

Follow-up Question regarding International Student Recruitment

I am less interested in the argument that colleges should recruit internationally (declining domestic demographics, internationalization) than in solid reasons WHY this recruiting should be based in International Affairs rather than Domestic Admissions (risk management, liability).

I would be interested in hearing from some who have made the argument that international affairs should oversee international admissions.

Responses

About 4 years ago, at DePaul, an argument was made to move International Admission out of domestic admission and put this operation in the same division as the rest of the international programs departments (Study Abroad, Office for International Students and Scholars, English Language Academy). This move was before my time, but I have been able to witness the fruits of this move.

We have been able to expand international admission from just processing international applications and reviewing credentials to an office that also recruits and advocates for service and climate improvements for international students resulting in rising application and admittance numbers. We have also been able to develop some synergies across the international programs' departments to help run exchange programs and dual degree programs more smoothly and international admission has been key to those efforts.

We are currently reviewing what recruitment strategies have been successful in the last 4 years and what has not been successful and will be developing a strategy for more effective recruitment going forward.