



**Association of International Education Administrators**  
*Leaders in International Higher Education*

Greetings and Happy Mardi Gras!

On behalf of AIEA, I want to say how much we're looking forward to welcoming you soon to New Orleans, LA and the New Orleans Marriott for the 2013 AIEA Conference, with over 700 in attendance from at least 36 different countries. We are very excited about all that will be offered during the conference, including thought-provoking plenary speakers, 137 stimulating sessions and roundtables, and special networking events (highlighted below). We are also glad to be collaborating with the American Council on Education on a pre-conference event on Saturday, Feb. 16, the ACE-AIEA Internationalization Collaborative. (On-site registration for this event is still possible – details at <http://www.acenet.edu/news-room/Pages/2013-ACE-Internationalization-Collaborative-Annual-Meeting.aspx>)

You will find detailed information about the conference on the AIEA website at [www.aieaworld.org](http://www.aieaworld.org), including the program and sponsor information (a special thank you to Diamond Sponsor ELS Educational Services and Platinum sponsors Group of Eight and QS).

**Below is some helpful information as you prepare for the upcoming AIEA Conference next week:**

**Map and Transportation**

Map and transportation information from the airport to the New Orleans Marriott, the conference hotel, can be found at <http://www.marriott.com/hotels/maps/travel/msyla-new-orleans-marriott/>

Please note that the conference hotel is sold out; if you still need lodging, go to <http://aieaworld.org/events/2013-conference-hotel.htm> for information on nearby hotels.

**Registration**

Registration will take place in the Preservation Hall Foyer on the 2<sup>nd</sup> floor of the New Orleans Marriott. Below are the on-site registration hours:

**Conference Registration Table Hours**

Sunday, February 17 7:30 a.m. – 6:00 p.m.

Monday, February 18 7:30 a.m. – 6:00 p.m.

Tuesday, February 19 7:30 a.m. – 6:00 p.m.

Wednesday, February 20 7:00 a.m. – 12:00 p.m.

**Schedule / Participants / Online Networking**

Want to know the schedule or see who's coming to the conference?

Program and Participants List: <http://aieaworld.org/events/2013-conference.htm>

A full participant list will be available at the conference.

### **Want to start networking now?**

If you have not done so already, be sure to connect with other attendees via our LinkedIn closed group, "AIEA 2013 Conference Community." Please click on the link below to join the group:  
[http://www.linkedin.com/groups?gid=4623324&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=4623324&trk=myg_ugrp_ovr)

### **Newcomers**

If this is your first time at the AIEA conference, you are warmly invited to attend the **Newcomer Orientation on Monday, Feb. 18 from 11:00 am – noon in Galerie 6**. This is an excellent way to get an overview of the conference, learn more about AIEA and meet some of the leaders in AIEA. Co-sponsored by USC Rossier Global Executive Doctor of Education Program and Associates in Cultural Exchange, EIKEN Liaison Office.

### **Networking**

Networking is one of the highlights of the conference and to that end, you are encouraged to take advantage of the following specific networking opportunities:

#### **\* AIEA Receptions**

- **Monday evening Opening Reception** on Steamboat Natchez, 7:00-8:30 pm, sponsored by QS.
- **Tuesday evening Networking Reception** in the ballroom on the 3<sup>rd</sup> floor from 7:00-8:30 pm, sponsored by Australia's Group of Eight.

*Be sure to wear your name badge since that will be your entrance ticket.*

#### **\* Exhibit Hall**

Be sure to spend time with AIEA's exhibitors in the Exhibit Hall, found on the 2<sup>nd</sup> floor of the hotel. Past participants have found that connections made in the Exhibit Hall prove to be invaluable in internationalization efforts. The Exhibit Hall will be **open from 10:30 am on Monday, Feb. 18 (don't miss the Opening Ceremony then, sponsored by CIEE) through 12 noon on Wednesday, Feb. 20**. Note that the Exhibit Hall is open one day longer this year, starting on Monday.

#### **\* Bookstore**

There will be a bookstore on the 2<sup>nd</sup> floor featuring relevant international education books, including the new *Sage Handbook of International Higher Education*.

#### **\* Networking and Awards Luncheon**

**Tuesday, Feb. 19 from 12:00 - 1:00pm** in the ballroom on the 3<sup>rd</sup> floor. Network informally with colleagues over lunch, and don't miss the AIEA Award presentation when the Josephson, Rutenber and Klasek awards will be given. There will also be a special time of remembering our founding president Joe Neal. Sponsored by ELS Educational Services.

#### **\* Networking Event for Women**

**Tuesday, Feb. 19 from 6:00-7:00pm** in Riverview (top floor of the hotel). Co-sponsored by Educational Credential Evaluators, Inc. and Hobsons.

### **OTHER NOTES**

**1. Conference participants are invited to attend the AIEA Association Breakfast on Wednesday, Feb. 20 from 7:30-8:30 am** in the ballroom on the 3<sup>rd</sup> floor, sponsored by Istituto Lorenzo de' Medici (LdM). This is a great way to hear from leaders in AIEA and to learn more about this professional organization for senior leaders in international education.

2. **Be sure to wear your name badge at all times** during the conference since this will be your ticket into the exhibit hall, sessions, and conference events. One-day registrants can only attend the events on that day of registration, as marked clearly on the nametag.

3. We anticipate full sessions and roundtables at this year's conference so **please be sure to arrive early at sessions to ensure a seat**. If your chosen session is full, please consider attending an alternative session or networking with colleagues in the Exhibit Hall and Common Space in the registration area. Most sessions will take place on the 2<sup>nd</sup> and 4<sup>th</sup> floors of the hotel, with the main conference events (plenaries) on the 3<sup>rd</sup> floor. Note that reporters will be present in sessions, as well as a conference photographer.

4. Watch for a link to the **post-conference evaluation** after the conference ends. Thank you in advance for taking a few minutes to complete the online evaluation following the conference. Your feedback is invaluable for planning future conferences.

### **AIEA Membership**

If you are not yet a member of AIEA, we would like to take this opportunity to invite you to join as a member for 2013. To join AIEA, go to [www.aieaworld.org](http://www.aieaworld.org). Joining takes only a few minutes online and the benefits are numerous (including access to an exclusive members-only listserv, online subscription to the *Journal of Studies in International Education* and substantial discounts at AIEA conferences). We'd love to have you as an active member of AIEA this year! If you have questions about membership in AIEA, be sure to speak to one of the AIEA leaders at the conference (especially those wearing special "Ask Me" buttons), or email [aiea@duke.edu](mailto:aiea@duke.edu).

A special thanks to all who will be involved in the upcoming conference as presenters, exhibitors, sponsors, and volunteers. We look forward to seeing you all soon!

Warm wishes for safe travels to New Orleans,  
Darla

Dr. Darla Deardorff  
Executive Director, AIEA  
Duke University  
1-919-668-1928  
[d.deardorff@duke.edu](mailto:d.deardorff@duke.edu)