



Association of International
Education Administrators

Newsletter

Fall 2010 • Issue 7

MESSAGE FROM AIEA'S PRESIDENT, BILL LACY:

ECONOMIC DOWNTURN CHALLENGES HIGHER EDUCATION INTERNATIONALIZATION

Over the last few years many national and international university leaders have focused on the increasingly important topic of internationalizing higher education. By internationalization these leaders are generally referring to the process of integrating international and multicultural perspectives and experiences into the learning, discovery, and outreach and engagement mission of higher education.

However, the economic downturn has led to new challenges for universities at the very time when many have implemented or planned to implement broad programs and administrative units for Internationalization.

A number of campuses have retreated from prominent overseas locations (e.g. University of California, Michigan State University, North Carolina State University) and reduced campus staffs and budgets. While it is still early in the process of our economic reset, short-term budgetary decisions may greatly impact our institutions future capacity to be international leaders. Moreover, senior international leaders may be particularly vulnerable in these cost-cutting times.

These central offices are very important to facilitate, coordinate, and lead the strategic global initiatives. However, I recently noted in *The Chronicle of Higher Education*, "If international is at the top of everyone's B

List, it won't get done." Moreover, in many cases these senior international officer positions were the last created on campuses and therefore have the potential to be the first eliminated. (K. Fischer, "In Economic Downturn, Colleges Eye International Education: Cut Back or Forge Ahead." *The Chronicle of Higher Education*, September 3, 2010. Volume LVII, Number 2. pp. A36-39.)

We are in a vulnerable period and at a key juncture in the evolution of higher education in the U.S. The process of internationalization will greatly enhance our overall goal to continue to be among the world's leading higher education system.

AIEA MEMBERS IN THE NEWS

Members in the News is a feature on the AIEA website (www.aieaworld.org) and highlights AIEA members contributions in the larger field of international education. Email aiea@duke.edu regularly with information regarding AIEA members in the news (in the media, accomplishments, authored books, etc.). Below is an excerpt from the website.

SEPTEMBER 2010

AIEA Member Rahul Choudaha from World Education Services was interviewed on NPR's Tell me More on international student mobility.

AIEA Members who spoke at the EAIE Conference held in Nantes, France, September 15 - 18: **AIEA Executive Director Darla Dearnorff**, **AIEA Vice President for External Relations Duleep Deosthale**, **Gilles Bousquet**, **Thomas Buntru**, **Rahul Choudaha**, **Daniel Guhr**, **Kevin Murphy**, and **Gary Rhodes**.

AIEA Member Francisco Marmolejo wrote a blog article in September 9, *Chronicle of Higher Education*:

"Challenges of Mexican Higher Education: Are There Implications for the U.S.?"

AIEA Executive Committee Member Mitch Leventhal was quoted in *Campus Review*, *Chronicle of Australia* in an article titled "New York ups the ante on foreign students"

AUGUST 2010

Two articles from *The Chronicle of Higher Education* explore how institutions are working to strengthen their internationalization efforts even in the face of the economic crisis. Many from the AIEA community have been quoted: **President William Lacy**; **Past Presidents - William Brustein, Uliana Gabara and John Hudzik**; **Executive Committee Members - Mitch Leventhal and Sabine Klahr**.

Congratulations to **AIEA members William Davey and Dennis Dutschke**, winners of the 2010 EAIE Transatlantic Leadership Award. This is an award given to persons that have "provided significant leadership to educational exchange between Europe and the United States with a spirit of mutual

understanding and respect with documented achievements in transatlantic cooperation.

Congratulations to the AIEA member institutions that received Title VI Language Resource Center awards for 2010-2014 from the U.S. Department of Education: **Duke University, George Washington University, Michigan State University, Ohio State University, University of Arizona, University of California - Los Angeles, University of Minnesota, University of Wisconsin - Madison**.

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WELCOME TO NEW AIEA EXECUTIVE COMMITTEE MEMBERS

The following three members were elected to the AIEA Executive Committee; their terms started at the February 2010 AIEA Conference:

AIEA CONFERENCE CHAIR AND PRESIDENT ELECT:

Susan Buck Sutton is Chancellor's Professor of Anthropology and Associate Vice President of International Affairs for Indiana University, with special responsibility for its urban campus (IUPUI). She leads campus efforts in all aspects of internationalization, focusing these efforts around a philosophy of international dialogue and collaboration, which was recently honored with the 2009 Andrew Heiskell Award for International partnership from the Institute for International Education.

NEW AIEA EXECUTIVE COMMITTEE MEMBERS:

Harvey Charles is Vice Provost for International Education and Director of the Center for International Education at Northern Arizona University. He currently serves on the Editorial Board of AIEA and is a long time member of AIEA. One of his areas of interest as an international educator is curriculum internationalization

and has presented on this topic on several occasions. Dr. Charles previously held senior international education positions at a number of public and private institutions around the US and has been in the field for the past 20 years. He holds a Ph.D. in Higher Education and Student Affairs from The Ohio State University.

Joseph D. Tullbane serves as Associate Dean of St. Norbert College (for International Studies) and as Director of the College's Center for International Education. Prior to his current position, he worked in the private/public sector as an analyst on Russian and Eastern European politics and security issues. He has lived and traveled extensively in Europe, Latin America, and Asia. He has been active in AIEA, serving five years as the co-Chair, Professional Development Committee and currently Chairing the Awards Committee. He has participated as an AIEA delegate to two of the past Transatlantic Dialogue conferences. His educational background includes a BA (Architecture) and a professional degree in Architecture both from Rice University, an MA (Int'l Relations/Soviet Studies) from American University, and a Ph.D. (Russian Area Studies) from Georgetown University.

NEWS FROM AIEA SECRETARIAT

AIEA SECRETARIAT IS PLEASED TO ANNOUNCE THE ADDITION OF A STUDENT INTERN TO OUR STAFF. GULNAAR KAUR WILL ASSIST WITH WEBSITE DEVELOPMENT PROJECTS AND OFFICE ADMINISTRATION.

Gulnaar is studying Public Policy, Russian Literature, and French at Duke University, with plans to attend law school. For seven years, she conducted spiritual diversity workshops and presentations on The Sikh Next Door, a video and curriculum piece for independent schools across the country. She then served on the faculty for the 2008 Student Diversity Leadership Conference, run by the National Association of Independent

Schools. Gulnaar has served as treasurer for the Greensboro Youth Field Hockey League, a non-profit organization, and she was also the head coach for one of the League's teams. On the technological side, Gulnaar serves as the writer and designer of software help systems for a software development company.

AIEA also congratulates staff member Rohini Thakkar and husband Niren Joshi who gave birth to son Neil in June.

THANK YOU TO AIEA ENDOWMENT CONTRIBUTORS

Deep appreciation is expressed to the following who have contributed recently to the new AIEA Endowment Fund. To contribute, please go to the AIEA website at www.aieaworld.org. Contributions help ensure the financial sustainability of the association and are tax-deductible.

Adria Baker, Rice University

Sylvia Crowder, U.S. Department of Education

James Dorsett, Iowa State University

Michael Henry, Grant MacEwan University

Susan Herrera, North Carolina State University

Maria Krane, Creighton University

Samuel Lombardo, Christian Academy of Art

JoAnn McCarthy, Consultant

René Miller, Global Reach Institute for International Education

Gwendolen Noronha, Child's Intellectual Academy Pvt. Ltd.

John Petersen, Western Kentucky University

Mark Shay, IDP Education

Samuel Shepherd, Shepherd & Associates

Shelley Stephenson, Brown University

Daniel Terris, Brandeis University

Jennifer Von Drehle, DePaul University

Dawn Wooten, Florida Atlantic University

Thomas Wyly, Strategic Consulting: The Wyly/Kellogg International Group

Song Young, Sogang University

U.S. INSTITUTE OF PEACE: A RESOURCE FOR INTERNATIONAL EDUCATORS

by David J. Smith

If you have recently visited Washington, DC and the National Mall, you may have noticed a large modern structure under construction north of the Lincoln Memorial. Until recently, the site was covered with scaffolding hiding much of its distinctive features including glass enclosed five-story high atriums and two large undulating roofs: one of which evokes the image of a white dove of peace. With the exterior completed, work is now focused on finishing the interior of the 250,000 square foot building which will be the new home of the United States Institute of Peace (USIP) in March 2011.

As a "think, act, teach, and train" institution founded by the U.S. Congress in 1984, USIP is tasked with working to prevent and solve the world's most intractable conflicts. USIP has used an array of approaches to build capacity for peacebuilding such as publishing the work of practitioners and scholars, providing grants to civil society organizations, and convening those working to promote peace. Though we

use many strategies, our approach is strongly focused on education.

Violent conflicts around the world, including ones in which Americans are involved, have challenged the efforts of those striving to bring peace and stability to war torn regions. This need prompted us to establish the Academy for International Conflict Management and Peacebuilding to provide education and training to those working in conflict zones. This effort complements other USIP efforts such as our international training and distance/online education.

Since the Institute's founding, inspiring young peacebuilders has been a central focus of our mission. We accomplish this through a range of strategies. The Institute is often asked to assist colleges and universities as these institutions pursue strategies for teaching peacebuilding and conflict resolution. USIP has been instrumental in the formation of peace and conflict studies efforts in U.S. colleges and universities, and increasingly overseas.

Our new national headquarters is much

more than a space for our work and venue for practitioners and policymakers to convene. For educators, one of its most significant features will be the Global Peacebuilding Center (GPC) which will open in late 2011. The GPC will be a place to educate, inform, and inspire all about the work of global peacebuilding. Visitors to the GPC will experience the work of peace by learning about the efforts of both well-known and everyday peacebuilders. Youth will walk away inspired that they too can in their lives and through their career paths make the world more secure and peaceful for themselves and others around the world.

As we envision our next 25 years and face the continued challenges of preventing and ending conflict, we invite you to consider us a resource for your efforts as we work together to create a world free of violence and war.

David J. Smith is the national educational outreach officer at the U.S. Institute of Peace (www.usip.org) in Washington, DC. He can be reached at dsmith@usip.org.

ANNOUNCING NEW AIEA REGIONAL FORUM

JANUARY 28-29, 2011 - BRANDEIS UNIVERSITY

At the 2010 AIEA conference, AIEA announced a new AIEA Regional Forum program to which member institutions can apply for funding from AIEA to host a 1-2 day regional forum at their institution.

Brandeis University was awarded funding for the first AIEA regional forum. Details are as follows and further details can be found on the AIEA website at www.aieaworld.org.

AN AIEA FORUM ON INTERNATIONALIZATION STRATEGY

HOSTED BY BRANDEIS UNIVERSITY, WALTHAM, MA

(about 30 minutes outside of Boston)

**"ONE SIZE DOES NOT FIT ALL:
SUSTAINED GLOBAL COMMITMENTS FOR THE
SMALL- AND MEDIUM-SIZED INSTITUTION"**

Small research universities and liberal arts colleges face special challenges -- as well as unique opportunities -- for comprehensive internationalization and global partnerships. This day-and-a-half Forum, jointly sponsored by the Association of International Education Administrators (AIEA), will be developed as a focused set of small-group discussions about our "sustained global commitments" -- any kind of coordinated set of overseas-based educational activities, including partnerships, exchanges, study abroad, and internationalization hubs, campuses, programs, or offices.

Full details and Registration are available at www.aieaworld.org. This AIEA Forum will be limited to 20-25 participants and geared for institutions serving student populations of 2,000 - 12,000 (undergraduate and graduate). For questions, please contact oga@brandeis.edu or call 781-736-5642

Host:

The Office of Global Affairs at Brandeis University

Daniel Terris, Vice President for Global Affairs

Bryan McAllister-Grande, Associate Director, Office of Global Affairs

* 2011 AIEA Brandeis Forum Planning Committee: April Burriss, Endicott College; Joel F. Harrington, Vanderbilt University; Rebecca Hovey, Smith College; Joseph Tullbane, St. Norbert's College

ANNOUNCING AIEA FALL WEBINAR SERIES

AIEA's Professional Development Committee is pleased to announce the following two webinars as part of the AIEA 2010 Fall Webinar Series. These webinars are available to you and your colleagues at your institution for one low price. Further details and online registration can be found on the AIEA website at www.aieaworld.org.

OCTOBER 26, 1-2 PM EST – AIEA WEBINAR

THRIVING IN TOUGH ECONOMIC TIMES: FUNDRAISING ON AN INTERNATIONAL STAGE

As state and federal funds decrease, higher education costs have steadily increased thus causing staff and faculty to supplement program spending by developing aggressive strategies to raise funds. This webinar will address the importance of developing a strategic fundraising plan, identify the essential components of a fundraising plan and recommend ways to implement these efforts to gain optimal institutional momentum. A second objective is to position the SIO to seek alternative measures to secure funds for program development activities as well as other additional resources to continue to support their institutional goals and international objectives.

Webinar take-away for a successful international fundraising program will include the following:

- Overarching fundraising principles for success
- Identification of four [4] pillars of engagement: admissions, academic, alumni and development
- Best Practices for international fundraising
- Leveraging internal and external campus partnerships
- Key budget components
- Marketing the international agenda

Presented by Gretchen Dobson, Tufts University and Robert Kerr, University of California-Davis. Further details and registration can be found on the AIEA website at www.aieaworld.org

DECEMBER 8, 1-2 PM EST PROMOTING US INSTITUTIONS' INTERNATIONAL DIMENSIONS THROUGH INTERNATIONAL CONSORTIA

This webinar will review the benefits and challenges of working with consortia as institutions develop relationships and programs outside the US to strengthen

their international dimensions. Colleges and universities have joined together in international, national and state-level consortia with shared interests in international education, research, and development assistance to more effectively leverage their resources and promote their programs. This webinar will discuss processes for forming, operating and sustaining international education consortia and how to manage the interests of member institutions. In addition, the webinar will discuss other entities with which institutions may interact as they develop and promote their international programs, including international development organizations, US embassies abroad, Education USA Centers, Fulbright Commissions, state and federal trade offices, and other organizations promoting international cooperation and exchange.

Presented by Betsy Brown of North Carolina State University and Earl Kellogg, Past President of AIEA. Further details and registration can be found on the AIEA website at www.aieaworld.org

2010 AIEA CONFERENCE SUMMARY

The 2010 AIEA Conference was held Feb 14-17, in Washington DC with over 500 participants from 25+ different countries, which marked AIEA's largest conference to date. Participants came from diverse countries like Finland, Morocco, Saudi Arabia, South Africa, Cyprus and Brazil. The countries with the largest representation, besides the United States, were United Kingdom, Australia, Russia and Canada. The state with the largest representation at the conference was New York, followed by California, North Carolina and Pennsylvania. Nearly two-thirds of the attendees were AIEA members.

With 250 presenters, 86 sessions and 5 well-received pre-conference workshops, the conference program provided participants with the rich opportunity to explore key

issues within international higher education, including partnerships, assessment, recruitment, and internationalization of the curriculum. The clear highlight of the 2010 AIEA Conference, based on post-conference evaluations, was the Plenary Speech on the last day by Dr. Arthur Levine, president of The Woodrow Wilson Foundation. Many called his speech "inspirational" and "visionary," and some even said it was the best plenary ever at an AIEA conference. There were many other highlights of the conference, according to the evaluations, including the Opening Reception at the National Press Club, Martha Kanter's opening plenary talk, the exhibitors, the pre-conference workshops and Global Dialogue, the invaluable networking opportunities, including the networking luncheon and

reception, and especially, the high-quality sessions and discussions. One participant remarked, "the diversity and range of speakers/topics were wonderful and very informative," and another commented that "the issues presented and discussed are current and of significant relevance."

Another highlight of the conference was the awarding of the Klasek Award to Madeleine Green of the American Council on Education for outstanding service to the field of international education and the awarding of the Josephson Award for outstanding graduate work to Martha Bloehm of The University of Texas at Austin, whose work as a graduate student has focused on the intersection of education policy and sustainable socioeconomic development in developing countries. Martha presented her work in a poster presentation in

ANNOUNCING THE 2010-2011 AIEA PRESIDENTIAL FELLOWS

The AIEA Presidential Fellows program is a signature AIEA program of mentorship for promising new Senior International Officers (SIO), necessarily limited in number but of high prestige. Fellows are selected through a rigorous application and review process and then matched with experienced Mentors. Fellows spend several days (as much as up to a week) visiting the Mentor's campus, shadowing the Mentor, and learning about the policies, politics, and procedures of the Mentor's institution. Throughout the balance of that academic year, the Mentor will be available for consultation and advice as requested by the Fellow. One Presidential Fellow from this past year said, "My office and personnel have benefitted directly from the input of my mentor and his team. In addition, I have become a much more conscious and self-aware team leader than I was before this program."

THE 2010-2011 AIEA PRESIDENTIAL FELLOWS ARE:

David Fleshler is the Associate Provost for International Affairs at Case Western Reserve University. David has extensive international-relations experience. At the Board of Regents, he led the statewide effort

to internationalize both public and private universities; he helped establish key centers of excellence, such as the University of Akron's BioInnovation Institute. David was also chief of staff to former U.S. Congressman Eric Fingerhut and spent eight years at the Jewish Community Federation of Cleveland, where he led its international efforts, which included establishing partnerships with organizations in Israel, Hungary, Russia and elsewhere. David received his law degree from the Boston College Law School.

Hilary Lieberman Link is Associate Provost and Dean for International Programs at Barnard College, overseeing all of Barnard's international initiatives, Academic Program Reviews, and several other faculty-related projects. She is also Co-Chair of Barnard's Middle States reaccreditation. In the past two years, Hilary has overseen the creation of two new programs, Barnard's Visiting International Student Program (VISIP) and the annual Barnard Global Symposia. Hilary holds a Ph.D. in Italian Language and Literature from Yale University. She previously served as Dean for Study Abroad and First-Year Class Dean at Barnard.

Carolyn O'Grady has served since 2008 as the Director of the Center for International

and Cultural Education at Gustavus Adolphus College in Minnesota. She is also Professor of Education with research interests in multicultural education, service learning, and meditation. She has lived, worked, studied, and/or traveled in numerous states and countries. In her present position she is pleased to contribute her leadership to the long history of international education at Gustavus.

Joanna Regulska has served as Dean of International Programs, School of Arts and Sciences, Rutgers the State University of New Jersey since 2008. She holds a joint faculty appointment in the Department of Women's and Gender Studies, and in the Department of Geography. Since 2008 she has served as the Chair of the International Advisory Committee at Rutgers-New Brunswick campus. In that capacity she has been asked to lead the reorganization and expansion of RU-NB's international and global programming and engagement opportunities for students and faculty, and to enhance institutional infrastructure that delivers internationally related services to foreign scholars and students, as well as to the Rutgers community.

2010 Conference Summary Cont.

the exhibit hall during the conference. A special thank you to Awards Committee Chair Joe Tullbane and his committee members for their work on the awards process this year.

Immediately preceding the 2010 AIEA Conference, the first ever Global Dialogue was held, hosted by Georgetown University and co-sponsored by ELS. Co-facilitated by Gary Rhodes and Francisco Marmolejo, the dialogue was very well received by participants, who hailed from several different countries.

Almost half of the conference participants submitted online evaluations, with nearly 90% rating the conference as "outstanding" or "very good" (with "outstanding" being the highest possible rating), which marks this as the highest rated AIEA conference to date. Comments from participants described the

conference as a "must meeting" and one said that the conference was a "great size and scope- everyone seemed very engaged." As to its value, one participant observed, "AIEA is one of the best conferences I attend, as it provides excellent opportunities to learn about new developments in the field that pertain to my work and also allows me to meet and network with the right individuals." And one participant concluded that this year's conference was the "best conference I've attended in a very long time!"

Excellent suggestions were made as to session topics and plenary speakers for next year's conference, as well as suggestions for more networking opportunities, substantive discussions, and logistical input. The feedback from the post-conference evaluations is greatly appreciated, and the 2011 Conference

Chair, Susan Buck Sutton, and the Conference Advisory Board will work to incorporate as many of the suggestions as possible into the 2011 conference next year in San Francisco on Feb. 20-23.

Deep appreciation is expressed to all those who made the conference possible including local host universities of Georgetown University and George Washington University, which provided wonderful volunteers at the conference, the conference sponsors and exhibitors, AIEA Conference Chair Bill Lacy and the AIEA Conference Advisory Board, and the session chairs and presenters. A special thank you goes to AIEA's All-Conference Sponsor Platinum Sponsor, ELS Educational Services, whose generous support helped make this conference possible.

2011 AIEA CONFERENCE

**FEBRUARY 20-23, SAN FRANCISCO - CONFERENCE THEME:
COMPETITION AND COLLABORATION IN THE GLOBAL
TRANSFORMATION OF HIGHER EDUCATION**

The 21st century is witnessing a global reorganization of higher education, in which campus boundaries are giving way to global systems – sometimes guided by a competitive race for market share, sometimes by collaborative efforts at mutual development, and sometimes by the ever-expanding reach of wikis, tweets, and distance learning. The 2011 AIEA Annual Conference provides a forum to reflect on the relationship between internationalization and these broader changes. The conference theme asks us to think about the global impact of our work and invites us to consider the power of partnerships and the promise of information technology for moving forward together.

The Association of International Education Administrators looks forward to welcoming colleagues from many different countries to the 2011 AIEA Conference on February 20-23 at the Westin St. Francis in beautiful San Francisco, California. Featured speakers include **Eva Egron-Polak**, Secretary-General of the International Association of Universities (IAU); **Linda Katehi**, Chancellor, University of California – Davis; and **Vivek Wadhwa**, author

PRE-CONFERENCE WORKSHOPS INCLUDE

- 2+2: Community Colleges and Universities Working Together
- SIO 201
- AIRC / AIEA: Recruiting International Students—Strategies for Growing International Student Enrollment
- May You Live in Interesting Times: Career Planning and Management for International Education Leaders Today
- Connective Leadership
- IEAA / AIEA: Entrepreneurial International Education: The Australian Experience

AIEA is especially pleased to be joining with the **International Student Exchange Program (ISEP)** in jointly hosting a plenary luncheon which will mark the conclusion of the AIEA conference and the beginning of the ISEP Forum to which AIEA participants

are warmly invited. Registration for the ISEP Forum can be found online <http://isep.org/>

The Conference Chair of the 2011 AIEA Conference is AIEA President-Elect Susan Buck Sutton of Indiana University Purdue University Indianapolis. Conference committee members include

2011 ANNUAL CONFERENCE ADVISORY BOARD

Chair: Susan Sutton (Indiana University, Purdue University)

Members - California Committee: Ivor Emmanuel (UC Berkeley); Karen O' Neill (San Jose State U); Yenbo Wu (San Francisco State); Wesley Young (UC Davis).

Conference Development: Carol Fimmen (Alamo Colleges), Mary Anne Grant (ISEP); Bertrand Guillotin (Duke); Rodolfo Hernandez (UT-Dallas); Carl Holtman (ELS/Turkey); Jennie Lang (New SouthWales); Sonny Lim (Nanyang Tech); Samuel Shepherd (consultant).

Proposal Review: Monte Broaded (Butler); Michael Clarke (Southern Methodist U); JoAnn McCarthy (consultant); Wolfgang Schor (U Illinois); Stephen Straight (SUNY Binghamton); James Scott (Missouri); Randy Zadra (Carleton University)

Many thanks to all those who are helping to make this conference possible. The Conference is being managed by the AIEA Secretariat based at Duke University, under the leadership of AIEA Executive Director Darla K. Deardorff.

Details of the AIEA conference can be found at www.aieaworld.org. The final program will be announced online in late January. We look forward to welcoming you to San Francisco in February!

**Special thanks to Platinum Sponsors
ELS Educational Services, Inc. and
Group of Eight Australia.**



AIEA WANTS TO HEAR FROM YOU!

DO YOU HAVE IDEAS AND SUGGESTIONS AS TO HOW AIEA CAN MEET YOUR NEEDS IN THE FIELD? HELP YOU DEVELOP PROFESSIONALLY? PROVIDE THE RESOURCES YOU NEED? WANT TO GET MORE ACTIVELY INVOLVED IN THE WORK OF AIEA? THEN WE WANT TO HEAR FROM YOU!
EMAIL AIEA@DUKE.EDU TODAY!

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Dr. Sabine Klahr, Chatham University (Ex-officio)

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Elizabeth Gorsuch, Assistant Director

Rohini Thakkar, Program Coordinator

Gulnaar Gaur, Student Intern

**The Association of International Education
Administrators is the professional organization for
leaders in international education.**