

Monday, February 18

12:45 p.m. - 1:45 p.m. Roundtables I

### **Measuring International Collaboration: Do We Need a Better Ruler?**

As universities deepen their global engagement with peer institutions, how can senior international officers best measure the impact of these international activities and collaborations? Through the use of technology and partner engagement frameworks, this session will explore how SIOs can use intentional, evidence-based strategies to measure partnership engagement across a variety of indicators, and how frameworks can be used to assess areas of current strength, potential future engagement, and areas where further development is needed.

Presenters:

Chair: Andrew Everett, The University of Queensland, Australia

Anna Ciccarelli, The University of Queensland, Australia

Grant Kennett, Innovative Research Universities

### **Mapping Knowledge, Skills and Actions across the Curriculum**

Faculty members and administrators in AAC&U's Shared Futures project—General Education for a Global Century—have developed a global learning rubric that identifies key dimensions of effective and transformative global learning as evidenced in progressively more sophisticated student work. In this session, panelists will describe the rubric and its development.

Participants will then explore how the global learning dimensions can be, and must be, mapped across multiple locations on and off campus.

Presenters:

Chair: Kevin Hovland, Association of American Colleges and Universities

David A. Blair, St. Edward's University

### **Professional Development Opportunities for AIEA Members**

This interactive roundtable discussion will focus on introducing existing AIEA professional development opportunities available to the membership through such mediums as conferences, workshops, webinars, seminars, listserv and mentorship programs. In addition, this session will also provide the opportunity for members to brainstorm and discuss additional professional development opportunity ideas that could be beneficial to a growing and constantly evolving AIEA membership.

Presenters:

Chair: Tanith Fowler Corsi, Catholic University of America

Hilary Link, Barnard College

Stephen Straight, Binghamton University

### **Preparing US Students for the Global 21st-Century Society: A Strategic Framework Through Title VI and Fulbright-Hays Grant Programs**

The Title VI and Fulbright-Hays programs at ED continue to evolve as national needs shifted from sole emphasis on national security to current changes in global politics and national priorities. The discussion on ED's International Education Strategic Framework raised the “breadth” v. “depth” question that challenged the current grants program practice and funding. Does committing to one mean to exclude the other? This session is designed to solicit input from the field.

Presenters:

Chair: KimOanh Nguyen-Lam, US Department of Education

Sylvia Crowder, US Department of Education

### **Using Accreditation Standards to Internationalize**

This session will explore how universities can leverage accreditation standards to assist with globalization efforts. Examine how one university utilized the Academic Quality Improvement Program (AQIP) to foster broad support for standardizing the way international programs are initiated, developed and implemented. Discover how this process helped the school inventory programs administered by various departments on campus and create awareness of the resources available to faculty and staff wishing to initiate their own efforts.

Presenters:

Chair: Thy Yang, Michigan Technological University

Marika Seigel, Michigan Technological University

### **Distance Learning Models for Sharing Language Courses Across Institutions**

Columbia, Cornell and Yale have developed a collaborative framework for teaching the less commonly taught languages (LCTL) through videoconferencing and other distance learning technology. In this roundtable session, we will use a case study approach to discuss the background and rationale for the project and to share the preliminary outcomes and lessons learned in our pilot project. We will invite participants to discuss their experiences; compare approaches to distance and blended learning; and exchange perspectives.

Presenters:

Chair: Stéphane Charitos, Columbia University

Nelleke Van Deusen-Scholl, Yale University

## **The Future Role of Area Studies in Campus Internationalization**

Area studies programs provide opportunities to train global citizens as students study the history, culture and language of a country or region. Federal funding has often determined program goals; however, possible changes in funding and current debates on the utility of the field are opening the door for reinvention. Participants in this roundtable, facilitated by two administrators at universities with well-established programs, will explore the future of area studies and its role in campus internationalization.

Presenters:

Chair: Jennifer Creamer, University of Pittsburgh

Wolfgang Schloer, University of Illinois at Urbana-Champaign

## **Responsibilities on the Margins? Legal, Practical and Ethical Issues Relating to Student-Led Co-Curricular Programming Abroad**

The success of international education has opened doors for global engagement across our campuses, and a variety of student-led international trips are on the rise. Many are developed by registered campus organizations that clearly link the activity to the institution, but others are undertaken by semi-autonomous groups with loose connections to our universities. This roundtable will explore issues relating to institutional responsibilities and liabilities that accrue to the non-credit, para-curricular student activities abroad.

Presenters:

Chair: Thomas Bogenschield, Vanderbilt University

Terence Miller, Marquette University

## **Failing Successfully: Exploring Lessons Learned for SIOs**

International education administrators are increasingly expected to employ new and innovative approaches for partnership development, student learning, faculty engagement, and institutional internationalization. “Reimagining higher education in a global context” creates opportunities as well as risks. Successes are always welcome; but failures are inevitable. This Roundtable draws on the experiences of the co-chairs and others to develop specific strategies to turn failure into a positive professional trajectory and to cope with failure on a personal level.

Presenters:

Co-Chairs: Danny Damron, Oregon State University and John D. Heyl, CEA Global Education

## **The Importance of Academic Exchange in Foreign Affairs**

This roundtable discussion, featuring a senior State Department official with direct responsibility for the Department’s academic exchange programs, will highlight the increasing role that higher education is playing in US foreign affairs. The session includes updates on the Department’s key programs and activities including Fulbright, Gilman, overseas advising and English teaching, as well as discussion of the priorities guiding these programs.

Presenters:

Chair: Michael McCarry, Alliance for International Educational & Cultural Exchange

Meghann Curtis, US Department of State

## **Breaking Barriers**

This presentation describes the actions that most Mexican public universities have taken to become global institutions. Any public university is able to become international when the right steps are taken. A special emphasis will be made on the barriers that the universities have to overcome to bridge the gap between national and international institutions.

Chair and Presenter: Alicia Cabrero-Lobato, Universidad Autónoma de San Luis Potosí, Mexico

**Monday, February 18**

**3:15 p.m. – 4:30 p.m. Concurrent Sessions I**

## **Measuring and Assessing Internationalization: Experiences from Europe**

Internationalization takes many different forms and shapes. This diversity at the national, institutional and program level, as well as the increased emphasis on outcomes and impact of internationalization, implies that more attention has to be given to measuring the outcomes and impact of internationalization strategies. The presenters provide an overview and analysis of different models of measuring and assessing internationalization at the institutional and program level in Europe and their possible use in the US.

Presenters:

Chair: Hans de Wit, Università Cattolica del Sacro Cuore, Milan

Fiona Hunter, Università Carlo Cattaneo, Italy

Laura Rumbley, Boston College

Rolf Peter, German Rectors’ Conference (HRK)

## **Increase of English-Taught Programs in Europe and International Student Mobility**

Over the past ten years, there has been a dramatic increase in the number of English-taught programs in Europe. This trend witnesses international students rapidly mobilizing to non-English speaking countries to participate in these programs. Courses in English-speaking countries are now facing new competition in France, Germany, The Netherlands, Italy and a long list of other European countries. This session will present data and discuss how European universities adapted their academic, administrative and admission processes.

Presenters:

Chair: María Victoria Calabrese, ETS Global  
Megan Brenn-White, The Brenn-White Group  
Giancarlo Spinelli, Politecnico di Milano, Italy  
Hans-Georg van Liempd, Tilburg University, The Netherlands

## **Mobility Between the Developing and Developed World: Maximizing the Benefits**

Student mobility to developing countries should benefit the students from the sending university in the developed world and the students from the host institution equally. The paper will discuss the theory and practice behind student mobility between institutions functioning in different economic and social environments. The necessity of pre-departure preparation of students with an academic foundation as a prerequisite to active learning and development will be presented with research based on ten years of mobility experience.

Presenters:

Chair: Devinder Malhotra, St. Cloud State University  
Shazad Ahmad, St. Cloud State University  
Nico Jooste, Nelson Mandela Metropolitan University, South Africa

## **How Do We Know that Sending Staff Abroad is Advancing Internationalization of Our Institutions? Assessing the Effectiveness of Faculty/Staff Travel**

As part of their internationalization plans, many universities and colleges provide internal grants or other funding for faculty and staff to travel abroad. What are best practices for designing these travel opportunities to maximize the institutional internationalization goals? What are some effective ways for these travel opportunities to be assessed? SIOs from three different sizes/types of 4-year schools will answer these questions from their respective campuses and then discuss with participants from other schools.

Presenters:

Chair: Mark Schaub, Grand Valley State University  
Elizabeth Brewer, Beloit College  
Kim Edelen, Rutgers University

## **Attracting and Retaining International Students: Challenges and Best Practices**

This session will explore the international student landscape from the perspective of the Institute of International Education; LASPAU: Academic and Professional Programs for the Americas; and the Heller School, Brandeis University. Speakers will discuss what it will take to attract and retain international students given shifts in funding priorities as well as the changing global environment.

Presenters:

Chair: Linda Tobash, Institute of International Education  
Lorraine D. Hanley, LASPAU: Academic and Professional Programs for the Americas

## **Closing the Loop: Funding Comprehensive Internationalization through Inbound Recruitment: a Performance-based Reinvestment Model**

The good news is campus internationalization is a top priority for many colleges and universities. And the bad news: Not many resources are available to achieve these goals. Those charged with campus internationalization need to persuade campus leadership to adopt a new funding approach. This session will present three case studies from three public institutions. It is our hope that these case studies will serve both as inspirations and templates for other universities.

Presenters:

Chair: Mitch Leventhal, State University of New York System  
Jeet Joshee, California State University Long Beach  
Ron Cushing, University of Cincinnati

## **Accreditation and International Programs, Part 1: Study Abroad**

The innovative and quickly moving nature of international activity often creates alarm among those campus leaders charged with monitoring accreditation. By opening a dialogue with representatives of accrediting bodies, this session will foster greater understanding of both accreditation paradigms and international initiatives, and train SIOs in speaking “the language of accreditation.”

Presenters:

Chair: Susan Carvalho, University of Kentucky  
Patricia O'Brien, New England Association of Schools and Colleges

Marsal (Marcy) Stoll, Southern Association of Colleges and Schools

## Mutual Benefits of Foreign Government Scholarships

Diplomats with responsibility for education issues at the Embassies of Brazil, Indonesia and Iraq discuss the value of educational exchanges and outline some of the initiatives their governments sponsor to support such exchanges. They will also discuss their priorities for student mobility and potential means of partnering with US institutions of higher education to reach mutual goals.

Presenters:

Chair: Abdul Hadi Alkhalili, Embassy of the Republic of Iraq

André Dunham Maciel, Embassy of Brazil

Pak Haryo Winarso, Embassy of the Republic of Indonesia

## Another Way of Flipping the Classroom: Cultures and Languages Across the Curriculum

This panel will examine how a Cultures and Languages Across the Curriculum (CLAC) pedagogical model bears similarities to the concept of the "flipped classroom." Both emphasize the empowerment of learners, using class time for the exercise and creation of knowledge rather than passive absorption, and seeing the instructor as a guide rather than a sage. Attendees will leave with a better understanding of how CLAC can be a timely and effective contribution to an internationalized curriculum.

Presenters:

Chair: Diana Davies, Princeton University

Stephen Straight, Binghamton University

Cindy Evans, Skidmore College

## The Way Forward: Trilateral Partnerships

Although bilateral partnerships continue to dominate as the top model for university engagement around the world, trilateral and multilateral partnerships offer a model for global engagement that embraces the intersection between higher education and development. Such partnerships can also provide a strong platform for addressing major global challenges. Through the exploration of two case studies supported by the British Council's New Partnership Fund, this session will examine best practices in approaching and sustaining trilateral partnerships.

Presenters:

Chair: Richard Everitt, British Council USA

John Hudzik, Michigan State University

Anotida Madzvamuse, University of Sussex, UK

## Washington Update 2013

The 2013 Washington Update session will deconstruct the federal policy climate for international education and exchange programs, and examine the likely impacts of the November elections on federal programs of concern to AIEA members, including possible changes in leadership in the Administration, the House and Senate, and on key Congressional committees. Programs to be discussed in the session include the Department of Education's Title VI and Fulbright-Hays programs, and State Department academic exchanges including Fulbright.

Presenters:

Chair: David Fleshler, Case Western Reserve University

Miriam A. Kazanjian, [Coalition for International Education](#)

Michael McCarry, Alliance for International Educational & Cultural Exchange

## Engaging Russia in International Programming

Russia's higher education system has responded to global competition, demographic changes, and re-envisioned priorities by creating new types of universities, merging existing institutions, and prioritizing funding. Some institutions have benefited over others, yet over one thousand universities remain, and each offers different approaches to engaging in international programming. Representatives of three distinct universities from across Russia will share their institutional approaches and offer opportunities for furthering collaboration with international universities.

Presenters:

Chair: Anthony Koliha, Indiana University, Russia

Anna Chamchyan, Ulyanovsk State Technical University

Olga Khachatryan, Krasnoyarsk State Pedagogical University, Russia

Pavel Timachev, Volgograd State University, Russia

## Global Leadership for International Educators: What Is It and How Do We Identify and Develop It?

Global leadership is "the process of influencing the thinking, attitudes and behaviors of a global community to work together synergistically toward a common vision and common goals" (definition from Adler, 2001 & Festing, 2001). This session addresses global leadership development in the international education arena by presenting research findings, the Pyramid Model of Global Leadership (Osland, 2008), assessment models and development lessons from an innovative Global Leadership Lab.

Presenters:

Chair: Chris Cartwright, Intercultural Communication Institute

Joyce Osland, San Jose State University

## **Frontier Challenges in Science and Engineering: Internationalization of STEM Curricula**

The National Science Foundation concluded that the frontier challenges of science and engineering are increasingly global. In response, engineering educators are rethinking the skills that graduates will need to function effectively with their international counterparts. This session will examine research that attempts to define characteristics of the “globally competent” engineer; how ABET, the engineering accrediting body, recognizes international and cross-cultural educational experiences; and strategies for incorporating international experiences in and out of formal STEM curricula.

Presenters:

Chair: Cheryl Matherly, The University of Tulsa

Bopaya Bidanda, The University of Pittsburgh

Larry Shuman, The University of Pittsburgh

**Monday, February 18**

**4:45 p.m. – 6:00 p.m. Concurrent Sessions II**

### **The Provost's Perspective on Internationalization**

The American Council on Education has worked directly with these chief academic officers to implement comprehensive internationalization on their campuses. This panel session of provosts will draw from their experiences in the major leadership issues and strategies for internationalization within and across sectors. The participants will share promising practices in addressing these challenges and respond to audience questions.

Presenters:

Chair: Barbara Hill, American Council on Education

Fernando Delgado, University of Wisconsin-River Falls

Harvey Kesselman, Richard Stockton College of New Jersey

Nasser Paydar, Indiana University-Purdue University Indianapolis

### **Research Experiences and Trends in Internationalization of Higher Education**

With the increasing role of internationalization in higher education, research on internationalization becomes more important to enhance, compare and give foundation to policy and practice in the field. The presenters provide an overview of current trends and experiences in research on internationalization from Europe, Australia, the US and elsewhere. They will provide input on sources, databases, research centers, master and PhD programs, concurrent themes and the application of research.

Presenters:

Chair: Hans de Wit, Università Cattolica del Sacro Cuore, Milan

Fiona Hunter, Università Carlo Cattaneo, Castallanza, Italy

Betty Leask, University of South Australia

Laura Rumbley, Boston College

### **Measuring Results of International Recruitment and Outreach: Offline and Online**

Budgetary considerations at universities around the world have led to an increasing need to show tangible results of internationalization and recruitment efforts. Understanding whether international students contribute to the bottom line and/or to the international character of an institution and being able to measure the impact of your marketing and outreach efforts are essential in order to use limited budgets efficiently and advance the overall mission of your institution.

Presenters:

Chair: Laura Montgomery, The Brenn-White Group

Samuel S. Robfogel, Georgetown University

Edwin van Rest, StudyPortals, The Netherlands

### **The SIO and the Growth of International Research Collaborations**

The scale and complexity of international research activities in which faculty engage has changed over the past decade. This session explores the landscape for international research collaborations and roles the SIO can play for their support. Speakers will discuss the results of a survey of international research activities in which AIEA member institutions are engaged, and how the SIO can enhance international research collaborations by partnering with faculty for managing administrative functions across the institution.

Presenters:

Chair: Cheryl Matherly, The University of Tulsa

Richard Nader, The University of North Texas

Susan Buck Sutton, Bryn Mawr College

### **The Role of Technology in Institutional Partnerships**

To what extent can international partnerships be sustained and enriched by technology? Where does technology fit within the strategy of engagement in partnerships? How can partnerships internationalize student learning experiences and build research collaborations without leaving the classroom or country? This presentation shares a range of best practices of the ways in which technology strategically value-adds to institutional partnerships.

Presenters:

Chair: Kristine Young, Kansas State University  
Sonia Chan, Swinburne University of Technology, Australia  
Andrea Adam Moore, German University Alliance

## **In Pursuit of Academic Diplomacy in Iran: Challenges and Opportunities**

Strategic US policy decisions have helped to facilitate strong growth in Iranian student enrollment. At the same time, sanctions programs and security concerns may discourage some institutions from pursuing partnerships with Iranian universities. Representatives from the US Department of State will share the current state of engagement efforts and sanctions policy relevant to institutional collaborations in Iran and Iranian student enrollment. Lessons learned from one institutional partnership with an Iranian university will be highlighted.

Presenters:

Chair: Sara Kurtz Allaei, Indiana University-Purdue University Indianapolis  
Loye Howell, US Department of State  
Gregory Sullivan, US Department of State

## **Accreditation and International Programs, Part 2: Partnerships**

The innovative and quickly moving nature of international activity often creates alarm among those campus leaders charged with monitoring accreditation. By opening a dialogue with representatives of accrediting bodies, this session will foster greater understanding of both accreditation paradigms and international initiatives, and train SIOs in speaking "the language of accreditation." This second part of a two-part session will focus on accreditation issues as they relate to international partnerships such as joint/dual degrees.

Presenters:

Chair: Susan Carvalho, University of Kentucky  
Patricia O'Brien, New England Association of Schools and Colleges  
Marsal (Marcy) Stoll, Southern Association of Colleges and Schools

## **Internationalizing Alumni Relations: Maintaining Ties to International Alumni and Using Students and Researchers as Ambassadors**

How can one best engage with alumni to further a university's internationalization goals? Engaging student alumni to serve as ambassadors for the study abroad experience, keeping international students actively involved after they return to their home countries, and connecting with students that move abroad after graduation are three ways to achieve this goal. In this session two universities will showcase the various strategies their institutions have used to include alumni in internationalization efforts.

Presenters:

Chair: Rolf Hoffmann, German-American Fulbright Commission  
Dale LaFleur, The University of Arizona  
Heide Naderer, RWTH Aachen University, Germany

## **Making Study Abroad a Campus Priority: Measuring and Enhancing the Impact of Study Abroad on Student Success**

While study abroad can make an important impact on international learning, engagement, retention and success for students, senior international officers can do more to collect quantitative and qualitative data to measure the impact on campus and implement intentional initiatives to maximize the impact. This session will provide background on the importance of the data, methods for collecting data, and strategies for enhancing the impact of study abroad as a tool for retention and success.

Presenters:

Chair: Gary Rhodes, University of California at Los Angeles  
Holly Hexter, Council for Opportunity in Education  
Rosalind Latiner Raby, California State University, Northridge  
Jessica Luchesi, University of San Diego

## **"TRANS-DOC:" Revisiting Doctoral Education in a Trans-Disciplinary, Transatlantic Context**

We communicate the findings, methodology and lessons learned from a transatlantic collaborative model ("TRANS-DOC") for enhancing doctoral candidates' employability via training in transferable skills beyond discipline-based knowledge: communication, collaboration and leadership, knowledge transfer and entrepreneurship, ethics and social responsibility. We wish to generate discussion on how to better prepare researchers for global occupations in and beyond academe from a cross-cultural and transatlantic perspective, and address institutional and philosophical challenges to versatility in doctoral training.

Presenters:

Chair: Adrienne Martin, University of California, Davis

Janina Brutt-Griffler, State University of New York at Buffalo  
Johnny Laursen, Aarhus University, Denmark

## **From the Waters of Katrina, a Future Global Medical Workforce Arises: A Best-Practice Program Model from the US and Australia**

Like many developed nations, the US is facing a shortage of doctors and physicians to meet the needs of a growing and aging population. What can we do as educators to face this challenge? This session will look at a best-practice program between The University of Queensland and the Ochsner Health System that is not only preparing doctors to be globally competent, but also meeting a regional need to train and educate more physicians.

Presenters:

Chair: Anna Ciccarelli, The University of Queensland, Australia  
William Pinsky, Ochsner Health System, New Orleans  
Ross Hoffman, Ochsner Clinical School, New Orleans

## **The Rise of the MNU—Multi-National University**

The successful Australian international education export business is under threat in three ways. A “lateral” threat from elite American public universities taking market share; from “above” by ambitious UK and American “multinational universities” (MNUs) operating like multinational corporations with global supply and distribution chains; from “below” by high quality, low cost online providers. This panel will discuss the MNU versions of Duke, Nottingham and Ohio State universities and the MNU impact on exports.

Presenters:

Chair: Sean Gallagher, University of Sydney, Australia  
Christine Ennew, University of Nottingham, UK  
William Brustein, The Ohio State University  
Michael Merson, Duke University

## **Trilateral Cooperation US-Europe-Latin America: Monitoring Changing Views on Joint and Double Degrees in Engineering**

Highly integrated programs at the graduate level are mushrooming and changing. It is important for the Universities to maintain a high standard of quality by monitoring those changes and to know how they are perceived by the job market. Evaluate-E (Atlantis project) and Adde Salem (Erasmus Mundus) are studying those issues. We will show how productive the interaction is between the three cultures of Europe, the US and Latin America.

Presenters:

Chair: Giancarlo Spinelli, Politecnico di Milano, Italy  
Jeannie Caicedo, Universidad del Norte, Colombia  
Guru Ghosh, Virginia Tech

## **Reuniting Theory and Practice: Academic v. Administrative Approaches to Understanding Global Change**

Discussions of “globalization” are at the core of contemporary academic debates, across disciplines and within professional schools. An awareness that global forces are transforming the nature of higher education itself is also becoming widespread among university administrators. Yet the debates about globalization among faculty are not often incorporated in any sustained way into discussions among higher education administrators and vice versa. This panel will explore intersections and contradictions between academic and administrative approaches to globalization.

Presenters:

Chair: Stephen E. Hanson, College of William & Mary  
Madeleine Green, International Association of Universities & NAFSA  
Jeffrey Peck, Baruch College/City University of New York

**Tuesday, February 19**

**10:45 a.m. – 11:45 a.m. - Roundtables II**

## **Institutional Collaboration at Small Colleges**

It is crucial at small colleges to maximize scarce resources through collaboration with like institutions. Consortia, for example, can facilitate sustainable programs through pooling student enrollment and staff energy, even as they promote collegial interaction among international office staff. Facilitators will briefly present a number of collaborative models including the Keystone Study Away Consortium (KSAC), and then invite attendees to share their cooperative efforts, challenges and visions for future collaborations.

Presenters:

Chair: Jenifer Cushman, Juniata College  
Traci Sebastian Fruehauf, Washington & Jefferson College

## **Global Changes and Challenges: Is the United States Doing Enough to Stay Competitive as a Study Destination?**

Presenters debate the extent to which US institutional policies related to attracting international students and recognition practices pertaining to credential evaluation and assessment of quality of prior study are evolving to meet the challenges of a competitive global higher education landscape. Roundtable participants explore how new approaches affect policies, practices and underlying values on their campuses. The session concludes with a spirited discussion among all participants—are we doing too much or too little?

Presenters:

Chair: Linda Tobash, Institute of International Education

Stephen C. Dunnett, State University of New York at Buffalo

## **Responding to Globalization through Curriculum Innovation**

A curriculum for a globalized world requires more than incremental change. Dominant paradigms will need to be challenged to make way for new and radical ways of imagining and enacting the curriculum. The presenters will propose a model of leadership in curriculum innovation. Participants will use their own experience as well as their imagination to identify the features of a “flourishing ecosystem of curriculum innovation” in global universities.

Chair: Betty Leask, University of South Australia

Anna Ciccarelli, The University of Queensland

## **Integrating International Students into our Institutions: Challenges, Issues, Solutions**

Increasing the number of international students is a common goal at US institutions. This roundtable asks the question: How effectively are we integrating international students into curricular and co-curricular campus life? Research and experience suggest that without proactive policies, international students can be marginalized and subjected to discriminatory behavior, contradicting the global learning goals embraced by virtually every American campus.

Presenters:

Chair: Gil Latz, Indiana University-Purdue University Indianapolis

Elizabeth Redden, *Inside Higher Ed*

## **Cyber-Pedagogy: Collaborative Efforts to Link Classrooms Around the Globe**

Richard Cahill recently received a NEH grant to develop a course that links his classroom in the US with a classroom in Egypt. He will briefly share his pedagogical strategies, his experiences finding the right interactive virtual connections, and his plan for assessment. He will also briefly share other models for global “linked learning.” He will then moderate a roundtable discussion, so please bring your own experiences (positive and negative) and any questions to this session.

Chair and Presenter: Richard Cahill, Berea College

## **The Evolution of the International Center: Facilitating Interdisciplinary Approaches to the Study of the World's Wicked Problems**

In this roundtable, participants will discuss the evolution of the international studies center as a space for facilitating interdisciplinary approaches to the study of the world's wicked problems related to topics such as agriculture and food security, health, education, the environment and human rights.

Presenters:

Chair: Robert S. Glew, Michigan State University

## **Mentorship, AIEA Fellows, and Learning to be an SIO**

This roundtable session will feature current and past AIEA Fellows, who will lead a discussion of how senior international officers utilize networks and mentors in order to learn national best practices, develop their management and leadership styles, and apply those overarching concepts to their own campus cultures and priorities. The session will be participatory, and both new and experienced SIOs are welcome. The session will also feature information about becoming an AIEA Fellow or Mentor.

Presenters:

Chair: Joanna Regulska, Rutgers University

Jack Ahern, University of Massachusetts Amherst

Kailash Khandke, Furman University

## **Incredible India: Tools for Recruiting India's Best and Brightest**

Extraordinarily complex, richly diverse, and home to half of the world's population under age 25, India presents an incredible challenge for universities recruiting the world's brightest students. Topics of facilitated discussion include the risks and benefits of using agents, hiring recruiters, establishing an India office, Indian students' decision-making process when choosing a university, and the challenges faced by students returning home with international degrees. What can you learn from the strategies adopted by others?

Presenters:

Chair: Lakshmi Iyer, Sannam S4 Consulting, India

Roger Brindley, University of South Florida



## The Ideological Landscape of Education Abroad

When intelligent people say the same things repeatedly and for long enough, those statements gain a spurious legitimacy and become transformed into unexamined orthodoxies. This panel will create a dialogue within which some of these assumptions may be contested, deconstructed and debated. Higher education has adopted rhetoric that embeds illusory expectations and builds major edifices on sand. The audience will be invited to explore inherent and implicit assumptions and reconsider those infirm foundations.

Presenters:

Chair: Michael Woolf, CAPA International Education, UK  
Margaret Heisel, Center for Capacity Building in Study Abroad  
Anne Pakir, National University of Singapore

## Moving the Internationalization Agenda in the Western Hemisphere

The 2012 Dialogue of the Americas brought together international educators from seven countries who discussed current issues in international education and regional cooperation in the Americas. The Dialogue facilitators will offer perspectives from different countries on the challenges facing universities, higher education associations and governments in the region. The participants will learn about the major issues driving internationalization in different countries and will be encouraged to share their own views on these topics.

Presenters:

Chair: Thomas Buntru, Universidad de Monterrey, Mexico  
Andrew Gillespie, Auburn University  
Sean Manley-Casimir, Consortium for North American Higher Education Collaboration

## Current Research in International Higher Education: Implications for Practice

International higher education has a new context of competition, complexity and cost-consciousness. All this, while maintaining the high ideals and rationales of campus internationalization. In this new context, how can research inform approaches, decisions and priorities of international education administrators? This interactive roundtable moderated by editorial board members of AIEA will discuss pressing issues and recent research related to international higher education administration.

Chair and Presenter: Rahul Choudaha, World Education Services

Tuesday, February 19

1:30 p.m. – 2:45 p.m. Concurrent Sessions III

## Models for Global Research Partnerships

This session will focus on case studies of successful collaborations between US researchers and faculty abroad in the areas of research and tech transfer. Presenters—internationally-oriented scholars and administrators at large, public research universities—will discuss the successes, strategies, challenges and obstacles inherent in international research collaborations; general or specific trends in global research partnerships; and strategies for building collaborations that lead to benefits both for US institutions and their global partners.

Presenters:

Chair: Kevin Leicht, The University of Iowa  
George Alter, The University of Michigan  
William Brustein, The Ohio State University

## International Study in the Labor Market: Results from the 2012 QS Global Employer Survey

International educators strive to produce graduates who are prepared to enter a complex global workforce and make their contribution. So how are the educators doing? The 2011 QS Global Employer Survey of over 10,000 recruiters worldwide produced the first comparative map of how employers value international education. This year's results add to the initial findings by extending the breadth and depth of the survey.

Presenters:

Chair: John Molony, QS Quacquarelli Symonds, UK  
Brett Berquist, Michigan State University  
Hans-Georg van Liempd, Tilburg University, The Netherlands

## Empowering Women Around the World Through Teaching, Research and Service-Learning

This session examines ways educators engage global issues, especially involving women, at home and abroad, while creating opportunities for faculty and students to develop a shared global perspective. The panel highlights how a small liberal arts college, a large college within a state system, and a large research university engage with issues facing women around the

globe through teaching, research and service-learning in ways that empower women students and faculty to become global leaders themselves.

Presenters:

Chair: Hilary Link, Barnard College

Helen Gaudette, Queens College

Joanna

Regulska, Rutgers University

## **Globalization, Comprehensive Internationalization and Study Abroad's Conceptual Foundations**

This session will explore several connected issues: how globalization has called into question fundamental conceptual pillars supporting study abroad and how we might make study abroad more coherent with emerging global structures; how to create greater synergy between home institution curricula and study abroad programs; and how SIOs and academic administrators might utilize these insights to contribute to comprehensive internationalization.

Presenters:

Chair: James Skelly, Juniata College

Carl Jubran, Institute for American Universities

Michael Woolf, CAPA International Education, UK

## **Challenges and Strategies for Success in Working with Saudi Arabian Students and Universities**

Saudi Arabia has more than 50,000 students in the US under a government scholarship program. Many US universities are also engaged in a variety of collaborative programs with their Saudi counterparts. This session will provide an opportunity for participants to learn about the Saudi scholarship program, joint university programs with the US and language learning and other obstacles for Saudi students through an examination of lessons learned and strategies developed by selected US universities.

Presenters:

Chair: Geraldine de Berly, Syracuse University

Cyrus Homayounpour, The George Washington University

## **Internationalizing Engineering: Research on Global Competencies, Why, What and How**

Engineering education has been challenged to provide students with a variety of global and professional competencies for career mobility and success. Venturing beyond traditional knowledge and skill sets, this panel will probe the essence of global competencies, reflecting on what it is that employers increasingly seek in the culturally adaptable “Engineer of 2020.” Research results from three universities will be presented, raising issues and generating discussion relevant to other disciplines and institutional settings.

Presenters:

Chair: Kelechi Kalu, The Ohio State University

Esther E. Gottlieb, The Ohio State University

Jonathan Gordon, Georgia Institute of Technology

Brent K. Jesiek, Purdue University

## **The Abuses and Misuses of University Rankings: A Way Forward?**

The obsession with global university rankings among some governments and university leaders has gone too far. In this session, a leading global ranking agency and a senior university administrator in China explore, with the audience, the appropriate role and influence of global rankings, but also take a frank look at their increasing misuse and abuse, before facilitating discussion about the way forward.

Presenters:

Chair: Phil Baty, *Times Higher Education*

Chen Hong, Tsinghua University, China

## **UK Policy Changes and Implications for International Partnerships**

The UK’s higher education sector has undergone major changes recently in three broad areas—securing a sustainable domestic funding system, maintaining a strong research base and forging better partnership with industry. The international element cuts across all these three areas and has demanded imaginative responses from UK Universities in reacting to these changes. During this session, speakers will engage in a conversation about the impact of these recent policy changes on international partnerships.

Presenters:

Chair: Richard Everitt, British Council

Suzanne Alexander, University of Leicester, UK

Brendan Barker, University of Dundee

## **Funding Models for Expanding International Education: Means and Methods for Entrepreneurialism at US Public Institutions**

This session will present recent (2012) dissertation research on funding models used by international offices at 30 US public universities. International education leaders will have the opportunity to examine a variety of tuition and fee-based models and how public universities are challenged to transition from state funds to self-support. The session will include an in-depth analysis of the models in use at West Chester University and the University of North Carolina at Greensboro.

Presenters:

Chair: David Wright, West Chester University

Eric Deschamps, Northern Arizona University

Penelope Pynes, University of North Carolina at Greensboro

## **Tuning: A Strategy for Educational Change, Student Success and International Cooperation**

Originating in 2000 as part of Europe's "Bologna Process," Tuning has spread to more than 125 nations as an initiative to reform and revitalize higher education through a student-centered focus on learning outcomes. A faculty-led effort, Tuning defines degrees as reliable credentials that certify the knowledge, understanding and abilities of graduates. Tuning builds pathways through different institutional structures, promotes international cooperation in higher education and facilitates the movement of students and the transferability of their course work.

Presenters:

Chair: Daniel J. McInerney, Utah State University

Norman Jones, Utah State University

Robert Wagenaar, University of Groningen, The Netherlands

## **The Power of the Personal: Multilateral Collaboration and Mobility**

This panel builds on the collaborative experience of four member institutions of the International Alliance of Research Universities to discuss three themes: effective pedagogy for short courses that bring students from different systems together in the classroom; the logistical and values-based issues that must be addressed for successful institutional cooperation; and engagement of the local institutional community in initiatives designed to confront major global issues. Concrete case studies will be used to facilitate discussion.

Presenters:

Chair: Jane Edwards, Yale University

John Andersen, University of Copenhagen, Denmark

Robert Dyball, Australian National University

Anne Pakir, National University of Singapore

## **Impact of International Education on Public Policy**

International education can be a force of change but it can also have consequences on local communities and national policy-making. This session will examine the impact of international education from comparative perspectives of Mexico, Germany and Australia —three countries with different national outlooks and experiences of international education.

Presenters:

Chair: Michael Schwager, Australian Education International

Thomas Buntru, Universidad de Monterrey, Mexico

Sebastian Fohrbeck, German Academic Exchange Service (DAAD)

## **Re-imagining Higher Education from an Asian perspective**

This session looks at re-imagining higher education by focusing on Asia, where universities are trying to internationalize to meet the massive student enrollment taking place there. It provides participants with a keener viewpoint of higher education in today's Asia, a better understanding of how institutional internationalization is seen from an Asian lens, and the means necessary to participate in innovative and creative opportunities that exist for cross-border partnerships between home universities and those in Asia.

Presenters:

Chair: Robin Sakamoto, Kyorin University, Japan

Christopher Johnstone, University of Minnesota

William Lacy, University of California, Davis

## **Hot Topics in International Education: Perspectives from Mexico, South Africa and the United States**

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:

Chair: Rajika Bhandari, Institute of International Education

Tuesday, February 19

3:30 p.m. – 4:45 p.m. Concurrent Sessions IV

## **Global Engagement and Partnerships for Global Development and Sustainability**

Around the world, universities are learning from a wealth of efforts to bridge the gap between higher education and the realities of acquiring skills for global development and sustainability in underserved sectors of society. Engaged institutions in Mexico, Colombia and Chile will share how their programs promote local empowerment for self-sustained development through engagement, and contribute to the delivery of both the main academic functions and to development on a local, regional and global level.

Presenters:

Chair: Clíona Maher, Universidad Veracruzana, Mexico  
Carlos Coronado, Universidad de Magdalena, Colombia  
Jeffrey Stevenson, Middlebury College

## **Strong Alone, Stronger Together: Globalized Pathways to Researcher Development**

This session will share how universities collaborate in the realm of researcher development, working to create global impact and opportunities which benefit individuals and society within and beyond university systems. The process of developing and delivering programs and activities for PhD candidates and other early career researchers will be shared along with moves to internationalize experiences and enhance networking. Audience participation will be sought to expand international understanding of this important topic.

Presenters:

Chair: Gemma Marakas, Universitas 21, UK  
Anna Ciccarelli, The University of Queensland, Australia  
Jon Turner, University of Edinburgh, Scotland

## **International Mobility for Enhanced Education Quality**

This session addresses international mobility of university teachers as a tool to enhance the quality of higher education. International experiences are of value both in their role as teachers and in their potential future role as leaders in the HEI. Three challenges are discussed against the background of a concrete mobility program: how to move from individual to institutional exploitation, how to trigger institutional collaborations and how to reach a larger volume of activities.

Presenters:

Chair: William Brustein, The Ohio State University  
Viggo Kann, KTH Royal Institute of Technology, Sweden  
Patrik Mehrens, Uppsala University, Sweden

## **Sending 100,000 Abroad: How and Why Other Countries Are Doing It!**

Bringing together representatives from leading international organizations, this session will focus on how three key countries—Germany, United States and Brazil—are implementing “100,000 strong” initiatives to send large numbers of their students overseas to obtain an international study experience. Panelists will address questions such as: What are each country’s national goals and strategies for internationalization (vis-à-vis these scholarships)? Why are they doing this? What are the tangibles of the actual programs? Can they be assessed?

Presenters:

Chair: Rajika Bhandari, Institute of International Education  
Sebastian Fohrbeck, German Academic Exchange Service (DAAD)  
Rita Moriconi, EducationUSA

## **Jesuit Commons: Higher Education at the Margins**

Jesuit Commons: Higher Education at the Margins project is a new ambitious initiative to provide accredited university courses to those living at the margins of society with little, if any, post-secondary education. A four-year pilot began in September 2010. The students are refugees from eight countries and currently live in Malawi, Kenya and Syria. Discussion will be centered on how institutions can creatively shift their thinking and approach in working with under-served populations worldwide.

Presenters:

Chair: Terence Miller, Marquette University  
Mary McFarland, Gonzaga University  
Heidi Schweizer, Marquette University

## **Where Society's Challenges and Collaboration Meet: Building International Cooperation around the Big Issues**

We will suggest reasons why we should be aiming to create more multilateral collaborations around society's "big issues," challenges that can rally our resources and spur significant and bold collaborations. As funding streams from all quarters diminish, multilateral collaboration becomes even more important. We will discuss models for such collaborations as well as some of the reasons why these kinds of collaborations are both economically sustainable and of great impact on society.

Presenters:

Chair: David Vassar, Rice University  
Thomas Buntru, Universidad de Monterrey, Mexico  
Francisco Marmolejo, World Bank

## **Opportunities for Collaboration on Foreign Government Scholarship Programs**

EducationUSA Regional Educational Advising Coordinators (REACs) and EducationUSA Advising Centers work directly with Ministries of Higher Education and government scholarship agencies to ensure that not only is the US the number one destination of choice, but that students find the right fit thereby meeting the host country organizations' stated goals and objectives. Learn more about foreign government scholarship programs and how your university can collaborate with EducationUSA.

Presenters:

Chair: Kristen Cammarata, EducationUSA  
Rita Moriconi, EducationUSA

## **Activity-Based Budgeting and Central International Offices**

Revenue challenges are at the forefront of higher education's new normal. Within this environment, many institutions are changing their budget models in order to incentivize colleges or academic units to prioritize revenue-generating activities ("RCM" or "ABB" budgeting). This session will focus on how this approach can work against centralized campus-wide internationalization, and how to maintain internationalization's priorities of synergy and coordination so that we can work effectively within this context.

Presenters:

Chair: Susan Carvalho, University of Kentucky  
Peter Moran, University of Washington  
Mike Proctor, University of Arizona

## **Linking Local to Global Through Islamic Art History**

An emerging collaboration linking universities in the US, Europe and the Middle East convenes local resources and perspectives in Islamic Art History to forge a global cooperative to enrich learning and research and to expand global communication networks for much needed dialogue to reduce mistrust and misunderstanding between cultures and religious traditions. The ultimate success of the project will require the full involvement of relevant faculty, student, administration and community constituents at each site.

Presenters:

Chair: Michael Schreffler, Virginia Commonwealth University  
Manuel Torres, Universidad de Córdoba, Spain  
Allyson Vanstone, Virginia Commonwealth University in Qatar

## **Assessing International Learning Outcomes: Exploring e-Portfolios**

This session will discuss a conceptual framework for learning outcome assessment and briefly overview existing assessment methods before exploring e-portfolios. We will introduce some case studies of e-portfolio usage as an assessment tool of students' learning in international programs. Finally, we will engage attendees in a discussion about what sort of assessment methods they are using and what may work best in the future regarding outcomes of international education.

Presenters:

Chair: Jon Rubin, State University of New York  
Shingo Ashizawa, Meiji University, Japan  
Darla Deardorff, Duke University  
Tomoka Higuchi McElwain, ASAHI Net, Inc.

## **Outsourcing for your IE Office: Why and When to Look for Outside Help**

Like their institutions of higher education, international education offices are increasingly seeking outside assistance to supplement and extend the work of their own staff. Acknowledging the long history of working with third party providers in the education abroad arena, our panel of high-level university administrators will discuss the growing practice of working with outside providers and consulting services in areas such as international student recruitment, technology functions, staff recruitment and special projects.

Presenters:

Chair: Sandy Schoeps Tennes, Great Circle Global Education Consulting  
Jim Cooney, Colorado State University  
Carl Herrin, Worcester State University  
Sabine Klahr, University of Utah

## **The Africa-US Higher Education Initiative: At the Crossroads of International Education and International Development**

This session will reveal partnership approaches that contribute to the advancement of USAID's international development goals and promote education opportunities in Africa and the United States. Higher Education for Development, a 20-year-old organization founded by the six major presidential higher education associations and funded by the US government, will chair the panel of presenters from North Dakota State University and Tuskegee University.

Presenters:

Chair: Nosa Egiebor, Tuskegee University

Amadou Hama Maiga, International Institute for Water and Environmental Engineering (2iE), Burkina Faso

Margaret Khaita, North Dakota State University

## **On a Mission: Fulfilling the International and Diversity Goals of Your University's Mission Statement**

This session will explore how international education administrators can best implement policies and procedures in accordance with their institutions' mission statements in regard to equality, diversity, access and international education. In doing so, administrators can uphold the ideals of these mission statements while maximizing their institutions' global impact and supporting underrepresented students and faculty on their campuses.

Presenters:

Chair: Susan Sygall, Mobility International USA

Meredith McQuaid, University of Minnesota

## **Reimagining the International Experience: Campus, Provider and Partner University Perspectives**

There are many competing visions of what constitutes authentic international experience. Acquiring global knowledge and developing intercultural skills and a broader global awareness of the levers for positive change are often cited as key priorities for the international experience. Campuses, program providers and partner universities, however, sometimes have different—even divergent—ways of addressing these priorities. How can these diverse features be effectively integrated?

Presenters:

Chair: John D. Heyl, CEA Global Education

Elizabeth Brewer, Beloit College

Michael Woolf, CAPA International Education

**Tuesday, February 19**

**5:00 p.m. – 6:15 p.m. Concurrent Sessions V**

## **International Alumni Relations as a Facilitator of Change: Forecasting for the Next Decade**

The relevance of international alumni relations in light of demographic changes, economic trends and globalization cannot be underestimated. How can we envision international alumni relations to be different than it is now? This session looks to 2020 and discusses two trends: 1) growing number of alumni with nontraditional affinity and 2) increased interest and involvement from alumni in operating satellite offices serving the needs of one or more institutions' admissions, academic and advancement agendas.

Chair and Presenter: Gretchen Dobson, Gretchen Dobson Go Global

## **English and Access**

This session will consider the role of English language skills in providing access to higher education around the world. The impact of this on the important role that English language plays for learners wishing to establish themselves as global citizens and contribute effectively to a global workforce will also be assessed.

Presenters:

Chair: Richard Everitt, British Council

JoAnn McCarthy, INTO University Partnerships

Zach Johnson, International English Language Testing System USA

## **Perspectives on Comprehensive Internationalization Strategies**

International higher education is transforming in a hypercompetitive environment of fiscal constraints and redefined priorities. Internationalization strategies need to evolve, adapt and respond to this new reality within the constraints of resources. This interactive session will present comparative perspectives and experiences from an American and European university in developing and implementing internationalization strategy.

Presenters:

Chair: Mariam Assefa, World Education Services

John J. Wood, University at Buffalo, State University of New York

Anton Hemerijck, Vrije Universiteit Amsterdam

## **Global Leadership Education for Competition or Co-existence? Lessons Learned from Japan**

How can we produce globally-competent graduates? How can we define globally-competent leaders, global jinzai in Japanese? Using some case studies from Japanese universities, this session will describe both current policy trends and challenges in developing global leadership education in the Japanese context. This discussion hopes to create a space for the audience to think about what kind of leaders we are looking for in the field of international higher education.

Presenters:

Chair: Hiroko Akiba, Hitotsubashi University, Japan

Tatsuya Hirai, Ritsumeikan Asia Pacific University, Japan

Yukako Yonezawa, Tohoku University, Japan

## **Reimagining Internationalization Efforts in Professional Schools**

Business schools have adopted sophisticated multinational and global strategies for internationalizing their schools. This session will review and analyze internationalization efforts of business schools. Participants will have the opportunity to discuss what other professional schools may learn from these efforts, as well as how internationalization efforts can be reimagined to meet the rapidly changing global landscape. Bring your own experiences and lessons learned to share with colleagues as we reimagine internationalization in professional schools.

Presenters:

Chair: Michael Diamond, University of Southern California

Elizabeth Jordan, University of Southern California

John Trapani, A. B. Freeman School of Business

## **Collaborating to Achieve Intercultural Competence: Building Relationships Between Diversity and Internationalization**

Through its At Home in the World initiative, the American Council on Education addresses the need to prepare students to live and work in a global society by engaging higher education institutions in examining the potential for collaboration between diversity and internationalization. This session will include an overview of this initiative, including lessons learned, and present how this work has played out on two campuses—Washington State University and Alliant International University.

Presenters:

Chair: Lindsay Addington, American Council on Education

Prema Arasu, Washington State University

Sheila Henderson, Alliant International University

## **Enhancing Global Partnerships to Internationalize Science Education**

Presenters will provide examples of science education internationalization projects that advance international faculty collaborations. Discussion will explore and solicit strategies including expanding funding sources by shifting collaboration models; using data with an eye toward merit review; building flexible partnerships that meet each partner's diverse needs; facilitating the exchange of graduate and undergraduate students between international labs; combining several research projects into innovative projects; and identifying faculty motivation to integrate international collaborations into the classroom.

Presenters:

Chair: Masarah Van Eyck, University of Wisconsin, Madison

Laura Van Toll, University of Wisconsin, Madison

## **The New Mobility: Inspiring Student Decisions to Study Overseas**

Traditional international student mobility flows involve students travelling from east to west, from developing countries to developed ones, in pursuit of what is perceived to be high quality education from universities in the UK, the US and Australia. Typically students from the UK, US and Australia do not pursue overseas study to attain full degrees. The increasingly recognized deficit in UK/US/Australian university graduate competitiveness and the well-documented benefits gained from overseas study are encouraging a shift towards New Mobility patterns.

Presenters:

Chair: Anna Esaki Smith, British Council

Sid Krommenhoek, Chegg, Inc. and Zinch

Elizabeth Shepherd, British Council Hong Kong

## **Conveying Reality and Countering Myths: Representing US Higher Education in the Global Context**

In this presentation, panelists from EducationUSA and the American Council on Education will discuss how US higher education is currently representing itself abroad, including the messages being conveyed and the myths that persist, as well as how their respective organizations can help deliver an accurate message and support institutional leaders in these efforts. EducationUSA Regional Educational Advising Coordinators from an array of world regions will discuss representational issues as they arise in their geographical contexts.

Presenters:

Chair: Jarred Butto, US Department of State  
Robin Matross Helms, American Council on Education  
Rita Moriconi, EducationUSA

## **Innovative Leadership and Collaboration for Comprehensive Internationalization in Latin America**

This interactive session explores bi-national collaboration for the purpose of social and economic advancement in Latin American countries via the internationalization of higher education. A panel will present successful strategic approaches carried out in the region, with a special emphasis on Colombia as a case in point. Ample time will be given for participants to share their experiences and exchange ideas, with contributions from other non-Latin American parts of the developing world.

Presenters:

Chair: Cornell Menking, New Mexico State University  
Giovanni Anzola, Universidad de La Salle, Colombia  
Francisco Marmolejo, World Bank

## **Curriculum Internationalization: General Education in Different National Contexts**

General education is a relatively new concept in China's higher education in the past 60 years. Through a case study on China's curriculum reform, this session will address the internationalization of general education in China; the collaboration between US and Chinese institutions; and challenges in designing and implementing this general education program. Presenters come from China and the US, representing approximately 30 institutions from both countries.

Presenters:

Chair: Weimin Che, Chinese Service Center for Scholarly Exchange, China  
Yenbo Wu, San Francisco State University  
Kevin Zhang, Chinese Service Center for Scholarly Exchange, China

## **Beyond the Data: What Drives International Students?**

Existing research shows where and what students are choosing to study, but lacks context around how and why students make these decisions. The dearth of insights into international students' motivations makes it difficult for schools to extrapolate trends into outreach strategies. The presenters will share insights derived from new research into what actually influences students' college decisions. They will provide actionable advice on how to more effectively engage international students.

Presenters:

Chair: Mike Garvin, CollegeWeekLive  
Janice Mulholland, British Council  
Robert Rosenbloom, CollegeWeekLive

## **Working with Student Recruitment Agents to Increase International Student Enrollments**

Education agents now play a role in around 60% - 80% of international student enrollments around the world. Yet, the practice of using agents amongst US institutions is far from clear. This session will offer an introduction to education agents, and consider key issues and challenges in incorporating them into your institution's international student recruitment strategy. We will pay particular attention to one US organization's methodologies in successfully developing a worldwide and thriving agent network.

Presenters:

Chair: John Demer, ICEF, UK  
David Anderson, ELS Educational Services, Inc.

**Wednesday, February 20**

**9:00 a.m. – 10:00 a.m. Roundtables III**

### **Hot Topics for SIOs**

Do you have a burning question or issue that wasn't addressed at our conference this year? Do you want to discuss some key issues with colleagues? Bring your issues and questions and join in this interactive roundtable where SIOs will share and discuss the pressing challenges that are currently confronting them. Don't miss this key opportunity to network with colleagues and to learn from each other!

Chair: Andrew Gillespie, Auburn University

### **Interdisciplinary Global Scholarship: Pursuing Internationalization that Transcends Boundaries on Campuses and Beyond**

Interdisciplinary teaching, learning and scholarship are recognized as playing a role in comprehensive internationalization, though many factors maintain institutional cultures of disciplinary isolationism. This roundtable will explore the challenges,



motivations, outcomes and best practices of interdisciplinary international higher education as it directly benefits internationalization efforts on campuses and curricula. Participants will consider their responsibilities in facilitating interdisciplinary scholarship on their campuses and acquire a comprehensive understanding of interdisciplinary research, teaching and learning within the context of comprehensive internationalization.

Presenters:

Chair: Hilary Kahn, Indiana University

Jane Edwards, Yale University

## **Reimagining the Global University: International Branch Campus Networks**

This session provides a forum for the discussion of major issues concerning US institutions and their international branch campus networks, focusing on marketing research and marketing needed to decide to start a branch campus, financial implications of a branch campus, and leading and managing an international campus network as a truly global enterprise.

Presenters:

Chair: Grant Chapman, Webster University

Peter Emil, Wadi Degla Holding, Egypt

Dan Hitchell, Webster University

Deborah Trott Pierce, Webster University

## **Internationalizing Experiences for Graduate Students: New Paradigms**

The purpose of this session is to investigate study abroad as a paradigm for conceptualizing the rapidly growing number of short-term international programs for graduate students. As a group, we will discuss the organizational and pedagogical implications of our research on and experience in leading these programs.

Presenters:

Chair: Nicola Kernaghan, University of Florida

John Dirks, Michigan State University

## **Fostering International Partnerships Across Disciplines**

This session highlights two imaginative approaches to leveraging existing international partnerships in order to become more multi-disciplinary. In 2011, a collegiate unit in one large university recognized that many of its international partnerships were based in one academic department. An “Internationalization Triangles” fund was established. In 2008, another research university launched a university-wide Internationalization Plan focused on developing multi-disciplinary “key strategic partnerships.” Specific information on funding, implementation and outcomes from both institutions will be presented.

Presenters:

Chair: Christopher Johnstone, University of Minnesota

Chad Hoseth, Colorado State University

## **Freshman Study Abroad: Where Comprehensive Internationalization Begins**

This session examines freshman study abroad as a crucial component of comprehensive internationalization. Through brainstorming and guided discussion, the group will identify the potential, key components, and implementation strategies of freshman study abroad on their campuses. The facilitators will highlight their respective professional and student perspectives on pedagogy and program structure, best practices and assessed outcomes. Participants will leave with a collaboratively built framework for implementing freshman abroad programs.

Chair: Robin Pendoley, Thinking Beyond Borders

Mary Bryan, Tulane University

## **Managing Expectations, Establishing Infrastructure: Preparing Your Institution for Working with International Recruiting Agencies**

In this interactive roundtable, participants will discuss challenges and opportunities faced when guiding institutional efforts to enter the recruiting agency market. The session provides an opportunity to consider practical implementation issues such as establishing quality institutional policies and practices, managing administrators’ expectations and responding to critics, and also broader questions about institutional preparedness, strategies that facilitate international students’ integration into campus life, and maintaining a balanced internationalization agenda under pressures to expand enrollments.

Presenters:

Chair: Sara West Tully, University of Wisconsin-Milwaukee

Patrice Petro, University of Wisconsin-Milwaukee

## **Social Media and International Education: Strategic Approaches**

This highly interactive roundtable will provide a strategic management overview of social media initiatives in international education. It will focus on interactive case studies and specific applications of technology in the management of international education at several institutions. The roundtable will critically examine strategies and success factors in implementing social media and technology initiatives in international higher education using specific case studies and live online presentations.

Presenters:

Chair: Randy Zadra, Carleton University, Canada

Rahul Choudaha, World Education Services

Jane Gatewood, University of Georgia

## AIEA Town Hall Meeting

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

Presenters:

Chair: Sabine Klahr, University of Utah  
Harvey Charles, Northern Arizona University  
Donna Scarboro, The George Washington University

Wednesday, February 20

10:30 a.m. – 11:45 a.m. Roundtables IV

### The Future of International Higher Education

What is the future of international higher education? This roundtable session, facilitated by the co-editors of the new *Sage Handbook of International Higher Education*, will bring together handbook contributors, SIOs and leaders to discuss and explore key themes, challenges, issues and trends as we look forward into the future to re-imagine higher education. Participants will also explore implications for current internationalization efforts.

Presenters:

Chair: Darla K. Deardorff, Duke University  
Hans de Wit, Università Cattolica del Sacro Cuore, Milan  
John D. Heyl, CEA Global Education

Wednesday, February 20

10:30 a.m. – 11:45 a.m. Concurrent Sessions VI

### Homeward Bound: Integrating Learning Outcomes from Academic Internship Programs Back into Campus Life

The session explores the development of academic internship programs ensuring the education circle is completed. How do we empower students to take their experiences, both academic and professional, and incorporate them into their ongoing development on campus? The key focus would be on program design, academic component development and delivery, learning opportunities and student profile (i.e., how differently students feel when they return to campus compared to their peers).

Presenters:

Chair: Terence Treadwell, EUSA, UK  
Bethany Judge, Michigan State University  
Beth Rydstrom Knudson, The University of Iowa

### New Perspectives on the Race for Global Talent

Facilitating access to immigrant status is one tool that western countries deploy to attract international students. Higher education institutions have become key players in attracting and retaining international talent to meet the needs of modern economies. However, many countries overlook a proven source of international talent—highly skilled resident immigrants. This session will explore how addressing this community contributes to the economic development goals of higher education and can become a facet of comprehensive internationalization.

Presenters:

Chair: Stephen C. Dunnett, State University of New York at Buffalo  
Paul Feltman, World Education Services  
Sophia Lowe, World Education Services

### International Higher Education Partnerships: Learning from Experience and Contributing to Development

Findings from a meta-analysis of five regional impact assessments of 69 international higher education partnerships managed by Higher Education for Development (HED) revealed themes associated with sources of success and evidence of sustainability of the partnerships. HED will discuss these findings and how they contributed to a shift to capture more adequately partnership contributions to local and national development in the host countries.

Presenters:

Chair: Tully Cornick, Higher Education for Development  
Jessica Bagdonis, Higher Education for Development

Azra Nurkic, Higher Education for Development

## Higher Education in Afghanistan: Rebuilding for the Future

Afghanistan, once home to the best university network in South Asia, now has an impoverished higher education system. This session will explore the immediate and long-term needs in Afghanistan for rebuilding its universities and developing the education leaders of tomorrow. Looking at initiatives supporting the restoration of Afghanistan's higher education institutions through international partnerships, this session will also explore what makes a modern university tied to the world of work.

Presenters:

Chair: Paul Smith, British Council

## Imaginative strategies towards truly internationalized European universities in a time of global crisis

Europe faces an economic crisis that has affected the higher education system in many countries. Many higher education institutions are confronted with enormous budget cuts over the last couple of years, impacting the international operations of the institution. Examples of two institutions, one in Italy and one in Spain, showcase how these institutions adopt innovative approaches to counteract the decrease in funding and continue their internationalization efforts.

Presenters:

Chair: Laura Howard, European Association for International Education

Marina Casals Sala, Universitat Rovira i Virgili, Spain

Léa Senn, Università Cattolica del Sacro Cuore, Italy

## Re-Imagining Internationalization for a Networked World: The COIL Institute for Globally Networked Learning in the Humanities

The Internet provides significant opportunities for students to develop meaningful cross-cultural interactions across borders, but campuses are slow to embrace this internationalization modality. In response, the SUNY COIL Center created an Institute for Globally Networked Learning in the Humanities, engaging 45 US colleges and international institutions to build courses where faculty and students communicate and collaborate digitally. Director Jon Rubin and two Institute Fellows will share their outcomes and discuss implementation with the audience.

Presenters:

Chair: Jon Rubin, State University of New York

James Jansen, Shoreline Community College

Alexandra Schultheis, University of North Carolina, Greensboro

## Reimagining International Education through Partnership with the United Nations

The UN Academic Impact Initiative, which strengthens and expands the United Nations partnership with academic institutions worldwide, will be explained. NAFSA's designated representatives to the UN will provide in-depth knowledge on how educators and their institutions can become involved in this initiative as well as other UN-related opportunities with associated NGOs. Models will be shared showing how universities outside the New York/UN area have involved their students in productive relationships with the UN.

Presenters:

Chair: Kelly Roberts, Fordham University

Mitch Leventhal, State University of New York System

Samantha Lu, Teachers College, Columbia University

## Science and Diplomacy: A Two-Way Street

This session examines the complex relationship between academic goals for international engagement in STEM fields (science, technology, engineering and mathematics) and the goals of government agencies that promote international scientific collaboration as a form of diplomacy. Focusing on the US case, speakers representing academia and the Department of State and its sister agency, the US Agency for International Development (USAID), will consider the intersecting domains of science for diplomacy and diplomacy for science.

Presenters:

Chair: Susan Buck Sutton, Bryn Mawr College

David Fleshler, Case Western Reserve University

Ticora Jones, US Agency for International Development

Elizabeth Lyons, US Department of State

## Budget Planning and Financing of Study Abroad Programs at Liberal Arts Colleges: Lessons Learned from the AIEA Presidential Fellows Program

While four-year liberal arts colleges may have more flexibility in budget planning for study abroad, today's economic climate has put increasing financial pressure on all higher education institutions. This has forced study abroad offices to be imaginative in their budgeting process. This session will discuss some of the approaches and innovations to sound budget planning learned by AIEA Fellows that might prove transferable to other institutions, including two-year colleges and public universities.

Presenters:

Chair: Kailash Khandke, Furman University  
Jenifer Cushman, Juniata College  
Hilary Link, Barnard College

## Washington and Beyond: A Discussion on Public-Policy Issues Facing International Education

From immigration policy to visa oversight, exchange programs to critical-language centers, US federal government agencies play a major role in the international-education activities of American colleges. What issues most concern senior international officers? With a new Obama term, what policy changes might be afoot? How can SIOs be effective advocates with Congress and federal agencies? Join members of AIEA's Public Policy Committee for a discussion on policy and advocacy.

Presenters:

Chair: Karin Fischer, *The Chronicle of Higher Education*  
David Fleshler, Case Western Reserve University

## Counting What Matters: Reimagining Mobility Data as a Key Component of Internationalization Strategy

Mobility metrics in the US lag behind trends of strategic importance as internationalization strategy broadens and moves into the mainstream of institutional priorities, e.g. Minnesota's decision to count non-credit learning abroad. In this session, we will demonstrate the power of collective benchmarking on learning mobility to inform institutional and national strategy. Ten years of experience in Australia and a more recent tool developed by the Big 10 universities will be presented with ample discussion.

Presenters:

Chair: Brett Berquist, Michigan State University  
Debra Langton, Swinburne University of Technology  
Meredith McQuaid, University of Minnesota

## Brazil Science Without Borders Program: Lessons Learned After the First Year of Implementation

In 2011, the Government of Brazil announced its four-year plan to award 101,000 scholarships to promote exchanges and international mobility in STEM fields, providing students the opportunity to have contact with competitive technology- and innovation-based educational systems abroad. This session will highlight the challenges, successes and lessons learned in the implementation of the Science without Borders program thus far and the role of the United States as a host country for the exchange participants.

Presenters:

Chair: Lorraine D. Hanley, LASPAU: Academic and Professional Programs for the Americas  
Edward Monks, Institute of International Education  
Geraldo Nunes, CAPES, Brazil

Wednesday, February 20

1:30 p.m. – 2:45 p.m. Concurrent Sessions VII

## A Transatlantic Discussion on Developing the Next Generation of Leaders in International Education

Good leaders plan for the day they will no longer be in charge. One of the greatest gifts we can give our students, institutions and colleagues is the assurance that the next generation of leaders is ready to assume its role. In a world of tenuous finances and fracturing careers, how do we identify and support new talent? We will explore this issue from both sides of the Atlantic and in different international education careers.

Presenters:

Chair: Margit Schatzman, Educational Credential Evaluators, Inc.  
Laura Howard, Universidad de Cádiz, Spain

## Fulbright: Lessons Learned from Nearly 70 Years of Globalizing Education

Panelists will reflect on the nearly 70 years of Fulbright student and teacher programs as significant tools for the internationalization of education. Administrators on the national and institutional levels will discuss how programs are used to support the teaching, learning and research needs of individuals while helping to grow a campus and national culture supportive of global engagement.

Presenters:

Chair: Peter VanDerwater, Council for International Exchange of Scholars  
Lee Rivers, Institute of International Education

## National Strategies in International Education

International education is increasingly part of a strategic national agenda for many countries in developing global relationships, economies, higher education systems or workforces. This session will examine three countries (Australia, Canada and New Zealand) and their approaches and recent experiences in developing a national strategy for international education. It will compare the different national outlooks and provide reflection for other country perspectives.

Presenters:

Chair: John Hudzik, Michigan State University

Mark Darby, Australian Education International

Lee-Anne Hermann, Department of Foreign Affairs and International Trade, Canada

Sam Hoben, Embassy of New Zealand

## **International Civic Engagement: Institutional Approaches through Strategic Partnerships**

The international dimensions of community engagement now take on greater significance in US universities and their global partnerships. This panel highlights two case studies exploring how civic engagement principles shape internationalization (e.g., strategic, mutually-beneficial partnerships; international service learning). Rather than requiring additional resources, the panel argues that partnerships developed between campus units and strategic partnerships with international communities and universities is the result of a common vision embracing the value of international civic learning experiences.

Presenters:

Chair: Gil Latz, Indiana University-Purdue University Indianapolis

Julie Hatcher, Indiana University-Purdue University Indianapolis

## **Catalysts for Shaping Campus Internationalization**

A recent report by ACE, Mapping Internationalization on US Campuses, showed that presidents were the most common catalyst for spurring internationalization. This session will explore the leadership role in shaping campus internationalization from the perspective of a president and SIO from two institutions. Additionally, the session will present major findings from the Mapping report, which stresses the importance of senior leadership in advancing comprehensive internationalization from vision to strategy to implementation.

Presenters:

Chair: Patti McGill Peterson, American Council on Education

Tobey Oxholm, Arcadia University

Maxine Sample, Virginia State University

## **Collaborative Research Centers: Platforms for Addressing Global Challenges and Re-Aligning the Mission of Higher Education**

This participatory session will explore different models for joint international research centers, the goals and challenges of implementing them and the wider impact such collaborations can have on the position of higher education institutions in the global context.

Presenters:

Chair: Julie Mostov, Drexel University

Heidi West, Drexel University

## **21st Century Career Skills as a Global Priority: Preparing Global Ready Graduates through Study Abroad**

A review of global employment trends showcases the need to re-prioritize higher education's response to career preparation, suggesting that US education abroad must play a key role in preparing globally competent graduates. Panelists will engage the audience in a discussion related to 21<sup>st</sup>-century skills and global competencies related to employment. The discussion highlights key findings from a joint MSU-CEA research study involving approximately 150 students participating in study abroad programming with career interventions.

Presenters:

Chair: Paige Sindt, CEA Global Education

Linda Gross, Michigan State University

Ana Martinez, CEA Global Education Barcelona

## **An Inside Look at Building US-Brazil Academic Partnerships**

This session features higher education leaders from the US and Brazil who will discuss challenges and opportunities in building US-Brazil academic partnerships. In particular, they will use their experiences developing bilateral relationships to share practical knowledge about garnering campus-wide support for partnerships, crafting a viable strategic partnership plan, and negotiating cultural and infrastructural differences. Audience members will gain insight into US/Brazil partnership strategies, many of which are applicable to other focus countries.

Presenters:

Chair: Clare Banks, Institute of International Education

Prema Arasu, Washington State University

Rosa Marina de Brito-Meyer, Pontificia Universidade Catolica, Brazil

Jeff Peck, Baruch College, City University of New York

## **Creative Financing: Increasing Access to Study Abroad**

International educators have long discussed financial challenges to study abroad for many students. This session provides insight into assessing specific needs and creating innovative solutions for first-generation and low-income students. Examples discussed include a Pell Grant Match scholarship, first-generation scholarship program, a savings and match initiative, freshman scholarships, and bridge loans. Participants will be challenged to think outside the box to make study abroad a financial reality for more students in light of changing demographics.

Presenters:

Chair: Laurie Black, SIT/World Learning  
Sheila Collins, University of Minnesota  
Michelle Tolan, Butler University

## **Funding and Policy: How to be a Successful Advocate in Washington, Your State Capitol and On Campus**

SIOs are increasingly charged with a broad understanding of —and ability to influence —local, State, national and international public policy issues and funding. Yet, many SIOs are wholly unprepared to act as advocates for their institutions or for international higher education generally. A Washington insider and two SIOs will discuss how best to approach executive and legislative officials to achieve policy and funding success while working collaboratively within the campus bureaucracy.

Presenters:

Chair: David Fleshler, Case Western Reserve University  
William Lacy, University of California, Davis  
Michael McCarry, Alliance for International Educational and Cultural Exchange

## **The International Classroom: Addressing Challenges, Improving Learning Outcomes**

Effective strategies are needed to cope with the unique challenges faced by universities as they seek to internationalize their campuses, particularly in the classroom. International students arriving at US universities today bring very diverse cultural perspectives and approaches to academic learning. Issues faced by university faculty and staff often stem from cultural differences that are often difficult to know how to address. Panelists will discuss effective strategies to improve student learning outcomes and provide support to faculty and staff.

Presenters:

Chair: Ward Morrow, ELS Educational Services  
Sara Kurtz Allaei, Indiana University-Purdue University Indianapolis  
Daniel Erickson, Louisiana Tech University

## **Challenges and Opportunities for Advancing Institutional Partnerships and Linkages within Indian Higher Education**

Education is a pillar of the India-US strategic dialogue that encourages academic exchanges and collaborations. This session introduces the Fulbright-Nehru International Education Administrators Seminar and overviews the major educational policy challenges facing Indian higher education. Recipients of the 2012 seminar will facilitate table discussions on key issues such as international mobility trends, recruitment, establishing linkages, etc. The session will introduce the Obama-Singh Grant Program and other funding opportunities for strengthening partnerships with India.

Presenters:

Chair: Anthony Ogden, University of Kentucky  
Michael Smyer, Bucknell University

## **Back to Basics: Leveraging Technology to Facilitate Human Connection**

Storytelling is one of the oldest and most natural ways for people to connect and learn from each other. This session explores ways that mobile technology and the art of storytelling can be leveraged to facilitate 1) cross-cultural exchanges, 2) deeper reflection on one's position in the world, 3) dialogue on often taboo subjects regarding the realities of widespread inequalities, and 4) the addition of new dimensions and lenses to existing diversity and inclusion initiatives.

Presenters:

Chair and Presenter Shivaani Selvaraj, Penn State University

**Wednesday, February 20**

**3:00 p.m. – 4:15 p.m. Concurrent Sessions VIII**

## **Beyond Cycling and Recycling: Advancing Sustainability Education in the Curriculum for Human Survival**

A commitment to environmental sustainability characterized only by changes in business or operational practices is no longer adequate on college and university campuses. Sustainability education must also be embedded in the curriculum so that ALL

students will have multiple, intentional and substantive encounters with issues of sustainability to ultimately help assure human survival. This session will share some of the few models that currently exist for engaging in this important work.

Presenters:

Chair: Harvey Charles, Northern Arizona University

Clfona Maher, Universidad Veracruzana, Mexico

John Pearson, Foundation for International Education, UK

## **Faculty as Key Actors in Reimagining Higher Education in a Globalized World: Rewards and Challenges**

Faculty are key to the advancement of the role universities are playing in addressing global concerns. However, the system of incentives and rewards for faculty and their efforts is not always clearly articulated. This session will bring together SIOs representing three different doctoral/research universities in the US to discuss how faculty should be and are rewarded, what incentives different universities offer, and what traditional disciplinary and institutional barriers they have to overcome to engage internationally.

Presenters:

Chair: Joanna Regulska, Rutgers University

William Lacy, University of California, Davis

Meredith M. McQuaid, University of Minnesota System

## **Hot Topics in International Education: Perspectives from Australia, Europe and Brazil**

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:

Chair: Rajika Bhandari, Institute of International Education

Helen Zimmerman, International Education Association Australia (IEAA)

Celso Freire, Fórum de Assessorias das Universidades Brasileiras para Assuntos Internacionais, Brazil

Hans-Georg van Liempd, Tilburg University, The Netherlands

## **Collective Impact: A Structured Process for Orchestrating Focused Comprehensive Internationalization**

Collective impact is a powerful methodology for bringing organizations together across sectors to address complex issues. Educational leaders from two very different institutions will compare perspectives on the benefits and challenges of implementing the five conditions of collective impact to advance comprehensive internationalization efforts at the first women's university in Pakistan and a Hispanic-serving public research university in Miami. Participants will develop action plans for using collective impact to facilitate comprehensive internationalization at their institutions.

Presenters:

Chair: Hilary Landorf, Florida International University

Stephanie Paul Doscher, Florida International University

Maryam Rab, Fatima Jinnah Women's University, Pakistan

## **Documenting, Evaluating and Benchmarking Internationalization**

How do large and complex universities appropriately document, evaluate and benchmark the international activities that are connected to academic and research programs on and off campus? Three different perspectives on the question will be offered by the panelists: an administrative perspective from a senior international officer; an academic perspective from a faculty member; and an external perspective from the author of a recent report on measuring and assessing internationalization (Green, 2012).

Presenters:

Chair: Kevin Kinser, State University of New York at Albany

Ray Bromley, State University of New York at Albany

Madeleine Green, International Association of Universities & NAFSA

## **The UCosmic Consortium: Mapping Globalization through Collective Effort and Open-Source Solutions**

This session will discuss the evolution of the UCosmic Consortium, now in its second year of existence, which is building upon a software infrastructure pioneered by the University of Cincinnati. Through the consortium, universities around the world are working collectively to develop a low cost, cloud-based, open-source approach to mapping global engagement across the entire university enterprise.

Presenters:

Chair: Mitch Leventhal, State University of New York System

Kiki Caruson, University of South Florida

Ron Cushing, University of Cincinnati

## **Working Across (Inter- and Intra-) Borders: Creating an Integrated Workflow Process for Developing International Partnership Agreements**

An increasingly globalized system of education gives new significance to international academic partnerships. This interactive session explores theories and models for institutional processes that decide which alliances to pursue and how to construct these in an effective and institutionally legitimated manner. Topics include: managing growing partnership portfolios; authentic dialogue with potential partners; organizational theories concerning institutional culture, locus of control, and systems of meaning; and challenges arising as institutions put new policies into place.

Presenters:

Chair: Paaige Turner, St. Louis University

Prema Arasu, Washington State University

Susan Buck Sutton, Bryn Mawr College

## **PACT: A Revolutionary Retention Model**

Mercy College, a US federally-designated Hispanic Serving Institution, created the revolutionary PACT (Personalized Achievement Contract) model as a solution to the urgent global need for improved student success in higher education, particularly among low-income and first-generation students. PACT is proven to increase first-year persistence rates, a “Best Practice” for retention by the National Association of Colleges and Employers featured in more than ten national and international higher education conferences and publications since 2010.

Presenters:

Chair: Kimberly Cline, Mercy College

Andrew Person, Mercy College

## **Higher Education's Adaption to a Global Setting and Future**

Given the fact that enrollments from the Pacific Rim increased 2100% in five years, what is the impact on higher education? On internationalization efforts? On mutual partnerships? This presentation utilizes lessons learned from two research universities to engage in significant discussion with colleagues about how higher education needs to adapt to this global future. Discussion will focus on best practices for the future, on engaging both national and international students in intercultural teaching and learning, and emerging institutional initiatives.

Presenters:

Chair: Charles Calahan, Purdue University

David Ayers, Purdue University

Joe Potts, Purdue University

Agnes Sohn, University of Illinois at Urbana-Champaign

## **e-Learning in Study Abroad**

This session focuses on employing learning technology as an effective medium in study abroad. The panelists will discuss implementation of the use of technological media in study abroad programs and provide examples of effective use of interactive technologies in courses and in the co-curriculum. Attendees will have an opportunity to brainstorm about the potential of e-learning in international study.

Presenters:

Chair: Michael Steinberg, IES Abroad

Katharine Daniels, De Paul University

Dennis Wiseman, Wofford College

## **Developing and Managing Successful Strategic Partnerships through Co-creation**

Many universities are moving towards strategic international partnerships that incorporate many types of collaboration and impact both academic and administrative work. While the definition of a “strategic partnership” varies, success always involves measures of creativity, flexibility and commitment. Delving into how the Freie Universität Berlin's strategic partnership program and the Alliance Program between Columbia University and three Parisian institutions will provide a platform to discuss the necessary ingredients to “co-create” a strategic partnership.

Presenters:

Chair: Megan Brenn-White, The Brenn-White Group

Matthias Kuder, Freie Universität Berlin, Germany

Alessia Lefabure, Columbia University