2007
ASSOCIATION OF INTERNATIONAL EDUCATION ADMINISTRATORS
ANNUAL CONFERENCE

THE GLOBAL UNIVERSITY: CHALLENGES AND OPPORTUNITIES

FEBRUARY 18–22, 2007
MARRIOTT AT METRO CENTER HOTEL
WASHINGTON, D.C.
# AIEA Annual Conference

February 18-22, 2007
Washington, D.C.
Marriott at Metro Center Hotel

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## The Global University: Challenges and Opportunities

**EVENTS 2007**

**THE ICEF MIDDLE EAST WORKSHOP**
February 03 - 05, 2007, Dubai - Meet quality student recruiters from all over the Middle East

**THE ICEF JAPAN WORKSHOP**
March 04 - 06, 2007, Tokyo - Meet quality student recruiters from all over Japan

**THE ICEF MOSCOW WORKSHOP**
March 27 - 29, 2007, Moscow - Meet quality student recruiters from all parts of Russia and the CIS

**THE ICEF HIGHER EDUCATION WORKSHOP**
September 10 - 11, 2007, Trondheim - Meet quality Higher Education student recruiters from all over the world

**THE ICEF CHINA WORKSHOP**
October 17 - 19, 2007, Beijing - Meet quality student recruiters from China and all around the world

**THE ICEF WORK & TRAVEL FORUM**
November 02 - 03, 2007, Berlin - The Global Event for Work & Travel Professionals

**THE ICEF BERLIN WORKSHOP**
November 04 - 06, 2007, Berlin - Meet quality student recruiters from Europe and all over the world

**THE ICEF AMERICAS WORKSHOP**
December 09 - 11, 2007, Miami - Meet quality student recruiters from the Americas and around the world
Welcome to the AIEA Annual Conference in Washington, D.C.

I am delighted to welcome you to the annual conference of AIEA and to Washington, D.C. Confronted with a world that is strikingly different from what it was just a decade ago, we face rapidly shifting economic, political, and security realities and challenges. To respond to these changes it is essential that our institutions of higher education strive to cultivate and support global competence throughout their campuses. The theme for the 2007 conference is The Global University: Challenges and Opportunities.

International educators agree that building the global campus is a desirable and achievable goal. The task before us is to craft the means to attain this objective. It is the wish of the conference planning group that this meeting of senior international educators will provide an opportunity for us to begin to sketch out the path to the global university. To that end, it is our hope that at the conclusion of this annual conference we will have a better understanding of what is meant by “the global university”, what are the characteristics of curricula that foster global competence, and what roles should faculty, administrators, and staff play in this process.

The conference theme speaks to the challenges and opportunities facing us as senior international officers as we embark on a path to achieve global competence within our colleges and universities. The conference program is organized to address these significant issues by exploring the following key topics:

1. Global Partnerships: An exploration of establishing branch campuses abroad, global institutional partnerships/relationships including dual or joint degrees, and international internship opportunities. Presenters will address the major considerations associated with global partnerships.

2. Rethinking the Relationship with Academic Units: Are there good models for working with deans, department chairs, and faculty to achieve the goal of internationalizing our campuses, or do changing realities and priorities call for new approaches?

3. Foreign Languages in the Global University: What are the best ways to ensure that all students regardless of their discipline have access to foreign language learning relevant to their educational and career goals? What are the pros and cons associated with foreign language departments overseeing language instruction for students who are not language and literature majors?

4. Study Abroad: Meeting the Lincoln Commission’s Challenge: The Lincoln Commission report has called for a goal of 1 million college students studying abroad annually by 2016. Will reaching this goal require that our institutions abandon the model of assessing study abroad user fees for a system in which the costs of operating a study abroad office and providing study abroad fellowships are funded directly from tuition and state revenues or general student fees? How should we respond to the policies of some colleges and universities to restrict the numbers of students participating in programs operated by third party providers, especially when it involves the use of institutional fellowship/scholarship funds for programs not directly operated by that institution?

5. Global Competence and Assessment: To achieve the widely accepted goal of producing globally competent graduates the curricula of our institutions of higher learning must be redesigned. How do we design and assess curricula that will lead to global competence with the understanding that there is no such thing as “one size fits all”? To address these challenges and opportunities, we are fortunate to have three very knowledgeable and highly respected plenary speakers. Dr. Clara Yu is the 12th president of the Monterey Institute of International Studies and is an educational innovator in language pedagogy and the use of technology in education.

Mr. Charles Kolb is president of the Committee for Economic Development and previously held several senior-level positions in the U.S. government. Mr. Kolb played a critical role in the 2006 publication of the influential report titled “Education for Global Leadership: The Importance of International Studies and Foreign Language for U.S. Economic and National Security.” Dr. Francis Fukuyama is the Bernard L. Schwartz Professor of International Political Economy at the Johns Hopkins University School of Advanced International Studies (SAIS) and the director of the SAIS International Development Program. Dr. Fukuyama is a renowned author of several classic works in international studies including The End of History and the Last Man and, most recently, America at the Crossroads: Democracy, Power, and the Neoconservative Legacy.

It is especially fortuitous that this year’s annual meeting takes place in Washington, D.C. We are present for the beginning of the session of the 110th Congress—a session in which issues of critical importance to building the global university will be center stage. On Thursday, February 22, 2007, we hope you will join us for the AIEA annual public policy advocacy day with key congressional leaders. Our efforts to build the global campus can only benefit from a solid partnership with our elected governmental representatives.

We have planned what we believe is a provocative, wide-ranging, and rewarding annual conference, and we look forward to your active participation.

William I. Brustein
AIEA President-Elect
2007 Conference Chair
2007 AIEA Officers and Committees*

PRESIDENT
William Brustein,
University of Illinois at Urbana-Champaign

IMMEDIATE PAST PRESIDENT
Uliana Gabara,
University of Richmond

SECRETARY
Deborah L. Pierce,
Northern Illinois University

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Gilbert W. Merks,
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Pia Wood,
Wake Forest University

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Duke University

AIEA EDITOR/ AIEA REPRESENTATIVE,
Journal of Studies in International Education Board
Pia Wood,
Wake Forest University

EXECUTIVE DIRECTOR
Darla K. Deardorff,
Duke University

DEVELOPMENT OFFICER
Duleep C. Deosthale,
Marist College

Executive Committee (term ends in February of the year listed)

Joseph L. Brockington,
Kalamazoo College, 2007

Riall W. Nolan,
Purdue University, 2007

William B. Lacy,
University of California at Davis, 2008

Howard A. Rollins Jr.,
Georgia Institute of Technology, 2008

Pia Wood,
Wake Forest University, 2008

Everett Egginton,
New Mexico State University, 2009

Norman Peterson,
Montana State University, 2009

Susan Buck Sutton,
Indiana University Purdue University Indianapolis, 2009

Dennis Dutschke,
Arcadia University, 2010

Sabine Klahr,
Boise State University, 2010

* Reflects proposed structure in new AIEA Constitution
 Committees and Boards

Much of the work of AIEA is accomplished through committees and boards that focus on various aspects of AIEA’s mission. Any member of the association is welcome to participate in the work of these committees. Committee chairs maintain a roster of currently active members. AIEA members are encouraged to contact the chairs to learn more about committee plans and activities and to indicate their interest in committee participation.

Past Presidents

1982, ’83, ’84 Joe W. Neal, University of Texas at Austin
1985 Jack Van de Water, Oregon State University
1986 Charles Klasek*, Southern Illinois at Carbondale
1987 Ralph H. Smuckler, Michigan State University
1988 George C. Christensen, Iowa State University
1989 Felix V. Gagliano, Ohio University
1990 Burkart Holzner, University of Pittsburgh
1991 Gerald M. Slavin, The University of New Mexico
1992 Thomas H. Hoemeke, University of North Texas
1993 Davydd Greenwood, Cornell University
1994 Barbara B. Burn*, University of Massachusetts at Amherst
1995 Jean S. Aigner, California State Polytechnic University, Pomona
1996 Edward H. Moseley, University of Alabama at Tuscaloosa
1997 Margaret A. Kidd, University of Texas at Austin
1998 John H. Petersen, Western Kentucky University
1999 Joyce M. Randolph, University of Pennsylvania
2000 John D. Heyl, Old Dominion University
2001 JoAnn McCarthy, University of South Florida
2002 John K. Hudzik, Michigan State University
2003 Maria Krane, Creighton University
2004 Earl Kellogg, University of Illinois at Urbana-Champaign
2005 Stephen C. Dunnett, SUNY Buffalo
2006 Uliana Gabara, University of Richmond

* deceased
Recipients of AIEA Awards for 2007

The Harold Josephson Award
Recognizes emerging leadership in international education through the recipient’s graduate study and research, especially research in the field of international education.

Recipient: Dawn Graham
Dawn Graham is a fourth-year doctoral candidate in counseling psychology at Purdue University. She is presenting her two-year longitudinal study on intercultural competence and problem solving among short-term study abroad students. She has worked at Purdue’s Study Abroad Office for the past two-and-a-half years under the direction of Assistant Dean Brian Harley and Dean Rall Nolan. Her current studies continue to bridge the disciplines of psychology and international education. She studied as an undergraduate in the UK and has traveled to more than 20 countries. Graham received her Bachelor of Science in psychology from the University of Evansville and her Master of Arts in applied behavioral science: counseling from Valparaiso University in Indiana. You are invited to visit Ms. Graham’s poster in the Exhibit Hall.

The Charles Klasek Award
Honors long-term and outstanding service to the field of international education administration.

1995 Charles Klasek (posthumous), Southern Illinois University
1996 LaMarr Kopp, Pennsylvania State University
1997 Harold Josephson, University of North Carolina at Charlotte
1998 Ralph Smuckler, Michigan State University
1999 Joe W. Neal, University of Texas at Austin
2000 Burkart Holzner, University of Pittsburgh
2001 Barbara B. Burn, University of Massachusetts at Amherst
2002 Jack Van de Water, Oregon State University
2003 Axel Markert, Eberhard-Karls-Universität Tübingen
2004 Thomas H. Hoemeke, University of North Texas
2005 Barbara Burlington, American Council on Education
2006 Tony Adams, Macquarie University at Sydney
2007 John K. Hudzik, Michigan State University

Recipient to be announced at the conference

The Timothy J. Rutenber Award
Honors AIEA members who have rendered long-term and outstanding service to the association. This is an occasional award.

2006 Judy C. Young, University of Texas at Arlington
2007 Recipient to be announced at the conference

Counselor Award
AIEA occasionally recognizes outstanding service and leadership to AIEA through the designation of members as counselors. Below is a list of those who have received this designation to date.

George C. Christensen, Iowa State University
John C. Heyl, Old Dominion University
Burkart Holzner, University of Pittsburgh
Margaret A. Kidd, University of Texas at Austin
Edward H. Moseley, University of Alabama at Tuscaloosa
Joe W. Neal, Texas International Education Consortium
Gerald M. Slavin, The University of New Mexico
Ralph H. Smuckler, Washington, D.C.
Honorary Member
Oscar Arias, Former President of Costa Rica, Nobel Laureate (Peace)

Conference Information

Conference Check-In
Conference participants may pick up their registration materials in the Registration Area.

Conference Registration Table Hours
Sunday, February 18 8:00 a.m.–5:00 p.m.
Monday, February 19 8:00 a.m.–5:00 p.m.
Tuesday, February 20 7:00 a.m.–5:00 p.m.
Wednesday, February 21 7:00 a.m.–10:00 a.m.

Onsite Registration and Tickets
Onsite registration is available for an additional $50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets.

Schedule Changes
Any schedule changes will be posted each day on the Message Exchange Board located in the Registration Area. Please visit the Registration Area each day for the most up-to-date information about session changes and other conference news.

Evaluation Forms
Please take a few minutes to complete the individual session evaluations at the end of each session. All Conference Evaluations will be sent to participants online following the conference. Be sure to watch your e-mail address for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Message Exchange Board
Contact fellow conference participants through the Message Exchange Board located in the Registration Area.

Name Badges and Tickets
All conference participants are required to wear name badges for admission to all sessions and events. Tickets are required for admission to the conference events, so remember to have your tickets with you. Please note that one-day passes will have the applicable date listed on the name badge.

Newcomer Orientation
There will be a special Newcomer Orientation on Monday, February 19, from 3:00 to 4:00 p.m. If this is your first AIEA conference, you are warmly invited to attend this orientation to learn more about AIEA and the conference and to meet AIEA leaders.

Exhibit Hall
The Exhibit Hall officially opens Tuesday, February 20, at 10:00 a.m. The Exhibit Hall is a great place to discover new products and services, meet colleagues, network, and refresh before the next session. Be sure to visit the Exhibit Hall often throughout the conference. The Exhibit Hall will close at noon on Wednesday, February 21.

Business Services
The hotel provides a 24-hour business center located on the lobby level adjacent to the front desk. Services include Internet access, printing, copying, and faxing. Fees may apply.

Local Information
If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.
# Conference Schedule At-A-Glance

## Sunday, February 18
- **8:00 a.m. - 5:00 p.m.** Conference Registration | Group Registration Area
- **9:00 a.m. - 5:00 p.m.** Executive Committee Meeting | Executive Boardroom
- **9:00 a.m. - 12:00 p.m.** Workshop: International Learning Outcomes Assessment* | London I
- **12:00 - 1:00 p.m.** Lunch Break
- **1:00 - 4:00 p.m.** Workshop: Global Competence: Government Study Abroad Programs* | London I

## Monday, February 19
- **7:30 - 8:30 a.m.** Professional Development Committee Meeting | Tokyo
- **8:00 - 5:00 p.m.** Conference Registration | Group Registration Area
- **9:00 a.m. - 5:00 p.m.** MALU Meeting (by invitation only) | Montreal II
- **9:00 - 11:00 a.m.** MALU Meeting (by invitation only) | Salon B
- **9:00 a.m. - 12:00 p.m.** Workshop: Global Universities/Global Students: Cultures and Languages across the Curriculum* | London II
- **9:00 a.m. - 4:00 p.m.** Workshop: Chief International Education Administration 101 (CIA 101)* | London I
- **10:00 - 11:00 a.m.** Public Policy Board Meeting | Tokyo
- **12:00 - 1:00 p.m.** Lunch Break
- **1:00 - 4:00 p.m.** Workshop: Council for Advancement and Support of Education (CASE)* | London II
- **1:00 - 3:00 p.m.** Editorial Board Meeting | Tokyo
- **3:00 - 4:00 p.m.** Newcomer Orientation | Salon E
- **4:15 - 5:15 p.m.** OPENING PLenary | Salon CD
- **Speaker: Clara Yu**
- **5:30 - 6:15 p.m.** Transportation to the Embassy of Italy | Lobby
- **6:30 - 8:30 p.m.** OPENING RECEPTION | Embassy of Italy

## Tuesday, February 20
- **7:00 a.m. - 5:00 p.m.** Conference Registration | Group Registration Area
- **7:15 - 8:00 a.m.** Past Presidents Breakfast | Vintage Room
- **8:45 - 10:00 a.m.** CONCURRENT SESSIONS
  - The Global University: A Conceptual Framework for Analyzing the State of International Engagement on Campus
  - Multidimensional Approaches to Assessing Global Competence and Interpersonal Leadership
  - Language Learning vs. Language Use: Study Abroad and CIAC
  - Core Competencies for International Education Leadership: What Do We Need to Know to Do What We Do?
  - “Brigs” in “Prbs”: U R Now in Global U
  - Executive Boardroom
- **10:00 - 10:30 a.m.** EXHIBIT OPENING CEREMony AND NETWORKING BREAK | Salon DE
- **10:30 - 11:45 a.m.** CONCURRENT SESSIONS
  - Internationalizing the Campus through Integration of Study Abroad: Processes and Unanticipated Outcomes
  - Applying Faculty Expertise Towards the Development of Global Partnership
  - Intercultural Competence of Faculty and Students in a Globalized Higher Education Environment
  - Connecting the Local and the Global: Agendas through University Partnership
  - International Planning: A View from the System and Regional Perspective
  - Executive Boardroom
  - Grand Ballroom
- **12:00 - 1:30 p.m.** PLEnARY LUNCHEn Speaker: Charles Kolb | Grand Ballroom

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*Room assignments are subject to change.*

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# Conference Schedule at-A-Glance (continued)

## Tuesday, February 20 (continued)
- **2:00 - 3:15 p.m.** CONCURRENT SESSIONS
  - Maximizing Student Learning Abroad
  - Transatlantic Dialogue: EAIE and AIEA Seminar on International Education
  - Improving Programming, Processes, and Strategy in Working With Academic Units: Learning from Our Mistakes
  - Policy Update: What’s Going on in Washington
  - Executive Boardroom

## Wednesday, February 21
- **7:00 - 10:00 a.m.** Conference Registration | Group Registration Area
- **7:00 - 8:30 a.m.** BUSINESS BREAKFAST MEETING | Salon ABC

## CONCURRENT SESSIONS
- **3:00 - 4:15 p.m.** 
  - Risks in Global Education: Singapore-Style
  - Virtual Global Partnership: Bringing Real-Life to the Undergraduate Experience in Research Universities
  - A New Psychometric Assessment Approach
  - Grand Ballroom
- **3:00 - 4:15 p.m.**
  - Standards in Action: The Forum on Education Abroad’s Pilot Project
  - Executive Boardroom

## Networking Break
- **3:30 - 5:30 p.m.**
  - Advocacy Day Orientation
  - Executive Committee Meeting
  - Executive Boardroom

## Thursday, February 22
- **7:30 - 9:15 a.m.** Advocacy Day Strategy Session and Breakfast* | Salon AB
- **7:30 - 9:15 a.m.**
  - Advocacy Day Strategy Session and Breakfast
  - Executive Boardroom

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*separate fee required

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*Room assignments are subject to change.*

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*separate fee required
2007 AIEA Conference Schedule of Events
Marriott at Metro Center Hotel

Sunday, February 18

8:00 a.m.-5:00 p.m.  Conference Registration
Conference Registration Area

9:00 a.m.-5:00 p.m.  Executive Committee Meeting
Executive Boardroom

9:00 a.m.-12:00 p.m.  Pre-Conference Workshop I
International Learning Outcomes Assessment
Presenters:
Christa Olson (Chair), American Council on Education (ACE)
Beth Burris, ACE
Valerie Whittlesey, Kennesaw State University
Bob Franco, Kapi'olani Community College

Few U.S. higher education institutions have articulated international learning outcomes or established methods for assessing student achievement of those outcomes. Institutions involved in various ACE projects have addressed this need by articulating international learning outcomes, developing methodologies, and implementing plans for assessment. Presenters will share their experiences and answer questions about the successes and challenges of working through the processes of international learning outcomes assessment.

The workshop will allow participants to (1) initiate a process for articulating student learning outcomes at their institutions, (2) explain how these outcomes can be used to advance institutional internationalization, and (3) work with colleagues to develop a plan for assessing international learning outcomes.

12:00-1:00 p.m.  Lunch Break

1:00-4:00 p.m.  Pre-Conference Workshop II
Global Competence: Government Study Abroad Programs
Presenters:
Mary Kirk (Chair), Institute of International Education (IIE)
Peggy Blumenthal, IIE
Daniel Obst, IIE
John Sunnygard, University of Texas at Austin
Kelli Pugh Dixon, Wayne State University
Brian Whalen, Forum on Education Abroad
Edmond J. Collier, U.S. Department of Defense, National Security Education Program
Mary Thompson Jones, U.S. Department of State, Bureau of Educational and Cultural Affairs (invited)

As events of the past five years have highlighted the need for Americans to improve their global competencies, the U.S. government has recognized the value of study abroad and foreign language learning by launching the National Security Language Initiative and increasing funding for programs such as Fulbright, Gilman, and the National Security Education Program. This workshop will address how these projects call specific attention to the strategic importance of foreign language instruction and knowledge of nontraditional destinations. Specifically, government officials, international education experts, and college administrators will discuss the implications these programs will have on higher education policies and campus-wide initiatives.

14 | THE GLOBAL UNIVERSITY: CHALLENGES AND OPPORTUNITIES

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The art and soul of philanthropy: Council for advancement

presenters:

Chief international education administration 101 (CIEA 101)

Dennis Dutschke, Arcadia University
Joseph Brockington, Kalamazoo College
William Davey, Arizona State University

This workshop will be a discussion of Cultures and Languages Across the Curriculum (CLAC) programs in the context of foreign language education and campus internationalization. Participants will walk away with ideas for implementing CLAC in various campus contexts as well as information regarding benefits of consortium membership.

Global universities/global students: Cultures and languages across the curriculum

presenters:

Diana Davies (Chair), University of Iowa
Lewis Jilling, Pennsylvania State University
Judy Kruty, Baldwin-Wallace College
Gil Latz, Portland State University
H. Steven Straight, Binghamton University

This workshop will discuss personality traits and characteristics that will help you and others be most effective in raising major gifts. Bring your questions and expect a lively discussion about topics that are of best interest to you.

Welcome to AIEA 2007

Peter N. Stearns was named provost of George Mason University, effective January 1, 2000. He also regularly teaches courses in world history and social history. Stearns received his Ph.D. from Harvard University and previously attended Harvard College. Prior to coming to George Mason, Stearns taught at Harvard, at the University of Chicago, at Rutgers University (where he chaired the New Brunswick History Department), and at Carnegie Mellon University, where he was Heinz Professor of History. He served as dean of Carnegie Mellon's College of Humanities and Social Sciences from 1992 to 2000. Past vice president of the American Historical Association in charge of the Teaching Division, Stearns also served as chair of the Advanced Placement World History committee. He founded and continues to serve as editor-in-chief of the Journal of Social History. Author of more than 92 books, Stearns recently published Global Outrage: The Impact of World Opinion on Contemporary History and recently appeared in American Behavioral History.

Keynote Address

Clara Yu, President, Monterey Institute of International Studies

Clara Yu is president of the Monterey Institute of International Studies (Monterey, Calif.), a graduate institution offering degrees in international policy, international business, educational linguistics, and translation and interpretation.

Artificial Intelligence consultant, university professor, and administrator, Yu is a pioneering innovator in the use of technology in education and has consulted for educational institutions in the United States and internationally. She is also the founder of the National Institute for Technology and Liberal Education, a virtual organization serving as a catalyst for innovation and collaboration for 100 participating liberal arts colleges.

Sponsored by

World Education Services, Inc.

World Education Services (WES), www.wes.org, is the leading source of international education intelligence. It is a not-for-profit organization with more than 30 years of service to the academic community evaluating international credentials.

WES evaluations are based on rigorous document authentication procedures and unparalleled expertise. By providing reliable and authoritative evaluations, WES helps more than 2,000 academic institutions make well-informed decisions regarding admission and/or transfer credit for foreign-educated applicants.

WES shares its expertise and research with professional colleagues by publishing comprehensive resources on its web site and through its renowned workshop series.

Transportation to the Embassy of Italy

Bus transportation will be provided to the embassy. Buses will depart from the hotel every 10 minutes. Buses will return from the embassy beginning at 8:30 p.m.
Monday, February 19 (continued)

Opening Reception
Embassy of Italy
3000 Whitehaven Street, N.W.
Washington, D.C.
Remarks
H.E. Giovanni Castellaneta, Ambassador of Italy to the United States
Uliana Gabara, AIEA President, University of Richmond

EDUITALIA
EDUITALIA’s goal is to encourage students globally to participate in courses in Italy. A nonprofit consortium of Italian and foreign education institutions offering courses in Italy, EDUITALIA is committed to increasing the presence of foreign students and researchers in Italy and providing assistance during their overseas stay. It works to promote and facilitate international exchange as well as to help students overcome national and cultural borders while abroad. EDUITALIA devotes its efforts to achieving four main goals:

• Strengthen and ensure the promotion of classes for foreign students in Italy.
• Improve assistance provided to foreign students.
• Facilitate the administrative procedures to obtain a student visa and a permit to stay.
• Enhance the country’s competitiveness in the field of cultural exchanges.

By promoting and encouraging educational interests throughout Italy, EDUITALIA strives to increase the impact of tourism while positively improving social and economic models.

Italian Language Inter-Cultural Alliance (ILICA)
ILICA’s purpose is to promote the Italian language as an instrument of comprehension and as a means of studying a culture in constant evolution. We are creating the first American foundation entirely dedicated to recuperating the valuable assets of the Italian language and culture— the reason for which all of the currently existing Italian-American foundations were established. The comprehension of Italian culture through the knowledge of its language is a concept which presupposes drawing together the various cultures that compose the world’s most harmonious social mosaic: the United States of America.

Scuola Lorenzo de’ Medici
Since 1973, Lorenzo de’ Medici (LdM) has been committed to helping students realize their own potential, providing a quality education that will enable them to interact successfully with the community worldwide.

With 33 years of experience, LdM is now the leading international art school in Italy with three sites in Florence, Rome, and Tuscany offering vocationally oriented courses in a wide variety of fields: Fashion Design; Archaeology; Studio Arts—Painting, Sculpture, Ceramics, Printmaking; Etching; Theatre; Film and Communication; Photography; Restoration; Interior and Graphic Design; Jewelry Design; Museum Management; Political Science, Culinary Arts, and Italian Language and allied subjects.

Università Cattolica del Sacro Cuore
Università Cattolica del Sacro Cuore is the largest university in Europe. It comprises five campuses (Milan, Brescia, Piacenza-Cremona, Rome, and Campobasso), which host an average of 45,000 students—undergraduate and graduate—every year. Thanks to its prestigious faculty, the Università Cattolica excels in the diverse and articulate study opportunities that it offers, both in the humanities and the scientific fields. In its course offerings and strong research programs, the university values and promotes an interdisciplinary approach, which helps students gain scientific knowledge in a responsible and autonomous fashion.
Tuesday, February 20

7:00 a.m.-5:00 p.m. Conference Registration  Group Registration Area
7:15-8:30 a.m. Past Presidents Breakfast  Vintage Room
8:45-10:00 a.m. CONCURRENT SESSIONS

Analyzing the State of International Engagement on Campus

Panelists will present a conceptual framework for analyzing the state of international engagement on campus. The framework attempts to describe the major elements of organization and action at a university that is involved in international initiatives and projects. Use of the framework can provide insights and information that is useful for university leaders in strategy development, organization design issues, and assessment strategies. It also has the potential to aid in reflections on decision-making and governance issues related to change initiatives. Panelists will critique and comment on its usefulness and relevance to contemporary issues in international strategy at universities and present alternative models or frameworks that are in use at their respective institutions.

Panelists:
- Gilbert Merkx (Chair), Duke University
- Richard Edelstein, Global Learning Networks
- William Lacy, University of California at Davis
- Holli Semeiko, Emory University

Multidimensional Approaches to Assessing Global London II
Competence and Intercultural Leadership

Are we educating global-ready graduates? From the recently launched multidimensional, mixed-method assessment of global competence to the new and innovative portfolio-based certificate in intercultural leadership, there’s been a flurry of activity surrounding the assessment of education undertaken by university students preparing to enter the global economy. This session will present several of the cutting-edge initiatives in this critical realm of assessment.

Panelists:
- Bill Hunter (Chair), Global Competence Consulting Co. LLC.
- Darla Deardorff, Duke University
- Elaine Meyer-Lee, St. Mary’s College

Language Learning vs. Language Use: Montreal I
Study Abroad and CLAC

Panelists will discuss the Cultures and Languages Across the Curriculum (CLAC) program as a nexus of comprehensive internationalization that brings together language learning, study abroad outcomes, broad-based faculty development and involvement, effective deployment of international students as drill instructors, and more. Providing multiple opportunities for meaningful language use across academic disciplines is important in moving from language learning to active use to real fluency. This at a time when governmental agencies, higher education institutions, and the private sector increasingly recognize that fluency in foreign languages and intercultural knowledge are key requirements for the 21st century global workforce and citizenry.

Panelists:
- Uliana Gabara (Chair), University of Richmond
- Diana Davies, University of Iowa
- Urbain (Ben) DeWinter, Boston University
- M. Stephen Straigh, Binghamton University
- Kay Kohl, University Continuing Education Association

Sponsored by:
Campus Technology magazine named Marist a Campus Technology Innovator for the program, which provides iPods to students to record reflections on life in other countries and to share this information with classmates and professors.

Panelists:
- Duleep Deooshale (Chair), Marist College
- John Duncan, Studyabroad.com
- Meg Franklin, Marist College
- Marissa Caradonna, Student, Marist College

10:00-10:30 a.m. exhibit opening Ceremony and networking break   salon de

Tuesday, February 20 (continued)

Core Competencies for International Education Leadership: Montreal II
What Do We Need to Know to Do What We Do?

In 2006, NAFSA’s International Education Leadership Knowledge Community undertook a Delphi survey of leaders in international education on U S. campuses. The immediate goal was to begin to define our profession in concrete terms. The long-term goal is to use what we learn to (a) improve the effectiveness of present leaders and (b) to develop the next generation.

Three participants will speak for 15 minutes each and then engage in moderated conversation with the audience to discuss the implications for both AIEA and NAFSA. We believe that the outcomes of this session will be beneficial for individual attendees and for both organizations as they seek to collaborate more effectively.

Panelists:
- Riall W. Nolan (Chair), Purdue University
- Norm Peterson, Montana State University
- Susan Lambert, University of North Carolina at Charlotte
- William Brustein, University of Illinois at Urbana-Champaign

“Blogs” ‘n “Pods”: U R Now in Global U Executive Boardroom

“What do We need to Know to do What We do?” These are buzz phrases with which faculty are only just becoming familiar. But what impact does new technology have, if any, on international education? Will this new environment allow for teaching and sharing knowledge as we now know it? Furthermore, how will students learn using these new tools?

This session will explore how technology is the driving element in this new learning environment and how is it helping define the “global university.” The abroad experience may have just found an ally in technology that will allow for greater cultural immersion and give students yet another instrument to scratch the surface of their own learning experiences. Jointly developed by two faculty members and the international programs, Marist College’s ‘Denity Quest podcasting program is part of an abroad learning initiative that has some creative ways to enhance global learning. The August 2006 edition of Campus Technology magazine named Marist a Campus Technology Innovator for the program, which provides iPods to students to record reflections on life in other countries and to share this information with classmates and professors.

Panelists:
- Duleep Deooshale (Chair), Marist College
- John Duncan, Studyabroad.com
- Meg Franklin, Marist College
- Marissa Caradonna, Student, Marist College

Exhibit Opening Ceremony and Networking Break   Salon DE

Dubai Knowledge Village

Dubai Knowledge Village (DKV) provides an infrastructure and environment for a variety of organizations and individuals to create and disseminate knowledge. As a leading learning hub, DKV has attracted prominent international universities from India, the United Kingdom, Pakistan, Australia, and Iran, offering advanced programs in fields such as science, technology, business management, and media. DKV seeks to provide the right conditions for the development of scholarship, education, training, ideas, creativity, innovation, R&D, and entrepreneurial expertise. It offers a campus ambiance with creatively stimulating and welcoming spaces for students, professionals, teachers, instructors, researchers, and scientists to interact. Its business partners are varied and include elearning companies, educational institutions, R&D organizations, corporate training institutions, innovation organizations, science and technology institutes, certification and testing organizations, and incubators.

Special thanks to DKV for sponsoring the 2007 AIEA Conference tote bags.
Tuesday, February 20 (continued)

CONCURRENT SESSIONS

Internationalizing the Campus through Integration of Study Abroad: Processes and Unanticipated Outcomes

The University of Minnesota’s successful four-campus effort to integrate study abroad into the curriculum and across many different majors provided international learning opportunities for faculty, advisors, and administrators. During the formal project period of four years, study abroad enrollment increased by 64 percent. Unexpectedly, students who participated in study abroad had higher grade point averages and were more likely to graduate sooner. The reasons for this are not known, but the data for the improvements are very compelling. This session will discuss the process, lessons learned, and outcomes across four different campuses.

Presenters:
- Loredana C. Haeger, Capella University
- Daryl Moore, Montclair State University
- Kenneth Cushner, Kent State University
- Lynn Anderson, University of California at San Diego

Intercultural Competence of Faculty and Students in a Globalized Higher Education Environment

This panel addresses the value of ethical analysis of globalization issues to understanding and informing intercultural competence and global citizenship, including intercultural challenges faced by American transnational educators and the effectiveness of strategies they employ for developing intercultural competence. Presenters will discuss the use of international internships as tools for developing intercultural competence in student teachers. Also addressed will be the many intercultural challenges faced by transnational educators and by student teachers and the power of formal ethical analysis in clarifying issues of global responsibility, competency, and citizenship. Recommendations that address professional development for transnational educators and for preservice teachers will be provided. Real-life vignettes and Power Point will be employed throughout this session.

Presenters:
- Nels H. Granholm (Chair), South Dakota State University
- Lorandana C. Haeger, Capella University
- Alan Misute, Capella University
- Kenneth Cushner, Kent State University

Connecting the Local and the Global Agendas through University Partnership

This session will describe a new strategy for university partnerships that addresses critical global issues—like poverty, democracy, and health—that are also manifested in local communities. Presenters will describe approaches that have led to developing crossnational research and civic engagement projects that have connected the learning across campuses and disciplines through an international consortium.

Presenters:
- JoAnn S. McCarthy (Chair), University of Pennsylvania
- Caryn McGtigue Musil, Association of American Colleges and Universities
- James T. Harris III, Widener University
- Ira Harkavy, University of Pennsylvania

International Planning: A View from the System and Regional Perspective

Creating frameworks that encourage international activity while seeking to avoid the pitfalls of overregulation is a matter that concerns international officers at the state and regional level. Such cooperation seeks to maximize the use of scarce resources and innovative initiatives. This session will examine these issues from the point of view of a large U.S. public university system; the University of Copenhagen, which plays a leading role in expanding Danish-Swedish cooperation; and the University of Tuebingen, which coordinates cooperation on behalf of the German state of Baden Württemberg.

Presenters:
- Keith Boyer (Chair), California State University
- John Andersen, University of Copenhagen
- Wolfgang Miele, University of Tuebingen
- Leo Van Cleave, California State University

Plenary Luncheon

Keynote Address
Charles Kolb, President, Committee for Economic Development

Charles Kolb is president of the Committee for Economic Development (CED) with offices in Washington, D.C., and New York. Founded in 1942, CED is an independent, nonpartisan research and policy organization of 200 business and education leaders dedicated to advancing economic and social policy research and the implementation of its recommendations by the public and private sectors. In recent years, CED’s work has addressed issues ranging from education, immigration, and e-commerce to basic research, international trade, judicial reform, and campaign finance reform. Kolb has held this position since September 1997.

World Learning-School for International Training
The undergraduate field-based academic program of World Learning’s School for International Training, SIT Study Abroad offers interdisciplinary summer and semester study abroad programs in more than 50 countries, including many developing countries. Each year, nearly 2,000 students from more than 225 colleges and universities pursue a rigorous integration of classroom and field-based learning. Components include a homestay, academic seminar, field study seminar, a month-long independent study project, and, in most programs, language study. Participants earn credits and gain a profound understanding of critical global issues such as the environment, public health, and the impact of development.

The Institute of International Education (IIE)
An independent nonprofit founded in 1919, the Institute of International Education (IIE) is among the world’s largest and most experienced international education and training organizations, with 500 employees in 18 offices around the globe. Each year, more than 20,000 men and women from 175 countries participate in the 250 scholarship, fellowship, and professional training programs managed by IIE, including the Fulbright and Humphrey Programs administered on behalf of the U.S. Department of State. The IIE Network, with 900 member institutions around the world, offers resources, services, and publications that assist educators in internationalizing their campuses and helping students to gain international experience.
Tuesday, February 20 (continued)

CONCURRENT SESSIONS

2:00-3:15 p.m.

It's not all about the Numbers: Maximizing Student Learning Abroad  London II

In focusing primarily on increasing enrollments, the Lincoln Commission fails to take into account ongoing changes in U.S. study abroad theory and practice. Panelists review the results of recent scholarship and research and argue for maximizing the learning, rather than increasing the number, of students abroad.

Presenters:
Michael Vande Berg (Chair), Council on International Education Exchange
William Lacy, University of California at Davis
William Davey, Arizona State University
Deborah Pierce, Northern Illinois University
Francisco Marmolejo, Consortium for North American Higher Education Collaboration (CONAHEC)

Transatlantic Dialogue: EAIE and AIEA Seminar  London I

The session will focus on the theme “Key Indicators for Internationalization” between Europe and the United States. Major issues, discussed at the Transatlantic Dialogue, will range from higher education systems in Europe and the United States to the new three-year degree in Europe; the use of English as Lingua Franca in European universities and the marketing of higher education; joint, dual, double, shared degrees, and collaboration between European and American universities; and research and collaboration between European and American universities. The session is designed to provide insight into the unique opportunity for chief international officers to exchange information and ideas about international education in the Transatlantic Dialogue and other similar Ghost Ranch seminars. The coordinators and participants will give presentations on the dialogue itself and the key topics discussed during the two-day seminar.

Presenters:
Dennis Dutschke (Chair), Arcadia University
William Davey, Arizona State University
Hans-Georg van Liempd, Tilburg University

Improving Programming, Processes, and Strategy in Working With Academic Units: Learning from Our Mistakes  Montreal II

This session will highlight speakers’ past failures and insights as to causes and context. Reflections on failed collaborative research initiatives, joint degree programs, inter-institutional networks, internship programs, university cost-sharing, and international academic minors will initiate a discussion on centralized and collaborative initiatives at our institutions. Presenters will highlight cause and effect so that session participants can understand and extrapolate contexts to their home institutions. Session participants are encouraged to share their experiences. The panel will join with session participants to analyze and conclude any common denominators that can guide future efforts.

Presenters:
Andrew Gillespie (Chair), Purdue University
William Lacy, University of California at Davis
Francisco Marmolejo, Consortium for North American Higher Education Collaboration (CONAHEC)
Deborah Pierce, Northern Illinois University

3:15-3:45 p.m.

NETWORKING BREAK  Salon DE

3:45-5:00 p.m.

CONCURRENT SESSIONS

Focus on Faculty: Key Partners of Your International Programs  London II

A panel of chief international officers from three Atlantic Coast Conference (ACC) universities will lead participants in a discussion on strategies to better engage faculty and academic departments as important stakeholders of the international program. Howard Rollins (Georgia Tech) will highlight successful approaches, as well as lessons learned from ineffective strategies. Fia Wood (Wake Forest) will share information on a variety of grants that might be used for faculty development and provide ideas they can use at their home institutions. John Dooley will present Virginia Tech’s International Faculty Development program. The ACC faculty development program will also be introduced.

Presenters:
Howard Rollins (Chair), Georgia Institute of Technology
Fia Wood, Wake Forest University
John Dooley, Virginia Polytechnic Institute and State University
Tuesday, February 20 (continued)

Enhancing Student Learning, Campus Internationalization, and Collaboration through In-Class and Online Orientation
Courses for Study Abroad and International Students

This session introduces the framework of collaborative efforts between Santa Monica College (SMC), a California community college, and Loyola Marymount University (LMU), a four-year institution, to maximize the effects of international education by attracting foreign students to the campuses and sending U.S. students abroad. Presenters will introduce in-class and online orientation programs for both international students in the United States and American students abroad that enhance curricular and cocurricular learning, helping integrate those students into campus internationalization efforts.

Presenters:
Gary Rhodes (Chair), Loyola Marymount University
Elena Garate, Santa Monica College

Using Fulbright to Foster Global Partnerships

The Fulbright Scholar Program is recognized as the U.S. government’s flagship program for international education exchange. Three presenters—from the Fulbright Scholar Program, the Fulbright Student Program, and the New Century Scholars Program—will discuss how different Fulbright programs have contributed to international partnerships in the past, and will explore the myriad opportunities Fulbright offers for the future.

Presenters:
Nancy Santos Gainer (Chair), Council for International Exchange of Scholars (CIES)
Stacey Bustillos, CIES
Tony Claudino, Fulbright Student Programs

Going Global with Help From EducationUSA

A key opportunity for internationalizing campuses lies in crafting partnerships with the network of EducationUSA advising centers sponsored by the U.S. Department of State. Advisors from different world regions will describe ways that AIEA members can tap into this network to promote programs that send U.S. students abroad. Presenters will introduce in-class and online orientation programs for both international students in the United States and American students abroad that enhance curricular and cocurricular learning, helping integrate those students into campus internationalization efforts.

Presenters:
Wisam Naas, U.S. Embassy, Tripoli, Libya
Elena Garate, Santa Monica College
Stacey Bustillos, CIES
Karen Kaylor, USEIC Singapore
Etilvia Arjona, Universidad Catolica Santa Maria La Antigua, Panama

Tuesday, February 20 (continued)

Dialogue of the Americas: Reflections on a Continent-Wide Conversation

The dialogue will focus on four or five topics selected by participants. Topics may include:

- Development of greater mutual knowledge and interest in study abroad
- Campus internationalization (key approaches, comparisons, and contrasts)
- Obstacles to study abroad in Latin America
- Obstacles to Latin Americans studying abroad, particularly in the United States
- How do we continue the Inter-American dialogue?

Presenters:
Epp Kirss, Tallinn University of Technology, Tallinn, Estonia
Janine Farhat (Chair), The College Board
Carlos Ezcurra, Universidad Catolica, Buenos Aires, Argentina

Networking Reception and Performance by Kaiku


These words best describe the sound of Kaiku (translated as “echo”), a New York-based collective of talented and experienced Finnish and American musicians. It is a fascinating mix of spirited Finnish singing and world music instrumentation. The result is something that is unlike anything else performed and heard in New York’s ever eclectic-sounding music scene.

Sponsored by
International Academic Collaborative of the Atlantic Coast Conference
The International Academic Collaborative of the Atlantic Coast Conference (ACC-IAC) was established by the presidents of the 12 ACC universities (Boston College, Clemson University, Duke University, Florida State University, Georgia Tech, University of Maryland, University of Miami, North Carolina State University, Virginia Tech, Wake Forest University, UNC-Chapel Hill, and the University of Virginia) to provide a framework for international education collaborations. Joint programs include study abroad scholarships, faculty development seminars overseas, the initiation of new collaborative study abroad programs, conferences on best practices, and a common Web site, www.acciac.org. A portion of the proceeds from the ACC football championship goes toward activities. ACC presidents directly supervise the ACC-IAC.

Wednesday, February 21

7:00-10:00 a.m. Conference Registration
7:00-8:30 a.m. Business Breakfast Meeting

Educational Directories Unlimited
Educational Directories Unlimited publishes StudyAbroad.com, IIEPassport.org and other leading academic directories. StudyAbroad.com and IIEPassport.org are leaders in the field, each catering to a unique segment of international education. IIEPassport.org uses advisor-oriented services to aid schools and reaches a targeted demographic of highly motivated students who have chosen to study abroad and need help selecting the optimal program. StudyAbroad.com appeals to students considering studying abroad and helps motivate them to do so with extensive original content and advice as well as firsthand blog accounts of students’ experiences.

Institute for Shipboard Education
The Institute for Shipboard Education is a nonprofit, 501(c)3 organization that administers the Semester at Sea program. Approximately 600 students from colleges and universities across the United States and abroad circumnavigate the globe each fall, spring, and summer semester. The University of Virginia serves as academic sponsor to Semester at Sea, one of the most well-known study abroad programs in the United States. For more information, please visit our Web site at www.semesteratsea.com or call 1-800-854-0195.

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Wednesday, February 21 (continued)

CONCURRENT SESSIONS

Risky Business: Offshore Adventures in Higher Education

In spring 2006, JoAnn McCarthy polled AIEA members asking them to share their experiences in establishing an offshore presence for their universities for recruitment, study abroad, joint degrees, training, and other educational endeavors. Forty institutions responded, and a number of others requested that the survey results be shared. We found a wide range of longstanding programs as well as new experiments in crossing educational borders. This panel, composed of experienced leaders in the development and management of such enterprises, will take a balanced look at the complexities, the challenges, and the rewards of such undertakings.

Moderators: JoAnn McCarthy (Chair), University of Pennsylvania

Presenters:
- David Uras (Chair), Drexel University
- John Heyl, International Education Consultant
- Darla Deardorff, Duke University

Beyond the Exchange of Students: The Impact of Study Abroad Programs on Students who don’t Travel Abroad

International study abroad programs have opened new opportunities in higher education and international collaboration for institutions worldwide; however, in many cases, institutions seem to consider them burdensome and serving only a very small part of the academic community. In this panel, we will explore different approaches of three regions of the world: the United States, Argentina, and Spain, on how to make the most of international experiences of faculty, students, and staff and to find ways to strengthen the relationship with international partners beyond the exchange of students.

Moderators: Mario Morras (Chair), Universitat Pompeu Fabra, Barcelona, Spain
- Uliana Gabara, University of Richmond
- Carlos Enrique Ezcurrea, Pontificia Universidad Católica Argentina
- Antonio Luna, Universitat Pompeu Fabra, Barcelona, Spain

The Global University:

The impact of Bologna and Three-Year Degrees on U.S. Admissions

The three-year degree will no longer be the exception but the norm in 40 countries after 2010. Presenters will discuss outcomes of a symposium held in November 2006 where a working group of U.S. graduate schools, admissions officers, and credential evaluators discussed recognition of three-year degrees from Europe, the United Kingdom, and Australia in an international context.

Presenters:
- Nancy Kanach, Princeton University
- John Hayton (Chair), Australian Embassy, Washington, D.C.
- Brian Whalen (Chair), Forum on Education Abroad

An economic and education dynamo for 25 years, Singapore now faces a 21st-century dilemma: the city-state has to “unlearn” past lessons to keep growing. Instructors have to upturn pedagogy. Students have to upgrade learning. Researchers have to upscale innovation. At the same time, the Singapore government has raised billion-dollar R&D budgets and opened its doors to foreign institutions—including Duke University and the University of Chicago. Where Singapore? The jury is still out, but the experience so far may prove valuable for academicians and administrators alike.

Presenters:
- Sonny Lim (Chair), Nanyang Technical University
- Cindy Koh, Singapore Economic Development Board
- Karen Kaylor, United States Education Information Center

Not a member of AIEA?
Value the networking opportunities at this conference?
Then apply for AIEA membership for 2007! AIEA membership is open to all senior-level international education leaders at postsecondary institutions, organizations that support international education, and individuals at member institutions and organizations.

To join, visit www.aieaworld.org.
Wednesday, February 21 (continued)

Gateway Courses in Global Studies: A Strategy to Broaden the Reach of Global Perspectives among Undergraduates

This session will discuss gateway courses associated with academic majors in three different global studies programs. It will examine the approaches taken in the development of these courses. It will also address how such courses can serve not only the majors and minors in this field of study but reach the wider population of undergraduates—including students not contemplating study abroad—offering them valuable and necessary global perspectives to understand the rapid, consequential, and sometimes confusing global trends impacting our world today.

Presenters:
Harvey Charles (Chair), Wheaton College
Eve Stoddard, St. Lawrence University
Giles Gunn, University of California at Santa Barbara
Olugbogbo O. Oyelaran, Western Michigan University

Educating and Assessing for World Citizenship: The Role of Universities in a Global Age

Due to dramatic transformations created by globalization, the educational imperative of the 21st century is to educate world citizens. This presentation provides a vision, a roadmap, and inspiration for global education, while also offering assessment tools for global competencies. After a brief overview of global learning on campus, this presentation will summarize the need for and elements of world citizenship. In addition, the session will present strategies for educators to overcome resistance to change and will offer illustrations of meaningful global programs. It further will provide specific assessment methods that measure the skills and capabilities integral to world citizenship.

Presenters:
J. Michael Adams (Chair), Fairleigh Dickinson University
Jason Scorza, Fairleigh Dickinson University
Angelo Carfagna, Fairleigh Dickinson University

Promises and Challenges in Internationalizing Japanese Higher Education: Two Case Studies of International Universities

Japan, whose culture has long been regarded as one of the world’s most conservative, is changing fast, and the Japanese higher education system is changing along with it. The establishment of Ritsumeikan Asia Pacific University—offering a bilingual education with half Japanese and half non-Japanese students—and Akita International University, offering a completely English-based education, illustrate these changes. Presenters from these universities will overview each university’s ideas of education, curricula, acceleration of international programs, and the challenges they face. The audience will gain new perspectives on the exciting transformation of Japanese higher education.

Presenters:
Yutaka Kondo (Chair), Ritsumeikan Asia Pacific University
Ken Isagai, Akita International University

Antecedents to Outcomes-Based International Learning: A New Psychometric Assessment Approach

Researchers from Michigan State University, James Madison University, and Dickinson College will describe an innovative study that links qualitative and quantitative measures to examine the processes and outcomes of international learning. This pioneering assessment model is predicated on (1) Equilintegration (EI) Theory, which attempts to explain the processes by which beliefs, values, and worldviews are acquired and maintained; (2) the EI Self, which illustrates the interaction among beliefs, values, core needs, and formative variables; and (3) the Beliefs, Events, and Values Inventory (BEVI), which examines developmental, affective, and attributional processes that are integral to the assessment of international learning.

Presenters:
Craig Shealy, James Madison University
Brian Whalen, The Forum on Education Abroad

12:00-1:30 p.m. Plenary Luncheon

Keynote Address
Francis Fukuyama, Professor, Paul H. Nitze School of Advanced International Studies, Johns Hopkins University

Francis Fukuyama is Bernard L. Schwartz Professor of International Political Economy at the Paul H. Nitze School of Advanced International Studies (SAIS) of Johns Hopkins University and director of SAIS International Development program. He is also chairman of the editorial board of a new magazine, The American Interest. Fukuyama has written widely on issues relating to questions concerning political and economic development. His book The End of History and the Last Man (Free Press, 1992) made bestseller lists in the United States, France, Japan, and Chile and has been awarded the Los Angeles Times Book Critics Award in the Current Interest category, as well as the Premio Capri for the Italian edition. His most recent book, America at the Crossroads: Democracy, Power, and the Neoconservative Legacy, was published by Yale University Press in March 2006. He received his B.A. from Cornell University in classics and his Ph.D. from Harvard in political science.

Plenary Luncheon

12:00-1:30 p.m.

Grand Ballroom

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The Scholar Ship: Charting a new course in international education.

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AUSTRALIAN EDUCATION INTERNATIONAL

Australian Education International (AEI) is the international division of the Australian government’s Department of Education, Science and Training, providing information about Australian education and collaboration opportunities through offices in Washington, D.C. and Los Angeles, Calif. AEI’s North American offices are based at the Embassy of Australia in Washington, D.C.—headed by John Hayton, counselor, education, science and training—and at the Australian Consulate-General in Los Angeles, headed by Fiona Morris, consul, education, science and training. AEI works with institutions, associations, government and non-government agencies, as well as students and advisors in the United States, Canada, and Mexico for continued collaboration.
Wednesday, February 21 (continued)

CONCURRENT SESSIONS

Council of International Education Associations: An Update  London II

The Council of International Education Associations (CIEA) will be an association of nonprofit, nongovernmental international education associations from countries and regions throughout the world that share a common mission to advance internationalization of education. CIEA will advance global learning in postsecondary education through exchange of information and dialogue, advocacy for international education, professional development, and discovery of new approaches to international education.

Following the introduction of the idea of the council at the 2006 AIEA Conference in San Diego, there have been follow-up meetings at NAFSA: Association of International Educators, European Association for International Education (EAIE), and at the Australian Conference. A draft of specific goals, structure, and work of the organization is available on the AIEA Web site. Representatives of 12 associations from around the world attended the meeting in Basel, Switzerland. AIEA and Japan Network for International Education (JAFSA) have formally approved their membership. This panel will be an opportunity to further define the council’s goals and structure.

Presenters:
- Ulliana Gabara (Chair), University of Richmond
- Tony Adams, Macquarie University
- George Harada, Hiroshima University of Economics
- John Hudzik, Michigan State University
- Doo-Hee Lee, Korea University
- Antoinette Charon Wauters, University of Lausanne

Developing Academic Partnerships in China  London I

This session is designed to offer results of the empirical studies related to issues of running academic programs in China. The presenters have extensive experience working with universities in China. It is our objective to help the audience understand the magnitude of the higher education market in China and learn more about the opportunities. We also hope that through discussions, our audience will become more aware of the problems and challenges in working with Chinese partner universities.

Presenters:
- Yongwei Zhang (Chair), Missouri State University
- James P. Baker, Missouri State University

Embarrassment of Riches: Planned Internationalization of the Undergraduate Experience in Research Universities  Montreal I

Perhaps because of the very richness of the resources they have attracted to their campuses, some research universities have been late in making the decision to pursue a strategic plan for internationalization. Such plans are particularly important for those institutions that have not regarded international study or experience as a central element in undergraduate education. Building on the experience of the presenters at Harvard, Yale, and Columbia Universities, while examining planning issues that are common to all research universities, this session will examine the development and implementation of plans for internationalization of the undergraduate experience in decentralized institutions with complex agendas.

Presenters:
- Jane Edwards (Chair), Yale University
- Patricia Craig, Harvard University
- Anna Kuhlman, Yale University
- Kathleen McDermott, Columbia University

New at AIEA!

Another unique benefit for AIEA members is the opportunity to sign up for the new AIEA Online Consultant Directory. Refer to the directory any time to find out which fellow members have expertise in areas like internationalizing the curriculum, program evaluation, outcomes assessment, exchange partnerships, strategic planning, study abroad, foreign area studies, service learning abroad, and administrative organization. Listings are available to AIEA members only, and you can designate your particular area(s) of expertise. Join AIEA today and add your name to the AIEA Online Consultant Directory!
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Established in 1998, the Foundation for International Education (FIE) is a private, independent, non-profit educational organization based in London, England offering academic year, semester and summer study abroad programs for college undergraduate students at its study centers in London, Dublin, Ireland and Madrid and Elche in Spain.

FIE works closely with each partner institution to plan programs of outstanding quality. With decades of experience in program development, university administration, international logistic planning, marketing, recruiting and promotion, our teams in the UK and US assist universities and colleges in all phases of program planning.

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Website: www.fie.org.uk
Email: studyabroad@fie.org.uk
Conference Chairs and Presenters

J. Michael Adams has been president of Fairleigh Dickinson University since 1999, and has led the development of a new mission and vision through global education. Adams is an international speaker who has focused on printing, publishing, and career development. His most recent book is "The Globalized World: The Next Generation. The Steering Committee of the International Association of University Presidents (IAUP), is chair of the North American Council and an IAUP representative to the United Nations. His home is in Morristown, New Jersey. He is a member of the United Nations Association of the United States of America.

Tony Adams has been involved in international education since the 1980s—first as a teaching assistant in Business Computing at RMIT University in Melbourne, Australia, then as dean of international computing at RMIT, and since 1998, as director of international programs at Macquarie University in Sydney, Australia. He is the founding president of the International Education Association of Australia (IEAA). He was awarded the 2004 Charles Gehrke award in recognition of his contribution to international education in Australia, and in 2005, he was honored to receive the Charles Klasek award. In January 2007, he retired from Macquarie University for personal health reasons and moved to Oregon to pursue international education consultancy, Tony Adams and Associates.

C. Eugene Allen was associate vice president for academic affairs at the University of Minnesota (U of M) from 1998 to the fall of 2006, when he joined the faculty of Trinity Washington University. He is a distinguished teaching professor and head of the English Language and Literacy Studies Program. A native of China, Allen has provided significant contributions to education in China through his work with the Confucius Institute and other programs. His research focuses on the intersection of language and culture, and he has been a leader in the internationalization of higher education. He is currently a member of the Board of Directors of the American Council on Education (ACE) and serves on the board of the National Association of International Education Administrators (NAIE). He is a fellow of the American Academy of Arts and Sciences, and he holds a Ph.D. in English and comparative literature from Yale University.

Joseph Brockington is associate provost for international programs and director of German language and literature at Kalamazoo College. He earned a B.A., M.A., and Ph.D. in Germanic languages and literature from Michigan State University. Brockington is the associate vice president for international education administrators (AIEA) responsible for the internationalization of the Kalamazoo College. He has served as a member of the founding board of directors of the Association for International Education Administrators (AIEA) representing the United States, Canada, and Mexico. Brockington has served as a member of the board of directors of the International Education Administrators (NAIEA) and as a member of the faculty of the Global Learning Summit. He is currently a member of the Board of Directors of the American Council on Education (ACE) and serves on the board of the National Association of International Education Administrators (NAIEA). He is a fellow of the American Academy of Arts and Sciences, and he holds a Ph.D. in Germanic languages and literature from Michigan State University. Brockington is the associate provost for international programs and director of German language and literature at Kalamazoo College.

Elmer Poe codeveloped the ECU (Eastern Carolina University) African American Studies Program, director of the Global Education Program, and director of the African Studies Program. Poe is a professor of international education at North Carolina State University and serves as director of the Global Education Program at North Carolina State University. He has served as a member of the Board of Directors of the Association for International Education Administrators (AIEA) and as a member of the faculty of the Global Learning Summit. He is currently a member of the Board of Directors of the American Council on Education (ACE) and serves on the board of the National Association of International Education Administrators (NAIEA). He is a fellow of the American Academy of Arts and Sciences, and he holds a Ph.D. in Germanic languages and literature from Michigan State University.
Diana Davies is director of International Programs at Pennsylvania State University and holds an adjunct position in international studies, with an emphasis in Russian and East European studies. She received her Ph.D. in comparative literature from Indiana University, an M.A. in Russian from the University of Kentucky, and a B.A. in Russian from Westminster College. As the director of IP, she bears primary responsibility for the Offices of Study Abroad, Internal and External Relations, Student Consultants, and the Office of Global Education, Outreach and affiliated units. She is a founding member of the network of centers and languages across the curriculum (CLAC). Under her leadership, the Study Abroad Office, the Center for English Language and Study Abroad, the Program for International Study and Work, and the Office of Global Education, Outreach and coordinated international travel for university delegations. She is the author of numerous articles.

Diane Davies is a faculty member and administrator on Education fellowship, serving as an instructor in the ESL Program for Nonresident Alien Staff. She serves on the Fulbright U.S. Student Program Advisory Board and has served on the Fulbright U.S. Student Program Advisory Board for two and four-year institutions.

Robert Franco is a demographer and is the Coordinator of the Internationalization of Higher Education at Wayne State University. He also oversees grant projects involving international education and higher education, Egginton has also served as a consultant for global education program richly infused with Asian and Pacific curriculum internationalization, which brings international programs to State Residency Requirements on college campuses. He has been a faculty member and administrator at various institutions including University of Toledo, Simmons College, and the University of Virginia, as a “Rising Star in Academia” of the Chronicle of Higher Education, Deardorff received his B.A. at Marist College in Poughkeepsie, N.Y. and holds an adjunct position in international teaching, curriculum and higher education, Egginton has also served as a consultant for Global Learning and has conducted research at universities in Spain, Colombia, and Central America.

Christopher Curts has been involved in international education and student development, study abroad, exchange and internationalization projects as both a professor and administrator. From 2000 to 2006, he was associate vice president of international programs at the University of California at Berkeley. His regional specialties include international education and bibliography and international and higher education, Egginton has also served as the U.S. Department of Health and Human Services as a senior policy analyst and has conducted research at universities in Spain, Colombia, and Central America.

Carlos Ezcurra is associate professor of international studies at Washington University in St. Louis. He received a B.A. in Spanish from the University of California, Los Angeles. He has worked at several universities and institutions in the areas of international education and has served as a consultant for international education projects as both a professor and administrator. He received his Ph.D. from the University of California, Berkeley. His research focuses on international education and higher education.

Erveet Egginton has worked in international education for more than 35 years, including a term as Executive Director of the Fulbright U.S. Student Program abroad and in Europe. She has been involved in the development of the Fulbright U.S. Student Program Study Abroad program and integrated learners moving through a general education program richly infused with Asian and Pacific curriculum and higher education, Egginton has also served as a consultant for Global Learning and has conducted research at universities in Spain, Colombia, and Central America.

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Andrew Gillespie is associate dean of Faculty and Internationalization programs. He is expert in the areas of natural resources at Purdue University, focusing on the study of ecosystems and the role of biodiversity in providing ecosystem services. He was also director of the DAAD branch in Paris from 1999 to 2000.

Giles Gunn is professor and chair of the Philosophy and International Studies department at the University of British Columbia. He is the author of more than 13 books on topics ranging from philosophy of science to international relations and human rights. He has also edited over 100 articles and essays, and has authored more than 100 publications in philosophy and human rights. He is a member of the International Academy of Philosophy of Science and is currently working on a book about the role of science in human rights.

James T. Harris III became the ninth president of Widener University in 2015. Prior to his appointment, Widener has achieved record levels of annual giving, enrollment, and research, and has attracted the largest freshmen classes in the university’s history. The university has also received several major gifts, including $22 million from the Bock Family Foundation and $10 million from the John and Mable Ringling Museum of Art.

Leping Huang is professor of English at the University of Maryland, College Park. He is the author of several books on modern and contemporary Chinese literature, including "Modern Chinese Literature: A Short History." His research interests include modern and contemporary Chinese literature, intellectual history, and the cultural history of modern China.

Ken Isogai worked for the Bank of Tokyo-Mitsubishi UFJ, Ltd. He is also a member of the Joint Committee of the World Future Society and the Global Council of the International Council for Education for a New Society. He is also a member of the Board of Directors of the United Nations Association of the United States of America.

Mary E. Kirk is the Institute of International Education (IE) vice president for the Office of the President and chief of staff. She is responsible for all aspects of the Institute’s international, academic, and administrative operations.


Kay J. Koh serves as executive director and chief executive officer of the University Club of Chicago (UCEA), a 92-year old organization representing some 430 higher education institutions. Koh is an author and frequent public speaker on workforce development issues, including: "How to Win at Work," published by the Washington Higher Education Secretariat. In 2000, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus. In 2002, she was named "Community College Alumna of the Year" by the University of Illinois at Chicago campus.
yuichi Kondo has been active in international education. He has authored/coauthored more than 60 journal articles and book chapters about cross-cultural issues, US-Japan educational policy, biotechnology, and biodiversity. He is a Fellow of the American Association for the Advancement of Science and the past president of the Agriculture, Food, and Environment Value-Added Research Council and the Rural Sociological Society.

Susan Lambert is the founding director of intercultural outreach programs at the University of North Carolina at Greensboro. She contributes to UNC-Charlotte's outreach and internationalization efforts through development implementation, and oversight of a broad range of innovative international student recruitment and special projects, including custom-designed professional development programs, language, and cultural training programs for international scholars, students, and microrashers. She has delivered more than 30 professional presentations and been actively involved in international education organizations including NAFSA, serving on the Education Leaders Knowledge Community's Delphi Survey Team as training coordinator, and as editor of NAFSA's first electronic newsletter.

Gil Latz is vice president for international affairs, endowed professor of East Asian Studies, and professor of East Asia Studies at Portland State University. He holds a joint appointment in the University International Studies Program. He received his Ph.D. from the University of California, Los Angeles, in 1986. He was appointed as a senior research associate in the Expanding Horizons Project. He received an M.A. from the University of California at Berkeley, she has been an active member of the CLAC consortium and was a contributor to the CLAC publication. She currently is serving as president of the CLAC consortium and is active in international forums including NAFSA, serving on the Education Leaders Knowledge Community's Delphi Survey Team as training coordinator, and as editor of NAFSA's first electronic newsletter.

Sonny Lim helps to shape and synthesize the global agenda of the University of California at Berkeley. He received an M.A. from the Tech University, a recognized institution with a strong international program in engineering, business, biological and physical sciences, as well as the humanities. Phi Beta Kappa, Lim completed a J.D. at the University of Texas at Austin in 1988. While a law student, he received a fellowship from the U.S. Department of Education to study the political economy of the People's Republic of China and has worked in the Association's Global Strategy office for several years in both public and private industries.

Judy Krutky is vice provost for international affairs and Languages Across the Curriculum (CLAC) program. She is a founding member of the CLAC consortium and was a contributor to the CLAC publication. She currently is serving as president of the CLAC consortium and is active in international forums including NAFSA, serving on the Education Leaders Knowledge Community's Delphi Survey Team as training coordinator, and as editor of NAFSA's first electronic newsletter.

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Leo Van Cleve is director of international programs for the California State University (CSU) System, based in the Office of the Chancellor in Long Beach. The CSU international programs work with more than 50 universities in 19 countries to offer study abroad programs for an academic year. In addition to being director of the systemwide study abroad program, Van Cleve works with campuses to promote international programs and with the Chancellor's Office to develop policy and implement systemwide initiatives. He came to the Chancellor's Office in 1995 as associate director of international programs. In July 1997 he was named interim director, and in November 1999 he was named director.

Michael Vande Berg is vice president for academic affairs and a full-time faculty member and academic officer at Council for International Education Exchange (CIEE). He also has led high-level positions in international programs at Georgetown University, the School for International Training, Michigan State University, and Kalamazoo College. He has published widely on international education topics and on literary movements and authors. He was a founding board member and now serves as treasurer of the Forum on Education Abroad. He has carried out several study abroad research projects and recently served as guest editor of a special issue of Frontiers on the future of undergraduate psychology education.

Antoinette Charon Wauters is director of international relations and student affairs at the University of Louvain, Switzerland. She studied classical archaeology and history of art at the Université Libre de Bruxelles. She later moved to Switzerland where she became a research assistant in classical archaeology at the Université de Lausanne. Since 1992, she has been responsible for the organization, development, and management of the University of Lausanne international relations and student study abroad programs. She has been the European Credit Transfer System national counselor for Switzerland and since 2004, she is one of the Swiss Bologna promoters. She is also the European Association for International Education immediate past president.

Brian Whalen is president and CEO of the Forum on Education Abroad and associate dean of the college, associate professor of international studies, and executive director of the Office of Global Education at Dickinson College. He has been involved in international education for more than 20 years and is founding editor of Frontiers: The Interdisciplinary Journal of Study Abroad, for which he continues to serve as editor and publisher.

Valerie Whitlettsey is associate vice president for academic affairs and provost at Kanesas State University (KSU). From 2002 to 2005, she provided leadership for academic program student learning outcomes assessment. She currently serves as cochair for KSU’s Quality Enhancement Plan (a requirement for institutional accreditation by SACS) on global learning and engaged citizenship. Her scholarship is in the areas of diversity in the undergraduate curriculum and student learning outcomes assessment. Whitlettsey is secretary of the Society for the Teaching of Psychology (Division Two) of the American Psychological Association and a member of an APA steering committee to convene a national conference on the future of undergraduate psychology education.

Pia Wood is director of the Center for International Studies at Wake Forest University. Her responsibilities include oversight of study abroad, international internships, international exchanges, international internships, international students and scholars, management programs, and interdisciplinary academic programs (international studies and global trade and commerce). Wood received her Ph.D. in political science from the University of Geneva, Switzerland and has published numerous articles on French foreign policy and the politics of the European Union. She serves as a grant reviewer for the Department of Education and is a member of the Executive Committee of AIEA.

Michael Woolf is president of the Foundation for International Education. He has held leadership roles in international education for many years, with, among others, CIEE and Syracuse University. He has written widely on international education and is sometimes active in the field of literature and culture studies. He is a founding member of the European Board of Services for International Travel and Education and serves on the board of a number of journals. He also serves on the Board of Directors of the Forum on Education Abroad.

John Yopp is associate provost for educational partnerships at the University of Kentucky. Yopp previously served as vice president for graduate and professional education at the Educational Testing Service in Princeton, N.J., from 1992 to 2003. From 1986 to 1997, he was associate vice chancellor for academic affairs and research and dean of the graduate school at Southern Illinois University. He has also served as a senior scholar in residence at the Council of Graduate Schools in Washington, D.C., and visiting senior professor at Southern Illinois University’s Simon Public Policy Institute. Yopp earned his bachelor’s degree at Georgetown University and his doctorate in biology at the University of Louisville.

Hans-Georg von Liepmann holds a Ph.D. in economics from Tilburg University, served in several positions, and is currently director of the International Office at Tilburg University. He is responsible for strategic, international policy of the institution, international student services, and university-wide exchange agreements. He became involved in internationalization as international relations manager from 1997 and served as European Association for International Education (EAE) member of the Board of Directors from 2001 to 2004. He is still active within EAE as a member of the training committee. He was member of the board of directors of the International Student Exchange Program from 2002 to 2005.

Anthony Wagner is communications manager for HED’s, a communications outreach, and external relations. He has designed and implemented several communications and marketing strategies for both international development organizations and higher education institutions and has planned and managed international development activities worldwide. He holds a B.A. from Davidson College and an M.A. in Russian history from the University of Maryland at College Park.

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