



Leaders in International Higher Education

2021 ANNUAL CONFERENCE

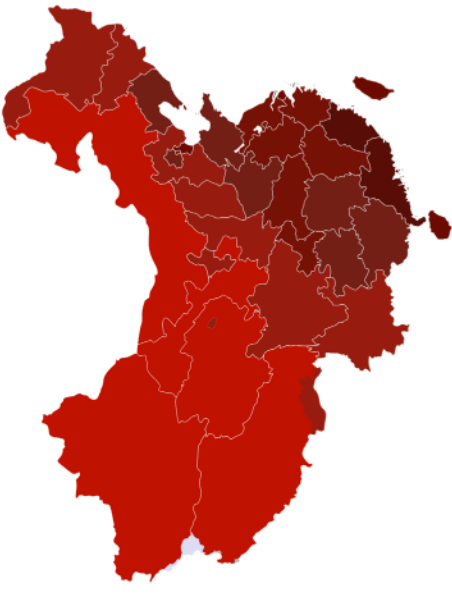
*Leading Internationalization in
a New Era: Collaborating for
Global Solutions*

The Future of U.S.-China Relations and Its Effects on Operating International Higher Education Programs in China

- Reitumetse Obakeng Mabokela, University of Illinois Urbana-Champaign
- Xinning Shirley Liu, XL Law & Consulting P.A.
- Yoonmi Noh, Stonybrook University

Agenda

- Current context
- Developing a China strategy
- Navigating the US - China legal landscape
- Implementing an international operational plan



Current Context: US-China Relations

- Power rivalry
- US-China Trade War
- National security concerns
- COVID-19 pandemic



Strategic Considerations



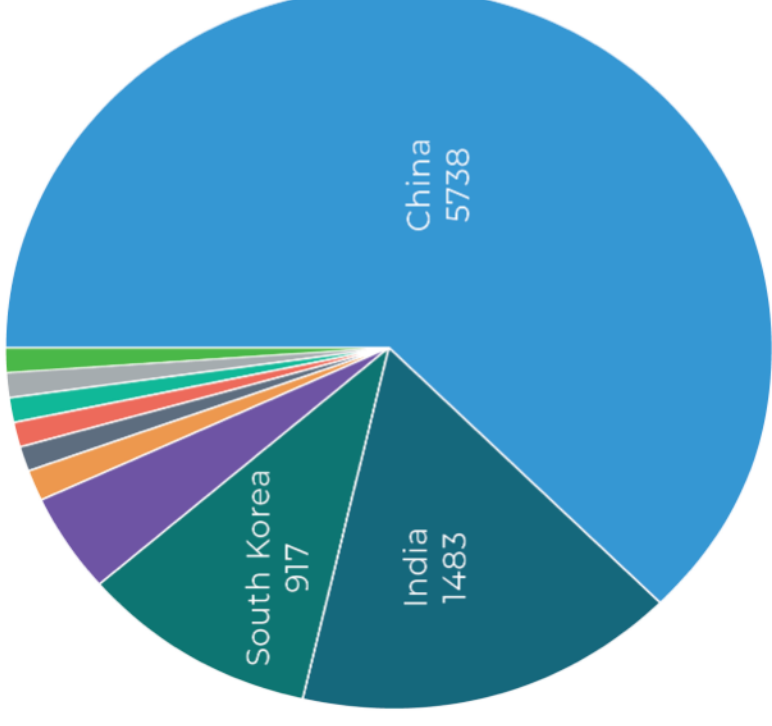
Reitumetse Obakeng Mabokela, Ph.D

Vice Provost for International Affairs and Global Strategies
University of Illinois Urbana-Champaign

Institutional Context

International Students

- Engagement with international partner
- #1 Public university in the U.S. by international student enrollment according to *Open Doors*
- 10,607 international students enrolled in 2019
- Top five sending countries: China, India, South Korea, Taiwan, Spain



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Priorities for Internationalizing Universities

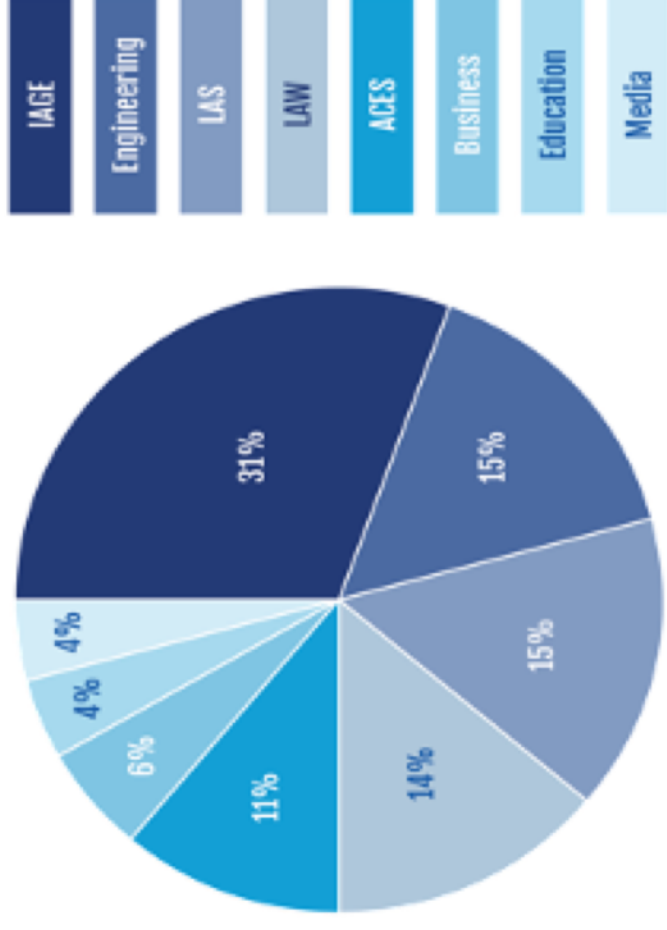
- Core mission of the university: Research, Teaching, Outreach & Engagement
- Internationalizing the curriculum
- Engagement with international partners
- Student mobility opportunities -- study abroad, international students
- Research engagement for faculty

Leveraging Strategic Partnerships

- **Collaborate ... Communicate ... Negotiate ... Innovate**
- Collaborative responses to COVID-19 with strategic partners
- Communicating through a crisis
- Navigating and negotiating the study abroad landscape
- Exploring innovate virtual opportunities with global partners

Leveraging Strategic Partnerships

- 400 inter-institutional agreements that promote student mobility, collaborative research, and engagement
- Top ten partner countries: China, South Korea, Brazil, France, Taiwan, United Kingdom, Japan, Spain, India, Italy



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Navigating Study Abroad

- 2,505 students studied abroad in 2018-2019
- 300 study abroad programs in 50 countries
- Top destinations: Spain, Italy, China, Brazil, United Kingdom



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Bridging Academic Gaps with Partners

- Building on a historical relationship
- University of Illinois-Zhejiang University International Campus Collaboration
- COVID Response: Pilot Bridge Programs
 - Engineering, Business, Liberal Arts and Sciences

Legal Considerations



Xinning Shirley Liu
President
XL Law & Consulting P.A

Foreign Educational Activities in China

- **Academic/Degree Programs**
 - CEPs - Cooperative Educational Projects/Programs
 - All exists without legal person status
 - CEIs - Cooperative Educational Institutions
 - With or without legal person status
- Both must be operated with a Chinese university partner

Foreign Educational Activities in China

- **Academic/Degree Programs**
- **Non-Degree Programs**
- **Educational Support Activities**

Operational Models

- Academic affiliations
- Independent contractors
- Contractual partnerships
- Equity joint ventures
- Wholly-owned subsidiaries

Legal Considerations When Operating in China

- Business structure (and applicable governmental approvals)
- Financial model
- Tax implications
- Local employment obligations
- Intellectual property protections
- Data privacy and cybersecurity

Legal Considerations When Operating in China

- Sovereign immunity
- Open and public records
- Foreign influence and academic espionage
- Foreign contracts & gifts reporting – Section 117
- Immigration policies
- Extraterritoriality of U.S. federal regulations to international educational activities

Recent Developments

- Chinese Ministry of Education – CSCSE Notices
- PRC Export Control Law
- Travel restrictions and visa policies

Operational Considerations



Yoonmi Noh
Assistant Dean for Global Initiatives
Stony Brook University

SBU's Global Sites in Asia

SUNY Korea

First American campus in Korea (Est. 2012)

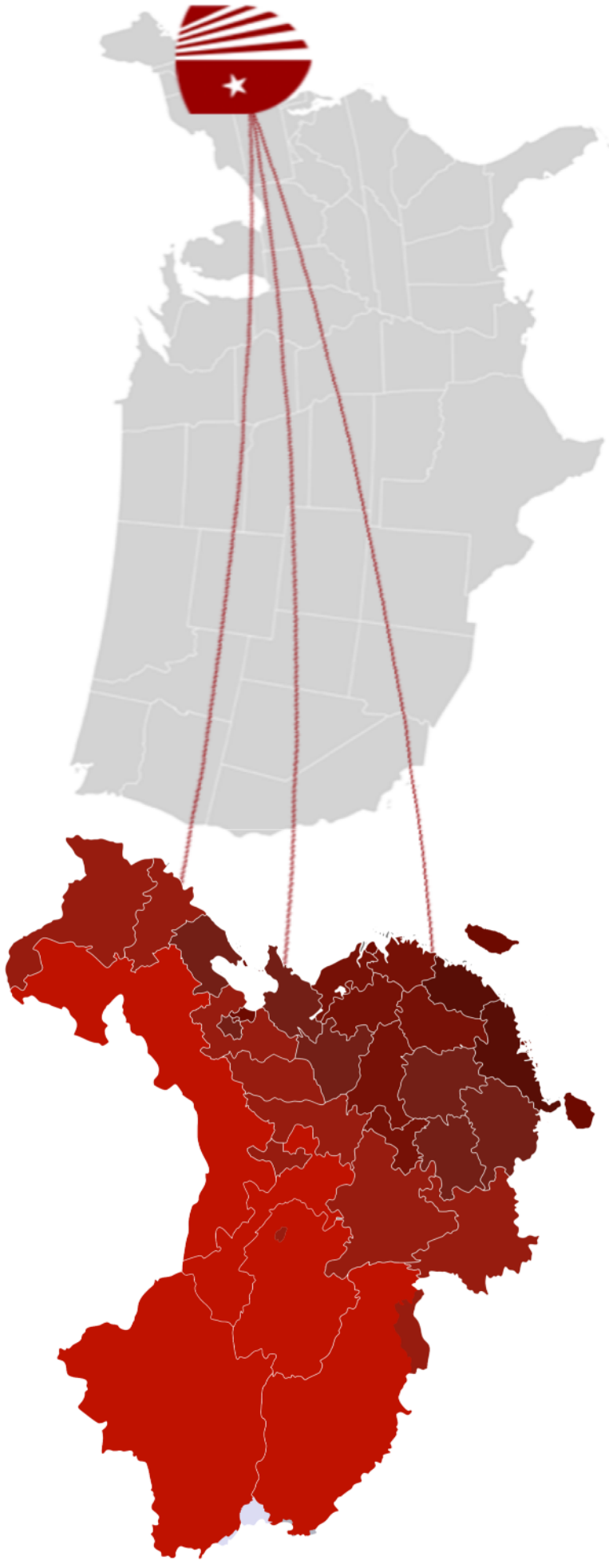


SBIAHU

First China-US Joint Institute in Anhui (Est. 2020)



SBU Ties to China



Partners in China



Stony Brook Institute at Anhui University



Academic Programs



Applied Math & Stat



Information Systems



Physics

Education Model

<i>June 2020</i>	Chinese National College Entrance Exam (GAOKAO)
	AHU Admission
<i>Year 1 Fall 2020</i>	<ul style="list-style-type: none">• Take AHU courses articulated by SBU• Meet English requirement• Maintain GPA
<i>Year 2 Fall 2021</i>	
<i>Year 3 Fall 2022</i>	
	SBU Admission
<i>Year 4 Fall 2023</i>	<ul style="list-style-type: none">• Satisfy SBU residency requirement
	SBU & AHU degree



Operational Challenges

- Academic Plan
- Financial Plan
- Administrative Functions
- Faculty Recruitment
- Student Recruitment



Discussion Questions

- How have your institutions collaborated with global partners to navigate academic challenges presented by the COVID pandemic and the context of US-Chinese relations?
- What are the key lessons learned from such recent collaborations?
- Looking beyond COVID, how can we engage/ collaborate with international partners strategically to enhance the mutual benefit of these relationships for institutions in the US and China?

Questions?

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Thank you!

