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Dear Conference Participants,

Welcome to the 2012 Annual Conference of the Association of International Education Administrators. This year’s theme, “Building a Secure World Through International Education,” reflects higher education’s ambitious – or we might say, inevitable – engagement with global challenges, demonstrated through the new ways we organize and lead our institutions and in many exciting changes in our teaching, research, service, partnerships, and creative endeavors.

The local and the global both call out for new ideas, energy, awareness and information that higher education helps to provide. Universities and colleges make available the expertise that drives innovation and spreads knowledge, enabling people around the globe to address their immediate and long-term needs. Meanwhile, transnational solutions to very local issues of infrastructure, commerce, culture and artistic expression are supported by higher education institutions as they interact with communities close to home and far away. As we manage our institutions to meet these demands, we strive simultaneously to build understanding among people of many faiths and traditions. In our rapidly forming and re-forming environment, our institutions are strained in many directions as we stretch to provide human capital, sensitive systems, and financial resources to support our students, faculty, and staff in their international efforts. Despite the obstacles, successes are many, and every international encounter that enriches understanding or solves a problem ripples out to educate people on all sides of the event.

The issues that you will be discussing with your counterparts at the conference include:

- How can new models, partnerships, and multi-institutional alliances enable institutions to collectively tackle the challenges of our time and succeed in problem-solving?
- What do we mean by global citizenship? How do we communicate our values?
- To what extent are our institutions only rhetorically supportive of international work, and how can we overcome continuing barriers in resources, procedures, and strategic unity?

What are the responsibilities of those who oversee international education in shaping and assessing institutional impact on communities in another country?

Outstanding keynote speakers will take up such themes, including Eboo Patel, Founder and President of Interfaith Youth Corps; Unity Dow, Lawyer, Activist and Writer; Abiodun Williams, Vice President, Center for Conflict Analysis and Prevention, United States Institute for Peace.

I would like to thank the Conference Committee for their insight and effort, as well as the AIEA staff and conference volunteers. I very much appreciate all the ideas for sessions, workshops, and speakers generously shared with me over the past year. I would also like to express my appreciation to our sponsors with a special thanks to ELS, Group of Eight, IDP and i-graduate for their generosity. I am equally grateful to the exhibitors and encourage you to visit their displays to learn about the various resources they provide. I especially thank those colleagues who have organized preconference workshops and conference sessions, as well as all of the presenters.

Donna Scarboro
2012 Conference Chair
AIEA President, 2012
Welcome to the 2012 AIEA Conference
from AIEA Executive Director Dr. Darla K. Deardorff

Dear Conference Participants,

Welcome to the 2012 AIEA Conference! We are delighted that you are able to participate with us in this 30th anniversary conference here in Washington, DC. Conference Chair Donna Scarboro and her conference committee have put together a substantive conference for you, featuring stimulating sessions, excellent networking opportunities and wonderful resources available through our exhibitors and fellow participants. You are especially invited to participate in AIEA's exciting Showcase sessions on Tuesday afternoon for an unparalleled opportunity for networking and learning with colleagues.

Many hours and months have gone into preparing for this 30th anniversary conference. Deep appreciation is expressed to all who have made this conference possible, including our presenters, speakers, exhibitors, volunteers, our local host institutions, and especially to our sponsors. A special thank you also goes to our conference chair, Donna Scarboro, and to AIEA’s staff, Elizabeth Gorsuch and Rosemary Holland and our volunteer interns coordinated by Senior Intern Coordinator Gulnaar Kaur. Thanks to their work and effort in making this conference a success.

You are warmly invited to become more involved in AIEA, the professional organization for senior-level leaders in the field of international education. I, along with AIEA’s President, and Executive Committee, would be happy to speak with you about ways you can be active in this association. For opportunities throughout the year, do visit AIEA’s website at www.aieaworld.org and take advantage of the various webinars, forums, networking opportunities and resources available through AIEA.

Again, welcome to the conference! We hope you will find this an enriching and productive conference and we look forward to welcoming you again next year to the AIEA Conference in New Orleans, February 17-20, 2013.

Darla K. Deardorff
Executive Director, AIEA

Mark your calendars!

The 2013 AIEA Conference

February 17–20, 2013
New Orleans Marriott
New Orleans, LA, USA

Please join us for the 2013 AIEA Conference, held in New Orleans, LA at the New Orleans Marriott
Proposal Deadline: August 15, 2012

Check the AIEA Web site for more information:

www.aieaworld.org
About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of leaders engaged in advancing the international dimensions of higher education. The purposes of the association are to:

1. cooperate in appropriate ways with other national and international groups having similar interests,
2. improve and promote international education programming and administration within institutions of higher education,
3. establish and maintain a professional network among international education institutional leaders, and
4. provide an effective voice on significant issues within international education at all levels.

SEEKING SOLUTIONS TO COMMON PROBLEMS

AIEA gives members opportunities to join forces, exchange ideas, share strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests include:

- Opportunities for dialogue with colleagues
- A unified voice on specific international legislative issues
- New approaches to international education on campus
- An informed perspective on the development of policy on international education
- Workshops on topics of interest to members
- Professional meetings
- A scholarly journal
- A membership directory
- Consultant referrals
- Other timely publications (print and electronic)

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Thanks to our members and sponsors for 30 years of support.
Happy 30th Anniversary, AIEA!
2012 AIEA Officers and Committees

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President  
The George Washington University

**Sabine Klahr**  
President-Elect  
The University of Utah

**Susan Buck Sutton**  
Immediate Past President  
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**April Burriss**  
Secretary  
International Education Consultant

**Darla K. Deardorff**  
Executive Director  
Duke University

**Gilbert Merkx**  
Treasurer  
Duke University
AIEA Executive Committee (term ends February of the year listed)

Lawrence Bell  
University of Colorado at Boulder  
2012

Katherine Bellows  
Georgetown University  
2012

Thomas Bogenschild  
Vanderbilt University  
2014

Diana Davies  
Princeton University  
2014

Joel Harrington  
Vanderbilt University  
2012

Jennie Lang  
University of New South Wales  
2015

Joe Tullbane  
St. Norbert’s College  
2013

Gil Latz  
Indiana University-Purdue University  
2015

Harvey Charles  
Northern Arizona University  
2013

Betsy Brewer  
Beloit College  
2015

Susan Carvalho  
University of Kentucky  
2014

Riall Nolan  
Purdue University  
Ex Officio
AIEA Committee and Boards

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in future participation.

**Christa Olson**
Professional Development Committee Chair
Drake University
Members: Lawrence Bell, Tanith Corsi, Diana Davies, Lisa Donatelli, John Heyl, Hilary Link, Gary Rhodes, Stephen Straight, Joseph Tullbane, Yenbo Wu

**Andy Gillespie**
Membership Committee Chair
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Members: Carol Fimmen, Carl Holtman, Kavita Pandit, Chalimar Swain

**Susan Buck Sutton**
Nominating Committee Chair
Bryn Mawr College
Members: Donna Scarboro, Sabine Klahr, Darla K. Deardorff (Ex Officio)

**Susan Carvalho**
Awards Committee Chair
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**David Fleshler**
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**Harvey Charles**
Editorial Advisory Board Chair
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**AIEA Endowment Committee**
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**Presidential Fellows Committee**
Chair: Susan Buck Sutton
Members: Christa Olson, Andy Gillespie, Donna Scarboro

**AIEA Forum Committee**
Chair: Susan Buck Sutton
Members: Katherine Bellows, Thomas Bogenschild, Darla K. Deardorff

**AIEA Global Dialogues Committee**
Chair: Stephen Straight
Members: Darla K. Deardorff, Donna Scarboro, Christa Olson, Francisco Marmolejo, Andy Gillespie, Betsy Brown

**Strategic Planning Taskforce**
Chair: Riall W. Nolan
Members: Prema Arasu, Darla K. Deardorff, Sabine Klahr, Francisco Marmolejo, Gilbert Merkx, Martha Navarro, Vincent Peters, Donna Scarboro, Susan Buck Sutton
AIEA Past Presidents

Susan Buck Sutton, Bryn Mawr College 2011
Bill Lacy, University of California, Davis 2010
Pia Wood, University of Tennessee, Knoxville 2009
Gilbert Merkx, Duke University 2008
William Brustein, University of Illinois, Urbana-Champaign 2007
Uliana Gabara, University of Richmond 2006
Stephen C. Dunnett, University at Buffalo 2005
Earl Kellogg, University of Illinois, Urbana-Champaign 2004
Maria Krane, Creighton University 2003
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JoAnn McCarthy, University of South Florida 2001
John D. Heyl, Old Dominion University 2000
Joyce M. Randolph, University of Pennsylvania 1999
John H. Petersen, Western Kentucky University 1998
Margaret A. Kidd, University of Texas, Austin 1997
Edward H. Moseley, University of Alabama, Tuscaloosa 1996
Jean S. Aigner, California State Polytechnic University, Pomona 1995
Barbara B. Burn*, University of Massachusetts, Amherst 1994
Davydd Greenwood, Cornell University 1993
Thomas H. Hoemeke, University of North Texas 1992
Gerald M. Slavin, University of New Mexico 1991
Burkart Holzner, University of Pittsburgh 1990
Felix V. Gagliano, Ohio State University 1989
George C. Christensen, Iowa State University 1988
Ralph H. Smuckler, Michigan State University 1987
Charles Klasek*, Southern Illinois University, Carbondale 1986
Jack Van de Water, Oregon State University 1985
Joe W. Neal, University of Texas, Austin 1982, ‘83, ‘84

*deceased
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AIEA Presidential Fellows Program

The AIEA Presidential Fellows program is a program of mentorship for new Senior International Officers (SIO), necessarily limited in number but of high prestige. The AIEA President will notify the President of the Fellow’s home institution of the award. Those persons named as fellows will be suitably recognized on the AIEA web site and announced at the annual meeting.

There are three categories of Presidential Fellows: one for applicants from four-year private colleges, one for applicants from public teaching-oriented institutions, and one for applicants from PhD-granting public and private research universities. At the onset of the program, one person per year in each category will be selected. The AIEA Presidential Fellows Committee will then match each Fellow with an experienced SIO at an institution of the same type as the Fellow’s home college or university, who will serve as Mentor.

Each fellow will spend several days (as much as up to a week) visiting the Mentor’s campus, shadowing the Mentor, and learning about the policies, politics, and procedures of the Mentor’s institution. Ideally, the Mentor would also plan a shorter visit to the Fellow’s campus to better understand the challenges facing the Fellow. Throughout the balance of that academic year, the Mentor will be available for consultation and advice as requested by the Fellow. The Fellow and the Mentor will each provide AIEA with an evaluation of the usefulness of the fellowship at the end of the academic year and the Fellow will submit a final report on the learning experience to AIEA.

The award will include a stipend of $1,500 to be provided to the Fellow’s home institution, to defray travel costs and other related expenses of the Fellow and perhaps the Mentor, at the Fellow’s discretion. It would be expected, but not required, that this sum might be augmented or perhaps matched by the Fellow’s home institution.

Benefits to the Fellow

The Fellows Program provides participants with the opportunity to:

- Become a member of a national network of Fellows who serve as resources throughout one’s career.

Every Fellow is expected to:

- Engage in a Mentor/Fellow relationship with a Senior International Officer which may include participating in senior level decision-making meetings at the host institution.
- Respect the confidentiality of all information learned at the host institution
- Observe the leadership styles of individuals at the host institution, their effectiveness, and how they interact with one another.
- Design an individualized Plan of Action for the week-long site visit to the Mentor’s campus

Through this program, Fellows experience a unique opportunity to immerse themselves briefly in the day-to-day activities of their host institutions, earn the trust of their Mentor(s) and that of other administrators and faculty, and maximize learning opportunities.

Program Components

Plan of Action

Once the Fellows have been matched with Mentors, Fellows are to design an individualized Plan of Action jointly with their Mentors for the week-long site visit. The plan should outline at least 2-3 key objectives and how these objectives will be achieved including immersing oneself in the campus visit, engaging in the Fellow/Mentor relationship, working on a specific issue(s) identified in the Statement of Purpose and reading professional literature on that issue(s). The Plan of Action should also include a budget outlining anticipated expenses, and a statement of support from the Fellow’s institution. The Plan of Action is to be submitted to AIEA at aiea@duke.edu within one month of being paired with a mentor. Upon receipt of the Plan of Action, AIEA will issue a portion ($1250) of the stipend to the Fellow’s institution.

The Campus Visit

This experience enables Fellows to observe firsthand how another institution and its senior international officers lead the institution in its international endeavors.

Final Report

As part of this program, the Fellow will need to write and submit a final report to AIEA. The report should include a description of the Fellow’s experience, a discussion of how the key objectives were achieved, and how the Fellow will
AIEA Presidential Fellows Program

use this experience in his/her work in the future. Upon receipt of the final report, the final portion ($250) of the stipend will be sent to the Fellow’s institution.

National Association Meeting
Presidential Fellows are strongly encouraged to attend the AIEA Annual Conference to meet with other Fellows, Mentors and colleagues.

Application Process
Interested applicants should submit their CV, Statement of Purpose, and a list of 3 references and contact information to aiea@duke.edu by May 15, 2012. The references should have knowledge of the applicant in his/her position as SIO. The Statement of Purpose should include the following: 1) description of candidate’s institution 2) description of candidate’s position, role within the institution and responsibilities/scope of the candidate’s position and 3) the knowledge, skills, and advice the candidate desires to obtain from the mentorship. The candidate can include mentor/institution suggestions but this is not necessary and there is no guarantee that the candidate will be matched with those suggestions.

Selection Criteria
Fellows are SIOs at their institution and will be selected based on the following: (1) need and perceived benefit, (2) promise/potential, (3) quality of statement and application materials. Preference will be given to those candidates who have been in their role as senior international officer for less than 3 years. Candidates must be current AIEA members.

Timeline:
May: Deadline for applications
Summer: Fellows are selected and matched with Mentors
Fall: Fellows visit Mentors
Feb: Fellows and Mentors attend AIEA Annual Conference
Spring: Continue mentor relationship; submit final report

Interested in becoming an AIEA Presidential Mentor or Fellow?

Apply this spring for 2012-2013
Application Deadline: May 15, 2012
Details at
www.aieaworld.org
AIEA Presidential Fellows and Mentors

The AIEA Presidential Fellows program is a program of mentorship for new Senior International Officers (SIOs) who are selected for this prestigious fellowship through an annual competitive process. For details on this program, visit the AIEA website at www.aieaworld.org.

2011-2012 AIEA Presidential Fellows

**Danny Damron** is the Director of the International Center at Utah Valley University, Utah’s largest undergraduate institution. Under Danny’s leadership, the International Center plays a key role in UVU’s internationalization efforts. The International Center has provided leadership in International Study Programs, International Student & Scholar Services, and Global Engagement initiatives. Recent Center initiatives include the Global Spotlight Country program, the Annual Utah International Higher Education Summit, and the New York Times Global Review.

**Cheryl Matherly** is Vice Provost for Global Education and Applied Assistant Professor of Education at the University of Tulsa, where she has responsibility for the strategic leadership of the University’s plan for comprehensive internationalization. Dr. Matherly’s special area of interest is with the internationalization of science and engineering education, specifically as related to workforce development. She has a BA in English and Political Science from the University of New Mexico, an MS in Education from Indiana University, and an Ed.D. in Education from the University of Houston.

**Judith Pennywell** is the Executive Director of International Programs at Purdue University Calumet. She oversees admissions, ESL, immigration, study abroad, cultural programming, partnerships and agreements. Judith has 19 years of experience in the fields of Student Affairs and International Education and has taught leadership and multicultural education courses. She earned a doctorate in Higher Education Leadership and Policy from Vanderbilt University. Judith studied abroad in Spain and South Africa and participated in a Fulbright program in South Korea and a faculty fellowship in Qatar. Judith, an active NAFSA member, most recently served on the Leadership Development Committee.

**David Schmidt** serves as Vice-Provost for International Affairs at Middle Tennessee State University. Previously he served as Director of the Bechtel International Center at University of the Pacific, Director of University of Wisconsin System’s Institute for Global Studies and Fellowships Coordinator for Yale University’s Center for International and Area Studies. He has a Ph.D. from Saint Louis University, an MA from Ohio State University and a BA from University of Wisconsin.

2010-2011 AIEA Presidential Fellows

David Fleshler, Case Western Reserve University
Hilary Lieberman Link, Barnard College
Joanna Regulska, Rutgers the State University of New Jersey
Carolyn O’Grady, Gustavus Adolphus College

2009-2010 AIEA Presidential Fellows

Susan Carvalho, University of Kentucky
Kenneth R. Curtis, California State University Long Beach
Jennifer Cushman, Juniata College
Kailash Khandke, Furman University
Laurie Koloski, College of William & Mary
AIEA Presidential Fellows and Mentors

2011-2012 AIEA Presidential Mentors

Kathy Bellows is the Executive Director of the Office of International Programs overseeing the areas of Overseas Studies, Global Strategies and International Student and Scholar Services at Georgetown University. She is on the Executive Committee of AIEA. Ms. Bellows has chaired, presented and led sessions and workshops on international education topics at numerous national conferences, and testified in the US Congress about international education. She received her graduate degrees from the University of Florida.

Diana Davies is Vice Provost for International Initiatives at Princeton University. She oversees the Davis International Center, serves as Secretary to the Council for International Teaching and Research, chairs the International Operations Team, promotes and facilitates all aspects of international education and manages the University’s linkages with foreign institutions. She holds a PhD in Comparative Literature from the University of Rochester.

Mitch Leventhal is Vice Chancellor for Global Affairs at State University of New York, and Senior Advisor for Academic Affairs at UN Global Compact. A proponent of social responsibility/ethics in higher education, Leventhal co-founded American International Recruitment Council (AIRC), focused on ethical practice and industry self-regulation. Leventhal is Executive Director of UCosmic Consortium and has served on the AIEA executive committee. He received his doctorate in International Education from University of Chicago.

Yenbo Wu has been Associate VP for international education and associate professor in educational administration at SF State since 2007, having served as director of Office of International Programs from 2000. Previously, he was the SIO at the University of Wisconsin-Milwaukee, and director of international student programs and recruiting at the University of Nebraska-Lincoln. Wu is a former Executive Committee member of AIEA. He earned both his M.Ed. and Ph.D. from the University at Buffalo.

2010-2011 AIEA Presidential Mentors

Uliana Gabara, University of Richmond
Meredith McQuaid, University of Minnesota
Gilbert W. Merkx, Duke University
Joseph D. Tullbane, St. Norbert College

2009-2010 AIEA Presidential Mentors

Chris Alexander, Davidson College
Jeffrey Riedinger, Michigan State University
Bruce Sillner, State University of New York at New Paltz
Lee Sternberger, James Madison University
Susan Buck Sutton, Bryn Mawr College
Recipients of AIEA Awards for 2012

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

2012 Recipient: Jason Pedicone
Jason Pedicone is a sixth-year Ph.D. candidate in the Classics Department at Princeton. Over the course of his studies, Jason spent time in the German, Italian, and French university systems. His most meaningful experiences abroad were his Fulbright fellowship to Munich and his year in Rome, where he learned conversational Latin from Fr. Reginald Foster, the Vatican’s Secretary of Latin letters. These experiences inspired him to found the Paideia Institute in 2011.

The Paideia Institute is an educational non-profit organization with the mission of promoting the humanities through innovative educational programming in Europe. The Institute’s first program—a unique, five-week spoken Latin seminar called “Living Latin in Rome”—ran in 2011 and drew international media attention. The Institute is in the process of expanding its programming and has plans to establish a semester program in Rome. It is eager to discuss opportunities for collaborations with potential partner universities. Jason’s dissertation topic is the Birth of the Lyric Genre in Greece and Rome. Learn more about Jason’s research and the Paideia Institute in the Exhibit Hall.

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education leadership.

2012  To be announced at the conference  2003  Axel Markert
2011  Robert Slater
      National Security Education Program
2010  Madeleine Green
      American Council on Education
2009  JoAnn McCarthy
      Consultant
2008  David Larsen
      Arcadia University
2007  Stephen C. Dunnett
      University at Buffalo
2006  John K. Hudzik
      Michigan State University
2006  Tony Adams
      Macquarie University, Sydney
2005  Barbara Turlington
      American Council on Education
2004  Thomas H. Hoemeke
      University of North Texas
      *deceased
2003  Jack Van de Water
      Oregon State University
2001  Barbara B. Burn*
      University of Massachusetts, Amherst
2000  Burkart Holzner
      University of Pittsburgh
1999  Joe W. Neal
      University of Texas at Austin
1998  Ralph Smuckler
      Michigan State University
1997  Harold Josephson*
      University of North Carolina, Charlotte
1996  LaMarr Kopp
      Pennsylvania State University
1995  Charles Klasek* (posthumous)
      Southern Illinois University
* deceased
Recipients of AIEA Awards for 2012

Counselor Award
AIEA occasionally recognizes outstanding service and leadership to AIEA through the designation of members as counselors. Below is a list of those who have received this designation to date.

George C. Christensen  
Iowa State University

John D. Heyl  
Old Dominion University

Burkart Holzner  
University of Pittsburgh

Margaret A. Kidd  
University of Texas, Austin

Edward H. Moseley  
University of Alabama, Tuscaloosa

Joe. W. Neal  
Texas International Education Consortium

Gerald M. Slavin  
The University of New Mexico

Ralph H. Smuckler  
Michigan State University

Earl Kellogg  
University of Illinois, Urbana-Champaign

The Timothy J. Rutenber Award
Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2012  
To be awarded at 2012 conference

2011  
Riall Nolan  
Purdue University

2010  
Not awarded

2009  
Joe Tullbane  
St. Norbert’s College

2008  
Duleep Deosthale  
Università Cattolica del Sacro Cuore/  
Knowledge Exchange Institute

2007  
Earl Kellogg  
University of Illinois, Urbana-Champaign

2006  
Judy C. Young  
University of Texas, Arlington

Honorary Member
Oscar Arias  
Former President of Costa Rica  
Nobel Laureate (Peace)
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Conference Information

Conference Check-In
Conference participants may pick up their registration materials in the registration area, located at the Capitol Registration Desk at the Ballroom level.

Conference Registration Table Hours
Sunday, February 19  7:30 a.m. – 6:00 p.m.
Monday, February 20  7:30 a.m. – 6:00 p.m.
Tuesday, February 21  7:30 a.m. – 6:00 p.m.
Wednesday, February 22  7:00 a.m. – 10:00 am.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets for non-conference participants.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the registration area. Please visit this area each day for the most up-to-date information about session changes and other conference news.

Evaluation Forms
Please take a few minutes to complete the individual session evaluations at the end of each session. All conference evaluations will be sent to participants online following the conference. Be sure to watch your e-mail for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the registration area.

Name Badges
All conference participants are required to wear name badges for admission to all sessions, the Exhibit Hall, and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 fee.

Name badges must be worn at all times and are color-coded as follows:

- White: All-conference events
- Pink: Workshops only
- Yellow: Monday only
- Green: Tuesday only
- Blue: Wednesday only

Please observe the registration guidelines on event participation.

Conference Sessions
Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Newcomer Orientation
There will be a special Newcomer Orientation on Monday, February 20. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders. It will be held in Salon I from 11:00 a.m. to 12:00 p.m.

Exhibit Hall
The Exhibit Hall officially opens Tuesday, February 21, at 10:15 a.m. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network, and refresh before the next session. Be sure to visit the Exhibit Hall often throughout the conference. The Exhibit Hall will close at noon on Wednesday, February 22.

Business Services
The hotel provides a business center located on the meeting room level. Hours are 7:00 a.m. to 7:00 p.m. Monday–Friday, closed Saturday–Sunday. Services include internet access, printing, copying and faxing.

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Conference Volunteers
Volunteers are available to answer questions and provide information about the conference. Volunteers will be wearing special shirts.

Parking
Parking is valet-only and costs $47/day. Several public parking garages are located near the hotel with various rates and hours.

Translation Services
Official translator services are not available on property. Please see hotel concierge for recommendations.

Postal Services
USPS, UPS and FED Ex are available through the hotel.

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i-graduate is the global leader in independent benchmarking and research for educators worldwide. With an extensive portfolio of exclusively education focused studies including the largest study of international students in the world, the International Student Barometer™, i-graduate delivers comparative insights and competitive advantage to over 1,300 institutions, organizations and government departments in 24 countries. The i-graduate network brings global insight to strategy, planning, enrollment management, service delivery and relationship management in international education.

www.InternationalStudentRecruitment.org
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IDP

Over the last 40 years, IDP Education has become the world’s largest student placement firm, operating more than 70 counseling centers in 24 countries and placing more than 250,000 students into Australian higher education programs. It is jointly owned by 38 Australian universities and a leading online recruitment firm, and is one-third owner of the IELTS English proficiency exam with the British Council and Cambridge University. The company recently expanded into the United States to offer its experience and expertise to U.S. colleges and universities. For more information, visit www.usa.idp.com.

The Group of Eight (Go8)

The Group of Eight (Go8) is a coalition of leading Australian universities distinguished by the intensity and breadth of the research they perform, the research-informed nature of the education they offer, and the leadership they bring to community consideration of complex issues. Go8 universities have nurtured every Nobel prize winner educated at an Australian university and account for more than two thirds of Australian university research activity, output and training. A permanent Go8 Secretariat was established in Canberra in 2000. The Go8 Board, made up the Vice-Chancellors ( Presidents) of Go8 member universities, meets five times per year. The Go8 works to maximise the potential for collaboration in a competitive environment, to raise the profile of Go8 universities both nationally and internationally and to build community support for research universities.

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QS has been publishing the QS World University Rankings for the last 8 years. We are proud to announce the launch of the new QS Star rating system. QS Stars is a complementary companion to rankings—a rating system that facilitates the evaluation of universities across a much broader range of criteria and with respect to established thresholds rather than the performance of others. The objectives are to allow institutions to shine, irrespective of their size, shape and mission and to shine a light on excellence that may otherwise remain in the shade. QS Stars are awarded based on the university’s performance in an extensive audit. Over 30 criteria contribute towards the overall assessment grouped into eight categories: research, employability, teaching, infrastructure, internationalisation, innovation, engagement and the institution’s standing in specialist subjects. QS Stars are awarded both overall and for each of these subcategories, enabling institutions that are strong overall to demonstrate their strength in the round and institutions that do less well overall to highlight their strengths in key areas. We have devised a “QS Stars Pre-assessment Report”, that outlines your institution’s performance against the QS Stars criteria. Naturally, the audit process would fill in the gaps and result in a higher score and rating, but the pre-assessment gives you the means for a reasonable forecast. Please come and visit the QS stand for further information on the QS Stars and to order your Institutions complimentary ‘Pre-assessment’.

BMI

BMI organises the leading international educational fairs in Latin America and has been involved in organising events in Europe, Asia, Australia and North America. Annually, the company organises the Salão do Estudante Fairs in Brazil and the Expo-Estudiante Fairs in Ecuador, Peru, Colombia and Venezuela. The company also organizes the most important postgraduate fairs in the Brazil, Chile, Colombia & Ecuador in cooperation with major scholarship agencies such as Becas Chile (Chile), Colfuturo (Colombia) and SENESYT (Ecuador). BMI also organize the Europosgrados Colombia Fairs (on behalf of Campus France & DAAD) and the Latin American Conference on Higher Education (LACHEC) for the Colombian Ministry of Education. In 2011, over 170,000 students, 675 international exhibitors and over 400 educational agencies participated in a BMI event.

Università Cattolica del Sacro Cuore

Università Cattolica del Sacro Cuore is a renown private higher education institution in Italy. Its strong academic profile is reflected by its degrees, reputation, rankings, and global network. This dynamic yet traditional higher educational institution offers young people not only the opportunity to engage in professional development, but to grow through personal experience. Università Cattolica was founded in 1921 by Father Agostino Gemelli and today boasts an average of 42,000 undergraduate and graduate students spread over five campuses (Milan, Rome, Piacenza-Cremona and Campobasso) and fourteen faculties.
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LdM

Founded in 1973, Lorenzo de’ Medici (LdM) is Italy’s most well-established International Institution in Higher Education. With its main campus in Florence and schools in Rome, Venice, and Tuscania, LdM offers courses in 32 academic areas, yielding over 400 courses. These include Humanities, International Business, Social Sciences, Design, Nutrition, Studio and Performing Arts—all taught in English—and Italian Language and Culture. LdM hosts students from colleges and universities around the world. LdM is registered and authorized by the Italian Ministry of Education and its course offerings are approved by the US Middle States Commission through LdM’s relationship with Marist College.

CIEE

CIEE is a leading U.S. international education organization, creating programs that allow high school and university students and educators to study and teach abroad. Today, CIEE offers over 130 study abroad programs, 7 teach abroad programs, the iNext travel insurance card, and many resources for educators: over 20 faculty development seminars, an annual conference, and multiple publications.

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WES

World Education Services (WES)—www.wes.org—is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series—featuring topics specifically tailored for graduate schools—and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.
Building a Secure World through International Education

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Volunteer Shirts
Knowledge Exchange Institute (KEI)

The Knowledge Exchange Institute (KEI) offers study and intern abroad programs in science, medicine, environmental studies, business, languages, regional studies, international relations, hospitality, psychology, communications, fashion design, the arts, computer science, agriculture and more. KEI participants are integrated with local students. Courses are taught in English by faculty from KEI’s partner universities in Australia, Belgium, China, Ecuador, France, Ireland, Italy, Kenya, Mexico, Russia, Spain, Switzerland, Tanzania and Thailand.

Conference Bags

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Host Institutions

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American University is committed to bringing the “World to AU and AU to the World.” Academic life and research excellence is enriched by our worldwide connections to local, national and international organizations. International engagement is an important and recognized feature in every element of American University’s mission. Through its integrated, multicultural curriculum, American University prepare students to be global-minded and inter-culturally competent citizens, actively engaged in “turning ideas into action, and action into service.”

Georgetown University

The mission of the Office of International Programs (OIP) at Georgetown University is to foster the international character of the University by promoting, supporting, and developing a wide range of international and intercultural educational opportunities for members of the Georgetown community.

OIP collaborates, supports and leads the Georgetown community in three areas of global engagement and international education: students and scholar services, overseas educational opportunities, and building strategic partnerships worldwide. In coordinating all of these, and other international projects, OIP seeks to foster a sense of community that builds on the universalism of the University’s intellectual tradition, and encourages many voices to be heard.

The George Washington University

The George Washington University’s Office of International Programs strengthens resources and deepens relationships to expand international opportunities for our faculty and students. We create linkages among departments and support initiatives that shape and advance the university’s international partnerships. We support over 1600 students and faculty members annually in international learning experiences. By promoting the university’s teaching, research, and service activities around the world, OIP helps to provide a global education for all GW students and supports the worldwide contributions of the entire university within our global community.
Directory of Exhibitors

The following organizations are helping to support the Association of International Education Administrators (AIEA) Conference 2012 & 30th Anniversary. Please visit the exhibits on Tuesday from 10:15 a.m. – 6:00 p.m. and Wednesday from 8:00 a.m. – 12:00 Noon. All are invited to attend the Exhibit Opening ceremony on Tuesday at 10:15 a.m. AIEA also gratefully acknowledges the generosity of the sponsors.

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+44-1702-533844

American International Recruitment Council (AIRC)
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BMI Media*
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CEA Global Education
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CIEE*
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EC English Language Center
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ELS Educational Services*
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415-257-0124

EUSA – Academic Internship Programs
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+55-11-3020-9932

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HTH Worldwide*
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610-254-8700

IDP Education*
David Bushey
david.bushey@idp.com
215-282-1880

iNext*
Jeff Thaxter
Jthaxter@ciee.org
207-553-4069
## Directory of Exhibitors (continued)

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<thead>
<tr>
<th>Organization</th>
<th>Contacts</th>
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<tr>
<td><strong>International Student Exchange Programs (ISEP)</strong></td>
<td>Clayton Harrington</td>
</tr>
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<td></td>
<td><a href="mailto:charrington@isep.org">charrington@isep.org</a></td>
</tr>
<tr>
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<td>703-504-9960</td>
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<tr>
<td><strong>International Student Protection</strong></td>
<td>Jeff Deutsch</td>
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<td></td>
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<tr>
<td></td>
<td>212-693-3717</td>
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<tr>
<td><strong>KEI – Knowledge Exchange Institute</strong></td>
<td>Julie Pollard</td>
</tr>
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<td></td>
<td><a href="mailto:info@keiabroad.org">info@keiabroad.org</a></td>
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<td></td>
<td>212-931-9953</td>
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<tr>
<td><strong>LearnHub</strong></td>
<td>Michelle Caers</td>
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<tr>
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<tr>
<td><strong>manaba (Asahi Net International)</strong></td>
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<tr>
<td><strong>NAFSA – Association of International Educators</strong></td>
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<td>202-737-3699</td>
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<tr>
<td><strong>New York University</strong></td>
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<td></td>
<td>212-998-4833</td>
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<td><strong>QS Intelligence Unit</strong></td>
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<td><strong>Select Travel Study</strong></td>
<td>Judee Kaplan</td>
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<td><a href="mailto:laurie.black@sit.edu">laurie.black@sit.edu</a></td>
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<td><strong>The George Washington University</strong></td>
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<td>202-994-1136</td>
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<td><strong>The Group of Eight, Ltd</strong></td>
<td>Kerrie Thornton</td>
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<td><strong>Università Cattolica del Sacro Cuore</strong></td>
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<td><strong>Utrecht Summer School</strong></td>
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<td><strong>Webster University</strong></td>
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<td>800-984-6857</td>
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<td><strong>World Education Services</strong></td>
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<td>212-219-7330</td>
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<td>Sid Krommenhoek</td>
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<td><a href="mailto:sid@zinch.com">sid@zinch.com</a></td>
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<td>888-229-4624</td>
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*Denotes a sponsor
Hotel Floor Plan: Ballroom Level
Hotel Floor Plan: Meeting Room Level
Hotel Floor Plan: Lobby Level
Day At-A-Glance: Saturday

9:00 a.m. – 5:30 p.m.  *2012 ACE-AIEA Internationalization Collaborative Meeting: The Collaborative Advantage: Exploring the Next Horizon in Global Engagement  Salon I

Day At-A-Glance: Sunday

7:30 a.m. – 6:00 p.m.  Conference Registration  Capitol Registration Desk
9:00 a.m. – 4:00 p.m.  AIEA Executive Committee Meeting  Salon I
8:00 a.m. – 12:00 p.m.  *AIEA/ACE Workshop I: Strategic Leadership for Campus Internationalization  Salon D
8:00 a.m. – 5:00 p.m.  *AIEA Workshop II: Surviving (And Thriving) In Interesting Times: Career Planning And Management For International Education Leaders Today  Salon E
1:00 p.m. – 5:00 p.m.  *AIEA Workshop III: SIO 101  Salon D

Note: Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Not a member of AIEA?  Value the networking opportunities at this conference?

Then apply for AIEA membership for 2012! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit www.aieaworld.org
## Day At-A-Glance: Monday

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<th>Time</th>
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<td>7:30 a.m. – 6:00 p.m.</td>
<td><strong>Conference Registration</strong></td>
<td>Capitol Registration Desk</td>
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<td>8:00 a.m. – 9:00 a.m.</td>
<td><strong>Roundtable:</strong> State Systems and International Education</td>
<td>Salon H</td>
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<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td><strong>AIEA Public Policy Briefing</strong></td>
<td>Rayburn</td>
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<td>8:00 a.m. – 9:00 a.m.</td>
<td><strong>Strategic Planning Taskforce Meeting</strong></td>
<td>Dirksen</td>
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<td>8:00 a.m. – 12:00 p.m.</td>
<td><em>AIEA/AAC&amp;U Workshop IV:</em> Global Learning and Internationalizing The Curriculum</td>
<td>Salon D</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td><em>AIEA/EAIE Workshop V:</em> Bologna &amp; Global Impacts: What SIos Need to Know</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td><em>AIEA/NACUBO Workshop VI:</em> Successful Approaches to Campus Internationalization</td>
<td>Salon F</td>
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<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td><strong>AIEA Committee/Board meetings:</strong> AIEA Professional Development Committee</td>
<td>Treasury</td>
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<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td><strong>AIEA Committee/Board meetings:</strong> AIEA Public Policy Advisory Board</td>
<td>Rayburn</td>
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<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td><strong>AIEA Committee/Board meetings:</strong> AIEA Membership Committee</td>
<td>Cannon</td>
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<tr>
<td>9:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA Committee/Board meetings:</strong> AIEA Editorial Board</td>
<td>Hart</td>
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<td>10:30 a.m. – 11:00 a.m.</td>
<td><strong>AIEA Presidential Fellows Gathering</strong> (invitation only)</td>
<td>State</td>
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<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td><strong>Joint AIEA Committee Meeting</strong></td>
<td>Russell</td>
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<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td><strong>AIEA Newcomer Orientation</strong></td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Institutional Readiness for Strategic International Enrollment Management</td>
<td>Dirksen</td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Beyond Higher Education: Resources and Partnerships for SIos in Building Inclusive Societies</td>
<td>Longworth</td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Adaptation of a Cost-effective Technology-Based Globalization Project Across a University System</td>
<td>Cannon</td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Capturing the Multiplier Effects: Assessing the Impact of International Education Programs</td>
<td>Russell</td>
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<td>12:30 p.m. – 1:45 p.m.</td>
<td>Doing Science with Africa: Partnership Opportunities with RISE</td>
<td>Treasury</td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Current Research in International Education</td>
<td>Congressional</td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>The Life Cycle of an International Student: What Administrators Need to Know</td>
<td>Senate</td>
</tr>
<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Beyond Their Own Borders: The Development and Branding of Academic Cities</td>
<td>Commerce</td>
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<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Dialogue of the Americas 2011: A Catalyst for Change</td>
<td>Hart</td>
</tr>
<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Hot Topics in International Education: Latin America, Australia, Southern Africa, North America</td>
<td>Rayburn</td>
</tr>
<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Politics of International Fundraising</td>
<td>State</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td><strong>Conference Opening Plenary</strong> Keynote: Abiodun Williams</td>
<td>Salons II, III, IV</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td><strong>Concurrent Sessions</strong></td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Integrating Priorities in Research and Economic Development: Approaches and Opportunities</td>
<td>Commerce</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>The Agent Debate: Where the Discussion Over Using International Recruiters Stands</td>
<td>Salon I</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Aligning the Campus with the Internationalization Goals of the University</td>
<td>Dirksen</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Mid-Career Leadership Training for Global Engagement: Lessons Learned from ACE and AIEA</td>
<td>Longworth</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>The Academic Associations and Institutional internationalization</td>
<td>Rayburn</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Encouraging STEM Majors to Engage in Education Abroad</td>
<td>Hart</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>The Lions Roar: The Progress and Potential of Sub-Saharan Africa</td>
<td>Treasury</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Education Partnerships: How to Meet Stakeholder Needs</td>
<td>Congressional</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>The Future of Assessment in International Education</td>
<td>Senate</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Patterns of Operation and Oversight of International Branch Campuses</td>
<td>Cannon</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Innovation in Global Graduate Education</td>
<td>State</td>
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<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td><strong>Concurrent Sessions</strong></td>
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<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>The Provost's Perspective on Internationalization</td>
<td>Salon I</td>
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<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>Promoting International Education through a Strategic Approach to International Admissions</td>
<td>Dirksen</td>
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<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>International Higher Education: Reflections from the Sage Handbook</td>
<td>Longworth</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>Engaging Global Citizenship Through Institutional Culture and General Educations</td>
<td>Rayburn</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>Emerging Trends and New Developments in U.S. Study Abroad</td>
<td>Hart</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>What International Students Think About U.S. Higher Education</td>
<td>State</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>Leadership Initiative for Public Health in Africa: Outcomes and Impact</td>
<td>Treasury</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>Collaborating to Support International Dialogue on Quality and Quality Assurance</td>
<td>Commerce</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>One Size Does Not Fit All: Highlights of the AIEA-Brandeis University Campus Forum</td>
<td>Senate</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>International Education/Knowledge Management: Innovation, Ethics and Governance Challenges</td>
<td>Cannon</td>
</tr>
<tr>
<td>7:00 p.m. – 8:30 p.m.</td>
<td><strong>2012 AIEA Opening Reception and 30th Anniversary Celebration</strong></td>
<td>National Press Club</td>
</tr>
</tbody>
</table>

**Note:** Includes sessions held at the National Press Club and the National Building, which are not listed in the table.
## Day At-A-Glance: Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>7:30 a.m. – 8:45 a.m.</td>
<td>NIEA/Sister Association Breakfast [invitation only]</td>
<td>Salon F</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session I: Strategic Management: The International Student Barometer™</td>
<td>Salon H</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session II: Subjects, Cities, Regions and Stars: Innovation in Rankings</td>
<td>Salon J</td>
</tr>
<tr>
<td>7:45 a.m. – 8:45 a.m.</td>
<td>Information Session III: Latin America</td>
<td>Salon K</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Presidential Plenary Keynote: Unity Dow</td>
<td>Salons I and II</td>
</tr>
<tr>
<td>10:15 a.m. – 11:00 a.m.</td>
<td>Exhibition Opening and Networking Break with Exhibitors</td>
<td>Salons D and E</td>
</tr>
<tr>
<td>11:00 a.m. – 12:15 p.m.</td>
<td>Concurrent Sessions</td>
<td></td>
</tr>
<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
<td>Networking and Awards Luncheon</td>
<td>Salons II, III, IV</td>
</tr>
<tr>
<td>1:45 p.m. – 3:15 p.m.</td>
<td>Showcases</td>
<td>Salons I and G</td>
</tr>
<tr>
<td>1:45 p.m. – 3:00 p.m.</td>
<td>Concurrent Sessions</td>
<td></td>
</tr>
<tr>
<td>3:00 p.m. – 3:30 p.m.</td>
<td>Networking Break with Exhibitors</td>
<td>Salons D and E</td>
</tr>
<tr>
<td>3:45 p.m. – 4:45 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>Concurrent Sessions</td>
<td></td>
</tr>
<tr>
<td>5:30 p.m. – 6:30 p.m.</td>
<td>Networking Event for Women in International Education Leadership</td>
<td>Salons G</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Networking Reception</td>
<td>Salons D and E</td>
</tr>
<tr>
<td>6:30 p.m. – 8:00 p.m.</td>
<td>AIEA Past Presidents’ Dinner [Invitation Only]</td>
<td>Salons II, III, IV</td>
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<tr>
<td>8:00 p.m.</td>
<td>AIEA Past Presidents’ Dinner</td>
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</table>
# Day At-A-Glance: Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 a.m. – 10:00 a.m</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>7:30 a.m. – 8:30 a.m</td>
<td>AIEA Association Breakfast Keynotes: Jorge Almeida Guimarães and Glauicios Oliva</td>
<td>Salons II, III, IV</td>
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<tr>
<td>8:00 a.m.</td>
<td>Exhibit Hall Opens</td>
<td>Salons D and E</td>
</tr>
<tr>
<td>8:45 a.m. – 9:45 a.m</td>
<td>Concurrent Sessions Connecting Campus Internationalization Priorities and Global Challenges</td>
<td>Dirksen</td>
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<td>A Survey on Senior International Officers: Individual and Institutional Profiles</td>
<td>Longworth</td>
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<td>Internationalization of the Curriculum in Action: International Perspectives</td>
<td>Rayburn</td>
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<td>Transfer Students: Many Degrees of Internationalization</td>
<td>Cannon</td>
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<td></td>
<td>Language Study: A Necessary Part of the Internationalized Curriculum</td>
<td>Russell</td>
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<td>Changing Lives: Capacity Building in Iraq’s Higher Education Sector — A U.K. Perspective</td>
<td>Treasury</td>
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<td>Transnational Experience in Colleges and Universities in High Immigration Regions</td>
<td>Senate</td>
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<td>US-Indonesia Academic Partnerships: Strategies and Lessons Learned</td>
<td>State</td>
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<td>Now That They’re Here: Supporting 130,000 Chinese Students on Our Campuses</td>
<td>Congressional</td>
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<td>The Matariki Network of Universities: A Small but Beautiful View of Partnering for a Better World</td>
<td>Advanced Internationalization Through Partnerships Between 2- and 4-Year Colleges</td>
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<tr>
<td>9:45 a.m. – 10:30 a.m</td>
<td>Networking Break with Exhibitors</td>
<td>Salons D and E</td>
</tr>
<tr>
<td>10:30 a.m. – 11:45 a.m</td>
<td>Concurrent Sessions An Idea Whose Time Has Come: Re-thinking Internationalization</td>
<td>Congressional</td>
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<td>Education Abroad in the Curriculum of Chemistry, Engineering, and Medical Education</td>
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<td>Advancing Best Practices in Education Abroad for Underrepresented Populations</td>
<td>Senate</td>
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<td>Socially Responsible Risk-Management: Shared Values, Non-US Perspectives</td>
<td>Dirksen</td>
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<td>Emerging Leaders in International Education: AIEA Josephson Award Winners</td>
<td>Longworth</td>
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<td>The Next Big Thing: Internationalization Strategies for a Secure World</td>
<td>Rayburn</td>
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<td>Graduate Outcomes: Findings from a Global Survey of 10,500 Employers</td>
<td>Cannon</td>
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<td>After the Arab Spring: Collaboration with Maghreb Higher Education</td>
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<td>Promoting Cooperatively: A Canadian Multi-Associations Approach</td>
<td>Treasury</td>
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<td>Tooting Our Own French Horn: Higher Education Developments in France</td>
<td>Commerce</td>
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<tr>
<td>12:00 p.m.</td>
<td>Exhibit Hall Closes</td>
<td>Salons D and E</td>
</tr>
<tr>
<td>12:00 p.m. – 1:15 p.m</td>
<td>Plenary Luncheon Keynote: Eboo Patel</td>
<td>Salons II, III, IV</td>
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<tr>
<td>1:30 p.m. – 2:45 p.m</td>
<td>Concurrent Sessions US Liberal Arts Bachelors Versus the Bologna Bachelors: Are We Talking About the Same Thing?</td>
<td>Commerce</td>
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<td>Foreign Government Scholarships and Increasing Numbers of Sponsored Students</td>
<td>Dirksen</td>
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<td>AIEA Town Hall Meeting</td>
<td>Longworth</td>
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<td>Being Global: Making the Case for International Development and Alumni Relations</td>
<td>Cannon</td>
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<td>Using Technology to Support Student Safety Abroad</td>
<td>Hart</td>
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<td>Undergraduate Research Opportunities Program: Changing the Shape of Education Abroad</td>
<td>State</td>
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<td>The Decision to Centralize or Distribute: Internationalization and the Importance of Context</td>
<td>Treasury</td>
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<td>Defining and Assessing Goals of Global Education: Lesson from the International Baccalaureate</td>
<td>Congressional</td>
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<td>Responsibility, Commitment, and Action: Emergent Dimensions of Global Learning</td>
<td>Senate</td>
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<tr>
<td>3:00 p.m. – 4:00 p.m</td>
<td>Concurrent Sessions International Education in a Transforming South Korea</td>
<td>Dirksen</td>
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<td>Navigating the Waters Ahead: An Update on AIEA’s New Strategic Plan</td>
<td>Longworth</td>
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<td>Comprehensive Internationalization: Principles, Practices and Examples</td>
<td>Cannon</td>
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<td>Beyond Intercultural Outcomes: A New Paradigm for Alumni Engagement</td>
<td>Congressional</td>
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<td>Mentorship Roundtable: The Matching Process</td>
<td>Senate</td>
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<td>Feedback on Transatlantic Joint and Double Degrees</td>
<td>Rayburn</td>
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<td>Strategic Partners: Integrating the Global Vision</td>
<td>Hart</td>
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</table>
# 2012 AIEA Conference Schedule of Events

## JW Marriott Hotel

### Saturday, February 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00</td>
<td>2012 ACE-AIEA Internationalization Collaborative Meeting</td>
</tr>
</tbody>
</table>
| 9:00  | The Collaborative Advantage: Exploring the Next Horizon in Global Engagement  
   (separate fee required)  
   9:00 a.m. – 5:30 p.m.   |
Saturday, February 18

9:00 a.m. – 5:30 p.m. 2012 ACE-AIEA Internationalization Collaborative Meeting (separate fee)

The Collaborative Advantage: Exploring the Next Horizon in Global Engagement

The American Council on Education’s (ACE) Internationalization Collaborative provides international education leaders with opportunities to discuss common issues, share good practice models, and network with colleagues. This year’s agenda will feature members of the ACE Blue Ribbon Panel on Global Engagement as well as a diverse group of campus practitioners with insights on challenges and new directions for international education.

The closing keynote will be conducted by Assistant Secretary for Postsecondary Education, Dr. Eduardo Ochoa.

Breakout sessions will be held in Salons A, B, H, J and K.

Mark your calendars!

The 2013 AIEA Conference

February 17–20, 2013
New Orleans Marriott
New Orleans, LA, USA

Please join us for the 2013 AIEA Conference, held in New Orleans, LA at the New Orleans Marriott
Proposal Deadline: August 15, 2012

Check the AIEA Web site for more information:

www.aieaworld.org
### Sunday, February 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Conference Registration</th>
<th>AIEA/ACE Workshop I</th>
<th>AIEA Workshop II</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30</td>
<td>7:00 a.m – 6:00 p.m.</td>
<td>Strategic Leadership for Campus Internationalization (separate fee required) 8:00 a.m – 12:00 p.m.</td>
<td>Surviving (And Thriving) In Interesting Times: Career Planning and Management for International Education Leaders Today (separate fee required) 8:00 a.m – 5:00 p.m.</td>
</tr>
<tr>
<td>8:00</td>
<td>AIEA Executive Committee Meeting 9:00 a.m – 4:00 p.m.</td>
<td>AIEA Workshop III SIO 101 (separate fee required) 1:00 p.m – 5:00 p.m.</td>
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Sunday, February 19

7:30 a.m. – 6:00 p.m.  Conference Registration

9:00 a.m. – 4:00 p.m.  AIEA Executive Committee Meeting

8:00 a.m. – 12:00 p.m.  AIEA/ACE Workshop (separate fee)

Strategic Leadership for Campus Internationalization

This workshop focuses on the leadership of the President and the Senior International Officer to provide vision and strategy for an institution’s internationalization and global engagement. Key leadership elements include developing a productive working relationship, forming the institutional vision and priorities, and planning implementation. Team building and good communication will be a focus of the discussion. Attendees are invited to participate actively by bringing problems, lessons learned, and successful practices from their institutions. Co-sponsored with American Council on Education.

Presenters:
Barbara A. Hill, American Council on Education
Patti McGill Peterson, American Council on Education
Leon Richards, Kapi'olani Community College
Robert Franco, Kapi'olani Community College
Herman J. Saatkamp, Jr., The Richard Stockton College of New Jersey
India P. Karavackas, The Richard Stockton College of New Jersey
Linda P. Brady, The University of North Carolina at Greensboro
Penelope Pynes, The University of North Carolina at Greensboro

8:00 a.m. – 5:00 p.m.  AIEA Workshop (separate fee)

Surviving (And Thriving) In Interesting Times: Career Planning And Management For International Education Leaders Today

“It was the best of times, it was the worst of times.”

This seems to describe the international education field fairly accurately these days. While recognition of the importance of international education has never been greater, fundamental shifts in higher education and a lagging economy have combined to challenge us in a variety of ways. As the context around us changes, we, too, need to change and adapt. This workshop builds on past career workshops, but focuses specifically on what we need to do now, in this economy and this setting, to create and maintain an effective professional presence for ourselves, and to continue to lead the international agenda at our institutions.

The workshop is designed for people who now occupy positions of leadership in international education, whether as an overall SIO, or as the leader of a significant section of international activity within a larger structure. The workshop will address four main issues of interest to senior international leaders:

• What’s changing in the career arena today;
• Developing your vision and managing the top-level conversation at your institution;
Sunday, February 19 (continued)

- Remaining effective in turbulent economic and political times; and
- Overcoming delay, frustration and failure.

The workshop will run for a full day, and will be highly interactive.

Presenters:
Kit J. Nichols, Auerbach Associates, Inc.
Riall W. Nolan, Purdue University

1:00 p.m. – 5:00 p.m. AIEA Workshop (separate fee)

SIO 101

SIO 101 introduces newly appointed or aspiring Senior International Officers (SIOs) to successful leadership and managerial roles in international education administration. Experienced SIOs will lead discussions on comprehensive internationalization – the planning, resources, and political strategies needed for its implementation. In SIO 101, participants coming from the teaching and academic administration ranks, as well as those with experience in study abroad, ESL, or international student/scholar services will find the tools they need to create a new international office or to “recharge” an existing one!

Presenters:
Maria Krane, Creighton University
Gil Latz, Indiana University-Purdue University Indianapolis
Meredith McQuaid, University of Minnesota
Bruce Sillner, State University of New York at New Paltz

Join AIEA’s Consultant Directory!

Another unique benefit for AIEA members is the opportunity to sign up for the AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available free to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!
## Monday, February 20

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>7:30</td>
<td>Round-table</td>
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<tr>
<td>8:00</td>
<td>AIEA Public Policy Briefing</td>
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<tr>
<td>8:30</td>
<td>Strategic Planning Taskforce</td>
</tr>
<tr>
<td>9:00</td>
<td>AIEA Committee/Board Meetings</td>
</tr>
<tr>
<td>9:30</td>
<td>Global Learning and Internationalizing the Curriculum</td>
</tr>
<tr>
<td>10:00</td>
<td>AIEA/ AAC&amp;U Workshop IV</td>
</tr>
<tr>
<td>10:30</td>
<td>Bologna &amp; Global Impacts: What SIOs Need to Know (separate fee required)</td>
</tr>
<tr>
<td>11:00</td>
<td>AIEA/ EAIE Workshop V</td>
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<tr>
<td>11:30</td>
<td>Successful Approaches to Campus Internationalization (separate fee required)</td>
</tr>
<tr>
<td>12:00</td>
<td>Concurrent Sessions 12:30 p.m. – 1:45 p.m.</td>
</tr>
<tr>
<td>12:30</td>
<td>Institutional Readiness • Resources for SIOs • Technology-Based Project • Multiplier Effects • Doing Science with Africa • Current Research • Life Cycle of an International Student • Branding Academic Cities • Dialogue of the Americas • Hot Topics • Politics of Fundraising</td>
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<tr>
<td>1:00</td>
<td>Conference Opening Plenary</td>
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<tr>
<td>1:30</td>
<td>Keynote: Abiodun Williams</td>
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<td>2:00</td>
<td>Concurrent Sessions 3:15 p.m. – 4:30 p.m.</td>
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<td>3:15</td>
<td>Economic Development • Agent Debate • Aligning the Campus • Mid-Career Leadership Training • Academic Associations • STEM Majors • Sub-Saharan Africa • Education Partnerships • Future of Assessment • Branch Campuses • Global Graduate Education</td>
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<td>4:15</td>
<td>Concurrent Sessions 4:45 p.m. – 6:00 p.m.</td>
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<td>4:45</td>
<td>Provost’s Perspectives • Strategic Approach to Admissions • Current/Future Trends • Engaging Global Citizenship • U.S. Study Abroad • U.S. Higher Education • Public Health in Africa • Quality Assurance • Small Colleges • Innovation, Ethics and Governance Challenges</td>
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<td>6:00</td>
<td>2012 AIEA Conference Opening Reception and 30th Anniversary Celebration</td>
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<td>7:00</td>
<td>7:00 p.m. – 8:30 p.m.</td>
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Monday, February 20

7:30 a.m. – 6:00 p.m.  Conference Registration  

8:00 a.m. – 9:00 a.m. Roundtable  
**State Systems and International Education**
Interested persons are invited to join a roundtable discussion of emerging issues in this oft-neglected area. The focus will include leveraging system assets, improving coordination, and system role versus campus role.

Facilitators:
Mitch Leventhal, State University of New York System  
Paul Primak, Oregon University System

8:00 a.m. – 9:00 a.m. AIEA Public Policy Briefing  
AIEA hopes that conference attendees will take the opportunity during the conference to visit their congressional representatives to urge them to support international education programs. The briefing will provide those going to Capitol Hill with information and materials about current issues and how to maximize their impact. Congressional affairs experts will be available to answer questions and assist attendees in preparing for their congressional visits.

Co-Chairs:
Norm Peterson, Montana State University  
David Fleshler, Case Western Reserve University

8:00 a.m. – 9:00 a.m. Strategic Planning Taskforce Meeting

8:00 a.m. – 12:00 p.m. AIEA/AAC&U Workshop (separate fee)  
**Global Learning and Internationalizing The Curriculum**
Increasingly, in mission statements and promotional materials colleges and universities promise that their graduates will thrive in a complex, interdependent, and pluralistic world. However, curricular designs have not always kept pace with such rhetorical commitments. In this workshop, campus leaders from diverse institutions will share key lessons they have learned in their national, international, and local efforts to create curricular pathways by which all students in all programs can achieve essential global learning outcomes. Such designs include both general education and the majors. Workshop participants will define global learning outcomes for their own institutional contexts, begin to map the outcomes onto new and existing curricular terrain, and consider the types of assignments through which students can demonstrate improved global knowledge, intercultural skills, and personal and social responsibility. Workshop participants will also explore successful institutional strategies to help solidify investment in internationalization and global curricular designs. Co-sponsored with American Association of Colleges & Universities.

Presenters:
Kevin Hovland, AAC&U  
Hilary Kahn, Indiana University  
Betty Leask, University of South Australia  
Caryn McTighe Musil, AAC&U  
Paul McVeigh, Northern Virginia Community College
Monday, February 20 (continued)

8:00 a.m. – 12:00 p.m.  AIEA/EAIE Workshop (separate fee)

**Bologna & Global Impacts: What SIOs Need to Know**

What do SIOs need to know about the impact of Bologna on partnerships and other aspects of international education? While Europe is consolidating and enhancing the European Higher Education Area, developed under the Bologna process, it becomes increasingly clear that this process has had and will continue to have considerable effects in other countries as well.

The workshop will provide deeper knowledge about the consolidation of European higher education and the challenges ahead. How are the effects on international cooperation and exchange being felt? The impact, for example, of the new mobility benchmark and other political decisions will be discussed. Furthermore, the workshop will discuss the impact of this process now, with particular focus on what institutional leaders in other countries need to know about the impact of Bologna and in working with European institutions. Co-sponsored with the European Association for International Education.

Participants will:

- Gain up-to-date knowledge of the consolidation of the Bologna process in Europe
- Develop a greater understanding of the impact of the Bologna Process in other countries
- Identify emerging trends in cooperation and competition
- Become aware of likely effects of these trends on US-Europe relations
- Evaluate new approaches for working successfully with Europe

**Presenters:**

Gudrun Paulsdottir, Malardalen University
Hans-Georg van Liempd, Tilburg University
Monday, February 20 (continued)

8:00 a.m. – 12:00 p.m. AIEA/NACUBO Workshop (separate fee)  

**Successful Strategic and Operational Approaches to Campus Internationalization**

As the international presence of US institutions grows, many issues regarding compliance, finance and legal issues, risk management, cash management, tax, HR and other infrastructure and operational support arise. How does the Senior International Officer work with various leaders at the institution, particularly those outside the academic area: general counsel, compliance officers, risk managers, comptrollers, tax and human resource officers? To set an institution on the most successful path as international programs grow, and to get the most out of institutional investment, networking among disparate parts of the university becomes increasingly critical. Learn about resources available for chief business officers (and their staff) in higher education who are motivated to understand international operations and to support them. Learn how institutions have successfully set up networks, specialized functions, or other approaches to ensure sufficient coordination and opportunity to work collaboratively with the provost, researcher or faculty member before one runs into an unexpected problem financially or legally.

Sunanda Holmes of Johns Hopkins University, Marta Perez Drake of NACUBO (National Association of College and University Business Officers) and others will lead discussion of successful strategic and organizational approaches to these challenges and will refer to NACUBO’s latest web resources that are geared to educate business officers working with the institution’s leadership on international efforts. This workshop will focus on a typical US context and is geared to leaders in US institutions, but colleagues from other countries are welcome, should they want to consider adopting similar approaches in their own national context. Co-sponsored with the National Association of College and University Business Officers (NACUBO).

Presenters:
Marta Perez Drake, National Association of College and University Business Officers (NACUBO)
Sunanda Holmes, Johns Hopkins University
Bob Lammey, High Street Partners

9:00 a.m. – 10:30 a.m. AIEA Professional Development Committee Meeting  

9:00 a.m. – 10:30 a.m. AIEA Public Policy Board Meeting  

9:00 a.m. – 10:30 a.m. AIEA Membership Committee  

9:00 a.m. – 10:30 a.m. AIEA Editorial Board Meeting  

10:30 a.m. – 11:00 a.m. AIEA Presidential Fellows Gathering (invitation only)  

11:00 a.m. – 12:00 p.m. Joint AIEA Committee Meeting
Monday, February 20 (continued)

11:00 a.m. – 12:00 p.m.  Newcomer Orientation

This session is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose them to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective AIEA members.

Newcomer Orientation Sponsored by:

**EIKEN / A.C.E.**

(Associates in Cultural Exchange)

The EIKEN test is Japan’s most accessible, affordable, and prestigious English-proficiency test, with 2.3 million examinees annually and over 83 million since 1963. Backed by the Japanese Ministry of Education (MEXT), the test is administered at 18,000 test sites across 45 countries. EIKEN test results are accepted as evidence of English proficiency at approximately 350 colleges and universities in the U.S and Canada. Associates in Cultural Exchange (A.C.E.), a Seattle-based non-profit organization, facilitates EIKEN’s North American activities and fosters exchange programs between U.S. and Japanese educational institutions. To learn more about using the EIKEN test, visit stepeiken.org.

12:30 p.m. – 1:45 p.m.  Concurrent Sessions I

**Institutional Readiness for Strategic International Enrollment Management**

Institutional readiness as a component of international enrollment management must consider administrative, academic, financial, and structural aspects of the institution. Join a facilitated discussion among international education leaders from a variety of institutional types about assessing and improving institutional readiness. NAFSA's white paper "International Enrollment Management: Framing the Conversation" will provide background for the discussion.

Presenters:
Chair: Fanta Aw, American University
Christopher Viers, Indiana University
Kristin Williams, The George Washington University
Monday, February 20 (continued)

**Beyond Higher Education: Resources and Partnerships for SIOs in Building Inclusive Societies**

This session will explore non-higher education resources, initiatives and partners that Senior International Officers (SIOs) can tap in addressing global issues in international higher education, with the goal of building more inclusive societies. Specifically, resources, opportunities and programs available through the United Nations will be discussed. University representatives with experience and ideas in working with the UN and other state and non-state actors (UNESCO, Council of Europe, etc) are invited to share during the discussion time.

Presenters:
Chair: Darla K. Deardorff, AIEA/Duke University
Jason Scorza, Fairleigh Dickinson University
Mitch Leventhal, State University of New York

**The Adaptation of a Cost-effective Technology-Based Globalization Project Across a University System**

The plan and implementation of a university system-wide program to (a) Provide a global experience for all students by emulating one campus which uses an innovative and cost effective “Globalization via Technology” project with 43 partners in 25 countries; (b) Develop an implementation plan so it can be accepted and adopted by other campuses across the system; and (c) Begin to implement the plan and receive progress reports from four campuses.

Presenters:
Chair: Rosina Chia, East Carolina University
Elmer Poe, East Carolina University
Leslie Boney, University of North Carolina System

**Capturing the Multiplier Effects: Best Practices in Assessing the Impact of International Education Programs**

This session explores how evaluations of international exchange, fellowship and scholarship programs can be used to not only assess long-term impact on participants and communities, but how the information obtained can be harnessed for program enhancement. Panelists will discuss the positive impact disadvantaged students from developing countries are having on their home communities after they study abroad. Case studies from Germany and elsewhere will be presented to highlight best practices in evaluating international exchange programs.

Presenters:
Chair: Rajika Bhandari, Institute of International Education
Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
Yolande Zahler, Institute of International Education
Monday, February 20 (continued)

Doing Science with Africa: Partnership Opportunities with the African Regional Initiative in Science and Education (RISE)

The Regional Initiative in Science and Education (RISE) program prepares PhD and MSc-level scientists and engineers in sub-Saharan Africa through university-based research and training networks. To date, most RISE activities have involved only African universities, faculty, and students. Our goal is to bring more non-African universities into RISE, facilitating visiting professors to teach at RISE universities and setting the stage for ongoing international research collaborations.

Presenters:
Chair: Phillip Griffiths, Science Initiative Group
Diana Davies, Princeton University
George Rading, University of Nairobi

Current Research in International Education

This session is a discussion of significant recent research in international education including issues such as study abroad outcomes/assessment, research linking the local to the global, and international student recruitment and mobility. Panelists will present from the perspective of international education administrators, using research to inform and support the work they do on a daily basis. Much of the session will provide an opportunity for attendees to share their thoughts.

Presenters:
Chair: Harvey Charles, Northern Arizona University
Elizabeth Brewer, Beloit College
Alice Gail Bier, Brooklyn College, The City University of New York
Rahul Choudaha, World Education Services

The Life Cycle of an International Student: What Administrators Need to Know

Recruiting international students to one’s campus is a laudable goal shared by a majority of higher education institutions in the United States. Providing a campus where international students thrive academically and personally, and go on to become graduates as well as loyal alumni, requires a deeper look at the entire life cycle and campus community. Presenters will discuss these strategies, including lessons from attitudinal surveys from over 9,000 students from eleven countries.

Presenters:
Chair: Diane Weisz Young, U.S. Department of State
Michael Drish, Vanderbilt University
Wesley Teter, Institute of International Education

Concurrent Sessions
12:30 p.m. – 1:45 p.m.
Beyond Their Own Borders: The Development and Branding of Academic Cities

In many cases the city, not just the country, shapes international education experiences. Strategic purpose united institutions within Berlin, Jerusalem and Philadelphia creating empowering alliances. By providing examples of how universities and municipal authorities utilize their cities as educational assets to serve international students, we will demonstrate how partnering institutions can tap into common resources when developing and promoting mobility, teaching and research relationships.

Presenters:
Chair: Megan Brenn-White, The Brenn-White Group
Matthias Kuder, Freie Universität Berlin
Daniel Schuval, Masa Israel Journey
Daniela Ascarelli, Drexel University

Dialogue of the Americas 2011: A Catalyst for Change

AIEA Dialogues seek to create change among the membership and higher education organizations. The 2011 Dialogue of the Americas focused on creating networks that span North and South America and the nearby island nations, and participants worked to create change for much of the hemisphere. In establishing linkages across countries and professional organizations where networks did not yet exist, AIEA continues its role as catalyst to support international education discussion and action.

Presenters:
Chair: Andrew Gillespie, Auburn University
Francisco Marmolejo, University of Arizona

Hot Topics in International Education: Perspectives from Latin America, Australia, Southern Africa, North America

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:
Chair: Peggy Blumenthal, Institute of International Education
Thomas Buntru, Universidad de Monterey
Betty Leask, University of South Australia
Nico Jooste, Nelson Mandela Metropolitan University, South Africa
Jennifer Humphries, Canadian Bureau for International Education
Monday, February 20 (continued)

Politics of International Fundraising

Politics permeates international fundraising—campus units positioning for key donors, translating priorities of foundations into proposals, and getting local help as you search for contacts in “high places” in corporations. Learn how to keep peace among colleagues while advancing your fundraising initiatives, read between the lines of foundation proposal guidelines, and obtain appointments with key corporate leaders to present your case. Role playing and case studies will highlight this session.

Presenters:
Chair: Robert Kerr, University of California, Davis
Gretchen Dobson, Tufts University

Mark your calendars!

The 2013 AIEA Conference

February 17–20, 2013
New Orleans Marriott
New Orleans, LA, USA

Please join us for the 2013 AIEA Conference, held in New Orleans, LA at the New Orleans Marriott
Proposal Deadline: August 15, 2012

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www.aieaworld.org
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LIVE IT.
Monday, February 20 (continued)

2:00 p.m. – 3:00 p.m.  Opening Plenary

Keynote: Abiodun Williams, Vice President
Center for Conflict Analysis and Prevention,
United States Institute for Peace

Abiodun Williams is vice president of the Center for Conflict Analysis and Prevention. Previously, he served as associate dean of the Africa Center for Strategic Studies at the National Defense University. From 2001 to 2007, he served as director of strategic planning in the Office of the United Nations Secretary-General. In that capacity, he advised Secretaries-General Kofi Annan and Ban Ki-moon on a full range of strategic issues including U.N. reform, conflict prevention, peace-building and international migration. He held political and humanitarian affairs positions in U.N. peacekeeping missions in Bosnia and Herzegovina, Haiti, and Macedonia from 1994 to 2000.

Williams began his career as an academic and taught international relations at the Edmund A. Walsh School of Foreign Service, Georgetown University, University of Rochester, and Tufts University. In 1990 he was awarded the Constantine E. Maguire Medal for outstanding service to the School of Foreign Service and its students, and in 1992, he won the School’s teaching award. He was the recipient of a Pew Faculty Fellowship in International Affairs in 1990.

Williams has served on the boards of the Academic Council on the U.N. System, the United World Colleges, Lester B. Pearson College of the Pacific, Jesuit International Volunteers, and QSI International School of Skopje. He holds an M.A. (Hons) from Edinburgh University, and M.A.L.D. and Ph.D. degrees from The Fletcher School of Law and Diplomacy, Tufts University. He has published widely on conflict prevention, international peacekeeping and multilateral negotiations.

Conference Opening Plenary Sponsored by:

WES

World Education Services (WES)—www.wes.org—is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America.

WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper.

WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community.

WES shares its expertise and research through its webinar and workshop series—featuring topics specifically tailored for graduate schools—and a suite of online tools. WES’ newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.
Concurrent Sessions II

3:15 p.m. – 4:30 p.m.

**Integrating Priorities in Research and Economic Development: Approaches and Opportunities that Link Partners in Academia, Government and the Non-governmental Sectors**

At most institutions, international partnerships are sustained by a small pool of faculty in their areas of expertise. Many funding and interdisciplinary opportunities that can enhance research and economic development go untapped. This panel will highlight different perspectives and academic/governmental linkages from Germany, Australia and the U.S. to examine the enhanced role of international offices.

Presenters:
Chair: Prema Arasu, Washington State University
Richard Nader, University of North Texas
Sebastian Fohrbeck, German Academic Exchange Service
Anna Ciccarelli, University of Queensland

**The Agent Debate: Where the Discussion Over Using International Recruiters Stands, and Where It’s Going**

One of the most contentious issues in international education today is over the use of paying independent agents to recruit overseas. Proponents say agents are cost-effective and can best assist foreign students. Critics argue these recruiters are often more interested in making money than serving students. This panel includes both proponents and opponents of the practice, as well as international officers who have wrestled with whether to use commissioned agents to attract more overseas students to their campus.

Presenters:
Chair: Karin Fischer, *The Chronicle of Higher Education*
Norm Peterson, Montana State University
Joyce Smith, National Association for College Admission
James Cooney, Colorado State University
Fanta Aw, American University

**Aligning the Campus with the Internationalization Goals of the University: University of California Institutional Responses to International Student Enrollment Surge**

International student enrollment surges can create “culture shock” in public universities facing shrinking resources and growing demand from local students. This presentation provides an overview of the strategic goal to increase enrollment of full-time international students across the University of California, highlighting the impact of the sudden growth of international students, the challenges the campuses faced, and how these challenges were addressed by campus leadership, the international office and other campus units.

Presenters:
Chair: Ivor Emmanuel, University of California, Berkeley
Bob Ericksen, University of California, Los Angeles
Wes Young, University of California, Davis
Monday, February 20 (continued)

**Mid-Career Leadership Training for Global Engagement: Lessons Learned from ACE and AIEA Fellows Programs**

This session draws together models and lessons from the ACE Fellows Program and the AIEA Presidential Fellows Program in an overview of effective structures for SIO mentorship. This is of particular importance given that many SIOs come directly from faculty roles and may not have prior administrative experience; in addition, the SIO role has a high turnover rate, thus requiring effective training programs. We will discuss how mentors can be most effective, based on AIEA and ACE lessons.

Presenters:
Chair: Jenifer Cushman, Juniata College
Susan Carvalho, University of Kentucky
Donna Scarboro, The George Washington University

**The Academic Associations and Institutional Internationalization**

As higher education institutions struggle to expand internationalization while, at the same time, confronting diminishing budgets, they seek low cost resources that can deliver high internationalization value. Oft overlooked resources are the academic associations with which one’s institution is affiliated. How can academic associations help institutions build cost-effective international consortia, partnerships, collaborations, and coalitions?

Presenters:
Chair: Joan Elias Gore, Foundation for International Education and University of Virginia
Arlene Jackson, American Association of State Colleges and Universities (AASCU)
Carol Stax Brown, Community Colleges for International Development
Sufei Li, China Center for International Education Exchange (CCIEE)

**Encouraging STEM Majors to Engage in Education Abroad**

Review of the challenges that STEM students face when they consider studying abroad; discussion of how to work with STEM faculty on making study abroad easier for their students; and consideration of other education abroad opportunities for STEM students, beyond semester or summer study abroad programs.

Presenters:
Chair: Joseph L. Brockington, Kalamazoo College
Jody Olsen, University of Maryland
Yating Haller, Purdue University
Margaret Wiedenhoef, Kalamazoo College
The Lions Roar: The Progress and Potential of Sub-Saharan Africa

Economic and demographic changes are fueling opportunities for U.S. universities and colleges to expand their recruitment and study abroad programs in sub-Saharan Africa. Among these changes is strong economic growth exceeding many emerging and advanced economies, an increase in business confidence, development of a middle class with discretionary income; and a demand for quality tertiary education which is a challenge beyond the capacity and resources of many African countries.

Presenters:
Chair: Clara Priester, EducationUSA
Daniel Paracka, Kennesaw State University
Jeffrey Riedinger, Michigan State University
Susan Buck Sutton, Bryn Mawr College

Education Partnerships: How to Meet Stakeholder Needs

Higher Education as a force for good in the developing world. How HE can successfully build local, international and institutional linkages for mutual benefit. In a globalized world, the more that poor countries in Africa and Asia prosper then there is a huge benefit to the West as well. Looking at partnerships from a practical/implementation viewpoint as opposed to theory, this session examines lessons to be learnt from international and cross-regional collaboration.

Presenters:
Chair: Jenny Scott, British Council
Thomas Hill, New York University
Anthony Grimason, University of Strathclyde

The Future of Assessment in International Education

What is the future of assessment? Is it a fad or is it here to stay? What are the key themes and issues? Three international education assessment experts present their views on the issues, challenges and opportunities in assessment. Participants in small groups will discuss these future trends and add others. The presenters will then lead a discussion on emerging themes and what these mean in terms of participants’ experiences in assessing international education at their institutions.

Presenters:
Chair: Larry Braskamp, Global Perspective Institute
Darla K. Deardorff, AIEA/Duke University
Richard Sutton, Western Kentucky University
Patterns of Operation and Oversight of International Branch Campuses

This session uses data from an ongoing study of international branch campuses by the Cross-Border Education Research Team (C-BERT) at the State University of New York at Albany to describe the various organizational patterns that branch campuses follow, and the oversight strategies employed by home campuses and quality assurance agencies. Commentary will be provided by practitioners who are actively engaged in working with and advising universities in their international activities.

Presenters:
Chair: Kevin Kinser, State University of New York at Albany
Jason Lane, State University of New York at Albany
Bob Lammey, High Street Partners
Duleep Deosthale, Manipal Education

Innovation in Global Graduate Education

Higher education is a global enterprise and as such requires that our future faculty and academic leaders understand and embrace global higher education. The Preparing the Future Professoriate: Global Perspectives program was initiated in 2006. The program recently added the University of Basel as a partner and graduate students across many academic disciplines from each university participate in global seminars, visit universities in Europe and the U.S., and discuss policy implications.

Presenters:
Chair: John Dooley, Virginia Tech
Karen DePauw, Virginia Tech
Justin Shanks, Virginia Tech
Erich Thaler, Universität Basel
Monday, February 20 (continued)

Concurrent Sessions
4:45 p.m. – 6:00 p.m.

Concurrent sessions III

The Provost’s Perspective on Internationalization

For three years, the American Council on Education convened an invitational Internationalization Forum for Chief Academic Officers, funded by The Henry Luce Foundation, to discuss the academic challenges of leading higher education internationalization. This panel session of chief academic officers, all recent participants in ACE’s Internationalization Laboratory, will present lessons learned about the major leadership issues and strategies for successful internationalization in their institutions. They will also present promising practices that are transferable.

Presenters:
Chair: Barbara Hill, American Council on Education
Kathleen Enz Finken, University of Wisconsin-La Crosse
Jeffrey Kane, Long Island University
Carl Lovitt, Central Connecticut State University

Promoting International Education through a Strategic Approach to International Admissions

Institutions of higher education are leading the way in addressing new and sometimes threatening global issues. As challenges to our planet change, so do traditional international education campus support functions. This session examines critical international admission issues, including transnational education dilemmas, ensuring authenticity of documents, determining institutional recognition, and assessing non-traditional programs. Panelists from universities will describe, compare and analyze how effective international admissions staff and practices are deployed to address these types of issues.

Presenters:
Chair: Margit Schatzman, Educational Credential Evaluators, Inc.
Fanta Aw, American University
Lawrence Bell, University of Colorado Boulder
Barbara Varsa, University of Maryland

International Higher Education — Current and Future Developments: Reflections from the Sage Handbook

This session will feature some of the contributors to the recently published The Sage Handbook of International Higher Education, discussing themes that address the future of international higher education. Issues such as strategic partnerships, outcomes assessment, international student/scholar mobility and convergence of international higher education systems will be discussed. Attendees will have the chance to further interrogate these issues and raise other issues relevant to the future of international higher education.

Presenters:
Chair: Harvey Charles, Northern Arizona University
Darla K. Deardorff, AIEA/Duke University
John Heyl, CEA Global Education
Susan Buck Sutton, Bryn Mawr College
Hans de Wit, Hogeschool van Amsterdam
Engaging Global Citizenship Through Institutional Culture and General Education

General education is a powerful mechanism through which institutions communicate their values. At the same time, the institutional culture should exemplify these values. Global education leaders and students from two very different institutions discuss how they prepare students for global citizenship through building an institutional culture of globally engaged learning and implementing such learning in GE. Participants will take away a toolbox of planning strategies for their home institutions.

Presenters:
Chair: Hilary Landorf, Florida International University
Jason Scorza, Fairleigh Dickinson University
Morrine Omolo, Fairleigh Dickinson University
Stephanie Doscher, Florida International University

Emerging Trends and New Developments in U.S. Study Abroad

This session will present new research on U.S. student mobility with a focus on new and emerging trends. The rise of new types of education opportunities offered to international students signals a shift in internationalization policies. The speakers will discuss new developments ranging from the numbers of American students that pursue full degrees abroad, to dual/joint degree programs and non-traditional educational opportunities such as internships, volunteer activities, and other projects.

Presenters:
Chair: Rajika Bhandari, Institute of International Education
Xinyu Yang, China Scholarship Council
Matthias Kuder, Center for International Cooperation
Raisa Belyavina, Institute of International Education

What International Students Think About U.S. Higher Education

Experts from the Institute of International Education (IIE), EducationUSA and overseas Fulbright Commissions will discuss the enrollment trends from their area of the world, and the attitudes and perceptions that prospective international students in their regions have regarding U.S. higher education and studying in the U.S. compared to other key destinations, such as the United Kingdom and Australia. Data will be drawn from IIE’s student attitudinal survey series.

Presenters:
Chair: Shannon Harrison, Institute of International Education
Wesley Teter, EducationUSA
Rita Moriconi, U.S. Department of State
Leadership Initiative for Public Health in Africa: Outcomes and Impact
The U.S. Agency for International Development through Higher Education for Development (HED) has managed more than 300 international higher education partnerships over the past ten years. HED’s mission is to provide awards and share information on collaborative methods that yield long-term impact among higher education institutions in the U.S. and abroad. HED brings together a panel to share outcomes from an assessment done of the five-year Leadership Initiative for Public Health in East Africa.

Presenters:
Chair: Azra Nurkic, Higher Education for Development
Gilbert Burnham, Johns Hopkins University
Peter French, University of South Florida

Collaborating to Support International Dialogue on Quality and Quality Assurance in Higher Education: an APEC (Asia-Pacific Economic Cooperation) Example
Higher education quality as institutional standards, student outcomes, research, graduates’ employment, and other measures is of significant interest worldwide. This session examines an APEC project, collaboratively planned by the University of Hawai‘i, East West Center, and US Education Department, with participants from APEC economies to analyze quality definitions and practices in the region. Themes, challenges, and lessons learned are considered. The audience will participate in discussing applications and sustainability of best practices throughout diverse regions.

Presenters:
Chair: Joanne Taira, University of Hawai‘i System
Linda Johnsrud, University of Hawai‘i System
Terance Bigalke, East West Center
Brian Fu, U.S. Department of Education

One Size Does Not Fit All: Highlights of the AIEA-Brandeis University Campus Forum
This session will highlight some of the major themes and findings from the January 2011 AIEA Campus Forum hosted by Brandeis University. At the AIEA-Brandeis Forum, senior administrators from smaller liberal arts colleges and universities examined alternative approaches to sustained global commitments. This presentation will take the form of a Q&A with six Forum attendees. Audience members are encouraged to join in the discussion.

Presenters:
Chair: Diana Davies, Princeton University
Joseph Tullbane, St. Norbert College
Jenifer Cushman, Juniata College
April Burriss, International Education Consultant
Monday, February 20 (continued)

International Education — Knowledge Management: Innovation, Ethics and Governance Challenges

This session aims to discuss the limits of ethics in the innovation process at a time when institutions change their hierarchies and bureaucracies in order to create the opportunities to establish policies for governance and knowledge management. Join two seasoned international educators in exploring the role of ethics in a variety of international education settings.

Presenters:
Chair: Francisco Paletta, Fundação Armando Alvares Penteado
Everett Egginton, New Mexico State University

7:00 p.m. – 8:30 p.m.

2012 AIEA Opening Reception and 30th Anniversary Celebration

Join your colleagues at the National Press Club for an evening of networking with old and new friends. The National Press Club is located next door to the JW Marriott, and the reception will be held on the top floor in the ballroom. Let’s celebrate AIEA’s 30th anniversary together!

Opening Reception Sponsored by:

IDP Education

Over the last 40 years, IDP Education has become the world’s largest student placement firm, operating more than 70 counseling centers in 24 countries and placing more than 250,000 students into Australian higher education programs. It is jointly owned by 38 Australian universities and a leading online recruitment firm, and is one-third owner of the IELTS English proficiency exam with the British Council and Cambridge University. The company recently expanded into the United States to offer its experience and expertise to U.S. colleges and universities. For more information, visit www.usa.idp.com.
## Tuesday, February 21

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:00</td>
<td>Conference Registration 7:30 a.m. – 6:00 p.m.</td>
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<tr>
<td>8:00</td>
<td>Association Breakfast (invitation only)</td>
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<tr>
<td>8:30</td>
<td>Info Session I: The International Student Barometer™</td>
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<tr>
<td>9:00</td>
<td>Info Session II: Subjects, Cities, Regions and Stars</td>
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<tr>
<td>9:30</td>
<td>Info Session III: Latin America</td>
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<tr>
<td>10:00</td>
<td>Presidential Plenary 9:00 a.m. – 10:00 a.m. Keynote: Unity Dow</td>
</tr>
<tr>
<td>10:15</td>
<td>Exhibition Opening and Networking Break with Exhibitors</td>
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<tr>
<td>11:00</td>
<td>Concurrent Sessions 11:00 a.m. – 12:15 p.m. Cultural Diversity for Sustainability, Accreditation Issues, Next 25 years, Chinese Social Media, Designing Experiences, Internationalization Within the Americas</td>
</tr>
<tr>
<td>12:00</td>
<td>Networking and Awards Luncheon 12:30 p.m. – 1:30 p.m.</td>
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<tr>
<td>12:30</td>
<td>Concurrent Sessions 1:45 p.m. – 3:00 p.m. Federal Support, Indian Education System, AIEA Presidential Fellows, Global Learning Values, Building Networks, Service Learning, Confucius Institutes, Internationalization of the Curriculum</td>
</tr>
<tr>
<td>1:45</td>
<td>Concurrent Sessions 3:45 p.m. – 4:45 p.m. Learning Experience, International Organizations, Hot Topics, Strategic Planning, ALP for ESL Students, Institutional Engagement in India, Teamwork Time, U.S.-China Partnerships, AIEA Roundtable, Peace-building, Female SIOs</td>
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<tr>
<td>5:00</td>
<td>Concurrent Sessions 5:00 p.m. – 6:00 p.m. Fiscal Stringency, Washington 2012, Collaborations with India, Partners &amp; Competitors, Baccalaureates, Language Flagship, UN Global Compact, U. de Monterrey, Secure World, Fundraising</td>
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<tr>
<td>6:00</td>
<td>Women’s Networking</td>
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<tr>
<td>6:30</td>
<td>Networking Reception 6:30 p.m. – 8:00 p.m.</td>
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<tr>
<td>8:00</td>
<td>AIEA Past Presidents’ Dinner (invitation only) 8:00 p.m.</td>
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Tuesday, February 21

7:30 a.m. – 6:00 p.m.  Conference Registration  CAPITOL REGISTRATION DESK

7:30 a.m. – 8:45 a.m.  NIEA/Sister Association Breakfast (invitation only)  SALON F

7:45 a.m. – 8:45 a.m.  Information Session I*  SALON H

Strategic Management for Internationalization:
The International Student Barometer™

We will discuss how institutions can shape internationalization strategies using evidence from the ISB (International Student Barometer™), the global benchmarking study of expectations and experiences of international student populations. We will present findings from the global study, i-graduate’s range of research tools, and from the growing USA national index.

Presenters:
Pamela Barrett, iGraduate

Information Session I Sponsored by:

i-graduate

i-graduate is the global leader in independent benchmarking and research for educators worldwide. With an extensive portfolio of exclusively education focused studies including the largest study of international students in the world, the International Student Barometer™, i-graduate delivers comparative insights and competitive advantage to over 1,300 institutions, organizations and government departments in 24 countries. The i-graduate network brings global insight to strategy, planning, enrollment management, service delivery and relationship management in international education.

*light breakfast included for info session participants
All-Conference Sponsor

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The premier benchmarking tool for international educators

The International Student Barometer™

Register now to take part in the world’s largest international student survey...

...with feedback from over a million students and benchmarks drawn from hundreds of the world’s leading universities.

The ISB is the definitive strategic evidence base to shape your internationalization program and support international recruitment and retention at your institution.

i-graduate are proud to be sponsors of the 2012 AIEA Conference. To find out more please visit Pamela Barrett at our stand or contact us on:

+ (1) 202 455 0959 / + (1) 501 538 5348
pamela.barrett@i-graduate.org
www.i-graduate.org
Subjects, Cities, Regions and Stars: Innovation in University Rankings and Ratings

QS has been operating the QS World University Rankings since 2004 and they have attracted great international interest now published through over thirty different media channels including US News & World Report. This session will introduce a number of different ways in which QS is going beyond the rankings to provide an increasingly comprehensive toolkit for prospective international students.

Presenter:
Ben Sowter, Head of QS Intelligence Unit

Information Session II Sponsored by:

QS

QS has been publishing the QS World University Rankings for the last 8 years. We are proud to announce the launch of the new QS Star rating system. QS Stars is a complementary companion to rankings—a rating system that facilitates the evaluation of universities across a much broader range of criteria and with respect to established thresholds rather than the performance of others. The objectives are to allow institutions to shine, irrespective of their size, shape and mission and to shine a light on excellence that may otherwise remain in the shade. QS Stars are awarded based on the university’s performance in an extensive audit. Over 30 criteria contribute towards the overall assessment grouped into eight categories: research, employability, teaching, infrastructure, internationalisation, innovation, engagement and the institution’s standing in specialist subjects. QS Stars are awarded both overall and for each of these subcategories, enabling institutions that are strong overall to demonstrate their strength in the round and institutions that do less well overall to highlight their strengths in key areas. We have devised a “QS Stars Pre-assessment Report”, that outlines your institution’s performance against the QS Stars criteria. Naturally, the audit process would fill in the gaps and result in a higher score and rating, but the pre-assessment gives you the means for a reasonable forecast. Please come and visit the QS stand for further information on the QS Stars and to order your Institutions complimentary ‘Pre-assessment’.

*light breakfast included for info session participants
From the producers of *

QS WORLD UNIVERSITY RANKINGS

Brings to you

QS STARS
RATED FOR EXCELLENCE

QS Stars - A new university rating system that evaluates universities using a wide range of criteria, allowing universities to highlight their strengths. To find out more www.topuniversities.com/qsstars or visit us in the exhibition area.

* Published by US News & World Reports as World’s Best Universities

www.topuniversities.com/qsstars

QS INTELLIGENCE UNIT
Stars • Benchmarking • Subject Rankings
Asian Rankings • Latin American Rankings
Tuesday, February 21 (continued)

7:45 a.m. – 8:45 a.m.  Information Session III*  

Latin America

The session will cover the main countries sending students abroad from Latin America with particular emphasis on Brazil & Colombia. The session will also highlight why numbers from these countries have increased dramatically in recent years as well as the various scholarship programs such as Becas Chile, Colfuturo and the new Brazilian program. There will also be some tips on how to recruit students from the region and working with agents.

Presenter:
Samir Zaveri, Director, International Operations

Information Session III Sponsored by:

BMI

BMI organizes the leading international educational fairs in Latin America and has been involved in organizing events in Europe, Asia, Australia and North America. Annually, the company organizes the Salão do Estudante Fairs in Brazil and the Expo-Estudiante Fairs in Ecuador, Peru, Colombia and Venezuela. The company also organizes the most important postgraduate fairs in the Brazil, Chile, Colombia & Ecuador in cooperation with major scholarship agencies such as Becas Chile (Chile), Colfuturo (Colombia) and SENESYT (Ecuador). BMI also organize the Europosgrados Colombia Fairs (on behalf of Campus France & DAAD) and the Latin American Conference on Higher Education (LACHEC) for the Colombian Ministry of Education. In 2011, over 170,000 students, 675 international exhibitors and over 400 educational agencies participated in a BMI event.

*light breakfast included for info session participants
Twenty five years of experience in international student recruitment in Latin America

More than 200 North American institutions have exhibited with BMI

BMI organizes the leading international education fairs in Latin America - Salão do Estudante (Brazil’s largest international student recruitment fair) and Expo-Estudiante (Spanish speaking Latin America’s largest fairs).

In 2012, BMI will also organize the most important postgraduate fairs in Latin America including Brazil (in October), Chile (in association with Becas Chile scholarship program), Colombia (supported by Colfuturo scholarship program) and Ecuador (supported by Senescyt scholarship program).

In addition, BMI organizes The BMI Agent Workshops annually in Brazil (March), Canada (May) and The Global Education Agent Workshop in Turkey (October).

EXPO-ESTUDIANTE POSTGRADUATE
May 10 - Quito - Ecuador
May 12 & 13 - Santiago - Chile
May 15 - Antofagasta - Chile
May 17 - Valdivia - Chile
May 19 & 20 - Bogota - Colombia
May 22 - Medellin - Colombia

EXPO-ESTUDIANTE
September 27 - Lima - Peru
September 29 - Caracas - Venezuela
October 1 - Maracaibo - Venezuela
October 4 - Cali - Colombia
October 6 & 7 - Bogota - Colombia
October 9 - Medellin - Colombia

THE BRAZIL POSTGRADUATE FAIRS
October 27 & 28 - Sao Paulo - Brazil
October 30 - Rio de Janeiro - Brazil

info@bmimedia.net / www.bmimedia.net / www.bmiagentworkshop.com
Tuesday, February 21 (continued)

9:00 a.m. – 10:00 a.m.  Presidential Plenary

**Keynote: Unity Dow, Lawyer, Activist and Writer**

Unity Dow is a lawyer, human rights activist and writer from Botswana who was the first female high court judge in Botswana’s history. She is the author of four novels and *Saturday is for Funerals*, a non-fiction book about the Botswana AIDS crisis co-authored with Harvard researcher Max Essex. As a lawyer, Dow earned acclaim for her stances on women’s human rights and made a name for herself in the landmark Attorney General of Botswana vs. Dow case that effectively overturned a law banning women from passing their nationality over to their children. She worked as a partner in Botswana’s first all-female law firm and was the first woman to serve as a judge on the Botswana High Court. Currently serving her second term as Commissioner of the International Commission of Jurists, she has been appointed the chair of its Executive Committee. She was one of the three international judges on the Kenya Court that oversaw the passage of its constitution.

**Presidential Plenary Sponsored by:**

**Webster University**

Webster University, founded in 1915 in St. Louis, is the only private, nonprofit university with campus locations around the world including American-style traditional campuses in North America, Europe and Asia. Other colleges and universities broaden their international programs by joining the Webster International Network of Schools, which helps expand their global reach. Webster’s international campuses connect students to the local communities and to the world transforming them for global citizenship and excellence. Webster’s Study Abroad programs rank in the top 2 percent of 1,600 colleges and universities surveyed in the “America’s Best Colleges” 2012 edition of U.S. News & World Report.

10:15 a.m. – 11:00 a.m.  Exhibition Opening

**Exhibition Opening and Networking Break with Exhibitors**

Don’t miss this opportunity to network with exhibitors and colleagues!

**Exhibition Opening Sponsored by:**

**CIEE**

CIEE is a leading U.S. international education organization, creating programs that allow high school and university students and educators to study and teach abroad. Today, CIEE offers over 130 study abroad programs, 7 teach abroad programs, the iNext travel insurance card, and many resources for educators: over 20 faculty development seminars, an annual conference, and multiple publications.
iNext Travel Insurance

iNext offers a complete network of both supplemental and comprehensive travel insurance options with emergency assistance services fulfilled through partnerships with Travel Guard, Virginia Surety Company, and On Call International. Benefits are available for both individuals and groups traveling outside of the United States and are valid for 365 days. Select from five levels of supplemental coverage all of which are available for an affordable one-time fee; or a comprehensive policy that features the flexibility of daily/monthly/annual pricing tiers and includes options for political/natural disaster evacuation coverage and trip cancellation.

11:00 a.m. – 12:15 p.m.  Concurrent Sessions IV

Ambassador Perspectives on Building Regional Security through International Education

For many years International Education has been a core ingredient in the development of skills, knowledge and economic growth in South East Asia. The exchange of students, scholars and cultures has been a long established practice in the region. More importantly, the process of International Education has also contributed to the development of long-term relationships and understanding as a basis of regional security. This session will provide the insights and experience of three countries.

Presenters:
Chair: Mark Darby, Australian Education International, Washington D.C.
Amb. Kim Beazley, Embassy of Australia
Amb. Chan Heng Chee, Embassy of Singapore
Amb. Dino Patti Djalal, Embassy of Indonesia

Funding Internationalization: Models that Work from Small Colleges

Traditionally small colleges have a reputation for more flexibility and adaptability to changing climates and finding outside funding as well as develop “out of the box” solutions to internal funding. As funding environments becomes increasingly tight for all colleges and universities, exploring some of these different funding models for internationalization has an inherent value especially if said models, or the concepts behind the models, might prove to be transferable to other institutions.

Presenters:
Chair: Joseph Tullbane, St. Norbert College
Jenifer Cushman, Juniata College
Robin Melavalin, Colleges of the Fenway
Tuesday, February 21 (continued)

Build a Secure World Through International Education: Lessons from Southern Africa

In most African conflicts, reconciliation needs to involve more than elite deals. Truly broad-based, national initiatives are needed to encourage real peace. This cannot be achieved without education – both formal and informal – as a vital strategy. Education is therefore a crucial, if often neglected, focus of the process. This session explores factors for successful peace education efforts within post-apartheid South Africa, as well as broader lessons learned through reconciliation efforts.

Presenters:
Chair: Donna Scarboro, The George Washington University
Unity Dow, lawyer/activist/author
Fanie du Toit, Institute for Justice and Reconciliation, South Africa

Consortium and Partnering in Higher Education: Accepting Cultural Diversity for Sustainability

The value of university partnerships (whether they are developed by the university as a whole, or contained within various colleges, schools, departments or programs) with local, regional, national and international communities are well understood by leaders in higher education. Partnerships or alliances or consortia can take on many forms including those with other institutions of education, within a framework of a consortium of universities, with a university and its alumni.

Presenters:
Chair: Krishna Prasad Dotel, St. Lawrence College, Kathmandu
Arjun Kant Mainali, St. Lawrence College, Kathmandu
Chitra Kumar Dahal, St. Lawrence College, Kathmandu
Raju Kafle, St. Lawrence College, Kathmandu

Accreditation Issues and International Initiatives

Accreditation standards and priorities have had to evolve quickly to keep pace with new genres of international initiatives. In this session, representatives of two accreditation bodies – SACS and WASC – will present their own viewpoints regarding the crossroads between international programs and accreditation standards. We will then have a mutually informative discussion about how senior international officers can balance innovation with accreditation compliance.

Presenters:
Chair: Susan Carvalho, University of Kentucky
Richard Osborn, Western Association of Schools & Colleges
Marcy Stoll, Southern Association of Colleges & Schools
Tuesday, February 21 (continued)

**Study Abroad: The Next 25 years — Practice and Innovation in the U.S. and Australia**

This session will review study abroad trends in the U.S., provide concrete examples from Michigan State University, the largest study abroad program among U.S. public universities for the last 6 years, and compare these trends with practice in Australia, from national and institutional perspectives. The following types of programming will be discussed: community engagement, internships, pre-freshman, graduate, clinical experiences, inbound study abroad, and non-credit-bearing experiences.

**Presenters:**
- Chair: John Molony, QS Quacquarelli Symonds, Ltd.
- Davina Potts, Michigan State University
- Brett Berquist, Michigan State University
- Dawn Koban, RMIT University

**Engaging Chinese Social Media**

Tremendous growth in social media (Facebook, Twitter) offers new opportunities for universities to manage their brands globally. China’s leading platforms for sharing information and opinions are Renren (160m. users) and Sina Weibo (140m. users). In this session, two U.S. universities share experiences of tapping into Chinese social media as part of their outreach in China, and lead a discussion of how institutions can effectively incorporate these services into institutional strategies.

**Presenters:**
- Chair: Samuel Robfogel, Georgetown University
- David Joiner, University of Wisconsin-Madison
- Pei Liu, Georgetown University

**Designing Experiences for International Students to Become Global Citizens**

Based on data about international students and American students from 80 U.S. colleges, panel members will discuss educational experiences that foster global learning and citizenship, including cognitive, intrapersonal, and interpersonal dimensions. They will explore with participants in small groups strategies and programs that colleges and universities can create to assist students, specifically international students, in becoming global citizens.

**Presenters:**
- Chair: Larry Braskamp, Global Perspective Institute
- Katherine Bellows, Georgetown University
- Christopher Viers, Indiana University
Trends, Results, Lessons Learned and Challenges in Internationalization Within the Americas

The Inter-American collaboration has grown over the past decade and the consensus is unanimous on the existing potential to increase academic exchange in the Americas and foster extensive linkages of collaboration in Higher Education within the parameters of new trends of the 21st century. Three important institutional cases from Brazil, Canada and Colombia will be presented in relation to the internationalization of H.E. to discuss priority issues related to university internationalization.

Presenters:
Chair: Alain Boutet, Dalhousie University
Sidney Mello, Universidade Federal Fluminense UFF-Brazil
Jeannette Velez, Universidad del Rosario, Colombia

12:30 p.m. – 1:30 p.m. Networking and Awards Luncheon

Networking is always a highlight of AIEA conferences. Take advantage of this excellent networking opportunity over lunch and join us in recognizing the outstanding recipients of our AIEA Awards. Participants will also learn about the newly established Tony Adams Fund, created in memory of our colleague Tony Adams.

Networking and Awards Luncheon Sponsored by:

ELS Educational Services
www.InternationalStudentRecruitment.org
www.ELS.edu
www.UniversityGuideOnline.org

Building international pathways and enabling successful international student mobility for more than 50 years ELS is the largest global provider of student recruitment and ESL training on over fifty university campuses as well as pathways in the US, Australia and Canada.

ELS helps universities map recruitment strategies to achieve their admission goals and standards enhancing campus diversity. Students receive counseling and admissions assistance through ELS’s network of 1,600 counseling centers in 85 countries. Each year thousands of students are placed into undergraduate and graduate programs. Over 650 universities worldwide accept student completion of the ELS Certificate of Completion as proof of English proficiency.
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## Open Source Solutions for Enhancing Comprehensive Internationalization: The UCosmic Consortium

The UCosmic Consortium is developing an affordable, open source solution to comprehensively map global engagement across universities. UCosmic is platform independent, cloud based and secure. The Consortium has members from twelve countries, as well as IIE and the College Board. This session will focus on features, operations, and future directions.

**Presenters:**
Chair: Mitch Leventhal, The State University of New York  
Ron Cushing, University of Cincinnati  
Mohamed El-Aasser, Lehigh University  
Clay Hensley, The College Board

## Research and Practice on Model of Internationalization of Curriculum Model in Chinese Higher Education

This showcase will explore the research and practice on model of internationalization of curriculum model in Chinese higher education. Internationalization of curriculum is one of the important aspects in the process of internationalization of higher education and China has attached more importance to it. The showcase will introduce the practice of internationalization of curriculum in China and the goal is to explore the effective model for internationalization of curriculum.

**Presenters:**
Chair: Chai Shaoming, South China Normal University  
Wu Jianli, South China Normal University

## Strategic Planning at Washington State University

With increasing emphasis on internationalization, international officers are confronted with many excellent models and frameworks of comprehensive internationalization versus the realities of structure, culture and opportunities at the level of the individual institution. This showcase will exemplify the process and outcome at Washington State University and invite dialogue, critique and exchange with participants.

**Presenter:**  
Prema Arasu, Washington State University

## Building a Secure World through International Conflict Management Education: Showcasing the Interdisciplinary PhD Program at Kennesaw State University

The PhD Program in International Conflict Management at Kennesaw State University is one of the few graduate programs in the world that educates future global leaders in peace-building, peacekeeping and post-conflict reconstruction. This presentation showcases our unique program and discusses the challenges we faced related to transition from an undergraduate to a graduate academic culture, disciplinarity and interdisciplinarity, institutional support for new international programs, domestic and international student experiences, and faculty commitment and service.

**Presenters:**
Chair: Darina Lepadatu, Kennesaw State University  
Volker Franke, Kennesaw State University

## Leveraging Partnerships for Transformational Change

Two public research universities engaged in innovative joint venture partnerships with a private sector organization demonstrate how such arrangements can serve as a powerful catalyst to leverage campus-wide internationalization. These capacity-building projects have substantially transformed university enrollment profiles, administrative processes, institutional policies, organizational structures, curriculum, co-curricular activities, and physical infrastructure.

**Presenters:**
Chair: JoAnn McCarthy, INTO University Partnerships–North America  
Sunil Khanna, Oregon State University  
Roger Brindley, University of South Florida  
Linda Whiteford, University of South Florida

## Sustainable Transnational Education – University of Newcastle, Australia in Singapore

This session will look at the importance of partner choice and legal contracts in sustainable transnational education (TNE) projects. The University of Newcastle, Australia operation in Singapore will be showcased and the challenges faced and lessons learned will be discussed during the session from my perspective as Academic Registrar of the operation for the past four years.

**Presenter:**  
Vicki Drewe, University of Newcastle, Australia (in Singapore)
### Best Practices Showcase

**Tuesday, February 21** (continued)

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<th>Session</th>
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<tr>
<td><strong>Science and Engineering in a Global Context: Engaging Graduate Students in International Experiences</strong></td>
<td></td>
<td>Developing a diverse, internationally competitive and globally engaged science and engineering workforce is one of the goals of the America Competes Act and of many higher education institutions. The University of Florida has recently implemented several different international experiences for graduate students in the STEM disciplines. Roundtable discussion topics will include field schools and research abroad; minority student participation; site selection and academics; and evaluation.</td>
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<tr>
<td><strong>Partnering with Intensive English Programs to Support University Internationalization Initiatives</strong></td>
<td></td>
<td>Whether your institution has its own IEP, or is interested in outsourcing, this presentation will provide examples and advice on the many benefits an on-campus IEP can offer. These benefits include internationalizing the campus, recruitment partnerships, orienting of students prior to matriculation, ability to offer collaborative bridge programs.</td>
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<td><strong>The Training of Global Citizens: Transdisciplinarity in Faculty-Led Programs Abroad</strong></td>
<td></td>
<td>This showcase introduces the successful implementation of transdisciplinarity in our Faculty-Led Programs Abroad by defining key concepts, such as “global citizens,” “transdisciplinarity,” and “global learning outcome assessment.” We will describe the implementation process over a period of three years by explaining the tripartite relationships between “the training of global citizens,” “transdisciplinarity,” and “outcome-focused global learning and teaching.”</td>
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<td><strong>60 Years of International Students in Australia and at the University of New South Wales (UNSW)</strong></td>
<td></td>
<td>This showcase will explore lessons learned from 60 years of international students studying in Australia and at the University of New South Wales in Sydney. The Australian Government and universities such as UNSW have benefitted significantly from welcoming international students, initially from emerging and developing nations in the Asia-Pacific region under sponsored and subsidized programs, and in recent decades from around the world.</td>
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<td><strong>The William &amp; Mary/St Andrews Joint Degree Program: Lessons from the First Year</strong></td>
<td></td>
<td>The 2011-12 academic year marks the launch of the ambitious new joint undergraduate degree program of The College of William &amp; Mary and the University of St. Andrews. In this panel, three campus leaders with different roles in supporting this joint degree program discuss the steps taken to ensure the success of this signature initiative and reflect on the early lessons of its implementation on both the William &amp; Mary and St. Andrews campuses.</td>
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**Presenters:**
- **Chair:** Sandra Russo, University of Florida
- **Kathleen Colverson,** University of Florida International Center
- **Nicola Kernaghan,** University of Florida International Center
- **Samesha Barnes,** University of Florida SEAGEP Program
- **Chair:** Mark Harris, ELS Educational Services
- **Lilian Hallstrom,** Hawai’i Pacific University
- **Barbara Heissenbuttel,** Fairleigh Dickinson University
- **Chair:** Guilan Wang, Roger Williams University
- **Niesen de Abruna,** Roger Williams University
- **Chair:** Mark Darby, Australian Education International Washington DC
- **Jennie Lang,** University of New South Wales
- **Richard Henry,** University of New South Wales
- **Chair:** Stephen Hanson, The College of William & Mary
- **Sylvia Mitterndorfer,** The College of William & Mary
- **Colleen Kennedy,** The College of William & Mary

**Partnering with Intensive English Programs to Support University Internationalization Initiatives**

**Presenters:**
- **Chair:** Mark Harris, ELS Educational Services
- **Lilian Hallstrom,** Hawai’i Pacific University
- **Barbara Heissenbuttel,** Fairleigh Dickinson University

**A New Model for Writing Labs**

Writing, a crucial skill in higher education, can be frustrating for international students, even when universities provide support services such as writing centers. Students with no experience in tutoring non-native speakers often staff these centers. A unique project at a west-coast university includes both native and highly proficient non-native graduate students in tutor training sessions, with the goal of providing a deeper understanding of the challenges international students face.

**Presenter:**
- **Belinda Young-Davy,** University of Oregon
### Is the Promise of International Alumni as Talent Scouts Real?

The role of international alumni as a partner in recruiting students has been discussed for a number of years. Survey evidence shows the willingness of alumni to become talent scouts. Yet evidence of how this concept works remains sparse, and no clarity has been achieved regarding who is in charge on campus. The showcase will discuss how alumni offices, international offices, recruiting and admissions staff, and faculty members can effectively work together with alumni.

**Presenters:**
Chair: Daniel Guhr, ICG  
Andrew Shaindlin, Carnegie Mellon University

### Preparing US and International Partners for Globally Networked Learning – An Invitation to SIOs

The SUNY Center for Collaborative Online International Learning’s COIL Institute for Globally Networked Learning in the Humanities trains and supports the Institute’s 22 U.S. colleges and 30 overseas partner institutions. The institutions are developing shared multi-cultural online learning environments that emphasize experiential collaborative academic exchange between American students and peers abroad. COIL’s Director Jon Rubin and Assistant Director John Fowler will present the Institute’s goals and methods and discuss how to create similar initiatives at other campuses.

**Presenters:**
Chair: Jon Rubin, State University of New York System Administration  
John Fowler, State University of New York

### Go North: Improving Security and Political Situations are Turning Northern Iraq into a Hidden Gem

A commitment from the Kurdistan Regional Government to improve access to higher education and facilitate student mobility through sponsorship programs means that the region is taking a leadership role in shaping the system of higher education in Iraq as a whole. This session will examine one U.S. university’s experience with trying to set up a new university in northern Iraq, and features an on-the-ground narrative from one of the top new scholars to emerge from the region.

**Presenters:**
Chair: Carl Holtman, IDP Education  
Michael Basile, Murray State University  
Raed Asad, Universidad Tecnologia San Antonio de Machala

### Is Your China Strategy Sustainable? Lessons Learned in Working with Chinese Undergraduate Students

The showcase will share the lessons we learned throughout starting stages of a new program, and negative/positive surprises we’ve seen in China. Key topics are Chinese student trends; opportunities and challenges in student recruiting, services, and post-graduation placement; lessons learned; partnership selection; Chinese students, their profiles, and stories about their American Dream; transitions needed for student success.

**Presenters:**
Chair: Michael Chen, New Mind Education  
Louis Hunt, North Carolina State University

### A Global Engagement Learning/Living Community

VCU is developing an innovative learning/living community around global engagement built upon a unique partnership among an academic unit, residential life and housing, global education office and the local community. A newly built designated residence hall will host rich curricular and extracurricular programming that will focus on global migration and its impact on communities that, combined with engaged learning locally and abroad, will lead to completion of a new undergraduate certificate in Global Communities.

**Presenters:**
Chair: R. McKenna Brown, Virginia Commonwealth University  
Melissa Jones, Virginia Commonwealth University  
Tanya Gonzalez, City of Richmond Hispanic Liaison  
Catherine Ingrassia, Virginia Commonwealth University

### International Service Learning: Campus Strategies for Faculty Development and Student Learning

This panel will share the collaborative work that has occurred over the past six years between the Center for Service and Learning and the Office of International Affairs. We argue that such collaboration across units does not require extra campus resources, rather it requires a shared and common vision for the value of international service learning experiences that deeply engage students in international contexts. Resources, programs, and faculty development strategies will be shared.

**Presenters:**
Chair: Julie Hatcher, Indiana University-Purdue University Indianapolis  
Dawn Whitehead, Indiana University-Purdue University Indianapolis  
Mary F. Price, Indiana University-Purdue University Indianapolis  
Stephanie Leslie, Indiana University-Purdue University Indianapolis
Developing Global Competence: Strategies, Assessment, and Outcomes

Many universities wish to enhance the global competence of their students. What strategies for development of global competence are currently being tried, what assessment processes are being used, and what is the impact on the students who participate? Two universities report on new efforts to establish global competence, measure outcomes, and report findings.

Presenters:
Chair: Howard Rollins, Georgia Institute of Technology
Andrea N. Cheney, Western Kentucky University

Enhancing Global Citizenship through Early College Programs: A New Paradigm for University-Provider Partnerships

The University of San Diego and CEA Global Education have collaborated to deliver a Second Year Experience Abroad program both on campus and abroad. This multi-dimensional effort includes innovative collaboration among several campus units, provider expertise, student experience on-site, and multi-point assessment. This sophomore-year program builds a rich platform for further development of intercultural competency and expanded worldviews during the student’s entire college career.

Presenters:
Chair: Kira Espiritu, University of San Diego
Jessica Luchesi, University of San Diego
Paige Sindt, CEA Global Education
**Research Showcase**
1:45 p.m. – 3:15 p.m.

Join colleagues for informal discussions and networking during this Research Showcase. The following topics will be presented informally at roundtables – you may engage in one or more of these during the showcase. Don’t miss this opportunity for learning and networking!

<table>
<thead>
<tr>
<th>Topics</th>
<th>Presenters</th>
</tr>
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<tbody>
<tr>
<td>Facilitating Intercultural Communication Competence for MBA Students through Reflective Practice</td>
<td>Presenter: Elizabeth Tuleja, University of Notre Dame</td>
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<tr>
<td>Students in Motion: India, China and the Need for Market Diversification</td>
<td>In 2009-2010 the U.S. and Canada took 34.7% and 30.2%, respectively, of their international student population from India and China. With the recent massive downturn in the number of Indian students going to study in Australia, North America has to question its reliance on these two international student sending giants, and aim to understand what makes the market most attractive and most volatile. Presenter: Elizabeth Shepherd, British Council, Hong Kong</td>
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<tr>
<td>Linking Alumni and Students to Promote International Understanding</td>
<td>This showcase reports on a study about engagement of international students and one university’s programmatic response to challenges that students face on and off campus. A finding from the study was that students lacked understanding about broader opportunities for engagement in the local community. The university then linked selected alumni (with broad community connections) with international students in order to provide international students with a community-based resource and contact, and create international awareness for all stakeholders. Presenter: Christopher Johnstone, University of Minnesota</td>
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<tr>
<td>Cross-Cultural Collaboration, Progress and Friendships: Critical Priorities for Internationalization</td>
<td>The concepts of internationalization and cross-cultural understanding are more profound than media coverage and demographic reports often imply. The promotion of cross-cultural exchange, joint research and understanding between students, faculty and administrators from regions across the world should be a key component of any institution’s global learning strategy. Learn how top-down philosophical and resource commitments to the UAFEWU partnership have resulted in measurable progress and the implementation of sustainable programs and friendships at all levels. Presenters: Chair: Catherine Dixon, Eastern Washington University Olga Hernandez, Universidad Autónoma de Tamaulipas</td>
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<tr>
<td>The Role of Marketing Professionals in International Education Offices</td>
<td>This showcase will explore the evolving professional field of marketing, PR, and communications within international offices. As these offices absorb the demands of increasing student mobility, positioning their institutions nationally and globally, managing crises through effective communication, and assisting with or directing international student recruitment, they rely increasingly on the interdisciplinary expertise of marketing professionals. Presenters: Chair: Gary Gaffield, University of Kentucky Stephanie Kirmer, DePaul University Blake N. Cooper, University of California-Davis</td>
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<tr>
<td>How to Create and Sustain Student-Centered Cultures: Best Practice Recommendations from a Dissertation Case Study at the University of Nevada, Las Vegas’ First International Branch Campus in Singapore</td>
<td>This case study (based on a recently completed dissertation) examined the University of Nevada, Las Vegas’ (UNLV) first international branch campus in Singapore. The study identified how the institution attempted to create and sustain a student-centered culture where students actively engage in the curriculum and co-curriculum. Undergraduate students, recent alumni, faculty, staff, and its founding dean were interviewed; data were analyzed, and recommendations for best practice are presented. Presenters: Chair: Michael Diamond, University of Southern California Mark Robison, University of Southern California</td>
</tr>
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Tuesday, February 21 (continued)

<table>
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<tr>
<th>Insights from a Research Project on International Student Pathways: Australia, Canada and the U.S.</th>
<th>Making Internationalization Count: The Connection Between Study Abroad and Student Retention and Success</th>
</tr>
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<tr>
<td>Student pathways have emerged as a key issue in recruiting and retaining international students. Reasons include the desire to offer educational services in an effective manner, to ensure intake quality, and to offer a key enabler for certain student segments. The showcase will discuss the results from projects currently being undertaken on behalf of associations, governments, and institutions which investigate pathways in countries ranging from Australia to Canada and the US.</td>
<td>Recent research findings have shown that study abroad provides a positive impact on student retention and success toward their college and university degrees. The session will begin with a background on some of the research that has been done in this area, showing a special connection to students from diverse backgrounds. That will be followed with an open discussion about what attendee institutions have done, why this is important, and how to collect and disseminate the data more effectively.</td>
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Mark your calendars!

The 2013 AIEA Conference

February 17–20, 2013
New Orleans Marriott
New Orleans, LA, USA

Please join us for the 2013 AIEA Conference, held in New Orleans, LA at the New Orleans Marriott
Proposal Deadline: August 15, 2012

Check the AIEA Web site for more information:

www.aieaworld.org
Tuesday, February 21 (continued)

1:45 p.m. – 3:00 p.m. Concurrent Sessions V

**Looking for Federal Support in Less Common Places**
Briefing on funding opportunities offered by the Office of International Science and Engineering of the National Science Foundation and the Center for International Programs of the National Institute of Food and Agriculture.

**Presenters:**
Chair: Norman Peterson, Montana State University
Richard Nadar, University of North Texas
Patty Fulton, U.S. Department of Agriculture
William Chang, National Science Foundation

**Insights into the Indian Education System for Developing Successful Partnerships**
India is widely recognized as the emerging economy fuelled by young educated workforce. The unprecedented expansion of the sector poses a challenge of providing quality education. It also faces the challenge of providing quality education to a large population. The country is making a serious attempt to reform the HE sector evident in the several bills under consideration. This session will focus on the changing Indian education landscape, possible formats of collaborations, successes and failures.

**Presenters:**
Chair: Duleep Deosthale, Manipal Education
Bhushan Patwardhan, Symbiosis International University
V. Raju, VIT University
Indu Shahani, H.S. College of Commerce and Economics, Mumbai

**AIEA Presidential Fellows: Lessons Learned**
The four 2011-2012 AIEA Presidential Fellows will discuss their mentorship experiences. The session will be chaired by a former Presidential Fellow. The session involves individual short presentations, summarizing the fellowship program, the mentor matching process, motivations and goals for applying, lessons learned, and advice for potential mentors and applicants. This will be followed by an open discussion of the Fellows program. Mentors and former fellows will be invited to comment.

**Presenters:**
Chair: David Fleshler, Case Western Reserve University
Danny Damron, Utah Valley University
Cheryl Matherly, University of Tulsa
Judith Pennywell, Purdue University Calumet
David Schmidt, Middle Tennessee State University
Tuesday, February 21 (continued)

**Indispensable Global Learning Values for Global Understanding and Security**

Although still not widespread, a number of colleges and universities are engaged in the difficult but desperately needed process of finding ways to infuse global learning into the curriculum. Whatever the strategy employed, the global learning project invariably embraces values that reflect institutional history, mission and character. This session explores global learning values adopted by three universities and discusses how these values help to advance global understanding among students.

**Presenters:**
Chair: Harvey Charles, Northern Arizona University
Gil Latz, Indiana University-Purdue University Indianapolis
James Lucas, Michigan State University

**Building Networks for a Secure and Sustainable Future**

The business of universities is as much across as it is within borders, and not just in the flow of ideas but in the global flow of students and scholars who generate them. Accordingly, universities face a number of important global challenges that can prove difficult to solve alone. This session will demonstrate the problem-solving potential of networks and discuss strategies for identifying networks that can best address an institution’s needs in a changing world.

**Presenters:**
Chair: John Hudzik, Michigan State University
Penelope Pynes, University of North Carolina at Greensboro
Mary Anne Grant, International Student Exchange Programs
Thomas Buntru, Universidad de Monterrey (UDEM)

**International Exchange with the Developing World: Combining Service Learning with Academic English Programs**

This panel provides analysis and evaluation of a unique program of international study that was coordinated across three universities and funded by a one-time grant by the U.S. State Dept (ECA). Administrators from each participating institution will address the development of an integrated curriculum of academic English and community service that produced compelling outcomes with broad implications for more substantive international study and exchange between the US and the developing world.

**Presenters:**
Chair: Vincent Pickett, University of Notre Dame
Mary Hubbard, Utah State University
Barbara Hoekje, Drexel University
Lance Askildson, University of Notre Dame
The Role of Confucius Institutes in Campus-Wide Internationalization

Since the first Confucius Institute was established in the U.S. (University of Maryland, 2004), there has been discussion of their dual roles in regional outreach and on-campus internationalization. These conversations are also informed by evolving guidelines from Hanban, the Office of Chinese Language Council International. In this session we will discuss how three US institutions, in different stages of CI maturity, are exploring these issues.

Presenters:
Chair: Pia Wood, University of Tennessee-Knoxville
Susan Carvalho, University of Kentucky
Viet Ha, Presbyterian College

Internationalization of the Curriculum in Action: International Perspectives

This paper reports on research into the meaning of internationalization of the curriculum (IoC) in different disciplines, including how faculty can best be supported and sustained in “enacting” internationalization of the curriculum in their classrooms. Exemplars of IoC in action across a range of disciplines and universities in Australia will be provided. The session will invite discussion of how the resources that were developed and what was learned from this work might be utilized.

Chair and Presenter:
Betty Leask, University of South Australia

3:00 p.m. – 3:30 p.m. Networking Break with Exhibitors

Don’t miss this opportunity to network with exhibitors and colleagues!

Networking Break with Exhibitors Sponsored by:

HTH Worldwide Insurance

HTH Worldwide is a leader in providing world travelers with access to quality healthcare services all around the globe. HTH combines ongoing research, a contracted global community of physicians and hospitals, advanced Internet and mobile applications, and extensive experience in international health insurance to ensure customers’ health, safety and peace of mind. Founded in 1997, HTH offers a full range of individual and group specialty health insurance programs, all of which include HTH’s Global Health and Safety Services available online, on mobile devices via mPassport, and through our 24/7 medical assistance call center.
Tuesday, February 21 (continued)

3:45 p.m. – 4:45 p.m. Concurrent Sessions VI

Steps Towards Internationalizing Students’ Learning Experience
Producing globally-competent graduates has become part of the core mission of higher education. As we show, comprehensive internationalization involves the entire teaching-learning spectrum. Internationalizing student learning experience has moved universities to reform general education and offer new programs. Examples of implementation and evaluation of results are still in the making. This session promotes “borrowing” or “transfer” of policies and programs so institutions can join collaborative efforts.

Presenters:
Chair: William Brustein, The Ohio State University
Esther Gottlieb, The Ohio State University
Dieter Wanner, The Ohio State University
Hilary Landorf, Florida International University
Jonathan Gordon, Georgia Institute of Technology

Using International Organizations to Fund and Build Sustainable International Partnerships
Looking for partners abroad? Major international organizations work in North America to forge new collaborations and provide support services. CampusFrance, the British Council and DAAD will briefly outline how they can help create and strengthen international partnerships and then encourage the audience to share lessons learned and seek solutions to the challenges they face as they adjust to the increase in international partnerships.

Presenters:
Chair: Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
Camille Peretz, Embassy of France
Richard Everitt, British Council USA

Hot Topics in International Education: Perspectives from East Asia, Europe, Middle East, US
Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

Presenters:
Chair: Peggy Blumenthal, Institute of International Education
Xinyu Yang, China Scholarship Council
Gudrun Paulsdottir, Malardalen University
Jerome Bookin-Weiner, America-Mideast Educational and Training Services, Inc.
Effective Marketing and Student Recruiting Solutions in China

Building Recognition in China for Your University
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- **Media Buying/Ad Agency** – Digital marketing and promotion on China’s leading search engines, portals and social networks
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- **School/University Representative Programs** - Managed local representatives, working full-time from EduGlobal’s HQ in Beijing and utilizing EduGlobal’s 21 field offices to act as a member of your admissions staff
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EduGlobal is a leading student recruitment firm in China, with nearly 20 years in the field. Today, EduGlobal has 22 offices throughout China that employ 400 staff members, all dedicated to helping students connect with schools and schools connect with students.

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Tuesday, February 21 (continued)

**Strategic Planning for Internationalization: A Discussion of Why to Plan, its Benefits and Issues in Implementing the Process**

Three Senior International Officers and one of the nation’s senior international consultants will discuss their experiences in organizing, implementing and concluding strategic planning processes at their campuses and at other institutions. They will discuss how internationalization strategic plans should dovetail with campus-wide and unit plans, as well as the importance of metrics. The presentations will be followed by an open discussion.

Presenters:
- Chair: David Fleshler, Case Western Reserve University
- Susan Carvalho, University of Kentucky
- Diana Davies, Princeton University
- Barbara Hill, American Council on Education

**The Development and Assessment of Academic Language Proficiency (ALP) for University-bound English as a Second Language Students**

What is academic language proficiency (ALP) and how does it differ from more conversational registers? What metrics ensure that university-bound ESL students have sufficient academic language for university study? In an interactive, case-study approach, the presenters discuss means of supporting and assessing ALP prior and subsequent to matriculation, including the use of standardized tests, conditional admission through intensive English and foundation year programs, and other programming. Implications for policy makers and financial sponsors are discussed.

Presenters:
- Chair: Barbara Hoekje, Drexel University
- Suzanne Panferov, University of Arizona
- Elizabeth Driver, University of Maryland

**Student Recruitment and Beyond: Strategic Institutional Engagement in India**

In developing strategy for competitive markets such as India, institutions increasingly need to go beyond traditional student recruitment efforts to differentiate themselves. This session will explore how broader, strategic institutional engagement in India can drive and support planning and implementation of Indian student recruitment initiatives.

Presenters:
- Chair: Jonathan Weller, University of Cincinnati
- Swaraj Nandan, KIC UnivAssist
- Sara Kurtz Allaei, Indiana University-Purdue University Indianapolis (IUPUI)
Teamwork Time: International University Networks
Focus on Global Challenges

The many university networks that have emerged over the past ten years are examples of innovative teamwork between universities and others, who join to address common objectives in research, teaching and service. The Worldwide Universities Network is focused on four global challenges: Adapting to Climate Change, Understanding Cultures, Public Health, and Globalization of Research and Higher Education. Research translates to new knowledge, practical impact, and public policy.

Presenters:
Chair: John Hearn, Worldwide Universities Network (WUN)
Peter Schiffer, Pennsylvania State University
Gilles Bousquet, The University of Wisconsin-Madison

Developing U.S.-China Partnerships: Challenges and Opportunities

This panel will present a pragmatic overview of the institutional partnership building process, specifically focusing on U.S.-China linkages, providing an overall framework that can be applied to participants’ home institution. Panelists will share best practices for developing comprehensive international partnerships, provide strategies for implementation, and discuss general opportunities and challenges to partnership building from both the U.S. and Chinese perspectives.

Presenters:
Chair: Shannon Harrison, Institute of International Education
Yenbo Wu, San Francisco State University
Lisa Williams, Jacksonville State University
Danny Damron, Utah Valley University

AIEA Roundtable: Professional Development Through AIEA

The Chairs of the Membership and Professional Development Committees will host a roundtable discussion with members of AIEA who have interests in an open dialogue to address professional development and participation in AIEA. Such topics as: What attracted you to AIEA? What do you like about AIEA? Which member benefits do you find most useful/valuable? What other benefits would you suggest AIEA undertake? How can AIEA help you in your professional development?

Presenters:
Chair: Nicholas Arrindell, Johns Hopkins University
Sabine Klahr, University of Utah
Christa Olson, Drake University
Andy Gillespie, Auburn University
Tuesday, February 21 (continued)

**Promoting Peace-building through International Education**

The focus of this panel will be on the challenges and lessons learned in the promotion of peace-building through higher education. Panelists will discuss ways to provide support and guidance to institutions in developing peace-building programs and assist education sector actors in conflict contexts as they adapt to the changing nature of their societies. Emphasis will be placed on how curricula and pedagogy can be responsive to the realities and opportunities of conflict contexts.

**Presenters:**
- Chair: Jeffrey Helsing, United States Institute of Peace
- Linda Bishai, United States Institute of Peace
- Alison Milofsky, United States Institute of Peace
- Mary Hope Schwoebel, United States Institute of Peace
- Peter Weinberger, United States Institute of Peace

**The Evolving Role of Female SIOs: Challenges and Lessons Learned**

This panel discussion will explore the evolving role of the female Senior International Officer (SIO) in higher education. The session will present an updated survey on the current state of the female SIO and topics for larger group discussion will include challenges that are unique to female SIOs and some lessons learned from female SIOs.

**Presenters:**
- Chair: Tanith Fowler Corsi, Catholic University of America
- Pia Wood, University of Tennessee, Knoxville
- Penelope Pynes, University of North Carolina at Greensboro

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**Not a member of AIEA?**

*Value the networking opportunities at this conference?*

Then apply for AIEA membership for 2012! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit [www.aieaworld.org](http://www.aieaworld.org)
Tuesday, February 21 (continued)

Concurrent Sessions VII

5:00 p.m. – 6:00 p.m.

Sustaining Momentum in Education Abroad Growth, in a Climate of Fiscal Stringency

Expanding or even maintaining participation in education abroad, a key strategy for internationalization, is increasingly challenged by reducing resources, particularly among public universities. In this panel, we will review how funding models and curriculum integration efforts can contribute to the sustainability of education abroad programming.

Presenters:
Chair: Margaret Heisel, Center for Capacity Building in Study Abroad
Brett Berquist, Michigan State University
Liz Grobsmith, Northern Arizona University

Washington Hot Topics 2012

This session will explore in-depth political and policy challenges to critical international education and exchange programs, and discuss how AIEA members can participate in advocacy efforts to support the programs in this election year.

Presenters:
Chair: Norman Peterson, Montana State University
Mark Overmann, Alliance for International Educational and Cultural Exchange
Miriam Kazanjian, Coalition for International Education

Institutional Collaborations with India: What Works, What Doesn’t?

Indian higher education is a complex system that is growing in scale and scope. While there are many potential partners in India, it is not easy to assess their quality and credentials. The Indian regulatory maze further confuses foreign institutions. This session brings together experts from US and India to present trends, opportunities and challenges in forging institutional collaborations with India with an emphasis on what works and what doesn’t.

Presenters:
Chair: Rahul Choudaha, World Education Services, New York
Molly Maguire Teas, U.S. Department of State
Nicole Ranganath, University of California, Davis Extension
Bhushan Patwardhan, Symbiosis International University, India
Partners and Competitors: Who Wins and Who Loses in the New Networks

The creation of partnerships and networks has expanded in recent years as institutions seek to raise their international profile. This has meant an increasing emphasis on research collaboration and competition for global talent. This session will examine the tension that arises between international competition in a globalized market for talent and the other demands placed on institutions of higher education.

Presenters:
Chair: Leo Van Cleve, California State University
John Andersen, University of Copenhagen
Wolfgang Mekle, University of Tuebingen
Hans de Wit, Hogeschool van Amsterdam

The International Baccalaureate’s Role in Preparing Academically and Globally Competent Tertiary Students

This session will provide an overview of the latest research on the post-secondary patterns and performance of International Baccalaureate students, providing university administrators and faculty the opportunity to gain deeper insight into this growing population of international and internationally-minded academically high achieving students. We will cover where these students come from, where they are going, and what they can contribute to universities and HEI’s interested in recruiting a more globally competent student body.

Presenters:
Chair: Paul Sanders, International Baccalaureate
Justin Sanders, International Baccalaureate
Jim Bock, Swarthmore College

Lessons from The Language Flagship’s First Decade: Producing Superior Speakers of Critical World Languages

The session presents the status of The Language Flagships and the results achieved in the first decade of the program. Learn about how TLF is producing Superior speakers of critical languages at a number of universities across the country, what strategies undergraduate and graduate students are using to achieve the highest levels of proficiency, and pathways to adopting the model elsewhere.

Presenters:
Chair: Sam Eisen, National Security Education Program
Mahmoud Al-Batal, University of Texas at Austin
Dan Davidson, American Councils for International Education
Michael Metcalf, The University of Mississippi
Tuesday, February 21 (continued)

**STATE**

The UN Global Compact: A New Framework for Corporate Responsibility in Higher Education

This session will review the outcomes of the United Nations Global Compact (UNGC) Academic Working Group, and the new framework it recently developed for implementing the UNGC Principles at institutions of higher education. Included will be a general discussion of the UNGC.

Presenters:
Chair: Mitch Leventhal, The State University of New York
Anthony Buono, Bentley University
Jennie Lang, The University of New South Wales

**TREASURY**

The Intercultural Formation Program at Universidad de Monterrey

How can we make sure that international experiences have a significant impact on student learning? The Intercultural Formation Program at UDEM was developed in response to a lack of measurable impacts of study abroad. The program consists of a series of interventions before, during, and after the study abroad experience in order to maximize students’ international learning outcomes and increase significantly their level of intercultural competence. We will share the experiences with the program.

Presenters:
Chair: Thomas Buntru, Universidad de Monterrey
Brenda García, Universidad de Monterrey

**CONGRESSIONAL**

Building a More Secure World through an International Campus Network: A Roundtable Discussion on Starting, Leading and Managing International Branch Campuses

Join Webster University Chancellor Dr. Neil J. George and colleagues in a discussion of major issues concerning U.S. institutions and their international branch campus networks, including start-up challenges, legal, regulatory and financial ramifications, maintaining U.S. home and international branch campus relationships, and leading and managing branch campuses. Bring your experiences and questions to discuss.

Presenters:
Chair: Neil George, Webster University
Grant Chapman, Webster University
Deborah Trott Pierce, Webster University
Politics of International Fundraising
Politics permeates international fundraising – campus units positioning for key donors, translating priorities of foundations into proposals, and getting local help as you search for contacts in high places in corporations. Learn how to keep peace among colleagues while advancing your fundraising initiatives, read between the lines of foundation proposal guidelines, and obtain appointments with key corporate leaders to present your case. Role playing and case studies will highlight this session.

Presenters:
Chair: Robert Kerr, University of California, Davis
Gretchen Dobson, Tufts University

5:30 p.m. – 6:30 p.m.

Networking Event for Women in International Education Leadership

Please join this special event for women in international education and connect with women leaders at universities around the world.

Chair and Presenter:
Sabine Klahr, University of Utah

Women’s Networking Session Co-Sponsored by:

Georgetown University
The mission of the Office of International Programs (OIP) at Georgetown University is to foster the international character of the University by promoting, supporting, and developing a wide range of international and intercultural educational opportunities for members of the Georgetown community. OIP collaborates, supports and leads the Georgetown community in three areas of global engagement and international education: students and scholar services, overseas educational opportunities, and building strategic partnerships worldwide. In coordinating all of these, and other international projects, OIP seeks to foster a sense of community that builds on the universalism of the University’s intellectual tradition, and encourages many voices to be heard.

The George Washington University
The George Washington University’s Office of International Programs strengthens resources and deepens relationships to expand international opportunities for our faculty and students. We create linkages among departments and support initiatives that shape and advance the university’s international partnerships. We support over 1600 students and faculty members annually in international learning experiences. By promoting the university’s teaching, research, and service activities around the world, OIP helps to provide a global education for all GW students and supports the worldwide contributions of the entire university within our global community.
Tuesday, February 21 (continued)

6:30 p.m. – 8:00 p.m. AIEA Networking Reception

Join colleagues for an informal time of networking, meeting new colleagues and reconnecting with others.

Networking Reception Sponsored by:

GROUP OF EIGHT
AUSTRALIA

The Group of Eight (Go8) is a coalition of leading Australian universities distinguished by the intensity and breadth of the research they perform, the research-informed nature of the education they offer, and the leadership they bring to community consideration of complex issues.

Go8 universities have nurtured every Nobel prize winner educated at an Australian university and account for more than two thirds of Australian university research activity, output and training.

A permanent Go8 Secretariat was established in Canberra in 2000. The Go8 Board, made up the Vice-Chancellors (Presidents) of Go8 member universities, meets five times per year.

The Go8 works to maximise the potential for collaboration in a competitive environment, to raise the profile of Go8 universities both nationally and internationally and to build community support for research universities.

www.go8.edu.au

8:00 p.m. AIEA Past Presidents’ Dinner (invitation only)
All-Conference Sponsor

AIEA gratefully acknowledges the generosity of the following all-conference Platinum Sponsor.

GROUP OF EIGHT

AUSTRALIA

Mr Peter Ball
Director, International Student Office
The University of Sydney

Ms Joanne Barker
International Director
The University of Adelaide

Dr Anna Ciccarelli
Deputy Vice-Chancellor International
The University of Queensland

Prof Simon Evans
Pro Vice-Chancellor International
The University of Melbourne

Mr Andrew Everett
Director, UQ International
The University of Queensland

Prof Stephanie Fahey
Deputy Vice-Chancellor Global Engagement
Monash University

Prof John Hearm
Deputy Vice-Chancellor International
The University of Sydney

Prof Richard Henry
Deputy Vice-Chancellor Academic
The University of New South Wales

Ms Jennie Lang
Pro Vice-Chancellor International
The University of New South Wales

Prof Jane Long
Pro Vice-Chancellor (Education)
The University of Western Australia

Ms Carmel Murphy
International Director
The University of Melbourne

Ms Jen Nielsen
Associate Director (Education), USA
The University of Queensland

Ms Jane O’Dwyer
Director, North American Liaison Office
The Australian National University

Mr Kelly Smith
Director, International Centre
The University of Western Australia

The Group of Eight is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.

We invite you to network and engage with staff from Group of Eight universities throughout the 2012 AIEA conference.

www.go8.edu.au
## Wednesday, February 22

<table>
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<th>Event</th>
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<td>7:00</td>
<td>Conference Registration 7:00 a.m. – 10:00 a.m.</td>
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<td>8:00</td>
<td>AIEA Association Breakfast 7:30 a.m. – 8:30 a.m.</td>
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<tr>
<td>9:00</td>
<td>Concurrent Sessions 8:45 a.m. – 9:45 a.m.</td>
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<td>8:00</td>
<td>Exhibit Hall Open 8:00 a.m. – 12:00 p.m.</td>
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<td>10:00</td>
<td>Networking Break with Exhibitors 9:45 a.m. – 10:30 a.m.</td>
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<tr>
<td>11:00</td>
<td>Concurrent Sessions 10:30 a.m. – 11:45 a.m.</td>
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<td>12:00</td>
<td>Plenary Luncheon 12:00 p.m. – 1:15 p.m.</td>
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<tr>
<td>1:00</td>
<td>Concurrent Sessions 1:30 p.m. – 2:45 p.m.</td>
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### Concurrent Sessions
- **8:00 a.m. – 12:00 p.m.**
  - Campus Internationalization Priorities
  - SIO Survey
  - Curriculum in Action
  - Transfer Students
  - Language Study
  - Iraq
  - High Immigration Regions
  - US - Indonesia
  - Supporting Chinese Students
  - Matariki Network
  - 2- and 4-Year Colleges

- **10:30 a.m. – 11:45 a.m.**
  - Re-thinking Internationalization
  - Chemistry, Engineering, Medical Education
  - Underrepresented Populations
  - Socially Responsible Risk-Management
  - Josephson Award Winners
  - Strategies for a Secure World
  - Graduate Outcomes
  - Brain Drain
  - Maghreb
  - Higher Education
  - Canadian Multi-Associations Approach
  - Higher Education Developments in France

- **1:30 p.m. – 2:45 p.m.**
  - US vs Bologna Bachelors
  - Foreign Government Scholarships
  - AIEA Town Hall Meeting
  - Being Global
  - Using Technology to Support Student Safety
  - Undergraduate Research Opportunities
  - Decision to Centralize or Distribute
  - Defining and Assessing Goals
  - Responsibility, Commitment, and Action

- **3:00 p.m. – 4:00 p.m.**
  - South Korea
  - AIEA’s New Strategic Plan
  - Comprehensive Internationalization
  - Beyond Intercultural Outcomes
  - Mentorship Roundtable
  - Transatlantic Joint and Double Degrees
  - Strategic Partners
Wednesday, February 22

7:00 a.m. – 10:00 a.m. Conference Registration

7:30 a.m. – 8:30 a.m. AIEA Association Breakfast

Come enjoy a light breakfast while hearing about Brazil’s Science Without Borders program as well as AIEA updates from AIEA leaders. Brazil is determined to build up a highly trained workforce to respond to the challenges of its expanding economy and fast changing social scenario. For this, the federal government has launched a major national program called Science Without Borders with the purpose of sending up to 100,000 talented young Brazilians to study in the best universities in the world, in fields related to Science, Technology and Innovation. The idea is to give opportunity to undergraduates and graduate students to have a study experience abroad in their area of interest and to expand significantly the number of graduate students and scientists in those areas. The initiative also includes the possibility of exchanging post-docs, fellows and visiting professors with foreign universities and research centers. CAPES and CNPq are the two national foundations in charge of funding and implementing the program with their foreign institutional partners.

Keynotes: Jorge Almeida Guimarães and Glaucius Oliva

**Jorge Almeida Guimarães**, President of CAPES, the Brazilian Agency for Support and Evaluation of Graduate Education, holds a Ph.D. from Federal University of São Paulo and a post-doctoral in Biochemistry at the National Institute of Health, USA. He has held teaching and research positions in several Brazilian Universities and has worked as Visiting Research Fellow at Henry Ford Hospital, Cornell University Medical College and at the University of Arizona. He was CEO of the Science and Technology Government Agencies in Brazil and is the recipient of several awards including the Brazilian National Great Cross of the Order of Scientific Merit.

**Glaucius Oliva** is a professor at the University of São Paulo Institute of Physics of São Carlos, where he also directs the National Institute of Science and Technology of Structural Biotechnology and Medicinal Chemistry in Infectious Diseases. He is President of the Brazilian National Council for Scientific and Technological Development – CNPq. He is a Member of the Brazilian Academy of Sciences and received the Medal of Commander of the National order of Scientific Merit.
Wednesday, February 22 (continued)

Association Breakfast Sponsored by:

LdM

Located in Florence, Italy, LdM is the leading provider of international education in Europe. Founded in 1973, LdM is the only Italian higher education institution in the world that offers 100% English programming in international studies. LdM offers a wide range of undergraduate and graduate programs in various fields, including humanities, business, social sciences, design, nutrition, studio and performing arts, and Italian language and culture. LdM is registered and authorized by the Italian Ministry of Education and its course offerings are approved by the US Middle States Commission through LdM's relationship with Marist College.

8:45 a.m. – 9:45 a.m.

Concurrent Sessions VIII

Connecting Campus Internationalization Priorities and Global Challenges

International educators agree that campus internationalization must provide “substantive, developmentally appropriate engagement over time with the world’s complexities.” Discussion will identify ways each campus creates a rich, complex sense of place and community through sustained encounters with difference and the use of multiple perspectives and interdisciplinary analysis. Attendees will come away better prepared to connect internationalization efforts and engaged learning priorities.

Presenters:
Chair: Danny Damron, Utah Valley University
Daniel Paracka, Kennesaw State University
Darina Lepadatu, Kennesaw State University
Meredith McQuaid, University of Minnesota

A Survey on Senior International Officers: Individual and Institutional Profiles

Senior International Officers (SIOs) are often expected to be all things to all people concerning International Education on higher education campuses. However, there is no special training or degree that prepares international educators to be effective SIOs. This session presents a follow-up on an AIEA 2006 survey of Senior International Education Administrators, their Institutions and Offices and updated information on SIOs and their institutions, including educational backgrounds, salary profiles and other pertinent information.

Presenters:
Chair: C.K. Kwai, University of North Carolina Exchange Program
Darla K. Deardorff, AIEA/Duke University
Penelope Pynes, University of North Carolina at Greensboro
Maria Krane, Creighton University
Internationalization of the Curriculum in Action: International Perspectives

This paper reports on research into the meaning of internationalization of the curriculum (IoC) in different disciplines, including how faculty can best be supported and sustained in enacting internationalization of the curriculum in their classrooms. Exemplars of IoC in action across a range of disciplines and universities in Australia will be provided. The session will invite discussion of how the resources were developed and what was learned from this work.

Chair and Presenter:
Betty Leask, University of South Australia

Transfer Students: Many Degrees of Internationalization

This panel will explore aspects of international exposure for students who transfer from community colleges to four-year institutions. Panelists will discuss recruitment of international students for community colleges with the promise of eventual transfer, and the role of articulation agreements in fostering, or discouraging, an internationalized curriculum for the U.S. students – and in welcoming international students – who begin their postsecondary education at community colleges.

Presenters:
Chair: Ann Imlah Schneider, International Education Consultant
Frank Merendino, University of Cincinnati
Zepur Solakian, Center for Global Advancement of Community Colleges
Vilma Tafawa, Bunker Hill Community College

Language Study: A Necessary Part of the Internationalized Curriculum

Two college language professors will offer a rationale why language study is more than merely a means of communication; it is the key to understanding how those from other cultures involved in our academic institutions see and interpret the world. Participants will be encouraged to engage in discussions about how to make language study a more integral part of the internationalized curricula at their institutions.

Presenters:
Chair: Lois Spitzer, The Richard Stockton College of New Jersey
Arnaldo Cordero-Román, The Richard Stockton College of New Jersey
Wednesday, February 22 (continued)

Changing Lives: Capacity Building in Iraq’s Higher Education Sector — A U.K. Perspective
The Chair of the British Universities Iraq Consortium (a consortium of 35 UK universities) and the Director of the British Council Iraq will discuss their engagement with the Higher Committee for Education Development, a scholarship program initiated by the Iraqi Prime Minister. With input from the HCED the session will be a case study of the challenges and tensions associated with a large network, and offer insights into the future of Higher Education in Iraq.

Presenters:
Chair: John Withrington, University of Exeter
Brendan McSharry, British Council, Iraq

Transnational Experience in Colleges and Universities in High Immigration Regions
This session focuses on a case study on the transnational experiences of Mexican-origin immigrant students in a South Texas university. Researchers interviewed a small sample of Mexico-origin college students and identified two distinct groups, documented and undocumented, thriving at the university level. Researchers suggest: Mexican immigrant students performing well academically may mask under-performance of other Latino students; the Latino population is more socioeconomically diverse than commonly assumed; historic Mexico-U.S. immigration patterns are changing.

Presenters:
Chair: Maria Reyes, University of Texas Pan American
Veronica Lopez-Estrada, The University of Texas Pan American
Miranda Cheng, University of Toronto

U.S.-Indonesia Academic Partnerships: Strategies and Lessons Learned
This panel will present a high-level perspective on developing institutional partnerships, with a focus on U.S.-Indonesian linkages. Panelists will share lessons learned for developing comprehensive international partnerships, drawing upon their own experiences and expertise. The panel will focus on key practical issues that senior administrators should consider when developing new partnerships and will highlight strategies which participants will be able to use on their own campuses.

Presenters:
Chair: Claire Banks, Institute of International Education
Mohamed El-Aasser, Lehigh University
Allen Hicken, University of Michigan
Diana Jahja, Indonesian International Education Foundation
Now That They’re Here: 
Supporting 130,000 Chinese Students on Our Campuses

In this session, EducationUSA China will lead participants through a focused discussion on the post-recruitment and retention experience of Chinese students and those who support them on U.S. campuses. Session participants will contribute the U.S. campus perspective on student services and campus impact. EducationUSA China Advisers will provide the Chinese perspective, share their observations, and suggest a framework that will help inform ongoing strategic dialogue on U.S. campuses with, or seeking, a large number of Chinese students.

Presenters:
Chair: Lauryne Massinga, EducationUSA China
Fanta Aw, American University
Asiah Mason, Gallaudet University

The Matariki Network of Universities: 
A Small but Beautiful View of Partnering for a Better World

This session discusses the formation and ongoing work of the The Matariki Network of Universities (MNU) – a select international group of outstanding universities, with each member leading international best practice in research and education based on long academic traditions. MNU members are scholarly communities where excellence in research and education take equal priority and where leading researchers are directly engaged in all aspects of teaching.

Presenters:
Chair: Kelly Smith, The University of Western Australia
Sarah Todd, University of Otago, New Zealand
Jane Long, The University of Western Australia
Lindsay Whaley, Dartmouth College

Advancing Internationalization Through Partnerships 
Between 2- and 4-Year Colleges

Partnerships and articulation agreements between community colleges and four-year colleges are now well-established. These agreements have been vital in creating seamless transfer pathways for community college students seeking 4-year degrees, but they have an as-yet unexplored role in advancing the goals of internationalization at both types of institutions. In this session, representatives from 2- and 4-year colleges discuss partnering opportunities to increase the presence of international students, grow participation in study abroad, and internationalize the curriculum.

Presenters:
Chair: Kavita Pandit, University of Georgia
Paul McVeigh, Northern Virginia Community College
Daniel Robb, George Mason University
Susan Jagendorf-Sobierajski, SUNY Cobleskill
Ray Bromley, University at Albany
Wednesday, February 22 (continued)

9:45 a.m. – 10:30 a.m. Networking Break with Exhibitors

Don’t miss this opportunity to network with exhibitors and colleagues!

10:30 a.m. – 11:45 a.m. Concurrent Sessions IX

**An Idea Whose Time Has Come: Re-thinking Internationalization**

This interactive session brings the audience up-to-date on progress made by an international Ad Hoc Expert Group coordinated by the International Association of Universities (IAU) to re-conceptualize/re-position internationalization as a meaningful concept. The audience is invited to consider and provide perspectives on questions such as: Is there a shared understanding of higher education internationalization? Do all activities undertaken by universities internationally contribute to internationalization? Is there such a thing as true internationalization?

Presenters:
Chair: Eva Egron-Polak, International Association of Universities
Madeleine Green, International Association of Universities
Patricia Pol, Universite Paris Est
Olugbemiro Jegede, Association of African Universities

**Education Abroad in the Curriculum of Chemistry, Engineering, and Medical Education: The View from Accrediting and Disciplinary Associations**

In this session, leadership of the American Association of Medical Colleges, ABET, and the American Chemical Society will discuss their accreditation policies regarding education abroad as an element of curriculum, describe the scope and design of programs in their fields, and recent activities that promote internationalization.

Presenters:
Chair: Margaret Heisel, Center for Capacity Building in Study Abroad
Robert Sabalis, American Association of Medical Colleges
Michael Milligan, ABET
Judy Benham, American Chemical Society
Advancing Best Practices in Education Abroad for Underrepresented Populations

International educators from a diverse array of public institutions – large/small, HBCU/majority, urban/rural – will discuss creative ways to create increased opportunities for minority students and other underrepresented populations to gain access to global education. The session will open with a brief overview of education abroad enrollment trends and other literature, as well as a snapshot of best practices. Ample time will be provided for discussion and audience participation/sharing.

Presenters:
Chair: Cornell H. Menking, Kentucky State University
Anthony C. Ogden, University of Kentucky
Minnie Battle Mayes, North Carolina State University
Douglas Reardon, Coppin State University

Socially Responsible Risk-Management: Shared Values, Non-US Perspectives and the International Education Mission in Politically Tense Locations

Stakeholder Theory suggests that comprehensive internationalization is most effectively implemented when decisions are based on shared values across disparate stakeholder groups. This session examines the role of under-represented stakeholders and institutional context in shaping international education decision-making in politically tense locations. Case studies examine the perspective of students, overseas partners, and faculty whose research expertise has resulted in offers of consultancies to re-build war-ravaged nations.

Presenters:
Chair: Katherine Yngve, American University of Beirut
William Collins, SIT Study Abroad
Orval Gingerich, Augsburg College
Dylan Sodaro, Syracuse University

Emerging Leaders in International Education: AIEA Josephson Award Winners

Since 2005, AIEA has presented the Josephson Award to eight deserving graduate students at a member institution. The award, established to honor the memory of Dr. Josephson, a long-time leader in AIEA, recognizes emerging leadership in international education through the student’s graduate study and research, especially research in international education. This special presentation will provide an opportunity for past award winners to update AIEA on their recent accomplishments.

Presenters:
Chair: Diana Davies, Princeton University
Mark Salisbury, Augustana College
Michele Schwietz, University of Northern Colorado
Nicole Lamers, University of Illinois, Champaign-Urbana
Leasa Weimer, University of Illinois, Champaign-Urbana
Dawn Graham, Integrating Professionals for Appalachian Children
Jason Pedicone, Princeton University
The Next Big Thing: Internationalization Strategies for a Secure World

In an already globalized world, universities have to redefine their own values in internationalization. With perspectives from Singapore, Australia, and the U.S., the session will cover why and how universities should begin re-examining their strategies and orienting themselves to the “next big thing” in internationalization. Can they bring added value to the student experience of cross-border crossings by focusing the attention of the young on securing a better future for the world?

Presenters:
Chair: Anne Pakir, National University of Singapore
Jennie Lang, University of New South Wales
Ross Lewin, University of Connecticut

Graduate Outcomes: Findings from a Global Survey of 10,500 Employers

The latest data on the attitudes of U.S. employers as to the value of study abroad for graduates is more positive than previously reported. This session delivers findings from the 2011 QS Global Employer Survey and compares results for North America, Europe and Asia.

Presenters:
Chair: John Molony, QS Quacquarelli Symonds, Ltd.
Gudrun Paulsdottir, European Association of International Educators
Davina Potts, Michigan State University
Dawn Koban, RMIT University

Novel Models to Address “Brain Drain” and Faculty Professional Development and Retention in the Developing World

Two partnerships funded by the U.S. Agency for International Development (USAID) through Higher Education for Development (HED) will share experiences regarding two unique models. Panelists will show how they addressed the sustainable development issues of brain drain, faculty development, and retention with new models in Ethiopia and Guyana and how these models might be adapted to institutions in the United States and the developing world with mutual benefit.

Presenters:
Chair: Teshome Alemne, Higher Education for Development
Co-Chair: Crystal Morgan, Higher Education for Development
Tammo Steenhuis, Cornell University
Paloma Mohamed, University of Guyana
Vibert Cambridge, Ohio University
After the Arab Spring: Collaboration with Maghreb Higher Education

This session highlights diverse programs in the North African region conducted in the aftermath of the Arab Spring, offering tips on collaboration and leads for future relationships with local institutions. Algeria, Morocco and Tunisia will be featured, along with an update on Libya.

Presenters:
Chair: Janine Farhat, The College Board
Jennifer Fondiller, Barnard College
Ken Carpenter, University of New Mexico
Ann Kuhlman, Yale University

Promoting Cooperatively: A Canadian Multi-Associations Approach

In 2010, Canada’s national education associations, representing the sector from kindergarten to post-doctorate, launched the Canadian Consortium for International Education Marketing (CCIEM). This collaboration has minimal public profile but is enhancing Canada’s “brand recognition.” New CCIEM research shows that international students can benefit from clear pathways between education levels and recommends measures to enhance these links. The session will present the added value of cooperation.

Presenters:
Chair: Jennifer Humphries, Canadian Bureau for International Education
Daniel Guhr, Illuminate Consulting Group
Gail Bowkett, Association of Universities and Colleges of Canada

Tooting Our Own French Horn: How Higher Education Developments in France Translate into New Opportunities for Institutions and Students

The French higher education landscape is witnessing significant changes that create new opportunities for institutions, faculty and students in other countries. This session provides an overview of recent national and institutional initiatives to enhance competitiveness and open new avenues for international cooperation. Topics include the Research and Higher Education Clusters (PRES), PromoDoc, the Paris-Saclay “super university,” English-taught courses, and developments in student services.

Presenters:
Chair: Megan Brenn-White, The Brenn-White Group
Ioanna Kohler, CampusFrance USA
Alessia Lefèbure, Columbia University, Alliance Program
Keynote: Eboo Patel, Founder and President of Interfaith Youth Core

The Faith Line

One hundred years ago, the great scholar W.E.B. DuBois famously said that the problem of the 20th century would be the problem of the color line. While the challenge of engaging racial and ethnic differences remains with us, the issue of religious conflict dominates our headlines. While we typically see faith presented in the media as a barrier of division or a bomb of destruction, religion has also been a bridge of cooperation. What role can higher education play in positively addressing the challenge of the faith line, and how can international education and partnerships inspire our students to build interfaith bridges?

Named by US News & World Report as one of America’s Best Leaders of 2009, Eboo Patel is the Founder and President of Interfaith Youth Core (IFYC), a Chicago-based organization building the global interfaith youth movement. Author of the award-winning book Acts of Faith: The Story of an American Muslim, the Struggle for the Soul of a Generation, Eboo is also a regular contributor to The Washington Post, USA Today and CNN. He served on President Obama’s inaugural Advisory Council of the White House Office of Faith-based and Neighborhood Partnerships and holds a doctorate in the sociology of religion from Oxford University, where he studied on a Rhodes scholarship.

Plenary Luncheon Sponsored by:

Università Cattolica del Sacro Cuore

Università Cattolica del Sacro Cuore is a renowned private higher education institution in Italy. Its strong academic profile is reflected by its degrees, reputation, rankings, and global network. This dynamic yet traditional higher educational institution offers young people not only the opportunity to engage in professional development, but to grow through personal experience. Università Cattolica was founded in 1921 by Father Agostino Gemelli and today boasts an average of 42,000 undergraduate and graduate students spread over five campuses (Milan, Rome, Piacenza-Cremona and Campobasso) and fourteen faculties.
Wednesday, February 22 (continued)

Concurrent Sessions X

1:30 p.m. – 2:45 p.m.

The US Liberal Arts Bachelors Versus the Bologna Bachelors: Are We Talking About the Same Thing?
In this panel, representatives of three European national agencies (France, Germany, and Ireland) will discuss Bologna degrees with their US counterpart. They will look at the classic US Liberal Arts Bachelor’s with respect to the Bologna Bachelor’s in France, Germany and Ireland. Differing educational philosophies, soft skills acquired in these degrees and their outcomes will be contrasted and explored.

Presenters:
Chair: Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
Linda Tobash, Institute of International Education
Emilienne Baneth-Nouailhetas, Embassy of France
Michelle Dervan, Education in Ireland

Foreign Government Scholarships and Increasing Numbers of Sponsored Students
Foreign government scholarships represent a key way for U.S. institutions to internationalize their campuses in these days of declining budgets and funding for international scholarships. REACs from the Middle East and North Africa, South East Asia and South America will provide a global overview of foreign government scholarships and demonstrate how EducationUSA is helping U.S. institutions develop strategic partnerships and linkages, particularly in terms of sponsored students.

Presenters:
Chair: Kristen Cammarata, EducationUSA/U.S. Department of State
Jonathan Lembright, EducationUSA
Rita Moriconi, EducationUSA

AIEA Town Hall Meeting
Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

Presenters:
Chair: Donna Scarboro, The George Washington University
Sabine Klahr, University of Utah
Susan Buck Sutton, Bryn Mawr College
Being Global: Making the Case for International Development and Alumni Relations

Can you afford not to aggressively build relationships with your international alumni and parents of current international students? Can you afford to permit cultural indifference toward fundraising keep you for promoting the case for support of your university abroad? This session will also focus on managing effectively from a distance and examining signature programs from around the globe. A comprehensive appendix will be distributed on these topics and more.

Presenters:
Chair: Robert Kerr, University of California, Davis
Gretchen Dobson, Tufts University

Using Technology to Support Student Safety Abroad

Health and safety issues have continued to provide challenges to universities implementing study abroad programs. Utilizing a technology-based system that directly provides for preparing, tracking, and communicating with your campus travelers creates a proactive risk management approach to travel abroad by faculty, staff, and students. Case studies and good practices will be shared in this session, supporting the ability to centralize travel and program data and support services.

Presenters:
Chair: Gary Rhodes, University of California-Los Angeles
Laura Angelone, International SOS
Brandon Lee, Terra Dotta
Leo Van Cleve, California State University
Daniela Ascarelli, Drexel University

Undergraduate Research Opportunities Program: Changing the Shape of Education Abroad

As the Study Abroad needs of students evolve, universities must explore and develop new opportunities. This session provides an internationally comparative discussion of a unique model that integrates study abroad with undergraduate research. Focusing on both individual programs and an exchange model, presenters discuss how various Undergraduate Research Opportunities Program (UROP) models support internationalization at home and abroad while meeting the unique demands of today’s university students.

Presenters:
Chair: Heide Naderer, RWTH Aachen
Sandra Gregerman, University of Michigan
Anita Bisi, Aalto University
The Decision to Centralize or Distribute: Internationalization and the Importance of Context

Structure can empower or inhibit international efforts for an institution. Realignment of resources into a more centralized or decentralized form flows from purpose; whether external, internal, or even personal. We will explore the rationales and factors underlying current models at the University of Alberta, Canada and Edinburgh Napier University, Scotland — examples from two ends of a spectrum, from centralized to decentralized international offices. Session participants will be encouraged to discuss their own campuses’ internationalization models.

Presenters:
Chair: Laura Montgomery, The Brenn-White Group
Cen Huang, University of Alberta
Peter Brady, Edinburgh Napier University

Defining and Assessing the Goals of Global Education: Lesson from the International Baccalaureate

What consciousness, perspectives and competencies do university students need in order to develop not only global understanding, but the personal values and will to act? This case study of the International Baccalaureate’s research and practice focuses on research into student identity and dispositions, pedagogy, global contexts, and interdisciplinary content that support effective global citizenship. Discussion will focus on conceptual challenges and methodological ramifications for universities.

Presenters:
Chair: Robert Harrison, International Baccalaureate
Kelvin Williams, International Baccalaureate
Terence Miller, Marquette University

Responsibility, Commitment, and Action: Emergent Dimensions of Global Learning

While many institutions of higher education pursue global learning goals, we argue that global citizenship – and a more secure world – cannot be achieved without an embodied and committed sense of global concern and advocacy. This step toward action and commitment, however, is rarely reached, measured, or taught. Through interactive exercises, guided discussions, and thoughtful presentations about complexities and practicalities, this session considers more deliberate integration of these outcomes within institutions, classrooms, and beyond.

Presenters:
Chair: Hilary Kahn, Indiana University
Caryn McTighe Musil, Association of American Colleges and Universities (AAC&U)
**Wednesday, February 22 (continued)**

**Concurrent Session XI**

3:00 p.m. – 4:00 p.m.

**International Education in a Transforming South Korea**

South Korea offers an excellent case study of the role that international education may play in contributing to regional stability, economic development, and national defense. The current educational climate in Korea offers new bilateral opportunities for U.S. universities as well as other international education organizations. Presenters on this panel will address the planning and delivery of academic programs in Korea including overseas campuses, dual degrees, and study abroad.

**Presenters:**
Chair: Anne Schiller, George Mason University
Eric Spears, Mercer University
Adam Steckler, North Carolina State University
Min Park, George Mason University
Kibong Lee, Embassy of the Republic of Korea, Washington, D.C.

**Navigating the Waters Ahead: An Update on AIEA’s New Strategic Plan**

An information session to update members on the work of the Strategic Planning Task Force and to discuss questions and suggestions. All AIEA members as well as interested non-AIEA professional colleagues are invited.

**Presenters:**
Chair: Riall Nolan, Purdue University
Donna Scarboro, The George Washington University
Susan Buck Sutton, Bryn Mawr College

**Comprehensive Internationalization: Principles, Practices and Examples**

This session draws on the combined experience of the panelist working in the arena of comprehensive campus internationalization to: (1) identify a range of institutional examples demonstrating how comprehensive Internationalization has begun to take root; (2) identify successful institutional practices for doing so; and (3) examine barriers and barrier reduction for campus internationalization. In the process, core elements and meanings of comprehensive internationalization will emerge.

**Presenters:**
Chair: John Hudzik, Michigan State University
JoAnn McCarthy, INTO North America
Madeleine Green, International Association of Universities
Beyond Intercultural Outcomes: A New Paradigm for Alumni Engagement

Given the lifelong process of intercultural learning, institutions can be actively involved in providing opportunities for alumni to continue to develop their lives as engaged global citizens beyond their undergraduate or graduate education. Another way to think about continuing education is to build a “global citizenship” curricula around alumni programs both at home and abroad. Proactive approaches such as these help institutions remain relevant and important in the eyes of alumni. Participants are invited to share their experiences in engaging alumni in intercultural learning and global citizenship endeavors.

Presenters:
Chair: Gretchen Dobson, Tufts University
Ovidiu Bujorean, Global Innovation through Science and Technology (GIST)

Mentorship Roundtable: The Matching Process

AIEA’s Professional Development Committee invites interested new members to meet veteran Senior International Officers from all over the country who are willing to provide guidance and suggestions on SIO-related topics. It is hoped that an informal “advise as needed” matching program will add a new, more personalized and informal dimension to AIEA’s professional development options.

Presenters:
Chair: Nicholas Arrindell, Johns Hopkins University
Joseph Tullbane, St. Norbert College
Diana Davies, Princeton University

Feedback on Transatlantic Joint and Double Degrees

The project EVALUATE-E examined the value added by transatlantic double degrees in engineering. It solicited data and systematically analyzed and interpreted the feedback from several important constituencies, in particular alumni and employers. The project compared the perceptions and expectations of the academic community with those of the other stakeholders. It is now evolving in a Consortium of Institutions from the U.S., Europe, South America and Asia.

Presenters:
Chair: John Dooley, Virginia Tech
Giancarlo Spinelli, Politecnico di Milano
John Yopp, University of Kentucky
Strategic Partners: Integrating the Global Vision

The creation and strategic partnerships between U.S. and overseas universities requires the rigorous definition of goals, objectives and the development of appropriate governance structures. This session will examine, using a cross-cultural approach, the motivations for establishing such partnerships, the changes each institution has undergone as the partnerships become strategic, and the elements that create challenges and determine direction.

Presenters:
Chair: Ann B. Radwan, St. Cloud State University
Robert Lavenda, St. Cloud State University
Nico Jooste, Nelson Mandela Metropolitan University, South Africa
Shahzad Ahmad, St. Cloud State University

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Mark your calendars!

The 2013 AIEA Conference

February 17–20, 2013
New Orleans Marriott
New Orleans, LA, USA

Please join us for the 2013 AIEA Conference, held in New Orleans, LA at the New Orleans Marriott
Proposal Deadline: August 15, 2012

Check the AIEA Web site for more information:

www.aieaworld.org
Session and Showcase Chairs and Presenters

Shahzad Ahmad is the Director of the office of Multicultural Student Services at St. Cloud State University. He has served in this position for 17 years, previously serving as the Associate Director of the department. His responsibilities include supervision of the Multicultural Academic Support Center and Richard R. Green House. He holds both a Bachelor’s of Art and a Master’s of Science degree from St. Cloud State University.

Mahmoud Al-Batal is Associate Professor of Arabic and Director of the Arabic Flagship Program at the University of Texas, Austin. He holds a Ph.D. in Arabic Linguistics from the University of Michigan. He has published a series of Arabic textbooks, a book on Arabic language pedagogy, and numerous articles on aspects of Arabic Linguistics and Applied Linguistics. He has also developed an online web site for Arabic listening materials and is involved in teacher training.

Teshome Alemneh is the Program Officer for Africa at Higher Education for Development (HED). He contributed research to support the Africa-U.S. Higher Education Initiative and helped lay the foundation for the initiative with other stakeholders and partners. He served as Deputy Minister of Higher Education in Ethiopia from 2001-2005 and developed strategies and policies on a national level. He holds a PhD in Earth Sciences and Land Evaluation from Ghent University in Belgium.

Sara Kurtz Allaei is Assistant Dean and Director for International Enrollment and Services at Indiana University-Purdue University Indianapolis (IUPUI), the urban health sciences campus of Indiana University. She has more than 25 years of international education experience, including teaching English in Egypt, teaching ESL in higher education settings in the US, providing immigration and support services to international students and scholars, and overseeing international student admissions and enrollment.

John Andersen is the Director of International Relations at the University of Copenhagen. He has been a frequent presenter at AIEA and EAIE. He holds a faculty appoint met at the University of Copenhagen and done extensive research in the area of linguistics.

Laura Angelone is Director of Scholastic Programs for International SOS. Laura has presented at conferences and workshops in the United States and Canada on issues related to study abroad health and safety, international travel risk management, and emergency preparedness and response. Laura works with faculty and staff at universities and independent study abroad program providers in the coordination and implementation of their international travel information management and overseas emergency response plans.

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international enrollment plans that include the strategic reinvestment of new international tuition revenue in campus internationalization efforts, and developed new scholarship programs to increase international student enrollment.

**Lindsay Whaley** is the inaugural holder of the position of Associate Provost of International Affairs at Dartmouth College. Prior to this he served as the Associate Dean of International and Interdisciplinary Studies. His research includes a focus on the Tungusic languages of northeastern China and the phenomenon of language endangerment. In 2002, he co-founded Linguistic Discovery, the first fully electronic journal in the field of linguistics.

**Linda Whiteford** is a Professor of Anthropology and previously served as Vice Provost for Academic Program Development and Review at the University of South Florida. She developed the USF School of Global Sustainability, the Global Academic Partners Program, and the USF Office of Community Engagement. She is an internationally recognized researcher, lecturer, and author as well as a consultant for the World Bank and the World Health Organization on global health policy.

**Dawn Whitehead** is Director for Curriculum Internationalization at IUPUI. She works with faculty on strategies to internationalize the curriculum. In addition, she is a liaison to the Honors College and advisor on international service learning programs. Dawn regularly teaches courses in Anthropology and Higher Education.

**Margaret Wiedenhoeft** is Associate Director of the Center for International Programs at Kalamazoo College. She earned a Ph.D. from Western Michigan University and manages Kalamazoo programs in Germany, Spain, Italy, France, Australia, and Thailand. Professional interests include promoting non-traditional study abroad sites, short-term programming, international service-learning projects, and research about the impact of study abroad on U.S. college students. She serves on the national team of the Education Abroad KC of NAFSA:AIE.

**Kelvin Williams** is Curriculum Area Head for arts, social sciences and humanities for at the International Baccalaureate Diploma Program, based in The Hague, Netherlands. Originally from Wales, he has been involved in international education for over 30 years as a lecturer, teacher, advisor and broadcaster in Nigeria, Germany, Spain, Japan and the US. His interests include geography, environmental issues and multi-disciplinary approaches to learning.

**Kristin Williams** is the Assistant Provost for Graduate Enrollment Management at The George Washington University and a past President of the National Association of Graduate Admissions Professionals (NAGAP). During her 30 years in higher education, Williams has worked in recruitment, admissions, curriculum development, grants management, alumni relations, and student services. She has served on the faculty for NAGAP’s professional development institutes since 1997 and presented at CGS, LSAC, NAGAP, and NAFSA conferences.

**Lisa Williams** is the Associate Dean of the College of Arts and Sciences at Jacksonville State University and Director of the Alabama Writing Project. In 2004 she helped found Jacksonville State’s English Language Institute and has made several trips to China to develop relationships with Chinese Universities in Shanghai, Hangzhou and Taizhou. Ms. Williams holds a Bachelor of Science in English Education and a Master of Arts in English from Auburn University.

**Wendy Williamson** is Director of Study Abroad at Eastern Illinois University and author of Study Abroad 101. She is also co-founder of Agapy LLC. Wendy holds an M.A. in Counselor Education: Administration of College Student Affairs from Western Michigan University and a B.A. in Communication and Culture from Indiana University. She completed two assignments with the Peace Corps in Africa and has been working in the field of education abroad for the past 11 years.

**John Withrington** is Director of the International Office at the University of Exeter, UK. Educated at the Universities of Cambridge, Leicester and York, Withrington has over 20 years’ experience in the sector, with a particular focus on international student recruitment. He is Chair of the British Universities Iraq Consortium (which has 35 member institutions), has presented frequently at conferences in the UK and USA, and has served on a number of national bodies.

**Pia Wood** is Associate Provost, Center for International Education and an Associate Professor of Political Science at the University of Tennessee. In addition, she has served in a number of elected positions including AIEA President (2009-2010), AIEA Conference Chair, President of ISA-South, and AIEA Executive Board. She has also served as an external reviewer for Title VI-A Grants, Fulbright-Hays Group Projects Abroad and for Gilman Scholarships. She received her doctorate in Political Science from the University of Geneva.

**Jianli Wu** is a professor in South China Normal University. He is Vice-Dean of Nanhai campus and Director of the Research Center of Internationalization of Higher Education and Dean of Foreign Languages. He received an M.A. in comparative education from South China Normal University.

**Yenbo Wu** is Associate Vice President for International Education at San Francisco State University. Prior to this, he was Director of Office of International Programs and Associate Professor in Education Administration. Dr. Wu has worked extensively to build U.S.-China relations, co-founding the Confucius Institute at SF State in 2005 and building collaborative programs with China and Taiwan. Dr. Wu earned his undergraduate degree at Capital Normal University and Ph.D. from University at Buffalo.

**Xinyu Yang** is Deputy Secretary-General of the China Scholarship Council. Previously she worked in the Ministry of Education as senior program officer before being appointed Second Secretary for Education in the Chinese Embassy to Canada. Ms. Yang represents China in Project Atlas and in the Network of International Exchange Agencies. She holds a BA from Heilongjiang University and a Master’s in Education from Nottingham University.

**Keli D. Yerian** has been a researcher and teacher in Linguistics and ESL/EFL for over 15 years. Her research interests are in language and interaction, most specifically in the use of gesture in both L1 and L2 speakers. She is currently the Program Director for the Language Teaching Specialization Program at the University of Oregon. She has a PhD and an MS in Linguistics from Georgetown University.
Katherine N. Yngve is Director of International Programs at the American University of Beirut, Lebanon, and a doctoral candidate in Comparative International and Development Education at the University of Minnesota. A international education professional for over 20 years, Ms. Yngve has also served NAFA as a network leader within the Teaching, Learning and Scholarship Knowledge Community. Her most recent annual conference presentation (NAFSA 2011) was on “Working with Universities in Travel Warning Destinations”.

John Yopp is Associate Provost for Educational Partnerships and International Affairs and at the University of Kentucky. During his tenure, UK has achieved significant increases in international and study abroad students, international collaborations, enhancement of its international office, and an internationalization strategic plan through a task force he co-chaired. As a researcher, conference presenter, and committee member he has worked and published extensively on the Bologna Process with the major European and U.S. international organizations.

Belinda Young-Davy has experience teaching ESL in Mexico, Japan, and the United States. Ms. Young-Davy’s professional interests include acquisition of prepositions and other semantically-based aspects of language learning, ESL in higher education assessment with an emphasis on writing and teacher training. She has a PhD in Linguistics and an MA in Linguistics from the University of Oregon.

Diane Weisz Young is a Program Officer for EducationUSA at the U.S. Department of State. She coordinates EducationUSA’s outreach to the U.S. higher education community. Diane began her career domestically in residential life and career counseling. Her international education work has been in Vietnam and Guatemala. Diane has a B.A. in International Relations from the College of Wooster and an M.S. in Counseling/Student Personnel Services from Edinboro University of Pennsylvania.

Wesley Young has spent 20 years in higher education as a faculty member and administrator. He has been the Director of Services for International Students and Scholars (SIS) at the University of California, Davis since 2003. Prior to coming to Davis, he was Associate Professor of International Studies at Dominican University of California. He received his Ph.D. in Political Science from UC Berkeley, and has lived, worked, and studied in a variety of cultures in Europe and Asia.

Yolande Zahler is Director of the Ford Foundation International Fellowships Program (IFP) at the Institute of International Education (IIE). Prior to joining IIE in 2001, Ms. Zahler was Chief of Party for a USAID-funded scholarship program entitled Advanced Training for Leadership and Skills (ATLAS). She was also Project Manager of the Ford Foundation Rural Social Sciences Scholarship Fund for Mozambique. Ms. Zahler holds a Bachelor’s degree in French Literature and a Master’s of Public Administration from New York University.
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