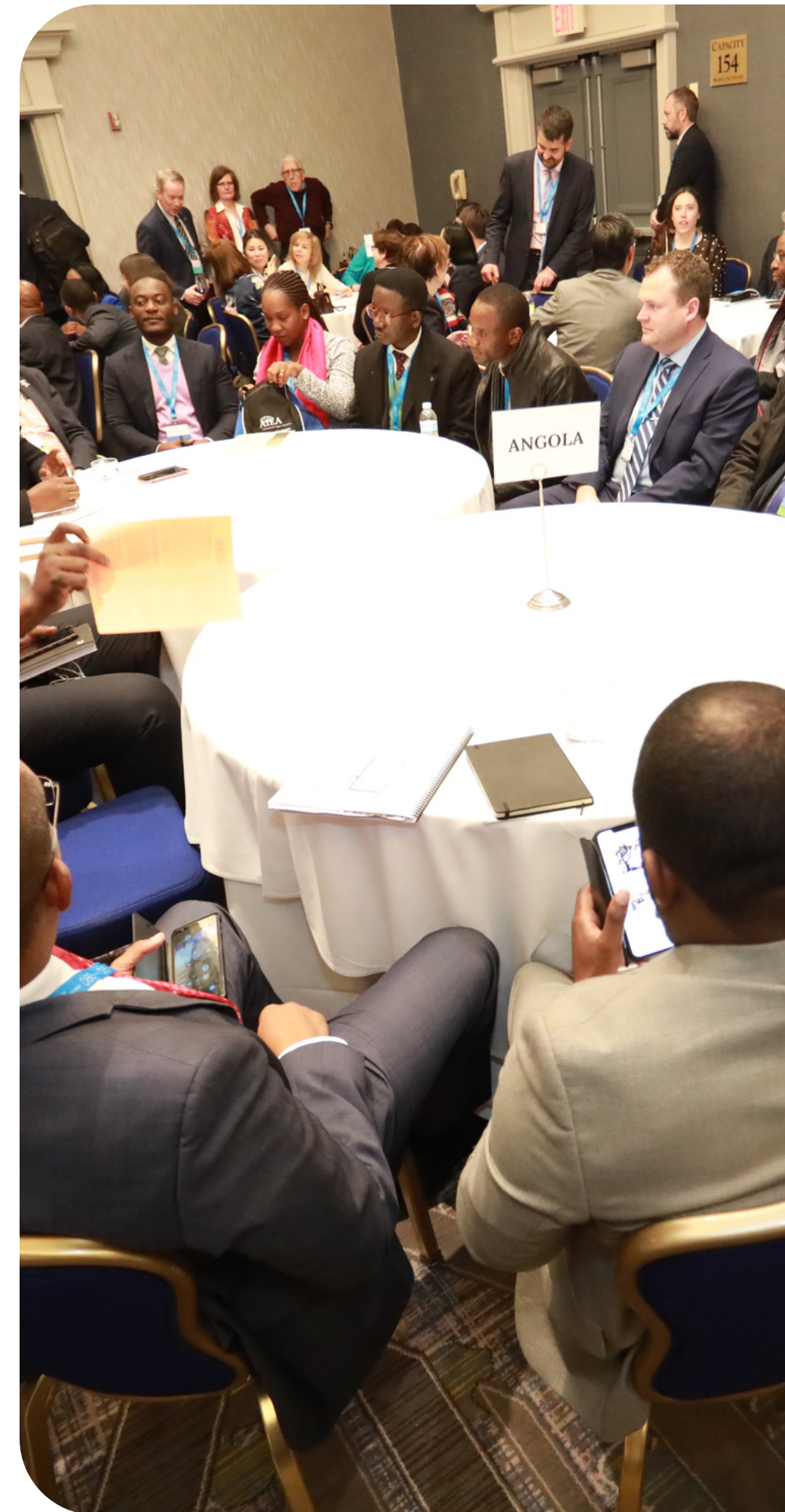


The Senior International Officer Profile: Leaders in International Higher Education

Katy Rosenbaum
AIEA Associate Director



AIEA equips leaders to shape the future of higher education in a global context.

The Association of International Education Administrators (AIEA), formed in November 1982, is the only association specifically focused on international education leadership and serving those leading comprehensive internationalization.

2022 Annual Conference:
February 20-23 in New Orleans, LA

Call for Session Proposals
due August 15

Learn more:
www.aieaworld.org



Leaders in International Higher Education

THE SIO PROFILE SURVEY

- AIEA conducts this survey every three years
- Respondents: Senior International Officers (leading internationalization strategy at institutions)
- One per institution
- Around 200 respondents each year in 2017 and 2020

Areas of Responsibility

2017
Top
3

- Linkages/partnerships
- Strategic planning for internationalization
- Representing the institution in institutional dealings.

Secondary areas: Area, international, language study; research; branch campuses

2020
Top
3

- Linkages/partnerships
- Strategic planning for internationalization
- Representing the institution in institutional dealings.

Secondary areas: Area, international, language study; research and grants; fundraising

Key Skills for SIOs

2017
Top
3

- Interpersonal skills (70%)
- Planning/visioning skills (57%)
- Intercultural competence (51%)

2020
Top
3

- Interpersonal skills (68%)
- Planning/visioning skills (66%)
- Intercultural competence (45%)

Key Knowledge Areas for SIOs

2017
Top
3

- Knowledge of understanding institutional culture and context (78%)
- International issues in higher education (76%)
- Knowledge of and leadership knowledge (55%)

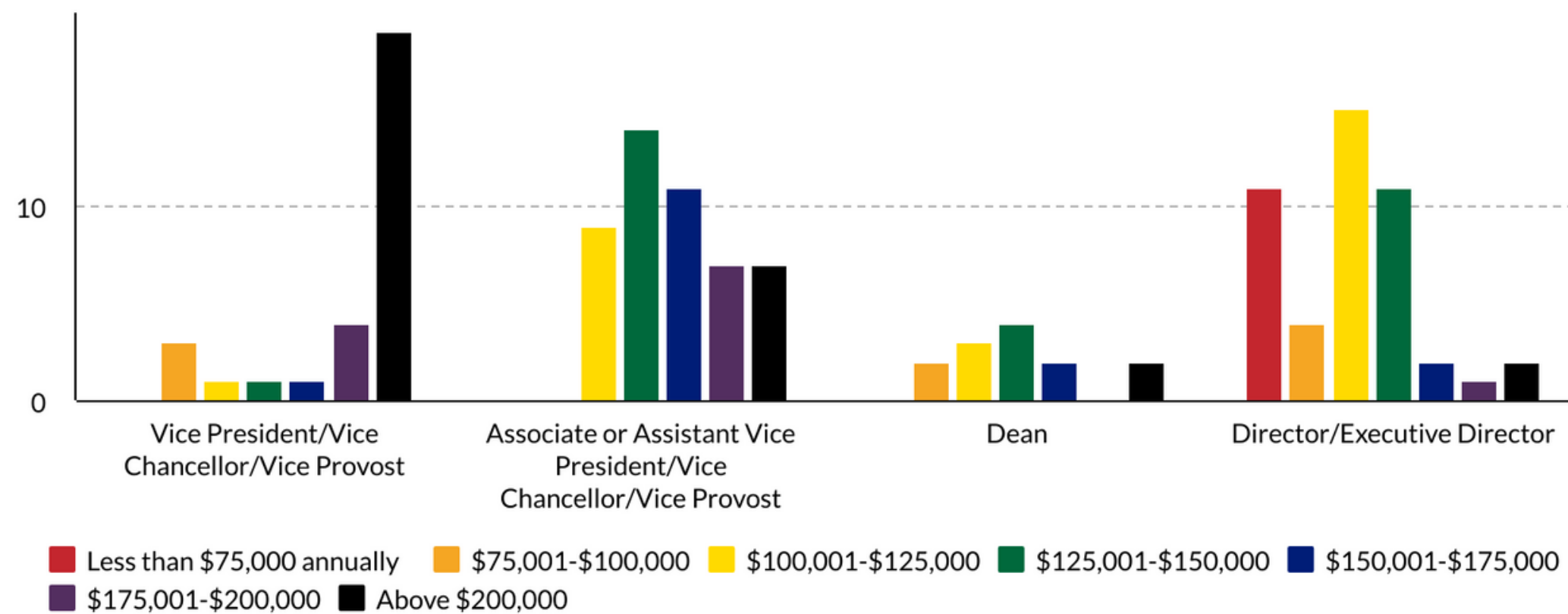
2020
Top
3

- Knowledge of understanding institutional culture and context (84%)
- International issues in higher education (79%)
- Knowledge of and leadership knowledge (62%)

Salary Information

General Salary Information for 2017 and 2020

2020 Salary by Titles



2017

Ranged from less than \$75,000 (7%) to above \$200,000 (20%)

Over 55% of respondents' salary ranged between \$75,000-\$150,000.

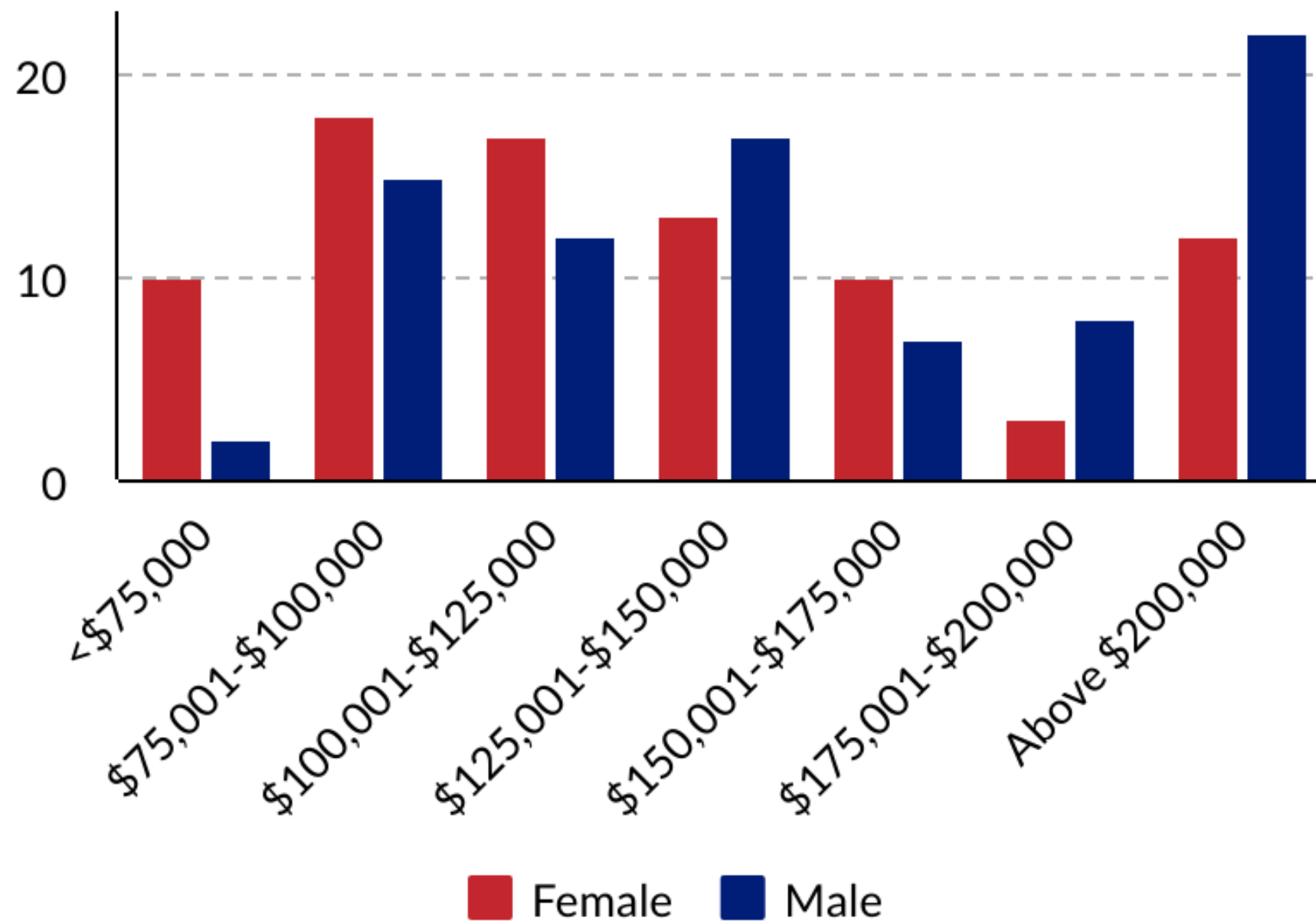
2020

Ranged from less than \$75,000 (9%) to above \$200,000 (23%).

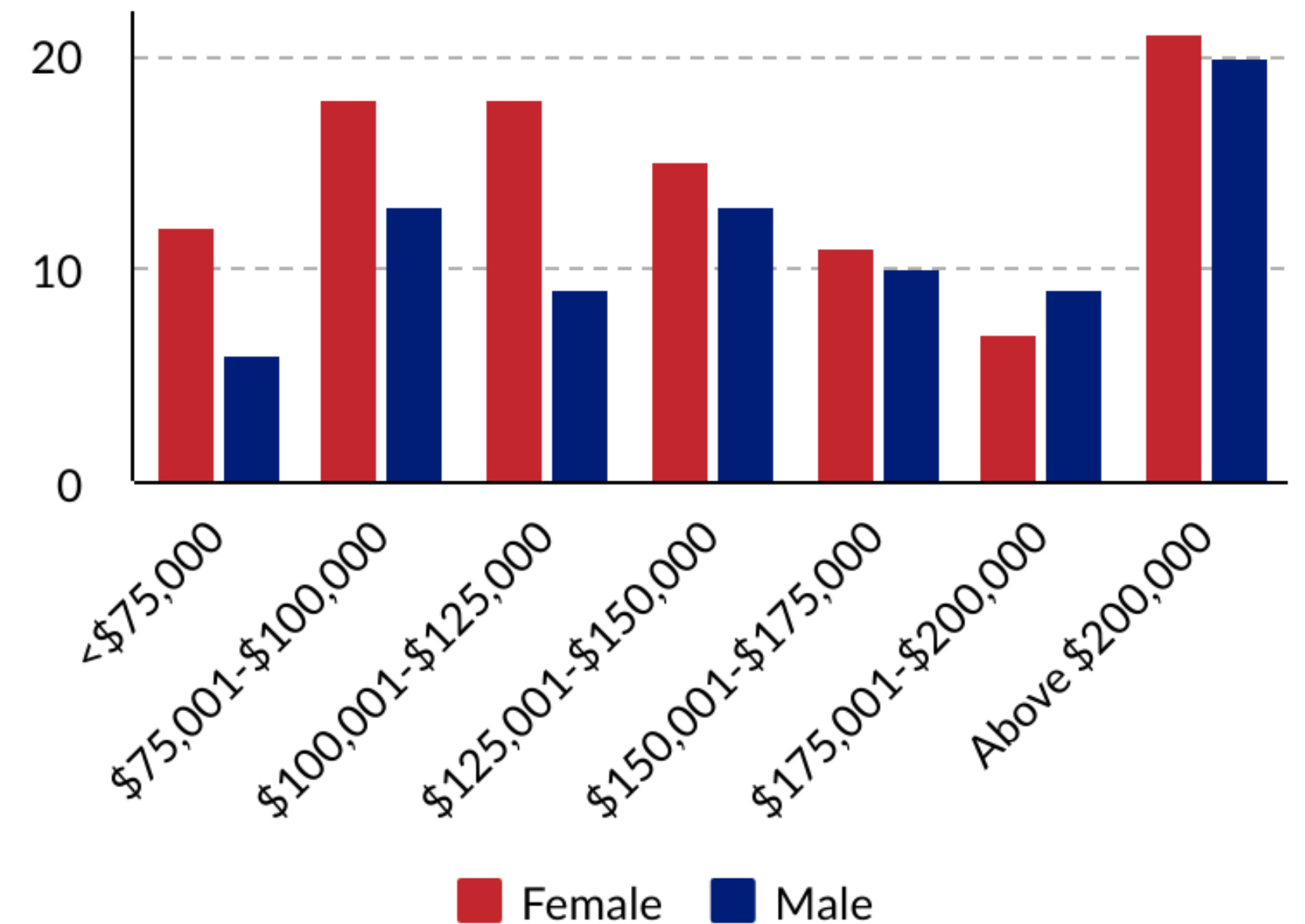
Over 47% of respondents' salary ranged between \$75,000 and \$150,000.

Salary by Gender

2017 Salary by Gender



2020 - Salary by Gender



2017 respondents: 85 women, 90 men; 2020 respondents: 102 women, 80 men

**For more information:
www.aieaworld.org/surveys**

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