

2018

AIEA Annual Conference

*The Internationalization
Imperative in Turbulent Times*



Governance for Campus Internationalization: A Closer Examination of Advisory Councils

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A word that comes to mind when talking about Advisory Boards/Councils?

Our cloud

Priorities
Reaching-out
Shared-governance Goals
Strategy Buy-in
Input Engagement
Support Policies Transparency
Leadership
University-wide-participation
Risk-Management
Governance



Downing A Thomas, Ph.D.
Associate Provost and Dean
of International Programs

The University of Iowa

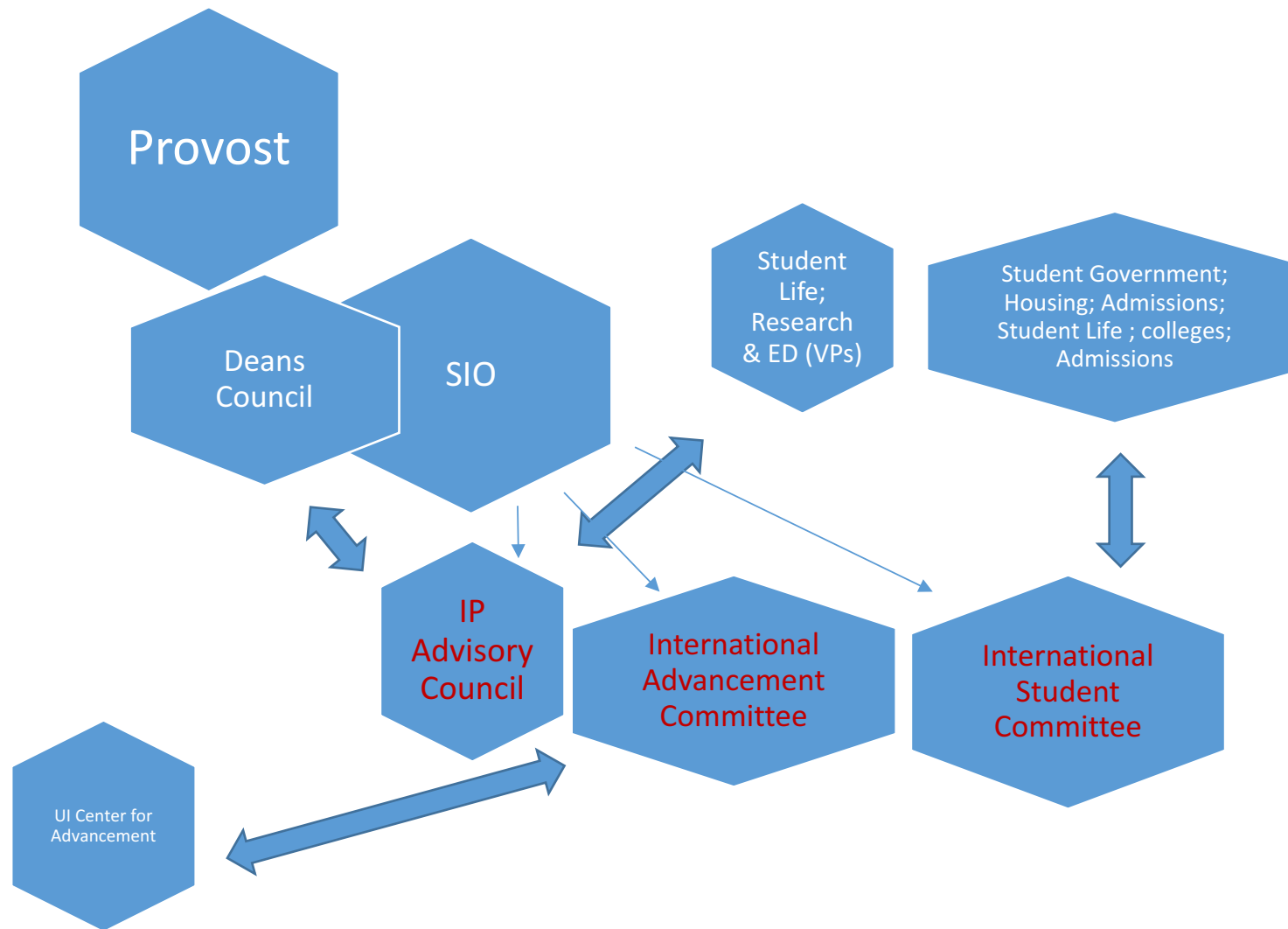
- 33,334 students from 114 countries and all 50 states: 24,476 undergrads; 7,535 grad and professional
- AAU member
- \$557.7 million in external research funding in FY 2017
- #1 creative writing program
- #9 happiest students (*Princeton Review*)
- 5 adult medical specialties and 6 pediatric specialties ranked among the best by *U.S. News & World Report*
- 11 graduate programs in top 10 in the U.S.

International Profile

- 3,407 international students (down from 3,911 in fall, 2016) = 10.2% of the total student enrollment
- International students comprise 8.4% of undergraduate enrollment, 13.8% of grad and prof
- Over 20% of undergrads study abroad
- #1 program in India (2016 Heiskell Award)
- Fulbright student “top producer” (15th nationally, tied with Stanford and Columbia)
- eMBA programs in Hong Kong and Italy







Advisory Groups

- **International Programs Advisory Council**

- To advise the Associate Provost and Dean on the UI's global strategies
 - To recommend policies and initiatives designed to strengthen the University's internationally oriented teaching, research, creative work and community engagement
 - To serve as a communication network and to provide direction for existing or potential cross-collegiate international activities and initiatives
- Accomplishments: created and implemented the Internationalization Vision and Goals → Strategic Plan

Advisory Groups

- **International Student Committee**

- established to ensure that the campus infrastructure and culture supports international students. Conducts audits of existing programming and processes across campus and makes recommendations to improve the experience and integration of international students
- Accomplishments: recommended increase in TOEFL threshold; targeted enrollment of international students in courses; many changes in housing, orientation programs

Advisory Groups

- **International Advancement Committee**
 - Communication network of collegiate advancement officers, International Programs, and UI Center for Advancement
- Accomplishments: has coordinated international alumni events and identified key individuals to cultivate

How have these AC's been useful to the SIO and to U of Iowa

- Developed a “hard-wired” communication network that connects International Programs and the collegiate units
- Ensured that central initiatives are communicated to and vetted by collegiate leaders, and that collegiate initiatives are communicated to and vetted by IP leadership
- Built the current internationalization vision and goals document for the university
- Allowed for more strategic thinking over time



Thank you



DEPAUL UNIVERSITY



GianMario Besana, Ph.D.

Associate Provost for Global
Engagement and Online Learning



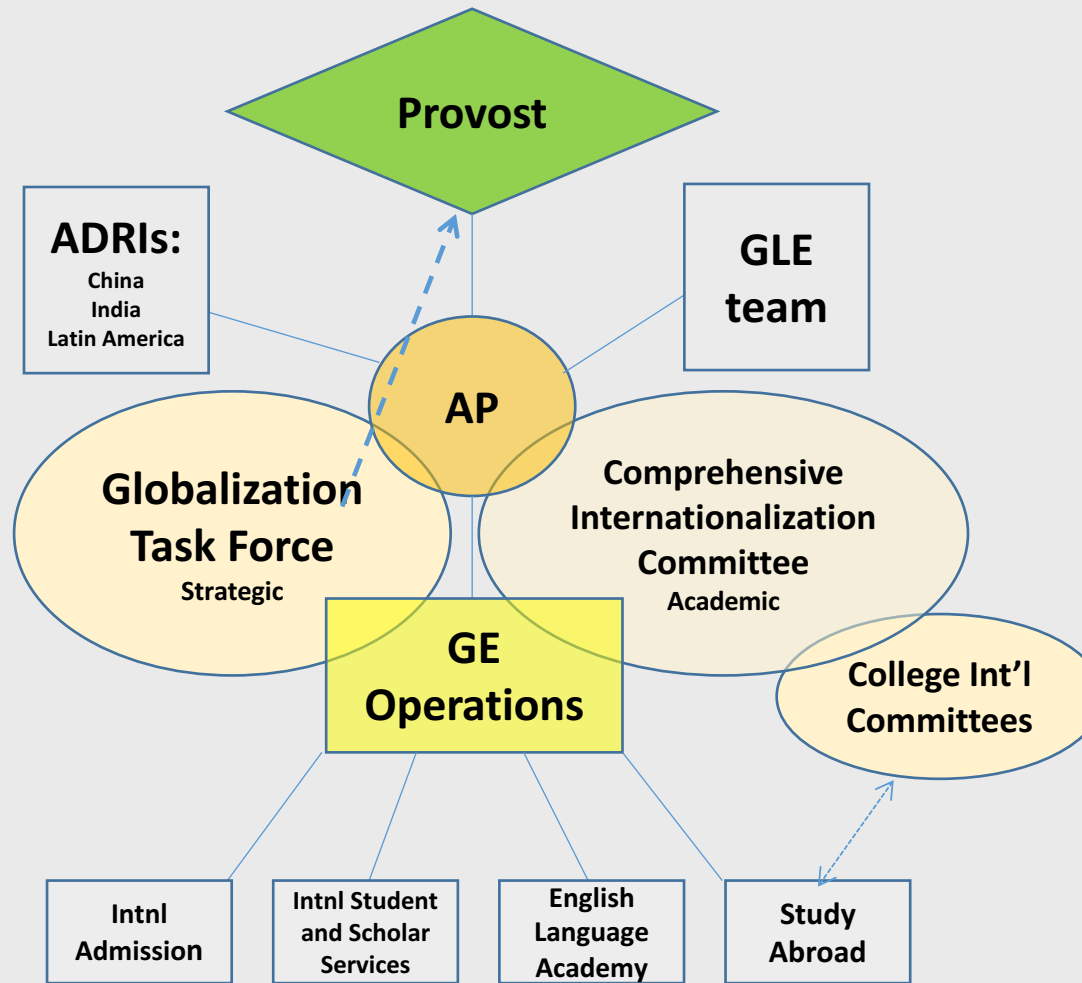
DEPAUL UNIVERSITY

Location	Chicago, IL
Highlights	<ul style="list-style-type: none">▪ 13th largest private, not-for-profit university in the US▪ Doctoral – Moderate Research Activity▪ Largest Catholic university in the US▪ Comprehensive▪ No medical school – No Engineering or Architecture
Student Population	<ul style="list-style-type: none">▪ 22,769 (14,816 UG; 7,953 GRAD)▪ 1 in 3 UG is first generation▪ 38% are students of color▪ 33% of new degree seeking UG in Fall are transfer students▪ 19% of incoming first year UG are from Chicago▪ 45% of incoming first year UG are from elsewhere in IL
Faculty	<ul style="list-style-type: none">▪ ~900 full time faculty▪ ~900 part time faculty
International students	<ul style="list-style-type: none">▪ 5.7% UG▪ 17% G▪ Over 100 countries▪ China – India – Saudi Arabia three largest populations

Global Engagement at DePaul

- Student mobility
- International students recruitment and support
- Internationalization of the curriculum
 - Global Learning Experience (Virtual Exchange – COIL)
 - Global Proficiency Certificate
 - Online workshop to support teaching in a global classroom
- Degree programs abroad
- Engagement with the international communities in Chicago

Global Engagement at DePaul



Globalization Task Force (GTF)

- Evaluates strategic decisions, new proposed partnerships, new proposed models of programs, travel requests to countries with a federally issued travel warning, new term long study abroad and exchange programs.
- Advisory to the Provost
- Membership:
 - Associate Provost GE (chair)
 - Assistant Vice President GE
 - Dean of College of Liberal Arts and Social Sciences (or delegated AD)
 - Dean of College of Business (or delegated AD)
 - Dean of College of Computing and Digital Media
 - Rotating Dean of one other college on 3-year term. (Currently Communication)
- Meetings
 - Every three weeks on Monday morning.
 - Agendas circulated typically the Wednesday before

Comprehensive Internationalization Committee (CIC)

- **Advisory**
 - Associate Provost and Provost on various matters with curricular impact;
 - Study Abroad on policies and practices.
- **Decision making**
 - Evaluate proposals submitted by faculty for Global Learning Experience (<http://go.depaul.edu/gle>);
 - Review and approve the study abroad component of First Year Abroad experiences.
- **Coordination**
 - Exchange of information on international initiatives in the various colleges, explicitly aimed at creating synergies and collaborations, avoiding duplications of efforts, leveraging best practices;

CIC

- **Membership:**
 - Associate Provost GE (co-chair)
 - Assistant Vice President GE
 - Director of Liberal Studies Program
 - Faculty representation from 10 Colleges. At least one faculty rep must be a member of the College International Committee (ideally its chair)
- **Meetings:**
 - Two meetings a quarter

Value to the SIO and DePaul University

- Centralization of agreements signing
- Risk management
- Faculty buy-in
- Transparency-communication



Esther E. Gottlieb, Ph.D.

Senior Advisor for International Affairs, Office of
International Affairs



Ohio State by the Numbers

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- Founded in 1870 – land grant institution
- World-class public research university - \$847.1 million in research expenditures
- Total enrollment – 66,046
- 15 colleges; More than 200 majors 12,000 courses
- 500,000 living alumni
- Ranked among the top 12 U.S. public research universities and 4th among all universities in industry-sponsored research (NSF)





How Global is Ohio State?

More than 6,600 international students attend Ohio State each year

Ohio State students come from more than 100 countries around the world

Ranked 17th in the nation for the number of international students enrolled (9% of student body)

More than 900 international scholars teach and conduct research at Ohio State every year



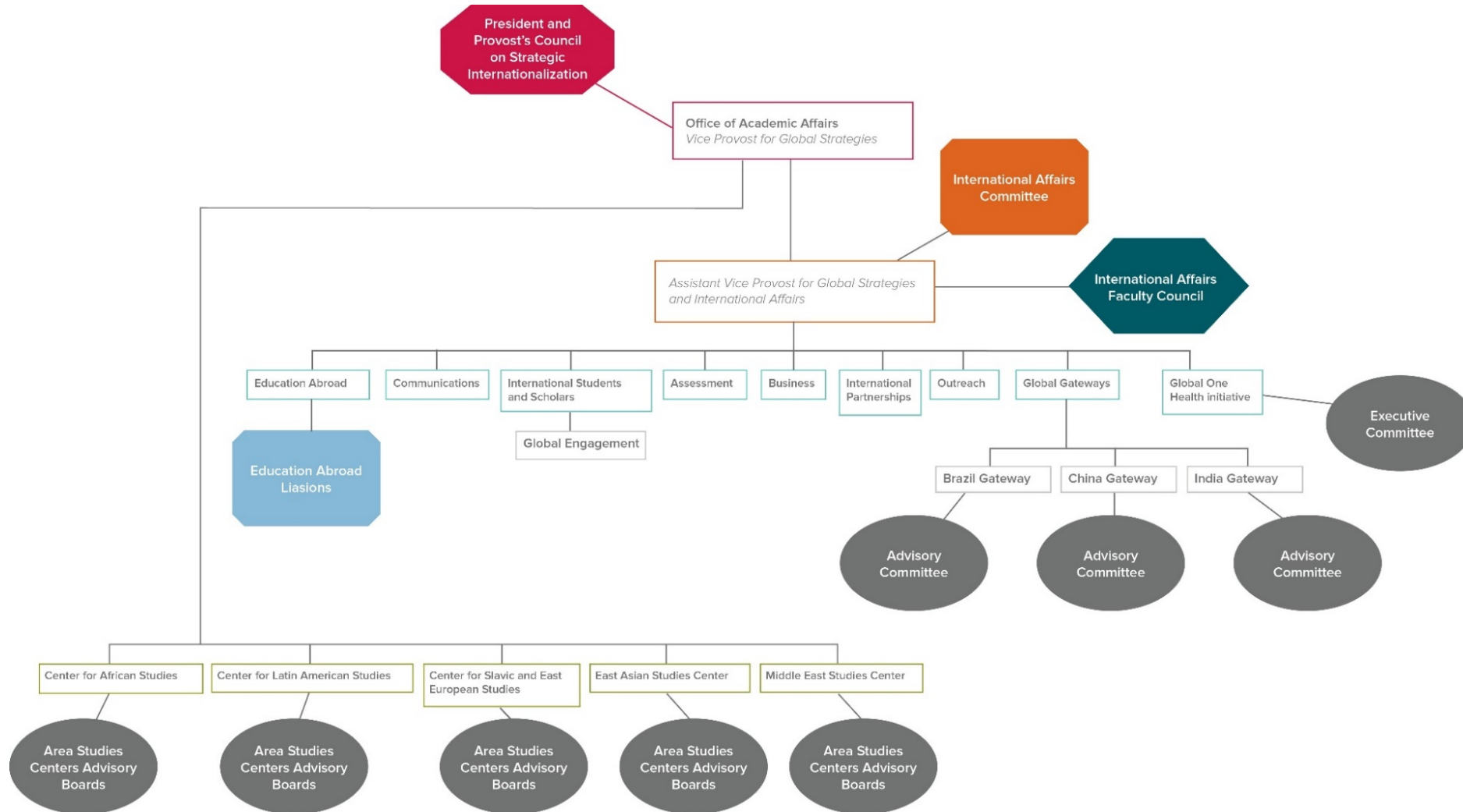
How Global is Ohio State?

Member AAU, Universitas 21

Ranked 5th in the nation for the number of students studying abroad

More than 200 programs on all five continents

Close to 20% of undergraduates have an international experience before they graduate





The President's and Provost's Council on Strategic Internationalization

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- Appointed to assess the university's international plans and policies in 2009
- Identified six strategic goals for campus-wide internationalization
- Meets annually to assess goals
- Accepted the re-write of the 2009 goals recommended by the International Affairs Committee



International Goals-Updated 2017

- Increase the international experience for undergraduate, graduate and professional students
- Diversify the international student body and facilitate the integration of international students into the Columbus campus community
- Explore the possibility of enrolling and integrating international students into the regional campus communities
- Increase international engagements and research collaborations for faculty
- Promote scholarship on major global issues
- Create and expand robust international partnerships
- Recognize international accomplishments in P&T
- Promote collaboration with and support from international alumni and internationally oriented Ohio businesses



International Affairs Committee

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Represents every academic, administrative and vice presidential unit of the university

- To serve as a liaison between colleges and vice-presidential areas to facilitate institution-wide internationalization
- To advocate in units regarding international issues and projects and bring up unit-specific concerns
- To work in five subcommittees, addressing the strategic goals to develop policies and implementation of internationalization plans



Selected Accomplishments

- Developed and implemented a Global Option distinction, which combines international components within the major
- Implemented General Education credits for some of the Global May programs, four week education abroad programs geared toward 1st and 2nd year students, focused on the history and culture of a particular country or region
- Reviewed policies for recruitment of diverse international students and implementing an enhancement of social and cultural programming
- Developed and implemented policies for dual degree programs
- Developed and completed a survey of international alumni



International Affairs Faculty Council

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- Composed of faculty representing a variety of different colleges and departments.
- Ensures that the views and concerns of all academic programs are taken into consideration.
- Nominees serve a term of three years with a third of the council changing every year

MISSION

- To be the voice of the faculty on internationalization issues across the university
- To facilitate shared commitment to implement the university goals of Strategic Internationalization



Selected Accomplishments

- Developed and implemented an annual international outreach and engagement award
 - Emerging projects
 - Established projects
- Implemented a university wide survey of students' global learning. The survey used three versions:
 - Students with education abroad
 - Students without education abroad
 - International students

The survey established a baseline from which to examine internationalization accomplishments in years to come



Measuring Internationalization's accomplishments

GLOBAL COMPETENCIES		One ³		Two	Three		Four		Five
AREA OF STUDY	N	Ethnocentrism ¹ (-10 to 10)	Chauvinism ¹ (1 to 5)	Intercultural Competency ¹ (1 to 5)	Global Issues Engagement ¹ (1 to 5)	Global Knowledge Score ¹ (0-7)	International Examples ² (0-100)	Classes w/ International Content ² (0-100)	International Aspirations Score ¹ (1-5)
Food, Agriculture, Natural Resources, Environmental Sciences	224	1.6	2.2	3.4	3.6	3.3	51%	42%	3.4
Architecture & Engineering	606	1.4	2.2	3.4	3.4	3.0	45%	40%	3.6
Social Behavioral Sciences / Public Affairs	702	1.2	2.2	3.5	3.8	3.3	49%	53%	3.6
Arts & Humanities	206	.30	1.9	3.6	3.9	3.4	60%	59%	3.5
Natural & Mathematical Sciences	444	1.3	2.2	3.4	3.6	3.1	49%	53%	3.4
Business	524	1.9	2.3	3.4	3.7	3.0	59%	56%	3.7
Health Sciences, Policies, and Social Works	280	1.5	2.3	3.4	3.5	3.0	50%	45%	3.4
Exploration & Independent Majors	180	.70	2.0	3.6	3.7	3.0	48%	49%	3.6
Education & Human Ecology	172	1.3	2.3	3.4	3.4	3.0	38%	38%	3.2
All Respondents	3338	1.2	2.1	3.5	3.6	3.2	50%	49%	3.4

1. Marginal mean reported controlling for sex, survey strata, academic level, and race (white) 2. Percentage of students who reported "right amount" of international examples presented in coursework and taken courses with substantial amount of international content. 3. Scores are reverse-coded, so lower mean scores are optimal



O-H-I-O Milford Sound, NZ by Rachel Johnson, student '14

Let's talk....

- What was (were) the rationale(s) behind creating Advisory Councils?

Let's talk....

- How does the Advisory Council align with shared-governance at your institution?

Let's talk....

- What works and what does not work in the Advisory Council that you currently have?
 - If you could make changes to these structures, what would you change?

Let's talk....

- How do the Advisory Council at your institution help advance the internationalization agenda at your institution?

Questions and Answers

THANK YOU

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