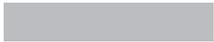


## Sunday, February 20

7:30 a.m. – 5:00 p.m. Conference Registration 

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8:00 a.m. – 12:00 p.m. Pre-Conference Workshop I (separate fee) 

### **CGACC/AIEA: 2+2: Community Colleges and Universities Working Together**

The global middle class is growing as is the global demand for International Higher Education. It is projected that student mobility will grow 70% by the year 2025. However as more countries get into global recruitment, U.S. is losing its global market shares due to the perception of high education costs, and the budget cuts that is effecting all institutions of higher Education and visa issues.

What can U.S. Institutions do to remain globally competitive?

The answer lies in enhancing, articulating and marketing of 2+2 jointly by four year institutions and community colleges. The 2+2 process provides huge savings to students and all institutions of higher education. As the global middle class grows the 2+2 can bring affordability of a U.S. Degree to these families who would have otherwise looked at other countries.

This will be a Working Workshop format where university SIOs and community college SIOs will roll-up-their-sleeves, put-these-principles-to-work and walk away with some preliminary agreements.

This session will put into use already existing articulation agreements, joint marketing strategies and success models give credibility to 2+2 globally and eliminate myths about 2+2, possibly including the creation of standard “fact sheets” to be used worldwide create a joint strategic global plan leverage articulation agreements for US student visa success abroad. Each participant leaves with specific ideas, tailored to his or her unique workplace environment, that can be implemented the next day—and almost always with no cost.

**Presenters:**

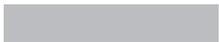
Fanta Aw, American University

Carol Fimmen, The Alamo Colleges (ACC)

Ross Jennings, Green River Community College

Zepur Solakian, The Center for Global Advancement of Community Colleges

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8:00 a.m. – 12:00 p.m. Pre-Conference Workshop II (separate fee) 

### **SIO 201**

Continues the discussion of successful leadership and management during university transition towards total campus internationalization and global engagement by highlighting the current trends and challenges faced by SIO's. Experienced SIO's will discuss identifying, serving and leveraging your campus constituents and overseas partners, developing creative resource solutions, and institutional compliance. This workshop is designed for SIO's who have served in their leadership roles for several years (i.e. 3 years or more).

**Presenters:**

William Brustein, Ohio State University

Marjory Gooding, California Institute of Technology and the Jet Propulsion Laboratory

JoAnn McCarthy, Consultant

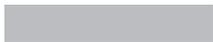
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## Sunday, February 20 *(continued)*

9:00 a.m. – 4:00 p.m.      AIEA Executive Committee Meeting 

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1:00 p.m. – 5:00 p.m.      Pre-Conference Workshop III (separate fee) 

### **IEAA/AIEA: Entrepreneurial International Education: The Australian Experience**

The success of the last 25 years of active international engagement by Australian education institutions has brought international education to the forefront of the thinking not only of the institutions, but also governments, media and the Australian community generally.

Australian education business models have resulted in over 600,000 international students studying in Australia, with a further 100,000 studying Australian qualifications offshore. Education is Australia's largest service export, ahead of tourism. It has transformed Australian education universities and the Australian community in fundamental ways.

While the international student program is at the heart of the internationalization of Australian universities, international networks, the internationalization of staff, curricula and research, the outbound mobility of domestic students, transnational education, international development assistance and the internationalization of student services are equally central. Security, safety and social inclusion of international students and the importance of international students for Australia's future innovation, research and economic development broadly are also increasingly central. The institutions face major challenges in terms of future growth, international competition and the effective use of international partnerships and networks.

This workshop will build on the outcomes of a joint AIEA-IEAA Symposium, Enhancing US-Australia Cooperation in International Education, held in Sydney in October 2010. The workshop will focus on the educational, business, public policy and community aspects of Australian international education. Case studies of successful practice, as well as examples of current challenges and responses to them, will be presented and discussed, with a view to active and critical dialogue between workshop participants.

#### **Presenters:**

Chair: Richard Henry, International University of New South Wales  
Stephen Connelly, RMIT University  
Jennie Lang, International University of New South Wales  
Mark Darby, Counsellor Education, Embassy of Australia  
Andrew Evritt, The University of Queensland  
Dawn Kaban, Global Education Abroad, Australia

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## Sunday, February 20 (continued)

1:00 p.m. – 9:00 p.m.

### Pre-Conference Workshop IV (separate fee)

*Note: There will be a break for dinner. Dinner will not be included in the cost of the workshop. A list of eateries on site and close to hotel will be provided.*

### **May You Live in Interesting Times: Career Planning and Management for International Education Leaders Today**

*"It was the best of times, it was the worst of times."*

This seems to describe the international education field fairly accurately these days. While recognition of the importance of international education has never been greater, fundamental shifts in higher education and a lagging economy have combined to challenge us in a variety of ways.

As the context around us changes, we, too, need to change and adapt. This workshop builds on past career workshops, but focuses specifically on what we need to do now, in this economy and this setting, to create and maintain an effective professional presence for ourselves, and to continue to lead the international agenda at our institutions.

The workshop is designed for people who now occupy positions of leadership in international education, whether as an overall SIO, or as the leader of a significant section of international activity within a larger structure. The workshop will focus on three main things:

- Developing yourself as an effective and visionary leader;
- Communicating your skills, experience and vision to others; and
- Maintaining yourself, your office, and your program in the face of economic and organizational challenges.

The workshop will be highly interactive.

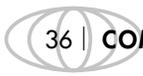
#### Presenters:

Kit Nichols, Auerbach Associates, Inc.

Riall Nolan, Purdue University

## **Join AIEA's Consultant Directory!**

Another unique benefit for AIEA members is the opportunity to sign up for the AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available free to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!



## Monday, February 21

7:30 a.m. – 5:00 p.m. Conference Registration 

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8:00 a.m. – 12:00 a.m. Pre-Conference Workshop V (Separate fee) 

### Connective Leadership

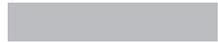
Connective Leadership offers a model for global transformation of higher education that is relevant to the International Education field. This model embraces a balanced approach that includes competition and collaboration as well as instrumental achieving styles as means toward effective leadership. At the core of the Connective Leadership model is the recognition that we live in an increasingly interconnected world; which in turn brings us into contact with richly diverse populations. Participants will gain:

- An understanding of the Connective Leadership Model
- Insight into their own achieving (leadership) styles by taking an online exam in advance
- Learn how to apply this model to their own, their staff & faculties', & their students' development

**Presenters:**

Chris Cartwright, Portland State University and Intercultural Communication Institute  
Jean Lipman-Blumen, Connective Leadership Institute and Claremont Graduate University

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8:00 a.m. – 12:00 p.m. Pre-Conference Workshop VI (Separate fee) 

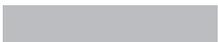
### AIRC/AIEA: Recruiting International Students: Strategies for Growing International Student Enrollment

This workshop is for international educators at universities who are attempting to expand their institutional enrollment of international students. The workshop will focus heavily on working with agents who specialized in recruiting students for the U.S. market. Topics will include: the advantages in using agents for recruitment, selecting the right agents, and contracting and commissions. The workshop presenters will also review the development of "best practices" for agents that has been done by the American International Recruitment Council (AIRC). Other recruitment initiatives such as recruitment fairs will also be covered in the workshop.

**Presenters:**

Stephen Paul Foster, Wright State University  
Pia Wood, University of Tennessee-Knoxville

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8:00 a.m. – 11:00 a.m. Strategic Planning Taskforce Meeting 

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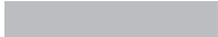
8:30 a.m. – 12:00 p.m. California State University  
Senior International Officers Meeting  **SUSSEX**

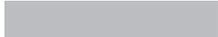
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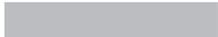
9:00 a.m. – 10:30 a.m. AIEA Professional Development Committee Meeting 

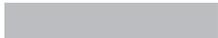
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## Monday, February 21 *(continued)*

9:00 a.m. – 10:30 a.m.    **AIEA Public Policy Board Meeting** 

9:00 a.m. – 10:30 a.m.    **AIEA Membership Committee Meeting** 

9:00 a.m. – 10:30 a.m.    **AIEA Editorial Board Meeting** 

11:00 a.m. – 12:00 p.m.    **Joint AIEA Committee Meeting** 

11:00 a.m. to 12:00 p.m.    **AIEA Newcomer Orientation** 

The session is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose them to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective AIEA members.

**Presenters:**

Carl Holtman, ELS Educational Services  
Sabine Klahr, Boise State University

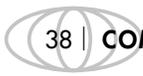
12:30 p.m. to 1:45 p.m.    **Concurrent Sessions**

### **Rethinking Global Education Collaboration with Minority-Serving Institutions**

As the internationalization of American higher education becomes a national priority, higher education collaboration becomes more essential, particularly with minority-serving institutions (MSIs). Recent APLU research highlighted a lack of collaboration among the 1890 Historically Black Land-grant Universities around international education. The APLU data provide a framework for examining collaboration and networking between MSIs and majority institutions. The presenters' research aims to initiate a new level of national collaboration and action.

**Presenters:**

Chair: Cornell Menking, Kentucky State University  
Lorenzo Esters, Association of Public and Land-grant Universities  
Darryl Crompton, Consultant to APLU



## Monday, February 21 *(continued)*

### **(Un)Original Sin or, the Self-Inflicted Wound**

Many preoccupations in education abroad are driven by the perceived imperative to claim parity of esteem with traditional academia. We need to claim legitimacy because, in practice, we have undermined it ourselves by the use of inappropriate rhetorical systems: the language of tourism and the language of quasi-religious conversion. This is our (un) original sin. The panel offers perspectives from a variety of institutions and debates these with the audience.

**Presenters:**

Chair: Michael Woolf, CAPA International Education

Dennis Gordon, Santa Clara University

Dennis Dutschke, The College of Global Studies, Arcadia University

### **At Home in the World: Lessons From the Field**

This session will familiarize participants with the conceptual framework underscoring the need for synergistic programming between diversity education/internationalization. ACE staff will present findings from research identifying models of good practice and common themes from successful case studies. Institutional representatives will outline the programming in place on their campuses and describe the process by which they moved from conceptualization to implementation.

**Presenters:**

Chair: Jarred Butto, American Council on Education

Gil Latz, Portland State University

Judith Puncochar, Northern Michigan University

Marcelo Siles, Northern Michigan University

### **Breaking Boundaries: Collaborating across the University(s) to Educate Global Citizens**

Can a university escape the “silo mentality” in educating students for global citizenship? Three global educators discuss strategies for encouraging collaborations in various programmatic contexts. Collaborations involve academic affairs, student affairs, education abroad, student organizations, and other universities’ global education programs. Participants will learn the strengths and challenges of collaborating in different contexts and collaboration strategies for their institutions.

**Presenters:**

Chair: Hilary Landorf, Florida International University

Steven T. Duke, Wake Forest University

Esther E. Gottlieb, The Ohio State University

Stephanie Doscher, Florida International University

## Monday, February 21 *(continued)*

### **Vision for a Nordic Campus in Africa Promoting Global Citizenship**

To stimulate innovation, emerging African countries expose their students to higher education originating outside their own contexts. At the same time, interdisciplinary expertise of Africa is a crucial competence for university graduates outside of the continent. Nordic campus in an authentic African environment inspires African and non-African students to solve challenges, preparing them for careers in complex environments. Modern technologies bridge a Nordic base with its African campus.

**Presenters:**

Chair: Outi Savonlahti, University of Eastern Finland  
Erkki Sutinen, Ministry of Science and Technology, Mozambique  
Marcus Duveskog, Tumain University, Tanzania

### **The Global Competence Debate 2.0**

International educators are all for global competence. But what does it mean? How do we identify and measure this set of skills, attitudes and knowledge? Two presenters address the issue by suggesting distinctive ways to conceptualize and operationalize this concept. One focuses on competencies that all students (and professionals) should acquire; the other asks whether different aspects of global competence might be appropriate for different students in different roles. Join the dialog!

**Presenters:**

Chair: John Heyl, CEA Global Education  
Susan Herrera, Laureate Education  
Hans de Wit, Hogeschool van Amsterdam

### **Advanced International Fundraising: Leveraging Partnerships & Best Practices**

This session exceeds “nuts and bolts” of international fundraising programs, utilizing data from 50 leading international educational institutions. Four content themes, each followed with participant contributions, will be supported by a power point presentation and hand-out. Theme #1 is traditional and progressive overarching principles. Theme #2 reviews the theory of the four pillars of engagement. Theme #3 highlights best practices through leveraging internal and external partnerships. Theme #4 develops new standards around budgeting and marketing.

**Presenters:**

Co-Chair: Robert Kerr, University of California, Davis  
Co-Chair: Gretchen Dobson, Tufts University



## Monday, February 21 *(continued)*

### **Location, Location, Location: Turkey as the Gateway to Fulfilling your Internationalization Goals in Europe, the Middle East and Central Asia**

In many ways Turkey enjoys a very favorable position when it comes to international education. This session aims to look at Turkey as a focal point in institutions' greater regional plans. Open border policies with its neighbors and its position as a major travel hub cement Turkey's role as a dominant player in Europe, the Middle East and Central Asia. The session will include perspectives from US State Department, the private sector in Turkey as well as a major public university in the US.

**Presenters:**

Chair: Carl Holtman, ELS Educational Services  
Amy McGoldrick, Education USA  
Dieter Wanner, The Ohio State University

### **The Provost's Perspective on Internationalization**

The American Council on Education has convened chief academic officers to discuss the academic challenges of leading higher education internationalization. This panel session of chief academic officers will draw on learning about the major leadership issues and strategies for internationalization within and across sectors. The participants will share promising practices in addressing these challenges and respond to audience questions.

**Presenters:**

Chair: Barbara Hill, American Council on Education  
Kumble Subbaswamy, University of Kentucky  
Carl Lovitt, Central Connecticut State University  
Michael Renner, Drake University

### **The Partnership as Catalyst for Comprehensive Internationalization**

Speakers provide an overview of various types of public/private partnership options; provide two case studies on how an innovative joint venture model was developed in the UK and adapted in the US; the various challenges encountered in these university/private sector collaborations; and how this model has driven transformational change at two large research institutions.

**Presenters:**

Chair: JoAnn McCarthy, INTO UNIVERSITY PARTNERSHIPS-North America  
John Withrington, University of Exeter  
Linda Whiteford, University of South Florida

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## Monday, February 21 *(continued)*

2:00 p.m. to 3:00 p.m.      **Conference Opening Plenary**

### **Keynote: Linda Katehi, Chancellor, University of California, Davis**

Linda Katehi became the sixth chancellor of the University of California, Davis, on August 17, 2009. As chief executive officer, she oversees all aspects of the university's teaching, research and public service mission.

Chancellor Katehi also holds UC Davis faculty appointments in electrical and computer engineering and in women and gender studies.

A member of the National Academy of Engineering, she chaired until 2010 the President's Committee for the National Medal of Science and the Secretary of Commerce's committee for the National Medal of Technology and Innovation.

She is a fellow and board member of the American Association for the Advancement of Science and a member of many other national boards and committees.

Her work in electronic circuit design has led to numerous national and international awards both as a technical leader and educator, 16 U.S. patents, and an additional six U.S. patent applications.

She is the author or co-author of 10 book chapters and about 600 refereed publications in journals and symposia proceedings.

She earned her bachelor's degree in electrical engineering from the National Technical University of Athens, Greece, in 1977, and her master's and doctoral degrees in electrical engineering from UCLA in 1981 and 1984, respectively.



### **Conference Opening Plenary Sponsored by:**



World Education Services

#### **WES**

*World Education Services (WES)—[www.wes.org](http://www.wes.org)—is a not-for-profit organization that is widely recognized as the leading credential evaluation agency in North America.*

*WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper.*

*WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community.*

*WES shares its expertise and research through its webinar and workshop series—featuring topics specifically tailored for graduate schools—and a suite of online tools. WES' newsletter on education trends and news, WENR, is delivered, free, monthly to over 14,000 readers.*

## Monday, February 21 (continued)

3:15 p.m. to 4:30 p.m. Concurrent Sessions

### **Evaluating International Programs: The Power of Collaboration**

All institutions face pressure to assess international/global learning, to demonstrate impact, leverage for resources, and to obtain external funding. Quality assessment is expensive and takes time. This panel will present several cases and perspectives on collaboration. Ongoing efforts not only extend across units within an institution, but evaluation tools and strategies are being developed and shared among institutions as well. Programmatic research that is collaborative and inclusive—across institutions and disciplines—is not only possible but highly desirable.

**Presenters:**

Chair: Esther Gottlieb, The Ohio State University  
Craig N. Shealy, Mary Baldwin College  
Dawn Thorndike Pysarchik, Michigan State University  
Theodore P. Gerber, University of Wisconsin-Madison

### **Leadership Solutions: Including Students with Disabilities in International Education**

This session will explore the role of organizational leadership and institutional commitment when including students with disabilities in international education, and will provide strategies leaders can use to set policies and promote inclusive values with to ensure the life-changing benefits of international experiences are equally available to all participants.

**Presenters:**

Chair: Susan Sygall, Mobility International USA, National Clearinghouse on Disability and Exchange  
Tony Claudino, Institute of International Education  
Paul Hippolitus, University of California, Berkeley  
Franz Knupfer, U.S. Fulbright Student to Nepal

### **Faculty Development and Institutional Global Citizenship**

Global commitment is in the mission statements of most U.S. colleges and universities, yet internationalization often remains a goal not a reality. Support and rewards for faculty, whose commitment to internationalization is key to the institution's success, remains negligible. How can faculty be convinced to support international education? How can institutions be convinced to reward faculty activities that help the institution become, itself, a global player and global citizen?

**Presenters:**

Chair: Joan Elias Gore, University of Virginia and Foundation for International Education  
Uliana Gabara, University of Richmond  
Lee Heywood (Woody) Pelton, Elon University  
Lisa Childress, The George Washington University



## Monday, February 21 (continued)

### Leadership Development for Global Engagement

Given the challenges of advancing internationalization and global engagement, it is critical to have internationalization champions across campus who are also effective leaders. This session features alumni from the ACE Fellows Program who will illustrate how their experience with the Fellows Program has equipped them to contribute to their home institutions' global engagement efforts. Their diverse administrative roles and responsibilities provide a broad view on how different institutional officers can collaborate in shaping and implementing internationalization on campus.

**Presenters:**

Chair: Andrea Hamos, American Council on Education  
Anne Hiskes, University of Connecticut  
Tina Q. Richardson, Lehigh University  
Fernando Leon-Garcia, CETYS University's

### Passport to Global Leadership

Globalization and complex global problems created a growing need for global leaders and global citizens. This session focuses on SJSU's response to a Rand study recommendation that universities begin developing global leaders. We describe two complementary programs—a skill-based laboratory/assessment center and a co-curricular program including study abroad and global citizenship. The discussion will focus on underlying competency and process models, pre- and post-assessment tools, methodology, behavioral testing, and potential outcome measures.

**Presenters:**

Chair: Joyce Osland, San Jose State University  
Joyce Osland, San Jose State University  
Jeff Gaines, San Jose State University

### The Research Agenda in International Education

International education has come of age, aided in no small measure by the research contributions published in the *Journal of Studies in International Education* over the past 15 years. This session will explore the history and evolution of the research agenda in international education, research trends in the field, various sources on internationalization now available and the unique contributions made by the *Journal of Studies in International Education* during what has been a particularly exciting time in this field.

**Presenters:**

Chair: Harvey Charles, Northern Arizona University  
Hans de Wit, Hogeschool van Amsterdam  
Darla Deardorff, Duke University  
Tony Adams, Tony Adams and Associates

## Monday, February 21 *(continued)*

### **Making it Work in the Middle East**

How do universities manage to succeed in markets far away from their home campus? As universities expand their base of operations into different regions of the world including the Middle East, two universities: New York University in Abu Dhabi and Manipal University in Dubai will talk about their experiences in developing an institutional profile that will be recognized for the same level of academic quality and integrity as their home campus in the US and India.

**Presenters:**

Chair: Nicholas Arrindell, Johns Hopkins  
Balasubramani Ramjee, Manipal University  
Carol Brandt, New York University

### **Expanding Institutional Capabilities through International Collaboration**

This session offers a theoretical framework in which international collaboration leads to organizational capabilities for internationalization. Organization capabilities are important because they help to expand the resource base of colleges and universities and lead to high performance and differentiation. The session offers examples of international collaboration associated with organizational capabilities in four areas: research, networks, study abroad, and international enrollment.

**Presenters:**

Chair: Denise Saint-Jean, Fulbright Commission in Chile  
Gonzalo Bruce, Emporia State University  
Kay Forsyth, Utah State University  
Maria Teresa Marshall Infante, Consejo de Rectores de las Universidades de Chile

### **U.S.-India Institutional Partnerships: Strategies, Opportunities and Challenges**

This panel will present a pragmatic overview of the institutional partnership building process, specifically focusing on U.S.-India linkages, providing an overall framework that can be applied to participants' home institution. Panelists will share best practices for developing comprehensive international partnerships, provide strategies for implementation, and discuss general opportunities and challenges to partnership building from both the U.S. and Indian perspectives.

**Presenters:**

Chair: Shannon Harrison, Institute of International Education  
Susan Buck Sutton, Bryn Mawr College  
Nicole Ranganath, University of California, Davis Extension  
Vidya Yeravdekar, Symbiosis Centre for International Education



## Monday, February 21 *(continued)*

### **Global Perspectives: Changing Trends in the International Student Recruitment and Enrollment Experience**

Using the latest international student data, we will scan global trends in international recruitment and admissions. Presenters from institutions in Europe and Australia will examine the impact of challenges e.g. visas, competition and financial factors in key markets within their institution. Discussion will explore best practice for student recruitment, admissions & enrolment, with the goal of informing international marketing strategies.

**Presenters:**

Chair: William Archer, i-graduate

John Taplin, University of Adelaide, Australia

Edilio Mazzoleni, Università Cattolica del Sacro Cuore, Italy

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4:45 p.m. to 6:00 p.m.

### **Concurrent Sessions**

#### **Openings and Obstacles: Global Networks and their Impact on Internationalization**

Universities around the world are increasingly entering into global networks to realize their own internationalization agenda. What advantages are gained through these networks? What are their limitations? What is the potential of such networks? This panel provides critical perspectives from an Asian, Australian and North American university on their experience in one network, Universitas 21, for other institutions to consider as they deliberate their own strategies for internationalization.

**Presenters:**

Chair: Ross Lewin, University of Connecticut

Jennie Lang, University of New South Wales

Anne Pakir, National University of Singapore

Ross Lewin, University of Connecticut

#### **Constraints and Imperatives in the Global Transformation of Higher Education: Gaining University-Wide Engagement in Advancing Global Learning in the Curriculum**

Notwithstanding the constraints dictated by the bleak financial picture confronting most colleges and universities, the imperatives associated with preparing globally competent students are overwhelming. This session will explore three approaches to gaining university-wide engagement in infusing global learning in the curriculum in the absence of new faculty lines or extra resources to develop new courses. We will discuss developing discipline-specific global learning outcomes, strategies to achieve these outcomes and appropriate assessment protocols.

**Presenters:**

Chair: Harvey Charles, Northern Arizona University

Harvey Charles, Northern Arizona University

Gil Latz, Portland State University

Susan Buck Sutton, Bryn Mawr College



## Monday, February 21 *(continued)*

### **Setting Our Sights on Global-Ready Graduates**

Setting our sites on global-ready graduates is an outcome we cannot ignore. Higher Education is being called upon to prepare students to live, work, and thrive in a world of increasing interdependence. The presentation is designed for provosts, deans, department chairs, program directors, institutional assessment professionals and faculty across all disciplines who are interested in learning to apply well-researched competencies in global effectiveness to their programs of study.

**Presenters:**

Chair: Chris Cartwright, Intercultural Communication Institute

Darla Deardorff, Duke University

Mick Vande Berg, Council for International Education and Exchange (CIEE)

Chris Cartwright, Intercultural Communication Institute

### **Global Climate Change Perspectives: Student Collaborations from 5 Countries**

Five countries, Brazil, China, India, Mexico and USA jointly offered a Global Climate Change course using Internet-based technologies (DVC; video streaming; webconference & Wiki) to enable 8 teams of 10 students, 2 from each country to work synchronously where they could see and talk with each other. Content included lectures by prominent speakers, round table discussions by each country's expert, but the focus was on student teams working together resulting in locally implementable projects.

**Presenters:**

Chair: Rosina Chia, East Carolina University

Elmer Poe, East Carolina University

Biwu Yang, East Carolina University

Jessica Chen, Shandong University, China

Kathrin Ullrich, Universidad Regiomontana, Mexico

Parikshat Singh Manhas, University of Jammu

Luiz José Maria Irias, Jaguariúna College, Brazil

### **The Other "International Development:" Developing the Next Generation of International Educators**

As International Education adapts to its current realities, evolves and plans for the future, technology is obviously viewed as an investment that promises increased productivity and cost-saving measures. We must also address the need to invest in 'human capital'. This session will address the assumptions in the field regarding professionalization, leadership considerations and asks how we are intentionally cultivating professional development in the context of constraints and changes in education.

**Presenters:**

Chair: Sarah E. Spencer, University of St. Thomas

Sarah E Spencer, University of St. Thomas

Joël Gallegos, University of North Carolina Charlotte

Martha Johnson, University of Minnesota - Twin Cities

## Monday, February 21 *(continued)*

### **Students or Kids: What Are We Talking About?**

During session or meetings European International Officers often hear their US-colleagues talk about 'these kids' when they mean 'students'. Does expressing students in such a way mean that there is a difference between Europe and US-institutions in how we look at students as either kids, young adults or grown-ups? In this session colleagues from institutions in Sweden and Italy will discuss how from the perspective of their country and institution they look at students, how do they 'treat' students? How does their perspective on students as adults influence the level of support service to their students? From this discussion other questions arise such as to how this does influence the responsibilities for the host institution, the home institution, the student and the international office? Does this also mean that European institutions feel that US-kids/students are more demanding? What implications do these differences and similarities have for the strategy of setting up study abroad and Exchange programmes and more intensive programmes such as dual degree programmes?

**Presenters:**

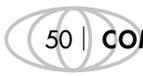
Chair: Hans-Georg van Liempd, Tilburg University  
Gudrun Paulsdottir, European Association of International Education  
Edilio Mazzoleni, Università Cattolica del Sacro Cuore (UCSC)

### **Haiti-U.S. Partnerships: Rebuilding Higher Education after the Earthquake**

The U.S. Agency for International Development (USAID), through Higher Education for Development has funded four Haiti-U.S. partnerships in higher education, begun before the deadly 2010 earthquake. Although Haitian higher education suffered incredible loss, the partners continue to move forward with plans to rebuild their institutions, leverage funds to re-start their academic programs and support Haitian students studying in the United States.

**Presenters:**

Chair: Jeanne-Marie Duval, Higher Education for Development  
Patrick Attié, Ecole Supérieure d'Infotronique d'Haïti  
Patrick Guilbaud, Virginia Tech, Office of International Research, Education, and Development  
Alix Cantave, University of Massachusetts Boston



## Monday, February 21 *(continued)*

### **International Partnerships: Funding and Sustaining Ties to European Institutions**

The British Council, French Embassy and German Academic Exchange Service work in North America to forge new forms of collaboration and provide support services. They will briefly outline how their resources can help you create and strengthen international partnerships. Most of the session is reserved for discussion, with panelists calling on audience members to share lessons learned and seek solutions to the challenges their offices face as they adjust to the increase in international partnersh

**Presenters:**

Chair: Sebastian Fohrbeck, DAAD New York  
Mary Catherine Scarborough, EducationUK | British Council  
Pascal Delisle, Partner University Fund / Embassy of France

### **“The Rise & Shine of the Female SIO”**

This interactive session will explore the evolving profile and role of the female SIO in today's field of global higher education. Topics of discussion will include female SIO education requirements, professional mobility, salary and professional areas of interest and research from a cross-institutional/cultural perspective. Emphasis will be placed on whether the female SIO educational and professional profile requirements are changing and whether this is reflected in current hiring choice.

**Presenters:**

Chair: Tanith Fowler Corsi, Catholic University of America  
Taith Fowler Corsi, Catholic University of America  
Wendy Williamson, Eastern Illinois University  
Pia Wood, University of Tennessee, Knoxville

### **Internationalizing the Campus Through your Faculty: Using Faculty Travel Programs to Cultivate Internationalists**

It's common wisdom that faculty members can be the biggest barrier, or the biggest driver, to internationalization. To cultivate a faculty of internationalists, a number of campuses have designed programs to give faculty international exposure, on the idea that travel is the quickest way to get faculty to see the benefits of study abroad and other forms of global engagement. Administrators from three campuses with faculty-travel programs will talk about their model, how they implemented it, and its impact.

**Presenters:**

Chair: Karin Fischer, The Chronicle of Higher Education  
Lewis R. Duncan, Rollins College  
Uliana Gabara, University of Richmond  
David Harrison, Grinnell College

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## Monday, February 21 *(continued)*

6:30 p.m. to 8:00 p.m.      AIEA Opening Reception

Description needed

### Opening Reception Sponsored by:



#### **IDP Education**

Over the last 40 years, IDP Education has become the world's largest student placement firm, operating more than 70 counseling centers in 24 countries and placing more than 250,000 students into Australian higher education programs. It is jointly owned by 38 Australian universities and a leading online recruitment firm, and is one-third owner of the IELTS English proficiency exam with the British Council and Cambridge University. The company recently expanded into the United States to offer its experience and expertise to U.S. colleges and universities. For more information, visit [www.usa.idp.com](http://www.usa.idp.com).



## Tuesday, February 22

7:30 a.m. – 5:00 p.m.      Conference Registration [Grey Box]

7:45 a.m. – 8:45 a.m.      Sister Association Breakfast (invitation only) [Grey Box]

7:45 a.m. – 8:45 a.m.      Information Session I\* [Grey Box]

### **The International Student Barometer: the Strategic Application of Evidence-based Practice**

Introducing the International Student Barometer: the global benchmarking study of expectations and experiences of international student populations.

Presenters:  
William Archer, i-graduate  
Pamela Barrett, i-graduate

#### **Information Session I Sponsored by:**



#### ***i-graduate***

*i-graduate is the global leader in independent benchmarking and research for educators worldwide. With an extensive portfolio of exclusively education focused studies including the largest study of international students in the world, the International Student Barometer™, i-graduate delivers comparative insights and competitive advantage to over 700 institutions, organizations and government departments in 22 countries. The i-graduate network brings global insight to strategy, planning, enrollment management, service delivery and relationship management in international education.*

\*light breakfast included for info session participants

7:45 a.m. – 8:45 a.m.      Information Session II\* [Grey Box]

### **Best Practices in Higher Education Recruitment, Retention and Development**

Presenters:  
Ayoub Kazim, TECOM Investments  
Edwin Eisendrath, Huron Consulting Group  
Rick Beal, Towers Watson

## Tuesday, February 22 (continued)

### Information Session II Sponsored by:



#### **Dubai International Academic City**

*Dubai International Academic City (DIAC) is the world's only Free Zone dedicated to Higher Education. Established in 2007 as part of TECOM Investments, DIAC aims to develop the region's talent pool and establish the UAE as a knowledge-based economy.*

*DIAC is the premier destination for Higher Education in the region, located on a fully-appointed 18 million sq ft. campus with modern facilities. DIAC has over 30 Academic institutions from 11 countries and is host to over 16,000 students from more than 100 nationalities.*

*DIAC provides an established educational environment and caters to students from all around the world.*

\*light breakfast included for info session participants

9:00 a.m. – 10:00 a.m.

Presidential Plenary

#### **Keynote: Vivek Wadhwa Senior Research Associate, Labor and Worklife Program, Harvard Law School; Executive-in-Residence and Adjunct Professor, Pratt School of Engineering, Duke University**

Vivek Wadhwa is a senior research associate with the Labor and Worklife Program at Harvard Law School and an executive in residence/adjunct professor at the Pratt School of Engineering at Duke University.

He is also an advisor to several start-up companies, a columnist for BusinessWeek.com and a contributor to several international publications.

Since joining Duke University in August 2005, he has researched globalization, its impact on the engineering profession and the sources of the U.S. competitive advantage.

His research has been supported by several grants from the Kauffman Foundation and by the Sloan Foundation.

Wadhwa has spoken at dozens of conferences including the National Governors Association and the National Academy of Sciences.

Mr. Wadhwa holds an MBA from New York University and a B.A. in Computing Studies from the Canberra University in Australia.

He is founding president of the Carolinas chapter of The IndUS Entrepreneurs (TIE), a non-profit global network intended to foster entrepreneurship.



## Tuesday, February 22 (continued)

He has been featured in thousands of articles in worldwide publications including The Wall Street Journal, Forbes Magazine, Washington Post, New York Times, U.S. News and World Report and Science Magazine. He has also made many appearances on U.S. and international TV stations including CNN, ABC, NBC, CNBC and the BBC.

### Presidential Plenary Co-Sponsored by:

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

#### **Institute of International Education**

*An independent nonprofit founded in 1919, the Institute of International Education (IIE) is among the world's largest and most*

*experienced international education and training organizations. IIE implements over 250 international exchange programs benefiting over 20,000 men and women from 175 countries. Foremost is the world-renowned Fulbright Program, which IIE has administered on behalf of the U.S. Department of State since the program's inception in 1946. The Institute also serves corporations, foundations, and government agencies worldwide, making available testing and advising services, scholarships, information on opportunities for international study, emergency assistance to students and scholars.*



CIES

#### **Council for International Exchange of Scholars**

*The Council for International Exchange of Scholars, the scholar division of the Institute*

*of International Education, is well known for its expertise and extensive experience in conducting international exchange programs for scholars and university administrators.*

*For the past 60 years, CIES has administered the Fulbright Scholar Program, the United States flagship academic exchange effort, on behalf of the United States Department of State, Bureau of Educational and Cultural Affairs. CIES was founded as a non profit organization in 1947 by four prestigious academic associations—the American Council of Learned Societies (ACLS), National Academy of Sciences (NAS), Social Science Research Council (SSRC), and American Council on Education (ACE).*

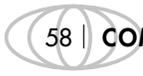


**International Student Protection**

#### **International Student Protection (ISP)**

*International Student Protection (ISP) Plans are offered through J. Deutsch Associates, a privately owned and*

*operated general insurance agency founded in 1998. ISP offers competitive, affordable international student health insurance. The short-term accident and sickness medical plans extend protection to international students, scholars, researchers and visitors traveling to the United States, as well as US students studying abroad. ISP prides itself on supplying comprehensive plans at the lowest possible price. To us, low cost does not equate to low quality: all of our insurance plans are backed by "A" rated insurance carriers. Visit our website, [www.intlstudentprotection.com](http://www.intlstudentprotection.com), for more information.*



## Tuesday, February 22 (continued)

10:15 a.m. – 10:45 a.m. Exhibition Opening and Networking Break with Exhibitors

### Exhibition Opening Sponsored by:



#### CIEE

*The CIEE mission is one shared by many of us in international education: “to help people gain understanding, acquire knowledge, and develop skills for living in a globally interdependent and culturally diverse world.” To fulfill that mission, CIEE provides both outbound international education experiences for university students, faculty, and administrators, and study, work, and internship opportunities for people coming into the U.S. In addition, CIEE’s iNext insurance provides a complete network of international travel insurance fulfilled through a partnership with Travel Guard, the world’s leading travel Insurance provider.*

Visit our Harold Josephson Award Winner Ms. Leasa Weimer in the exhibit area. She will have a poster presentation of her research available during the exhibit hours.

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10:30 a.m. – 11:30 a.m. Best Practices Showcase

Join colleagues for informal discussions and networking during this Best Practices Showcase. The following topic will be presented informally at roundtables—you may engage in one or more of these during the showcase.

#### **A Double Degree Development Experience: Juniata College & York St John University (UK)**

In 2009, Juniata College in Pennsylvania and long-standing student exchange partner York St John University in York, England embarked on a journey to establish a double degree programme in Business Management. This session will look at that journey in detail from both sides, examining the key issues of contention in developing the double degree programme and how the two institutions came to agreement.

##### Presenters:

Chair: Mary Catherine Scarborough, Education UK, British Council USA

Kati R. Csoman, Juniata College

Jessica Guiver, York St John University

#### **Accreditation Issues and Quality Assurance in Transnational Education**

The issue of institutional recognition becomes more complicated as foreign institutions open branches and have franchise agreements with institutions in other countries. This session will address the issues facing admissions officers and credential evaluators, with particular emphasis on determining the status of institutions operating in more than one country; private, non-governmental, institutions; distance education programs; and potential diploma mills. The focus will be both on determining accreditation of undergraduate programs completed by individuals, as well as potential partner institutions.

##### Presenters:

Chair: Margaret Wenger, Educational Credential Evaluators, Inc.

Margaret Wenger, Educational Credential Evaluators, Inc.

## Tuesday, February 22 (continued)

### **Administering University English Language Centers: Best Practices**

University English language centers vary greatly in where they are situated in the university and how they are administered and funded. Many now offer creative foundation year programs. No matter the variety or model, each center plays an essential role in the internationalization of the campus. In this session, experienced ESL program administrators present best practices that have helped their campus ESL centers succeed and flourish.

**Presenters:**

Chair: Barbara Hoekje, Drexel University  
Mark Algren, University of Kansas  
Barbara Hoekje, Drexel University  
Scott Stevens, University of Delaware

### **An Institutional Approach to Global Engagement at the USC Rossier School of Education: Partnerships, Off-shore Programs, and Experiential Learning that Engage Faculty and Students in Global Inquiry**

The words globalization and internationalization abound throughout the literature in education. However, do these initiatives globalize academic institutions and specifically their programs in education? Or, do they just provide opportunities to extend resources, and influence the reputation of the initiating institutions. This session analyzes the how the Rossier School of Education at USC has developed and implemented an institutional approach to globalization as well as analyzes the efforts of selected other institutions who have developed global partnerships in Asia.

**Presenters:**

Chair: Michael Diamond, Rossier School of Education, University of Southern California  
Mark Power Robison, Rossier School of Education, University of Southern California  
Karen Symms Gallagher, Rossier School of Education, University of Southern California  
Elizabeth Jordan, University of Southern California

### **Collaboration on an English Language Village in South Korea**

One of the most viable educational tools in the world is the English language and opportunities to partner with institutions in the world to teach ESL are growing. Many countries are undergoing the creation of an “English Language Village” to teach ESL. The challenges are many, the opportunities are endless.

**Presenters:**

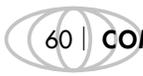
Chair: Anthony Shull, University of Colorado at Colorado Springs  
Anthony Shull, University of Colorado at Colorado Springs  
Kyla Hammond, University of Colorado at Colorado Springs

### **Effective International Student Recruitment Strategies**

Creating effective international student recruitment strategies is a small part of most institutional plans for globalizing their campus community. The challenge is to create a recruitment plan that meets the overarching goals of enrollment management and the university strategy for growth. ELS Educational Services, a leader in the field of international recruitment for the past 50 years, will share effective recruitment strategies in collaboration with experienced university professionals.

**Presenters:**

Chair: Dave Anderson, ELS Educational Services  
Ron Cushing, The University of Cincinnati  
Harry Domicone, California Lutheran University



## Tuesday, February 22 (continued)

### **Effectively Facilitating Global Learning: Using the Global Perspectives Inventory to Plan and Assess Curricular and Co-curricular Experiences**

What impacts global learning? Research based on the Global Perspective Inventory (GPI) and strategies in and out of the classroom employed at Semester at Sea and at a number of colleges and universities will be summarized to illustrate successes and challenges in fostering global learning. The three dimensions of global learning (cognitive, intrapersonal, interpersonal) and three environmental characteristics (community, co-curriculum, curriculum) as measured by the GPI will be used to highlight high impact environments.

**Presenters:**

Chair: Michael Zoll, Semester At Sea/Institute for Shipboard Education  
Larry Braskamp, Central College

### **Enhancing Institutional Global Practices: Global Citizenship Programming, High Impact Learning Abroad & Assessment Rubrics.**

This presentation provides an examination of goals and outcomes related to international education in order to enhance the quality of student learning and the development of global competency, global effectiveness, and global competitiveness in young learners. Using the case study of the Global Citizenship Program at Lehigh University, it will provide a framework for evaluating the extent to which institutions meet overarching educational goals in order to enhance their global practices.

**Presenters:**

Chair: Gisella Gisolo, Lehigh University  
Gisella Gisolo, Lehigh University  
Tina Richardson, Lehigh University  
Deborah Strehle, Lehigh University

### **EUSA/UC Berkeley Innovative Collaboration: Providing an Academic Experience and Credit for Professional Internships Through a Fully-integrated, Web-based Course**

Students participating in academic internship programs often write journals describing the experience. A professor reads the papers, grants students credit and offers feedback – all after the internships are complete. Participants in UC Berkeley's online internship course, however, gain insight from other students and a veteran professor throughout the internship experience. EUSA and UC Berkeley discuss their innovative collaboration combining online coursework with academic internship programs.

**Presenters:**

Chair: Catherine Hanley, EUSA - Academic Internship Programs  
Rick Russo, University of California, Berkeley  
Tony Johnson, EUSA - Academic Internship Programs  
Joel Clark, Ph.D., University of California, Berkeley

### **What is Being Said About You? The Need for a Social Media Guide**

Social media has become increasingly important to today's international educator and institutions need to be more proactive. It is important to know how to use and monitor your technologies to advance your international priorities and protect your international brand. This session will assist participants in developing a social media guide. This guide will allow you to set guidelines on what is appropriate to post and how to monitor what people are saying about your institution.

**Presenters:**

Chair: Amy Henry, Georgia Institute of Technology  
Mandy Reinig, Penn State Altoona

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## Tuesday, February 22 (continued)

11:00 a.m. to 12:15 p.m. **Concurrent Sessions**

### **Co-opetition in Higher Education: The French Case**

In France the creation of consortia in higher education has allowed for collaboration and pooled resources in order to improve quality, competitiveness and innovation in the context of National, European and International reforms. However, situations of co-opetition have arisen, in which competition on both an intra- and inter-university level have led to negative outcomes. We will use specific examples of French higher education consortia to illustrate these two levels of negative co-opetition.

**Presenters:**

Chair: Maxime Legrand, Project Education  
Maxime Legrand, Project Education

### **Developing Intercultural Competence for International Education Faculty and Staff**

Preparing faculty and staff for intercultural competence is essential to the success of international education sojourn. By learning about themselves, faculty and staff are better prepared to meet the needs of diverse students. The challenge for senior international education administrators is motivating faculty from diverse academic disciplines to invest in learning about intercultural competence as a part of their international education responsibilities. This session will address the motivational strategies essential for engaging your faculty.

**Presenters:**

Chair: Janet Bennett, Intercultural Communication Institute  
Janet Bennett, Intercultural Communication Institute

### **Gateways, Branch Campuses, and Partnerships: Globally Committed Public Research Universities**

Three short presentations offer a typology of international presence, from partnership to liaison office and branch campus, followed by a moderated audience/panel discussion of the issues, experiences, and values associated with the different solutions. The presenters will be joined by three experienced colleagues from additional universities to enrich the discussion. Participants will recognize arguments for selecting the best approach for their institution.

**Presenters:**

Chair: Dieter Wanner, The Ohio State University  
William B. Lacy, University of California, Davis  
Dieter Wanner, The Ohio State University  
Bailian Li, North Carolina State University

## Tuesday, February 22 *(continued)*

### **Community College Partnerships and Exchanges**

Many countries are looking at the community college model as they seek to expand international opportunities for students and faculty. This session will focus on international education opportunities for community college students and faculty. Panel members with experience in international education will introduce the topic and discuss the challenges they faced and lessons learned. Participants will learn how to introduce international education into their community college certificate or degree programs.

**Presenters:**

Chair: Carol Fimmen, Alamo Colleges

Jocelyne Landry, Collège communautaire du Nouveau-Brunswick Campus de Campbellton, Canada

Lia Pachalski, Sul-rio-grandense Federal Institute of Education, Science and Technology, Brazil

Perla Maricruz Mercado Rodríguez, Universidad Tecnológica de Querétaro, Mexico

### **EU-US Cooperation: Unanticipated Mobility Patterns and Funding for Partnerships**

Representatives from the European Commission, Fulbright and the EducationUSA network will explore funding opportunities and strategies for higher education institutions, students and staff interested in cooperation with EU countries. The session will analyze current mobility trends, highlight the EU-US Atlantis program and showcase the Fulbright Schuman award available to administrators in higher education. Join us to explore the promising trends and possibilities to develop further cooperation.

**Presenters:**

Chair: Wesley Teter, Director of EducationUSA Europe, U.S. Department of State

Erica Lutes, Fulbright Commission Belgium

Frank Frankfort, U.S. Department of Education

### **Crossing Borders: Effective Strategies for SIOs Engaged with Government, Business, and NGOs**

Three SIO's with broad experience in partnering with the private sector, government agencies (international, national, state, and local), and the NGO/PVO sector reflect on the nature of these different "cultures" and the special knowledge and skills required to engage effectively outside of academe to maximize partnerships in support of internationalization.

**Presenters:**

Chair: JoAnn McCarthy, INTO UNIVERSITY PARTNERSHIPS-North America

Earl Kellogg, The Wyly/Kellogg International Group

David Fleshler, Case Western Reserve University

John Hudzik, Michigan State University

## Tuesday, February 22 (continued)

### **AIEA Professional Development Opportunities: A Continuing Dialogue About Member Priorities**

At the last two AIEA conferences, the Professional Development Committee has asked members for their thoughts on what professional development opportunities AIEA can provide. The 2009 and 2010 roundtables have greatly informed the organization's professional development activities. This year, the roundtable will focus on topics and presenters for future sessions, new formats and media for delivering professional development, and resources to support a first rate professional development program for SIOs and others in international education.

**Presenters:**

Co-Chair: Nicholas Arrindell, Johns Hopkins University

Co-Chair: Sabine Klahr, Chatham University

Betsy E. Brown, North Carolina State University

### **Higher Ed in America, China and India: the "New Normal" across the Pacific**

Undeniable dynamics driving competition and cooperation between India...China...and America...could well launch a new order: what some have dubbed the "New Normal". A "new" discussion format will attempt to investigate any "New Normal" in Higher Education across the Pacific: Three seniors will make brief opening statements before fielding questions from the audience and a moderator for—in a "townhall" format—i.e. no powerpoint.

**Presenters:**

Chair: Sonny Lim, Nanyang Technological University (Singapore)

Stephen C. Dunnet, The University at Buffalo – The State University of New York

Mr. Jiang Bo, China Education Assoc for International Exchange (CEAIE)

Rahul Choudaha, World Education Services

### **Role of Boards of Trustees in Global Transformation of Higher Education**

When a reorganization of higher education attracts attention, it's important for senior international educators to examine the extent to which boards of trustees are cognizant of and supportive in international education in all its aspects: curriculum development, faculty and student mobility, quality assurance, risk management, liability control, and more. Do they see it as contributing to institutional competitiveness or a drain on resources? What are the consequences of their views?

**Presenters:**

Chair: Uliana Gabara, University of Richmond

Tom Wyly, The Wyly/Kellogg International Group

Elizabeth Brewer, Beloit College

John Dooley, Virginia Polytechnic Institute

## Tuesday, February 22 *(continued)*

### **The Changing Relationship between Language Studies and International Studies**

The rising demand for language instruction have been confronted with unprecedented funding cuts for higher education. Universities were forced to make tactical and strategic responses. The panel analyses responses at four universities with strong traditions: Brown, Cornell, and Yale Universities and the University of Chicago. It will generate lessons learned and recommendations for other universities for successful relationships between foreign language and international studies programs.

**Presenters:**

Co-Chair: Sydney van Morgan, Cornell University

Co-Chair: Heike Michelsen, Cornell University

Elsa Amanatidou, Brown University

Catherine C. Baumann, University of Chicago

Nelleke Van Deusen-Scholl, Yale University

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12:30 p.m. – 1:30 p.m.

Networking Luncheon and Award Presentation

### **Networking Luncheon and Award Presentation Sponsored by:**



#### ***ELS Educational Services***

*ELS Educational Services Inc. is the parent company of:*

*ELS Language Centers, with 50+ locations—the largest US network of campus-based English Language centers, partners with more than 600 universities and colleges to place thousands of international students in US degree programs annually.*

*ELS American Education Centers (located in China, Vietnam, and Turkey) assist US institutions of higher education recruit students internationally; providing continuous in-country promotion, resources, and counselor training.*

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1:45 p.m. to 3:00 p.m.

Concurrent Sessions

### **Utilizing National Consortia to Further International Goals**

This case study of three national university consortia—Gof8 (Australia), CALDO (Canada), and TU9 (Germany)—explores these models' commonalities and differences and how they are being used to pursue international goals. While extracting strategic and practical advice for those interested in creating a new consortium, the speakers will address the rationales of competition vs. collaboration underlying national consortia and assessing them in light of accountability, efficiency and outcomes.

**Presenters:**

Chair: Laura Montgomery, RWTH Aachen University

Heide Naderer, RWTH Aachen University

Britta Baron, University of Alberta

Jennie Lang, University of New South Wales

## Tuesday, February 22 (continued)

### **Institutional Collaboration through On-Line Intercultural Instruction that Integrates International Students in the US with US Students Abroad**

Presenters first examine how collaboration with international partners is enhanced by integrating instructors at partner institutions in an on-line intercultural course, which integrates students from both institutions. Second, presenters illustrate how technology connects US study abroad students in multiple locations with international students in the US. Participants can expect a hands-on, interactive session focusing on the applicability of the model to varying institutional contexts with an assessment-based analysis of the benefits and challenges of collaboration.

Presenters:

Chair: Gabriele Bosley, Bellarmine University  
Kris Hemming Lou, Willamette University  
Gabriele W Bosley, Bellarmine University

### **Joint Degrees and Offshore Operations: An International Comparative Perspective**

International joint, double and combined degree programmes and other offshore operations clearly have a role to play in the current landscape of higher education and will likely become more numerous and influential in the coming years. This session will explore methods of best practice and lessons learned in developing high quality dual, joint and double degrees with international partners from the American, Australian and European perspectives. Results of the first international survey on joint and double degree programs which will be conducted from October to November 2010 will be presented during the session.

Presenters:

Chair: Yvonne Oberhollenzer, Embassy of Australia  
Anna Ciccarelli, The University of Queensland  
Frank Frankfort, US Department of Education  
Matthias Kuder, Freie Universität Berlin

### **Research on International Service Learning: Implications for Internationalization Strategies**

This presentation is the result of two conferences on International Service Learning, hosted by IUPUI, that convened scholars from across the country, as well as a forthcoming book, *International Service Learning: Conceptual Frameworks and Research*. We will discuss the implications of recent research on international service learning (ISL) for the design and practice of effective and ethical international service learning courses and programs and the broader implications for international education in general.

Presenters:

Chair: Steven Jones, The University of Scranton  
Robert Bringle, Indiana University-Purdue University, Indianapolis

## Tuesday, February 22 *(continued)*

### **Confucius Institute: The Impact of an International Partnership on the Community and the Campus**

This session explores and discusses the opportunities and challenges in partnering with Chinese universities and government in creating the Confucius Institute (CI). Three CIs on US campuses will share with the audience how they have handled the partnerships, served the campus and area community, and integrated the CIs into their institutional internationalization efforts. The session will schedule ample time for interaction, and hopes to draw many other CI representatives to join the discussion

**Presenters:**

Chair: Yenbo Wu, San Francisco State University  
Lawrence Feick, University of Pittsburgh  
Susan Pertel Jain, UCLA Confucius Institute  
Jiaxin Xie, Confucius Institute at SF State

### **After “Things Fall Apart”: Reinvigorating US-African Higher Education Partnerships**

This session focused on collaboration and partnership between US and African institutions offers an update on the latest developments and projects affecting African-US higher education cooperation. These include reports and lessons learned from a US Department of State exchange delegation to Nigeria, the Association of Public and Land-grant Universities (APLU) “Africa-U.S. Higher Education Initiative” and the USAID-funded capacity building partnership model of Higher Education for Development.

**Presenters:**

Chair: Janine Farhat, The College Board  
Tully Cornick, Higher Education for Development  
David Hansen, Association of Public and Land-grant Universities (A P L U)

### **Internationalizing Small Colleges and Universities: Challenges and Opportunities**

In the last fifty years, small colleges and universities have played a vital role in the development of internationalizing of higher education in the U.S. As they strive to reach a comprehensive internationalization of their campuses, the challenges and opportunities have expanded exponentially, complicated by the economic crisis and institutional fatigue with missions to internationalize. Four small colleges and universities (Arcadia University, Bethel University, Chatham University, St. Norbert College) discuss internationalization efforts on their campuses and beyond.

**Presenters:**

Chair: Dennis Dutschke, Arcadia University  
Sabine Klahr, Chatham University  
Vincent Peters, Bethel University  
Joseph D. Tullbane, St. Norbert College

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## Tuesday, February 22 (continued)

### **Framing the Conversation: Creating Effective Structures for International Enrollment Management**

Institutional culture has a strong influence on effective international enrollment management organizational structures. Join a facilitated discussion among international education leaders from a variety of institutional types about the structures they use. NAFSA's white paper *International Enrollment Management: Framing the Conversation*, published in 2010 will provide background for the discussion.

**Presenters:**

Chair: Fanta Aw, American University  
Katherine Bellows, Georgetown University  
Harvey Charles, Northern Arizona University  
Lawrence Bell, University of Colorado at Boulder

### **AIEA Presidential Fellows Roundtable: What Veteran SIO's Are Teaching the Rookies**

In a round table format, one former and three current AIEA Presidential Fellows from disparate institutions discuss their mentorship experiences with more experienced senior international officers. The session involves individual presentations, summarizing the fellowship program, the mentor matching process, motivations and goals for applying, lessons learned, and advice for potential mentors and applicants. This will be followed by open discussion of the Fellows program in particular, and mentorship in general.

**Presenters:**

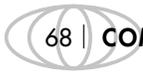
Chair: Susan Carvalho, University of Kentucky  
David Fleshler, Case Western Reserve University  
Carolyn O'Grady, Gustavus Adolphus College  
Joanna Regulska, Rutgers University

### **Critical Partners in International Education: The View from the CFO**

This session focuses on a neglected aspect of international education: The perspective of the Chief Financial Officer. With sharply constrained budgets in U.S. higher education, the CFO plays a key role in a wide range of international activities and programs, including study abroad, international student recruitment and faculty support to internationalize the curriculum. How do CFOs see this aspect of the institution's overall budget? CFOs from a public and private institution offer their perspectives.

**Presenters:**

Chair: John Heyl, CEA Global Education  
Kelly Ratliff, University of California at Davis  
Jeanne DeMatteo, St. Mary's College of California



## Tuesday, February 22 *(continued)*

3:45 p.m. to 4:45 p.m.      **Concurrent Sessions**

### **Washington Update - 2010**

This session will survey the policy climate for international and foreign language education, exchange programs, and public diplomacy in the various federal agencies and the U.S. Congress. The speakers will review relevant developments in the last year, and look ahead to the likely impact of the 2010 elections on the upcoming 112th Congress, discussing leadership issues and the outlook for funding and authorizing legislation for international education, foreign language and exchange programs.

**Presenters:**

Chair: Norman Peterson, Montana State University  
Michael McCarry, Alliance for International Educational and Cultural Exchange  
Miriam Kazanjian, Coalition for International Education

### **Report of NAFSA Task Force on Assessment: One Year Later**

Members from the "2009 NAFSA Task Force on Assessment and Evaluation for International Educators" present their views of the future of assessment in international education using the NAFSA Report as context. Participants are invited to share their experiences, insights, and questions related to international education assessment.

**Presenters:**

Chair: Larry Braskamp, Central College  
Larry A. Braskamp, Central College  
Darla Deardorff, Duke University  
Richard C. Sutton, Western Kentucky University

### **Collaborating with Language Departments in Campus-Wide Internationalization**

With the proliferation of models for international experience across the curriculum, some language departments have had difficulty accepting alternative international experiences, while others have served as the engines for curricular and fieldwork innovation. This panel, consisting of SIOs who have themselves been members of language departments, will provide a context for administrators to better understand the potential reluctance of language departments to cede territory, and will outline some successful strategies for collaboration.

**Presenters:**

Chair: Susan Carvalho, University of Kentucky  
Susan Carvalho, University of Kentucky  
April Burris, Endicott College  
Thomas Buntru, Universidad de Monterrey, Mexico

## Tuesday, February 22 (continued)

### **Strategic Global Engagement and Institutional Partnerships: Effective Tools in your Internationalization Strategy**

Experts from a Canadian, a U.S. and a European university will present their institutions' ambitious international engagement models, including bilateral strategic partnerships and strategies with a broader regional focus. The discussion will cover the advantages and challenges of an institution's dedication to specific partner institutions or regions, the definition and rationale for "strategic partnerships", the matching process, communication and implementation among faculty and staff, the allocation and sustainability of resources, and the measurement of "success".

**Presenters:**

Chair: Andrea Adam Moore, German University Alliance  
Britta Baron, University of Alberta  
William Brustein, Ohio State University  
Herbert Grieshop, Freie Universität Berlin

### **Demystifying India's Foreign Universities Bill: Opportunities & Challenges**

Indian higher education is a complex system which is growing in scale and scope. Approval of the foreign universities bill by the Indian parliament has raised curiosity and interest in engaging with India. This interactive session will discuss opportunities and challenges for foreign universities exploring engagements and collaborations with India. Participants will gain insights about the key aspects of the bill and its implications for international collaborations.

**Presenters:**

Chair: Duleep Deosthale, Manipal Education  
Venkatesh Kumar, India Tata Institute of Social Science  
Anand Sudarshan, Manipal Education  
Rahul Choudaha, World Education Services

### **The Sustainability of International Education Abroad Models**

Working in a competitive arena with limited resources, institutions need to consider the sustainability of their international initiatives throughout their development. This presentation will engage participants in conversations about the critical nature of developing collaborative partnerships and networks with multiple, engaged stakeholders; offering a list the factors which make for staying power in a college or university's international exchange and study abroad programs.

**Presenters:**

Chair: Nicolette DeVille Christensen, The College of Global Studies, Arcadia University  
Lisa Donatelli, Georgetown University  
Gilbert W. Merckx, Duke University



## Tuesday, February 22 *(continued)*

### **International Partnerships vs Global Networks: In Pursuit of Lasting Institutional Impacts**

A campaign begun in 2005 to replace intermittently active agreements with strategically selected partnerships with fifteen universities around the world has spawned surprising reproductions among partners, both enriching and densifying a global higher education network.

**Presenters:**

Chair: R McKenna Brown, Virginia Commonwealth University  
R. McKenna Brown, Virginia Commonwealth University  
Carmen Galán, University of Córdoba (Spain)  
Manuel Torres Aguilar, University of Córdoba (Spain)

### **U.S. Partners as Change Agents: Institutional Transformation in Prague, London and Elsewhere**

U.S. program providers do not typically act as change agents for institutional transformation. But certain circumstances demonstrate the expertise that providers can bring to bear to assist partners and serve students better. This may include administrative procedures, faculty development strategies, knowledge of U.S. student expectations and accreditation standards. This role is complex and requires leadership from both provider and partner institution. Two case studies from leading providers suggest productive paths to institutional change.

**Presenters:**

Chair: John Heyl, CEA Global Education  
Will Barnard, CEA Global Education  
Hrishabh Sandilya, Anglo-American University Prague  
Paul Watson, American Institute for Foreign Study (AIFS)

### **Tapping Hidden Resources for International Student Recruitment**

Enhancing, articulating and marketing of the 2+2 concept jointly by four-year institutions and community colleges. The 2+2 method provides huge savings to students and all of higher education institutions gain from the process. Moreover, the 2+2 opportunity can provide international students from the globally expanding middle class with a more affordable option to U.S. colleges and universities. Properly presented the 2+2 concept will create a new segment in the global market for U.S. higher education institutions.

**Presenters:**

Chair: Zepur Solakian, Center for Global Advancement of Community Colleges  
JoAnne Low, City College of San Francisco  
Paul McVeigh, Northern Virginia Community College

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## Tuesday, February 22 (continued)

### **It's Not 101: Cultures and Languages Across the Curriculum for International Students and Heritage Language Learners**

Cultures and Languages Across the Curriculum (CLAC) promotes that idea that, just as materials in many languages can and should be incorporated into all parts of the curriculum, intercultural perspectives can and should inform the teaching of academic content in many curricular contexts. This panel will examine some of the ways that CLAC programs can serve the needs of heritage language learners and help integrate international students into the campus community.

**Presenters:**

Chair: Diana Davies, Princeton University  
Uliana Gabara, University of Richmond  
Stephen Straight, Binghamton University

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5:00 p.m. to 6:00 p.m.

### **Concurrent Sessions**

#### **Online Strategies for Curricular Internationalization**

The SUNY COIL Center offers online collaborative international courses as a format for experiential cross-cultural learning, both to sensitize students to the larger world and to intensify disciplinary learning in fields where engaging other cultural perspectives is key. COIL builds bridges between study abroad, instructional design and teaching faculty through globally networked courses, thereby promoting, integrating and enhancing study abroad experiences across the curriculum. In this session we will share our methods and best practices. In this session we will share our methods and best practices.

**Presenters:**

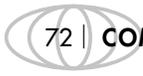
Chair: Jon Rubin, SUNY Center for Collaborative Online International Learning (COIL)  
Mitch Leventhal, SUNY Global Center

#### **Applying Theory, Research and Technology to Enhance Student Learning Abroad**

This session will review key findings from recent study abroad research and insights from several academic disciplines that together underline the importance of intervening in student learning abroad. Small groups will discuss how they might apply three different student-centered approaches in designing their own programs. Small and large group discussion will focus on the role of information technology in enhancing intercultural learning within cultural immersion contexts.

**Presenters:**

Chair: Kris Lou, Willamette University  
Michael Paige, University of Minnesota  
Michael Vande Berg, CIEE



**Tuesday, February 22** *(continued)*

### **Human Rights: A Model for Comparing Canadian and U.S. Values and Institutions**

International partnerships/exchanges promote understanding and respect between partner countries. Reciprocal learning and understanding may occur, i.e., we in the U.S. may learn from Canada—especially with respect to Canadian initiatives that embody principles of human rights, e.g., ICC, R2P, and ICBL. Student analyses of human rights distinctions between Canada and the U.S. may have a significant, if not profound, impact on our appreciation of Canadian-U.S. relations and promote a respectful understanding between our two countries.

**Presenters:**

Chair: Nels H. Granholm, South Dakota State University  
Eliakim Sibanda, University of Winnipeg

### **Twenty-five Years of International Education: The Australian Experience**

In 2011 Australia celebrates 25 years of international education. From humble beginnings it is now considered an integral part of its higher education system and recognised as one of Australia's top export industries. This session shares a unique profile of Australia's experience in international education, particularly in light of recent challenges, opportunities and lessons learnt in developing a cohesive strategy for recruiting and supporting large numbers of international students.

**Presenters:**

Chair: Yvonne Oberhollenzer, Embassy of Australia  
Mark Darby, Embassy of Australia  
Jennie Lang, University of New South Wales  
Susan Elliott, The University of Melbourne

### **Foundation Year Programs for Conditionally Admitted International Students: Two Models**

Conditional admission and foundation year programs for international students increase a university's potential to recruit, enroll, and retain candidates who initially do not meet admission criteria of the institution. In this presentation, panelists from George Mason and Drexel University describe their in-house foundation year programs, including the structure and curricular goals of the programs, financial structures, lessons learned during the planning period, and challenges encountered during the programs' initial years.

**Presenters:**

Chair: Anne Schiller, George Mason University  
Nicole Sealey, George Mason University  
Barbara Hoekje, Drexel University  
Kathy Trump, George Mason University

## Tuesday, February 22 (continued)

### **Higher Education Global Index: The First Measurement of Internationalization**

This research measures eleven countries' national policies and ongoing efforts to internationalise their higher education systems. The analytical framework pioneered in this research analyzes policies impacting inward and outward student, academic mobility, education institutions' cross-border activities and sustainable development policies.

**Presenters:**

Chair: Elizabeth Shepherd, British Council  
Sebastian Fohrbeck, DAAD  
Gary Rhodes, Center for Global Education

### **Internationalization is Not an Add-On: Integrating It Into the Curriculum**

A case can be made that the best approach to internationalization is integrating it into the curriculum. Some institutions have moved aggressively toward integration using different methods and with different desired outcomes, but all important for undergraduate education. This session will explore the successes and challenges of models of curriculum integration and then use these as a springboard for discussion of keys to success and how others might advocate for curriculum integration.

**Presenters:**

Chair: Amy Henry, Georgia Institute of Technology  
Howard Rollins, Georgia Institute of Technology  
Joe Hoff, University of Richmond

### **Regional Views of Internationalization: Not Exactly Motherhood and Apple Pie**

This session is based on the findings of the 3rd Global Survey of Internationalization conducted by the International Association of Universities (IAU). It will highlight regional differences in approaches to internationalization, with a focus on the United States and other countries that are "exporters of higher education," Latin America, and Africa, noting the global tensions arising from internationalization and the implication for U.S. institutions.

**Presenters:**

Chair: Eva Egron-Polak, International Association of Universities  
Madeleine F Green, International Association of Universities  
Jocelyne Gacel-Avila, University of Guadalajara  
James Jowi, African Network for International Education



## Tuesday, February 22 *(continued)*

### **MVP: A New Model of Bilateral Institutional Partnerships**

The multiple advantages of strong and wide-ranging bilateral university partnerships are well-known. This session describes the development of one such relationship over the past three years, the Melbourne-Vanderbilt Partnership (MVP), beginning with the foundation of research collaborations and bringing it up to the present, where collaborations and cooperation involve ever more academic and administrative parts of both institutions. We hope for a frank discussion of challenges and solutions.

**Presenters:**

Chair: Joel Harrington, Vanderbilt University  
Joel Harrington, Vanderbilt University  
Susan Elliott, University of Melbourne

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5:00 p.m. – 6:00 p.m.

### **Best Practices Showcase**

Join colleagues for informal discussions and networking during this Best Practices Showcase. The following topic will be presented informally at roundtables—you may engage in one or more of these during the showcase.

#### **Faculty Capacity Building in Africa: A Pilot Project**

A network of presidents from universities around the globe has launched an initiative focused on faculty development in Africa. The workshop will describe the collaboration, known as the Windsor Group, which is comprised of academic leaders from 36 universities and education associations located in the United States, Great Britain and other countries in Europe, Australia and Asia. A pilot project focused on developing intellectual capital and the future of the professoriate in Africa is underway.

**Presenters:**

Chair: John Dooley, Virginia Tech  
Dudley J. Doane, University of Virginia  
Sean K. Jenkins, University of Virginia

#### **Flexible Programs. Key of the Development of Successful International Master Dual Degree Programs. The Case of Oklahoma State University and UPAEP University**

UPAEP University and Oklahoma State University understand the needs of a new global society and have partnered to create twenty-five different Master Dual Degree Programs. Mexican and American students could earn two world class graduate degrees in two years. The success of these Dual Degrees is the flexibility of the curriculum. The challenge has been the inability of the students to speak other languages with enough proficiency to cover the admission requirements from both institutions.

**Presenters:**

Chair: Maria Guadalupe Fabregas-Janeiro, UPAEP University & Oklahoma State University  
Dr. Pablo Nuno de la Parra, UPAEP University

## Tuesday, February 22 (continued)

### **Global citizenship on an institutional level**

With the current global transformation in higher education, lacking or absence of reliable sources of knowledge about the other, students might be trapped to the fallacy of painting a group of people from different cultures with the same brush. The study here examined the perceptions of Saudi students enrolled in one of the foreign languages programs at King Saud University, Saudi Arabia, towards foreign cultures. Six instructors were interviewed and 298 students were given a questionnaire.

**Presenters:**

Chair: Waleed Al Abiky, Qassim University  
Waleed Al Abiky, Qassim University, Saudi Arabia

### **In Quest for an Ideally Globalized Undergraduate Curriculum**

Texas A&M International University (TAMIU) is a Hispanic Serving Institution committed to highlight the global interdependence. Social, legal, economic, political, and technological (SLEPT) conditions capture the essence of a wide perspective. A Global SLEPT Issues course draws from the specificities of various disciplines to expose freshmen students to the opportunities and threats offered by an increasingly interdependent world. A multicultural pool of faculty members cost-effectively draws students' attention and transfer skills, competencies, and attitudes.

**Presenters:**

Chair: Jaime Ortiz, Texas A&M International University  
Jaime Ortiz, Texas A&M International University

### **International Education and Economic Development**

We believe Interlocking International Education and Economic Development is very important. 5 Keys to Interlocking International Education and Economic Development are (1) listening to our stakeholders, (2) responding to local and state needs, (3) demonstrating a willingness to change, (4) finding opportunity, and (5) leveraging partnerships. I will share the five steps which were introduced, implemented, amended, and developed during our successful process.

**Presenters:**

Chair: Takeo Suzuki, University of Arkansas Fort Smith

### **Internationalizing Learning Contexts Through Open and Distance Education: Lessons From Three Cases**

Presentation will explore three relevant case studies for institutions engaged in cross national education. Key points: localizing the learning context, opening and publishing the learning content and context, avoiding "academic colonialization", supporting business and legal models for delivery, effectively creating and maintaining international partnerships, and defining academic responsibilities between institutions that conform to accrediting standards.

**Presenters:**

Chair: Gary Matkin, University of California, Irvine  
Gary W. Matkin, University of California, Irvine

## Tuesday, February 22 *(continued)*

### **IT Governance Best Practices: Information Technology and Communication Lifecycle Management**

In this work, we focus on the role of Information and Communication Technologies to create additional sources of competitive advantage that can help institutions to prepare themselves for sustainable growth in the long term. First, we discuss the dynamics of ICTs and the ability to generate innovations with a direct impact on business. Then we present the need for greater balance between goals of short and long term on IT projects. Finally, we discuss how these new technologies have helped to increase the productivity of information professionals as well as to enhance decision-making process and the satisfaction of the end user.

**Presenters:**

Chair: Francisco Paletta, Cidade Universitária  
Nilson Dias Vieira, Cidade Universitária

### **Stealth Transformation: The Hidden Benefit of Internationalism**

When an institution gathers students from around the world, and requires them to participate in a common vision, ie, earning a degree, we see unexpected results: personal transformations delivered through institutional efforts towards cross-culturalism, and institutional transformation as well. The presentation will report 33 years of organic internationalism at St. George's University in Grenada, West Indies, outline goals, detail best practices, discuss challenges and resolutions, and present the surprising result of "stealth transformation," including documentation in student, graduate, and faculty/administration videos.

**Presenters:**

Chair: Margaret Lambert, St. George's University  
Margaret Lambert, St. George's University

### **Synergistic Partnerships: Working with Your State's Trade Office to Make Long Lasting Impacts**

Working with your state's trade office can have big impacts on your state's economy and your university's recruitment. North Dakota State University has participated on North Dakota Trade Office trade missions to recruit students and make connections in countries such as Turkey, China, and Korea. Additionally, the university is part of the export assistant program which matches international students with local businesses. Presenters will highlight Kazakhstan as an example of how working with the ND Trade Office, NDSU has been able to make new connections in the country and North Dakota companies have been able to expand their business opportunities.

**Presenters:**

Chair: Kerri Spiering, North Dakota State University  
Kerri Spiering, North Dakota State University  
Lisa Hauck, North Dakota State University

### **Wrong, Necessary or Both: The Truths, Myths and Affects of International Student Placement Services**

Much of the recent international education success in Australia, Canada and the UK can be attributed to the heavy use of student placement agents, and now such practices are becoming common in the United States as well. Through a blend of presentation and audience interaction, this session will outline the potential impact of this trend on America and the world, and will explore when it does and does not make sense to enlist agent support. Much of the recent international education success in Australia, Canada and the UK can be attributed to the heavy use of student placement agents, and now such practices are becoming common in the United States as well. Through a blend of presentation and audience interaction, this session will outline the potential impact of this trend on America and the world, and will explore when it does and does not make sense to enlist agent support.

**Presenters:**

Chair: Matthew Ulmer, IDP Education  
Mark Shay, IDP Education  
James Ho, IDP Education

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## Tuesday, February 22 (continued)

**5:30 p.m. to 6:30 p.m.      Networking Event for Women in International Education**

Please join the AIEA Executive Committee for informal networking and discussion of issues of interest to women in international education. SUNY Chancellor Nancy Zimpher and AIEA Past President Joann McCarthy will discuss issues for women in leadership.

**Speakers:**

Chair: Betsy Brown, North Carolina State University  
 Nancy Zimpher, State University of New York (SUNY) System  
 JoAnn McCarthy, INTO UNIVERSITY PARTNERSHIPS–North America

**6:30 p.m. – 8:00 p.m.      AIEA Networking Reception**

**Networking Reception Sponsored by:**



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**Group of Eight**

*The Group of Eight (Go8) is a coalition of leading Australian*

*universities, comprehensive in general and professional education and distinguished by depth and breadth in research.*

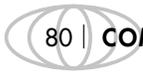
*Go8 universities have nurtured every Nobel prize winner educated at an Australian university, contribute over 70 per cent of the Fellows of the four Australian learned academies and account for more than two thirds of Australian university research activity, output and training.*

*A permanent Go8 Secretariat was established in Canberra in 2000. The Go8 Board, made up the Vice-Chancellors (Presidents) of Go8 member universities, meets five times per year.*

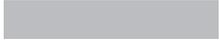
*The Go8 works to maximise the potential for collaboration in a competitive environment, to raise the profile of Go8 universities both nationally and internationally and to build community support for research universities.*

[www.go8.edu.au](http://www.go8.edu.au)

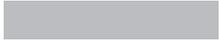
**8:00 p.m.      AIEA Past Presidents' Dinner (Invitation only)**



## Wednesday, February 23

7:00 a.m. – 10:00 a.m. Conference Registration 

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7:30 a.m. – 8:45 a.m. AIEA Business Breakfast and Association Meeting 

### **Keynote: Eva Egron-Polak, Secretary-General, International Association of Universities**

Eva Egron-Polak is Secretary-General of the International Association of Universities (IAU), based at UNESCO in Paris, France.

She has had extensive experience in international cooperation in higher education having served for more than 15 year in various senior positions at the Association of Universities and Colleges of Canada (AUCC), including Vice-President, International.

As Secretary General of IAU, she is engaged with some of the most pressing policy issues in higher education – internationalization of higher education and intercultural learning, quality of cross-border higher education, access to and success in higher education, changing nature of institutional autonomy and the contribution of higher education to sustainable development among others.

Since her arrival at IAU, she has focused on expanding the Association’s convening role, consolidating the Association’s clearing house of information capacities and launched a number of projects, including a systematic and regular global survey of trends in internationalization.

She was educated in the Czech Republic, Canada and France. Having studied French Literature, Political Science and International Political Economy, her post-graduate research focused on higher education policy and particularly on early (mid-1980s) policy making in this field by the European Union.



**Business Breakfast and Association Meeting Sponsored By:**

*The Westin  
St Francis*

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## Wednesday, February 23 (continued)

9:00 a.m. to 10:15 a.m. Concurrent Sessions

### Web 2.0 and Social Media in International Education

Managing International Education with Web 2.0 & Social Media: This highly interactive session will provide a general overview of Web 2.0 and social media in higher education. It will focus on interactive case studies and specific applications of social media in the management of international education. You will learn how to successfully develop, manage and implement a Web 2.0 project in your institution.

**Presenters:**

Chair: Randy Zadra, Carleton University  
James K. Scott, University of Missouri  
Wendy S. Williamson, Eastern Illinois University

### Executing International Research and Education in Engineering: Concepts, Funding, and Results

The 2010 International Research and Education in Engineering (IREE) program received 360 applications and selected 59 students. In order to discover the most cost-effective model of internship aboard programs, students received different internship placements and orientation materials. In this session, participants will be able to identify theories, methods, instruments, results and funding trends of the global engineering education.

**Presenters:**

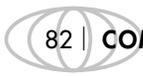
Chair: Yating Chang, NSF- International Research and Education in Engineering  
Michael Garver, State University of New York  
D. Joseph Mook, National Science Foundation

### New Approaches to Cooperation with Indonesia

Indonesia is a country of strategic importance to both the United States and Australia. Recently, US education leaders have called for a re-invigoration of the US-Indonesian relationship. Australia has a long-standing relationship with Indonesia, through the Australia-Indonesia Partnership that encompasses capacity building, research, student and teacher exchanges, and scholarships. This session will explore opportunities for engagement and increasing cooperation between the US, Australia and Indonesian institutions.

**Presenters:**

Chair: Sarah Wolf, Embassy of Australia  
Daniel Obst, Institute of International Education  
John C. Weidman, University of Pittsburg  
John Taplin, University of Adelaide



## Wednesday, February 23 *(continued)*

### **International Centers: Sites of Collaboration, Partnerships, Exchanges and More or Less?**

As with other aspects of International Education, Centers vary in: structures – physical and conceptual, missions, and fiscal identities. Potentially they can play a key role in comprehensive internationalization. In conceiving an ideal Center, would institutional culture play a defining role? Is tension between academic, administrative, outreach, and programmatic functions inevitable? Panelists will discuss conceptual issues, offer models and invite participants' insights.

**Presenters:**

Chair: Uliana Gabara, University of Richmond  
Grant Chapman, Webster University  
Laurie Koloski, College of William & Mary  
Sharynn Tomlin, Angelo State University

### **Learning from Each Other: Hot Topics and Global Trends in HE Internationalization**

This panel of national experts on higher education internationalization will offer perspectives from the US, Europe, Australia and Mexico, on emerging trends in higher education and the challenges facing universities and governments around the world. Audience members will be encouraged to share their own views on topics including the impact of the global economic recession on academic mobility and collaboration, the expanded competition for global talent, and how universities are responding.

**Presenters:**

Chair: Peggy Blumenthal, Institute of International Education  
Gudrun Paulsdottir, Malardalen University  
Stephen Connelly, International Education Association of Australia  
Thomas Buntru, Universidad de Monterrey UDEM

### **Global Perspectives on Ensuring Quality in Higher Education**

Assuring the quality of higher education has become a key issue in the United States and worldwide. Education policy experts continue to search for best practice methods to maintain quality through activities such as regulation and standards, transnational provision, and focusing on education outcomes. This session will provide insight into current developments and best practice examples with regards to quality assurance in the United States, Europe and Australia.

**Presenters:**

Chair: Jen Nielsen, Embassy of Australia  
Richard Henry, University of New South Wales  
David Paris, New Leadership Alliance for Student Learning and Accountability  
Leslie Harlson, German Academic Exchange Service

## Wednesday, February 23 (continued)

### **The Essential Role of Faculty in Internationalizing a Campus**

The session will consider the essential role that faculty play in institutional internationalization and the related need to make international experience a major component of faculty development. Attention will be given to creation and funding of financial and non-financial incentives to encourage faculty to gain international experience as well as to institutional barriers that inhibit faculty involvement with international activities.

**Presenters:**

Chair: David Adams, CIES/Institute of International Education  
Kathryn Mohrman, Arizona State University  
Charles Johnson, Texas A&M University  
Lisa Childress, The George Washington University

### **Our Responsibility To International Students: Questions of Diversity and Assimilation**

With internationalization initiatives flourishing on U.S. campuses, international students are changing the landscape of higher education in the U.S. and the discussion of diversity in international education. As international students become an integral part of college campuses, must consider what our responsibilities are to international students beyond the education that takes place in the classroom. This session will explore the imperative of addressing diversity and assimilation of international students.

**Presenters:**

Chair: Andrew Gordon, Diversity Abroad  
Stephen DePaul, Dickinson College  
Kavita Pandit, University of Georgia

### **Facebook: Creating a Virtual Community and Using other Electronic Media for Connecting with Our Students**

We used our students as a resource to help create our own Facebook. We will also explore the use of other electronic media such as video, YouTube, Twitter etc. You will learn, as we did, that our students have a wealth of knowledge about social networks and new technology. We can learn and benefit from their technological knowledge.

**Presenters:**

Chair: David Archbold, Oakland University  
Aysha Murad, The Embassy of Bahrain  
Ravi Ammigan, Michigan State University



## Wednesday, February 23 (continued)

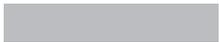
### **AIEA Townhall Meeting**

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

**Presenters:**

Susan Buck Sutton, Bryn Mawr College  
William Lacy, University of California, Davis  
Pia Wood, University of Tennessee, Knoxville  
Donna Scarboro, The George Washington University

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10:15 a.m. – 10:45 a.m. **Networking Break with Exhibitors** 

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11:00 a.m. to 12:00 p.m. **Concurrent Sessions**

### **Roundtable: The Internet and Social Media In International Higher Education**

The Internet, Social Media and Web 2.0 in International Education: This highly interactive roundtable will provide a general management overview of the internet and social media initiatives around the world. It will focus on interactive case studies and specific applications of social media in the management of international education. The roundtable will examine strategies and success factors in implementing internet based and social media initiatives in international higher education

**Presenters:**

Chair: Randy Zadra, Carleton University  
Daniel J. Guhr, ICG - Illuminate Consulting Group  
Rahul Choudaha, World Education Services  
Mandy Reinig, Penn State University

### **Ramifications of the Bologna Process in Cases of Europe, Asia and North America: Does the Bologna Process Promote More Competition or Co-existence?**

This session analyses how the recent major reform of European higher education has influenced the Netherlands, Belgium (Flemish region), Germany and Italy in Europe, Malaysia and other "ASEAN+3 member states" in Asia, and the USA in North America. Each presenter clarifies how each nation and region has had different types of ramifications, especially due to the development of the 2 cycle system, qualification framework, ECTS, learning outcomes and student mobility in the Bologna Process.

**Presenters:**

Chair: Taiji Hotta, Hiroshima University, Japan  
Taiji Hotta, Hiroshima University  
Hiroko Akiba, Hitotsubashi University  
Takao Kamibeppu, Tokyo Jogakkan College

## Wednesday, February 23 *(continued)*

### **Leveraging Corporate Partnerships for Higher Education Internationalization: Perspectives from two Campuses**

The session will explore how partnerships between universities and corporations can support internationalization efforts. Using examples at the University of Illinois at Urbana-Champaign and Ohio State University, the panel will discuss how corporate relations interface with the international dimension on each campus, provide successful examples of international corporate-higher education partnerships, and present challenges of such partnerships.

**Presenters:**

Chair: Wolfgang Schlör, University of Illinois at Urbana-Champaign  
Pradeep K. Khanna, University of Illinois at Urbana-Champaign  
Christopher Carey, The Ohio State University

### **Strategic Approaches to Collaboration: Perspectives from Japan and the U.S.**

It is common for major universities to collaborate with third parties that provide specific services in order to maintain and enhance their international programs. This session will discuss collaboration models between universities and third parties from Japanese and US American perspectives. Presenters will discuss trends in strategic and entrepreneurial approaches in Asian countries, particularly at Japanese universities, as well as collaborations between regional organizations.

**Presenters:**

Chair: Shingo Ashizawa, Meiji University  
Etsuko Katsu, Meiji University  
Samuel M. Shepherd, Shepherd & Associates  
Darla K. Deardorff, Duke University

### **International Development and Change: Academia Reaches Beyond Its Walls**

Higher Education for Development has managed awards for more than 350 international higher education partnerships during the past 10 years. HED's mission is to provide grants and share promising practices and information on collaborative methods that yield long-lasting impact and results among people, groups, and institutions in the U.S. and abroad. Two partnership directors working on the Civic Education Partnership Initiative (CEPI) will share lessons from their U.S.-Morocco partnership.

**Presenters:**

Chair: Marilyn Crane, Higher Education for Development  
Alden Craddock, Maryville University of St. Louis  
Elarbi Imad, Moroccan Center for Civic Education

## Wednesday, February 23 *(continued)*

### **Public Diplomacy and Higher Education**

Public diplomacy is one of the critical underpinnings for government involvement and support for university international programs. The session will examine the concept of public diplomacy and its place within current U.S. foreign policy. Further, it will explore the “alignment” of public diplomacy between government and higher education, and consider ways in which the partnership between higher education and government could be strengthened.

**Presenters:**

Chair: Norman Peterson, Montana State University  
Philip Seib, University of Southern California  
Robert Gosende, State University of New York

### **Knowledge Flows and Research Collaboration in a Global Context: Challenges and Opportunities for University Administrators**

Using national data from the National Science Foundation as context, this session explores the local, national, and international collaboration patterns of U.S.-based faculty members, the factors that contribute to those patterns, and the implications of those patterns in terms of academic production and competition in a global academic marketplace. Emphasis will be given on how institutional policies and programs can be developed to support the development of cutting-edge research programs, as well as on the broader data needs of CIOs in areas such as international student impacts and measurement of study abroad outcomes.

**Presenters:**

Chair: Charles Bankart, University of Kansas  
Charles Bankart, University of Kansas  
Joe Potts, University of Kansas

### **The Future of Higher Education Partnerships: How is U.S. Policy Changing the Higher Education for Development Landscape?**

International education partnerships and funders must work together to develop appropriate solutions to today’s development challenges. The catalyst for change is the passion, effort, and sense of ownership education leaders in developing countries exhibit as they work to find solutions to global issues such as food security, natural resource management, teacher training, science and technology, workforce development. This session will focus on the future of international partnerships.

**Presenters:**

Chair: Tully Cornick, Higher Education for Development  
Alexandria Panehal, U.S. Agency for International Development  
John Hicks, Georgia State University  
James Ketterer, State University of New York

## Wednesday, February 23 *(continued)*

### **Integrating International Study into Science and Business/ Management Programs: Fundamental Curricular Reform and Renewal**

This session will focus on emerging trends in internationalization of science and business/ management education, the effects on institutional organization, and the importance of long term strategy in building sound and lasting relationships between institutions and within the curricula of individual institutions. Setting strategic goals for programs involves engagement of both internal and external stakeholders—faculty, students, and administration—at both sending and receiving institutions.

**Presenters:**

Chair: Margaret Heisel, Joint Project of APLU and NAFSA  
 Anne D’Angelo, University of Minnesota, Carlson School of Management  
 Lynn Anderson, University of California, San Diego  
 Barbara Sawrey, University of California, San Diego

### **Getting it Right The First Time**

This is the first in a series of presentations from SEVP titled, “Getting it Right The First Time”. The presentation provides an overview of the student process from initial interest in studying in the United States through departure. It identifies government agencies involved in the process and answers the question of “Who Does What?” at each stage. The audience will find tips for various processes and guidance/assistance the government has for school officials and students.

**Presenters:**

Fayrid Ladha, SEVP School Certification Branch  
 DC Shin, SEVP School Certification Branch

**12:15 p.m. to 1:30 p.m.    Joint AIEA and ISEP Plenary Luncheon**

### **Keynote: Keisha Senter, Director, Clinton Global Initiative University**

Keisha Senter is the Director of CGI U, President Bill Clinton’s initiative to engage the next generation of leaders on college campuses around the world. To date, CGI U has catalyzed over 3,000 Commitments to Action within its five focus areas: Education, Environment and Climate Change, Peace and Human Rights, Poverty Alleviation, and Public Health.

Prior to joining CGI, Senter was the deputy director of Campus Progress, the youth organizing arm of the Center for American Progress (CAP) in Washington, D.C. At CAP, she built and managed a progressive speaker’s bureau that organized over 400 events on campuses and in communities nationwide.

Under her leadership, Campus Progress delivered to students top speakers; offered debates on issues from Iraq to the economy; held a groundbreaking series of discussions on hip-hop and politics; featured a diverse series of films and filmmakers; and provided training programs on media and organizing work.



## Wednesday, February 23 (continued)

Senter also built partnerships for events and issue campaigns with a range of organizations, from Americans for Informed Democracy to HBO and PBS. Before joining CAP, Senter worked as an Outreach and Constituent Liaison for United States Senator Charles E. Schumer in his New York office and as a field organizer for his 2004 re-election campaign.

She is the recipient of the Center for Budget and Policy Priorities 2007 Young Leaders in the Spotlight award. Senter is a graduate of Florida Agricultural & Mechanical University and obtained her master's in international relations from Dublin City University in Dublin, Ireland.

### Plenary Luncheon Co-Sponsored by:



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#### **Manipal Education**

*Manipal Education is one of the foremost academic and education services providers in India with over six decades of excellence in providing on-campus, distance learning, online and professional & skills education. The group's presence includes 3 universities – Manipal University, Sikkim Manipal University and American University of Antigua - and over 30 institutes in India, besides colleges & university campuses in Dubai, Malaysia & Nepal. More than 220,000 students from India and over 53 countries pursue their undergraduate, graduate, and doctoral programs in the Manipal Education system.*

*Manipal Education's vision of industry relevance as a key construct in career-focused education in India, has led to the development of innovative partnerships with City & Guilds UK to launch India Skills and with ICICI Bank to establish ICICI- Manipal Academy of Banking & Finance. Manipal Education also has several strategic investments in emerging companies, including U21Global, the world's premier online graduate school and MeritTrac, India's largest skills assessment and testing company.*



#### **Università Cattolica del Sacro Cuore**

*Università Cattolica del Sacro Cuore (UCSC) is the largest private university in Europe and the most comprehensive and complete in Italy. UCSC excels in the diverse and articulate study opportunities that it offers in the humanities and in the scientific fields. Its five campuses (Milan, Brescia, Piacenza-Cremona, Rome and Campobasso) enroll every year about 42,000 students. The UCSC Milan campus, the main university campus which enrolls about 26,000 students, offers coursework options and graduate degree programs taught in English in Economics, Business, Communication, International Relations, and Finance and Banking.*

## Wednesday, February 23 (continued)



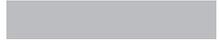
### **International Student Exchange Programs A Worldwide Network for International Education**

*ISEP created the first global student exchange consortium in 1979 and has since become a worldwide network of over 300 higher education institutions in 44 countries. The ISEP Network serves as a national and international resource by building strong relationships with institutions to enhance student mobility, campus internationalization, and global engagement while providing exchange and study abroad opportunities to more than 2,800 students annually. For over 30 years, the commitment, creativity, and determination of institutions and individuals within the ISEP Network have provided the experience of a lifetime for over 36,000 students.*

[www.isep.org](http://www.isep.org)

1:45 p.m. – 4:15 p.m.

**ISEP Symposium: Best Practices in International Partnerships**  
(Separate registration required)



1:45 p.m. – 3:15 p.m.

**Roundtable Discussion Groups**

- Education
- Environment and Climate Change
- Peace and Human Rights
- Poverty Alleviation
- Public Health

3:15 p.m. – 3:45 p.m.

**Coffee Break**

3:45 p.m. – 4:15 p.m.

**Roundtable Reports and Wrap-up**

4:30 p.m. – 5:30 p.m.

**ISEP Symposium Networking Reception**  
(Separate registration required)

