

# Faculty Leadership in the Changing Landscape of Global Education: Modalities and Curricular Design

Goucher College

Baltimore, Maryland, USA

April 14-15, 2022 (In-person/virtual event)

Institutional leaders have long called for an increased focus on efforts to internationalize the broader university curriculum by enriching the academic programs with global components, integrating concurrent curricular design and other modes of experiential learning, and leveraging cross-cultural collaboration and interdisciplinary team-teaching. These efforts, though, have largely operated in the shadow of traditional student and faculty mobility. While the COVID-19 pandemic has caused large-scale devastation to the field of global education, it has also offered senior international officers (SIOs) and their institutions the opportunity to explore new and innovative curricular modalities with faculty and staff that serve as an enhancement to an institution's traditional mobility-focused efforts and that contribute to an institution's larger internationalization efforts.

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# Faculty Leadership in the Changing Landscape of Global Education: Modalities and Curricular Design

— AN AIEA THEMATIC FORUM —



**Allan Goodman**  
Keynote Speaker,  
CEO, Institute of  
International Education



**Elaine Meyer-Lee**  
Moderator, former President, NAESA:  
Association of International Educators  
and Provost and Senior Vice President  
for Academic Affairs, Goucher College

**President and  
Provost's Panel  
and sessions  
with faculty**

**Goucher College**  
**Baltimore, Maryland, USA**  
**April 14-15, 2022**  
**In-Person and Virtual**

Institutional leaders have long called for an increased focus on efforts to internationalize the broader university curriculum by enriching the academic programs with global components, integrating concurrent curricular design and other modes of experiential learning, and leveraging cross-cultural collaboration and interdisciplinary team-teaching. These efforts, though, have largely operated in the shadow of traditional student and faculty mobility. While the COVID-19 pandemic has caused large-scale devastation to the field of global education, it has also offered senior international officers (SIOs) and their institutions the opportunity to explore new and innovative curricular modalities with faculty and staff that serve as an enhancement to an institution's traditional mobility-focused efforts and that contribute to an institution's larger internationalization efforts.

Goucher President, Kent Devereaux, welcomes participant from around the country and world to explore and discuss:

- Success of intentionality in designing a globalized curriculum that fits the various needs of a diverse student population and the institution's mission and focus on social justice as well as innovation and global education
- Best practices in engaging, energizing, and mobilizing faculty for participation in global learning
- Innovative collaboration between faculty and staff from international partner institutions to internationalize an institution's larger curriculum

Intended audience includes SIOs, international educators, practitioners, faculty, researchers, and administrators.

Registration fee is \$50 for both in-person and virtual participation. Space is limited.

**[www.goucher.edu/aiea/register](http://www.goucher.edu/aiea/register)**

Contact: **Dr. Luchen Li**  
Associate Vice President for Global Education  
[luchen.li@goucher.edu](mailto:luchen.li@goucher.edu)

To learn more and  
register, visit:  
**[www.goucher.edu/aiea](http://www.goucher.edu/aiea)**

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## AIEA Forum REPORT from Goucher College

### SECTION I: General Information

- Name of Forum: Faculty Leadership in the Changing Landscape of Global Education: Modalities and Curricular Design
- Host Institutions: Goucher College
- Name of organizer: Luchen Li
- Email address of organizer: luchen.li@goucher.edu
- Dates of forum: April 14<sup>th</sup>–15<sup>th</sup>, 2022
- Fee charged to participants: \$50 registration fee
- Total number of attendees: 88
- Total number of SIO attendees: 26
- Faculty: 32
- Staff: 23
- Senior Administrators (presidents and provosts): 6
- Senior writer from *The Chronicle of Higher Education*: 1
- Forum abstract (300 words or less): Institutional leaders have long called for an increased focus on efforts to internationalize broader university curriculum by enriching academic programs with global components, integrating concurrent curricular design and other modes of experiential learning, and leveraging cross-cultural collaboration and interdisciplinary team-teaching. These efforts though have largely operated in the shadow of traditional student and faculty mobility. While the COVID-19 pandemic has caused large-scale devastation to the field of global education, it has also offered Senior International Officers (SIOs) and their institutions the opportunity to explore new and innovative curricular modalities with faculty and staff that serve as an enhancement to an institution's traditional mobility-focused efforts, contributing to an institution's larger internationalization efforts. Through panel discussions, keynote speakers and interactive networking events, participants will learn how to best institutionalize intentional global learning outcomes that move beyond traditional student and faculty mobility. These global learning outcomes include understanding our interconnected world, strengthening individual intercultural skills, and embracing multiple pedagogical approaches. Using best practices from the faculty development collaboration between Stevens Initiative, Richmond, the American University of London, and Goucher, an interactive workshop will be conducted to demonstrate how SIOs and faculty can put these ideas into action. The lessons shared by senior leadership as well as by faculty, staff and students will focus on the impact that enhanced global curricular design can have on student success, an institution's academic offerings, and overall internationalization. By focusing on intentional curricular design, faculty, SIOs, and administrators will learn how to expand access to global learning opportunities for students and academic disciplines. The forum sessions will help participants reimagine a future in which a creatively designed global

curriculum operates in direct cooperation with traditional mobility to grant students a fully global experience.

- What went well at this Thematic Forum?: All planned events for the Forum went very well as planned, especially the speakers and the discussion panels led by faculty. In fact all went so well that the President of Goucher College wrote in his congratulatory note “It was a superb event and a huge success. You established a new bar that we will need to meet for all future conferences at Goucher!”
- What could have been improved at this Thematic Forum?: We wish that there were more staff support in our office to best coordinate the guest arrivals and departures between the airport and campus – several of the speakers are high-file leaders in higher education.
- What suggestions or lessons learned do you have for the Thematic Forum program or for future Forum organizers?: It was key to success for the planning team to engage all units on campus related to event planning, facilities, and administration. Building that buy-in was extremely helpful to us.
- How can AIEA continue to support the work of those leading campus internationalization?: Inviting those institutions which have recently hosted AIEA forums to present their experiences at the AIEA annual conference can help institutions explore creative ways to leverage the Forum to boost institutional “morale” for campus internationalization.

## SECTION II: AIEA Post

### Part A: Required info

1. Forum Title, Date, and Location:
  - a. Faculty Leadership in the Changing Landscape of Global Education: Modalities and Curricular design
  - b. April 14<sup>th</sup> – 15<sup>th</sup>, 2022
  - c. Goucher College, 2021 Dulaney Valley Rd, Towson, MD 21204
2. Basic Information (Host institution(s), number of attendees, etc.): See General Information above.
3. Description of events or Forum schedule, including short session descriptions, presenter information, etc.:

**DAY 1: THURSDAY, APRIL 14, 2022**

**8:30 am - Registration and light breakfast**

**9 am - Opening Remarks**

**Kent Devereaux, President, Goucher College**

Dr. Elaine Meyer-Lee, Senior Vice President and Provost, Goucher College

**9:15 am - Keynote Speech: "Keep at It"**

**Dr. Allan Goodman, CEO, Institute of International Education**

**10 am - Session 1: Strategic Leadership and Implementation**

**Dr. Luchen Li, Professor of Literary Studies and Associate Vice President of Global Education, Goucher College**

Dr. William Durden, President of the International Universities Alliance and Chief Global Engagement Officer of Shorelight Education

*Discussion on how to leverage faculty expertise and interest to implement international curriculum design.*

**10:30 am - Panel and Interactive Session on Faculty Development**

**Dr. Bill Harder, Director of Faculty Professional Development & Teaching Excellence, Goucher College**

Dr. Muhammad Hamad Khan, Associate Professor and Program Director, Business Management, Richmond, the American University of London

Dr. Mary Robert, Dean of Learning and Teaching, Richmond, the American University of London

**12 pm - Lunch**

**1:30 pm - Session 2: The Connected Classrooms Experience**

**Christine Shiau, Managing Director, Stevens Initiative, The Aspen Institute**

Dr. David Grossman, Associate Professor of International Business and Marketing, Goucher College

Dr. Arlette Ngoubene-Atioky, Assistant Professor of Counseling Psychology, Goucher College

Dr. Simon J. Büchner, Lecturer and Course Coordinator in Life Sciences, University of Freiburg

*Leveraging faculty and staff expertise to expand on experiential and curricular offerings for undergraduate coursework.*

**3 pm - Break**

**3:30 pm- 5pm - Lessons Learned from the Implementation of Global Seminars  
Moderated by Lindsay Johnson Walton, France-Merrick Director of Community-Based Learning**

Dr. Natalie van Breukelen, Assistant Professor of Practice in the Biological Sciences and Post-Baccalaureate Premed Programs, Goucher College

Dr. Evan Dawley, Associate Professor of History, Goucher College

Dr. Rebecca Free, Associate Professor of Theater, Goucher College

Dr. Emily Perl, Associate Vice President for Student Success, Goucher College

*Presentation and analysis of IDS 310- “Global Engagement Seminar,” an interdisciplinary seminar that combines both academic and experiential components of intercultural learning and global leadership acumen.*

**6 pm - Networking Reception**

**DAY 2: FRIDAY, APRIL 15, 2022**

**8:30 am - Light breakfast**

**9:30 am - Welcome**

**Dr. James Fielder, Secretary of Maryland Higher Education Commission**

**9:45 am - Guided Discussion on Faculty Engagement and Collaboration in Global Curriculum Design and Delivery**

**Dr. Bill Harder, Director of Faculty Professional Development & Teaching Excellence, Goucher College**

Mark Bladel, Assistant Director, Office of Global Education, Goucher College

All participants in small break-out groups

**11am - Presidents’ and Provosts’ Panel**

**Moderated by Karin Fischer, Senior Writer, The Chronicle of Higher Education**

President Kent Devereaux, Goucher College

Dr. Elaine Meyer-Lee, Provost and Senior Vice President for Academic Affairs, Goucher College

Dr. Mary Papazian, President of San Jose State University (2016-2021)

Dr. Jacqueline El-Sayed, Chief Academic Officer at American Society for Engineering Education

Dr. Amir Reza, Dean, Babson College Academy and Global Education

**12:30 pm - Lunch and Closing Remarks**

**Dr. Luchen Li, Professor of Literary Studies and Associate Vice President of Global Education, Goucher College**

**Part B: Short Answer**

1. Thematic Forum Outcomes [150 words or less]
  - <https://docs.google.com/document/d/1q8xhQQv0o1ZowdPviTSjprsSWLZISQAcIdv4GdSkFkg/edit?usp=sharing>
2. Lessons Learned or Insights for Senior International Officers [150 words or less]

SIO must be willing and able to collaborate with faculty to motivate them to collaborate in develop new modalities to deliver innovative curriculum with global components integrated. SIO's with faculty ranks and experience certainly have an "upper-hand" convenience to do so. For SIO's without this "convenience," it is extremely valuable to build comraderies and collegiality with key faculty colleagues, especially those serving on the curriculum committee, academic policy committee, and faculty governance.

Group Photo: See below for pictures from the Forum



Dr. Elaine Meyer-Lee, Provost and Senior Vice President for Academic Affairs, Goucher College, Dr. Jacqueline El-Sayed, Chief Academic Officer at American Society for Engineering Education, Dr. Mary Papazian, President of San Jose State University (2016-2021), Dr. Amir Reza, Dean, Babson College Academy and Global Education, President Kent Deveraux, Goucher College, Dr. Luchen Li, Professor of Literary Studies and Director, Office of Global Education, Goucher College and Karin Fischer, Senior Writer, The Chronicle of Higher Education



Dr. Mary Robert, Dean of Learning and Teaching, Richmond, the American University of London, Dr. Bill Harder, Director of Faculty Professional Development & Teaching Excellence, Goucher College, Graduate Student, Dr. Amir Reza, Dean, Babson College Academy and Global Education, Dr. Muhammad Hamad Khan, Associate Professor and Program Director, Business Management, Richmond, the American University of London

**Candid Shots:**



Kent Devereaux, President, Goucher College giving opening remarks.





Dr. Allan Goodman, President and CEO, Institute of International Education, giving the keynote address.



Christine Shiau, Managing Director, Stevens Initiative, The Aspen Institute and Dr. David Grossman, Associate Professor of International Business and Marketing, Goucher College