research Collaborations

The scale and complexity of international research activities in which faculty engage has changed over the past decade. This session explores the landscape for international research collaborations and roles the SIO can play for their support. Speakers will discuss the results of a survey of international research activities in which AIEA member institutions are engaged, and how the SIO can enhance international research collaborations by partnering with faculty for managing administrative functions across the institution.

Presenters:
Chair: Cheryl Matherly, The University of Tulsa
Richard Nader, The University of North Texas
Susan Buck Sutton, Bryn Mawr College

The Role of Technology in Institutional Partnerships

To what extent can international partnerships be sustained and enriched by technology? Where does technology fit within the strategy of engagement in partnerships? How can partnerships internationalize student learning experiences and build research collaborations without leaving the classroom or country? This presentation shares a range of best practices of the ways in which technology strategically value-adds to institutional partnerships.

Presenters:
Chair: Kristine Young, Kansas State University
Sonia Chan, Swinburne University of Technology, Australia
Andrea Adam Moore, German University Alliance

In Pursuit of Academic Diplomacy in Iran: Challenges and Opportunities

Strategic US policy decisions have helped to facilitate strong growth in Iranian student enrollment. At the same time, sanctions programs and security concerns may discourage some institutions from pursuing partnerships with Iranian universities. Representatives from the US Department of State will share the current state of engagement efforts and sanctions policy relevant to institutional collaborations in Iran and Iranian student enrollment. Lessons learned from one institutional partnership with an Iranian university will be highlighted.

Presenters:
Chair: Sara Kurtz Allaei, Indiana University-Purdue University Indianapolis
Loye Howell, US Department of State
Gregory Sullivan, US Department of State
Accreditation and International Programs, Part 2: Partnerships

The innovative and quickly moving nature of international activity often creates alarm among those campus leaders charged with monitoring accreditation. By opening a dialogue with representatives of accrediting bodies, this session will foster greater understanding of both accreditation paradigms and international initiatives, and train SIOs in speaking “the language of accreditation”. This second part of a two-part session will focus on accreditation issues as they relate to international partnerships such as joint/dual degrees.

Presenters:
Chair: Susan Carvalho, University of Kentucky
Patricia O’Brien, New England Association of Schools and Colleges
Marsal (Marcy) Stoll, Southern Association of Colleges and Schools

Internationalizing Alumni Relations: Maintaining Ties to International Alumni and Using Students and Researchers as Ambassadors

How can one best engage with alumni to further a university’s internationalization goals? Engaging student alumni to serve as ambassadors for the study abroad experience, keeping international students actively involved after they return to their home countries, and connecting with students that move abroad after graduation are three ways to achieve this goal. In this session two universities will showcase the various strategies their institutions have used to include alumni in internationalization efforts.

Presenters:
Chair: Rolf Hoffmann, German-American Fulbright Commission
Dale LaFleur, The University of Arizona
Heide Naderer, RWTH Aachen University, Germany

Making Study Abroad a Campus Priority: Measuring and Enhancing the Impact of Study Abroad on Student Success

While study abroad can make an important impact on international learning, engagement, retention and success for students, senior international officers can do more to collect quantitative and qualitative data to measure the impact on campus and implement intentional initiatives to maximize the impact. This session will provide background on the importance of the data, methods for collecting data, and strategies for enhancing the impact of study abroad as a tool for retention and success.

Presenters:
Chair: Gary Rhodes, University of California at Los Angeles
Holly Hexter, Council for Opportunity in Education
Rosalind Latiner Raby, California State University, Northridge
Jessica Luchesi, University of San Diego
“TRANS-DOC:” Revisiting Doctoral Education in a Trans-Disciplinary, Transatlantic Context

We communicate the findings, methodology and lessons learned from a transatlantic collaborative model ("TRANS-DOC") for enhancing doctoral candidates’ employability via training in transferable skills beyond discipline-based knowledge: communication, collaboration and leadership, knowledge transfer and entrepreneurship, ethics and social responsibility. We wish to generate discussion on how to better prepare researchers for global occupations in and beyond academe from a cross-cultural and transatlantic perspective, and address institutional and philosophical challenges to versatility in doctoral training.

Presenters:
Chair: Adrienne Martin, University of California, Davis
Janina Brutt-Griffler, State University of New York at Buffalo
Johnny Laursen, Aarhus University, Denmark

From the Waters of Katrina, a Future Global Medical Workforce Arises: A Best-Practice Program Model from the US and Australia

Like many developed nations, the US is facing a shortage of doctors and physicians to meet the needs of a growing and aging population. What can we do as educators to face this challenge? This session will look at a best-practice program between The University of Queensland and the Ochsner Health System that is not only preparing doctors to be globally competent, but also meeting a regional need to train and educate more physicians.

Presenters:
Chair: Anna Ciccarelli, The University of Queensland, Australia
William Pinsky, Ochsner Health System, New Orleans
Ross Hoffman, Ochsner Clinical School, New Orleans

The Rise of the MNU: Multi-National University

The successful Australian international education export business is under threat in three ways. A “lateral” threat from elite American public universities taking market share; from “above” by ambitious UK and American “multinational universities” (MNU) operating like multinational corporations with global supply and distribution chains; from “below” by high quality, low cost online providers. This panel will discuss the MNU versions of Duke, Nottingham and Ohio State universities and the MNU impact on exports.

Presenters:
Chair: Sean Gallagher, University of Sydney, Australia
Christine Ennew, University of Nottingham, UK
William Brustein, The Ohio State University
Michael Merson, Duke University
Trilateral Cooperation US-Europe-Latin America: Monitoring Changing Views on Joint and Double Degrees in Engineering

Highly integrated programs at the graduate level are mushrooming and changing. It is important for the Universities to maintain a high standard of quality by monitoring those changes and to know how they are perceived by the job market. Evaluate-E (Atlantis project) and Adde Salem (Erasmus Mundus) are studying those issues. We will show how productive the interaction is between the three cultures of Europe, the US and Latin America.

Presenters:
Chair: Giancarlo Spinelli, Politecnico di Milano, Italy
Jeannie Caicedo, Universidad del Norte, Colombia
Guru Ghosh, Virginia Tech

Reuniting Theory and Practice: Academic v. Administrative Approaches to Understanding Global Change

Discussions of “globalization” are at the core of contemporary academic debates, across disciplines and within professional schools. An awareness that global forces are transforming the nature of higher education itself is also becoming widespread among university administrators. Yet the debates about globalization among faculty are not often incorporated in any sustained way into discussions among higher education administrators and vice versa. This panel will explore intersections and contradictions between academic and administrative approaches to globalization.

Presenters:
Chair: Stephen E. Hanson, College of William & Mary
Madeleine Green, International Association of Universities & NAFSA
Jeffrey Peck, Baruch College/City University of New York

6:00 p.m. Exhibit Hall closes
2013 AIEA Opening Reception – Steamboat Natchez

Join your colleagues for an evening of networking with old and new friends, New-Orleans style.

**AIEA Opening Reception Sponsored by: QS**

QS has been publishing the QS World University Rankings since 2004. After extensive research we launched the QS Star rating system. QS Stars is a complementary companion to rankings—a rating system that facilitates the evaluation of universities across a much broader range of criteria and with respect to established thresholds rather than the performance of others. The objectives are to allow institutions to shine irrespective of their size, shape and mission, and to shine a light on excellence that may otherwise remain in the shade.

The Riverboat Docks are about a 10 minute walk from the New Orleans Marriott: Proceed Southeast on Canal St., turn left onto Decatur St., turn right onto Toulouse St., turn left onto St. Peter St.
## Tuesday, February 19

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<td>Conference Registration</td>
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<td>8:00</td>
<td>Info Session I: International Recruitment 7:45 a.m. – 8:45 a.m.</td>
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<td>Info Session II: Quality Assurance Challenges 7:45 a.m. – 8:45 a.m.</td>
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<td>Info Session III: The QS Star Rating System 7:45 a.m. – 8:45 a.m.</td>
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<td>Info Session IV: Strategic Management 7:45 a.m. – 8:45 a.m.</td>
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<td>9:00</td>
<td>Presidential Plenary 9:00 a.m. – 10:00 a.m.</td>
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<td>Keynotes: Michèle Ledgerwood and George L. Mehaffey</td>
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<td>10:15</td>
<td>Networking Break with Exhibitors 10:15 a.m. – 10:45 a.m.</td>
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<td>11:45</td>
<td>Discussion Roundtables II: 10:45 a.m. – 11:45 a.m.</td>
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<td>Small Colleges • Is the U.S. Doing Enough to Stay Competitive • Curriculum Innovation • Integrating</td>
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<td>International Students • Cyber-Pedagogy • Wicked Problems • Learning to be an SIO • Incredible India</td>
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<td>• Ideological Landscape • Western Hemisphere • Current Research in International Higher Education</td>
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<td>AIEA Networking and Awards Luncheon 12:00 p.m. – 1:00 p.m.</td>
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<td>1:30</td>
<td>Concurrent Sessions III: 1:30 p.m. – 2:45 p.m.</td>
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<td>Models for Global Research Partnerships • 2012 QS Global Employer Survey • Empowering Women</td>
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<td>• Impact on Public Policy • An Asian Perspective • Mexico, South Africa and the United States</td>
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<td>2:45</td>
<td>Networking Break with Exhibitors 2:45 p.m. – 3:30 p.m.</td>
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<td>Concurrent Sessions IV: 3:30 p.m. – 4:45 p.m.</td>
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<td>Global Development and Sustainability • Strong Alone, Stronger Together • International Mobility</td>
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<td>Concurrent Sessions V: 5:00 p.m. – 6:15 p.m.</td>
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<td>International Alumni Relations • English and Access • Internationalization Strategies • Lessons from</td>
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<td>Japan • Professional Schools • Intercultural Competence • Science Education • Inspiring Student</td>
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<td>6:00</td>
<td>Womens’ Networking Event 6:00 p.m. – 7:00 p.m.</td>
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<td>7:00</td>
<td>AIEA Networking Reception 7:00 p.m. – 8:30 p.m.</td>
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<td>8:15</td>
<td>AIEA Past Presidents’ Dinner (Invitation Only) 8:15 p.m.</td>
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ELS Presenters:
Julie Blevins, Teri Laliberte, Dean Wright

Information Session I Sponsored by:
ELS Educational Services

ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.

* Light breakfast included for information session participants
The Group of Eight is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

We invite you to network and engage with staff from Group of Eight universities throughout the 2013 AIEA conference.

www.go8.edu.au
Quality Assurance Challenges in Globalized Higher Education

This presentation will discuss the establishment of TEQSA (Tertiary Education Quality and Standards Agency) and Group of Eight’s engagement with it in the past year. Quality assurance is an issue of collective concern to both the US and Australia, especially in transnational education and the emergence of MOOCs and online learning.

Group of Eight Presenters:
Anna Ciccarelli, Mark Darby, Iain Martin

Information Session II Sponsored by:
The Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities distinguished by the intensity and breadth of the research they perform, the research-informed nature of the education they offer, and the leadership they bring to community consideration of complex issues. Go8 universities have nurtured every Nobel Prize winner educated at an Australian university and account for more than two thirds of Australian university research activity, output and training. A permanent Go8 Secretariat was established in Canberra in 2000. The Go8 Board, made up the Vice-Chancellors (Presidents) of Go8 member universities, meets five times per year. The Go8 works to maximize the potential for collaboration in a competitive environment, to raise the profile of Go8 universities both nationally and internationally and to build community support for research universities. www.go8.edu.au

* Light breakfast included for information session participants
Over 120 universities now QS-Star rated

QS Stars, the leading in-depth university rating service which uses over 30 individual indicators has been adopted by many leading universities around the world. To find out which universities have been rated and why they have chosen QS Stars, come visit the QS Booth.

Please see below a few of the participating universities that have chosen the QS Stars ratings system to showcase their strengths:

- Australia National University
- King’s College London
- KTH Royal Institute of Technology
- Lund University
- MIT - Massachusetts Institute of Technology
- Monash University
- Nanyang Technological University
- Newcastle University
- Ohio State University
- Seoul National University
- Tecnológico de Monterrey
- Université de Montréal
- University of New South Wales
- University of Technology Sydney

“From now on all of our promotional material, our website, and our publications, will include the QS Stars rating alongside the Australian government’s ERA analysis. Increasingly, discerning students who are much more knowledgeable about their opportunities, say ‘show me the evidence’. I think most universities will use QS Stars.”

Jennie Lang Pro-Vice-Chancellor, University of New South Wales

Find out more about QS Stars at www.topuniversities.com/qsstars
The QS Star Rating System: An Evidence-based Marketing Tool

QS Stars is a new initiative that gives universities the opportunity to highlight their strengths via awarded recognition. With over 140 institutions globally participating in the QS Stars program, it is an international standard that is becoming increasingly recognized. QS Stars uses a rating system that allows a university to shine irrespective of its size, shape and mission. Come and learn more about this innovative tool.

QS Presenters:
Jason Newman, Ben Sowter

Information Session III Sponsored by:
QS

QS has been publishing the QS World University Rankings since 2004. After extensive research we launched the QS Star rating system. QS Stars is a complementary companion to rankings—a rating system that facilitates the evaluation of universities across a much broader range of criteria and with respect to established thresholds rather than the performance of others. The objectives are to allow institutions to shine irrespective of their size, shape and mission, and to shine a light on excellence that may otherwise remain in the shade.

* Light breakfast included for information session participants
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i-graduate are proud to be sponsors of the 2013 AIEA Conference. To find out more please visit Pamela Barrett at our stand or contact us on:

+ (1) 202 455 0959 / + (1) 501 538 5348
pamela.barrett@i-graduate.org
www.i-graduate.org/northamerica
Strategic Management for Internationalization: The International Student Barometer

We will discuss how institutions can shape internationalization strategies using evidence from the ISB (International Student Barometer), the global benchmarking study of expectations and experiences of international student populations. We will present findings from the global study, i-graduate’s range of research tools, and from the growing US national index.

i-graduate Presenter:
Pamela Barrett

Information Session IV Sponsored by:
i-graduate

i-graduate is the global leader in independent benchmarking and research for educators worldwide. With an extensive portfolio of exclusively education focused studies including the largest study of international students in the world, the International Student Barometer™, i-graduate delivers comparative insights and competitive advantage to over 1,300 institutions, organizations and government departments in 24 countries. The i-graduate network brings global insight to strategy, planning, enrollment management, service delivery and relationship management in international education. i-graduate is part of Tribal Group plc.

* Light breakfast included for information session participants
Seven Revolutions

The Center for Strategic & International Studies (CSIS) aims to address and analyze the key policy questions that governments, corporations, nongovernmental organizations and other leaders face in the realm of international affairs, transnational challenges, and defense and security. Seven Revolutions captures these findings in an exciting, fast-paced multimedia presentation that has been given around the world in an effort to promote strategic thinking about the long-term trends out to 2030 and beyond. The research is constantly evolving in order to reflect the most recent trends in population, resource management, technology, information and knowledge, economics, security and governance.

Keynotes:

Michèle Ledgerwood  
Senior Associate, Center for Strategic and International Studies (CSIS)

George L. Mehaffey  
Vice President for Academic Leadership and Change, American Association of State Colleges and Universities (AASCU)

Michèle Ledgerwood is a Senior Associate with the Center for Strategic and International Studies (CSIS) and a speaker in the Abshire-Inamori Leadership Academy’s (AILA) Seven Revolutions lecture series. She is affiliated with the Transnational Threats program and the Global Health Policy Center at CSIS. With 25 years of experience in the US and Europe, she has directed several multidisciplinary research programs and working groups for government and private sector clients, with a focus on infectious diseases and pandemics, emerging science and technology, biosurveillance, trusted networks, and global trends in biotech. For more than 12 years, she was the Senior Analyst for the US Department of Defense’s (DoD) influential Highlands Forum. She has served as a Senior Analyst and Program Manager at Science Applications International Corporation (SAIC), as a pro bono advisor to the not-for-profit InSTEDD (Innovative Support to Emergencies, Diseases and Disasters), and as a freelance writer for the United States Institute of Peace (USIP). She has authored publications on topics including global cyber threats, US laboratory capacity, complex humanitarian emergency response models, and US Government scientific research. She is a regular speaker on the uses of social media in public health. She advises early-stage mobile technology startups on public sector partnerships and networking strategies. Previously, she worked for two European consulting firms and supported groundbreaking research at the Stanford University School of Medicine’s Section on Medical Informatics. She holds degrees from Stanford University and the Harvard Kennedy School. She has traveled to 40 US states and more than 50 foreign countries, and speaks six languages with varying degrees of proficiency.
George L. Mehaffy has served for 12 years as the Vice President for Academic Leadership and Change at the American Association of State Colleges and Universities (AASCU) in Washington, DC—a higher education association representing 400 public colleges and universities and their 3.8 million students. His division is responsible for developing and managing programs for member institutions in areas such as organizational change, civic engagement, leadership development, undergraduate education, technology, international education and teacher education.

He works closely with university presidents and chief academic officers on a variety of national initiatives. Each year, his division organizes a number of conferences, including two national conferences each year for AASCU chief academic officers. He has directed a series of innovative projects, including international programs with China and Liberia; a technology transformation annual conference with EDUCAUSE and the University of Central Florida; and two major national studies of student success. In 2003, he launched the American Democracy Project, a civic engagement initiative involving 240 colleges and universities, in partnership with The New York Times. Most recently, he organized the Red Balloon Project, a national initiative to transform undergraduate education. Before coming to AASCU, he had more than 20 years of teaching and administrative experience in higher education in Texas, New Mexico and California.

Presidential Plenary Co-Sponsored by:

IDP Education

IDP Education is the world’s largest student placement firm, with more than 500 professional counselors in more than 70 company-owned counseling centers throughout Asia and the Middle East. The organization has existed for more than 40 years and is jointly owned by 38 Australian universities and SEEK.com, Australia’s leading online employment and training company. It is part owner of the IELTS English proficiency exam along with the British Council and the University of Cambridge, and is a major sponsor of international education research. For more information, visit www.usa.idp.com.

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Tuesday, February 19  Discussion Roundtables II  10:45 a.m. – 11:45 a.m.

10:15 a.m. – 10:45 a.m.  Networking Break with Exhibitors

Networking Break with Exhibitors  Sponsored by:

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HTH Worldwide is a leader in providing world travelers with access to quality healthcare services all around the globe. HTH combines ongoing research, a contracted global community of physicians and hospitals, advanced Internet and mobile applications, and extensive experience in international health insurance to ensure customers’ health, safety and peace of mind. Founded in 1997, HTH offers a full range of individual and group specialty health insurance programs, all of which include HTH’s Global Health and Safety Services available online, on mobile devices via mPassport, and through our 24/7 medical assistance call center.

10:45 a.m. – 11:45 a.m.  Discussion Roundtables II

**Institutional Collaboration at Small Colleges**

It is crucial at small colleges to maximize scarce resources through collaboration with like institutions. Consortia, for example, can facilitate sustainable programs through pooling student enrollment and staff energy, even as they promote collegial interaction among international office staff. Facilitators will briefly present a number of collaborative models including the Keystone Study Away Consortium (KSAC), and then invite attendees to share their cooperative efforts, challenges and visions for future collaborations.

Presenters:
Chair: Jenifer Cushman, Juniata College
Traci Sebastian Fruehauf, Washington & Jefferson College

**Global Changes and Challenges: Is the United States Doing Enough to Stay Competitive as a Study Destination?**

Presenters debate the extent to which US institutional policies related to attracting international students and recognition practices pertaining to credential evaluation and assessment of quality of prior study are evolving to meet the challenges of a competitive global higher education landscape. Roundtable participants explore how new approaches affect policies, practices and underlying values on their campuses. The session concludes with a spirited discussion among all participants—are we doing too much or too little?

Presenters:
Chair: Linda Tobash, Institute of International Education
Stephen C. Dunnett, State University of New York at Buffalo
Responding to Globalization through Curriculum Innovation

A curriculum for a globalized world requires more than incremental change. Dominant paradigms will need to be challenged to make way for new and radical ways of imagining and enacting the curriculum. The presenters will propose a model of leadership in curriculum innovation. Participants will use their own experience as well as their imagination to identify the features of a “flourishing ecosystem of curriculum innovation” in global universities.

Presenters:
Chair: Betty Leask, University of South Australia
Anna Ciccarelli, The University of Queensland

Integrating International Students into our Institutions:
Challenges, Issues, Solutions

Increasing the number of international students is a common goal at US institutions. This roundtable asks the question: How effectively are we integrating international students into curricular and co-curricular campus life? Research and experience suggest that without proactive policies, international students can be marginalized and subjected to discriminatory behavior, contradicting the global learning goals embraced by virtually every American campus.

Presenters:
Chair: Gil Latz, Indiana University-Purdue University Indianapolis
Elizabeth Redden, Inside Higher Ed

Cyber-Pedagogy: Collaborative Efforts to Link Classrooms Around the Globe

Richard Cahill recently received a NEH grant to develop a course that links his classroom in the US with a classroom in Egypt. He will briefly share his pedagogical strategies, his experiences finding the right interactive virtual connections, and his plan for assessment. He will also briefly share other models for global “linked learning”. He will then moderate a roundtable discussion, so please bring your own experiences (positive and negative) and any questions to this session.

Presenters:
Chair and Presenter: Richard Cahill, Berea College
Tuesday, February 19
Discussion Roundtables II 10:45 a.m. – 11:45 a.m.

The Evolution of the International Center: Facilitating Interdisciplinary Approaches to the Study of the World’s Wicked Problems

In this roundtable, participants will discuss the evolution of the international studies center as a space for facilitating interdisciplinary approaches to the study of the world’s wicked problems related to topics such as agriculture and food security, health, education, the environment and human rights.

Presenters:
Chair: Robert S. Glew, Michigan State University

Mentorship, AIEA Fellows, and Learning to be an SIO

This roundtable session will feature current and past AIEA Fellows, who will lead a discussion of how senior international officers utilize networks and mentors in order to learn national best practices, develop their management and leadership styles, and apply those overarching concepts to their own campus cultures and priorities. The session will be participatory, and both new and experienced SIOs are welcome. The session will also feature information about becoming an AIEA Fellow or Mentor.

Presenters:
Chair: Joanna Regulska, Rutgers University
Jack Ahern, University of Massachusetts Amherst
Kailash Khandke, Furman University

Incredible India: Tools for Recruiting India’s Best and Brightest

Extraordinarily complex, richly diverse, and home to half of the world’s population under age 25, India presents an incredible challenge for universities recruiting the world’s brightest students. Topics of facilitated discussion include the risks and benefits of using agents, hiring recruiters, establishing an India office, Indian students’ decision-making process when choosing a university, and the challenges faced by students returning home with international degrees. What can you learn from the strategies adopted by others?

Presenters:
Chair: Lakshmi Iyer, Sannam S4 Consulting, India
Roger Brindley, University of South Florida
The Ideological Landscape of Education Abroad

When intelligent people say the same things repeatedly and for long enough, those statements gain a spurious legitimacy and become transformed into unexamined orthodoxies. This panel will create a dialogue within which some of these assumptions may be contested, deconstructed and debated. Higher education has adopted rhetoric that embeds illusory expectations and builds major edifices on sand. The audience will be invited to explore inherent and implicit assumptions and reconsider those infirm foundations.

Presenters:
Chair: Michael Woolf, CAPA International Education, UK
Margaret Heisel, Center for Capacity Building in Study Abroad
Anne Pakir, National University of Singapore

Moving the Internationalization Agenda in the Western Hemisphere

The 2012 Dialogue of the Americas brought together international educators from seven countries who discussed current issues in international education and regional cooperation in the Americas. The Dialogue facilitators will offer perspectives from different countries on the challenges facing universities, higher education associations and governments in the region. The participants will learn about the major issues driving internationalization in different countries and will be encouraged to share their own views on these topics.

Presenters:
Chair: Thomas Buntru, Universidad de Monterrey, Mexico
Andrew Gillespie, Auburn University
Sean Manley-Casimir, Consortium for North American Higher Education Collaboration

Current Research in International Higher Education: Implications for Practice

International higher education has a new context of competition, complexity and cost-consciousness. All this, while maintaining the high ideals and rationales of campus internationalization. In this new context, how can research inform approaches, decisions and priorities of international education administrators? This interactive roundtable moderated by editorial board members of AIEA will discuss pressing issues and recent research related to international higher education administration.

Presenters:
Chair and Presenter: Rahul Choudaha, World Education Services
Tuesday, February 19  AIEA Networking & Awards Luncheon 12:00 p.m. – 1:00 p.m.

12:00 p.m. – 1:00 p.m.  AIEA Networking and Awards Luncheon

Networking is always a highlight of AIEA conferences. Take advantage of this excellent networking opportunity over lunch and join us in recognizing the outstanding recipients of our AIEA Awards.

AIEA Networking and Awards Luncheon Sponsored by:

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ELS Educational Services offers the largest network of campus-based English language instruction centers in the world. It offers 69 study locations in the US, Canada, Europe, Australia, China and Malaysia plus 14 additional locations. ELS offers direct entry pathways to thousands of students each year by assisting them in entering undergraduate and postgraduate programs at public and private colleges and universities. Over 650 universities worldwide accept ELS Certificate of Completion as proof of English proficiency. ELS has student recruitment offices in strategic markets to promote our university partners at hundreds of student fairs and on global localized websites. ELS also is your link to 1,700+ authorized Counseling Agent offices in more than 90 countries.

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February 16–19, 2014
JW Marriott
Washington, DC, USA

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Proposal Deadline: August 15, 2013

Check the AIEA Web site for more information:

www.aieaworld.org
Tuesday, February 19

1:30 p.m. – 2:45 p.m. Concurrent Sessions III

1:30 p.m. – 2:45 p.m. Concurrent Sessions III

Models for Global Research Partnerships

This session will focus on case studies of successful collaborations between US researchers and faculty abroad in the areas of research and tech transfer. Presenters—internationally-oriented scholars and administrators at large, public research universities—will discuss the successes, strategies, challenges and obstacles inherent in international research collaborations; general or specific trends in global research partnerships; and strategies for building collaborations that lead to benefits both for US institutions and their global partners.

Presenters:
Chair: Kevin Leicht, The University of Iowa
George Alter, The University of Michigan
William Brustein, The Ohio State University

International Study in the Labor Market:
Results from the 2012 QS Global Employer Survey

International educators strive to produce graduates who are prepared to enter a complex global workforce and make their contribution. So how are the educators doing? The 2011 QS Global Employer Survey of over 10,000 recruiters worldwide produced the first comparative map of how employers value international education. This year’s results add to the initial findings by extending the breadth and depth of the survey.

Presenters:
Chair: John Molony, QS Quacquarelli Symonds, UK
Brett Berquist, Michigan State University
Hans-Georg van Liempd, Tilburg University, The Netherlands

Empowering Women Around the World
Through Teaching, Research and Service-Learning

This session examines ways educators engage global issues, especially involving women, at home and abroad, while creating opportunities for faculty and students to develop a shared global perspective. The panel highlights how a small liberal arts college, a large college within a state system, and a large research university engage with issues facing women around the globe through teaching, research and service-learning in ways that empower women students and faculty to become global leaders themselves.

Presenters:
Chair: Hilary Link, Barnard College
Helen Gaudette, Queens College
Joanna Regulska, Rutgers University
Globalization, Comprehensive Internationalization and Study Abroad’s Conceptual Foundations

This session will explore several connected issues: how globalization has called into question fundamental conceptual pillars supporting study abroad and how we might make study abroad more coherent with emerging global structures; how to create greater synergy between home institution curricula and study abroad programs; and how SIOs and academic administrators might utilize these insights to contribute to comprehensive internationalization.

Presenters:
Chair: James Skelly, Juniata College
Carl Jumran, Institute for American Universities
Michael Woolf, CAPA International Education, UK

Challenges and Strategies for Success in Working with Saudi Arabian Students and Universities

Saudi Arabia has more than 50,000 students in the US under a government scholarship program. Many US universities are also engaged in a variety of collaborative programs with their Saudi counterparts. This session will provide an opportunity for participants to learn about the Saudi scholarship program, joint university programs with the US and language learning and other obstacles for Saudi students through an examination of lessons learned and strategies developed by selected US universities.

Presenters:
Chair: Geraldine de Berly, Syracuse University
Cyrus Homayounpour, The George Washington University

Internationalizing Engineering: Research on Global Competencies, Why, What and How

Engineering education has been challenged to provide students with a variety of global and professional competencies for career mobility and success. Venturing beyond traditional knowledge and skill sets, this panel will probe the essence of global competencies, reflecting on what it is that employers increasingly seek in the culturally adaptable “Engineer of 2020.” Research results from three universities will be presented, raising issues and generating discussion relevant to other disciplines and institutional settings.

Presenters:
Chair: Kelechi Kalu, The Ohio State University
Esther E. Gottlieb, The Ohio State University
Jonathan Gordon, Georgia Institute of Technology
Brent K. Jesiek, Purdue University
The Abuses and Misuses of University Rankings: A Way Forward?
The obsession with global university rankings among some governments and university leaders has gone too far. In this session, a leading global ranking agency and a senior university administrator in China explore, with the audience, the appropriate role and influence of global rankings, but also take a frank look at their increasing misuse and abuse, before facilitating discussion about the way forward.

Presenters:
Chair: Phil Baty, Times Higher Education
Chen Hong, Tsinghua University, China

UK Policy Changes and Implications for International Partnerships
The UK’s higher education sector has undergone major changes recently in three broad areas—securing a sustainable domestic funding system, maintaining a strong research base and forging better partnership with industry. The international element cuts across all these three areas and has demanded imaginative responses from UK Universities in reacting to these changes. During this session, speakers will engage in a conversation about the impact of these recent policy changes on international partnerships.

Presenters:
Chair: Richard Everitt, British Council
Suzanne Alexander, University of Leicester, UK
Brendan Barker, University of Dundee

Funding Models for Expanding International Education: Means and Methods for Entrepreneurialism at US Public Institutions
This session will present recent (2012) dissertation research on funding models used by international offices at 30 US public universities. International education leaders will have the opportunity to examine a variety of tuition and fee-based models and how public universities are challenged to transition from state funds to self-support. The session will include an in-depth analysis of the models in use at West Chester University and the University of North Carolina at Greensboro.

Presenters:
Chair: David Wright, West Chester University
Eric Deschamps, Northern Arizona University
Penelope Pynes, University of North Carolina at Greensboro
Tuning: A Strategy for Educational Change, Student Success and International Cooperation

Originating in 2000 as part of Europe’s “Bologna Process,” Tuning has spread to more than 125 nations as an initiative to reform and revitalize higher education through a student-centered focus on learning outcomes. A faculty-led effort, Tuning defines degrees as reliable credentials that certify the knowledge, understanding and abilities of graduates. Tuning builds pathways through different institutional structures, promotes international cooperation in higher education and facilitates the movement of students and the transferability of their course work.

Presenters:
Chair: Daniel J. McInerney, Utah State University
Norman Jones, Utah State University
Robert Wagenaar, University of Groningen, The Netherlands

The Power of the Personal: Multilateral Collaboration and Mobility

This panel builds on the collaborative experience of four member institutions of the International Alliance of Research Universities to discuss three themes: effective pedagogy for short courses that bring students from different systems together in the classroom; the logistical and values-based issues that must be addressed for successful institutional cooperation; and engagement of the local institutional community in initiatives designed to confront major global issues. Concrete case studies will be used to facilitate discussion.

Presenters:
Chair: Jane Edwards, Yale University
Bart Meehan, Australian National University
Anne Pakir, National University of Singapore

Impact of International Education on Public Policy

International education can be a force of change but it can also have consequences on local communities and national policy-making. This session will examine the impact of international education from comparative perspectives of Mexico, Germany and Australia—three countries with different national outlooks and experiences of international education.

Presenters:
Chair: Michael Schwager, Australian Education International
Thomas Buntru, Universidad de Monterrey, Mexico
Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
Tuesday, February 19  Concurrent Sessions III  1:30 p.m. – 2:45 p.m.

Re-imagining Higher Education from an Asian Perspective
This session looks at re-imagining higher education by focusing on Asia, where universities are trying to internationalize to meet the massive student enrollment taking place there. It provides participants with a keener viewpoint of higher education in today’s Asia, a better understanding of how institutional internationalization is seen from an Asian lens, and the means necessary to participate in innovative and creative opportunities that exist for cross-border partnerships between home universities and those in Asia.

Presenters:
Chair: Robin Sakamoto, Kyorin University, Japan
Christopher Johnstone, University of Minnesota
William Lacy, University of California, Davis

Hot Topics in International Education:
Perspectives from Mexico, South Africa and the United States
Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:
Chair: Rajika Bhandari, Institute of International Education
Alicia Cabrero-Lobato, Universidad Autonóma de San Luis Potosí, Mexico
Lavern Samuels, Durban University of Technology, South Africa

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Tuesday, February 19

3:30 p.m. – 4:45 p.m.  Concurrent Sessions IV

Global Engagement and Partnerships for Global Development and Sustainability

Around the world, universities are learning from a wealth of efforts to bridge the gap between higher education and the realities of acquiring skills for global development and sustainability in underserved sectors of society. Engaged institutions in Mexico, Colombia and Chile will share how their programs promote local empowerment for self-sustained development through engagement, and contribute to the delivery of both the main academic functions and to development on a local, regional and global level.

Presenters:
Chair: Clíona Maher, Universidad Veracruzana, Mexico
Carlos Coronado, Universidad de Magdalena, Colombia
Jeffrey Stevenson, Middlebury College

Strong Alone, Stronger Together: Globalized Pathways to Researcher Development

This session will share how universities collaborate in the realm of researcher development, working to create global impact and opportunities which benefit individuals and society within and beyond university systems. The process of developing and delivering programs and activities for PhD candidates and other early career researchers will be shared along with moves to internationalize experiences and enhance networking. Audience participation will be sought to expand international understanding of this important topic.

Presenters:
Chair: Gemma Marakas, Universitas 21, UK
Anna Ciccarelli, The University of Queensland, Australia
Jon Turner, University of Edinburgh, Scotland

International Mobility for Enhanced Education Quality

This session addresses international mobility of university teachers as a tool to enhance the quality of higher education. International experiences are of value both in their role as teachers and in their potential future role as leaders in the HEI. Three challenges are discussed against the background of a concrete mobility program: how to move from individual to institutional exploitation, how to trigger institutional collaborations and how to reach a larger volume of activities.

Presenters:
Chair: William Brustein, The Ohio State University
Viggo Kann, KTH Royal Institute of Technology, Sweden
Patrik Mehrens, Uppsala University, Sweden
Sending 100,000 Abroad: How and Why Other Countries Are Doing It!
Bringing together representatives from leading international organizations, this session will focus on how three key countries—Germany, United States and Brazil—are implementing “100,000 strong” initiatives to send large numbers of their students overseas to obtain an international study experience. Panelists will address questions such as: What are each country’s national goals and strategies for internationalization (vis-à-vis these scholarships)? Why are they doing this? What are the tangibles of the actual programs? Can they be assessed?

Presenters:
Chair: Rajika Bhandari, Institute of International Education
Sebastian Fohrbeck, German Academic Exchange Service (DAAD)

Jesuit Commons: Higher Education at the Margins
Jesuit Commons: Higher Education at the Margins project is a new ambitious initiative to provide accredited university courses to those living at the margins of society with little, if any, post-secondary education. A four-year pilot began in September 2010. The students are refugees from eight countries and currently live in Malawi, Kenya and Syria. Discussion will be centered on how institutions can creatively shift their thinking and approach in working with under-served populations worldwide.

Presenters:
Chair: Terence Miller, Marquette University
Mary McFarland, Gonzaga University
Heidi Schweizer, Marquette University

Where Society’s Challenges and Collaboration Meet: Building International Cooperation around the Big Issues
We will suggest reasons why we should be aiming to create more multilateral collaborations around society’s “big issues,” challenges that can rally our resources and spur significant and bold collaborations. As funding streams from all quarters diminish, multilateral collaboration becomes even more important. We will discuss models for such collaborations as well as some of the reasons why these kinds of collaborations are both economically sustainable and of great impact on society.

Presenters:
Chair: David Vassar, Rice University
Thomas Buntru, Universidad de Monterrey, Mexico
Francisco Marmolejo, World Bank
**Opportunities for Collaboration on Foreign Government Scholarship Programs**

EducationUSA Regional Educational Advising Coordinators (REACs) and EducationUSA Advising Centers work directly with Ministries of Higher Education and government scholarship agencies to ensure that not only is the US the number one destination of choice, but that students find the right fit thereby meeting the host country organizations’ stated goals and objectives. Learn more about foreign government scholarship programs and how your university can collaborate with EducationUSA.

**Presenters:**
- Chair: Kristen Cammarata, EducationUSA
- Rita Moriconi, EducationUSA

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**Activity-Based Budgeting and Central International Offices**

Revenue challenges are at the forefront of higher education’s new normal. Within this environment, many institutions are changing their budget models in order to incentivize colleges or academic units to prioritize revenue-generating activities (“RCM” or “ABB” budgeting). This session will focus on how this approach can work against centralized campus-wide internationalization, and how to maintain internationalization’s priorities of synergy and coordination so that we can work effectively within this context.

**Presenters:**
- Chair: Susan Carvalho, University of Kentucky
- Peter Moran, University of Washington
- Mike Proctor, University of Arizona

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**Linking Local to Global Through Islamic Art History**

An emerging collaboration linking universities in the US, Europe and the Middle East convenes local resources and perspectives in Islamic Art History to forge a global cooperative to enrich learning and research and to expand global communication networks for much needed dialogue to reduce mistrust and misunderstanding between cultures and religious traditions. The ultimate success of the project will require the full involvement of relevant faculty, student, administration and community constituents at each site.

**Presenters:**
- Chair: Michael Schreffler, Virginia Commonwealth University
- Manuel Torres, Universidad de Córdoba, Spain
- Allyson Vansstone, Virginia Commonwealth University in Qatar
Assessing International Learning Outcomes: Exploring e-Portfolios

This session will discuss a conceptual framework for learning outcome assessment and briefly overview existing assessment methods before exploring e-portfolios. We will introduce some case studies of e-portfolio usage as an assessment tool of students’ learning in international programs. Finally, we will engage attendees in a discussion about what sort of assessment methods they are using and what may work best in the future regarding outcomes of international education.

Presenters:
Chair: Jon Rubin, State University of New York
Shingo Ashizawa, Meiji University, Japan
Darla K. Deardorff, Duke University
Tomoka Higuchi McElwain, ASAHI Net, Inc.

Outsourcing for your IE Office: Why and When to Look for Outside Help

Like their institutions of higher education, international education offices are increasingly seeking outside assistance to supplement and extend the work of their own staff. Acknowledging the long history of working with third party providers in the education abroad arena, our panel of high-level university administrators will discuss the growing practice of working with outside providers and consulting services in areas such as international student recruitment, technology functions, staff recruitment and special projects.

Presenters:
Chair: Sandy Schoeps Tennies, Great Circle Global Education Consulting
Jim Cooney, Colorado State University
Carl Herrin, Worcester State University
Sabine Klahr, University of Utah

The Africa-US Higher Education Initiative: At the Crossroads of International Education and International Development

This session will reveal partnership approaches that contribute to the advancement of USAID’s international development goals and promote education opportunities in Africa and the United States. Higher Education for Development, a 20-year-old organization founded by the six major presidential higher education associations and funded by the US government, will chair the panel of presenters from North Dakota State University and Tuskegee University.

Presenters:
Chair: Nosa Egiebor, Tuskegee University
Amadou Hama Maiga, International Institute for Water and Environmental Engineering, Burkina Faso
Margaret Khaitsa, North Dakota State University
On a Mission: Fulfilling the International and Diversity Goals of Your University’s Mission Statement

This session will explore how international education administrators can best implement policies and procedures in accordance with their institutions’ mission statements in regard to equality, diversity, access and international education. In doing so, administrators can uphold the ideals of these mission statements while maximizing their institutions’ global impact and supporting underrepresented students and faculty on their campuses.

Presenters:
Chair: Susan Sygall, Mobility International USA
Meredith McQuaid, University of Minnesota

Re-imagining the International Experience: Campus, Provider and Partner University Perspectives

There are many competing visions of what constitutes authentic international experience. Acquiring global knowledge and developing intercultural skills and a broader global awareness of the levers for positive change are often cited as key priorities for the international experience. Campuses, program providers and partner universities, however, sometimes have different—even divergent—ways of addressing these priorities. How can these diverse features be effectively integrated?

Presenters:
Chair: John D. Heyl, CEA Global Education
Elizabeth Brewer, Beloit College
Michael Woolf, CAPA International Education
International Alumni Relations as a Facilitator of Change: Forecasting for the Next Decade

The relevance of international alumni relations in light of demographic changes, economic trends and globalization cannot be underestimated. How can we envision international alumni relations to be different than it is now? This session looks to 2020 and discusses two trends: 1) growing number of alumni with nontraditional affinity and 2) increased interest and involvement from alumni in operating satellite offices serving the needs of one or more institutions’ admissions, academic and advancement agendas.

Presenters:
Chair and Presenter: Gretchen Dobson, Gretchen Dobson Go Global

English and Access

This session will consider the role of English language skills in providing access to higher education around the world. The impact of this on the important role that English language plays for learners wishing to establish themselves as global citizens and contribute effectively to a global workforce will also be assessed.

Presenters:
Chair: Richard Everitt, British Council
JoAnn McCarthy, INTO University Partnerships
Zach Johnson, International English Language Testing System USA

Perspectives on Comprehensive Internationalization Strategies

International higher education is transforming in a hypercompetitive environment of fiscal constraints and redefined priorities. Internationalization strategies need to evolve, adapt and respond to this new reality within the constraints of resources. This interactive session will present comparative perspectives and experiences from an American and European university in developing and implementing internationalization strategy.

Presenters:
Chair: Mariam Assefa, World Education Services
John J. Wood, University at Buffalo, State University of New York
Anton Hemerijck, Vrije Universiteit Amsterdam
Global Leadership Education for Competition or Co-existence? Lessons Learned from Japan

How can we produce globally-competent graduates? How can we define globally-competent leaders, global jinzai in Japanese? Using some case studies from Japanese universities, this session will describe both current policy trends and challenges in developing global leadership education in the Japanese context. This discussion hopes to create a space for the audience to think about what kind of leaders we are looking for in the field of international higher education.

Presenters:
Chair: Hiroko Akiba, Hitotsubashi University, Japan
Tatsuya Hirai, Ritsumeikan Asia Pacific University, Japan
Yukako Yonezawa, Tohoku University, Japan

Re-imagining Internationalization Efforts in Professional Schools

Business schools have adopted sophisticated multinational and global strategies for internationalizing their schools. This session will review and analyze internationalization efforts of business schools. Participants will have the opportunity to discuss what other professional schools may learn from these efforts, as well as how internationalization efforts can be re-imagined to meet the rapidly changing global landscape. Bring your own experiences and lessons learned to share with colleagues as we re-imagine internationalization in professional schools.

Presenters:
Chair: Michael Diamond, University of Southern California
Elizabeth Jordan, University of Southern California
John Trapani, A. B. Freeman School of Business

Collaborating to Achieve Intercultural Competence: Building Relationships Between Diversity and Internationalization

Through its At Home in the World initiative, the American Council on Education addresses the need to prepare students to live and work in a global society by engaging higher education institutions in examining the potential for collaboration between diversity and internationalization. This session will include an overview of this initiative, including lessons learned, and present how this work has played out on two campuses—Washington State University and Alliant International University.

Presenters:
Chair: Lindsay Addington, American Council on Education
Prema Arasu, Washington State University
Sheila Henderson, Alliant International University
Tuesday, February 19

Concurrent Sessions V

5:00 p.m. – 6:15 p.m.

Enhancing Global Partnerships to Internationalize Science Education

Presenters will provide examples of science education internationalization projects that advance international faculty collaborations. Discussion will explore and solicit strategies including expanding funding sources by shifting collaboration models; using data with an eye toward merit review; building flexible partnerships that meet each partner's diverse needs; facilitating the exchange of graduate and undergraduate students between international labs; combining several research projects into innovative projects; and identifying faculty motivation to integrate international collaborations into the classroom.

Presenters:
Chair: Masarah Van Eyck, University of Wisconsin, Madison
Laura Van Toll, University of Wisconsin, Madison

The New Mobility: Inspiring Student Decisions to Study Overseas

Traditional international student mobility flows involve students travelling from east to west, from developing countries to developed ones, in pursuit of what is perceived to be high quality education from universities in the UK, the US and Australia. Typically students from the UK, US and Australia do not pursue overseas study to attain full degrees. The increasingly recognized deficit in UK/US/Australian university graduate competitiveness and the well-documented benefits gained from overseas study are encouraging a shift towards New Mobility patterns.

Presenters:
Chair: Anna Esaki Smith, British Council
Sid Krommenhoek, Chegg, Inc. and Zinch
Elizabeth Shepherd, British Council Hong Kong

Conveying Reality and Countering Myths: Representing US Higher Education in the Global Context

In this presentation, panelists from EducationUSA and the American Council on Education will discuss how US higher education is currently representing itself abroad, including the messages being conveyed and the myths that persist, as well as how their respective organizations can help deliver an accurate message and support institutional leaders in these efforts. EducationUSA Regional Educational Advising Coordinators from an array of world regions will discuss representational issues as they arise in their geographical contexts.

Presenters:
Chair: Jarred Butto, US Department of State
Robin Matross Helms, American Council on Education
Rita Moriconi, EducationUSA
Innovative Leadership and Collaboration for Comprehensive Internationalization in Latin America

This interactive session explores bi-national collaboration for the purpose of social and economic advancement in Latin American countries via the internationalization of higher education. A panel will present successful strategic approaches carried out in the region, with a special emphasis on Colombia as a case in point. Ample time will be given for participants to share their experiences and exchange ideas, with contributions from other non-Latin American parts of the developing world.

Presenters:
Chair: Cornell Menking, New Mexico State University
Giovanni Anzola, Universidad de La Salle, Colombia
Francisco Marmolejo, World Bank

Curriculum Internationalization: General Education in Different National Contexts

General education is a relatively new concept in China’s higher education in the past 60 years. Through a case study on China’s curriculum reform, this session will address the internationalization of general education in China; the collaboration between US and Chinese institutions; and challenges in designing and implementing this general education program. Presenters come from China and the US, representing approximately 30 institutions from both countries.

Presenters:
Chair: Weimin Che, Chinese Service Center for Scholarly Exchange, China
Yenbo Wu, San Francisco State University
Kevin Zhang, Chinese Service Center for Scholarly Exchange, China

Beyond the Data: What Drives International Students?

Existing research shows where and what students are choosing to study, but lacks context around how and why students make these decisions. The dearth of insights into international students’ motivations makes it difficult for schools to extrapolate trends into outreach strategies. The presenters will share insights derived from new research into what actually influences students’ college decisions. They will provide actionable advice on how to more effectively engage international students.

Presenters:
Chair: Mike Garvin, CollegeWeekLive
Janice Mulholland, British Council
Robert Rosenbloom, CollegeWeekLive
Working with Student Recruitment Agents to Increase International Student Enrollments

Education agents now play a role in around 60% - 80% of international student enrollments around the world. Yet, the practice of using agents amongst US institutions is far from clear. This session will offer an introduction to education agents, and consider key issues and challengers in incorporating them into your institution’s international student recruitment strategy. We will pay particular attention to one US organization’s methodologies in successfully developing a worldwide and thriving agent network.

Presenters:
Chair: John Demer, ICEF, UK
David Anderson, ELS Educational Services, Inc.

6:00 p.m.
Exhibit Hall closes

RIVERVIEW

Tuesday, February 19
Concurrent Sessions V
5:00 p.m. – 6:15 p.m.

6:00 p.m. – 7:00 p.m.
Networking Event for Women in International Education Leadership

Please join this special event for women in international education and connect with women leaders at universities around the world. Riverview is located on the top floor of the New Orleans Marriott.

Co-chairs:
Sabine Klahr, University of Utah
Jennie Lang, University of New South Wales, Australia

Networking Event for Women Co-Sponsored by:
Educational Credential Evaluators, Inc.

Educational Credential Evaluators, Inc. (ECE®) a nonprofit, credential evaluation organization, with 30 years’ experience. Trusted by more than 2,000 colleges, high schools, and universities, ECE® evaluation reports provide accurate and easy-to-read information. ECE hosts an online forum for credential evaluators: The Connection. ECE also offers online training, a publication series, and customized training seminars. Trusted. Responsive. Thorough. www.ece.org

Hobsons

Hobsons helps educators, administrators, students and families maximize success through every stage of the learning lifecycle. Hobsons’ personalized learning, academic planning, post-secondary enrollment and student support solutions serve millions of students across more than 7,500 schools, colleges and universities worldwide. Hobsons is a part of the Daily Mail and General Trust PLC (DMGT), one of the oldest and most successful international media companies. www.hobsons.com
Tuesday, February 19
AIEA Networking Reception 7:00 p.m. – 8:30 p.m.

7:00 p.m. – 8:30 p.m.  AIEA Networking Reception
Join colleagues for an informal time of networking, meeting new colleagues and reconnecting with others.

AIEA Networking Reception Sponsored by:
The Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities distinguished by the intensity and breadth of the research they perform, the research-informed nature of the education they offer, and the leadership they bring to community consideration of complex issues. Go8 universities have nurtured every Nobel Prize winner educated at an Australian university and account for more than two thirds of Australian university research activity, output and training. A permanent Go8 Secretariat was established in Canberra in 2000. The Go8 Board, made up the Vice-Chancellors (Presidents) of Go8 member universities, meets five times per year. The Go8 works to maximize the potential for collaboration in a competitive environment, to raise the profile of Go8 universities both nationally and internationally and to build community support for research universities. www.go8.edu.au

8:15 p.m.  AIEA Past Presidents’ Dinner (invitation only)

Mark your calendars!
The 2014 AIEA Conference
February 16–19, 2014
JW Marriott
Washington, DC, USA

Please join us for the 2014 AIEA Conference, held in Washington, DC at the JW Marriott
Proposal Deadline: August 15, 2013

Check the AIEA Web site for more information:

www.aieaworld.org
# Wednesday, February 20

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<td>Interdisciplinary Global Scholarship • Re-imagining the Global University • Experiences for Graduate Students • Fostering Partnerships Across Disciplines • Freshman Study Abroad • Managing Expectations, Establishing Infrastructure • Social Media • AIEA Town Hall Meeting • Hot Topics for SIOs</td>
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### Conference Registration
7:30 a.m. – 12:00 p.m.

### Exhibit Hall Open
8:00 a.m. – 12:00 p.m.

### AIEA Association Breakfast
7:30 a.m. – 8:30 a.m.

### Discussion Roundtables III
9:00 a.m. – 10:00 a.m.

- Interdisciplinary Global Scholarship
- Re-imagining the Global University
- Experiences for Graduate Students
- Fostering Partnerships Across Disciplines
- Freshman Study Abroad
- Managing Expectations, Establishing Infrastructure
- Social Media
- AIEA Town Hall Meeting
- Hot Topics for SIOs

### Networking Break with Exhibitors
10:00 a.m. – 10:30 a.m.

### Discussion Roundtable IV
The Future of International Higher Education
10:30 a.m. – 11:45 a.m.

### Concurrent Sessions VI
10:30 a.m. – 11:45 a.m

- Learning Outcomes • Global Talent • Higher Education Partnerships • Afghanistan • European Universities • The COIL Institute • United Nations • Two-Way Street • AIEA Presidential Fellows Program • Washington and Beyond • Counting What Matter • Brazil Science Without Borders

### Plenary Luncheon
12:00 p.m. – 1:15 p.m.

Keynote: Andrei Codrescu

### Concurrent Sessions VII
1:30 p.m. – 2:45 p.m.

- Transatlantic Discussion • Fulbright • National Strategies in International Education • International Civic Engagement • Catalysts for Shaping Campus Internationalization • Collaborative Research Centers • 21st Century Career Skills as a Global Priority • US-Brazil Academic Partnerships • Creative Financing • Funding and Policy: How to be a Successful Advocate • The International Classroom • Institutional Partnerships and Linkages within Indian Higher Education • Back to Basics: Leveraging Technology

### Concurrent Sessions VIII
3:00 p.m. – 4:15 p.m.

- Beyond Cycling and Recycling • Faculty as Key Actors in Re-imagining Higher Education • Perspectives from Australia, Europe and Brazil • Collective Impact: A Structured Process • Documenting, Evaluating and Benchmarking Internationalization • The UCosmic Consortium • Working Across (Inter- and Intra-) Borders • PACT: A Revolutionary Retention Model • Higher Education’s Adaption to a Global Setting and Future • e-Learning in Study Abroad • Successful Strategic Partnerships through Co-creation
Wednesday, February 20  
AIEA Association Breakfast  
7:00 a.m. – 12:00 p.m.

7:00 a.m. – 12:00 p.m.  
Conference Registration  
PRESERVATION HALL FOYER

7:30 a.m. – 8:30 a.m.  
AIEA Association Breakfast  
ACADIA-BISSONET

Join AIEA leaders for updates and highlights on the Association, including outgoing President Donna Scarboro’s message and the transfer of presidential leadership to incoming President Sabine Klahr.

AIEA Association Breakfast Sponsored by:

Istituto Lorenzo de’ Medici

Founded in 1973, Istituto Lorenzo de’ Medici (LdM) is Italy’s most well-established international institution in higher education. With campuses in Florence, Rome, and Tuscania, LdM offers over 400 courses in 32 academic areas, ranging from art history to international business, from the social sciences to art and design—all taught in English—as well as Italian language and culture. Today, LdM hosts over 2800 students from institutions around the world. LdM is registered and authorized by the Italian Ministry of Education and its course offerings are approved by the US Middle States Commission through its partnership with Marist College.

8:00 a.m.  
Exhibit Hall Opens  
STUDIO FOYER

Not a member of AIEA?
Value the networking opportunities at this conference?

Then apply for AIEA membership for 2012! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit www.aieaworld.org
9:00 a.m. – 10:00 a.m. Discussion Roundtables III

**Interdisciplinary Global Scholarship: Pursuing Internationalization that Transcends Boundaries on Campuses and Beyond**

Interdisciplinary teaching, learning and scholarship are recognized as playing a role in comprehensive internationalization, though many factors maintain institutional cultures of disciplinary isolationism. This roundtable will explore the challenges, motivations, outcomes and best practices of interdisciplinary international higher education as it directly benefits internationalization efforts on campuses and curricula. Participants will consider their responsibilities in facilitating interdisciplinary scholarship on their campuses and acquire a comprehensive understanding of interdisciplinary research, teaching and learning within the context of comprehensive internationalization.

**Presenters:**
Chair: Hilary Kahn, Indiana University
Jane Edwards, Yale University

**Re-imagining the Global University: International Branch Campus Networks**

This session provides a forum for the discussion of major issues concerning US institutions and their international branch campus networks, focusing on marketing research and marketing needed to decide to start a branch campus, financial implications of a branch campus, and leading and managing an international campus network as a truly global enterprise.

**Presenters:**
Chair: Grant Chapman, Webster University
Peter Emil, Wadi Degla Holding, Egypt
Dan Hitchell, Webster University
Deborah Trott Pierce, Webster University

**Internationalizing Experiences for Graduate Students: New Paradigms**

The purpose of this session is to investigate study abroad as a paradigm for conceptualizing the rapidly growing number of short-term international programs for graduate students. As a group, we will discuss the organizational and pedagogical implications of our research on and experience in leading these programs.

**Presenters:**
Chair: Nicola Kernaghan, University of Florida
John Dirkx, Michigan State University
Fostering International Partnerships Across Disciplines

This roundtable highlights two imaginative approaches to leveraging existing international partnerships in order to become more multi-disciplinary. In 2011, a collegiate unit in one large university recognized that many of its international partnerships were based in one academic department. An “Internationalization Triangles” fund was established. In 2008, another research university launched a university-wide Internationalization Plan focused on developing multi-disciplinary “key strategic partnerships”. Specific information on funding, implementation and outcomes from both institutions will be discussed.

Presenters:
Chair: Christopher Johnstone, University of Minnesota
Chad Hoseth, Colorado State University

Freshman Study Abroad:
Where Comprehensive Internationalization Begins

This roundtable examines freshman study abroad as a crucial component of comprehensive internationalization. Through brainstorming and guided discussion, the group will identify the potential, key components, and implementation strategies of freshman study abroad on their campuses. The facilitators will highlight their respective professional and student perspectives on pedagogy and program structure, best practices and assessed outcomes. Participants will leave with a collaboratively built framework for implementing freshman abroad programs.

Presenters:
Chair: Robin Pendoley, Thinking Beyond Borders
Mary Bryan, Tulane University

Managing Expectations, Establishing Infrastructure:
Preparing Your Institution for Working with International Recruiting Agencies

In this interactive roundtable, participants will discuss challenges and opportunities faced when guiding institutional efforts to enter the recruiting agency market. The session provides an opportunity to consider practical implementation issues such as establishing quality institutional policies and practices, managing administrators’ expectations and responding to critics, and also broader questions about institutional preparedness, strategies that facilitate international students’ integration into campus life, and maintaining a balanced internationalization agenda under pressures to expand enrollments.

Presenters:
Chair: Sara West Tully, University of Wisconsin-Milwaukee
Patrice Petro, University of Wisconsin-Milwaukee
Social Media and International Education: Strategic Approaches

This highly interactive roundtable will provide a strategic management overview of social media initiatives in international education. It will focus on interactive case studies and specific applications of technology in the management of international education at several institutions. The roundtable will critically examine strategies and success factors in implementing social media and technology initiatives in international higher education using specific case studies and live online presentations.

Presenters:
Chair: Randy Zadra, Carleton University, Canada
Rahul Choudaha, World Education Services
Jane Gatewood, University of Georgia

AIEA Town Hall Meeting

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

Presenters:
Chair: Sabine Klahr, University of Utah
Harvey Charles, Northern Arizona University
Donna Scarboro, The George Washington University

Hot Topics for SIOs

Do you have a burning question or issue that wasn’t addressed at our conference this year? Do you want to discuss some key issues with colleagues? Bring your issues and questions and join in this interactive roundtable where SIOs will share and discuss the pressing challenges that are currently confronting them. Don’t miss this key opportunity to network with colleagues and to learn from each other!

Presenters:
Chair: Andrew Gillespie, Auburn University

10:00 a.m. – 10:30 a.m. Networking Break with Exhibitors
10:30 a.m. – 11:45 a.m. Discussion Roundtable IV

The Future of International Higher Education

What is the future of international higher education? This roundtable session, facilitated by the co-editors of the new Sage Handbook of International Higher Education, will bring together handbook contributors, SIOs and leaders to discuss and explore key themes, challenges, issues and trends as we look forward into the future to re-imagine higher education. Participants will also explore implications for current internationalization efforts.

Presenters:
Chair: Darla K. Deardorff, Duke University
Hans de Wit, Università Cattolica del Sacro Cuore, Italy
John D. Heyl, CEA Global Education

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Homeward Bound: Integrating Learning Outcomes from Academic Internship Programs Back into Campus Life

The session explores the development of academic internship programs ensuring the education circle is completed. How do we empower students to take their experiences, both academic and professional, and incorporate them into their ongoing development on campus? The key focus would be on program design, academic component development and delivery, learning opportunities and student profile (i.e., how differently students feel when they return to campus compared to their peers).

Presenters:
Chair: Terence Treadwell, EUSA, UK
Bethany Judge, Michigan State University
Beth Rydstrom Knudson, The University of Iowa

New Perspectives on the Race for Global Talent

Facilitating access to immigrant status is one tool that western countries deploy to attract international students. Higher education institutions have become key players in attracting and retaining international talent to meet the needs of modern economies. However, many countries overlook a proven source of international talent—highly skilled resident immigrants. This session will explore how addressing this community contributes to the economic development goals of higher education and can become a facet of comprehensive internationalization.

Presenters:
Chair: Stephen C. Dunnett, State University of New York at Buffalo
Paul Feltman, World Education Services
Sophia Lowe, World Education Services

International Higher Education Partnerships: Learning from Experience and Contributing to Development

Findings from a meta-analysis of five regional impact assessments of 69 international higher education partnerships managed by Higher Education for Development (HED) revealed themes associated with sources of success and evidence of sustainability of the partnerships. HED will discuss these findings and how they contributed to a shift to capture more adequately partnership contributions to local and national development in the host countries.

Presenters:
Chair: Tully Cornick, Higher Education for Development
Jessica Bagdonis, Higher Education for Development
Azra Nurkic, Higher Education for Development
Higher Education in Afghanistan: Rebuilding for the Future

Afghanistan, once home to the best university network in South Asia, now has an impoverished higher education system. This session will explore the immediate and long-term needs in Afghanistan for rebuilding its universities and developing the education leaders of tomorrow. Looking at initiatives supporting the restoration of Afghanistan’s higher education institutions through international partnerships, this session will also explore what makes a modern university tied to the world of work.

Presenters:
Chair: Paul Smith, British Council

Imaginative Strategies Towards Truly Internationalized European Universities in a Time of Global Crisis

Europe faces an economic crisis that has affected the higher education system in many countries. Many higher education institutions are confronted with enormous budget cuts over the last couple of years, impacting the international operations of the institution. Examples of two institutions, one in Italy and one in Spain, showcase how these institutions adopt innovative approaches to counteract the decrease in funding and continue their internationalization efforts.

Presenters:
Chair: Laura Howard, European Association for International Education
Marina Casals Sala, Universitat Rovira i Virgili, Spain
Léa Senn, Universita Cattolica del Sacro Cuore, Italy

Re-Imagining Internationalization for a Networked World: The COIL Institute for Globally Networked Learning in the Humanities

The Internet provides significant opportunities for students to develop meaningful cross-cultural interactions across borders, but campuses are slow to embrace this internationalization modality. In response, the SUNY COIL Center created an Institute for Globally Networked Learning in the Humanities, engaging 45 US colleges and international institutions to build courses where faculty and students communicate and collaborate digitally. Director Jon Rubin and two Institute Fellows will share their outcomes and discuss implementation with the audience.

Presenters:
Chair: Jon Rubin, State University of New York
James Jansen, Shoreline Community College
Alexandra Schultheis, University of North Carolina, Greensboro
Re-imagining International Education through Partnership with the United Nations

The UN Academic Impact Initiative, which strengthens and expands the United Nations partnership with academic institutions worldwide, will be explained. NAFSA’s designated representatives to the UN will provide in-depth knowledge on how educators and their institutions can become involved in this initiative as well as other UN-related opportunities with associated NGOs. Models will be shared showing how universities outside the New York/UN area have involved their students in productive relationships with the UN.

Presenters:
Chair: Kelly Roberts, Fordham University
Mitch Leventhal, State University of New York System
Samantha Lu, Teachers College, Columbia University

Science and Diplomacy: A Two-Way Street

This session examines the complex relationship between academic goals for international engagement in STEM fields (science, technology, engineering and mathematics) and the goals of government agencies that promote international scientific collaboration as a form of diplomacy. Focusing on the US case, speakers representing academia and the Department of State and its sister agency, the US Agency for International Development (USAID), will consider the intersecting domains of science for diplomacy and diplomacy for science.

Presenters:
Chair: Susan Buck Sutton, Bryn Mawr College
Ticora Jones, US Agency for International Development
Elizabeth Lyons, US Department of State

Budget Planning and Financing of Study Abroad Programs at Liberal Arts Colleges: Lessons Learned from the AIEA Presidential Fellows Program

While four-year liberal arts colleges may have more flexibility in budget planning for study abroad, today’s economic climate has put increasing financial pressure on all higher education institutions. This has forced study abroad offices to be imaginative in their budgeting process. This session will discuss some of the approaches and innovations to sound budget planning learned by AIEA Fellows that might prove transferable to other institutions, including two-year colleges and public universities.

Presenters:
Chair: Kailash Khandke, Furman University
Jenifer Cushman, Juniata College
Hilary Link, Barnard College
Washington and Beyond: A Discussion on Public-Policy Issues Facing International Education

From immigration policy to visa oversight, exchange programs to critical-language centers, US federal government agencies play a major role in the international-education activities of American colleges. What issues most concern senior international officers? With a new Obama term, what policy changes might be afoot? How can SIOs be effective advocates with Congress and federal agencies? Join members of AIEA’s Public Policy Committee for a discussion on policy and advocacy.

Presenters:
Chair: Karin Fischer, The Chronicle of Higher Education
David Fleshler, Case Western Reserve University

Counting What Matters: Re-imagining Mobility Data as a Key Component of Internationalization Strategy

Mobility metrics in the US lag behind trends of strategic importance as internationalization strategy broadens and moves into the mainstream of institutional priorities, e.g. Minnesota’s decision to count non-credit learning abroad. In this session, we will demonstrate the power of collective benchmarking on learning mobility to inform institutional and national strategy. Ten years of experience in Australia and a more recent tool developed by the Big 10 universities will be presented with ample discussion.

Presenters:
Chair: Brett Berquist, Michigan State University
Debra Langton, Swinburne University of Technology
Meredith McQuaid, University of Minnesota

Brazil Science Without Borders Program: Lessons Learned After the First Year of Implementation

In 2011, the Government of Brazil announced its four-year plan to award 101,000 scholarships to promote exchanges and international mobility in STEM fields, providing students the opportunity to have contact with competitive technology- and innovation-based educational systems abroad. This session will highlight the challenges, successes and lessons learned in the implementation of the Science without Borders program thus far and the role of the United States as a host country for the exchange participants.

Presenters:
Chair: Lorraine D. Hanley, LASPAU: Academic and Professional Programs for the Americas
Edward Monks, Institute of International Education
Geraldo Nunes, CAPES, Brazil
Wednesday, February 20  

Plenary Luncheon  

12:00 p.m. – 1:15 p.m.

**Keynote: Andrei Codrescu, Writer/Commentator**


Codrescu has been a regular commentator on National Public Radio’s *All Things Considered* since 1983. He received a Peabody Award for writing and starring in the film *Road Scholar* (1991). In 1989, he returned to his native Romania to cover the fall of the Ceausescu regime for National Public Radio (NPR) and ABC News, and wrote *The Hole in the Flag: An Exile’s Story of Return and Revolution*. He has reported from Cuba and Martinique and is the winner of several Lowell Thomas awards for travel journalism. He is the author of more than 40 books of poetry, novels and essays. His most recent books are: *whatever gets you through the night: a story of sheherezade and the arabian entertainments* (2011), *The Poetry Lesson* (2010) and *The Posthuman Dada Guide: Tzara and Lenin Play Chess* (2009), all published by Princeton University Press.

Andrei Codrescu’s latest book, *Bibliodeath*, will be available for the author to sign immediately following his plenary presentation.

**Plenary Luncheon Sponsored by:**

**Università Cattolica del Sacro Cuore**

Università Cattolica del Sacro Cuore is a renowned private higher education institution in Italy. Its strong academic profile is reflected by its degrees, reputation, rankings, and global network. This dynamic yet traditional higher educational institution offers young people not only the opportunity to engage in professional development, but to grow through personal experience.

Università Cattolica was founded in 1921 by Father Agostino Gemelli and today boasts an average of 42,000 undergraduate and graduate students spread over four campuses (Milan, Rome, Piacenza-Cremona and Brescia) and twelve faculties.
A Transatlantic Discussion on Developing the Next Generation of Leaders in International Education

Good leaders plan for the day they will no longer be in charge. One of the greatest gifts we can give our students, institutions and colleagues is the assurance that the next generation of leaders is ready to assume its role. In a world of tenuous finances and fracturing careers, how do we identify and support new talent? We will explore this issue from both sides of the Atlantic and in different international education careers.

Presenters:
Chair: Margit Schatzman, Educational Credential Evaluators, Inc.
Laura Howard, Universidad de Cádiz, Spain

Fulbright: Lessons Learned from Nearly 70 Years of Globalizing Education

Panelists will reflect on the nearly 70 years of Fulbright student and teacher programs as significant tools for the internationalization of education. Administrators on the national and institutional levels will discuss how programs are used to support the teaching, learning and research needs of individuals while helping to grow a campus and national culture supportive of global engagement.

Presenters:
Chair: Peter VanDerwater, Council for International Exchange of Scholars
Lee Rivers, Institute of International Education

National Strategies in International Education

International education is increasingly part of a strategic national agenda for many countries in developing global relationships, economies, higher education systems or workforces. This session will examine three countries (Australia, Canada and New Zealand) and their approaches and recent experiences in developing a national strategy for international education. It will compare the different national outlooks and provide reflection for other country perspectives.

Presenters:
Chair: John Hudzik, Michigan State University
Mark Darby, Australian Education International
Lee-Anne Hermann, Department of Foreign Affairs and International Trade, Canada
Sam Hoben, Embassy of New Zealand
International Civic Engagement: Institutional Approaches through Strategic Partnerships

The international dimensions of community engagement now take on greater significance in US universities and their global partnerships. This panel highlights two case studies exploring how civic engagement principles shape internationalization (e.g., strategic, mutually-beneficial partnerships; international service learning). Rather than requiring additional resources, the panel argues that partnerships developed between campus units and strategic partnerships with international communities and universities is the result of a common vision embracing the value of international civic learning experiences.

Presenters:
Chair: Gil Latz, Indiana University-Purdue University Indianapolis
Julie Hatcher, Indiana University-Purdue University Indianapolis

Catalysts for Shaping Campus Internationalization

A recent report by ACE, Mapping Internationalization on US Campuses, showed that presidents were the most common catalyst for spurring internationalization. This session will explore the leadership role in shaping campus internationalization from the perspective of a president and SIO from two institutions. Additionally, the session will present major findings from the Mapping report, which stresses the importance of senior leadership in advancing comprehensive internationalization from vision to strategy to implementation.

Presenters:
Chair: Patti McGill Peterson, American Council on Education
Tobey Oxholm, Arcadia University
Maxine Sample, Virginia State University

Collaborative Research Centers: Platforms for Addressing Global Challenges and Re-Aligning the Mission of Higher Education

This participatory session will explore different models for joint international research centers, the goals and challenges of implementing them and the wider impact such collaborations can have on the position of higher education institutions in the global context.

Presenters:
Chair: Julie Mostov, Drexel University
Heidi West, Drexel University
21st Century Career Skills as a Global Priority: Preparing Global Ready Graduates through Study Abroad

A review of global employment trends showcases the need to re-prioritize higher education’s response to career preparation, suggesting that US education abroad must play a key role in preparing globally competent graduates. Panelists will engage the audience in a discussion related to 21st-century skills and global competencies related to employment. The discussion highlights key findings from a joint MSU-CEA research study involving approximately 150 students participating in study abroad programming with career interventions.

Presenters:
Chair: Paige Sindt, CEA Global Education
Linda Gross, Michigan State University
Ana Martinez, CEA Global Education Barcelona

An Inside Look at Building US-Brazil Academic Partnerships

This session features higher education leaders from the US and Brazil who will discuss challenges and opportunities in building US-Brazil academic partnerships. In particular, they will use their experiences developing bilateral relationships to share practical knowledge about garnering campus-wide support for partnerships, crafting a viable strategic partnership plan, and negotiating cultural and infrastructural differences. Audience members will gain insight into US-Brazil partnership strategies, many of which are applicable to other focus countries.

Presenters:
Chair: Clare Banks, Institute of International Education
Prema Arasu, Washington State University
Rosa Marina de Brito-Meyer, Pontificia Universidade Catolica, Brazil
Jeff Peck, Baruch College, City University of New York

Creative Financing: Increasing Access to Study Abroad

International educators have long discussed financial challenges to study abroad for many students. This session provides insight into assessing specific needs and creating innovative solutions for first-generation and low-income students. Examples discussed include a Pell Grant Match scholarship, first-generation scholarship program, a savings and match initiative, freshman scholarships, and bridge loans. Participants will be challenged to think outside the box to make study abroad a financial reality for more students in light of changing demographics.

Presenters:
Chair: Laurie Black, SIT/World Learning
Sheila Collins, University of Minnesota
Michelle Tolan, Butler University
Funding and Policy: How to be a Successful Advocate in Washington, Your State Capitol and On Campus

SIOs are increasingly charged with a broad understanding of—and ability to influence—local, state, national and international public policy issues and funding. Yet, many SIOs are wholly unprepared to act as advocates for their institutions or for international higher education generally. A Washington insider and two SIOs will discuss how best to approach executive and legislative officials to achieve policy and funding success while working collaboratively within the campus bureaucracy.

Presenters:
Chair: David Fleshler, Case Western Reserve University
William Lacy, University of California, Davis
Michael McCarry, Alliance for International Educational and Cultural Exchange

The International Classroom: Addressing Challenges, Improving Learning Outcomes

Effective strategies are needed to cope with the unique challenges faced by universities as they seek to internationalize their campuses, particularly in the classroom. International students arriving at US universities today bring very diverse cultural perspectives and approaches to academic learning. Issues faced by university faculty and staff often stem from cultural differences that are often difficult to know how to address. Panelists will discuss effective strategies to improve student learning outcomes and provide support to faculty and staff.

Presenters:
Chair: Ward Morrow, ELS Educational Services
Sara Kurtz Allaei, Indiana University-Purdue University Indianapolis
Daniel Erickson, Louisiana Tech University

Challenges and Opportunities for Advancing Institutional Partnerships and Linkages within Indian Higher Education

Education is a pillar of the India-US strategic dialogue that encourages academic exchanges and collaborations. This session introduces the Fulbright-Nehru International Education Administrators Seminar and overviews the major educational policy challenges facing Indian higher education. Recipients of the 2012 seminar will facilitate table discussions on key issues such as international mobility trends, recruitment, establishing linkages, etc. The session will introduce the Obama-Singh Grant Program and other funding opportunities for strengthening partnerships with India.

Presenters:
Chair: Anthony Ogden, University of Kentucky
Michael Smyer, Bucknell University
Back to Basics: Leveraging Technology to Facilitate Human Connection

Storytelling is one of the oldest and most natural ways for people to connect and learn from each other. This session explores ways that mobile technology and the art of storytelling can be leveraged to facilitate 1) cross-cultural exchanges, 2) deeper reflection on one’s position in the world, 3) dialogue on often taboo subjects regarding the realities of widespread inequalities, and 4) the addition of new dimensions and lenses to existing diversity and inclusion initiatives.

Presenters:
Chair and Presenter: Shivaani Selvaraj, Penn State University

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To join, visit www.aieaworld.org
Beyond Cycling and Recycling: Advancing Sustainability Education in the Curriculum for Human Survival

A commitment to environmental sustainability characterized only by changes in business or operational practices is no longer adequate on college and university campuses. Sustainability education must also be embedded in the curriculum so that ALL students will have multiple, intentional and substantive encounters with issues of sustainability to ultimately help assure human survival. This session will share some of the few models that currently exist for engaging in this important work.

Presenters:
Chair: Harvey Charles, Northern Arizona University
Clíona Maher, Universidad Veracruzana, Mexico
John Pearson, Foundation for International Education, UK

Faculty as Key Actors in Re-imagining Higher Education in a Globalized World: Rewards and Challenges

Faculty are key to the advancement of the role universities are playing in addressing global concerns. However, the system of incentives and rewards for faculty and their efforts is not always clearly articulated. This session will bring together SIOs representing three different doctoral/research universities in the US to discuss how faculty should be and are rewarded, what incentives different universities offer, and what traditional disciplinary and institutional barriers they have to overcome to engage internationally.

Presenters:
Chair: Joanna Regulska, Rutgers University
William Lacy, University of California, Davis
Meredith M. McQuaid, University of Minnesota System

Hot Topics in International Education: Perspectives from Australia, Europe and Brazil

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:
Chair: Rajika Bhandari, Institute of International Education
Helen Zimmerman, International Education Association Australia (IEAA)
Celso Freire, Fórum de Assessorias das Universidades Brasileiras para Assuntos Internacionais, Brazil
Hans-Georg van Liempd, Tilburg University, The Netherlands
Collective Impact: A Structured Process for Orchestrating Focused Comprehensive Internationalization

Collective impact is a powerful methodology for bringing organizations together across sectors to address complex issues. Educational leaders from two very different institutions will compare perspectives on the benefits and challenges of implementing the five conditions of collective impact to advance comprehensive internationalization efforts at the first women’s university in Pakistan and a Hispanic-serving public research university in Miami. Participants will develop action plans for using collective impact to facilitate comprehensive internationalization at their institutions.

Presenters:
Chair: Hilary Landorf, Florida International University
Stephanie Paul Doscher, Florida International University
Maryam Rab, Fatima Jinnah Women’s University, Pakistan

Documenting, Evaluating and Benchmarking Internationalization

How do large and complex universities appropriately document, evaluate and benchmark the international activities that are connected to academic and research programs on and off campus? Three different perspectives on the question will be offered by the panelists: an administrative perspective from a senior international officer; an academic perspective from a faculty member; and an external perspective from the author of a recent report on measuring and assessing internationalization (Green, 2012).

Presenters:
Chair: Kevin Kinser, State University of New York at Albany
Ray Bromley, State University of New York at Albany
Madeleine Green, International Association of Universities & NAFSA

The UCosmic Consortium: Mapping Globalization through Collective Effort and Open-Source Solutions

This session will discuss the evolution of the UCosmic Consortium, now in its second year of existence, which is building upon a software infrastructure pioneered by the University of Cincinnati. Through the consortium, universities around the world are working collectively to develop a low cost, cloud-based, open-source approach to mapping global engagement across the entire university enterprise.

Presenters:
Chair: Mitch Leventhal, State University of New York System
Kiki Caruson, University of South Florida
Ron Cushing, University of Cincinnati
Working Across (Inter- and Intra-) Borders: Creating an Integrated Workflow Process for Developing International Partnership Agreements

An increasingly globalized system of education gives new significance to international academic partnerships. This interactive session explores theories and models for institutional processes that decide which alliances to pursue and how to construct these in an effective and institutionally legitimated manner. Topics include: managing growing partnership portfolios; authentic dialogue with potential partners; organizational theories concerning institutional culture, locus of control, and systems of meaning; and challenges arising as institutions put new policies into place.

Presenters:
Chair: Paaige Turner, St. Louis University
Prema Arasu, Washington State University
Susan Buck Sutton, Bryn Mawr College

PACT: A Revolutionary Retention Model

Mercy College, a US federally-designated Hispanic Serving Institution, created the revolutionary PACT (Personalized Achievement Contract) model as a solution to the urgent global need for improved student success in higher education, particularly among low-income and first-generation students. PACT is proven to increase first-year persistence rates, a “Best Practice” for retention by the National Association of Colleges and Employers featured in more than ten national and international higher education conferences and publications since 2010.

Presenters:
Chair: Kimberly Cline, Mercy College
Andrew Person, Mercy College

Higher Education’s Adaption to a Global Setting and Future

Given the fact that enrollments from the Pacific Rim increased 2100% in five years, what is the impact on higher education? On internationalization efforts? On mutual partnerships? This presentation utilizes lessons learned from two research universities to engage in significant discussion with colleagues about how higher education needs to adapt to this global future. Discussion will focus on best practices for the future, on engaging both national and international students in intercultural teaching and learning, and emerging institutional initiatives.

Presenters:
Chair: Charles Calahan, Purdue University
David Ayers, Purdue University
Joe Potts, Purdue University
Agnes Sohn, University of Illinois at Urbana-Champaign
e-Learning in Study Abroad
This session focuses on employing learning technology as an effective medium in study abroad. The panelists will discuss implementation of the use of technological media in study abroad programs and provide examples of effective use of interactive technologies in courses and in the co-curriculum. Attendees will have an opportunity to brainstorm about the potential of e-learning in international study.

Presenters:
Chair: Michael Steinberg, IES Abroad
Katharine Daniels, De Paul University
Dennis Wiseman, Wofford College

Developing and Managing Successful Strategic Partnerships through Co-creation
Many universities are moving towards strategic international partnerships that incorporate many types of collaboration and impact both academic and administrative work. While the definition of a “strategic partnership” varies, success always involves measures of creativity, flexibility and commitment. Delving into how the Freie Universität Berlin’s strategic partnership program and the Alliance Program between Columbia University and three Parisian institutions will provide a platform to discuss the necessary ingredients to “co-create” a strategic partnership.

Presenters:
Chair: Megan Brenn-White, The Brenn-White Group
Mathias Kuder, Freie Universität Berlin, Germany
Alessia Lefabure, Columbia University

4:30 p.m.  AIEA 2013 Conference closes
Session and Roundtable Chairs and Presenters

Bios current at time of printing.

Lindsay Addington is a Senior Program Specialist in ACE’s Center for Internationalization and Global Engagement. Her work focuses on comprehensive internationalization in higher education and strategies to advance international initiatives. She recently conducted research that assessed the current state of internationalization on US campuses and is working with eight institutions to explore the intersection between international and multicultural education. She holds a doctorate in Higher Education Administration from The George Washington University.

Manuel Torres Aguilar is Vice Chancellor for Student and Cultural Affairs at the University of Córdoba (Spain). He is also Professor of Legal History and holds the UNESCO Chair in Conflict Resolution, on which he presents and publishes internationally. He holds a doctorate in Law from the University of Córdoba.

Jack Ahern is Vice Provost for International Programs and Professor of Landscape Architecture at the University of Massachusetts Amherst. He has been active in international education throughout his academic career including his PhD from Wageningen University, Netherlands, a Fulbright fellowship in Portugal, and lecturing at over 20 universities in Europe, South America and Asia. At UMass, Ahern is expanding the mission of the International Programs Office to support campus internationalization.

Shazad Ahmad is the Director of the Center for Multiculture Services at St. Cloud State University. He is the coordinator of the program between St. Cloud State University and South Africa. He presents frequently on the influence on internationalization and multicultural competencies. He developed and led numerous study abroad programs to different parts of the world. He holds a master’s in economics from St. Cloud State University.

Hiroko Akiba is an Assistant Professor and International Education Advisor at Hitotsubashi University, Tokyo. She holds a PhD in Educational Policy and Administration from the University of Minnesota. Her research interests include international-learning assessment, effective pre-departure orientation for students studying abroad, and the development of Asian higher education student exchange schemes.

Suzanne Alexander has been Director of the International Office at the University of Leicester, UK since 2005. From 2001–2005, she was Director of Promotions at the British Council, where she was responsible for the provision of services to support UK education institutions in their international marketing and recruitment activities. Suzanne has served as a member of numerous UK national committees and organizations concerned with international education strategies and the international student experience.

A. Hadi Alkhalili is a distinguished academic and physician with notable achievements in the fields of neurosurgery and orbital surgery. He serves as the Cultural Attaché in the Iraqi Cultural Office of the Embassy of the Republic of Iraq. As the first to occupy this position since the office reopened after several decades, Dr. Alkhalili’s mission is to reestablish and strengthen academic, research and professional links between US and Iraqi institutions.

Sara Kurtz Allaei is Assistant Dean & Director for International Enrollment and Services at Indiana University-Purdue University Indianapolis (IUPUI). She has more than 25 years of international education experience, including teaching English as a volunteer in a community program in Egypt, teaching ESL in higher education settings in the US, providing migration and support services to international students and scholars, and overseeing international student admissions and enrollment. She holds an MA in Applied Linguistics/TESOL from Indiana University-Bloomington.

George C. Alter is Research Professor at the Population Studies Center and Professor of History at the University of Michigan. He is also Director of the Inter-University Consortium for Political and Social Research. The ICPSR encourages the development of peer institutions in other countries, supports common tools and standards, and shares expertise and documents internationally. Alter received his PhD from the University of Pennsylvania.

Genoveva Amador has experience in management of international cooperation in higher education through her current position as General Director of International Relations and Academic Cooperation at the University of Colima. She is also Secretary of the Mexican Association for International Education (AMPEI). She holds a master’s in Education from the University of Colima and certificates in Gender Studies and Social Research Techniques. She is studying a PhD in Management and Educational Policy.

David Anderson is the Vice President for Recruitment and Partner Support for ELS. He oversees student recruitment in the Middle East/North Africa, Turkey and Latin America. He has served various roles within ELS including running intensive English centers, overseeing six locations, and directing agency support worldwide. In his work with ELS, he has visited agencies in more than 30 countries for meetings, training and collaboration.

Giovanni Anzola is the Head of International Affairs at La Salle University and Executive Secretary of the International Association of La Salle Universities. He has worked for the British Council as Cambridge ESOL examiner and as Regional Secretary for IOHE in Colombia. He leads two projects on strengthening internationalization at HEIs in Colombia. He holds a BA and MEd, Esp. from Javeriana University and a Diploma in University Leadership from the University of Oldenburg.

Prema Arasu is Vice Provost & Associate Vice President of International Programs and Professor of Veterinary Medicine at
Washington State University. She served on the AIEA 2013 Conference Planning and APLU Commission on International Initiatives committees. She previously held faculty and administrative positions at NC State University and Virginia Tech. Arasu holds a BS from Malaysia, MS Food Science Wyoming, MBA UNC-Chapel Hill, PhD Microbiology/Immunology Hahnemann, and DVM Cornell.

Mariam Assefa is Executive Director and CEO of World Education Services, Inc. (WES). She served as the 2006 President of NAFSA: Association of International Educators. In 2005 she was awarded Metro International’s Fulbright Award for Contribution to International Educational Exchange. She is a graduate of the University of Montpellier (France) and the State University of New York at Buffalo.

Shingo Ashizawa is a Professor at Meiji University in Tokyo. His research involves the comparative study of higher education management and quality analysis of the internationalization review process. Currently, Prof. Ashizawa is leading a joint research project focusing on learning outcome assessment of international programs, supported by Japanese government agency (JSPS). His publications include “Strategies and Assessment for Internationalization in US Higher Education” (2008) and “Developing Evaluation Criteria to Assess the Internationalization of Universities” (2006).

Fanta Aw is Assistant Vice President of Campus Life and Director of International Student and Scholar Services at American University where she oversees all operations related to international and intercultural programs, services and student engagement in the Office of Campus Life. She advises university leadership on campus internationalization, issues of inclusion, diversity and equity. Dr. Aw is on the NAFSA board of directors. She received her bachelor’s, master’s and PhD degrees from American University.

David Ayers is Associate Dean of International Programs at Purdue University. Previously he directed the International Programs Office at the University of Akron. He is a frequent presenter at NAFA: Association of International Educators on topics related to establishing exchange partnerships and the integration of international student populations into the campus and local communities. He holds degrees from Kansas State University, The University of Colorado and Ball State University.

Jessica Bagdonis is Associate Director of Program Quality and Impact at Higher Education for Development. She has more than 12 years’ combined experience in international development and higher education. Bagdonis completed degree requirements for a dual-title doctorate degree in Agriculture and Extension Education and Comparative and International Education at Pennsylvania State University, and has a MS in Rural Sociology from Pennsylvania State University.

Clare Banks is Senior Manager of the Center for International Partnerships at the Institute of International Education. In her current role, Ms. Banks coordinates a number of programs focused on building sustainable partnerships among higher education institutions around the world. These include the International Academic Partnership Program, the US-Indonesia Partnership Program and the Global Partnership Service. Ms. Banks holds a BA from Georgetown University and an MA from New York University.

Brendan Barker is Head of International Development at the University of Dundee where he has been responsible for developing and implementing the University’s new Internationalization Strategy. He holds a PhD in Science and Technology Policy from the University of Manchester. Ten years of research on science policy in the UK and Japan was followed by 10 years managing the British Council’s science work in Japan and Korea, and by running the British Council Office in Malawi.

Pamela Barrett is Director of Barton Carlyle international education consultancy and i-graduate’s Director North America. Barrett’s work supports institutions in maximizing international student recruitment and retention. An acknowledged expert in using student insight and metrics in the international education field, she is a frequent presenter at association events such as NAFSA, CBIE and AIEA. She holds a bachelor’s from the University of London, an MBA and a master’s from the University of Southern California.

Phil Baty is Editor, Times Higher Education Rankings and Editor-at-Large, Times Higher Education magazine. Baty was named among the top 15 “most influential in education” 2012 by The Australian newspaper and received the Ted Wragg Award for Sustained Contribution to Education Journalism in 2011. Baty is a regular speaker at international conferences, contributing to recent events organized by the United Nations Educational, Scientific and Cultural Organization, the OECD and World Bank, among others.

Brett Berquist is the Executive Director of Study Abroad at Michigan State University. He has dual US-French citizenship and 25 years in international education in the US, Europe and Asia. He chaired foreign language departments in France during the development of the Erasmus program and has served on internationalization taskforces in five institutions. He is working with other Big 10 study abroad directors on a new outbound mobility benchmarking project.

Rajika Bhandari is Deputy Vice President of Research and Evaluation at the Institute of International Education (IIE) in New York where she oversees the Institute’s research activities and leads its Center for Academic Mobility Research, including the Open Doors project and Project Atlas. She is a frequent speaker on the topic of student mobility, and is the author of four books on the subject. She holds a doctoral degree in Psychology from NC State University.

Bopaya Bidanda is the Ernest E. Roth Professor and Chairman of the Department of Industrial Engineering at the University of Pittsburgh. He has an appointment with the EU Center for Rapid & Sustainable Product Development at the Instituto Politecnico de Leiria, Portugal. Dr. Bidanda is a Fellow of the Institute of Industrial Engineers and Commissioner with the Engineering Accreditation Commission of ABET. He has a PhD in Industrial & Manufacturing Engineering from Penn State University.

Laurie Black is Dean for External Relations and Strategic Enrollment Management at SIT Study Abroad and SIT Graduate Institute. Her areas of responsibility include university relations, admissions and marketing. Black has been active in the field of international education for over 20 years and has presented at numerous conferences on the topic of diversity in study abroad. She holds an MA from SIT and a BA from the University of Virginia.
David A. Blair is the Director of Institutional Assessment at St. Edward’s University in Austin, TX. He is a Teagle Assessment Scholar, a National Science Foundation (NSF) project evaluator and a Southern Association of Colleges and Schools (SACS) institutional effectiveness evaluator. A former professor and Director of Institutional Research, he has presented nationally on the topics of global learning and assessment, data triangulation and student success. He received his PhD from the University of Kansas.

Julie Blevins is Director of New Center Development for ELS Educational Services and oversees ELS expansion to new university locations in the US. She has enlisted and handled the contracts for 31 of the current 54 ELS Language Centers with a host institution, as well as for two of the ELS city centers. Blevins holds an MEd in TESL and has a long-term history with ELS in varied positions including Academic Director, Center Director and District Director.

Thomas Bogenschild is Director of Global Education at Vanderbilt University and a Senior Lecturer in Latin American Studies at the same institution. He has 30 years of experience in international education, teaching and administering at New Mexico, Notre Dame, Berkeley, Stanford, Princeton and Chicago. He is a member of the AIEA Executive Committee. He holds a master’s degree from Chicago and a doctorate from UC Berkeley.

Megan Brenn-White is Managing Director of The Brenn-White Group, which supports international higher education through marketing, editorial and strategy services. Ms. Brenn-White has served as Deputy Director of DAAD New York, Executive Director of the Hessen Universities Consortium Office, and Director for International Partnerships at Parsons School of Design, in addition to having held senior positions in marketing and content at international websites. She holds an AB from Harvard and an MSc from ISE.

Elizabeth (Betsy) Brewer is Director of International Education at Beloit College, where her work has focused on comprehensive internationalization. Her publications include Integrating Study Abroad into the Curriculum: Theory and Practice Across the Disciplines, co-edited with Kiran Cunningham, and, with Betty Leask, a chapter on “The Internationalization of the Curriculum” in The SAGE Handbook of International Higher Education. She is a member of AIEA’s Executive Committee as well as its Editorial Board.

Roger Brindley is Associate Vice President for Global Academic Programs at the University of South Florida (USF), promoting both international student recruitment and the quality and diversity of the international student experience for “home” students by encouraging global curriculum development across disciplines at USF. The broader cultural understandings and sustainable and multidisciplinary international university partnerships result in graduating both domestic and international students who embrace a greater sense of global literacy and global competence.

Joseph Brockington, Associate Provost for International Programs and Professor of German language and literature at Kalamazoo College. Chair SECUSSA, NAFSA:AIE (2000-2001); member founding board of the Forum, member executive committee of the Association of International Education Administrators (AIEA); member International Education Leadership KC NAFSA: AIEA. Currently chair Ethics working group of the Forum on Education Abroad. Published and presented on topics in education abroad, international programs administration; campus internationalization, and legal and risk management issues in education abroad.

Ray Bromley is Vice Provost for International Education and Professor of Geography and Planning at the University at Albany, State University of New York. He specializes in city and regional planning, international development and the history of thought in planning and development. His latest book (with John Scott), is Envisioning Sociology: Victor Branford, Patrick Geddes, and the Quest for Social Reconstruction (SUNY, 2013). He earned his PhD (Geography and Latin American Studies) from Cambridge University.

William I. Brustein is Vice Provost for Global Strategies and International Affairs and Professor of Sociology, Political Science and History at The Ohio State University. Before coming to Ohio, he was the Associate Provost for International Affairs and Director of International Programs and Studies at the University of Illinois at Urbana-Champaign. Dr. Brustein has published widely in the areas of political extremism and ethnic/religious/racial prejudice. He is a past president of AIEA.

Janina Brutt-Griffler has been on the graduate faculty of a number of research universities in the US and Europe, including the University of Vienna and the University of York, England. She has published extensively in the field of English studies and policy and was awarded the MLA’s prestigious Kenneth W. Mildenberger Award for outstanding book in the field of language and culture. She is the TRANS-DOC PI at The State University of New York at Buffalo.

Mary Bryan is a rising sophomore at Tulane University. She deferred her freshman year of college to join Thinking Beyond Borders’ Global Gap Year, studying international development in four countries over the two-semester program. Bryan spent the summer following her first year at Tulane as a Scholar in ThinkImpact’s Social Innovation Institute in Rwanda designing a social business to address critical development needs.

Thomas Buntru has been the Director of International Programs at Universidad de Monterrey (UDEM) since 1997. Before that he was an Associate Professor in UDEM’s Department of Modern Languages. As director of international programs, Buntru has led UDEM’s internationalization efforts. Under his leadership, UDEM has become a national leader in student mobility in Mexico. His strategic plan for the internationalization of UDEM received the Institute of International Education’s 2009 Andrew Heiskell Award for Innovation in International Education. In 2008, Buntru was elected president of the Mexican Association for International Education (AMPEI) for 2009-2010.

Jarred Butto is a Program Officer in the Bureau of Educational and Cultural Affairs at the US Department of State where he manages the EducationUSA advising centers in Southeast Asia and conducts outreach to the US Higher Education community. Previously, Butto served as Senior Program Specialist at the American Council on Education. He holds a BA in East Asian Studies from Bucknell University and an MA in Social Service Administration from the University of Chicago.
Alicia Cabrero-Lobato is President of the Mexican Association for International Education (AMPEI) and Director of the Academic Cooperation Department at the Universidad Autónoma de San Luis Potosí in Mexico. Cabrero holds an MA in Education and a Diploma in TESOL from the University of London. With 40 years’ experience in the international field, Cabrero founded The ELT Department of Elementary Education in SLP and the ELT Department of the Universidad Autónoma de San Luis Potosí.

Richard Cahill serves as Director of International Education and Associate Professor of History at Berea College. He lived in the Middle East for seven years, directing an academic program for American university students, based in Cairo, Egypt. He teaches courses on the Middle East and Islam, and leads short-term courses in the Middle East on a regular basis. He also supervises education abroad, international student services, programming and faculty development for citizenship education.

Jeannie Caicedo is the Director of International Cooperation and Development, responsible for developing and overseeing university-wide international projects, initiatives and strategies at Universidad del Norte (Barranquilla, Colombia). She presents annually at international conferences pertaining to strategic alliances and Universidad del Norte’s best practices related to its international forums, including Cátedra Europa, Cátedra Fulbright-Uninorte and Cátedra Asia-Pacífico. She received her MS in Industrial Engineering from Florida International University.

Maria Victoria Calabrese serves as Director of Academic & Government Relations at ETS Global in Amsterdam, The Netherlands where she is responsible for outreach to higher education policy organizations, government agencies and universities in Europe and Middle East. She previously worked at the US Embassy in Argentina and as Researcher on EU, US and Latin American Higher Education Policy at the University of Barcelona, Spain. She also worked at the European Commission in Brussels, Belgium.

Charles Calahan, as Director of Global Learning Faculty Development at Purdue University, develops opportunities and training to increase the intercultural learning of students and faculty. From 2000-2012, he was a professor of Human Development and Family Studies in the College of Health and Human Sciences. Over these 12 years, as an award-winning teacher, he taught over 12,000 students in 12 distinct courses, often using innovative technologies and active-learning pedagogies.

Kristen Cammarata is one of 15 Regional Educational Advising Coordinators worldwide, working under support from the Educational Information and Resources Branch at the US Department of State’s Bureau of Educational and Cultural Affairs (ECA/A/S/A). Kristen oversees EducationUSA advising offices in the Middle East and North Africa, providing leadership, expertise and assessment to advisers who give information and orientation about study in the US and promote exchanges between US institutions and their home higher education institutions.

Chris Cartwright is the Director of Intercultural Assessment at the Intercultural Communication Institute. Earlier he was the dean of academic programs for the International Partnership for Service-Learning and Leadership. He frequently teaches, trains and consults on educational assessment, international education, service-learning, and intercultural competency. He served on the AAC&U VALUE Project Rubric Team for the Intercultural Competence and Knowledge Rubric. He holds an MPA from IUPUI and an EdD from Portland State University.

Kiki Caruson is the Assistant Vice President for Research, Innovation and Global Affairs at the University of South Florida. Caruson is active in both AIEA and NCUR and serves in the University’s Office of Research and Innovation and in its international enterprise, USF World. She is a political science professor at USF and an expert on disaster management and US diplomacy. Caruson holds degrees from Smith College, Johns Hopkins University and the University of Georgia.

Susan Carvalho is Associate Provost for International Programs at the University of Kentucky. She was selected as an AIEA Presidential Fellow for 2009-10, and partnered with Michigan State University for consultation in the implementation of UK’s strategic plan. In her current role, she oversees the Office of International Affairs and chairs the faculty-based International Advisory Council. She earned her PhD in Hispanic Studies from the University of Virginia.

Anna Chamchiyan is Head of the Department of Academic Mobility and International Educational Programs at Ulyanovsk State Technical University. She is responsible for developing international relations, supporting academic mobility of students and academic staff, organizing international events, coordinating university’s international research and educational projects, and support and implementation of international educational projects. She is currently writing her PhD thesis in higher education management strategies.

Sonia Chan is Manager of Strategic International Development at Swinburne University of Technology (SUT), Australia. Sonia is responsible for developing international strategies and implementing the institution’s international engagement plans. Her experience in international education spans nearly 18 years, and Sonia has managed and coordinated student exchange programs at several universities in Australia and held positions as regional manager in international student recruitment for the Americas, Europe, North and Southeast Asia.

Grant Chapman currently serves as Associate Vice President for Academic Affairs and Director for International Programs at Webster University. Since 1992, Grant has held several posts with Webster having served as a faculty member, Director for the Center for International Education, and Director of the London campus. Grant regularly teaches, writes and presents on matters of international law and international education. He was a Fulbright Scholar in Japan in 2008.

Stéphane Charitos established and directs the Language Resource Center at Columbia University. Previously, he taught throughout the French language, literature and culture curriculum at various US universities. He presents frequently on issues related to technology and language instruction and is currently engaged in a number of projects that help Columbia integrate language instruction and technology into its newly-defined global mission. He holds a doctorate in French from the University of North Carolina at Chapel Hill.

Harvey Charles is Vice Provost for International initiatives and Director of the Center for International Education at Northern Arizona University. He provides...
institutional leadership on strategic planning around global education, helps to facilitate global learning opportunities for students, supports faculty development opportunities through international teaching and research, and consults with colleges and universities on curriculum and campus internationalization. He is President-Elect of AIEA. He earned his PhD from The Ohio State University.

Weimin Che is Assistant Director General and Director of International Cooperation Division, Chinese Service Center for Scholarly Exchange. He organized the annual China International Education Exhibition, the China Study Abroad Forum, and developed the international corporative project National Training Centers Network for Students Studying Overseas since 1998. He has been deeply involved in policy advising for ministerial regulation of cross-border education. He holds an MS in Education Studies from University of Hull, UK.

Linhan Chen is Assistant President, Guangdong University of Foreign Studies, P.R.China, directing the international programs. His prior administrative positions include Head of the Department of Applied English, Vice Dean of the School of English for International Business and Dean of the International College. Mr. Chen received his masters’ degree at the University of Bristol, UK and now is a PhD candidate at Coventry University, UK. His areas of expertise are English teaching and internationalization of higher education.

Rahul Choudaha is Director of Research and Advisory Services at World Education Services (WES), New York. He writes, speaks and advises on internationalization, student mobility and collaborations at the intersection of research, marketing, technology and strategy. He has presented more than 50 sessions at professional conferences including AIEA, NAFA, EAIE and NAGAP. He also edits a personal blog: www.DrEducation.com. He earned his PhD in Higher Education Administration from the University of Denver.

Anna Ciccarelli joined The University of Queensland (UQ) as Deputy Vice-Chancellor and Vice-President (International) at The University of Queensland in 2010. She has university-wide portfolio responsibility for international development, policy and strategy UQ. Functions under her direct management include UQ International and the Institute of Continuing and TESOL Education. Anna holds a doctorate in education and a master of education (administration and management) from the University of Sydney.

Kimberly Cline is President of Mercy College and Senior International Officer. Dr. Cline created the award-winning PACT (Personalized Achievement Contract) retention model. Prior to Mercy College, Dr. Cline served as Vice Chancellor and Chief Financial Officer of the State University of New York, where she led SUNY’s $10 billion budget, which supports 64 campuses throughout New York State.

Sheila Collins is the Associate Director of the Learning Abroad Center at the University of Minnesota, overseeing all study, work, intern and volunteer programs administered by the LAC. She is active in NAFA and has served on numerous education abroad boards and committees. Her professional background includes social work with immigrant families and international education spanning high school through university. Sheila served two years as a Peace Corps volunteer in Chile and later worked on the Peace Corps staff.

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Tanith Fowler Corsi has been working professionally in the field of Global Education for the past 18 years, and is currently acting as the Senior International Officer at Catholic University of America in Washington, DC. She earned a BA in Political Science with an emphasis in International Relations at the University of California, Riverside and an MA in International Communication with an emphasis in Cross-Cultural Communication at American University in Washington, DC.

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Meghann Curtis serves as the Deputy Assistant Secretary for Academic Programs at the US Department of State’s Bureau of Educational and Cultural Affairs (ECA) where she oversees all academic programs sponsored by the Department, including the Fulbright Program, the Hubert H. Humphrey Fellowship Program, and Benjamin A. Gilman International Scholarship Program. Curtis is also responsible for international student advising and marketing of American higher education resources through EducationUSA’s network of offices around the world.

Ron Cushing has been the Director of International Services at the University of Cincinnati for 20 years. He is responsible for serving the needs of approximately 3,200 non-immigrant students, faculty and researchers. Ron has served as a mentor to hundreds of colleagues through his Fundamentals of Foreign Student Advising seminars and has made dozens of presentations at professional conferences. Ron has been involved with UCosmic since its earliest days.

Jenifer Cushman is International Dean and Associate Professor of German at Juniata College, a 2012 winner of the NAFAA Senator Paul Simon Award for Comprehensive Internationalization. Cushman received her PhD in German from Ohio State in 1996 and served as a German professor at University of Minnesota, Morris, and Director of Off-Campus Study at the College of Wooster. One of the first AIEA Presidential Fellows (in 2009), she spent 2010-2011 as an ACE Fellow.

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Mark Darby commenced his appointment as the Counsellor (Education) Washington, DC in 2010. Prior to this, Mark was the Director of Scholarships, Exchanges and Alumni in the Department of Education, Employment and Workplace Relations. Mark has extensive experience in US and Australian education/research exchange and collaboration, particularly through his long period of service as the Executive Director of the Australian-American Fulbright Commission. He also has teaching and management experience across the higher education and VET sectors within Australia.

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John Demer is the Director (Americas) of ICEF. For a decade, John has assisted and advised North American institutions on their international student recruitment initiatives, particularly those involving the use of international agents. Prior to ICEF, John was the Marketing Manager of a leading college in Sydney, doubling student numbers and diversifying the student nationality mix.

Eric Deschamps is Director of Education Abroad at Northern Arizona University and serves as Education Abroad liaison for NAFA Region II. Eric has taught English as a Second Language in Cambodia, served as adjunct faculty in Korea, participated on NAFA committees, and has presented at regional and national NAFA conferences. Eric is in the dissertation stage of his doctoral program and is researching how entrepreneurialism is affecting the internationalization of US universities.

Michael Diamond is a Professor at the USC Rossier School of Education and USC Marshall School of Business. Diamond served as a USC Vice President and Executive Vice Provost and as Dean of the USC Leventhal School of Accounting. During his six-year term, the school consistently ranked in the top five accounting programs in the country. Diamond earned his MS in Accounting and PhD in Management from UCLA in 1969 and 1978.

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Jane Edwards has served as Dean of International and Professional Experience at Yale since 2006. She previously served in similar positions at Harvard and at Wesleyan University. She has holds a BA and MA from Cambridge University and a PhD from the University of Pennsylvania. She has served nationally in the field of international education for NAFA, the Forum, CIEE and World Learning and regularly publishes, presents and teaches in the field.

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Richard Everitt is Deputy Director of the British Council USA and is responsible for strategic direction of the education portfolio. Before joining the British Council, Richard taught English in Uganda and worked for Channel 5 television. He joined the British Council 15 years ago and has served in posts in London, China, Colombia and Poland before coming to the US.

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Madeleine F. Green served until 2010 as Vice President for International Initiatives at the American Council on Education. She is now an independent consultant, senior fellow at the Association of International Universities, and a senior program consultant at the Teagle Foundation. She was awarded AIEA’s 2010 Charles Klasek Award for outstanding service to the field of international education administration. She is the author of numerous publications on higher education, leadership, and internationalization.

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Linda Gross holds a dual role at Michigan State University as Associate Director of the Career Services Network and Director of Freshman Seminar Initiatives. Linda focuses on helping students navigate the career development process. She specializes in “unpacking” student experiences to articulate skills and competencies. Her work coordinating freshman seminar initiatives is about inspiring students at the very beginning of their academic journey to expand their perspectives on learning and inquiry.

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Rolf Hoffmann is Executive Director of the German-American Fulbright Commission in Berlin. Previously, he served in senior positions in academic and international exchange institutions and gained extensive experience in higher education policy, internationalization and program management. In 2001, he was appointed Director of Germany’s new International Marketing Initiative and headed the first German university marketing consortium GATE Germany with more than 100 member institutions. He holds a doctorate in zoology from the University of Tuebingen.

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James Jansen has been a professional educator for 35 years. Previously he was at Corning Community College and is currently the Vice President for Academic and Student Affairs at Shoreline Community College (WA), where he is part of two major initiatives, the Virtual College and internationalization, both of which fully support the COIL model for faculty and student engagement. He earned his doctorate in languages and literature from the University of Utah.

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Norman Jones is Director of General Education and Curricular Integration and Professor of History at Utah State University. A well-published author in Tudor history, he has also chaired the Utah Regents’ General Education Task Force, organized annual “What is an Educated Person?” conferences on general education, and serves as advisory board member of Tuning USA. A Fulbright Special Consultant, he will work with Hong Kong universities as they transition to a liberal arts education.

Ticora V. Jones is Senior Advisor in the Office of Science & Technology in USAID’s Bureau for Policy, Planning and Learning. She is helping to develop an Agency-wide agenda for science and technology, focusing on engaging US universities in novel S&T-based development partnerships. Prior to joining USAID, she worked on energy and environment issues as a Congressional Fellow for Senator Russell D. Feingold (D-WI).

Nico Jooste has been Senior International Officer at the Nelson Mandela Metropolitan University for the past 12 years. He is also an Executive member of the International Education Association of South Africa. He is active in research on Higher Education Internationalization in the Developing World. He previously held faculty positions at the University of Fort Hare. He holds a PhD in History from the University of the Free State, South Africa.

Elizabeth Jordan works at APRISE, coordinating and leading international study tours for doctoral students and faculty at the USC Rossier School of Education. APRISE study tours are focused in the Asia Pacific Rim and recently expanded to India and Latin America. Jordan earned her BA from the University of San Diego, her MEd in Postsecondary Administration and Student Affairs and EdD. in Educational Leadership from the University of Southern California.

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**Kelechi Kalu** is Associate Provost for Global Strategies and International Affairs, The Ohio State University. Kalu is a member of Association of Third World Studies. He was Director of the Center for African Studies at Ohio State. Kalu's most recent publication (co-edited with George Kieh) is *West Africa and the US War on Terror* (Routledge, 2012). Kalu holds an MA in Political Science from University of Dayton, Ohio and a doctorate from the University of Denver.

**Viggo Kann** is Professor of Computer Science at KTH Royal Institute of Technology, Stockholm. During the last 20 years he has worked in the areas of algorithms and complexity, language technology, and computer science education. In 2006 he participated in STINT’s Excellence in Teaching program, spending a semester at Amherst College. He has been the Director of Studies for Computer Science at KTH for almost 15 years.

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**Jason Kemp** is a Senior Associate at Booz Allen Hamilton with extensive experience in strategy consulting and international affairs, including work on behalf of governments, corporations and multilateral/donor organizations. He has led and supported several program evaluations for US government clients that focused on US diplomacy, international development and foreign policy. Mr. Kemp has also led multiple engagements for clients in the United States and Europe in support of change management, strategic communications, survey research and economic competitiveness initiatives.

**Grant Kennett** works primarily with institutional, national and international higher education data sets, drawing meaning from complex statistics in order to empower strategic planning. He works with the Innovative Research Universities, a network of seven Australian universities with particular focus on research policy, international rankings systems and university engagement with industry. He has previously held positions at The University of Queensland in strategic planning and internationalization.

**Nicola Kernaghan** is Assistant Director for Program Development in the International Center at the University of Florida and serves as Program Manager for an NSF grant integrating STEM education. She focuses on science and engineering education and has over five years of experience assessing the effectiveness of international programs. She holds an MS from the University of Stirling, Scotland and is completing a doctorate in science education at the University of Florida.

**Harvey Kesselman**, Provost /Executive Vice President at The Richard Stockton College of New Jersey, has served the institution in many roles, including Dean of the School of Education, Interim Vice President for Administration and Finance, Vice President for Student Affairs, Chief Executive Officer of the Southern Regional Institute and Educational Technology Training Center, Director of Institutional Research and Planning, and Director of the Educational Opportunity Fund Program. Dr. Kesselman has also taught at Stockton.

**Olga Khachaturyan** is Head of the International Department at Krasnoyarsk State Pedagogical University. Ms. Khachaturyan has worked with international students since 2004 and is in charge of two grants of the Ministry of Education and Science of the Russian Federation. The projects are connected with the academic mobility of lecturers, students and post-graduates of the University. She hopes to achieve an increase in visitors to her university and students studying abroad.

**Margaret Khaitisa** is Associate Professor of Epidemiology in the Department of Veterinary and Microbiological Sciences at North Dakota State University. Khaitisa teaches and researches infectious disease epidemiology and food safety and has coordinated a summer study abroad course, “International Animal Production, Disease Surveillance and Public Health,” in Uganda since 2007. Khaitisa holds a BA from Makerere University in Uganda, an MSc from the University of Edinburgh, and a PhD from Ohio State University.

**Kailash Khandke** is the Assistant Academic Dean for Study Away and International Education at Furman University. He is a professor and faculty member in Economics and Asian Studies. His latest published work is a chapter titled, “Economies of Asia Pacific,” which appeared in an edited volume, *Understanding Contemporary Asia Pacific*. In addition to his duties of administering Furman’s study abroad and international education initiatives, he continues to be active in the classroom.

**Lauren Kielsmeier** is Executive Director of the Office of Academic Engagement at the US Department of Homeland Security. Kielsmeier leads the work of a new office, established by Secretary Janet Napolitano, to coordinate departmentwide efforts on issues related to higher education, including
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**Kevin Kinser** is an Associate Professor and Senior Researcher at the Institute for Global Education Policy Studies at the State University of New York at Albany (SUNY) and a fellow at the Rockefeller Institute of Government, SUNY. Kinser conducts research on private and for-profit higher education, including the organizational and management of international branch campuses and other foreign educational outposts. He holds two master’s degrees and an EdD from Teachers College, Columbia University.

**Sabine C. Klahr** is the Director, International Center at the University of Utah. Over 15 years she has served in leadership positions with AIEA, NAFSA and for the DAAD. She was elected as 2013 President of AIEA and is currently serving as Conference Chair for the 2013 AIEA conference. Her experience with international education began as a German exchange student in the US. She holds a doctorate in Higher Education Leadership from Montana State University.

**Beth Rydstrom Knudson,** Assistant Director of Global Internships at the Tippie College of Business, The University of Iowa, has transformed from a business professional to mentoring and advising undergraduate business students. She focuses on introducing cultural awareness/adjustment concepts and theories as well as ways to maximize experiential learning experiences from global internships. She earned her bachelor’s in Accounting from Indiana University in 1985 and her MBA from The University of Iowa in 1988.

**Anthony Koliha** is Director of International Programs at Indiana University, Bloomington, where he is actively engaged in the development of a new School of Global and International Studies. Prior to joining Indiana, Mr. Koliha was Director of the Fulbright Program in Russia. He has worked for the Institute of International Education and the Social Science Research Council, and holds degrees from Kenyon College and Indiana University.

**Sid Krommenhoek** is Business Leader, International at Chegg, Inc. and founder of Zinch. As an international business leader in the edutech industry and experienced entrepreneur, he has more than a decade of experience in China, sales, start-ups and leading winning teams. Zinch is the largest online network of college-seekers in the US. Fluent in Chinese, Krommenhoek introduced a localized version of Zinch to China in 2010; Zinch.cn already has over 250,000 users.

**Matthias Kuder** works with the Center for International Cooperation at Freie Universität Berlin (FUB), a unit focusing on strategic internationalization. He heads FUB’s global liaison office network and is in charge of advancing FUB’s strategic partnerships. He conducts research on collaborative degree programs and has published major reports. Previously, Kuder worked as consultant specializing in services for higher education institutions and served with the S&T Section of the Canadian Embassy in Berlin.

**Ann Kuhlman** has served as Director of the Office of International Students and Scholars (OISS) at Yale University since 1999, providing services to more than 4500 international students, researchers, faculty, staff and their dependents. Before coming to Yale, Ms. Kuhlman was Associate Director for the Office of International Programs at the University of Pennsylvania. She is the recipient of an international education Fulbright award to Korea and several other travel awards to Asia and southern Africa.

**William B. Lacy** is Vice Provost for University Outreach and International Programs and Professor of Sociology at the University of California, Davis. He is responsible for leadership of campus international initiatives, including Faculty New Initiatives Seed Grant Program, Services for International Students and Scholars and UC Education Abroad.

**Dale LaFleur** is Director, Institutional Relations in the Office of Global Initiatives at the University of Arizona. She is involved with the AUIDF benchmarking tool presented in this session since its inception and can speak to its strategic value at the institutional and national levels.

**Debra Langton** is a leader in international education with over 20 years’ experience. She has held senior positions at several Australian universities, including her current role as Director, International and Development Operations at Swinburne University of Technology. She has been involved with the AUIDF benchmarking tool presented in this session since its inception and can speak to its strategic value at the institutional and national levels.

**Rosalind Latiner Raby** is a Senior Lecturer at California State University, Northridge in the Educational Leadership and Policy Studies Department of the College of Education. Dr. Raby also serves as the Director of California Colleges for International Education, a consortium whose membership includes 84 California community colleges. Dr. Raby has been active as the Education Abroad Knowledge Community chair for community college education abroad programs and the Region XII Community College Representative for NAFSA: AIE.

**Gil Latz** was appointed Associate Vice Chancellor for International Affairs, IUPUI, in 2012. Previously he served as Portland State University’s Vice Provost for International Affairs, where he was a faculty member for 28 years. His research on comparative regional development policy includes affiliation with Tokyo University (Japan) and University of Florence (Italy). Recent publications include assessing international learning in the US; Vietnam’s
educational reform; Italian landscape history; and controversial issues in Japanese politics and society.

Johnny Laursen is Head of the Graduate School of Arts, Aarhus University and Chairman of the Coimbra Group Task Force on Doctoral Studies and Research. He has worked extensively with doctoral education, internationalization and research careers in the European Union. He is a contemporary historian publishing on Scandinavian history, the history of the European Union and the Cold War in Europe.

Betty Leask is an Associate Professor in Internationalization at the University of South Australia, an Australian National Teaching Fellow, Visiting Professor at Leeds Metropolitan University in the UK and co-editor of the Journal of Studies in International Education. She was an elected member of the International Education Association of Australia (IEAA) Board from 2006-2012. She has published widely on theory and practice in internationalization, including internationalization of the curriculum.

Alessia Lefébure has been the Director of the Alliance Program (Columbia University, Université de Paris 1, Sciences Po, and Ecole Polytechnique) since spring 2011. From 2006-2011, she served as the Director of the Centre for Asia and the Pacific at Sciences Po, where she devised and implemented the school’s institutional policies in the Asia-Pacific region. Between 2001 and 2006, she was based in Beijing, serving as Sciences Po’s permanent representative for Greater China.

Kevin T. Leicht is Professor, Departmental Chair and Director of the Iowa Social Science Research Center. His current research is examining gender inequality among professionals, transaction-cost approaches to career decision-making, the development of economic development programs by the US states, and the causes and consequences of corporate restructuring. He is on the organizing committee of the Center for Advanced Study in International Competitiveness (CASIC), a major research effort launched by the Big Ten/CIC universities.

Mitch Leventhal is Vice Chancellor for Global Affairs at State University of New York System office. An international leader in the area of international education policy and practice, Dr. Leventhal is a vocal advocate for important reform of US recruiting practice, development of new financing paradigms in support of campus internationalization, creation of technical systems better designed to support comprehensive internationalization, and deeper and more creative approaches to engagement with corporate partners.

Hilary Link serves as Barnard’s Vice Provost and Dean for International Programs, responsible for the College’s international strategy and all efforts to enhance the global education, international engagement and research experiences for faculty and students. In 2010-2011 she was an AIEA Presidential Fellow; in 2011, Barnard was awarded NAFSA’s Senator Paul Simon Spotlight Award for Internationalization. Link holds a BA from Stanford and an MA and PhD in Italian Language and Literature from Yale.

Jun Liu assumed the role of Associate Provost for International Initiatives, Georgia State University, in 2011. He was formerly on the faculty of the Department of English at the University of Arizona from 1998. In 2007, he became head of the department and Director of the Confucius Institute, and has also served as Assistant Vice Provost for global initiatives at Arizona. Dr. Liu served as the founding Executive Director of the English Language Center at Shantou University in Guangdong, China from 2004-2008.

Sophia Lowe is the Manager of Community Engagement at World Education Services in Toronto. Her research focuses on the nexus between immigration and student mobility in Canada, temporary migration, international education, credential recognition and the academic and labor mobility of immigrants. She has presented at a number of national and international conferences. Sophia received her master’s from Ryerson University in the Immigration and Settlement Studies program and holds a BA (Hons) from the University of Guelph.

Samantha Lu is the Director of the Office of International Services at Teachers College, Columbia University. She has been working in the field of international education for more than 12 years. She is an active member of NAFSA and has presented and facilitated numerous workshops at the national conferences. She serves on the Annual Conference Planning committee, is Past-Chair for the International Student and Scholar Services Knowledge Community and serves as a NAFSA rep to the UN.

Jessica Luchesi is Assistant Director of International Studies Abroad at the University of San Diego (USD). She oversees various international programs and initiatives including the Second Year Experience (SYE) Abroad Program. She holds an MA from Chapman University and is completing a doctorate in leadership studies at USD. Her dissertation research explores the impact of study abroad programs for sophomore students in support of personal development, international learning and success towards degree completion.

Elizabeth E. Lyons is a Senior Advisor at the Department of State, where one of her assignments is working with the Science and Technology Adviser to the Secretary to strengthen S&T partnerships with universities. She is on detail from the National Science Foundation, having spent nearly 15 years in its International Office (most recently running the PIRE Program) and Biology Directorate. She was a faculty member at Northwestern University and Amherst College for 10 years.

André Dunham Maciel, a published author and career diplomat, heads the Education Section at the Embassy of Brazil. After receiving a degree in History from Federal Fluminense University and studying law at Rio de Janeiro State University, he joined the Brazilian diplomatic corps and completed a master’s in diplomacy at the Brazilian diplomatic academy. Before his assignment to Washington, Maciel served in the Brazilian Ministry of External Relations and the Embassy of Brazil in Argentina.

Anotida Madzvamuse is a Senior Lecturer in Mathematics. Madzvamuse is one of the founding members of The Masamu Programme, a tri-collaborative effort between Auburn University, the Southern Africa Mathematical Sciences Association and the University of Sussex. Originally from Zimbabwe, Madzvamuse completed his PhD and post-doctoral research at the University of Oxford and was an Assistant Professor at Oxford University.

Cliona Maher is Coordinator of International Cooperation at Universidad Veracruzana (UV), the main public institution in the state of Veracruz, Mexico.
Clíona is active in AIEA and the Talloires Network, an international association of institutions committed to strengthening the civic roles and social responsibilities of higher education and to strengthening the application of university resources to the needs of local and global communities. UV engagement programs received the MacJannet Prize for Global Citizenship in 2012.

Amadou Hama Maiga is the Deputy Director General of the International Institute for Water and Environmental Engineering (2iE) in Burkina Faso. Maiga was awarded the Grand Prix by the Foundation of Suez Environment Water for All 2009 for research and innovative work on water supply to underprivileged populations. Maiga holds a PhD in Water and Environment Sciences and Engineering from the Swiss Federal Institute of Technology Lausanne.

Devinder Malhotra is Provost of St. Cloud State University. He leads the University’s internationalization activities and was instrumental in the development of a new internationalization strategy. He presents and publishes on economic development. He was Dean of the College of Arts and Sciences at the University of Southern Maine. He holds a doctorate in economics from Kansas State University.

Sean Manley-Casimir is the Interim Executive Director of the Consortium for North American Higher Education Collaboration (CONAHEC), where he has worked since 2001. CONAHEC promotes collaboration and cooperation among higher education institutions and organizations in North America and around the world and is headquartered at The University of Arizona. Before assuming his current position, he served as Associate Director of CONAHEC.

Gemma Marakas is the Researcher Development Manager at Universitas 21, an international network of research-intensive universities. Gemma works to support the development of a global perspective in emerging researchers and facilitate the development of international collaborations in research. She initiates activities primarily focused on PhD candidates and those within the first eight years of an academic career. Gemma studied at the University of Birmingham, UK, gaining her PhD in 2009.

Francisco Marmolejo is Lead Tertiary Education Specialist and Higher Education Coordinator at World Bank. He served for 17 years as founding Executive Director of the Consortium for North American Higher Education Collaboration (CONAHEC) at the University of Arizona, where he also served as Assistant Vice President for Western Hemispheric Programs. Previously, he was an ACE Fellow at the University of Massachusetts and Academic VP at UDLA in Mexico. He has consulted for universities and governments around the world.

Adrienne Martin is Associate Vice Provost for International Programs and Professor of Spanish at the University of California, Davis. She provides leadership for UC Davis faculty, students and staff in international initiatives and programs and in advancing the core mission of coordinating, strengthening and promoting the internationalization of UC Davis. She has been actively involved in graduate education over the past 15 years and has published widely in her field of early modern Spanish literature.

Iain Martin was appointed Vice President and Deputy Vice Chancellor (Academic) at The University of New South Wales from October 2012. He has previously held the roles of Dean of Medical & Health Sciences and Deputy Vice Chancellor at the University of Auckland. His background includes significant educational and international engagement across a wide range of issues. He has quality assurance experience in New Zealand, Australia and the United Kingdom. He holds MBChB, MD and MEd qualifications from the University of Leeds in the UK.

Ana Martínez, Assistant Academic Dean, oversees academic operations at CEA’s largest Global Campus in Barcelona, Spain. Ana provides leadership in curriculum development, academic advising and supporting students and faculty in their day-to-day academic activities. Dr. Martínez has taught Spanish as a foreign language at several universities in the US and Spain and previously served at the Assistant Director of Advanced Spanish Language at Georgetown University.

Cheryl Matherly is Vice Provost for Global Education and Applied Assistant Professor of Education at The University of Tulsa. Dr. Matherly’s special area of interest is with the internationalization of science and engineering education. She directs the NanoJapan program, funded by the National Science Foundation in order to expand international research opportunities for students in STEM fields. She has an MS from Indiana University-Bloomington and an EdD from the University of Houston.

Michael McCarry is Executive Director of the Alliance for International Educational & Cultural Exchange. He has worked with the US Information Agency as a Foreign Service Officer, serving as Cultural Attaché in Beijing in the years following Tiananmen Square, and in Thailand. He has served in Washington as Staff Director in the Bureau of Educational and Cultural Affairs and as Chief of Advising and Student Services.

JoAnn McCarthy is Director of Academic Affairs for INTO University Partnerships-North America. Previously, she was Assistant Provost for International Affairs at the University of Pennsylvania, and prior to that appointment served as Dean of International Affairs at the University of South Florida. A Past President of AIEA, she also served as Chair of the NAFSA International Education Leadership Knowledge Community and the Task Force on Internationalization.

Christopher Medalis was appointed in 2012 as the Regional Director (REAC) for Europe for EducationUSA. He oversees this State Department-supported initiative which offers accurate, comprehensive, and current information about educational institutions in the US; guidance to qualified individuals on how to access study opportunities; and serves as a policy liaison on higher education between US and European governments and non-governmental organizations. Previously, he served as Director of Global Scholarship Programs at the Institute of International Education (IIE).

Tomoka Higuchi McElwain is the Director of the Global Strategy Department at ASAHI Net, Inc. She is responsible for developing relationships with educational institutions that implement manaba, a collaborative learning system, and for conducting research on the global trends in education and technology. She is also an active member of the Foundation for International School of Asia, Karuizawa, which is starting the first international full-boarding school in Japan. She holds an MA from Stanford University’s School of Education.
Mary McFarland is the International Director for Jesuit Commons: Higher Education at the Margins project. As a full professor, her teaching focus is on health care policy, nursing education and leadership in corporate and higher education settings. Dr. McFarland received her Doctorate of Philosophy Educational Leadership from Gonzaga University and was Dean of the School of Professional Studies at Gonzaga University from 1998-2010.

Patti McGill Peterson is Presidential Advisor for Global Initiatives at ACE. She was executive director of the Council for International Exchange of Scholars and Vice President of IIE from 1997-2007. She held presidencies at Wells College and St. Lawrence University from 1980-1996. As founding chair of the US-Canada Commission for Educational Exchange, she helped to establish the bi-national Fulbright Program. Her board memberships include CIEE, CONAHEC and the National Research University, HSE, Russia.

Daniel J. McInerney is Professor of History and Associate Department Head in the History Department at Utah State University. His research centers on 19th-century US history, focusing on social reform. Since 2009, he has worked with the Lumina Foundation for Education on its Tuning initiative, working on the project in the state of Utah, with the American Historical Association, as a member of the Tuning USA Advisory Board, and with the EU-US Tuning Board.

Maureen McAulhgin is Director of International Affairs for the US Department of Education. In her role, McAulhgin coordinates the department’s strategy and priorities for international education, including improving the global competencies of all American students, learning educational best practices from other countries, and being active in educational diplomacy or diplomatic engagement through education-related work.

Meredith McQuaid is the Associate Vice President and Dean of International Programs for the University of Minnesota system. In this role, she promotes the global dimensions of teaching, research and engagement across all colleges and campuses of the University. Under her leadership, the university has included non-credit learning mobility in its metrics of internationalization, an important component of the benchmarking project presented in this session.

Bart Meehan is a Visiting Fellow at the Fenner School for Environment and Society, Australian National University, where he is undertaking research into the impact of environmentally sustainable design on campus buildings and infrastructure as well as social learning influences on individual behavior. Previously, Bart was Associate Director of ANU Campus Facilities and Operations, establishing and directing the University Environmental Management Program. He is the author of several peer-reviewed papers and book chapters on environmental and risk management.

Patrik Mehrens is Director of Studies at the Department of Literature at Uppsala University, Sweden. He has participated in the Excellence in Teaching program and in 2007 he evaluated it. Among his publications is the book Learning from Liberal Arts Education: Ideas for the Improvement of Undergraduate Education in Sweden, and he recently edited a Swedish anthology about liberal arts education. Mehrens holds a Ph D in Comparative Literature at Uppsala University.

Cornell Menking is the Associate Provost for International Programs at New Mexico State University. He has been senior international officer in both the US and in Ecuador, and currently advises multiple institutions in Colombia on issues of comprehensive internationalization. He has worked in Africa, Russia, India and Latin America in the areas of education and sustainable community development. He holds a BA from SMU and a master’s and PhD from the University of New Mexico.

Michael H. Merson is founding director of the Duke Global Health Institute, Interim Vice President and Vice Provost of Global Strategy and Programs and Vice Chancellor for Duke-National University of Singapore (NUS) Affairs at Duke University. Dr. Merson was with the World Health Organization (WHO) from 1978-1995, serving in a number of capacities including Director, WHO Global Program on AIDS, and was Dean of the School of Public Health at Yale University from 1995-2004.

Terence Miller is Director of the Office of International Education at Marquette University. He has 14 years of experience working in the field of international education. Miller is an Adjunct Law Professor at Marquette’s Law School teaching International Human Rights. He received his BA from Manhattan College and holds a JD from St. John’s University.

John Molony is VP Corporate Communications at QS. He is a Senior Consultant with QS Consulting, a Director with QS UniSolutions, and a member of the QS World University Rankings executive team. Prior to joining QS in 2009, John had extensive experience in Australia including at La Trobe University where he was responsible for international strategy. John holds a BA from RMIT University and has completed the International Executive Program at INSEAD.

Edward Monks is the Director of Enrichment and Professional Development at the Institute of International Education. He oversees the management of IIE’s undergraduate programs including Brazil Science without Borders as well as various programs for Teachers, Trainees, Specialists and Scholars for ministries of education and private foundations. He is a graduate of Siena College in Albany (Political Science and International Studies) and holds an MA in Teaching English as a Second Language.

Laura Montgomery, Senior Consultant with The Brenn-White Group, draws on an extensive background in communications, higher education marketing and international education. She has helped numerous universities throughout Europe develop and implement internationalization and recruitment strategies. Previously, she was director of the North American office of RWTH Aachen University and worked for the DAAD New York office. She has degrees from Vassar College and the Graduate Center of the City University of New York.

Andrea Adam Moore is Executive Director of the German University Alliance, the joint North American Liaison Office of Freie Universität Berlin and Ludwig-Maximilians-Universität München, established to deepen the research and educational relationships between these two German institutions and their US and Canadian counterparts. Before representing German universities in North America, Mrs. Adam Moore was Program Manager of an international graduate program in economics in Berlin. She holds a master’s in Business Administration from Humboldt-Universität Berlin.
Peter Moran has been Director of the Office of International Programs and Exchanges at the University of Washington since 2009. Prior to that he lived and worked in Kathmandu, Nepal for over a decade and was executive director of the Fulbright Commission there from 2005-2009. Peter received his PhD in cultural anthropology from the University of Washington in 1998. His study of cross-cultural encounters in Nepal, Buddhism Observed, was published by RoutledgeCurzon in 2004.

Rita Moriconi is one of the 15 Regional Educational Advising Coordinators (REACs) worldwide. She works under support from the Educational Information and Resources Branch at the US Department of State’s Bureau of Educational and Cultural Affairs (ECA/A/S/A). Rita oversees EducationUSA advising offices in the Southern Cone countries, providing leadership, expertise and assessment to advisers who give information and orientation about study in the US.

Ward Morrow is the Director of Academic Affairs at ELS Language Centers. He has been involved in international education for 28 years as a teacher, Academic Director and IEP Director. A major focus of his efforts as a program director has been facilitating students’ transition from home country to IEP and from IEP to college matriculation. He holds an MA in TESOL from Adelphi University.

Julie Mostov is Vice Provost for Global Initiatives and Professor of Political Science at Drexel University. Before creating the Office of International Programs at Drexel, Dr. Mostov was Director of International Area Studies at the University. She serves on numerous local and international boards including the Global Philadelphia Association and Women Against Abuse. Her latest book is titled Soft Borders: Rethinking Sovereignty and Democracy (Palgrave Macmillan, 2008).

Janice Mulholland joined the British Council in February 2012 as Higher Education Manager. She comes to the British Council from NAFSA: Association of International Educators, where she worked since 2005 to promote national level policies to increase access to global educational opportunities for US students. Janice worked previously for the Commission on the Abraham Lincoln Study Abroad Fellowship Program, established by the US Congress to develop recommendations for a national study abroad program.

Richard (Rick) Nader was recently named Vice Provost for International Affairs at the University of North Texas and established UNT’s first Research Development office in 2008. From 2005-2008, Nader was Program Director at the National Science Foundation (NSF) Office of International Science and Engineering after serving many years as Director of Texas A&M’s Institute for Pacific Asia, where he led a number of bi-national exchanges funded by NSF, Department of State and Department of Education.

Heide Naderer received her doctoral degree in Political Sciences from the University of Hamburg in 1993. She has taught at the Military University in Hamburg and held positions at the German Accreditation Council and the Science Council. In 2001, she joined the New York Office of DAAD as Deputy Director, and in 2002 became an Adjunct Assistant Professor at Queens College/CUNY. Dr. Naderer has been Director of the RWTH Aachen University International Office since 2004.

Jason Newman is the Commercial Director for the QS Intelligence Unit and Commercial Director for QS Australia/New Zealand. Based in QS London HQ, he has worked in events and promotions for the last 22 years and specifically in international education for the past 12 years. He has run a portfolio of international student recruitment products and services that include undergraduate and postgraduate recruitment fairs, publications and websites.

KimOanh Nguyen-Lam is the Program Director of the International and Foreign Language Education, ED. She provides direct oversight to the Title VI/Fulbright-Hays grants program administration. In this capacity, she serves as a catalyst for change and improvement by introducing new approaches and concepts; integrates new developments, research findings and best practices into existing programs and initiatives; and provides analytical support and input on short- and long-range priorities, strategies and policies for IFLE.

Carolyn North is Assistant Vice Chancellor, International Affairs, University of Colorado Denver. Dr. North has worked in international affairs for nearly 25 years and has extensive experiences with international start-up initiatives at public and private institutions including comprehensive, liberal arts and research universities. Dr. North holds an MA (Econ) in Social Anthropology from the University of Manchester, UK and an MA and PhD in Cultural Anthropology from Princeton University.

Geraldo Nunes is the Coordinator of the Science without Borders Program at CAPES, the Brazilian Federal Agency for Support and Evaluation of Graduate Education. He holds an undergraduate degree in Civil Engineering from the Federal University of Paraiba, a master’s degree in Meteorology from Brazil’s National Institute for Space Research, a PhD in Sociology from the University of Brasilia, and completed a doctoral internship at the Science and Technology Policy Institute in Seoul, South Korea.

Azra Nurkic is Director of Program Quality and Impact at Higher Education for Development. She has more than 16 years of experience as a leader in monitoring and evaluation in the international development arena and previously worked at the World Bank. She earned her PhD in Sociology of Education at the University of Pecs in Hungary and a MS in Primary Education from the University of Pristina in Kosovo.

Patricia M. O’Brien is Deputy Director of the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC), which accredits over 245 New England colleges and universities. Dr. O’Brien previously served as Associate Vice President for Planning and Assessment at Bridgewater State College, and as an adjunct faculty member at Harvard University and at Emmanuel College in Boston. She earned her graduate degrees in Education at Harvard University.

Daniel Obst is Deputy Vice President of International Partnerships at the Institute of International Education (IIE) in New York. Mr. Obst oversees all the activities of IIE’s network of 1,100 member institutions, IIE’s publications and higher education services, IIE’s Center for International Partnerships in Higher Education, and IIE’s communications and digital strategy. Mr. Obst received his B.A. in International Relations from the George Washington University and holds a Master’s degree in European Studies from the London School of Economics.
Anthony Ogden is Director of Education Abroad at the University of Kentucky, where he is also a faculty member in Educational Policy and Evaluation. His most recent publication is Initial Development and Validation of the Global Citizenship Scale and he is co-author of the Embedded Education Abroad Faculty Toolkit. He holds a MA in International Education from SIT Graduate Institute and a doctorate from Penn State in Educational Theory and Policy and Comparative and International Education.

Joyce Osland is the Lucas Endowed Professor of Global Leadership and the Executive Director of the Global Leadership Advancement Center at San José State University’s College of Business. She spent 14 years working in seven countries. She is also a Kozai Group partner and consults internationally. Dr. Osland authored The Adventure of Working Abroad and over 80 publications on global topics and pedagogy. She holds a PhD in Organizational Behavior from Case Western Reserve University.

Tobey Oxlholm, President of Arcadia University, is a proud alumus of Amherst College’s Glee Club and beneficiary of its tradition of taking world tours. The cultural experiences he had during those trips were life-changing. Four decades later, he is a passionate spokesperson for the transformative effects that transcultural experiences have on students. Enthusiastically embracing the importance of global awareness as a core value of an educated citizen, continuing to “globalize” Arcadia is a Presidential priority.

Anne Pakir is the Director of International Relations (IRO) at NUS, Singapore. A Fulbright scholar at UC Berkeley and later at Cornell, Dr. Pakir is a recipient of a Japan Society for the Promotion of Science (JSPS) award and a Chevalier dans l’Ordre des Palmes académiques award. She serves on several editorial boards, including the Journal of Studies in International Education. She holds a PhD in Linguistics.

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