

Global Education and 21<sup>st</sup> Century  
Challenges: The Contributions of Title VI

Stephen E. Hanson  
Vice Provost for International Affairs,  
William & Mary

# Defining Global Competence

Asia Society—Globally competent students have the knowledge and skills to:

- 1) Investigate the world
- 2) Recognize diverse perspectives
- 3) Communicate ideas to diverse global audiences
- 4) Take action to improve the world

In sum: need to synthesize global understanding, analysis, and impact!

# Workforce Needs in the 21<sup>st</sup> Century

- 2014 Williamsburg Conference: Internationalization of U.S. Education in the 21<sup>st</sup> Century, available at [www.wm.edu/revescenter](http://www.wm.edu/revescenter):
- 1) Gail McGinn: Severe gaps in federal agencies, national security
- 2) Shirley Daniel, Ben Kedia and Fujiao Xie: Businesses report growing need for globally competent hires, even at entry level
- 3) Rosemary Feal, Martha Abbott and Dennis Looney: K-12 must hire teachers able to reach multicultural classrooms
- 4) Laura Adams: Crisis of area studies = loss of expertise in higher ed

# The importance of Title VI

- The case for federal funding: global competence as a public good, not likely to be provided by individuals or the private sector
- Title VI is about .1% of the budget of U.S. Department of Education, which is 1% of the budget for the U.S. Department of Defense—i.e., chump change!
- Remarkably impactful, generating incentives across the U.S. for the development of programs that are uniquely suited to developing global competence as well as high-level expertise

# My own story

- 1) FLAS Fellowship to study Russian in the USSR, 1986
- 2) Trained at UC Berkeley with Title VI National Resource Center
- 3) Got tenure at UW-Seattle with Title VI National Resource Center (about the time pundits declared: “Russia is Finished”!)
- 4) Director, REECAS/Ellison Center for Russian, East European and Central Asian Studies, 2000-2008 (training FAOs, business leaders, K-12 teachers, and future faculty)
- 5) UW Vice Provost for Global Affairs, 2008-2011; 8 NRCs and CIBER
- 6) William & Mary Vice Provost for International Affairs, 2011-present

# William & Mary

- A global university for 327 years, producing internationally-known alumni such as George Washington, Thomas Jefferson, James Monroe, Robert Gates, Jon Stewart, Glenn Close and Jill Ellis
- Five academic schools: Arts & Sciences, Business, Education, Law, and Marine Science
- About 6250 undergraduates and 2500 postgraduate students
- Reves Center for International Studies—Global Education Office (GEO); International Students, Scholars and Programs Office (ISSP); and Global Engagement Team (GET)

# W&M's Assets and Liabilities

## Assets:

- 1) Wonderful faculty across the institution with deep global engagement
- 2) Students with great enthusiasm for global education and research
- 3) Reves Center endowment allows for seed funding, faculty support

## Liabilities:

- 1) “College” of William & Mary is problematic name
- 2) No coordination across the five schools, or even most departments
- 3) No Title VI funding!

Solution: The Reves Center as “hub” for all things international at W&M

# I. The new undergraduate College Curriculum

- Core requirements are sequenced over four years:
  - COLL 100: “Big ideas”
  - COLL 150: Writing seminars
  - COLL 200: Academic disciplines
  - COLL 300: Global Study (study abroad, study away, on-campus)
  - COLL 400: Capstone
- Almost 60% of W&M undergrads study abroad before graduation!
- Center for the Liberal Arts ensures responsiveness and adaptation
- New COLL 350 requirement on U.S. diversity and inclusion in the works

## II. The W&M Global Research Institute

- Founded by Co-Directors, Professors Mike Tierney and Sue Peterson; reports to VPIA/Reves Center and A&S Dean jointly
- “W&M’s Global Research Institute empowers teams of students and faculty to make a difference in the world...a multidisciplinary hub that brings together academics, practitioners, and students to apply research to real world issues. This is a community of problem solvers, delivering applied research at the highest levels. Big ideas live here.”
- AidData and USAID grant; Gates and Hewlett Foundation support
- TRIP surveys, Center for African Development, America-Bosnia Collaboration; increasing connections to W&M data science/STEM

### III. Global Studies and Africana Studies Programs

- Includes Asian and Middle East Studies, Asian & Pacific Islander American Studies, European Studies, Latin American Studies, and Russian and Post-Soviet Studies; Africana Studies as separate but closely affiliated major
- Many of the key faculty were trained at Title VI institutions
- New Japanese Studies major launched this year
- Connects to majority of our W&M faculty-led study abroad programs

# What Next? Problems Still to Tackle

- While COLL curriculum, Global Research Institute, and Global Studies are all thriving, there is still far too little coordination among them. Disciplinary “silos” are still formidable, and STEM outreach is key (note Amazon HQ2 and Virginia’s “tech talent” pipeline).
- Although there is some progress, A&S connections to professional schools are still not fully fleshed out
- Use of “William & Mary” instead of “College” has helped, but not enough to raise our profile as a top-ranked global research university—which inhibits international student recruitment, global alumni engagement, and even perceived value of W&M degree

# Conclusion: Need for MORE Title VI funding!

- Plan to apply for Undergraduate International Studies and Foreign Language (UISFL) grant from Department of Education this spring
- Recommendations of Williamsburg conference and Coalition for International Education for Higher Education Act reauthorization:
- **Sec. 605 International Research and Innovation** Research U.S. educational system's capacity, structures, and effectiveness to meet national needs for both deep expertise and graduates with basic global skills/knowledge
- **Sec. 613 Professional and Technical Education for Global Competitiveness:** Seed funding for professional competencies, internships abroad, and collaboration with corporate/government/NGO partners

Thank you for your attention! Any questions?