

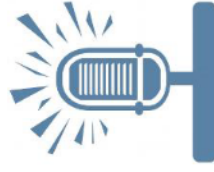
Where is Immigration and Exchange Policy Headed in the United States?

Illir Zherka
Executive Director

About the Alliance



The Alliance for International Exchange promotes the growth and impact of exchange programs and the effectiveness of its members.



The voice of the United States
international exchange community

Agenda

- Budget
- Political Context
- Strategy and Engagement

Budget



DOS Exchanges Funding (FY2020)

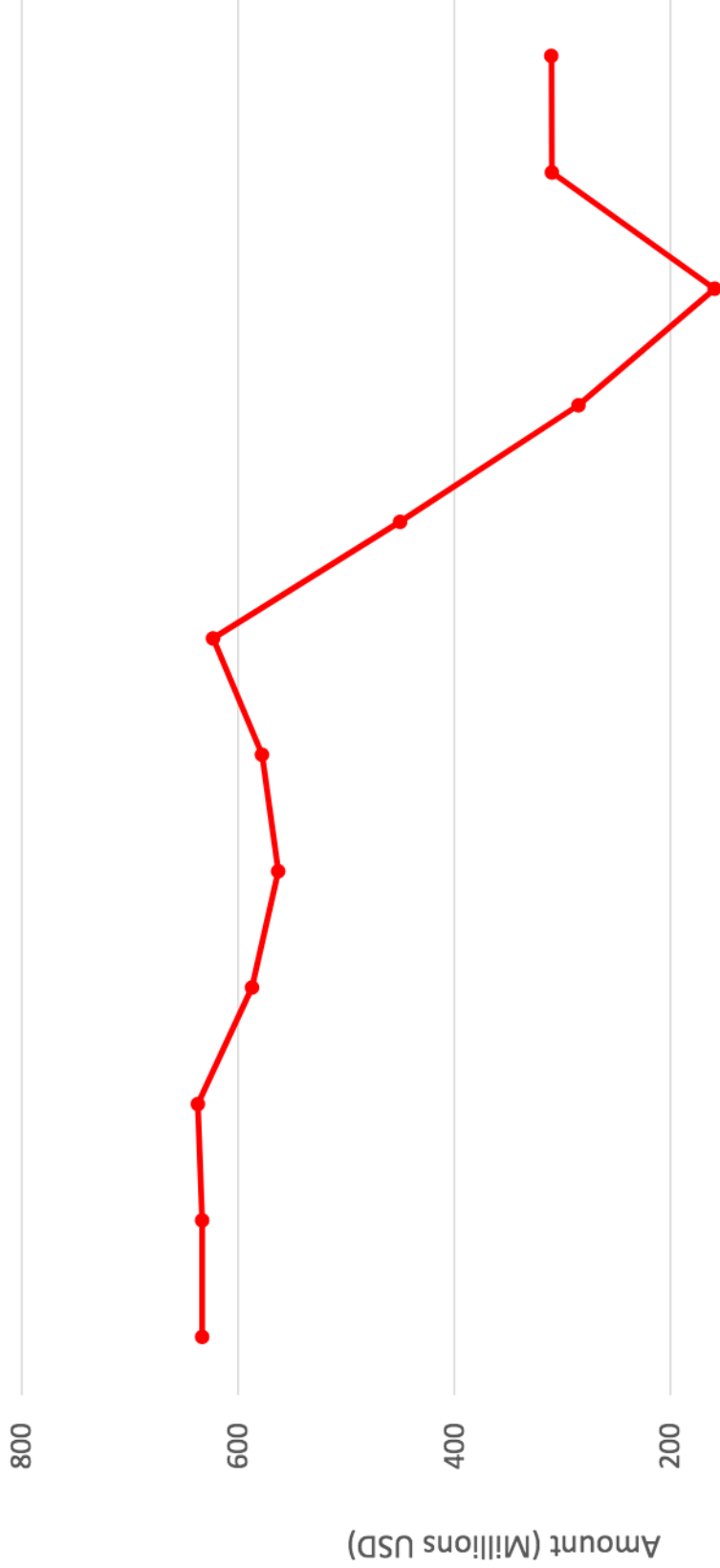
- FY2020 omnibus bill (signed December 20): \$730.7 million
 - 4.3% increase over FY2019 enacted level: \$700.9 million

- For comparison FY2020:
 - Administration request: \$309.6 million
 - House bill: \$730 million
 - Senate bill: \$735.7 million

FY2021 Request

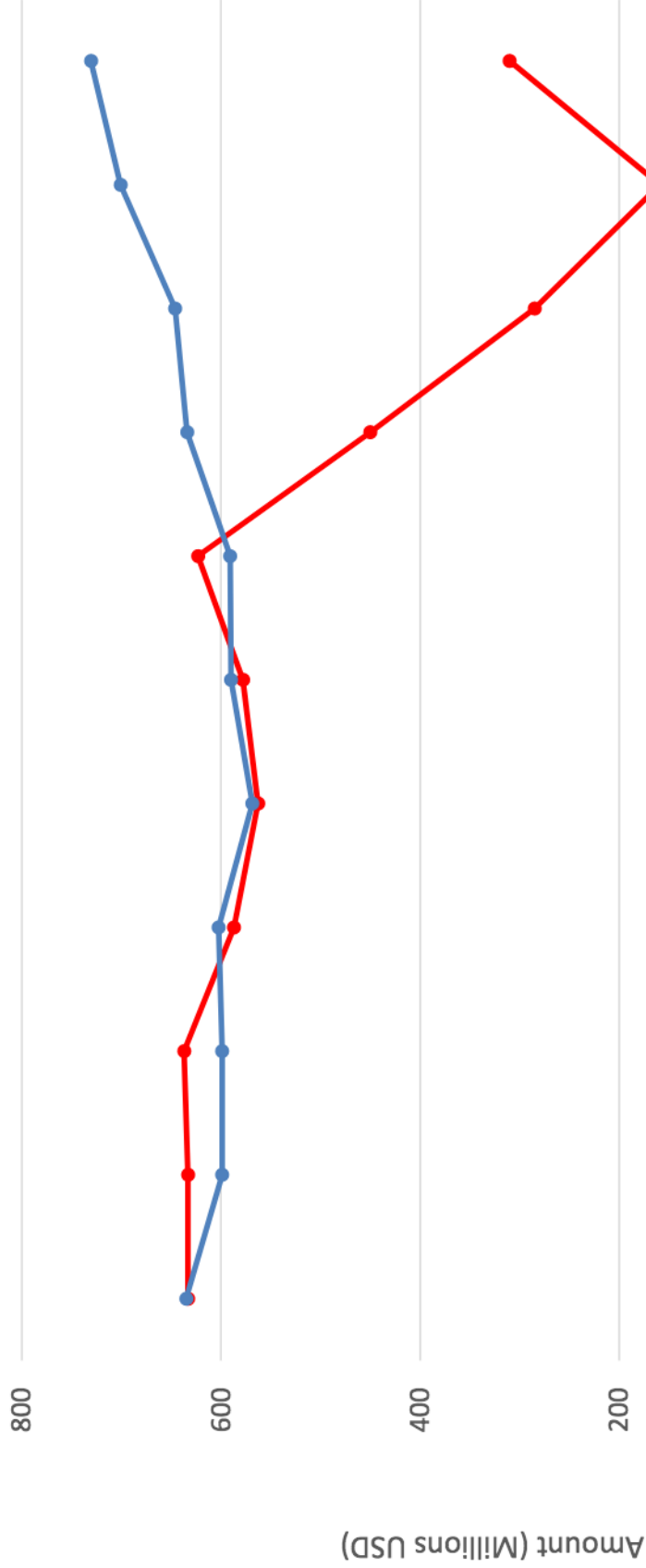
- Proposed 57.6% cut to educational and cultural exchange programs compared to FY2020 enacted level
 - Proposed \$310 million vs. \$730.7 million enacted
- Justification
 - The FY2021 request “aligns resources with current foreign policy priorities as outlined in the U.S. National Security Strategy. ECA appropriated resources are prioritized for countries, partners, and activities that advance U.S. foreign policy objectives and emerging Administration and Departmental priorities.”

DOS Exchange Program Funding Requests FY2010-2021



	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21
Budget Request	633.2	633.2	637.1	587	562.7	577.9	623.1	450	285	159	309.6	310

DOS Exchange Program Funding FY2010-2020



	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20
Budget Request	633.2	633.2	637.1	587	562.7	577.9	623.1	450	285	159	310
Enacted Level	635	598.8	598.8	602.5	568.6	589.9	590.9	634.1	646.1	700.9	730.7

FY2020 Appropriations Engagement



- Advocacy Day and Congressional reception
- Exchange Week in the District
- Meetings with Alliance federally funded members and appropriators
- Alliance submitted testimonies to Senate and House committees supporting exchange programs funding for FY2020

FY2020 Appropriations Letters



- House letter - Rep. Hank Johnson (D-GA)
 - 115 signers (112 Ds, 3 Rs)
 - Request: Highest possible funding level for DOS exchanges in FY2020
- Senate letter - Sen. Cory Booker (D-NJ)
 - 33 signers (31 Ds, 2 Is)
 - Request: Maintain FY2019 funding level for DOS exchanges in FY2020

United States Senate
WASHINGTON, DC 20510

April 26, 2019

The Honorable Lindsey Graham
Chairman
Subcommittee on the Department of State,
Foreign Operations, and Related Programs
Senate Committee on Appropriations
127 Senator Dilsam Office Building
Washington, D.C. 20510

The Honorable Patrick Leahy
Ranking Member
Subcommittee on the Department of State,
Foreign Operations, and Related Programs
Senate Committee on Appropriations
122 Senate Hill Office Building
Washington, D.C. 20510

Dear Chairman Graham and Ranking Member Leahy:

Thank you for your continued support of U.S. Department of State educational and cultural exchange programs, which are a proven and cost-effective way for the United States to remain internationally competitive, develop American leaders, engage in more and more international trade, and build relationships with other nations. These programs are critical to our security, prosperity and security. We request that you continue Congress's long bipartisan support for State Department's educational and cultural exchange programs by maintaining the fiscal year 2019 enacted level in fiscal year 2020.

With Congress's support, a range of State Department exchange programs continue to engage over 100,000 students and professionals from over 150 countries around the world, dramatically increasing America's global reach. Exchanges are a key retirement in the U.S. foreign policy toolbox and its effort in strengthening U.S. global leadership, while building respect and partnerships based on shared interests and mutual ties around the world. Results repeatedly show that participants visiting the United States through exchange programs return to their home countries with a deeper appreciation for our values and a better understanding of the U.S. political, economic, and social systems, increasing the most tactical, strategic, and long-term political change and mutual understanding.

To date, there are more than one million alumni of State Department exchange programs, including tens of thousands of who have served in the U.S. government, including in positions of leadership in the State Department, and 31 tens of international organizations have been on a State Department exchange program. Support from Congress allows the State Department to strategically align its programs with key U.S. foreign policy interests and to facilitate exchange experiences for more than 55,000 American and international exchange participants each year, including

Context



- Immigration – recent issues
 - Travel ban expanded
 - Changes to use of “public charge”
 - Wall funding
- Impeachment
 - Appropriations not likely impacted
- Election
 - Political priorities usually impacts requests
 - Continuing resolutions likely

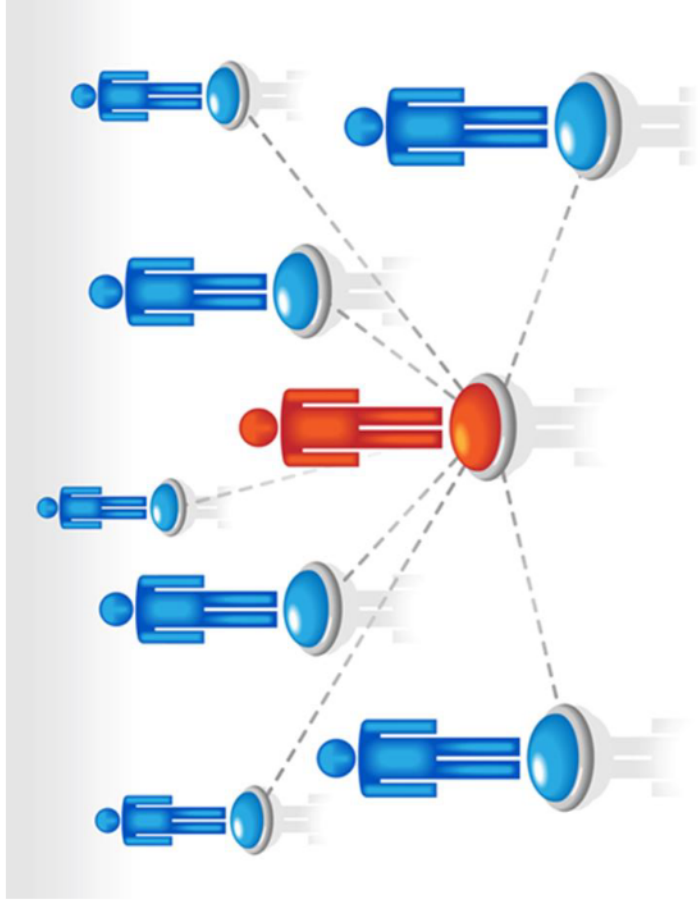
Worldwide Non Immigrant Visa Refusal Rates by DOS*



F1 Visas												
Year	Issued	Refused	Total Workload	Waived/ Overcome	Refusal Rate	Adjusted Refusal Rate						
FY13	534,320	160,168	694,488	66,995	23%	13%						
FY14	595,569	173,062	768,631	68,140	23%	14%						
FY15	644,233	212,018	856,251	70,185	25%	17%						
FY16	471,728	246,614	718,342	64,449	34%	25%						
FY17	393,573	215,058	608,631	68,757	35%	24%						
FY18	362,929	195,187	558,116	67,850	35%	23%						

*Provided by University & College Intensive English Programs

Strategies for Engagement



- Develop relationships with decision and opinion makers
- Educate them about your issue
- Influence public policy / agenda setting – let them know what is important
- Become your congressional office’s go-to resource for your issue
- Be a voice for international exchange programs – advocate a position

ECA Functional Bureau Strategy

Bureau of Educational and Cultural Affairs Functional Bureau Strategy 2018 - 2022

- ★ Advance American foreign policy objectives
- ★ Increase Americans' global competitiveness
- ★ Counter disinformation and radicalization
- ★ Encourage strong civil society institutions
- ★ Achieve greater efficiency in ECA operations

Sharing Information

Summer Work Travel (SWT) Program Review

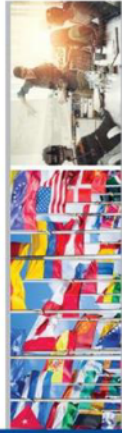


Smart Research Solutions



Smart Research Solutions

Intern and Trainee Program 2018 Review Report



This data was compiled in accordance with the Information Quality Standards (IQS) process to ensure a credible and useful assessment of the data presented in this report.



Smart Research Solutions

Camp Counselor Program 2019 Review Report



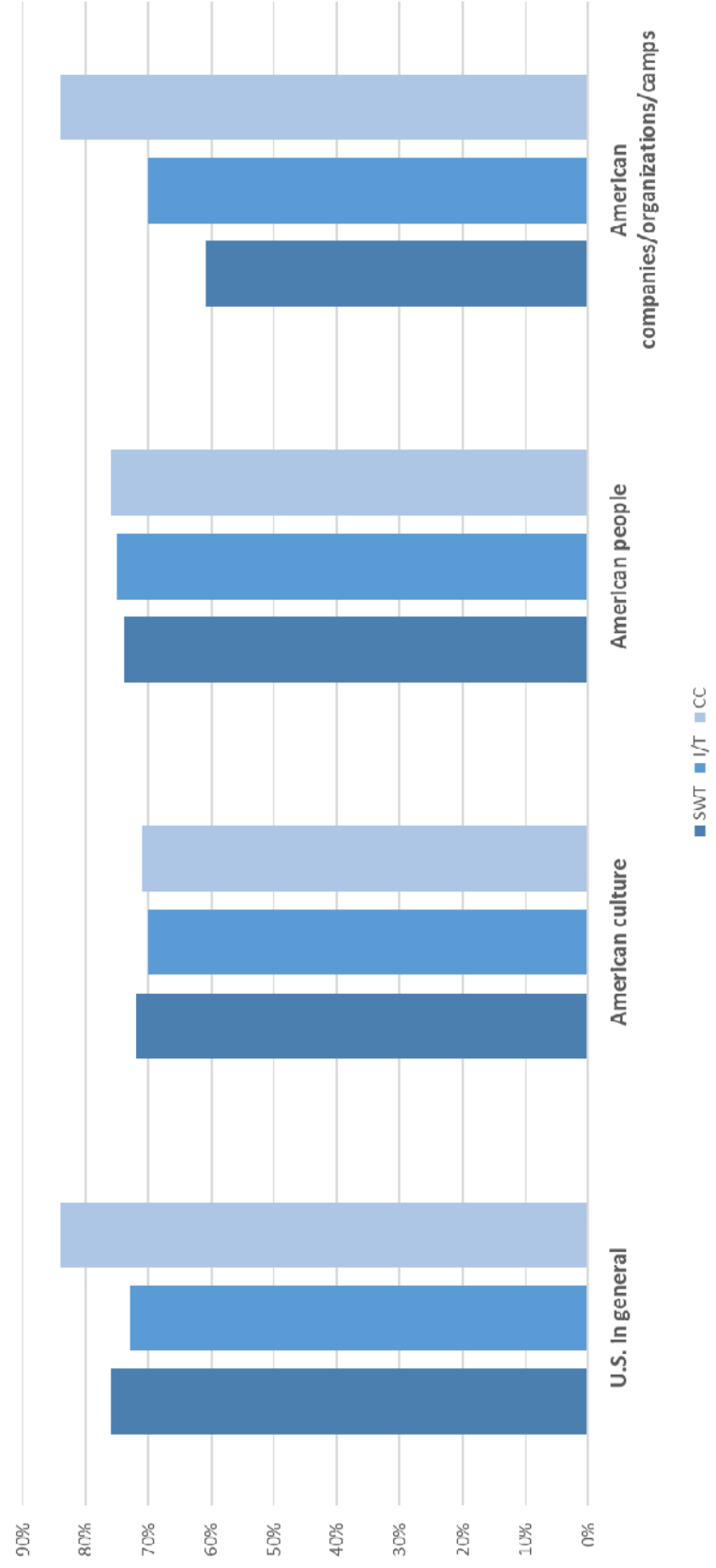
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Smart Research Solutions

Participants gained improved understanding and appreciation for American culture

How did your opinions change regarding the following?



NAFSA International Student Economic Value Tool



International students studying at U.S. colleges and universities contribute **\$36.9 billion** to the U.S. economy and support **450,331 jobs**.^{*} For every seven international students enrolled, **three U.S. jobs are created** and supported by spending occurring in the higher education, accommodation, dining, retail, transportation, telecommunications and health insurance sectors.

The economic contributions of international students are in addition to the immeasurable academic and cultural value these students bring to our campuses and local communities. For a more detailed analysis by state and congressional district level, access NAFSA's *International Student Economic Value Tool* at www.nafsa.org/economicvalue.

CONTACT

Rachel Banks | Director, Public Policy
202.737.3689 x.2656 | rbanks@nafsa.org

NAFSA's enrollment and dollar total includes data from Power Rankings of the U.S. Virgin Islands. They are not listed on the U.S. Department of Commerce data not included from the datasets used for our job analysis.

*Source used in NAFSA's economic analysis for 2015-2017: Academic Year U.S. Department of Education, U.S. Department of Commerce, and the Urban Observatory.

THE UNITED STATES OF AMERICA

Benefits from International Students

State	Intl. Students	U.S. Dollars	Jobs
Alabama	9,849	\$23.9 million	2,861
Alaska	419	\$10.8 million	84
Arizona	22,670	\$396.0 million	9,475
Arkansas	6,455	\$190.4 million	1,174
California	156,879	\$5.0 billion	70,131
Colorado	11,527	\$429.4 million	5,950
Connecticut	14,711	\$385.1 million	6,331
Delaware	5,664	\$192.7 million	1,859
District of Columbia	1,274	\$59.0 million	1,000
Florida	45,718	\$254.1 million	16,163
Georgia	21,510	\$427.0 million	10,283
Hawaii	3,655	\$111.4 million	1,040
Idaho	3,733	\$84.4 million	978
Illinois	52,225	\$1.0 billion	24,771
Indiana	30,600	\$1.0 billion	12,632
Iowa	12,488	\$379.5 million	3,721
Kansas	10,221	\$391.2 million	2,068
Kentucky	16,220	\$277.9 million	2,800
Louisiana	7,688	\$277.9 million	2,892
Maine	1,341	\$53.3 million	467
Maryland	19,501	\$673.4 million	8,548
Massachusetts	62,556	\$2.7 billion	36,679
Michigan	34,286	\$1.1 billion	14,444
Minnesota	15,389	\$457.6 million	4,465
Mississippi	3,765	\$97.1 million	937
Missouri	23,290	\$261.1 million	8,171
Montana	1,200	\$29.0 million	152
Nebraska	6,689	\$170.4 million	1,780
Nevada	2,501	\$73.3 million	881
New Hampshire	4,671	\$173.3 million	2,067
New Jersey	22,718	\$90.2 million	9,943
New Mexico	3,555	\$33.0 million	967
New York	118,424	\$4.6 billion	55,861
North Carolina	20,117	\$366.7 million	8,139
North Dakota	1,446	\$91.2 million	504
Ohio	30,860	\$372.2 million	14,801
Oklahoma	9,769	\$284.4 million	3,089
Oregon	13,219	\$471.6 million	5,374
Pennsylvania	51,129	\$2.0 billion	27,971
Rhode Island	5,278	\$235.2 million	2,434
South Carolina	6,658	\$201.8 million	2,259
South Dakota	2,108	\$39.6 million	339
Tennessee	8,457	\$333.2 million	4,591
Texas	142,200	\$1.9 billion	72,000
Utah	8,520	\$201.0 million	2,225
Vermont	1,767	\$83.1 million	650
Virginia	20,400	\$698.3 million	9,118
Washington	27,801	\$841.8 million	8,047
West Virginia	4,157	\$171.9 million	1,107
Wisconsin	13,270	\$386.3 million	5,043
Wyoming	1,155	\$24.7 million	279
TOTAL	4,078,022	\$26.5 Billion	620,331



State Facts

U.S. DEPARTMENT OF STATE

BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS (ECA)

NEW HAMPSHIRE

FAST FACTS

International students at colleges and universities contributed an estimated **\$162.5 million** to the New Hampshire economy in the 2015-16 academic year.

HIGHER LEARNING: New Hampshire universities with the most international students

1. Dartmouth College
2. Southern New Hampshire University
3. University of New Hampshire
4. River University
5. New England College

Leading places of origin for international students in New Hampshire in 2015-16

1. India
2. China
3. Canada
4. Saudi Arabia
5. South Korea

EXCHANGES.STATE.GOV



- 238** New Hampshire residents volunteered to host or support ECA exchange participants who visited their community.
- 115** New Hampshire residents traveled abroad on an ECA-funded cultural or academic exchange program, including 20 Fulbright grantees.
- 1,711** New Hampshire residents studied abroad in 2014-15.

NOTABLE ECA ALUMNI

- Charles Simic**
Pulitzer Prize for Poetry in 1990 for "The World Doesn't End"; 15th Poet Laureate Consultant in Poetry to the Library of Congress in 2007 (Fulbright U.S. Scholar and STAG to the former Yugoslavia, 1982)
- DonnaLee Lozeau**
Former Mayor of Nashua (ACYPL, 1999 and 2006)
- Francis J. Riccirdone Jr.**
Former U.S. Ambassador to Turkey, Egypt, the Republic of the Philippines, and the Republic of Palau; President of the American University in Cairo (Fulbright Student/Scholar to Italy, 1973)

NEW HAMPSHIRE STATE FACT SHEET

Each year, New Hampshire businesses host international college students and graduates participating in the Department of State's J-1 visa Summer Work Travel, Intern, Trainee, Au Pair, and Camp Counselor programs. This collaboration offers myriad diplomacy and national security benefits to our country, and significant economic benefits – including vital tax revenue – to communities across New Hampshire.

Economic Impact of Summer Work Travel Participants:

\$13.8 million

*Source: Summer Work Travel (SWT) Program Review by EurekaFacts, August 2018

Economic Impact of Intern and Trainee Participants:

\$2.8 million

*Source: Intern and Trainee Exchange Program Review by EurekaFacts, June 2017

Prominent Host Communities:

Hampton, Laconia, Moultonborough, North Conway, Portsmouth

Prominent Host Employers:

Lafayette Hotels Nordic Village Resort
Loon Mountain
Mountain View Grand Resort and Spa
Story Land

International Students in the State:

4,391

*Number of international students enrolled at colleges/universities in the state. Source: Open Doors 2018



American Students Abroad:

1,647

*Total number of U.S. Study Abroad Students enrolled through institutions in the state, 2016/2017. Source: Open Doors 2018

Total Number of Participants:

- Au Pair 74
- Camp Counselor 1120
- Intern 114
- Summer Work Travel 2611
- Trainee 45

*Source: U.S. Department of State, 2018

Opportunities to Engage Internally

- Identify your Audience / Define your Community
- Gather Data to Support Your Story
- Engage with Governmental Relations/Affairs to Educate and Influence

Partner with the Local Community

Alliance
for International Exchange



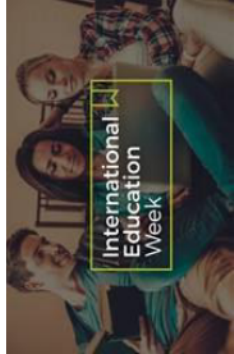
Exchange Day

- First Monday of August every year – Aug. 3, 2020
- 2019: 143 activities in 38 states led by 38 organizations
- Participants and hosts share cultural diversity and American customs and give back to their communities
- Events include food, an activity, and giving back to the community



International Education Week

- November 18-22, 2019
- A joint initiative of the U.S. Department of State and the U.S. Department of Education
- Promotes programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences
- Alliance facilitates member engagement during IEW
 - IIE: “Meet a Fulbrighter”
 - Cenet: Student Recognition Ceremony
 - Hostelling International USA: Travel Workshops





- New initiative
 - Identify stakeholders (non-Alliance members)
 - Share information
 - Involve in local engagement
 - Facilitate collective advocacy
- If interested in participating, please contact:
 - Selena Coles, Communications Assistant
 - Scoles@alliance-exchange.org

Alliance
for International Exchange