



Leaders in International Higher Education

Newsletter

Fall/Winter 2020-2021 • Issue 25

A MESSAGE FROM AIEA

This past year has indeed been challenging for everyone as AIEA members have provided leadership in responding to the pandemic and the turmoils of 2020. AIEA applauds the dedication and resilience of AIEA members in continuing to lead internationalization efforts within their own contexts. Such efforts are needed now more than ever as the world looks to collaboration

and partnership in addressing the global challenges, including the pandemic, that confront all of us. These daunting months have been an opportunity for us to reflect on what matters most and what binds us together. For international education leaders, 2020 not only challenged us but also provided us with opportunities to re-think and re-imagine international education in a

troubled 21st century. AIEA looks forward to continuing to support its members in moving forward into the future.

(For a longer thought piece, see “(Re) Learning to Live Together” by Darla K. Deardorff in *Journal of International Students*, vol 10 no. 4 2020, <https://www.ojed.org/index.php/jis/article/view/3169>)

2019-2020 SECRETARIAT REPORT

As a member-led organization, AIEA always depends upon the active involvement of members to continue its work. During an unprecedented and difficult year, the Secretariat is thankful to all those members who have contributed their time and effort to AIEA committees, boards, and initiatives over the past year (see reports in this newsletter and on the AIEA website for members' names), and especially to AIEA's Professional Development and Engagement Committee for organizing a stellar Town Hall Discussion series for members this past year. Despite all the challenges posed by the pandemic, AIEA has remained a source of leadership, resources, and support for those doing the work of internationalization. Some notes and highlights from the past year include:

- **2020 Conference:** The 2020 AIEA Annual Conference was held from February 16–19 in Washington, DC, USA and chaired by Adel El Zaïm. With over 100 sessions and roundtable discussions in addition to seven pre-conference workshops, the conference provided over 850 participants from 40+ countries with the opportunity to engage in substantive learning on key issues alongside their peers in international higher education.
- **Membership:** During the 2019-2020 membership year which ended on June

30, 2020, AIEA served 852 total members from more than 34 countries.

- **AIEA Leadership Academy:** In the wake of the COVID-19 pandemic, the sixth annual AIEA Leadership Academy for New SIOs was postponed until May 3–7 of 2021. Organized by the AIEA Secretariat under the guidance of Academy Faculty and the Academy Sub-Committee, the 2021 Leadership Academy is currently being planned as a face-to-face event. Those accepted for the 2020 Academy were able to join Academy Faculty in Faculty Conversations throughout 2020.
- **Upcoming Publication:** The 2nd edition of *The Sage Handbook of International Higher Education* edited by Deardorff, de Wit, Leask, and Charles will be published by Stylus in 2021. Involving over 100 authors, the 2nd edition of the handbook has been coordinated by the Secretariat. All royalties will go to AIEA.
- **Town Hall Discussions:** Under the PD&E Committee's leadership, a series of twenty Town Hall Discussions for AIEA members addressed a range of topics, often related to the impact of COVID-19, from March through November 2020. Two Partnered Town Halls were also organized in conjunction with Terra Dotta and Sannam S4, respectively.

Members can access recordings and view resources shared during past town halls at <https://www.aieaworld.org/aiea-town-halls>.

- **Global Visibility:** AIEA Leadership (including Adel El Zaim, Cheryl Matherly and Darla K Deardorff) gave numerous invited virtual talks at various venues and global conferences throughout 2020, providing added visibility to the association worldwide.
- **New AIEA Program:** Following a very successful summer pilot with over 100 participants, a second Peer-Learning Circles cohort launched in Fall 2020 with the aim of allowing members to connect with colleagues in small groups based on shared interests and institutional types. The first ever Global Senior Leadership Symposium, in partnership with Forum on Education Abroad and Education

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SECRETARIAT CONTINUED

First (EF), and in conjunction with the Nobel Prize Museum and Nobel Week in Sweden, was held in December with nearly 40 institutional teams participating virtually. Teams were comprised of the chief academic officer, the SIO, and the education abroad director, who heard from Nobel Laureates and world leaders. This symposium, which fits well with AIEA's Strategic Plan, received rave reviews from participants and will continue next year, hopefully in person, in Sweden in December 2021.

- **Ongoing AIEA Programs:** Under the guidance of the Professional Development and Engagement Committee, AIEA completed the eleventh cohort of the **AIEA Presidential Fellows Program** and launched the twelfth cohort of Fellows. The Secretariat also supported the sixth year of the **Senior Advisers Program** and the beginning of the program's seventh iteration. Due to COVID-19, **three Thematic Forums** planned for 2020 were postponed until 2021: [Global Learning in Utah Higher Education](#) at the University of Utah (USA); [Curriculum as a Collaborative Space: How to Organize Catalytic and Effective SIO-Faculty Collaborations on Curricula](#) at Northern Arizona University; and [SIOs and Brazilian Universities: Building Partnerships under the Capes/PrInt Program](#), from Universidade Estadual Paulista-UNESP (Brazil). For more information and updates on these core association programs, visit aieaworld.org/programs.
- **AIEA Board Meetings:** The Secretariat facilitated three full Board meetings in 2020: an in-person meeting at the AIEA Annual Conference in February and two virtual meetings on June 5 and September 18, 2020. The Board of Directors also met for a brief focused session on November 16, 2020. The next meeting is planned for February 2021 in advance of the annual conference.
- **Newsletter:** The Secretariat published two newsletters (Fall 2019 and Spring 2020) during the 2019-2020 membership year, both available on the AIEA website (www.aieaworld.org/newsletter-archive).
- **2021 Conference:** The AIEA Annual Conference will be held virtually for the first time on February 15–17, 2021. An AIEA Partner Day (available separately from the full conference and free to members) on Monday, February 15 will focus on virtual networking, AIEA resource sessions, newcomer programming, and features provided by industry partners. Two full-conference days on February 16 and 17 will feature four plenary panels, 50+ concurrent sessions in the morning and afternoon, and additional networking opportunities. Attendees registering early for the conference will be provided free access to four networking meet-up events in January and February. Registration is also available for [six pre-conference workshops](#) in January 2021 and the [ACE-AIEA Internationalization Collaborative](#) on Friday, February 12.
- **SIO Profile Survey:** Administered once every three years, this latest survey of Senior International Officers was circulated among qualifying members (one per institution) in the Fall of 2020. Once available, a summary will be shared at <https://aiea.memberclicks.net/surveys>.

PUBLICATIONS AND RESOURCES COMMITTEE REPORT

The Publications and Resources Committee is responsible for the editorial policies and priorities of the association including the review and preparation of materials developed for use by the membership. The Committee works with the Secretariat, the Board and the Professional Development and Engagement Committee to produce resources related to priority topics, emphasis areas, and issues. The Committee anticipates welcoming several new members to assist in this work at the 2021 conference.

Recently, the Committee has reviewed and added the following resources to the AIEA website:

- A Presidential Perspective from Dr. Gregory P. Crawford, Miami University of Ohio: [Global Problems Call for Global Solutions](#). *Note: Members are urged to reach out to their Presidents and encourage submissions of Presidential Perspectives. We seek submissions from all institutional types and locations. A [template and guiding questions](#) are available on our website.*
- An Occasional Paper, *Catalysts of Change: Entrepreneurial Problem-Solving for Unscripted Futures*, authored by Natalie Cruz, Chris Glass, Heidi Fischer from Old Dominion University, and Rosalind Raby from California State University – Northridge. This paper examines how SIOs engage in entrepreneurial problem-solving to create viable, productive, and sustainable initiatives that advance internationalization—a topic of great relevance as we address pandemic challenges.

The Committee is also pleased to announce that the 2nd edition of the *Handbook of International Higher Education* has gone to the publisher and a summer 2021 publication date is anticipated. Stay tuned for this timely update to the 2012 edition.

As we all continue to navigate the on-going challenges of the pandemic and its impacts on higher education and international education in particular, the Committee encourages you to use the Standards of Professional Practice as your rudder through the choppy waters. The Committee wishes our AIEA community the best as the year concludes.

Chair: Teresa Wise (University of Alabama)

Members: David L. Di Maria (University of Maryland, Baltimore County), Nick Gozik (Boston College), James Lynch (College of Coastal Georgia), Binbin Jiang (Kennesaw State University), MaryTheresa Seig (Ball State University), Cheryl D. Young (Miami University of Ohio)

INTERESTED IN JOINING AN AIEA COMMITTEE?

Calls for committee members generally occur in the Fall of each year. Committee members serve three-year terms beginning at the in-person meeting at the Annual Conference.

PROFESSIONAL DEVELOPMENT AND ENGAGEMENT COMMITTEE REPORT

At the Annual Conference of 2020, a new committee was formed by combining the committees formerly known as the Strategic Issues Committee and the Leadership Development Committee. The new committee, designed to serve both the professional development and engagement needs of our members, was launched in February 2020. Co-chaired by Erich Dietrich and Meredith McQuaid, the **Professional Development and Engagement Committee (PD&E)** is a group of highly engaged AIEA members, representing institutions from inside and outside of the U.S.

Beginning in March, the PD&E Committee has worked with the Secretariat to put on high-quality, timely, and substantive Town Halls for and by SIOs and leaders on issues faced related to the pandemic including communications, study abroad, immigration and the well-being of international students. Two more Town Halls were held prior to the national election and one just afterward, and then pausing until after the 2021 Annual Conference. Attendance at the Town Halls has been robust, typically over 100 per session.

Members of the PD&E Committee also oversee many of the initiatives of the AIEA, and despite the pandemic have continued to support new and experienced SIOs at institutions around the world to perform better and grow professionally:

- The Presidential Fellows committee (PD&E Members Susan Popko, Chair; Mariella Hernandez, Steve McDowell) selected 3 Fellows for 2020-21, and reviewed and approved final reports from the 2019-2020 cohort.
- The AIEA Senior Advisers Program (SAP), (coordinated by PD&E Members Hong Yang and Maria Anasatiou) connects seasoned AIEA members--recognized leaders in international education--with AIEA members who are starting their careers as an SIO. The SAP provides experienced and novice SIOs with an opportunity to engage in direct dialogue while learning from each other. Currently, nineteen (19) advisees (AIEA members who are within the first three years of their work as an SIO or at a new institution) were divided into eight (8) cohorts which are led by eight experienced advisors (AIEA members who have served as an SIO for over 10 years at a college or university) for the 2020-21 cohorts.
- The SIO Academy Subcommittee (coordinated by PD&E Members Tim Lewis, Sylvain St.-Amand) is gearing up for the next edition of the Leadership Academy. The selected academy attendees for 2020 have been joining for quarterly video meetings, with plans to begin the live meetings in May, 2021. Discussion is underway for a possible "Academy 2.0" to serve more experienced SIOs.

- Liaisons from the PD&E Committee also serve on the AIEA Publications Committee (PD&E Member Marcellus Caldas), and the AIEA Advocacy Committee (PD&E Member Lisa Lancia), linking the professional development and engagement work to other facets of the work of an SIO.

Many thanks to those leaving the PD&E Committee this year: Helen Gaudette, Ryan Griffith, Marcellus Caldas, Mariella Hernandez, Vinita Bahri-Mehra, Eny Di Iorio, Sharon Nagy, Stephanie Doscher. Your work on the launch of this new, active committee has made an enormous difference in our ability to connect with our peers.

Co-Chairs: Erich Dietrich and Meredith McQuaid

Vice-Chair for Gender Equity: Helen Gaudette

Members: Maria Anastasiou, Vinita Bahri-Mehra, Marcellus Caldas, Eny Di Iorio, Stephanie Doscher, Terrence F. Graham, Ryan Griffith, Richard Harvey, Mariella Hernandez, Randy Kluver, Lisa M. Lancia, Tim Lewis, Shannon Marquez, Stephen D. McDowell, Sharon Nagy, Susan Popko, Sylvain St.-Amand, Downing Thomas, Hong Yang

AIEA MEMBERSHIP REPORT AS OF JUNE 30, 2020

Membership Category	2010	2011	2012	2013	2014	2015	2016*	2017	2018	2019	2020
	December	December	December	December	December	December	June	June	June	June	June
Institutional	275	279	334	376	425	439	464	451	425	439	453
Organizational	48	46	88	66	61	69	78	67	65	61	62
Individual/Associate	139	172	287	305	316	333	434	334	296	292	320
Retiree	8	3	3	4	5	4	7	4	5	4	6
Unaffiliated	2	6	7	8	11	15	18	15	13	11	11
Total Membership	472	506	719	759	818	860	1001	871	804	807	852

*Change in membership cycle from calendar year to academic year

2021 AIEA VIRTUAL ANNUAL CONFERENCE

LEADING INTERNATIONALIZATION IN A NEW ERA: COLLABORATING FOR GLOBAL SOLUTIONS

February 15–17, 2021 • Virtual Pre-conference workshops: January 13, 15, and 22

THE AIEA ANNUAL CONFERENCE IS THE ONLY CONFERENCE SPECIFICALLY FOR THOSE LEADING INTERNATIONAL EDUCATION AT HIGHER EDUCATION INSTITUTIONS.

- Over 50 sessions and roundtable discussions where international education leaders engage in peer-learning on relevant and key issues for the field
- Pre-conference workshops that delve deep into issues such as international strategic partnerships, virtual exchange, and more!
- Inspiring keynotes on trends influencing the future of the field
- Opportunities to network with colleagues who lead strategy for comprehensive internationalization

Partner Day registration (February 15) includes:

- Newcomer Orientation
- Virtual networking
- AIEA resource sessions
- Special spotlight sessions and features provided by industry partners
- Virtual Partner Resource Center

Conference registration includes:

- Partner Day
- Virtual social events during the conference
- Virtual Meet-ups prior to the conference
- Access to virtual one-on-one meetings
- Access to conference directory
- Access to all recorded conference sessions (up to 30 days after the conference)
- Digital conference materials
- All 50+ conference sessions
- All four conference plenaries featuring top notch speakers
- Access to the Virtual Partner Resource Center
- Post Conference Conversation and Networking

Conference sub-themes: *International Higher Education, Social Impact, Social Responsibility; Multilateralism v. Unilateralism; Partnerships and Collaborations; Future of Mobility in International Education; Transformative Leadership and the Role for the SIO*

Featured Plenary Speakers: Irina Bokova, Gary Bolles, Karin Fischer, Francisco Marmolejo, Michael Osterholm, Pramath Sinha, David Wilson



AIEA 2021 Annual Conference Plenary Speakers

AIEA WANTS TO HEAR FROM YOU!

Do you have ideas and suggestions as to how AIEA can meet your needs in the field? Help you develop professionally? Provide the resources you need? Want to get more actively involved in the work of AIEA?

Then we want to hear from you!

Email secretariat@aieaworld.org today!

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Leaders in International Higher Education

AIEA 2019-2020 LEADERSHIP TEAM

President: Adel El Zaïm, The University of Ottawa

President Elect: David Fleshler, Case Western Reserve University

Immediate Past President: Cheryl Matherly, Lehigh University

Secretary: Leigh Poole, Winthrop University

Treasurer: Gilbert W. Merckx, Duke University

Legal Advisor: Terence Miller, Marquette University

Executive Director: Darla K. Deardorff, AIEA

AIEA Board Members:

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Thomas Bogenschild, Bogenschild Consulting International

Kati Csomán, Pennsylvania State University

Erich Dietrich, New York University

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Jewell Winn, Tennessee State University

Teresa Wise, University of Alabama

AIEA Secretariat

Katy Rosenbaum, Associate Director

Mel Simmons, Assistant Director

Daniel Lawrence, Program Associate

The Association of International Education Administrators is the only professional organization for leaders in international education.