



Leaders in International Higher Education

## 2021 ANNUAL CONFERENCE

*Leading Internationalization in  
a New Era: Collaborating for  
Global Solutions*

# International Higher Education Leaders as Advocates and Agents for Change for Social Justice

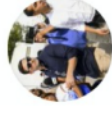
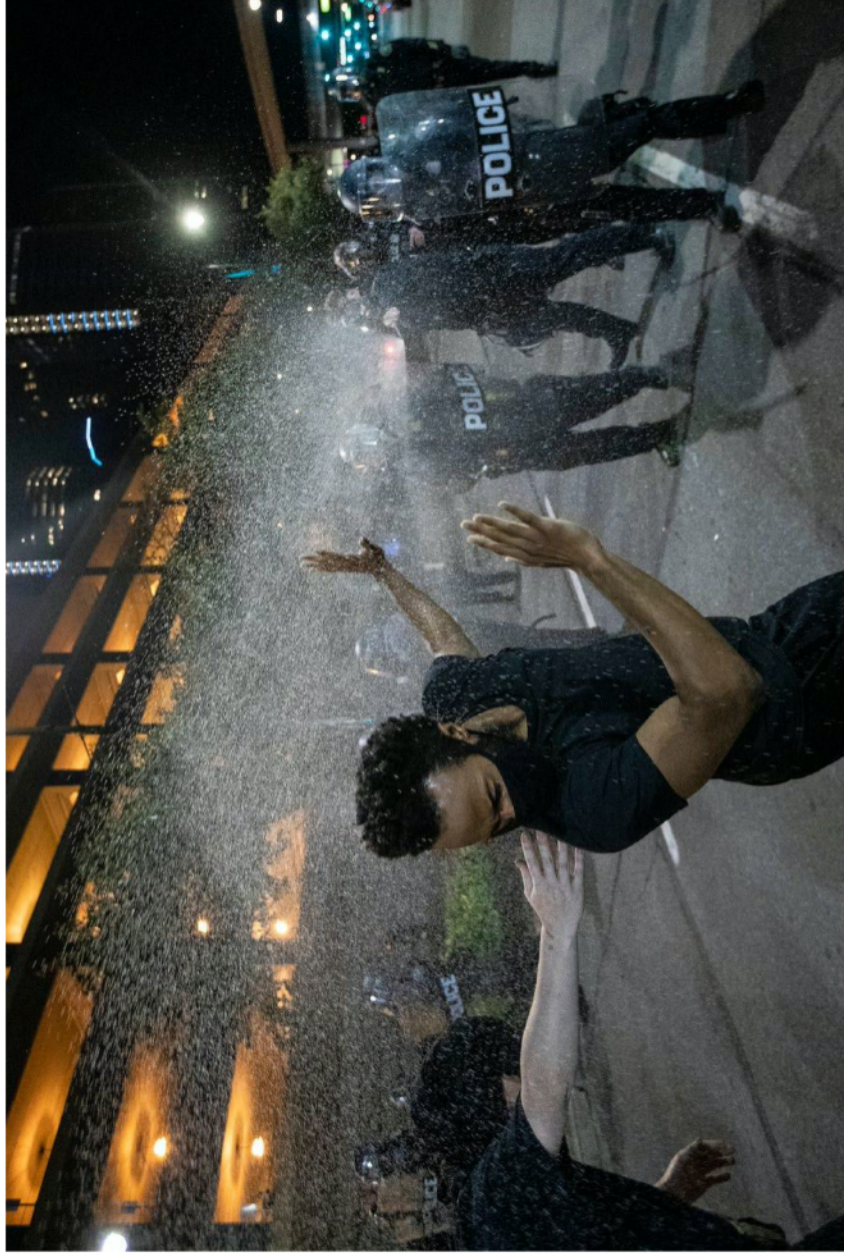
**Yu Jiang**, Xavier University of Louisiana

**JY Zhou**, Stockton University

**Benedikt Brisch**, German Academic  
Exchange Service (DAAD), New York Office

# Yu Jiang, Xavier University of Louisiana

## ❖ Social justice in international higher education a timely issue



**Sawyer Hackett** ✓ @SawyerHackett · Jan 6

000

Black maintenance staff, who were likely forced to hide during insurrection, are cleaning up the mess of a white mob that hung a noose outside the Capitol.



From **Daniella Diaz** ✓

- ❖ **What is social justice?**
  - **No matter one's position, background, etc., equitable and fair access to resources (financial, education, political, health care...)**
- ❖ **Why should we International Education professionals care about social justice?**
  - **Moral obligation**
  - **Philosophical**
  - **Practical consideration**
    - **Direct economic contributions**
    - **Social development**

## **JY Zhou, Stockton University**

- ❖ **Stockton's 2025 Strategic Plan**
- ❖ **Anti-oppression and anti-racism curricula and pedagogy**

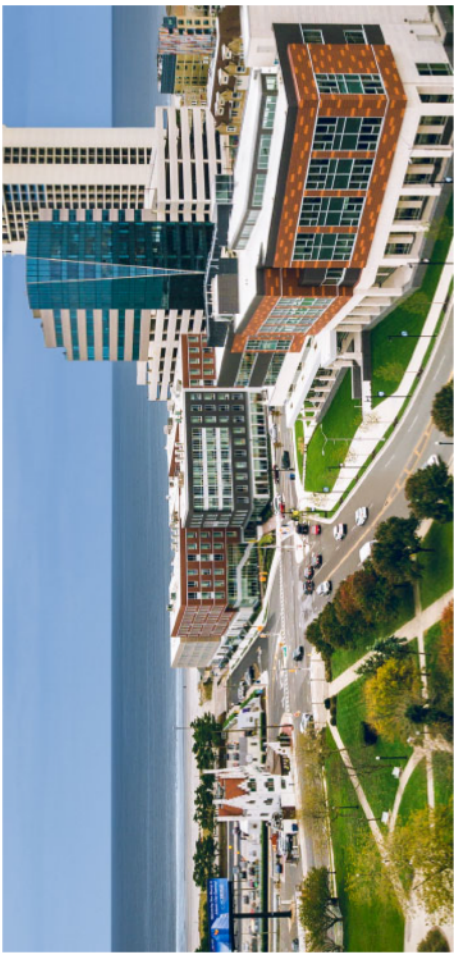
## **Ben Brisch, DAAD**

- ❖ **Diversity and Equal Opportunity as goals of DAAD's 2025 Strategic plan**
- ❖ **DAAD Programs for Refugees since 2015**
- ❖ **New Virtual Exchange schemes making study abroad more accessible**

## **Yu Jiang, Xavier University of Louisiana**

- ❖ **Xavier University, founded to serve historically underserved population**
- ❖ **Measures that we have taken**
- ❖ **Future plans/measures**

# Stockton University



# 2025 Strategic Plan

## Six Key Areas of Focus

The Strategic Plan addresses six key areas of focus, each of which builds on the institutional commitments articulated in the University's Mission, Vision, and Values statements.



### **Inclusive Student Success**

Commitment to providing an affordable high-quality, interdisciplinary education that is grounded in the liberal arts and prepares students for healthy, productive, and meaningful lives.



### **Strategic Enrollment Management**

Support students who arrive in their first year, those who transfer later in their academic career, as well as those who return to school as adult learners.



### **Diversity & Inclusion**

Create and preserve an environment free from prejudice and discrimination, and take actions that affirm our commitment to inclusivity and diversity.



### **Financial Sustainability**

Balance the fiscal needs of academic programs, capital and facilities, technology infrastructure, human capital, debt and expenses, student programs and services, and operations while keeping tuition affordable.



### **Teaching & Learning**

Encourage and support faculty research and pedagogical innovations to ensure that we effectively reach a diverse group of learners and that our degrees remain current and competitive.



### **Campus Community, Communication & Shared Governance**

Work closely with all campus constituencies to ensure that organizational structures and communication strategies continue to provide opportunities for productive discussion and collaboration.



# Our International Education:



International educators should present the complete picture, i.e. reality.

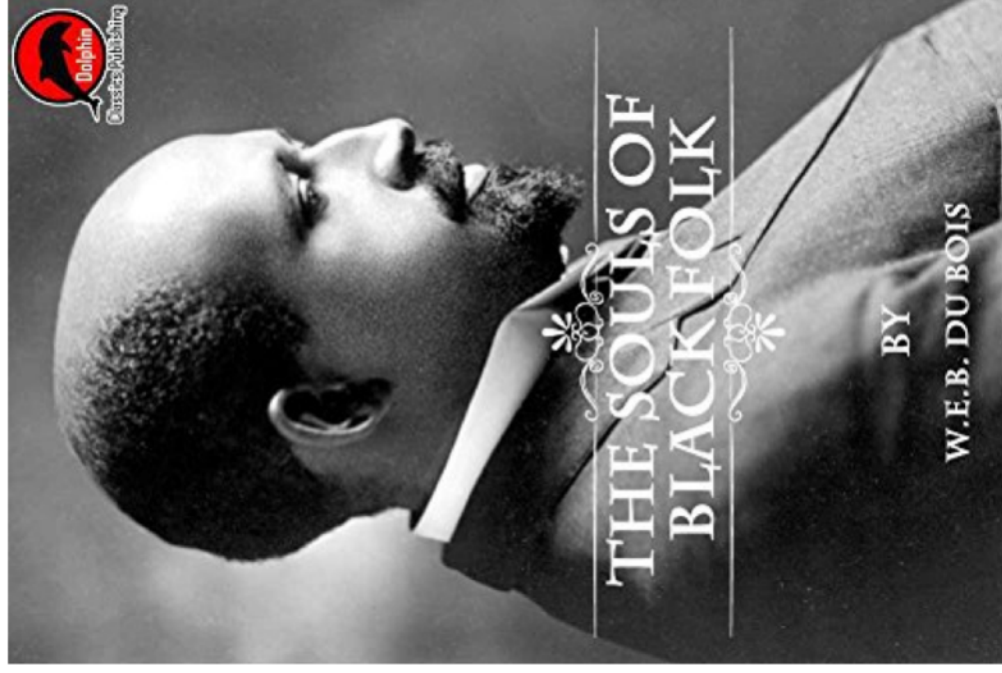
*Project Examples:*

- *Virtual Exchange*
- *Curriculum Mapping Summer Institute*





# Our Students



*"... two souls, two thoughts, two unreconciled strivings; two warring ideals in one dark body, whose strength alone keeps it from being torn asunder."*

— **W.E.B. DuBois**  
in ***The Souls of Black Folk***

# International educators should reveal, promote, and appreciate the diversity.



## Project Examples:

- Stockton World Language Tables
- Cultures and Languages Across the Curriculum (CLAC) Consortium: <https://clacconsortium.org/>
- High Impact Practices – Office of Academic Achievement

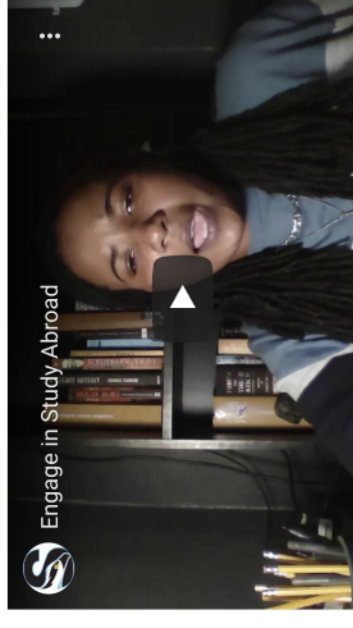


The mission of the Office of Academic Achievement Programs is to bridge equity gaps in student engagement in high impact practices to promote inclusive student success for all Stockton students.

### High Impact Practice (HIPs)

Teaching and learning practices that are beneficial for college students from many backgrounds. These include, but are not limited to:

- Study Abroad
- Internships
- Undergraduate Research
- Service Learning



# International educators should argue for a *Pedagogy of Global Learning*.



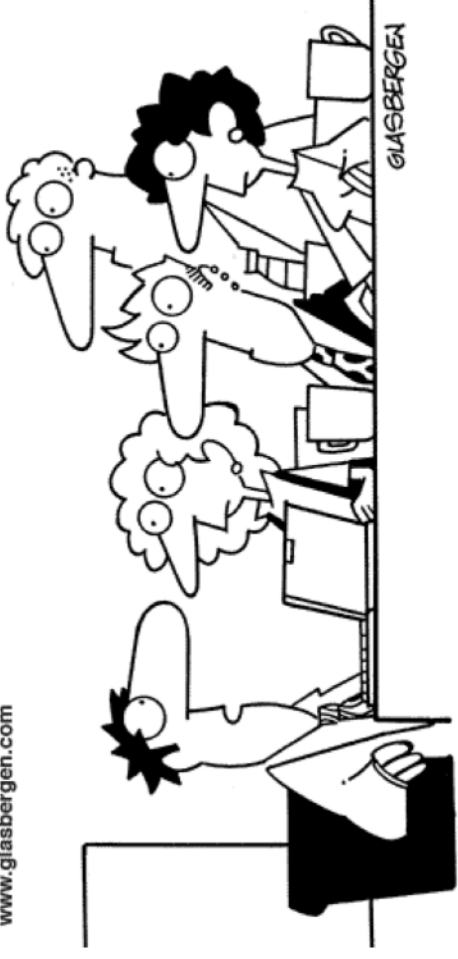
We should “**put the power in power**” .

Pedagogy of Global Learning aims to empower students to explore the world with updated understanding (new knowledge), curious and positive attitudes, and responsible and applicable skills.

# Pedagogy of Global Learning

- Global learning is praxis.
- Action and reflection are one piece of global learning.
- Global learning aims to achieve authenticity.

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www.glasbergen.com



*“Now that we’ve celebrated our diversity, embraced a new spirit of creativity, made a fresh commitment to excellence, and given something back to the community, does anyone here remember what it is we’re supposed to manufacture and sell?”*

## *Project Example:*

- *Globalizing the Curriculum Summer Institute*

# International educators should understand and develop multiple representations of internationalization.



Photo: iStock

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**Some questions for international HE to consider in 2021**  
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## Understanding international HE as a dynamic system

Jiangyuan (Y) Zhou 23 January 2021

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COVID-19 has forced international higher education to make changes against its will, leading to problems and complications at both the micro (personal, programme and institution) and the macro (national and global) levels.

It has been argued that internationalisation will not go back to the 'normal' trajectory of pre-COVID times. So how will international higher education be qualitatively different after COVID?

International higher education is in urgent need of, and indeed seeks, convention, coherence and order. As it strives to achieve these, we need to examine the different ways in which it has reacted to the changes COVID has brought.

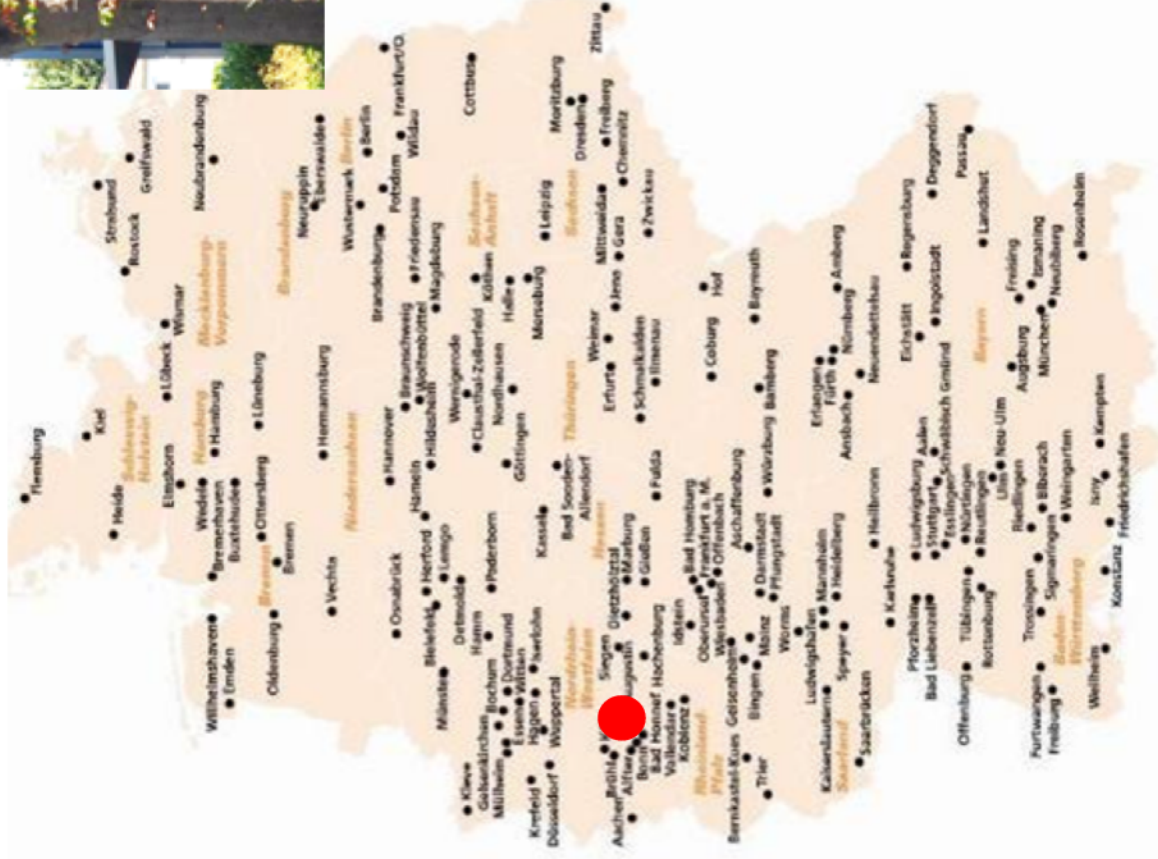
<https://www.universityworldnews.com/post.php?story=20210118073617320>

# The German Academic Exchange Service - DAAD is.....

... a self-governing  
organisation  
of German universities

■ 242 member universities  
■ 104 student bodies

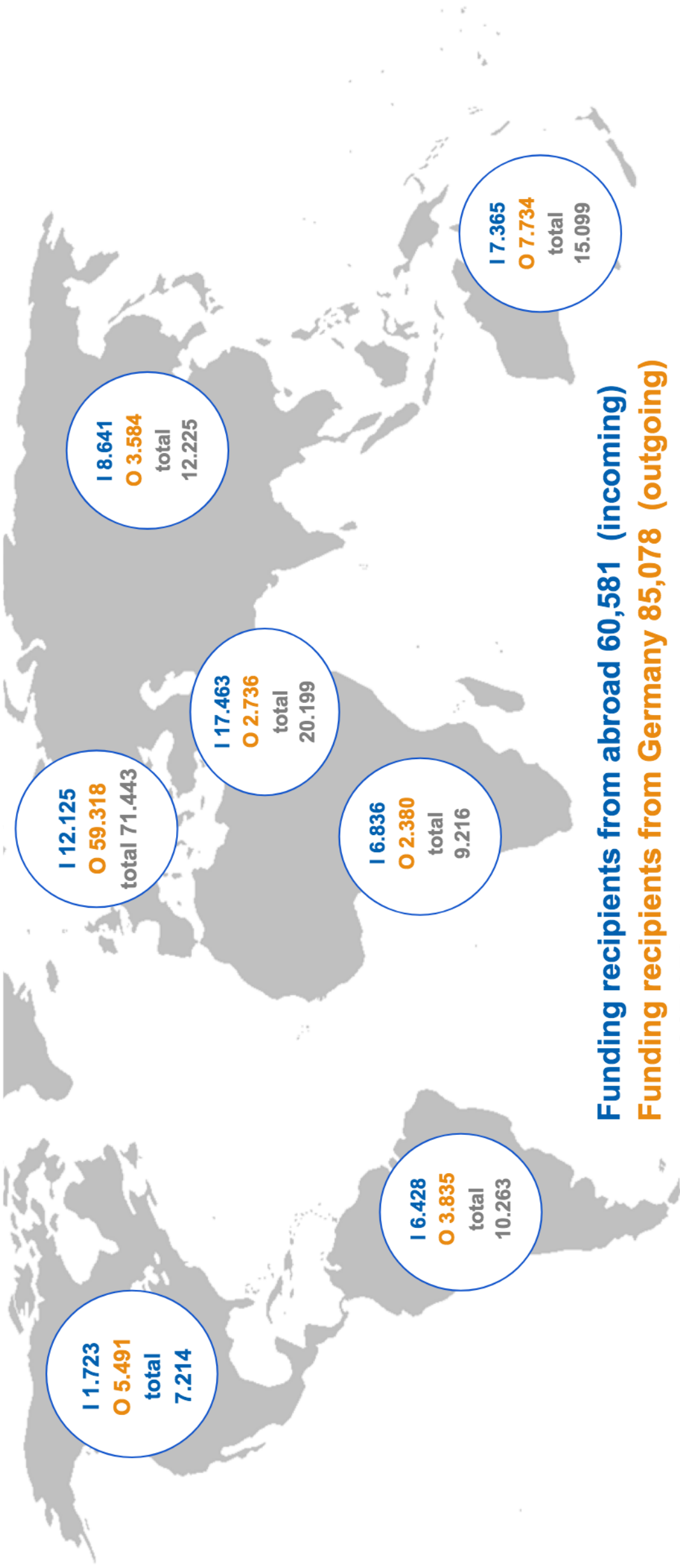
The map shows  
263 university locations  
in Germany



daad.de

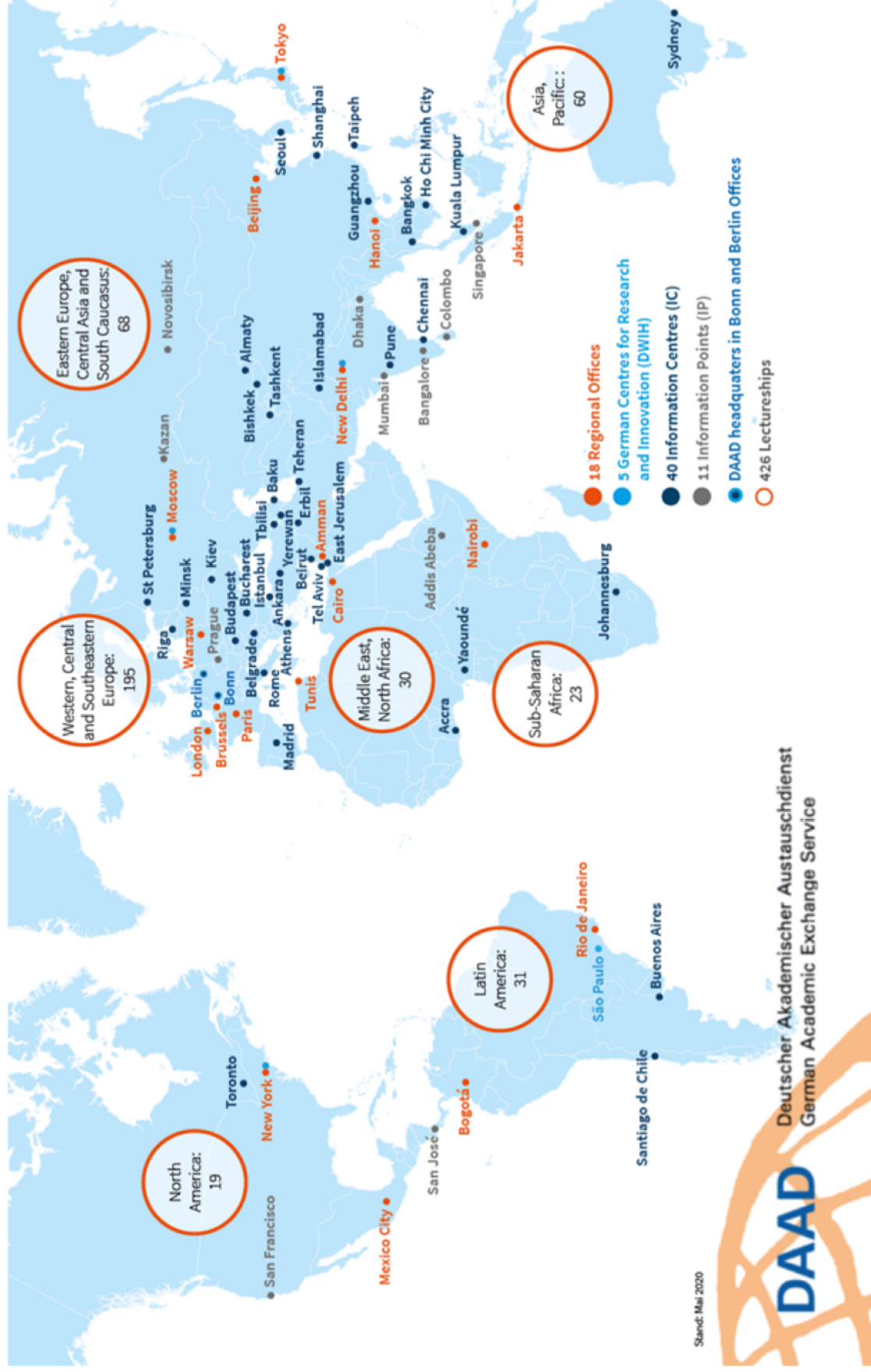
# Origins and destinations of DAAD scholarship holders in 2019\*:

Incoming recipients to Germany (I) and outgoing German recipients (O)



**Funding recipients from abroad 60,581 (incoming)**  
**Funding recipients from Germany 85,078 (outgoing)**  
**total 145.659**

# DAAD worldwide: Regional Offices, Information Centres, Information Points, DWIH, Lectureships



**DAAD**

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



# DAAD Strategy 2025 – relevant key issues



1. Digital transformation
2. Sustainability and the 2030 Agenda
3. Diversity and equal opportunity
4. International professionals for science and industry
5. Innovation and transfer
6. Global issues
7. Foreign academic policy in times of growing instability
8. Freedom of science

[daad.de/strategy](https://daad.de/strategy)

[www.aieaworld.org](https://www.aieaworld.org) | [info@aieaworld.org](mailto:info@aieaworld.org) | [#AIEA2021](https://twitter.com/AIEA2021)

## Strategic Goal Nr. 3: Diversity and equal opportunity



**The DAAD is striving to encourage traditionally lesser represented social groups to participate in its programmes, and thereby generate new impulses and strengthen academic creativity.**

**[daad.de/strategy](https://daad.de/strategy)**

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# DAAD-Support for Refugees in Germany

DAAD

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service

Study & research  
in Germany

Study, research & teach  
abroad

Info & Services for  
Higher Education Institutions

The DAAD

Homepage > Info & Services for Higher Education Institutions > Refugees at Higher Education Institutions

## Refugees at Higher Education Institutions



© Dorthe Haggeluth/DAAD

The DAAD wishes to strengthen the potential of academically qualified refugees and provide them access to higher education in Germany. In collaboration with universities and partner organisations, the DAAD is developing various programmes to promote integration of refugees at German universities.

DAAD-Programmes for

Refugees since 2015:

- **Welcome** - Students Helping Refugees
- **Integra** - Integrating Refugees in Higher Education
- **"PROFI"** Programme – Promoting Professional Integration of Academics with a Refugee Background in the German Labour Market
- **Leadership for Syria**

**daad.de/refugees**

**www.aieaworld.org | info@aieaworld.org | #AIEA2021**

# New DAAD Program 2020: IVAC – International Virtual Academic Collaboration

- 1. German Universities and their international Partners offer virtual Co-Teaching or linked Classrooms**
- 2. Interactive learning**
- 3. Teams work in an intercultural context**
- 4. New mobility patterns? VE and physical exchange**
- 5. Makes study abroad experience more accessible and affordable**

[daad.de/ivac](http://daad.de/ivac)



# Xavier University of Louisiana

- ❖ Historically Black
- ❖ Founded by St. Katharine Drexel



# **Xavier University of Louisiana**

- ❖ **Xavier University was established, primarily to educate the historically disenfranchised population, namely, African-Americans.**
- ❖ **Currently, African-Americans are over 70% of the student body, followed by Asians, of about 7%, and the third group is Caucasian students.**

# **Yu Jiang, Xavier University of Louisiana**

- **Intentional restructuring for increased equitable opportunities**
  - **Financial difficulty**
    - **Education Abroad**
    - **International Student Liaison, a paid position**
  - **Information access**

- **Diversity, inclusion and multicultural competency**
- **Employment opportunity in International Office**
  - **Presentation/hosting cross-cultural events**
  - **Planned future activity: international scholars and student exhibition**

## Cultural Night

*Cross-cultural Competency, Inclusive Excellence*

November 22, 2019  
University Center Ballroom  
Xavier University of Louisiana  
6-8:30pm

MCs: Ms. Marcela Hincapie & Ms. Peggy Hill

Band performance  
Bamboo 2000

Opening prayer  
Father Elido

Remarks

- Dr. C. Reynold Verret, President
- Dr. Kathleen Kennedy, Dean, College of Pharmacy
- Dr. Camellia Okpodu, Dean, College of Arts and Sciences
- Dr. Yu Jiang, Interim Director, Center for Intercultural and International Programs & Director, Confucius Institute

Asian Lion Dance

Interactive Activities/Multicultural Presentations at Tables

Performances

7:30pm

- Palestinian Song and Dance
- Partner Dance, by Yani Zhang & Heng Yang
- Five Rhythms Dance, by Yan Zhuang
- African Dance, by African Student Union
- Taichi Sword Demo, by Yanan Yang
- Kung Fu Show, by Shaolin Institute
- International Fashion Show

Diversity and Inclusivity Award

**Special thanks** to Asst. Dean Randall Schexnayder, Dr. Margarita Echeverri, and Class of 2023 of the College of Pharmacy; Dr. Jose Bautista and Prof. Giti Farudi of the College of Arts and Sciences; faculty and student members of the COP Diversity Committee; Ms. Karen Lee of the Center for Intercultural and International Programs; and dedicated Confucius Institute faculty and staff.



Center for Intercultural and International Programs  
College of Pharmacy  
College of Arts and Sciences



# **Yu Jiang, Xavier University of Louisiana**

- ❖ **Future efforts**
  - **Close collaboration with Admissions and Financial Aid offices, to give weighted consideration for students from underdeveloped countries and regions**
  - **With Institutional Advancement for fundraising to increase financial support**

## Xavier University campus

### University mission:

The ultimate purpose of the University is to contribute to the promotion of a more just and humane society by preparing its students to assume roles of leadership and service in a global society.



## **Discussion Questions:**

1. What intersections bring you to the topic of social justice in international education?
2. What measures does your institution have taken or what statements has your institution made in the recent Black Lives Matter movement?
3. What role do you envision colleges to play in this discourse?
4. What challenges have you faced in the past or currently?
5. What will be the necessary next steps to successfully sustain the efforts of enhancing social justice education?

# Contact Us

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