



Leaders in International Higher Education

2022 ANNUAL CONFERENCE

Why the Internationalization of
Higher Education Still Matters

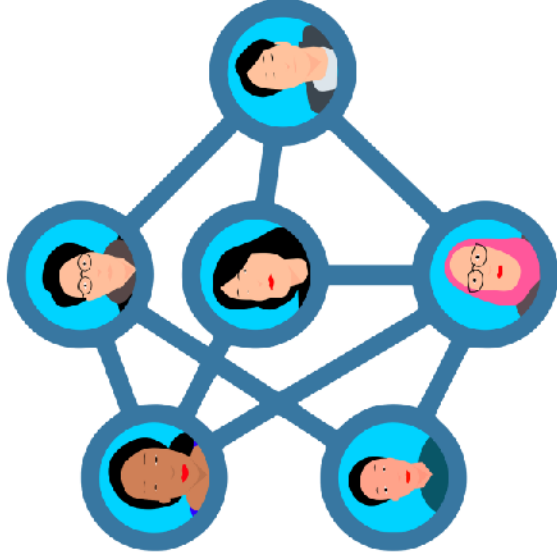
Taking Virtual to the Next Level

Spotlight on German - U.S. Collaboration

- Benedikt Brisch, German Academic Exchange Service (DAAD) North America
- Patrizia Nobbe, Seven Universities of Applied Sciences (UAS7) New York Office
- Annette Richie, University at Albany – State University of New York (SUNY)
- Ann-Kristin Matthé, German Academic Exchange Service (DAAD) Germany

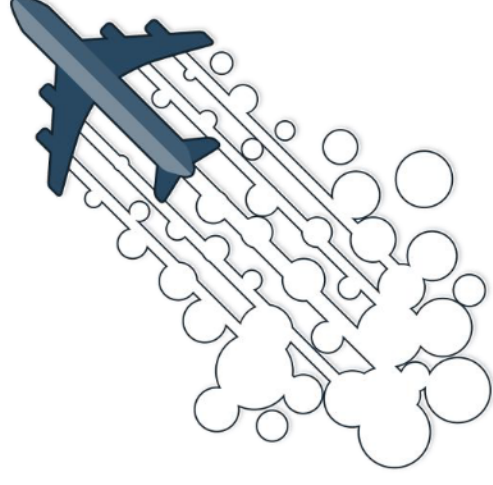
International Exchange Perspective: At the Point of no Return

- Many students, in particular underprivileged groups, do not have the resources for international exchange



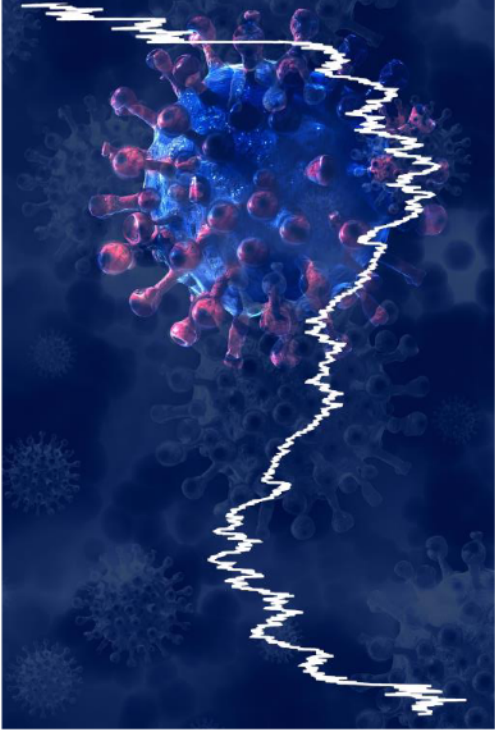
**How do we serve
both causes
without harming
one of them?**

- International travel produces CO₂, contributes to climate change

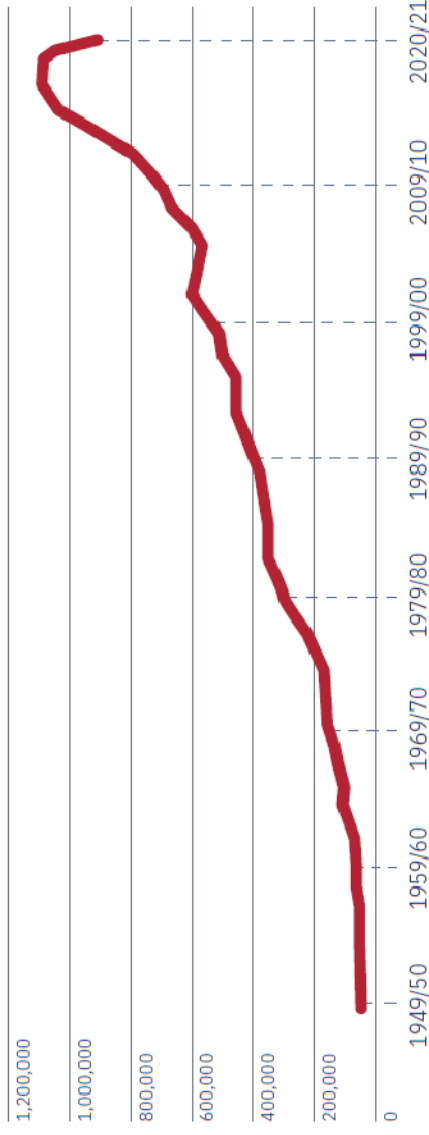


As if there weren't enough challenges: the pandemic

- International travel is restricted
- Social distancing can cause isolation
- Students with limited financial means are hit the hardest
- Universities struggle to organize teaching in new formats
- Can international exchange be a priority in the crisis?

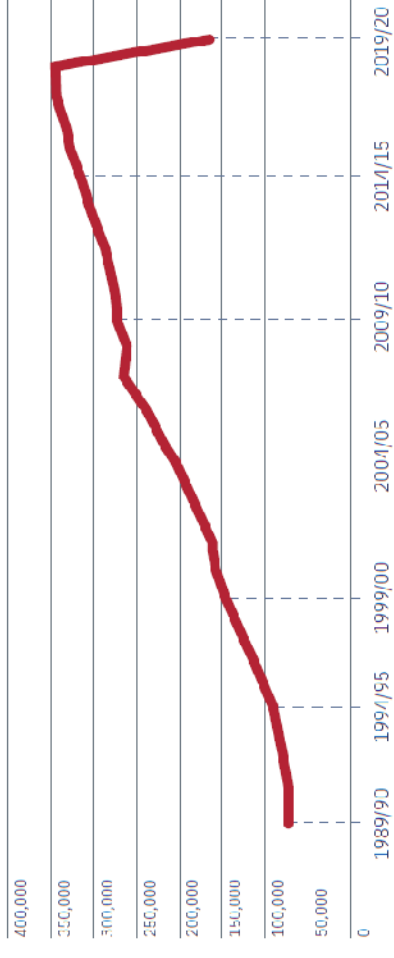


INTERNATIONAL STUDENTS, 1949/50–2020/21



Source: IIE Open Doors 2021

U.S. STUDENTS STUDYING ABROAD, 1989/90–2019/20



Virtual Exchange builds a Dynamic Global Network

IVAC 2021-2022



International partners
of funded projects

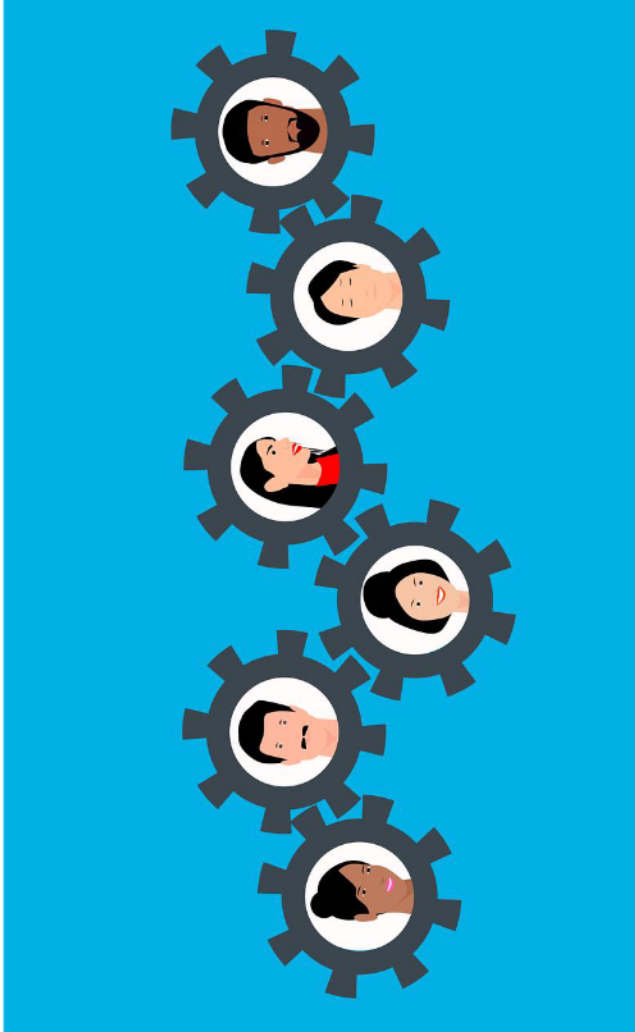
121 universities

in 54 countries
worldwide

- ❑ International university partnerships develop integrated **virtual collaboration formats** into their courses and integrate them into the curriculum.
- ❑ Students and lecturers apply **digital and intercultural skills** acquired through virtual cooperation.
- ❑ Virtual cooperation formats enable students and instructors to gain international experiences in order to further **equal opportunity**.
- ❑ Virtual cooperation formats are integrated into the teaching offers of the project partners by means of rapidly developing **IT-services or relevant intersections**.
- ❑ Participants in international virtual collaboration formats build a network and form a **community of practice**.

The Next Level of Virtual Exchange

- unlocking the potential of international talent though diversity
- using rapidly developing innovative technology
- science does not know borders



The next challenges:

- How will we create virtual cultural immersion?
- Breaking the limits of virtual communication: spontaneous and interactive feedback, unsurveilled communication
- Balancing personal and virtual encounters and exchange

UAS7 Virtual Academy: First Year Collaborations

Management + Economic



Environmental Engineering



Computer Science



Landscape Architecture



STEM



Science Communication



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law



HSB
Hochschule Bremen
City University of Applied Sciences



ESF

State University of New York College of
Environmental Science and Forestry



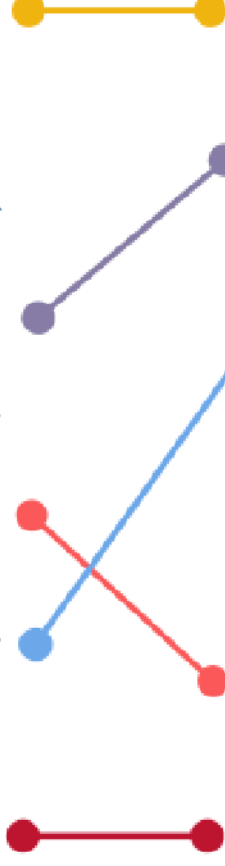
UNIVERSITY
AT ALBANY

State University of New York



CANTON

STATE UNIVERSITY OF NEW YORK



HOCHSCHULE OSNABRÜCK
UNIVERSITY OF APPLIED SCIENCES

HM

Hochschule
München
University of
Applied Sciences

U.S. University Perspective: Let Faculty Lead!

- SIOs - activate faculty as **chief international actors**/agents/officers who

- **Engage Students**

- **Innovate Curriculum**

- **Showcase Internationalization**

- **Level up Partnerships**



Global Teaching & Learning in Times of Crisis & Stasis

- **Student Engagement**
 - During pandemic & shift to remote learning (*then why not anytime?*)
 - Academy: sense of belonging, real-world incubator (*anti-escapism?*)
- **Curricular Innovation**
 - Expand faculty **expertise** to target gaps & bridge disciplines
 - **Access** university/regional networks/resources: Applied Sciences, Research, niche...



Edgar Barranco,
SUNY - University at Albany,
"Internet of Things/Industry 4.0"



Prof. Dr. Peter Ries,
Berlin School of Economics and Law,
"Corporate Governance and Corporate Social Responsibility"

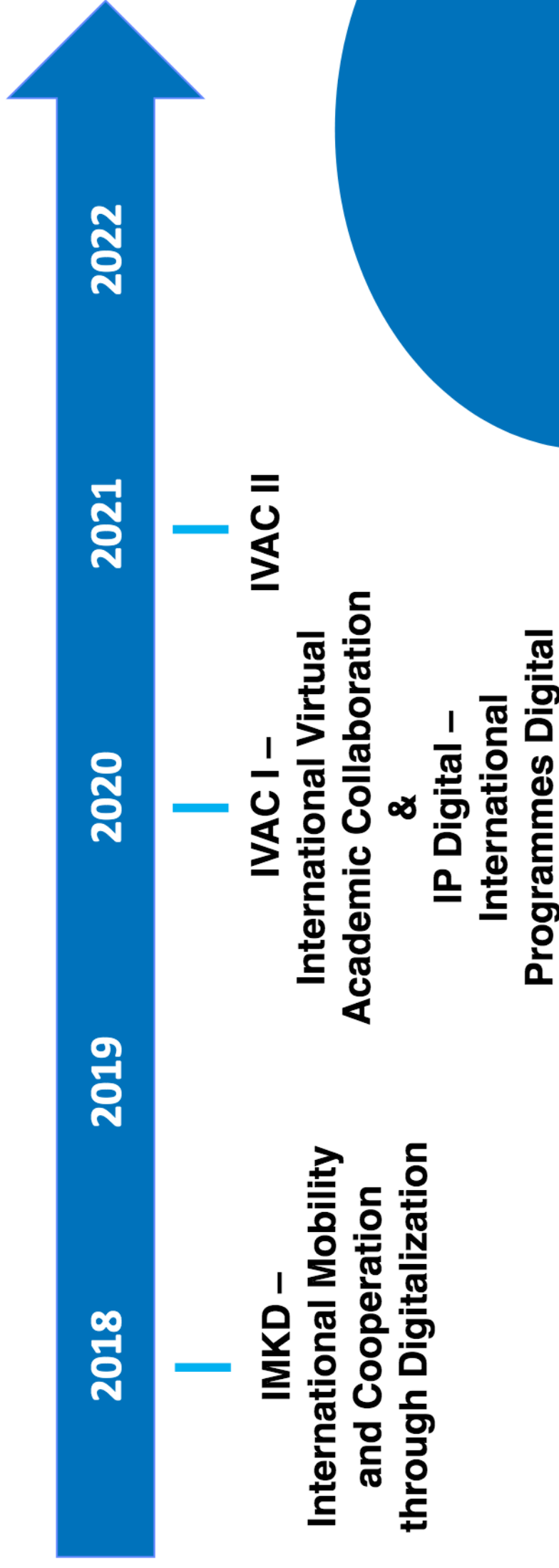
Internationalization at Home, At Home with Internationalization?

- **Institutional Buy-In**
 - Faculty recruits from across Colleges/Schools, global/engagement leads
 - Engage their own **networks** & "**manage up**"
 - Contextualize with homegrown **priorities** & create **buzz**
 - *Power of distributed vs. centralized internationalization? A good story when needed?*
- **Maximize Strategic Partnerships**
 - Faculty & IOs join forces to go **next level**: more COIL, scholarship, MOUs
 - **Hybrid** virtual/mobility & teaching/research here to stay
 - **Funding?**: DAAD IVAC, Erasmus+, NSF IRES...
 - *Virtual Exchange's current & future roles within Comprehensive Internationalization?*



Rita Biswas, Ph.D.,
University at Albany,
"Global Finance"

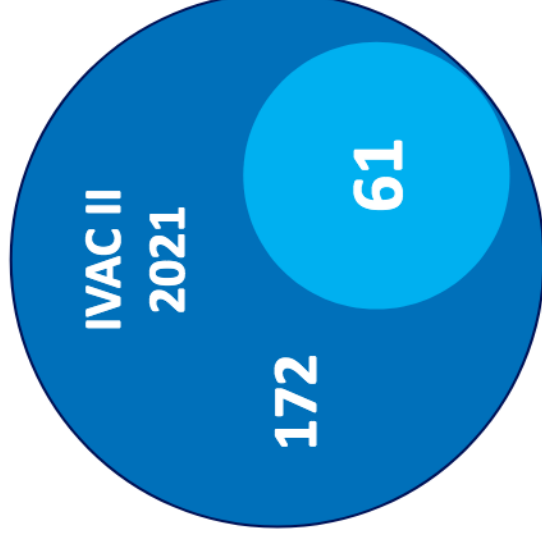
Grant giver's perspective on virtual collaboration



The IVAC program



Total volume of funding:
9 million €
~ **10,18 million \$**



Objectives



- Integrate virtual collaboration formats in curriculum
- International experiences
- Digital and intercultural skills
- Network & community of practice

Duration of funding:

1 year



Project examples

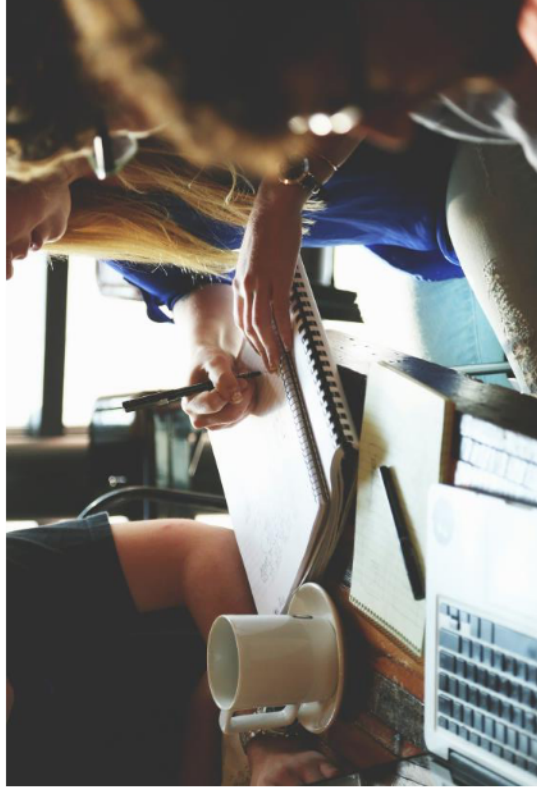


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**”VirtEx – Virtual excursion didactics
towards sustainability“**
University Hamburg cooperating with
Université de Paris



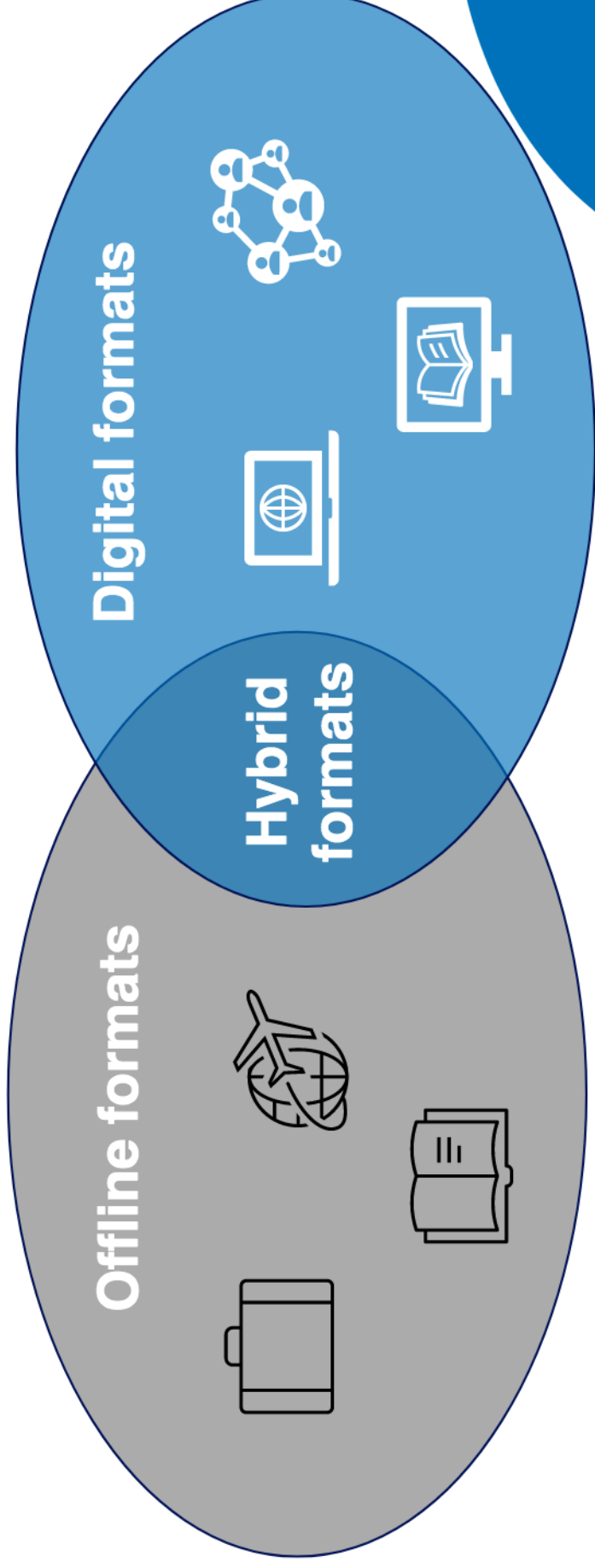
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**“International Cross-Site
Teaching“**
University Düsseldorf cooperating
with universities in South Korea
and South Africa

HHU/Sigurd Steinprinz

Stay virtually connected



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