



**Association of International Education Administrators**  
*Leaders in International Higher Education*

**2012 CONFERENCE – SESSIONS AND SHOWCASES AT-A-GLANCE**

**SHOWCASES: Tuesday, Feb. 21, 1:45-3:15pm**

**Research**

Students in Motion; India, China and the need for market diversification  
*Anna Esaki Smith, Elizabeth Shepherd, Clay Hensley*

Linking Alumni and Students to Promote International Understanding  
*Christopher Johnstone*

Cross-Cultural Collaboration, Progress and Friendships: Critical Priorities for Internationalization  
*Catherine Dixon, Olga Hernandez*

Short-term study abroad and transformative learning experience of undergrad US students  
*Emmanuel Jean Francois*

How to Create and Sustain Student-Centered Cultures: Best Practice Recommendations from a Dissertation Case Study at the University of Nevada, Las Vegas' First International Branch Campus in Singapore  
*Michael Diamond, Mark Robison*

Insights from a Research Project on International Student Pathways: Australia, Canada and the US  
*Daniel Guhr, Randall Martin*

Making Internationalization Count: The Connection Between Study Abroad and Student Retention and Success  
*Gary Rhodes, Richard Sutton, Rosalind Raby, Holly Hexter*

The role of marketing professionals in international education offices  
*Susan Carvalho, Stephanie Kirmer, Blake N. Cooper*

Proposal for training and education curricula for higher educating system in Iraq after long term conflicts  
*Hamid Hussain*

**SHOWCASES: Tuesday, Feb. 21, 1:45-3:15pm**

**Best Practices**

Open Source Solutions for Enhancing Comprehensive Internationalization: The UCosmic Consortium

*Mitch Leventhal, Ron Cushing, Mohamed El-Aasser, Clay Hensley*

Research and practice on model of internationalization of curriculum model in Chinese higher education

*Chai Shaoming, Wu Jianli*

Leveraging Partnerships for Transformational Change

*JoAnn McCarthy, Sunil Khanna, Roger Brindley, Linda Whiteford*

Strategic planning at Washington State University

*Prema Arasu*

Building a Secure World through International Conflict Management Education: Showcasing the Interdisciplinary PhD Program at Kennesaw State University

*Darina Lepadatu, Volker Franke*

Sustainable Transnational Education- University of Newcastle, Australia in Singapore

*Vicki Drewe*

Science and engineering in a global context: Engaging graduate students in international experiences

*Sandra Russo, Kathleen Colverson, Nicola Kernaghan, Samesha Barnes*

Do you speak global? A critical examination of the role of foreign language study in U.S. higher education

*Nelleke Van Deusen-Scholl, Stéphane Charitos*

A new model for writing labs

*Patricia Pashby, Keli Yerian, Belinda Young-Davy*

The Training of Global Citizens: Transdisciplinarity in Faculty-Led Programs Abroad

*Guilan Wang, Niesen de Abruna*

60 Years of International Students in Australia and at the University of New South Wales (UNSW)

*Mark Darby, Jennie Lang, Richard Henry*

The William & Mary/St Andrews Joint Degree Program: Lessons from the First Year

*Stephen Hanson, Sylvia Mitterndorfer, Colleen Kennedy*

Is the Promise of International Alumni as Talent Scouts Real?

*Daniel Guhr, Andrew Shaindlin*

Preparing US and International Partners for Globally Networked Learning – An Invitation to SIOs

*Jon Rubin, John Fowler*

**SHOWCASES: Tuesday, Feb. 21, 1:45-3:15pm**  
**Best Practices (cont.)**

Go North: Improving Security and Political Situations are Turning Northern Iraq into a Hidden Gem  
*Carl Holtman, Michael Basile, Raed Asad*

Is Your China Strategy Sustainable? Lessons Learned in Working with Chinese Undergraduate Students  
*Bailian Li, Michael Chen, Louis Hunt*

A Global Engagement Learning/Living Community  
*R. McKenna Brown, Melissa Jones, Tanya Gonzalez, Catherine Ingrassia*

Facilitating Intercultural Communication Competence for MBA Students through Reflective Practice  
*Elizabeth Tuleja*

Developing Global Competence: Strategies, Assessment, and Outcomes  
*Howard Rollins, Richard Sutton, Christi Hunter*

Enhancing Global Citizenship through Early College Programs: A New Paradigm for University-Provider Partnerships  
*Kira Espiritu, Jessica Luchesi, Enric Figueras*

International service learning: Campus strategies for faculty development and student learning  
*Julie Hatcher, Dawn Whitehead, Mary F. Price*

Partnering with Intensive English programs to support university internationalization initiatives  
*Mark Harris, Lilian Hallstrom, Barbara Heissenbuttel*

**SESSIONS**

**Monday, Feb. 20 – 12:30-1:45pm**

Institutional Readiness for Strategic International Enrollment Management  
FANTA AW, Christopher Viers, Kristin Williams

Beyond Higher Education: Resources and Partnerships for SIOs in Building Inclusive Societies  
DARLA K. DEARDORFF, Donna Scarboro, Jean-Christophe Bas

Hot Topics in International Education: Perspectives from Latin America, Australia, Southern Africa, North America  
PEGGY BLUMENTHAL, Thomas Buntru, Betty Leask, Nico Jooste, Jennifer Humphries

The Adaptation of a Cost-effective Technology Based Globalization Project Across a University System  
ROSINA CHIA, Elmer Poe

Dialogue of the Americas - 2011: A Catalyst for Change  
ANDREW GILLESPIE, Francisco Marmolejo

## **SESSIONS**

### **Monday, Feb. 20 – 12:30-1:45pm (cont.)**

Capturing the Multiplier Effects: Best Practices in Assessing the Impact of International Education Programs

RAJIKA BHANDARI, Joan Dassin, Sebastian Fohrbeck, Virginia Botelho

Politics of International Fundraising

ROBERT KERR, Gretchen Dobson

Doing Science with Africa: Partnership Opportunities with the African Regional Initiative in Science and Education (RISE)

PHILLIP GRIFFITHS, Diana Davies, George Rading

Beyond Their Own Borders: The Development and Branding of Academic Cities

MEGAN BRENN-WHITE , Mattias Kuder, Daniel Schuval, Daniela Ascarelli

Current Research in International Education

HARVEY CHARLES, Elizabeth Brewer, Alice Gail Bier, Rahul Choudaha

The Life Cycle of an International Student: What Administrators Need to Know

DIANE WEISZ YOUNG, Douglas Christiansen, Wesley Teter

### **Monday, Feb. 20– 3:15-4:30pm**

The Agent Debate: Where the Discussion Over Using International Recruiters Stands, and Where It's Going

KARIN FISCHER, Norm Peterson, Joyce Smith, James Cooney, Fanta Aw

Aligning the campus with the Internationalization Goals of the University: University of California Institutional Responses to International Student Enrollment Surge

IVOR EMMANUEL, Bob Ericksen, Wes Young

Mid-Career Leadership Training for Global Engagement: Lessons Learned from ACE and AIEA Fellows Programs

JENNIFER CUSHMAN, Susan Carvalho, Donna Scarborough

The Academic Associations and Institutional Internationalization

JOAN GORE, Arlene Jackson, Carol Stax Brown, Sufei Li

Patterns of Operation and Oversight of International Branch Campuses

KEVIN KINSER, Jason Lane, Bob Lammey, Duleep Deosthale

Encouraging STEM Majors to Engage in Education Abroad

JOSEPH BROCKINGTON, Jody Olsen, Yating Haller, Margaret Wiedenhoef

Innovation in Global Graduate Education

JOHN E. DOOLEY, Karen DePauw, Justin Shanks, Erich Thaler

The Lions Roar: The Progress and Potential of sub-Saharan Africa

CLARA PRIESTER, Daniel Paracka, Jeffrey Riedinger, Susan Sutton

## **SESSIONS**

### **Monday, Feb. 20- 3:15-4:30pm (cont.)**

Integrating priorities in research and economic development: approaches and opportunities that link partners in academia, government and the non-governmental sectors

PREMA ARASU, Richard Nader, Sebastian Fohrbeck, Anna Ciccarelli

Education partnerships - how to meet stakeholder needs

GREGGE MADAN, Thomas Hill, Anthony Grimason

The future of assessment in international education

LARRY BRASKAMP, Darla K. Deardorff, Richard Sutton

### **Monday, Feb. 20 - 4:45-6:00pm**

The Provost's Perspective on Internationalization

BARBARA HILL, Kathleen Enz Finken, Jeffrey Kane, Carl Lovitt

Promoting International Education through a Strategic Approach to International Admissions

MARGIT SCHATZMAN, Fanta Aw, Lawrence Bell, Barbara Varsa

International Higher Education, Current and Future Developments: Reflections from the Sage Handbook

HARVEY CHARLES, Darla K. Deardorff, Susan Sutton, Hans de Wit, John Heyl

Engaging Global Citizenship Through Institutional Culture and General Education

HILARY LANDORF, Jason Scorza, Morraine Omolo, Stephanie Doscher

International Education - Knowledge Management: Innovation, Ethics and Governance Challenges

FRANCISCO CARLOS PALETTA, Everett Egginton

Emerging Trends and New Developments in U.S. Study Abroad

RAJIKA BHANDARI, Xinyu Yang, Matthias Kuder, Raisa Belyavina

What International Students Think About U.S. Higher Education

PATRICIA CHOW, Lauren Welch, Rita Moriconi

Leadership Initiative for Public Health in Africa: Outcomes and Impact

AZRA NURKIC, Gilbert Burnham, Peter French

Collaborating to support international dialogue on quality and quality assurance in higher education: an APEC (Asia-Pacific Economic Cooperation) example

JOANNE TAIRA, Linda Johnsrud, Terance Bigalke, Brian Fu

One Size Does Not Fit All: Highlights of the AIEA - Brandeis University Campus Forum

DIANA DAVIES, Joseph Tullbane, Jennifer Cushman, April Burriss

### **Tuesday, Feb. 21 - 11:00am-12:15pm**

Ambassador Perspectives on Building Regional Security through International Education

MARK DARBY, Amb. Kim Beazley, Amb. Chan Heng Chee, Amb. Dino Patti Djalal

## **SESSIONS**

### **Tuesday, Feb. 21 – 11:00am-12:15pm (cont.)**

Funding Internationalization: Models that Work from Small Colleges  
JOSEPH TULLBANE, Jennifer Cushman, Robin Mellavalin

Building a Secure World Through International Education: Lessons from Southern Africa  
DONNA SCARBORO, Unity Dow, Fanie du Toit

Consortium and partnering in higher education: accepting cultural diversity for sustainability  
KRISHNA PRASAD DOTEL, Chitra Kumar Dahal, Raju Kafle, Arjun Kant Mainali

Accreditation Issues and International Initiatives  
SUSAN CARVALHO, Richard Osborn, Marcy Stoll

Study Abroad: The next 25 years – Practice and Innovation in U.S. and Australia  
JOHN MOLONEY, Davina Potts, Brett Berquist, Dawn Koban

Engaging Chinese Social Media  
SAMUEL ROBFOGEL, David Joiner, Pei Liu

Designing experiences for international students to become global citizens  
LARRY BRASKAMP, Katherine Bellows, Christopher Viers

Trends, results, lessons learned and challenges in internationalization within the Americas  
ALAIN BOUTET, Sidney Mello, Jeanette Velez

### **Tuesday, Feb. 21 – 1:45-3:00pm**

Looking for Federal Support in Less Common Places  
NORM PETERSON, Richard Nadar, Patty Fulton, William Chang

Insights into Indian Education system for developing successful partnerships  
DULEEP DOESTHALE, Bhushan Patwardhan, V Raju, Indu Shahani

AIEA Presidential Fellows Roundtable: Lessons Learned  
DAVID FLESHLER, Danny Damron, Cheryl Matherly, Judith Pennywell, David Schmidt

Indispensable Global Learning Values for Global Understanding and Security  
HARVEY CHARLES, Gil Latz, James Lucas

Building Networks for a Secure and Sustainable Future  
JOHN HUDZIK, Penelope Pynes, Mary Anne Grant, Thomas Buntru

International Exchange with the Developing World: Combining Service Learning with Academic English Programs  
VINCENT PICKETT, Mary Hubbard, Barbara Hoekje, Lance Askildson

Internationalization of the Curriculum in Action: International Perspectives  
BETTY LEASK

## **SESSIONS**

### **Tuesday, Feb. 21 – 1:45-3:00pm (cont.)**

The Role of Confucius Institutes in Campus-Wide Internationalization  
PIA WOOD, Susan Carvalho, Viet Ha

### **Tuesday, Feb. 21 – 3:45-4:45pm**

Hot Topics in International Education: Perspectives from East Asia, Europe, Middle East, US  
PEGGY BLUMENTHAL, Xinyu Yang, Gudrun Paulsdottir, Jerome Bookin-Weiner

Using International Organizations to Fund and Build Sustainable International Partnerships  
SEBASTIAN FOHRBECK, Ioanna Kohler, Richard Everitt

Steps Towards Internationalizing Students' Learning Experience  
WILLIAM BRUSTEIN, Esther Gottlieb, Dieter Wanner, Hilary Landorf, Jonathan Gordon

Strategic Planning for Internationalization: a discussion of why to plan, its benefits and issues in implementing the process  
DAVID FLEHLER, Susan Carvalho, Diana Davies, Barbara Hill

Promoting Peacebuilding through International Education  
JEFF HELSING, Linda Bashai, Alison Milofsky, Mary Hope Schwoebel, Peter Weinberger

The development and assessment of academic language proficiency (ALP) for university-bound English as a second language students  
BARBARA HOEKJE, Suzanne Panferov, Elizabeth Driver

Student Recruitment and Beyond: Strategic Institutional Engagement in India  
JONATHAN WELLER, Swaraj Nandan, Sarah Allaei

Teamwork time – International University Networks focus on Global Challenges  
JOHN HEARN, Peter Schiffer, Gilles Bousquet

Developing U.S.-China Partnerships: Challenges and Opportunities  
SHANNON HARRISON, Yenbo Wu, Lisa Williams, Danny Damron

Roundtable-Chairs of Membership and Professional Development Committee  
NICK ARRINDELL, Sabine Klahr

The Evolving Role of Female SIOs: Challenges and Lessons Learned  
TANITH FOWLER CORSI, Pia Wood, Penelope Pynes

### **Tuesday, Feb. 21 – 5:00-6:00pm**

Washington Hot Topics 2012  
NORM PETERSON, Michael McCarry, Miriam Kazanjian

Institutional collaborations with India: What works, what doesn't?  
RAHUL CHOUDAHA, Nicole Ranganath, Molly Maguire Teas, Bhushan Patwardhan

## **SESSIONS**

### **Tuesday, Feb. 21 – 5:00-6:00pm (cont.)**

Sustaining Momentum in Education Abroad Growth, in a Climate of Fiscal Stringency  
MARGARET HEISEL, Brett Berquist, Liz Grobsmith

Partners and Competitors: Who Wins and Who Loses in the New Networks  
LEO VAN CLEVE, John Andersen, Wolfgang Mекle, Hans de Wit

The International Baccalaureate's role in preparing academically and globally competent tertiary students  
PAUL SANDERS, Justin Sanders, Jim Bock

Lessons from The Language Flagship's First Decade: Producing Superior Speakers of Critical World Languages  
SAM EISEN, Michael Metcalf, Mahmoud Al-Batal, Dan Davidson

The UN Global Compact: A New Framework for Corporate Responsibility in Higher Education  
MITCH LEVENTHAL, Anthony Buono, Jennie Lang

The Intercultural Formation Program at Universidad de Monterrey  
THOMAS BUNTRU, Brenda Garcia

Building a more Secure World through an International Campus Network: A Roundtable Discussion on starting, leading and managing international branch campuses  
NEIL GEORGE, Grant Chapman, Deborah Trott Pierce

Politics of International Fundraising  
ROBERT KERR, Gretchen Dobson

### **Wednesday, Feb. 22 – 8:45-9:45am**

Connecting Campus Internationalization Priorities and Global Challenges  
DANNY DAMRON, Daniel Paracka, Darina Lepadatu, Meredith McQuaid

A Survey on Senior International Officers: individual and institutional profiles  
CK KWAI, Darla K. Deardorff, Penelope Pynes, Maria Krane

Internationalization of the Curriculum in Action: International Perspectives  
BETTY LEASK

Transfer Students: Many Degrees of Internationalization  
ANN IMLAH SCHNEIDER, Frank Merendino, Zepur Solakian, Vilma Tafawa

The Matariki Network of Universities – A small but beautiful view of partnering for a better world  
KELLY SMITH, Sarah Todd, Jane Long, Lindsay Whaley

Language Study: A necessary part of the internationalized curriculum  
LOIS SPITZER, Arnaldo Cordero-Roman



## **SESSIONS**

### **Wednesday, Feb. 22 – 8:45-9:45am (cont.)**

Changing Lives: capacity building in Iraq's Higher Education sector. A UK perspective  
JOHN WITHRINGTON, Brendan McSharry

Transnational Experience in Colleges and Universities in High Immigration Regions  
MARIA REYES, Veronica Lopez Estrada, Miranda Cheng

U.S.-Indonesia Academic Partnerships: Strategies and Lessons Learned  
CLAIRE BANKS, Mohamed El-Aasser, Allen Hicken, Diana Jahja

Advancing Internationalization through partnerships between 2- and 4-year colleges  
KAVITA PANDIT, Paul McVeigh, Daniel Robb, Susan Jagendorf-Sobierajski, Ray Bromley

Now That They're Here: Supporting 130,000 Chinese Students on Our Campuses  
LAURYNE MASSINGA, Fanta Aw, Asiah Mason, Vanessa Liang

### **Wednesday, Feb. 22 – 10:30-11:45am**

Socially Responsible Risk-Management: Shared Values, non-US Perspectives & the International Education Mission in Politically Tense Locations

KATHERINE YNGVE, William Collins, Orval Gingerich, Dylan Sodaro

Emerging Leaders in International Education: AIEA Josephson Award Winners Since 2005  
DIANA DAVIES, Michele Schwietz, Nicole Lamers, Mark Salisbury, Leasa Weimer, Elizabeth Stallman Madden, Dawn Graham, Jason Pedicone

The Next Big Thing: Internationalization Strategies for a Secure World  
ANNE PAKIR, Jennie Lang, Ross Lewin

Graduate outcomes: Findings from a global survey of 10,500 employers  
JOHN MOLONY, Gudrun Paulsdottir, Davina Potts

Education Abroad in the Curriculum of Chemistry, Engineering, and Medical Education: The View from Accrediting and Disciplinary Associations  
MARGARET HEISL, Robert Sabalis, Joseph Sussman, Judy Benham

Novel Models to Address "Brain Drain" and Faculty Professional Development and Retention in the Developing World

TESHOME ALEMNE & CRYSTAL MORGAN, Tammo Steenhuis, Paloma Mohamed, Vibert Cambridge

After the Arab Spring: Collaboration with Maghreb higher education  
JANINE FARHAT, Jennifer Fondiller, Ann Kuhlman, Ken Carpenter

Promoting Cooperatively: A Canadian Multi-Associations Approach  
JENNIFER HUMPHRIES, Daniel Guhr, Gail Bowkett

Tooting Our Own French Horn: How Higher Education Developments in France Translate into New Opportunities for Institutions and Students  
MEGAN BRENN-WHITE, Ioanna Kohler, Alessia Lefebure

An Idea whose Time has Come: Re-thinking internationalization  
EVA EGRON-POLAK, Madeleine Green, Patricia Pol, Olugbemiro Jegede

Advancing Best Practices in Education Abroad for Underrepresented Populations  
CORNELL MENKING, Anthony Ogden, Minnie Battle Mayes, Douglas Reardon

**Wednesday, Feb. 22 – 1:30-2:45pm**

Foreign Government Scholarships and Increasing Numbers of Sponsored Students  
KRISTEN CAMMARATA, Jonathan Lembright, Rita Moriconi

AIEA Town Hall Meeting  
DONNA SCARBORO, Susan Sutton, Sabine Klahr

Being Global: Making the Case for International Development and Alumni Relations  
ROBERT KERR, Gretchen Dobson

Using Technology to Support Student Safety Abroad  
GARY RHODES, Laura Angelone, Brandon Lee, Leo Van Cleve, Daniela Ascarelli

Undergraduate Research Opportunities Program: Changing the shape of education abroad  
HEIDE NADERER, Sandra Gregerman, Anita Bisi

The Decision to Centralize or Distribute: Internationalization and the Importance of Context  
LAURA MONTGOMERY, Britta Baron, Peter Brady

The US Liberal Arts Bachelors versus the Bologna Bachelors: Are We Talking about the Same Thing?  
SEBASTIAN FOHRBECK, Linda Tobash, Joanna Kohler, Michelle Dervan

Defining and assessing the goals of global education: Lesson from the International Baccalaureate  
ROBERT HARRISON, Kelvin Williams, Terence Miller

Responsibility, Commitment, and Action: Emergent Dimensions of Global Learning  
HILARY KAHN, Caryn McTighe Musil

**Wednesday, Feb. 22 – 3:00-4:00pm**

International Education in a Transforming South Korea  
ANN SCHILLER, Eric Spears, Adam Steckler, Min Park, Kibong Lee

Navigating the Water's Ahead: An Update on AIEA's New Strategic Plan  
RIALL NOLAN, Donna Scarboro, Susan Sutton

Feedback on Transatlantic Joint and Double Degrees  
JOHN DOOLEY, Giancarlo Spinelli, John Yopp

Comprehensive Internationalization: Principles, Practices and Examples  
JOHN HUDZIK, JoAnn McCarthy, Madeleine Green

**SESSIONS**

**Wednesday, Feb. 22 – 3:00-4:00pm (cont.)**

Strategic Partners: Integrating the Global Vision

ANN B. RADWAN, Robert Lavenda, Nico Jooste, Shahzad Ahmad

Beyond Intercultural Outcomes: A New Paradigm for Alumni Engagement

GRETCHEN DOBSON, Darla K. Deardorff, Ovidiu Bujorean

Mentorship Roundtable: The Matching Process

NICK ARRINDELL, Joseph Tullbane, Diana Davies

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