

2018

AIEA Annual Conference
*The Internationalization
Imperative in Turbulent Times*



Choosing wisely: strategies to defend international cooperation in turbulent times

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Amanda Sayan, University of Sydney
David Weller, University of Edinburgh

Turbulent times:

Political earthquakes in 2017



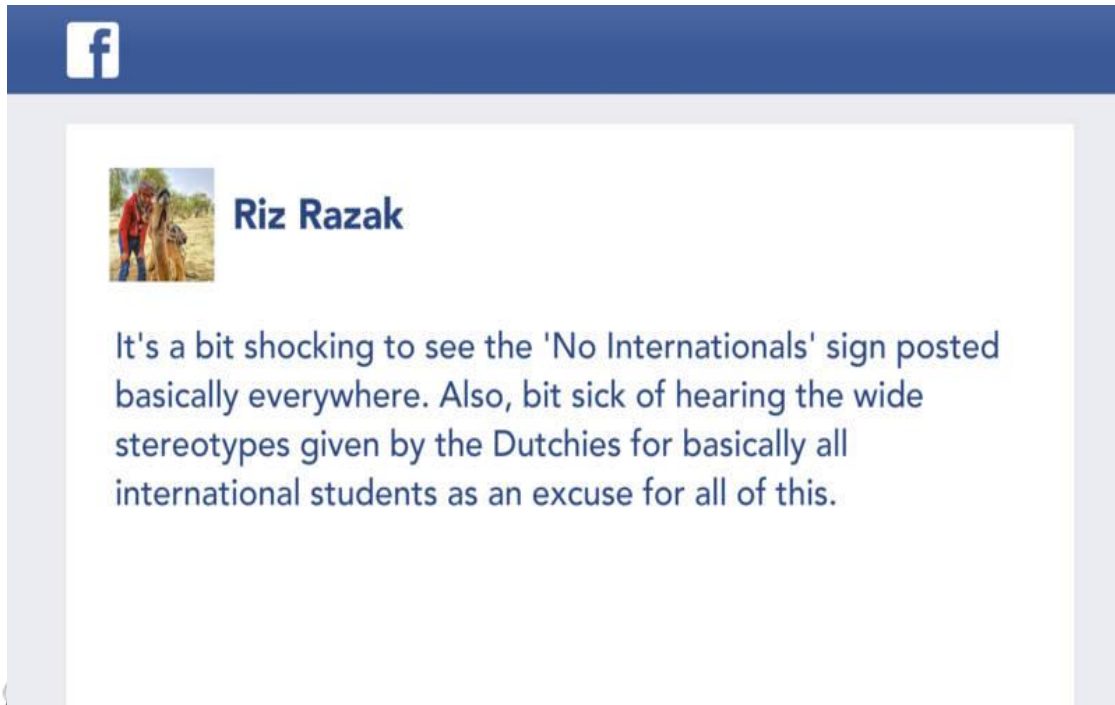
Effect on universities and internationalization

- Three international perspectives:
 - Utrecht, the Netherlands
 - Sydney, Australia
 - Edinburgh, Scotland
- Universities/academia: out of touch, leftwing/liberal, science is just another opinion, facts don't matter
 - Internationalisation: under threat because of nationalism, xenophobia, antiglobalism



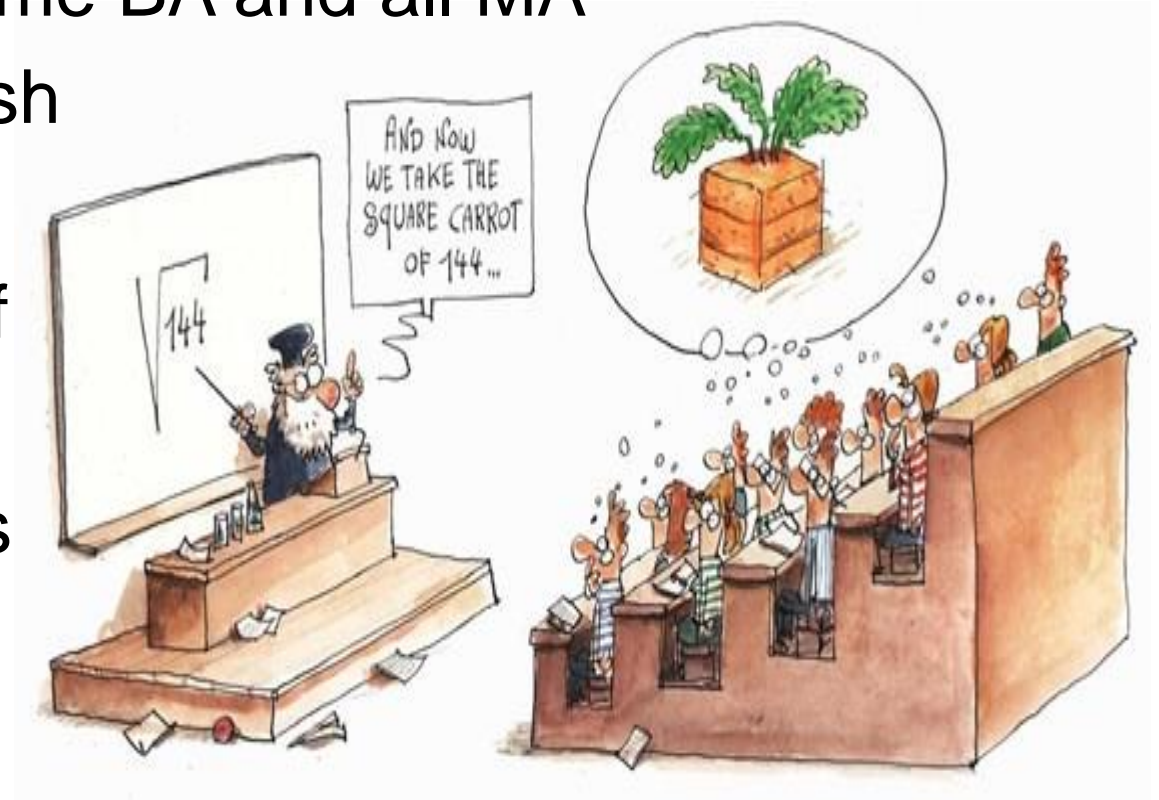
How do we engage with our adversaries on and off campus?

- Example Netherlands: backlash against international students
- Issues: housing and language of instruction



Quality argument: are international students good or bad for education?

- Language of instruction in some BA and all MA programmes changes to English
- At UU only 10% int. students
- Concern: quality of English of teachers and students
- Concern: survival of Dutch as language in science



Building successful and sustainable partnerships

Amanda Sayan
Partnerships Director
University of Sydney

University of Sydney partners February 2018



Building successful and sustainable partnerships



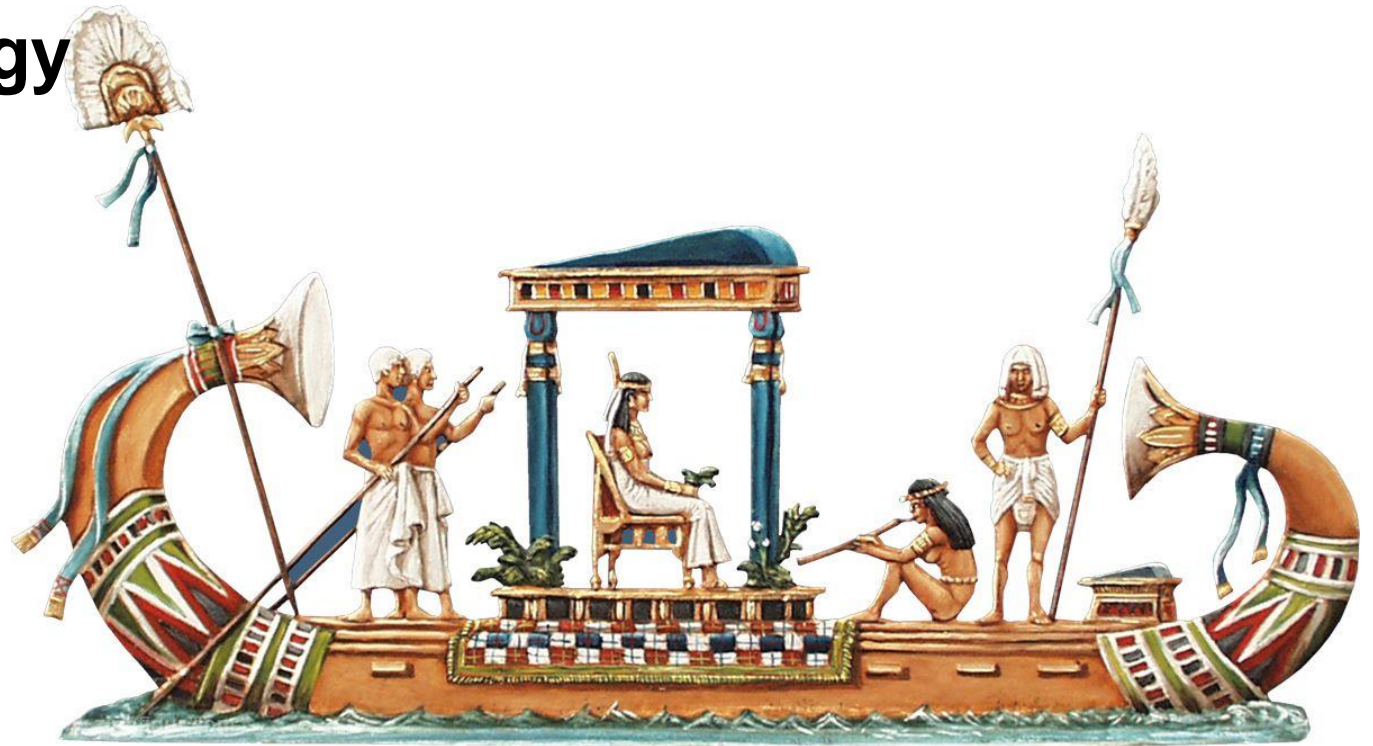
Do your homework

- Be sceptical about databases
- Speak to people!
- Set aside lots of time
- Seek out hidden gems

Building successful and sustainable partnerships

Create a joined-up strategy

- Get friends on board
- Sign up internal partners
- Get the message across



Building successful and sustainable partnerships

Be prepared to invest

- \$ 624,000, 68 projects, 138 researchers

Measure your progress

- Checklist of achievements

Plan for the future

- Leverage external funding
- Create new synergies



International Partnerships: Edinburgh perspective



Professor David Weller
International Dean, SE Asia & Australasia



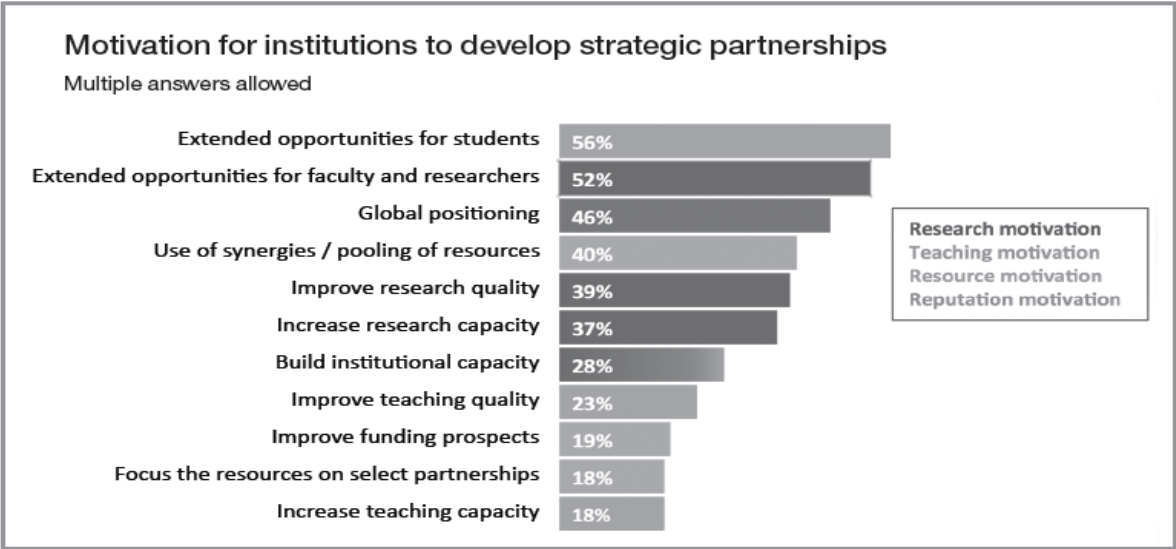


It must be love: what makes university partnerships tick?

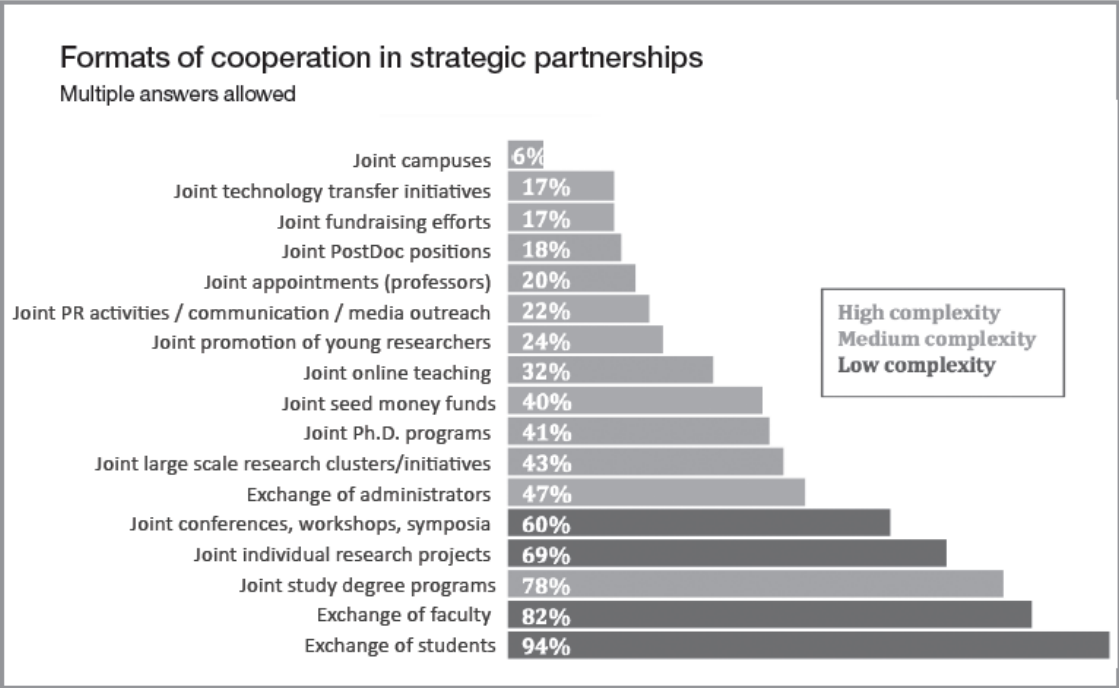
Research shows that collaborations between higher education institutions are less about fact and more about fancy



What are we looking for in a partner?

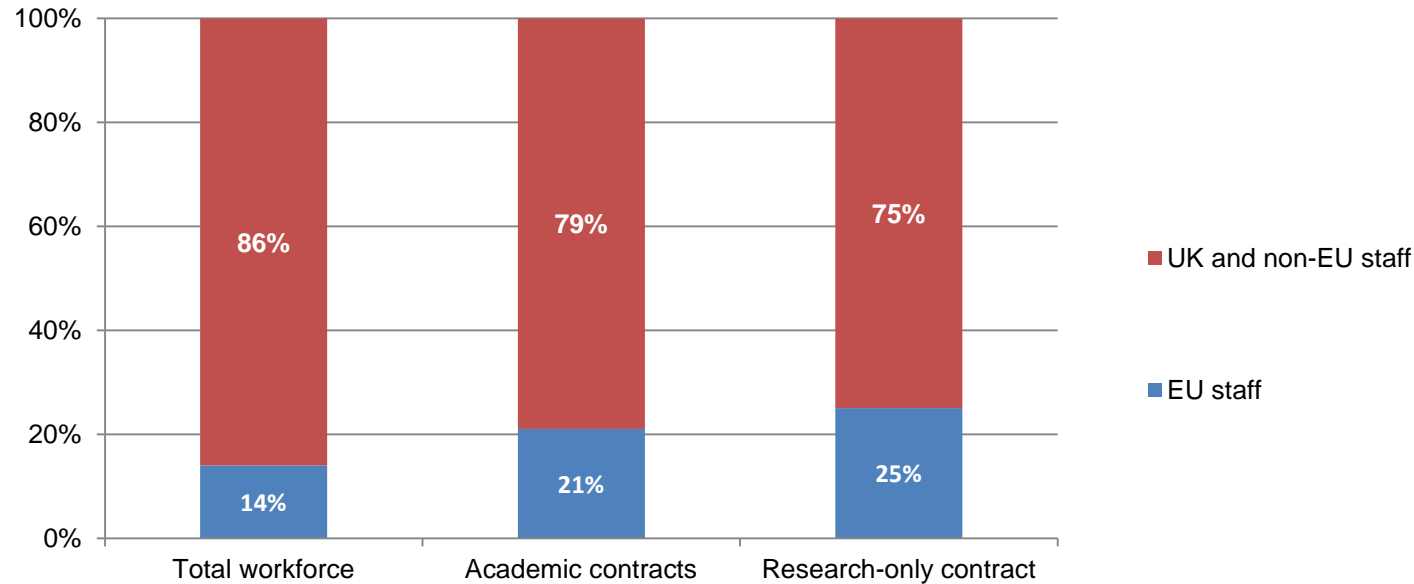


Source: IIE/FUB Survey on International Strategic Partnerships, 2015.

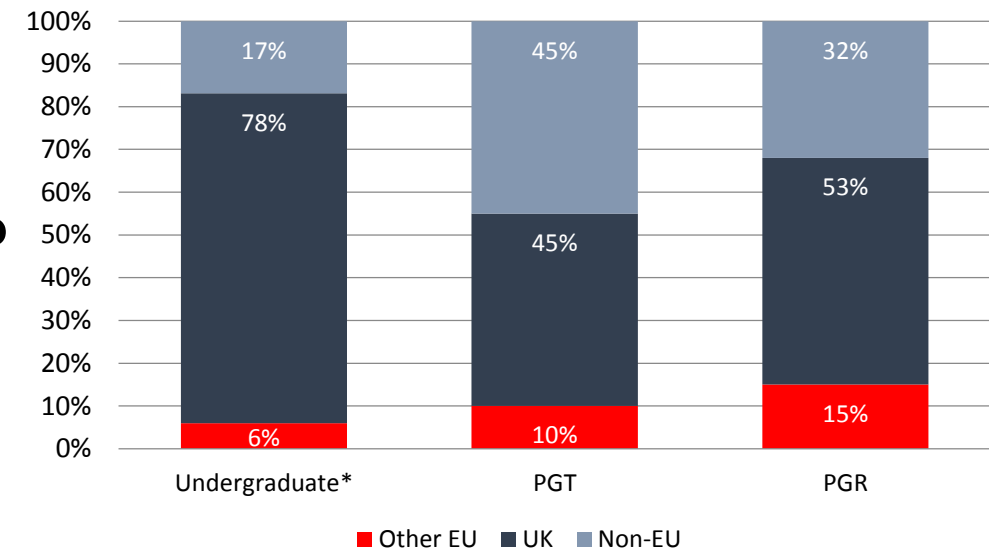


Source: IIE/FUB Survey on International Strategic Partnerships, 2015.

Brexit and university partnerships



- What message does BREXIT send to the world?
- How can we minimise negative impact?
- Edinburgh response to date



Our global engagement plan

A map to deliver our strategic goals



THE UNIVERSITY
of EDINBURGH



2017 - 2020



- Global exchange
- Global Partnerships
- Global Community

Globalisation: priorities at Edinburgh

- long term, 'wide & deep' partnering activities
- aligning 'bottom-up' and 'top-down' activities
- delivering & measuring global impact
- underpinning partnerships with funding
- overcoming differences in regulations/legislations
- making the most of our networks
- importance of relationship-building and investing time



Discussion questions

- How do you convince the sceptical of the value of international collaboration/the presence of international students?