



In the 2019-2020 academic year over one million students from around the world chose to study in the United States. The U.S. Department of State and Commerce are committed to increasing this number, and to ensuring that the United States remains the top destination of choice for millions of globally mobile international students. The departments' activities complement one another, and they collaborate wherever possible including through joint presentations, participation in each other's events, and support for each other's activities around the world.

U.S. Commercial Service

U.S. education service exports ranked 6th among service exports in 2019. International students studying in the United States contributed over \$44.04 billion to the U.S. economy in tuition and living expenses during the 2019 calendar year, for a trade surplus of \$32.39 billion.

The U.S. Commercial Service is the trade promotion arm of the U.S. Department of Commerce's International Trade Administration (ITA). ITA's mission is to create prosperity by strengthening the international competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements.

The U.S. Commercial Service has 1,330 trade professionals located in Washington, DC and over 100 cities throughout the United States, and in more than 75 countries located at U.S. Embassies, Consulates, and business centers dedicated to helping U.S. education services providers get started in exporting and developing partnerships in new global markets.

The U.S. Commercial Service and its Global Education Team assists U.S. educational institutions to build a recruitment pipeline and partnership channels through the various program offerings unique to the education sector. The U.S. Commercial Service provides counseling on market potential for programs and develops market research for the education industry. Programs offered include pre-scheduled meetings with potential partners, virtual events, trade missions, assistance at trade shows, and single school promotions. The U.S. Commercial Service also supports the U.S. educational state consortia across the United States with development, promotion, and strategic planning for international recruitment, and to highlight their states as study destinations.

To find out more about how the U.S. Commercial Service and its Global Education Team can help you achieve export success, please visit trade.gov/education-industry

* Preliminary education service export data issued by the U.S. Bureau of Economic Analysis, U.S. Department of Commerce. Data is revised annually during the month of June.

[Trade.gov/education-industry](https://trade.gov/education-industry)



EducationUSA

EducationUSA is the U.S. Department of State's global network of more than 430 international student advising centers staffed by approximately 550 professionals in 180 countries and territories worldwide. EducationUSA is the Department's official source of information on U.S. higher education and promotes the value of U.S. higher education to students, families, institutions, and governments abroad in an increasingly competitive global environment.

The EducationUSA network also provides strategic guidance on international student recruitment and campus internationalization to all accredited U.S. colleges and universities through a suite of basic services that are free of charge. EducationUSA advising centers are based at a wide variety of host institutions abroad such as U.S. Embassies and Consulates, Fulbright Commissions, bi-national centers, and local universities.

Advisers provide prospective international students with accurate, comprehensive, and current information about opportunities to study in the United States, application procedures, testing requirements, student visas, and financial aid. EducationUSA also funds the annual Open Doors report produced by the Institute of International Education (IIE), an annual census of international students and scholars in the United States and of U.S. students studying abroad.

EducationUSA's Opportunity Funds program assists highly qualified, economically disadvantaged students by covering the array of up-front costs associated with applying to and enrolling in U.S. colleges and universities.

[Educationusa.state.gov](https://educationusa.state.gov)



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