



Association of International
Education Administrators

2020 ANNUAL
CONFERENCE

*Rethinking Comprehensive
Internationalization for a
Global Generation*

Mobility and Inclusivity: Collaborative Projects Addressing UN Sustainable Development Goals

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Introduction



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Session Outline

Introduction to the Global Challenges Summit as a tool for blended mobility



Introduction to the Global Festival of Learning as a tool for short term mobility and blended mobility

Introduction to the Global Talent Programme as an inclusive tool for Global Learning

Group discussion and workshop



BU

Bournemouth
University

- On the South Coast of England
- Less than 2 hours from London
- BU established in 1992
- 20,000 students
- 2,500 international students from 70+ countries

We are...



Professionally orientated

- Accreditation
- Placements
- Industry engaged
- Globally minded



Innovative educators

- Collaborative learning resources
- Engaging with you
- Connected and accessible



96%

of our research was rated as internationally recognised
Research Excellence Framework exercise, 2014

Research active & informed

- Meaningful output
- Engaged with students & community

Strategic Fusion Investment

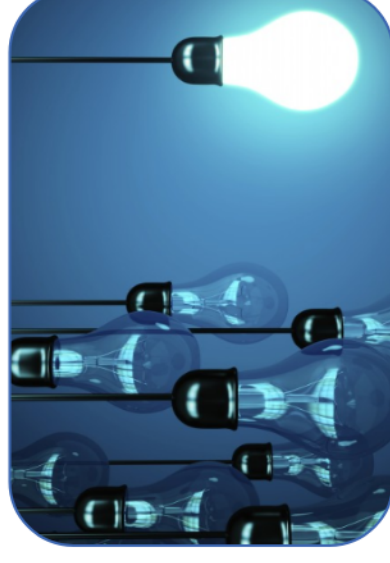
- Inter-disciplinary developments based on Academic Principles and strengths
- Areas of future growth and funding
- Aligned to UK Industrial Strategy
- Flexible pace, timing and funding



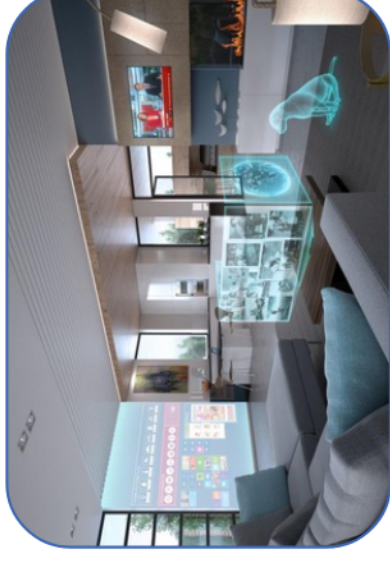
Animation, Simulation & Visualisation



Medical Science



Sustainability/ Low-carbon Technology/ Materials Science



Assistive Technology

BU2025

Aim to achieve global outlook of all students and staff through:

- International Mobility
- Internationalisation at Home

Graduate attributes:

- intellectual curiosity
- collaboration and teamwork
- citizenship and societal contribution
- **global outlook**
- innovation and entrepreneurship

Fusion attributes for staff.

- creativity and leadership
- citizenship and societal contribution
- **global outlook**
- collaboration and teamwork
- development of self and others



Virtual Mobility

Virtual Exchange is Online...



Integrated into the curricula, ideally



Increasing **global connectivity** between young people



Enhancing **mutual understanding** and respect



Can reach **almost every student**



Global Virtual Mobility based on student-centred, intercultural collaborative approaches to learning, where knowledge and learning are constructed through focused themes that generate interaction and negotiation in order to gain and build transversal knowledge, skills and competences.

 **SUSTAINABLE DEVELOPMENT GOALS**



BU Global Challenges Summit - **Objectives**

Bournemouth
University

1. Acquiring a deeper understanding of the essence of the SDGs and practitioners' perspectives of how these have been addressed in the participating countries.
2. Raising awareness of research conducted by postgraduate researchers at BU related to the targeted SDGs.
3. Building intrapersonal and interpersonal competencies within a global context via multidisciplinary, international collaboration and interaction.
4. Providing foundations for partnerships and mutual learning between students, researchers, businesses and society at large for engaging with the SDGs on quality education and tackling inequalities.
5. Outline ideas for addressing key global challenges.
6. Develop competencies that empower individuals to generate and evaluate ideas, nurture an innovation mindset and reflect on their own actions, taking into account current and future social, cultural, economic and environmental impacts, from a local and a global perspective.

Global Challenges Summ



- Extra-curricular virtual mobility initiative
- Open to all students and staff
- Ran in 2017 and 2018
- Blended mobility as project was aligned to the Destination Summer School Programme at the Universidad San Jorge Zaragoza in Spain
- Designed in close collaboration with Discover Leaps Innovation Ltd, BU Alumni and other BU and USJ academic staff from all Faculties and Professional Services (CEL and Sustainability teams) to inspire students and staff to look for solutions to three UN Sustainable Development Goals



Global Challenges Summit



Global Challenges Summit

Organisations involved:

- WaterAid
- Save the Children
- Leaps Innovation Ltd
- Amuzo Ltd
- Nourish Healthcare
- Association of Regional Development Agencies (ARDA), Kosovo
- University of Maryland, Baltimore, USA
- Manmohan Memorial Institute of Health Sciences, affiliated with Tribhuvan University, Nepal
- BINUS University in Jakarta, Indonesia
- Universidad San Jorge in Zaragoza, Spain

Global Challenges Summit

Universidad San Jorge

Hosted 2018 Destination Programme Summer School

Reciprocal exchange programmes through summer schools

Hosts BU students for foreign language summer schools

Close links between BU's GE Hub and the USD International Office – Bid submissions

Staff and Student exchange agreements

Feedback

“I recently attended the BU Global Challenges Summit that completely changed my perspective and offered new ways to make my contribution to make the planet a better place.”

“It was great to spend the day learning how each of us can play our role in transforming the world, to be able to discuss this and listen to great presentations with the other students in Spain enabled by Technology was an added bonus.”

“The Global Challenges Summit was such an initiative that provided a platform for students to know about the SDGs and be more globally aware. Personally, I shared the day’s learnings with my other classmates and I intend to be an SDG ambassador in my community for it doesn’t matter how small you start, it is that you started in the first place...”





Collaboration with ARDA Kosovo led to a successful Erasmus+ KA107 bid to enable staff and student mobility with the University Prishtina in Kosovo and student traineeships with ARDA Kosovo

Close collaboration as part of the Global Challenges Summit led to more cooperation on mobility programmes – USJ have invited BU students to take part in their annual summer schools and their language programmes

Lessons Learnt



- Annual events
- Need a more systematic approach to embed SDGs
- Global Challenges Summit is embedded in BU's Global Talent Programme

Your views

Can we ensure that virtual or blended mobility opportunities achieve the same or even better learning outcomes than overseas opportunities?

- A. No
- B. Yes, same
- C. Yes, even better

Virtual and Blended Mobility



COIL/Stevens Initiative

fosters faculty and student interaction with peers abroad through co-taught multicultural online and blended learning environments emphasizing experiential student collaboration.



Global Challenges Summit

Opportunities to connect together in safe online facilitated dialogue to discuss current issues, develop a better understanding of each other, build meaningful relationships across borders and cultures, and develop



Global Festival of Learning

Opportunities to connect with students overseas through panel discussions



Global Festival of Learning



Overseas event organised by BU in collaboration with partner institutions

Short term student mobility opportunities

Competitive Call whereby students apply for opportunities to present their research or support the organisation of the Festival.

Roles include:

- Researcher
- Social Media
- Film
- Photography
- Event Management



Global Festivals of Learning – The Drivers

1

Innovation

Building partnerships and profile overseas in new ways



2

Facilitation

Development and dissemination of our research in a targeted way



3

Connection

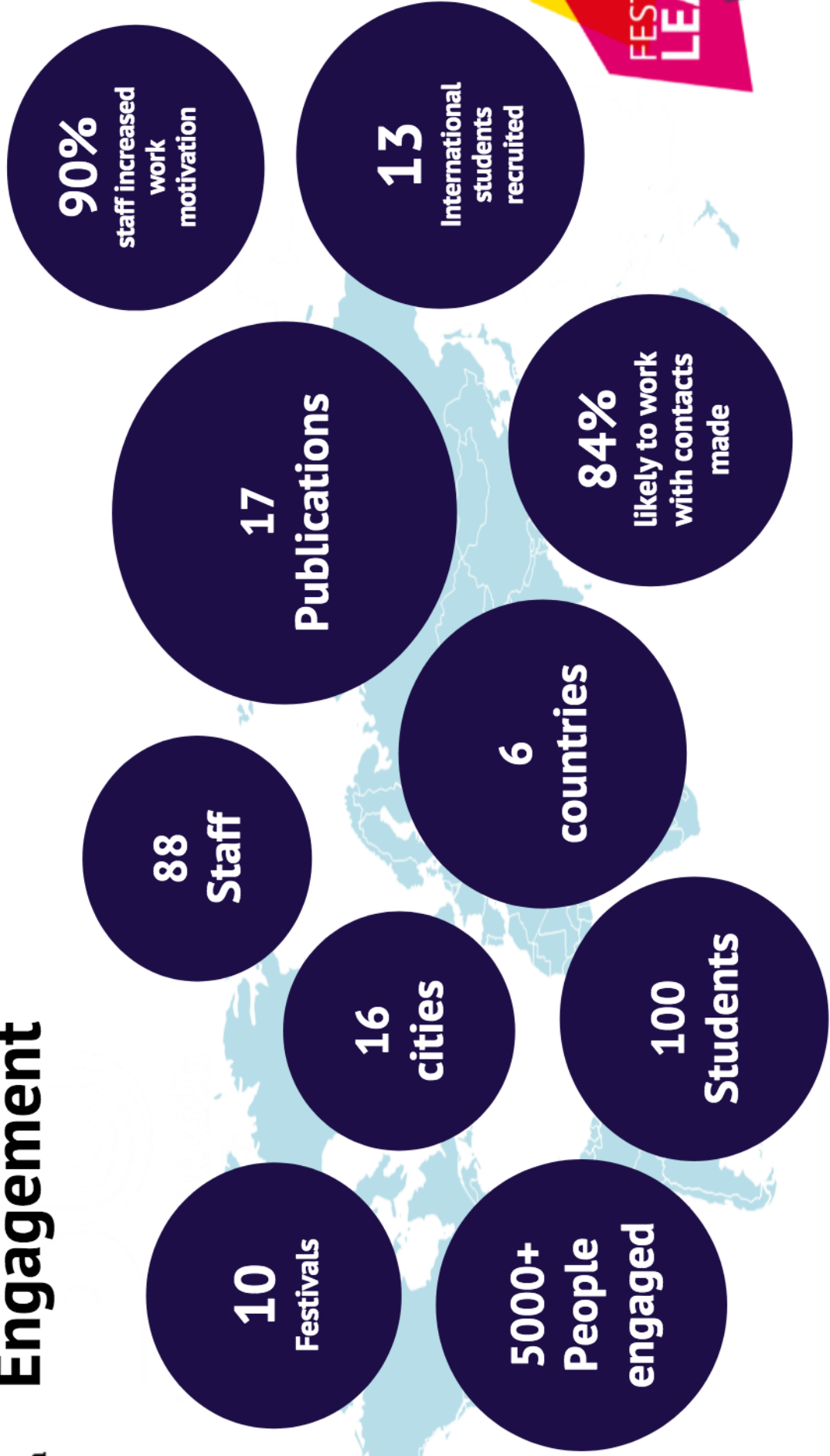
Connecting our staff, students and regional stakeholders with their counterparts overseas
Blending short term and virtual mobility



Global Festival of Learning



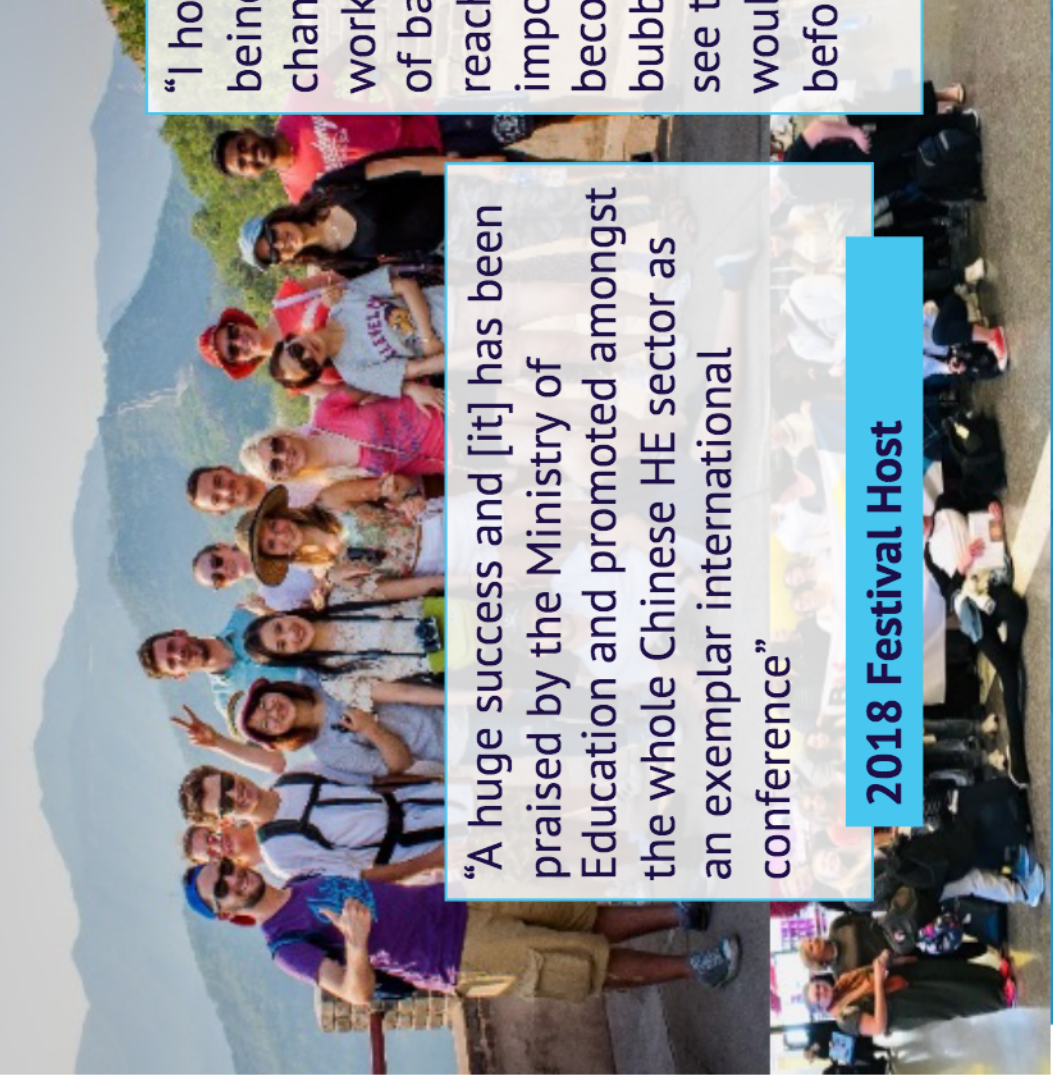
An Innovative Model of Internal & External Engagement



GFOL Countries Visited

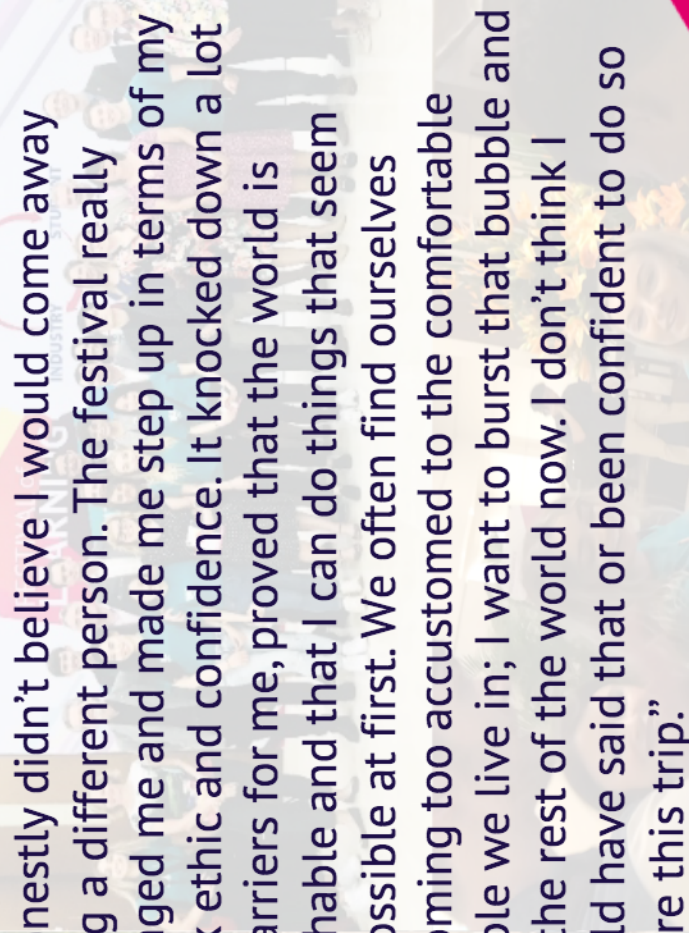


Feedback



“A huge success and [it] has been praised by the Ministry of Education and promoted amongst the whole Chinese HE sector as an exemplar international conference”

2018 Festival Host



“I honestly didn't believe I would come away being a different person. The festival really changed me and made me step up in terms of my work ethic and confidence. It knocked down a lot of barriers for me, proved that the world is reachable and that I can do things that seem impossible at first. We often find ourselves becoming too accustomed to the comfortable bubble we live in; I want to burst that bubble and see the rest of the world now. I don't think I would have said that or been confident to do so before this trip.”

Student, India 2018

Virtual or overseas? Both and...

Can systematically designed short-term mobility opportunities with partners achieve global outlook in participating students and staff?

- A. No
- B. Yes
- C. Undecided

Global Talent Programme



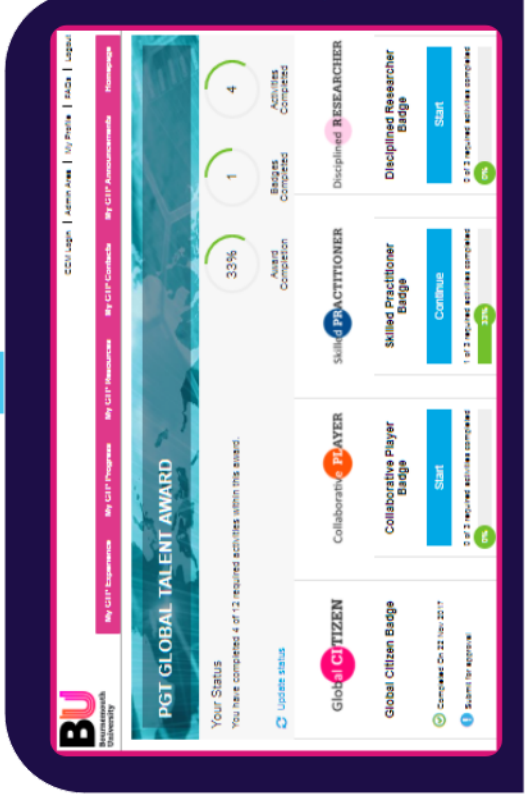


LEARNING ENVIRONMENT REDESIGN

 Innovative web and mobile platforms based on behavioral principles

 4 Digital badges

- Global **CITIZEN**
- Collaborative **PLAYER**
- Skilled **PRACTITIONER**
- Disciplined **RESEARCHER**



WHAT IS GTP?

The BU experiential learning programme offering a blend of **extracurricular, mobility** and **employer engagement** strategies in a personalised mix of **digital and physical formats** to prepare our students for a complex, competitive and uncertain **future world of work.**

#buglobaltalent

1 | Is it part of a course curriculum:



2 | Which students is it relevant to?



3 | the partners involved



**INTERNATIONALISATION
+ EMPLOYABILITY
= GLOBAL TALENT**



Holistic personal and professional development in 4 badges:

Stage 1 | Global Mindset

Global **CITIZEN**

Stage 2 | Global Heartset

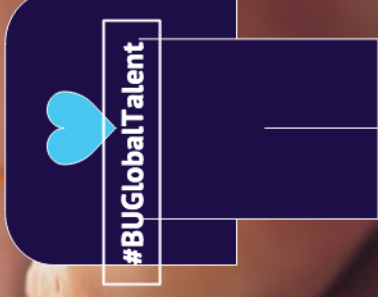
Collaborative **PLAYER**

Stage 3 | Global Skillset

Skilled **PRACTITIONER**

Stage 4 | Advanced Skills

Disciplined **RESEARCHER**





Bournemouth University

Global Talent Programme | GTP



Internationalisation + Employability = Global Talent

Experiential Learning

100+ Activities



Work & Study Abroad



International Mobility

Employer co-creation
Real-life challenges



Fusion Workshops

Personalised Technology



Mobile app/
Learning games



Global **CITIZEN** Collaborative **PLAYER**

Skilled **PRACTITIONER** Disciplined **RESEARCHER**

#BUGlobalTalent



www.bournemouth.ac.uk/student/global-talent



GlobalTalent@bournemouth.ac.uk





Bournemouth
University

Mobility Opportunities embedded in the GTP

Study, Work, Volunteer Abroad

Participate in the exciting Erasmus + Study Mobility Programme. Talk to a member of the friendly Global Mobility Team:

Drop-in sessions: The Global Mobility Hub, Poole House
(next to the Student Shop): Monday and Wednesdays 1-5pm



COIL Virtual Exchange with the University of Nebraska

Participate in a virtual classroom exchange with students from The University of Nebraska: Live Tourism and Hospitality Lectures will be available for students to attend throughout this semester.

Session 6: Thursday, 31 October 2019, 1:00-2:15PM, F111

Lodging Industry in India by students of The Oberoi Center of Learning & Development.
1:00 – 2:15 P.M.



www.bournemouth.ac.uk/student/global-talent



GlobalTalent@bournemouth.ac.uk



#buglobaltalent

CareersBU



Recognition

Our Programmes have been recognised externally for innovation, winning two awards at European and UK forums.



abIntegro

2018 INNOVATION AWARD
FOR DEVELOPING EMPLOYABILITY



AIEA

www.aieaworld.org

Group Discussions

- How can we engage staff and students alike to collaborate in virtual and blended mobility opportunities?
- How can we facilitate extra-curricular engagement between students of different institutions?