

The Vital Role of Languages in Internationalization AIEA 2020

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Abstract:

Many strategic plans call for growth in internationalization and mobility. An oft overlooked necessity to facilitate this growth is language. All forms of mobility, inbound and outbound, require language proficiency for communication, research exchange, basic partnerships, and digital developments. While many universities tout foreign language and ESL programs to promote language acquisition for students, understanding how vital languages are to engaging students and scholars at all levels of internationalization is critical for the forward-looking SIO.

OBJECTIVES:

- To understand the role foreign and second languages play in university internationalization;
- To anticipate challenges to student and scholar mobility and general program expansion related to languages
- To learn best practices to empower language programs to further global strategies of universities

Recommended Resources:

Archanjo, Renata. "Moving globally to transform locally? Academic mobility and language policy in Brazil." *Language Policy* 16.3 (2017): 291-312.

Abreu-e-Lima, D., and W. Moraes Filho. "Languages without Borders Program (LwB): building a Brazilian policy for teaching languages towards internationalization." *English in Brazil: Views, policies and programs* (2016): 97-124.

Belz, J. A. Linguistic perspectives on the development of intercultural competence in telecollaboration. *Language Learning & Technology*, v. 7, n. 2, p. 68-99, 2003.

Davidson, D. (2020) Exploring the relationship between language proficiency and intercultural development in the overseas immersion learning environment. CERCLL Conference on ICC.

Guimarães, Felipe Furtado, et al. "Internationalization at Home, COIL and Intercomprehension." *SFU Educational Review* 12.3 (2019): 90-109.

Kirsch, William, and Simone Sarmiento. "Stories of professional development in Brazilian Languages Without Borders Program." *BELT-Brazilian English Language Teaching Journal* 9.1 (2018): 115-132.

Knight, Jane. "Understanding International Program and Provider Mobility in the Changing Landscape of International Academic Mobility." *SFU Educational Review* 12.3 (2019): 41-47.

Strategic Plan of Internationalization of Unesp 2018-2021: Moving Forward throughout Excellence, at <https://drive.google.com/file/d/1t_MoujH6vUFnW5LK2ncWJjMSQTVvGt4r/view> Access in January, 2020

Telles, João A., and Maria Luisa Vassallo. "Foreign Language Learning in-tandem: Teletandem as an alternative proposal in CALLT 1". *the ESPecialist* 27.2 (2006).

Watson, Jeff. (2020) Promoting Intercultural Competence through Transdisciplinarity. <https://youtu.be/tvq-43IQN8c>. CERCLL Conference on ICC.

Websites and videos

Common European Framework of References for Languages (CEFR) <https://www.coe.int/en/web/common-european-framework-reference-languages/level-descriptions>

Teletandem between The University of Washington and Unesp
<https://www.youtube.com/watch?v=ZRbN8yVAd1U>
www.teletandembrasil.org

FCL/Araraquara - <http://teletandem.wixsite.com/fclar>

IBILCE/ São José do Rio Preto - <http://www.ibilce.unesp.br#!/departamentos/letras-modernas/teletandem/>

I International Meeting of Languages Without Borders: Internationalization and Multilingualism in Higher Education of Brazil <http://isf.mec.gov.br/ingles/images/2016/agosto/Languages_without_Borders.pdf>

Reports on the Programa Idiomas sem Fronteiras <<http://isf.mec.gov.br/pesquisas-e-relatorios>>

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