



2017

ASSOCIATION OF INTERNATIONAL EDUCATION ADMINISTRATORS
ANNUAL CONFERENCE

Europe-U.S. Partnerships:
Strategies and Mechanisms to Access
Funding Sources and Increase Mobility

February 21, 2017

Dr. Christopher Medalis, International Education Consultant

Dr. Nina Lemmens, Director of DAAD New York, DAAD

Erica Lutes, Executive Director, Fulbright Belgium,
Luxembourg, and Schuman

Session Rationale and Objectives

- Share the vibrancy of U.S.-Europe partnerships
- Think creatively about how to utilize partnerships with Europe as part of your internationalization efforts
- Bring to light your experiences: challenges and opportunities
- Take-away: compiled resources and information

Why Europe?

- High-level, capable, research-focused universities: equal partners
- Strong experience in running joint programs and partnerships
- Mobility trends, especially at graduate level
- Funding opportunities for both individuals and institutions
- Commitment by governments



Fulbright Opportunities for Individuals and Institutions

- Two Types
 - Bilateral
 - Cooperation with the European Union: Fulbright-Schuman Program
- Tool for creating institutional linkages, deepening strategic partnerships, providing opportunities to students and faculty
- Administrators program



Fulbright Opportunities for Individuals and Institutions

<https://youtu.be/1Je-lPaLSzE>

Fulbright International Education Administrators Seminar

- Empowering connections
- Establishing networks
- Creating future programs and linkages
- Project and institutional statement
- Europe: France, Germany, Russia
- <http://www.cies.org/program/fulbright-international-education-administrators-seminars>



Other USG Support: EducationUSA

- State Department promotion of U.S. higher ed abroad
- 500+ trained advisors in 400+ advising centers
- Market intelligence:
 - Annual Global Guide with latest trends and updates
 - Detailed country data: Open Doors, trends in mobility
 - Profiles of national education systems
 - Credential evaluation and grading system guidance
- International visits
 - In-country education stakeholder contacts
 - Assistance with visits and meetings
 - Workshops, presentations
- www.educationusa.state.gov
- europe@educationusa.info for listserv



Other USG Support: Study Abroad

- State Department's Study Abroad Branch
- Partnership workshops and trainings
- Capacity building grants
- <https://studyabroad.state.gov>
- <https://studyabroad.state.gov/us-government-resources/programs/programs-us-institutions>
- <http://www.partners.net/capacity-building-grants>



European Union Support

- European Commission in Brussels
 - Directorate General for Education, Youth, Sport and Culture
 - Directorate General for Research and Innovation
- Education and Training Strategy 2020
- Horizon2020
- EU Mission to the U.S. in Washington

European Union Support

<https://youtu.be/TXZFeJ0DSWA>

<https://youtu.be/1OtR7eyJk1A>

European Union Support

- Erasmus+

[http://ec.europa.eu/programmes/erasmus-plus/
node_en](http://ec.europa.eu/programmes/erasmus-plus/node_en)

[http://eacea.ec.europa.eu/home/erasmus-plus/
library/emjmd-catalogue_en](http://eacea.ec.europa.eu/home/erasmus-plus/library/emjmd-catalogue_en)

- Horizon2020

[https://ec.europa.eu/programmes/horizon2020/en/
what-horizon-2020](https://ec.europa.eu/programmes/horizon2020/en/what-horizon-2020)

European Union Support

- Marie Skłodowska Curie Actions

<http://ec.europa.eu/research/mariecurieactions/>

http://ec.europa.eu/research/mariecurieactions/about/innovative-training-networks_en

http://ec.europa.eu/research/mariecurieactions/about/research-innovation-staff-exchange_en

- Jean Monnet Centers of Excellence

http://eacea.ec.europa.eu/erasmus-plus/actions/jean-monnet_en

- EU Delegation to the U.S.

<http://www.euintheus.org>



Bilateral Government Support

- French Embassy
 - Partner University Fund
 - Centers of Excellence
<http://highereducation.frenchculture.org/centers-of-excellence>
 - Thomas Jefferson Fund
<http://face-foundation.org/thomas-jefferson-fund>
 - Student Grants: Chateaubriand (doctoral), Franklin (undergrad), France on Campus (student organizations)

Bilateral Government Support

- Nordics: SIU, EDUFI
 - IIE's Center for International Partnerships
 - International Academic Partnership Program (IAPP)
 - <http://www.iie.org/Programs/International-Academic-Partnership-Program#.WKsNemW8zFI>
- Multilateral: UArctic
 - Student, researcher mobility
 - AIEA Thematic Forum at U/Alaska, Fairbanks in May 2017
 - <http://www.uarctic.org>



Funding opportunities in Germany

- **Brief introduction to DAAD**
- **Scholarships and funding programs for individuals**
- **Funding for partnerships**
- **Websites and databases**

Brief introduction to DAAD - I

DAAD

- German national agency for international academic cooperation and exchange
- Founded in 1925 as a way of connecting Germany to the world
- DAAD provides:
 - Scholarships & grants (for all disciplines, at all stages)
 - Information and counseling about studying & research in Germany
 - Support for internationalization of German universities
 - The study of German language and culture abroad

Brief introduction to DAAD - I

- German national agency for international academic cooperation and exchange
- Founded in 1925 as a way of connecting Germany to the world
- DAAD provides:
 - Scholarships & grants (for all disciplines, at all stages)
 - Information and counseling about studying & research in Germany
 - Support for internationalization of German universities
 - The study of German language and culture abroad



DAAD Scholarships – General Information

- Funding for: study abroad, internships, PhD, research
- Monthly stipend or lump sum
- Open to students and academics in all fields
- Previous knowledge of German not required, but advantageous
- Health insurance, some travel reimbursement
- Scholarship holder network, alumni work



Funding for PhD students in Germany

Different programmes for different purposes

Duration	Research stay (up to 2 years)	Complete doctorate
Type of funding	Grant / scholarship	Work contract
Type of doctorate	Individual doctoral project	Structured doctoral program

Funding for PhD students

FUNDING PROGRAMME	DURATION		TYPE OF FUNDING		TYPE OF DOCTORATE	
	Research stay (up to 2 years)	Complete doctorate	Grant/ scholarship	Work contract	Individual doctoral project	Structured doc- toral programme
DLR-DAAD Research Fellowships		■	■		■	
Graduate Schools		■	■	■		■
Green Talents	■		■			
Indiv. Doct. Projects at Fraunhofer Institutes		■		■	■	
Indiv. Doct. Projects at Helmholtz Centres		■	■	■	■	
Indiv. Doct. Projects at Leibniz Institutes		■		■	■	
Indiv. Doct. Projects at Max Planck Institutes		■		■	■	
Internat. Helmholtz Res. Schools & Grad. Schools		■	■	■		■
International Max Planck Research Schools		■		■		■
Internat. Visiting Res. at Max Planck Inst.	■		■			
Leibniz Graduate Schools and ScienceCampi		■	■	■		■
MSC Innovative Training Networks		■		■		■
Re-invitation Programme	■		■			
Res. Grants - Bi-nationally Superv. Doct. Degrees	■		■			
Res. Grants - Doctoral Programmes		■	■		■	■
Res. Grants - One-Year and Short-Term	■		■			
Research Training Groups		■	■	■		■
Support Early Career Res. in Clusters of Exc.		■	■	■	■	■
Support Early Career Res. in Collab. Res. Centres		■	■	■	■	■



Funding for postdocs in Germany

Different programs for different purposes

Duration	Short-term (up to 1 year)	Long-term (more than 1 year)	
Type of funding	Fellowship / Grant	Work contract	Funding*
Position	Postdoctoral researcher	Junior research group leader	Junior professorship

*generally includes own salary and expenses for staff and consumables



Funding for postdocs

FUNDING PROGRAMME	DURATION		TYPE OF FUNDING			POSITION		
	Short-term (up to 1 year)	Long-term (more than 1 year)	Fellowship/ grant	Work contract	Funding*	Postdoctoral researcher	Junior research group leader	Junior professorship
Bilateral Exchange of Academics	■		■			■		
DLR-DAAD Research Fellowships	■	■	■			■		
Emmy Noether Programme		■		■	■		■	
ERC Consolidator Grants		■		■	■		■	
ERC Starting Grants		■		■	■		■	
Fraunhofer Attract		■		■	■		■	
Georg Forster Res. Fellowship for Postdoct. Res.	■	■	■			■		
Graduate Schools		■	■	■		■	■	
Grants to Support the Initiation of Internat. Collab.	■		■			■		
Green Talents	■		■					
Head of Max Planck Res. Group at Max Planck Inst.		■		■	■		■	
Helmholtz Young Investigators Groups		■		■	■		■	
Humboldt Res. Fellowship for Postdoct. Res.	■	■	■			■		
Internat. Visiting Res. at Max Planck Inst.	■	■	■			■		
Leibniz-DAAD Research Fellowships	■		■			■		
Max Planck Gr. for Advanced Postdoct. Training		■		■		■		
MSC European Fellowship		■	■			■		
P.R.I.M.E.		■		■		■		
Re-invitation Programme	■		■			■		
Research Grants		■		■	■	■		
Research Grants - One-Year and Short-Term	■		■			■		
Research Stays for Univ. Academics & Scientists	■		■			■		
Research Training Groups		■	■	■		■	■	
Sofja Kovalevskaja Award		■			■		■	
Support Early Career Res. in Clusters of Exc.		■	■	■		■	■	■
Support Early Career Res. in Collab. Res. Centres		■	■	■		■	■	■

*generally includes own salary and expenses for staff and consumables



Funding for senior researchers in Germany

Different programs for different purposes

Duration	Short-term (up to 1 year)	Long-term (more than 1 year)	
Type of funding	Fellowship / Grant	Work contract	Funding
Position	Senior researcher	Research group leader	Professorship

Funding for senior researchers

FUNDING PROGRAMME	DURATION		TYPE OF FUNDING			POSITION		
	Short-term (up to 1 year)	Long-term (more than 1 year)	Fellowship/ award	Work contract	Funding*	Experienced researcher	Research group leader	Professorship
Alexander von Humboldt Professorship		■			■		■	
Anneliese Maier Research Award		■			■	■		
Bilateral Exchange of Academics	■		■			■		
DLR-DAAD Research Fellowships	■		■			■		
ERC Advanced Grants		■		■	■	■		
Fraunhofer Attract		■		■	■		■	
Fraunhofer-Bessel Research Award	■		■			■		
Friedrich Wilhelm Bessel Res. Award	■		■			■		
Georg Forster Research Award	■		■			■		
Georg Forster Res. Fellowship for Exp. Res.	■	■	■			■		
Grants to Support the Initiation of Internat. Collab.	■		■			■		
Heisenberg Programme – Fellowship		■	■			■		
Heisenberg Programme – Professorship		■		■				■
Humboldt Research Award	■		■			■		
Humboldt Res. Fellowship for Exp. Res.	■	■	■			■		
Internat. Visiting Res. at Max Planck Inst.	■	■	■			■		
Internat. Visiting Scholars at Leibniz Inst.	■	■	■	■		■		
MSC European Fellowship		■	■			■		
Re-invitation Programme	■		■			■		
Research Grants		■		■	■	■		
Research Stays for Univ. Academics & Scientists	■		■			■		

*generally includes own salary and expenses for staff and consumables



Websites and databases

- <http://www.study-in.de>
- <http://www.research-in-germany.org>
- <http://www.funding-guide.de>
- <http://www.euraxess.de>
- <http://www.research-explorer.de>
- <http://www.higher-education-compass.de>



Research in
Germany



Land of Ideas

AIEA

DAAD partnership funding- Part I

Strategic Partnerships and Thematic Networks

- **Applicant:** German Universities and UASs
- **Goal:** Enhancing the international profile of German universities by strengthening comprehensive partnerships at the university level (Strategic Partnerships) and multilateral research-based networks (Thematic Networks) funded by the Federal Ministry for Education and Research (BMBF)
- **Funding:** 4 years; by contract for the German university up to 250,000 EUR/year per project for German partner.
- Not sure if there is going to be a next call.... ☹️



DAAD partnership funding- Part II

Integrated International Double Degree Programmes

- **Applicants:** German Universities and UASs
- **Goal:** Increasing the international profile by initiating international degree programs awarding a double/joint degree
- **Funding:** 1 year preparation phase (optional), after 8 years of successful implementation of the project (i.e. 2+2+4) further funding possible (usually 4 years)
Scholarships for German students; structural resources for personal and material costs when planning, elaboration and introducing the degree program for German partners.



DAAD partnership funding – Part III

International Study and Training Partnerships (ISAP)

- **Applicants:** German universities and UASs
- **Goal:** Increasing internationality by enhancing mobility
- **Funding:** Funding for new projects is generally granted for two academic years. Projects which have secured funding for at least four years may receive funding for an additional four years maximum. Scholarships for German students; some support to initiate new ISAP projects for German partners.

How Does the DFG Fund International Cooperation? Part I

International Research Training Groups (IRTG)

IRTGs provide

- Funding for international research training at centers of scientific excellence
- Structured doctoral program
- Joint supervision and exchange program for doctoral students



Faculty members at German universities and their counterparts abroad apply jointly. The foreign partners are expected to acquire complementary funding from their respective source(s).

How Does the DFG Fund International Cooperation? Part II

Initiation of International Cooperation

Objective

To support the initiation of international collaboration with the modules „Bilateral Workshops“, „Trips Abroad“ and „Guest Visits “

Type and Extent of Funding

The modules can be combined

- Trips abroad of up to three months or research stays at partner institutions. Researchers from doctoral candidates to professors may take advantage of these
- Joint workshops

Funding is available for a maximum of 1 year. The program relies on *matching funds*. Funding is applied for by the German partner university.



How Does the DFG Fund International Cooperation? Part III

Modul: Mercator Fellows

Mercator Fellows are supposed to

- Strengthen research (and teaching) in Germany
- Contribute to the objective of the research project
- Support early-career scientists



This module is available within the Individual Research Grant Program and for coordinated programs.

Researchers can apply (through the German host institution) for funding for a research stay of 3 to 12 months (may be divided into 3-month blocks).

Websites and Databases

- <https://www.daad.de/isap>
- <https://www.daad.de/doppelabschluss>
- <https://www.daad.de/strategische-partnerschaften.de>
- http://www.dfg.de/en/research_funding/programmes/coordinated_programmes/research_training_groups/
- http://www.dfg.de/en/research_funding/programmes/international_cooperation/initiation_international_collaboration/index.html
- http://www.dfg.de/en/research_funding/programmes/international_cooperation/mercator_fellows/



DAAD

Thank you for your attention!!

Dr. Nina Lemmens, DAAD New York
lemmens@daad.org

Discussion Questions

- Which government (U.S. EU, individual European country) programs and funding mechanisms do you currently access to promote academic mobility?
- What have your challenges and solutions been, both external and internal, to access these programs?
- Have you cultivated relationships with government agencies? How have you been able to make these relationships successful and sustainable?
- What needs, constrictions, and key factors on U.S. campuses can we pass along to European university leaders and governments to remove any blocks at furthering cooperation between Europe and the U.S.?



Take-Aways

- Resources list: leave your business card to receive
- Contact info:

lemmens@daad.org

director@fulbright.be

christopher.medalis@gmail.com