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Welcome
to the 2009 AIEA Annual Conference in Atlanta, Georgia, USA

As the program chair, it is my great pleasure to welcome you to the 2009 AIEA Conference here in Atlanta, Georgia. Our conference theme this year is “International Education: Engaging Communities.” This theme guided the selections of panels, roundtables, and workshops from among the record-number of proposals received. International education consists of a plethora of diverse and cross-cutting communities and as the international landscape changes each of these communities is faced with different issues and challenges. Moreover, in the past decade, the complexity, interconnectivity, and scope of these communities have increased dramatically; a trend that most agree will continue and even accelerate. As international education administrators, we must be able to understand and respond to these challenges. The subthemes are listed below and as you look through the program, you will find numerous sessions related to each theme:

1. **Rules of Engagement**: Legal and Ethical Issues related to International Research, Education and Travel Abroad, International Contracts and Agreements, Recruitment, and Outreach

2. **Student Engagement**: Best practices to facilitate active student learning and service including successful student learning assessment models in education abroad

3. **Engagement Principles**: Best practices of International Collaboration with an emphasis on process, challenges, and successes.

4. **Intra-Institutional Engagement**: Best practices in strategic planning, internationalization of the curriculum, faculty involvement, and integration of international students.

5. **Engaged Leadership**: The roles of the President/Chancellor, Provost, Deans, and Senior International Education Officers in internationalization.

6. **Engaging the Funding Community**: Finding and cultivating donor partners/organizations in support of International Education programs and initiatives.

Our conference begins with concurrent sessions and an opening plenary on Monday, February 23, followed by an Opening Reception at the magnificent Georgia Aquarium on Monday evening. In an effort to respond to feedback received from past conferences, we have intentionally incorporated more networking time into this conference (i.e. Tuesday’s informal breakfast roundtables, Tuesday’s networking luncheon, and of course the networking reception on Tuesday evening). We hope that these opportunities will allow you to get to know a greater number of your colleagues.

A highlight of the conference promises to be the keynote addresses:

**John Stremlau of the Carter Center**

**Colleen McEdwards of CNN**

**Nontombi Naomi Tutu, daughter of Desmond Tutu**

There are many people to thank for making this conference possible: I would like to express my deep appreciation to our sponsors, with special thanks to our all-conference sponsors. We are also grateful to the exhibitors who chose to participate in this conference – please do take some time to talk with our exhibitors during the networking breaks as they have valuable resources to offer in our work as senior international officers. I want to thank my conference committee for their hard work in helping to make this conference happen, along with the AIEA staff and conference volunteers. Also, I would like to thank those colleagues who organized and/or will present in one of the sessions. Finally, a special word of welcome to those attending this conference for the first time – we hope you will consider joining AIEA if you are not already a member and that you will return to future AIEA conferences. (Please note that next year’s conference will return to Washington DC (JW Marriott) so please mark the dates of Feb 15-18, 2010 on your calendars now.) Warmest wishes for a wonderful conference - we look forward to an exciting few days together here in Atlanta!

Pia Wood
AIEA President-Elect
2009 Conference Chair
About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is composed of leaders engaged in advancing the international dimensions of higher education. The purposes of the association are to:

1. cooperate in appropriate ways with other national and international groups having similar interests,
2. improve and promote international education programming and administration within institutions of higher education,
3. establish and maintain a professional network among international education institutional leaders, and
4. provide an effective voice on significant issues within international education at all levels.

SEEKING SOLUTIONS TO COMMON PROBLEMS

AIEA gives members opportunities to join forces, exchange ideas, share strategies, and provide an effective voice on matters of public policy. Avenues for addressing common problems and mutual interests include:

- Opportunities for dialogue with colleagues
- A unified voice on specific international legislative issues
- New approaches to international education on campus
- An informed perspective on the development of policy on international education
- Workshops on topics of interest to members
- Professional meetings
- A scholarly journal
- A membership directory
- Consultant referrals
- Other timely publications (print and electronic)

Join AIEA Today!

www.aieaworld.org
2009 AIEA Officers and Committees

**Pia Wood**
President
University of Tennessee, Knoxville

**Bill Lacy**
President-Elect
University of California, Davis

**Gilbert Merkx**
Immediate Past President, Treasurer
Duke University

**April Burriss**
Secretary
Endicott College

**Darla K. Deardorff**
Executive Director
Duke University

**Duleep C. Deosthale**
Vice President, External Relations
Universita Cattolica del Sacro Cuore
AIEA Executive Committee  (term ends February of the year listed)

**Everett Egginton**  
New Mexico State University  
2009

**H. Stephen Straight**  
Binghamton University, State University of New York  
2011

**Norman Peterson**  
Montana State University  
2009

**Betsy Brown**  
North Carolina State University  
2011

**Susan Buck Sutton**  
Indiana University Purdue University Indianapolis  
2009

**Kathy Bellows**  
Georgetown University  
2012

**Dennis Dutschke**  
Arcadia University  
2010

**Larry Bell**  
University of Colorado at Boulder  
2012

**Sabine Klahr**  
Boise State University  
2010

**Donna Scarboro**  
The George Washington University  
2012

**Mitch Leventhal**  
University of Cincinnati  
2011
AIEA Committee and Boards

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in committee participation.

**Bill Davey**
Professional Development Committee Chair
Global Specialists, LLC

Members:
Nicholas Arrindell, Arlene Jackson, Mitch Leventhal, Donna Scarboro, Gary Rhodes, Kerri Spiering

**William Brustein**
Nominating Committee Chair
University of Illinois, Urbana-Champaign

Members:
Gilbert Merkx, Pia Wood, Darla Deardorff (Ex Officio)

**Riall Nolan**
Awards Committee Chair
Purdue University

Members:
Jim Ellis, Tom Bogenschild, Diana Davies, Barbara Carpenter

**Norman Peterson**
Policy Advisory Board Chair
Montana State University

Members:
Nikki Christensen, R.T. Good, Bill Lacy, Gil Merkx, Handy Williamson

**Pia Wood**
Annual Conference Advisory Board Chair,
Editorial Advisory Board Chair
University of Tennessee, Knoxville

Annual Conference Advisory Board Members:
Ray Bromley, Darla Deardorff, Duleep Deosthale, John Dooley, Andy Gillespie, Carla Locatelli, Francisco Marmolejo

Editorial Advisory Board Members:
C. Montgomery Broaded, James L. Buschmann, Charles Harvey, David Urias, Carl Herrin

**Sabine Klahr**
Membership Committee Chair
Boise State University

Members:
April Burriss, Maria Crummett, Andrew Gillespie, Mark Shay, Terence Miller
AIEA Past Presidents

Joe W. Neal, University of Texas, Austin 1982, ’83, ’84
Jack Van de Water, Oregon State University 1985
Charles Klasek*, Southern Illinois University, Carbondale 1986
Ralph H. Smuckler, Michigan State University 1987
George C. Christensen, Iowa State University 1988
Felix V. Gagliano, Ohio State University 1989
Burkart Holzner, University of Pittsburgh 1990
Gerald M. Slavin, University of New Mexico 1991
Thomas H. Hoemeke, University of North Texas 1992
Davydd Greenwood, Cornell University 1993
Barbara B. Bourn,* University of Massachusetts, Amherst 1994
Jean S. Aigner, California State Polytechnic University, Pomona 1995
Edward H. Moseley, University of Alabama, Tuscaloosa 1996
Margaret A. Kidd, University of Texas, Austin 1997
John H. Petersen, Western Kentucky University 1998
Joyce M. Randolph, University of Pennsylvania 1999
John D. Heyl, Old Dominion University 2000
JoAnn McCarthy, University of South Florida 2001
John K. Hudzik, Michigan State University 2002
Maria Krane, Creighton University 2003
Earl Kellogg, University of Illinois, Urbana-Champaign 2004
Stephen C. Dunnett, State University of New York, Buffalo 2005
Uliana Gabara, University of Richmond 2006
William Brustein, University of Illinois, Urbana-Champaign 2007
Gilbert Merkx, Duke University 2008

*deceased
Recipients of AIEA Awards for 2009

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

Recipient: Elizabeth Stallings
Elizabeth Stallman is a Ph.D. candidate in comparative and international development education at the University of Minnesota; she will graduate in May 2009. Her dissertation is a mixed-methods investigation of intercultural competence and racial identity among White American undergraduates who study abroad. She is the lead research assistant on a three-year, federally-funded research project investigating the long-term impact of study abroad on alumni’s global citizenship. She received her M.A. in international educational development from Teachers College, Columbia University, where she also served as assistant director of International Services. She received her B.A. in international politics from Penn State University. From 1994 to 1996 she was a participant on the Japan Exchange and Teaching (JET) Program for which she taught English to Japanese high school students in Shizuoka, Japan. Ms. Stallman is grateful to AIEA for granting her the Harold Josephson Award.

Please visit Ms. Stalling’s poster presentation in the Exhibit Hall.

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education administration.

1996 LaMarr Kopp Pennsylvania State University 2004 Thomas H. Hoemeke University of North Texas
1998 Ralph Smuckler Michigan State University 2006 Tony Adams Macquarie University, Sydney
1999 Joe W. Neal University of Texas at Austin 2006 John K. Hudzik Michigan State University
2000 Burkart Holzner University of Pittsburgh 2007 Stephen C. Dunnett State University of New York, Buffalo
2001 Barbara B. Burn* University of Massachusetts, Amherst 2008 David Larsen Arcadia University
2002 Jack Van de Water Oregon State University 2009 Recipient to be announced at the conference

*deceased
Recipients of AIEA Awards for 2009

The Timothy J. Rutenber Award
Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2006  Judy C. Young  
University of Texas, Arlington

2007  Earl Kellogg  
University of Illinois, Urbana-Champaign

2008  Duleep Deosthale  
Università Cattolica del Sacro Cuore

2009  Recipient to be announced at the conference

Counselor Award
AIEA occasionally recognizes outstanding service and leadership to AIEA through the designation of members as counselors. Below is a list of those who have received this designation to date.

George C. Christensen  
Iowa State University

John D. Heyl  
Old Dominion University

Burkart Holzner  
University of Pittsburgh

Margaret A. Kidd  
University of Texas, Austin

Edward H. Moseley  
University of Alabama, Tuscaloosa

Joe. W. Neal  
Texas International Education Consortium

Gerald M. Slavin  
The University of New Mexico

Ralph H. Smuckler  
Washington, D.C.

Earl Kellogg  
University of Illinois, Urbana-Champaign

Honorary Member
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Nobel Laureate (Peace)
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Conference Information

Conference Check-In
Conference participants may pick up their registration materials in the registration area, located in Prefunction Lobby 2 in Mezzanine 2, North Tower.

Conference Registration Table Hours
Sunday, February 22  7:30 a.m. – 5:00 p.m.
Monday, February 23  7:30 a.m. – 5:00 p.m.
Tuesday, February 24  7:00 a.m. – 5:00 p.m.
Wednesday, February 25  7:00 a.m. – 10:00 a.m.

Conference Registration Table Hours
Sunday, February 22  7:30 a.m. – 5:00 p.m.
Monday, February 23  7:30 a.m. – 5:00 p.m.
Tuesday, February 24  7:00 a.m. – 5:00 p.m.
Wednesday, February 25  7:00 a.m. – 10:00 a.m.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the registration area. Please visit this area each day for the most up-to-date information about session changes and other conference news.

Evaluation Forms
Please take a few minutes to complete the individual session evaluations at the end of each session. All conference evaluations will be sent to participants online following the conference. Be sure to watch your e-mail for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the registration area.

Name Badges and Tickets
All conference participants are required to wear name badges for admission to all sessions and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a $10 fee.

Name badges must be worn at all times and are color-coded as follows:
- White: All-conference events
- Pink: Workshops only
- Yellow: Monday only
- Green: Tuesday only
- Light Blue: Wednesday only

Please observe the registration guidelines on event participation.

Newcomer Orientation
There will be a special Newcomer Orientation on Monday, February 23. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders.

Exhibit Hall
The Exhibit Hall officially opens Tuesday, February 24, at 10:30 a.m. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network, and refresh before the next session. Be sure to visit the Exhibit Hall often throughout the conference. The Exhibit Hall will close at noon on Wednesday, February 25.

Business Services
The hotel provides a business center located in the North Tower. Hours are 7:00 am to 7:00 pm daily. Services include internet access, printing, copying, and faxing. Fees may apply.

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Volunteers
Volunteers are available to answer questions and provide directions. Volunteers will be wearing special shirts.

Parking
Parking is valet only and costs $30 per day, which includes in/out privileges. Several public parking garages are located near the hotel with various rates and hours.

Translation Services
Translation services are available through the hotel.

Postal Services
Postal services are available through the hotel.

Appreciation is expressed to the following for their technology (in kind donations of LCD projectors):
- Duke University
- Georgia Institute of Technology
Directory of Exhibitors

The following organizations are helping to support the Association of International Education Administrators (AIEA) Conference 2009. Please visit the exhibits on Tuesday from 10:30 a.m.–5:30 p.m. and Wednesday from 8:00 a.m.–12:00 p.m. All are invited to attend the Exhibit Opening ceremony on Tuesday at 10:30 a.m. AIEA also gratefully acknowledges the generosity of the sponsors.

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**Kuck Casablanca LLC** *
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**Educational Credential Evaluators**
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**ELS American Education Centers** *
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609-750-3557

**Embassy of Spain-Trade Commission Miami**
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**Emory University – Office of International Affairs** *
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**EUSA**
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ELS Educational Services Inc., parent of ELS Language Centers (with over 50 locations in the USA, 46 of them on university campuses) and the ELS American Education Centers, has been a promoter of US higher education for nearly half a century. The ELS-American Education Center provides a wide range of services and support to give your institution maximum visibility, a continuous presence on the ground, focused recruiting events, and relationships to optimize your recruiting efforts. The ELS-AEC are expanding in developing markets for US higher education, particularly China, Vietnam, and Turkey.

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- Receive authenticated credentials
- View applicant status

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Working with WES is simple, convenient and requires no paperwork. Simply instruct students to visit WES at www.wes.org or send them WES application forms, which we will supply free of charge. Our website and application forms contain precise instructions, including required documents, procedures and fees.

If WES needs more information or documents to prepare a complete and accurate evaluation, WES will request it directly from the applicant or the institution attended. When the evaluation is completed, WES will send an official report to your institution and to the student.

To discuss your institution’s specific needs, please contact our Academic Services department at 212-219-7330 or email us at support@wes.org.
The Georgia Institute of Technology is one of the nation’s premier research universities. Ranked seventh among U.S. News & World Report’s top public universities, Georgia Tech’s more than 19,000 students are enrolled in its Colleges of Architecture, Computing, Engineering, Liberal Arts, Management and Sciences. Tech hosts the largest number of international students and scholars in the state, has a faculty that is more than 40% foreign born, and sends more than 1,000 students a year to study, work, or conduct research abroad.

Emory University

Emory University (www.emory.edu) is known for its demanding academics, outstanding undergraduate experience, highly ranked professional schools and state-of-the-art research facilities. Perennially ranked as one of the country’s top 20 national universities by U.S. News & World Report, Emory encompasses nine academic divisions as well as the Carlos Museum, The Carter Center, the Yerkes National Primate Research Center and Emory Healthcare, Georgia’s largest and most comprehensive health care system.

Georgia State University

Georgia State University, founded in 1913, has a mission of excellence in teaching, research and service. Located in the heart of downtown Atlanta, this major research university has an enrollment of 28,238 undergraduate and graduate students in six colleges. Georgia State is the second largest university in the state, with students coming from every county in Georgia, every state in the nation and from over 145 countries.
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### Day At-A-Glance: Sunday

<table>
<thead>
<tr>
<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td>Conference Registration</td>
<td>Lobby 2 (North/M2)</td>
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<tr>
<td>9:00 a.m. – 4:30 p.m.</td>
<td>AIEA Executive Meeting</td>
<td>Cedar Room (South/LL)</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*Pre-Conference Workshop I: SIO 201</td>
<td>Intl Ballroom A (North/M2)</td>
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<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*Pre-Conference Workshop II: AIEA Pre-Conference Workshop:</td>
<td>Intl Ballroom B (North/M2)</td>
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<td></td>
<td>Strategic Planning for Emerging Landscapes of Internationalization:</td>
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<td>A Focus on China and India</td>
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<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>*Pre-Conference Workshop III: AACRAO/AIEA Pre-Conference Workshop:</td>
<td>Intl Ballroom A (North/M2)</td>
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<td>Strategic International Enrollment Management</td>
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### Day At-A-Glance: Monday

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<td>Conference Registration</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*Pre-Conference Workshop IV: The Art and Soul of Fundraising</td>
<td>Redwood Room (North/M1)</td>
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<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>*Pre-Conference Workshop V: Managing Risk and Responding to Legal</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Issues Abroad: A Workshop for the Senior International Officer</td>
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<tr>
<td>9:00 a.m. – 11:00 a.m.</td>
<td>AIEA Committee/Board meetings</td>
<td>Intl Ballroom AB (North/M2)</td>
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<td>AIEA Professional Development Committee</td>
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<td>AIEA Committee/Board meetings</td>
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<td>AIEA Public Policy Advisory Board</td>
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<td>AIEA Committee/Board meetings</td>
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<td>AIEA Membership Committee</td>
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<td>10:00 a.m. – 11:30 a.m.</td>
<td>AIEA Committee/Board meetings</td>
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<td>AIEA Editorial Board</td>
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<td>11:00 a.m. – 12:00 p.m.</td>
<td>Joint AIEA Committees/Board meeting</td>
<td>Intl Ballroom AB (North/M2)</td>
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<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
<td>AIEA Newcomers Orientation</td>
<td>Juniper Room (North/M2)</td>
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<td>12:30 p.m. – 1:30 p.m.</td>
<td><em>Concurrent Sessions</em></td>
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<td>Brave New World: Global Flows of Short-term Study Abroad</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Evaluating TOEFL iBT Score Requirements</td>
<td>Redwood Room (North/M1)</td>
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<td>Two-way streets: Comprehensive Partnerships Driven by Institutional</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>Identity</td>
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<td>Fundraising Strategies for Global Colleges and Universities</td>
<td>Cottonwood Room B (North/M2)</td>
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<td>Meeting the Demands of the Global Workforce</td>
<td>Oak Room (South/LL)</td>
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<td>Emerging Directions in Global Education in India</td>
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<td>1:45 p.m. – 3:00 p.m.</td>
<td>Conference Opening Plenary and Award Presentation Keynote: John</td>
<td>Intl Ballroom EF (North/M2)</td>
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<td>3:15 p.m. – 4:30 p.m.</td>
<td><em>Concurrent Sessions</em></td>
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<td>Setting up an International Office: Lessons Learned</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>The Provost’s Perspective on Internationalization</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>Reaching Across Borders: Identifying and Serving the Students of the</td>
<td>Intl Ballroom B (North/M2)</td>
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<td>21st Century</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>Career Planning for SIOs: Three Essential Steps</td>
<td>Juniper Room (North/M2)</td>
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<td>Washington Update and Discussion</td>
<td>Redwood Room (North/M1)</td>
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<td>Meaningful Cont(r)acts: Principles and Practices of International</td>
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<td>Agreements from the Perspective of State Universities</td>
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<td>4:45 p.m. – 5:30 p.m.</td>
<td><em>Concurrent Sessions</em></td>
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<td>Understanding the Factors that Shape Intent to Study Abroad</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Online networking, Content Management Systems (CMS)</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>and the Creation of Education Communities</td>
<td>Intl Ballroom B (North/M2)</td>
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<td>Global Learning Through Partnered Inquiry</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>International Consortia: Challenges and Opportunities</td>
<td>Oak Room (South/LL)</td>
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<td>Introducing the Pearson Test of English Academic</td>
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<tr>
<td>4:45 p.m. – 6:00 p.m.</td>
<td>*Conversation with Women in International Education Leadership</td>
<td>Redwood Room (North/M1)</td>
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<tr>
<td>5:30 p.m. – 6:15 p.m.</td>
<td>TransAtlantic Dialogue Reunion</td>
<td>Latitudes Bistro and Lounge</td>
</tr>
<tr>
<td>6:30 p.m. – 8:00 p.m.</td>
<td>2009 AIEA Conference Opening Reception</td>
<td>Georgia Aquarium</td>
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*Separate fee*
### Day At-A-Glance: Tuesday

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<td>7:30 a.m. – 8:15 a.m.</td>
<td>Informal Discussion Roundtables</td>
<td>Intl Ballroom EF (North/M2)</td>
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<tr>
<td>7:30 a.m. – 8:15 a.m.</td>
<td>Network of International Education Associations (NIEA) Meeting (Invitation Only)</td>
<td>Juniper Room (North/M2)</td>
</tr>
<tr>
<td>8:15 a.m. – 9:15 a.m.</td>
<td>Concurrent Sessions: Global Partners in Education: Report on the Andrew Heiskell Award Winning Project on Innovative International Education</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Engaging Faculty in Internationalization</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>Branch Campuses—What Works, What Doesn’t Work, and the Road Ahead</td>
<td>Intl Ballroom B (North/M2)</td>
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<td>AIEA Professional Development Services: A Continuing Dialogue About SIO Priorities</td>
<td>Redwood Room (North/M1)</td>
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<td>Academic Credit Transfer—Is U.S. Higher Education Prepared for Increased Student Mobility?</td>
<td>Dogwood Room A (North/M1)</td>
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<td>Future Trends in International Education: Japan Update</td>
<td>Dogwood Room B (North/M1)</td>
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<tr>
<td>9:30 a.m. – 10:30 a.m.</td>
<td>Concurrent Sessions: Hot Issues: The Impact of the Economy on International Education</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Laying the Foundation for Cooperation and Recruitment Initiatives in Turkey</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>Study Abroad for Scientists: Increasing Disciplinary Diversity in Programming Abroad</td>
<td>Intl Ballroom B (North/M2)</td>
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<td>Building a Successful Career as a Senior International Officer (SIO)</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>Transatlantic Cooperation at the Doctoral Level</td>
<td>Dogwood Room A (North/M1)</td>
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<td>Russian Perspectives on Future Trends</td>
<td>Redwood Room (North/M1)</td>
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<tr>
<td>10:30 a.m. – 11:00 a.m.</td>
<td>Exhibition Opening and Networking Break</td>
<td>Intl Ballroom A (North/M2)</td>
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<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Morning Plenary Speaker: Colleen McEdwards, CNN International Anchor</td>
<td>Intl Ballroom EF (North/M2)</td>
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<tr>
<td>12:15 p.m. – 1:15 p.m.</td>
<td>Networking Luncheon and Award Presentation</td>
<td>Intl Ballroom EF (North/M2)</td>
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<tr>
<td>1:30 p.m. – 2:30 p.m.</td>
<td>Concurrent Sessions: Innovative Education Abroad Experiences</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Global Competence and Assessment: Beyond Study Abroad</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>Intercultural Edge: An Innovative Instrument based on Communication and Social Interaction Style (CSIS)</td>
<td>Intl Ballroom B (North/M2)</td>
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<td>Hokies United, or Forward, Together Forward: Best Practices in Responding to Tragedy from Virginia Tech and NIU</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>Recruitment Strategy for India: Engaging Online Communities</td>
<td>Dogwood Room A (North/M1)</td>
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<tr>
<td>2:45 p.m. – 3:30 p.m.</td>
<td>Concurrent Sessions: Is Your Institution Ready for An Immigration Audit?</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Quality Assurance in the Study Abroad Provider -University of Record Relationship</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>European Approaches to U.S. Short Term Study Abroad</td>
<td>Intl Ballroom B (North/M2)</td>
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<td>A Small Island off the Coast of Europe? World-wide Horizons at Leeds Metropolitan University</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>What’s in an Acronym? TRUN: Facilitating Cooperation between Canadian and U.S. Research Universities</td>
<td>Dogwood Room A (North/M1)</td>
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<td>The Global Dimension of the European Higher Education Area: Facts, Feelings, and Futures</td>
<td>Redwood Room (North/M1)</td>
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<tr>
<td>3:30 p.m. – 4:00 p.m.</td>
<td>Networking Break</td>
<td>Intl Ballroom A (North/M2)</td>
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<tr>
<td>4:00 p.m. – 5:15 p.m.</td>
<td>Concurrent Sessions: At Home in the World: Educating for Global Connections and Local Commitments</td>
<td>Cottonwood Room A (North/M1)</td>
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<td>Regional Contexts in International Education: Two Perspectives and Best Practices</td>
<td>Cottonwood Room B (North/M1)</td>
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<td>International Philanthropy in International Educational Exchange</td>
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<td>Foreign Credential Evaluation Essentials</td>
<td>Intl Ballroom C (North/M2)</td>
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<td>Using National and Regional Organizations: How We Can Help You</td>
<td>Dogwood Room A (North/M1)</td>
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<td>Reflections on Becoming a Global University: Practices and Challenges from Two State University Perspectives</td>
<td>Redwood Room (North/M1)</td>
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<td>5:30 p.m.</td>
<td>Exhibit Hall Closes</td>
<td>Atrium South Tower</td>
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<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>Networking Reception</td>
<td>Atrium South Tower</td>
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<td><strong>Association Breakfast</strong></td>
<td>Intl Ballroom EF (North/M2)</td>
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<td>8:00 a.m.</td>
<td><strong>Exhibit Hall Opens</strong></td>
<td>Intl Ballroom A (North/M2)</td>
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<td><strong>Concurrent Sessions</strong></td>
<td>Cottonwood Room A (North/M1)</td>
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<td><em>Internationalizing the Curriculum: Successful Journeys at Two Universities</em></td>
<td>Cottonwood Room B (North/M1)</td>
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<td><em>Reforming International Recruitment: The Formation of American International Recruitment Council (AIRC)</em></td>
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<td><em>Innovative Models of International Collaborations</em></td>
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<td><em>From Planning to Practice: Strategic Vision and Implementation in Internationalization</em></td>
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<td><em>From Theory &amp; Research to Practice: The Intercultural Development of U.S. Students Abroad</em></td>
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<td><em>What if? Risk Management of Study Abroad Programs in a Higher Education Setting</em></td>
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<td><em>Partnerships Across Borders — Building and Sustaining Capacity for U.S. Education Abroad</em></td>
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<td><em>Engaging Diverse Communities: Inter-American Studies as Best Practice for Inter-Regional and Transatlantic Cooperation</em></td>
<td>Intl Ballroom C (North/M2)</td>
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<td><em>Internationalizing Engineering Education Through Dual Degrees</em></td>
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<td><em>Crouching “Tiger”, Hidden “Scholar”</em></td>
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<td>12:00 p.m.</td>
<td><strong>Exhibit Hall Closes</strong></td>
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<td><strong>Luncheon Plenary and Award Presentation</strong></td>
<td>Intl Ballroom EF (North/M2)</td>
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<td>Keynote: Nontombi Naomi Tutu</td>
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<td>1:30 p.m. – 2:15 p.m</td>
<td><strong>Concurrent Sessions</strong></td>
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<td><em>Export Control: Institutional Obligations for All Internationalization Efforts</em></td>
<td>Cottonwood Room B (North/M1)</td>
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<td><em>AIEA Townhall Meeting</em></td>
<td>Intl Ballroom B (North/M2)</td>
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<td><em>The (Surprising) Role of International Alumni Networks in Internationalizing the Campus</em></td>
<td>Intl Ballroom C (North/M2)</td>
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<td><em>International Education and Engagement: Best Practices, Challenges, and Trends</em></td>
<td>Dogwood Room A (North/M1)</td>
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<td><em>Examples of Joint and Double Degrees between U.S. and E.U. Institutions: A European Perspective</em></td>
<td>Redwood Room (North/M1)</td>
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<td>2:30 p.m. – 3:45 p.m</td>
<td><strong>Concurrent Sessions</strong></td>
<td>Cottonwood Room A (North/M1)</td>
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<td><em>Study Abroad’s Catch 22: The Simon Bill and Travel Warnings</em></td>
<td>Cottonwood Room B (North/M1)</td>
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<td><em>Divergence or Convergence: Best Practices in International Recruitment</em></td>
<td>Intl Ballroom C (North/M2)</td>
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<td><em>Internationalizing Students’ Experience Across the Campus: Selling the Idea to a University Community</em></td>
<td>Dogwood Room A (North/M1)</td>
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<td><em>A Critical Discussion of Joint Degree Awards and Dual/Multiple Degree Awards, Drawing upon Erasmus Mundus in Europe and BRIDGE in Russia</em></td>
<td>Redwood Room (North/M1)</td>
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<td><em>U.S. Higher Education Adapts to the Bologna Process</em></td>
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<td>3:45 p.m. – 5:45 p.m</td>
<td><strong>AIEA Executive Committee Meeting</strong></td>
<td>Juniper Room (North/M2)</td>
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Omni at CNN Center North Tower Maps
Omni at CNN Center South Tower Maps
## 2009 AIEA Conference Schedule of Events

*Omni at CNN Center*

### Sunday, February 22

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<td>Pre-Conference Workshop I*</td>
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<td>8:30</td>
<td>SIO 201</td>
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<td>10:00</td>
<td>Pre-Conference Workshop II*</td>
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<td>10:30</td>
<td>IIE/AIEA Pre-Conference Workshop: Strategic Planning for Emerging</td>
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<td>Landscapes of Internationalization: A Focus on China and India</td>
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<td>11:00</td>
<td>Pre-Conference Workshop III*</td>
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<td>11:30</td>
<td>AACRAO/AIEA Pre-Conference Workshop: Strategic International Enrollment Management</td>
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<td>12:00</td>
<td>Conference Registration</td>
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Sunday, February 22 (continued)

7:30 a.m. – 5:00 p.m.  Conference Registration

LOBBY 2

9:00 a.m. – 4:30 p.m.  AIEA Executive Meeting

CEDAR ROOM

8:00 a.m. – 12:00 p.m.  Pre-Conference Workshop I (separate fee)

INTL BALLROOM A

SIO 201

SIO 201 is a follow-on session to the CIEA (SIO) 101 workshop offered at NAFSA and AIEA conferences. It is an interactive workshop intended for Senior International Officers (SIO) with 3-5 years of experience. Utilizing case studies, the workshop will focus on leadership, strategic planning, globalization, planning for transformation and the SIO as change agent. Using open discussion techniques from past “Transatlantic Dialogue” and “Dialogue of the Americas”, participants will choose the topics discussed and be asked to read “The SIO as Change Agent” by John Heyl and other materials prior to the workshop.

NOTE: Workshop participants are expected to read “The SIO as Change Agent” by John Heyl before coming to the workshop; the book may be purchased when registering for the workshop.

Presenters:
Bill Davey, Global Specialists, LLC
JoAnn McCarthy, International Education Consultant
Riall Nolan, Purdue University

Not a member of AIEA?
Value the networking opportunities at this conference?

Then apply for AIEA membership for 2009! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit www.aieaworld.org
Sunday, February 22 (continued)

1:00 p.m. – 5:00 p.m.  Pre-Conference Workshop II (separate fee)  
INTL BALLROOM B

IIIE/AIEA Pre-Conference Workshop:
Strategic Planning for Emerging Landscapes of Internationalization: A Focus on China and India.

Both China and India have historically been two of the largest sending countries of international students not only to the U.S. but globally. This half-day workshop aims to provide senior and education abroad administrators with knowledge critical for understanding the current market of international exchange and strategies to plan for growth, in terms of students, faculty and programs, between China and India with the U.S. Speakers and presenters will include IIE research staff and senior-level administrators responsible for leading best practice initiatives and partnerships with programs in China and India. Presenters will discuss their approaches for innovative programs in the context of U.S. education abroad, and also provide strategies and recommendations toward broader internationalization efforts, including research, faculty and exchange partnerships with China and India.

Presenters:
Robert Gutierrez, Institute of International Education
Bertrand Guillotin, Duke University
Margot Landman, National Committee on U.S.- China Relations
Riall W. Nolan, Purdue University
Daniel Obst, Institute of International Education
Richard C. Sutton, University System of Georgia Board of Regents
Susan Buck Sutton, Indiana University – Purdue University Indianapolis
Sabine O’Hara, Council for International Exchange of Scholars (CIES)

1:00 p.m. – 5:00 p.m.  Pre-Conference Workshop III (separate fee)  
INTL BALLROOM A

AACRAO/AIEA Pre-Conference Workshop:
Strategic International Enrollment Management

Strategic enrollment management (SEM) is a concept and process for achieving an institution’s comprehensive, mission-based enrollment goals. SEM can be a useful paradigm for improving recruitment and retention of international students. Often, however, those engaged with international enrollment and SEM are not working together effectively. This session will focus on strategies for aligning international enrollment goals with an institution’s overall enrollment strategy.

Presenters:
Bob Bontrager, AACRAO
Clayton Smith, University of Windsor
### Monday, February 23

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<tr>
<td>7:30</td>
<td>Pre-Conference Workshop IV</td>
<td>The Art and Soul of Fundraising 8:00 a.m.–12:00 p.m.</td>
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<td>7:30</td>
<td>Pre-Conference Workshop V</td>
<td>Managing Risk and Responding to Legal Issues Abroad: A Workshop for the Senior International Office 8:00 a.m.–12:00 p.m.</td>
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<td>08:00</td>
<td>Conference Registration</td>
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<td>09:00</td>
<td>AIEA Committee/Board Meetings</td>
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<td>09:30</td>
<td>Joint AIEA Committees/Board Meeting</td>
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<td>AIEA Editorial Board Meeting</td>
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<td>11:00</td>
<td>AIEA Newcomers Reception</td>
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<td>12:00</td>
<td>Concurrent Sessions</td>
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<td>12:30</td>
<td>Short-term Study Abroad – TOEFL – Partnerships – Fundraising Strategies – Global Workforce – Global Education in India</td>
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<td>13:00</td>
<td>Conference Opening Plenary and Award Presentation</td>
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<td>Concurrent Sessions</td>
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<td>14:00</td>
<td>Setting Up an International Office – Provost’s Perspective – Identifying and Serving the Students of the 21st Century – Career Planning for SIOs – Washington Update – Meaningful Contracts: International Agreements from the Perspective of State Universities</td>
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<td>14:45</td>
<td>Women in Leadership</td>
<td>4:45 p.m.–6:00 p.m.</td>
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<td>Concurrent Sessions</td>
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<td>Intent to Study Abroad – Online Networking, CMS and Education Communities – Partnered Inquiry – International Consortia – Pearson Test of English Academic</td>
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<td>16:30</td>
<td>2009 AIEA Conference Opening Reception</td>
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Monday, February 23 (continued)

7:30 a.m. – 5:00 p.m. Conference Registration

8:00 a.m. – 12:00 p.m. Pre-Conference Workshop IV (separate fee) Redwood Room

**The Art and Soul of Fundraising**

With the re-emergence of donor-centered fundraising and an increasing desire by charities to help donors integrate their philanthropy into their overall tax, estate and financial planning, many fundraisers and gift planners ask “How can I introduce this topic in my donor visits?” This session will focus on creative ways of giving to maximize the benefits both to the donor and to the organization, sharing effective tools, techniques and donor-centered, open-ended questions to help you adapt your style and your organization to more effectively use this approach. Participants will leave with an ability to recognize the opportunities that enable donors to increase their support exponentially. We will discuss assets that can be given, as well as the variety of ways in which they can be given – both outright and using creative giving arrangements. Explore the fun side of philanthropy as we discuss these opportunities within the framework of building authentic relationships with the donors who advance our missions.

**Presenters:**
Brian M. Sagrestano, Gift Planning Development, LLC

8:00 a.m. – 12:00 p.m. Pre-Conference Workshop V (separate fee) Cottonwood Room A

**Managing Risk and Responding to Legal Issues Abroad:**
**A Workshop for the Senior International Officer**

As Senior International Officers plan, develop, and implement, international initiatives, they must have an excellent understanding of risk management and the legal environment both in the United States and abroad. This workshop will provide attendees with risk management and legal information and resources to support effective international program development and implementation. Presenters will provide risk management guidance on issues including: developing and implementing study abroad programs, setting up a branch campus abroad, supporting (insurance, tracking, etc.) faculty/staff and students traveling abroad for research and development projects, conferences, service learning, etc., and responding to both U.S. (export control, etc.) and international regulations abroad. Legal cases and case studies as appropriate will be presented and discussed.

**Presenters:**
Gary Rhodes, Loyola Marymount University
Alexander W. Koff, Esq., Whiteford, Taylor & Preston, LLP
Kim Nimmo, United Educators
Steven McLaughlin, Georgia Institute of Technology
Amy Bass Henry, Georgia Institute of Technology
Monday, February 23 (continued)

9:00 a.m. – 11:00 a.m.  AIEA Committee/Board Meetings

- AIEA Professional Development Committee
- AIEA Public Policy Advisory Board
- AIEA Membership Committee

10:00 a.m. – 11:30 a.m.  AIEA Editorial Board

11:00 a.m. – 12:00 p.m.  Joint AIEA Committees/Board

12:30 p.m. – 1:30 p.m.  AIEA Newcomers Orientation

The session is intended to welcome and advise first-time attendees of the resources available to them at the conference and upon joining AIEA. Additionally, it will expose them to the structure of the organization and introduce them to the officers of the organization. The session is open to all first-time conference attendees, including new and prospective members.

Presenters:
Mitch Leventhal, University of Cincinnati
Bill Davey, Global Specialists, LLC

12:30 p.m. – 1:30 p.m.  Concurrent Sessions

Brave New World: Global Flows of Short-term Study Abroad

Short-term study abroad is the fastest growing sector of the study abroad market and rich with opportunities for broad institutional development. This session will consider three dimensions of short-term study abroad programs: an overview of research findings on the short-term study abroad market for US students worldwide; the challenges and opportunities of faculty engagement in short-term study abroad programs; and student mobility trends in Australia - including the increasing demand from Australian students for short-term programs.

Presenters:
Chair: John TW Hayton, Australian Education International, Embassy of Australia
John Sunnygard, Innovations in Global Education
Wendy Williamson, Illinois University
Jen Nielsen, Australian Education International, Embassy of Australia
Monday, February 23 (continued)

Evaluating TOEFL iBT Score Requirements
Since the launching of the TOEFL Internet-based test (TOEFL iBT) in 2005, test providers and users have been examining the correlation between minimum scores for admission and student academic performance. Are the initially set admission scores correctly determining the proficiency of international students? Should they be adjusted? This roundtable discussion will focus on the use of TOEFL iBT scores in several contexts (university admission, exchanges, and English language programs) and the performance data gathered so far.

Presenters:
Chair: Maria C. Krane, Creighton University
Eileen Tyson, Educational Testing Service (ETS)
Susan Matson, ELS Language Center
Ingrid Schmidt, North Carolina State University

Two-way Streets: Comprehensive Partnerships
Driven by Institutional Identity
Fairfield University and Brandeis University are both engaged in partnerships with universities in the developing world - Fairfield with Universidad Centroamericana (UCA), the Jesuit University of Central America located in Managua, Nicaragua; and Brandeis with Al-Quds University, a Palestinian university in Jerusalem. Both partnerships are identity-driven and comprehensive, involving administration, faculty, and students, with goals of cultural understanding and educational capacity-building. In a comparative format, this session will look at major aspects of forming and sustaining such partnerships.

Presenters:
Chair: Daniel Terris, Brandeis University
Edna Wilson, Fairfield University
Susan Fitzgerald, Fairfield University

Fundraising Strategies for Global Colleges and Universities
With the recent economic downturn, there is an increasing reliance on outside funding to meet budgetary and long-term needs, particularly in global colleges and universities. At the same time, the World War II generation has largely retired, leaving the Baby Boomers as the best donors in their peak earning years. Brian M. Sagrestano will lead a panel discussion on the changing fundraising marketplace, and what the economy and the changing generational cohorts mean for senior international officers in their fundraising efforts. Joining Brian on the panel will be William Brustein, PhD, who will focus on successful strategies for pursuing internal and external (government, corporate, foundation, and individual) funds, drawing upon best practices at public research universities. The third panelist is Carolyn North, PhD, who will speak about what to do while you are waiting for the global economy to bounce back – focusing on the internal work and processes that senior international officers must tend to in order to prepare for successful fundraising.

Presenters:
Chair: Brian M. Sagrestano, Gift Planning Development, LLC
William I. Brustein, University of Illinois
Carolyn North, University of Colorado Denver
Meeting the Demands of the Global Workforce

We are living in a time of unprecedented rates of change, uncertainty and competition. The key challenge for Education is that it needs to keep pace with these global economic and social changes, with the ultimate goal of preparing students for the global workforce. To understand these challenges more fully, Edexcel and Lehigh University’s Dr. Bill Hunter have undertaken two related research projects to address this challenge. Edexcel’s Effective Education for Employment (EEE) report provides insight into the expectations of employers and the direction that is needed to stay in touch with and meet increasing employer demands. It also introduces qualities valued by employers in the 21st century. Dr. Hunter, in conjunction with the National Foreign Trade Council, NAFSA and other business professionals and educators from more than 40 countries, created an assessment measuring a person’s likelihood of succeeding in an economy without geographic, cultural or linguistic borders. This session will discuss key questions related to these projects.

Presenters:
Co-chair: Bill Hunter, Lehigh University
Co-chair: Ross Hall, Edexcel
Mohamed A.S. Latib, DeSales University

Emerging Directions in Global Education in India

Globalization has increased demand for harmonious mobility, compatibility and employability of human resources. The Indian higher education sector with a blend of public and private efforts is at the crossroads where opportunities and challenges abound. Increased student mobility between east and west is opening doors where Indian academia needs to get prepared and empowered. Issues of harmonization, accreditation, assessments, autonomy, equity and excellence are vital. This session will address these emerging directions in higher education in India.

Presenters:
Chair: Bhushan Patwardhan, Manipal Education, India
Anitha Kurup, National Institute of Advanced Studies, India
Anand Sudarshan, Manipal Education, India

Join AIEA’s Consultant Directory!

Another unique benefit for AIEA members is the opportunity to sign up for the AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available free to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!
Monday, February 23 (continued)

1:45 p.m. – 3:00 p.m.  Conference Opening Plenary and Award Presentation

Keynote: John Stremlau
Vice President for Peace Programs
The Carter Center

Dr. John Stremlau is vice president for peace programs at The Carter Center, named to the post in January 2006. He oversees the Center’s programs to advance human rights, democracy and conflict resolution globally, regional cooperation in the Americas, and promotion of grassroots democracy, rule of law, and social justice in China.

For the past eight years he resided in South Africa where he was Jan Smuts Professor and Head of International Relations and the founding director of the Centre for Africa’s International Relations at the University of the Witwatersrand, Johannesburg. Previously, he served as senior advisor to the Carnegie Commission on Preventing Deadly Conflict in Washington, D.C. (1994-1998), deputy-director for policy planning in the office of the U.S. Secretary of State (1989-1994), strategic planning officer for the World Bank (1988-1989), and an officer of the Rockefeller Foundation (1974-1987), directing its international relations division from 1984-1987.

At the Rockefeller Foundation, his responsibilities included supporting research and training in the fields of international security, arms control, and international economic cooperation. He also administered a special trustee-supported program to fund black leadership development in South Africa.

Dr. Stremlau publishes extensively on foreign affairs and is a frequent media commentator on international network news programs. He authored “The International Politics of the Nigerian Civil War,” and edited several books. He comments frequently on foreign affairs, including more than 200 opinion pieces for South African and international media since 1998.

Sponsored by:

World Education Services

World Education Services (WES), www.wes.org, is the leading source of international education intelligence. It is a not-for-profit organization with more than 30 years of service to the academic community evaluating international credentials. WES evaluations are based on rigorous document authentication procedures and unparalleled expertise. By providing reliable and authoritative evaluations, WES helps more than 2,000 academic institutions make well-informed decisions regarding admission and/or transfer credit for foreign-educated applicants. WES shares its expertise and research with professional colleagues by publishing comprehensive resources on its web site and through its renowned workshop series.
Monday, February 23 (continued)

3:15 p.m. – 4:30 p.m. Concurrent Sessions

**Setting up an International Office: Lessons Learned**

This session will focus on the lessons learned in the first two years of establishing a central university international office. The challenges, successes and frustrations of implementing a strategic plan will be addressed including how to work with a diverse group of stakeholders, how to increase faculty buy-in, and how to address the legal and risk management issues involved in internationalization efforts.

**Presenters:**
Chair: Joel Harrington, Vanderbilt University
Dawn Turton, Vanderbilt University

**The Provost’s Perspective on Internationalization**

For three years, the American Council on Education convened an invitational Internationalization Forum for Chief Academic Officers, funded by The Henry Luce Foundation, to discuss the academic challenges of leading higher education internationalization. This panel session of chief academic officers will focus on the major leadership issues and strategies for internationalization within and across sectors. The participants will share promising practices in addressing these challenges and respond to questions from the audience.

**Presenters:**
Chair: Barbara A. Hill, American Council on Education
Lendley C. Black, Kennesaw State University
Elizabeth S. Boylan, Barnard College/Columbia University
Michael B. Sperling, Mercy College

**Reaching Across Borders: Identifying and Serving the Students of the 21st Century**

As the global supply and demand for higher education continues to shift, some institutions are engaging in creative new joint ventures with the private sector that allow significant expansion of global diversity on the home campus while others have taken bold steps to deliver offshore educational services to students through public/private collaborations. This session looks at new developments in accessing international students in order to advance the internationalization goals of the home campus.

**Presenters:**
Chair: JoAnn McCarthy, International Education Consultant
Andrew Flagel, George Mason University
Chris A. Bell, Oregon State University
Monday, February 23 (continued)

**Career Planning for SIOs: Three Essential Steps**
This session is for people who are planning to become Senior International Officers (SIOs) at a college or university; as well as existing SIOs who are contemplating a change of institution. The session goes through the basics of three essential steps in career planning: how to determine what kind of SIO you want to be, what type of institution you would be best suited for, and how to negotiate favorable terms of entry.

**Presenter:**
Chair: Riall W. Nolan, Purdue University

**Washington Update and Discussion**
With a new Administration and a new Congress, the international education and exchange communities will be faced with new opportunities, challenges, and policy makers. This session, an annual feature of the AIEA conference, will feature presentations by two experienced Washington advocates on issues including appropriations for key programs in the Departments of State and Education, the upcoming Title VI 50th anniversary, the outlook for the Paul Simon/Abraham Lincoln study abroad legislation, and other new international education legislative initiatives on the horizon. Participants will also have the opportunity to discuss AIEA legislative priorities for the new administration.

**Presenters:**
Chair: Gilbert W. Merkx, Duke University
Michael McCarry, Alliance for International Educational and Cultural Exchanges
Miriam A. Kazanjian, Coalition for International Education

**Meaningful Cont(r)acts: Principles and Practices of International Agreements from the Perspective of State Universities**
Successful international partnerships use various types of contracts (MOAs) translating the institutional goals and strategies for internationalization into operational instruments of engagement. We discuss essential formal components of MOAs for standard research partnerships as well as for the establishment of international locations. For state universities and their land-grant values, a balanced set of well-crafted partnerships supports globally competitive research and the delivery of off-shore quality education guaranteeing faculty, student, and institutional success.

**Presenters:**
Chair: William B. Lacy, University of California, Davis
Bailian Li, North Carolina State University
Dieter Wanner, Ohio State University
Monday, February 23 (continued)

4:45 p.m. – 5:30 p.m. Concurrent Sessions

**Understanding the Factors that Shape Intent to Study Abroad**

This presentation examines the factors that influence students’ probability of intending to study abroad. Data from 2,772 freshmen at 19 institutions reveals the impact of socio-economic status, social and cultural capital, demographic characteristics, educational intentions, and institutional traits. Findings also show the positive impact of specific freshman year experiences on intent to study abroad. Vital implications for democratizing study abroad participation and broader internationalization efforts across higher education will be discussed.

**Presenter:**
Chair: Mark Salisbury, University of Iowa

**Online Networking, Content Management Systems (CMS) and the Creation of Education Communities**

Social online networking becomes increasingly important especially among younger persons. Most students already belong to some social community like Facebook, and the usage of social online networking is increasing continuously. The session will present current developments and tendencies of social communities and will indicate possibilities for higher education institutions how to create their own social community and network, which benefits could be created and how to engage students and lecturers within new education communities.

**Presenter:**
Chair: Martin Scheer, Universidad Iberoamericana

**Global Learning Through Partnered Inquiry**

This session presents a model of international education based on civic engagement, reciprocal community partnerships and the teaching of critical global issues in partnership with organizations and institutions in the developing world. A cornerstone of the model is the fieldwork component of the program linking student inquiry with mentorship from local organizations.

**Presenters:**
Chair: Rebecca Hovey, School for International Training (SIT) Study Abroad/World Learning
Maureen Powers, School for International Training (SIT) Study Abroad/World Learning
Monday, February 23 (continued)

International Consortia: Challenges and Opportunities
The number of international university consortia has grown in response to the need for multi-faceted institutional partnerships, which can multiply quickly through participation in consortia. As a component of a campus internationalization strategy, consortial partners need to share missions, visions, and strategies and provide for involvement of students, faculty, and institutional leaders. This session will address the opportunities and challenges of working as part of a consortium, with focus on the 19-member Academic Consortium 21.

Presenters:
Chair: Betsy E. Brown, North Carolina State University
Nami Iwaki, Nagoya University

Introducing the Pearson Test of English Academic
At this session, attendees will learn about the Pearson Test of English (PTE) Academic, a new computer-based academic English language test that evaluates the proficiency of non-native English speakers. Institutions will learn how to access and interpret PTE test results online. Attendees will also experience a variety of integrated test questions and learn about the variety of test preparation services available to international students.

Presenter:
Chair: Cecil Broadnax, Pearson

AIEA and EAIE are pleased to announce the 5th jointly sponsored Transatlantic Dialogue September 13-15 2009 in Madrid, Spain. An interactive and participant centered seminar, the Transatlantic Dialogue brings together chief international educators from Europe and around the world and North American international education administrators to discuss common issues and challenges associated with the transatlantic relationship. The seminar provides the opportunity to meet together in a residential environment, in a non-threatening atmosphere, where we are able to freely share information and ideas, and engage in dialogue. As with the previous seminars, we will draw conclusions and make recommendations to AIEA and EAIE for dissemination of information and implementing policy and procedures. While the topics are determined by the participants of each dialogue, previous topics have included: the impact of the Bologna Process, dual and joint degrees, North-South cooperation, language policies, commercialism of education abroad, curriculum integration, academic credit, and graduate degree structures. Dialogue participants are expected to arrive for the opening session on September 13, 2009 at 6:00PM. The dialogue will conclude late afternoon on September 15. International educators interested in critical transatlantic issues are urged to apply. Nine members from each association will be selected to participate. Participants will be selected and notified by June 12, 2009. Application deadline is May 15. If interested, please contact the coordinators for more details: Bill Davey (wdavey@gmail.com), Dennis Dutschke (dutschkd@arcadia.edu), or Hans-Georg van Liempd (h.g.vliempd@uvt.nl)
Monday, February 23 (continued)

4:45 p.m. – 6:00 p.m.  Conversation with Women in International Education Leadership

**Speaker: Jane Smith, Spelman College**

Hosted by the Women Officers of the AIEA Executive Committee, the program and subsequent conversation will focus on women in international education leadership positions.

**Sponsored by:**

**Spelman College**

Making a Choice to Change the World

Spelman College prepares forward-thinking, socially conscious women to change the world in meaningful ways. In the past 10 years, more than 1,000 women have enriched their lives and discovered the world though the Study Abroad and International Exchange program. From Argentina to Morocco, Shanghai to Cape Town, Spelman women learn to appreciate the many cultures of the world – part of the College’s mission.

Applying for national scholarship programs designed for international study, the proof is in the product with the College leading as one of the top producers of Fulbright and Gilman scholars.

**Agnes Scott College**

Agnes Scott College educates women to think deeply, live honorably and engage the intellectual and social challenges of their times.

Students are drawn to Agnes Scott by its excellent academic reputation, exceptional faculty, and metropolitan Atlanta location — offering myriad cultural and experiential learning opportunities. A diverse and growing residential community of scholars, this highly selective liberal arts and sciences college is known for its dynamic and challenging intellectual community. Encouraging students to engage the wider world through study abroad and presenting its curriculum with international context, Agnes Scott College delivers on its promise: The World for Women.

5:30 p.m. – 6:15 p.m.  TransAtlantic Dialogue Reunion

The AIEA-EAIE TransAtlantic Dialogue is holding a reunion for those who participated in the Dialogue in: Kraków, Poland, Sept. 11-13, 2005, Basel, Switzerland, Sept. 10-13, 2006 and Trondheim, Norway, Sept. 9-11, 2007 and in Antwerp, Belgium, Sept. 14-16, 2008. It will be an occasion to see each other again, reminisce and renew discussions we had about international issues of common interest and concern.
Monday, February 23 (continued)

6:30 p.m. – 8:00 p.m. 2009 AIEA Conference Opening Reception

GEORGIA AQUARIUM

Join your colleagues at the spectacular Georgia Aquarium for an evening of networking with old and new friends.

Walking Directions to Georgia Aquarium from Omni Hotel

225 Baker Street
Atlanta, GA
404 - 581 - 4181

Please note that you are scheduled to arrive at the Ocean Ballroom Entrance.

Take Andrew Young International Blvd NW to Centennial Olympic Park Dr. NW. Take a left onto Centennial Olympic Park. Walk approximately 2 blocks to Baker Street NW. Take a left on Baker and walk approximately 4 blocks. You will see the Aquarium Main Entrance on your right directly across from the World of Coke plaza. Curve right off Baker and into the plaza. Continue past the Aquarium Main Entrance. Follow the path that leads between Georgia Aquarium and World of Coke to Ivan Allen Blvd. Take a left onto Ivan Allen Blvd. The Oceans Ballroom Entrance will be on your left directly past the loading dock.

You may also cross directly through Centennial Olympic Park to Baker Street and follow from there.

Sponsored by:

INTO

Internationalization requires universities to commit energy, expertise, and resources that match the magnitude and complexity of the challenge. Rising tuition costs and declining public financial support for higher education signal the need for institutions to align their academic assets with the expertise and resources of the private sector. This powerful alliance can be the key to transformational change.

In the fast-changing global market for higher education services, students are increasingly empowered by choice. In response, successful universities are developing imaginative, capacity-building strategies that secure their place within a new, global education economy. INTO plays a leading role in this movement by providing valuable resources and initiating collaborative partnerships that combine the best of the public and private sectors.

INTO invests in long-term, deeply embedded joint ventures with academic institutions — partnerships that ultimately generate the financial resources that support their comprehensive internationalization. In collaboration with our growing, global network of partner universities, we are building world-class international centers on university campuses that are supported by: Strategic market intelligence.
• a global network of well-managed education counselors
• innovative university-designed and delivered academic programs that ensure student success
• first-class international student support services
• state-of-the-art living and learning facilities
• a growing global network of like-minded institutions dedicated to collaborative teaching and research.

INTO expects to have invested in 16 international pathway centers worldwide by 2012, building secure futures for our partners and providing world class experiences for international students.

CEA – Global Education Solutions

CEA was founded on the principle of providing students with quality service throughout the entire international education process. We promote experiential learning, global citizenship, and the pursuit of life-long learning to help students achieve their academic, personal, and professional goals. Our regionally focused University Relations team provides the same high level of service to US faculty and advisors through campus visits, tailor-made custom program options, and instructional opportunities for staff and faculty. Discover what CEA can do for you in one of our many destinations in Argentina, Australia, China, Costa Rica, Czech Republic, England, France, Germany, Ireland, Italy, Mexico, Poland, Russia, South Africa and Spain.

Mark your calendars!

The 2010 AIEA Conference

February 14–17, 2010
J.W. Marriott Hotel
Washington, D.C.

Please join us for the 2010 AIEA Conference, held in Washington, D.C., at the J.W. Marriott Hotel.

Check the AIEA Web site for more information:

www.aieaworld.org
Tuesday, February 24

7:00 – 7:30
Conference Registration
7:00 a.m. – 5:00 p.m.

7:30 – 8:15
Informal Discussion Roundtables
7:30 a.m. – 8:15 a.m.

NIEA Meeting (Invitation Only)
7:30 a.m. – 8:15 a.m.

8:15 – 9:15
Concurrent Sessions
Impact of the Economy – Initiatives in Turkey – Study Abroad for Scientists – Building a Career as an SiO – Cooperation at the Doctoral Level – Russian Perspectives on Future Trends

9:30 – 10:30
Concurrent Sessions
Andrew Heiskell Award Winning Project – Engaging Faculty in Internationalization – Branch Campuses – AIEA Professional Development Services – Student Mobility – Japan Update

8:30 – 10:30
Exhibit Hall Open
10:30 a.m. – 5:30 p.m.

10:30 – 11:00
Exhibition Opening and Networking Break
10:30 a.m. – 11:00 a.m.

11:00 – 12:00
Morning Plenary
11:00 a.m. – 12:00 p.m.

12:00
Networking Luncheon and Award Presentation
12:15 p.m. – 1:15 p.m.

1:30 – 2:30
Concurrent Sessions

2:45 – 3:30
Concurrent Sessions

3:30 – 4:00
Networking Break
3:30 p.m. – 4:00 p.m.

4:00 – 5:15
Concurrent Sessions
Global Connections and Local Commitments – Regional Contexts – International Philanthropy – Foreign Credential Evaluation Essentials – National and Regional Organizations – State University Perspectives on Becoming a Global University

6:00 – 7:30
Networking Reception
6:00 p.m. – 7:30 p.m.
Tuesday, February 24 (continued)

7:00 a.m. – 5:00 p.m.  Conference Registration

7:30 a.m. – 8:15 a.m. Informal Discussion Roundtables

Join colleagues in informal discussion on various issues of interest including US-India Cooperation, US-Japan Cooperation, Intersections of Multiculturalism/Internationalization and Students’ Observations Abroad. A more detailed handout on the roundtable topics is available from registration. Members are also welcome to network with colleagues around other issues of interest. Lite breakfast refreshments available; participants may want to purchase and bring additional breakfast items to the discussion tables.

7:30 a.m. – 8:15 a.m. NIEA Meeting (Invitation Only)

8:15 a.m. – 9:15 a.m. Concurrent Sessions

Global Partners in Education: Report on the Andrew Heiskell Award Winning Project on Innovative International Education

In this age there is a need to know about other cultures and their people. Traditionally, study abroad is the way to accomplish this, but only <4% can afford to go abroad. ECU developed the cost-effective technology-based Global Academic Initiatives to bring international experience into our own classrooms. Real time video-conference technology and joint projects offer direct, personal experience for students from different countries. The project has won the 2008 IIE award for innovative international education.

Presenters:
Chair: Rosina C. Chia, East Carolina University
Elmer C. Poe, East Carolina University
Noureddine Mouhadjer, Tlemcen University of Algeria
Parikshat Singh Manhas, University of Jammu, India
Liliana Cheneder, San Ignacio de Loyola University, Peru

Engaging Faculty in Internationalization

Engaging faculty in internationalization at times can be challenging. What are some ways that we can utilize faculty as allies in our internationalization efforts? In this session, you will hear different perspectives on what has been done to address this question. We will then turn to participants for their ideas and thoughts on ways to engage faculty, so bring your own experiences about what has worked - as well as what has’t worked - as we explore approaches to involving faculty in internationalization.

Presenters:
Chair: Cheryl Matherly, University of Tulsa
Hiroshi Ota, Japan Society for the Promotion of Science
Aalt Willem Heringa, Maastricht University
Branch Campuses—What Works, What Doesn’t Work, and the Road Ahead

One of the strongest growth areas in international education has been the proliferation of branch (or satellite) campuses. Yet it is also one of the least well understood. Supposed and often hyped riches for many institutions have not materialized and organizational realities on the ground have more often than not proven challenging. However, strong demand for quality higher education capacity will continue to induce new branch campuses – and new and more realistic models are emerging.

Presenter:
Chair: Daniel J. Guhr, Illuminate Consulting Group

AIEA Professional Development Services: A Continuing Dialogue About SIO Priorities

Last year, the AIEA professional development committee asked members for their thoughts on a professional development curriculum. A roundtable session resulted in further discussion, which has greatly informed the organization’s plans. This year, the roundtable will focus on specific future session titles, and the identification of expert resources to develop a first rate professional development program for SIOs with an already advanced understanding of the field.

Presenters:
Co-chair: Mitch Leventhal, University of Cincinnati
Co-chair: Betsy Brown, North Carolina State University

Academic Credit Transfer — Is U.S. Higher Education Prepared for Increased Student Mobility?

The number of U.S. students studying abroad is rising rapidly and, in view of globalization, can be expected to continue to grow. This session will analyze U.S. college and university practices for granting academic credit for study abroad — noting challenges such as inconsistent outcomes, workload, and timing — and projecting issues that greater student mobility will present. Presenters will suggest alternative methodologies, in particular focusing on lessons to be learned from the Bologna process.

Presenters:
Chair: Margaret Heisel, Center for Study Abroad Capacity Building
Sharon Salinger, University of California, Irvine
Kevin Browne, University of California, Merced
Leonard Van Der Hout, Hogeschool van Amsterdam, Netherlands
Tuesday, February 24 (continued)

**Future Trends in International Education: Japan Update**

This session will give an update on the recent International Education Policy announced by the Japanese government. It will explain the specific details of the international student acceptance plan and the possible scenario of what will be happening in the next 10 years. Examples of different perspectives in approaching international education using recent surveys and concrete examples of university strategy on internationalization will be introduced, and the foreseeable successes and problems will be discussed.

**Presenters:**
Chair: George R. Harada, Hiroshima University of Economics
Yuichi Kondo, Ritsumeikan Asia Pacific University

**9:30 a.m. – 10:30 a.m. Concurrent Sessions**

**Hot Issues: The Impact of the Economy on International Education**

The hot issue in the news these days is the economy. While it may be too early to determine the full economic impact on international education with many schools still in the process of funneling down coping strategies, the following questions will be used as discussion points in this roundtable: How is the economy impacting your office now? What do you anticipate future economic impacts will be? How is your office responding? What contingency plans are being put in place at your institution? Who are you engaging on your campuses to help meet your institution’s goals of internationalization, particularly given economic realities? This Hot Issues roundtable discussion will provide a space for you to discuss these critical questions with your colleagues.

**Presenters:**
Co-chair: John Hudzik, Michigan State University
Co-chair: Hans deWit, De Wit International Higher Education Consultancy

**Laying the Foundation for Cooperation and Recruitment Initiatives in Turkey**

Turkey’s higher education system is still woefully short of meeting current and future demand. The recent surge in the establishment of private ‘foundation’ universities, the openness to 2+2 style programs and students’ drive to more readily seek opportunities abroad have begun to address the problem, but much remains to be done. This session will give a brief overview of the current state of higher education in Turkey while also examining ELS’ student recruitment initiatives on the ground and Education USA’s Opportunity Grant program.

**Presenters:**
Chair: Carl Holtman, ELS American Education Center – Istanbul
Wes Teter, Institute of International Education, European Office
Tuesday, February 24 (continued)

Study Abroad for Scientists: Increasing Disciplinary Diversity in Programming Abroad

This session will highlight strategies to increase the participation of science students in study abroad, specifically referring to the experiences of Georgia Tech and Emory in engaging science students in international education. Areas of emphasis will include: collaboration between science departments and study abroad offices, program structures that accommodate highly structured science majors, grant funding for science programming, and research and independent study options in science abroad.

Presenters:
Chair: Philip Wainwright, Emory University
Preetha Ram, Emory University
Amy Bass Henry, Georgia Institute of Technology
Terry W. Snell, Georgia Institute of Technology

Building a Successful Career as a Senior International Officer (SIO)

This interactive session will focus on issues facing SIOs at various points in their careers. Panelists will lead a discussion on challenges facing new SIOs and long-term SIOs, strategies for dealing effectively with internal and external stakeholders, preparing for and making a move between institutions, networking, and other topics.

Presenters:
Chair: John Dooley, Virginia Polytechnic Institute and State University
Joel Harrington, Vanderbilt University
Jenifer Cushman, Juniata College
Pia Wood, University of Tennessee, Knoxville

Transatlantic Cooperation at the Doctoral Level

The differing and convergent views and practices employed by the U.S. and European universities regarding joint and double degrees at the doctoral level will be presented for evidence of best practices and discussion. The advantages and value-added to doctoral students, their faculty advisors, and participating institutions in these programs will also be highlighted with case studies and supporting evidence. Increased transatlantic mobility is one ultimate goal.

Presenters:
Chair: Fiona Hunter, Università Carlo Cattaneo, Italy
Giancarlo Spinelli, Politecnico di Milano, Italy
John Yopp, University of Kentucky
Tuesday, February 24 (continued)

Russian Perspectives on Future Trends

Russian international education administrators in the USA on the Fulbright Program will provide case studies from their own university experience. Set against the backdrop of major changes currently taking place within Russia’s system of higher education, the panelists will address issues of ethnic diversity, which varies significantly across Russia’s multi-ethnic landscape; bureaucratic challenges in international education such as obtaining Russian visas for foreign students; and the integration of international elements into university curricula and programming.

Presenters:
Chair: Sarah Boeving, Institute of International Education
Natalia Anoshkina, Far Eastern National University, Russia
Ivan Dyukarev, Novosibirsk State Pedagogical University, Russia
Irina Zhirnova, Kursk State University, Russia

10:30 a.m. – 11:00 a.m. Exhibition Opening and Networking Break

Sponsored by:

TW Lord

T. W. Lord and Associates is a leading insurance firm in international and student health markets. The firm provides both shelf and custom-designed products for international student populations, study abroad programs, exchange programs and individual travel. Founded in 1955, T.W. Lord and Associates has a long established reputation for superior customer service as evidenced by a 95% plus client retention rate. Highly trained and experienced professionals perform all claims processing, accounting and customer service functions from a single location, ensuring maximum communication between functional units and minimal hassle for clients. The firm has Chinese (Mandarin), Japanese, Spanish, French and Korean language capabilities in-house and all other major languages through contracted translation services.

Not a member of AIEA?
Value the networking opportunities at this conference?

Then apply for AIEA membership for 2009! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit www.aieaworld.org
Tuesday, February 24 (continued)

11:00 a.m. – 12:00 p.m.  Morning Plenary

Keynote: Colleen McEdwards
CNN International Anchor

Colleen McEdwards is an anchor for CNN International. Based at CNN’s world headquarters in Atlanta, she anchors Your World Today covering major global news events every day.

During more than 15 years as a broadcast journalist, McEdwards has reported from Russia, Europe and Asia, covering major international stories like the collapse of Communism in Eastern Europe, the final pullout of Soviet troops from the Czech Republic, the Yugoslav conflict, unrest in Haiti, the Lockerbie bombing trial, the global threat of SARS and several United States election campaigns. She has participated in several award winning breaking news broadcasts on CNNI including the last summer’s conflict between Israel and Lebanon, Hurricane Katrina, the tsunami in South Asia and the 2000 Millennium coverage.

McEdwards joined CNN International from the Canadian Broadcasting Corporation, where she was a senior political correspondent. She covered several major elections, leadership conventions, and played a key role in covering a period of national upheaval during the Quebec constitutional crisis. McEdwards has won several awards for her reporting, including the New York Festival Award and a Worldfest Houston Award. She received a U.S. national award of merit for her anchoring on CNN during the September 11th terrorist attacks.

McEdwards has addressed audiences on issues like media concentration, women in broadcasting and international affairs. A respected broadcast trainer, she has trained the next generation of journalists all around the world and continues to mentor young journalists and writers. She taught a broadcasting course at Charles University while posted in Prague. McEdwards is past member of Save the Children Canada’s Board of Directors, and is a past member of the Board of Directors of the Canadian Hearing Society advocating for rights and services for the deaf and hard of hearing around the world.

A Canadian citizen, McEdwards studied Russian in St. Petersburg and honed her French conversational skills while living in Canada and Europe. McEdwards is a published author of short fiction and poetry. She has an Honors degree in English Literature from the University of Waterloo, Canada, and received the University’s Alumni Achievement award in 1999. She has recently completed a Master’s degree in Education, focusing on online learning and technology.

Sponsored by:

Università Cattolica del Sacro Cuore

Università Cattolica del Sacro Cuore (UCSC) is the largest private university in Europe and the most comprehensive in Italy. UCSC excels in the diverse and articulate study opportunities that it offers in the humanities and in the scientific fields. Its five campuses (Milan, Brescia, Piacenza-Cremona, Rome and Campobasso) enroll every year about 40’000 students. The UCSC Milan campus, the main university campus which enrolls about 26000 students, offers coursework options and graduate degree programs taught in English in Economics, Business, Communication, and International Relations.
Tuesday, February 24 (continued)

12:15 p.m. – 1:15 p.m.   Networking Luncheon and Award Presentation

1:30 p.m. – 2:30 p.m.   Concurrent Sessions

**Innovative Education Abroad Experiences**

This session will describe two novel programs developed by two universities as a means to enhance the experience of students studying abroad. The first half of the program will describe Ecotourism as an Educational Experience developed by faculty at Drexel University. This pilot program focused on concepts of teaching for social and ecological justice on the ecotourism practices of the Condor Lodge Conservatory in the Apurimac Canyon in Peru.

During the second half of this presentation, faculty from Bradley University will present outcomes from a pilot program that successfully integrated American students enrolled in three study abroad classes (Sociology, English and Education) into a curriculum that explored the theme of cultural diversity in Australia. The program utilized a sophisticated qualitative analysis of student reflective essays as a means of program evaluation. Challenges and successes of this type of framework for Study Abroad will be highlighted during this session.

Presenters:
- Co-chair: David Urias, Drexel University
- Co-chair: Marjorie Getz, Bradley University
- Christine Blouch, Bradley University
- AnnaLisa Russo, Drexel University

**Global Competence and Assessment: Beyond Study Abroad**

How do we develop global competence in our students beyond sending them on education abroad experiences? What are other issues involved in global competence development and assessment? This roundtable discussion will explore these and related questions. Bring your own experiences and questions on this to discuss with colleagues.

Presenter:
- Chair: Darla Deardorff, AIEA, Duke University

**InterCultural Edge: An Innovative Instrument based on Communication and Social Interaction Style (CSIS)**

The InterCultural Edge (ICE) project is involved in developing theory and self-assessment tools on the adaptive behavioural side of culture that is evident in Communication and Social Interaction Style (CSIS). Our work is grounded in the theory of anthropologist Edward Hall and the ideas of communication consultant Richard Lewis and proposes that the CSIS construct consists of four components: Communication Style, Relationship Context, Time Context, and Space Context.

Presenters:
- Chair: Arie Y. Lewin, Duke University
- Wendi L. Adair, University of Waterloo
Tuesday, February 24 (continued)

**Hokies United, or Forward, Together Forward: Best Practices in Responding to Tragedy from Virginia Tech and NIU**

Virginia Tech and NIU faced the ultimate challenge to international education: campus shootings with significant loss of life. International leaders will describe immediate responses, international efforts, and longer-term concerns from the student affairs and academic perspectives. Best practices and lessons learned will be included in the response from a university president. The goal is to provide others the benefit of these experiences in planning for the possibility of an event on another campus.

*Presenters:*
- Chair: Deborah L. Pierce, Northern Illinois University
- Kim V. Beisecker, Virginia Polytechnic Institute and State University
- Carl V. Patton, Georgia State University

**Recruitment Strategy for India: Engaging Online Communities**

India is a highly lucrative but challenging market for small and medium sized institutions. Furthermore even the large institutions have to compete for attracting the best talent. The session will discuss the unique characteristics of the Indian market and students and present a network marketing model for recruiting students using online communities. The focus is on engaging internal stakeholders (faculty and students/alumni) for effective and efficient recruitment plan.

*Presenters:*
- Chair: Rahul Choudaha, World Education Services


The Bologna Process is now reaching the end of its original time-frame. This session will present issues on the table for its next decade (2010–2020). So far the Bologna Process was mostly about structures and formal harmonization. The presenters will focus specifically on how Europe plans to take the next step in strengthening its higher education system(s), and how it will position itself in relation to current global trends and challenges in higher education.

*Presenters:*
- Chair: Piet Van Hove, University of Antwerp, Belgium
- Sara Bervoets, University of Antwerp, Belgium
- Roberta Maierhofer, University of Graz, Austria
- Leonard Van Der Hout, Hogeschool van Amsterdam, Netherlands
Tuesday, February 24 (continued)

2:45 p.m. – 3:30 p.m. Concurrent Sessions

**Is Your Institution Ready for An Immigration Audit?**

The presenters will identify areas in the SEVIS, H-1B, Green Card and I-9/E-Verify programs that are prone to audits by ICE and DOL. The presenters will then review documentation that institutions should be maintaining to effectively respond to ICE and DOL audits in these areas.

**Presenters:**

Chair: Bob White, Masuda, Funai, Eifert & Mitchell, Ltd
Deborah L. Pierce, Northern Illinois University

**Quality Assurance in the Study Abroad Provider - University of Record Relationship**

This session explores the relationship between CEA and the University of New Haven as the university of record for CEA’s GlobalCampus network. Topics including guiding principles, the standards of good practice, the role of the regional accrediting authority (NEASC), and the benefits to CEA, UNH, our university clients and the field of international education.

**Presenters:**

Chair: William G. Davey, Global Specialists, LLC
Brian Boubek, Cultural Experiences Abroad (CEA)
Steven H. Kaplan, University of New Haven

**European Approaches to U.S. Short Term Study Abroad**

This session will provide several examples of how European universities are developing programs to fill in the need for US students to be able to spend some time studying abroad. A strong emphasis is put on short-term programs (e.g. summer schools) as a European answer to the challenges the Simon’s Act is creating for U.S. universities.

**Presenters:**

Chair: Duleep Deosthale, Università Cattolica del Sacro Cuore - Milan, Italy
Lea Senn, Università Cattolica del Sacro Cuore - Milan, Italy
Inez Meurs, Utrecht Business School, Netherlands

**A Small Island off the Coast of Europe? World-wide Horizons at Leeds Metropolitan University**

Leeds Metropolitan University uses ‘world-wide horizons’ to enhance global perspectives, both within and beyond the formal curriculum, of academics, staff and all students, not only those from other countries. This presentation will demonstrate, with examples from student responses, the well-documented and pioneering work at Leeds Met in using its internationalisation strategy to bring about cultural change and will provide tangible and practical examples, such as daily International Reflections, which can be applied in different contexts.

**Presenter:**

Chair: Elspeth Jones, Leeds Metropolitan University, United Kingdom
Tuesday, February 24 (continued)

**What’s in an Acronym? TRUN: Facilitating Cooperation between Canadian and U.S. Research Universities**

This session addresses the rationale and benefits of the Transborder Research University Network (TRUN), a new initiative to promote and support cooperation among 13 research universities in Ontario and New York State. Representatives of the TRUN Secretariat based at York University and the University at Buffalo (SUNY) will describe the context for the development of TRUN as a case study illustrating the growing interest in, and importance of, institutional collaboration through transnational university networks.

**Presenters:**
Chair: Stephen C. Dunnett, University at Buffalo, State University of New York
Adrian Shubert, International York University, Canada

**The Global Dimension of the European Higher Education Area: Facts, Feelings, and Future**

Are we losing Europe? What are the related trends, motivations, and institutional strategies for transatlantic cooperation in the emerging European Higher Education Area? Explore the facts, feelings, and future developments in curriculum integration, student and scholar recruitment, and the implications of US and European government policy and programs. Best practices from Germany’s drive to excellence are examined in connection with broader transatlantic dimensions. Marketing trends and initiatives from EducationUSA are featured.

**Presenters:**
Chair: Sebastian Fohrbeck, Director, Deutscher Akademischer Austausch Dienst (DAAD)-German Academic Exchange Service
Rolf Hoffmann, German-American Fulbright Commission
Wesley Teter, Institute of International Education, European Office

3:30 p.m. – 4:00 p.m. **Networking Break**

**Sponsored by:**

**Kuck Casablanca, LLC**
- Kuck Casablanca LLC focuses exclusively on Immigration Law
- The attorneys at Kuck Casablanca LLC have over 100 years of immigration law experience combined
- Kuck Casablanca LLC named the #2 Immigration Law Firm in Georgia by Chambers USA 2008
- Charles Kuck named the #1 Immigration Lawyer in Georgia by Chambers USA 2008
Tuesday, February 24 (continued)

4:00 p.m. – 5:15 p.m. Concurrent Sessions

**At Home in the World: Educating for Global Connections and Local Commitments**

The session will provide an analysis of case studies outlining good practice that captures and illuminates the intersection between international and multicultural education. In collaboration with American Council on Education (ACE) staff, practitioners from Arcadia University, Juniata College, and the University of Kentucky will explore innovative, synergistic, campus practice that links the global issues to local communities. These institutional representatives will also provide feedback to audience members selected to share examples from their own institutional experience.

**Presenters:**
Chair: Jarred A. Butto, American Council on Education
Jenifer S. Cushman, Juniata College
Ana Maria Garcia, Arcadia University
Judy Jackson, University of Kentucky

**Regional Contexts in International Education: Two Perspectives and Best Practices**

International student recruitment requires careful consideration and understanding of prospective students’ home country and an institution’s regional location. This session aims to highlight and share best practices in relation to understanding regional contexts in international education.

Beyond the practical matters of cultural adjustment, it is critical that administrators, faculty, and staff understand that challenges that can arise without comprehensive understanding of how cultural differences can manifest. In this session, the challenges and opportunities of Saudi students on-campus will be discussed from a pragmatic and informative perspective along with the overview of how a small university in Northern Canada is addressing the limited cultural experiences in the community with a growing international student population.

**Presenters:**
Co-chair: Margaret Wenger, Educational Credential Evaluators
Co-chair: Joanne Elvy, Algoma University College

**International Philanthropy in International Educational Exchange**

Collaboration between university programs and international philanthropies benefit both parties, with students reaping significant benefits. Ted Drab will describe how study tours offered by Oklahoma State involved a foundation devoted to increasing student appreciation of Italian culture and the benefits of that association. Leslie Stone and Karen Yu will discuss cooperation between the American Lingnan Foundation and Sun Yat-sen University in China. Both will share perspectives on the ways international donor/grantee relationships can maximize potential for international exchange.

**Presenters:**
Co-chair: Leslie B. Stone, Lingnan Foundation
Co-chair: Theodore Drab, Oklahoma State University
Karen Yu, Sun Yat-sen University
Tuesday, February 24 (continued)

Foreign Credential Evaluation Essentials

Critical to the success of any credential evaluation process is the need to have the knowledge base that will be offered during this session:

Throughout the presentation, attendees will benefit from the expertise of the presenter on the multi-billion dollar industry of degree fraud, diploma mills and accreditation mills—entities created exclusively to provide a semblance of credibility to institutions without any educational merit. Attendees will learn definitions of key terms, the history and motivating forces behind this phenomenon and opportunities for them to be pro-active in rooting out fraud.

Additionally, one of the presenters is the author of “The 13 Rules of Credential Evaluation,” a very practical set of best practices in the field. By following “The 13 Rules…,” evaluators will have a standard that can guide them through most, if not all, scenarios they encounter in their work.

Presenters:
Co-chair: Dale Gough, American Association of Collegiate Registrars and Admissions Officers (AACRAO) International Education Services
Co-chair: Linda Kosene, American Association of Collegiate Registrars and Admissions Officers, AACRAO International Education Services

Using National and Regional Organizations: How We Can Help You

Major international and regional higher education organizations work around the world to bring individuals and institutions together, to provide up-to-date information, and, often, to promote the universities they represent. Hear directly from the British Council, German Academic Exchange Service (DAAD), Hessen Universities Consortium, and the Institute of International Education (IIE) how their organizations can support your institution’s international goals. Short presentations will be followed by a question & answer period.

Presenters:
Chair: Megan Brenn-White, Hessen Universities Consortium
Daniel Obst, Institute of International Education
Mary Catherine Scarborough, British Council, The British Embassy
Sebastian Fohrbeck, Deutscher Akademischer Austausch Dienst (DAAD)- German Academic Exchange Service
Erika Mueller-Blass, Hessen State Ministry of Higher Education, Research and the Arts
Reflections on Becoming a Global University: Practices and Challenges from Two State University Perspectives

George Mason University and Murray State University’s efforts to globalize offer lessons and insights about two contrasting state campuses in terms of student body, administrative structure, communities served, and institutional histories. Efforts to globalize on both campuses employ similar strategies, focusing on such essentials as international reputation and ranking in an internationally competitive climate, visioning, entrepreneurial spirit and activities, institutional leadership, curricular innovation, student engagement, global outreach, joint/dual degree programs, and study abroad program development. The session explores these variations of efforts with a view to engage participants in dialogue toward further lessons.

Presenters:
Co-chair: Sharon Siverts, George Mason University
Co-chair: Michael Basile, Murray State University
Melanie McCallon, Murray State University
Aryo Hasnugung, Murray State University

5:30 p.m. Exhibit Hall Closes

6:00 p.m. – 7:30 p.m. Networking Reception – Omni at CNN Center

Join colleagues for an informal time of networking.

Sponsored by:

Emory University

Emory University (www.emory.edu) is known for its demanding academics, outstanding undergraduate experience, highly ranked professional schools and state-of-the-art research facilities. Perennially ranked as one of the country’s top 20 national universities by U.S. News & World Report, Emory encompasses nine academic divisions as well as the Carlos Museum, The Carter Center, the Yerkes National Primate Research Center and Emory Healthcare, Georgia’s largest and most comprehensive health care system.

AIEA

The Association of International Education Administrators (AIEA) is the professional association for senior international officers in higher education, focusing on academic internationalization and strategic visioning for institutional transformation. AIEA nurtures international education leadership, providing a collegial forum for the sharing of information, issues, and ideas among senior international administrators. Secure Your Organization’s Passport to Excellence in Internationalization by joining the Association of International Education Administrators (AIEA).

“Creating a Vision and Crafting Responses to Challenges in International Education”

AIEA – Essential – Collegial – Immediate Responses to Leaders from Leaders
EMORY UNIVERSITY is known for its demanding academics, outstanding undergraduate experience, highly ranked professional schools and state-of-the-art research facilities.

Home to more than 2,800 international students and scholars, Emory sends some 50 percent of its undergraduates to study abroad on intensive learning experiences from research in high-tech science labs around the world, to field work in developing countries. The following institutes and centers reflect Emory's commitment to the international community:

- **THE CLAUS M. HALLE INSTITUTE FOR GLOBAL LEARNING** (halleinstitute.emory.edu)
- **INSTITUTE FOR DEVELOPING NATIONS** (idn.emory.edu)
- **EMORY-TIBET PARTNERSHIP** (tibet.emory.edu)
- **CONFUCIUS INSTITUTE** (confucius.emory.edu)
- **INSTITUTE OF HUMAN RIGHTS** (humanrights.emory.edu)
- **CENTER FOR INTERNATIONAL PROGRAMS ABROAD** (cipa.emory.edu)
- **INSTITUTE OF CRITICAL INTERNATIONAL STUDIES** (icis.emory.edu)
- **GLOBAL HEALTH INSTITUTE** (globalhealth.emory.edu)

Perennially ranked as one of the country's top 20 national universities by U.S. News & World Report, Emory encompasses nine academic divisions as well as the Carlos Museum, The Carter Center, the Yerkes National Primate Research Center and Emory Healthcare.
## Wednesday, February 25

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<th>Event</th>
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<td>7:00</td>
<td>Conference Registration 7:00 a.m.–10:00 a.m.</td>
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<td>7:30</td>
<td>Breakfast 7:30–8:45 a.m.</td>
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<td>8:00</td>
<td>Exhibit Hall Open 8:00 a.m.–12:00 p.m.</td>
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<td>9:00</td>
<td>Concurrent Sessions 9:00 a.m. – 10:15 a.m.</td>
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<td>Networking Break 10:15 a.m. – 10:45 a.m.</td>
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<td>Luncheon Plenary and Award Presentation 12:00 p.m. – 1:15 p.m.</td>
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<td>Concurrent Sessions 1:30 p.m. – 2:15 p.m.</td>
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<td>Export Control – AIEA Townhall Meeting – Alumni Networks – Best Practices – Double Degrees – Bolo-</td>
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<td>2:00</td>
<td>Concurrent Sessions 2:30 p.m. – 3:45 p.m.</td>
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<td>AIEA Executive Committee Meeting 3:45 p.m. – 5:45 p.m.</td>
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Wednesday, February 25 (continued)

7:00 a.m. – 10:00 a.m.  Conference Registration  LOBBY 2

7:30 a.m. – 8:45 a.m.  Association Breakfast  INTL BALLROOM EF

Sponsored by: UVS

UVS manages successful VAT reclaim programs for many corporate and academic clients. All work is conducted on a contingency basis—because we are confident on what we do and how we do it. If UVS does not succeed in obtaining a refund, we earn no fee. There are absolutely no upfront fees required when partnering with us. UVS is a founding member of International VAT Association (IVA), a European professional organization that assists members in obtaining recent VAT regulations of participating countries and facilitates membership cooperation and is the only Certified, Minority-Owned Company operating in the VAT recovery industry. UVS provides comprehensive foreign tax reclaim services for corporations and academic institutions. Our mission is to maximize VAT recovery within the scope of laws, while providing low cost and hassle free solutions to all of our clients. For more information about UVS, go to universalvatservices.com.

8:00 a.m.  Exhibit Hall Opens  INTL BALLROOM A

9:00 a.m. – 10:15 a.m.  Concurrent Sessions  COTTONWOOD ROOM A

**Internationalizing the Curriculum: Successful Journeys at Two Universities**

This session includes a brief overview of the internationalization plans at Georgia Institute of Technology (Georgia Tech) and Boise State University (BSU) with presentations focused on curricular internationalization at both institutions. Presenters from Georgia Tech will discuss the implementation of the International Plan and data on the success of the program based on various outcome measures. A presenter from BSU will discuss a model for internationalizing the curriculum in a graduate and undergraduate nursing program.

**Presenters:**

Co-chair: Sabine C. Klahr, Boise State University  
Co-chair: Howard Rollins, Georgia Institute of Technology  
Terry Snell, Georgia Institute of Technology  
Barbara Allerton, Boise State University
Reforming International Recruitment: The Formation of American International Recruitment Council (AIRC)
The AIRC is a non-profit controlled by US educational institutions, and founded June 2008. Its purpose is to change the debate by i) developing standards of ethical practice for recruitment of international students by American educational institutions, focusing both on educational institutions and agents; ii) developing training for agents and institutions, and iii) establishing an agent certification framework. A wide range of US institutions have joined AIRC and work is well underway.

Presenters:
Chair: Mitch Leventhal, University of Cincinnati
Ravi Lochan Singh, Global Reach
Joseph D. Tullbane, Norbert College

Innovative Models of International Collaborations
This session comprises of two presentations discussing innovative models of international collaborations. Sustainable outcomes, future directions and implications for international education administrators are examined. First presentation discusses an international partnership model between three universities (1 USA and 2 Georgian) to address workforce demands and changing market conditions in Georgia. Subsequent presentation compares, analyzes and presents the engagement principles and strategies of three Asian business schools—one each from India, China and Thailand.

Presenters:
Chair: Daniel J. West, Jr., FACHE, University of Scranton
Rahul Choudaha, World Education Services
Bernardo Ramirez, University of Central Florida
Otar Vasadze, University of Georgia

From Planning to Practice: Strategic Vision and Implementation in Internationalization
As internationalization moves from the fringes of the academic enterprise to the center of the institutional mission universities are exploring ways to respond to the demands of a new global strategic context. The California State University system has recently concluded strategic planning process which identifies a global awareness as one of eight strategic commitments for the coming decade. This session will move from mission and vision to practice by introducing the CSU system’s strategic plan and then examining the actions of two campuses. The session will consist of presentation and discussion.

Presenters:
Chair: Leo Van Cleve, California State University
Yenbo Wu, San Francisco State University
John Battenburg, California Polytechnic State University
Wednesday, February 25 (continued)

From Theory & Research to Practice: the Intercultural Development of U.S. Students Abroad

The session’s co-facilitators, both intercultural researchers and trainers, will discuss major themes, challenges, and lessons learned through several intercultural learning courses now offered to U.S. undergraduates studying abroad, and will demonstrate one of the classroom activities that has been shown to be effective in developing the intercultural understanding and skills of such students.

Presenters:
Chair: Michael Vande Berg, Council on International Educational Exchange (CIEE)
Darla Deardorff, Association of International Education Administrators (AIEA)

Sustaining “Community” Through the Engagement of International Alumni

Generating a sense of community for graduates that builds beyond time and distance is key for designing a successful international alumni program. This session will include two universities at varying stages of developing their programs. Themes include the need for strong partnerships at home and on-campus. Discussion encouraged.

Presenters:
Chair: Adria L. Baker, Rice University
Millie C. Audas, University of Oklahoma
Dave Hail, Univerisity of Oklahoma
Peter Briggs, Director, Michigan State University

10:45 a.m. – 11:45 a.m. Concurrent Sessions

What If? Risk Management of Study Abroad Programs in a Higher Education Setting

Risk management has become increasingly important for study abroad programs. Challenges are possible major catastrophes but also the day-to-day management of unforeseen events. This roundtable discussion will focus on the types of crises faced by study abroad programs, how to prepare for the unexpected, and what to do when a crisis occurs. The session will include case studies and scenarios in the discussion.

Presenters:
Chair: Harald Leder, Louisiana State University
Jill Clemmons, Louisiana State University
Wednesday, February 25 (continued)

Recruitment and Beyond: A Discussion on Current Trends in International Student Recruitment

The tremendous pace of growth in international student enrolments in Australia has brought a unique set of challenges and opportunities. During this panel discussion, Australian representatives will discuss issues related to international student recruitment—including diversity of international students, integration of international students, use of recruiting agents, increased competition and marketing challenges ahead. A U.S. university representative will respond and lead the discussion on what the U.S. might learn from Australia’s successes and challenges.

Presenters:
Chair: John TW Hayton, Australian Education International, Embassy of Australia
Krista Northup, University of Melbourne, Australia
Tracy McCabe, University of Newcastle, Australia
Stephen Dunnett, University at Buffalo, State University of New York

Partnerships Across Borders—Building and Sustaining Capacity for U.S. Education Abroad

Collaboration among higher education institutions in the United States and those abroad is a critical component for success in meeting growing demands and expectations for education abroad. Individual institutions are expanding opportunities for their students, but partnerships, including multi-institution partnerships and consortia, are essential to building and sustaining capacity. This session will outline partnership models that work for both U.S. universities and partners abroad, including the view of a well-known consortium. There will be substantial audience dialogue to elicit ideas on different approaches.

Presenters:
Chair: Mary Anne Grant, International Student Exchange Programs
Tony Adams, UCSC Global Operations, Australia
Terry Rodenberg, Western Illinois University

Engaging Diverse Communities: Inter-American Studies as Best Practice for Inter-Regional and Transatlantic Cooperation

This session addresses the impact of the Bologna reforms on the transatlantic dialogue and provides participants with hands-on experience in the area of campus internationalization, education management, and the integration of diverse student communities. U.S. American and Austrian panelists will present a joint program in the field of Inter-American Studies as an example of best practice regarding the development of inter-regional studies in transatlantic cooperation.

Presenters:
Chair: Roberta Maierhofer, Karl-Franzens Universität Graz, Austria
Ulla Kriebner, University of Graz, Austria
Emron Esplin, Kennesaw State University
**Internationalizing Engineering Education Through Dual Degrees**

Panelists from two U.S. institutions and one Mexican institution with extensive experience in a variety of dual engineering degree programs in Asia, Europe, and North America will discuss the paths they have forged and strategies they use for program development and implementation. This will include explanation of the academic and/or economic need for the programs, the goals set for the programs, and how to overcome the bumps and roadblocks to make these programs successful.

**Presenters:**
Chair: Steven McLaughlin, Georgia Institute of Technology
José M. F. Moura, Carnegie Mellon University
Astrid A. Vazquez, Tecnológico de Monterrey Monterrey, Mexico

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**Crouching “Tiger,” Hidden “Scholar”**

South Korea, Hong Kong, Taiwan, and Singapore are the “Tigers” of Asia — having achieved minor economic miracles in the 1960s to 1990s. Far from resting on their laurels, and keeping an eye on China and India, Tiger governments today are investing heavily in research and education to compete as “knowledge based economies.” Will this succeed? What difference will it make on your campus? Will the recession stall the “sequel”? Or will the crouching “Tiger” turn out to be a hidden “Scholar”?

**Presenters:**
Chair: Sonny Lim, Nanyang Technological University, Singapore
Thomas Wu, Chinese University of Hong Kong
Jean S. Kang, Ewha Womans University, South Korea
Hsiao-Wei Yuan, National Taiwan University, Taiwan

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12:00 p.m.  Exhibit Hall Closes
Wednesday, February 25 (continued)

12:00 p.m. – 1:15 p.m. Luncheon Plenary and Award Presentation

**INTL BALLROOM EF**

**Nontombi Naomi Tutu**

**Human Rights Activist**

The challenges of growing black and female in apartheid South Africa has led Nontombi Naomi Tutu to her present as an activist for human rights. Those experiences taught her how much we all lose when any of us is judged purely on physical attributes. In her speeches she blends the passion for human dignity with humor and personal stories.

Ms. Tutu is the third child of Archbishop Desmond and Nomalizo Leah Tutu. She was born in South Africa and has also lived in Lesotho, the United Kingdom and the United States. She was educated in Swaziland, the US and England, and has divide her adult life between South Africa and the US. Growing up the ‘daughter of …’ has offered Nontombi Naomi Tutu many opportunities and challenges in her life. Most important of these has been the challenge to find her place in the world. She has taken up the challenge and channeled the opportunities that she has been given, to raise her voice as a champion for the dignity of all.

Her professional experience ranges from being a development consultant in West Africa, to being program coordinator for programs on Race and Gender and Gender-based Violence in Education at the African Gender Institute at the University of Cape Town. In addition, Ms Tutu has taught at the Universities of Hartford and Connecticut and Brevard College in North Carolina.

She started her public speaking as a college student at Berea College in Kentucky in the 1970’s when she was invited to speak at churches, community groups and colleges and universities about her experiences growing up in apartheid South Africa. Since that time she has become a much sought after speaker to groups as varied as business associations, professional conferences, elected officials and church and civic organizations. Ms Tutu has also led Truth and Reconciliation Workshops for groups dealing with different types of conflict. Together with Rose Bator she presents a workshop titled Building Bridges dealing with issues of race and racism. The two also lead women’s retreats through their organization Sister Sojourner. They are also writing a book provisionally titled I Don’t Think of You as Black: Honest Conversations on Race and Racism.

In addition to speaking, Ms Tutu is a consultant to two organizations which reflect the breadth of her involvement in issues of human rights. The organizations are the Spiritual Alliance to Stop Intimate Violence (SAIV), founded by renowned author Riane Eisler and Nobel Peace Prize Laureate Betty Williams, and the Foundation for Hospices in Sub-Saharan Africa (FHSSA).
Wednesday, February 25 (continued)

Luncheon Plenary and Award Presentation Sponsored by:

ELS AEC
Your Strategic Partner in International Student Recruitment
International Visibility – Quality Representation – Localized Communication

ELS Educational Services Inc., parent of ELS Language Centers (with over 50 locations in the USA, 46 of them on university campuses) and the ELS American Education Centers, has been a promoter of US higher education for nearly half a century.

The ELS- American Education Centers provides a wide range of services and support to give your institution maximum visibility, a continuous presence on the ground, focused recruiting events, and relationships to optimize your recruiting efforts.

The ELS – AEC are expanding in developing markets for US higher education, particularly China, Vietnam, and Turkey.

Australian Education International (AEI)

Australian Education International (AEI), the international arm of the Australian Department of Education, Employment and Workplace Relations (DEEWR), has 26 overseas offices in 18 countries.

AEI assists all Australian education sectors to increase international engagement through fostering collaborative education and research links between Australia and North America. AEI seeks to promote a greater understanding of Australian education – and in particular, the quality processes and frameworks that underpin Australia’s education system. AEI is able to provide a range of information on the Australian education system and assist U.S. and Canadian institutions interested in learning more about Australian educational opportunities, including developing linkages with Australian institutions.

1:30 p.m. – 2:15 p.m. Concurrent Sessions

Export Control: Institutional Obligations for All Internationalization Efforts

U.S. universities are well acquainted with the implications of export control laws on their domestic research operations, but many have not fully addressed the need for export control compliance related to international programs and operations. This session will review the law and its implications for all types of international endeavors, will outline issues to consider when setting up international collaborations, and will discuss practical methods for ensuring institutional compliance.

Presenters:
Chair: Amy Henry, Georgia Institute of Technology
Jilda Garton, Georgia Institute of Technology
Wednesday, February 25 (continued)

AIEA Townhall Meeting
Join AIEA leaders to discuss how AIEA can best meet member needs, priorities for the association in the future, how AIEA members can become involved in the work of the association and ways in which AIEA can work toward transforming higher education. This is an opportunity to dialogue with leaders and other members about future directions for AIEA.

Presenters:
AIEA Executive Committee Members

The (Surprising) Role of International Alumni Networks in Internationalizing the Campus
Alumni networks in the past have been a largely overlooked as key contributors to internationalization efforts. This has begun to change – for good reasons. International alumni are vital brand carriers, render useful localized services, can serve as crucial international talent scouts, and can build surprisingly deep linkages between a campus and an international destination. Not surprisingly, high quality alumni networks have begun to contribute to the competitive advantage of their alma maters.

Presenters:
Chair: Daniel J. Guhr, Illuminate Consulting Group
Louis E. Alexander, Massachusetts Institute of Technology

This session presents the findings of a research project conducted by International Public Service and Outreach at the University of Georgia relating to international outreach challenges and trends. Twelve universities were selected for the research sample and data was compiled from a survey instrument, telephone interviews and literature review. The research covers program development, resource allocation, funding, and standards of excellence of international projects and programs, including the all-encompassing question of outcomes and impact measurement.

Presenters:
Chair: Deborah Gonzalez Esq., University of Georgia
Glenn C.W. Ames, University of Georgia
Wednesday, February 25 (continued)

Examples of Joint and Double Degrees between U.S. and E.U. Institutions: A European Perspective

The session aims at giving some examples of joint and dual degree programs between US and European institutions, mainly from a European perspective and focusing in particular on specific issues faced by the presenters both in the preparation phase and during the implementation of such programs. Some solutions to such problems will be proposed.

Presenters:
Chair: H. Stephen Straight, Binghamton University
Carla Locatelli, University of Trento, Italy
Roberta Maierhofer, University of Graz, Austria

Releasing Potential: Borrowing Aspects of the Bologna Process in Europe

Data (OECD) shows U.S. higher education falling down the league tables apart from in research (Shanghai Index) where elite institutions still excel. Analysis indicates that across 46 countries in geographical Europe, observed closely by systems from other continents, the largest experiment in higher education transformation ever undertaken is having the effect of “releasing potential”—this is the so called “Bologna Process”. Borrowing aspects of Bologna can, it is argued, release potential in the U.S.

Presenters:
Chair: Tim Birtwistle, Leeds Metropolitan University, United Kingdom
Holiday Hart McKiernan, Lumina Foundation for Education

2:30 p.m. – 3:45 p.m. Concurrent Sessions

Study Abroad’s Catch 22: The Simon Bill and Travel Warnings

As the number and diversity of study abroad programs have increased dramatically over the last several years, the accompanying safety and security issues have also become increasingly important and have required enhanced planning and procedures. The session will present innovative initiatives at three campuses focusing on risk management and education abroad.

Presenters:
Chair: William I. Brustein, University of Illinois
William Lacy, University of California-Davis
Jeffery M. Riedinger, Michigan State University
Susan Buck Sutton, Indiana University
Divergence or Convergence: Best Practices in International Recruitment

This session analyses institutional responses to the on-going change dynamic in international student recruiting by comparing and contrasting approaches taken by the University of Arizona and Purdue University – two strong yet distinct research universities with significantly different recruiting brands. This is being juxtaposed with a framework discussion of how international recruiting of talented students is developing – is it becoming more alike or more different? What are the consequences of divergence versus convergence in recruiting dynamics?

Presenters:
Chair: Daniel J. Guhr, Illuminate Consulting Group
Andrew R. Gillespie, Purdue University
Kris Wong Davis, University of Arizona

Internationalizing Students’ Experience Across the Campus: Selling the Idea to a University Community

This interactive session will report and invite comments from the participants on current approaches to engaging University communities and other stakeholders in the process of internationalizing students learning experience at a US and a British University. The British project, Languages 2012, aims to contribute to the development of an institution-wide spirit of internationalisation through the learning of foreign languages and awareness of world cultures. The US project aims to internationalize curricula through modifying courses or developing new courses with international content in all colleges. Student learning outcomes in terms of global awareness are evaluated for each course, regardless of content.

Presenters:
Co-chair: Valeriy Smolienko, University of Central Lancashire
Co-chair: Sandra L. Russo, University of Florida Gainesville
Nicola Kernaghan, University of Florida Gainesville
A Critical Discussion of Joint Degree Awards and Dual/Multiple Degree Awards, Drawing Upon Erasmus Mundus in Europe and BRIDGE in Russia

This presentation interrogates the fundamental differences between joint, dual and multiple awards, using case studies from ERASUS MUNDUS (EM) and British Degrees in Russia (BRIDGE). First, it discusses two EM programmes co-ordinated by Roehampton University in collaboration with European Union partner HEIs. One awards a joint degree, the other a multiple degree. It then examines the BRIDGE Postgraduate dual-award in Educational Leadership developed by the University of Leicester and Herzen State Pedagogical University, St. Petersburg.

Presenters:
Co-chair: Hilary Jones, Froebel College, Roehampton University, UK
Co-chair: Justine Mercer, University of Leicester, UK
David Rose, Froebel College, Roehampton University, UK
Jan Siska, Charles University, Prague, Czech Republic
Andrey Zhegin, Herzen State Pedagogical University, Russia

U.S. Higher Education Adapts to the Bologna Process

This session will provide an overview of the Bologna Process, focusing on its current evolution in Europe, along with its impact on the U.S. Up-to-date information on U.S. opinions and beliefs will be discussed including: how U.S. colleges and universities are responding to the reforms, the differing levels of understanding among U.S. campus decision-makers, how universities are handling the three-year Bologna-compliant degrees and “common myths and misunderstandings” that often arise.

Presenters:
Linda Tobash, Institute of International Education
Leonard van der Hout, Hodgeschool van Amsterdam University of Applied Science, Netherlands
Session Chairs and Presenters

Wendi L. Adair is Assistant Professor of Organizational Psychology at the University of Waterloo. She received her PhD from Northwestern University. Professor Adair’s research and teaching focus on communication, negotiation, and teams in the global marketplace. Her research has received awards from the American Psychological Association and the International Association for Conflict Management. Her articles appear in Journal of Applied Psychology, Organization Science, International Journal of Conflict Management, and Negotiation and Conflict Management Research, and in multiple edited volumes.

Tony Adams is special advisor to the Università Cattolica del Sacro Cuore (Milan, Italy) for marketing in Australia. He has taught computer science beginning as a lecturer at the Royal Melbourne Institute of Technology in 1978. At RMIT, Adams served as Dean of Business, Dean of International Programs, and as a member of the Foundation Professoriate. He served as Pro Vice Chancellor International from 1998 to 2007 when he resigned to form Tony Adams and Associates, international education consultants. Adams is the Foundation President of the International Education Association of Australia (IEAA), Vice Chairman of the ISEP Board, and co-editor of the Journal of Studies of International Education (JSIE). Adams received the 2006 Charles Klasek award from AIEA. Tony is widely published in the areas of educational computing and international education and has co-authored a number of books.

Louis Alexander is the director of Alumni Education at the Massachusetts Institute of Technology where he oversees and develops intellectual content for a wide array of programs sponsored by the MIT Alumni Association. With 30 years of experience at MIT, he has held a number of positions in alumni relations. A large part of his work prior to becoming involved with Alumni Education, a position which he initiated in 2003, was in the building of networks of alumni organizations both in the US and Europe. He has spoken at several conferences on his experiences and thoughts regarding this area of institutional advancement. Mr. Alexander holds a B.A. degree from the Pennsylvania State University where he concentrated in philosophy and comparative religions. After his first year of graduate studies at Union Theological and Columbia University, he followed an even deeper interest and enrolled in the Manhattan School of Music where he completed an M.M. degree in musicology and piano. In 2003, he was named an honorary alumnus of MIT.

Barbara Allerton is co-PI on the Nursing Internationalization Initiative. An Associate Professor of Nursing at Boise State University, she holds a B.S. in Nursing from Vanderbuilt University and M.S. in Nursing from Virginia Commonwealth University. She has done curriculum consulting and collaborative research with the Hangzhou Nursing College in China, and taught at hospitals in Beijing. She helped found the BSU’s International Nursing Opportunities Committee, which is developing educational partnerships in Ecuador and the Netherlands.

Glenn Ames has extensive experience in managing student and faculty exchanges, curriculum and economic development projects. Dr. Ames has traveled extensively throughout the world including Russia, Ukraine, Republic of Georgia, Armenia, Latin America and Africa. His research expertise is in international trade policy and marketing. Dr. Ames has a PhD from the University of Tennessee, where he studied agricultural credit and cooperatives in India for his dissertation.

Natalia Anoshkina is the Director of the Regional Centre for the Evaluation of Foreign Diplomas and the Head of Exchange Programs at Far Eastern National University. In this position, Mrs. Anoshkina oversees issues related to university admissions of foreign students as well as medical and safety issues. Additionally, Mrs. Anoshkina works to enhance foreign exchange programs through international partnerships, including the creation of dual degree programs with several Chinese institutions and a university in Korea as well as developing special summer courses in Russian language and culture for American students. Far Eastern National University currently collaborates with a number of Asia-Pacific and US institutions.

Millie C. Audas, Director of the University of Oklahoma’s Ed. Abroad & Int’l Student Services, also holds a faculty appointment. Audas conducts research, presents at national/international conferences and universities abroad. She integrated international studies in OU curriculum, and developed international alumni associations, fund raising for international student scholarships and travel stipends for U.S. students. Dr. Audas serves on countless committees, boards and councils on international exchange, and was awarded the International Educator of the Year.

Adria L. Baker is Executive Director of Office of International Students & Scholars at Rice Univ. She studied as a graduate Rotary Fellow at the Univ. of Costa Rica. Leadership roles include Chair, NAFSA Region III, advocacy efforts supporting international education, Texas Congressional Liaison, and awarded Outstanding Service to International Education. She has been a keynote speaker to Rotary Clubs, frequent presenter at conferences, served on various national and local committees, including the Houston Fulbright Assoc. Board.

Michael Basile oversees international programs, study abroad, international contract work, international student advisement, and the ESL program as director of the Institute for International Studies and assistant professor of the International/Intercultural Development Studies at Kentucky’s Murray State University. At Florida State University, Dr. Basile held a joint appointment as associate director of the Center for International Studies and assistant professor of the International/Intercultural Development Education. While working on his doctorate at the University of Massachusetts’ Center for International Education, he consulted on USAID and Unesco education projects in Egypt, Turkey, Lesotho, and the U.S. Dr. Basile completed doctoral studies in 1989 in nonformal and international education. He was a Peace Corps Volunteer in Turkey and served on Peace Corps staff in Iran and Tonga.
John Battenburg is Director of International Education and Programs and Professor of English at California Polytechnic State University. He is responsible for both study abroad and international student and scholar programs. He has served as Fulbright senior lecturer, US State Department academic specialist, and USAID consultant. He has published in the fields of International Education, Linguistics, and American Literature. He is involved in strategic planning for the California State University system and Cal Poly while also creating and managing international education opportunities.

Kim Beisecker is Director of the Cranwell International Center at Virginia Tech, where she and her staff assist the nearly 3,000 international members of the university community on a variety of issues including crisis adjustment, personal issues, family issues, legal, health, and welfare. She holds a master’s degree in Counseling from Virginia Tech and is a certified Disaster Mental Health Counselor. Living in China prepared her to support effectively the cultural adjustment of Asian visitors to campus.

Chris Bell is a Professor of Civil Engineering and a licensed professional engineer in Oregon. He served as an Associate Dean in Oregon State’s College of Engineering from 1997 to 2008, with responsibilities for research, graduate studies and external activities, including award programs, internships, industry relations and international programs. Chris has served as the interim Director of Academic Programs for the INTO-OSU center since September 2008.

Sara Bervoets is a Project Manager at the University of Antwerp International Relations Office since 1999. In recent years, her projects have focused mainly on international work placements (for university students and recent graduates) as well as marketing and communication in the framework of international student recruitment. Sara holds a master’s degree in communication science. She was the coordinator of the Conference Host Committee if the 2008 EAIE conference in Antwerp.

Michael Vande Berg is Vice President for Academic Affairs at The Council on International Educational Exchange (CIEE). He received his Ph.D. in Comparative Literature from the University of Illinois at Urbana-Champaign. He is a founding Board member of the Forum on Education Abroad and has authored numerous publications on international education topics, including the assessment of student learning abroad and intercultural competence. An intercultural trainer and researcher, he often speaks to, and conducts intercultural workshops for, faculty and staff in the U.S. and abroad.

Tim Birtwistle is Professor of the Law & Policy of Higher Education at Leeds Metropolitan University (United Kingdom). He has published extensively on higher education issues and is on the Advisory Board for the Stetson University College of Law Center for Excellence in Higher Education Law and Policy. He is a Past President of the European Association for International Education, a Fellow of the Royal Society of Arts, a U.K. Bologna Expert.

Lendley Black (Lynn) joined KSU as Vice President for Academic Affairs in August 2002, assuming the responsibilities of Provost in 2006. He previously served nine years as Dean of the College of Liberal Arts and Sciences at Emporia State University, Kansas. Black has a B.A. in English from the University of Tennessee at Martin, an M.A. in theatre from the University of Connecticut, and a Ph.D. in theatre from the University of Kansas. He continues to present scholarly work internationally, recently in Shanghai.

Erika Mueller-Blass serves as Director of International and European Affairs in the Hessen State Ministry of Higher Education, Research and the Arts (HMWK). For years she has been in charge of International and European Affairs for the Ministry and has played a key role in launching several international initiatives in Hessen such as the Hessen International Summer Universities (Hessen:ISU), regional partnerships including as, Hessen-Wisconsin, Hessen-Massachusetts, Hessen-Louisiana and Hessen-Queensland, as well as the founding of the German Vietnamese University in Vietnam. She has a Master’s degree in Slavonic Studies, Language and Literature Studies.

Christine Blouch is Director of International Programs at Bradley University. She also is on the faculty of the Department of English (Associate Professor). She has been involved with Education Abroad programs at Bradley for more than 10 years.

Sarah Boeving works as a program officer in the Foreign Fulbright division at the Institute of International Education and manages the Foreign Fulbright programs in Russia and a number of European countries. Previously, Ms. Boeving worked as an assistant to the Associate Dean for Policy at Teachers College, Columbia University and as a legislative aid to Congressman John Boozman. She received her BA in International Relations and European Studies from the University of Arkansas in 2001 and an MA in European Studies with a focus on International Education in Eastern Europe and Russia from Columbia University.

Bob Bontrager is Director of Consulting and the Strategic Enrollment Management Conference for the American Association of Collegiate Registrars and Admissions Officers (AACRAO), a nonprofit association of 10,000 members based in Washington, DC. He previously served as Assistant Provost for Enrollment Management at Oregon State University and Vice President for Enrollment Management at Eastern Mennonite University. Dr. Bontrager earned his Master of Counseling and Ed.D. in Educational Leadership & Policy Studies at Arizona State University.

Brian Boubek is Chairman and CEO of Cultural Experiences Abroad. Brian Boubek has provided the vision and leadership for CEA. Brian has transformed CEA from its humble beginnings in 1996 into a successful and rapidly growing international organization with a worldwide staff of over 80. He is active in NAFAA. Brian earned a B.S. in Commerce with a double major in Finance & Marketing from the DePaul University College of Commerce.

Elizabeth Boylan was trained in developmental biology, earning a Ph.D. from Cornell University and an A.B. from Wellesley College. Born in Shanghai, she has visited China twice since becoming Barnard’s Provost in 1995. Prior to coming to Barnard, Boylan served Queens College/
CUNY in a variety of capacities, including Associate Provost for Academic Planning and Programs and Chairman of the Academic Senate; she was an ACE Fellow in 1993-94.

Peter Briggs is Director of the OISS at Michigan State University. He has 30+ years in the field of international education. Previously, Peter worked at Univ. of Oregon, and as a grants administrator at IIE. Leadership roles include and serving on boards for NAFSA, Council of International Schools and Educational Evaluators, Inc. Peter holds a bachelor’s from the Univ. of Washington and a masters in Ed. Policy & Management from the Univ. of Oregon.

Cecil Broadnax has over 20 years experience in education, educational technology and biotechnology. Cecil was Executive Director of Career Development Services and Dean of Student Services at a 10,000 FTE public research university. Cecil sits on college and private school boards of trustees, advisory committees and commissions. He holds medical device patents, published several papers and a book on Implementation of Information Technology, presented original research at international conferences and has received many awards.

Betsy Brown is Vice Provost for Faculty Affairs at North Carolina State University, where she is responsible for faculty and leadership development. She developed and coordinated an international faculty development initiative to take groups of faculty to geographical focus areas to pursue collaborative research and teaching opportunities. Previously she was Associate Vice President for Faculty Support and International Programs for the 16-campus UNC system. She serves as a member of the AIEA Executive Committee.

Kevin Browne is Assistant Vice Chancellor for Enrollment Management at University of California, Merced. He is the chief enrollment officer for the newest University of California campus. After a long educational career both within the United States and the Arab Republic of Egypt; he has demonstrated his commitment to international linkages that increase student participation in education abroad experiences.

William I. Brustein is Associate Provost for International Affairs and Director of International Programs and Studies at University of Illinois, Urbana-Champaign. He is Professor of Sociology, Political Science, and History and teaches and publishes in the area of political extremism. He is immediate past-president of AIEA.

Jarred A. Butto is a Program Associate in the Center for International Initiatives at the American Council on Education (ACE). In 2007 he completed a master’s degree at the University of Chicago’s School of Social Service Administration where he was awarded the Solomon O. Lichter Prize for Scholarship and Professional Leadership. He received a bachelor’s degree in East Asian Studies and Anthropology from Bucknell University in 2002 and has spent several years studying in Japan. In his time with ACE he has represented the association at regional and national meetings.

Liliana Cheneder is currently the Director of the Language Department of San Ignacio de Loyola University in Lima, Peru. She serves as Professor of Global Understanding where she has made USIL the model partner and the venue for the Global Partners in Education Conference in 2010, serving as the current Vice President. Liliana has a MSc in Psychology and a BA in Education. She is presently doing a MEd in TEFL and reading for a PhD in Psychology and Education.

Rosina Chia was born and raised in China, then came to the US and received her PhD in Social Psychology from the University of Michigan. She currently serves as Assistant Vice Chancellor for Global Academic Initiatives at ECU. 0 Rosina co-developed the ECU Global Understanding Project, which has 24 partners across five continents. This virtual partnership has expanded to other formats of collaboration on the university campus, and outside the university to high schools and elementary schools.

Rahul Choudaha is Associate Director of Development & Innovation at the World Education Services, New York. He specializes in international market development. He headed international recruitment initiatives at the Indian School of Business (ISB), Hyderabad. Rahul earned his Ph.D. in Higher Education from the University of Denver and holds an MBA in marketing and an undergraduate degree in engineering. He earlier presented at ASHE, AACRAO, NAGAP, NASPA, QS APPLE and HGSE, Harvard University.

Jill Clemmons has a Master’s in Public Administration, with an emphasis in non-profit management. She is the Summer Study Abroad Coordinator for Louisiana State University and previously served as the Coordinator for the European Council of the University System of Georgia. She conducts the annual risk management training for all faculty leading study abroad programs and wrote crisis communication and emergency action plans for LSU’s short-term study abroad programs.

Leo Van Cleve is the Director of International Programs for the California State University System based in the Office of the Chancellor in Long Beach. The CSU International Programs work with more than 50 universities in 19 countries to offer study abroad programs for an academic year. In addition to being Director of the systemwide study abroad program, he works with campuses to promote international programs and with Chancellor’s Office staff to develop policy and implement systemwide initiatives. Leo Van Cleve came to the Chancellor’s Office in 1995 as Associate Director of International Programs. In July, 1997 he was named Interim Director and in November 1999 he was named Director of International Programs. Prior to coming to the CSU Leo was at Central College and the IES study abroad consortium. He has been involved in a number of national and international professional associations.

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Bill Davey joined the faculty of Arizona State University in 1976 as part of a team to develop the Ph.D. in Intercultural Communication within the Hugh Downs School of Human Communication. He served as Director of Graduate Studies, Director of the Communication Internship Program, and acting chair of the department. Administratively, Dr. Davey has served as Associate Director of International Programs, Director of the American Language and Culture Program, Director of ASU-Japan, and as Director of International Programs in the Office of the Executive Vice President and Provost. Bill retired from ASU in August 2007, and served as Vice President for Academic Development for Cultural Experiences Abroad in Tempe from August 2007 until December 2008. Bill is currently President of Global Specialists, LLC and a 2009 European Union Erasmus Mundus Senior Academic Fellow.

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Joanne Elvy is the Director for English Language Learning at Algoma University in Sault Ste Marie, Canada; and Adjunct Professor of Photography, World Cinema & Latin American History respectively. As an arts-informed researcher in cultural theory, Elvy’s specific interests lie in historical memory and national identity. She is currently completing her PhD at University of Toronto on women & literacy in Revolutionary Cuba, having previously worked in Central Europe and Latin America as a photographic artist.

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Marjorie Getz is the Coordinator for the Turning Point Academic Retention Program at Bradley University. She also teaches in the Department of Psychology and has served as a Resident Director for International Programs at Bradley University since 2006. She is a practicing psychotherapist with an MA in Psychology from Wesleyan University (Middletown, CT) and is a candidate for a PhD in Epidemiology and Public Health from Yale University. She has extensive experience in program evaluation.

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Deborah Gonzalez is a renaissance professional with over 20+ years of experience in international projects, including work with UN diplomats, NGO’s and international institutions of higher education. This combination of knowledge and experience has lead to the cultivation of the skills of interconnecting and interrelating disparate trends and assets in a network of resources and global contacts. In addition, Deborah is a licensed New York attorney with a J.D. from New York Law School.

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Mary Anne Grant is President and CEO of ISEP (International Student Exchange Programs) a consortium of 290 colleges and universities in the United States and 40 other countries which cooperate to provide affordable international educational experiences for a diverse student population. Prior to ISEP, she worked with the Council for the International Exchange of Scholars and lived and studied abroad. She has traveled widely and has written and spoken frequently on international education and exchange. Grant served as President and Chair of the Board in 2003 of NAFSA: Association of International Educators and currently serves on the board of the Forum for Education Abroad. She holds a BA degree from the University of Tennessee-Chattanooga, an MA from Georgetown University, and has studied at the University of Paris.

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Rolf Hoffmann is Executive Director at German-American Fulbright Commission, Germany. Dr. Rolf Hoffmann, born in 1953 in Cologne, Germany, studied biological sciences, with special emphasis on behavioral ecology and zoology in his doctoral studies at Duke University, Durham, North Carolina, USA, and the University of Tübingen in Germany where he was awarded his degree in 1983. In 2001 Dr. Hoffmann was appointed Director of DAAD’s new International Marketing Initiative. He has been with the Fulbright Commission since February 2004.
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Rebecca Hovey currently serves as the World Learning Engaged Global Scholar, where she previously served as Dean of SIT Study Abroad from 2001 – 2008 and Director of Latin American and Caribbean Studies from 1998-2001. She holds a Ph.D. in City and Regional Planning from Cornell University. She has published several articles and presented at conferences on the subjects of international education, global citizenship and critical pedagogy.

John Hudzik is Vice President for Global Engagement and Strategic Projects at Michigan State University. He was Acting Provost and Vice President of Academic Affairs at MSU in 2005 and MSU’s Dean of International Programs from 1995 to 2004. He has served on numerous policy and advisory boards related to international development, regional and language studies, and education abroad. He is a past President of AIEA and is currently President of NAfSA. His research expertise includes public finance and public-sector budgeting. He is recipient of several national awards and prizes for his work in judicial administration and in international education.

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Fiona Hunter is Director of International Relations at the Università Cattaneo-LUIC in Italy. She obtained her first degree in languages after studying in three universities in Scotland, Germany and France. She taught languages at universities first in France and then in Italy where she also ventured into the yacht charter business. In 1996 she combined her academic and business experience and developed the international office for LUIC. She is the immediate Past-President of EAIE.

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Elspeth Jones is Professor of the Internationalisation of Higher Education and International Dean at Leeds Metropolitan University, UK. She has strategic responsibility for its pioneering internationalisation approach. She worked at the British Council in Japan for three years and in Singapore for four years. She studied at the Universities of Reading and London and in Germany at the University of Kiel. Her output includes Internationalising Higher Education (edited with Sally Brown) (Routledge 2007), along with many articles and chapters on values-driven internationalisation. Her forthcoming book is entitled, Internationalisation: the Student Voice. Elspeth is a member of the Editorial Advisory Board of the Journal of Studies in International Education. She has delivered invited keynote speeches on six continents and edited Leeds Met’s International Reflections webpage for five years.

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Cheryl Matherly is Associate Dean for Global Education and Applied Assistant Professor of Education at the University of Tulsa. She currently co-directs the NanoJapan program, funded by the National Science Foundation in order to expand international research opportunities for students in STEM fields. NanoJapan was recognized by the Institute for International Education in 2007 with the prestigious Andrew Heiskell Award for Innovations in Study Abroad. Dr. Matherly is the recipient of two Fulbright grants for international education administrators (Germany and Japan.)

Susan Matson received her M.S. Ed. from Johns Hopkins University and currently is Director of Curriculum for ELS Language Centers, which operates over 50 university-based proprietary intensive English programs in the US. She is a former teacher trainer with the USIA in Romania. Her teaching experiences range from ABE programs to community college and university settings. At ELS she develops and oversees quality control for a number of programs, including one for TOEFL iBT preparation.

Tracy McCabe is director of the international office at the University of Newcastle, where she assists the Pro Vice Chancellor (International) in the development and implementation of policies, plans and strategies which relate to the internationalisation of the University of Newcastle. Before coming to Newcastle in 2002, Ms McCabe worked for 8 years as head of the international students office at the University of South Australia. She has worked in more than 40 countries. Ms McCabe holds a BA (Communication Studies) from the University of South Australia.

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Karen Yu is Section Chief of the Office of International Programs at Sun Yat-sen University. She is responsible for the overall management of the International Programs Office. Her exchange work primarily involves cooperation with European countries and with institutions in Hong Kong, Macao and Taiwan. She serves as a primary contact for the Lingnan Foundation which involves facilitating the Foundation’s grant-making programs at Sun Yat-sen University. Karen Yu will soon complete a Masters in Public Affairs at SYSU.

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Andrey Zhegin is Associate Professor of Political Science at Herzen State Pedagogical University, St. Petersburg. He is the Russian BRIDGE project leader. He has worked on numerous international projects, both as project manager and academic expert, working with colleagues in Russia, USA, England, Finland, Sweden and Cyprus. He holds a PhD in education, a Masters in education, and a Teaching Diploma in Chemistry, all from Herzen State Pedagogical University.

Irina Zhirnova is Head of the International Relations and Scientific Projects Department at Kursk State University where she has been working in a various capacities since 2000. In her current position, Ms. Zhirnova oversees all recruiting and academic placement of international students and scholars, including any issues regarding housing accommodations, health insurance and medical requirements, language training, and program orientation. In an effort to enhance services for international students, Ms. Zhirnova implemented a mandatory insurance policy at the University and has worked with faculty to facilitate an open and supportive academic environment. Additionally, Ms. Zhirnova is responsible for establishing and maintaining cooperation agreements with international universities and coordinates the international activities of all departments within Kursk State University.
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