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# Internationalizing Higher Education: Essential to Our Future

**AIEA Annual Conference**

February 14–17, 2010

Washington, D.C., USA

J.W. Marriott Hotel

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Dear Conference Participants,

I am pleased to welcome you to the annual conference of the Association of International Education Administrators. With our current rapidly shifting and global political, social, economic, and security challenges, the need to internationalize higher education is more important today than ever before. Appropriately, the theme for this year’s conference is “Internationalizing Higher Education: Essential for our Future.” The conference program is organized to address this theme in a comprehensive manner. As the title implies, internationalizing our campuses is core to maintaining and strengthening academic and institutional excellence across all functions of the university.

Eleven concurrent sessions will address internationalizing higher education in the US and globally across the full spectrum of university functions to include the following key areas:

1. **Undergraduate teaching and learning** through curriculum, study abroad, internships abroad, dual and joint degrees, service learning, recruitment, etc.;

2. **Graduate education** through exchanges, international fellowships, field studies, collaborative graduate programs, etc.;

3. **Research and discovery** through multi-university collaborative research and education, joint conferences, seminars and workshops, etc.;

4. **Community building** among domestic and international students and scholars through on-campus conferences and workshops, student organizations and clubs, international centers and houses, international education week, performances, lectures, etc.;

5. **University outreach and engagement** through application of knowledge globally in collaboration with state agencies, non-governmental organizations, USAID, World Bank, World Health Organization, United Nations, etc.;

6. **Campus leadership** at all levels through professional development, workshops, conferences, strategic planning retreats, international partnerships and joint ventures, etc.

7. **Alumni and development** activities through international alumni events, chapters, fund raising, student and faculty recruitment, etc.;

8. **Public policy** agendas and university/government relations through participation in appropriate legislature activities and programs.

Three plenary sessions will examine the need to internationalize higher education from different perspectives. Undersecretary of Education Martha Kanter will address this need from the perspective of the Obama administration. Dr. Nancy Zimpher, Chancellor of the State University of New York, and Dr. Larry Vanderhoef, Chancellor Emeritus of the University of California, Davis will offer the perspective of two senior university leaders. Finally, Dr. Arthur Levine, President of the Woodrow Wilson Foundation, will analyze issues surrounding internationalizing higher education from the vantage of senior scholars.

Many people have made this exciting conference a reality. I would like to thank the conference committee for their tireless efforts, particularly in reviewing a record number of session proposals, as well as the AIEA staff and conference volunteers. I would also like to express my appreciation to our sponsors with special thanks to our all-conference sponsor. We are equally grateful to the exhibitors and would encourage you to visit their displays to learn of the various resources they can provide. I would also like to thank those colleagues who have organized preconference workshops and conference sessions, as well as all of the presenters. Finally, I want to extend a warm welcome to all participants attending our conference for the first time.

I hope that you will find this society as valuable a source of professional development and collegial support as I have, and if not currently a member, will seriously consider joining AIEA.

Please note that next year’s conference will be in my neighborhood of San Francisco (Westin St. Francis Hotel) so mark your calendars now for an equally stimulating conference February 20-23, 2011.

Have a productive and enjoyable conference.

Best regards,

Bill Lacy
2010 Conference Chair
2010 AIEA President
Welcome to the 2010 AIEA Conference
from AIEA Executive Director Dr. Darla Deardorff

Dear Conference Participants,

Welcome to the 2010 AIEA Conference! We are delighted that you are able to participate with us in this conference here in the nation’s capitol. Conference Chair Bill Lacy and his conference committee have put together a very exciting conference for you, featuring stimulating speakers, excellent networking opportunities and wonderful resources available through our exhibitors and fellow participants. This promises to be AIEA’s largest conference yet, with more than 80 sessions offered.

Many hours and months have gone into preparing for this conference. Deep appreciation is expressed to all who have made this conference possible, including our presenters, speakers, exhibitors, volunteers, our two local host institutions of Georgetown and George Washington, and especially to our sponsors. A special thank you also goes to our conference chair, Bill Lacy, and his committee for all of their hard work on the conference, as well as to Duleep Deosthale and AIEA’s staff, Elizabeth Gorsuch and Rohini Thakkar.

You are warmly invited to become more involved in AIEA, the professional organization for senior-level leaders in the field of international education. I, along with AIEA’s President, and Executive Committee, would be happy to speak with you about ways you can be active in this association. For opportunities throughout the year, do visit AIEA’s website at www.aieaworld.org and take advantage of the various webinars, networking opportunities and resources available through AIEA.

Again, welcome to the conference! We hope you will find this an enriching and productive conference and we look forward to welcoming you again next year to the AIEA Conference in San Francisco on Feb. 20-23, 2011.

Darla Deardorff
Executive Director, AIEA

Mark your calendars!

The 2011 AIEA Conference
February 20–23, 2011
Westin St. Francis
San Francisco

Please join us for the 2011 AIEA Conference, held in San Francisco at the Westin St. Francis.

Check the AIEA Web site for more information:

www.aieaworld.org
About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of leaders engaged in advancing the international dimensions of higher education. The purposes of the association are to:

1. cooperate in appropriate ways with other national and international groups having similar interests,
2. improve and promote international education programming and administration within institutions of higher education,
3. establish and maintain a professional network among international education institutional leaders, and
4. provide an effective voice on significant issues within international education at all levels.

SEEKING SOLUTIONS TO COMMON PROBLEMS

AIEA gives members opportunities to join forces, exchange ideas, share strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests include:

- Opportunities for dialogue with colleagues
- A unified voice on specific international legislative issues
- New approaches to international education on campus
- An informed perspective on the development of policy on international education
- Workshops on topics of interest to members
- Professional meetings
- A scholarly journal
- A membership directory
- Consultant referrals
- Other timely publications (print and electronic)

Join AIEA Today!

www.aieaworld.org
2010 AIEA Officers and Committees

Bill Lacy
President
University of California, Davis

Susan Buck Sutton
President-Elect
Indiana University
Purdue University
Indianapolis

Pia Wood
Immediate Past President
University of Tennessee, Knoxville

April Burriss
Secretary
Endicott College

Darla K. Deardorff
Executive Director
Duke University

Duleep C. Deosthale
Vice President, External Relations
Università Cattolica del Sacro Cuore/Knowledge Exchange Institute

Gilbert Merkx
Treasurer
Duke University
AIEA Executive Committee (term ends February of the year listed)

Dennis Dutschke
Arcadia University
2010

Larry Bell
University of Colorado at Boulder
2012

Sabine Klahr
Boise State University
2010

Kathy Bellows
Georgetown University
2012

Betsy Brown
North Carolina State University
2011

Donna Scarboro
The George Washington University
2012

Mitch Leventhal
State University of New York
2011

Joe Tullbane
St. Norbert’s College
2013

H. Stephen Straight
Binghamton University, State University of New York
2011

Harvey Charles
Northern Arizona University
2013
AIEA Committee and Boards

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in committee participation.

**Nicholas Arrindell**
Professional Development Committee Chair
Johns Hopkins University

Members:
Betsy Brown, Arlene Jackson, Donna Scarboro, Gary Rhodes, Dawn Turton, Lisa Donatelli

**Gil Merkx**
Nominating Committee Chair
Duke University

Members:
Pia Wood, Bill Lacy, Darla Deardorff (Ex Officio)

**Joe Tullbane**
Awards Committee Chair
St. Norbert’s College

Members:
Jim Ellis, Michael Metcalf, Susan Carvalho, Marina Cunningham

**Norman Peterson**
Policy Advisory Board Chair
Montana State University

Members:
Nikki Christensen, Bill Lacy, Gil Merkx, Handy Williamon, Daniel Weiner

**Bill Lacy**
Annual Conference Advisory Board Chair
University of California, Davis

Members:
Susan Sutton, Maria Crummett, Jim Scott, H. Stephen Straight, Everett Egginton, Jim Cooney, Nick Entrikin, Sonny Lim, Carl Holtmann, Bertrand Guillotin, Uma Gupta, Rahul Choudaha, John Deupree, John Hayton, Nicole Ranganath, Margaret Heisel

**Harvey Charles**
Editorial Advisory Board Chair
Northern Arizona University

Members:
C. Montgomery Broaded, David Urias, Carl Herrin, Jenny Samaan

**Sabine Klahr**
Membership Committee Chair
Boise State University

Members:
April Burriss, Maria Crummett, Andrew Gillespie, Mark Shay, Terence Miller
AIEA Presidential Fellows and Mentors

The AIEA Presidential Fellows program is a program of mentorship for new Senior International Officers (SIOs) who are selected for this prestigious fellowship through an annual competitive process. For details on this program, visit the AIEA website at www.aieaworld.org.

2009-2010 AIEA Presidential Fellows

**Susan Carvalho** serves as Associate Provost for International Programs at the University of Kentucky since July 2009. Her previous positions at Kentucky include Professor of Hispanic Studies, Associate Dean of Arts & Sciences, Interim Chair of the Department of Hispanic Studies and the Department of Political Science, and Convener of the General Education Reform Steering Committee. She also served as Director of the Spanish School at Middlebury College, 2003-2008. In 2005-2006 she held an American Council of Education Fellowship, carrying out an internship in the offices of the Provost and Chancellor at the University of North Carolina-Chapel Hill.

**Jenifer Cushman** received her PhD in German Literature from the Ohio State University in 1996. After teaching English in Russia with the Peace Corps and then privately in Poland, she served as Assistant Professor of German and Russian at the University of Minnesota, Morris, where she received tenure and promotion to Associate Professor in 2005. She was Director of International and Off-Campus Study at the College of Wooster in Wooster, Ohio before coming to Juniata College in 2007.

**Kenneth R. Curtis** is Assistant Vice President for International Education and Global Engagement at California State University Long Beach, the second largest university campus in California and one of the most diverse in the nation. He earned his doctorate in modern African history from the University of Wisconsin. He is the co-author of the recently published *Voyages in World History* (Wadsworth, 2009) part of his ongoing effort to promote a more interconnected and global view of the human past.

**Laurie Koloski** has served as Director of the Wendy & Emery Reves Center for International Studies at the College of William & Mary since fall 2006. She is also an associate professor of history, with a specialization in post-1945 east central Europe. Her focus at the Reves Center has been on expanding internationally-focused and cross-disciplinary research and curricular initiatives for faculty and students, promoting comprehensive internationalization, and leading an effort to establish joint undergraduate degrees.

**Kailash Khandke** was appointed as Furman University’s Assistant Academic Dean of Study Away and International Education in 2007. He brings to the position his own experiences as a faculty director of Furman’s Fall in India study away program, and as a former graduate student from India at UC-Davis. Dr. Khandke is joint-appointed as a Professor in the Economics and Asian Studies Departments; sits on the Presidential Search Committee; and chaired the Implementation Task Force during the university’s transition to a new curriculum and academic calendar.

**Kailash Khandke** was appointed as Furman University's Assistant Academic Dean of Study Away and International Education in 2007. He brings to the position his own experiences as a faculty director of Furman's Fall in India study away program, and as a former graduate student from India at UC-Davis. Dr. Khandke is joint-appointed as a Professor in the Economics and Asian Studies Departments; sits on the Presidential Search Committee; and chaired the Implementation Task Force during the university's transition to a new curriculum and academic calendar.
AIEA Presidential Fellows and Mentors

2009-2010 AIEA Presidential Mentors

Chris Alexander directs the Dean Rusk International Studies Program at Davidson College. The Dean Rusk Program is a co-curricular program that works to ensure that every Davidson student receives an international education as part of his or her liberal arts education. It incorporates the study abroad office, the international student program, and an office that organizes international events and makes grants to support student and faculty research and service abroad. Chris came to Davidson in 2002 from Texas A&M University, where he served as Associate Director of the International Studies Degree Program.

Lee Sternberger As associate provost in Academic Affairs and executive director of the Office of International Programs, Sternberger leads JMU in internationalizing curricula and administering study and service abroad, international student and scholar support, and immigration services. Sternberger’s B.A. is in economics from the University of Missouri, her M.S. and Ph.D. in clinical psychology from Washington State University, and her M.A. in architectural history from the University of Virginia. She has served in diverse countries and cultures.

Jeffrey Riedinger serves as Dean of International Studies and Programs at Michigan State University. His responsibilities include: catalyzing multi-disciplinary, multi-college international research collaborations; advancing strategic international partnerships to advance collaborative research, teaching, and engagement activities that positively impact critical global issues; enhancing the internationalization of curriculum and student life; increasing student enrollments, program quality, and curricular integration of study abroad programming; and supporting initiatives in second language acquisition and Less Commonly Taught Languages (LCTL).

Susan Buck Sutton is Associate Vice President of International Affairs for Indiana University, with responsibility for the IUPUI campus, where she leads internationalization through a philosophy of dialogue, collaboration, and civic engagement honored with the 2009 Andrew Heiskell Award for International Partnership from the Institute for International Education. Sutton is also Chancellor’s Professor of Anthropology with interests in migration, tourism, and community in contemporary Greece. She has published four books and over 50 articles.

Bruce Sillner As founding Dean of International Programs of the State University of New York at New Paltz, Bruce Sillner is responsible for study abroad and exchange programs, international student and scholar services, international admissions, the intensive English language program and the Institute for International Business. Sillner chaired the steering committee of the SUNY Council of Directors of International Education and is the 2009 recipient of NAFSA’s Marita Houlihan Award for distinguished contributions to international education.

Interested in becoming an AIEA Presidential Mentor or Fellow?

Apply this spring for 2010-2011

Watch for details at www.aieaworld.org
AIEA Past Presidents

Joe W. Neal, University of Texas, Austin 1982, ’83, ’84
Jack Van de Water, Oregon State University 1985
Charles Klasek*, Southern Illinois University, Carbondale 1986
Ralph H. Smuckler, Michigan State University 1987
George C. Christensen, Iowa State University 1988
Felix V. Gagliano, Ohio State University 1989
Burkart Holzner, University of Pittsburgh 1990
Gerald M. Slavin, University of New Mexico 1991
Thomas H. Hoemeke, University of North Texas 1992
Davydd Greenwood, Cornell University 1993
Barbara B. Burn*, University of Massachusetts, Amherst 1994
Jean S. Aigner, California State Polytechnic University, Pomona 1995
Edward H. Moseley, University of Alabama, Tuscaloosa 1996
Margaret A. Kidd, University of Texas, Austin 1997
John H. Petersen, Western Kentucky University 1998
Joyce M. Randolph, University of Pennsylvania 1999
John D. Heyl, Old Dominion University 2000
JoAnn McCarthy, University of South Florida 2001
John K. Hudzik, Michigan State University 2002
Maria Krane, Creighton University 2003
Earl Kellogg, University of Illinois, Urbana-Champaign 2004
Stephen C. Dunnett, University at Buffalo 2005
Uliana Gabara, University of Richmond 2006
William Brustein, University of Illinois, Urbana-Champaign 2007
Gilbert Merkx, Duke University 2008
Pia Wood, University of Tennessee, Knoxville 2009

*deceased
Recipients of AIEA Awards for 2010

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

Recipient: Martha Bloem
Martha Bloem is a second-year graduate student at the Lyndon B. Johnson School of Public Affairs at The University of Texas at Austin. Her research focuses on the intersection of education policy and international affairs, and how greater access to higher education leads to sustainable socioeconomic development in developing countries. Ms. Bloem is the Sponsored Student Graduate Assistant in the UT International Office, facilitating the admission and placement of sponsored international students. Ms. Bloem has also served on various selection committees for international education scholarships, and she designed a cultural curriculum for Rice University’s sponsored student programs. Prior to graduate school, Ms. Bloem was the Program and Development Coordinator at Minds Matter of NYC, Inc., an academic mentoring nonprofit that helps high-achieving, low-income high school students in their pursuit of a college education. Ms. Bloem graduated from UT-Austin with a bachelor’s degree in Cultural and Social Anthropology.

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education administration.

1996  LaMarr Kopp  Pennsylvania State University  2004  Thomas H. Hoemeke  University of North Texas
1998  Ralph Smuckler  Michigan State University  2006  Tony Adams  Macquarie University, Sydney
1999  Joe W. Neal  University of Texas at Austin  2006  John K. Hudzik  Michigan State University
2000  Burkart Holzner  University of Pittsburgh  2007  Stephen C. Dunnett  University at Buffalo
2001  Barbara B. Burn*  University of Massachusetts, Amherst  2008  David Larsen  Arcadia University
2002  Jack Van de Water  Oregon State University  2009  JoAnn McCarthy  Consultant
2003  Recipient to be announced at the conference  2010

*deceased
Recipients of AIEA Awards for 2010

The Timothy J. Rutenber Award
Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2006 Judy C. Young  
University of Texas, Arlington

2007 Earl Kellogg  
University of Illinois, Urbana-Champaign

2008 Duleep Deosthale  
Università Cattolica del Sacro Cuore/Knowledge Exchange Institute

2009 Joe Tullbane  
St. Norbert’s College

Counselor Award
AIEA occasionally recognizes outstanding service and leadership to AIEA through the designation of members as counselors. Below is a list of those who have received this designation to date.

George C. Christensen  
Iowa State University

John D. Heyl  
Old Dominion University

Burkart Holzner  
University of Pittsburgh

Margaret A. Kidd  
University of Texas, Austin

Edward H. Moseley  
University of Alabama, Tuscaloosa

Joe. W. Neal  
Texas International Education Consortium

Gerald M. Slavin  
The University of New Mexico

Ralph H. Smuckler  
Michigan State University

Earl Kellogg  
University of Illinois, Urbana-Champaign

Honorary Member
Oscar Arias  
Former President of Costa Rica  
Nobel Laureate (Peace)
Conference Information

Conference Check-In
Conference participants may pick up their registration materials in the registration area, located at the Capitol Registration Desk at the Ballroom Level.

Conference Registration Table Hours
Sunday, February 14  8:00 a.m. – 5:00 p.m.
Monday, February 15  7:30 a.m. – 5:00 p.m.
Tuesday, February 16  7:30 a.m. – 5:00 p.m.
Wednesday, February 17  7:00 a.m. – 12:00 p.m.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the registration area. Please visit this area each day for the most up-to-date information about session changes and other conference news.

Evaluation Forms
Please take a few minutes to complete the individual session evaluations at the end of each session. All conference evaluations will be sent to participants online following the conference. Be sure to watch your e-mail for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the registration area.

Name Badges and Tickets
All conference participants are required to wear name badges for admission to all sessions and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 fee.

Name badges must be worn at all times and are color-coded as follows:
- White: All-conference events
- Pink: Workshops only
- Yellow: Monday only
- Green: Tuesday only
- Light Blue: Wednesday only

Please observe the registration guidelines on event participation.

Newcomer Orientation
There will be a special Newcomer Orientation on Monday, February 15. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders.

Exhibit Hall
The Exhibit Hall officially opens Tuesday, February 16, at 10:15 a.m. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network, and refresh before the next session. Be sure to visit the Exhibit Hall often throughout the conference. The Exhibit Hall will close at noon on Wednesday, February 17.

Business Services
The hotel provides a business center located on the meeting room level. Hours are 7:00 a.m. to 7:00 p.m. Monday – Friday and closed on Saturday and Sunday. Services include internet access, printing, copying, and faxing. Fees apply.

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Volunteers
Volunteers are available to answer questions and provide directions. Volunteers will be wearing special shirts.

Parking
Parking is valet only and costs $39 per day, which includes in/out privileges for overnight guests only. Several public parking garages are located near the hotel with various rates and hours.

Translation Services
Official translator services are not available on property. Please see hotel concierge for recommendations.

Postal Services
USPS, UPS and FED Ex are available through the hotel.

Appreciation is expressed to the following for their technology (in kind donations of LCD projectors):
- Georgetown University
- George Washington University
Australian Education International (AEI) is the international division of the Australian Government’s Department of Education, Employment and Workplace Relations. AEI’s North America office is based at the Embassy of Australia in Washington, DC. AEI North America fosters education and research links between Australia and North America, and assists institutions who are looking to increase and deepen their international engagement.

AEI North America welcomes a number of senior Australian international education administrators to the 2010 AIEA conference. We invite you to network and engage with our Australian colleagues throughout the conference.
Directory of Exhibitors

The following organizations are helping to support the Association of International Education Administrators (AIEA) Conference 2010. Please visit the exhibits on Tuesday from 10:15 a.m.—6:00 p.m. and Wednesday from 8:00 a.m.—12:00 p.m. All are invited to attend the Exhibit Opening ceremony on Tuesday at 10:15 a.m. AIEA also gratefully acknowledges the generosity of the sponsors.

AustraLearn/AsiaLean/EuroLean (GlobalLinks Learning Abroad)
Cynthia Banks
cbanks@globallinksabroad.org
800-980-0033

Canadian Bureau for International Education (CBIE)/Bureau canadien de l’éducation internationale (BCEI)
Marianne Fizet
mfizet@cbie.ca
613-237-4820

CEA Global Education*
Kathleen Ellwood
Kathleen.Ellwood@GoWithCEA.com
800-266-4441

CEPA Europe
Ulrike Leibrecht
uli@cepa-europe.com
+49 (0) 7142 956536

CIEE
Anne Curtis
acurtis@ciee.org
202-553-4033

Consortium for North American Higher Education Collaboration (CONAHEC)*
Sean Manley-Casimir
smanleyc@email.arizona.edu
520-626-8199

Education Credential Evaluations
Margaret Wenger
eval@ece.org
414-289-3400

EducationUSA
Marty Bennett
mbennett@iie.org
202-326-7699

ELS Educational Services*
Dean Wright
dwright@els.edu
609-750-3500

Embassy of Spain-Trade Commission Miami
Ignacio Dominguez
info@SpainEdu.org
305-446-4387

ETS TOEFL
José Santiago
jsantiago@ets.org
609-683-2007

EUSA – Academic Internship Programs
Catherine Hanley
catherine.hanley@eusa.edu
617-335-1460

Georgetown University Bookstore
Andrew Alleman
0873trd@fheg.follett.com
202-687-1142

Global Leadership Excellence, LLC
Christi Hunter
christi.hunter@globalcompetence.org
610-703-6363

HTH Worldwide
Michael Babore
mbabore@hthworldwide.com
610-254-8700

IDP Education*
Mark Shay
Mark.shay@idp.com
610-357-4648

IELTS International*
Beryl Meiron
ielts@ieltsintl.org
323-255-2771

i-graduate*
William Archer
info@i-graduate.org
+44 (0) 207 222 789

IIE/CIES*
Sabine O’Hara
scholars@iie.org
202-686-4000

International Student Exchange Program*
Mary Anne Grant
info@isep.org
202-667-8027

KEI: Knowledge Exchange Institute*
Eduard Mandell
info@keiabroad.org
212-931-9953

Kuck Immigration Partners LLC
Mark Amos
markamos@immigration.net
404-816-8611

LearnHub
Alex Okaunev
sales@learnhub.com
416-363-9510

NAFSA: Association of International Educators
Sandy Tennies
sandyt@nafsa.org
202-737-3699

Student Recruitment Media
Joseph Avison
jose@srmedia.net
573-864-2105

STEP EIKEN
Todd Fouts
m-fouts@eiken.or.jp
+813-3266-6090

Terra Dotta*
James Lee
jamesl@terradotta.com
877-368-8277

The Harbour Group, L.L.C.
Thomas St. Denis II
info@hginsurance.com
800-252-8160

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Inez Meurs
summerschool@uu.nl
+31 30 253 4400 / +31 622 90 3639

WES*
Mariam Assefa
support@wes.org
212-219-7330

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Study runs April/May & September/October 2010

The biannual ISB has been adopted by over 450 education institutions worldwide including University of Cambridge; University of Cincinnati; Imperial College London; Indiana University; London School of Economics; University of Melbourne; University College London; Ohio University; National University of Singapore; University of Oxford

About i-graduate

i-graduate is an independent benchmarking and consultancy service, delivering comparative insights for the education sector worldwide. We specialise in the delivery of world-class insight tools and research studies for stakeholders in education, developing partnerships with institutions, governments and education-related organisations.

FIND OUT MORE!

www.i-graduate.org / info@i-graduate.org / +44 (0)207 222 7890
All-Conference Sponsor

AIEA gratefully acknowledges the generosity of the following all-conference Platinum Sponsor.

ELS Educational Services, Inc.

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ELS Educational Services Inc., parent of ELS Language Centers (with over 50 locations in the USA, 46 of them on university campuses) and the ELS American Education Centers, has been a promoter of US higher education for nearly half a century. The ELS-American Education Center provides a wide range of services and support to give your institution maximum visibility, a continuous presence on the ground, focused recruiting events, and relationships to optimize your recruiting efforts. The ELS-AEC are expanding in developing markets for US higher education, particularly China, Vietnam, and Turkey. ELS also served for the AIEA Global Dialogue which precedes this conference.
Services for Academic Institutions

Utilize Our Expertise

WES evaluations help institutions make prompt, well-informed decisions regarding admission, placement and/or transfer credit for students who hold international credentials.

WES evaluation reports are based on credentials that have been checked for validity and accuracy. They provide a comprehensive analysis of each credential.

WES Comprehensive Course-by-Course evaluations:

- list all subjects completed at the post-secondary level
- provide a U.S. semester credit and grade equivalent for each course
- provide a U.S. grade point average (GPA) on a 4.0 scale, and
- designate the level (upper or lower) of each undergraduate course

Streamline the Admissions Process

WES reports are completed within 7 business days of our receipt of a candidate’s application, required documents and fees.

Our AccessWES system provides institutions with secure, online delivery of WES reports. AccessWES is offered free of charge, and allows institutions to:

- Download completed WES evaluation reports (.pdf format)
- Receive authenticated credentials
- View applicant status

How to Start Using WES

Working with WES is simple, convenient and requires no paperwork. Simply instruct students to visit WES at www.wes.org or send them WES application forms, which we will supply free of charge. Our website and application forms contain precise instructions, including required documents, procedures and fees.

If WES needs more information or documents to prepare a complete and accurate evaluation, WES will request it directly from the applicant or the institution attended. When the evaluation is completed, WES will send an official report to your institution and to the student.

To discuss your institution’s specific needs, please contact our Academic Services department at 212-219-7330 or email us at support@wes.org.
Sponsors

Sponsor: Lanyards
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Università Cattolica del Sacro Cuore (UCSC) is the largest private university in Europe and the most comprehensive and complete in Italy. UCSC excels in the diverse and articulate study opportunities that it offers in the humanities and in the scientific fields. Its five campuses (Milan, Brescia, Piacenza-Cremona, Rome and Campobasso) enrol every year about 42,000 students. The UCSC Milan campus, the main university campus which enrols about 26,000 students, offers coursework options and graduate degree programs taught in English in Economics, Business, Communication, International Relations, and Finance and Banking.

Sponsor: Conference Bags
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Terra Dotta software is based on the idea that sending your students abroad, bringing international students to your campus, and being able to communicate with your entire campus-community in an instant should be a streamlined reality. Our software can make this possible by providing you with the tools to organize all aspects of your study abroad and ISSS offices on user-friendly websites, and to improve your risk management capability by keeping up-to-date travel records, domestic and foreign, on everyone associated with your institution. In an emergency, you can instantly find everyone who is currently in a specific location and access all their pertinent contact information. Visit us at www.TerraDotta.com. AIEA and Terra Dotta are pleased to offer environmentally-friendly conference bags.

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Knowledge Exchange Institute (KEI)

The Knowledge Exchange Institute (KEI) offers study and intern abroad programs in science, medicine, environmental studies, business, languages, regional studies, international relations, hospitality, psychology, communications, fashion design, the arts, computer science, agriculture and more. KEI participants are integrated with local students. Courses are taught in English by faculty from KEI’s partner universities in Australia, Belgium, China, Ecuador, France, Ireland, Italy, Kenya, Mexico, Russia, Spain, Switzerland, Tanzania and Thailand.

Host Institutions

Georgetown University

The mission of the Office of International Programs (OIP) at Georgetown University is to foster the international character of the University by promoting, supporting, and developing a wide range of international and intercultural educational opportunities for members of the Georgetown community. OIP collaborates, supports and leads the Georgetown community in three areas of global engagement and international education: students and scholar services, overseas educational opportunities, and building strategic partnerships worldwide. In coordinating all of these, and other international projects, OIP seeks to foster a sense of community that builds on the universalism of the University’s intellectual tradition, and encourages many voices to be heard.

George Washington University

GW’s Office of International Programs (OIP) strengthens resources and deepens relationships to expand global opportunities for our faculty and students and to meet the international demands of our curricula. We provide linkages with and among the departments and make available information and resources that shape and advance the university’s international efforts. As an actor in international activities from medical research to disaster relief to intellectual property, human rights, and rule of law, and extending to all areas of culture, policy, history, and science, GW-OIP continues to address its teaching, service, and research missions through multiple international relationships and activities which define the Washington, DC campuses and promote the worldwide contributions of its students, faculty, and staff.
CEA Global Education Network
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or call 1-877-449-2775
# Day At-A-Glance: Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>9:00 a.m. – 4:00 p.m.</td>
<td>AIEA Executive Committee Meeting</td>
<td>Salon I</td>
</tr>
<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>*Workshop I: Taking the Next Steps: Career Management for International Education Leaders</td>
<td>Salon D</td>
</tr>
<tr>
<td>9:00 a.m. – 12:30 p.m.</td>
<td>*Workshop II: International Fund-Raising Strategies and Best Practices</td>
<td>Salon E</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*Workshop III (IIE/AIEA): Internationalization of Higher Education in the Middle East</td>
<td>Salon E</td>
</tr>
</tbody>
</table>

# Day At-A-Glance: Monday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Conference Registration</td>
<td>Capitol Registration Desk</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*Workshop IV (AAC&amp;U/AIEA): It Takes a Curriculum: Global Education &amp; Essential Learning Outcomes</td>
<td>Salon D</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*Workshop V: SIO 101</td>
<td>Salon E</td>
</tr>
<tr>
<td>9:00 a.m. – 11:00 a.m.</td>
<td>AIEA Committee/Board meetings: AIEA Professional Development Committee</td>
<td>Cannon</td>
</tr>
<tr>
<td>9:00 a.m. – 11:00 a.m.</td>
<td>AIEA Committee/Board meetings: AIEA Public Policy Advisory Board</td>
<td>Hart</td>
</tr>
<tr>
<td>9:00 a.m. – 11:00 a.m.</td>
<td>AIEA Committee/Board meetings: AIEA Membership Committee</td>
<td>Russell</td>
</tr>
<tr>
<td>9:30 a.m. – 12:00 p.m.</td>
<td>Mid- America Universities International (MAUI) consortium meeting</td>
<td>Garden Terrace</td>
</tr>
<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Joint AIEA Committees/Board meeting</td>
<td>Salon IV</td>
</tr>
<tr>
<td>12:00 p.m. – 1:00 p.m.</td>
<td>AIEA Committee/Board meetings: AIEA Editorial Board</td>
<td>Avenue Grill</td>
</tr>
<tr>
<td>12:00 p.m. – 1:00 p.m.</td>
<td>AIEA Newcomers Orientation</td>
<td>Longworth</td>
</tr>
<tr>
<td>12:30 p.m. – 1:45 p.m.</td>
<td>Concurrent Sessions</td>
<td>Dirksen, Rayburn, Hart, Russell, State, Treasury, Commerce</td>
</tr>
<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>Conference Opening Plenary</td>
<td>Salon I, II, III</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Concurrent Sessions</td>
<td>Longworth, Rayburn, Hart, Russell, State, Treasury</td>
</tr>
<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>Concurrent Sessions</td>
<td>Longworth, Dirksen, The Senate Room, The Congressional Room, Rayburn, Cannon, Hart, Commerce</td>
</tr>
<tr>
<td>6:30 p.m. – 8:00 p.m.</td>
<td>2010 AIEA Conference Opening Reception</td>
<td>National Press Club</td>
</tr>
</tbody>
</table>

*Separate fee for pre-conference Workshops*
## Day At-A-Glance: Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td><strong>Conference Registration</strong></td>
<td>Capitol Registration Desk</td>
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<tr>
<td>7:30 a.m. – 8:45 a.m.</td>
<td><strong>Informal Discussion Roundtables</strong></td>
<td>Salon G</td>
</tr>
<tr>
<td>7:30 a.m. – 8:45 a.m.</td>
<td><strong>Sister Associations Breakfast</strong> (Invitation Only)</td>
<td>Salon F</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 p.m.</td>
<td><strong>Presidential Plenary</strong> &lt;br&gt; Speakers: Dr. Nancy Zimpher, Chancellor, SUNY  &lt;br&gt; and Dr. Larry Vanderhoef, Chancellor Emeritus, UC Davis</td>
<td>Salon I, II, III</td>
</tr>
<tr>
<td>10:15 a.m. – 10:45 a.m.</td>
<td><strong>Exhibition Opening and Networking Break with Exhibitors</strong></td>
<td>Salon D, E</td>
</tr>
<tr>
<td>11:00 a.m. – 12:15 p.m.</td>
<td><strong>Concurrent Sessions</strong>  &lt;br&gt; Growing Globally Competent Students: How to Internationalize K-16 Education  &lt;br&gt; Internationalizing the Professional Schools: Trends and Implications  &lt;br&gt; Goals for University-Based International Science Networks, and Novel Approaches Toward Achieving Them  &lt;br&gt; Hot Issues: The Impact of the Economy on International Education  &lt;br&gt; International Alumni: Experiences, Attitudes, and Engagement. Results from a Global Survey  &lt;br&gt; A Model for a Sustainable Partnership: Connecting Chinese Visiting Scholars, the University and the Community  &lt;br&gt; Informal Plenary Discussion: A Chancellor’s Perspective  &lt;br&gt; Recruiting International Students: Different Country Perspectives  &lt;br&gt; Opening the Doors to US Higher Education in the EMEA Region</td>
<td>Longworth, Dirksen, Rayburn, Cannon, Hart, Russell, State, Treasury, Commerce</td>
</tr>
<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
<td><strong>Networking Luncheon and Award Presentation</strong></td>
<td>Salon I, II, III</td>
</tr>
<tr>
<td>3:00 p.m. – 3:30 p.m.</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Salon D, E</td>
</tr>
<tr>
<td>3:45 p.m. – 4:45 p.m.</td>
<td><strong>Concurrent Sessions</strong>  &lt;br&gt; Globalization, Internationalization and the World-Class University: Concepts, Contributions, and Challenges to the Globalization and Internationalization of Tertiary Education  &lt;br&gt; How to Foster Meaningful Use and High-Level Study of Languages in Every Corner of the University Curriculum  &lt;br&gt; Benchmarking Highly Integrated Transatlantic Exchanges in Engineering  &lt;br&gt; So, What’s the Use? Enhancing the Usefulness of Assessment in International Education  &lt;br&gt; Making Networks and Consortia Work: Successful Models of Multilateral Cooperation and Challenge  &lt;br&gt; Internationalizing Higher Education: 21st Century Universities Face Cross Border Accreditation Challenge  &lt;br&gt; International Recruiting Strategies That Are Free: Working with EducationUSA  &lt;br&gt; A Mexico–US Higher Education Partnership for Global Learning and Research</td>
<td>Longworth, Dirksen, Rayburn, Cannon, Hart, Russell, State, Treasury</td>
</tr>
<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td><strong>Concurrent Sessions</strong>  &lt;br&gt; Internationalize your Institution through Faculty  &lt;br&gt; Documenting the Academic Impact of Study Abroad: Final Report of the GLOSSARI Project  &lt;br&gt; Aligning International Strategic Plans with Best Practices and Standards in Higher Education  &lt;br&gt; Making the Link: North American Partnerships and Campus Internationalization  &lt;br&gt; Washington Update 2010  &lt;br&gt; International Higher Education in the UK, Continental Europe and The USA: What Can We Learn From Each Other?</td>
<td>Longworth, Dirksen, Rayburn, Cannon, Russell, State, Treasury</td>
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<tr>
<td>5:30 p.m. – 6:30 p.m.</td>
<td><strong>Networking Session for Women in International Education Leadership</strong></td>
<td>Salon IV</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td><strong>Exhibit Hall Closes</strong></td>
<td>Salon D, E</td>
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<tr>
<td>6:30 p.m. – 8:00 p.m.</td>
<td><strong>Networking Reception</strong></td>
<td>Garden Terrace</td>
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<tr>
<td>8:00 p.m.</td>
<td><strong>AIEA Past Presidents’ Dinner</strong> (Invitation Only)</td>
<td>Garden Terrace</td>
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# Day At-A-Glance: Wednesday

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 a.m. – 12:00 p.m</td>
<td><strong>Conference Registration</strong></td>
<td>Capitol Registration Desk</td>
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<tr>
<td>7:30 a.m. – 8:30 a.m</td>
<td><strong>AIEA Business Breakfast and Association Meeting</strong></td>
<td>Salon I, II, III</td>
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<tr>
<td>8:00 a.m.</td>
<td><strong>Exhibit Hall Opens</strong></td>
<td>Salon D, E</td>
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<tr>
<td>8:45 a.m. – 10:00 a.m</td>
<td><strong>Concurrent Sessions</strong></td>
<td>Longworth</td>
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<td></td>
<td>Maximizing Intercultural Competence for Students and Faculty: A Key Consideration</td>
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<td></td>
<td>in Internationalization Efforts</td>
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<td></td>
<td>Internationalization and Title VI: New Challenges</td>
<td>Dirksen</td>
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<td></td>
<td>International Service Learning: Fostering International Cooperation/Avoiding International</td>
<td>Rayburn</td>
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<td></td>
<td>Dominance</td>
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<td></td>
<td>Global Certificate Programs: Lessons Learned from Different Models</td>
<td>Cannon</td>
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<td></td>
<td>Mandatory International Education Fees: Do They Pay Off for Study Abroad?</td>
<td>Hart</td>
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<td></td>
<td>It Really Does Take a Village: Unique International Partnership Opportunities</td>
<td>Russell</td>
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<td>It takes a Village: Engaging the Community in International Education</td>
<td>State</td>
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<td>Developing a Comprehensive International Strategic Enrollment Management Plan</td>
<td>Treasury</td>
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<td>Measuring Impact: What Can We Learn from Program Evaluations to Assess</td>
<td>Commerce</td>
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<td>Study Abroad Outcomes</td>
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<tr>
<td>10:00 a.m. – 10:30 a.m</td>
<td><strong>Networking Break with Exhibitors</strong></td>
<td>Salon D, E</td>
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<tr>
<td>10:30 a.m. – 11:45 a.m</td>
<td><strong>Concurrent Sessions</strong></td>
<td>Longworth</td>
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<td></td>
<td>Challenges and Opportunities in Hosting Mid-Career International Scholars: Case Studies</td>
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<td></td>
<td>from the U.S. Department of State’s Hubert H. Humphrey Fellowship and the Fulbright</td>
<td>Dirksen</td>
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<td></td>
<td>Scholar-in-Residence Programs</td>
<td>Rayburn</td>
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<td>Global Outreach as a Driver of Inter-disciplinary Collaboration</td>
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<td></td>
<td>Internationalization of the Curriculum: American, Canadian and Australian Perspectives</td>
<td>The Congressional Room</td>
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<td>International Internships: Developing Partnerships to Advance Global Workforce Development</td>
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<td>Global Partners in Education: Bringing Universities Around the World Together</td>
<td>Cannon</td>
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<td>Through Technology</td>
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<td>AIEA Professional Development Services: A Continuing Dialogue About SIO Priorities</td>
<td>The Senate Room</td>
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<td></td>
<td>Update on Latin America: How the Political and Economic Context Relates to Internationalization</td>
<td>Hart</td>
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<td>Internationalization Strategies: A Focus on China</td>
<td>Russell</td>
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<td></td>
<td>If You Don’t Know Where You’re Going, Any Road Will Do: Developing a National Set of Internationalization Indicators</td>
<td>State</td>
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<tr>
<td>12:00 p.m.</td>
<td><strong>Exhibit Hall Closes</strong></td>
<td>Salon D, E</td>
</tr>
<tr>
<td>12:00 p.m. – 1:15 p.m</td>
<td><strong>Luncheon Plenary</strong> Speaker: Dr. Arthur Levine, President, Woodrow Wilson Foundation</td>
<td>Salon I, II, III</td>
</tr>
<tr>
<td>1:30 p.m. – 2:45 p.m</td>
<td><strong>Concurrent Sessions</strong></td>
<td>Longworth</td>
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<td></td>
<td>A Globally Engaged University? The Student Perspective</td>
<td>Dirksen</td>
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<td>Less Than a Degree: Trends in Short-Term Programs for International Students</td>
<td>Rayburn</td>
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<td>Beyond Study Abroad: Global Learning and Intercultural Experiences</td>
<td>Cannon</td>
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<td>Models of Articulation as an Internationalization and Mobility Strategy</td>
<td>Hart</td>
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<td>Listening to all Constituents: Managing Parent Involvement in International Programs</td>
<td>Russell</td>
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<td></td>
<td>AIEA Townhall Meeting</td>
<td>State</td>
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<td>Creative Strategies Partnering with the Americas</td>
<td>Treasury</td>
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<tr>
<td>3:00 p.m. – 4:00 p.m</td>
<td><strong>Concurrent Sessions</strong></td>
<td>Longworth</td>
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<td>At Home in the World: Educating for Global Connections and Local Commitments</td>
<td>Cannon</td>
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<td>The Ohio Experience: Key Findings and Best Practice from the International Student Barometer™</td>
<td>Hart</td>
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<td>Building Better Partnerships: Communicating Effectively, Enhancing Viability, and Rethinking the Role of the International Office</td>
<td>Rayburn</td>
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<td></td>
<td>Global Perspectives on Quality Assurance: United States, Germany and Australia</td>
<td>Russell</td>
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<tr>
<td></td>
<td>Informal Roundtable Discussions</td>
<td>Salon F</td>
</tr>
</tbody>
</table>
Hotel Floor Plan: Ballroom Level
Hotel Floor Plan: Meeting Room Level
5 campuses throughout Italy
over 42,000 students, 2,000 international

51 undergraduate and over 200 graduate and post-graduate programs
over 130,000 alumni
Special Showing: Global Competence Films

Sponsored by: Università Cattolica del Sacro Cuore

These films will be running throughout the conference. Please drop by to view them from Monday, Feb. 15, 3:00 pm through Wednesday, Feb. 17, 3:00 pm during concurrent session times.

More than ever, U.S. global competence is essential for responsible engagement in the world, as well as in our culturally diverse homeland. Stop by and enjoy the continuous showing of two Global Competence films developed by the American Council on Education/Center for International Initiatives and the Coalition for International Education, with support from the Carnegie Corporation, in celebration of 50 years of the Higher Education Act-Title VI and Fulbright-Hays programs.

These videos are great educational tools for international educators for “making-the-case” with fellow educators, students, and administrators at all levels, as well as local policy makers and communities in general. The two short films “Engaging the World” and “21st Century Imperatives” are described in more detail below.

Engaging the World chronicles the origins of HEA-Title VI and Fulbright-Hays programs 50 years ago, and showcases beneficiaries who are using foreign language skills and international knowledge in a variety of professions in ways that make a difference in their work, their lives and the world. They demonstrate the importance of global competence in a working world where diversity, global engagement and competition are the norm.

A 21st Century Imperative makes the case that U.S. global competence in the 21st century is not a luxury, but a necessity. Whether engaging the world, or our culturally diverse homeland, the United States’ future success will rely on the global competence of our people. Global competence must become part of the core mission of education—from K-12 through graduate school.

Obtain a copy of the DVD (shipping and handling costs only) for use at meetings and conferences. Watch or download more (13) webclips of globally competence professionals on their views of global competence, their education and international experiences. Go to http://www.usglobalcompetence.org/videos
## 2010 AIEA Conference Schedule of Events

**J.W. Marriott**

### Sunday, February 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Conference Registration 8:00 – 5:00 p.m.</td>
</tr>
<tr>
<td>9:00</td>
<td>AIEA Executive Committee Meeting 9:00 a.m. – 4:00 p.m.</td>
</tr>
<tr>
<td>9:00</td>
<td>Pre-Conference Workshop I:</td>
</tr>
<tr>
<td></td>
<td>9:00 a.m. – 5:00 p.m. Taking the Next Steps: Career Management for International Education Leaders (separate fee required)</td>
</tr>
<tr>
<td>10:00</td>
<td>Pre-Conference Workshop II:</td>
</tr>
<tr>
<td></td>
<td>9:00 a.m. – 12:30 p.m. Workshop International Fund-Raising Strategies and Best Practices (separate fee required)</td>
</tr>
<tr>
<td>12:00</td>
<td>Pre-Conference Workshop III:</td>
</tr>
<tr>
<td></td>
<td>1:00 p.m. – 5:00 p.m. Workshop IIE/AIEA: Internationalization of Higher Education in the Middle East (separate fee required)</td>
</tr>
</tbody>
</table>
Sunday, February 14 (continued)

8:00 a.m. – 5:00 p.m.  Conference Registration  CAPITOL REGISTRATION DESK

9:00 a.m. – 4:00 p.m.  AIEA Executive Committee Meeting  SALON I

9:00 a.m. – 5:00 p.m.  Pre-Conference Workshop I (separate fee)  SALON D

Career Management for International Education Leaders

Getting an SIO’s job isn’t the end of the story. As international education leaders, we need to continue to grow, develop, and respond creatively to an ever-changing professional context. This workshop focuses on several key areas of interest to all SIOs, whether you are newly appointed, or ready for a change after many years in one place.

In the workshop, we will focus on two main areas:

• developing yourself as a visionary leader; and
• communicating your skills, experience, and vision to others.

Within these two areas, we will look specifically at enhancing leadership and visioning ability, developing skill in representing your institution nationally and internationally, assessing and understanding your institution’s character (including checking out a potential new workplace), presenting yourself professionally to others, and dealing with relationship issues on the job, including personal and professional failure.

The workshop will be highly interactive, and will be oriented toward people who now occupy positions of leadership in international education, whether as an overall SIO, or as the leader of a significant section of international activity within a larger structure.

Presenters:
Kit J. Nichols, Auerbach Associates, Inc.
Riall W. Nolan, Purdue University

Join AIEA’s Consultant Directory!

Another unique benefit for AIEA members is the opportunity to sign up for the AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available free to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!
Sunday, February 14 (continued)

9:00 a.m. – 12:30 p.m.     Pre-Conference Workshop II (separate fee)

**International Fund-Raising Strategies and Best Practices**

Walk away from this fundraising workshop with the following:

- Review the necessary linkages between alumni relations and development
- Explore common domestic fund-raising practices that also may be applied in the international arena.
- Learn about fund-raising practices that are unique to international locations.
- Discuss how the latest technologies and social networking influence international fund-raising.
- Identify ways to raise funds from international sources on a “shoe-string” budget.
- Pursue the role of faculty and senior administrators in international fund-raising.
- Take home first steps to begin an international fund-raising program and strategies to expand existing programs and initiatives.
- Identify ways to evaluate and assess an international fund-raising program.

**Presenters:**
Gretchen Dobson, Tufts University
Robert A. Kerr, University of California, Davis

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**Not a member of AIEA?**

*Value the networking opportunities at this conference?*

Then apply for AIEA membership for 2010! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit [www.aieaworld.org](http://www.aieaworld.org)
**Sunday, February 14 (continued)**

1:00 p.m. – 5:00 p.m. Pre-Conference Workshop III (separate fee)

**IIE/AIEA Internationalization of Higher Education in the Middle East**

This half-day workshop, offered as the 4th annual IIE/AIEA pre-conference workshop, aims to provide senior international education administrators with insights into current internationalization efforts in Middle East countries and institutions, whose presence in the international education arena present opportunities for academia and students to further engage with this vitally important region of the world. Participants will be able to use the information and strategies learned to strategically plan for increased collaboration between their institutions and their counterparts in the Middle East.

Drawing on examples of best practice programs, including study abroad, faculty and student exchange programs and branch campus programs, the facilitators and presenters will highlight the need for increased networking and collaboration between U.S. institutions and institutions in Middle East countries. The workshop will also focus on strategies, resources and recommendations for participants to enhance institutional relationships, and more broadly, their own understanding of the internationalization climate in the Arab world.

IIE will provide background to the workshop based on Middle East-related mobility data collected through the 2009 Open Doors Report and Project Atlas, related findings from its recently released white paper on “Expanding U.S. Study Abroad in the Arab World: Challenges and Opportunities”, and other relevant IIE projects in the region. The presenters will also cover a cross-section of international higher education updates from the region, as presenters will include institutional administrators that oversee programs in the Middle East, senior staff from U.S. embassies, and IIE staff with expert knowledge of the region.

**Presenters:**
Jerome B. Bookin-Weiner, AMIDEAST
Gary Garrison, Council for International Exchange of Scholars (CIES)
Robert Gutierrez, Institute of International Education (IIE)
Allan Goodman, Institute of International Education (IIE)
Ahmad Karimi-Hakkak, University of Maryland
Daniel Obst, Institute of International Education (IIE)
Maggie Mitchell Salem, Qatar Foundation International
James Reardon-Anderson, Georgetown University
# Monday, February 15

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30</td>
<td>Conference Registration 7:30 a.m. – 5:00 p.m.</td>
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<tr>
<td>8:00</td>
<td>AIEA Committee/Board Meetings 9:00 a.m. – 11:00 a.m.</td>
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<tr>
<td>8:30</td>
<td>Workshop IV: AAC&amp;U/AIEA: It Takes a Curriculum: Global Education and Essential Learning Outcomes (separate fee required) 8:00 a.m. – 12:00 p.m.</td>
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<tr>
<td>9:00</td>
<td>Mid-America Universities International (MAUI) meeting (invitation only) 9:30 a.m. – 12:00 p.m.</td>
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<td>9:30</td>
<td>Joint AIEA Committee Meeting 11:00 a.m. – 12:00 p.m.</td>
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<td>10:00</td>
<td>AIEA Editorial Board Meeting 12:00 p.m. – 1:00 p.m.</td>
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<td>10:30</td>
<td>AIEA Newcomer Orientation 12:30 pm – 1:45 pm</td>
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<tr>
<td>11:00</td>
<td>Concurrent Sessions 12:30 p.m. – 1:45 p.m.</td>
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<td>1:00</td>
<td>Provost’s Perspective – Asia/Australia – National/Regional Organizations – Global Collaboration – Dual Degrees – Branch Campuses – Stories from the field – NIEA Executive Update</td>
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<tr>
<td>1:30</td>
<td>Opening Plenary: Martha Kanter, US Undersecretary of Education 2:00 p.m. – 3:00 p.m.</td>
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<td>2:00</td>
<td>Concurrent Sessions 3:15 p.m. – 4:30 p.m.</td>
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<td>2:30</td>
<td>T.A.’s and R.A.’s – Curriculum Integration as a Catalyst – Professional School Context – University English Language Centers – University Liaison Offices – Global Competence Curriculum – African Initiatives in Higher Education – Changing Indian Higher Education</td>
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<tr>
<td>3:30</td>
<td>Concurrent Sessions 4:45 p.m. – 6:00 p.m.</td>
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<tr>
<td>5:15</td>
<td>AIEA Opening Reception at National Press Club 6:30 p.m. – 8:00 p.m.</td>
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Monday, February 15 (continued)

7:30 a.m. – 5:00 p.m.  Conference Registration  
CAPITOL REGISTRATION DESK

8:00 a.m. – 12:00 p.m.  AAC&U/AIEA Pre-Conference Workshop IV  
(Separate fee)  
SALON D

It Takes a Curriculum: Global Education and Essential Learning Outcomes

Higher education institutions are defining global learning outcomes they deem essential for college graduates to thrive in an interconnected world. While such outcomes are often associated with study abroad programs, they are not always integrated into the curriculum—the core location for undergraduate learning. In this workshop, leading global learning advocates will help participants identify central global learning goals and match those goals with best practices of course and curricular design. Using examples from the field and from AAC&U’s Shared Futures: General Education for Global Learning project, participants and facilitators will explore what really counts as global learning.

Presenters:
Harvey Charles, Northern Arizona University
Kevin Hovland, Association of American Colleges and Universities
Caryn McTighe Musil, Association of American Colleges and Universities

8:00 a.m. – 12:00 p.m.  Pre-Conference Workshop V  
(Separate fee)  
SALON E

SIO 101

SIO 101 is a primer for newly appointed or aspiring Senior International Officers (SIOs). Experienced SIOs will address internationalization of a campus, resources, and political, leadership, and managerial roles of the SIO, as well as the transition necessary from studyabroad, ESL, or international student work to this position. This workshop is ideal for those with 1-3 years experience as an SIO.

Presenters:
JoAnn McCarthy, Consultant
John Heyl, Cultural Experiences Abroad
Joe Tullbane, St. Norbert’s College

9:00 a.m. – 11:00 a.m.  AIEA Committee/Board Meetings  
CANNON

• AIEA Professional Development Committee
• AIEA Public Policy Advisory Board
• AIEA Membership Committee

HART

RUSSELL
Monday, February 15 (continued)

9:30 a.m. – 12:00 p.m.  Mid-America Universities International (MAUI) consortium meeting (invitation only)

Bi-annual MAUI Meeting for members of MAUI and invited guests.

11:00 a.m. – 12:00 p.m.  Joint AIEA Committees/Board

12:00 p.m. – 1:00 p.m.  AIEA Editorial Board

12:30 p.m. – 1:45 p.m.  AIEA Newcomers Orientation

The session is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose them to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective members.

Presenters:
Co-Chair: Nicholas Arrindell, John Hopkins University
Co-Chair: Dawn Turton, Vanderbilt International Office

12:30 p.m. – 1:45 p.m.  Concurrent Sessions

**The Provost’s Perspective on Internationalization**

For three years, the American Council on Education convened an invitational Internationalization Forum for Chief Academic Officers, funded by The Henry Luce Foundation, to discuss the academic challenges of leading higher education internationalization. This panel session of chief academic officers will draw on learning about the major leadership issues and strategies for internationalization within and across sectors. The participants will share promising practices in addressing these challenges.

Presenters:
Chair: Barbara Hill, American Council on Education
Sona Karentz Andrews, Boise State University
Brian Foster, University of Missouri
Neil Weissman, Dickinson College
New Approaches to Cooperation with Asia and Australia

In May 2009, NAFSA: Association of International Educators held a forum to discuss the future of higher education cooperation between Asia, Australia, and the US. Speakers from participating countries—including Australia and Singapore—will discuss what they see as the barriers, challenges and opportunities for increased collaboration with the US. This will provide a basis for discussion on next steps for increasing cooperation between the US and the Asia-Pacific region.

Presenters:
Chair: John Hayton, Australian Education International
Betty Soppelsa, NAFSA: Association of International Educators
Sonny Lim, Nanyang Technological University, NTU-Singapore
Stephen C. Dunnett, University at Buffalo

Using National and Regional Organizations: How We Can Help You

Major international and regional higher education organizations work around the world to bring individuals and institutions together, to provide up-to-date information, and, often, to promote the universities they represent. Hear directly from the British Council, German Academic Exchange Service (DAAD), Hessen Universities Consortium, and the Institute of International Education (IIE) how their organizations can support your institution’s international goals. Short presentations will be followed by a generous question & answer period.

Presenters:
Chair: Megan Brenn-White, Hessen Universities Consortium
Peggy Blumenthal, Institute of International Education
Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
Mary Catherine Scarborough, British Council

Strategic Global Collaboration: Linking Institutional Mission and Collective Action

Three senior university administrators of CIC institutions will discuss collaboration as a strategic tool for extending the global reach and influence of any single institution; outline a specific plan for coordinating research activities in a particular world region; and reflect on the opportunities and challenges of coordinated, collaborative action among a group of world-class research universities.

Presenters:
Chair: Gilles Bousquet, University of Wisconsin-Madison
William Brustein, The Ohio State University
Michael A. Adewumi, Pennsylvania State University
Monday, February 15 (continued)

**Practices and Challenges of International Dual Degree Programs from the Perspective of State Universities**

International dual degree programs offer potential to build long-lasting academic programs and strong institutional linkages that impact more students with both academic and cultural competence. These dual degree programs, however, have also created a host of challenges in administrative, academic, and financial management on campus. From the perspective of state universities and experience in dealing with existing and new dual degree programs, we will discuss our experience, lessons learned and continuing challenges.

**Presenters:**
Chair: Bailian Li, North Carolina State University
Dieter Wanner, The Ohio State University
Steven W. McLaughlin, Georgia Institute of Technology

**Branch Campuses and Transnational Quality**

Over the past years, there has been a tremendous growth of branch campuses and programs. With this expansion, institutions and host countries have increasingly focused on ensuring transnational quality of these offshore programs. This session will provide insights into the development of branch campuses and programs across the globe, focusing particularly on transnational quality.

**Presenters:**
Chair: Yvonne Oberhollenzer, Australian Education International North America
Scott Sheppard, Queensland University of Technology
Bonnie S. Wilson, Johns Hopkins University

**Best Practices in Using Agents: Stories from the Field**

As universities continue to devote more attention and resources to the recruitment of international students, they are collaborating with educational agents at a rapid pace. This session will discuss the practical issues of working with agents—including how to appoint, train, support, compensate, incentivize and review agents’ performance. Representatives from the US, the UK and Australia will discuss their successes and challenges in this area. Participants will gain a better understanding of how to work with agents more effectively and efficiently.

**Presenters:**
Chair: Jen Nielsen, Australian Education International
Jonathan Weller, University of Cincinnati
Tracy McCabe, University of Newcastle
Simon Hall, University of Warwick
Monday, February 15 (continued)

NIEA Executive Update: Global Issues and Trends for International Educators

In this session, leaders from international higher education organizations will discuss major trends that international higher education is facing in the world, and the implications for international educators.

Presenters:
Chair: Francisco Marmolejo, University of Arizona (CONAHEC)
Bjoern Einar Aas, European Association for International Education (EAIE)
John Hudzik, Michigan State University (NAFSA)
Betty Leask, University of South Australia (IEAA)
Jocelyne Gacel, Mexican Association for International Education (AMPEI)

2:00 p.m. – 3:00 p.m. Conference Opening Plenary

Keynote: Martha Kanter US Undersecretary of Education

Martha J. Kanter was nominated by President Barack Obama on April 29, 2009, to be the under secretary of education and was confirmed by the Senate on June 19, 2009. In this position, she reports to Secretary of Education Arne Duncan and oversees policies, programs, and activities related to postsecondary education, vocational and adult education, and federal student aid. She is the first community college leader to serve in the under secretary position.

From 2003 to 2009, Kanter served as chancellor of the Foothill-De Anza Community College District, one of the largest community college districts in the nation.

In 1977, after serving as an alternative high school teacher, she established the first program for students with learning disabilities at San Jose City College (Calif.). She then served as a director, dean and subsequently as vice chancellor for policy and research for the California Community Colleges Chancellor’s Office in Sacramento, returning to San Jose City College as vice president of instruction and student services in 1990. In 1993, she was named president of De Anza College and served in this position until becoming chancellor.

Kanter has served as a board member or officer in a wide variety of national, state, and local organizations. Kanter has been recognized for her work numerous times in California, including being named Woman of the Year by the 24th Assembly District, Woman of the Year for Santa Clara County by the American Association of University Women, the Excellence in Education award from the National Organization for Women’s California Chapter and the Citizen of the Year award from the Cupertino Chamber of Commerce.

Kanter holds a doctorate in organization and leadership from the University of San Francisco. She received her master’s degree in education from Harvard University, and a bachelor’s degree in sociology from Brandeis University.
Opening Plenary Sponsored by:

World Education Services

World Education Services (WES)—www.wes.org—is a not-for-profit organization that specializes in international credential services. WES is widely recognized as the leading credential evaluation agency in North America. WES helps universities make well-informed decisions regarding admission for internationally-educated students by providing reliable evaluation reports along with verified transcripts electronically or on paper. WES evaluations are based on rigorous document authentication procedures and the unparalleled expertise from over 35 years of service to the academic community. WES shares its expertise and research through its webinar and workshop series—featuring topics specifically tailored for graduate schools—and a suite of online tools.

3:15 p.m. – 4:30 p.m. Concurrent Sessions

Not the Usual Suspects: Internationalizing T.A.’s and R.A.’s, Staff and Visitors

Too often, international educators neglect to consider key members of the university community as potential allies in campus internationalization. This panel will introduce participants to three programs that incorporate graduate T.A.’s, non-international education staff, and visiting international researchers into larger internationalization goals. Participants will share their own best practices in these areas.

Presenters:
Diana Davies, Princeton University
Helen Park Jameson, The University of Iowa
Suronda Gonzalez, Binghamton University

Campus Internationalization: Curriculum Integration as a Catalyst

Just over a decade ago, the University of Minnesota received two large grants and began its high profile Curriculum Integration project. In this session, three U. of M. international education leaders will discuss the evolution of internationalization at the University from three institutional perspectives, as well as share some of the challenges and successes related to the rapid success and growth of international programs at the University.

Presenters:
Chair: Martha Johnson, University of Minnesota
Anne D’Angelo King, Carlson School of Business, University of Minnesota
Meredith McQuaid, University of Minnesota
Assessing Student Learning in Education Abroad Programs: The Professional School Context

This presentation will present the work of a consortium of eight business schools that has developed, over a period of two years, student learning indicators and assessment methodologies for education abroad programs at their respective institutions; their programs include semester exchanges, short-term study abroad, study tours, internships, and consulting projects. The presentation will be in four parts. 1. Design of the consortium 2. Development of the learning indicators 3. Development of methodology 4. Results.

Presenters:
Chair: Bradley D. Farnsworth, Ross School of Business, University of Michigan
Bertrand Guillotin, The Fuqua School of Business, Duke University

Establishing and Fostering University English Language Centers: Best Practices

University English language centers vary greatly in how they are organized and administered. Some are funded with university monies, some with corporate support, and others are independent self-funding units. No matter the variety or model, each center plays an essential role in the internationalization of the campus. In this session, three experienced ESL program administrators and industry leaders present a range of practices that have helped their campus ESL centers succeed and flourish.

Presenters:
Chair: Suzanne Panferov, University of Arizona
Mark Algren, University of Kansas
Barbara Hoekje, Drexel University

University Liaison Offices: Why, Where and How Much?

International liaison offices typically hire local staff to recruit students and faculty, raise their institution’s profile, and build networks of individuals and institutions. Two managers of liaison offices based in North America (from Hessen, Germany and Australia) as well as a key administrators in the establishment of Georgetown’s office in Shanghai and Hessen’s office in New York will share their thoughts on what it takes to open and manage a successful liaison office abroad.

Presenters:
Chair: Megan Brenn-White, Hessen Universities Consortium
Samuel Robfogel, Georgetown University
Krista Northup, University of Melbourne
Erika Mueller-Blass, International and European Union Affairs
Monday, February 15 (continued)

The Global Competence Curriculum: Three Perspectives

The Global Competence Curriculum (GCC) has developed wide currency in recent years. But it has been implemented in different settings, with different strategies for achieving global learning, and with different methods of assessment. This panel presents three perspectives on GCC—from a leading U.K. university, from a U.S. urban public university, and from a national association. What are the current directions in GCC? What are the latest tools for assessing GCC learning? How can the GCC be integrated into the wider curriculum?

Presenters:
Chair: John Heyl, CEA: Global Education Solutions
Elspeth Jones, Leeds Metropolitan University, UK
Gil Latz, Portland State University
Christa Olson, American Council on Education

African Initiatives in Higher Education

Recently it has become evident that future economic and social development in Africa are highly dependent on higher education. Three senior leaders will focus on: a framework for analyzing higher education’s contributions to development and measurement of these contributions; a new proposal to create 1000 funded academic chairs for African universities to meet the needs identified by the universities themselves; and a new APLU initiative to raise the level and effectiveness of investment in long-term institutional partnerships between African and U.S. institutions through three program areas.

Presenters:
Chair: William Lacy, University of California, Davis
David Strangway, Quest University, Canada
Earl D Kellogg, Strategic Consulting
Montague W. Demment, Association of Public Land-grant Universities (APLU)

Changing Indian Higher Education: Opportunities and Challenges

Indian higher education is changing fast in its characteristics and scope. Given the significance of India for the internationalization dimensions of many universities, an understanding of these changes and their implications for the US universities is very important. This session will present a comprehensive perspective on Indian higher education on the following aspects—recruitment; collaborations; and future scenarios. The session will focus on trends, opportunities, challenges and best practices—and will encourage participants to share their experiences.

Presenters:
Chair: Duleep Deosthale, UCSC/KEI
Rahul Choudaha, World Education Services
Daniel J. Guhr, Illuminate Consulting Group
Monday, February 15 (continued)

4:45 p.m. – 6:00 p.m. Concurrent Sessions

Exploring Intercultural Competence in International Education

Intercultural competence (ICC) is gaining increased prominence in international education. What do we mean by ICC in the US? In other cultures? What are key points SIOs need to know about ICC research in study abroad? What are some questions SIOs need to address regarding ICC development? Join ICC experts in discussing the complex facets of ICC, including a framework for guiding program development and assessment. Panelists are contributors to The Sage Handbook of Intercultural Competence (Sage, 2009).

Presenters:
Chair: Darla K. Deardorff, Duke University
R.S. Zaharna, American University
Adriana Medina-Lopez-Portillo, University of Maryland, Baltimore County
Mick Vande Berg, Council on International Educational Exchange (CIEE)

Fulbright Institutional Impact Studies

Dr. Sabine O’Hara, Vice-President of the Institute of International Education and Executive Director of the Council for International Exchange of Scholars (CIES), will present her recently published research about the impact of scholar mobility on the internationalization of academe. Dr. Ed Roslof will examine the role faculty and professional grants play in the internationalization of U.S. campuses.

Presenters:
Chair: Sabine O’Hara, Council for International Exchange of Scholars
Edward E. Roslof, Council for International Exchange of Scholars

AIEA Roundtable: Internationalization and the Community College

This Roundtable is intended to provide participants from both two- and four-year institutions an opportunity to discuss some of the issues and challenges community colleges face as well as some of their distinctive international programs. Because they range widely in size and orientation, and universities tend to know only their immediate neighboring institutions that ‘feed’ transfer students, the actual kinds of international engagement many of them are involved in may surprise some. With community college internationalization linked to universities through such issues as curriculum articulation and study abroad, this roundtable will present an informal setting to talk about best practices and ideas for collaboration.

Presenters:
Chair: Paul McVeigh, Northern Virginia Community College
Therese Tendick, Maricopa Community College District
External Mentoring and Internal Change: AIEA Presidential Fellows Roundtable

In a round table format, five AIEA Presidential Fellows from disparate institutions at different stages in their internationalization journeys discuss their mentoring experiences with more experienced senior international officers. Interactive discussion with the audience will follow a brief description of the history of the AIEA Fellows program, and individual 10 minute presentations including motivations and goals for applying, lessons learned, how those lessons were applied and received at home, and advice for potential mentors.

Presenter:
Chair: Jenifer Cushman, Juniata College
Susan Carvalho, University of Kentucky
Kenneth R. Curtis, California State University, Long Beach
Kailash Khandke, Furman University
Laurie Koloski, College of William & Mary

More than Friends: Developing a Sustainable Partnership

This session will focus on the lessons learned in the first three years of establishing a partnership between the University of Melbourne and Vanderbilt University. The challenges and successes of implementing a strategic partnership will be addressed including the criteria used by both institutions to select a strategic partner, how to determine goals for a partnership, and how resources are allocated to ensure its sustainability.

Presenters:
Chair: Dawn Turton, Vanderbilt University
John Dewar, University of Melbourne

Short-term International Experiences for the International Education Administrator (IEA): Is it worth it?

International Education Administrators (IEAs) have debated the pros and cons of short-term study abroad programs for developing intercultural competencies in their students. Administrators may have different reasons for participating in short-term programs, but it is still useful to ask if the short-term experience is worth the time and cost for busy IEAs in a resource scarce environment. This session brings together three presenters that have recently experienced a short-term international experience designed specifically for IEAs.

Presenters:
Chair: Wesley Young, University of California, Davis
Maria de los Angeles Crummett, University of South Florida
Michael Clarke, Southern Methodist University
Stacey Chapple, Council for International Exchange of Scholars
Monday, February 15 (continued)

**Keys to Success: Practical Considerations for Working with Agents**

As universities continue to devote more attention and resources to the recruitment of international students, they are collaborating with educational agents at a rapid pace. This session will discuss the practical issues of working with agents which are relevant to universities considering whether or not to work with agents and to those universities who do work with agents. This interactive session will also discuss different certification programs for agents that may be helpful in universities selecting agent partners.

Presenter:
Chair: Jonathan Weller, University of Cincinnati

**International Outreach vs. Regional Engagement: Lessons Learned from an International Policy Oriented Study**

Policy attention in OECD countries has begun to focus on how HEIs contribute to regional development. At the same time, institutions are forced to engage in international endeavors that sometimes are seen as limiting to their local involvement. Do those areas of scope compete or complete each other? A policy-oriented study being conducted in 15 regions of the world will be discussed, including the implications and lessons learned for international educators.

Presenter:
Chair: Francisco Marmolejo, University of Arizona
Lisa Colquitt-Munoz, The Paso del Norte Group
Ernesto Flores, OECD, Programme on Institutional Management in Higher Education (IMHE), Paris, France
Monday, February 15 (continued)

6:30 p.m. – 8:00 p.m.  2010 AIEA Conference Opening Reception  NATIONAL PRESS CLUB

Join your colleagues at the National Press Club for an evening of networking with old and new friends. The National Press Club is located next door to the J.W. Marriott, and the reception will be held on the top floor in the ballroom.

Co-Sponsored by:

CEA Global Education

CEA Global Education is an international education provider offering more than 100 higher education academic programs for U.S. colleges and universities in 14 countries worldwide. CEA developed its signature Global Education Network—a group of Global Campuses, Alliances and Partnerships with recognized international academic institutions—to promote global competence, cultural immersion and experiential learning and enhance career skills for tomorrow’s increasingly globalized marketplace. CEA’s innovative university services, group, faculty-led and custom programs empower U.S. institutions to meet their globalization objectives. Learn more at www.gowithcea.com/AIEA or call 1-877-449-2775.

IDP Education

Over the last 40 years, IDP Education has become the world’s largest student placement firm, operating more than 70 counseling centers in 24 countries and placing more than 250,000 students into Australian higher education programs. It is jointly owned by 38 Australian universities and a leading online recruitment firm, and is one-third owner of the IELTS English proficiency exam with the British Council and Cambridge University. The company recently expanded into the United States to offer its experience and expertise to U.S. colleges and universities. For more information, visit www.usa.idp.com.
### Tuesday, February 16

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<tr>
<td>7:30</td>
<td>Conference Registration</td>
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<td>Informal Discussion Roundtables 7:30 a.m. – 8:45 a.m.</td>
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<td>Sister Associations Breakfast (invitation only) 7:30 a.m. – 8:45 a.m.</td>
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<td>7:30</td>
<td>Presidential Plenary: Dr. Nancy Zimpher, Chancellor, SUNY</td>
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<td>Dr. Larry Vanderhoef, Chancellor Emeritus, UC Davis</td>
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<td>Exhibition Opening/Networking Break with Exhibitors 10:15 a.m. – 10:45 a.m.</td>
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<td>10:15</td>
<td>Concurrent Session IV 11:00 a.m. – 12:15 p.m.</td>
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<td>12:30</td>
<td>Networking Luncheon and Award Presentation 12:30 p.m. – 1:30 p.m.</td>
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<td>Concurrent Session V 1:45 p.m. – 3:00 p.m.</td>
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<td>Networking Break with Exhibitors 3:00 p.m. – 3:30 p.m.</td>
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<td>Concurrent Session VI 3:45 p.m. – 4:45 p.m.</td>
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<td>Concurrent Session VII 5:00 p.m. – 6:00 p.m.</td>
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<td>Faculty – GLOSSARI – Strategic Plans – North American Partnerships – Washington Update – UK, Europe and the USA</td>
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<td>5:30</td>
<td>Women’s Networking 5:30 p.m. – 6:30 p.m.</td>
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<td>6:30</td>
<td>AIEA Networking Reception in the Garden Terrace, JW Marriott 6:30 p.m. – 8:00 p.m.</td>
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<td>8:00</td>
<td>AIEA Past Presidents’ Dinner 8:00 p.m.</td>
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Tuesday, February 16 (continued)

7:00 a.m. – 5:00 p.m.  Conference Registration

7:30 a.m. – 8:45 a.m.  Informal Discussion Roundtables

Join colleagues in informal discussion on various issues of interest. A more detailed handout on the roundtable topics is available from registration. Members are also welcome to network with colleagues around other issues of interest. Participants may want to purchase and bring breakfast items to the discussion tables.

7:30 a.m. – 8:45 a.m.  Sister Associations Breakfast (invitation only)

9:00 a.m. – 10:00 a.m.  Presidential Plenary

Keynotes: Dr. Nancy Zimpher, Chancellor, SUNY
Dr. Larry Vanderhoef, Chancellor Emeritus, UC Davis

On June 1, 2009, Dr. Zimpher became the 12th Chancellor of the State University of New York by unanimous vote of the SUNY Board of Trustees. A dynamic and nationally-recognized leader, Chancellor Zimpher is known as an effective agent of change in higher education.

As President of the University of Cincinnati, Dr. Zimpher led a bold, aggressive strategic planning process, UC|21: Defining the New Urban Research University, which transformed the campus into a national powerhouse and a model for urban universities in the 21st Century. Under her leadership, UC’s retention and graduation rates, student satisfaction ratings and national rankings all improved. Prior to her tenure at UC, Dr. Zimpher served as chancellor of the University of Wisconsin-Milwaukee, and Executive Dean of the Professional Colleges and Dean of the College of Education at The Ohio State University.

Chancellor Zimpher has engaged a strategic planning process for the SUNY system that will serve as a model for statewide collaboration for public higher education in New York State and beyond. She has authored or co-authored numerous books, monographs and academic journal articles on teacher education, urban education, academic leadership, and school/university partnerships.

Chancellor Zimpher holds a bachelor’s degree in English Education and Speech, a master’s degree in English Literature, and a Ph.D. in Teacher Education and Higher Education Administration, all from The Ohio State University.

Larry N. Vanderhoef served as chancellor of the University of California, Davis from 1994 through 2009. He joined the campus in 1984 as executive vice chancellor and provost. During his tenure as chancellor, the campus marked several milestones, earning a National Science Foundation (NSF) research funding ranking of 10th in the U.S. among public universities; and increased private gifts from $40 million to more than $200 million a year, with more than $1 billion cumulatively raised in support of programs. Student enrollment grew from 22,000 to over 30,000, and faculty increased by 44 percent.
Tuesday, February 16 (continued)

Chancellor Vanderhoef was honored by the Sacramento (California) Business Journal as one of the 20 people who have contributed most substantially to California’s capital region over the past 20 years. He has received numerous awards such as Legacy of Leadership Award by the Valley Vision, the Prelude to the Season Outstanding Contribution Award by the Arts and Business Council of Sacramento and The 2006 Northern California International Leadership Award.

In 2004 he led a UC Davis delegation to Iran in an effort to promote dialogue and scholar exchange, and to promote generally the notion of crossing boundaries to build greater understanding and good will—a continuing personal and professional effort.

Chancellor Vanderhoef has served on various national commissions addressing graduate and international education, the role of a modern land-grant university and accrediting issues. He holds B.S. and M.S. degrees in biology from the University of Wisconsin, Milwaukee, and a Ph.D. in plant biochemistry from Purdue University. Previously, he held faculty positions at the University of Illinois, where he also served as a department head, and at the University of Maryland, College Park, where he was appointed provost.

Presidential Plenary Co-Sponsored by:

School of International Exchange of Scholars

The Council for International Exchange of Scholars, the scholar division of the Institute of International Education, is well known for its expertise and extensive experience in conducting international exchange programs for scholars and university administrators.

For the past 60 years, CIES has administered the Fulbright Scholar Program, the United States flagship academic exchange effort, on behalf of the United States Department of State, Bureau of Educational and Cultural Affairs. CIES was founded as a non profit organization in 1947 by four prestigious academic associations—the American Council of Learned Societies (ACLS), National Academy of Sciences (NAS), Social Science Research Council (SSRC), and American Council on Education (ACE).

Institute of International Education

An independent nonprofit founded in 1919, the Institute of International Education (IIE) is among the world’s largest and most experienced international education and training organizations. IIE implements over 250 international exchange programs benefiting over 20,000 men and women from 175 countries. Foremost is the world-renowned Fulbright Program, which IIE has administered on behalf of the U.S. Department of State since the program’s inception in 1946. The Institute also serves corporations, foundations, and government agencies worldwide, making available testing and advising services, scholarships, information on opportunities for international study, emergency assistance to students and scholars.
Tuesday, February 16 (continued)

10:15 a.m. – 10:45 a.m. Exhibition Opening and Networking Break

Exhibition Opening Sponsored by:

IELTS™

The International English Language Testing System (IELTS), the premier English language proficiency test, is taken by over 1.4 million test takers annually. Recognized by 6,000 educational institutions and professional bodies worldwide including more than 2,500 U.S. institutions, IELTS provides evidence that non-native speakers have the English language skills required for academic success. IELTS exams are available up to four times a month in 500 locations in 121 countries including 39 testing locations on college, university and language school campuses across the U.S. IELTS is the original four-skills test, which provides secure, valid and reliable results.

11:00 a.m. – 12:15 p.m. Concurrent Sessions

Growing Globally Competent Students: How to Internationalize K-16 Education

Internationalization involves the entire learning spectrum. Global competence has entered the core mission of education. Achieving this goal requires international teaching and learning across subject matters in K-16, closely coordinated with government, business, private and public institutions, including civic groups. Success rests on commitment by all stakeholders and at all levels of the education system. This session comprises a contribution on strategic planning and two case-studies from Illinois and Ohio.

Presenters:
Chair: William I. Brustein, The Ohio State University
Edward A. Kolodziej, University of Illinois at Urbana-Champaign
Esther Gottlieb, The Ohio State University
Stephen C. Dunnett, University at Buffalo
Lawrence Clark, University of Maryland

Internationalizing the Professional Schools: Trends and Implications

Study abroad is growing at a rapid pace in US professional schools such as law, medicine and business. Examining this trend sheds new light on the direction of international experience in professions with a distinct applied dimension and provides lessons for those shaping undergraduate programs in international education. In this session we will report on a set of studies conducted by three professional school leaders in collaboration with the Center for Capacity Building in Study Abroad.

Presenters:
Chair: Margaret Heisel, Goal for Capacity Building in Study Abroad
Adelaide Ferguson, Temple University
Anne D’Angelo King, University of Minnesota
Tuesday, February 16 (continued)

**Goals for University-Based International Science Networks, and Novel Approaches Toward Achieving Them**

Universities and governments throughout Latin America recognize the close ties between building excellent research universities, linking research to industry and agriculture, and enhancing national prosperity. Two ingredients of this process are making superior scientific education available to top undergraduates, and building scientific networks, especially between countries. New initiatives for achieving these goals that are being developed by US and Latin American universities, government science agencies, and by agencies of the US government will be discussed.

Presenter:
Chair: Timothy DeVoogd, Cornell University
Denise Saint-Jean, Fulbright Commission
Jose Antonio de la Peña, CONACYT-Mexico

**Hot Issues: The Impact of the Economy on International Education**

The continuing hot issue in the news is the economy and its unfolding impact on higher education. Higher education budgets lag by 12-18 months the general economy. We can see some patterns developing, but the main part of the impact remains an unfolding story, even though some directions can be detected and will be reported. This session will present latest information with a special focus on the USA and Europe, and also engage the audience in sharing even more recent developments. The following questions will be used as discussion points in this roundtable: How is the economy impacting your office now? What do you anticipate future economic impacts will be? How is your office responding? What contingency plans are being put in place at your institution? Who are you engaging on your campuses to help meet your institutional goals of internationalization, particularly given economic realities? This Hot Issues roundtable discussion will provide a space for you to discuss these critical questions with your colleagues.

Presenters:
Chair: Gilbert W. Merkx, Duke University
Hans de Wit, Amsterdam University of Applied Sciences (HvA)
John Hudzik, Michigan State University

**International Alumni: Experiences, Attitudes, and Engagement: Results from a Global Survey**

This session is based on the first ever nation-wide survey of international alumni. Based on returns from more than 3,400 alumni of New Zealand’s eight universities, analysis is presented on the experiences of alumni during their student days, their attitudes towards their alma mater and host country, and their willingness to engage with the aforementioned and fellow alumni. Emphasis is paid on findings characterizing recruiting marketing support mechanisms for universities including, and chapter development.

Presenters:
Chair: Daniel Guhr, Illuminate Consulting Group
Paul Lister, New Zealand Ministry of Education
A Model for a Sustainable Partnership: Connecting Chinese Visiting Scholars, the University and the Community

Findings from a two phase research project exploring fostering collaboration between Visiting Scholars, the University and the community to promote internationalization is presented. Using the case of Chinese Visiting Scholars, the research was originally designed to identify the impact of the visiting scholars’ social interaction on and off campus on the satisfaction and success of their stay in Canada. An unexpected finding of the study was the extent to which the community recognized the benefit of interacting with these scholars in order to build stronger ties both with China and the University. A partnership model that connects everyone’s interests is proposed.

Presenters:
Chair: Marilyn Miller, University of Regina
Dongyan Blachford, University of Regina

Informal Plenary Discussion: A Chancellor’s Perspective of Internationalization

Join plenary speaker Dr. Larry Vanderhoef in an informal discussion session following his morning plenary address. Learn first-hand a chancellor’s perspective on internationalizing post-secondary institutions and dialogue with him and colleagues about the role of senior institutional leadership in the internationalization process.

Presenters:
Chair: Bill Lacy, University of California, Davis
Presenter: Larry Vanderhoef, University of California, Davis

Recruiting International Students: Different Country Perspectives

American colleges face an increasingly competitive environment as they seek to expand their international student enrollments. What can they learn from their counterparts in countries that have a more coordinated, and active, approach to international student recruitment? And what do these various efforts look like from a student’s perspective? Session will include representatives from British and Australian universities, along with a Chronicle of Higher Education reporter who writes about recruitment and the internationalization of American universities.

Presenters:
Chair: Beth McMurtrie, The Chronicle of Higher Education
Karin Fischer, The Chronicle of Higher Education
Simon Hall, University of Warwick, UK
Tony Adams, Tony Adams Consulting
Opening the Doors to US Higher Education in the EMEA Region

Five Years after EU Accession, Cyprus looks to reinvent itself as a regional hub for US Higher Education. A public-private partnership between Murray State University and Global Center for Independent Studies has been seeking to address the dramatic downturn in Cypriots students heading to the US since Cyprus’ EU accession in 2004. Both partners, along with St. Louis University and George Washington University, recently filed an application to establish the Murray State Open University of Cyprus, which aims to leverage Cyprus’ location to offer authentic US graduate programs throughout the EMEA region.

Presenters:
Chair: Carl Holtman, ELS Language Centers
Socrates Metaxas, Global Center for Independent Studies
Jim McCoy, Murray State University
Mike Grady, St. Louis University

12:30 p.m. – 1:30 p.m. Networking Luncheon and Award Presentation

Networking Luncheon Sponsored by:

ELS Educational Services

ELS Educational Services Inc. is the parent company of:
ELS Language Centers, with 50+ locations—the largest US network of campus-based English Language centers, partners with more than 600 universities and colleges to place thousands of international students in US degree programs annually.
ELS American Education Centers (located in China, Vietnam, and Turkey) assist US institutions of higher education recruit students internationally; providing continuous in-country promotion, resources, and counselor training.

1:45 p.m. – 3:00 p.m. Concurrent Sessions

International Perspectives on the Development and Measurement of Intercultural Competence for Global Citizenship

One frequently claimed positive outcome of internationalization in higher education is the development of intercultural competencies for participation in a global society. In this session, strategies to achieve this outcome that have been implemented in the UK and Australia will be presented. Assessments of the effectiveness of these strategies will be discussed and the lessons learned from these will be explored. This will necessarily involve sharing and reflecting on failures as well as successes.

Presenters:
Chair: Elspeth Jones, Leeds Metropolitan University, UK
Betty Leask, University of South Australia
Tuesday, February 16 (continued)

**Integrating Diversity and International Education**

In order to become responsible, productive citizens, our students must possess an understanding of their own cultures and those of their neighbors at home and abroad. They will also need the skills to analyze interconnections between global and local systems and effectively participate in their increasingly diverse communities. This session focuses on how a variety of institutional stakeholders can be brought into the conversation about diversity and internationalization and identifies innovative programming options.

**Presenters:**
- Chair: Daniel Weiner, Ohio University
- Brian Bridges, Ohio University
- Gilbert W. Merkx, Duke University
- Emmanuel O. Oritsejafor, North Carolina Central University

**EducationUSA: Facilitating Study Abroad Programs for US Institutions**

The EducationUSA network of overseas education advisers forms a promising resource and advocate for building both capacity to educate significantly more US students abroad and offer a richer diversity in these students’ destinations and experiences. Explore the rationale for using EducationUSA advising centers to assist with Study Abroad programs. Learn how EducationUSA centers can assist with your current programs or help you develop new programs in exciting new locations.

**Presenters:**
- Chair: Karen Kaylor, US Education Information Center
- Sonny Lim, Nanyang Technological University, NTU-Singapore
- Janine Farhat, The College Board
- Matthew Washburn, US Department of State, Office of Global Education

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**Not a member of AIEA?**

**Value the networking opportunities at this conference?**

Then apply for AIEA membership for 2010! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit [www.aieaworld.org](http://www.aieaworld.org)
Tuesday, February 16 (continued)

Study Abroad Health and Safety Support: Connecting with US Government and Other Resources

Study abroad program implementation requires institutional health and safety support, including collaboration with U.S. government agencies and coordination with emergency assistance/insurance providers. Presenters from U.S. government agencies, including OSAC and American Citizens Services, U.S. Department of State, the U.S. Centers for Disease Control and Prevention, and an emergency assistance/insurance provider, will provide background information about available resources and support and then open the session for attendees to enter into a dialogue to enhance future collaboration.

Presenters:
Chair: Gary Rhodes, Loyola Marymount University
Gary W. Brunette, U.S. Public Health Service Commissioned Corps
Michelle Bernier-Toth, Bureau of Consular Affairs
Greg Hoobler, U.S. Department of State

Building and Sustaining Multi-Institutional International Collaborations for Research and Engagement

This panel will address two AIEA 2010 conference topics: multi-university research and discovery; and international engagement. The panelists are senior representatives of land grant universities with long histories of international collaboration and engagement. They draw from a wealth of experience on what does and does not work in building and sustaining multi-institutional international collaborations for research and engagement. The panelists will highlight “best” practices—as well as “failed” practices—in fashioning such partnerships.

Presenters:
Chair: Jeffrey Riedinger, Michigan State University
Michael Adewumi, Pennsylvania State University
James A. Cooney, Colorado State University
William B. Lacy, University of California at Davis

Hosting Persecuted Scholars Locally, Defending Academic Freedom Globally

Around the world, academics are persecuted for their ideas and their voices. Targeted threats deprive communities of vital intellectual debate and exploration. The Institute of International Education’s Scholar Rescue Fund (SRF) and its partnering host universities assist threatened scholars, securing funding and providing visiting academic positions in safe countries. Together SRF and universities are saving lives, protecting voices and bringing a unique international presence to their communities—on and off campus. Learn how your campus can support threatened colleagues and enrich your academic community.

Presenters:
Chair: Marina Cunningham, Montclair State University
Sarah Willcox, IIE Scholar Rescue Fund
Scholar Rescue Fund Scholar from Iraq, SRF Scholar, Visiting Professor, Montclair State University
American International Recruitment Council: Update on a New Standards Organization in International Education

The American International Recruitment Council is a new standards and certification body concerned with recruitment of international students into the U.S. Formed in 2008 by U.S. institutions, the Council has developed and adopted consensus based standards, and completed piloting the certification process with eight recruitment agencies in 2009 and another dozen in 2010. AIRC institutional members, staff, and board members will review the first year of operation and discuss the implications of AIRC certification on both U.S. institutional and federal policy on international recruitment.

Presenters:
Chair: Mitch Leventhal, State University of New York
John Deupree, American International Recruitment Council
Norman Peterson, Montana State University
Marjorie Peace Lenn, Center for Quality Assurance in International Education

The Bologna Process: Where to from Here?

This panel will provide the opportunity to think beyond activities that are currently underway in response to the Bologna Process, and present new ideas about the future of Bologna and its implications for higher education systems around the world.

Presenters:
Chair: John Hayton, Australian Education International North America
John Dewar, The University of Melbourne
John Yopp, University of Kentucky
Clifford Adelman, Institute for Higher Education Policy

3:00 p.m. – 3:30 p.m. Networking Break with Exhibitors

Networking Break Sponsored by:

CONAHEC

The Consortium for North American Higher Education Collaboration (CONAHEC) is a membership-based network of higher education institutions interested in establishing or strengthening their academic collaborative programs in the North American region. Through student and faculty exchange, regular dialogue and discussion, inter-institutional academic program development, collaborative efforts with the business sector, cooperative research projects, and international comparative research analysis, CONAHEC promotes interaction between its members. CONAHEC is based at the University of Arizona and has 63 Mexican, 37 US and 16 Canadian member institutions as well as 15 Affiliate members from Latin America, Europe and Asia.
Tuesday, February 16 (continued)

Concurrent Sessions

Globalization, Internationalization and the World-Class University: Concepts, Contributions, and Challenges to the Globalization and Internationalization of Tertiary Education

Many of the Top-100 ranked universities in the world are AIEA members. How do these institutions define quality globalization and internationalization? How is globalization and internationalization relevant to their ranking? Can these institutions contribute to clear definitions of internationalization and globalization and to the implementation of programs and projects which make these definitions real within the world’s tertiary system? What can these institutions learn from their many diverse AIEA colleagues about effective globalization and internationalization?

Presenters:
Chair: Joan Elias Gore, University of Virginia
Bob Ericksen, University of California, Los Angeles
Dudley J. Doane, University of Virginia
John E. Andersen, University of Copenhagen

How to Foster Meaningful Use and High-Level Study of Languages in Every Corner of the University Curriculum

As many national organizations call for improved scope and delivery of languages in US higher education, and as we consider innovative ways to internationalize the curriculum, we ask: How can US institutions foster the increasing achievement of high levels of language proficiency and the widespread use of languages other than English as sources of information and insight in all fields of undergraduate and graduate study?

Presenters:
Chair: H Stephen Straight, Binghamton University (SUNY)
Heidi Byrnes, Georgetown University
Elaine Tarone, University of Minnesota
Frederick H. Jackson, National Foreign Language Center

Benchmarking Highly Integrated Transatlantic Exchanges in Engineering

The project EVALUATE-E studies the value of dual and joint engineering degrees programs across the Atlantic. The project will define benchmark criteria with a systematic approach towards data collection and evaluation involving industry, professional organizations, and alumni associations. The goal is to understand the strength and the weaknesses of various transatlantic programs. Seminar participants will be invited to contribute ideas to the project and to participate in future activities promoted by the five partner universities.

Presenters:
Chair: John Dooley, Virginia Tech
Giancarlo Spinelli, Politecnico di Milano
John Yopp, University of Kentucky
Tuesday, February 16 (continued)

So, What’s the Use? Enhancing the Usefulness of Assessment in International Education

A major challenge in assessment is nonuse and misuse of assessment evidence. Three leaders, a campus leader in international education, an expert and leader in the field of assessment and international education, and a former provost and publisher of the survey, Global Perspective Inventory, will present lessons learned in enhancing the use of assessment on campus. Participants will have an opportunity in small groups to discuss the major principles presented by the presenters.

Presenters:
Chair: Larry Braskamp, Central College
Darla K. Deardorff, Duke University
Neal Sobania, Pacific Lutheran University

Making Networks and Consortia Work: Successful Models of Multilateral Cooperation

International education consortia are growing in popularity as institutions realize that they can achieve major economies of scale as well as create effective systems for networking and exchange. We will use the examples of the Global Engineering Education Exchange, Partnership in International Management and Hessen Universities Consortium to discuss how to decide if joining a consortium will help your institution and, if yes, how to take best advantage of membership and avoid common pitfalls.

Presenters:
Chair: Megan Brenn-White, Hessen Universities Consortium
Bertrand Guillotin, The Fuqua School of Business, Duke University
Vijay Renganathan, Institute of International Education

Internationalizing Higher Education: 21st Century Universities Face Cross Border Accreditation Challenges

Higher educational institutions are facing strategic decisions concerning obtaining accreditation or validation outside their home campus country. This interactive presentation discusses issues surrounding seeking accreditation outside an institution’s own home country. The presenters will discuss: Why seek accreditation from an entity outside your border? How to go about the process of getting accredited abroad? How to successfully obtain accreditation abroad? How to manage asymmetries to resolve conflict between two accrediting bodies?

Presenters:
Chair: Grant Chapman, Webster University
Héctor M. Vargas, CETYS Universidad, Campus Mexicali, Mexico
Tuesday, February 16 (continued)

**International Recruiting Strategies That Are Free: Working with EducationUSA**

The successful, free resources of U.S. State Department sponsored EducationUSA centers offer tools for effective international student recruitment. Learn how to promote your institution overseas, where to find students who can successfully join your academic community and find out what students want from an internationally friendly campus. This session will include a discussion of our best practices and lessons learned from our university partners and EducationUSA advisers.

Presenters:
Chair: Diane Weisz Young, U.S. Department of State
Marty Bennett, Institute of International Education

**A Mexico-US Higher Education Partnership for Global Learning and Research**

Collaboration and partnerships between traditional academic faculty and public service units enhance and expand the scholarship of outreach and engagement through mutually beneficial activities. This session is a case study of three partnerships which promote global learning and research benefiting faculty, students and the local community through outreach and engagement.

Presenters:
Chair: Glenn Ames, University of Georgia
Martha Allexsaht-Snider, University of Georgia
Jorge Atiles, University of Georgia
Tony Tyson, University of Georgia

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5:00 p.m. – 6:00 p.m. **Concurrent Sessions**

**Internationalize your Institution through Faculty**

Internationalization is a cultural framework driven by people. Professors are the backbone of that cultural framework and typically have more influence on students than any other group of people within a university setting. Consequently, having a global-minded faculty is priority for institutions that are serious about international education. Hear from four international education leaders, from different types of higher education institutions, who have found ways to work with faculty to help them propel campus internationalization.

Presenters:
Chair: Wendy Williamson, Eastern Illinois University
C. Montgomery Broaded, Butler University
Riall W. Nolan, Purdue University
Gabriele Weber Bosley, Bellarmine University
Tuesday, February 16 (continued)

Documenting the Academic Impact of Study Abroad: Final Report of the GLOSSAR! Project

The University System of Georgia has collected and analyzed data for the past decade on 35,000 students who studied abroad and a comparable control group of those who did not. For the last three years this major research initiative has been supported by a grant from the U.S. Department of Education. The project is known by its acronym GLOSSARI—Georgia Learning Outcomes of Students Studying Abroad Research Initiative. This session presents the final results from the GLOSSARI project to determine the impact of study abroad on student learning outcomes and academic performance indicators.

Presenters:
Chair: Richard Sutton, Kennesaw State University
Donald Rubin, University of Georgia

Aligning International Strategic Plans with Best Practices and Standards in Higher Education

As your institution’s international endeavors grow, does your strategic plan include an approach to assessing international security and health risks as well as addressing liabilities? This conference session will discuss industry best practices, and give examples and models for tackling this strategic challenging question. Participants will actively discuss and participate along with presenters; they will leave the session empowered with tools to help change high-level international policies and practices on their own campus.

Presenter:
Chair: Stacey Tsantir, University of Minnesota
Arlene Snyder, Arcadia University
Heather Barclay Hamir, The University of Texas at Austin

Join AIEA’s Consultant Directory!

Another unique benefit for AIEA members is the opportunity to sign up for the AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available free to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!
Tuesday, February 16 (continued)

Making the Link: North American Partnerships and Campus Internationalization
This session seeks to provoke reflection about the factors that maximize the relationship between international educational partnerships and campus internationalization. Preliminary research findings will be presented from the recently conducted project: Making the Link: An Exploration of the Impact of North American Educational Partnerships. This qualitative case study included documentation review, interviews with senior leaders, chief international educators, professors, and focus groups with students at four case study sites in Quebec, Canada. The PI for this project will present the project conceptual framework, research methodology and preliminary cross-case findings. Chief International Educators from two of the participating institutions will present their experience with the research protocol, specific findings for their institution, and how they are applying what they discovered through this project. Participants will be invited to dialogue about the preliminary findings and how the research tools for this project might be adapted and applied to their institutional context. Feedback from this discussion will inform the development of an on-line guide for enhancing the link between partnership activity and campus internationalization.

Presenters:
Chair: Christa Olson, American Council on Education
Pierre L’Heureux, BRIRE, École de technologie supérieur
Richard Poulin, Université Laval

Washington Update 2010
One year into the Obama administration, this session will survey the policy climate for international and foreign language education, exchange programs, and public diplomacy in various federal agencies and the U.S. Congress. The speakers will review relevant developments in the last 12 months and look ahead to the coming legislative year, discussing key Presidential appointments, the funding outlook for exchange and international education, and the status of pending legislation affecting the field. The session will include ample time for discussion.

Presenters:
Chair: Norm Peterson, Montana State University
Miriam Kazanjian, Coalition for International Education
Michael McCurry, Alliance for International Educational and Cultural Exchange

International Higher Education in the UK, Continental Europe and The USA: What Can We Learn From Each Other?
The session will compare and contrast diverse systems and discuss how each can be enriched and enhanced through a process of international engagement. The panelists will explore what is at the heart of these systems and what can be imported/exported to strengthen internationalization in, and for, the future.

Presenters:
Chair: Hans de Wit, Amsterdam University of Applied Sciences (HvA)
Nicolette DeVille Christensen, Arcadia University
Michael P. Woolf, Foundation for International Education
Networking Session for Women in International Education Leadership

Hosted by the women members of the AIEA Executive Committee, this session will offer participants an opportunity to get to know members of the Executive Committee and other AIEA members with common interests. The informal session will focus on women in international education leadership positions.

Co-Sponsored by:

**Georgetown University**

The mission of the Office of International Programs (OIP) at Georgetown University is to foster the international character of the University by promoting, supporting, and developing a wide range of international and intercultural educational opportunities for members of the Georgetown community. OIP collaborates, supports and leads the Georgetown community in three areas of global engagement and international education: students and scholar services, overseas educational opportunities, and building strategic partnerships worldwide. In coordinating all of these, and other international projects, OIP seeks to foster a sense of community that builds on the universalism of the University’s intellectual tradition, and encourages many voices to be heard.

**George Washington University**

GW’s Office of International Programs (OIP) strengthens resources and deepens relationships to expand global opportunities for our faculty and students and to meet the international demands of our curricula. We provide linkages with and among the departments and make available information and resources that shape and advance the university’s international efforts. As an actor in international activities from medical research to disaster relief to intellectual property, human rights, and rule of law, and extending to all areas of culture, policy, history, and science, GW-OIP continues to address its teaching, service, and research missions through multiple international relationships and activities which define the Washington, DC campuses and promote the worldwide contributions of its students, faculty, and staff.
Tuesday, February 16 (continued)

6:30 p.m. – 8:00 p.m. Networking Reception – JW Marriott

Join colleagues for an informal time of networking.

Networking Reception Co-Sponsored by:

ISEP

International Student Exchange Programs
A Worldwide Network for International Education

ISEP created the first global student exchange consortium in 1979 and has become a worldwide network of 300 higher education institutions in 42 countries. The ISEP Network serves as a national and international resource by building strong relationships with institutions to enhance student mobility and campus internationalization while providing exchange and study abroad opportunities to more than 2,600 students annually. For the past 30 years, the commitment, creativity and determination of institutions and individuals within the ISEP Network have provided the experience of a lifetime for over 34,000 students.

i-graduate

i-graduate is an independent benchmarking and research service, delivering comparative insights for the education sector worldwide: your finger on the pulse of student and stakeholder opinion. Our consultants and advisors are among the most experienced professionals in international education, recruitment and market research. We deliver an advanced range of dedicated market research and consultancy services for the education sector and have worked in partnership with over 500 organisations in 16 countries, including higher education institutions, other education providers and government departments. The i-graduate network brings international insight, risk assessment and reassurance across strategy and planning, recruitment, delivery and relationship management.

8:00 p.m. AIEA Past Presidents’ Dinner (invitation only)
## Wednesday, February 17

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<th>Time</th>
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<td>7:30</td>
<td>Association Breakfast 7:30 a.m. – 8:30 a.m.</td>
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<td>8:00</td>
<td><strong>Concurrent Sessions</strong> 8:45 a.m. – 10:00 a.m.&lt;br&gt;Maximizing Intercultural Competence – Title VI – Service Learning – Global Certificate Programs – Education Fees – Unique Partnership Opportunities – Engaging the Community – Enrollment Management – Measuring Impact</td>
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<td>9:00</td>
<td>Networking Break with Exhibitors 10:00 a.m. – 10:30 a.m.</td>
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<td>9:30</td>
<td><strong>Concurrent Sessions</strong> 10:30 a.m. – 11:45 a.m.&lt;br&gt;Mid-Career Scholars – Global Outreach – American, Canadian, Australian Perspectives – International Internships – Global Partners – SIO Priorities – Update on Latin America – Focus on China – Internationalization Indicators</td>
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<td>10:00</td>
<td>Luncheon Plenary: Arthur Levine, Woodrow Wilson Foundation 12:00 p.m. – 1:15 p.m.</td>
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<td><strong>Concurrent Sessions</strong> 1:30 p.m. – 2:45 p.m.&lt;br&gt;A Globally Engaged University – The Student Perspective – Trends in Short-term Programs – Beyond Study Abroad – Models of Articulation as an Internationalization and Mobility Strategy – Managing Parental Involvement – AIEA Townhall Meeting – Creative Strategies Partnering with the Americas</td>
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Wednesday, February 17 (continued)

7:00 a.m. – 12:00 p.m. Conference Registration

7:30 a.m. – 8:30 a.m. AIEA Business Breakfast and Association Meeting

8:00 a.m. Exhibit Hall Opens

8:45 a.m. – 10:00 a.m. Concurrent Sessions

**Maximizing Intercultural Competence for Students and Faculty: A Key Consideration in Internationalization Efforts**

Efforts such as study abroad programs led by faculty strive to encourage cross-cultural learning and intercultural competence. This session will examine training models and activities that encourage faculty to escape the “tourist” mindset while in the program. It will also look at factors to consider, such as varying levels of international experience, when designing and selecting methods for assessing changes in cross-cultural learning and intercultural competence following the study abroad and other international experiences.

Presenters:
Chair: Deborah Sipe, Portland Community College
Melanie Eslinger, Bethel University

**Internationalization and Title VI: New Challenges**

The session will first offer an overview of Title VI issues such as the impact of curriculum “internationalization” pressures, reporting and assessment, and budgets since the latest reauthorization. Then panelists will closely examine challenges to curriculum development and to outreach programs, raising questions for further discussion by all participants. Although the panelists’ focus will be the National Resource Centers (NRC) program, the issues are likely relevant well beyond the NRC communities.

Presenters:
Chair: Ann Imlah Schneider, Independent
Sam Eisen, U. S. Department of Education
Nancy Ruther, Yale University
Wednesday, February 17 (continued)

**International Service Learning: Fostering International Cooperation/Avoiding International Dominance**

International service learning has the potential of creating deep student learning by combining two powerful pedagogies: study abroad and service learning. Following an overview of what existing research reveals about the promises and pitfalls of international service learning, participants will engage with leaders of two international service learning programs and discuss the challenges, pitfalls, and successes related to fostering intercultural understanding and collaboration between U.S students and residents of the countries they visit.

**Presenters:**
Chair: Steven Jones, The University of Scranton  
Terence W. Miller, Marquette University  
Eric Spears, Mercer University

**Global Certificate Programs: Lessons Learned from Different Models**

Many universities are developing programs to certify students’ accomplishments in the international arena. This session will help participants consider the advantages and challenges of a variety of models, in order to initiate or adapt programs that will best suit their own institutions’ goals. Issues to be discussed include unique approval needs, level of rigor, language requirements, necessary resources, changes in the curriculum which impact the certificate, unanticipated results of increased visibility, and assessment of learning outcomes.

**Presenters:**
Chair: Ingrid Schmidt, North Carolina State University  
Hodgie Bricke, University of Kansas  
Minnie Battle Mayes, North Carolina A&T State University  
H. Stephen Straight, Binghamton University, SUNY

**Mandatory International Education Fees: Do They Pay Off for Study Abroad?**

To encourage more students to study abroad, mandatory international education fees were established at Georgia State and Kennesaw State Universities. We will discuss the politics of implementing the fees, their impact from the perspectives of the first and the most recent institutions to implement the fee, and the perspective of a participating student. Participants will learn how the fees have performed in practice, how they might be improved, and better ways to award the proceeds.

**Presenters:**
Chair: Carl Patton, Georgia State University  
John Hicks, Georgia State University  
Daniel S. Papp, Kennesaw State University  
Mariela Rodriguez, Georgia State University
It Really Does Take a Village: Unique International Partnership Opportunities

This interactive presentation will focus on the concept of the “English Language Village” as a common method for teaching ESL. We will discuss our current partnership with Yeungjin College of South Korea in creating the Daegu Gyeongbuk English Village, using it as a case study to examine the role of ESL in the internationalization of campuses, the possibilities of partnerships among institutions of higher education, and the implications on strategic planning for international administrators.

Presenters:
Chair: Kyla Hammond, University of Colorado at Colorado Springs
Anthony Shull, University of Colorado at Colorado Springs

It Takes a Village: Engaging the Community in International Education

Community engagement can greatly enrich student learning beyond classrooms and laboratories. This session will look at how institutions can maximize the reciprocal benefits of international education in their communities. Australian institutions will provide examples of programs and initiatives where community engagement is contributing positively to the overall international student experience. Discussion will focus on best practices in working with the local community to improve integration, student welfare and student safety.

Presenters:
Chair: Jen Nielsen, Australian Education International
Kevin McConkey, The University of Newcastle
Alison Taylor, Macquarie University
Leo Van Cleve, California State University

Developing a Comprehensive International Strategic Enrollment Management Plan

The time is crucial for universities to establish international recruitment practices in the same way that they have meticulously culled their Strategic Enrollment Management practices. It is paramount that universities deliberately make their admission and recruitment practices inclusive of international students. Our challenge is to act strategically beyond our own domestic borders and educate our university administration so that they understand the value of enrolling and graduating a more diverse student body that includes international students.

Presenters:
Chair: Susan Kassab, ELS Educational Services, Inc.
Carolyn North, University of Colorado, Denver
David Anderson, ELS Educational Services, Inc.
Thomas B. Hassett, Gannon University
Wednesday, February 17 (continued)

Measuring Impact: What Can We Learn from Program Evaluations to Assess Study Abroad Outcomes

As the field of education abroad moves forward with increasing participation rates and a plethora of education abroad models, the need for data demonstrating the outcomes of these experiences becomes increasingly more important and relevant. Is what we are doing actually serving our constituents? What is their level of satisfaction, growth and knowledge at the end? How does this compare with their expectations before embarking on their education abroad sojourns?

Presenters:
Chair: Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
Darla K. Deardorff, Duke University
Robert Gutierrez, Institute of International Education

10:00 a.m. - 10:30 a.m. Networking Break with Exhibitors

10:30 a.m. - 11:45 a.m. Concurrent Sessions

Challenges and Opportunities in Hosting Mid-Career International Scholars: Case Studies from the U.S. Department of State’s Hubert H. Humphrey Fellowship and the Fulbright Scholar-in-Residence Programs

This session will explore challenges and opportunities in hosting mid-career international scholars by examining two Fulbright programs (Humphrey Fellowships and Scholars-in-Residence) that are unique in requiring U.S. institutions to initiate the application process. Panelists will discuss how these programs: foster a mutual exchange of knowledge and understanding; help U.S. institutions of higher education advance their international presence; assist in faculty and curriculum development; and diversify and enrich their campus and the surrounding host community.

Presenters:
Chair: Edward Roslof, Institute of International Education
Dolgormaa Jamiyan, University of the Humanities, Mongolia
Evan Poata-Smith, Auckland University of Technology, New Zealand
Sudha Shetty, University of Minnesota
Global Outreach as a Driver of Inter-disciplinary Collaboration

International outreach provides an opportunity for students, faculty and administrators to engage on complex global issues that require innovative, cross-cutting inter-disciplinary thinking and problem solving. Teams created from these international enterprises have the capacity to sustain working relations back on campus through inter-departmental and inter-college networks that now also have the capacity to address related regional issues. The session will highlight various examples of international outreach that re-define the meaning and benefits of “global” engagement.

Presenters:
Chair: Prema Arasu, North Carolina State University
Nicole Ranganath, University of California, Davis
Mary Anne Walker, Michigan State University

Internationalization of the Curriculum: American, Canadian and Australian Perspectives

This session will provide a snapshot of recent trends and issues relating to internationalization of the curriculum across the United States, Canada and Australia, and will set the stage for a comparative examination of key issues and good practices related to internationalization of the curriculum between panelists and among session participants.

Presenters:
Chair: Yvonne Oberhollenzer, Australian Education International North America
William Purcell, University of Technology, Sydney
Christa Olson, American Council on Education
Richard Poulin, Université Laval

International Internships: Developing Partnerships to Advance Global Workforce Development

The role of international internships in Global Workforce Development is considered. A literature review into recent studies of employer expectations of recent graduates will be given, along with case studies examining existing international internship programs. The session concludes with roundtable discussion on developing partnerships between businesses and higher education, and suggested direction for the field on developing standards for best practices and quality in internships.

Presenters:
Chair: Jennifer Malerich, Independent
Denita Acker, The Education Abroad Network
Emma Jones, Foundation for International Education
Wednesday, February 17 (continued)

Global Partners in Education: Bringing Universities Around the World Together Through Technology

The future of higher education, including international education, will change as a result of advances in technology and globalization. Current economic crisis demands that we find more cost-effective means than traditional Study Abroad. ECU has successfully developed a project where students from different countries are brought together in real time via video-conferencing. In six years this Global Partners in Education has grown to include 28 institutional partners in 20 countries and continues to grow.

Presenters:
Chair: Rosina Chia, East Carolina University
Elmer Poe, East Carolina University

AIEA Professional Development Services: A Continuing Dialogue About SIO Priorities

In recent years, the AIEA Professional Development and Executive Committees have asked members for their thoughts on a professional development curriculum. Roundtable sessions at recent conferences have greatly informed the organization’s plans. This year, the roundtable will focus on current plans for professional development activities and new ideas for developing a first rate professional development program for SIOs with an already advanced understanding of the field. Bring your ideas and join in this discussion.

Presenters:
Chair: Betsy Brown, North Carolina State University
Mitch Leventhal, State University of New York
Nicholas Arrindell, Johns Hopkins University

Update on Latin America: How the Political and Economic Context Relates to Internationalization

Understanding current political, economic and social trends in Latin America can greatly enhance international educational partnerships with the region and lead to more successful outcomes. This session will explore the new trend to the left in Latin American leadership, its origins and future, along with commentary on burgeoning economic growth that still is hampered by widespread inequality and the future of energy resources in the region, which is so closely linked to U.S. policies and concerns. The presentations will develop the context in which educational linkages are taking place, note some of the challenges this context presents and allow ample time for discussion of strategies for successful partnerships within this framework.

Presenters:
Chair: Linda Jewell, International Student Exchange Programs (ISEP)
Francisco Paletta, Fundacao Armando Alvares Penteado (FAAP)
Everett Egginton, New Mexico State University
Wednesday, February 17 (continued)

Internationalization Strategies: A Focus on China
A multifaceted and collaborative approach is key for effective internationalization strategies particularly for partnerships with educational institutions and organizations. Presenters in this session have been directly involved in international activities and will share their research-based understanding about effective internationalization strategies, particularly with China. Internationalization strategies discussed at this session include visiting scholars, alumni, study tours, community involvement, curriculum and teaching.

Presenters:
Chair: Michael Henry, Grant MacEwan College
William Wei, Grant MacEwan College
Brian Keller, Grant MacEwan College
Kimberley Howard, Grant MacEwan College

If You Don’t Know Where You’re Going, Any Road Will Do: Developing a National Set of Internationalization Indicators
Many institutions — controversies notwithstanding — value college rankings. We also know that it’s difficult to get our institutional leaders focused on campus internationalization. Would rankings or indicators help here? We think they might, if properly designed. Here, we’ll outline a nascent project on internationalization rankings for US institutions. We’ll present what we’ve done so far, outline some issues for further work and discussion, and invite our colleagues to make comments and suggestions.

Presenters:
Chair: Riall W. Nolan, Purdue University
Stephen C. Dunnett, University at Buffalo
Gilbert Merkx, Duke University

12:00 p.m. Exhibit Hall Closes
12:00 p.m. – 1:15 p.m. Plenary Luncheon

Dr. Arthur Levine, President, Woodrow Wilson Foundation
Arthur Levine is the sixth president of the Woodrow Wilson National Fellowship Foundation. Before his appointment at Woodrow Wilson, he was president and professor of education at Teachers College, Columbia University. He served previously as chair of the higher education program, chair of the Institute for Educational Management, and senior lecturer at the Harvard Graduate School of Education.

Dr. Levine was also President of Bradford College (1982-1989) and Senior Fellow at the Carnegie Foundation and Carnegie Council for Policy Studies in Higher Education (1975-1982). He received his bachelor’s degree from Brandeis University and his Ph.D. from the State University of New York at Buffalo.

Dr. Levine is the author of dozens of articles and reviews. His most recent book is When Hope and Fear Collide: A Portrait of Today’s College Student (with Jeanette S. Cureton). Among other volumes are Beating the Odds: How the Poor Get to College (with Jana...
Wednesday, February 17 (continued)

Nidiffer), Higher Learning in America; Shaping Higher Education’s Future; When Dreams and Heroes Died: A Portrait of Today’s College Students; Handbook on Undergraduate Curriculum; Quest for Common Learning (with Ernest Boyer); Opportunity in Adversity (with Janice Green); and Why Innovation Fails.


Dr. Levine has received numerous honors, including a Guggenheim Fellowship and a Carnegie Fellowship, as well as the American Council on Education’s “Book of the Year” award (for Reform of Undergraduate Education), the Educational Press Association’s “Annual Award” for writing (three times), and 17 honorary degrees. He currently sits on the Board of DePaul University, and Say Yes to Education. He is a member of the American Academy of Arts and Sciences.

Plenary Luncheon Co-Sponsored by:

Australian Education International

Australian Education International (AEI) is the international division of the Australian Government’s Department of Education, Employment and Workplace Relations. AEI’s North America office is based at the Embassy of Australia in Washington DC, headed by Mr John Hayton, Counsellor (Education). AEI North America assists the Australian education sector to increase and deepen international engagement, and fosters education and research links between Australia and North America. AEI North America provides information about Australian education and collaboration opportunities, and works with institutions, associations, government and non-government agencies, as well as students and advisors in the United States and Canada for continued collaboration.

Plenary Luncheon Co-Sponsored by:

Università Cattolica del Sacro Cuore

Università Cattolica del Sacro Cuore (UCSC) is the largest private university in Europe and the most comprehensive and complete in Italy. UCSC excels in the diverse and articulate study opportunities that it offers in the humanities and in the scientific fields.. Its five campuses (Milan, Brescia, Piacenza-Cremona, Rome and Campobasso) enrol every year about 42’000 students. The UCSC Milan campus, the main university campus which enrols about 26000 students, offers coursework options and graduate degree programs taught in English in Economics, Business, Communication, International Relations, and Finance and Banking.
Wednesday, February 17 (continued)

1:30 p.m. – 2:45 p.m.  Concurrent Sessions

**A Globally Engaged University? The Student Perspective**
What would a University that embraced a mission to be internationally engaged in all its aspects look like, particularly from the point of view of students? In this session, two panelists will present the framework being developed for comprehensively internationalising the student experience at the University of Melbourne in Australia.

**Presenters:**
John Dewar, The University of Melbourne
Sophie Arkoudis, The University of Melbourne

**Less Than a Degree: Trends in Short-term Programs for International Students**
An increasing number of international students are seeking short-term (non-degree) study programs in the U.S. This panel presentation will explore the ways in which international visiting students can contribute to campus internationalization. Panelists will address the history and trends in inbound international education mobility and describe various types of visiting student programs and the benefits they provide.

**Presenters:**
Chair: Norm Peterson, Montana State University
Susan Lambert, The University of North Carolina at Charlotte
Carol Carmody, The Study Abroad Foundation (SAF)

**Beyond Study Abroad: Global Learning and Intercultural Experiences**
Exploring the necessity, challenge, and learning relevant to developing international partnerships that link teaching and research with global civic engagement; this presentation describes the partnership between academicians, student affairs, and service-learning across two continents and two universities. Imperative to this partnership is the mutual intellectual and corporeal engagement of faculty, staff, and students between these institutions.

**Presenters:**
Chair: Renay Scales, George Mason University
Nhlanhla Mkhize, University of KwaZulu-Natal
T. Garey Davis, George Mason University
Models of Articulation as an Internationalization and Mobility Strategy

Institutions are introducing models of articulation and credit transfer as a means to increase student mobility. This session will provide an overview of when, why and how formal articulation agreements are established; how transfer credit is calculated; the nuts and bolts of actually managing an articulation agreement; and success stories where articulation arrangements have led to greater student recruitment or mobility.

Presenters:
Chair: Jen Nielsen, Australian Education International
Yenbo Wu, San Francisco State University
Tony Adams, Tony Adams Consulting
Carl Herrin, Global Education Solutions, LLC

Listening to all Constituents: Managing Parent Involvement in International Programs

Parents are increasingly involved in their children’s college experience, including the areas pertaining to international programs. International officers will likely need to listen to this emerging constituent as internationalization becomes more essential. The presentation will highlight factors that explain the growth of parent involvement in the U.S. and abroad. It will encourage the exchange of ideas about trends in parent involvement and effective responses to ensure that parents become helpful constituents to advance internationalization.

Presenters:
Chair: Gonzalo Bruce, East Stroudsburg University of Pennsylvania
Kim V. Beisecker, Virginia Polytechnic Institute and State University
Mark Shay, IDP Education
Kathie Stromile Golden, Mississippi Valley State University

AIEA Townhall Meeting

Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

Presenters:
William Lacy, University of California, Davis
Pia Wood, University of Tennessee, Knoxville
Gilbert Merkx, Duke University
Wednesday, February 17 (continued)

Creative Strategies Partnering with the Americas

In this session, concrete partnership strategies for the development of partnerships between Latin American and U.S. institutions will be discussed. Panelists will share their specific experiences, successful best practices, and lessons learned in the development, implementation and evaluation of collaborative partnerships. Panelists will share information about funding programs such as Becas Chile, establishing offices in Latin America, etc.

Presenters:
Chair: Francisco Marmolejo, University of Arizona
Gabriel Carranza, University of North Texas
Jose Lever, University of Arizona
Ignacio Morandé, Ministry of Education, Chile
Craig Hastings, LASPAU: Academic and Professional Programs for the Americas

3:00 p.m. – 4:00 p.m. Concurrent Sessions

At Home in the World: Educating for Global Connections and Local Commitments

The proposed session will provide an analysis of case studies outlining good practice that captures and illuminates the intersection between international and multicultural education. In collaboration with American Council on Education (ACE) staff, practitioners from Baldwin—Wallace College and Portland State University will explore innovative, synergistic, campus practice that links the global issues to local communities. These institutional representatives will also provide feedback to audience members selected to share examples from their own institutional experience.

Presenters:
Chair: Jarred Butto, American Council on Education
Gailda Davis, American Council on Education
Gil Latz, Portland State University
Paul James, Baldwin - Wallace College
Bridget Newell, Westminster College

The Ohio Experience: Key Findings and Best Practice from the International Student Barometer™

The University System of Ohio collaborated with i-graduate to measure the international student experience at Ohio’s HE institutions. The ISB measured the service provided at Ohio campuses and compared them to competitors worldwide, to increase Ohio’s competitiveness in the international market. This session will share the latest data from the largest annual study of international students, discuss examples of excellence through case studies from leading institutions worldwide and explore the use benchmarking data to facilitate improvement.

Presenters:
Chair: William Archer, i-graduate, International Graduate Insight
Ronald Cushing, University of Cincinnati
David Fleshler, Case Western Reserve University
Building Better Partnerships: Communicating Effectively, Enhancing Viability, and Rethinking the Role of the International Office

This session examines three specific strategies for moving international partnerships from transactional exchanges to transformational collaborations. Panelists present some of the best practices identified for each of these strategies and invite attendees to contribute to these. The three strategies are: effective communications among partner institutions at all stages of the partnership process; understanding the elements that enhance long-term viability of partnerships; and considering what it is that such complex partnerships ask of international offices.

Presenters:
Chair: Susan Sutton, Indiana University Purdue University Indianapolis
Everett Egginton, New Mexico State University
Barbara A. Hill, American Council on Education

Global Perspectives on Quality Assurance: United States, Germany and Australia

Assuring the quality of higher education has become a key issue in the United States and worldwide. Education policy experts continue to search for best practice methods to maintain quality through activities such as national regulation and standards, transnational provision, and focusing on education outcomes. This session will provide insight into current developments and best practice examples of quality assurance in Australia, Europe and the US.

Presenters:
Chair: Yvonne Oberhollenzer, Australian Education International
Dean Forbes, Flinders University
Sebastian Fohrbeck, German Academic Exchange Service (DAAD)
David Paris, New Leadership Alliance for Student Learning and Accountability

Informal Roundtable Discussions

This is your opportunity to discuss informally with colleagues any topics not addressed at the conference, to network further with colleagues, and to discuss key insights gained during the conference.
Software to power all your global education initiatives

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Session Chairs and Presenters

Bjørn Einar Aas holds academic degrees in Comparative Politics from the University of Bergen and in Educational Administration from the University of New England, Australia. His career in the international field covers a number of major fields within internationalisation of higher education and research. He has served on various national and international boards and committees. He has been active in the European Association for International Education since 1989 and is now the EAIE President.

Denita Acker has worked in the field of international education since 2006. Ms. Acker has experience in studying, living and working abroad, and is originally from Cape Town, South Africa. She earned her M.A. in International Studies from Old Dominion University where she was also a member of the Field Hockey team. She grew up in Cape Town, South Africa and has traveled and competed internationally in New Zealand, Australia, Zimbabwe, and Holland.

Tony Adams has had over 22 years experience in international education, holding senior management positions at RMIT University in Melbourne and Macquarie University in Sydney prior to forming Tony Adams and Associates in January 2007. Tony is the founding and immediate Past President of the International Education Association of Australia (IEAA), Vice Chairman of the Board of the International Student Exchange Program (ISEP), special advisor to Universita Cattolica Del Sacre Cuore (UCSC-Milan) Global (Australia), and special advisor Mexican Association of International Education (AMPEI).

Clifford Adelman is a senior associate at the Institute for Higher Education Policy. Dr Adelman taught at Roosevelt University, CCNY and Yale and served as an associate dean at William Paterson College of New Jersey before coming to the US Department of Education and working for 26 years on higher education, secondary/postsecondary transitions, and national longitudinal studies databases. He has published a number of reports on the effect of the Bologna Process on the United States.

Michael Adewumi is Vice Provost for Global Programs and Professor of Petroleum & Natural Gas Engineering at Pennsylvania State University. He previously served as Director of Penn State’s Alliance for Earth Sciences, Engineering and Development in Africa (AESEDA), a multi-institutional partnership with African Universities. Dr. Adewumi holds BS, MS and PhD degrees in Petroleum and Natural Gas Engineering and is an internationally known and widely published expert in natural gas engineering.

Mark Algren, TESOL President 2009-2010; Associate Director, Applied English Center, University of Kansas. A frequent speaker, author, and TESOL 2003 convention chair, Mark has been an ESL/EFL teacher/administrator since 1979, with 14 years in Saudi Arabia and the UAE, and one in Hong Kong. With a strong interest in professionalism, standards, and accreditation, he was on the TESOL Professional Development Committee, and is a site reviewer for CEA (Commission on English Language Program Accreditation).

Martha Allexsaht-Snider is Associate Professor of Elementary and Social Studies Education at the University of Georgia. She co-director of the Training, Internships, Exchanges, and Scholarships (TIES) university partnership with Universidad Veracruzana in Xalapa, Mexico. She holds an M.A. in TESOL and Bilingual Education from University of Colorado and a doctorate in cross-cultural education from the University of California, Santa Barbara.

Glenn C. W. Ames is Director of International Public Service and Outreach at the University of Georgia. Ames focuses on cross-cultural studies programs for faculty development and educational partnerships with institutions of higher education in Mexico. He is active in the International Association of Agricultural Economists and other professional organizations. He holds a M.A. from Northern Illinois University and a doctorate in applied economics from the University of Tennessee.

John E. Andersen is Director of International Affairs at the University of Copenhagen where he is active developing English language programmes, renewing university international strategy and securing the international goals in the performance contract with the Danish Ministry of Science, Technology and Innovation. He is chairman of the Danish Rectors’ Conference Committee for International Relations and a member of the European Union’s “Sub-Committee for Higher Education” in Brussels within the European Socrates program.

David Anderson has more than a decade of experience in recruiting international students throughout the world. His work has given him a long track record of university collaboration and understanding of the admissions process. Most recently, he has been in charge of ELS’ efforts to recruit, place and support government-sponsored students from Saudi Arabia, Libya, Kuwait, United Arab Emirates and other countries in the region.

Sona Andrews is Provost and Vice President for Academic Affairs at Boise State University. She has served on the faculty at University of Minnesota and University of Wisconsin-Milwaukee. She completed her first year of undergraduate education in Beirut, Lebanon and her undergraduate degree in geography from Worcester State College (Massachusetts) and her Master’s and Ph.D. in geography from Arizona State University.

Prema Arasu is Associate Vice Provost of International Academics and Director of Global Health Initiatives at North Carolina State University. She is also Professor in the Department of Molecular Biomedical Sciences in the College of Veterinary Medicine and serves as Director of International Programs. She completed her undergraduate education in Malaysia, PhD in molecular biology from Hahnemann University, Doctor in Veterinary Medicine from Cornell University, and MBA from the UNC Chapel Hill Kenan-Flagler Business School.

Will Archer is founder and director of i-graduate. He directs the world’s largest study of international students the International Student Barometer™. He presents regularly at conferences such as NAFSA, the EAIE and the AIEC. Will worked previously for 15 years as adviser to multinational corporations/governments on recruitment across Asia, Africa, North America and Europe. His recent publications include “The Market
for International Research Students” (UUK, 2008) and “Graduate Employability: what do employers think and want?” (CIHE, 2008).

Sophie Arkoudis is Deputy Director of the Centre for the Study of Higher Education at the University of Melbourne. She is a higher education researcher, with extensive involvement in policy development. Her particular areas of expertise are international education, socialisation between diverse student groups, English language development, and integrating language and disciplinary learning and teaching in higher education.

Nicholas Arrindell has been Director of International Student and Scholar Services at Johns Hopkins since 1991. He received his Ph.D. in Comparative and International Education from the University of Maryland, College Park. Arrindell has been responsible for leading a university-wide task force investigating Hopkins’ readiness and capability to comply with new immigration regulations, chairing the compliance review committee. Arrindell has been the recipient of the Council of International Education’s Cuban Seminar hosted in Havana and currently was awarded a Fulbright Scholarship to participate in the German International Education Administrators. He is chair of AIEA’s Professional Development Committee.

Jorge Atiles is associate dean for outreach and extension in the College of Family and Consumer Sciences at the University of Georgia. He has a focus on Latino programming, housing, and cross-cultural studies. He holds a doctorate from Virginia Tech in Blacksburg.

Kim V. Beisecker is Director of the Cranwell International Center at Virginia Tech. VT has approximately 2,500 international students, researchers, and faculty from 110 countries. The Cranwell Center provides orientation, English conversation, Friendship programs, academic courses, personal and academic counseling, crisis counseling and intervention, and community programs. Kim has a MA in counseling, in addition to a variety of academic and life experiences. She has made numerous conference presentations on international student and faculty issues.

Marty Bennett is EducationUSA Marketing Coordinator at the Institute of International Education. Bennett is active in NAFSA and the EducationUSA community and frequently presents on the use of technology and social media in international recruitment initiatives. He has worked in international education since 1993 at Marquette University, ACS International Schools in England, Saint Mary’s College, and Ball State University before joining IIE. Bennett holds an honors BA in political science and history and an MA in history from Marquette University.

Michael Vande Berg is Vice President for Academic Affairs at The Council on International Educational Exchange (CIEE). He received his Ph.D. in Comparative Literature from the University of Illinois at Urbana-Champaign. He is a founding Board member of the Forum on Education Abroad and has authored numerous publications on international education topics, including the assessment of student learning abroad and intercultural competence. An intercultural trainer and researcher, he often speaks to, and conducts intercultural workshops for, faculty and staff in the U.S. and abroad.

Michelle Bernier-Toth joined the Department of State as a Foreign Service Officer in 1987, and has served as a consular officer in Damascus, Syria; Doha, Qatar; and Abu Dhabi, United Arab Emirates. She has also served domestic assignments in the Bureau of Consular Affairs and the Bureau of Near Eastern Affairs. She became Director of CA/OCS/ACS in August, 2005 after serving as Deputy Director in CA/OCS/CI. She holds M.A. and B.A. degrees from Georgetown University and from Yale University respectively.

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John Hayton was appointed Counsellor (Education) and Director of Australian Education International-North America at the Australian Embassy in Washington DC in February 2007. Mr. Hayton has responsibility for Australia’s bilateral education relationship with both the United States and Canada. His career includes 18 years with the Australian Department of Foreign Affairs and Trade, including postings in Bangkok and New York, and three years leading and implementing an information technology industry development program in Tasmania, Australia.

Margaret Heisel is the director of the Center for Capacity Building in Study Abroad (CCB), an organization sponsored by APLU and NAFSA in cooperation with AACC, AAU, NAICU, and AASCU. CCB is building a resource center to assist college and university leaders in developing study abroad, increasing the number of students participating, strengthening study abroad curriculum, and expanding study abroad in Asia, Africa, and Latin American. Previously, she held a variety of administrative posts at the University of California, Office of the President. She holds a doctorate in Latin American Studies from the University of Kansas.

Michael Henry is the Associate Dean of the MacEwan School of Business. His career has spanned the private, public, and non-profit sectors, including mental health, family services, regulatory and public affairs. He completed his undergraduate work at Brock University and the University of Ottawa and graduate studies at the University of Alberta and he is currently pursuing doctoral studies at the University of South Queensland.

Carl A. Herrin, Senior Partner of Global Education Solutions, has an extensive background with policy-related issues in international education, and has focused on professional practice issues in education abroad over the past 12 years. He spent eight years as a member of the senior staff with American Councils for International Education. From 2004 to 2007, he was first a consultant and then director of the education abroad initiative for the Academy for Educational Development. He subsequently launched the joint consulting venture with John Deupree, Global Education Solutions LLC.

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Barbara A. Hill is Senior Associate in the Center for International Initiatives at the American Council on Education. She works directly with institutions on comprehensive internationalization and for three years conducted the invitation Internationalization Forum for Chief Academic Officers, funded by The Henry Luce Foundation, to discuss the academic challenges of leading higher education internationalization.

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John K. Hudzik just finished his term as President of NAFAA: Association of International Educators. He serves as Vice President for Global Engagement and Strategic Projects at Michigan State University and Professor of Criminal Justice. In 2005 he was Acting University Provost and Academic Vice President. From 1995 to 2005, he was Dean of International Studies and Programs at Michigan State University. He was a Fulbright Senior Scholar to Australia in 1987 and is a past president of AIEA.

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Paul James currently serves as the Director of Diversity Affairs at Baldwin-Wallace College in Berea, OH. In this position James reports to the President of B-W and has primary oversight of all operations related to diversity and inclusion. Mr. James is a member of the President’s Cabinet and the College’s senior leadership group. As an adjunct professor, James also teaches within the core curriculum (LAS 200). James serves as the executive vice-president for the national John D. O’Bryant Think Tank. He holds a B.A. in Minority Studies and English Literature from Wichita State University, a Certificate of Completion from the IGRAA/Indigo Educational Program, and an Ed. M. in College Student Services Administration from Oregon State University.

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Linda Jewell is Vice President of International Student Exchange Programs (ISEP). Her assignments during a thirty-year career at the U.S. Information Agency and the Department of State included positions as U.S. Ambassador to Ecuador, Charge d’Affaires in Costa Rica, Deputy Assistant Secretary of State for Western Hemisphere Affairs and Director of Policy Planning for the Western Hemisphere Bureau. She also served in Mexico, India, Poland and Indonesia. She is a member of the Board of the U.S. Center for Citizen Diplomacy. Amb. Jewell received a B.A. degree in Literature from Yale University and a Masters in International Public Policy from the Johns Hopkins School of Advanced International Studies.

Martha Johnson is the Director of the Learning Abroad Center at the University of Minnesota. She has worked in international education since 1991, including on-site in Ireland, four years based in England, and institutional relations management for several educational organizations. Martha has presented and co-chaired numerous sessions and workshops at national and international conferences, and served on a variety of organizational and institutional boards. She previously served on the NAFAA International Education Leadership team as well as serving and chairing multiple committees in NAFAA and the Forum on Education Abroad.

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Brian Keller is an instructor at MacEwan’s School of Business and has arranged overseas practica for Asia Pacific Management students for the past six years. Prior to joining MacEwan, Brian lived and worked in Japan for three years. He co-developed and implemented MacEwan’s BCom inaugural study tour to China and Japan in May 2008. He holds BCom, BA and LLB degrees from the University of Alberta.

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Robert A. Kerr develops and implementing programs that sustain UC Davis’ relationships with its international alumni and scholars, including presenting donation proposals for international initiatives. Kerr joined UC Davis in 1972 and has served in student affairs, university relations and Office of the Chancellor. Kerr serves on the CASE Board and is published in student services and alumni relations books. For three decades, Kerr has taught time management and study skills classes through life-long learning university programs.

Kailash Khandke was appointed as Furman University’s Assistant Academic Dean of Study Away and International Education in 2007. He is a former faculty director of Furman’s Fall in India study away program, and as a former graduate student from India at UC-Davis. Dr. Khandke is joint-appointed as a Professor in the Economics and Asian Studies Departments; sits on the Presidential Search Committee; and chaired the Implementation Task Force during the university’s transition to a new curriculum and academic calendar. He is a 2009-2010 AIEA Presidential Fellow.

Anne D’Angelo King, Assistant Dean of International Programs at the Carlson School of Management, has more than 20 years experience in international education, training, and development including three years on-site in Tokyo, Japan, and Tbilisi, Georgia. Anne leads international program initiatives at the business school institutional partnerships, international research for faculty, and global executive MBA programs. Anne’s current research includes the examination of how institutions can adopt internationalization strategies that contribute to a vision for the extended future.

Edward A. Kolodziej has published fourteen books on security, foreign policy, and global politics; contributed more than 100 articles to professional journals; and lectured in over 40 countries. His latest publications include Security and International Relations (Cambridge, 2005), and “From Superpower to Besieged Global Power: Restoring World Order after the Failure of the Bush Doctrine” (co-edited with Roger Kahn, UGA Press, 2008). He is working on a volume on the theory and practice of global governance.

Laurie Koloski is Director of the Wendy & Emery Reves Center for International Studies at the College of William & Mary. She is also an associate professor of history, with a specialization in post-1945 east central Europe. Her focus at the Reves Center has been on expanding internationally-focused and cross-disciplinary research and curricular initiatives for faculty and students, promoting comprehensive internationalization, and leading an effort to establish joint undergraduate degrees. She is a 2009-2010 AIEA Presidential Fellow.

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Susan Lambert is the founding Director of Intercultural Outreach Programs at the University of North Carolina at Charlotte. She contributes to UNC Charlotte’s outreach and internationalization efforts through development, implementation, and oversight of a broad range of innovative international programs and special projects including custom-designed professional development, language and cultural training programs for international students, students, and mid-career professionals. She has been actively involved in international education organizations including NAFSA’s International Educational Leadership Knowledge Community.

Gil Latz is Vice Provost for International Affairs at Portland State University. He has served as co-project director for ACE’s Global Learning for All project and has led the development of international learning outcomes for PSU (adopted by the faculty senate in 2009). His research has focused on comparative regional development policy, as well as on assessing international learning in the U.S. He earned his BA from Occidental College and his PhD in geography at the University of Chicago.

Betty Leask is Dean, Teaching and Learning in the Division of Business at the University of South Australia. She researches and publishes in the area of internationalisation in higher education. Betty has been a member of the International Education Association of Australia (IEAA) Board since 2006. She convenes the Association’s Internationalisation of the Curriculum Special Interest Group and Chairs the
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Marjorie Lenn is the founding President of the Center for Quality Assurance in International Education. Dr. Lenn has three decades of experience in domestic and international quality assurance, beginning with the New England Association of Schools and Colleges while a senior administrator at the University of Massachusetts at Amherst; Vice President of the Council on Postsecondary Accreditation in Washington D.C. where she was responsible for the recognition process of “accrediting the Accreditors”, and since 1991, the international dimensions of quality assurance as President of the Center. She has served on multiple domestic and international boards including the International Network of Quality Assurance Agencies in Higher Education (INQAAHE) on which she served on its Board of Directors most of its existence since its founding in 1991.

Mitch Leventhal serves as Vice Chancellor for Global Affairs at the State University of New York System. Formerly he served as Provost for International Affairs at the University of Cincinnati. Prior to UC, Leventhal served as the president and director of the US/Canada subsidiary of IDP Education Australia Limited, a non-profit organization owned by the Australian universities. Leventhal earned his doctorate from the University of Chicago, where he focused on international trade in educational services and educational entrepreneurship; his master’s and bachelor’s degrees are from the University of Pennsylvania. He is founding Chairman and President of the American International Recruitment Council.

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Bailian Li is the Vice Provost for International Affairs at NC State University, who provides leadership, innovation, and coordination to integrate global perspectives into all aspects of the University’s mission in teaching, research, extension, and engagement. He is responsible for overseeing the development of international partnerships and joint academic programs. Among other contributions, he has helped in establishing several international dual degree programs in the last three years. He has had extensive experience in developing strong partnership and international centers covering student and faculty exchange, research, education and academic exchanges.

Sonny Lim serves as Director of International Relations for Nanyang Technological University, NTU-Singapore, a research intensive institution based in Singapore. After graduating Phi Beta Kappa with an honors degree in international relations, he completed a J.D. at the UCLA School of Law and was awarded national fellowships for comparative law and language studies in Asia. He has gained professional work experience across the Pacific community for 19 years and also produced documentaries and interviews for television.

Paul Lister serves as the Policy Manager, International Division, at the New Zealand Ministry of Education. Prior to joining the Ministry in 1999, he served in other governmental organizations, including the Ministry of Youth Affairs. He holds a B.A. degree from Otago, and a Masters degree in Geography from Queens University in Canada.

Jennifer Malerich is recent graduate of Drexel University with a M.S. in Global & International Education. Her culminating co-op experience was completed in Spain where she researched the value of international internships in today’s career market. Ms. Malerich has over eight years of study abroad program management experience working for a third party provider. She has studied in Florence, Italy and Seville, Spain and has a BA in International Studies from the University of Arizona.

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Minnie Battle Mayes is the founding Director of The Office of International Programs at North Carolina A&T State University and its interdisciplinary Global Studies Certificate Program. She started her career in international affairs at the United Nations in New York in 1975, followed by positions in Africa and Asia. Mrs. Mayes earned a BA in political science at Binghamton University and a Masters Degree at the School for International Training.

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**Beth McMurtrie** is Senior Editor for International at The Chronicle of Higher Education. She oversees a network of correspondents who report on higher education developments in other countries. She also coordinates domestic coverage of the internationalization efforts of American universities. She has worked for The Chronicle since 1999, starting as a reporter. She has edited the International section since 2003.

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**Paul McVeigh** has been in his current position four years with responsibility for the strategic leadership and operational coordination for all aspects of international programming at Northern Virginia Community College (NOVA). He was a member of the Advisory Council for the ACE’s Internationalization Collaborative from 2006-09 and is currently on the CEA Commission. He has presented on aspects of campus internationalization at AACC, ACE, IIE, and NAFSA conferences. Paul has led various international initiatives with institutions in countries such as Chile, Brazil, Korea, Vietnam, and Turkey. Prior to taking his present position, he was dean of Humanities and Social Sciences at NOVA’s Alexandria Campus. His Ph.D. is from the University of Dublin, Ireland.

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**Socrates Metaxas** received his Bachelors in Civil Engineering and his Master’s in Transportation Engineering from CCNY, NY USA in 1989. Upon his return to Cyprus in 1989 he has worked as a consultant in Engineering projects relating to his field of study. In 2004 he founded the Global Center of Independent Studies (GCIS) and collaborated with American Universities such as Murray State University, St. Louis University, Indiana State University and The George Washington University to offer Distance Learning Post-Graduate programs to the Cypriot Community in the fields of Business, Education, Sports, Security and Safety etc.

**Marilyn Miller** is an associate professor in the Faculty of Education at the University of Regina. Prior to this, she was the Director of the Centre for Continuing Education at the University. Marilyn has been an active administrator, consultant, researcher and teacher in the field of adult and continuing education for the past 20 years. Her research interests include collaborative partnerships, continuing education in rural development and sustainability, and community related policy issues and development.

**Terence Miller** is Director of Marquette University’s Office of International Education (OIE). He has twelve years of experience working in higher education in the field of international education. Terry received his B.A. in Peace Studies and Government from Manhattan College and his Juris Doctorate
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Ignacio Morandé is current advisor for Institutional Relations at BECAS CHILE. He previously worked for the Chilean Ministry of Foreign Affairs APEC and for the Vice Chancellorship of Research and Development at Universidad de Chile. He has published in Chile’s two leading newspapers and at Capital magazine. Mr. Morandé holds a B.A. from Lawrence University, WI, and an MPA from Sciences Po Paris and the London School of Economics and Political Science.

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