



# Internationalization: How and Why

Rather than asking what internationalization means, this symposium turns to 'why we internationalize.' Using specific examples from The Ohio State University and Shanghai Jiao Tong University (China), the panel will illustrate how internationalization of higher education can occur within the current academic environment. Given that universities are ranked and compete in a global marketplace, the panelists will explore how to integrate international and intercultural dimensions into the learning, student life and research cultures of the university.

Internationalization initiatives such as branch campuses, cross-border collaborative arrangements, new programs for international students, establishing English-medium programs and degrees (dual or joint), seeking collaborations among researchers, inviting more visiting scholars, enhancing the curriculum with international content, and other specific topics will be examined.

A Question & Answer session follows the presentations and a reception with refreshments will occur at the end of the program. If you have questions, contact Esther Gottlieb at [outreach@oia.osu.edu](mailto:outreach@oia.osu.edu).

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**Monday, May 9**  
**4 - 5:30 p.m.**  
**Hagerty Hall 180**  
**1775 College Ave.**

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**Moderator:**

**Desiree Caliguire-Maier**

International Education Coordinator, Ohio Department of Education

**Panelists:**

**Dieter Wanner**

Associate Provost for Global Strategies and International Affairs, The Ohio State University  
*"Internationalizing the Students' Learning Experience at Ohio State"*

**Qi Michelle Wang**

Center for World-Class Universities, Graduate School of Education, Shanghai Jiao Tong University  
*"Internationalization of Higher Education & Building World-class Universities in Mainland China"*

**Discussant:**

**Tatiana Suspitsyna**

Higher Education and Student Affairs, School of Educational Policy and Leadership, The Ohio State University

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