

The ROI in Employability for Universities, Students and Beyond

- Nannette Ripmeester
Expertise in Labour Mobility (ELM) i-graduate
- Dr Kate Moore
Global Career Center (GCC)
- Katie Orr
Nova Scotia Community College (NSCC)


Monday 20 February at 2pm
Dirksen Room
AIEA Washington DC

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When mobility halted ...

... and suddenly a lot was possible


QUESTION to the audience: Name one thing that suddenly was possible in relation to mobility at your institution?



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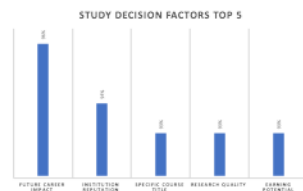
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Why employability matters?

ISB NH-2 2022 data
120,622 international students
146 universities in 17 countries
Question: How important were the following factors when deciding where to study?
N this question = 58,624


Source:
<https://www.igraduate.org/northamerica>

STUDY DECISION FACTORS TOP 5



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Those that strongly agree/agreed that...	Were...
their institution helped them understand career opportunities	5.6 times more likely to agree that their degree was worth the tuition
their institution helped them create a plan for their career	7.0 times more likely to agree that their degree was worth the tuition
their institution helped them to network with employers	5.4 times more likely to agree that their degree was worth the tuition
they had internship related to their current career	3.9 times more likely to agree that their degree was worth the tuition
that they received helpful career advice	5.2 times more likely to agree that their degree was worth the tuition
that their degree helped them gain critical thinking skills	3.0 times more likely to agree that their degree was worth the tuition

Source:
<https://www.careerleadershipcollective.com>

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Discussion topic


QUESTION to the audience:

What has changed in your institution since 2020 when it comes to (the ROI) employability?



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The impact of workforce development

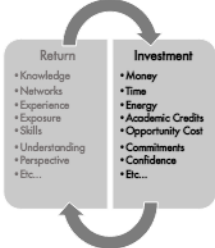


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Return


- + Knowledge
- + Networks
- + Experience
- + Exposure
- + Skills
- + Understanding
- + Perspective
- + Etc...

Investment

- Money
- Time
- Energy
- Academic Credits
- Opportunity Cost
- Commitments
- Confidence
- Etc...

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Discussion topic

QUESTION to the audience:

Why is employability of such relevance for this current (and new!) generation of students?

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The link between mobility & employability

- 2021 NSCC GSO CICan innovation project: embedding employability skills and impact assessment into virtual international exchanges, COIL




CP CAREER ROUTE PLANNER[®]

- STEP 1 | UNDERSTANDING
 - Cultural differences & link to (virtual) mobility
- STEP 2 | REFLECTING
 - Consider the benefits of a (virtual) exchange
- STEP 3 | IMPLEMENTING
 - Building intercultural competence & measuring the career effects

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The link between mobility & employability

- 2022: CareerProfessor app and webinars part of pre-departure course; compare virtual vs. in person employability impact assessment




TOP 5 SKILLS GAINED THROUGH MOBILITY

- Cultural Awareness
- Adaptability & Resilience
- Empathy & Cultural Understanding
- Creativity & Initiative
- Teamwork

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Discussion topic

QUESTIONS to the audience:

How can we help our students to understand the link between mobility and employability?

Is it the responsibility of higher education institutions to support the employability of our students?

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Katie Orr
Director NSCC International, Nova Scotia Community College, Canada
[@worn68](#)



Kate Moore
Director Global Career Center
[@GlobalCareerCen](#)



Nannette Ripmeester
Director Expertise in Labour Mobility & I-graduate Europe & North America
[@N_Ripmeester](#)

THANK YOU FOR YOUR ACTIVE PARTICIPATION!

