



Association of International  
Education Administrators

2020 ANNUAL  
CONFERENCE

*Rethinking Comprehensive  
Internationalization for a  
Global Generation*

# **Immigration Policies: Campus Strategies to Cope with Fast-Changing Rules**

**Joseph Elias, University of Southern California  
Victoria Jones, University of California, Irvine  
David Ware, Ware | Immigration**

# Overview

- **Big Issues in Immigration 2020**
- **Campus Strategies**
- **Discussion, audience cases**

# “The Invisible Wall” and Higher Ed

- Congress has been paralyzed on immigration issues since May 12, 2005—the date the McCain-Kennedy immigration bill was introduced and unfortunately died along with its co-sponsor.
- So if you as President have made reduction in legal immigration a central issue, how do you navigate around Congress?
- By creating a web of mutually-reinforcing policies to discourage, delay and deny legal immigrants from getting a foothold in the US.

# Strangle The Source: Students, EV's

- Repellant Image of the US.
- Travel Bans.
- Administrative Processing.
- Visa Denials and Revocations.
- Long term visa bars for minor arrests, convictions in US.
- Public Charge.
- Proposal to do away with no objection J waivers.

# **Please Don't Stay: Students, EV's**

- Unlawful presence policy: Injunction now, rule coming in fall.
- Doing away with "duration of status"; agency adjudicated extensions.
- Change of status difficulties: force applicants back out to consulates.
- Biometrics for H 4 dependents.
- Attacking valid grants of CPT, OPT.
- Moving to reduce, tighten CPT, OPT.
- H1B RFE's, denials, tightening of "specialty occupation": reg agenda.
- H1B Registration System: will flood lottery with "fake" employees.
- Lengthening adjudication times.
- "Prudential" visa revocations; refusals of admission.
- Increased paranoia regarding foreign espionage: export control, technology transfer.

# **Please Don't Stay: Permanent Residence**

- H 4 work authorization revocation.
- Public charge regulation.
- Extreme tightening of Outstanding Professor/Researcher standards.
- Lengthening adjudication times.
- Killing the “feedback loop” between industry and higher ed.
- Bright spot: no attack yet on labor certification system.

# Get Out!

- DACA: no new applications, no advance parole.
- DACA revocation: Supreme Court decision by June.
- Increased enforcement: less Deferred Action, more separation of families.
- Ending TPS for 300,000 people who have been here for decades.
- Attacking “sanctuary” cities.
- Attacking states sympathetic to immigrants: NY.



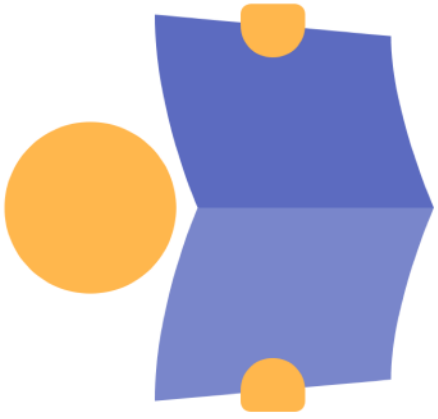
# Invisible Wall: Overall Effects

- Gradual dismantling of US “higher education ecosystem”
  - Loss of revenue from international students.
  - Loss of inexpensive, hard to find talent used to staff research programs, teaching assistantships. Most acute in STEM.
  - Loss of students, professors, researchers who do not feel welcome.
  - Accelerating gains by competitor countries: Canada: 17% increase in international students.

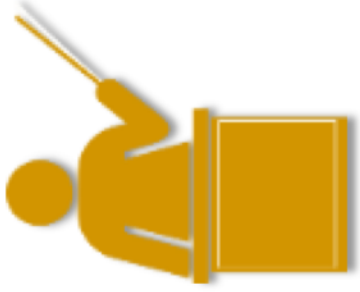


# Who are your Constituents?

Students



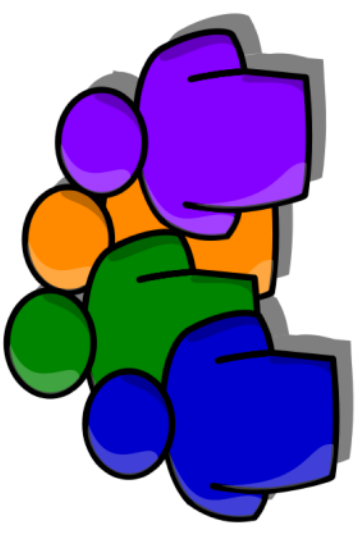
Faculty



Staff



Surrounding  
Community



# Who is your Voice? Who is your Spokesperson?



# Partnerships & Tools

- Partner with Credit Union for no fee loans to cover DACA filing fees
- ACLU and other Civic Groups
- Law firms specializing in immigration
- Insurance to protect revenue losses

# Partnerships & Tools

## Website and newsletters – USC Emergency Information

Think of tone of your message, you do not want to cause panic.



## USC Emergency Information



### Update on travel entry restrictions related to 2019 Novel Coronavirus — no cases at USC (updated 2/5)

Update from Sarah Van Orman, chief health officer for USC Student Health:

- Federal and local health agencies have expanded precautionary measures to reduce the risk transmission of the 2019 Novel Coronavirus (2019-nCoV) in the U.S. The university stands ready to support our faculty, staff, and students who are affected by these new entry restrictions. As of 5:00 p.m. on Sunday, February 2, 2020, travelers from China are being evaluated by local public health authorities upon arrival to the U.S. and may be subject to a variety of movement restrictions and monitoring requirements based on their level of risk.
- USC students affected by these new restrictions should contact

POSTED:	12:25 PM Wednesday, February 5
UPDATED:	1:34 PM Wednesday, February 5
LOCATION(S):	Health Sciences Campus, University Park Campus, USC Verdugo Hills Hospital

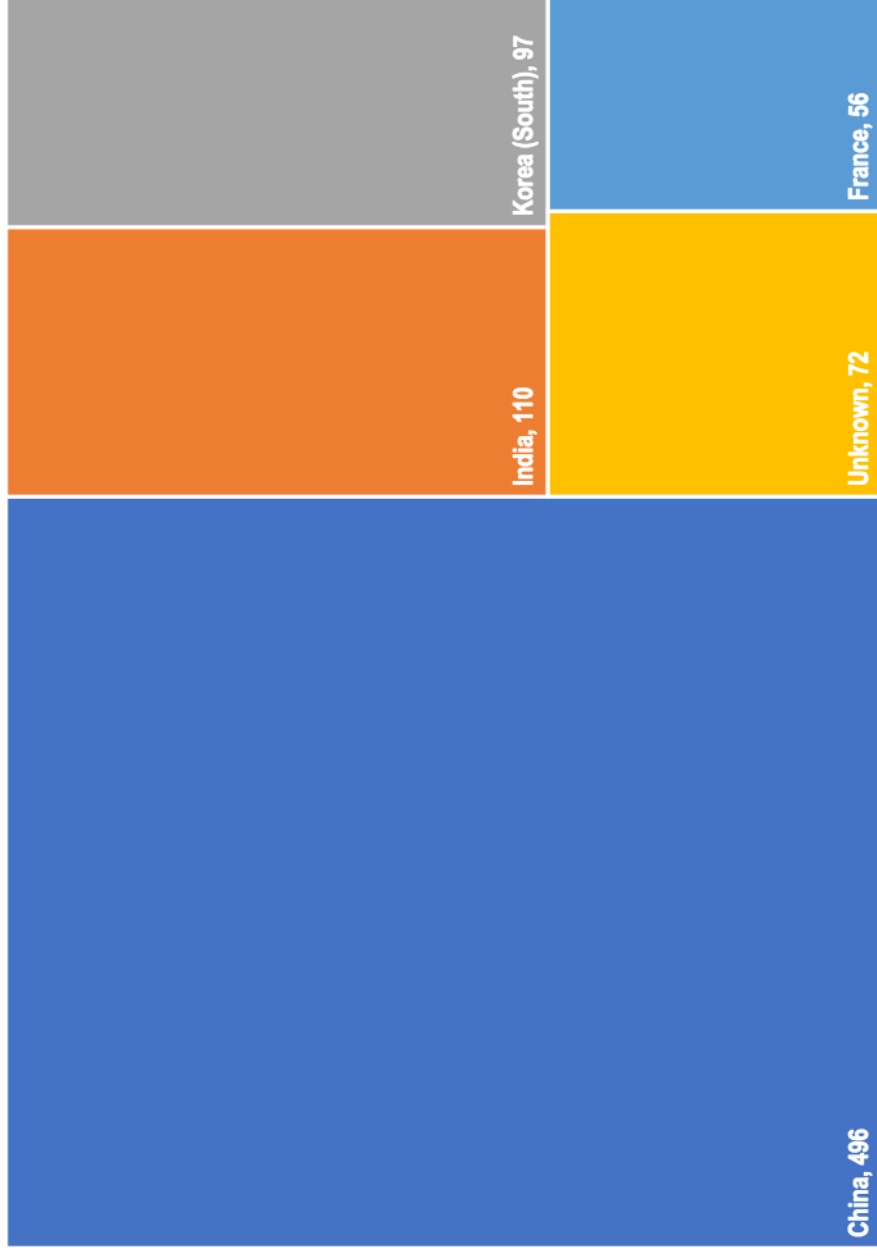


# Partnerships & Tools

**Track internally on spreadsheets and tickler files if needed**

- Crunch your numbers, analyze your data
  - E.g. Travel Ban 4.0 - only 2 people out of 2,000 potentially impacted
  - Open Doors Report

2018-2019  
Top 5 Nationalities



# Partnerships & Tools



## Law School - Immigration Clinic



The [USC Gould Immigrant Legal Assistance Center \(ILAC\)](#) provides free, confidential consultations, legal assistance, and referrals to members of the USC Trojan Family, students, staff members, contract employees, faculty and family members, who may be at risk of deportation, who may be eligible to apply for immigration status, or who have questions about their legal status and legal rights under the immigration laws. The Legal Assistance Center is supported by the Office of the Provost and USC Gould School of Law.

**FREE LEGAL ADVICE AND ASSISTANCE**  
**ARE YOU A MEMBER OF THE USC COMMUNITY WITH ANY OF THE**

FOLLOW US



# **Policies to adopt to support your population.**

- Premium process petitions for quick resolution.
  - Who pays? Dept. or General Fund
  - Why?
- Who will you sponsor for permanent residency? Is this clearly explained to all?
  - Faculty only,
  - Faculty and Staff,
  - Some Faculty and Some Staff



# **Policies to adopt to support your population.**

- **Contacting the US Consulate on behalf of your constituent.**
  - **Be able to explain the benefit to the US economy or society that is served by swift consular action.**
- **Congressional liaison/intercession.**
  - **Deaf ears**

# **Campus Strategies UC Irvine**

- **Advocacy & Government Relations**
- **Support Meetings**
- **Diversified Recruitment**

# Advocacy & Government Relations

- UC system is 500,000 people
- 10 campuses
- 5 hospitals
- 2 national labs
- 2 observatories
- 1 airport
- 1 seaport
- Federal affairs officers – campus and system



# Advocacy & Government Relations

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## US universities

*Caleb Hampton and Simon Campbell*  
Mon 14 Oct 2019 01:00 EDT



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**Iranian students barred from US: lost money, broken dreams, no answers**



- 20 students from Iran
- Valid F-1 visas
- Students exempted from White House travel ban
- California congresspersons
- No info
- No change

# Support Meetings

- Original travel ban
- Informal gatherings
- Objectives:
  - hear concerns,
  - direct to resources,
  - reassure,
  - PR
- 50 Ss and faculty attended two meetings
- Iranian enrollment remained consistent





# Diversified Recruitment, PR

- Some grad programs are almost 100% single country
- India, Latin America, Vietnam
- Parent Associations



# DISCUSSION AND QUESTIONS