Re-imagining Higher Education in a Global Context

February 17–20, 2013  New Orleans Marriott  New Orleans, LA

Conference Check-In
Conference participants may pick up their registration materials in the registration area, located at Preservation Hall Foyer (2nd floor).

Conference Registration Hours
- Sunday, February 17: 7:30 a.m. – 6:00 p.m.
- Monday, February 18: 7:30 a.m. – 6:00 p.m.
- Tuesday, February 19: 7:30 a.m. – 6:00 p.m.
- Wednesday, February 20: 7:00 a.m. – 12:00 p.m.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets for non-conference participants.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the registration area. Please visit this area each day for the most up-to-date information about session changes and other conference news. Changes will also be posted to LinkedIn.

Conference Sessions
Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall. Please observe the registration guidelines on event participation.

Evaluation Forms
Please take a few minutes to complete the individual session evaluations at the end of each session. All conference evaluations will be sent to participants online following the conference. Be sure to watch your e-mail for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Name Badges
All conference participants are required to wear name badges for admission to all sessions, the Exhibit Hall, and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 fee.

Name badges must be worn at all times and are color-coded as follows:
- All Conference Events: White
- Pre-conference Workshops Only: Pink
- Monday Day Pass: Yellow
- Tuesday Day Pass: Green
- Wednesday Day Pass: Blue
- Press Pass: Grey

Newcomer Orientation
There will be a special Newcomer Orientation on Monday, February 18. It will be held in Gallerie 6 from 11:00 a.m. – 12:00 p.m. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the registration area.

Exhibit Hall
The Exhibit Hall opens Monday, Feb. 18 at 10:30 a.m. and closes Wednesday, Feb. 20 at 12:00 noon. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network and refresh before your next session. Be sure to visit often throughout the conference.

Parking (Valet Service Only)
0 – 4 Hours: $15 4 Hours to Overnight: $36

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Conference Volunteers
Volunteers are available to answer questions and provide information about the conference. Volunteers will be wearing special shirts.

Translation Services
Official translation services are not available onsite. Please see hotel concierge for recommendations.

Note: Reporters will be present in sessions throughout the Conference.

Parking (Valet Service Only)
0 – 4 Hours: $15 4 Hours to Overnight: $36

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Conference Volunteers
Volunteers are available to answer questions and provide information about the conference. Volunteers will be wearing special shirts.

Translation Services
Official translation services are not available onsite. Please see hotel concierge for recommendations.

Note: Reporters will be present in sessions throughout the Conference.

Opening Reception will be held on the Steamboat Natchez starting at 7:00 p.m. Steamboat Natchez is located at the Riverboat Docks, at the intersection of Toulouse Street and St. Peter Street.

Complimentary WiFi will be available throughout the conference. Look for the wireless connection on your device and click iBahn. No login required.

SUNDAY AT A GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*AIEA/IIE Workshop: Developing Strategic International Partnerships: Models for Linkages with Brazil, India, China and Indonesia</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*AIEA Workshop: SIO 201</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*AIEA/British Council Workshop: Global Responsibility in International Higher Education</td>
</tr>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>AIEA Executive Committee Meeting</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>AIEA Workshop: Developing Strategic Sino-American Institutional Partnership for Student Mobility</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>AIEA Workshop: Understanding and Working with US Higher Education Institutions: Emerging Opportunities, Challenges and Approaches in a Comprehensive Internationalization Framework</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*AIEA/EAIE Workshop: The New “Erasmus for All” Program and its Impact on US-European Cooperation</td>
</tr>
<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>AIEA Editorial Board Meeting</td>
</tr>
<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td>AIEA Presidential Fellows Reception (invitation only)</td>
</tr>
</tbody>
</table>

*separate fee

---

**Note:** For internal use only. This document is not intended for distribution outside of the association. **Confidentiality Advisory:** The information contained in this document is confidential and intended only for the use of the individual or entity to which it is addressed. Any unauthorized disclosure or distribution of the information or the unauthorized copying of the material contained herein is strictly prohibited. **Copyright:** © 2013 AIEA. All rights reserved. **Disclaimer:** The opinions expressed in this document are those of the author(s) and do not necessarily reflect the views of AIEA or its members. **Reproduction:** No part of this document may be reproduced or transmitted in any form or by any means without the written permission of AIEA.
Monday at a Glance

7:30 a.m. – 9:00 a.m. Conference Registration

9:00 a.m. – 10:30 a.m. Concurrent Sessions I
- Measuring and Assessing Internationalization: Experiences from Europe
- Increase of English-Taught Programs in Europe and International Student Mobility
- Mobility Between the Developing and Developed World: Maximizing the Benefits
- How Do We Know That Sending Staff Abroad Is Advancing Internationalization of Our Institutions?
- Assessing the Effectiveness of Faculty/Staff Travel
- Attracting and Retaining International Students: Challenges and Best Practices
- Closing the Loop: Funding Comprehensive Internationalization through Inbound Recruitment: A Performance-based Reinvestment Model
- Mutual Benefits of Foreign Government Scholarships
- Another Way of Flipping the Classroom: Cultures and Languages Across the Curriculum
- The Future Role of Area Studies in Campus Internationalization

9:00 a.m. – 10:30 a.m. AIEA Membership Committee Meeting

9:00 a.m. – 10:30 a.m. AIEA Professional Development Committee Meeting

9:00 a.m. – 10:30 a.m. AIEA Public Policy Advisory Meeting

10:30 a.m. – 11:45 a.m. Concurrent Sessions II
- Measuring and Assessing Internationalization: Experiences from Europe
- Increase of English-Taught Programs in Europe and International Student Mobility
- Mobility Between the Developing and Developed World: Maximizing the Benefits
- How Do We Know That Sending Staff Abroad Is Advancing Internationalization of Our Institutions?
- Assessing the Effectiveness of Faculty/Staff Travel
- Attracting and Retaining International Students: Challenges and Best Practices
- Closing the Loop: Funding Comprehensive Internationalization through Inbound Recruitment: A Performance-based Reinvestment Model
- Mutual Benefits of Foreign Government Scholarships
- Another Way of Flipping the Classroom: Cultures and Languages Across the Curriculum
- The Future Role of Area Studies in Campus Internationalization

11:00 a.m. – 12:00 p.m. AIEA Newcomer Orientation

11:00 a.m. – 12:00 p.m. AIEA Association of International Education Administrators

11:00 a.m. – 12:00 p.m. AIEA Membership Committee Meeting

11:00 a.m. – 12:00 p.m. AIEA Professional Development Committee Meeting

11:00 a.m. – 12:00 p.m. AIEA Public Policy Advisory Meeting

11:00 a.m. – 12:00 p.m. *AIEA Workshop: Planning Towards Comprehensive Internationalization Pathways for Small, Undergraduate Institutions

11:00 a.m. – 12:00 p.m. *AIEA Workshop: Engaging With Africa

11:00 a.m. – 12:00 p.m. Conference Registration

12:00 p.m. – 1:30 p.m. Conference Opening Plenary
Keynote: Eric Liu

12:00 p.m. – 1:30 p.m. Conference Registration

1:30 p.m. – 2:30 p.m. Concurrent Sessions II
- The Provost’s Perspective on Internationalization
- Research Experiences and Trends in Internationalization of Higher Education
- Measuring Results of International Recruitment and Outreach: Offline and Online
- The SIO and the Growth of International Research Collaborations
- The Role of Technology in Institutional Partnerships
- In Pursuit of Academic Diplomacy in Iran: Challenges and Opportunities
- Accreditation and International Programs, Part 2: Partnerships
- Internationalizing Alumni Relations: Maintaining Ties to International Alumni and Using Students and Researchers as Ambassadors

2:00 p.m. – 3:00 p.m. *AIEA Workshop: Planning Towards Comprehensive Internationalization Pathways for Small, Undergraduate Institutions

2:00 p.m. – 3:00 p.m. *AIEA Workshop: Engaging With Africa

2:00 p.m. – 3:00 p.m. Conference Registration

3:15 p.m. – 4:30 p.m. Concurrent Sessions II
- The Provost’s Perspective on Internationalization
- Research Experiences and Trends in Internationalization of Higher Education
- Measuring Results of International Recruitment and Outreach: Offline and Online
- The SIO and the Growth of International Research Collaborations
- The Role of Technology in Institutional Partnerships
- In Pursuit of Academic Diplomacy in Iran: Challenges and Opportunities
- Accreditation and International Programs, Part 2: Partnerships
- Internationalizing Alumni Relations: Maintaining Ties to International Alumni and Using Students and Researchers as Ambassadors

4:45 p.m. – 6:00 p.m. Concurrent Sessions II
- The Provost’s Perspective on Internationalization
- Research Experiences and Trends in Internationalization of Higher Education
- Measuring Results of International Recruitment and Outreach: Offline and Online
- The SIO and the Growth of International Research Collaborations
- The Role of Technology in Institutional Partnerships
- In Pursuit of Academic Diplomacy in Iran: Challenges and Opportunities
- Accreditation and International Programs, Part 2: Partnerships
- Internationalizing Alumni Relations: Maintaining Ties to International Alumni and Using Students and Researchers as Ambassadors
- Making Study Abroad a Campus Priority: Measuring and Enhancing the Impact of Study Abroad on Student Success
- “TRANS-DOC:” Revisiting Doctoral Education in a Trans-Disciplinary, Transatlantic Context
- From the Waters of Katrina, a Future Global Medical Workforce Arises: A Best-Practice Program Model from the US and Australia
- The Rise of the MNU: Multi-National University
- Trilateral Cooperation US-Europe-Latin America: Monitoring Changing Views on Joint and Double Degrees in Engineering
- Reuniting Theory and Practice: Academic v. Administrative Approaches to Understanding Global Change

6:00 p.m. Exhibit Hall Closes

7:00 p.m. – 8:30 p.m. 2013 AIEA Opening Reception

AIEA Secretariat
aiea@duke.edu
1-919-668-1928
www.aieaworld.org

AIEA Social Media
LinkedIn Groups
- AIEA 2013 Conference Community
- AIEA Association of International Education Administrators

Facebook
AIEA Association of International Education Administrators

Twitter
#AIEA2013
### TUESDAY AT A GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. - 6:00 p.m.</td>
<td><strong>Conference Registration</strong></td>
<td>Preservation Hall Foyer</td>
</tr>
<tr>
<td>7:45 a.m. - 8:45 a.m.</td>
<td><strong>Information Session I: Empowering International Recruitment for US Universities</strong></td>
<td>Galerie 4</td>
</tr>
<tr>
<td>7:45 a.m. - 8:45 a.m.</td>
<td><strong>Information Session II: Quality Assurance Challenges in Globalized Higher Education</strong></td>
<td>Galerie 5</td>
</tr>
<tr>
<td>7:45 a.m. - 8:45 a.m.</td>
<td><strong>Information Session III: The QS Star Rating System: An Evidence-based Marketing Tool</strong></td>
<td>Galerie 6</td>
</tr>
<tr>
<td>7:45 a.m. - 8:45 a.m.</td>
<td><strong>Information Session IV: Strategic Management for Internationalization: The International Student Barometer</strong></td>
<td>Galerie 3</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td><strong>Exhibit Hall Opens</strong></td>
<td>Studio Foyer</td>
</tr>
<tr>
<td>9:00 a.m. - 10:00 a.m.</td>
<td><strong>Presidential Plenary</strong></td>
<td>Keynotes: Michele Ledgerwood and George L. Mehalffey</td>
</tr>
<tr>
<td>10:15 a.m. - 10:45 a.m.</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Studio Foyer</td>
</tr>
<tr>
<td>10:45 a.m. - 11:45 a.m.</td>
<td><strong>Discussion Roundtables II</strong></td>
<td>Balcony M</td>
</tr>
<tr>
<td>12:00 p.m. - 1:00 p.m.</td>
<td><strong>AIEA Networking and Awards Luncheon</strong></td>
<td>Acadia-Bissonet</td>
</tr>
<tr>
<td>1:30 p.m. - 2:45 p.m.</td>
<td><strong>Concurrent Sessions III</strong></td>
<td>Balcony M</td>
</tr>
<tr>
<td>2:45 p.m. - 3:30 p.m.</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Studio Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 4:45 p.m.</td>
<td><strong>Concurrent Sessions IV</strong></td>
<td>Balcony M</td>
</tr>
<tr>
<td>5:00 p.m. - 6:15 p.m.</td>
<td><strong>Concurrent Sessions V</strong></td>
<td>Balcony M</td>
</tr>
<tr>
<td>6:15 p.m.</td>
<td><strong>Exhibit Hall Closes</strong></td>
<td>Balcony M</td>
</tr>
<tr>
<td>6:40 p.m. - 7:00 p.m.</td>
<td><strong>Networking Event for Women in International Education Leadership</strong></td>
<td>Riverview (Top Floor)</td>
</tr>
<tr>
<td>7:00 p.m. - 8:30 p.m.</td>
<td><strong>AIEA Networking Reception</strong></td>
<td>Acadia-Bissonet</td>
</tr>
<tr>
<td>8:15 p.m.</td>
<td><strong>AIEA Past Presidents’ Dinner (Invitation Only)</strong></td>
<td>Acadia-Bissonet</td>
</tr>
</tbody>
</table>
WEDNESDAY AT A GLANCE

7:00 a.m. - 12:00 p.m  Conference Registration
Preservation Hall Foyer

7:30 a.m. - 8:30 a.m  AIEA Association Breakfast
Acadia-Bissonet

8:00 a.m.  Exhibit Hall Opens
Studio Foyer

9:00 a.m. - 10:00 a.m  Discussion Roundtables III
Interdisciplinary Global Scholarship: Pursuing Internationalization that Transcends Boundaries on Campuses and Beyond
Galerie 1
Re-imagining the Global University: International Branch Campus Networks
Studio 1-2
Internationalizing Experiences for Graduate Students: New Paradigms
Studio 3
Fostering International Partnerships Across Disciplines
Galerie 3
Freshman Study Abroad: Where Comprehensive Internationalization Begins
Studio 7
Managing Expectations, Establishing Infrastructure: Preparing Your Institution for Working with International Recruiting Agencies
Galerie 2
Social Media and International Education: Strategic Approaches
Bacchus
AIEA Town Hall Meeting
Galerie 6
Hot Topics for SIOs
Studio 4

10:00 a.m. - 10:30 a.m  Networking Break with Exhibitors
Studio Foyer

10:30 a.m. - 11:45 a.m  Discussion Roundtable IV
The Future of International Higher Education
Galerie 1

10:30 a.m. - 11:45 a.m  Concurrent Sessions VI
Homeward Bound: Integrating Learning Outcomes from Academic Internship Programs
Balcony K
New Perspectives on the Race for Global Talent
Balcony J
International Higher Education Partnerships: Learning from Experience and Contributing to Development
Balcony L
Higher Education in Afghanistan: Rebuilding for the Future
Bonaparte
Imaginative Strategies Towards Truly Internationalized European Universities in a Time of Global Crisis
Balcony N
Re-Imagining Internationalization for a Networked World: The COIL Institute for Globally Networked Learning in the Humanities
Balcony I
Re-imaging International Education through Partnership with the United Nations
Regent
Science and Diplomacy: A Two-Way Street
Balcony M
Budget Planning and Financing of Study Abroad Programs at Liberal Arts Colleges:
Lessons Learned from the AIEA Presidential Fellows Program
Galerie 4
Washington and Beyond: A Discussion on Public-Policy Issues Facing International Education
Studio 8-9
Counting What Matters: Re-imaging Mobility Data as a Key Component of Internationalization Strategy
Galerie 5-6
Brazil Science Without Borders Program: Lessons Learned After the First Year of Implementation
Galerie 2

12:00 p.m.  Exhibit Hall Closes

12:00 p.m. - 1:15 p.m  Plenary Luncheon  Keynote: Andrei Codrescu
Acadia-Bissonet

1:30 p.m. - 2:45 p.m  Concurrent Sessions VII
A Transatlantic Discussion on Developing the Next Generation of Leaders in International Education
Balcony I
Fulbright: Lessons Learned from Nearly 70 Years of Globalizing Education
Studio 9
National Strategies in International Education
Studio 7
International Civic Engagement: Institutional Approaches through Strategic Partnerships
Balcony M
Catalysts for Shaping Campus Internationalization
Balcony L
Collaborative Research Centers: Platforms for Addressing Global Challenges and Re-Aligning the Mission of Higher Education
Balcony N
21st Century Career Skills as a Global Priority: Preparing Global Ready Graduates through Study Abroad
Balcony K
An Inside Look at Building US-Brazil Academic Partnerships
Galerie 2
Creative Financing: Increasing Access to Study Abroad
Galerie 4
Funding and Policy: How to be a Successful Advocate in Washington, Your State Capitol and On Campus
Bonaparte
The International Classroom: Addressing Challenges, Improving Learning Outcomes
Galerie 5-6
Challenges and Opportunities for Advancing Institutional Partnerships and Linkages within Indian Higher Education
Studio 8-9
Back to Basics: Leveraging Technology to Facilitate Human Connection
Regent

3:00 p.m. - 4:15 p.m  Concurrent Sessions VIII
Beyond Cycling and Recycling: Advancing Sustainability Education in the Curriculum for Human Survival
Balcony I
Faculty as Key Actors in Re-imagining Higher Education in a Globalized World: Rewards and Challenges
Studio 7
Hot Topics in International Education: Perspectives from Australia, Europe and Brazil
Studio 8-9
Collective Impact: A Structured Process for Orchestrating Focused Comprehensive Internationalization
Balcony L
Documenting, Evaluating and Benchmarking Internationalization
Galerie 5-6
The UCosmic Consortium: Mapping Globalization through Collective Effort and Open-Source Solutions
Regent
Working Across (Inter- and Intra-) Borders: Creating an Integrated Workflow Process for Developing International Partnership Agreements
Balcony N
PACT: A Revolutionary Retention Model
Bonaparte
Higher Education’s Adaption to a Global Setting and Future e-Learning in Study Abroad
Galerie 4
Balcony M
Developing and Managing Successful Strategic Partnerships through Co-creation
Galerie 2

4:30 p.m.  AIEA 2013 Conference closes

Studio and Galerie Rooms are located on the 2nd floor.
Balcony rooms are located on the 4th floor.
Please see pages 34-35 of your AIEA Conference Program for hotel floor maps.